QuickStats About

Tauranga City

Population/ Dwellings

Number of people counted

Total population

- 103,632 people usually live in Tauranga City. This is an increase of 12,720 people, or 14.0 percent, since the 2001 Census.
- Its population ranks 9th in size out of the 73 districts in New Zealand.
- Tauranga City has 2.6 percent of New Zealand's population.

Population of Tauranga City and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	49,521	1,965,618
Female	54,114	2,062,329
Total	103,632	4,027,947

Māori ethnic population

- 16,569 Māori usually live in Tauranga City, an increase of 2,457 people, or 17.4 percent, since the 2001 Census.
- Its Māori population ranks 10th in size out of the 73 districts in New Zealand.
- 2.9 percent of New Zealand's Māori population usually live in Tauranga City.

Māori Population of Tauranga City and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	8,040	274,860
Female	8,529	290,469
Total	16,569	565,326

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

Number of dwellings counted

- There are 40,635 occupied dwellings and 4,287 unoccupied dwellings in Tauranga City.
- For New Zealand as a whole, there are 1,478,709 occupied dwellings and 159,276 unoccupied dwellings.
- There are 447 dwellings under construction in Tauranga City, compared with 13,557 under construction throughout New Zealand.

Dwellings in Tauranga City and New Zealand, 2006 Census

Dwelling status	Region/City/District	New Zealand
Occupied		
Private dwelling	40,494	1,471,746
Non-private dwelling	141	6,963
Total	40,635	1,478,709
Unoccupied	4,287	159,276
Under construction	447	13,557
Total	45,369	1,651,542

Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs.

Tauranga City

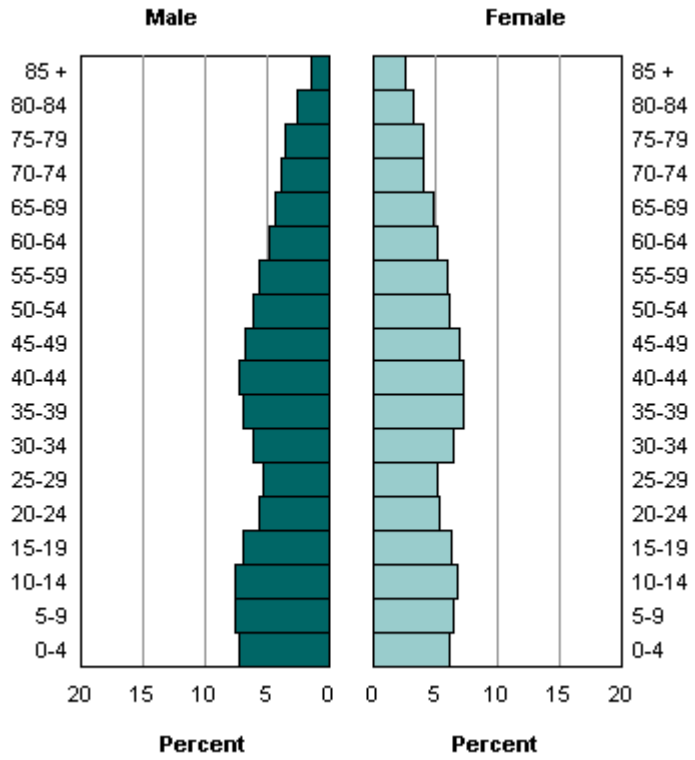
Age & sex

Total population

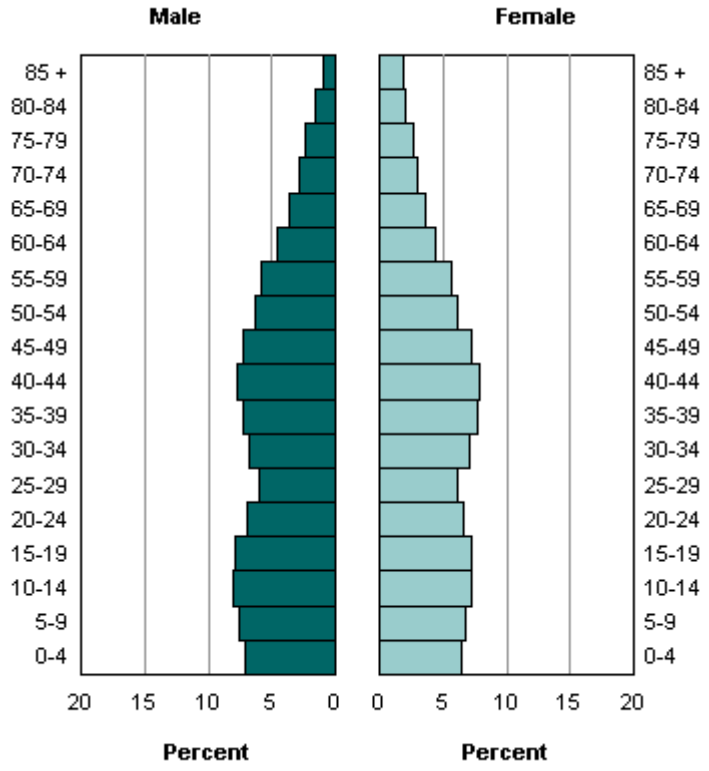
- The median age (half are younger, and half older, than this age) is 38.9 years for people in Tauranga City. For New Zealand as a whole, the median age is 35.9 years.
- 17.4 percent of people in Tauranga City are aged 65 years and over, compared with 12.3 percent of the total New Zealand population.
- 20.8 percent of people are aged under 15 years in Tauranga City, compared with 21.5 percent for all of New Zealand.

An error was found in the calculation for median age for both the total population and the Māori ethnic group population in this publication. The median age figures for these two groups replace those previously published on 28 September 2007.

Total Population (Age group and sex)
Tauranga City, 2006 Census



Total Population (Age group and sex)
New Zealand, 2006 Census

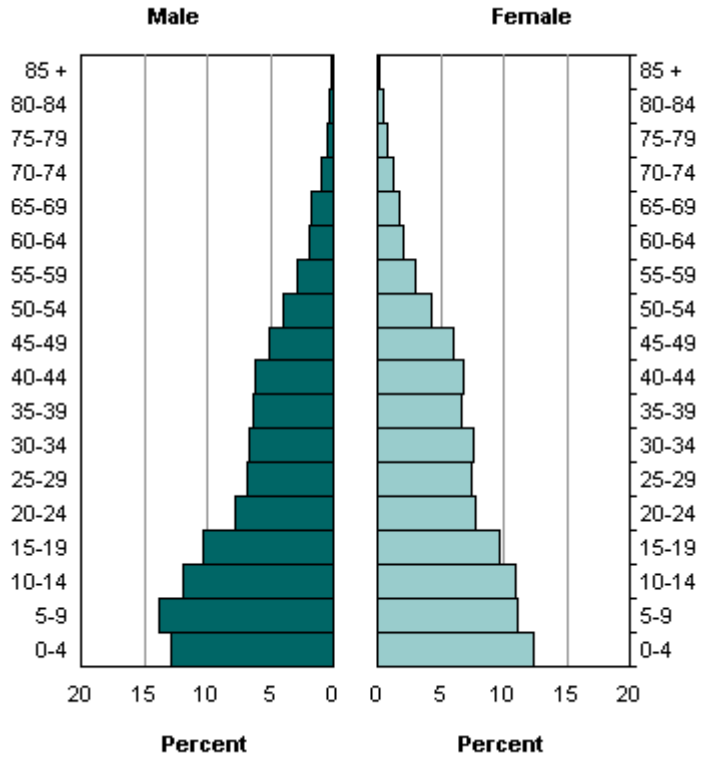


Māori ethnic population

- The median age of Māori (half are younger, and half older, than this age) is 22.2 years in Tauranga City, compared with a median of 22.7 years for all Māori in New Zealand.
- 3.9 percent of Māori are aged 65 years and over in Tauranga City, compared with 4.1 percent of New Zealand's Māori population.
- 36.5 percent of Māori in Tauranga City are aged under 15 years, compared with 35.4 percent for all Māori in New Zealand.

Māori Population (Age group and sex)

Tauranga City, 2006 Census



Māori Population (Age group and sex)

New Zealand, 2006 Census

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

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Tauranga City

Cultural diversity

Ethnic groups, birthplace and languages spoken

Ethnic groups

- 74.6 percent of people in Tauranga City belong to the European ethnic group, compared with 67.6 percent for New Zealand as a whole.
- 16.5 percent of people in Tauranga City belong to the Māori ethnic group, compared with 14.6 percent for all of New Zealand.

Ethnic Groups in Tauranga City, 2006 Census

	Male (%)	Female (%)
European	73.1	75.9
Māori	16.7	16.1
Pacific peoples	2.0	1.7
Asian	3.4	3.4
Middle Eastern/Latin American/African	0.4	0.3
Other ethnicity		
New Zealander	14.5	13.0
Other ethnicity–other	0.0	0.0
Total	14.5	13.0

Ethnic Groups in New Zealand, 2006 Census

	Male (%)	Female (%)
European	66.7	68.4
Māori	14.6	14.7
Pacific peoples	7.0	6.8
Asian	9.0	9.4
Middle Eastern/Latin American/African	1.0	0.8
Other ethnicity		
New Zealander	11.8	10.4

Other ethnicity–other	0.0	0.0
Total	11.9	10.5

Birthplace

- 16.8 percent of people in Tauranga City were born overseas, compared with 22.9 percent for New Zealand as a whole.
- For people born overseas who are now living in Tauranga City, the most common birthplace was England, and England is the most common birthplace for all of New Zealand.
- 1.7 percent of Māori in Tauranga City were born overseas, compared with 1.6 percent for New Zealand as a whole.

Languages spoken

Total population

- Apart from English, the next most common language spoken in Tauranga City is Māori, which is spoken by 4.7 percent of people. For New Zealand as a whole, the most common language apart from English is Māori, spoken by 4.1 percent of people.
- 87.4 percent of people in Tauranga City speak only one language, compared with 80.5 percent of people for all of New Zealand.

Māori ethnic population

- Apart from English, the next most common language spoken by Māori in Tauranga City is Māori, which is spoken by 23.3 percent of Māori. Excluding English, the most common language spoken by Māori throughout New Zealand is Māori, which is spoken by 23.7 percent.
- 73.7 percent of Māori in Tauranga City speak only one language, compared with 73.4 percent of Māori throughout New Zealand.

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

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Tauranga City

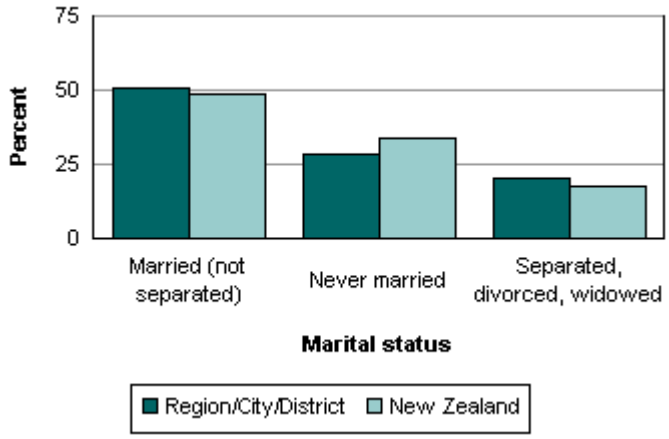
Marital status

Total population aged 15 years and over

- 28.6 percent of people aged 15 years and over living in Tauranga City have never married, 50.8 percent are married, and 20.6 percent are separated, divorced or widowed.
- 30.9 percent of people aged 15 years and over in Tauranga City who have never been married live with a partner.

Marital Status for People Aged 15 Years and Over

Tauranga City and New Zealand, 2006 Census

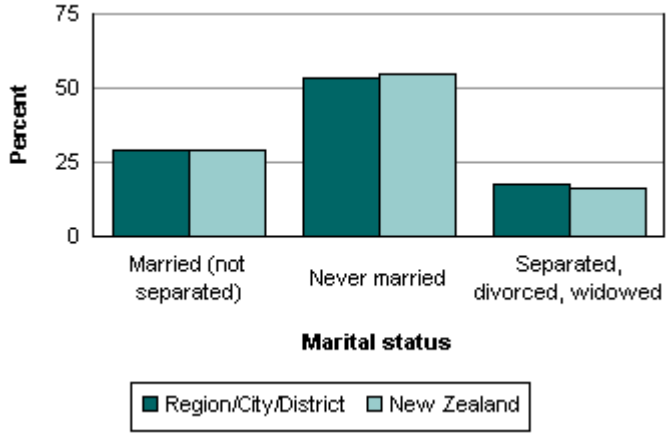


Māori ethnic population aged 15 years and over

- For Māori aged 15 years and over living in Tauranga City, 53.4 percent have never married, 29.3 percent are married, and 17.3 percent are separated, divorced or widowed.
- 33.5 percent of Māori aged 15 years and over in Tauranga City who have never been married live with a partner.

Marital Status for Māori Aged 15 Years and Over

Tauranga City and New Zealand, 2006 Census



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Tauranga City

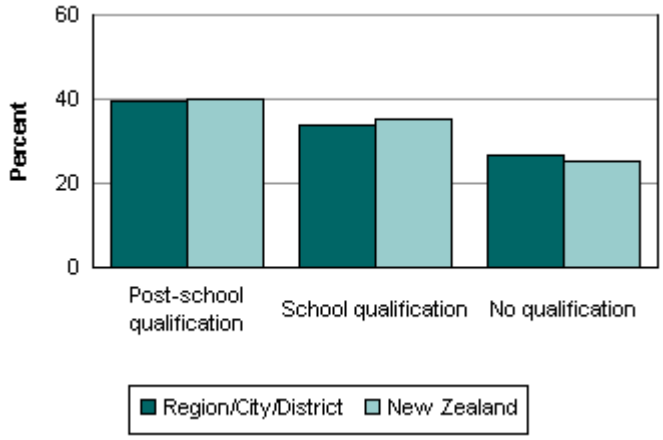
Education

Total population aged 15 years and over

- 39.7 percent of people aged 15 years and over in Tauranga City have a post-school qualification, compared with 39.9 percent of people throughout New Zealand.
- In Tauranga City, 26.5 percent of people aged 15 years and over have no formal qualifications, compared with 25.0 percent for New Zealand as a whole.

Highest Qualification for People Aged 15 Years and Over

Tauranga City and New Zealand, 2006 Census

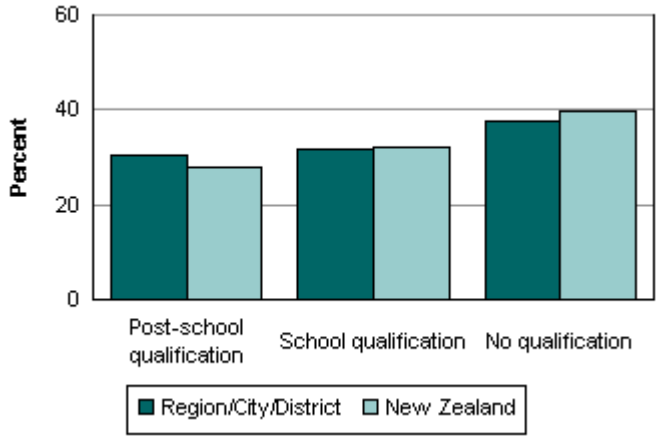


Māori ethnic population aged 15 years and over

- In Tauranga City, 30.5 percent of Māori aged 15 years and over have a post-school qualification, compared with 27.9 percent for Māori throughout New Zealand.
- 37.8 percent of Māori aged 15 years and over in Tauranga City have no formal qualifications, compared with 39.9 percent of New Zealand's Māori population.

Highest Qualification for Māori Aged 15 Years and Over

Tauranga City and New Zealand, 2006 Census



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Tauranga City

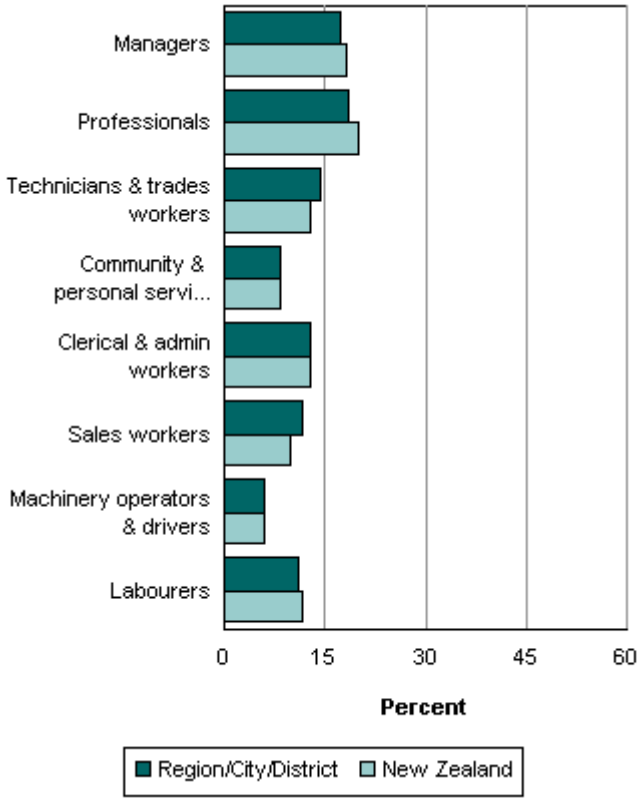
Work

Total population aged 15 years and over

- The unemployment rate in Tauranga City is 5.1 percent for people aged 15 years and over, compared with 5.1 percent for all of New Zealand.
- The most common occupational group in Tauranga City is 'Professionals', and 'Professionals' is the most common occupational group in New Zealand.

Occupation[1] for Employed People Aged 15 Years and Over

Tauranga City and New Zealand, 2006 Census



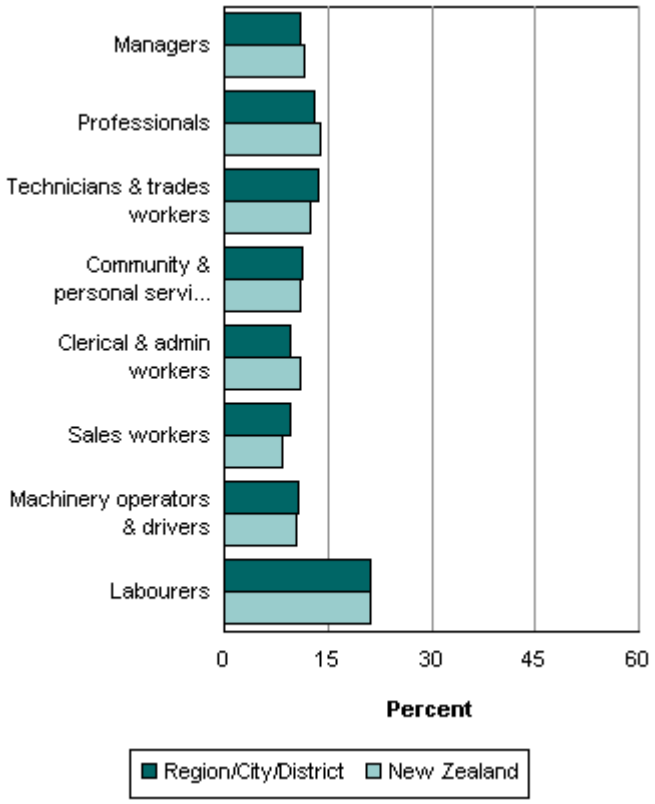
(1) Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.0).

Māori ethnic population aged 15 years and over

- The unemployment rate of Māori aged 15 years and over in Tauranga City is 11.0 percent, compared with 11.0 percent for New Zealand's Māori population.
- The most common occupational group for Māori in Tauranga City is 'Labourers', and 'Labourers' is the most common occupational group for Māori in New Zealand.

Occupation(1) for Employed Māori Aged 15 Years and Over

Tauranga City and New Zealand, 2006 Census



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Tauranga City

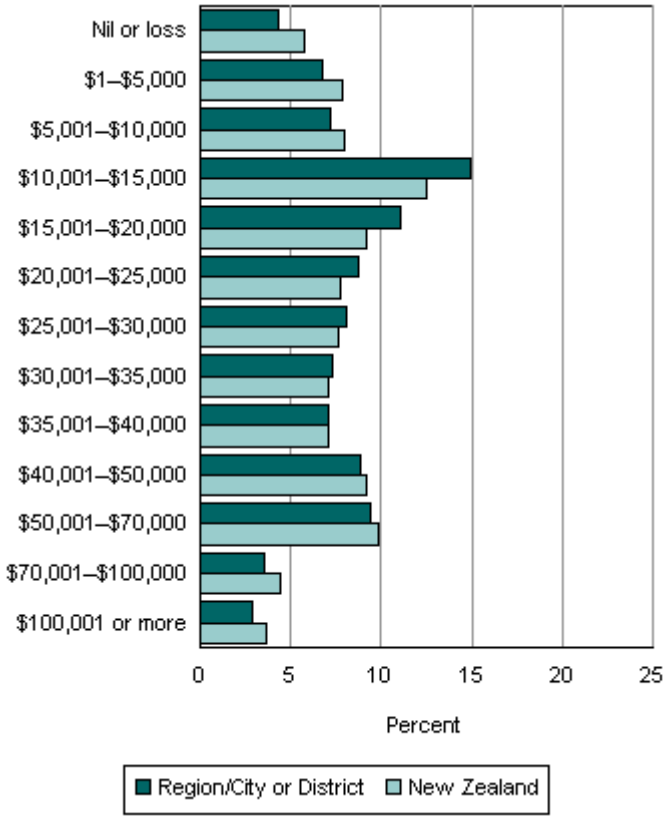
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Tauranga City is $23,200. This compares with a median of $24,400 for all of New Zealand.
- 44.4 percent of people aged 15 years and over in Tauranga City have an annual income of $20,000 or less, compared with 43.2 percent of people for New Zealand as a whole.
- In Tauranga City, 15.6 percent of people aged 15 years and over have an annual income of more than $50,000, compared with 18.0 percent of people throughout New Zealand.

Income for People Aged 15 Years and Over

Tauranga City and New Zealand, 2006 Census

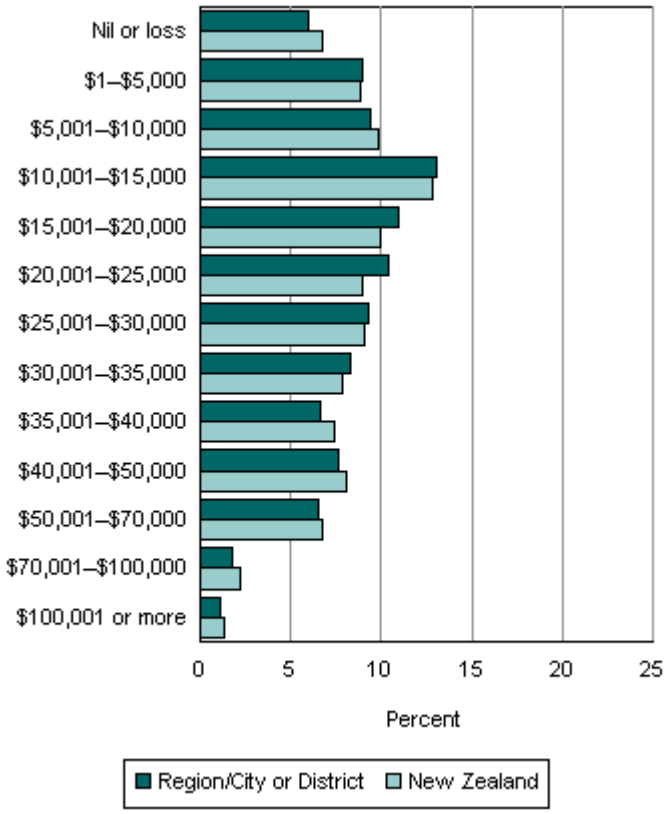


Māori ethnic population aged 15 years and over

- For Māori aged 15 years and over, the median income (half earn more, and half less, than this amount) in Tauranga City is $20,800, compared with a median of $20,900 for all Māori in New Zealand.
- In Tauranga City, 48.4 percent of Māori aged 15 years and over have an annual income of $20,000 or less, compared with 48.3 percent of Māori throughout New Zealand.
- 9.4 percent of Māori aged 15 years and over in Tauranga City have an annual income of more than $50,000, compared with 10.2 percent of all Māori in Zealand.

Income for Māori Aged 15 Years and Over

Tauranga City and New Zealand, 2006 Census



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Tauranga City

Families

- Couples with children make up 35.8 percent of all families in Tauranga City, while couples without children make up 45.9 percent of all families.
- In New Zealand, couples with children make up 42.0 percent of all families, while couples without children make up 39.9 percent of all families.
- 18.3 percent of families in Tauranga City are one-parent-with-children families, compared with 18.1 percent of families for New Zealand as a whole.

Family Types in Tauranga City and New Zealand, 2006 Census

Family type	Region/City/District (%)	New Zealand (%)
Couple without child(ren)	45.9	39.9
Couple with child(ren)	35.8	42.0
One parent with child(ren)	18.3	18.1
Total	100.0	100.0

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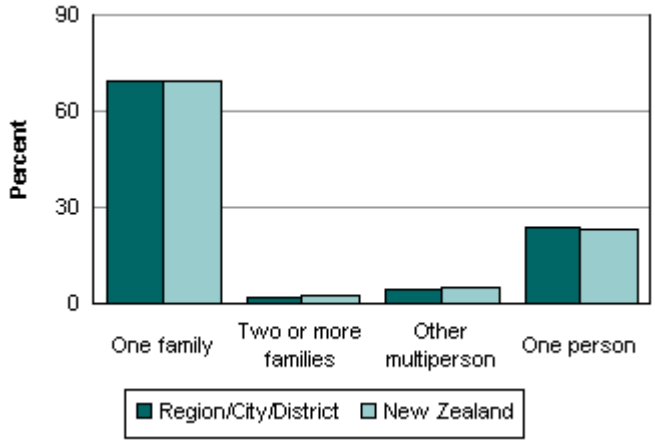
Tauranga City

Households

- One-family households make up 69.6 percent of all households in Tauranga City. For New Zealand as a whole, one-family households make up 69.1 percent of all households.
- 9,414 people (or 23.9 percent) live in one-person households in Tauranga City. Throughout New Zealand, one-person households make up 23.0 percent of all households.
- The average household size in Tauranga City is 2.5 people, compared with an average of 2.7 people for all of New Zealand.

Household Composition, Tauranga City and New Zealand

2006 Census



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Tauranga City

Phones, net & fax

Households

- 59.5 percent of households in Tauranga City have access to the Internet, compared with 60.5 percent of households throughout New Zealand.
- In Tauranga City 75.3 percent of households have access to a cellphone, compared with 74.2 percent of households for New Zealand as a whole.

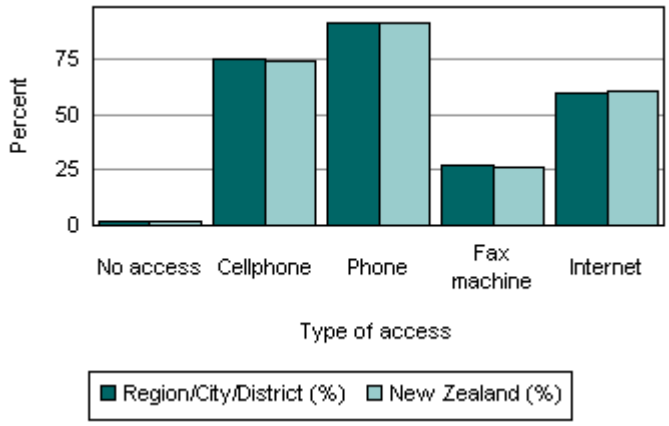
Household(1) Access to Phones, Internet and Fax Machines in Tauranga City, 2006 Census

	Region/City/District (%)	New Zealand (%)
No access	1.6	2.0
Cellphone	75.3	74.2
Telephone	91.8	91.6
Fax machine	27.0	26.0
Internet	59.5	60.5

(1) Households can access more than one type of telecommunication device, therefore percentages do not add up to 100.

Household[1] Access to Phones, Internet and Fax Machines

Tauranga City and New Zealand, 2006 Census



(1) Households can access more than one type of telecommunication device, therefore percentages do not add up to 100.

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Tauranga City

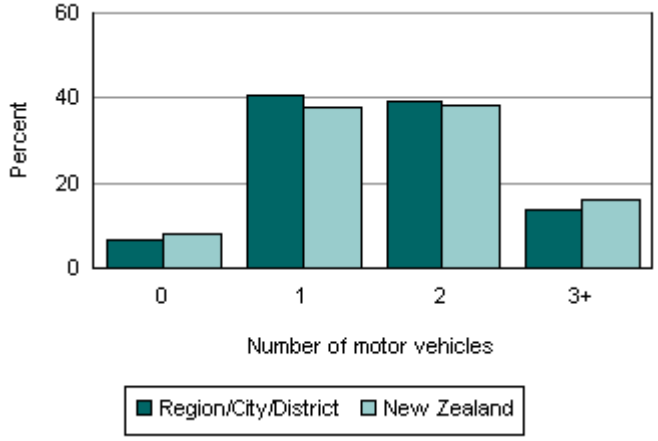
Transport

Household access to motor vehicles

- 13.8 percent of households in Tauranga City have access to three or more motor vehicles, compared with 15.9 percent of all households in New Zealand.

Household Access to Motor Vehicles

Tauranga City and New Zealand, 2006 Census



Main means of travel to work

- Excluding driving a private car, truck or van, the second most common means of travel to work on census day for people in Tauranga City was driving a company car, truck or van. For New Zealand as a whole, the second most common means of travel to work was driving a company car, truck or van.

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Tauranga City

Housing

- In Tauranga City, 51.1 percent of households in private occupied dwellings own the dwelling, with or without a mortgage.
- For New Zealand as a whole, 54.5 percent of households in private occupied dwellings own the dwelling, with or without a mortgage.

Ownership of Dwelling by Household

Tauranga City and New Zealand, 2006 Census

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Need more information from the 2006 Census?

Why use census information?

Statistics New Zealand has gathered a vast amount of information from the 2006 Census of Population and Dwellings. From this, we have developed a range of products and services that are available on the web. Some products are also available in hard copy.

2006 Census information is a valuable resource that will be useful if you are:

1 curious about New Zealand and want to browse for general information
2 from a school, community group, library or business and looking for particular information, or
3 looking for complex data.

For example, you can access population and dwelling information by:

age	means of heating dwelling
birthplace	means of travel to work
education/qualifications	number of occupants in dwelling
ethnic group	number of motor vehicles
home ownership	number of rooms
hours worked	occupation
income	sex
industry	... and more
languages spoken	

You can find this information at: www.stats.govt.nz/census

Are you looking for information about a region?

Information is available at a city, district, regional and area unit (suburb) level.
1 `Cities´ or `districts´, where used, refer to territorial authority areas.
2 `Regions´, unless otherwise stated, refer to regional council areas.

Who can help me find the information I want?

Statistics New Zealand´s Information Centre staff know what information is available, and how it can best be used. They are guides to Statistics New Zealand´s information.

You can contact the Information Centre by:

1 Telephone: 0508 525 525 (toll free within New Zealand)
2 Email: info@stats.govt.nz