



# Hot Off The Press

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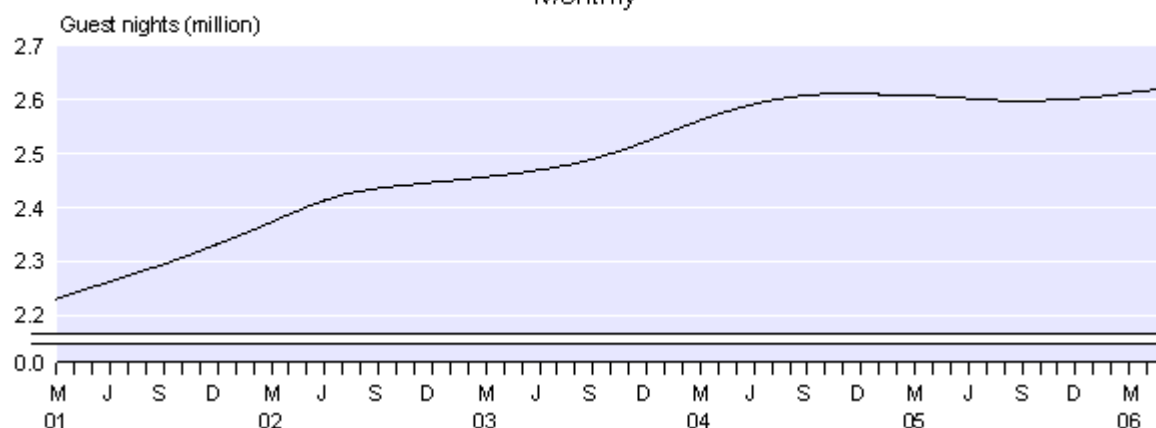
## Accommodation Survey May 2006

### Highlights

#### In May 2006:

- Guest nights were 4 percent higher in the South Island and at a similar level in the North Island compared with May 2005.
- Total guest nights were 2 percent higher than in May 2005.
- The trend in total guest nights has flattened since October 2004.
- Four of the five accommodation types recorded more guest nights than in May 2005.
- Seven of the twelve regions recorded more guest nights than in May 2005.
- The Canterbury, Wellington and Otago regions recorded the largest increases in guest nights compared with May 2005.

Trend in Total Guest Nights  
Monthly



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11 July 2006  
Cat 70.905 Set 06/07 – 001

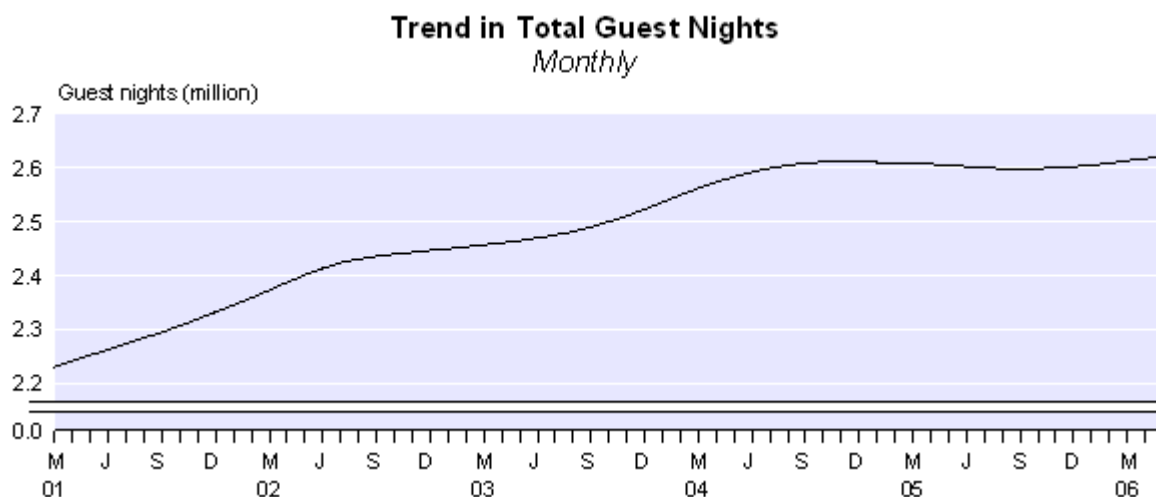
There is a companion Media Release published – [Accommodation Survey: May 2006](#).

## Commentary

### Total guest nights

Total guest nights in short-term commercial accommodation were 1.8 million in May 2006, a 2 percent increase compared with both May 2005 and May 2004.

The trend in total guest nights has flattened since October 2004, following a period of increases that began in July 1998. In May 2006, the trend level was 1 percent higher than in both May 2005 and May 2004.



### Comparison with short-term overseas visitor arrival statistics

The Hot Off The Press release *External Migration: May 2006* shows that short-term overseas visitor arrivals in New Zealand for May 2006 were down 400 (less than 1 percent) from May 2005. This follows an increase of 16,900 (10 percent) in April 2006 compared with April 2005. Part of this increase in April may be due to the change in the timing of the Easter holidays (from March in 2005 to April in 2006).

In contrast, the number of stay days for all visitor arrivals in May 2006 was up 5 percent on May 2005. This follows an increase of 9 percent in April 2006 compared with April 2005.

The average length of stay for visitor arrivals in May 2006 was 18 days, compared with 17 days in May 2005. In both April 2006 and April 2005, the average length of stay was 17 days.

New Zealand resident short-term departures for May 2006 were up 1,300 (1 percent) on May 2005. This follows an increase of 3,200 (2 percent) in April 2006 compared with April 2005.

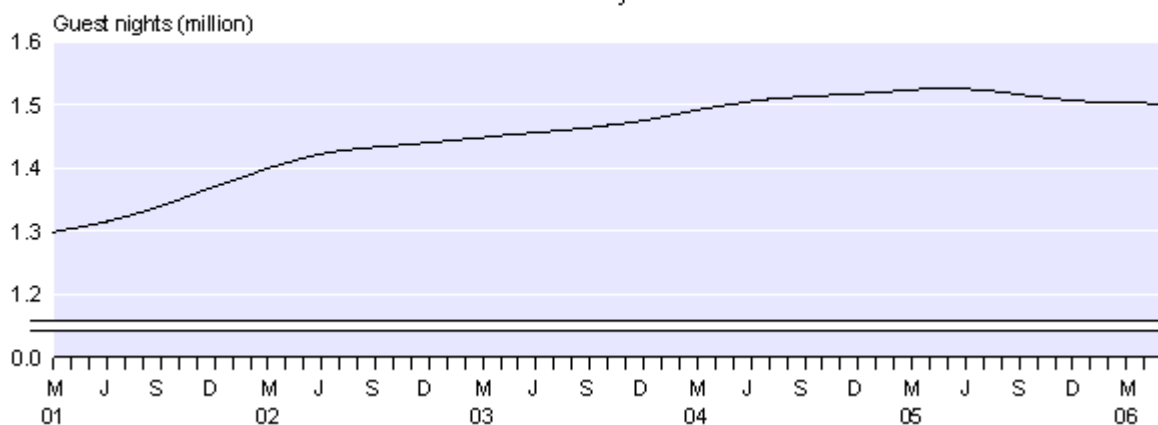
### Guest nights by island

Guest nights in the North Island were 1.1 million in May 2006, a similar level to May 2005. Guest nights in the South Island were 0.7 million, a 4 percent increase compared with May 2005.

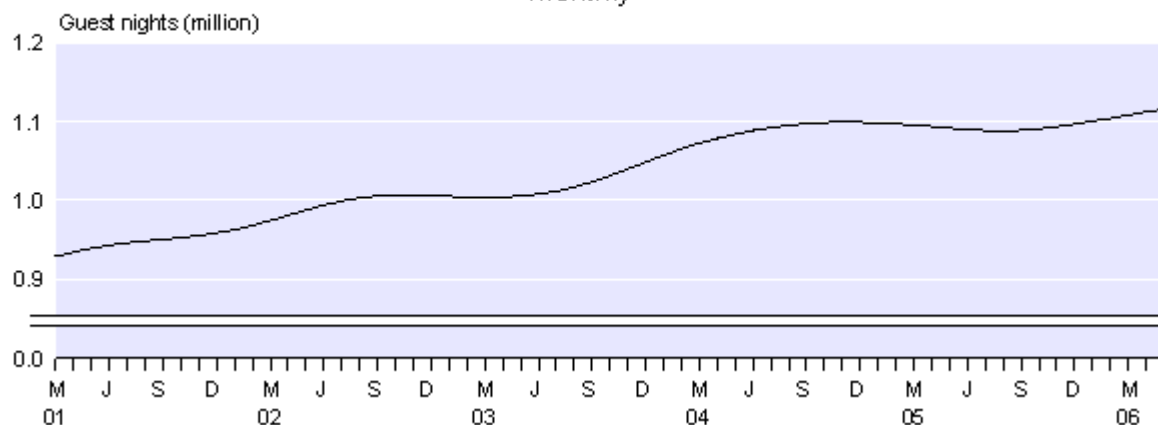
Until recently, the trend in North Island guest nights had been increasing since September 1998. An apparent change in the direction of the trend since June 2005 should be treated with caution, as time series analysis suggests more data is required for this change to be confirmed. In May 2006 the trend level was 2 percent lower than in May 2005 and at a similar level to May 2004.

The trend in South Island guest nights has been increasing since August 2005. Prior to this the trend had been flat since October 2004, after a period of increases that began in September 1997. Since the turning point in August 2005 the trend level has increased by 3 percent. In May 2006 the trend level was 2 percent higher than in May 2005 and 3 percent higher than in May 2004.

**Trend in North Island Guest Nights**  
*Monthly*



**Trend in South Island Guest Nights**  
*Monthly*



## Guest nights by region

Seven of the 12 regions recorded more guest nights in May 2006 than in May 2005. Canterbury (up 15,000 or 5 percent) recorded the largest absolute increase in guest nights, followed by Wellington (up 12,000 or 7 percent) and Otago (up 10,000 or 5 percent).

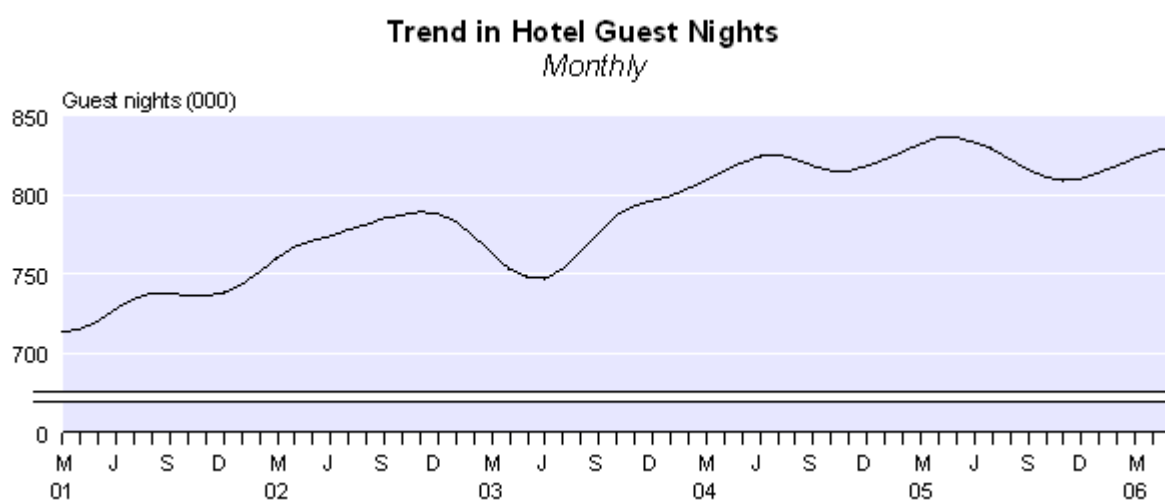
The Auckland region (down 6,000 or 2 percent) recorded the largest absolute decrease in guest nights, followed by the Hawke's Bay/Gisborne region (down 5,000 or 7 percent).

## Guest nights by accommodation type

Hosted accommodation (down 1,000 or 2 percent) was the only accommodation type to record fewer guest nights in May 2006 than in May 2005. The largest absolute increases were recorded by motels (up 12,000 or 2 percent) and caravan parks/camping grounds (up 10,000 or 5 percent).

Hotels (36 percent) had the largest share of total guest nights in May 2006, followed by motels (35 percent) and backpackers/hostels (15 percent). Backpackers/hostels recorded their highest monthly share of total guest nights since the survey began in July 1996.

The trend in hotel guest nights has been increasing since November 2005, following a period of decreases that began in June 2005. In May 2006, the trend level was 3 percent higher than in November 2005.



## Occupancy rate

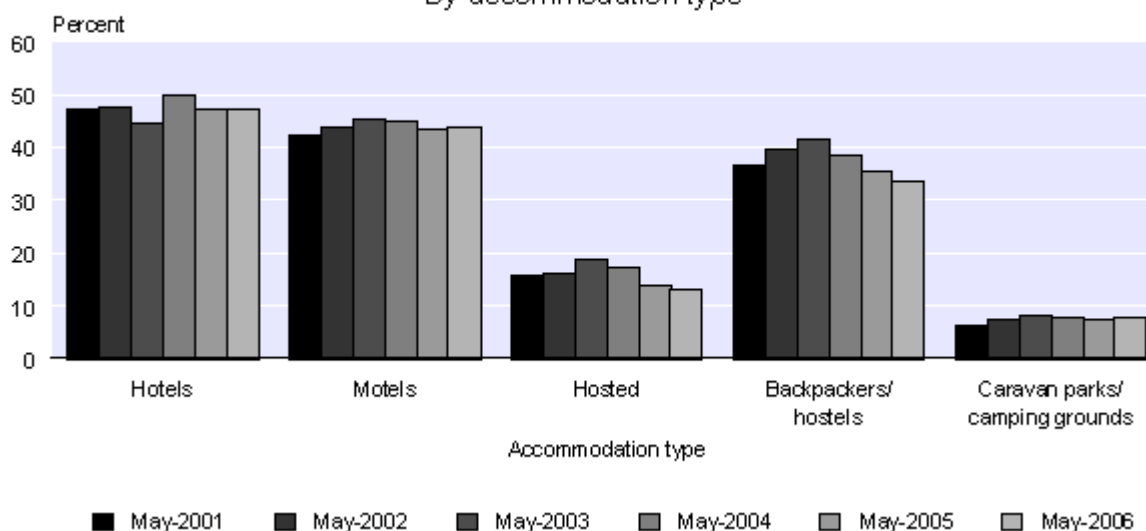
The May 2006 occupancy rate, excluding caravan parks/camping grounds, was 41 percent, compared with 42 percent in May 2005.

Accommodation capacity for May 2006, excluding caravan parks/camping grounds, was 4 percent above the May 2005 level.

Hotels (47 percent) had the highest occupancy rate of all the accommodation types in May 2006, followed by motels (44 percent) and backpackers/hostels (34 percent).

In May 2006, the highest occupancy rate, excluding caravan parks/camping grounds, was recorded by the Wellington region (52 percent), followed by the Auckland region (51 percent) and Bay of Plenty (44 percent).

## Occupancy Rate By accommodation type



## Response rates by accommodation type for May 2006

Accommodation type	Percentage of establishments responding to questions on guest nights, guest arrivals and stay unit nights	Percentage of the guest night estimate from establishments that responded to the question on guest nights
Hotel	81 percent	92 percent
Motel	79 percent	83 percent
Hosted	84 percent	83 percent
Backpackers/hostels	78 percent	83 percent
Caravan parks/camping grounds	79 percent	86 percent
<b>Total New Zealand</b>	<b>80 percent</b>	<b>87 percent</b>

## Survey sponsorship

The Accommodation Survey is a monthly survey undertaken by Statistics New Zealand and sponsored by the Ministry of Tourism.

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# Technical notes

## Population

The target population for this survey is all 'geographic units' (called 'establishments' in this publication) that are classified as short-term (less than one month) commercial accommodation providers operating in New Zealand. In terms of the Australian and New Zealand Standard Industrial Classification (ANZSIC), the target population is taken from class 5710 (accommodation), and the part of class 5720 (pubs, taverns and bars) that also provides accommodation.

The survey frame is all commercial accommodation-providing 'geographic units' belonging to an economically significant 'enterprise'. Economic significance is generally determined as being GST registered and having a turnover of at least \$30,000 per annum.

## Survey errors

This survey aims for 100 percent coverage of the population (ie a full census). In practice, however, an overall response rate of between 76 and 80 percent is usually achieved. The remaining units are given imputed values based upon the characteristics of similar establishments in the same or similar regions. Imputation introduces unknown errors into the estimates, and this should be borne in mind by users of the data. The size of these unknown errors is difficult to quantify.

Other errors occur for reasons such as respondent error, frame quality and errors in processing. While every effort is made to minimise these errors, they will still occur. It is not possible to quantify their effect.

## Trend estimates

For any series, the survey estimates can be broken down into three components: trend, seasonal and irregular. While seasonally adjusted series have had the seasonal component removed, the trend series have had both the seasonal and the irregular components removed. Trend estimates reveal the underlying direction of movement in a series, and are likely to indicate turning points more accurately than seasonally adjusted estimates.

The accommodation trend series are calculated using the X-12-ARIMA seasonal adjustment package. They are based on optimal moving averages of the seasonally adjusted series, with an adjustment for outlying values. The X-12-ARIMA package is an updated version of X-11-ARIMA, developed by the US Bureau of the Census.

The trend estimates towards the end of the series incorporate new data as it becomes available, and can therefore change as more observations are added to the series. Revisions can be particularly large if an observation is treated as an outlier in one month, but is found to be part of the underlying trend as further observations are added to the series. All trend estimates are subject to revisions each month, but normally only the last two or three estimates are likely to be substantially altered.

## Trend estimates versus month-on-month comparisons

Trend estimates reveal the underlying direction of the movement in a series. In contrast, comparisons between one month and the same month in the previous year(s) do not take account of data recorded in-between these periods, and are subject to one-off fluctuations. Reasons for fluctuations include changes in the timing of holidays, international crises, and large sporting and cultural events.

## Seasonally adjusted estimates

The X-12-ARIMA package has been used to produce the seasonally adjusted estimates referred to in the Commentary text. Seasonal adjustment aims to eliminate the impact of regular seasonal events. These may be due to climatic effects (such as more guests staying in camping grounds during the summer) or calendar effects (such as holidays). This makes the data for adjacent months more comparable. All seasonally adjusted figures are subject to revision each month.

Further information about [seasonal adjustment](#) is available on the Statistics New Zealand website.

## Classification of accommodation type

The predominant capacity provided determines the accommodation type. For instance, if a business provides both motel and camping ground accommodation, but the majority of its stay units are motel rooms, then it would be classified as a motel. The classification system used is the New Zealand Accommodation Classification, broadly defined below:

- Hotels: includes both hotels and resorts
- Motels: includes motor inns, apartments and motels
- Hosted: includes private hotels, guest houses, bed and breakfasts, and holiday farm (farmstay) accommodation
- Backpackers/hostels
- Caravan parks/camping grounds.

Further information on the classification system is available on request.

## Classification of residence of guest

Every third month (January, April, July and October), the survey asks all respondents to classify their guests as coming from the following regions:

### Domestic

Auckland  
Wellington  
Rest of North Island  
Canterbury  
Otago  
Rest of South Island  
Don't know

### International

Australia  
Japan  
Korea  
Other Asia  
UK and Ireland  
Germany  
Other Europe  
North America  
Other  
Don't know

## Other definitions

### *Business Frame*

A register (maintained by Statistics New Zealand) of all economically significant businesses operating in New Zealand from which the survey population is drawn.

### *Establishment*

The smallest statistical unit operating within a single physical location and owned by a single enterprise. The term is used to represent what is usually called the 'geographic unit' in other Statistics New Zealand publications.

### *Guest night*

A guest night is equivalent to one guest spending one night at an establishment. For example, a motel with 15 guests spending two nights would report provision of 30 guest nights of accommodation.

### *Stay unit*

The term used to describe the unit of accommodation that is available to be charged out to guests (eg a powered site in a caravan park, a bed in a backpackers, a room in a hotel or motel).

### *Capacity (stay unit nights available)*

This is the basic measure of an establishment's accommodation capacity. It is defined as one stay unit multiplied by one night. For example, 10 units in a motel available for guest use (whether occupied or not) for the full 31 days in July would have an accommodation capacity of 310 stay unit nights.

### *Occupancy rate*

This derived variable is calculated by dividing stay unit nights occupied by stay unit nights available. In the case of the motel above, if six of its 10 units were occupied every night in July, it would have  $6 \times 31 = 186$  stay unit nights occupied, and its occupancy rate would be 60 percent.

### *Average length of stay*

This derived variable is calculated by dividing total guest nights by total guest first nights.

## More information

For more information, follow the [link](#) from the Technical notes of this release on the Statistics New Zealand website.

## Confidentiality

Data collected and information contained in this publication must conform to the provisions of the Statistics Act 1975. This requires that published information maintains the confidentiality of individual respondents.

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## Timing

Timed statistical releases are delivered using postal and electronic services provided by third parties. Delivery of these releases may be delayed by circumstances outside the control of Statistics New Zealand. Statistics New Zealand accepts no responsibility for any such delays.

### **Next release ...**

*Accommodation Survey: June 2006* will be released on 11 August 2006.

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# Tables

The following tables can be downloaded from the Statistics New Zealand website in Excel 97 format. If you do not have access to Excel 97 or higher, you may use the [Excel file viewer](#) to view, print and export the contents of the file.

## List of tables

1. Establishments, capacity, guest nights, occupancy rate and average stay, by accommodation type
2. Occupancy rate excluding caravan parks/camping grounds, by region
3. Total guest nights
4. Seasonally adjusted and trend guest nights, by accommodation type
5. North Island guest nights
6. South Island guest nights

## Accommodation pivot tables

The Accommodation Pivot Tables provide more detailed information, breaking the survey variables down by regional tourism organisation areas and territorial authority areas.

- **Regional Tourism Organisation (RTO) Area by Accommodation Type (Type)**  
Contains number of establishments, capacity, occupancy rates, guest nights, guest arrivals, length of stay and some ratios of these variables.

The graph on the first worksheet will change to display the RTO and Type you select on the second worksheet. When printing the graph, select a cell rather than the graph so the heading will print.

- **Total Accommodation by Territorial Authority (TA)**  
Contains number of establishments, capacity, occupancy rates, guest nights, guest arrivals, length of stay and some ratios of these variables.
- **Origin of Guests and Employment Information by Regional Tourism Organisation (RTO)**  
Contains domestic and international guest night variables and employees.

## Printing a selection of data in a spreadsheet

If you only want to print out some of the information in a spreadsheet, either select the pages you want in the print box, or hide the data you don't want to print by highlighting the columns or rows of data you don't want, then right click the mouse and select 'Hide'.

**Accommodation Survey: May 2006**

Table 1

**Establishments, Capacity, Guest Nights, Occupancy Rate and Average Stay<sup>(1)(2)(3)</sup>**  
*By accommodation type*

Accommodation type	Series ref: ACSM	Month												
		2005								2006				
		May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<b>Hotels/resorts</b>														
Number of establishments	S1AA	562	562	565	565	569	573	580	576	576	577	574	573	573
Capacity (000)	S1AB	935	910	942	942	914	950	924	952	952	862	955	927	955
Guest nights (000)	S1AC	666	652	775	714	748	803	938	827	940	1,006	989	831	667
Occupancy rate (percent)	S1AD	47.4	46.7	50.2	48.5	52.3	54.0	64.2	51.6	55.4	71.3	64.9	53.6	47.2
Average stay (nights)	S1AE	1.8	1.9	2.0	1.9	1.9	1.7	1.7	1.7	1.8	1.7	1.7	1.7	1.8
<b>Motels/motor inns/apartments</b>														
Number of establishments	S1BA	1,687	1,669	1,675	1,672	1,689	1,694	1,699	1,713	1,715	1,714	1,717	1,715	1,706
Capacity (000)	S1BB	796	766	796	798	777	809	783	815	824	735	815	789	814
Guest nights (000)	S1BC	625	660	819	714	789	853	861	929	1,233	1,067	1,079	956	637
Occupancy rate (percent)	S1BD	43.6	45.5	49.8	46.2	50.3	53.0	58.1	52.5	64.6	71.4	67.1	57.0	43.7
Average stay (nights)	S1BE	1.8	1.8	1.9	1.9	1.9	1.8	1.7	1.8	1.9	1.8	1.8	1.8	1.8
<b>Hosted accommodation<sup>(4)</sup></b>														
Number of establishments	S1CA	575	563	528	549	569	614	647	658	667	661	659	653	598
Capacity (000)	S1CB	92	89	86	90	88	97	99	103	105	95	105	101	97
Guest nights (000)	S1CC	22	24	30	29	29	38	50	61	82	84	68	48	21
Occupancy rate (percent)	S1CD	13.9	15.4	17.4	17.1	17.9	21.4	27.9	29.9	39.5	47.1	34.8	25.3	13.0
Average stay (nights)	S1CE	1.8	1.9	2.2	2.0	2.0	1.8	1.7	1.8	1.8	1.8	1.7	1.8	1.9
<b>Backpackers/hostels</b>														
Number of establishments	S1DA	398	397	393	400	414	433	435	442	437	440	441	437	429
Capacity (000)	S1DB	699	676	719	725	714	749	728	751	744	683	762	734	751
Guest nights (000)	S1DC	271	271	298	264	261	293	363	415	483	458	464	384	276
Occupancy rate (percent)	S1DD	35.4	36.7	36.6	33.3	33.1	35.0	44.6	49.7	57.4	59.1	54.9	47.8	33.6
Average stay (nights)	S1DE	1.9	1.9	2.0	2.1	2.0	1.9	1.9	1.9	1.8	1.8	1.9	1.9	2.1
<b>Total excluding caravan parks/camping grounds</b>														
Number of establishments	S1XA	3,222	3,191	3,161	3,186	3,241	3,314	3,361	3,389	3,395	3,392	3,391	3,378	3,306
Capacity (000)	S1XB	2,521	2,441	2,544	2,555	2,493	2,605	2,535	2,621	2,626	2,375	2,637	2,551	2,617
Guest nights (000)	S1XC	1,585	1,607	1,922	1,721	1,828	1,987	2,212	2,231	2,738	2,616	2,601	2,219	1,602
Occupancy rate (percent)	S1XD	41.6	42.4	45.1	42.4	45.0	47.0	55.3	50.5	58.2	66.8	61.5	51.9	40.9
Average stay (nights)	S1XE	1.8	1.8	1.9	1.9	1.9	1.8	1.8	1.8	1.8	1.8	1.8	1.8	1.8
<b>Caravan parks/camping grounds</b>														
Number of establishments	S1EA	394	392	383	380	391	404	409	418	420	421	419	419	404
Capacity (000)	S1EB	1,522	1,461	1,486	1,475	1,453	1,626	1,587	1,675	1,683	1,522	1,667	1,609	1,521
Guest nights (000)	S1EC	224	222	248	220	301	375	407	839	1,525	676	561	527	234
Occupancy rate (percent)	S1ED	7.3	7.3	7.8	7.0	9.3	10.6	12.6	19.9	33.4	20.2	16.0	14.5	8.0
Average stay (nights)	S1EE	1.8	1.9	1.9	1.9	1.8	1.8	1.7	2.2	3.0	1.9	1.7	1.9	1.8
<b>Total</b>														
Number of establishments	S19A	3,616	3,583	3,544	3,566	3,632	3,718	3,770	3,807	3,815	3,813	3,810	3,797	3,710
Capacity (000)	S19B	4,043	3,902	4,030	4,030	3,946	4,231	4,122	4,296	4,308	3,898	4,304	4,160	4,138
Guest nights (000)	S19C	1,808	1,829	2,169	1,942	2,129	2,362	2,619	3,070	4,263	3,292	3,162	2,746	1,836
Occupancy rate (percent)	S19D	28.7	29.3	31.4	29.4	31.8	33.0	38.8	38.5	48.5	48.6	43.9	37.4	28.8
Average stay (nights)	S19E	1.8	1.9	1.9	1.9	1.9	1.8	1.7	1.9	2.1	1.8	1.8	1.8	1.8

For footnotes, see end of table.

**Accommodation Survey: May 2006**

Table 1  
continued

**Establishments, Capacity, Guest Nights, Occupancy Rate and Average Stay<sup>(1)(2)(3)</sup>**  
*By accommodation type*

Accommodation type	Series ref: ACSM	Month												
		2005								2006				
		May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<b>Percentage change from the same month of the previous year</b>														
<b>Hotels/resorts</b>														
Number of establishments	S1AA	2.7	3.3	4.6	3.5	4.0	4.4	5.1	4.0	2.1	2.3	1.2	1.8	2.0
Capacity	S1AB	7.9	8.6	9.4	8.0	7.9	8.5	8.7	7.9	5.9	5.9	4.7	4.8	2.2
Guest nights	S1AC	0.9	7.7	3.9	-0.7	-1.1	-2.4	2.9	-2.3	-3.0	2.0	-2.7	-0.7	0.2
Occupancy rate	S1AD	-5.2	0.2	-5.7	-7.7	-5.0	-8.2	-5.8	-7.6	-7.2	-3.7	-2.9	-6.8	-0.3
Average stay (nights)	S1AE	-2.4	1.3	-0.4	-0.4	1.7	-3.4	0.5	1.8	-5.2	2.6	-2.0	0.3	-0.2
<b>Motels/motor inns/apartments</b>														
Number of establishments	S1BA	3.8	3.3	4.0	3.0	3.2	2.3	1.7	1.9	2.9	2.0	2.0	1.5	1.1
Capacity	S1BB	2.9	2.5	3.2	2.4	2.5	2.0	1.6	2.2	5.3	3.2	2.7	2.0	2.3
Guest nights	S1BC	-1.2	4.7	0	0.2	-3.8	3.8	-3.8	-4.6	0.5	1.0	-4.8	3.3	1.9
Occupancy rate	S1BD	-3.3	1.0	-2.5	-1.4	-4.7	0.2	-5.2	-6.1	-3.9	-2.9	-3.5	-3.0	0.3
Average stay (nights)	S1BE	0.6	0.1	2.5	-0.6	0.7	0.7	0.4	0.3	1.3	-0.3	-0.6	2.6	1.0
<b>Hosted accommodation<sup>(4)</sup></b>														
Number of establishments	S1CA	17.1	23.5	18.1	15.1	12.5	15.2	13.3	13.1	11.5	7.5	5.3	8.7	4.0
Capacity	S1CB	12.3	17.4	12.4	10.6	7.6	8.4	6.1	8.5	11.0	8.8	7.5	9.4	5.4
Guest nights	S1CC	-6.8	17.5	3.6	-1.2	-7.8	0.8	-9.8	-7.4	6.2	9.0	-3.7	13.8	-2.4
Occupancy rate	S1CD	-20.1	-5.4	-16.7	-15.5	-15.8	-12.9	-15.7	-15.0	-4.9	-0.4	-9.8	0.9	-6.5
Average stay (nights)	S1CE	-1.6	-1.1	5.5	-7.1	1.9	0	2.2	-5.1	3.7	2.4	0.7	0.7	8.5
<b>Backpackers/hostels</b>														
Number of establishments	S1DA	17.1	18.5	18.7	17.3	16.6	14.6	10.7	11.6	9.0	8.9	7.6	6.6	7.8
Capacity	S1DB	13.8	14.6	17.4	15.3	15.8	13.8	10.9	10.1	7.2	7.8	7.4	7.0	7.5
Guest nights	S1DC	5.4	11.9	8.2	3.2	-1.9	3.5	1.0	4.6	1.0	5.3	2.0	4.9	1.8
Occupancy rate	S1DD	-7.7	-1.9	-9.8	-9.1	-13.8	-9.7	-9.6	-2.4	-5.8	-3.5	-3.3	1.8	-5.2
Average stay (nights)	S1DE	-4.9	-2.8	1.0	-2.9	-1.0	2.3	7.4	1.4	-1.3	2.3	0.1	-1.2	7.4
<b>Total excluding caravan parks/camping grounds</b>														
Number of establishments	S1XA	7.3	8.2	8.0	6.7	6.5	6.4	5.5	5.5	5.1	4.0	3.2	3.5	2.6
Capacity	S1XB	7.9	8.4	9.6	8.2	8.2	7.8	6.9	6.7	6.3	5.7	4.9	4.7	3.8
Guest nights	S1XC	0.7	7.2	2.8	0.3	-2.5	1.1	-0.5	-2.2	-0.5	2.4	-2.8	2.2	1.1
Occupancy rate	S1XD	-5.7	-0.6	-6.2	-6.5	-7.6	-6.3	-6.8	-6.0	-5.7	-3.4	-3.5	-3.4	-1.6
Average stay (nights)	S1XE	-1.5	0.2	1.3	-0.9	0.9	-0.8	1.5	1.0	-1.4	1.3	-1.0	1.1	1.6
<b>Caravan parks/camping grounds</b>														
Number of establishments	S1EA	2.3	3.2	0.3	0.8	0.8	1.0	1.0	1.5	1.9	2.7	1.9	4.2	2.5
Capacity	S1EB	0.4	0.9	-0.6	-0.4	-6.0	-0.1	0.6	0.1	0.8	1.4	1.2	2.0	-0.1
Guest nights	S1EC	-4.8	6.2	2.1	1.3	-3.7	7.7	-5.4	-6.0	-3.9	2.9	-21.3	11.5	4.6
Occupancy rate	S1ED	-5.6	1.3	0.3	-0.7	4.3	5.3	-3.7	-8.0	-2.8	-0.6	-18.1	9.2	8.6
Average stay (nights)	S1EE	-5.9	0	5.8	-2.5	0.1	-1.1	-1.2	-1.7	0.5	0.1	-8.9	2.7	-0.4
<b>Total</b>														
Number of establishments	S19A	6.7	7.6	7.1	6.0	5.8	5.7	5.0	5.0	4.8	3.8	3.1	3.6	2.6
Capacity	S19B	5.0	5.5	5.6	4.9	2.5	4.6	4.4	4.0	4.0	4.0	3.5	3.6	2.3
Guest nights	S19C	0	7.1	2.7	0.4	-2.7	2.1	-1.3	-3.3	-1.7	2.5	-6.7	3.9	1.5
Occupancy rate	S19D	-3.7	1.7	-2.9	-3.8	-2.6	-3.0	-4.9	-5.3	-4.3	-2.0	-5.1	-1.1	0.4
Average stay (nights)	S19E	-2.0	0.1	1.8	-1.1	0.8	-0.8	1.1	0.2	-1.3	1.1	-2.6	1.4	1.3

- (1) Establishments that are temporarily closed for more than 14 days during a month are excluded from the results.  
(2) Establishments primarily offering accommodation for periods of one month or more are excluded from the survey.  
(3) Monthly capacity shows the number of stay units available and is affected by the number of days in a month.  
(4) Hosted accommodation includes private hotels, guest houses, bed and breakfasts, and farmstays.

Table 2

**Occupancy Rate Excluding Caravan Parks/Camping Grounds<sup>(1)</sup>**  
By region

Region	Series ref: ACSM	Month												
		2005								2006				
		May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May
<b>Occupancy rate (percent)</b>														
Northland	S2RAB	33.5	27.9	30.1	29.4	33.1	37.7	47.3	47.9	61.6	63.2	55.0	47.3	33.1
Auckland	S2RBB	52.2	51.7	55.4	50.5	53.9	55.9	64.7	55.8	57.6	69.8	67.4	55.7	50.5
Waikato	S2RCB	35.1	38.3	39.2	34.2	38.5	41.2	47.0	44.2	53.2	56.3	55.7	46.4	34.0
Bay of Plenty	S2RDB	45.7	47.4	48.7	41.2	44.7	52.4	59.1	54.5	62.5	68.6	61.3	55.5	44.3
Hawke's Bay/Gisborne	S2REB	38.6	38.1	38.3	36.8	41.1	46.4	46.9	47.1	58.8	63.9	62.7	49.4	37.2
Taranaki/Manawatu-Wanganui	S2RFB	33.7	37.5	39.0	43.1	44.4	41.2	41.7	35.9	40.9	46.4	46.2	39.1	35.0
Wellington	S2RGB	54.0	54.3	55.7	49.4	55.7	55.4	61.9	50.4	52.5	70.4	67.8	58.6	52.3
Nelson/Marlborough/Tasman	S2RHB	34.5	34.8	32.5	32.7	33.7	38.4	49.3	50.6	67.1	70.6	61.1	48.4	32.3
Canterbury	S2RIB	40.8	44.5	42.4	39.6	43.3	49.1	57.2	50.7	59.5	68.9	62.2	52.2	39.1
West Coast	S2RJB	28.4	26.2	26.1	24.8	28.8	36.6	49.8	46.5	58.7	64.9	56.6	44.5	28.1
Otago	S2RKB	40.3	41.0	56.6	56.3	51.9	44.2	56.6	57.2	65.3	75.8	65.1	58.3	42.3
Southland	S2RLB	29.7	26.3	26.4	28.2	30.5	37.0	53.0	45.6	59.1	68.8	58.0	45.4	30.8
<b>New Zealand</b>	<b>S2RZB</b>	<b>41.6</b>	<b>42.4</b>	<b>45.1</b>	<b>42.4</b>	<b>45.0</b>	<b>47.0</b>	<b>55.3</b>	<b>50.5</b>	<b>58.2</b>	<b>66.8</b>	<b>61.5</b>	<b>51.9</b>	<b>40.9</b>
<b>Percentage change from the same month of the previous year</b>														
Northland	S2RAB	-4.6	-13.6	-10.6	-1.3	-5.0	-4.7	-3.2	-1.6	-1.5	2.7	-2.7	8.3	-1.1
Auckland	S2RBB	-8.2	-5.3	-1.2	-7.7	-3.5	-11.6	-6.2	-6.0	-11.0	-7.8	-4.4	-10.3	-3.2
Waikato	S2RCB	0.9	-3.0	-4.1	-6.5	-3.6	-3.2	-2.0	-1.8	-0.2	-1.2	1.3	-3.3	-3.1
Bay of Plenty	S2RDB	-0.2	6.0	-6.5	-15.2	-15.0	-6.0	-4.1	-3.0	-7.3	0.7	-1.8	-0.4	-3.1
Hawke's Bay/Gisborne	S2REB	-9.5	-7.8	-6.4	-4.6	-5.2	0.7	-8.9	-11.2	-9.3	-0.2	2.3	-3.8	-3.6
Taranaki/Manawatu-Wanganui	S2RFB	-5.7	1.3	-17.3	2.6	-3.5	1.4	-7.0	-1.8	-2.1	-10.1	-1.9	-3.6	3.8
Wellington	S2RGB	-0.4	0.2	-4.4	-3.1	-4.4	0.7	-7.9	-6.2	-7.0	-5.7	-5.7	-8.6	-3.1
Nelson/Marlborough/Tasman	S2RHB	-1.3	5.2	-9.4	-2.3	-12.3	-1.2	-9.8	-7.6	-5.3	-1.7	-6.5	-0.5	-6.6
Canterbury	S2RIB	-11.0	8.6	-10.8	-10.9	-12.9	-6.8	-10.4	-11.9	-6.8	-5.8	-6.2	-6.6	-4.2
West Coast	S2RJB	-4.1	12.1	-6.6	-0.8	-14.2	-7.7	-6.9	-5.8	0.2	1.1	-2.7	4.8	-1.0
Otago	S2RKB	-5.2	-5.3	-4.4	-7.5	-10.0	-10.1	-6.6	-1.6	-2.0	2.0	-1.0	5.7	5.0
Southland	S2RLB	-13.5	0.3	-8.1	-1.2	-4.7	-6.0	-8.4	-15.3	-4.2	-8.4	-11.6	-4.4	3.9
<b>New Zealand</b>	<b>S2RZB</b>	<b>-5.7</b>	<b>-0.6</b>	<b>-6.2</b>	<b>-6.5</b>	<b>-7.6</b>	<b>-6.3</b>	<b>-6.8</b>	<b>-6.0</b>	<b>-5.7</b>	<b>-3.4</b>	<b>-3.5</b>	<b>-3.4</b>	<b>-1.6</b>

(1) More detailed information is available from regional tourism organisations or Statistics New Zealand.

Table 3

## Total Guest Nights

	Actual series		Seasonally adjusted series <sup>(1)(2)</sup>		Trend series <sup>(1)(3)</sup>		
	Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)	
<i>Series ref: ACS</i>	<i>S4A9Z03</i>		<i>S4S9Z03</i>		<i>S4T9Z03</i>		
<b>Month</b>							
2003	May	1,740	2.4	2,492 R	0.7 R	2,464 R	0.2 R
	Jun	1,489	-4.2	2,298 R	-7.8 R	2,469 R	0.2 R
	Jul	2,000	2.6	2,464 R	7.3 R	2,474 R	0.2 R
	Aug	1,854	0.2	2,455 R	-0.4 R	2,481 R	0.3 R
	Sep	2,049	4.8	2,497 R	1.7 R	2,490 R	0.3 R
	Oct	2,252	0.8	2,489 R	-0.3 R	2,499 R	0.4 R
	Nov	2,515	0.6	2,494 R	0.2 R	2,510 R	0.4 R
	Dec	3,132	5.4	2,567 R	2.9 R	2,523 R	0.5 R
2004	Jan	4,154	5.4	2,525 R	-1.6 R	2,536 R	0.5 R
	Feb	3,166	3.1	2,552 R	1.1 R	2,549 R	0.5 R
	Mar	3,050	3.4	2,540 R	-0.5 R	2,562 R	0.5 R
	Apr	2,690	4.1	2,581 R	1.6 R	2,573 R	0.4 R
	May	1,808	3.9	2,582 R	0 R	2,583 R	0.4 R
	Jun	1,707	14.7	2,624 R	1.6 R	2,591 R	0.3 R
	Jul	2,111	5.6	2,588 R	-1.4 R	2,599 R	0.3 R
	Aug	1,935	4.4	2,573 R	-0.6 R	2,604 R	0.2 R
	Sep	2,187	6.8	2,659 R	3.3 R	2,608 R	0.1 R
	Oct	2,314	2.7	2,561 R	-3.7 R	2,610 R	0.1 R
	Nov	2,652	5.5	2,628 R	2.6 R	2,611 R	0 R
	Dec	3,174	1.3	2,614 R	-0.5 R	2,611 R	0 R
2005	Jan	4,338	4.4	2,645 R	1.2 R	2,610 R	0 R
	Feb	3,212	1.5	2,580 R	-2.5 R	2,609 R	0 R
	Mar	3,389	11.1	2,817 R	9.2 R	2,608 R	0 R
	Apr	2,643	-1.7	2,533 R	-10.1 R	2,607 R	-0.1 R
	May	1,808	0	2,581 R	1.9 R	2,604 R	-0.1 R
	Jun	1,829	7.1	2,806 R	8.7 R	2,602 R	-0.1 R
	Jul	2,169	2.7	2,655 R	-5.4 R	2,600 R	-0.1 R
	Aug	1,942	0.4	2,594 R	-2.3 R	2,598 R	-0.1 R
	Sep	2,129	-2.7	2,584 R	-0.4 R	2,597 R	0 R
	Oct	2,362	2.1	2,620 R	1.4 R	2,598 R	0 R
	Nov	2,619	-1.3	2,591 R	-1.1 R	2,600 R	0.1 R
	Dec	3,070	-3.3	2,532 R	-2.3 R	2,602 R	0.1 R
2006	Jan	4,263	-1.7	2,599 R	2.7 R	2,605 R	0.1 R
	Feb	3,292	2.5	2,641 R	1.6 R	2,608 R	0.1 R
	Mar	3,162	-6.7	2,626 R	-0.6 R	2,613 R	0.2 R
	Apr	2,746	3.9	2,634 R	0.3 R	2,617 R	0.1 R
	May	1,836	1.5	2,624	-0.4	2,619	0.1

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

**Symbol:**

R revised

Table 4

**Seasonally Adjusted and Trend Guest Nights<sup>(1)</sup>**  
By accommodation type

Accommodation type	Series ref: ACSM	Month													
		2005										2006			
		May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	
<b>Seasonally adjusted guest nights by accommodation type (000)<sup>(2)</sup></b>															
Hotels/resorts	S4SAZ03	833 R	908 R	843 R	808 R	819 R	803 R	822 R	795 R	808 R	834 R	819 R	826 R	834	
Motels/motor inns/apartments	S4SBZ03	872 R	905 R	881 R	872 R	864 R	893 R	864 R	858 R	896 R	890 R	894 R	888 R	889	
Hosted accommodation <sup>(3)</sup>	S4SCZ03	44 R	50 R	46 R	45 R	44 R	47 R	45 R	46 R	49 R	50 R	47 R	49 R	43	
Backpackers/hostels	S4SDZ03	340 R	385 R	351 R	344 R	329 R	340 R	343 R	353 R	358 R	361 R	360 R	353 R	347	
Caravan parks/camping grounds	S4SEZ03	501 R	559 R	537 R	532 R	529 R	544 R	517 R	487 R	503 R	509 R	498 R	512 R	524	
<b>Percentage change from previous month</b>															
Hotels/resorts	S4SAZ03	-0.1 R	9.0 R	-7.2 R	-4.1 R	1.4 R	-1.9 R	2.3 R	-3.2 R	1.6 R	3.2 R	-1.9 R	0.9 R	0.9	
Motels/motor inns/apartments	S4SBZ03	1.6 R	3.8 R	-2.6 R	-1.1 R	-1.0 R	3.4 R	-3.3 R	-0.6 R	4.4 R	-0.7 R	0.4 R	-0.6 R	0.2	
Hosted accommodation <sup>(3)</sup>	S4SCZ03	2.6 R	15.0 R	-8.9 R	-1.4 R	-2.5 R	5.9 R	-3.5 R	2.3 R	7.4 R	1.7 R	-6.2 R	3.1 R	-10.7	
Backpackers/hostels	S4SDZ03	1.0 R	13.3 R	-9.0 R	-2.1 R	-4.1 R	3.3 R	0.8 R	2.9 R	1.5 R	0.6 R	-0.2 R	-1.9 R	-1.7	
Caravan parks/camping grounds	S4SEZ03	9.2 R	11.5 R	-3.9 R	-1.0 R	-0.4 R	2.8 R	-5.1 R	-5.7 R	3.3 R	1.1 R	-2.1 R	2.7 R	2.4	
<b>Guest nights trend by accommodation type (000)<sup>(4)</sup></b>															
Hotels/resorts	S4TAZ03	836 R	833 R	829 R	822 R	816 R	811 R	809 R	810 R	814 R	818 R	823 R	827 R	830	
Motels/motor inns/apartments	S4TBZ03	880 R	878 R	877 R	876 R	876 R	877 R	879 R	880 R	882 R	884 R	886 R	887 R	888	
Hosted accommodation <sup>(3)</sup>	S4TCZ03	46 R	46 R	46 R	46 R	46 R	46 R	46 R	47 R	47 R	47 R	47 R	47 R	47	
Backpackers/hostels	S4TDZ03	345 R	344 R	344 R	343 R	343 R	344 R	347 R	351 R	355 R	357 R	357 R	356 R	354	
Caravan parks/camping grounds	S4TEZ03	527 R	528 R	528 R	528 R	526 R	523 R	519 R	515 R	512 R	509 R	508 R	506 R	502	
<b>Percentage change from previous month</b>															
Hotels/resorts	S4TAZ03	0 R	-0.3 R	-0.5 R	-0.8 R	-0.8 R	-0.6 R	-0.3 R	0.2 R	0.5 R	0.6 R	0.6 R	0.5 R	0.4	
Motels/motor inns/apartments	S4TBZ03	-0.2 R	-0.2 R	-0.2 R	-0.1 R	0 R	0.1 R	0.2 R	0.2 R	0.2 R	0.2 R	0.3 R	0.2 R	0.1	
Hosted accommodation <sup>(3)</sup>	S4TCZ03	-0.9 R	-0.7 R	-0.3 R	0.2 R	0.5 R	0.7 R	0.7 R	0.6 R	0.5 R	0.4 R	0.3 R	0 R	-0.3	
Backpackers/hostels	S4TDZ03	-0.2 R	-0.2 R	-0.2 R	-0.1 R	0 R	0.4 R	0.8 R	1.1 R	1.0 R	0.5 R	0 R	-0.3 R	-0.5	
Caravan parks/camping grounds	S4TEZ03	0.4 R	0.3 R	0.1 R	-0.1 R	-0.4 R	-0.6 R	-0.7 R	-0.7 R	-0.6 R	-0.5 R	-0.4 R	-0.3 R	-0.7	

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) Hosted accommodation includes private hotels, guest houses, bed and breakfasts, and farmstays.

(4) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

**Symbol:**

R revised

Table 5

## North Island Guest Nights

	Actual series		Seasonally adjusted series <sup>(1)(2)</sup>		Trend series <sup>(1)(3)</sup>		
	Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)	
<i>Series ref: ACS</i>	<i>S4A9R03</i>		<i>S4S9R03</i>		<i>S4T9R03</i>		
<b>Month</b>							
2003	May	1,100	3.0	1,485 R	1.4 R	1,453 R	0.2 R
	Jun	963	-4.4	1,342 R	-9.6 R	1,455 R	0.2 R
	Jul	1,208	3.1	1,438 R	7.1 R	1,457 R	0.2 R
	Aug	1,107	1.5	1,458 R	1.4 R	1,460 R	0.2 R
	Sep	1,231	5.3	1,475 R	1.2 R	1,463 R	0.2 R
	Oct	1,347	-0.6	1,449 R	-1.8 R	1,466 R	0.2 R
	Nov	1,446	-0.5	1,462 R	0.9 R	1,470 R	0.2 R
	Dec	1,770	3.5	1,482 R	1.4 R	1,474 R	0.3 R
2004	Jan	2,426	5.9	1,486 R	0.3 R	1,479 R	0.4 R
	Feb	1,742	2.1	1,491 R	0.3 R	1,485 R	0.4 R
	Mar	1,711	3.1	1,480 R	-0.7 R	1,490 R	0.4 R
	Apr	1,541	2.0	1,497 R	1.2 R	1,496 R	0.3 R
	May	1,115	1.4	1,499 R	0.1 R	1,500 R	0.3 R
	Jun	1,087	13.0	1,506 R	0.5 R	1,504 R	0.3 R
	Jul	1,286	6.5	1,518 R	0.8 R	1,508 R	0.2 R
	Aug	1,140	3.0	1,502 R	-1.0 R	1,510 R	0.2 R
	Sep	1,281	4.0	1,530 R	1.8 R	1,512 R	0.1 R
	Oct	1,388	3.0	1,495 R	-2.3 R	1,513 R	0.1 R
	Nov	1,491	3.1	1,509 R	1.0 R	1,515 R	0.1 R
	Dec	1,807	2.1	1,522 R	0.9 R	1,516 R	0.1 R
2005	Jan	2,508	3.4	1,545 R	1.5 R	1,518 R	0.1 R
	Feb	1,749	0.4	1,492 R	-3.4 R	1,521 R	0.2 R
	Mar	1,890	10.5	1,630 R	9.2 R	1,523 R	0.1 R
	Apr	1,546	0.3	1,501 R	-8.0 R	1,524 R	0.1 R
	May	1,116	0.1	1,500 R	-0.1 R	1,525 R	0 R
	Jun	1,126	3.5	1,555 R	3.7 R	1,524 R	0 R
	Jul	1,336	3.9	1,572 R	1.0 R	1,522 R	-0.1 R
	Aug	1,145	0.4	1,510 R	-3.9 R	1,519 R	-0.2 R
	Sep	1,266	-1.2	1,509 R	-0.1 R	1,516 R	-0.2 R
	Oct	1,410	1.6	1,521 R	0.8 R	1,512 R	-0.2 R
	Nov	1,481	-0.7	1,499 R	-1.5 R	1,509 R	-0.2 R
	Dec	1,743	-3.5	1,472 R	-1.8 R	1,506 R	-0.2 R
2006	Jan	2,397	-4.4	1,477 R	0.4 R	1,504 R	-0.1 R
	Feb	1,788	2.2	1,525 R	3.2 R	1,503 R	-0.1 R
	Mar	1,769	-6.4	1,523 R	-0.1 R	1,502 R	0 R
	Apr	1,555	0.6	1,511 R	-0.8 R	1,502 R	-0.1 R
	May	1,117	0.1	1,504	-0.5	1,499	-0.2

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

**Symbol:**

R revised

Table 6

## South Island Guest Nights

	Actual series		Seasonally adjusted series <sup>(1)(2)</sup>		Trend series <sup>(1)(3)</sup>		
	Guest nights (000)	Change from same month previous year (percent)	Guest nights (000)	Change from previous month (percent)	Guest nights (000)	Change from previous month (percent)	
<i>Series ref: ACS</i>	<i>S4A9S03</i>		<i>S4S9S03</i>		<i>S4T9S03</i>		
<b>Month</b>							
2003	May	641	1.2	1,003 R	-0.4 R	1,005 R	0.1 R
	Jun	526	-3.9	958 R	-4.4 R	1,008 R	0.3 R
	Jul	792	1.9	1,027 R	7.2 R	1,011 R	0.4 R
	Aug	747	-1.8	1,005 R	-2.1 R	1,016 R	0.5 R
	Sep	817	4.1	1,020 R	1.6 R	1,023 R	0.6 R
	Oct	905	2.9	1,040 R	1.9 R	1,031 R	0.7 R
	Nov	1,069	2.1	1,032 R	-0.7 R	1,039 R	0.8 R
	Dec	1,362	8.1	1,084 R	5.0 R	1,048 R	0.8 R
2004	Jan	1,728	4.6	1,039 R	-4.2 R	1,057 R	0.8 R
	Feb	1,424	4.3	1,062 R	2.2 R	1,065 R	0.8 R
	Mar	1,339	3.9	1,060 R	-0.2 R	1,072 R	0.7 R
	Apr	1,150	7.0	1,075 R	1.4 R	1,078 R	0.6 R
	May	694	8.3	1,085 R	0.9 R	1,083 R	0.5 R
	Jun	620	17.8	1,125 R	3.7 R	1,088 R	0.4 R
	Jul	825	4.2	1,071 R	-4.9 R	1,092 R	0.4 R
	Aug	795	6.4	1,076 R	0.5 R	1,095 R	0.3 R
	Sep	906	10.9	1,131 R	5.1 R	1,097 R	0.2 R
	Oct	926	2.3	1,067 R	-5.6 R	1,098 R	0.1 R
	Nov	1,162	8.6	1,119 R	4.8 R	1,099 R	0 R
	Dec	1,367	0.4	1,092 R	-2.4 R	1,099 R	0 R
2005	Jan	1,830	5.9	1,101 R	0.8 R	1,098 R	-0.1 R
	Feb	1,463	2.7	1,087 R	-1.3 R	1,097 R	-0.1 R
	Mar	1,499	11.9	1,186 R	9.1 R	1,095 R	-0.1 R
	Apr	1,097	-4.6	1,023 R	-13.7 R	1,093 R	-0.2 R
	May	692	-0.2	1,082 R	5.7 R	1,091 R	-0.2 R
	Jun	703	13.4	1,275 R	17.8 R	1,089 R	-0.2 R
	Jul	834	1.0	1,083 R	-15.1 R	1,088 R	-0.1 R
	Aug	797	0.3	1,085 R	0.2 R	1,088 R	0 R
	Sep	863	-4.8	1,076 R	-0.8 R	1,088 R	0.1 R
	Oct	952	2.8	1,100 R	2.2 R	1,090 R	0.2 R
	Nov	1,138	-2.0	1,093 R	-0.7 R	1,093 R	0.2 R
	Dec	1,327	-2.9	1,061 R	-2.9 R	1,096 R	0.3 R
2006	Jan	1,866	2.0	1,122 R	5.8 R	1,100 R	0.3 R
	Feb	1,504	2.8	1,116 R	-0.6 R	1,104 R	0.3 R
	Mar	1,393	-7.1	1,103 R	-1.2 R	1,107 R	0.4 R
	Apr	1,190	8.5	1,110 R	0.7 R	1,112 R	0.4 R
	May	718	3.8	1,124	1.2	1,115	0.3

(1) All figures are subject to revision when the seasonal adjustment program is run each period.

(2) The seasonally adjusted series differs from the actual series in that the seasonal changes have been removed.

(3) The trend series differs from the actual series in that both the seasonal and irregular components have been removed.

**Symbol:**

R revised