Statistics New Zealand
TATAURANGA AOTEAROA

QuickStats About

Ashburton District

Population/ Dwellings

Number of people counted

Total population

- 27,372 people usually live in Ashburton District. This is an increase of 1,929 people, or 7.6 percent, since the 2001 Census.
- Its population ranks 42nd in size out of the 73 districts in New Zealand.
- Ashburton District has 0.7 percent of New Zealand's population.

Population of Ashburton District and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	13,767	1,965,618
Female	13,605	2,062,326
Total	27,372	4,027,947

Māori ethnic population

- 1,641 Māori usually live in Ashburton District, an increase of 459 people, or 38.8 percent, since the 2001 Census.
- Its Māori population ranks 57th in size out of the 73 districts in New Zealand.
- 0.3 percent of New Zealand's Māori population usually live in Ashburton District.

Māori Population of Ashburton District and New Zealand, 2006 Census

	Region/City/District	New Zealand
Male	831	274,860
Female	810	290,469
Total	1,641	565,329

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

Number of dwellings counted

- There are 10,974 occupied dwellings and 1,164 unoccupied dwellings in Ashburton District.
- For New Zealand as a whole, there are 1,478,709 occupied dwellings and 159,273 unoccupied dwellings.
- There are 99 dwellings under construction in Ashburton District, compared with 13,557 under construction throughout New Zealand.

Dwellings in Ashburton District and New Zealand, 2006 Census

Dwelling status	Region/City/District	New Zealand
Occupied		
Private dwelling	10,926	1,471,746
Non-private dwelling	51	6,963
Total	10,974	1,478,709
Unoccupied	1,164	159,273
Under construction	99	13,557
Total	12,237	1,651,542

Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs.

Ashburton District

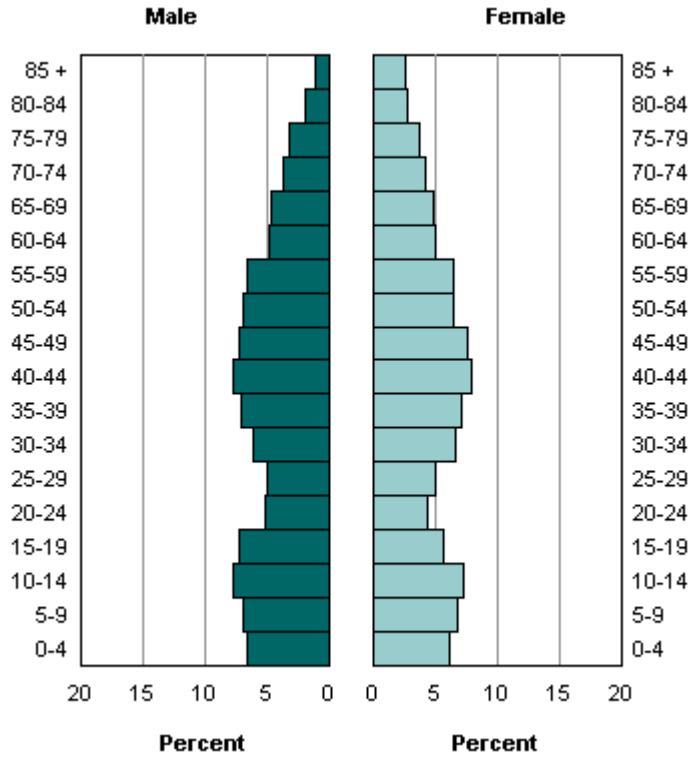
Age & sex

Total population

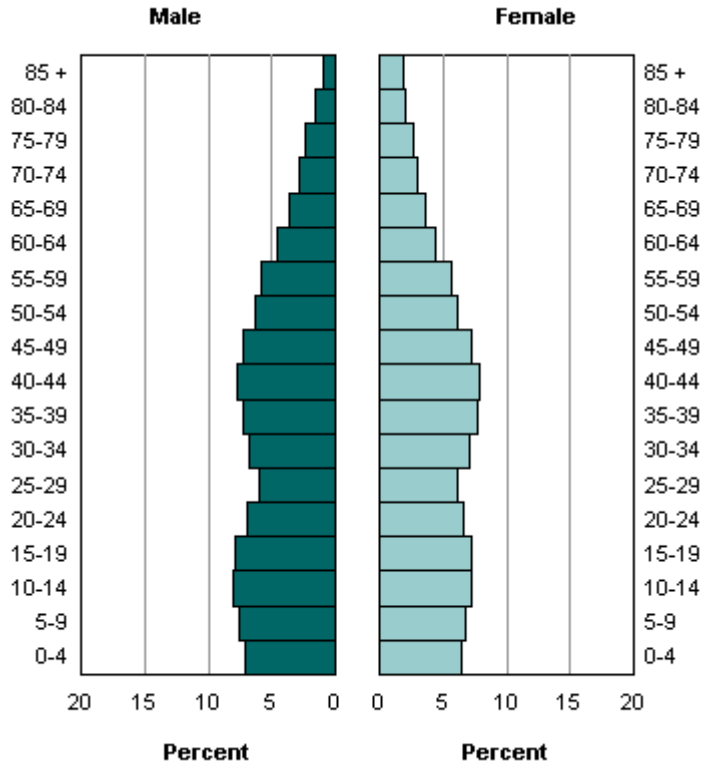
- The median age (half are younger, and half older, than this age) is 39.8 years for people in Ashburton District. For New Zealand as a whole, the median age is 35.9 years.
- 16.3 percent of people in Ashburton District are aged 65 years and over, compared with 12.3 percent of the total New Zealand population.
- 20.7 percent of people are aged under 15 years in Ashburton District, compared with 21.5 percent for all of New Zealand.

An error was found in the calculation for median age for both the total population and the Māori ethnic group population in this publication. The median age figures for these two groups replace those previously published on 28 September 2007.

Total Population (Age group and sex)
Ashburton District, 2006 Census



Total Population (Age group and sex)
New Zealand, 2006 Census

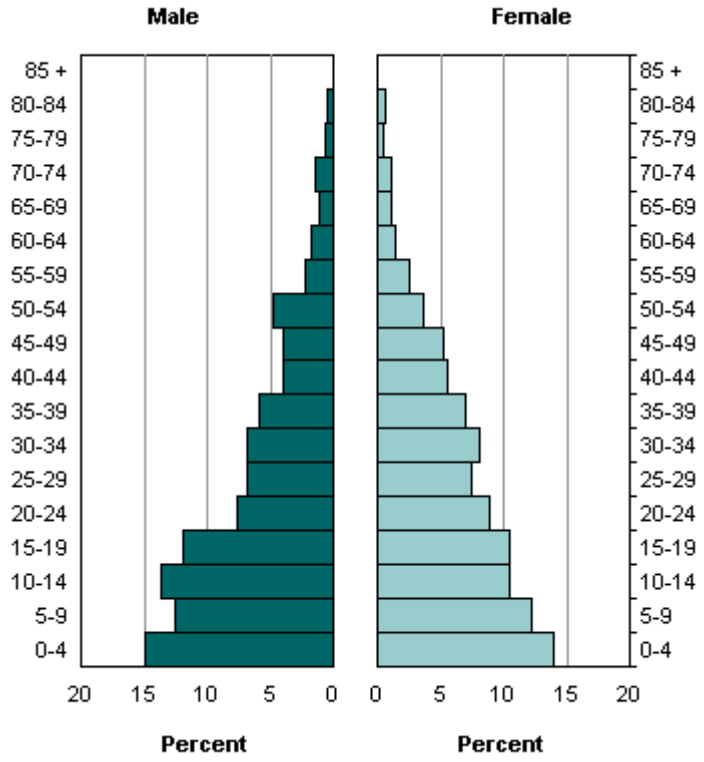


Māori ethnic population

- The median age of Māori (half are younger, and half older, than this age) is 20.1 years in Ashburton District, compared with a median of 22.7 years for all Māori in New Zealand.
- 3.5 percent of Māori are aged 65 years and over in Ashburton District, compared with 4.1 percent of New Zealand's Māori population.
- 38.6 percent of Māori in Ashburton District are aged under 15 years, compared with 35.4 percent for all Māori in New Zealand.

Māori Population (Age group and sex)

Ashburton District, 2006 Census



Māori Population (Age group and sex)

New Zealand, 2006 Census

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

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Ashburton District

Cultural diversity

Ethnic groups, birthplace and languages spoken

Ethnic groups

- 82.2 percent of people in Ashburton District belong to the European ethnic group, compared with 67.6 percent for New Zealand as a whole.
- 6.1 percent of people in Ashburton District belong to the Māori ethnic group, compared with 14.6 percent for all of New Zealand.

Ethnic Groups in Ashburton District, 2006 Census

	Male (%)	Female (%)
European	81.3	83.0
Māori	6.2	6.1
Pacific peoples	1.5	1.3
Asian	1.3	1.4
Middle Eastern/Latin American/African	0.5	0.3
Other ethnicity		
New Zealander	14.4	13.4
Other ethnicity–other	0.0	0.0
Total	14.4	13.4

Ethnic Groups in New Zealand, 2006 Census

	Male (%)	Female (%)
European	66.7	68.4
Māori	14.6	14.7
Pacific peoples	7.0	6.8
Asian	9.0	9.4
Middle Eastern/Latin American/African	1.0	0.8
Other ethnicity		
New Zealander	11.8	10.4

Other ethnicity–other	0.0	0.0
Total	11.9	10.5

Birthplace

- 10.5 percent of people in Ashburton District were born overseas, compared with 22.9 percent for New Zealand as a whole.
- For people born overseas who are now living in Ashburton District, the most common birthplace was England, and England is the most common birthplace for all of New Zealand.
- 1.2 percent of Māori in Ashburton District were born overseas, compared with 1.6 percent for New Zealand as a whole.

Languages spoken

Total population

- Apart from English, the next most common language spoken in Ashburton District is Māori, which is spoken by 1.1 percent of people. For New Zealand as a whole, the most common language apart from English is Māori, spoken by 4.1 percent of people.
- 93.0 percent of people in Ashburton District speak only one language, compared with 80.5 percent of people for all of New Zealand.

Māori ethnic population

- Apart from English, the next most common language spoken by Māori in Ashburton District is Māori, which is spoken by 10.9 percent of Māori. Excluding English, the most common language spoken by Māori throughout New Zealand is Māori, which is spoken by 23.7 percent.
- 85.6 percent of Māori in Ashburton District speak only one language, compared with 73.4 percent of Māori throughout New Zealand.

Note: The Māori ethnic population is the count for people of the Māori ethnic group. It includes those people who stated Māori as being either their sole ethnic group or one of several ethnic groups.

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Ashburton District

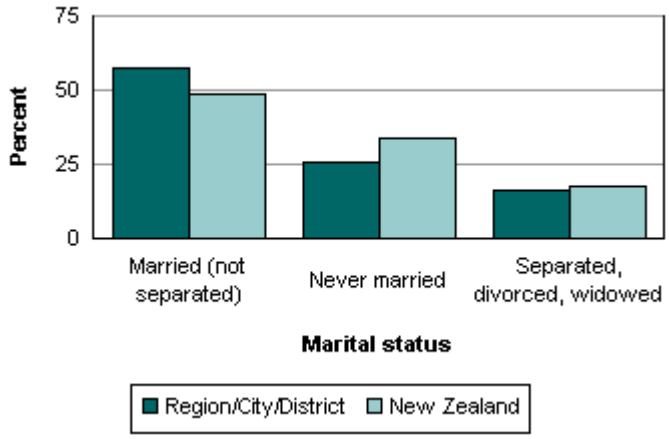
Marital status

Total population aged 15 years and over

- 25.9 percent of people aged 15 years and over living in Ashburton District have never married, 57.7 percent are married, and 16.4 percent are separated, divorced or widowed.
- 30.8 percent of people aged 15 years and over in Ashburton District who have never been married live with a partner.

Marital Status for People Aged 15 Years and Over

Ashburton District and New Zealand, 2006 Census

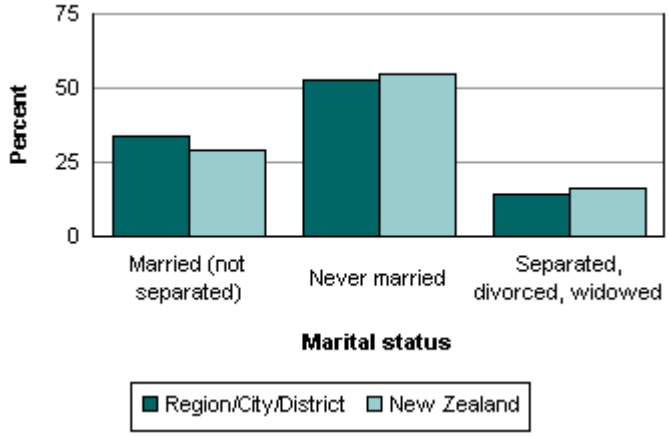


Māori ethnic population aged 15 years and over

- For Māori aged 15 years and over living in Ashburton District, 52.4 percent have never married, 33.6 percent are married, and 14.3 percent are separated, divorced or widowed.
- 35.9 percent of Māori aged 15 years and over in Ashburton District who have never been married live with a partner.

Marital Status for Māori Aged 15 Years and Over

Ashburton District and New Zealand, 2006 Census



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Ashburton District

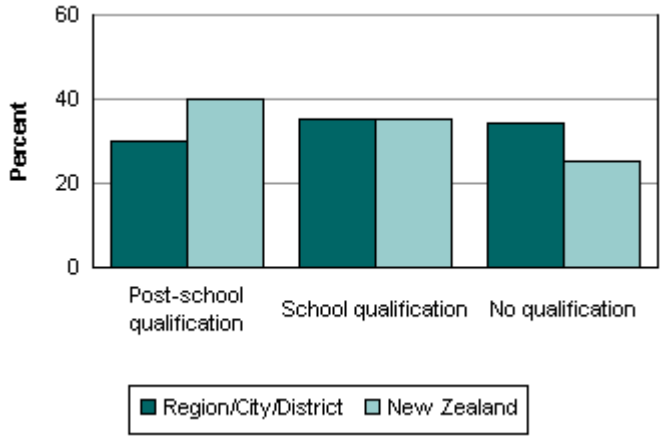
Education

Total population aged 15 years and over

- 30.2 percent of people aged 15 years and over in Ashburton District have a post-school qualification, compared with 39.9 percent of people throughout New Zealand.
- In Ashburton District, 34.5 percent of people aged 15 years and over have no formal qualifications, compared with 25.0 percent for New Zealand as a whole.

Highest Qualification for People Aged 15 Years and Over

Ashburton District and New Zealand, 2006 Census

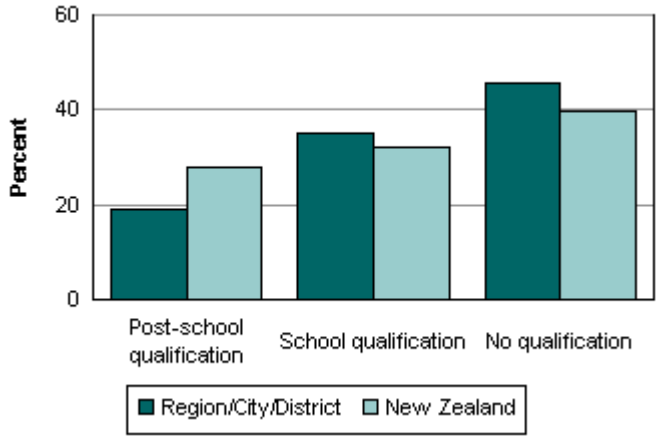


Māori ethnic population aged 15 years and over

- In Ashburton District, 18.9 percent of Māori aged 15 years and over have a post-school qualification, compared with 27.9 percent for Māori throughout New Zealand.
- 45.8 percent of Māori aged 15 years and over in Ashburton District have no formal qualifications, compared with 39.9 percent of New Zealand's Māori population.

Highest Qualification for Māori Aged 15 Years and Over

Ashburton District and New Zealand, 2006 Census



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Ashburton District

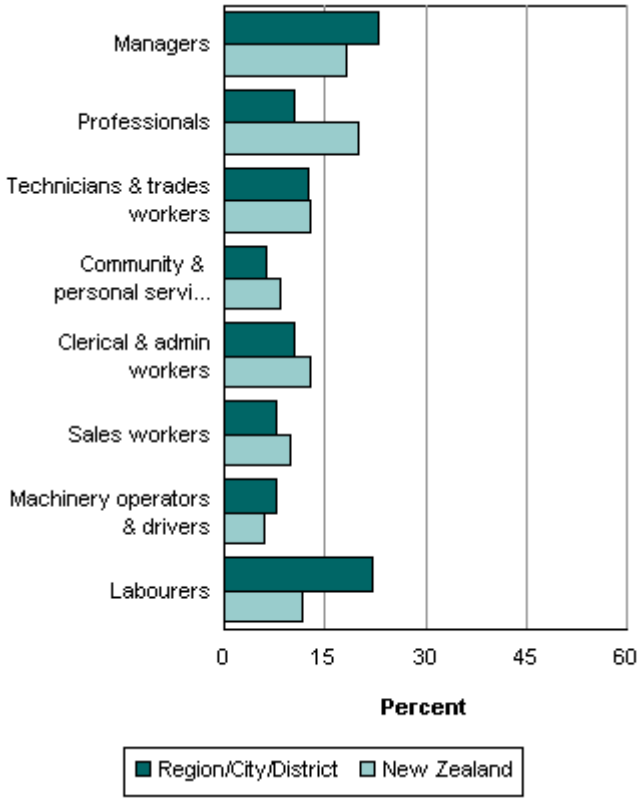
Work

Total population aged 15 years and over

- The unemployment rate in Ashburton District is 2.2 percent for people aged 15 years and over, compared with 5.1 percent for all of New Zealand.
- The most common occupational group in Ashburton District is 'Managers', and 'Professionals' is the most common occupational group in New Zealand.

Occupation(1) for Employed People Aged 15 Years and Over

Ashburton District and New Zealand, 2006 Census



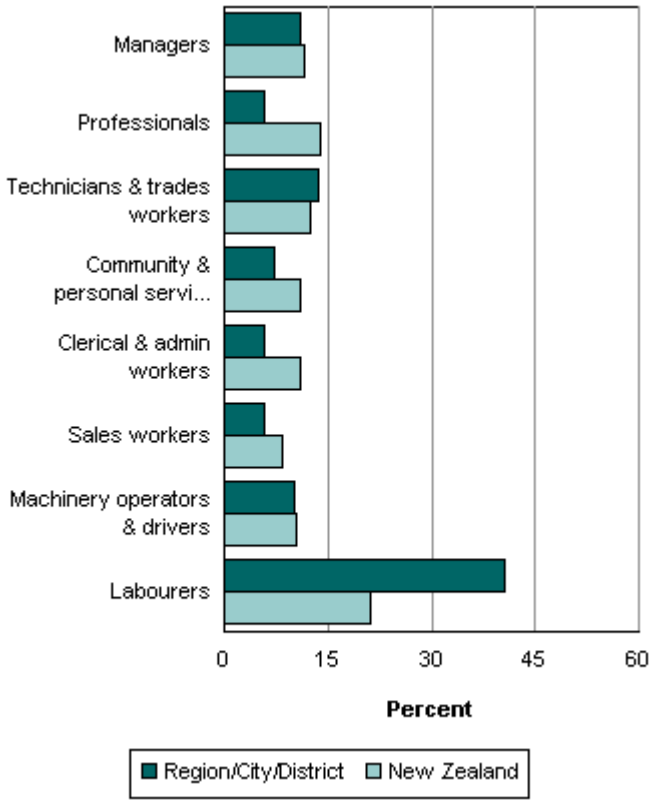
(1) Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.0).

Māori ethnic population aged 15 years and over

- The unemployment rate of Māori aged 15 years and over in Ashburton District is 6.4 percent, compared with 11.0 percent for New Zealand's Māori population.
- The most common occupational group for Māori in Ashburton District is 'Labourers', and 'Labourers' is the most common occupational group for Māori in New Zealand.

Occupation(1) for Employed Māori Aged 15 Years and Over

Ashburton District and New Zealand, 2006 Census



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Ashburton District

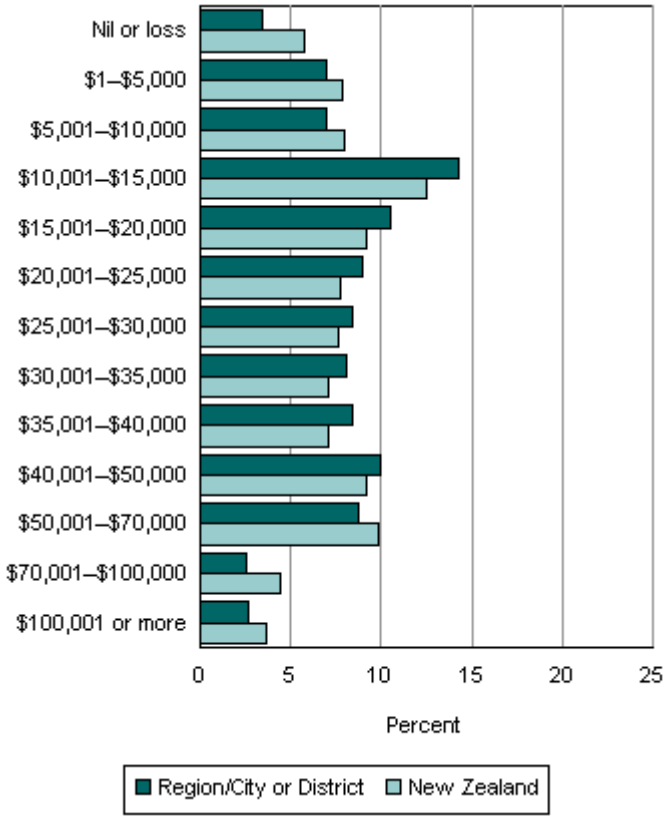
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Ashburton District is $24,400. This compares with a median of $24,400 for all of New Zealand.
- 42.2 percent of people aged 15 years and over in Ashburton District have an annual income of $20,000 or less, compared with 43.2 percent of people for New Zealand as a whole.
- In Ashburton District, 13.8 percent of people aged 15 years and over have an annual income of more than $50,000, compared with 18.0 percent of people throughout New Zealand.

Income for People Aged 15 Years and Over

Ashburton District and New Zealand, 2006 Census

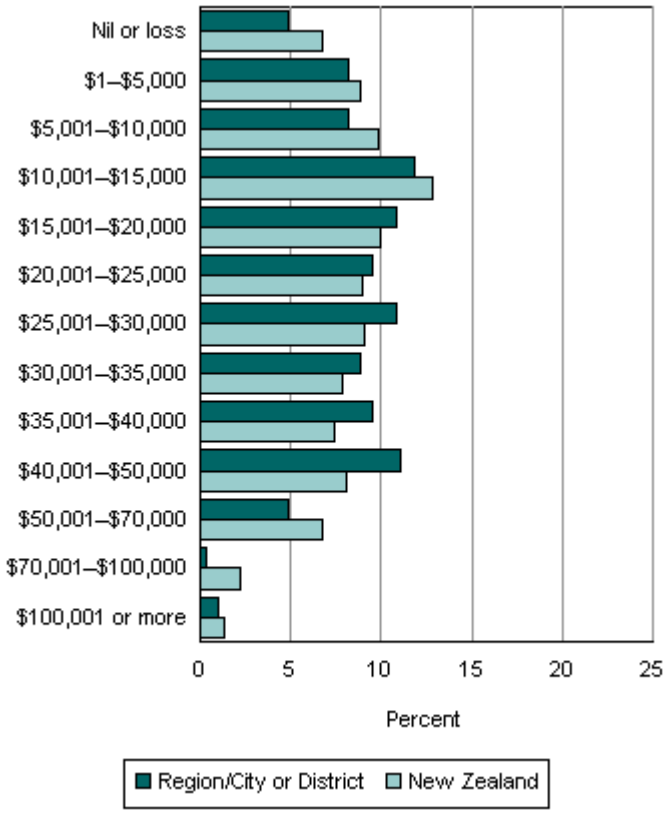


Māori ethnic population aged 15 years and over

- For Māori aged 15 years and over, the median income (half earn more, and half less, than this amount) in Ashburton District is $23,000, compared with a median of $20,900 for all Māori in New Zealand.
- In Ashburton District, 44.1 percent of Māori aged 15 years and over have an annual income of $20,000 or less, compared with 48.3 percent of Māori throughout New Zealand.
- 6.2 percent of Māori aged 15 years and over in Ashburton District have an annual income of more than $50,000, compared with 10.2 percent of all Māori in Zealand.

Income for Māori Aged 15 Years and Over

Ashburton District and New Zealand, 2006 Census



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Ashburton District

Families

- Couples with children make up 41.2 percent of all families in Ashburton District, while couples without children make up 48.4 percent of all families.
- In New Zealand, couples with children make up 42.0 percent of all families, while couples without children make up 39.9 percent of all families.
- 10.5 percent of families in Ashburton District are one-parent-with-children families, compared with 18.1 percent of families for New Zealand as a whole.

Family Types in Ashburton District and New Zealand, 2006 Census

Family type	Region/City/District (%)	New Zealand (%)
Couple without child(ren)	48.4	39.9
Couple with child(ren)	41.2	42.0
One parent with child(ren)	10.5	18.1
Total	100.0	100.0

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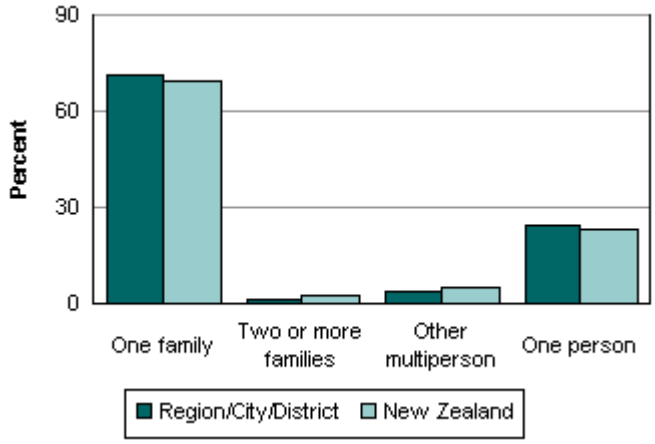
Ashburton District

Households

- One-family households make up 71.0 percent of all households in Ashburton District. For New Zealand as a whole, one-family households make up 69.1 percent of all households.
- 2,631 people (or 24.4 percent) live in one-person households in Ashburton District. Throughout New Zealand, one-person households make up 23.0 percent of all households.
- The average household size in Ashburton District is 2.5 people, compared with an average of 2.7 people for all of New Zealand.

Household Composition, Ashburton District and New Zealand

2006 Census



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Ashburton District

Phones, net & fax

Households

- 55.0 percent of households in Ashburton District have access to the Internet, compared with 60.5 percent of households throughout New Zealand.
- In Ashburton District 74.2 percent of households have access to a cellphone, compared with 74.2 percent of households for New Zealand as a whole.

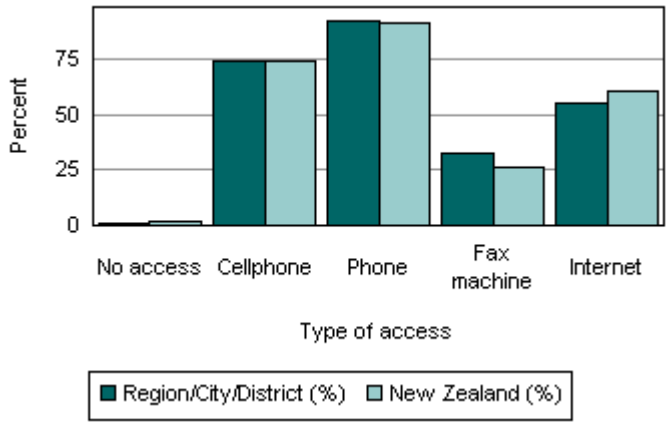
Household(1) Access to Phones, Internet and Fax Machines in Ashburton District, 2006 Census

	Region/City/District (%)	New Zealand (%)
No access	1.2	2.0
Cellphone	74.2	74.2
Telephone	92.7	91.6
Fax machine	32.6	26.0
Internet	55.0	60.5

(1) Households can access more than one type of telecommunication device, therefore percentages do not add up to 100.

Household[1] Access to Phones, Internet and Fax Machines

Ashburton District and New Zealand, 2006 Census



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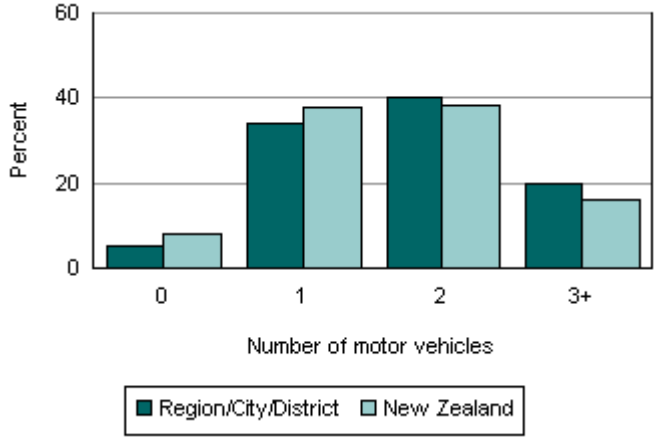
Ashburton District

Transport

Household access to motor vehicles

- 20.0 percent of households in Ashburton District have access to three or more motor vehicles, compared with 15.9 percent of all households in New Zealand.

Household Access to Motor Vehicles
Ashburton District and New Zealand, 2006 Census



Main means of travel to work

- Excluding driving a private car, truck or van, the second most common means of travel to work on census day for people in Ashburton District was driving a company car, truck or van. For New Zealand as a whole, the second most common means of travel to work was driving a company car, truck or van.

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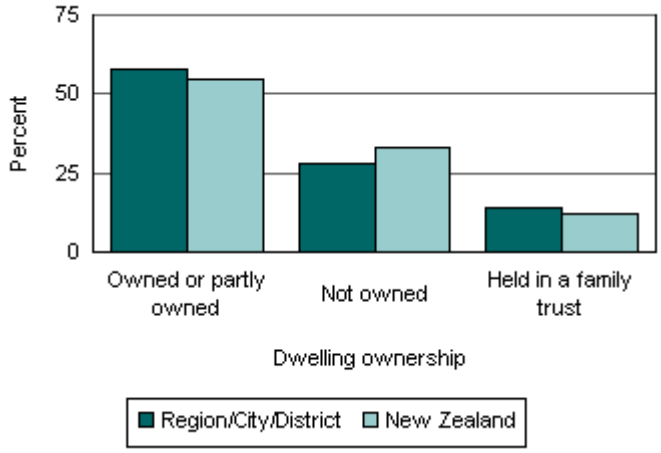
Ashburton District

Housing

- In Ashburton District, 58.1 percent of households in private occupied dwellings own the dwelling, with or without a mortgage.
- For New Zealand as a whole, 54.5 percent of households in private occupied dwellings own the dwelling, with or without a mortgage.

Ownership of Dwelling by Household

Ashburton District and New Zealand, 2006 Census



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Need more information from the 2006 Census?

Why use census information?

Statistics New Zealand has gathered a vast amount of information from the 2006 Census of Population and Dwellings. From this, we have developed a range of products and services that are available on the web. Some products are also available in hard copy.

2006 Census information is a valuable resource that will be useful if you are:

1 curious about New Zealand and want to browse for general information
2 from a school, community group, library or business and looking for particular information, or
3 looking for complex data.

For example, you can access population and dwelling information by:

age	means of heating dwelling
birthplace	means of travel to work
education/qualifications	number of occupants in dwelling
ethnic group	number of motor vehicles
home ownership	number of rooms
hours worked	occupation
income	sex
industry	... and more
languages spoken	

You can find this information at: www.stats.govt.nz/census

Are you looking for information about a region?

Information is available at a city, district, regional and area unit (suburb) level.
1 `Cities´ or `districts´, where used, refer to territorial authority areas.
2 `Regions´, unless otherwise stated, refer to regional council areas.

Who can help me find the information I want?

Statistics New Zealand´s Information Centre staff know what information is available, and how it can best be used. They are guides to Statistics New Zealand´s information.

You can contact the Information Centre by:

1 Telephone: 0508 525 525 (toll free within New Zealand)
2 Email: info@stats.govt.nz