

# Our region: Manawatū-Whanganui

2023 Census

Stats NZ  
Tatauranga Aotearoa

## Our population

**251,412**

regional population count

**5.0%**

of total NZ population

**5.3%**

more people since 2018

## Our genders

**50.4%**

126,804 identify as female

**0.4%**

1,011 identify as having another gender

**49.2%**

123,594 identify as male

## Our LGBTIQ+ community

**4.5%**

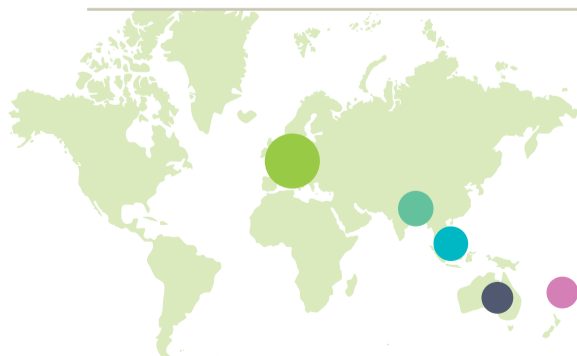
7,974\* identify as belonging to the LGBTIQ+ community

\*People aged 15 years and over

## Our places of birth

- 84.0%: 209,646 born in New Zealand
- 16.0%: 39,891 born overseas

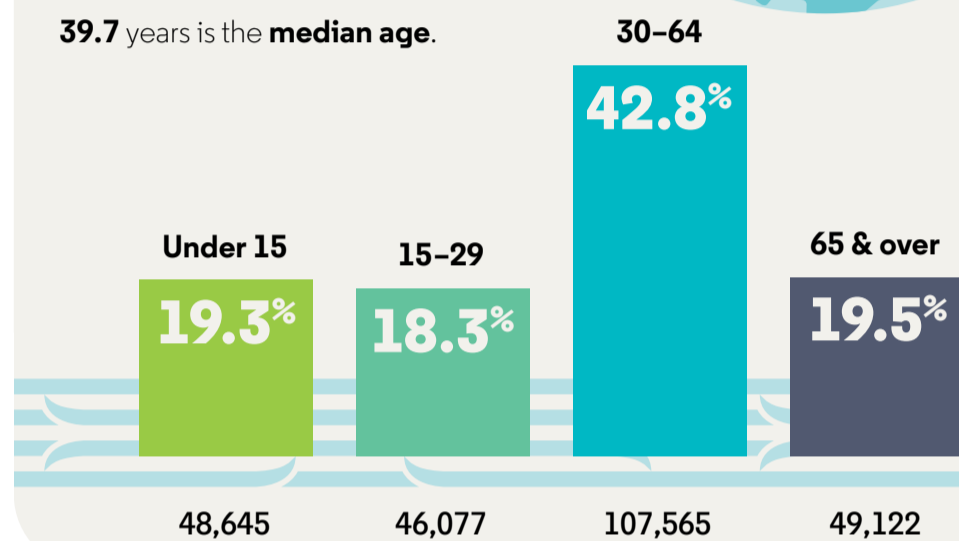
### Top five overseas birthplaces



- North-West Europe: 4.8%
- Southern and Central Asia: 2.0%
- South-East Asia: 1.9%
- Australia: 1.6%
- Pacific Islands: 1.6%

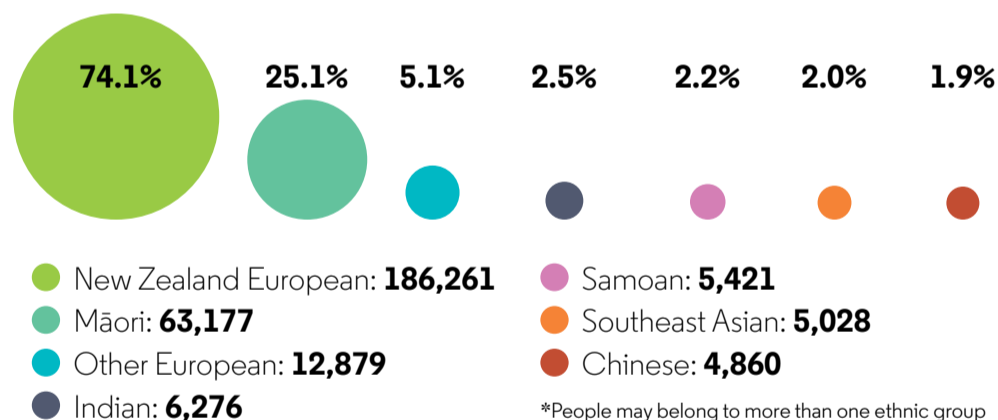
## Our ages

39.7 years is the median age.



## Our ethnicities

Top seven ethnic groups\*

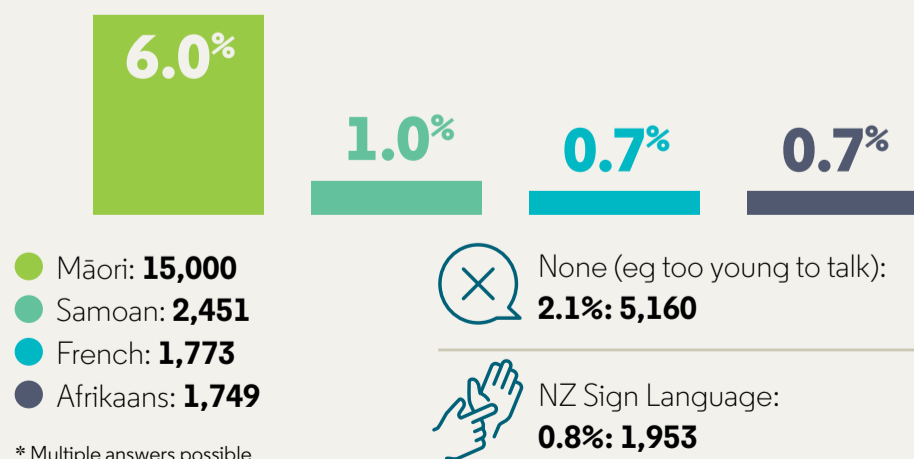


## Languages we use

**242,940**

96.6% of the population speak English.

Next most common languages\*

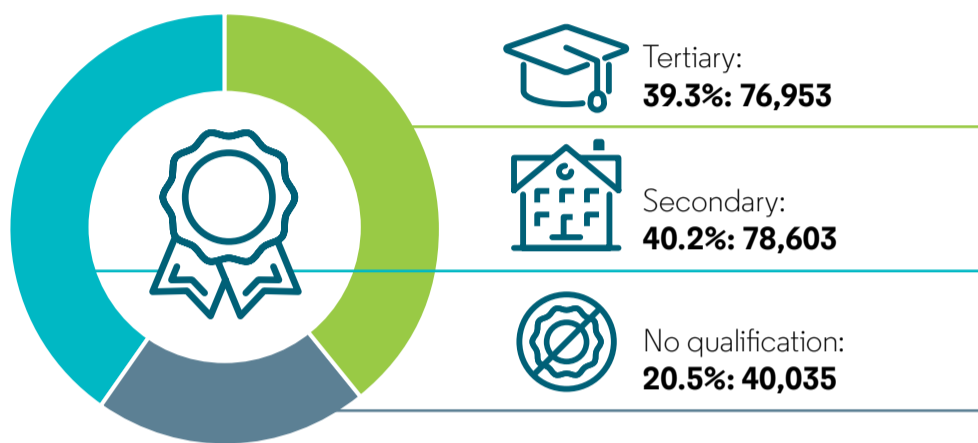


The following data is for people who are **15 years and over**

# 202,764

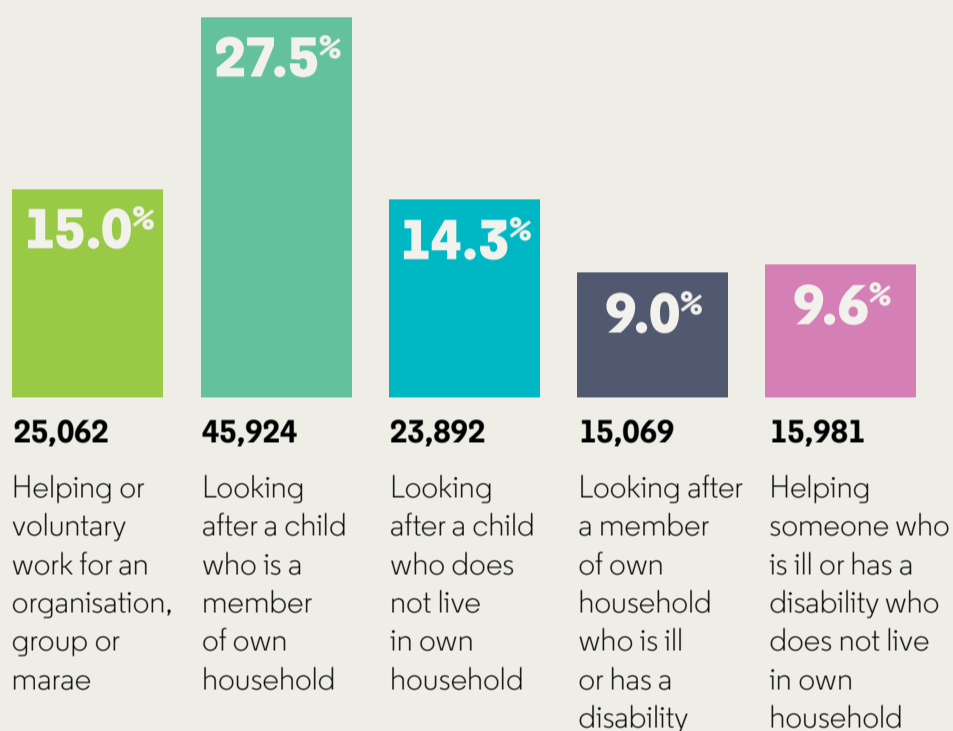
people from the Manawatū-Whanganui region are **15 years and over**.  
That is **80.7%** of the total regional population.

## Our highest qualifications



## Unpaid activities

Unpaid activities cover activities performed in the four weeks before the census, without pay. Those activities include:

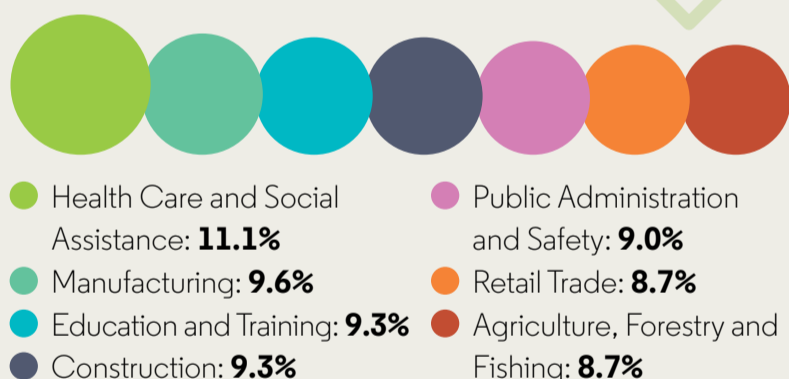


## How we work

# 124,788

people are employed in either part-time or full-time work.

### Top seven industries:



## Our housing

# 107,883

Total **private dwellings**

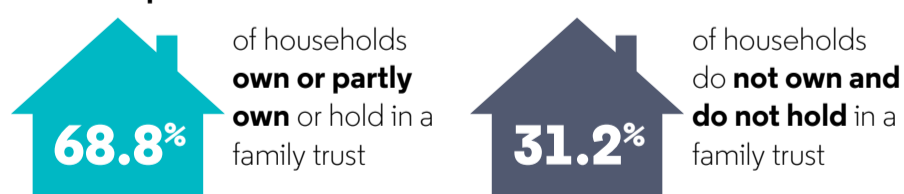


# \$350

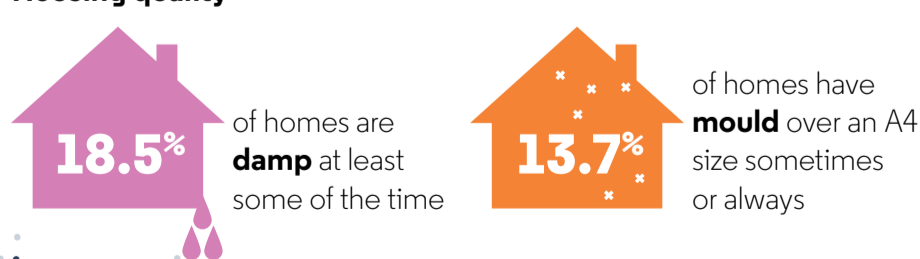
Median rent paid by households



### Ownership

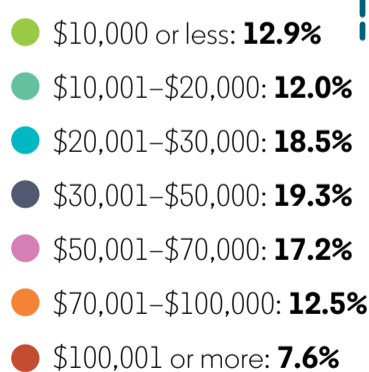


### Housing quality



## Our income

Median income: **\$36,400** **34.0%** increase since 2018



This infographic was developed to illustrate key results of the 2023 Census. All results for individuals have been calculated from the census usually resident population count of New Zealand. All results for dwellings have been calculated from private dwellings. All results for households have been calculated from households in occupied private dwellings. This data uses fixed random rounding to protect confidentiality.