



## Population and dwellings

### Number of people counted

- 396 people usually live in Piopio. This is a decrease of 72 people, or 15.4 percent, since the 2006 Census.
- Piopio has 4.4 percent of Waitomo District's population.

Population of Piopio and Waitomo District		
2013 Census		
Sex	Piopio	Waitomo District
Male	189	4,443
Female	204	4,467
Total people	396	8,907

Source: Statistics New Zealand

Note: All figures are for the census usually resident population count.

### Number of dwellings counted

- There are 165 occupied dwellings and 24 unoccupied dwellings in Piopio.
- For Waitomo District as a whole, there are 3,423 occupied dwellings and 840 unoccupied dwellings.
- There are 3 dwellings under construction in Piopio, and 18 under construction in Waitomo District.

Note: This time series is irregular. Because the 2011 Census was cancelled after the Canterbury earthquake on 22 February 2011, the gap between this census and the last one is seven years. The change in the data between 2006 and 2013 may be greater than in the usual five-year gap between censuses. Be careful when comparing trends.

This data has been randomly rounded to protect confidentiality. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.

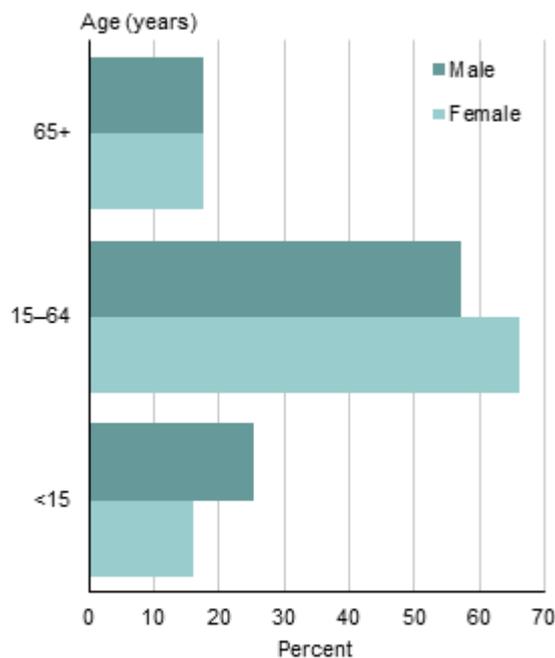
# Age and sex

## *Total population*

- The median age (half are younger, and half older, than this age) is 36.9 years for people in Piopio. The median age in Waitomo District is 38.1 years.
- 17.4 percent of people in Piopio are aged 65 years and over, compared with 13.7 percent of the total Waitomo District population.
- 21.2 percent of people are aged under 15 years in Piopio, compared with 23.9 percent for all of Waitomo District.

### **Broad age group and sex of people**

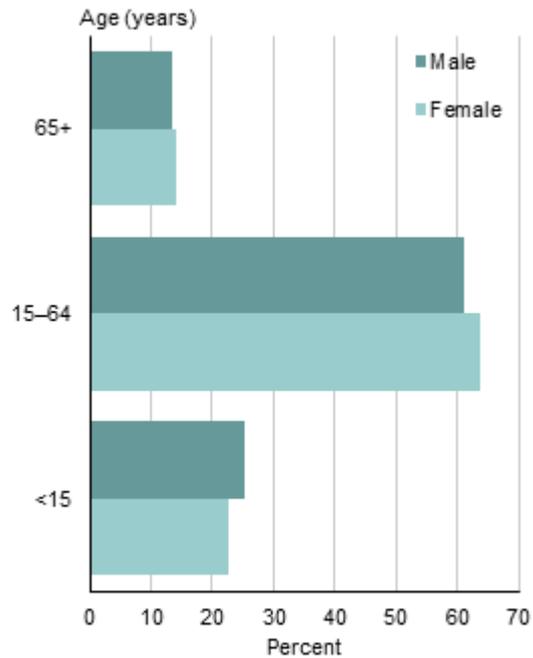
Piopio  
2013 Census



Source: Statistics New Zealand

## Broad age group and sex of people

Waitomo District  
2013 Census



Source: Statistics New Zealand

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# Cultural diversity

## Ethnic groups

- The most common ethnic group in Piopio is European, compared with European for Waitomo District as a whole.

Ethnic groups in Piopio and Waitomo District		
2013 Census		
Ethnic group <sup>(1)</sup>	Piopio (percent)	Waitomo District (percent)
European	65.1	65.0
Māori	42.6	41.8
Pacific peoples	2.3	4.3
Asian	1.6	2.5
Middle Eastern, Latin American, African	0.8	0.2
Other ethnicity	0.8	1.5

1. Includes all people who stated each ethnic group, whether as their only ethnic group or as one of several. Where a person reported more than one ethnic group, they have been counted in each applicable group. As a result percentages do not add up to 100.

**Source:** Statistics New Zealand

## Birthplace

- 9.4 percent of people in Piopio were born overseas, compared with 9.3 percent for Waitomo District as a whole.
- For people born overseas who are now living in Piopio, the most common birthplace was UK and Ireland, compared with UK and Ireland for people born overseas in all of Waitomo District.

## Languages spoken

- After English, the next most common language spoken in Piopio is te reo Māori, which was spoken by 14.0 percent of people. For Waitomo District as a whole, the most common language apart from English is te reo Māori, spoken by 10.9 percent of people.
- New Zealand Sign Language is used by 0 percent of people in Piopio, compared with less than one percent of people for all of Waitomo District.
- 82.9 percent of people in Piopio speak only one language, compared with 84.4 percent of people for all of Waitomo District.

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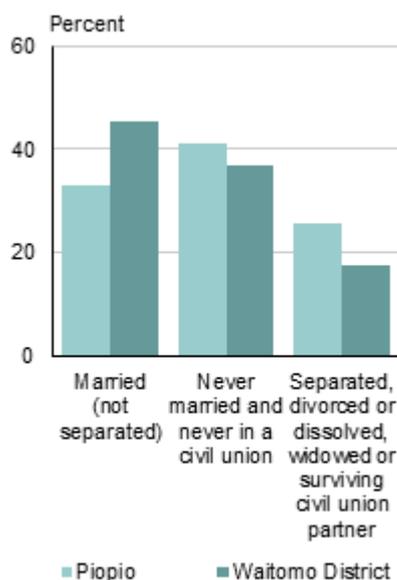
# Relationship status

## *Total population aged 15 years and over*

- 41.2 percent of people aged 15 years and over living in Piopio have never married, 33.0 percent are married, and 25.8 percent are separated, divorced or widowed.
- 46.2 percent of people in Piopio aged 15 years and over who have never been married live with a partner.

### Legally registered relationship status for people aged 15 years and over

Piopio and Waitomo District  
2013 Census



Source: Statistics New Zealand

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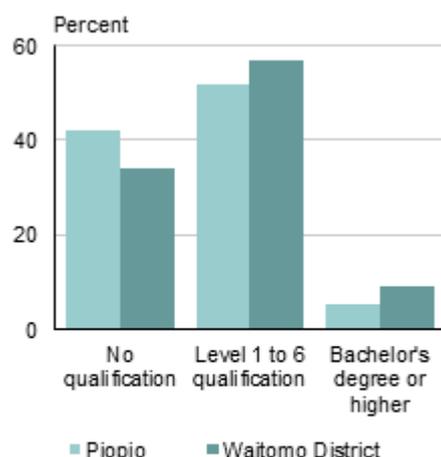
# Qualifications

## *Total population aged 15 years and over*

- 56.8 percent of people aged 15 years and over in Piopio have a formal qualification, compared with 66.2 percent in Waitomo District.
- In Piopio, 5.3 percent of people aged 15 years and over held a bachelor's degree or higher as their highest qualification, compared with 9.2 percent for Waitomo District as a whole.

### Highest qualification for people aged 15 years and over

Piopio and Waitomo District  
2013 Census



Note: Level 1 to 6 qualification category includes level 1 to 4 certificates, level 5 and 6 diploma and overseas secondary school qualification.  
Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

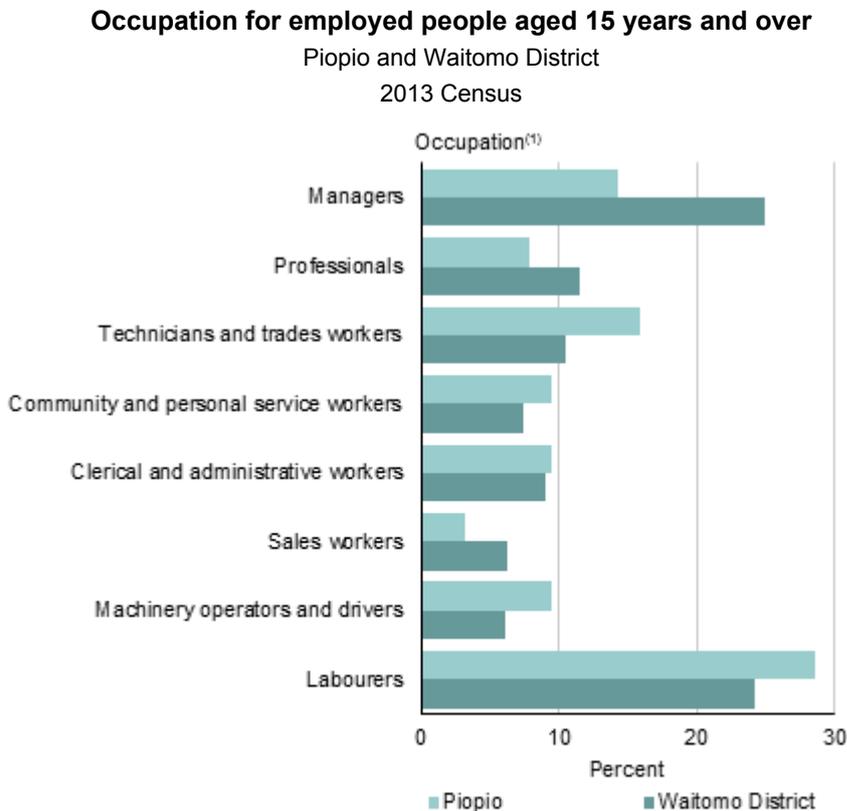
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# Work

## Total population aged 15 years and over

- The unemployment rate in Piopio is 7.1 percent for people aged 15 years and over, compared with 6.0 percent for all of Waitomo District.
- The most common occupational group in Piopio is 'labourers', and 'managers' is the most common occupational group in Waitomo District.



1. Australian and New Zealand Standard Classification of Occupations (ANZSCO V1.1).  
Source: Statistics New Zealand

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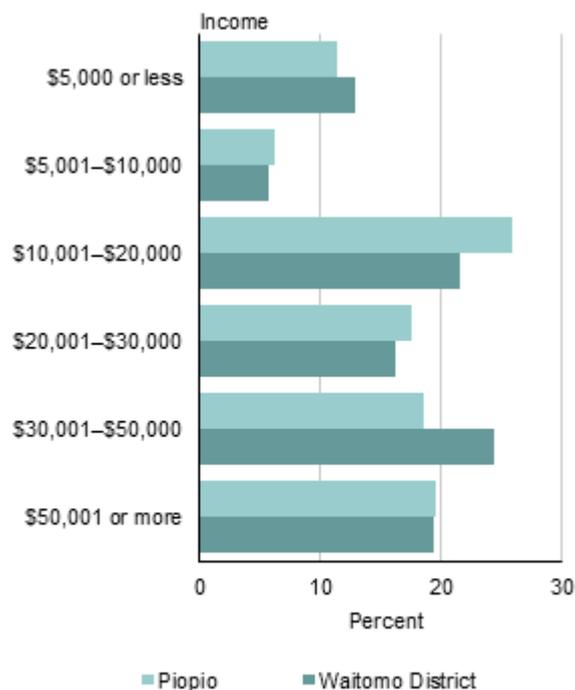
# Income

## *Total population aged 15 years and over*

- For people aged 15 years and over, the median income (half earn more, and half less, than this amount) in Piopio is \$22,200. This compares with a median of \$25,600 for all of Waitomo District.
- 44.3 percent of people aged 15 years and over in Piopio have an annual income of \$20,000 or less, compared with 40.1 percent of people for Waitomo District as a whole.
- In Piopio, 19.6 percent of people aged 15 years and over have an annual income of more than \$50,000, compared with 19.4 percent of people in Waitomo District.

### Total personal income for people aged 15 years and over

Piopio and Waitomo District  
2013 Census



Source: Statistics New Zealand

Note: Total population figures are for the census usually resident population count.

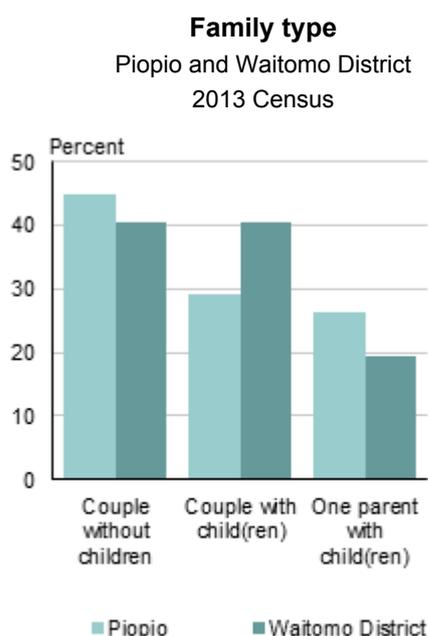
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# Families

## Family type

- Couples with children make up 28.9 percent of all families in Piopio, while couples without children make up 44.7 percent of all families.
- In Waitomo District, couples with children make up 40.3 percent of all families, while couples without children make up 40.3 percent of all families.
- 26.3 percent of families in Piopio are one parent with children families, while one parent with children families make up 19.2 percent of families for Waitomo District as a whole.



Source: Statistics New Zealand

Note: All figures are for families in occupied private dwellings.

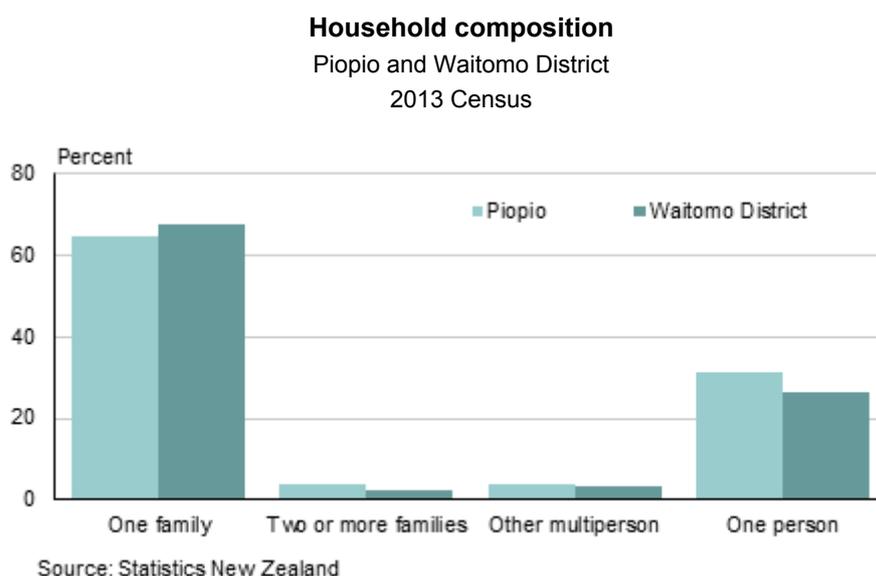
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# Households

## Household composition

- One-family households make up 64.8 percent of all households in Piopio. For Waitomo District as a whole, one-family households make up 67.6 percent of all households.
- In Piopio, there are 51 one-person households making up 31.5 percent of all households. In Waitomo District, one-person households make up 26.4 percent of all households.
- The average household size in Piopio is 2.4 people, compared with an average of 2.6 people per household for all of Waitomo District.



Note: All figures are for households in occupied private dwellings.

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# Phone, fax, and Internet

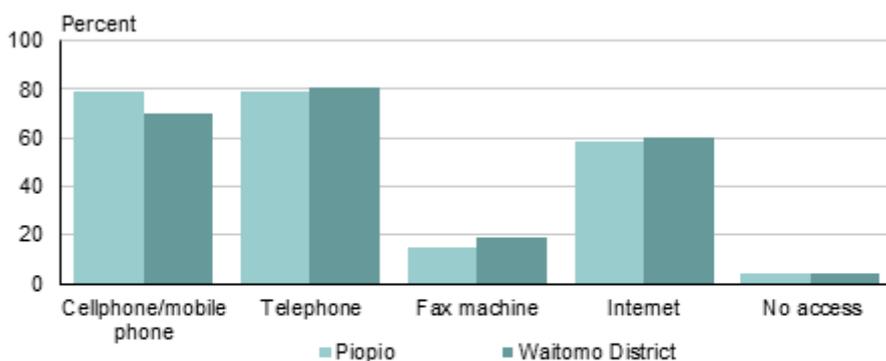
## Access to phones, fax machines, and Internet

- 58.5 percent of households in Piopio have access to the Internet, compared with 60.0 percent of households in Waitomo District.
- In Piopio, 79.2 percent of households have access to a cellphone, compared with 69.6 percent of households for Waitomo District as a whole.

### Access to phones, fax machines, and Internet

Piopio and Waitomo District

2013 Census



Note: Households can access more than one type of telecommunication device. Therefore percentages do not add up to 100.

Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

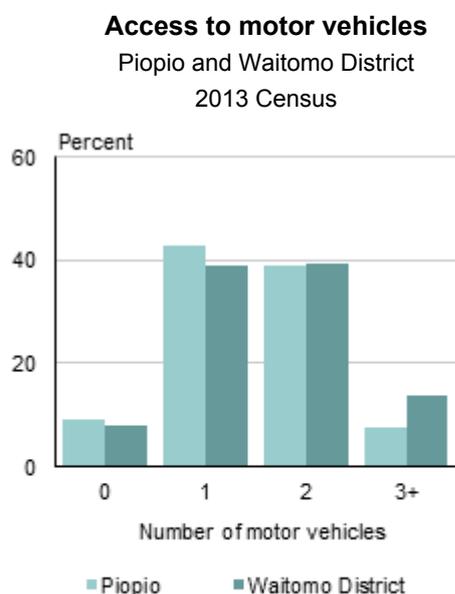
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# Transport

## Access to motor vehicles

- 7.4 percent of households in Piopio have access to three or more motor vehicles, compared with 13.9 percent of all households in Waitomo District.



Note: Some percentages may be too small to show on graph.  
Source: Statistics New Zealand

Note: All figures are for households in occupied private dwellings.

Some percentages may be too small to show on graph.

## Main means of travel to work

- The most common means of travel to work on census day for people in Piopio was driving a private car, truck or van (50.0 percent of people who travelled to work used this form of transport).
- This was followed by driving a company car, truck or van (20.4 percent) and passenger in a car, truck, van or company bus (14.8 percent).
- For Waitomo District as a whole, the most common means of travel to work was driving a private car, truck or van, followed by driving a company car, truck or van and walking or jogging.

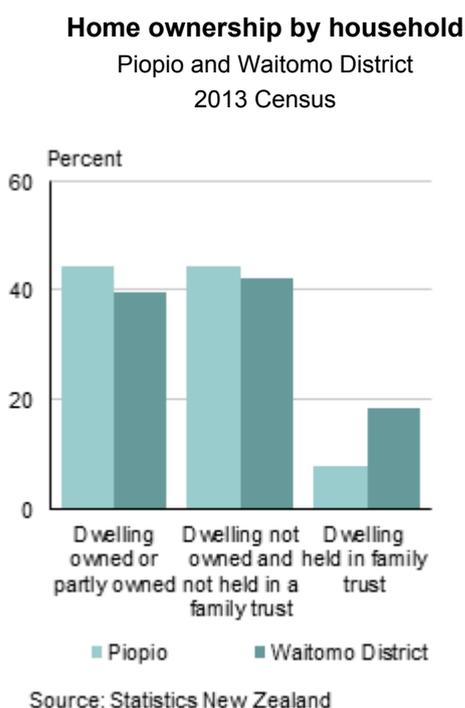
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# Housing

## Home ownership

- In Piopio, 53.8 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For Waitomo District as a whole, 57.9 percent of households in occupied private dwellings owned the dwelling or held it in a family trust.
- For households in Piopio who rented the dwelling that they lived in, the median weekly rent paid was \$160. This compared with \$160 for Waitomo District.



Note: All figures are for households in occupied private dwellings.

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## Building consents

Building consent data for the year ended December 2013 showed that:

- The total number of building consents issued for dwellings, including apartments, in Piopio was 0.
- The total number of building consents issued for apartments in Piopio was 0.
- The total value of residential building work in Piopio was \$57,000.
- The total value of non-residential building work in Piopio was \$0.

Note: Building consent data is obtained from all accredited building consent authorities (ie territorial authorities) and is compiled if the building consent issued is valued over \$5000. See data quality information on building consents.

# Business

## Business demographics

Business demographic data for the year ended February 2013 showed that:

- There were 69 business locations (geographic units) in Piopio compared with 1,550 for all of Waitomo District. This is a decrease of 20.7 percent from the year ended February 2006 for Piopio.
- There were 210 paid employees in Piopio compared with 4,330 for all of Waitomo District. This is an increase of 16.7 percent from the year ended February 2006 for Piopio.

<b>Top five industries in Piopio</b>				
By employee count				
For year ended February 2013				
Industry (ANZSIC06) <sup>(1)</sup>	Piopio		Waitomo District	
	Employee count	Percent of total employee count	Employee Count	Percent of total employee count
Education and training	40	19.0	390	9.0
Transport, postal and warehousing	35	16.7	140	3.2
Accommodation and food services	35	16.7	250	5.8
Construction	20	9.5	280	6.5
Professional, scientific and technical services	15	7.1	120	2.8

1. Australian and New Zealand Standard Industrial Classification 2006 (ANZSIC06 V1.0).

Note: Table may not show five industries as not all area units have five industries within their boundaries.

Some area units may have more than one industry with the same employee count but the table has been restricted to five industries.

**Source:** Statistics New Zealand

Note: Business demographic data is sourced from a register of economically significant businesses which is maintained by Statistics New Zealand. See data quality information on business demographics.

Employee count data has been randomly rounded. Individual figures may not add up to totals, and values for the same data may vary in different text, tables and graphs. For areas with small populations, the data may not look as expected because of this rounding.