

Meshblock Database



What is the Meshblock Database?

The Meshblock Database contains counts for a number of variables from the 2001 Census of Population and Dwellings at meshblock level.

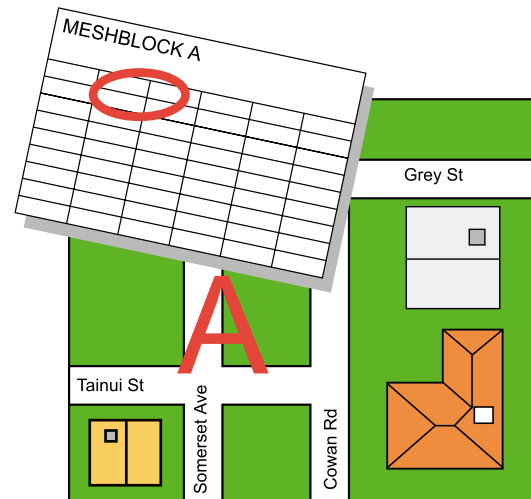
A meshblock is the smallest area used to collect statistics; in urban areas it is roughly the size of a street block. Typically a meshblock will contain around 100 people and 40 dwellings. The Meshblock Database also contains area unit, territorial authority and regional council level information.

Why use the Meshblock Database?

The Meshblock Database is a simple yet invaluable tool for analysing personal, household, family and dwelling characteristics in small geographic areas. It also provides the flexibility to allow you to create your own user-defined areas by aggregating meshblocks. It is ideally suited for use in a GIS or similar mapping tools in conjunction with digitised meshblock boundaries.

What information is available?

The Meshblock Database contains more than 100 tables, including a number covering the 1996 and 1991 Censuses rebased to 2001 Census boundaries. The database contains variables such as age, sex, ethnicity, marital status, income, employment, household composition, family type, tenure of dwelling and access to telecommunications systems.



Who should use the Meshblock Database?

Anyone who needs to analyse, profile and map the characteristics of people, households, families or dwellings in small, well-defined areas, or who needs the flexibility to create their own user-defined areas. Most users are likely to be in the central and local government sectors. However, the Meshblock Database also has business, planning and market research uses.

Potential applications include:

- profiling the population and housing characteristics of a particular area
- benchmarking data for surveys and research
- comparing areas
- forecasting demand for products and services
- planning public services
- public policy development and evaluation



- target marketing to groups of individuals or households
- site and store location
- market share evaluation
- market research.

What is the price?

The Meshblock Database is available in several geographically-based packages:

New Zealand – \$1,200

Regional council

Large – \$500
Medium – \$350
Small – \$250

Territorial authority

Large – \$350
Medium – \$250
Small – \$200

All prices are GST exclusive.

More information regarding the Meshblock Database is available on our website. To discuss which option best suits your needs, please contact our Information Centre.



For more information
Call our Information Centre toll free on: 0508 525 525
Email: info@stats.govt.nz

www.stats.govt.nz