

Table Builder – 2001 Census

What is Table Builder – 2001 Census?

Table Builder – 2001 Census is a new web-based data service that enables you to get the latest information from the 2001 Census of Population and Dwellings. It combines easy-to-use table management software, developed by Beyond 20/20 Corporation of Canada, with approximately 300 large tables of data to produce a powerful tool for:

- research
- planning
- policy development
- marketing, and
- various other uses.

Beyond 20/20 software is used as a data dissemination tool by many national statistical agencies in North America and Europe.

Why use Table Builder – 2001 Census?

Table Builder – 2001 Census can provide you with access to a wide variety of census data in a central source.

The data will be available in eight topic-based packages:

1. Personal Demography
2. Housing
3. Education
4. Work
5. Travel to Work
6. Families and Households
7. Incomes
8. Māori.

These data modules will be available progressively from 27 May 2002.

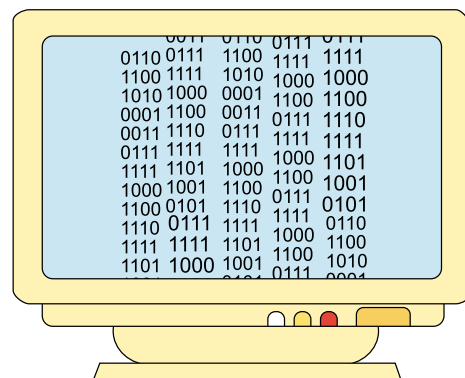


Table Builder allows you to select a base table, choose specific variables and geography, and then create your own table to these specifications. The resulting table can then be printed or downloaded in a variety of formats, including Excel and csv, for further analysis.

What information can be accessed?

The eight data modules comprise around 300 different tables, each containing a wealth of information.

Table Builder – 2001 Census enables you to focus on the specific statistics you are interested in. For instance, you can access 2001 Census information for 'age groups by sex and by income groups' for a specified geographic area. Geographic details are available down to the area unit (suburb) level. You are also able to further refine your table to specific age groups, sex and income ranges. For example, you could create a table showing the number of 35–49 year old males earning \$50,000–\$70,000 in the Auckland City Council area.



Who should use Table Builder – 2001 Census?

Anyone who needs to analyse or profile the characteristics of people, households, families or dwellings in a given location.

Potential applications

- profiling the population and housing characteristics of a particular area
- comparing areas
- forecasting demand for products and services
- planning public services
- public policy development and evaluation
- product development
- target marketing to groups of individuals or households
- project evaluation
- site and store location
- market share evaluation
- market research.

Technical requirements

All you need to use the Table Builder is access to

the Internet through a PC with the recommended minimum requirements.

Internet connection of 56 Kbs or faster

Browser – Netscape 4.6 or Internet Explorer 4 or later.

How much does it cost?

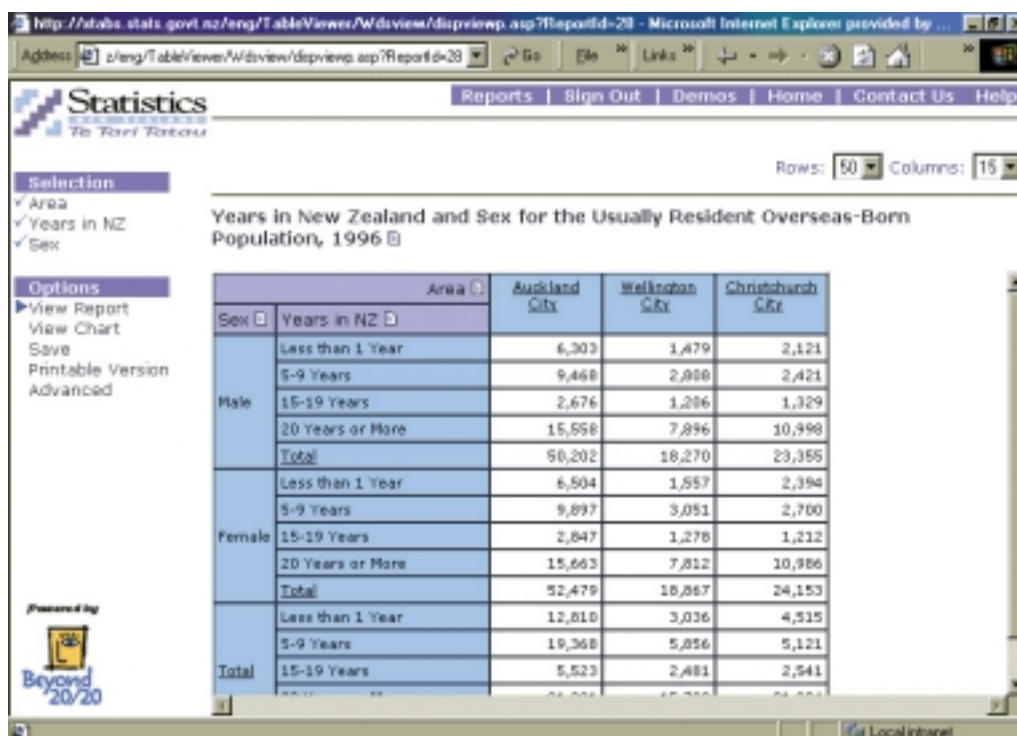
The Government has recognised the community value of census data and has decided to make Table Builder available free to all New Zealanders through the Statistics New Zealand website: www.stats.govt.nz. As part of e-government initiatives, this represents a significant and tangible step towards open and equitable access to government information.

Need further information?

The proposed data content of Table Builder – 2001 Census is available for viewing at: www.stats.govt.nz/tablebuilder.

For any queries, please contact: Steve Ramsey at: steve_ramsey@stats.govt.nz or phone 03 374 8894 to arrange access to a trial version of the product.

An example of a Table Builder – 2001 Census page



The screenshot shows the Table Builder interface for the 2001 Census. The title of the table is "Years in New Zealand and Sex for the Usually Resident Overseas-Born Population, 1996". The table is organized by Sex (Male and Female) and Years in NZ (Less than 1 Year, 5-9 Years, 15-19 Years, 20 Years or More, Total). The columns represent the cities: Auckland City, Wellington City, and Christchurch City. The data is as follows:

	Area	Auckland City	Wellington City	Christchurch City
Male	Less than 1 Year	6,303	1,479	2,121
	5-9 Years	9,468	2,888	2,421
	15-19 Years	2,676	1,286	1,329
	20 Years or More	15,558	7,896	10,998
	Total	50,202	18,270	23,355
Female	Less than 1 Year	6,504	1,557	2,394
	5-9 Years	9,897	3,051	2,700
	15-19 Years	2,847	1,278	1,212
	20 Years or More	15,663	7,812	10,986
	Total	52,479	18,667	24,153
Total	Less than 1 Year	12,810	3,036	4,515
	5-9 Years	19,368	5,856	5,121
	15-19 Years	5,523	2,481	2,541

Note that the data for the cities shown can be further broken down to area units.



For more information
Call our Information Centre toll free on: 0508 525 525
Email: info@stats.govt.nz

www.stats.govt.nz