

# Our region: Gisborne

2023 Census

## Our population

**51,135**

regional population count

**1.0%**

of total NZ population

**7.6%**

more people since 2018

## Our genders

**50.2%**

25,686 identify as female

**0.2%**

123 identify as having another gender

**49.5%**

25,326 identify as male

## Our LGBTIQ+ community

**3.6%**

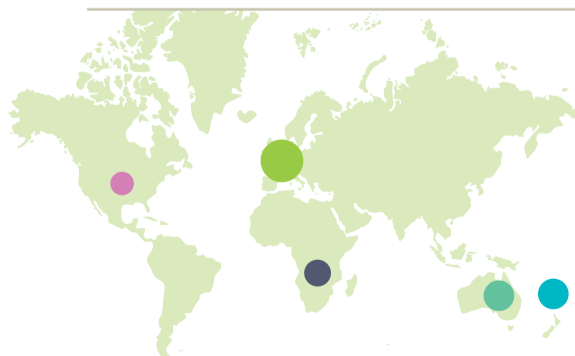
1,167\* identify as belonging to the LGBTIQ+ community

\*People aged 15 years and over

## Our places of birth

- 88.2%: 44,460 born in New Zealand
- 11.8%: 5,946 born overseas

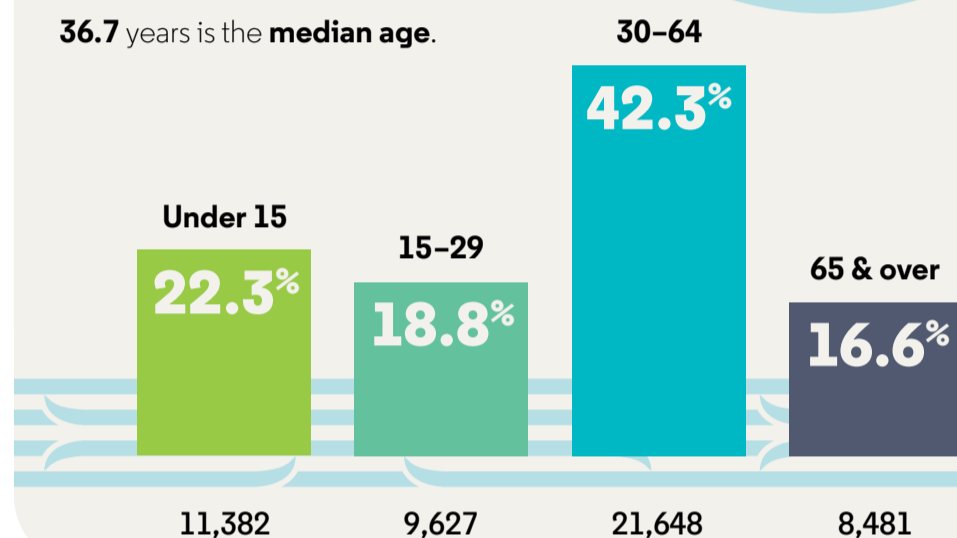
### Top five overseas birthplaces



- North-West Europe: 3.3%
- Australia: 1.7%
- Pacific Islands: 1.7%
- Sub-Saharan Africa: 1.3%
- The Americas: 1.0%

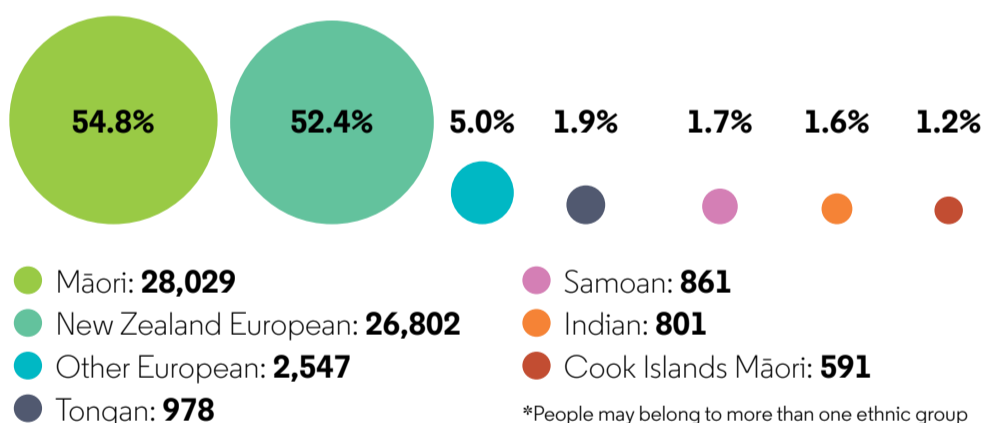
## Our ages

36.7 years is the median age.



## Our ethnicities

Top seven ethnic groups\*

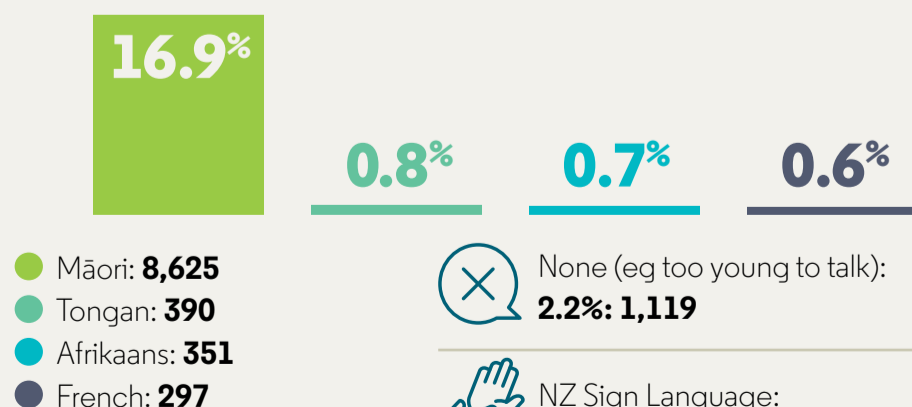


## Languages we use

**49,164**

96.1% of the population speak English.

Next most common languages\*



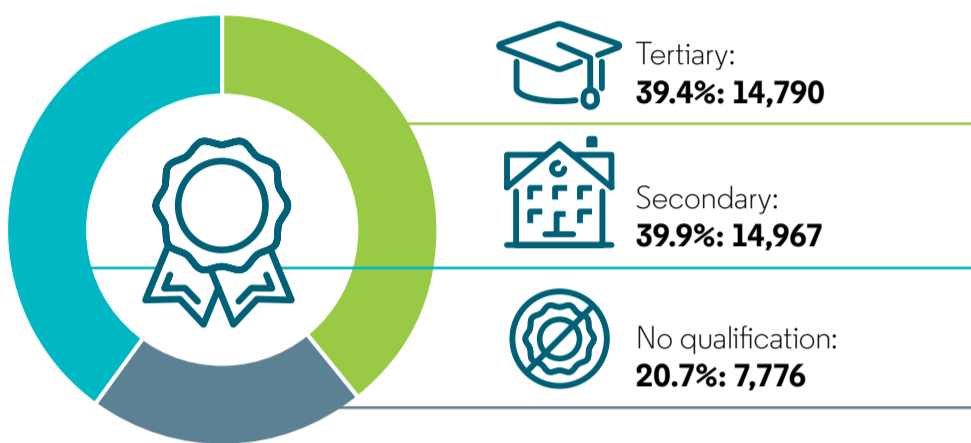
\*Multiple answers possible

The following data is for people who are **15 years and over**

**39,756**

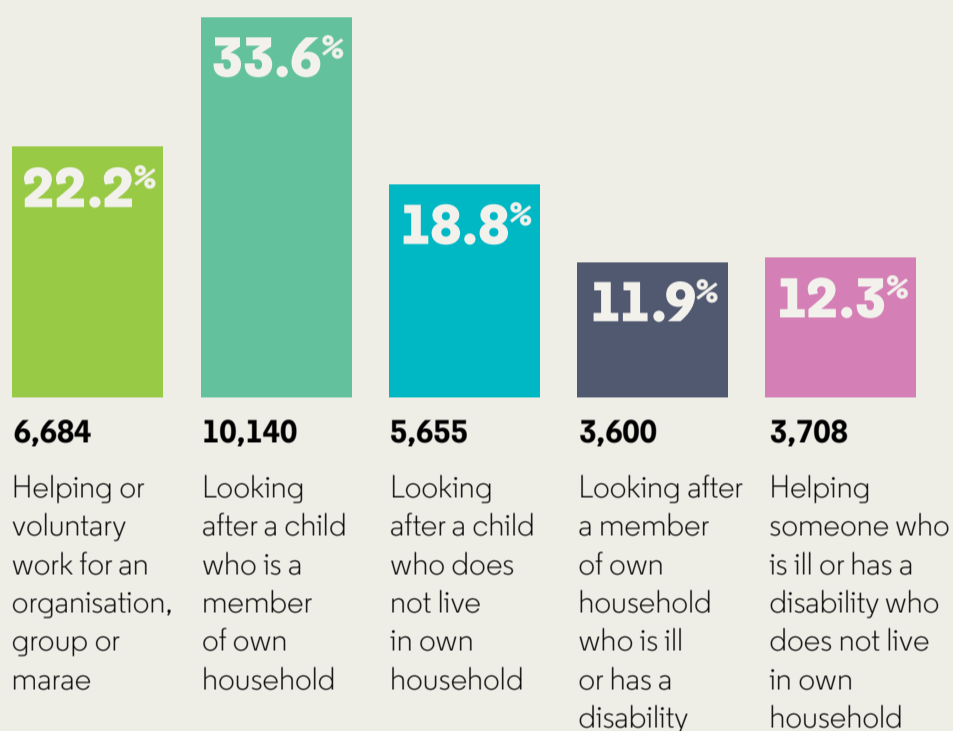
people from the Gisborne region are **15 years and over**.  
That is **77.7%** of the total regional population.

**Our highest qualifications**



**Unpaid activities**

Unpaid activities cover activities performed in the four weeks before the census, without pay. Those activities include:

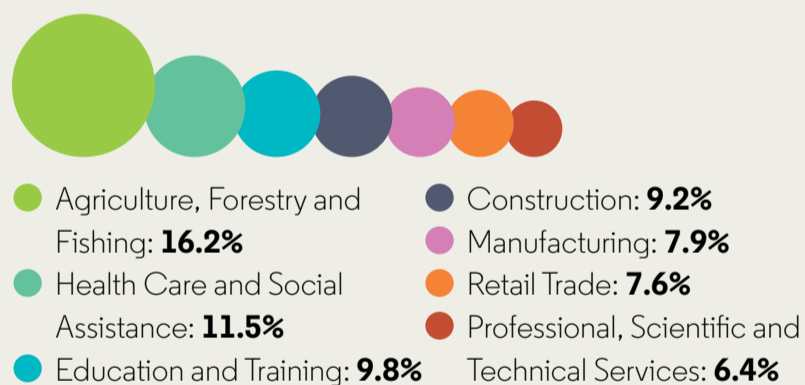


**How we work**

**24,375**

people are employed in either part-time or full-time work.

**Top seven industries:**



**Our housing**

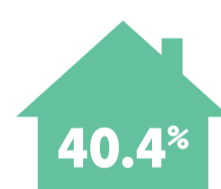
**19,314**

Total **private dwellings**

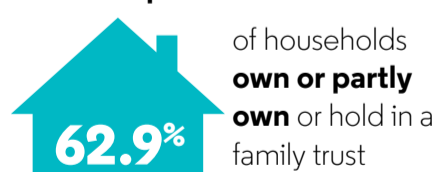


**\$310**

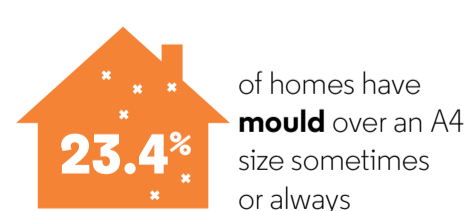
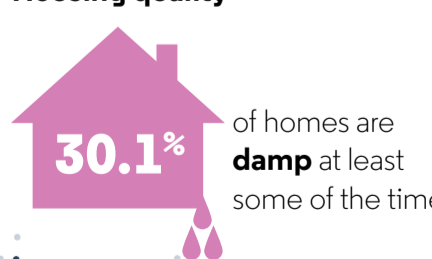
**Median rent** paid by households



**Ownership**

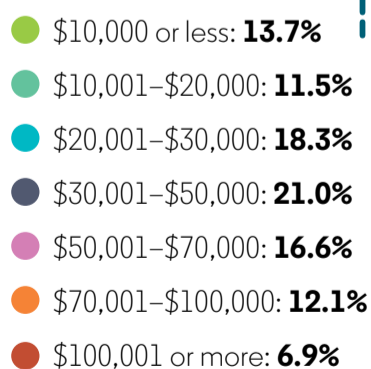
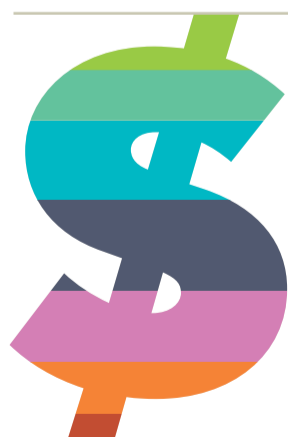


**Housing quality**



**Our income**

Median income: **\$35,800** **38.1%** increase since 2018



This infographic was developed to illustrate key results of the 2023 Census. All results for individuals have been calculated from the census usually resident population count of New Zealand. All results for dwellings have been calculated from private dwellings. All results for households have been calculated from households in occupied private dwellings. This data uses fixed random rounding to protect confidentiality.