

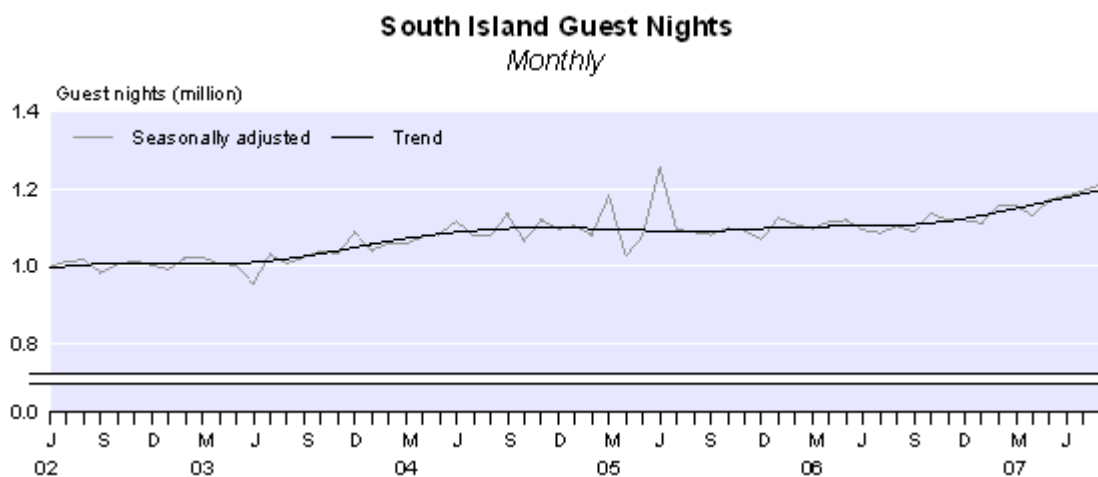
Embargoed until 10:45am – 11 October 2007

Accommodation Survey: August 2007

Highlights

In August 2007:

- Total guest nights were 6 percent higher than in August 2006.
- Guest nights were up 4 percent in the North Island and 10 percent in the South Island, compared with August 2006.
- The trend in South Island guest nights has been increasing since August 2005.
- All five of the South Island regions had more guest nights than in August 2006.
- Canterbury, Auckland and Otago regions recorded the largest increases in guest nights compared with August 2006.
- Four of the five accommodation types had more guest nights than in August 2006.



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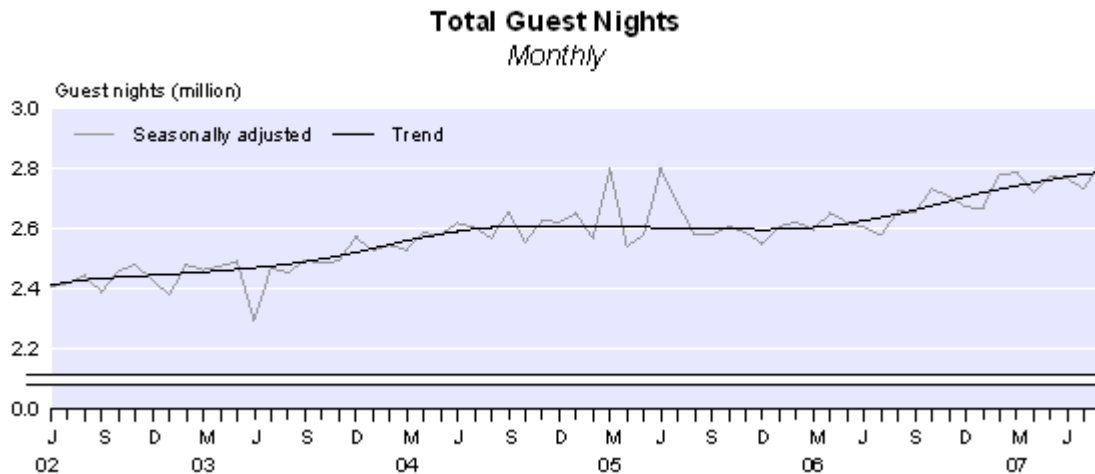
There is a companion Media Release published – [Accommodation Survey: August 2007](#).

Commentary

Total guest nights

Total guest nights in short-term commercial accommodation were 2.1 million in August 2007, an increase of 6 percent compared with August 2006 and an increase of 10 percent compared with August 2005.

The trend in total guest nights has been increasing since January 2006. In August 2007, the trend level was 5 percent higher than in August 2006 and 7 percent higher than in August 2005.



Comparison with short-term overseas visitor arrival statistics

The Hot Off The Press release *External Migration: August 2007* shows that short-term overseas visitor arrivals in New Zealand for August 2007 were up 9,100 (6 percent) on August 2006. This follows an increase of 6,100 (4 percent) in July 2007 compared with July 2006.

The total number of stay days for all visitor arrivals in August 2007 was up 4 percent on August 2006. This follows an increase of 2 percent in July 2007 compared with July 2006.

For visitors arriving in August 2007, the average length of stay was 17 days, the same as in the two previous August months. The average length of stay was 20 days in July 2007 and 21 days in July 2006.

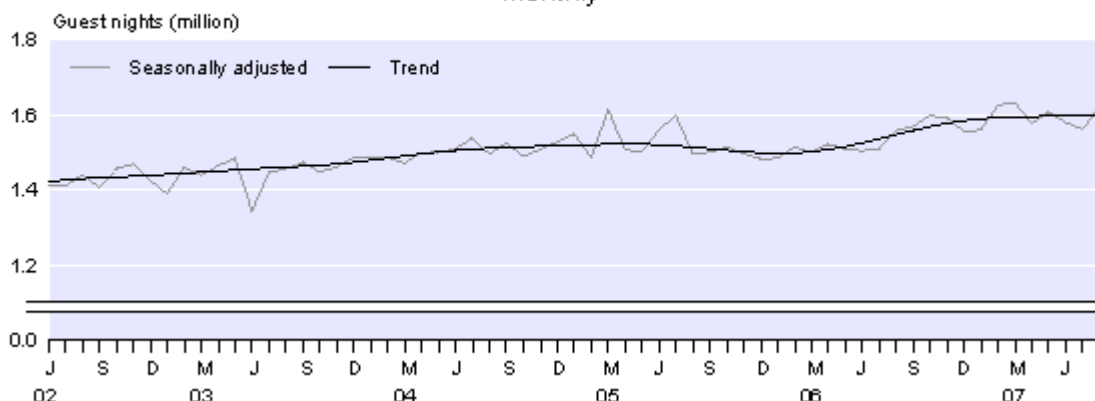
New Zealand resident short-term departures for August 2007 were up 14,100 (9 percent) on August 2006. This follows a decrease of 1,300 (1 percent) on July 2006.

Guest nights by island

Guest nights in the North Island were 1.2 million in August 2007, a 4 percent increase compared with August 2006.

The trend in North Island guest nights has been increasing since January 2006, although the trend has been flattening in recent months. In August 2007, the trend level was 3 percent higher than in August 2006 and 6 percent higher than in August 2005.

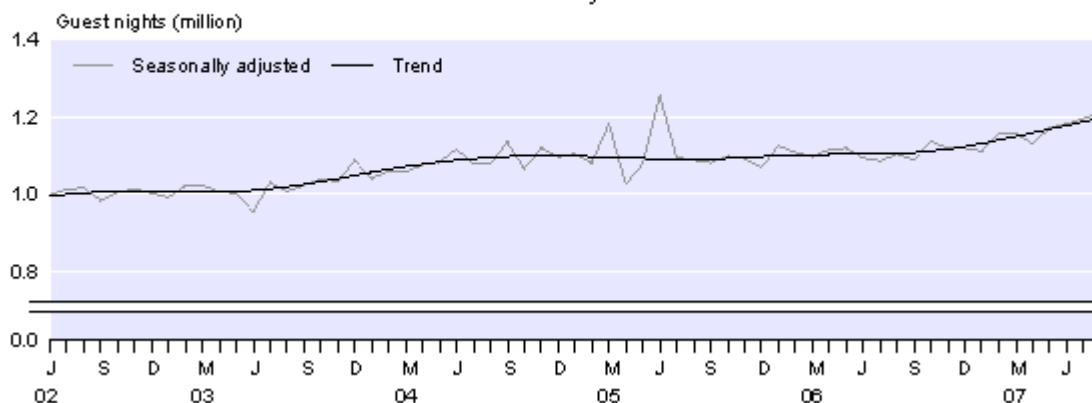
North Island Guest Nights Monthly



In August 2007, guest nights in the South Island were 0.9 million, a 10 percent increase compared with August 2006. All five South Island regions recorded increases compared with August 2006. The South Island share of all guest nights in August 2007 was 42 percent compared with 40 percent in August 2006.

The trend in South Island guest nights has been increasing since August 2005. In August 2007, the trend level was 8 percent higher than in August 2006 and 10 percent higher than in August 2005. In recent months, the trend for guest nights in the South Island has been increasing at a higher than average rate.

South Island Guest Nights Monthly



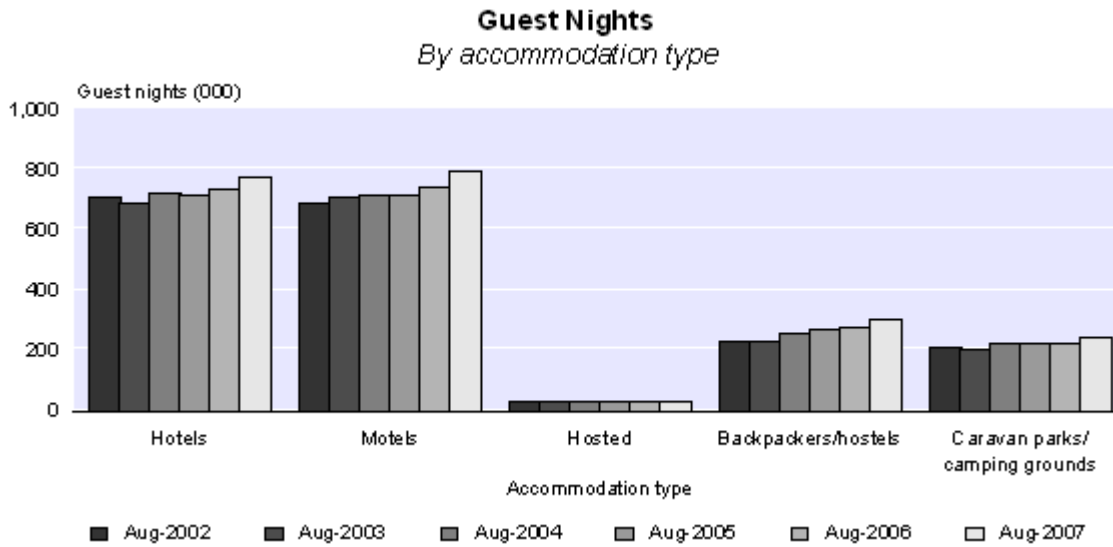
Guest nights by region

In August 2007, 10 of the 12 regions recorded more guest nights than in August 2006. Canterbury (up 41,000 or 15 percent) had the largest absolute increase, followed by Auckland (up 40,000 or 11 percent) and Otago (up 22,000 or 6 percent). The Bay of Plenty region recorded the largest decrease in guest nights, (down 15,000 or 8 percent).

Guest nights by accommodation type

Four of the five accommodation types had more guest nights in August 2007 than in August 2006. Motels (up 49,000 or 7 percent) had the largest absolute increase, followed by hotels (up 37,000 or 5 percent) and backpackers/hostels (up 24,000 or 9 percent).

In August 2007, motels had the largest share of total guest nights, with 37 percent, followed by hotels, with 36 percent.



Occupancy rate

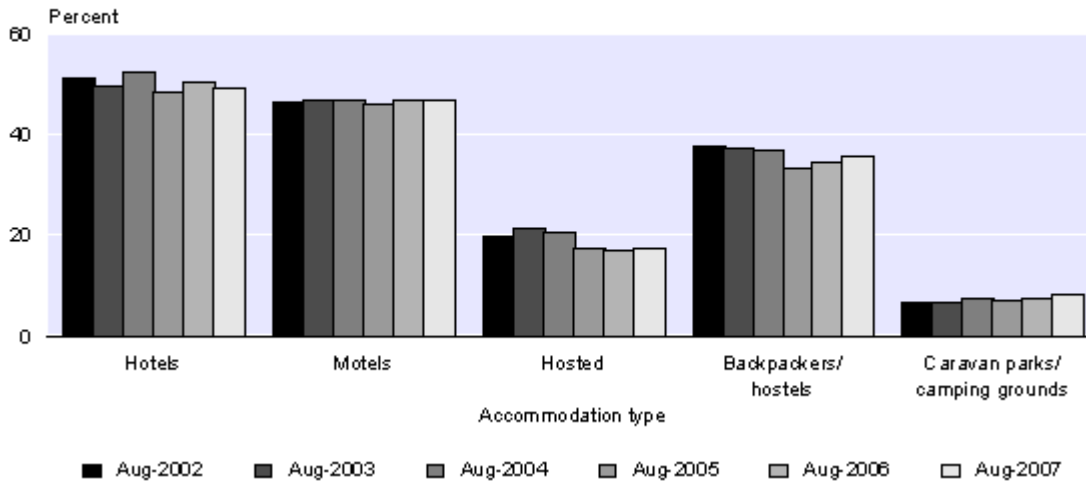
The August 2007 occupancy rate, excluding caravan parks/camping grounds, was similar to August 2006, at 44 percent.

Accommodation capacity, excluding caravan parks/camping grounds, was 4 percent above the August 2006 level.

Hotels recorded the highest occupancy rate (49 percent) of all the accommodation types in August 2007, followed by motels (47 percent) and backpackers/hostels (36 percent).

Excluding caravan parks/camping grounds, Otago had the highest occupancy rate (61 percent) in August 2007, followed by Auckland (54 percent) and Wellington (48 percent).

Occupancy Rate By accommodation type



Non-response imputation

When respondents do not answer questions in the Accommodation Survey, Statistics New Zealand estimates the missing information based on data from similar establishments in the same and/or similar areas. For more information, please refer to the Technical notes of this release or contact Statistics NZ.

Response rates by accommodation type for August 2007

Accommodation type	Percentage of establishments responding to questions on guest nights, guest arrivals and stay unit nights	Percentage of the guest night estimate from establishments that responded to the question on guest nights
Hotels	77	91
Motels	77	82
Hosted	82	82
Backpackers/hostels	79	81
Caravan parks/camping grounds	82	90
Total New Zealand	79	86

Survey sponsorship

The Accommodation Survey is a monthly survey undertaken by Statistics NZ and sponsored by the Ministry of Tourism.

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Technical notes

Population

The target population for this survey is all 'geographic units' (called 'establishments' in this publication) that are classified as short-term (less than one month) commercial accommodation providers operating in New Zealand. In terms of the Australian and New Zealand Standard Industrial Classification (ANZSIC), the target population is taken from class 5710 (accommodation), and the part of class 5720 (pubs, taverns and bars) that also provides accommodation.

The survey frame is all short-term commercial accommodation-providing geographic units belonging to an economically significant 'enterprise'. Economic significance is generally determined as being GST registered and having a turnover of at least \$30,000 per annum.

Survey errors

This survey aims for 100 percent coverage of the population (a full census). In practice, however, an overall response rate of between 76 and 80 percent is usually achieved. The remaining units are given imputed values based upon the characteristics of similar establishments in the same or similar regions. Imputation introduces unknown errors into the estimates, and users of the data should bear this in mind. The size of these unknown errors is difficult to quantify.

Other errors occur for reasons such as respondent error, frame quality and errors in processing. While every effort is made to minimise these errors, they will still occur. It is not possible to quantify their effect.

Trend estimates

For any series, the survey estimates can be broken down into three components: trend, seasonal and irregular. While seasonally adjusted series have had the seasonal component removed, the trend series have had both the seasonal and the irregular components removed. Trend estimates reveal the underlying direction of movement in a series, and are likely to indicate turning points more accurately than seasonally adjusted estimates.

The accommodation trend series are calculated using the X-12-ARIMA seasonal adjustment package. They are based on optimal moving averages of the seasonally adjusted series, with an adjustment for outlying values. The X-12-ARIMA package is an updated version of X-11-ARIMA, developed by the U.S. Census Bureau.

The trend estimates towards the end of the series incorporate new data as it becomes available, and can therefore change as more observations are added to the series. Revisions can be particularly large if an observation is treated as an outlier in one month, but is found to be part of the underlying trend as further observations are added to the series. All trend estimates are subject to revisions each month, but normally only the last two or three estimates are likely to be substantially altered.

Trend estimates versus month-on-month comparisons

Trend estimates reveal the underlying direction of the movement in a series. In contrast, comparisons between one month and the same month in the previous year(s) do not take account of data recorded in between these periods, and are subject to one-off fluctuations. Reasons for fluctuations include changes in the timing of holidays, international crises, and large sporting and cultural events.

Seasonally adjusted estimates

The X-12-ARIMA package has been used to produce the seasonally adjusted estimates referred to in the Commentary text. Seasonal adjustment aims to eliminate the impact of regular seasonal events. These may be due to climatic effects (such as more guests staying in camping grounds during the summer) or calendar effects (such as holidays). This makes the data for adjacent months more comparable. All seasonally adjusted figures are subject to revision each month.

Further information about [seasonal adjustment](#) is available on the Statistics New Zealand website.

Classification of accommodation type

The predominant capacity provided determines the accommodation type. For instance, if a business provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then it would be classified as a motel. The classification system used is the New Zealand Accommodation Classification, broadly defined below:

- Hotels: includes both hotels and resorts
- Motels: includes motor inns, apartments and motels
- Hosted: includes private hotels, guest houses, bed and breakfasts, and holiday farm (farmstay) accommodation
- Backpackers/hostels
- Caravan parks/camping grounds.

Further information on the classification system is available on request.

Classification of residence of guest

Every third month (January, April, July and October), the survey asks all respondents to classify their guests as coming from the following regions:

Domestic	International
Auckland	Australia
Wellington	Japan
Rest of North Island	Korea
Canterbury	Other Asia
Otago	UK and Ireland
Rest of South Island	Germany
Don't know	Other Europe
	North America
	Other
	Don't know

Other definitions

Business frame

A register (maintained by Statistics NZ) of all economically significant businesses operating in New Zealand from which the survey population is drawn.

Establishment

The smallest statistical unit operating within a single physical location and owned by a single enterprise. The term is used to represent what is usually called the 'geographic unit' in other Statistics NZ publications.

Guest night

A guest night is equivalent to one guest spending one night at an establishment. For example, a motel with 15 guests spending two nights would report provision of 30 guest nights of accommodation.

Stay unit

The term used to describe the unit of accommodation that is available to be charged out to guests (for example a powered site in a caravan park, a bed in a backpackers, a room in a hotel or motel).

Capacity (stay unit nights available)

This is the basic measure of an establishment's accommodation capacity. It is defined as one stay unit multiplied by one night. For example, 10 units in a motel available for guest use (whether occupied or not) for the full 31 days in July would have an accommodation capacity of 310 stay unit nights.

Occupancy rate

This derived variable is calculated by dividing stay unit nights occupied by stay unit nights available. In the case of the motel above, if six of its 10 units were occupied every night in July, it would have $6 \times 31 = 186$ stay unit nights occupied, and its occupancy rate would be 60 percent.

Average length of stay

This derived variable is calculated by dividing total guest nights by total guest first nights.

More information

For more information, follow the [link](#) from the technical notes of this release on the Statistics NZ website.

Confidentiality

Data collected and information contained in this publication must conform to the provisions of the Statistics Act 1975. This requires that published information maintains the confidentiality of individual respondents.

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Timing

Timed statistical releases are delivered using postal and electronic services provided by third parties. Delivery of these releases may be delayed by circumstances outside the control of Statistics NZ. Statistics NZ accepts no responsibility for any such delays.

Next release ...

Accommodation Survey: September 2007 will be released on 12 November 2007.

Statistics New Zealand: The first source of independent information for your key decisions.

Tables

The following tables can be downloaded from the Statistics New Zealand website in Excel 97 format. If you do not have access to Excel 97 or higher, you may use the [Excel file viewer](#) to view, print and export the contents of the file.

List of tables

1. Establishments, capacity, guest nights, occupancy rate and average stay, by accommodation type
2. Occupancy rate excluding caravan parks/camping grounds, by region
3. Total guest nights
4. Seasonally adjusted and trend guest nights, by accommodation type
5. North Island guest nights
6. South Island guest nights
7. Regional guest nights

Accommodation pivot tables

The Accommodation pivot tables provide more detailed information, breaking the survey variables down by regional tourism organisation areas and territorial authority areas.

- **Regional Tourism Organisation (RTO) Area by Accommodation Type (Type)**
Contains number of establishments, capacity, occupancy rates, guest nights, guest arrivals, length of stay and some ratios of these variables.

The graph on the first worksheet will change to display the RTO and Type you select on the second worksheet. When printing the graph, select a cell rather than the graph so the heading will print.

- **Total Accommodation by Territorial Authority (TA)**
Contains number of establishments, capacity, occupancy rates, guest nights, guest arrivals, length of stay and some ratios of these variables.
- **Origin of Guests and Employment Information by Regional Tourism Organisation (RTO)**
Contains domestic and international guest night variables and employees.

Printing a selection of data in a spreadsheet

To print out some of the information in a spreadsheet, either select the pages you want in the print box, or hide the data you don't want to print by highlighting the columns or rows of data you don't want, then right mouse-click and select 'Hide'.

Accommodation Survey: August 2007

Table 1

Establishments, Capacity, Guest Nights, Occupancy Rate and Average Stay⁽¹⁾⁽²⁾⁽³⁾⁽⁵⁾
By accommodation type

Accommodation type	Series ref: ACSM	Month												
		2006					2007							
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Hotels/resorts														
Number of establishments	S1AA	566	566	568	569	570	569	566	568	569	572	568	571	572
Capacity (000)	S1AB	939	922	964	936	967	972	875	979	950	968	937	978	984
Guest nights (000)	S1AC	733	766	852	977	886	1,002	1,041	1,061	852	682	629	780	769
Occupancy rate (percent)	S1AD	50.3	52.5	55.7	65.8	52.9	58.8	72.3	67.3	53.1	47.5	44.1	48.3	49.3
Average stay (nights)	S1AE	1.9	1.9	1.8	1.7	1.8	1.9	1.8	1.8	1.8	1.8	1.8	2.0	1.9
Motels/motor inns/apartments														
Number of establishments	S1BA	1,716	1,732	1,745	1,748	1,757	1,760	1,769	1,769	1,769	1,767	1,755	1,756	1,774
Capacity (000)	S1BB	821	800	834	809	839	840	766	850	827	856	826	859	862
Guest nights (000)	S1BC	742	814	875	902	972	1,242	1,126	1,143	954	682	671	821	791
Occupancy rate (percent)	S1BD	46.8	50.5	52.8	58.9	53.3	65.0	72.2	68.1	55.2	44.4	42.4	46.5	47.0
Average stay (nights)	S1BE	2.0	1.8	1.8	1.8	1.8	1.9	1.8	1.8	1.8	1.8	1.8	1.9	2.0
Hosted accommodation⁽⁴⁾														
Number of establishments	S1CA	566	594	628	658	663	674	680	679	669	615	583	561	579
Capacity (000)	S1CB	94	93	101	100	104	105	95	104	99	96	89	90	92
Guest nights (000)	S1CC	29	31	42	55	64	82	89	74	46	23	21	28	29
Occupancy rate (percent)	S1CD	16.7	18.4	22.9	30.5	31.4	39.6	48.5	37.9	24.2	14.2	12.9	16.1	17.2
Average stay (nights)	S1CE	2.3	2.0	1.8	1.7	1.8	1.8	1.8	1.8	1.8	1.9	2.0	2.2	2.3
Backpackers/hostels														
Number of establishments	S1DA	408	419	436	438	443	442	443	445	441	430	414	411	412
Capacity (000)	S1DB	737	721	762	736	760	760	695	774	750	760	723	747	758
Guest nights (000)	S1DC	276	278	319	390	427	504	483	496	410	294	279	322	301
Occupancy rate (percent)	S1DD	34.5	34.9	37.5	47.7	49.8	59.0	60.9	57.3	49.1	35.5	35.2	38.6	35.5
Average stay (nights)	S1DE	2.1	2.0	1.9	1.9	1.8	1.8	1.9	1.9	1.9	2.0	2.0	2.2	2.1
Total excluding caravan parks/camping grounds														
Number of establishments	S1XA	3,256	3,311	3,377	3,413	3,433	3,445	3,458	3,461	3,448	3,384	3,320	3,299	3,337
Capacity (000)	S1XB	2,591	2,535	2,661	2,580	2,670	2,677	2,431	2,708	2,625	2,681	2,575	2,674	2,696
Guest nights (000)	S1XC	1,780	1,890	2,088	2,324	2,348	2,830	2,737	2,773	2,262	1,681	1,600	1,951	1,889
Occupancy rate (percent)	S1XD	43.5	45.6	48.3	57.1	51.3	60.0	68.1	63.5	51.5	41.9	40.0	43.9	43.6
Average stay (nights)	S1XE	2.0	1.9	1.8	1.8	1.8	1.9	1.8	1.8	1.8	1.8	1.9	2.0	2.0
Caravan parks/camping grounds														
Number of establishments	S1EA	394	399	409	411	419	418	418	416	412	396	393	387	386
Capacity (000)	S1EB	1,480	1,441	1,593	1,540	1,622	1,622	1,456	1,605	1,544	1,457	1,405	1,442	1,451
Guest nights (000)	S1EC	222	307	386	416	862	1,534	755	626	552	261	210	254	242
Occupancy rate (percent)	S1ED	7.5	9.7	11.4	13.3	21.8	35.8	23.8	18.2	15.6	9.3	7.4	8.1	8.0
Average stay (nights)	S1EE	1.9	1.8	1.7	1.7	2.2	2.9	1.9	1.8	1.9	1.8	1.9	2.0	1.9
Total														
Number of establishments	S19A	3,650	3,710	3,786	3,824	3,852	3,863	3,876	3,877	3,860	3,780	3,713	3,686	3,723
Capacity (000)	S19B	4,071	3,976	4,255	4,120	4,292	4,299	3,886	4,314	4,169	4,138	3,980	4,116	4,148
Guest nights (000)	S19C	2,002	2,197	2,474	2,740	3,210	4,364	3,493	3,399	2,814	1,942	1,809	2,205	2,131
Occupancy rate (percent)	S19D	30.4	32.6	34.5	40.7	40.1	50.9	51.5	46.7	38.2	30.4	28.5	31.4	31.1
Average stay (nights)	S19E	2.0	1.9	1.8	1.8	1.9	2.1	1.8	1.8	1.8	1.8	1.9	2.0	2.0

For footnotes, see end of table.

Accommodation Survey: August 2007

Table 1
continued

Establishments, Capacity, Guest Nights, Occupancy Rate and Average Stay⁽¹⁾⁽²⁾⁽³⁾⁽⁵⁾
By accommodation type

Accommodation type	Series ref: ACSM	Month													
		2006					2007								
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Percentage change from the same month of the previous year															
Hotels/resorts															
Number of establishments	S1AA	0.2	-0.5	-0.9	-1.9	-1.0	-1.2	-1.9	-1.0	-0.7	-0.2	-0.2	0.9	1.1	
Capacity	S1AB	-0.4	0.9	1.4	1.2	1.6	2.0	1.4	2.6	2.4	1.4	3.2	4.1	4.8	
Guest nights	S1AC	2.5	2.4	6.2	4.2	7.1	6.6	3.4	7.3	2.5	2.1	4.3	7.4	5.0	
Occupancy rate	S1AD	3.7	0.3	3.0	2.5	2.5	6.2	1.4	3.8	-1.0	0.5	-1.0	0.9	-1.9	
Average stay (nights)	S1AE	0.3	0.4	3.7	1.5	3.4	5.9	2.2	5.2	1.8	1.4	-2.1	1.2	0.5	
Motels/motor inns/apartments															
Number of establishments	S1BA	2.6	2.5	3.0	2.9	2.6	2.6	3.2	3.0	3.1	3.6	3.1	3.1	3.4	
Capacity	S1BB	2.8	2.9	3.1	3.3	3.0	1.9	4.2	4.3	4.8	5.2	5.0	5.5	5.0	
Guest nights	S1BC	3.9	3.1	2.6	4.8	4.6	0.7	5.5	5.9	-0.1	7.1	5.0	3.0	6.6	
Occupancy rate	S1BD	1.3	0.4	-0.3	1.5	1.7	0.6	1.1	1.4	-3.0	1.6	-1.1	-2.6	0.5	
Average stay (nights)	S1BE	3.5	-0.5	0.9	2.1	1.6	0.9	1.4	0.1	0.5	1.3	-0.3	2.0	0.6	
Hosted accommodation⁽⁴⁾															
Number of establishments	S1CA	3.1	4.4	2.3	1.7	0.8	1.0	2.9	3.0	2.5	2.8	1.4	1.6	2.3	
Capacity	S1CB	5.0	5.0	4.4	0.9	1.3	-0.1	0.7	-0.5	-1.3	-0.9	-1.7	-1.9	-2.2	
Guest nights	S1CC	-1.1	7.1	9.0	9.8	5.0	-0.3	5.2	7.8	-4.7	5.0	-0.5	-12.6	-0.6	
Occupancy rate	S1CD	-2.5	2.4	7.3	9.3	4.9	0.3	3.0	8.9	-4.2	9.1	-4.4	-10.5	2.7	
Average stay (nights)	S1CE	10.2	-3.1	2.4	0.9	3.5	-1.1	-0.5	2.8	-1.3	-0.3	1.1	-3.4	0.1	
Backpackers/hostels															
Number of establishments	S1DA	2.0	1.2	0.7	0.7	0.2	1.1	0.7	0.9	0.9	0.2	0.2	1.5	1.0	
Capacity	S1DB	1.7	1.0	1.8	1.0	1.1	2.1	1.7	1.6	2.2	1.3	1.0	1.6	2.8	
Guest nights	S1DC	4.7	6.7	8.8	7.3	2.8	4.3	5.4	6.7	6.9	6.6	11.2	12.1	8.8	
Occupancy rate	S1DD	3.5	5.6	7.2	7.0	0.1	2.7	3.2	4.3	2.7	5.9	9.7	7.5	2.7	
Average stay (nights)	S1DE	0.7	0	0.8	-0.3	-1.9	0.1	3.2	3.9	2.4	-3.3	1.1	10.9	-0.2	
Total excluding caravan parks/camping grounds															
Number of establishments	S1XA	2.2	2.2	1.9	1.5	1.3	1.5	1.9	2.1	2.1	2.4	1.8	2.3	2.5	
Capacity	S1XB	1.4	1.7	2.2	1.8	1.9	1.9	2.3	2.7	2.9	2.5	2.9	3.6	4.1	
Guest nights	S1XC	3.4	3.4	5.1	5.1	5.2	3.4	4.7	6.6	2.0	4.9	5.7	5.9	6.2	
Occupancy rate	S1XD	2.6	1.5	2.8	3.4	1.6	3.1	1.8	3.4	-0.6	2.4	1.6	1.3	0.3	
Average stay (nights)	S1XE	1.8	-0.1	2.1	1.5	1.7	2.4	2.0	2.7	1.3	0.6	-0.7	3.0	0.4	
Caravan parks/camping grounds															
Number of establishments	S1EA	3.7	2.0	1.2	0.5	0.2	-0.5	-0.7	-0.7	-1.7	-2.0	-1.8	-2.0	-2.0	
Capacity	S1EB	0.3	-0.8	-2.0	-2.9	-3.2	-3.6	-4.4	-3.7	-4.0	-4.2	-2.8	-2.6	-1.9	
Guest nights	S1EC	0.8	1.9	2.9	2.1	2.8	0.6	11.7	11.5	4.7	11.6	11.1	6.0	8.8	
Occupancy rate	S1ED	5.9	5.2	7.6	5.7	9.6	7.2	17.4	13.8	7.0	17.3	12.0	4.0	6.9	
Average stay (nights)	S1EE	-1.8	-2.0	-1.6	-1.3	0.8	-0.8	1.7	4.3	0.6	5.3	0.4	3.9	3.4	
Total															
Number of establishments	S19A	2.4	2.1	1.8	1.4	1.2	1.3	1.7	1.8	1.7	1.9	1.4	1.8	2.0	
Capacity	S19B	1.0	0.8	0.6	0	-0.1	-0.2	-0.3	0.2	0.2	0	0.8	1.4	1.9	
Guest nights	S19C	3.1	3.2	4.7	4.6	4.6	2.4	6.1	7.5	2.5	5.8	6.3	5.9	6.4	
Occupancy rate	S19D	3.2	2.5	4.5	4.9	4.2	4.9	5.8	6.4	2.1	5.7	4.1	3.3	2.5	
Average stay (nights)	S19E	1.4	-0.4	1.5	1.0	1.4	1.3	2.0	3.0	1.2	1.2	-0.6	3.1	0.7	

- (1) Establishments that are temporarily closed for more than 14 days during a month are excluded from the results.
(2) Establishments primarily offering accommodation for periods of one month or more are excluded from the survey.
(3) Monthly capacity shows the number of stay units available and is affected by the number of days in a month.
(4) Hosted accommodation includes private hotels, guest houses, bed and breakfasts, and farmstays.
(5) Percentage changes are calculated on unrounded figures.

Table 2

Occupancy Rate Excluding Caravan Parks/Camping Grounds⁽¹⁾
By region

Region	Series ref: ACSM	Month												
		2006					2007							
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Occupancy rate (percent)														
Northland	S2RAB	29.2	34.0	43.0	49.6	47.3	63.0	64.8	57.3	44.3	33.9	29.4	30.6	28.1
Auckland	S2RBB	53.0	54.9	58.8	67.2	56.5	62.1	71.2	71.4	56.8	52.1	52.8	52.2	53.8
Waikato	S2RCB	34.5	38.6	40.2	50.5	46.6	56.4	58.0	56.5	46.1	36.7	36.0	38.5	36.3
Bay of Plenty	S2RDB	45.0	48.2	54.4	60.0	55.7	63.6	66.3	63.5	55.8	46.2	41.1	45.4	38.9
Hawke's Bay/Gisborne	S2REB	38.5	40.9	47.2	51.1	49.5	64.0	64.6	63.5	48.6	38.9	37.9	37.7	37.3
Taranaki/Manawatu-Wanganui	S2RFB	43.2	47.9	40.2	40.5	34.6	42.4	51.7	48.9	39.4	35.6	33.2	39.6	43.3
Wellington	S2RGB	51.3	56.5	58.7	65.6	52.6	57.8	74.8	69.0	56.8	50.7	48.9	46.2	48.2
Nelson/Marlborough/Tasman	S2RHB	31.2	32.7	38.0	51.6	53.9	67.3	72.4	62.1	47.7	34.0	31.7	30.9	31.7
Canterbury	S2RIB	38.5	44.0	48.3	58.7	51.7	58.6	69.9	62.2	51.6	40.4	37.9	43.1	41.3
West Coast	S2RJB	24.7	28.7	36.9	49.5	45.9	58.6	67.1	57.3	45.3	28.5	24.6	26.6	25.4
Otago	S2RKB	59.6	50.3	45.9	58.6	55.7	65.7	73.9	68.3	57.6	41.6	40.6	61.2	61.1
Southland	S2RLB	27.2	29.5	37.9	50.3	46.4	56.4	68.6	61.4	43.8	31.5	24.4	24.5	25.6
New Zealand	S2RZB	43.5	45.6	48.3	57.1	51.3	60.0	68.1	63.5	51.5	41.9	40.0	43.9	43.6
Percentage change from the same month of the previous year														
Northland	S2RAB	-0.5	2.5	14.0	4.8	-1.2	2.3	2.4	4.3	-6.5	2.6	1.6	-1.7	-4.0
Auckland	S2RBB	4.8	1.8	5.2	3.7	1.3	7.7	2.0	5.9	1.9	3.0	5.2	7.3	1.7
Waikato	S2RCB	0.9	0.1	-2.2	7.3	5.6	6.1	3.1	1.6	-0.8	7.9	-1.6	3.3	5.3
Bay of Plenty	S2RDB	9.2	7.8	3.8	1.6	2.2	1.7	-3.4	3.7	0.4	4.4	-5.8	-0.6	-13.5
Hawke's Bay/Gisborne	S2REB	4.5	-0.5	1.8	8.9	5.2	8.7	1.1	1.4	-1.7	4.3	0	3.5	-3.2
Taranaki/Manawatu-Wanganui	S2RFB	0.2	7.9	-2.6	-2.9	-3.4	3.6	11.3	6.0	0.8	1.6	-2.2	-11.9	0.1
Wellington	S2RGB	3.9	1.3	6.0	6.0	4.4	10.2	6.4	1.8	-2.9	-3.1	-3.6	-18.1	-6.0
Nelson/Marlborough/Tasman	S2RHB	-4.5	-2.8	-0.9	4.7	6.6	0.3	2.6	1.5	-1.5	5.3	2.1	-3.7	1.8
Canterbury	S2RIB	-3.0	1.7	-1.6	2.6	2.1	-1.6	1.5	-0.1	-1.1	3.4	6.5	5.6	7.4
West Coast	S2RJB	-0.4	-0.3	0.8	-0.7	-1.3	-0.2	3.3	1.2	1.9	1.5	5.8	2.6	2.8
Otago	S2RKB	5.8	-3.1	3.9	3.5	-2.5	0.6	-2.5	4.9	-1.2	-1.6	1.3	12.2	2.6
Southland	S2RLB	-3.8	-3.2	2.5	-5.1	1.7	-4.7	-0.2	5.8	-3.6	2.2	-0.9	-4.9	-5.6
New Zealand	S2RZB	2.6	1.5	2.8	3.4	1.6	3.1	1.8	3.4	-0.6	2.4	1.6	1.3	0.3

(1) More detailed information is available from regional tourism organisations or Statistics New Zealand.

Table 3

Total Guest Nights

		Actual series		Seasonally adjusted series ⁽¹⁾⁽²⁾		Trend series ⁽¹⁾⁽³⁾	
		Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)
Series ref: ACS		S4A9Z03		S4S9Z03		S4T9Z03	
Month							
2004	Aug	1,935	4.4	2,568 R	-1.4 R	2,605 R	0.2 R
	Sep	2,187	6.8	2,658 R	3.5 R	2,609 R	0.1 R
	Oct	2,314	2.7	2,555 R	-3.9 R	2,611 R	0.1 R
	Nov	2,652	5.5	2,628 R	2.8 R	2,611 R	0 R
	Dec	3,174	1.3	2,623 R	-0.2 R	2,611 R	0 R
2005	Jan	4,338	4.4	2,652 R	1.1 R	2,610 R	0 R
	Feb	3,212	1.5	2,569 R	-3.1 R	2,610 R	0 R
	Mar	3,389	11.1	2,798 R	8.9 R	2,609 R	0 R
	Apr	2,643	-1.7	2,543 R	-9.1 R	2,608 R	0 R
	May	1,808	0	2,579 R	1.4 R	2,606 R	-0.1 R
	Jun	1,829	7.1	2,801 R	8.6 R	2,604 R	-0.1 R
	Jul	2,169	2.7	2,683 R	-4.2 R	2,602 R	-0.1 R
	Aug	1,942	0.4	2,583 R	-3.7 R	2,600 R	-0.1 R
	Sep	2,129	-2.7	2,581 R	-0.1 R	2,599 R	0 R
	Oct	2,362	2.1	2,609 R	1.1 R	2,599 R	0 R
	Nov	2,619	-1.3	2,588 R	-0.8 R	2,598 R	0 R
	Dec	3,070	-3.3	2,550 R	-1.5 R	2,598 R	0 R
2006	Jan	4,263	-1.7	2,609 R	2.3 R	2,599 R	0 R
	Feb	3,292	2.5	2,623 R	0.5 R	2,601 R	0.1 R
	Mar	3,162	-6.7	2,599 R	-0.9 R	2,605 R	0.2 R
	Apr	2,746	3.9	2,652 R	2.0 R	2,611 R	0.2 R
	May	1,836	1.5	2,622 R	-1.1 R	2,618 R	0.3 R
	Jun	1,702	-6.9	2,605 R	-0.7 R	2,628 R	0.4 R
	Jul	2,082	-4.0	2,580 R	-1.0 R	2,638 R	0.4 R
	Aug	2,002	3.1	2,660 R	3.1 R	2,650 R	0.5 R
	Sep	2,197	3.2	2,658 R	-0.1 R	2,664 R	0.5 R
	Oct	2,474	4.7	2,733 R	2.8 R	2,678 R	0.5 R
	Nov	2,740	4.6	2,709 R	-0.9 R	2,692 R	0.5 R
	Dec	3,210	4.6	2,673 R	-1.3 R	2,707 R	0.5 R
2007	Jan	4,364	2.4	2,669 R	-0.2 R	2,721 R	0.5 R
	Feb	3,493	6.1	2,782 R	4.2 R	2,733 R	0.5 R
	Mar	3,399	7.5	2,788 R	0.2 R	2,744 R	0.4 R
	Apr	2,814	2.5	2,723 R	-2.3 R	2,754 R	0.4 R
	May	1,942	5.8	2,776 R	1.9 R	2,764 R	0.4 R
	Jun	1,809	6.3	2,768 R	-0.3 R	2,774 R	0.4 R
	Jul	2,205	5.9	2,734 R	-1.2 R	2,782 R	0.3 R
	Aug	2,131	6.4	2,828	3.4	2,790	0.3

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

Symbol:

R revised

Table 4

Seasonally Adjusted and Trend Guest Nights⁽¹⁾
By accommodation type

Accommodation type	Series ref: ACSM	Month													
		2006					2007								
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	
Seasonally adjusted guest nights (000)⁽²⁾															
Hotels/resorts	S4SAZ03	833 R	837 R	856 R	861 R	859 R	861 R	861 R	870 R	846 R	847 R	856 R	860 R	877	
Motels/motor inns/apartments	S4SBZ03	900 R	893 R	915 R	908 R	901 R	901 R	931 R	927 R	900 R	946 R	921 R	906 R	958	
Hosted accommodation ⁽³⁾	S4SCZ03	46 R	48 R	51 R	49 R	48 R	49 R	51 R	50 R	46 R	47 R	46 R	44 R	46	
Backpackers/hostels	S4SDZ03	360 R	358 R	372 R	370 R	365 R	371 R	376 R	379 R	379 R	376 R	386 R	386 R	391	
Caravan parks/camping grounds	S4SEZ03	521 R	523 R	544 R	521 R	512 R	512 R	565 R	553 R	539 R	573 R	545 R	543 R	563	
Percentage change from previous month															
Hotels/resorts	S4SAZ03	4.2 R	0.4 R	2.3 R	0.6 R	-0.2 R	0.2 R	0 R	1.0 R	-2.7 R	0.1 R	1.1 R	0.5 R	1.9	
Motels/motor inns/apartments	S4SBZ03	2.6 R	-0.7 R	2.4 R	-0.7 R	-0.8 R	0.1 R	3.3 R	-0.4 R	-2.9 R	5.1 R	-2.6 R	-1.7 R	5.7	
Hosted accommodation ⁽³⁾	S4SCZ03	-6.8 R	3.7 R	5.6 R	-2.5 R	-2.2 R	1.2 R	4.6 R	-2.7 R	-7.4 R	3.2 R	-2.0 R	-6.3 R	6.0	
Backpackers/hostels	S4SDZ03	4.6 R	-0.6 R	4.0 R	-0.7 R	-1.2 R	1.6 R	1.4 R	0.7 R	0.2 R	-1.0 R	2.7 R	0.2 R	1.3	
Caravan parks/camping grounds	S4SEZ03	1.5 R	0.5 R	4.0 R	-4.3 R	-1.6 R	-0.1 R	10.2 R	-2.1 R	-2.5 R	6.3 R	-4.8 R	-0.5 R	3.8	
Guest nights trend (000)⁽⁴⁾															
Hotels/resorts	S4TAZ03	830 R	839 R	848 R	856 R	862 R	863 R	861 R	858 R	856 R	856 R	858 R	860 R	864	
Motels/motor inns/apartments	S4TBZ03	894 R	897 R	901 R	905 R	909 R	912 R	916 R	919 R	922 R	925 R	928 R	931 R	934	
Hosted accommodation ⁽³⁾	S4TCZ03	48 R	48 R	49 R	49 R	49 R	49 R	49 R	48 R	48 R	47 R	47 R	46 R	46	
Backpackers/hostels	S4TDZ03	356 R	360 R	364 R	368 R	371 R	372 R	374 R	376 R	379 R	381 R	384 R	386 R	388	
Caravan parks/camping grounds	S4TEZ03	516 R	520 R	523 R	527 R	532 R	536 R	540 R	544 R	547 R	551 R	554 R	557 R	559	
Percentage change from previous month															
Hotels/resorts	S4TAZ03	0.7 R	1.0 R	1.1 R	1.0 R	0.6 R	0.1 R	-0.3 R	-0.3 R	-0.2 R	0 R	0.2 R	0.3 R	0.4	
Motels/motor inns/apartments	S4TBZ03	0.3 R	0.4 R	0.4 R	0.4 R	0.4 R	0.4 R	0.4 R	0.4 R	0.3 R	0.3 R	0.3 R	0.3 R	0.3	
Hosted accommodation ⁽³⁾	S4TCZ03	0.7 R	0.7 R	0.6 R	0.4 R	0.1 R	-0.2 R	-0.6 R	-0.8 R	-1.0 R	-1.0 R	-1.1 R	-0.9 R	-1.4	
Backpackers/hostels	S4TDZ03	1.0 R	1.3 R	1.2 R	1.0 R	0.7 R	0.5 R	0.5 R	0.6 R	0.7 R	0.7 R	0.7 R	0.6 R	0.6	
Caravan parks/camping grounds	S4TEZ03	0.6 R	0.7 R	0.8 R	0.8 R	0.8 R	0.8 R	0.7 R	0.7 R	0.7 R	0.6 R	0.6 R	0.5 R	0.5	

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) Hosted accommodation includes private hotels, guest houses, bed and breakfasts, and farmstays.

(4) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

Symbol:

R revised

Table 5

North Island Guest Nights

	Actual series		Seasonally adjusted series ⁽¹⁾⁽²⁾		Trend series ⁽¹⁾⁽³⁾	
	Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)
<i>Series ref: ACS</i>	<i>S4A9R03</i>		<i>S4S9R03</i>		<i>S4T9R03</i>	
Month						
2004 Aug	1,140	3.0	1,495 R	-2.8 R	1,511 R	0.2 R
Sep	1,281	4.0	1,525 R	2.0 R	1,513 R	0.1 R
Oct	1,388	3.0	1,490 R	-2.3 R	1,515 R	0.1 R
Nov	1,491	3.1	1,508 R	1.2 R	1,516 R	0.1 R
Dec	1,807	2.1	1,528 R	1.3 R	1,518 R	0.1 R
2005 Jan	2,508	3.4	1,549 R	1.3 R	1,519 R	0.1 R
Feb	1,749	0.4	1,486 R	-4.1 R	1,521 R	0.1 R
Mar	1,890	10.5	1,614 R	8.7 R	1,522 R	0.1 R
Apr	1,546	0.3	1,507 R	-6.7 R	1,523 R	0 R
May	1,116	0.1	1,503 R	-0.3 R	1,522 R	0 R
Jun	1,126	3.5	1,560 R	3.8 R	1,520 R	-0.1 R
Jul	1,336	3.9	1,599 R	2.5 R	1,517 R	-0.2 R
Aug	1,145	0.4	1,497 R	-6.3 R	1,514 R	-0.2 R
Sep	1,266	-1.2	1,501 R	0.2 R	1,510 R	-0.3 R
Oct	1,410	1.6	1,513 R	0.8 R	1,506 R	-0.3 R
Nov	1,481	-0.7	1,497 R	-1.0 R	1,502 R	-0.3 R
Dec	1,743	-3.5	1,483 R	-1.0 R	1,499 R	-0.2 R
2006 Jan	2,397	-4.4	1,484 R	0.1 R	1,497 R	-0.1 R
Feb	1,788	2.2	1,515 R	2.0 R	1,498 R	0.1 R
Mar	1,769	-6.4	1,500 R	-0.9 R	1,502 R	0.2 R
Apr	1,555	0.6	1,522 R	1.4 R	1,507 R	0.4 R
May	1,117	0.1	1,508 R	-0.9 R	1,515 R	0.5 R
Jun	1,087	-3.4	1,504 R	-0.3 R	1,525 R	0.6 R
Jul	1,259	-5.7	1,509 R	0.3 R	1,535 R	0.7 R
Aug	1,195	4.4	1,558 R	3.2 R	1,547 R	0.7 R
Sep	1,327	4.8	1,570 R	0.7 R	1,558 R	0.7 R
Oct	1,489	5.6	1,598 R	1.8 R	1,568 R	0.7 R
Nov	1,571	6.1	1,591 R	-0.4 R	1,577 R	0.6 R
Dec	1,825	4.7	1,557 R	-2.2 R	1,584 R	0.4 R
2007 Jan	2,517	5.0	1,559 R	0.2 R	1,589 R	0.3 R
Feb	1,920	7.4	1,626 R	4.3 R	1,593 R	0.2 R
Mar	1,931	9.2	1,632 R	0.4 R	1,594 R	0.1 R
Apr	1,607	3.3	1,576 R	-3.5 R	1,596 R	0.1 R
May	1,189	6.4	1,608 R	2.0 R	1,597 R	0.1 R
Jun	1,143	5.1	1,579 R	-1.8 R	1,598 R	0.1 R
Jul	1,301	3.4	1,562 R	-1.1 R	1,597 R	0 R
Aug	1,244	4.2	1,621	3.8	1,597	0

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

Symbol:

R revised

Table 6

South Island Guest Nights

	Actual series		Seasonally adjusted series ⁽¹⁾⁽²⁾		Trend series ⁽¹⁾⁽³⁾	
	Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)
<i>Series ref: ACS</i>	<i>S4A9S03</i>		<i>S4S9S03</i>		<i>S4T9S03</i>	
Month						
2004 Aug	795	6.4	1,078 R	0.1 R	1,095 R	0.3 R
Sep	906	10.9	1,135 R	5.3 R	1,097 R	0.2 R
Oct	926	2.3	1,065 R	-6.2 R	1,099 R	0.1 R
Nov	1,162	8.6	1,119 R	5.1 R	1,099 R	0 R
Dec	1,367	0.4	1,095 R	-2.1 R	1,099 R	0 R
2005 Jan	1,830	5.9	1,104 R	0.8 R	1,098 R	-0.1 R
Feb	1,463	2.7	1,082 R	-1.9 R	1,097 R	-0.1 R
Mar	1,499	11.9	1,182 R	9.2 R	1,095 R	-0.1 R
Apr	1,097	-4.6	1,026 R	-13.2 R	1,094 R	-0.1 R
May	692	-0.2	1,078 R	5.1 R	1,092 R	-0.1 R
Jun	703	13.4	1,257 R	16.6 R	1,091 R	-0.1 R
Jul	834	1.0	1,095 R	-12.9 R	1,090 R	-0.1 R
Aug	797	0.3	1,087 R	-0.7 R	1,090 R	0 R
Sep	863	-4.8	1,082 R	-0.5 R	1,091 R	0.1 R
Oct	952	2.8	1,097 R	1.4 R	1,093 R	0.1 R
Nov	1,138	-2.0	1,091 R	-0.5 R	1,095 R	0.2 R
Dec	1,327	-2.9	1,068 R	-2.1 R	1,097 R	0.2 R
2006 Jan	1,866	2.0	1,125 R	5.3 R	1,099 R	0.2 R
Feb	1,504	2.8	1,108 R	-1.5 R	1,100 R	0.2 R
Mar	1,393	-7.1	1,097 R	-1.0 R	1,102 R	0.1 R
Apr	1,190	8.5	1,115 R	1.7 R	1,102 R	0.1 R
May	718	3.8	1,118 R	0.3 R	1,103 R	0 R
Jun	615	-12.5	1,094 R	-2.1 R	1,103 R	0 R
Jul	823	-1.3	1,085 R	-0.8 R	1,104 R	0.1 R
Aug	807	1.3	1,103 R	1.6 R	1,105 R	0.1 R
Sep	870	0.8	1,088 R	-1.3 R	1,107 R	0.2 R
Oct	985	3.4	1,136 R	4.4 R	1,111 R	0.3 R
Nov	1,168	2.7	1,120 R	-1.4 R	1,116 R	0.5 R
Dec	1,385	4.4	1,118 R	-0.1 R	1,123 R	0.6 R
2007 Jan	1,846	-1.1	1,111 R	-0.6 R	1,131 R	0.7 R
Feb	1,573	4.6	1,158 R	4.2 R	1,140 R	0.8 R
Mar	1,467	5.3	1,156 R	-0.3 R	1,149 R	0.8 R
Apr	1,207	1.4	1,131 R	-2.1 R	1,159 R	0.8 R
May	753	4.8	1,171 R	3.5 R	1,168 R	0.8 R
Jun	666	8.4	1,182 R	1.0 R	1,178 R	0.8 R
Jul	904	9.8	1,195 R	1.1 R	1,187 R	0.8 R
Aug	886	9.8	1,211	1.3	1,197	0.8

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

Symbol:

R revised

Table 7

Regional Guest Nights

Region	Series ref: ACSM	Month												
		2006					2007							
		Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug
Guest Nights (000)														
Northland	S6RA03	74	93	129	138	210	364	205	184	144	90	76	79	76
Auckland	S6RB03	376	395	459	493	481	562	521	570	461	379	375	415	417
Waikato	S6RC03	159	190	206	243	287	408	302	299	249	164	163	186	172
Bay of Plenty	S6RD03	191	209	242	244	342	510	318	307	284	195	179	211	176
Hawke's Bay/Gisborne	S6RE03	75	79	104	100	155	234	136	140	119	76	72	77	74
Taranaki/Manawatu-Wanganui	S6RF03	150	170	141	124	140	191	174	165	134	103	105	146	151
Wellington	S6RG03	169	191	209	231	211	249	264	267	217	182	173	186	178
Nelson/Marlborough/Tasman	S6RH03	79	93	123	157	233	372	255	220	170	100	85	87	90
Canterbury	S6RI03	284	346	402	454	506	617	558	528	455	296	275	339	325
West Coast	S6RJ03	54	70	98	121	135	178	174	151	117	68	56	64	59
Otago	S6RK03	353	316	299	348	418	562	463	450	382	240	215	377	375
Southland	S6RL03	37	44	63	88	94	118	122	119	83	48	35	37	37
New Zealand	S6RZ03	2,002	2,197	2,474	2,740	3,210	4,364	3,493	3,399	2,814	1,942	1,809	2,205	2,131
Percentage change from the same month of the previous year⁽¹⁾														
Northland		1.0	4.6	14.3	7.0	5.3	14.2	8.5	5.6	-5.5	8.6	3.8	-7.2	2.3
Auckland		3.7	2.6	10.6	5.6	4.5	6.0	6.9	13.4	6.1	3.4	7.8	15.8	10.7
Waikato		0.8	1.8	-2.7	12.5	1.0	1.9	8.1	6.4	1.1	9.3	-0.4	-2.4	8.2
Bay of Plenty		8.9	6.0	4.7	1.8	8.6	3.8	4.7	11.4	6.5	9.9	4.2	2.2	-7.8
Hawke's Bay/Gisborne		10.0	-3.0	-0.1	7.9	7.8	2.0	-2.6	2.9	2.8	15.3	6.1	5.7	-0.7
Taranaki/Manawatu-Wanganui		0.9	10.9	-4.6	-4.7	-2.2	-2.7	14.7	7.0	4.4	-0.1	1.4	-5.6	0.8
Wellington		6.7	10.1	11.1	10.9	6.7	7.8	11.3	8.7	2.4	6.1	8.4	-2.0	5.4
Nelson/Marlborough/Tasman		-2.7	1.5	4.0	3.2	4.4	-3.4	2.2	4.7	6.0	14.6	12.7	6.3	13.2
Canterbury		-0.7	5.1	2.2	3.7	5.6	-1.9	3.9	1.8	1.2	1.6	8.9	9.5	14.5
West Coast		7.9	5.2	3.1	2.0	5.1	3.2	11.0	3.1	-1.4	7.2	8.9	9.7	9.0
Otago		3.8	-4.3	4.3	1.5	2.8	0.8	4.9	9.7	1.3	4.0	5.5	11.9	6.2
Southland		-5.9	-1.1	6.7	2.5	3.6	-4.0	3.0	10.0	-2.3	7.0	11.4	1.9	1.7
New Zealand		3.1	3.2	4.7	4.6	4.6	2.4	6.1	7.5	2.5	5.8	6.3	5.9	6.4

(1) Percentage changes are calculated on unrounded figures.