



# Hot Off The Press

LATEST STATISTICS FROM STATISTICS NEW ZEALAND



Embargoed until 10:45am – 12 February 2007

## Accommodation Survey

### December 2006

#### Highlights

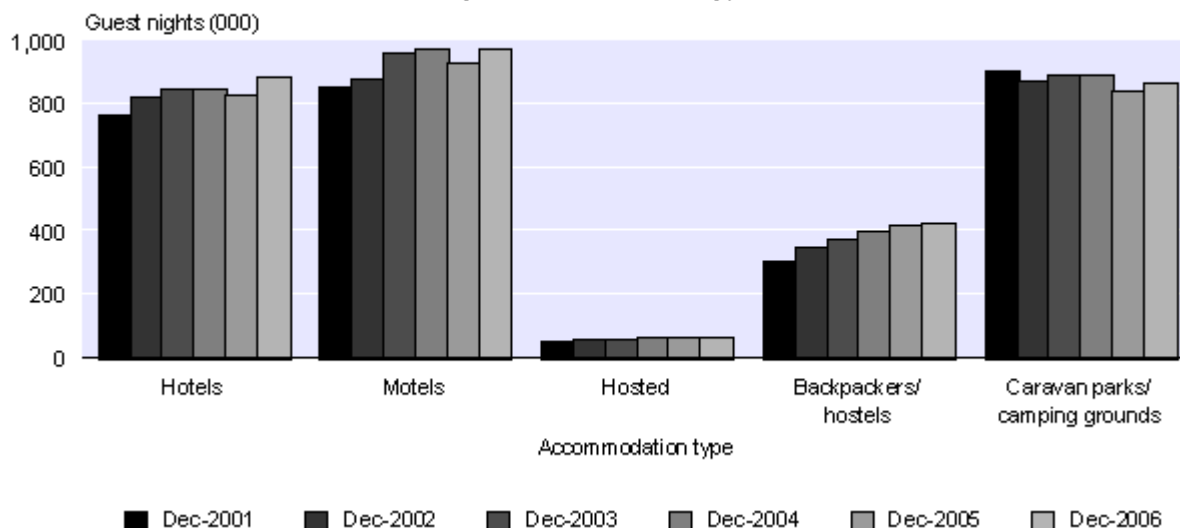
##### In December 2006:

- Total guest nights were 5 percent higher than in December 2005.
- Eleven of the 12 regions recorded more guest nights.
- All five accommodation types recorded more guest nights.

##### In the 2006 calendar year:

- Total guest nights were 1 percent higher than in the 2005 calendar year.
- Six of the 12 regions recorded more guest nights.
- Four of the five accommodation types recorded more guest nights.

Guest Nights  
By accommodation type



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Government Statistician

12 February 2007  
Cat 70.905 Set 06/07 – 115

There is a companion Media Release published – [Accommodation Survey: December 2006](#).

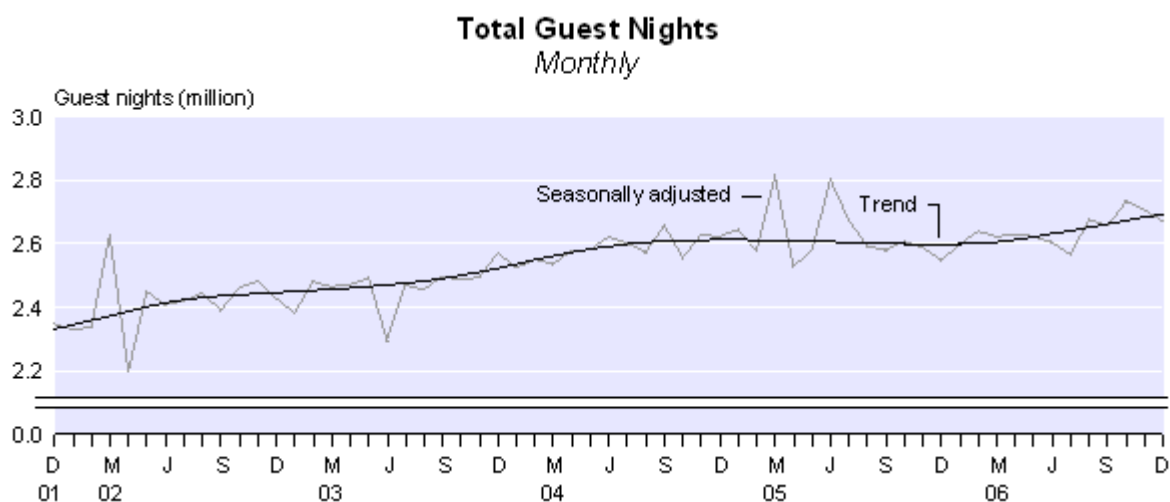
# Commentary

## Total guest nights

Total guest nights in short-term commercial accommodation were 3.2 million in December 2006, a 5 percent increase compared with December 2005 and a 1 percent increase compared with December 2004.

Guest nights for the 2006 calendar year were 31.7 million, a 1 percent increase compared with the 2005 calendar year. The guest nights total for 2006 was the highest for any calendar year since the survey began in July 1996.

The trend in total guest nights has been increasing since January 2006 after a flat period that began in November 2004. In December 2006, the trend level was 4 percent higher than in December 2005 and 3 percent higher than in December 2004.



## Comparison with short-term overseas visitor arrival statistics

The Hot Off The Press release *External Migration: December 2006* shows that short-term overseas visitor arrivals in New Zealand for December 2006 were up 12,000 (4 percent) on December 2005. This follows an increase of 15,200 (7 percent) in November 2006 compared with November 2005.

The number of stay days for all visitor arrivals in December 2006 was up 6 percent on December 2005. This follows an increase of 7 percent in November 2006 compared with November 2005.

For visitors arriving in December 2006, the average length of stay was 23 days, compared with 22 days in December 2005. In both November 2006 and 2005, the average length of stay for visitors arriving was 21 days.

New Zealand resident short-term departures for December 2006 were up 2,000 (1 percent) on December 2005. This follows an increase of 3,400 (2 percent) in November 2006 compared with November 2005.

## Guest nights by island

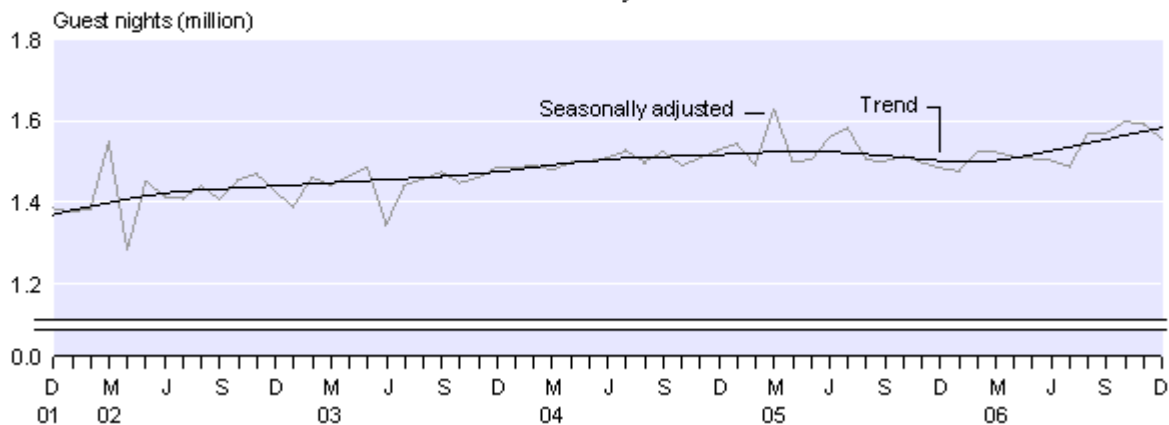
Guest nights in the North Island were 1.8 million in December 2006, a 5 percent increase compared with December 2005 and a 1 percent increase compared with December 2004. Guest nights in the South Island were 1.4 million, 4 percent higher than in December 2005 and 1 percent higher than in December 2004.

For the 2006 calendar year, guest nights in the North Island were 18.4 million, a similar level (up 0.4 percent) to the 2005 calendar year. Guest nights in the South Island were 13.3 million, a 1 percent increase.

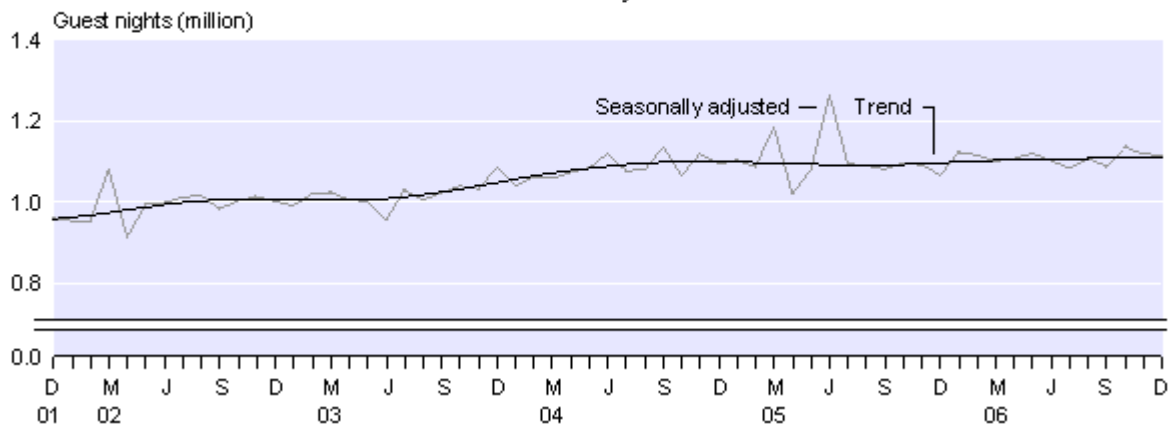
The trend in North Island guest nights has been increasing in recent months after a period of flatness that began in late 2004. However, the size of recent increases should be treated with caution as time-series analysis suggests that more data is required for the trend estimate to be confirmed. In December 2006, the trend level was 5 percent higher than in December 2005 and 4 percent higher than in December 2004.

The trend in South Island guest nights has been flattening recently following a period of increases that began in September 1997. In December 2006, the trend level was 1 percent higher than in both December 2005 and 2004.

**North Island Guest Nights**  
*Monthly*



**South Island Guest Nights**  
*Monthly*



## **Guest nights by region**

Eleven of the 12 regions recorded more guest nights in December 2006 than in December 2005. The Bay of Plenty region (up 27,000 or 9 percent) and Canterbury (up 27,000 or 6 percent) had the largest absolute increases in guest nights, followed by Auckland (up 21,000 or 4 percent) and Wellington (up 13,000 or 7 percent).

Taranaki/Manawatu-Wanganui (down 3,000 or 2 percent) was the only region to record fewer guest nights when comparing the two December months.

Six of the 12 regions recorded more guest nights for the 2006 calendar year than for the 2005 calendar year. Wellington (up 121,000 or 5 percent) had the largest absolute increase in guest nights, followed by Otago (up 98,000 or 2 percent) and Nelson/Marlborough/Tasman (up 48,000 or 3 percent).

The Auckland region (down 58,000 or 1 percent) showed the largest absolute decrease in guest nights in the 2006 calendar year compared with the 2005 calendar year, followed by Canterbury and the Bay of Plenty (both down 26,000 or 1 percent) regions.

## **Guest nights by accommodation type**

All five accommodation types recorded more guest nights in December 2006 than in December 2005. Hotels (up 59,000 or 7 percent) and motels (up 43,000 or 5 percent) had the largest absolute increases.

Motels (30 percent) had the largest share of total guest nights in December 2006, followed by hotels (28 percent) and caravan parks/camping grounds (27 percent).

Four of the five accommodation types recorded more guest nights in the 2006 calendar year than in the 2005 calendar year. Backpackers/hostels (up 124,000 or 3 percent) and motels (up 120,000 or 1 percent) had the largest absolute increases. Caravan parks/camping grounds (down 121,000 or 2 percent) was the only accommodation type to record a decrease.

For the 2006 calendar year, motels (34 percent) had the largest share of total guest nights, followed by hotels (31 percent) and caravan parks/camping grounds (19 percent).

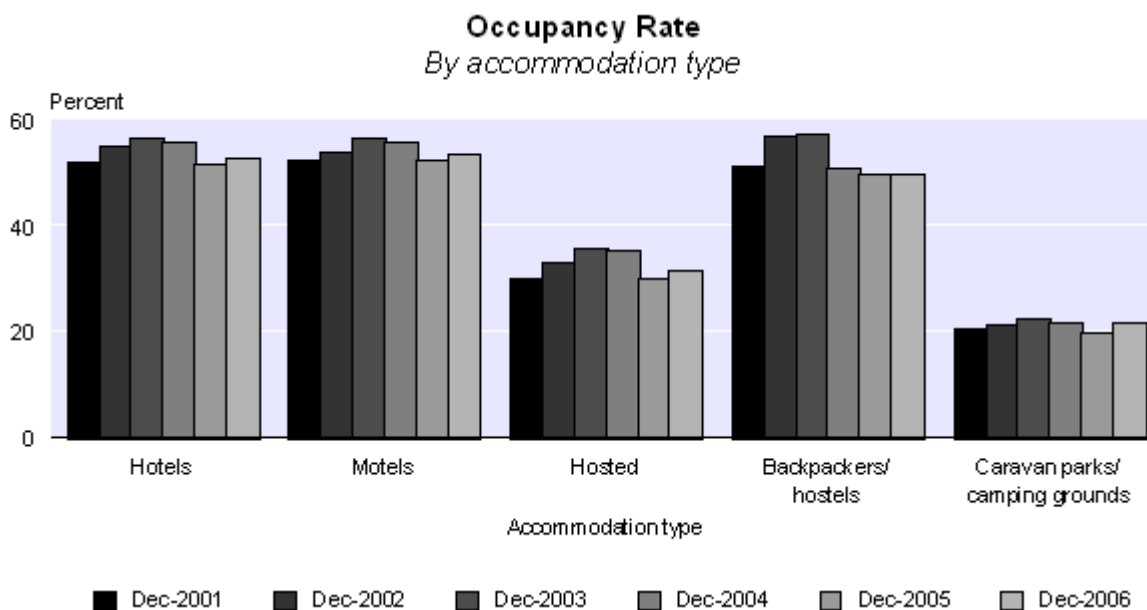
## Occupancy rate

The December 2006 occupancy rate, excluding caravan parks/camping grounds, was 51 percent, compared with 50 percent in December 2005.

Accommodation capacity, excluding caravan parks/camping grounds, was 2 percent above the December 2005 level.

Motels and hotels (both with 53 percent) recorded the highest occupancy rates of all the accommodation types in December 2006.

Excluding caravan parks/camping grounds, eight of the 12 regions recorded higher occupancy rates in December 2006 than in December 2005. Auckland (57 percent) had the highest occupancy rate in December 2006, followed by Otago and Bay of Plenty (both with 56 percent).



## Non-response imputation

When respondents do not answer questions in the Accommodation Survey, Statistics New Zealand estimates the missing information, based on data from similar establishments in the same and/or similar areas. For more information, please refer to the Technical Notes of this release or contact Statistics NZ.

## Response rates by accommodation type for December 2006

Accommodation type	Percentage of establishments responding to questions on guest nights, guest arrivals and stay unit nights	Percentage of the guest night estimate from establishments that responded to the question on guest nights
Hotel	82 percent	91 percent
Motel	80 percent	82 percent
Hosted	85 percent	88 percent
Backpackers/hostels	78 percent	80 percent
Caravan parks/camping grounds	81 percent	87 percent
<b>Total New Zealand</b>	81 percent	86 percent

### Survey sponsorship

The Accommodation Survey is a monthly survey undertaken by Statistics NZ and sponsored by the Ministry of Tourism.

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# Technical notes

## Population

The target population for this survey is all 'geographic units' (called 'establishments' in this publication) that are classified as short-term (less than one month) commercial accommodation providers operating in New Zealand. In terms of the Australian and New Zealand Standard Industrial Classification (ANZSIC), the target population is taken from class 5710 (accommodation), and the part of class 5720 (pubs, taverns and bars) that also provides accommodation.

The survey frame is all short-term commercial accommodation-providing geographic units belonging to an economically significant 'enterprise'. Economic significance is generally determined as being GST registered and having a turnover of at least \$30,000 per annum.

## Survey errors

This survey aims for 100 percent coverage of the population (ie a full census). In practice, however, an overall response rate of between 76 and 80 percent is usually achieved. The remaining units are given imputed values based upon the characteristics of similar establishments in the same or similar regions. Imputation introduces unknown errors into the estimates, and this should be borne in mind by users of the data. The size of these unknown errors is difficult to quantify.

Other errors occur for reasons such as respondent error, frame quality and errors in processing. While every effort is made to minimise these errors, they will still occur. It is not possible to quantify their effect.

## Trend estimates

For any series, the survey estimates can be broken down into three components: trend, seasonal and irregular. While seasonally adjusted series have had the seasonal component removed, the trend series have had both the seasonal and the irregular components removed. Trend estimates reveal the underlying direction of movement in a series, and are likely to indicate turning points more accurately than seasonally adjusted estimates.

The accommodation trend series are calculated using the X-12-ARIMA seasonal adjustment package. They are based on optimal moving averages of the seasonally adjusted series, with an adjustment for outlying values. The X-12-ARIMA package is an updated version of X-11-ARIMA, developed by the US Bureau of the Census.

The trend estimates towards the end of the series incorporate new data as it becomes available, and can therefore change as more observations are added to the series. Revisions can be particularly large if an observation is treated as an outlier in one month, but is found to be part of the underlying trend as further observations are added to the series. All trend estimates are subject to revisions each month, but normally only the last two or three estimates are likely to be substantially altered.

## Trend estimates versus month-on-month comparisons

Trend estimates reveal the underlying direction of the movement in a series. In contrast, comparisons between one month and the same month in the previous year(s) do not take account of data recorded in between these periods, and are subject to one-off fluctuations. Reasons for fluctuations include changes in the timing of holidays, international crises, and large sporting and cultural events.

## Seasonally adjusted estimates

The X-12-ARIMA package has been used to produce the seasonally adjusted estimates referred to in the Commentary text. Seasonal adjustment aims to eliminate the impact of regular seasonal events. These may be due to climatic effects (such as more guests staying in camping grounds during the summer) or calendar effects (such as holidays). This makes the data for adjacent months more comparable. All seasonally adjusted figures are subject to revision each month.

Further information about [seasonal adjustment](#) is available on the Statistics New Zealand website.

## Classification of accommodation type

The predominant capacity provided determines the accommodation type. For instance, if a business provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then it would be classified as a motel. The classification system used is the New Zealand Accommodation Classification, broadly defined below:

- Hotels: includes both hotels and resorts
- Motels: includes motor inns, apartments and motels
- Hosted: includes private hotels, guest houses, bed and breakfasts, and holiday farm (farmstay) accommodation
- Backpackers/hostels
- Caravan parks/camping grounds.

Further information on the classification system is available on request.

## Classification of residence of guest

Every third month (January, April, July and October), the survey asks all respondents to classify their guests as coming from the following regions:

### Domestic

Auckland  
Wellington  
Rest of North Island  
Canterbury  
Otago  
Rest of South Island  
Don't know

### International

Australia  
Japan  
Korea  
Other Asia  
UK and Ireland  
Germany  
Other Europe  
North America  
Other  
Don't know

## Other definitions

### **Business frame**

A register (maintained by Statistics NZ) of all economically significant businesses operating in New Zealand from which the survey population is drawn.

### **Establishment**

The smallest statistical unit operating within a single physical location and owned by a single enterprise. The term is used to represent what is usually called the 'geographic unit' in other Statistics NZ publications.

### **Guest night**

A guest night is equivalent to one guest spending one night at an establishment. For example, a motel with 15 guests spending two nights would report provision of 30 guest nights of accommodation.

### **Stay unit**

The term used to describe the unit of accommodation that is available to be charged out to guests (eg a powered site in a caravan park, a bed in a backpackers, a room in a hotel or motel).

### **Capacity (stay unit nights available)**

This is the basic measure of an establishment's accommodation capacity. It is defined as one stay unit multiplied by one night. For example, 10 units in a motel available for guest use (whether occupied or not) for the full 31 days in July would have an accommodation capacity of 310 stay unit nights.

### **Occupancy rate**

This derived variable is calculated by dividing stay unit nights occupied by stay unit nights available. In the case of the motel above, if six of its 10 units were occupied every night in July, it would have  $6 \times 31 = 186$  stay unit nights occupied, and its occupancy rate would be 60 percent.

### **Average length of stay**

This derived variable is calculated by dividing total guest nights by total guest first nights.

## More information

For more information, follow the [link](#) from the Technical notes of this release on the Statistics NZ website.

## Confidentiality

Data collected and information contained in this publication must conform to the provisions of the Statistics Act 1975. This requires that published information maintains the confidentiality of individual respondents.

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## Timing

Timed statistical releases are delivered using postal and electronic services provided by third parties. Delivery of these releases may be delayed by circumstances outside the control of Statistics NZ. Statistics NZ accepts no responsibility for any such delays.

### **Next release ...**

*Accommodation Survey: January 2007* will be released on 12 March 2007.

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## Tables

The following tables can be downloaded from the Statistics NZ website in Excel 97 format. If you do not have access to Excel 97 or higher, you may use the [Excel file viewer](#) to view, print and export the contents of the file.

### List of tables

1. Establishments, capacity, guest nights, occupancy rate and average stay, by accommodation type
2. Occupancy rate excluding caravan parks/camping grounds, by region
3. Total guest nights
4. Seasonally adjusted and trend guest nights, by accommodation type
5. North Island guest nights
6. South Island guest nights

### Accommodation pivot tables

The Accommodation Pivot Tables provide more detailed information, breaking the survey variables down by regional tourism organisation areas and territorial authority areas.

- **Regional Tourism Organisation (RTO) Area by Accommodation Type (Type)**  
Contains number of establishments, capacity, occupancy rates, guest nights, guest arrivals, length of stay and some ratios of these variables.

The graph on the first worksheet will change to display the RTO and Type you select on the second worksheet. When printing the graph, select a cell rather than the graph so the heading will print.

- **Total Accommodation by Territorial Authority (TA)**  
Contains number of establishments, capacity, occupancy rates, guest nights, guest arrivals, length of stay and some ratios of these variables.
- **Origin of Guests and Employment Information by Regional Tourism Organisation (RTO)**  
Contains domestic and international guest night variables and employees.

### Printing a selection of data in a spreadsheet

If you only want to print out some of the information in a spreadsheet, either select the pages you want in the print box, or hide the data you don't want to print by highlighting the columns or rows of data you don't want, then right click the mouse and select 'Hide'.

**Accommodation Survey: December 2006**

Table 1

**Establishments, Capacity, Guest Nights, Occupancy Rate and Average Stay<sup>(1)(2)(3)</sup>**  
*By accommodation type*

Accommodation type	Series ref: ACSM	Month												
		2005	2006											
		Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Hotels/resorts</b>														
Number of establishments	S1AA	576	576	577	574	573	573	569	566	566	566	568	569	570
Capacity (000)	S1AB	952	952	862	955	927	955	908	939	939	922	964	936	967
Guest nights (000)	S1AC	827	940	1,006	989	831	667	603	727	733	766	852	977	886
Occupancy rate (percent)	S1AD	51.6	55.4	71.3	64.9	53.6	47.2	44.6	47.9	50.3	52.5	55.7	65.8	52.9
Average stay (nights)	S1AE	1.7	1.8	1.7	1.7	1.7	1.8	1.8	2.0	1.9	1.9	1.8	1.7	1.8
<b>Motels/motor inns/apartments</b>														
Number of establishments	S1BA	1,713	1,715	1,714	1,717	1,715	1,706	1,703	1,703	1,716	1,732	1,745	1,748	1,757
Capacity (000)	S1BB	815	824	735	815	789	814	786	814	821	800	834	809	839
Guest nights (000)	S1BC	929	1,233	1,067	1,079	956	637	638	797	742	814	875	902	972
Occupancy rate (percent)	S1BD	52.5	64.6	71.4	67.1	57.0	43.7	42.9	47.8	46.8	50.5	52.8	58.9	53.3
Average stay (nights)	S1BE	1.8	1.9	1.8	1.8	1.8	1.8	1.8	1.9	2.0	1.8	1.8	1.8	1.8
<b>Hosted accommodation<sup>(4)</sup></b>														
Number of establishments	S1CA	658	667	661	659	653	598	575	552	566	594	628	658	663
Capacity (000)	S1CB	103	105	95	105	101	97	91	91	94	93	101	100	104
Guest nights (000)	S1CC	61	82	84	68	48	21	21	32	29	31	42	55	64
Occupancy rate (percent)	S1CD	29.9	39.5	47.1	34.8	25.3	13.0	13.5	17.9	16.7	18.4	22.9	30.5	31.4
Average stay (nights)	S1CE	1.8	1.8	1.8	1.7	1.8	1.9	2.0	2.3	2.3	2.0	1.8	1.7	1.8
<b>Backpackers/hostels</b>														
Number of establishments	S1DA	442	437	440	441	437	429	413	405	408	419	436	438	443
Capacity (000)	S1DB	751	744	683	762	734	751	716	735	737	721	762	736	760
Guest nights (000)	S1DC	415	483	458	464	384	276	251	287	276	278	319	390	427
Occupancy rate (percent)	S1DD	49.7	57.4	59.1	54.9	47.8	33.6	32.1	35.9	34.5	34.9	37.5	47.7	49.8
Average stay (nights)	S1DE	1.9	1.8	1.8	1.9	1.9	2.1	2.0	2.0	2.1	2.0	1.9	1.9	1.8
<b>Total excluding caravan parks/camping grounds</b>														
Number of establishments	S1XA	3,389	3,395	3,392	3,391	3,378	3,306	3,260	3,226	3,256	3,311	3,377	3,413	3,433
Capacity (000)	S1XB	2,621	2,626	2,375	2,637	2,551	2,617	2,501	2,581	2,591	2,535	2,661	2,580	2,670
Guest nights (000)	S1XC	2,231	2,738	2,616	2,601	2,219	1,602	1,514	1,842	1,780	1,890	2,088	2,324	2,348
Occupancy rate (percent)	S1XD	50.5	58.2	66.8	61.5	51.9	40.9	39.3	43.4	43.5	45.6	48.3	57.1	51.3
Average stay (nights)	S1XE	1.8	1.8	1.8	1.8	1.8	1.8	1.9	1.9	2.0	1.9	1.8	1.8	1.8
<b>Caravan parks/camping grounds</b>														
Number of establishments	S1EA	418	420	421	419	419	404	400	395	394	399	409	411	419
Capacity (000)	S1EB	1,675	1,683	1,522	1,667	1,609	1,521	1,446	1,480	1,480	1,441	1,593	1,540	1,622
Guest nights (000)	S1EC	839	1,525	676	561	527	234	189	240	222	307	386	416	862
Occupancy rate (percent)	S1ED	19.9	33.4	20.2	16.0	14.5	8.0	6.6	7.8	7.5	9.7	11.4	13.3	21.8
Average stay (nights)	S1EE	2.2	3.0	1.9	1.7	1.9	1.8	1.9	1.9	1.9	1.8	1.7	1.7	2.2
<b>Total</b>														
Number of establishments	S19A	3,807	3,815	3,813	3,810	3,797	3,710	3,660	3,621	3,650	3,710	3,786	3,824	3,852
Capacity (000)	S19B	4,296	4,308	3,898	4,304	4,160	4,138	3,947	4,061	4,071	3,976	4,255	4,120	4,292
Guest nights (000)	S19C	3,070	4,263	3,292	3,162	2,746	1,836	1,702	2,082	2,002	2,197	2,474	2,740	3,210
Occupancy rate (percent)	S19D	38.5	48.5	48.6	43.9	37.4	28.8	27.3	30.4	30.4	32.6	34.5	40.7	40.1
Average stay (nights)	S19E	1.9	2.1	1.8	1.8	1.8	1.8	1.9	1.9	2.0	1.9	1.8	1.8	1.9

For footnotes, see end of table.

**Accommodation Survey: December 2006**

Table 1  
continued

**Establishments, Capacity, Guest Nights, Occupancy Rate and Average Stay<sup>(1)(2)(3)</sup>**  
*By accommodation type*

Accommodation type	Series ref: ACSM	Month												
		2005	2006											
		Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Percentage change from the same month of the previous year</b>														
<b>Hotels/resorts</b>														
Number of establishments	S1AA	4.0	2.1	2.3	1.2	1.8	2.0	1.2	0.2	0.2	-0.5	-0.9	-1.9	-1.0
Capacity	S1AB	7.9	5.9	5.9	4.7	4.8	2.2	-0.2	-0.3	-0.4	0.9	1.4	1.2	1.6
Guest nights	S1AC	-2.3	-3.0	2.0	-2.7	-0.7	0.2	-7.4	-6.3	2.5	2.4	6.2	4.2	7.1
Occupancy rate	S1AD	-7.6	-7.2	-3.7	-2.9	-6.8	-0.3	-4.5	-4.6	3.7	0.3	3.0	2.5	2.5
Average stay (nights)	S1AE	1.8	-5.2	2.6	-2.0	0.3	-0.2	-0.7	-1.5	0.3	0.4	3.7	1.5	3.4
<b>Motels/motor inns/apartments</b>														
Number of establishments	S1BA	1.9	2.9	2.0	2.0	1.5	1.1	2.0	1.7	2.6	2.5	3.0	2.9	2.6
Capacity	S1BB	2.2	5.3	3.2	2.7	2.0	2.3	2.6	2.4	2.8	2.9	3.1	3.3	3.0
Guest nights	S1BC	-4.6	0.5	1.0	-4.8	3.3	1.9	-3.3	-2.7	3.9	3.1	2.6	4.8	4.6
Occupancy rate	S1BD	-6.1	-3.9	-2.9	-3.5	-3.0	0.3	-5.8	-4.0	1.3	0.4	-0.3	1.5	1.7
Average stay (nights)	S1BE	0.3	1.3	-0.3	-0.6	2.6	1.0	1.2	1.3	3.5	-0.5	0.9	2.1	1.6
<b>Hosted accommodation<sup>(4)</sup></b>														
Number of establishments	S1CA	13.1	11.5	7.5	5.3	8.7	4.0	2.1	4.5	3.1	4.4	2.3	1.7	0.8
Capacity	S1CB	8.5	11.0	8.8	7.5	9.4	5.4	2.2	5.6	5.0	5.0	4.4	0.9	1.3
Guest nights	S1CC	-7.4	6.2	9.0	-3.7	13.8	-2.4	-13.7	5.1	-1.1	7.1	9.0	9.8	5.0
Occupancy rate	S1CD	-15.0	-4.9	-0.4	-9.8	0.9	-6.5	-12.5	3.2	-2.5	2.4	7.3	9.3	4.9
Average stay (nights)	S1CE	-5.1	3.7	2.4	0.7	0.7	8.5	6.4	3.6	10.2	-3.1	2.4	0.9	3.5
<b>Backpackers/hostels</b>														
Number of establishments	S1DA	11.6	9.0	8.9	7.6	6.6	7.8	4.0	3.1	2.0	1.2	0.7	0.7	0.2
Capacity	S1DB	10.1	7.2	7.8	7.4	7.0	7.5	5.9	2.3	1.7	1.0	1.8	1.0	1.1
Guest nights	S1DC	4.6	1.0	5.3	2.0	4.9	1.8	-7.4	-3.4	4.7	6.7	8.8	7.3	2.8
Occupancy rate	S1DD	-2.4	-5.8	-3.5	-3.3	1.8	-5.2	-12.6	-1.9	3.5	5.6	7.2	7.0	0.1
Average stay (nights)	S1DE	1.4	-1.3	2.3	0.1	-1.2	7.4	5.3	-1.6	0.7	0	0.8	-0.3	-1.9
<b>Total excluding caravan parks/camping grounds</b>														
Number of establishments	S1XA	5.5	5.1	4.0	3.2	3.5	2.6	2.2	2.1	2.2	2.2	1.9	1.5	1.3
Capacity	S1XB	6.7	6.3	5.7	4.9	4.7	3.8	2.5	1.5	1.4	1.7	2.2	1.8	1.9
Guest nights	S1XC	-2.2	-0.5	2.4	-2.8	2.2	1.1	-5.8	-4.1	3.4	3.4	5.1	5.1	5.2
Occupancy rate	S1XD	-6.0	-5.7	-3.4	-3.5	-3.4	-1.6	-7.2	-3.8	2.6	1.5	2.8	3.4	1.6
Average stay (nights)	S1XE	1.0	-1.4	1.3	-1.0	1.1	1.6	1.1	-0.2	1.8	-0.1	2.1	1.5	1.7
<b>Caravan parks/camping grounds</b>														
Number of establishments	S1EA	1.5	1.9	2.7	1.9	4.2	2.5	2.0	3.1	3.7	2.0	1.2	0.5	0.2
Capacity	S1EB	0.1	0.8	1.4	1.2	2.0	-0.1	-1.0	-0.4	0.3	-0.8	-2.0	-2.9	-3.2
Guest nights	S1EC	-6.0	-3.9	2.9	-21.3	11.5	4.6	-14.9	-3.2	0.8	1.9	2.9	2.1	2.8
Occupancy rate	S1ED	-8.0	-2.8	-0.6	-18.1	9.2	8.6	-10.2	-0.8	5.9	5.2	7.6	5.7	9.6
Average stay (nights)	S1EE	-1.7	0.5	0.1	-8.9	2.7	-0.4	-0.1	0.4	-1.8	-2.0	-1.6	-1.3	0.8
<b>Total</b>														
Number of establishments	S19A	5.0	4.8	3.8	3.1	3.6	2.6	2.1	2.2	2.4	2.1	1.8	1.4	1.2
Capacity	S19B	4.0	4.0	4.0	3.5	3.6	2.3	1.2	0.8	1.0	0.8	0.6	0	-0.1
Guest nights	S19C	-3.3	-1.7	2.5	-6.7	3.9	1.5	-6.9	-4.0	3.1	3.2	4.7	4.6	4.6
Occupancy rate	S19D	-5.3	-4.3	-2.0	-5.1	-1.1	0.4	-6.6	-3.1	3.2	2.5	4.5	4.9	4.2
Average stay (nights)	S19E	0.2	-1.3	1.1	-2.6	1.4	1.3	1.0	-0.1	1.4	-0.4	1.5	1.0	1.4

- (1) Establishments that are temporarily closed for more than 14 days during a month are excluded from the results.  
(2) Establishments primarily offering accommodation for periods of one month or more are excluded from the survey.  
(3) Monthly capacity shows the number of stay units available and is affected by the number of days in a month.  
(4) Hosted accommodation includes private hotels, guest houses, bed and breakfasts, and farmstays.

Table 2

**Occupancy Rate Excluding Caravan Parks/Camping Grounds<sup>(1)</sup>**  
By region

Region	Series ref: ACSM	Month												
		2005	2006											
		Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Occupancy rate (percent)</b>														
Northland	S2RAB	47.9	61.6	63.2	55.0	47.3	33.1	29.0	31.1	29.2	34.0	43.0	49.6	47.3
Auckland	S2RBB	55.8	57.6	69.8	67.4	55.7	50.5	50.2	48.6	53.0	54.9	58.8	67.2	56.5
Waikato	S2RCB	44.2	53.2	56.3	55.7	46.4	34.0	36.6	37.3	34.5	38.6	40.2	50.5	46.6
Bay of Plenty	S2RDB	54.5	62.5	68.6	61.3	55.5	44.3	43.6	45.6	45.0	48.2	54.4	60.0	55.7
Hawke's Bay/Gisborne	S2REB	47.1	58.8	63.9	62.7	49.4	37.2	37.9	36.5	38.5	40.9	47.2	51.1	49.5
Taranaki/Manawatu-Wanganui	S2RFB	35.9	40.9	46.4	46.2	39.1	35.0	33.9	44.9	43.2	47.9	40.2	40.5	34.6
Wellington	S2RGB	50.4	52.5	70.4	67.8	58.6	52.3	50.8	56.3	51.3	56.5	58.7	65.6	52.6
Nelson/Marlborough/Tasman	S2RHB	50.6	67.1	70.6	61.1	48.4	32.3	31.0	32.1	31.2	32.7	38.0	51.6	53.9
Canterbury	S2RIB	50.7	59.5	68.9	62.2	52.2	39.1	35.6	40.8	38.5	44.0	48.3	58.7	51.7
West Coast	S2RJB	46.5	58.7	64.9	56.6	44.5	28.1	23.3	25.9	24.7	28.7	36.9	49.5	45.9
Otago	S2RKB	57.2	65.3	75.8	65.1	58.3	42.3	40.1	54.5	59.6	50.3	45.9	58.6	55.7
Southland	S2RLB	45.6	59.1	68.8	58.0	45.4	30.8	24.7	25.7	27.2	29.5	37.9	50.3	46.4
<b>New Zealand</b>	<b>S2RZB</b>	<b>50.5</b>	<b>58.2</b>	<b>66.8</b>	<b>61.5</b>	<b>51.9</b>	<b>40.9</b>	<b>39.3</b>	<b>43.4</b>	<b>43.5</b>	<b>45.6</b>	<b>48.3</b>	<b>57.1</b>	<b>51.3</b>
<b>Percentage change from the same month of the previous year</b>														
Northland	S2RAB	-1.6	-1.5	2.7	-2.7	8.3	-1.1	3.7	3.2	-0.5	2.5	14.0	4.8	-1.2
Auckland	S2RBB	-6.0	-11.0	-7.8	-4.4	-10.3	-3.2	-2.9	-12.3	4.8	1.8	5.2	3.7	1.3
Waikato	S2RCB	-1.8	-0.2	-1.2	1.3	-3.3	-3.1	-4.4	-4.9	0.9	0.1	-2.2	7.3	5.6
Bay of Plenty	S2RDB	-3.0	-7.3	0.7	-1.8	-0.4	-3.1	-7.9	-6.3	9.2	7.8	3.8	1.6	2.2
Hawke's Bay/Gisborne	S2REB	-11.2	-9.3	-0.2	2.3	-3.8	-3.6	-0.5	-4.8	4.5	-0.5	1.8	8.9	5.2
Taranaki/Manawatu-Wanganui	S2RFB	-1.8	-2.1	-10.1	-1.9	-3.6	3.8	-9.6	15.1	0.2	7.9	-2.6	-2.9	-3.4
Wellington	S2RGB	-6.2	-7.0	-5.7	-5.7	-8.6	-3.1	-6.6	1.1	3.9	1.3	6.0	6.0	4.4
Nelson/Marlborough/Tasman	S2RHB	-7.6	-5.3	-1.7	-6.5	-0.5	-6.6	-10.9	-1.3	-4.5	-2.8	-0.9	4.7	6.6
Canterbury	S2RIB	-11.9	-6.8	-5.8	-6.2	-6.6	-4.2	-20.2	-3.9	-3.0	1.7	-1.6	2.6	2.1
West Coast	S2RJB	-5.8	0.2	1.1	-2.7	4.8	-1.0	-11.2	-0.7	-0.4	-0.3	0.8	-0.7	-1.3
Otago	S2RKB	-1.6	-2.0	2.0	-1.0	5.7	5.0	-2.2	-3.7	5.8	-3.1	3.9	3.5	-2.5
Southland	S2RLB	-15.3	-4.2	-8.4	-11.6	-4.4	3.9	-6.3	-2.7	-3.8	-3.2	2.5	-5.1	1.7
<b>New Zealand</b>	<b>S2RZB</b>	<b>-6.0</b>	<b>-5.7</b>	<b>-3.4</b>	<b>-3.5</b>	<b>-3.4</b>	<b>-1.6</b>	<b>-7.2</b>	<b>-3.8</b>	<b>2.6</b>	<b>1.5</b>	<b>2.8</b>	<b>3.4</b>	<b>1.6</b>

(1) More detailed information is available from regional tourism organisations or Statistics New Zealand.

Table 3

## Total Guest Nights

	Actual series		Seasonally adjusted series <sup>(1)(2)</sup>		Trend series <sup>(1)(3)</sup>		
	Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)	
<i>Series ref: ACS</i>	<i>S4A9Z03</i>		<i>S4S9Z03</i>		<i>S4T9Z03</i>		
<b>Month</b>							
2003	Dec	3,132	5.4	2,571 R	3.1 R	2,523 R	0.5 R
2004	Jan	4,154	5.4	2,525 R	-1.8 R	2,536 R	0.5 R
	Feb	3,166	3.1	2,551 R	1.0 R	2,549 R	0.5 R
	Mar	3,050	3.4	2,537 R	-0.5 R	2,561 R	0.5 R
	Apr	2,690	4.1	2,577 R	1.6 R	2,573 R	0.4 R
	May	1,808	3.9	2,582 R	0.2 R	2,583 R	0.4 R
	Jun	1,707	14.7	2,622 R	1.5 R	2,592 R	0.3 R
	Jul	2,111	5.6	2,601 R	-0.8 R	2,599 R	0.3 R
	Aug	1,935	4.4	2,573 R	-1.1 R	2,605 R	0.2 R
	Sep	2,187	6.8	2,658 R	3.3 R	2,608 R	0.1 R
	Oct	2,314	2.7	2,555 R	-3.9 R	2,611 R	0.1 R
	Nov	2,652	5.5	2,627 R	2.8 R	2,612 R	0 R
	Dec	3,174	1.3	2,622 R	-0.2 R	2,612 R	0 R
2005	Jan	4,338	4.4	2,645 R	0.9 R	2,612 R	0 R
	Feb	3,212	1.5	2,578 R	-2.5 R	2,612 R	0 R
	Mar	3,389	11.1	2,813 R	9.1 R	2,611 R	0 R
	Apr	2,643	-1.7	2,528 R	-10.1 R	2,610 R	0 R
	May	1,808	0	2,581 R	2.1 R	2,609 R	-0.1 R
	Jun	1,829	7.1	2,802 R	8.6 R	2,606 R	-0.1 R
	Jul	2,169	2.7	2,675 R	-4.5 R	2,604 R	-0.1 R
	Aug	1,942	0.4	2,592 R	-3.1 R	2,601 R	-0.1 R
	Sep	2,129	-2.7	2,581 R	-0.4 R	2,600 R	-0.1 R
	Oct	2,362	2.1	2,608 R	1.1 R	2,599 R	0 R
	Nov	2,619	-1.3	2,587 R	-0.8 R	2,599 R	0 R
	Dec	3,070	-3.3	2,548 R	-1.5 R	2,598 R	0 R
2006	Jan	4,263	-1.7	2,598 R	2.0 R	2,599 R	0 R
	Feb	3,292	2.5	2,639 R	1.6 R	2,601 R	0.1 R
	Mar	3,162	-6.7	2,622 R	-0.7 R	2,606 R	0.2 R
	Apr	2,746	3.9	2,628 R	0.2 R	2,612 R	0.3 R
	May	1,836	1.5	2,623 R	-0.2 R	2,621 R	0.3 R
	Jun	1,702	-6.9	2,605 R	-0.7 R	2,631 R	0.4 R
	Jul	2,082	-4.0	2,566 R	-1.5 R	2,641 R	0.4 R
	Aug	2,002	3.1	2,676 R	4.3 R	2,651 R	0.4 R
	Sep	2,197	3.2	2,657 R	-0.7 R	2,662 R	0.4 R
	Oct	2,474	4.7	2,732 R	2.8 R	2,673 R	0.4 R
	Nov	2,740	4.6	2,707 R	-0.9 R	2,685 R	0.4 R
	Dec	3,210	4.6	2,670	-1.4	2,692	0.3

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

**Symbol:**

R revised

Table 4

**Seasonally Adjusted and Trend Guest Nights<sup>(1)</sup>**  
By accommodation type

Accommodation type	Series ref: ACSM	Month												
		2005	2006											
		Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
<b>Seasonally adjusted guest nights (000)<sup>(2)</sup></b>														
Hotels/resorts	S4SAZ03	802 R	809 R	834 R	817 R	823 R	829 R	825 R	796 R	832 R	835 R	855 R	861 R	861
Motels/motor inns/apartments	S4SBZ03	860 R	896 R	889 R	888 R	885 R	889 R	877 R	866 R	907 R	892 R	914 R	907 R	899
Hosted accommodation <sup>(3)</sup>	S4SCZ03	46 R	49 R	50 R	47 R	48 R	42 R	46 R	48 R	46 R	48 R	50 R	49 R	48
Backpackers/hostels	S4SDZ03	354 R	357 R	359 R	359 R	353 R	347 R	349 R	342 R	360 R	358 R	371 R	369 R	365
Caravan parks/camping grounds	S4SEZ03	495 R	503 R	509 R	498 R	512 R	525 R	488 R	515 R	529 R	527 R	547 R	522 R	513
<b>Percentage change from previous month</b>														
Hotels/resorts	S4SAZ03	-2.7 R	0.9 R	3.1 R	-2.0 R	0.7 R	0.7 R	-0.4 R	-3.6 R	4.5 R	0.3 R	2.4 R	0.7 R	0
Motels/motor inns/apartments	S4SBZ03	-0.5 R	4.1 R	-0.7 R	-0.1 R	-0.4 R	0.5 R	-1.3 R	-1.3 R	4.7 R	-1.6 R	2.5 R	-0.7 R	-0.8
Hosted accommodation <sup>(3)</sup>	S4SCZ03	2.6 R	7.4 R	1.7 R	-6.1 R	1.1 R	-12.0 R	10.8 R	4.2 R	-5.2 R	3.9 R	5.6 R	-2.4 R	-2.1
Backpackers/hostels	S4SDZ03	3.2 R	0.7 R	0.7 R	-0.1 R	-1.8 R	-1.6 R	0.4 R	-1.9 R	5.2 R	-0.5 R	3.6 R	-0.5 R	-1.1
Caravan parks/camping grounds	S4SEZ03	-3.6 R	1.6 R	1.1 R	-2.0 R	2.8 R	2.5 R	-7.0 R	5.4 R	2.9 R	-0.5 R	3.9 R	-4.5 R	-1.8
<b>Guest nights trend (000)<sup>(4)</sup></b>														
Hotels/resorts	S4TAZ03	816 R	815 R	815 R	817 R	819 R	822 R	825 R	829 R	833 R	838 R	843 R	848 R	853
Motels/motor inns/apartments	S4TBZ03	879 R	879 R	880 R	882 R	884 R	886 R	888 R	890 R	893 R	896 R	899 R	901 R	902
Hosted accommodation <sup>(3)</sup>	S4TCZ03	47 R	47 R	47 R	47 R	48 R	48 R	48 R	48 R	48 R	48 R	48 R	48 R	48
Backpackers/hostels	S4TDZ03	351 R	355 R	357 R	356 R	353 R	350 R	349 R	351 R	355 R	360 R	364 R	367 R	370
Caravan parks/camping grounds	S4TEZ03	512 R	509 R	507 R	507 R	508 R	511 R	514 R	517 R	520 R	522 R	525 R	527 R	529
<b>Percentage change from previous month</b>														
Hotels/resorts	S4TAZ03	-0.1 R	-0.1 R	0 R	0.2 R	0.3 R	0.4 R	0.4 R	0.4 R	0.5 R	0.6 R	0.6 R	0.7 R	0.5
Motels/motor inns/apartments	S4TBZ03	0.1 R	0.1 R	0.1 R	0.2 R	0.2 R	0.3 R	0.2 R	0.3 R	0.3 R	0.3 R	0.3 R	0.3 R	0.1
Hosted accommodation <sup>(3)</sup>	S4TCZ03	0.7 R	0.6 R	0.5 R	0.3 R	0.2 R	0.2 R	0.1 R	0.1 R	0.2 R	0.3 R	0.4 R	0.2 R	0
Backpackers/hostels	S4TDZ03	1.2 R	1.2 R	0.5 R	-0.3 R	-0.8 R	-0.8 R	-0.2 R	0.6 R	1.2 R	1.3 R	1.2 R	0.9 R	0.7
Caravan parks/camping grounds	S4TEZ03	-0.7 R	-0.6 R	-0.3 R	0 R	0.3 R	0.5 R	0.6 R	0.6 R	0.6 R	0.5 R	0.5 R	0.5 R	0.3

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) Hosted accommodation includes private hotels, guest houses, bed and breakfasts, and farmstays.

(4) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

**Symbol:**

R revised

Table 5

## North Island Guest Nights

	Actual series		Seasonally adjusted series <sup>(1)(2)</sup>		Trend series <sup>(1)(3)</sup>	
	Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)
<i>Series ref: ACS</i>	<i>S4A9R03</i>		<i>S4S9R03</i>		<i>S4T9R03</i>	
<b>Month</b>						
2003 Dec	1,770	3.5	1,485 R	1.6 R	1,474 R	0.3 R
2004 Jan	2,426	5.9	1,486 R	0.1 R	1,479 R	0.4 R
Feb	1,742	2.1	1,490 R	0.3 R	1,485 R	0.4 R
Mar	1,711	3.1	1,479 R	-0.7 R	1,491 R	0.4 R
Apr	1,541	2.0	1,497 R	1.2 R	1,496 R	0.4 R
May	1,115	1.4	1,500 R	0.2 R	1,501 R	0.3 R
Jun	1,087	13.0	1,508 R	0.5 R	1,505 R	0.3 R
Jul	1,286	6.5	1,526 R	1.2 R	1,508 R	0.2 R
Aug	1,140	3.0	1,498 R	-1.8 R	1,510 R	0.1 R
Sep	1,281	4.0	1,525 R	1.8 R	1,512 R	0.1 R
Oct	1,388	3.0	1,490 R	-2.3 R	1,513 R	0.1 R
Nov	1,491	3.1	1,508 R	1.2 R	1,514 R	0.1 R
Dec	1,807	2.1	1,528 R	1.3 R	1,516 R	0.1 R
2005 Jan	2,508	3.4	1,544 R	1.0 R	1,518 R	0.1 R
Feb	1,749	0.4	1,491 R	-3.4 R	1,521 R	0.2 R
Mar	1,890	10.5	1,629 R	9.3 R	1,523 R	0.1 R
Apr	1,546	0.3	1,501 R	-7.9 R	1,524 R	0.1 R
May	1,116	0.1	1,503 R	0.1 R	1,525 R	0 R
Jun	1,126	3.5	1,558 R	3.7 R	1,523 R	-0.1 R
Jul	1,336	3.9	1,582 R	1.5 R	1,521 R	-0.2 R
Aug	1,145	0.4	1,504 R	-4.9 R	1,518 R	-0.2 R
Sep	1,266	-1.2	1,501 R	-0.2 R	1,514 R	-0.3 R
Oct	1,410	1.6	1,513 R	0.8 R	1,510 R	-0.3 R
Nov	1,481	-0.7	1,497 R	-1.0 R	1,505 R	-0.3 R
Dec	1,743	-3.5	1,483 R	-1.0 R	1,502 R	-0.2 R
2006 Jan	2,397	-4.4	1,476 R	-0.4 R	1,499 R	-0.2 R
Feb	1,788	2.2	1,524 R	3.2 R	1,499 R	0 R
Mar	1,769	-6.4	1,523 R	-0.1 R	1,502 R	0.2 R
Apr	1,555	0.6	1,512 R	-0.7 R	1,508 R	0.4 R
May	1,117	0.1	1,507 R	-0.3 R	1,517 R	0.6 R
Jun	1,087	-3.4	1,502 R	-0.4 R	1,526 R	0.6 R
Jul	1,259	-5.7	1,487 R	-1.0 R	1,535 R	0.6 R
Aug	1,195	4.4	1,570 R	5.6 R	1,545 R	0.6 R
Sep	1,327	4.8	1,570 R	0 R	1,554 R	0.6 R
Oct	1,489	5.6	1,598 R	1.8 R	1,564 R	0.6 R
Nov	1,571	6.1	1,591 R	-0.4 R	1,574 R	0.6 R
Dec	1,825	4.7	1,556	-2.2	1,582	0.5

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

**Symbol:**

R revised

Table 6

## South Island Guest Nights

	Actual series		Seasonally adjusted series <sup>(1)(2)</sup>		Trend series <sup>(1)(3)</sup>	
	Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)
<i>Series ref: ACS</i>	<i>S4A9S03</i>		<i>S4S9S03</i>		<i>S4T9S03</i>	
<b>Month</b>						
2003 Dec	1,362	8.1	1,085 R	5.1 R	1,048 R	0.8 R
2004 Jan	1,728	4.6	1,039 R	-4.2 R	1,056 R	0.8 R
Feb	1,424	4.3	1,062 R	2.1 R	1,064 R	0.7 R
Mar	1,339	3.9	1,058 R	-0.3 R	1,071 R	0.7 R
Apr	1,150	7.0	1,073 R	1.4 R	1,077 R	0.6 R
May	694	8.3	1,083 R	1.0 R	1,083 R	0.5 R
Jun	620	17.8	1,120 R	3.4 R	1,088 R	0.5 R
Jul	825	4.2	1,077 R	-3.9 R	1,092 R	0.4 R
Aug	795	6.4	1,079 R	0.2 R	1,095 R	0.3 R
Sep	906	10.9	1,134 R	5.1 R	1,097 R	0.2 R
Oct	926	2.3	1,065 R	-6.1 R	1,099 R	0.1 R
Nov	1,162	8.6	1,119 R	5.1 R	1,099 R	0 R
Dec	1,367	0.4	1,094 R	-2.2 R	1,099 R	0 R
2005 Jan	1,830	5.9	1,102 R	0.7 R	1,098 R	-0.1 R
Feb	1,463	2.7	1,086 R	-1.4 R	1,097 R	-0.1 R
Mar	1,499	11.9	1,183 R	8.9 R	1,096 R	-0.1 R
Apr	1,097	-4.6	1,020 R	-13.8 R	1,094 R	-0.1 R
May	692	-0.2	1,079 R	5.8 R	1,093 R	-0.1 R
Jun	703	13.4	1,264 R	17.1 R	1,091 R	-0.1 R
Jul	834	1.0	1,094 R	-13.4 R	1,090 R	-0.1 R
Aug	797	0.3	1,089 R	-0.4 R	1,090 R	0 R
Sep	863	-4.8	1,081 R	-0.8 R	1,091 R	0.1 R
Oct	952	2.8	1,096 R	1.4 R	1,092 R	0.1 R
Nov	1,138	-2.0	1,091 R	-0.5 R	1,094 R	0.2 R
Dec	1,327	-2.9	1,066 R	-2.3 R	1,097 R	0.2 R
2006 Jan	1,866	2.0	1,122 R	5.3 R	1,099 R	0.2 R
Feb	1,504	2.8	1,115 R	-0.7 R	1,101 R	0.2 R
Mar	1,393	-7.1	1,100 R	-1.3 R	1,102 R	0.1 R
Apr	1,190	8.5	1,106 R	0.6 R	1,104 R	0.1 R
May	718	3.8	1,120 R	1.3 R	1,105 R	0.1 R
Jun	615	-12.5	1,102 R	-1.6 R	1,105 R	0.1 R
Jul	823	-1.3	1,084 R	-1.6 R	1,106 R	0.1 R
Aug	807	1.3	1,107 R	2.1 R	1,107 R	0.1 R
Sep	870	0.8	1,087 R	-1.7 R	1,109 R	0.1 R
Oct	985	3.4	1,135 R	4.4 R	1,110 R	0.2 R
Nov	1,168	2.7	1,118 R	-1.4 R	1,112 R	0.2 R
Dec	1,385	4.4	1,115	-0.3	1,112	-0.1

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

**Symbol:**

R revised