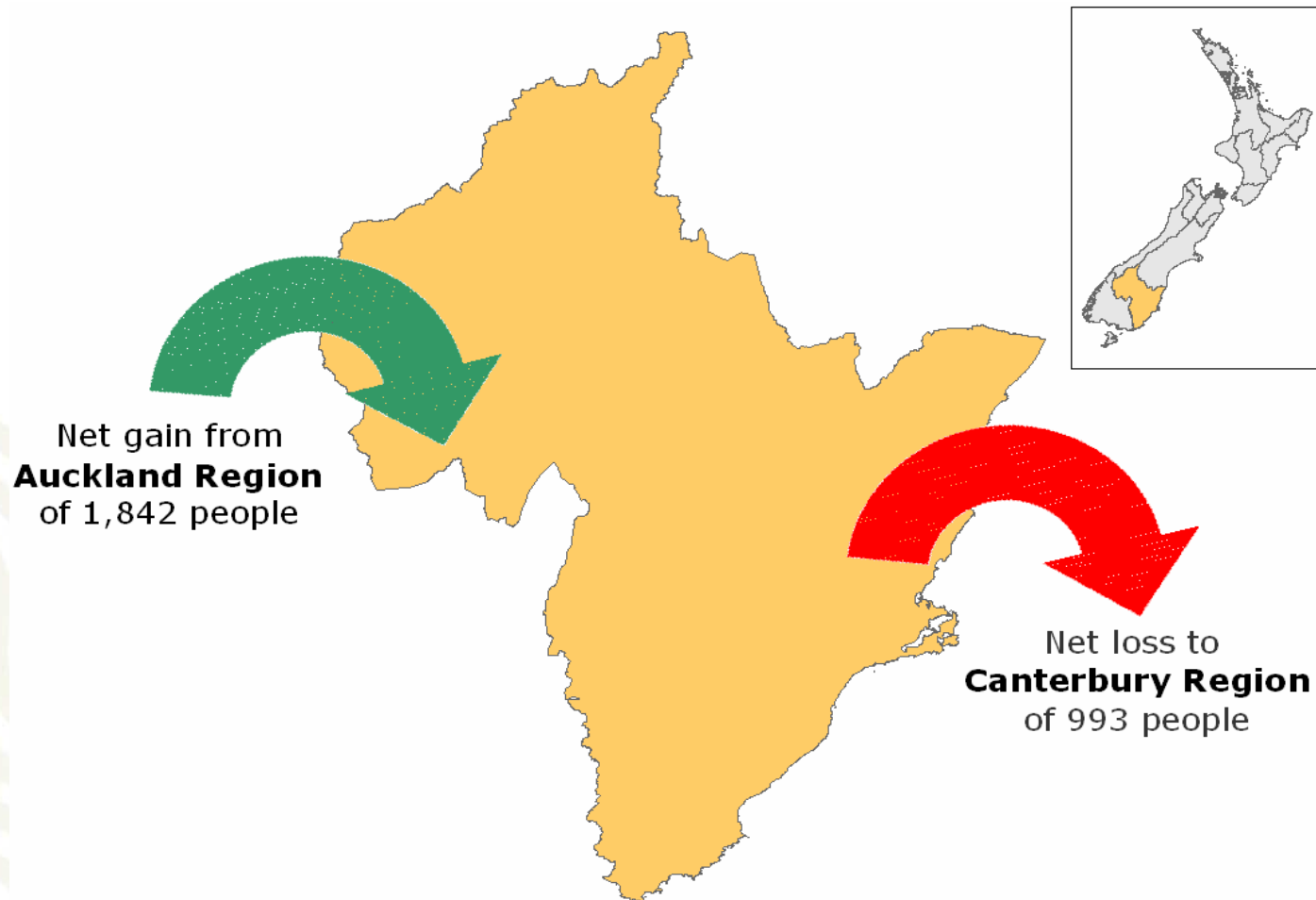


What we look like locally



Net Migration for Otago Region

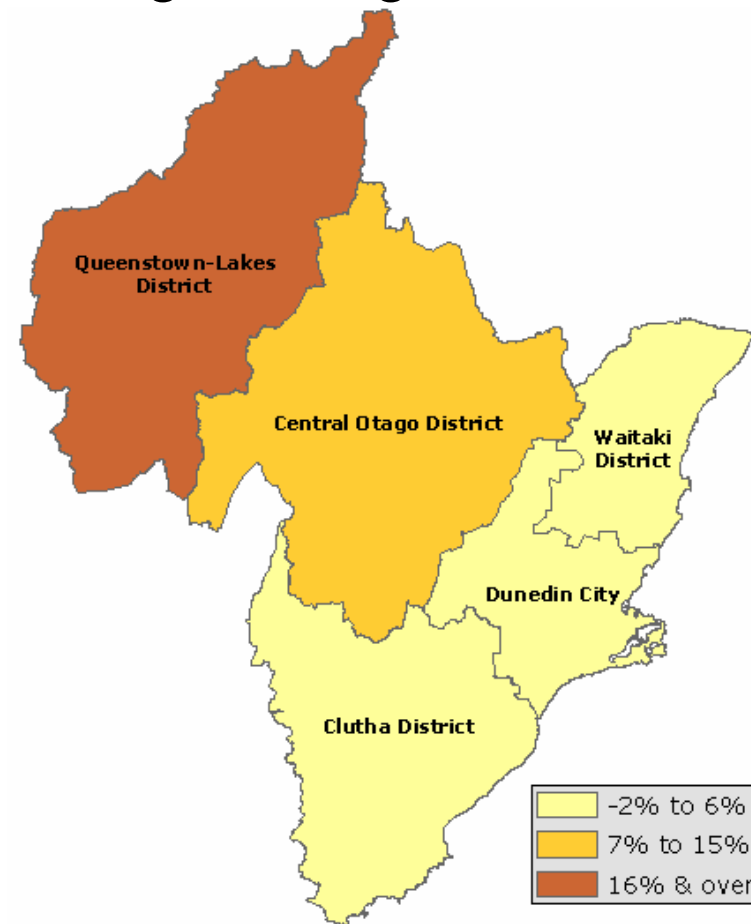


Usually Resident Population

Percentage change from 2001

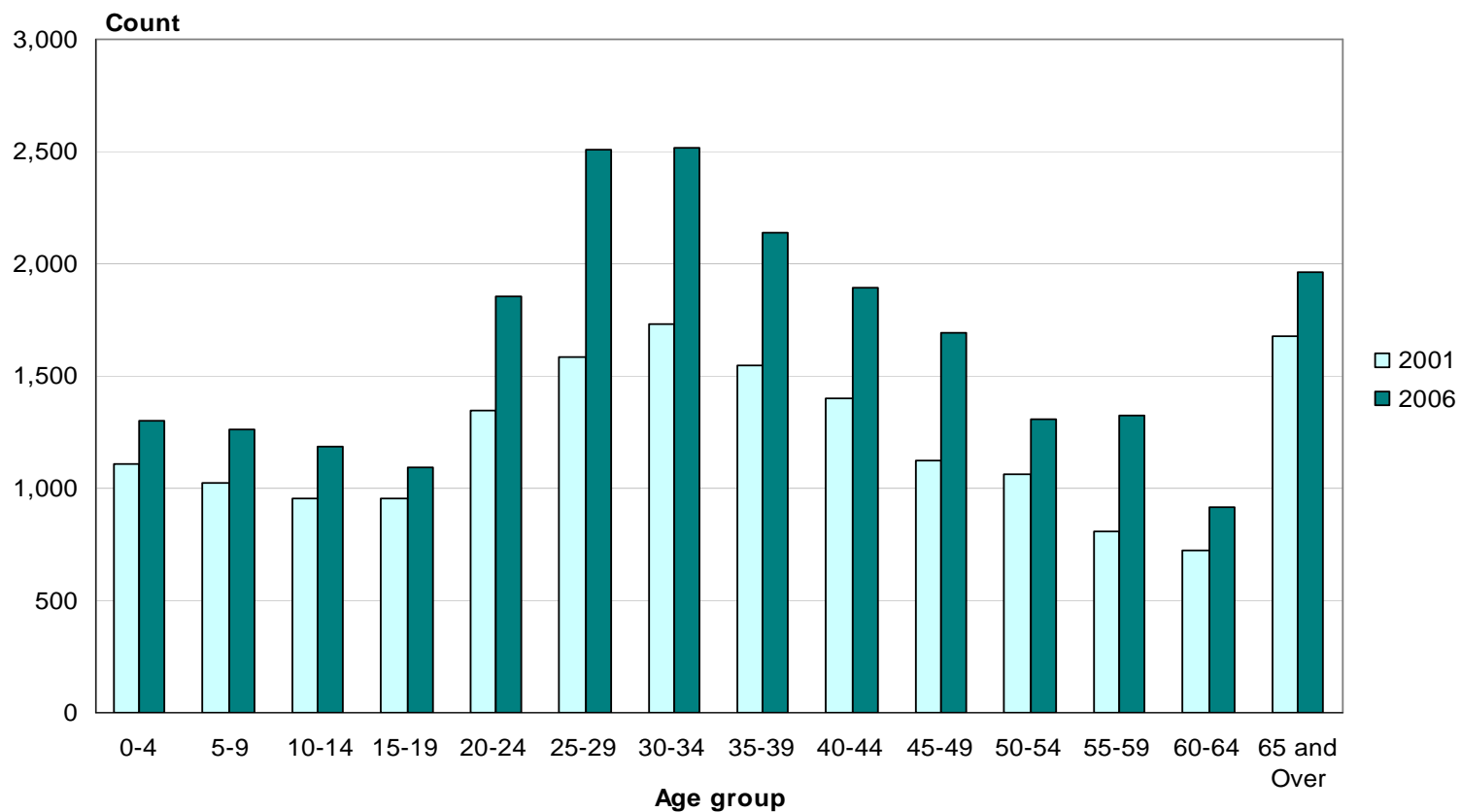
o Otago Region
193,800

o Queenstown-Lakes District
22,956



Age (5 years)

Queenstown-Lakes District, 2001 and 2006 Censuses



Median age for Queenstown-Lakes District 33.6 years

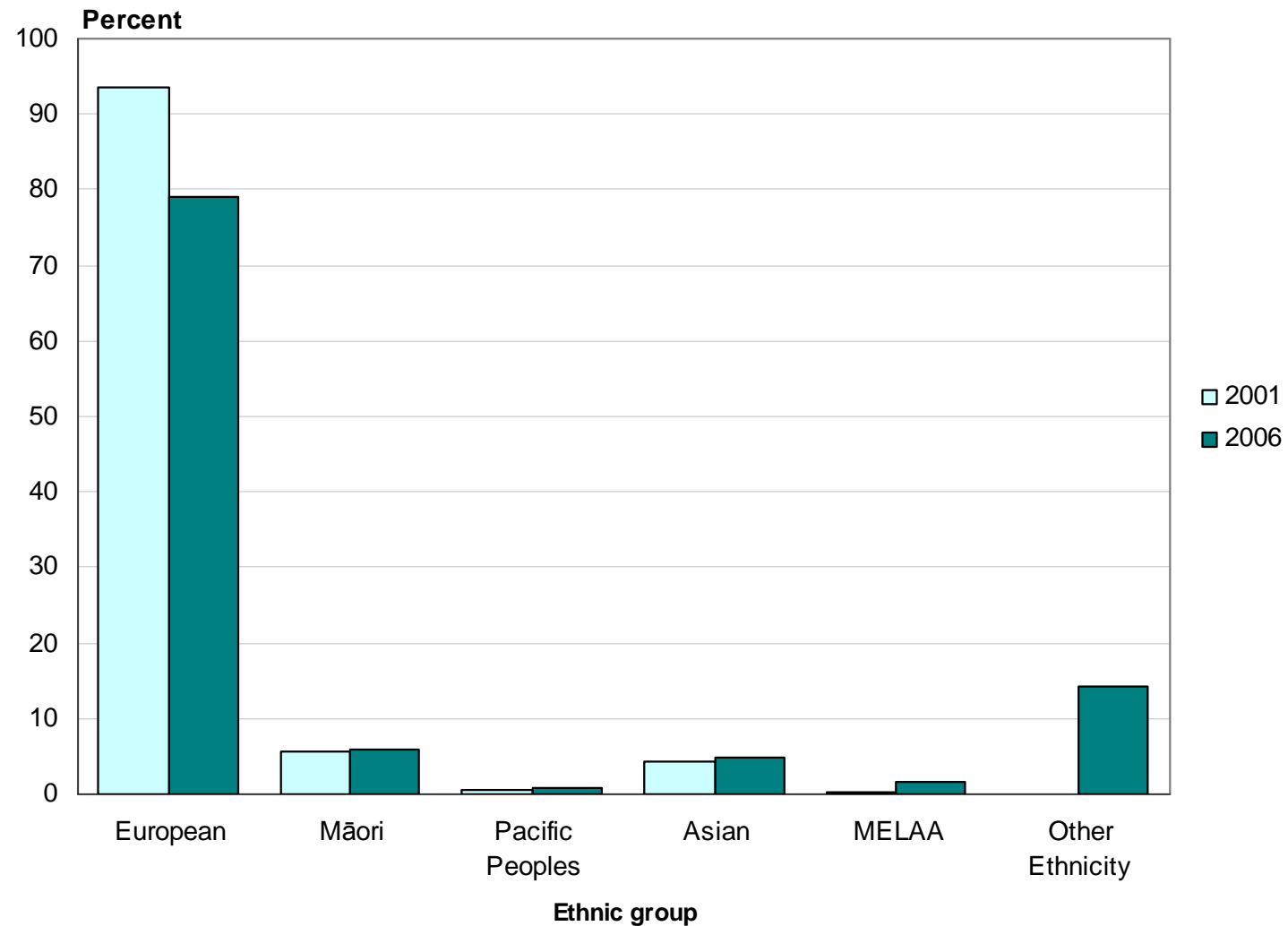
Who needs a holiday programme?

- Number of children under 15 years
 - o Otago Region 34,149
 - o Queenstown-Lakes District 3,747

	0 - 4 Years	5 - 9 Years	10 - 14 Years	Total
Wanaka	261	267	273	801
Wakatipu	225	249	216	690
Arrowtown	174	138	108	417
Hawea	132	108	108	348
Frankton	108	111	84	306
Queenstown Hill	105	93	96	297
Sunshine Bay	111	96	84	291

Ethnic Group

Queestown-Lakes District, 2001 and 2006 Censuses



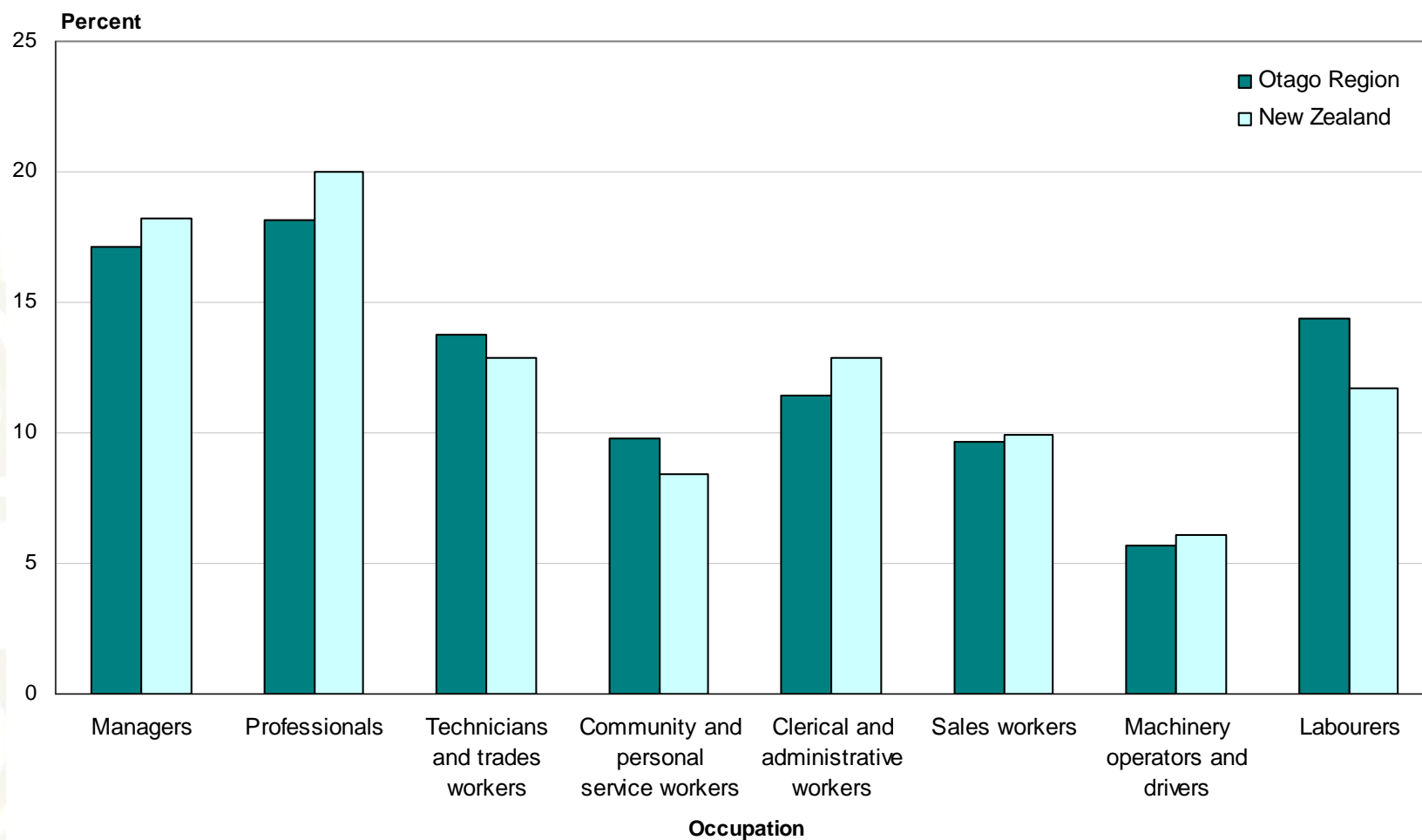
Religious Affiliation (percent)

Otago Region and New Zealand, 2006 Census

	Region	NZ
Christian (not including Māori Christian)	57.7	58.0
No Religion	41.4	37.1
Māori Christian	0.4	1.9
Hindu	0.5	1.8
Buddhist	1.0	1.5
Islam/Muslim	0.4	1.0
Other Religions	0.3	0.7
Spiritualism and New Age Religions	0.6	0.6
Judaism/Jewish	0.1	0.2

Occupation (ANZSCO)

Otago Region and New Zealand, 2006 Census



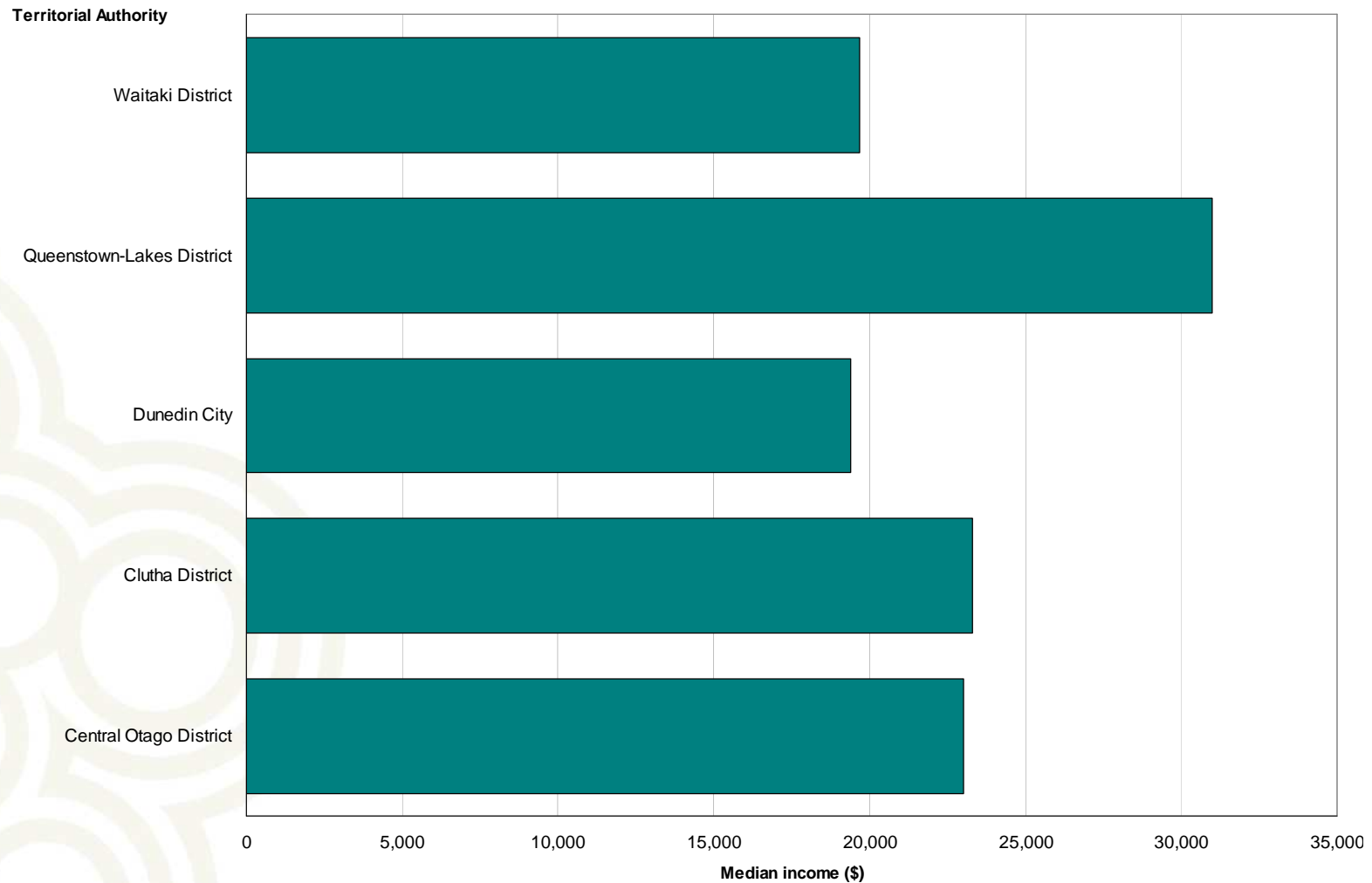
Unpaid Activities

Otago Region and New Zealand, 2006 Census

	Region	NZ
Helping someone who is ill or has a disability who does not live in own household	9.2	9.1
Household work for own household	86.9	86.1
Looking after a child who does not live in own household	15.7	16.2
Looking after a child who is a member of own household	27.4	31.6
Looking after a member of own household who is ill or has a disability	7.1	7.8
No activities	10.7	11.3
Other helping or voluntary work	17.0	15.4

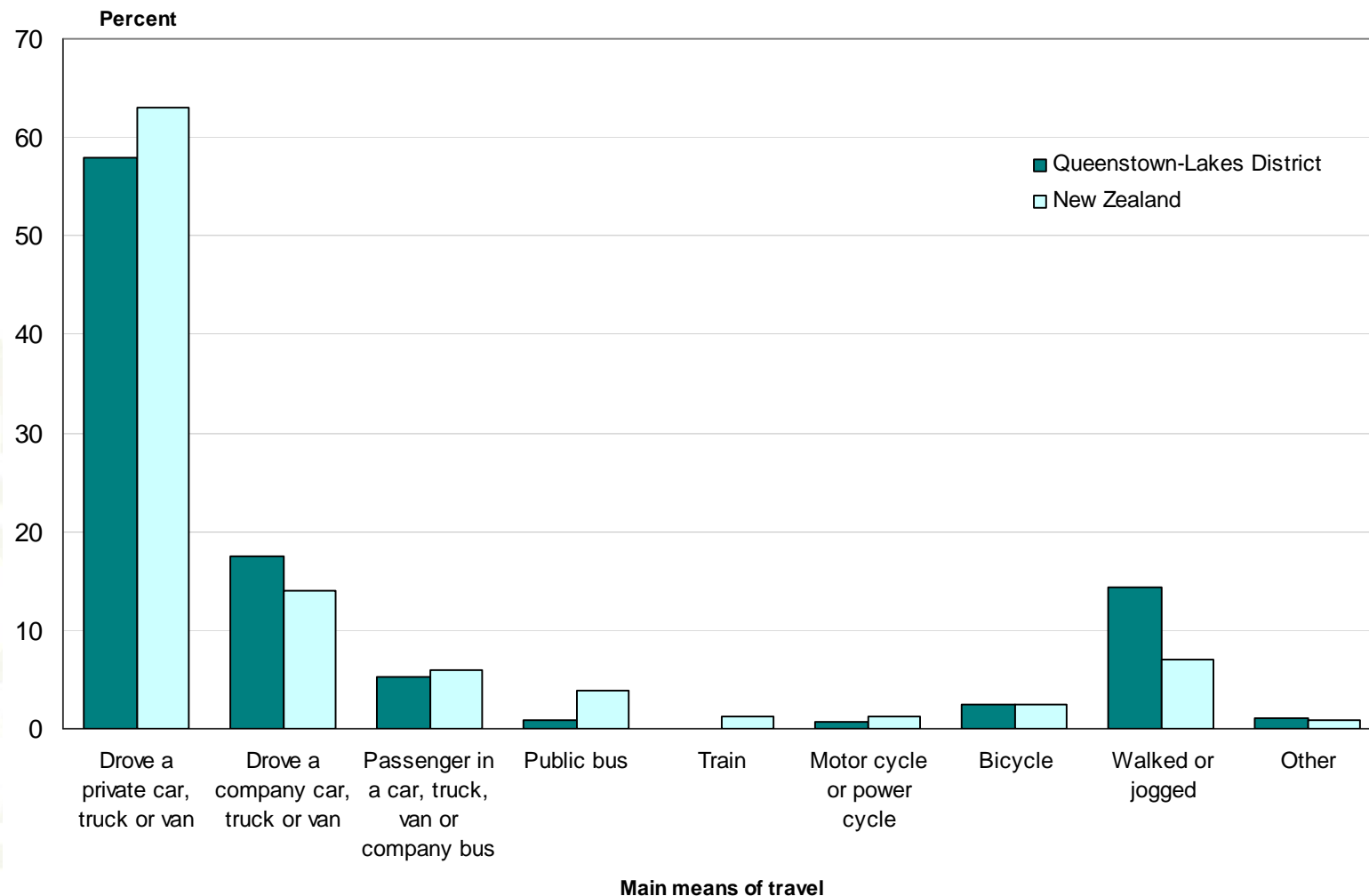
Median Personal Income

Territorial Authorities in Otago Region, 2006 Census



Main Means of Travel to Work

Queenstown-Lakes District and New Zealand, 2006 Census



Private occupied dwellings

New Zealand 1,471,746

- 8.2 percent increase from 2001

Otago Region 75,231

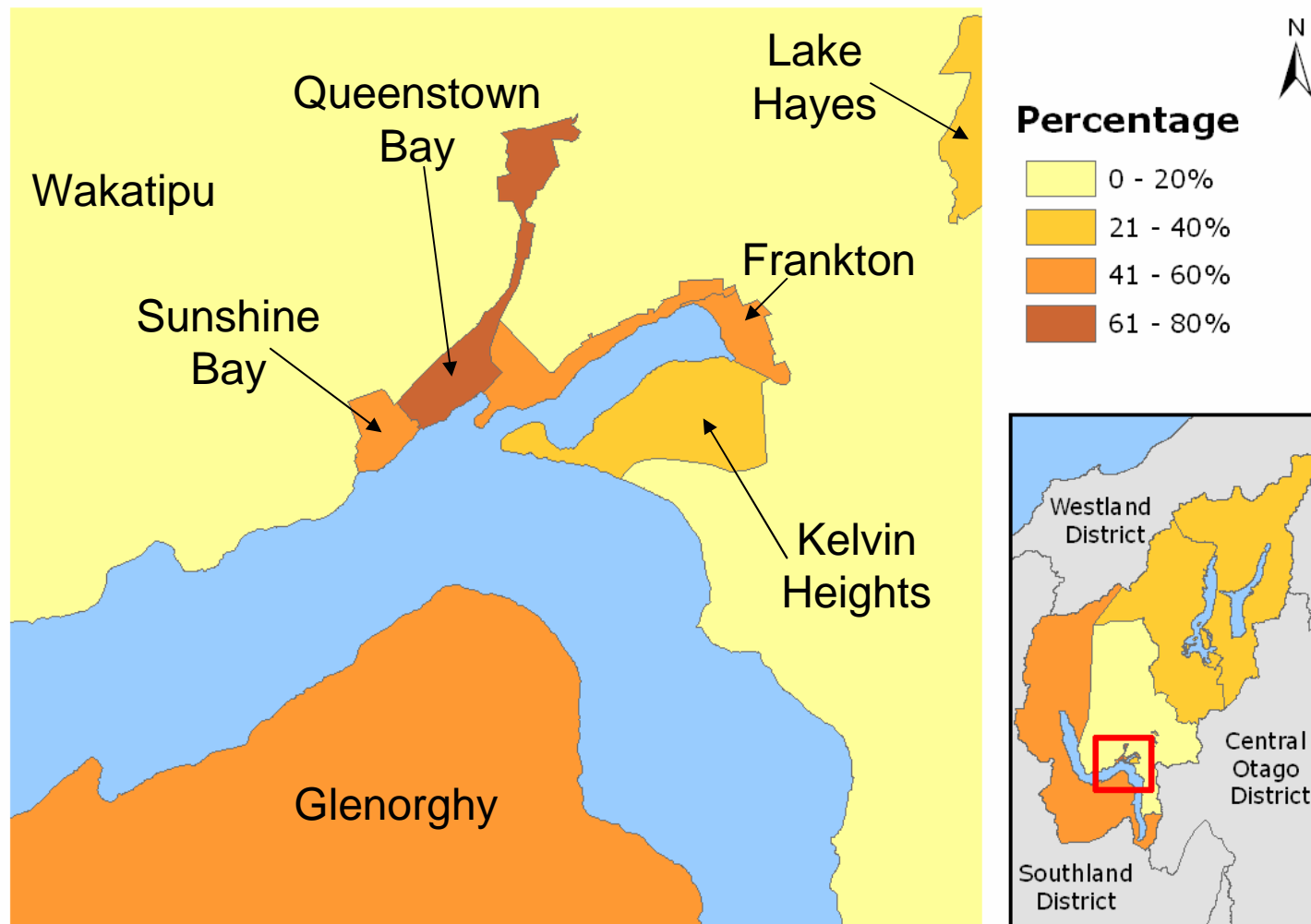
- 6.5 percent increase from 2001

Queenstown-Lakes District 9,087

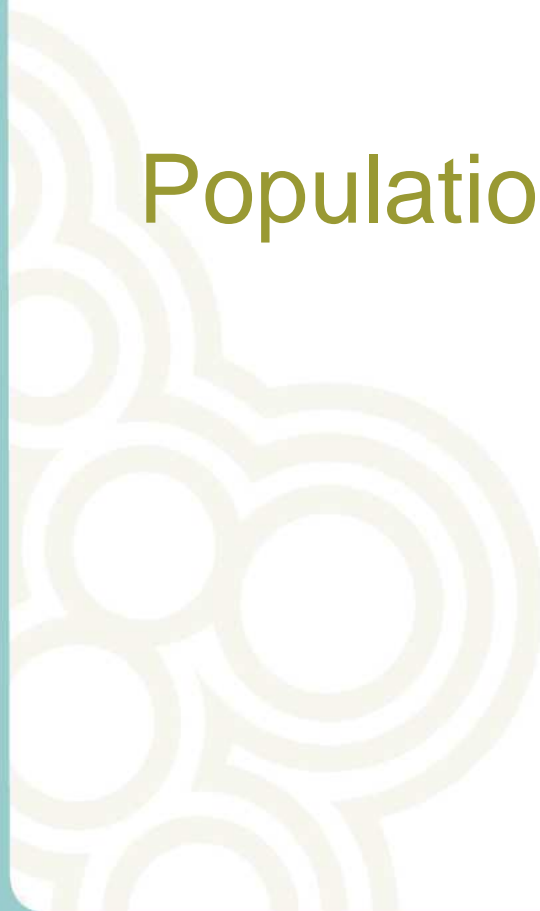
- 33.8 percent increase from 2001

Dwellings Not Owned by Usual Resident(s)

Queenstown-Lakes District (Area Unit), 2006 Census



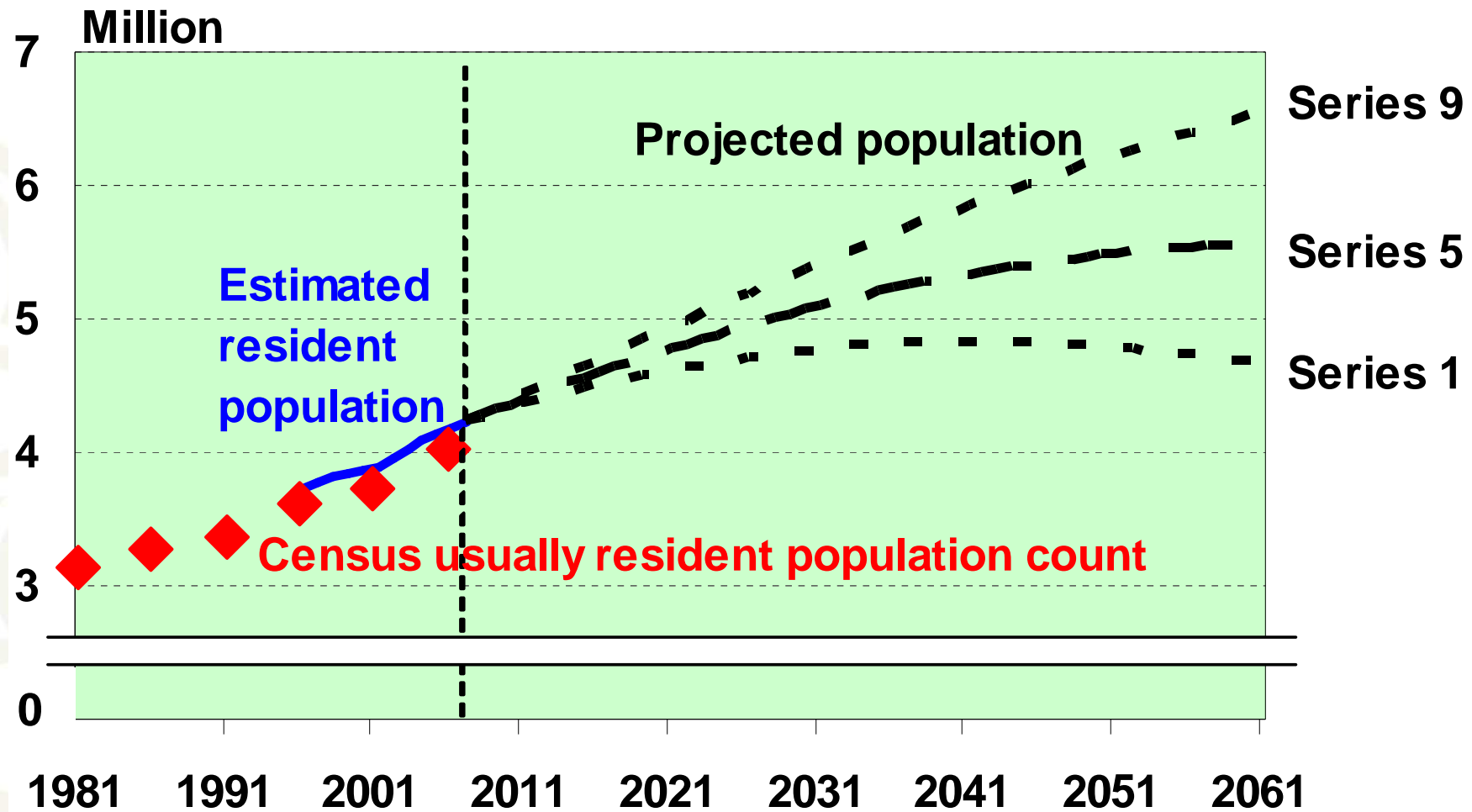
Population estimates and projections



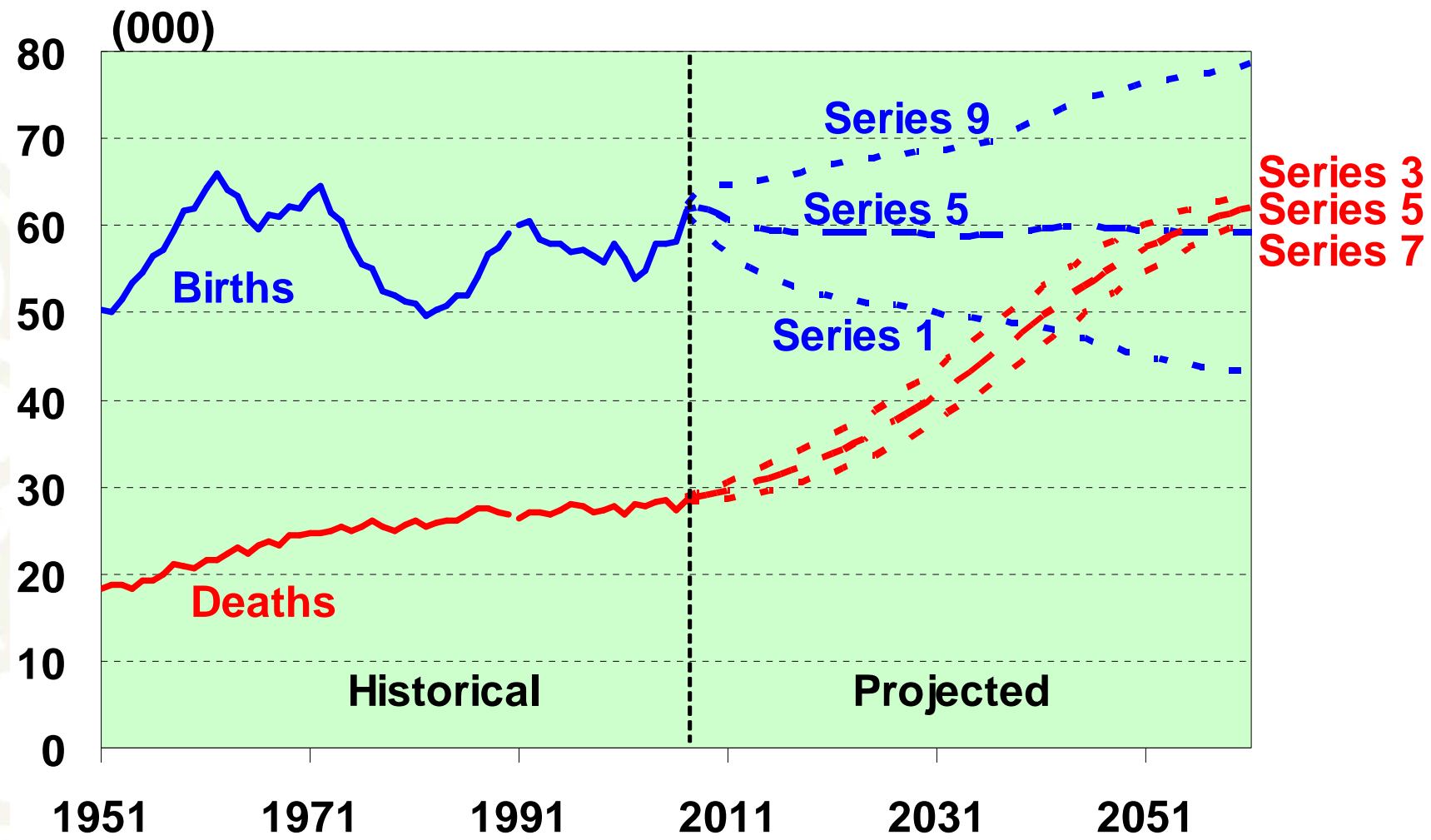
Estimated resident population

- The best measure of who lives in an area
- A census base (excluding overseas visitors) adjusted for:
 - o Net census undercount
 - o Residents temporarily overseas
 - o Births, deaths and net migration to 30 June 2006
- Limited variables (age, sex, ethnicity)
- Provides base for population projections

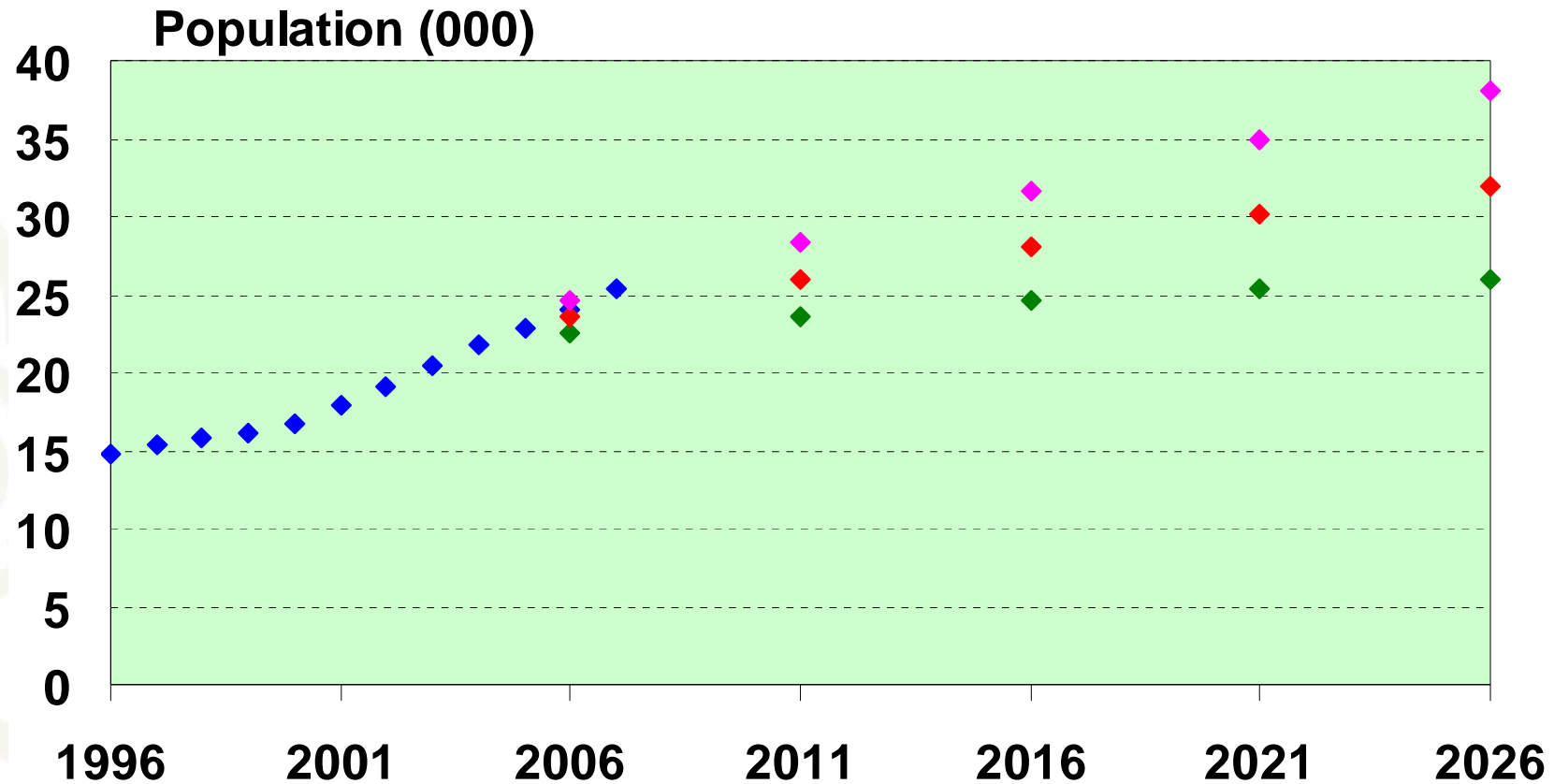
New Zealand population



New Zealand shrinking natural increase

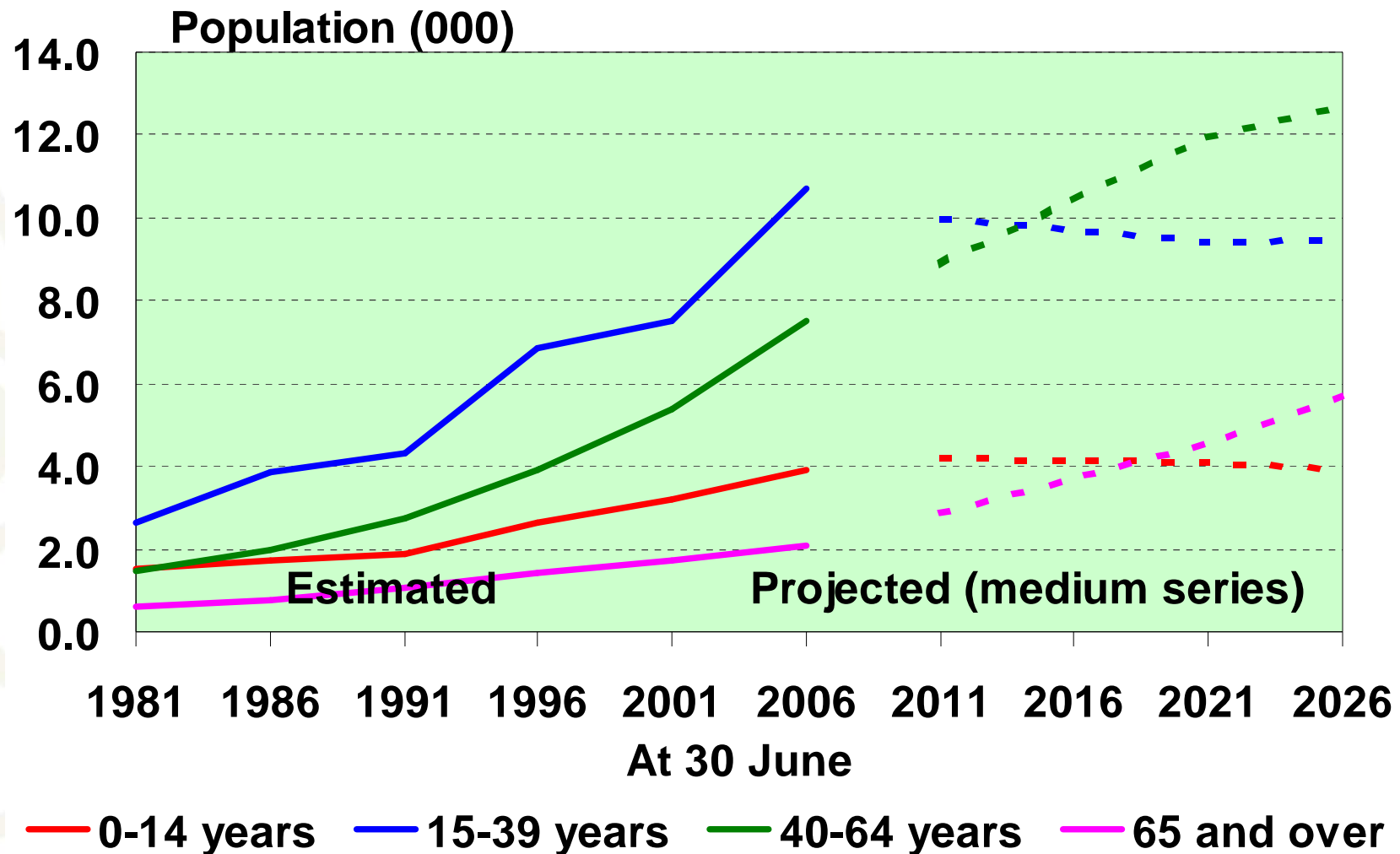


Population of Queenstown Lakes District



- ◆ Estimated resident population
- ◆ Low population projection
- ◆ Medium population projection
- ◆ High population projection

Queenstown Lakes: growth in older ages



Key release dates: 2006-base population estimates

21 August 2007: first 2006-base population estimates

June 2006 data on Table Builder

- o National and subnational estimates June 2006
- o Area unit estimates June 2006 (NEW)
- o National estimates June 2007 Quarter

23 October 2007

- o Subnational estimates June 2007

December 2007

- o Area unit estimates June 2007 (NEW)

Population Projections – release dates

- National population projections: 24 October 2007
- Subnational population projections: 3 December 2007
- National ethnic projections: 2 April 2008
- National labour force projections: 6 May 2008
- Area unit population projections: mid 2008
- Family and household projections: 2008/09