Statistics New Zealand
TATAURANGA AOTEAROA

QuickStats About

Clive

Population/ Dwellings

Number of people counted

Total population

- 1,581 people usually live in Clive. This is an increase of 231 people, or 17.1 percent, since the 2001 Census.
- Clive has 1.1 percent of Hawke's Bay Region's population.

Population of Clive and Hawke's Bay Region, 2006 Census

	Clive	Hawke's Bay Region
Male	771	71,766
Female	810	76,020
Total	1,581	147,783

Symbol:C confidential

Number of occupied dwellings counted

- There are 564 occupied dwellings in Clive.
- For Hawke's Bay Region as a whole, there are 55,530 occupied dwellings.

Note: This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

Clive

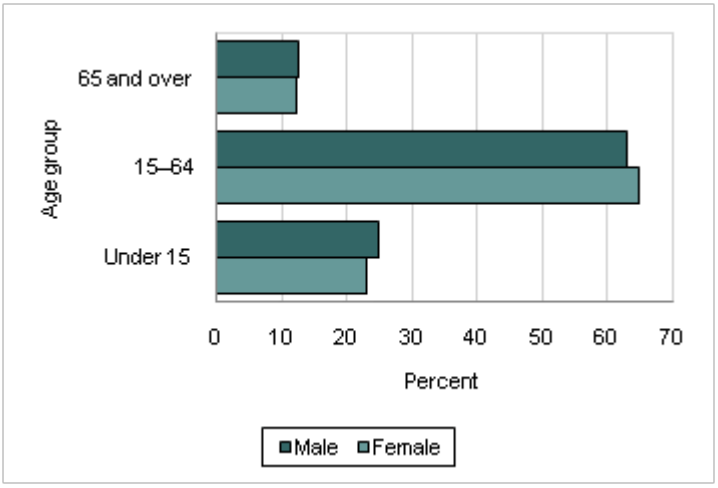
Age & sex

Total population

- 12.3 percent of people in Clive are aged 65 years and over, compared with 13.9 percent of the total Hawke's Bay Region population.
- 23.7 percent of people are aged under 15 years in Clive, compared with 23.0 percent for all of Hawke's Bay Region.

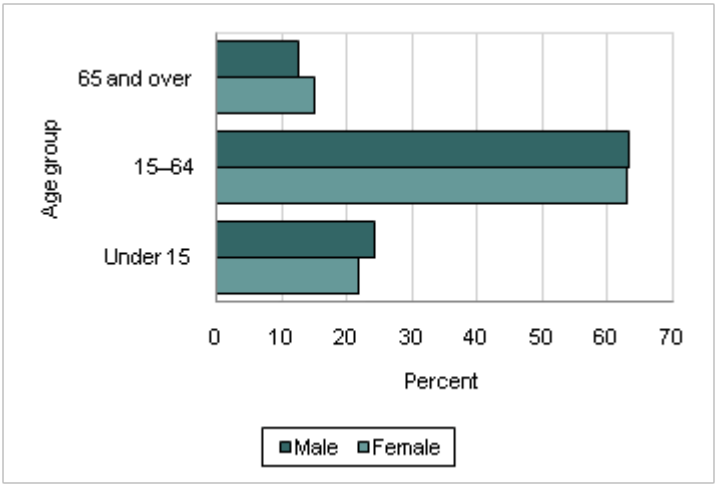
Age Group and Sex

Clive, 2006 Census



Age Group and Sex

Hawke's Bay Region, 2006 Census



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Clive

Cultural diversity

Ethnic groups, birthplace and languages spoken

Total population

Ethnic groups

- The most common ethnic group in Clive is European, compared with European for Hawke's Bay Region as a whole.

Ethnic Groups in Clive, 2006 Census

	Percent
European	75.2
Māori	16.6
Pacific peoples	1.4
Asian	2.1
Middle Eastern/Latin American/African	0.0
Other ethnicity	16.4

Symbol:C confidential

Ethnic Groups in Hawke's Bay Region, 2006 Census

	Percent
European	68.5
Māori	23.5
Pacific peoples	3.7
Asian	2.5
Middle Eastern/Latin American/African	0.4
Other ethnicity	12.7

Symbol:C confidential

Birthplace

- 10.7 percent of people in Clive were born overseas, compared with 13.0 percent for Hawke's Bay Region as a whole.
- For people born overseas who are now living in Clive, the most common birthplace was the UK and Ireland, compared with the UK and Ireland for all of Hawke's Bay Region.

Languages spoken

- English is the most commonly spoken language in Clive.
- 4.7 percent of people in Clive speak Māori, compared with 6.9 percent of people for all of Hawke's Bay Region.
- New Zealand Sign Language is used by 0.6 percent of people in Clive, compared with 0.7 percent of people for all of Hawke's Bay Region.
- 88.6 percent of people in Clive speak only one language, compared with 86.0 percent of people for all of Hawke's Bay Region.

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Clive

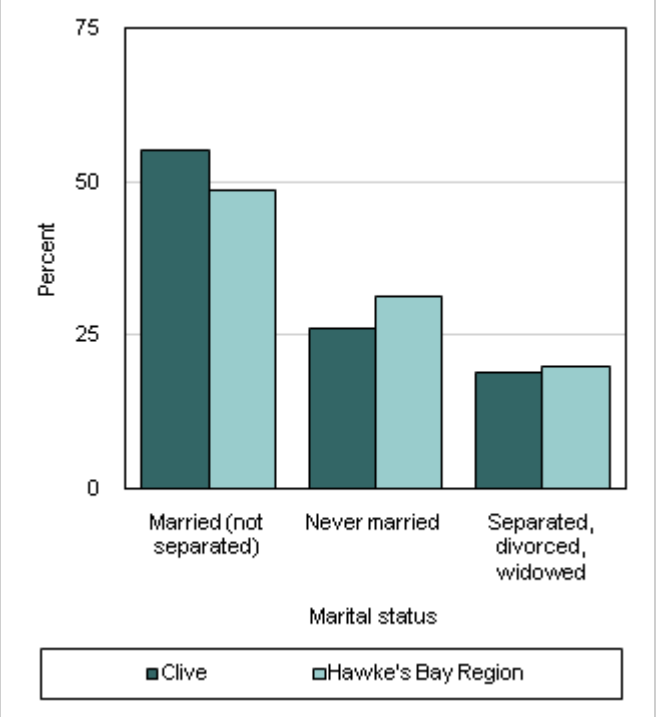
Marital status

Total population aged 15 years and over

- 26.0 percent of people aged 15 years and over living in Clive have never married, 54.9 percent are married, and 18.8 percent are separated, divorced or widowed.
- 35.1 percent of people aged 15 years and over in Clive who have never married, live with a partner.

Marital Status for People Aged 15 Years and Over

Clive and Hawke's Bay Region, 2006 Census



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Clive

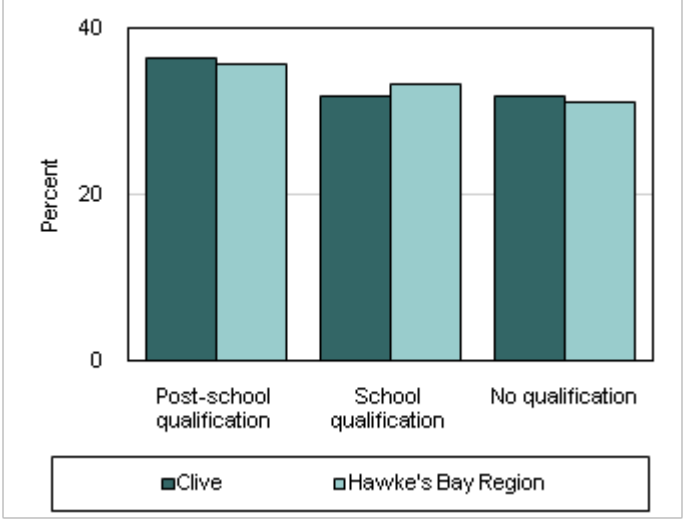
Education

Total population aged 15 years and over

- 36.3 percent of people aged 15 years and over in Clive have a post-school qualification, compared with 35.7 percent of people throughout Hawke's Bay Region.
- In Clive, 31.7 percent of people aged 15 years and over have no formal qualifications, compared with 31.0 percent for Hawke's Bay Region as a whole.

Highest Qualification for People Aged 15 Years and Over

Clive and Hawke's Bay Region, 2006 Census



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Clive

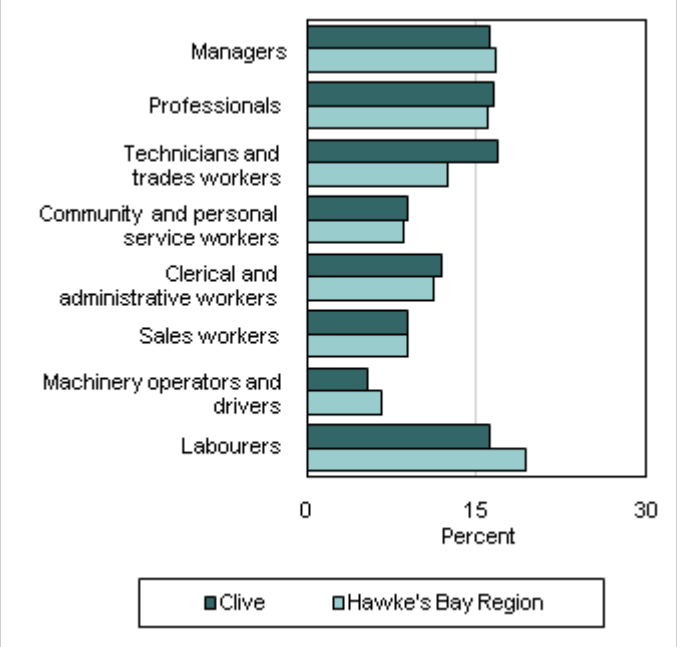
Work

Total population aged 15 years and over

- The unemployment rate in Clive is 4.9 percent for people aged 15 years and over, compared with 4.6 percent for all of Hawke's Bay Region.
- The most common occupational group in Clive is 'Technicians and trades workers' and 'Labourers' is the most common occupational group in Hawke's Bay Region.

Occupation(1) for Employed People Aged 15 Years and Over

Clive and Hawke's Bay Region, 2006 Census



(1) Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.0).

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Clive

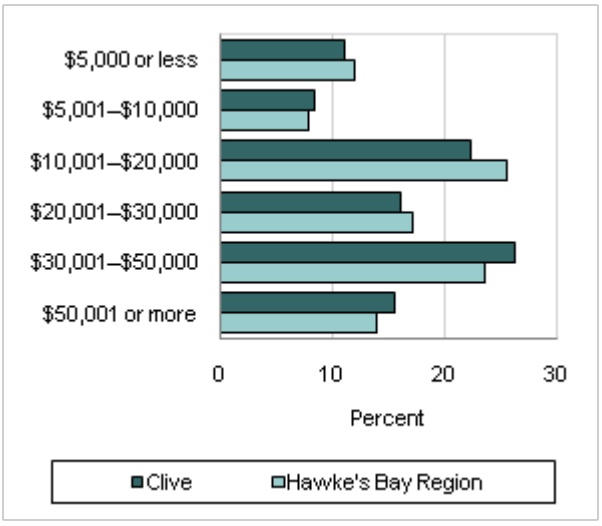
Income

Total population aged 15 years and over

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Clive is $24,700. This compares with a median of $22,600 for all of Hawke's Bay Region.
- 41.8 percent of people aged 15 years and over in Clive have an annual income of $20,000 or less, compared with 45.4 percent of people for Hawke's Bay Region as a whole.
- In Clive, 15.5 percent of people aged 15 years and over have an annual income of more than $50,000, compared with 13.9 percent of people in Hawke's Bay Region.

Income for People Aged 15 Years and Over

Clive and Hawke's Bay Region, 2006 Census



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Clive

Families

- Couples with children make up 41.8 percent of all families in Clive, while couples without children make up 43.8 percent of all families.
- In Hawke's Bay Region, couples with children make up 38.6 percent of all families, while couples without children make up 40.4 percent of all families.
- 14.4 percent of families in Clive are one-parent-with-children families, compared with 21.0 percent of families for Hawke's Bay Region as a whole.

Family Types in Clive and Hawke's Bay Region, 2006 Census

Family type	Clive (%)	Hawke's Bay Region (%)
Couple without child(ren)	43.8	40.4
Couple with child(ren)	41.8	38.6
One parent with child(ren)	14.4	21.0

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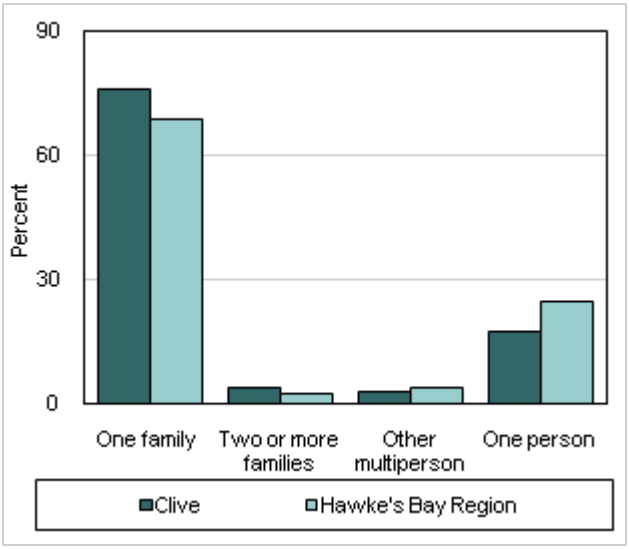
Clive

Households

- One-family households make up 75.8 percent of all households in Clive. For Hawke's Bay Region as a whole, one-family households make up 68.7 percent of all households.
- 96 people (or 17.6 percent) live in one-person households in Clive. Throughout Hawke's Bay Region, one-person households make up 24.8 percent of all households.
- The average household size in Clive is 2.7 people, compared with an average of 2.6 people for all of Hawke's Bay Region.

Household Composition, Clive and Hawke's Bay Region

2006 Census



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Clive

Phones, net & fax

Households

- 65.0 percent of households in Clive have access to the Internet, compared with 54.9 percent of households throughout Hawke's Bay Region.
- In Clive 78.3 percent of households have access to a cellphone, compared with 70.8 percent of households for Hawke's Bay Region as a whole.

Household[1] Access to Phones, Internet and Fax Machines in Clive and Hawke's Bay Region, 2006 Census

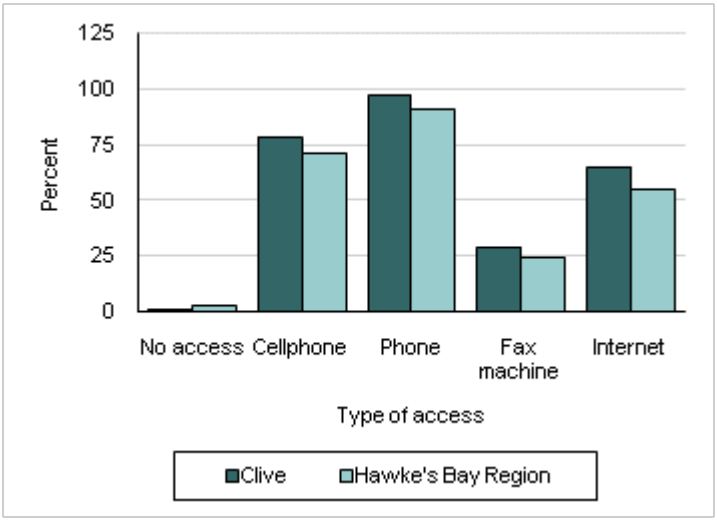
	Clive (%)	Hawke's Bay Region (%)
No access	0.6	2.7
Cellphone	78.3	70.8
Telephone	96.7	90.5
Fax machine	28.9	23.9
Internet	65.0	54.9

1. Households can access more than one type of telecommunication device, therefore percentages do not add up to 100.

Symbol:C confidential

Household[1] Access to Phones, Internet and Fax Machines

Clive and Hawke's Bay Region, 2006 Census



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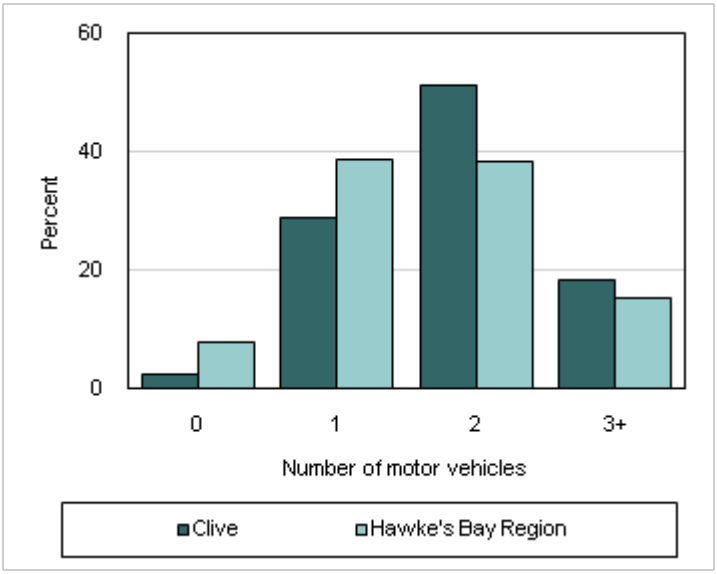
Clive

Transport

Household access to motor vehicles

- 18.3 percent of households in Clive have access to three or more motor vehicles, compared with 15.4 percent of all households in Hawke's Bay Region.

Household Access to Motor Vehicles
Clive and Hawke's Bay Region, 2006 Census



Main means of travel to work

- Excluding driving a private car, truck or van, the second most common means of travel to work on census day for people in Clive was driving a company car, truck or van. For Hawke's Bay Region as a whole, the second most common means of travel to work was driving a company car, truck or van.

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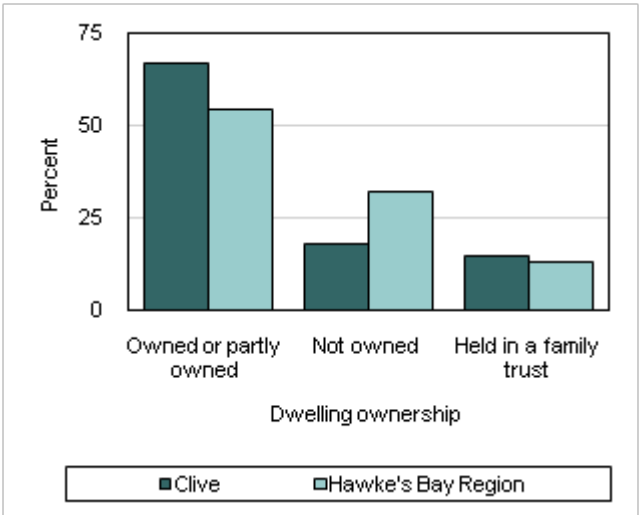
Clive

Housing

- In Clive, 67.0 percent of households in private occupied dwellings own the dwelling, with or without a mortgage.
- For Hawke's Bay Region as a whole, 54.6 percent of households in private occupied dwellings own the dwelling, with or without a mortgage.

Ownership of Dwelling by Household

Clive and Hawke's Bay Region, 2006 Census



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Need more information from the 2006 Census?

Why use census information?

Statistics New Zealand has gathered a vast amount of information from the 2006 Census of Population and Dwellings. From this, we have developed a range of products and services that are available on the web. Some products are also available in hard copy.

2006 Census information is a valuable resource that will be useful if you are:

1 curious about New Zealand and want to browse for general information
2 from a school, community group, library or business and looking for particular information, or
3 looking for complex data.

For example, you can access population and dwelling information by:

age	means of heating dwelling
birthplace	means of travel to work
education/qualifications	number of occupants in dwelling
ethnic group	number of motor vehicles
home ownership	number of rooms
hours worked	occupation
income	sex
industry	... and more
languages spoken	

You can find this information at: www.stats.govt.nz/census

Are you looking for information about a region?

Information is available at a city, district, regional and area unit (suburb) level.
1 `Cities´ or `districts´, where used, refer to territorial authority areas.
2 `Regions´, unless otherwise stated, refer to regional council areas.

Who can help me find the information I want?

Statistics New Zealand´s Information Centre staff know what information is available, and how it can best be used. They are guides to Statistics New Zealand´s information.

You can contact the Information Centre by:

1 Telephone: 0508 525 525 (toll free within New Zealand)
2 Email: info@stats.govt.nz