Statistics New Zealand
TATAURANGA AOTEAROA

QuickStats About

Sunshine Bay

Population/ Dwellings

Number of people counted

Total population

- 2,253 people usually live in Sunshine Bay. This is an increase of 396 people, or 21.3 percent, since the 2001 Census.
- Sunshine Bay has 1.2 percent of Otago Region's population.

Population of Sunshine Bay and Otago Region, 2006 Census

	Sunshine Bay	Otago Region
Male	1,206	94,734
Female	1,047	99,066
Total	2,253	193,803

Symbol:C confidential

Number of occupied dwellings counted

- There are 843 occupied dwellings in Sunshine Bay.
- For Otago Region as a whole, there are 75,909 occupied dwellings.

Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Sunshine Bay

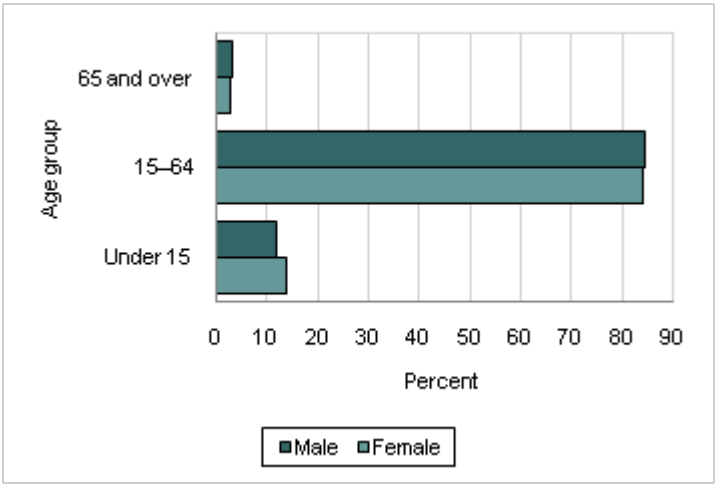
Age & sex

Total population

- 2.8 percent of people in Sunshine Bay are aged 65 years and over, compared with 13.8 percent of the total Otago Region population.
- 12.9 percent of people are aged under 15 years in Sunshine Bay, compared with 17.6 percent for all of Otago Region.

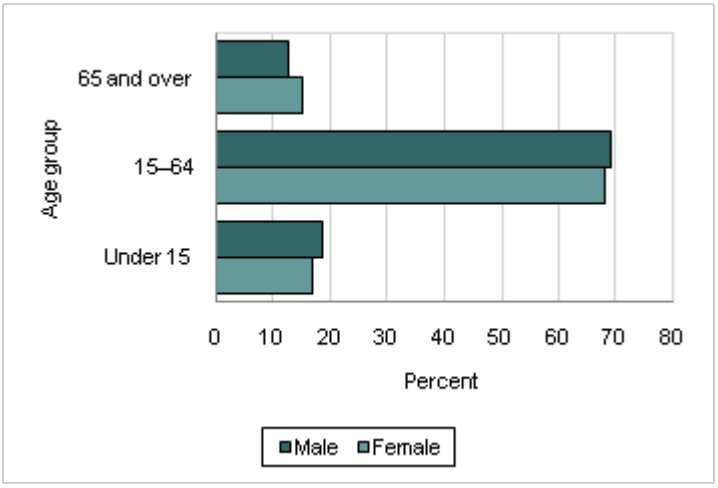
Age Group and Sex

Sunshine Bay, 2006 Census



Age Group and Sex

Otago Region, 2006 Census



Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Sunshine Bay

Cultural diversity

Ethnic groups, birthplace and languages spoken

Total population

Ethnic groups

- The most common ethnic group in Sunshine Bay is European, compared with European for Otago Region as a whole.

Ethnic Groups in Sunshine Bay, 2006 Census

	Percent
European	74.7
Māori	8.3
Pacific peoples	1.0
Asian	8.2
Middle Eastern/Latin American/African	4.1
Other ethnicity	10.8

Symbol:C confidential

Ethnic Groups in Otago Region, 2006 Census

	Percent
European	79.6
Māori	6.6
Pacific peoples	1.7
Asian	4.2
Middle Eastern/Latin American/African	0.7
Other ethnicity	14.1

Symbol:C confidential

Birthplace

- 38.1 percent of people in Sunshine Bay were born overseas, compared with 15.6 percent for Otago Region as a whole.
- For people born overseas who are now living in Sunshine Bay, the most common birthplace was the UK and Ireland, compared with the UK and Ireland for all of Otago Region.

Languages spoken

- English is the most commonly spoken language in Sunshine Bay.
- 2.2 percent of people in Sunshine Bay speak Māori, compared with 1.8 percent of people for all of Otago Region.
- New Zealand Sign Language is used by 0.1 percent of people in Sunshine Bay, compared with 0.6 percent of people for all of Otago Region.
- 79.0 percent of people in Sunshine Bay speak only one language, compared with 88.3 percent of people for all of Otago Region.

Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Sunshine Bay

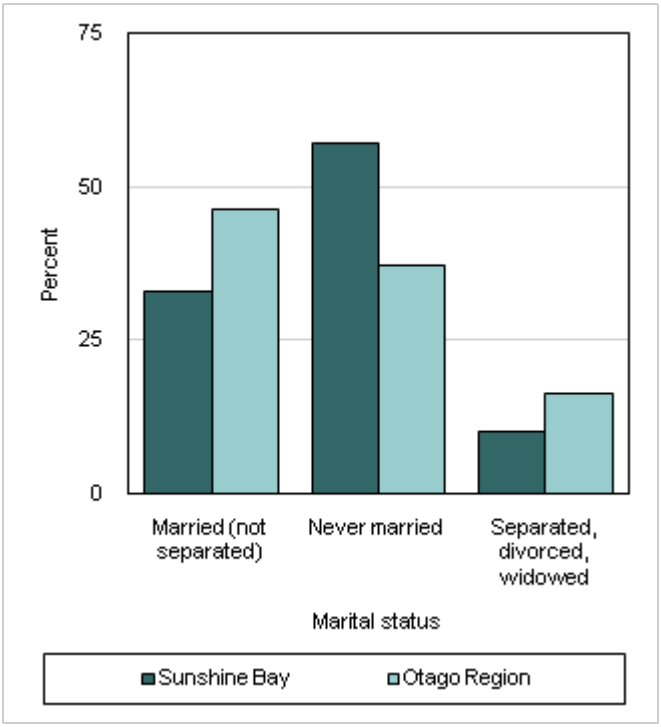
Marital status

Total population aged 15 years and over

- 56.9 percent of people aged 15 years and over living in Sunshine Bay have never married, 32.9 percent are married, and 10.0 percent are separated, divorced or widowed.
- 39.1 percent of people aged 15 years and over in Sunshine Bay who have never married, live with a partner.

Marital Status for People Aged 15 Years and Over

Sunshine Bay and Otago Region, 2006 Census



Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Sunshine Bay

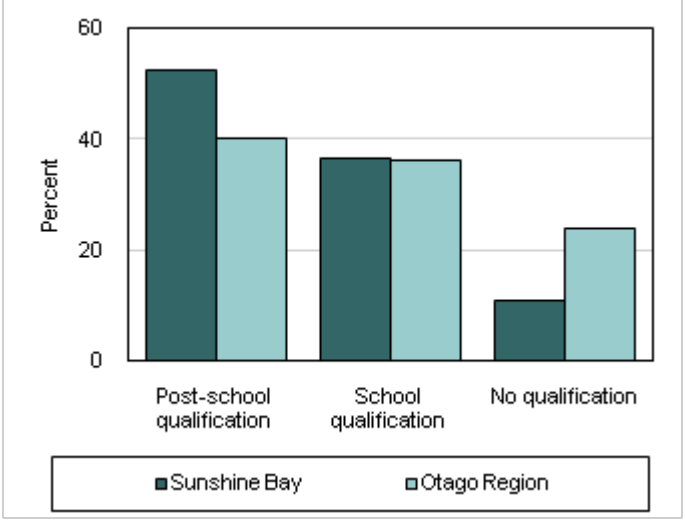
Education

Total population aged 15 years and over

- 52.5 percent of people aged 15 years and over in Sunshine Bay have a post-school qualification, compared with 40.2 percent of people throughout Otago Region.
- In Sunshine Bay, 10.9 percent of people aged 15 years and over have no formal qualifications, compared with 23.7 percent for Otago Region as a whole.

Highest Qualification for People Aged 15 Years and Over

Sunshine Bay and Otago Region, 2006 Census



Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Sunshine Bay

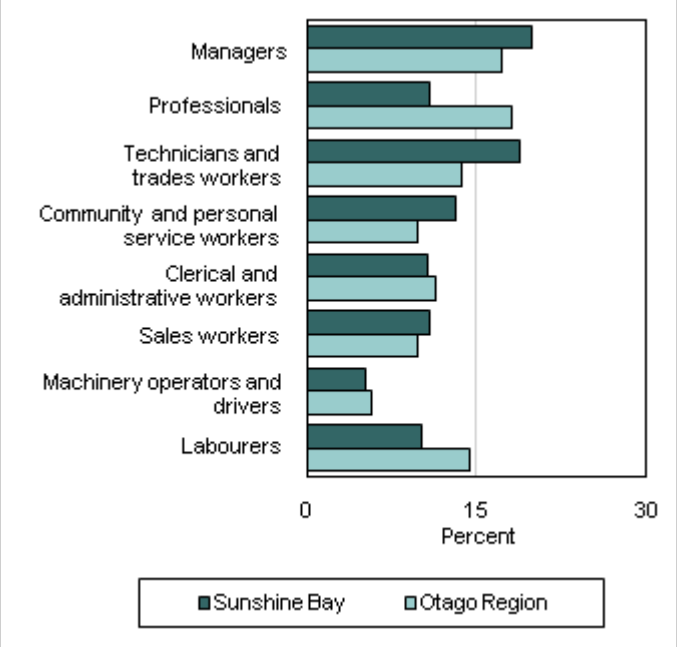
Work

Total population aged 15 years and over

- The unemployment rate in Sunshine Bay is 1.5 percent for people aged 15 years and over, compared with 4.5 percent for all of Otago Region.
- The most common occupational group in Sunshine Bay is 'Managers' and 'Professionals' is the most common occupational group in Otago Region.

Occupation(1) for Employed People Aged 15 Years and Over

Sunshine Bay and Otago Region, 2006 Census



(1) Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.0).

Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Sunshine Bay

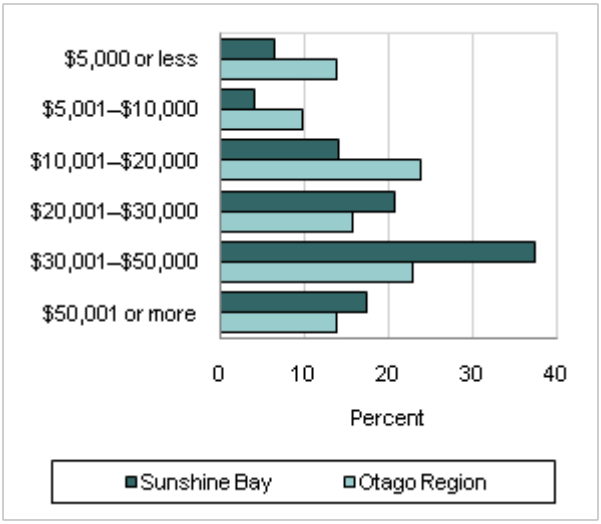
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Sunshine Bay is $31,800. This compares with a median of $21,600 for all of Otago Region.
- 24.6 percent of people aged 15 years and over in Sunshine Bay have an annual income of $20,000 or less, compared with 47.4 percent of people for Otago Region as a whole.
- In Sunshine Bay, 17.5 percent of people aged 15 years and over have an annual income of more than $50,000, compared with 13.9 percent of people in Otago Region.

Income for People Aged 15 Years and Over

Sunshine Bay and Otago Region, 2006 Census



Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Sunshine Bay

Families

- Couples with children make up 29.2 percent of all families in Sunshine Bay, while couples without children make up 60.7 percent of all families.
- In Otago Region, couples with children make up 38.8 percent of all families, while couples without children make up 47.3 percent of all families.
- 10.1 percent of families in Sunshine Bay are one-parent-with-children families, compared with 13.9 percent of families for Otago Region as a whole.

Family Types in Sunshine Bay and Otago Region, 2006 Census

Family type	Sunshine Bay (%)	Otago Region (%)
Couple without child(ren)	60.7	47.3
Couple with child(ren)	29.2	38.8
One parent with child(ren)	10.1	13.9

Symbol:C confidential

Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

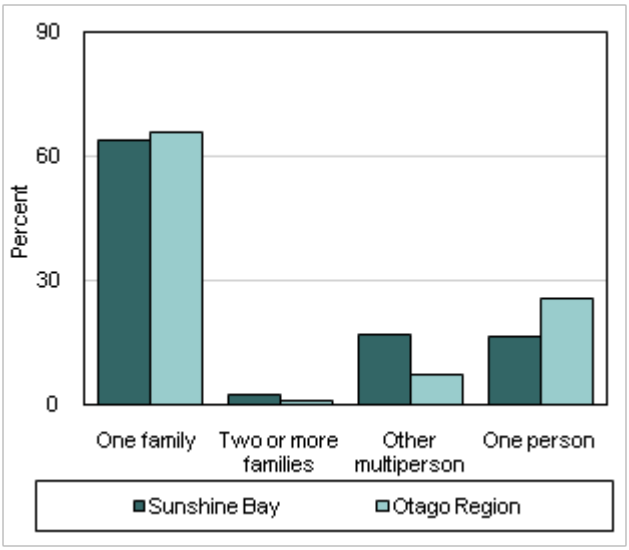
Sunshine Bay

Households

- One-family households make up 64.1 percent of all households in Sunshine Bay. For Otago Region as a whole, one-family households make up 65.9 percent of all households.
- 126 people (or 16.2 percent) live in one-person households in Sunshine Bay. Throughout Otago Region, one-person households make up 25.8 percent of all households.
- The average household size in Sunshine Bay is 2.7 people, compared with an average of 2.5 people for all of Otago Region.

Household Composition, Sunshine Bay and Otago Region

2006 Census



Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Sunshine Bay

Phones, net & fax

Households

- 71.8 percent of households in Sunshine Bay have access to the Internet, compared with 59.9 percent of households throughout Otago Region.
- In Sunshine Bay 82.9 percent of households have access to a cellphone, compared with 73.8 percent of households for Otago Region as a whole.

Household[1] Access to Phones, Internet and Fax Machines in Sunshine Bay and Otago Region, 2006 Census

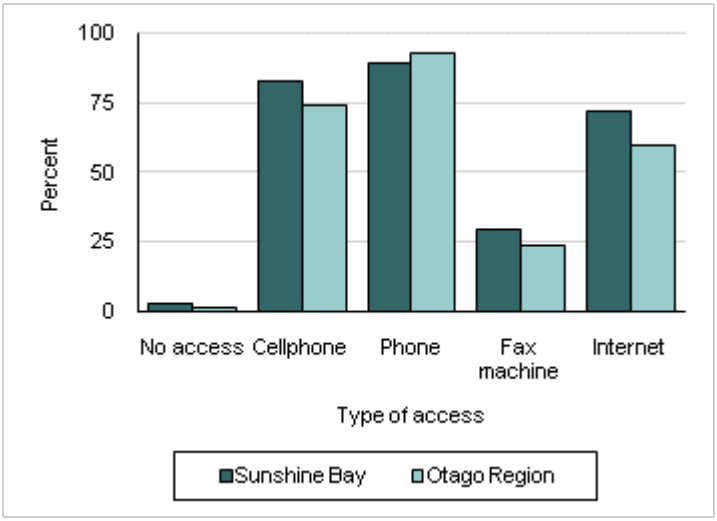
	Sunshine Bay (%)	Otago Region (%)
No access	2.8	1.5
Cellphone	82.9	73.8
Telephone	88.9	92.9
Fax machine	29.8	23.4
Internet	71.8	59.9

1. Households can access more than one type of telecommunication device, therefore percentages do not add up to 100.

Symbol:C confidential

Household[1] Access to Phones, Internet and Fax Machines

Sunshine Bay and Otago Region, 2006 Census



1. Households can access more than one type of telecommunication device, therefore percentages do not add up to 100.

Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Sunshine Bay

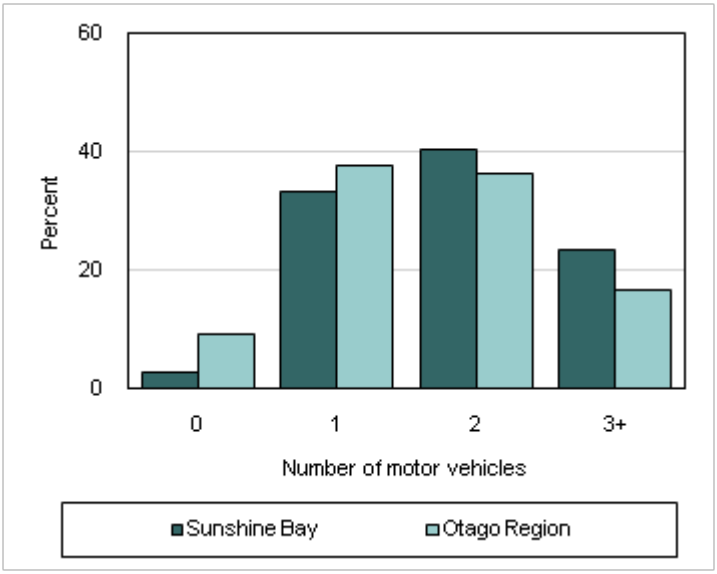
Transport

Household access to motor vehicles

- 23.5 percent of households in Sunshine Bay have access to three or more motor vehicles, compared with 16.8 percent of all households in Otago Region.

Household Access to Motor Vehicles

Sunshine Bay and Otago Region, 2006 Census



Main means of travel to work

- Excluding driving a private car, truck or van, the second most common means of travel to work on census day for people in Sunshine Bay was driving a company car, truck or van. For Otago Region as a whole, the second most common means of travel to work was driving a company car, truck or van.

Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

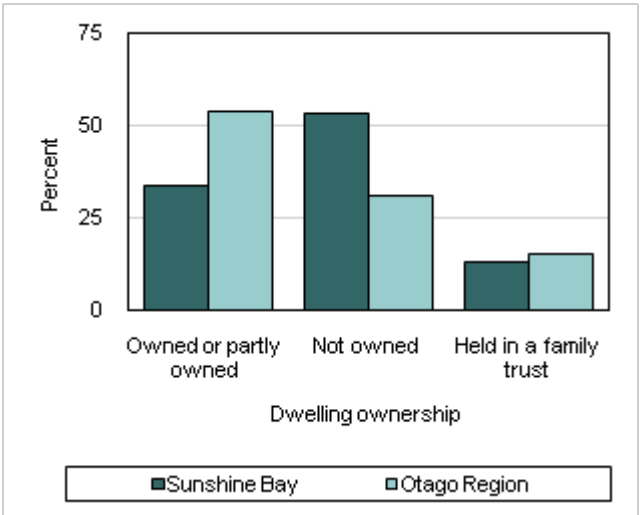
Sunshine Bay

Housing

- In Sunshine Bay, 33.6 percent of households in private occupied dwellings own the dwelling, with or without a mortgage.
- For Otago Region as a whole, 53.9 percent of households in private occupied dwellings own the dwelling, with or without a mortgage.

Ownership of Dwelling by Household

Sunshine Bay and Otago Region, 2006 Census



Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Need more information from the 2006 Census?

Why use census information?

Statistics New Zealand has gathered a vast amount of information from the 2006 Census of Population and Dwellings. From this, we have developed a range of products and services that are available on the web. Some products are also available in hard copy.

2006 Census information is a valuable resource that will be useful if you are:

1 curious about New Zealand and want to browse for general information
2 from a school, community group, library or business and looking for particular information, or
3 looking for complex data.

For example, you can access population and dwelling information by:

age	means of heating dwelling
birthplace	means of travel to work
education/qualifications	number of occupants in dwelling
ethnic group	number of motor vehicles
home ownership	number of rooms
hours worked	occupation
income	sex
industry	... and more
languages spoken	

You can find this information at: www.stats.govt.nz/census

Are you looking for information about a region?

Information is available at a city, district, regional and area unit (suburb) level.
1 `Cities´ or `districts´, where used, refer to territorial authority areas.
2 `Regions´, unless otherwise stated, refer to regional council areas.

Who can help me find the information I want?

Statistics New Zealand´s Information Centre staff know what information is available, and how it can best be used. They are guides to Statistics New Zealand´s information.

You can contact the Information Centre by:

1 Telephone: 0508 525 525 (toll free within New Zealand)
2 Email: info@stats.govt.nz