

# Statistical Boundary Reference Maps



## What are they?

Statistical boundary reference maps are maps that show where statistical area boundaries are located. Statistical boundaries include; meshblocks, area units, wards, territorial authorities and regional councils.

## Why use them?

Maps are the easiest way to see what an area covers. For example, you can see exactly what the Parnell West area unit within Auckland City covers.

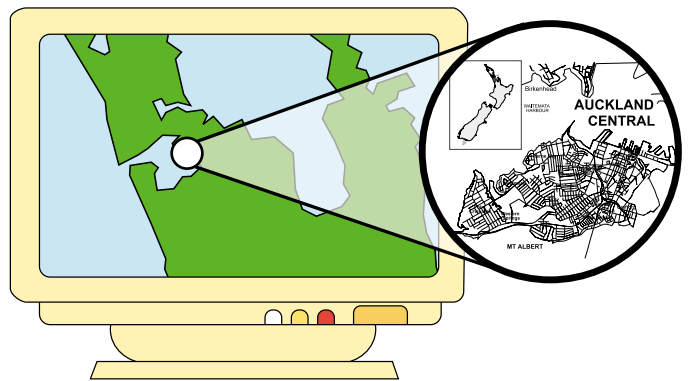
It may be necessary to identify a coverage area for a franchise, sales territory, school catchment or even the area affected by a chemical spill. Defining areas in terms of statistical boundaries allows you to use area based statistical information such as population, business or consumer spending.

## Where can I access these maps?

### WebMap

Statistics New Zealand has commissioned MapData Sciences Ltd to develop and host a system which is accessed from a map icon on the home page of the Statistics New Zealand website: [www.stats.govt.nz](http://www.stats.govt.nz). WebMap allows users to view the most commonly used boundaries; regional councils, territorial authorities and area units as well as wards.

Access to WebMap is free, and the user can print maps, or copy and paste images into documents in packages such as Microsoft Word. WebMap also connects directly to a range of information for your chosen area.



Example of a WebMap view showing the boundaries of 515902 – Parnell West Area Unit



## Hard copy maps

A1 (840 x 600mm) sized hard copy maps showing regional council, territorial authority and area unit boundaries, for a range of New Zealand centres, are available from Critchlow Associates Ltd for a cost of \$45 plus GST each. Maps showing other areas such as meshblocks are able to be customised to your specific needs.

Email: [census@critchlow.co.nz](mailto:census@critchlow.co.nz) or phone Diana Te Rata on 04 472 8244.

## Other mapping options

MapData Sciences Ltd and Critchlow Associates Ltd have also developed packages that combine statistical data from the 1991, 1996 and 2001 Censuses with MapInfo software. These packages allow the user to access a wide range of census data and present it in a number of formats, including maps, which can be customised to your needs.

## For more information on these maps contact:

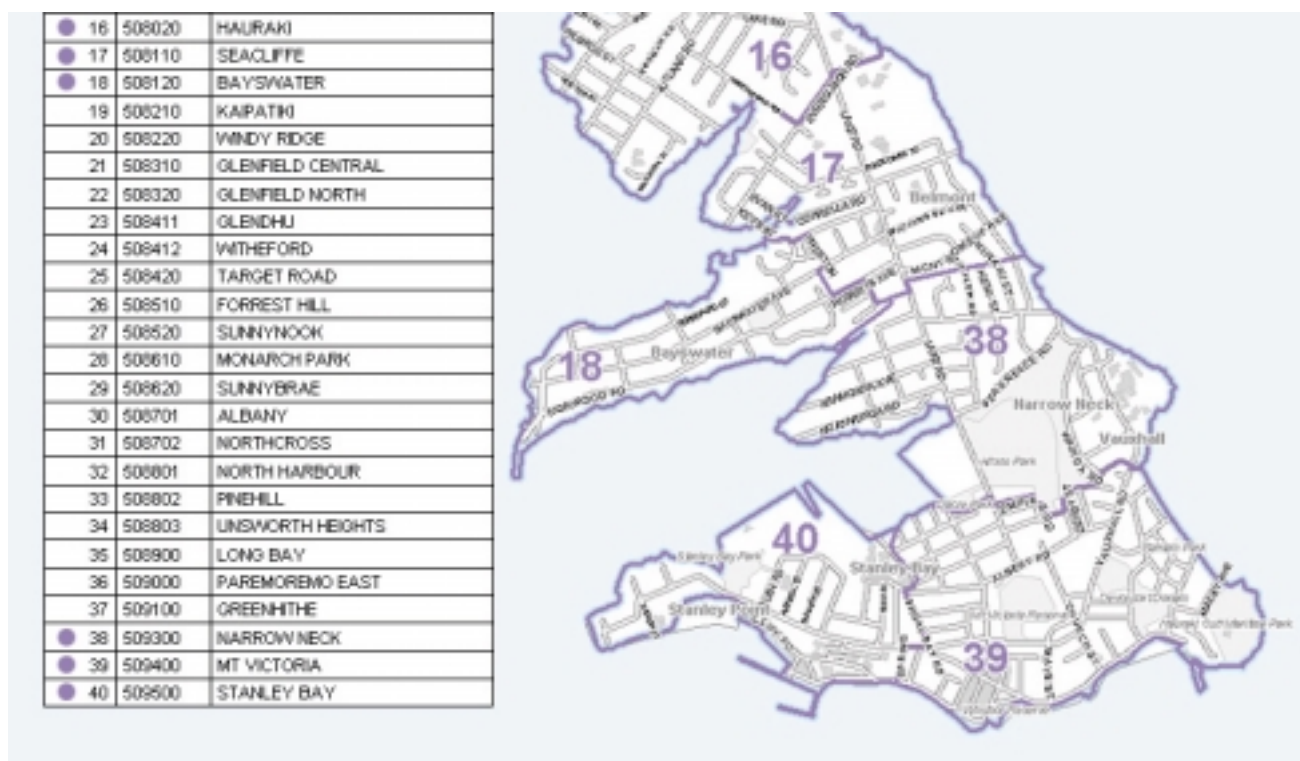
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## For further information

Contact the Statistics New Zealand Information Centre.

## Example portion of hard copy map



For more information  
Call our Information Centre toll free on: 0508 525 525  
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