



Primary

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50 years of television in New Zealand

Did you know that in 1975 some New Zealanders paid the equivalent of today's \$7500 for a colour television?

Statistics NZ released some information on the evolution of the TV set and what we were prepared to pay for the technology.

[Read more here](#)

Follow us on Twitter

Statistics NZ is now getting a good following on Twitter.



Interactive Boundary Maps

Statistics NZ's new Interactive Boundary Maps are drawn from the 2006 Census to locate an area or address. With these maps you can find an area and get some facts about it.

You can quickly retrieve simple information about specific areas using the maps. Check out your own region, your town or city, your suburb, even your own small neighbourhood (a meshblock).

Use either a street view or an aerial view to choose the boundaries of the area you're interested in. Then collect some quick figures and facts about it, such as:

- number of households in the area
- number of people and their median age
- median personal income (available at regional or town level, not at meshblock level).

[Look here at Interactive Boundary Maps](#)

Data Viewer on the Census at School website

A new addition to the Census at School website, Data Viewer is designed for students, encouraging them to become data detectives.

[Check out Data Viewer](#)

Business Toolbox

Statistics NZ has released Business Toolbox, a free suite of online tools that provide quick and easy access to a range of statistics, including census information and business statistics.

While the tool was designed with businesses in mind, it will also be useful to a range of groups including librarians involved with businesses, **students and the public in general**.

The Business Toolbox contains two tools

- Market Mapper - users can visually pinpoint target

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Schools Corner

For more activities refer to the Schools Corner section of the Statistics New Zealand website: www.stats.govt.nz/schoolscorner

Tell us

Tell us about how you have used Statistics New Zealand in the classroom and we will publish your story in our next newsletter.

Contact us

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markets using 2006 Census data (for example, income, household composition, and family type).

- Industry Profiler - provides details on the industry performance over time, staff turnover, and survival of similar businesses.

Statistics NZ can also arrange for its Outreach team to demonstrate the tool and its uses at your place of work. For further information, please contact Graeme Simpson at 04 931 4066 or via email: graeme.simpson@stats.govt.nz.

[Access Business Toolbox here](#)

Websites worth a look

The [TKI Digistore](#) website has recently been upgraded and is now full of useful resources. A lot of them are interactive and fun, and they align with the curriculum making them easily applicable. A password and username are required, but all teachers should receive these or can request these on the site.

[Check out the TKI Digistore here](#)

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