

Pacific Peoples ethnicities in Aotearoa New Zealand

2023 Census

Population

442,632

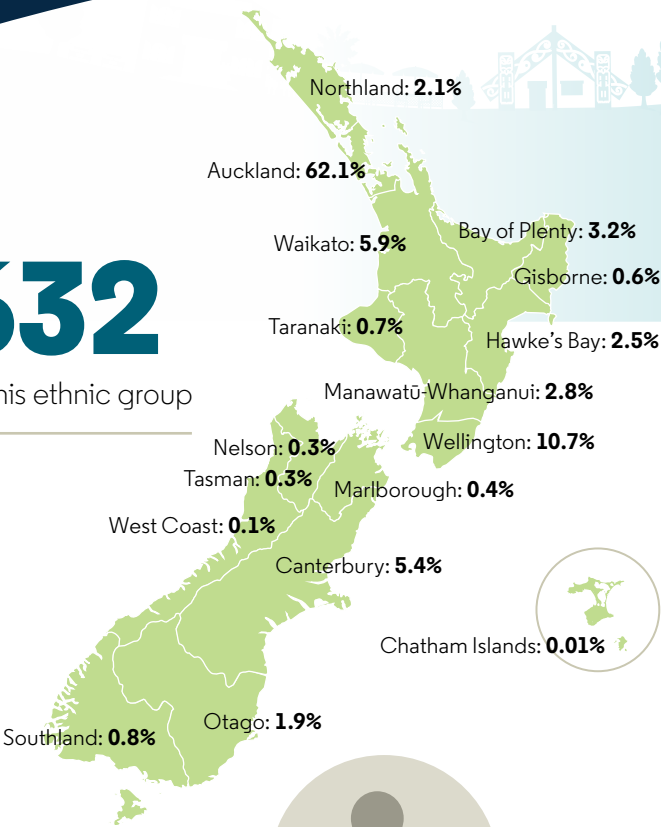
people in NZ belong to this ethnic group

8.9%

of total NZ population

16.0%

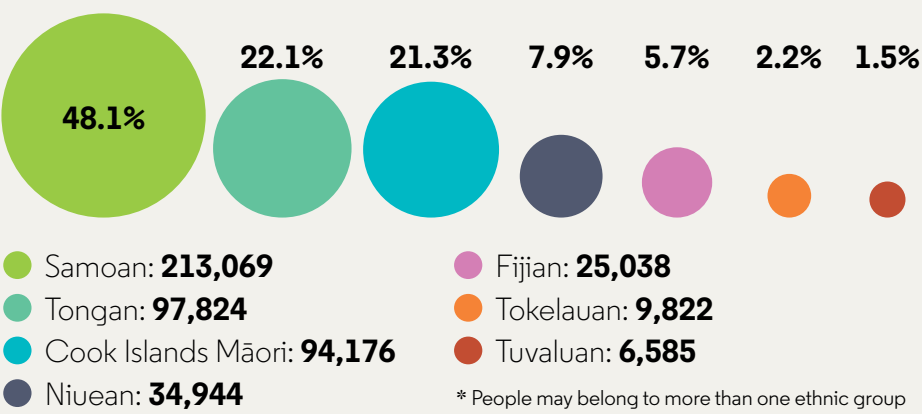
more people since 2018



Definition: Ethnicity is the ethnic group or groups that people identify with or feel they belong to. It is a measure of cultural affiliation, as opposed to race, ancestry, nationality, or citizenship. People can belong to more than one ethnic group.

Ethnicities

Seven most common ethnicities*



Genders

49.4%

218,529 identify as female

50.3%

222,609 identify as male

0.3%

1,491 identify as having another gender

LGBTIQ+ community

4.3%

10,116* identify as belonging to the LGBTIQ+ community

*People aged 15 years and over

Places of birth

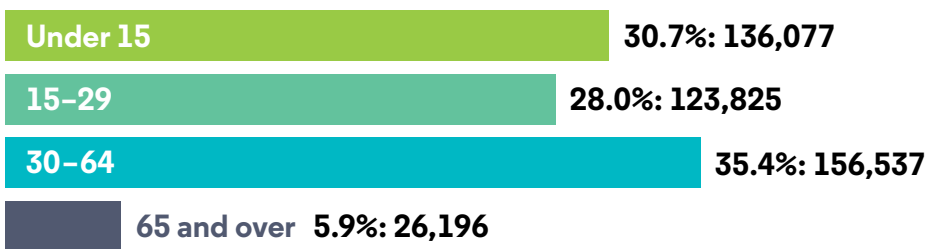
- 67.4%: 293,583 born in New Zealand
- 32.6%: 142,071 born overseas

Five most common overseas birthplaces



Ages

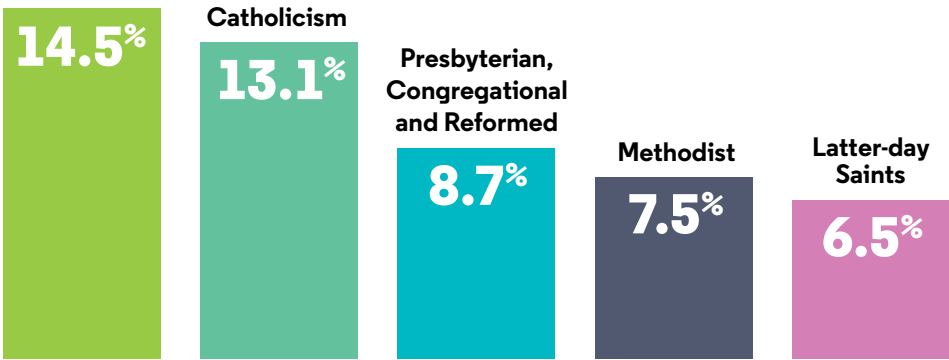
24.9 years is the median age



Our religions

27.0% of people have no religious affiliation, compared to 22.9% in 2018.

Christian nfd**



Five most common religions*

*Multiple answers possible

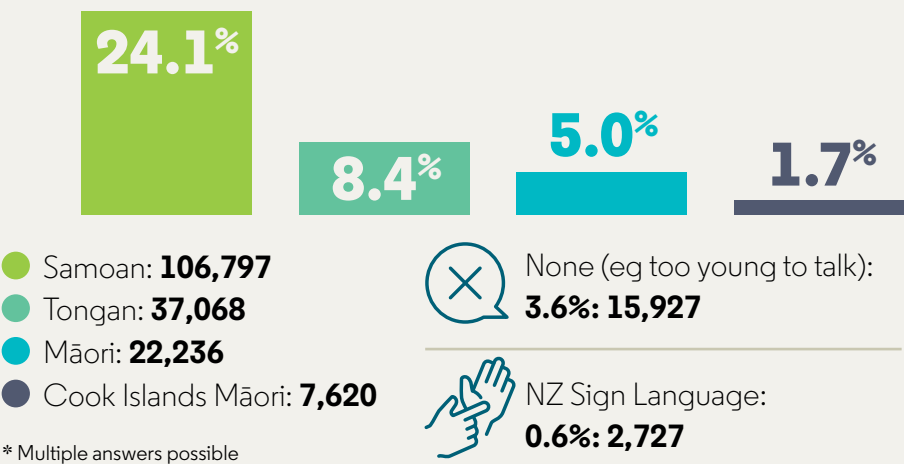
**Not further defined – people who are Christian but did not provide their particular denomination

Languages

404,973

91.5% of the population speak English.

Next most common languages*

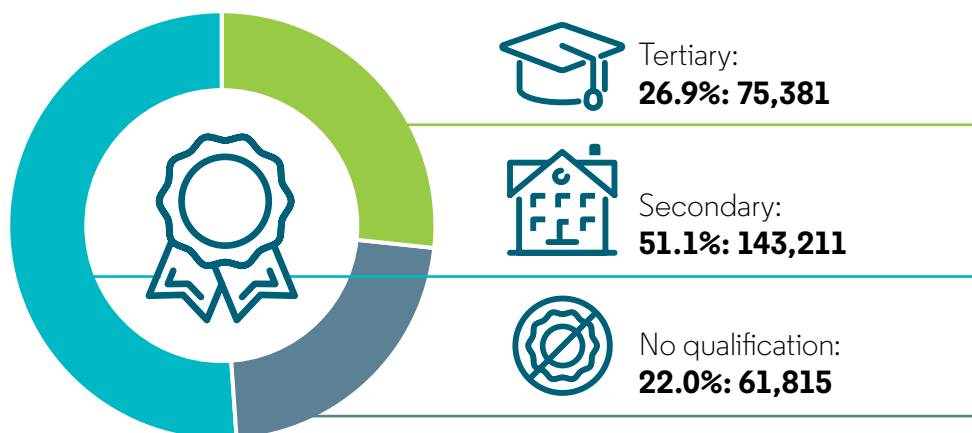


The following data is for people within the Pacific Peoples ethnic group who are **15 years and over**

306,555

people are **15 years and over**.
That is **69.3%** of the Pacific Peoples population.

Highest qualifications



Income



Median income: **\$35,200**

44.8%
increase
since
2018

- \$10,000 or less: **22.5%**
- \$10,001–\$20,000: **10.9%**
- \$20,001–\$30,000: **12.1%**
- \$30,001–\$50,000: **19.6%**
- \$50,001–\$70,000: **19.2%**
- \$70,001–\$100,000: **11.0%**
- \$100,001 or more: **4.9%**

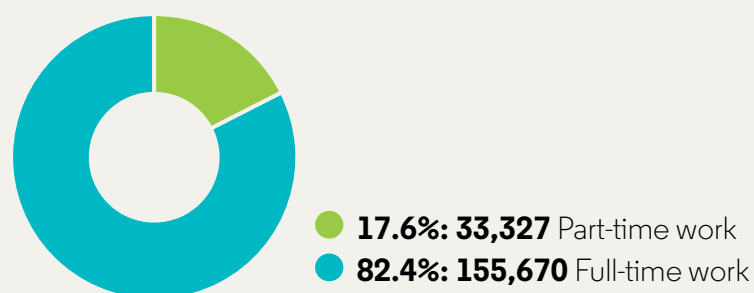
Work

188,997

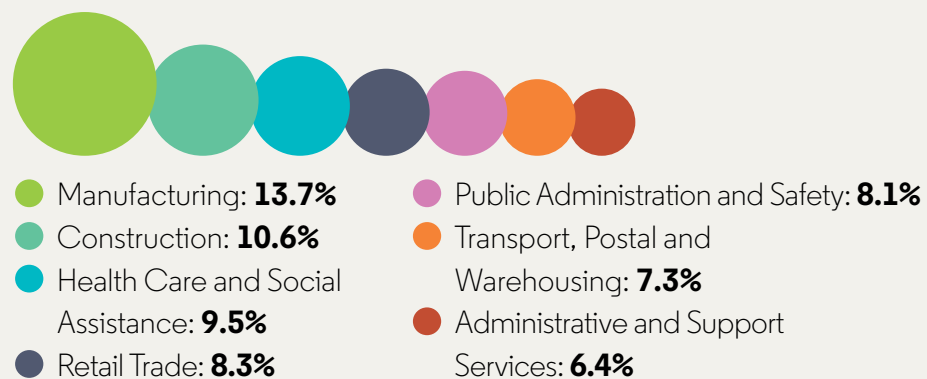
people are employed in either part-time or full-time work.

61.7%

That's 61.7% of the Pacific Peoples ethnic population 15 years and over.



Seven most common industries:



Unpaid activities

Unpaid activities cover activities performed in the four weeks before the census, without pay. People may perform more than one unpaid activity.

174,717

81.1% did household work, cooking, repairs, gardening etc, for their own household.

Other activities included:



Home ownership



This infographic was developed to illustrate key results of the 2023 Census. All results have been calculated from the census usually resident population count of New Zealand. This data uses fixed random rounding to protect confidentiality.