

1 These questions are about some of the activities people may do for pleasure, study, or as part of their way of life. Some people are interested in doing these things and some people aren't. Please don't count anything done overseas, or anything you were paid to do as part of a job.

In the last four weeks ending today, have you yourself hired any movie on DVD or video? Count any movies you may have hired for yourself or other people, but don't count pay television.

- 1 Yes
2 No → Go to 3

2 How many altogether?

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 items

3 In the last four weeks ending today, have you yourself been out to the movies?

- 1 Yes
2 No → Go to 9

4 How many times?

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 times

5 Did you want to go out to the movies more often in the last four weeks?

- 1 Yes
2 No → Go to 12
3 Don't know → Go to 12

6 Thinking about why you didn't go more often. How hard would it have been for you to have done that? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
2 Somewhat hard
3 Not so hard → Go to 12
4 Don't know → Go to 12

7 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
2 Other costs
3 Lack of time
4 Transport problems
5 Not available locally
6 Caregiver responsibilities
7 Limited selection
8 Uncomfortable physical environment
9 Disability / illness
10 No-one to go with
11 Uncomfortable going out at night
12 Another reason (specify)

8 Interviewer → Now go to 12

9 Did you want to do that in the last four weeks?

- 1 Yes
2 No → Go to 13
3 Don't know → Go to 13

10 Thinking about why you didn't go to the movies. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 12
- 4 Don't know → Go to 12

11 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Transport problems
- 5 Not available locally
- 6 Caregiver responsibilities
- 7 Limited selection
- 8 Uncomfortable physical environment
- 9 Disability / illness
- 10 No-one to go with
- 11 Uncomfortable going out at night
- 12 Another reason (specify)

12 Thinking only about New Zealand-made movies. In general, how interested are you in going to New Zealand movies? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

Performing Arts

13 In the next questions, I will ask you about different types of performances such as theatre, musicals and dance. Please don't count any single performance you have seen under more than one category.

Interviewer: Pause before continuing.

As well as ticketed performances, I'd like you to count free performances and children's performances.

Interviewer: Pause before continuing.

Thinking now about the last 12 months ending today, have you yourself been to watch any theatrical performance, such as a drama, mime or play? Do not count musicals or dance.

- 1 Yes
- 2 No → Go to 19

14 How many times?

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 times

15 Did you want to go to theatrical performances more often in the last 12 months?

- 1 Yes
- 2 No → Go to 22
- 3 Don't know → Go to 22

16 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 22
- 4 Don't know → Go to 22

17 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

18 Interviewer → Now go to 22

19 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 23
- 3 Don't know → Go to 23

20 Thinking about why you didn't go to theatrical performances. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 22
- 4 Don't know → Go to 22

21 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

22 Thinking only about theatrical performances written by New Zealanders. In general, how interested are you in going to New Zealand-written performances? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

23 In the last 12 months ending today, have you yourself been to see an opera, musical, or any other musical theatre performance? Do not count dance performances.

- 1 Yes
- 2 No → Go to 29

24 How many times?

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 times

25 Did you want to go to musical theatre more often in the last 12 months?

- 1 Yes
- 2 No → Go to 32
- 3 Don't know → Go to 32

26 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 32
- 4 Don't know → Go to 32

27 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

28 Interviewer → Now go to 32

29 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 33
- 3 Don't know → Go to 33

30 Thinking about why you didn't go to musical theatre. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 32
- 4 Don't know → Go to 32

31 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

32 Thinking only about opera, musicals and other musical theatre written by New Zealanders. In general, how interested are you in going to New Zealand-written performances? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

33 In the last 12 months ending today, have you yourself been to listen to any classical or symphonic music performance?

- 1 Yes
- 2 No → Go to 39

34 How many times?

| | times

35 Did you want to go to classical or symphonic music performances more often in the last 12 months?

- 1 Yes
- 2 No → Go to 42
- 3 Don't know → Go to 42

36 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 42
- 4 Don't know → Go to 42

37 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

38 Interviewer → Now go to 42

39 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 43
- 3 Don't know → Go to 43

40 Thinking about why you didn't go to classical or symphonic music performances. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 42
- 4 Don't know → Go to 42

41 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

42 Thinking only about classical and symphonic music composed by New Zealanders. In general, how interested are you in going to New Zealand-composed performances? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

43 Counting free and ticketed concerts, pub performances and music festivals. In the last 12 months ending today, have you yourself been to see a live popular music performance, such as pop, rock, jazz, blues, folk, or country and western?

- 1 Yes
- 2 No → Go to 49

44 How many times?

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 times

45 Did you want to go to popular music performances more often in the last 12 months?

- 1 Yes
- 2 No → Go to 52
- 3 Don't know → Go to 52

46 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 52
- 4 Don't know → Go to 52

47 Why is that?

Interviewer: DO NOT READ OUT.

Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

48 Interviewer → Now go to 52

49 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 53
- 3 Don't know → Go to 53

50 Thinking about why you didn't go to popular music performances. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 52
- 4 Don't know → Go to 52

51 Why is that?

Interviewer: DO NOT READ OUT.

Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

52 Thinking only about popular music written by New Zealanders. In general, how interested are you in going to performances of New Zealand popular music? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

53 In the last 12 months ending today, have you yourself been to watch a dance performance, such as ballet, modern dance, or some other kind of dance?

- 1 Yes
- 2 No → Go to 59

54 How many times?

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 times

55 Did you want to go to dance performances more often in the last 12 months?

- 1 Yes
- 2 No → Go to 62
- 3 Don't know → Go to 62

56 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 62
- 4 Don't know → Go to 62

57 Why is that?

Interviewer: DO NOT READ OUT.

Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

58 Interviewer → Now go to 62

59 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 63
- 3 Don't know → Go to 63

60 Thinking about why you didn't go to dance performances. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 62
- 4 Don't know → Go to 62

61 Why is that?

Interviewer: DO NOT READ OUT.

Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

62 Thinking only about dance performances choreographed by New Zealanders. In general, how interested are you in going to those New Zealand performances? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

63 In the last 12 months ending today, have you yourself been to any kapa haka performance?

Interviewer: Kapa haka is a performance of Māori song, poi or haka

- 1 Yes
- 2 No → Go to 69

64 How many times?

times

65 Did you want to go to kapa haka performances more often in the last 12 months?

- 1 Yes
- 2 No → Go to 72
- 3 Don't know → Go to 72

66 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 72
- 4 Don't know → Go to 72

67 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

68 Interviewer → Now go to 72

69 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 72
- 3 Don't know → Go to 72

70 Thinking about why you didn't go to kapa haka performances. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 72
- 4 Don't know → Go to 72

71 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

72 Apart from performances of Māori culture, in the last 12 months ending today, have you yourself been to any other cultural performance of ethnic song or dance?

- 1 Yes
- 2 No → Go to 78

73 How many times?

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 times

74 Did you want to go to ethnic cultural performances more often in the last 12 months?

- 1 Yes
- 2 No → Go to 81
- 3 Don't know → Go to 81

75 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 81
- 4 Don't know → Go to 81

76 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

77 Interviewer → Now go to 81

78 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 81
- 3 Don't know → Go to 81

79 Thinking about why you didn't go to ethnic cultural performances. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 81
- 4 Don't know → Go to 81

80 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of tickets
- 2 Other costs
- 3 Lack of time
- 4 Lack of information about events
- 5 Transport problems
- 6 Not available locally
- 7 Limited selection
- 8 Caregiver responsibilities
- 9 Disability / illness
- 10 Feel out of place
- 11 No-one to go with
- 12 Uncomfortable going out at night
- 13 Another reason (specify)

Exhibitions

81 The next questions are about exhibitions and displays you may have seen. I'd like you to continue thinking about the last 12 months ending today. Please remember not to count anything seen overseas or anything you were paid to see as part of a job.

In the last 12 months ending today, have you yourself been to visit any art galleries or museums?

- 1 Yes
- 2 No → Go to 87

82 How many times altogether?

| | times

83 Did you want to go to art galleries or museums more often in the last 12 months?

- 1 Yes
- 2 No → Go to 90
- 3 Don't know → Go to 90

84 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 90
- 4 Don't know → Go to 90

85 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of entry
- 2 Lack of time
- 3 Lack of information about events
- 4 Transport problems
- 5 Not available locally
- 6 Caregiver responsibilities
- 7 Disability / illness
- 8 No-one to go with
- 9 Another reason (specify)

86 Interviewer → Now go to 90

87 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 91
- 3 Don't know → Go to 91

88 Thinking about why you didn't go to those places. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 90
- 4 Don't know → Go to 90

89 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of entry
- 2 Lack of time
- 3 Lack of information about events
- 4 Transport problems
- 5 Not available locally
- 6 Caregiver responsibilities
- 7 Disability / illness
- 8 No-one to go with
- 9 Another reason (specify)

90 Thinking about exhibitions that have a New Zealand theme, such as exhibitions of New Zealand art, history, or culture. In general, how interested are you in going to New Zealand exhibitions? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

91 In the last 12 months ending today, have you yourself been to see a permanent display or temporary exhibition of Māori ancestral taonga?

Interviewer: Taonga are historical objects of Māori origin

- 1 Yes
- 2 No → Go to 97

92 How many times?

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 times

93 Did you want to go to exhibitions of Māori taonga more often in the last 12 months?

- 1 Yes
- 2 No → Go to 100
- 3 Don't know → Go to 100

94 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 100
- 4 Don't know → Go to 100

95 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of entry
- 2 Lack of time
- 3 Lack of information about events
- 4 Transport problems
- 5 Not available locally
- 6 Caregiver responsibilities
- 7 Disability / illness
- 8 No-one to go with
- 9 Another reason (specify)

96 Interviewer → Now go to 100

97 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 100
- 3 Don't know → Go to 100

98 Thinking about why you didn't go to exhibitions of Māori taonga. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 100
- 4 Don't know → Go to 100

99 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of entry
- 2 Lack of time
- 3 Lack of information about events
- 4 Transport problems
- 5 Not available locally
- 6 Caregiver responsibilities
- 7 Disability / illness
- 8 No-one to go with
- 9 Another reason (specify)

Culture and Heritage

100 The next questions are about culture and heritage. For this set of questions, I'd like you to continue thinking about the last 12 months. Please remember not to count anything done overseas, or anything you were paid to do as part of a job.

In the last 12 months ending today, have you yourself been to a marae?

- 1 Yes
- 2 No → Go to 106

101 How many times?

				times
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102 Did you think about going to marae more often in the last 12 months?

- 1 Yes
- 2 No → Go to 109
- 3 Don't know → Go to 109

103 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 109
- 4 Don't know → Go to 109

104 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of travel
- 2 Lack of time
- 3 Transport problems
- 4 Not available locally
- 5 No occasion or invitation to go
- 6 No links with any marae
- 7 No links with local marae
- 8 Lack cultural knowledge
- 9 Don't speak te reo Māori
- 10 Feel out of place
- 11 Disability / illness
- 12 Another reason (specify)

105 Interviewer → Now go to 109

106 Did you think about doing that in the last 12 months?

- 1 Yes
- 2 No → Go to 109
- 3 Don't know → Go to 109

107 Thinking about why you didn't go to marae. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 109
- 4 Don't know → Go to 109

108 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of travel
- 2 Lack of time
- 3 Transport problems
- 4 Not available locally
- 5 No occasion or invitation to go
- 6 No links with any marae
- 7 No links with local marae
- 8 Lack cultural knowledge
- 9 Don't speak te reo Māori
- 10 Feel out of place
- 11 Disability / illness
- 12 Another reason (specify)

109 Not counting church activities or any activities I have already asked you about. In the last 12 months ending today, have you yourself been to any ethnic cultural activity such as food fairs, film evenings or any other ethnic activity? Count Pacific Island, Indian, Asian and all other overseas cultures.

- 1 Yes
- 2 No → Go to 115

110 How many times?

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 times

111 Did you want to go to ethnic cultural activities more often in the last 12 months?

- 1 Yes
- 2 No → Go to 118
- 3 Don't know → Go to 118

112 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 118
- 4 Don't know → Go to 118

113 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Lack of time
- 2 Transport problems
- 3 Not available locally
- 4 No links with ethnic groups
- 5 Didn't hear about event(s)
- 6 Feel out of place
- 7 Lack cultural knowledge
- 8 Disability / illness
- 9 Another reason (specify)

114 Interviewer → Now go to 118

115 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 118
- 3 Don't know → Go to 118

116 Thinking about why you didn't go to ethnic cultural activities. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 118
- 4 Don't know → Go to 118

117 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Lack of time
- 2 Transport problems
- 3 Not available locally
- 4 No links with ethnic groups
- 5 Didn't hear about event(s)
- 6 Feel out of place
- 7 Lack cultural knowledge
- 8 Disability / illness
- 9 Another reason (specify)

118 Not counting marae, in the last 12 months ending today, have you yourself been to any other site or place because of its historical importance to Māori?

- 1 Yes
- 2 No → Go to 124

119 How many times?

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 times

120 Did you want to go to places of historical importance to Māori more often in the last 12 months?

- 1 Yes
- 2 No → Go to 127
- 3 Don't know → Go to 127

121 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 127
- 4 Don't know → Go to 127

122 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost
- 2 Lack of time
- 3 Transport problems
- 4 Not available locally
- 5 Problems with access
- 6 Lack cultural knowledge / information
- 7 Not open at convenient times
- 8 Disability / illness
- 9 Another reason (specify)

123 Interviewer → Now go to 127

124 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 127
- 3 Don't know → Go to 127

125 Thinking about why you didn't go to places of historical importance to Māori. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 127
- 4 Don't know → Go to 127

126 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost
- 2 Lack of time
- 3 Transport problems
- 4 Not available locally
- 5 Problems with access
- 6 Lack cultural knowledge / information
- 7 Not open at convenient times
- 8 Disability / illness
- 9 Another reason (specify)

127 Not counting those places of historical importance to Māori. In the last 12 months ending today, have you yourself been to any other New Zealand site or building because of its historical importance?

- 1 Yes
- 2 No → Go to 133

128 How many times?

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 times

129 Did you want to go to historical places more often in the last 12 months?

- 1 Yes
- 2 No → Go to 136
- 3 Don't know → Go to 136

130 Thinking about why you didn't go more often. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 136
- 4 Don't know → Go to 136

131 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost
- 2 Lack of time
- 3 Transport problems
- 4 Not available locally
- 5 Problems with access
- 6 Lack cultural knowledge / information
- 7 Not open at convenient times
- 8 Disability / illness
- 9 Another reason (specify)

132 Interviewer → Now go to 136

133 Did you want to do that in the last 12 months?

- 1 Yes
- 2 No → Go to 136
- 3 Don't know → Go to 136

134 Thinking about why you didn't go to historical places. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 136
- 4 Don't know → Go to 136

135 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost
- 2 Lack of time
- 3 Transport problems
- 4 Not available locally
- 5 Problems with access
- 6 Lack cultural knowledge / information
- 7 Not open at convenient times
- 8 Disability / illness
- 9 Another reason (specify)

Libraries / Archives / Knowledge Sources

136 The next questions are about libraries, archives and sources of knowledge. For this set of questions I'd like you to think about only the last four weeks. Please remember not to count anything done overseas, or anything you were paid to do as part of a job.

In the last four weeks ending today, have you yourself used the services of any public library?

- 1 Yes
- 2 No → Go to 142

137 How many times?

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 times

138 Did you want to use the services of any public library more often in the last four weeks?

- 1 Yes
- 2 No → Go to 145
- 3 Don't know → Go to 145

139 Thinking about why you didn't use those services more often. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 145
- 4 Don't know → Go to 145

140 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Lack of time
- 2 Lack of information about services
- 3 Transport problems
- 4 Not available locally
- 5 Not open at convenient times
- 6 Fees / fines / cost of services
- 7 Disability / illness
- 8 Another reason (specify)

141 Interviewer → Now go to 145

142 Did you want to use the services of any public library in the last four weeks?

- 1 Yes
- 2 No → Go to 145
- 3 Don't know → Go to 145

143 Thinking about why you didn't use those services. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 145
- 4 Don't know → Go to 145

144 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Lack of time
- 2 Lack of information about services
- 3 Transport problems
- 4 Not available locally
- 5 Not open at convenient times
- 6 Fees / fines / cost of services
- 7 Disability / illness
- 8 Another reason (specify)

145 In the last four weeks ending today, have you yourself used the services of an archive?

Interviewer: Archives are places where historical records are stored.

- 1 Yes
- 2 No → Go to 151

146 How many times?

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 times

147 Did you want to use the services of any archive more often in the last four weeks?

- 1 Yes
- 2 No → Go to 154
- 3 Don't know → Go to 154

148 Thinking about why you didn't use those services more often. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 154
- 4 Don't know → Go to 154

149 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Lack of time
- 2 Lack of information about services
- 3 Transport problems
- 4 Not available locally
- 5 Not open at convenient times
- 6 Fees / fines / cost of services
- 7 Disability / illness
- 8 Another reason (specify)

150 Interviewer → Now go to 154

151 Did you want to use the services of any archive in the last four weeks?

- 1 Yes
- 2 No → Go to 154
- 3 Don't know → Go to 154

152 Thinking about why you didn't use those services. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 154
- 4 Don't know → Go to 154

153 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Lack of time
- 2 Lack of information about services
- 3 Transport problems
- 4 Not available locally
- 5 Not open at convenient times
- 6 Fees / fines / cost of services
- 7 Disability / illness
- 8 Another reason (specify)

154 Remembering not to count anything you were paid to do as part of a job. In the last four weeks ending today, have you yourself read books, visited websites or talked with knowledgeable people to find out about traditional Māori customs, practices, history or beliefs?

- 1 Yes
- 2 No → Go to 162

155 How many hours did you spend doing that in the last four weeks? Was it more than an hour during the four weeks?

- 1 Yes
- 2 No → Go to 158

156 Was it more than 8 hours during the four weeks?

- 1 Yes
- 2 No → Go to 158

157 Was it more than 40 hours during the four weeks?

- 1 Yes
- 2 No

158 Did you want to find out more about Māori customs, practices, history or beliefs in the last four weeks?

- 1 Yes
- 2 No → Go to 165
- 3 Don't know → Go to 165

159 Thinking about why you didn't find out more about those things. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 165
- 4 Don't know → Go to 165

160 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost
- 2 Lack of time
- 3 Don't know how to go about it
- 4 Can't source the information
- 5 Caregiver responsibilities
- 6 Disability / illness
- 7 Another reason (specify)

161 Interviewer → Now go to 165

162 Did you want to find out about those things in the last four weeks?

- 1 Yes
- 2 No → Go to 165
- 3 Don't know → Go to 165

163 Thinking about why you didn't find out about those things. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 165
- 4 Don't know → Go to 165

164 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost
- 2 Lack of time
- 3 Don't know how to go about it
- 4 Can't source the information
- 5 Caregiver responsibilities
- 6 Disability / illness
- 7 Another reason (specify)

Purchases

165 The next questions are about some things you may have bought, either new or second-hand. Only count things that you yourself paid for. Please be aware that some of these questions ask about the last four weeks and others ask about the last 12 months.

Counting children's books, textbooks, reference books and all kinds of books. In the last four weeks ending today, did you buy any books?

- 1 Yes
- 2 No → Go to 172

166 Did you buy any of those books over the Internet?

- 1 Yes
- 2 No

167 Thinking about all the ways you have bought books in the last four weeks. How many books did you buy altogether?

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 items

168 Did you want to buy more books in the last four weeks?

- 1 Yes
- 2 No → Go to 175
- 3 Don't know → Go to 175

169 Thinking about why you didn't buy more books. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 175
- 4 Don't know → Go to 175

170 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of items
- 2 Lack of time
- 3 Items unavailable
- 4 Limited selection
- 5 Disability / illness
- 6 Another reason (specify)

171 Interviewer → Now go to 175

172 Did you want to buy books in the last four weeks?

- 1 Yes
- 2 No → Go to 176
- 3 Don't know → Go to 176

173 Thinking about why you didn't buy books. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 175
- 4 Don't know → Go to 175

175 Thinking only about books written by New Zealand authors. In general, how interested are you in buying New Zealand books? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

179 Did you want to buy more of those music items in the last four weeks?

- 1 Yes
- 2 No → Go to 186
- 3 Don't know → Go to 186

174 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of items
- 2 Lack of time
- 3 Items unavailable
- 4 Limited selection
- 5 Disability / illness
- 6 Another reason (specify)

176 In the last four weeks ending today, did you buy any music on CD, vinyl, video, DVD or cassette?

- 1 Yes
- 2 No → Go to 183

177 Did you buy any of those music items over the Internet?

- 1 Yes
- 2 No

178 Thinking about all the ways you have bought those music items in the last four weeks. How many items did you buy altogether?

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 items

180 Thinking about why you didn't buy more music items. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 186
- 4 Don't know → Go to 186

181 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of items
- 2 Lack of time
- 3 Items unavailable
- 4 Limited selection
- 5 Disability / illness
- 6 Another reason (specify)

182 Interviewer → Now go to 186

183 Did you want to buy any of those music items in the last four weeks?

- 1 Yes
- 2 No → Go to 187
- 3 Don't know → Go to 187

184 Thinking about why you didn't buy music items. How hard would it have been for you to have done that in the last four weeks? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 186
- 4 Don't know → Go to 186

185 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of items
- 2 Lack of time
- 3 Items unavailable
- 4 Limited selection
- 5 Disability / illness
- 6 Another reason (specify)

186 Thinking only about New Zealand music. In general, how interested are you in buying New Zealand music? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

187 In the last four weeks ending today, did you buy any movie on DVD or video?

- 1 Yes
- 2 No → Go to 189

188 How many altogether?

				items
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189 In the last 12 months ending today, did you buy any item of hand-made craft such as carving, pottery, jewellery or weaving?

- 1 Yes
- 2 No → Go to 196

190 How many items altogether?

--	--	--

 items

191 How many of those items, if any, did you buy directly from the craftsperson?

Interviewer: If no items were bought from the craftsperson, enter "0"

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 items

192 Did you want to buy more items of hand-made craft in the last 12 months?

- 1 Yes
- 2 No → Go to 199
- 3 Don't know → Go to 199

193 Thinking about why you didn't buy more of those items. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 199
- 4 Don't know → Go to 199

194 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of items
- 2 Lack of time
- 3 Items unavailable
- 4 Limited selection
- 5 Another reason (specify)

195 Interviewer → Now go to 199

196 Did you want to buy any items of hand-made craft in the last 12 months?

- 1 Yes
- 2 No → Go to 199
- 3 Don't know → Go to 199

197 Thinking about why you didn't buy items of hand-made craft. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
- 2 Somewhat hard
- 3 Not so hard → Go to 199
- 4 Don't know → Go to 199

198 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of items
- 2 Lack of time
- 3 Items unavailable
- 4 Limited selection
- 5 Another reason (specify)

199 In the last 12 months ending today, did you buy any original paintings, drawings, sculptures, artistic photographs, or other forms of art?

- 1 Yes
2 No → Go to 206

200 How many items altogether?

| | items

201 How many of those items, if any, did you buy directly from the artist?

Interviewer: If no items were bought from the artist, enter "0"

| | items

202 Did you want to buy more items of original art in the last 12 months?

- 1 Yes
2 No → Go to 209
3 Don't know → Go to 209

203 Thinking about why you didn't buy more of those items. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
2 Somewhat hard
3 Not so hard → Go to 209
4 Don't know → Go to 209

204 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of items
2 Lack of time
3 Items unavailable
4 Limited selection
5 Another reason (specify)

205 Interviewer → Now go to 209

206 Did you want to buy any of those items in the last 12 months?

- 1 Yes
2 No → Go to 210
3 Don't know → Go to 210

207 Thinking about why you didn't buy items of original art. How hard would it have been for you to have done that in the last 12 months? Would it have been very hard, somewhat hard, or not so hard?

- 1 Very hard
2 Somewhat hard
3 Not so hard → Go to 209
4 Don't know → Go to 209

208 Why is that?

Interviewer: DO NOT READ OUT.
Tick all that apply.

- 1 Cost of items
- 2 Lack of time
- 3 Items unavailable
- 4 Limited selection
- 5 Another reason (specify)

209 Thinking only about New Zealand art. In general, how interested are you in buying New Zealand art? Are you very interested, somewhat interested, or not so interested?

- 1 Very interested
- 2 Somewhat interested
- 3 Not so interested
- 4 No opinion / don't know

Television / Radio / Internet

210 This final set of questions asks about television, radio and the Internet.

Not counting videos, and thinking only about the last four weeks ending today, have you watched any movie on television from start to finish?

- 1 Yes
- 2 No

211 I am now going to read a list of other things you may have watched on television. For these questions I would like you to think about the last 12 months and only those programmes you have watched from start to finish. In the last 12 months ending today, have you watched:

- 1 any episode of a television drama?
- 2 any opera or musical that wasn't a movie?
- 3 any popular music performance or music clip?
- 4 any kapa haka performance of traditional Māori song, poi or haka?
- 5 any other ethnic song or dance performance?
- 6 None of these

212 I am now going to read you a list of things you may have listened to on the radio. I would like you to think about only those things you have listened to from start to finish. In the last 12 months ending today, have you listened to the following on radio:

- 1 any episode of a radio play?
- 2 any opera?
- 3 any classical music?
- 4 any popular music?
- 5 any modern or traditional song sung in the Māori language?
- 6 None of these

213 In the last 12 months ending today, have you viewed any website on the Internet?

- 1 Yes
- 2 No → Go to 215

214 Remember not to count anything you were paid to do as part of a job. In the last 12 months ending today, have you done the following on the Internet:

- 1 viewed a movie clip?
- 2 listened to popular music?
- 3 viewed any Māori ancestral taonga?
- 4 viewed any other artworks?
- 5 visited any library website?
- 6 visited any archive website?
- 7 None of these

215 I have a few final questions to help give us some background information about you.

Firstly, did you yourself have income from any source in the last 12 months? Count pay, profit, investment income, private pensions, superannuation and all government benefits.

- 1 Yes
- 2 No → Go to 222

216 I am going to read out a list of income groups, and I'd like you to tell me which of these groups covers the total income you yourself received.

This is before tax and is for the 12 months ending today. Don't count irregular lump sum payments.

Interviewer: Irregular lump sum payments are one-off payments, e.g. from ACC or a private workplace insurer, life insurances, inheritances, matrimonial property settlements or lottery wins.

Was your total income \$5,000 or more?

- 1 Yes
- 2 No → Go to 222

217 Was it \$10,000 or more?

- 1 Yes
- 2 No → Go to 222

218 Was it \$15,000 or more?

- 1 Yes
- 2 No → Go to 222

219 Was it \$20,000 or more?

- 1 Yes
- 2 No → Go to 222

220 Was it \$30,000 or more?

- 1 Yes
- 2 No → Go to 222

221 Was it \$50,000 or more?

- 1 Yes
- 2 No

222 That was the last question. Thank you for taking the time to help us with our survey.