

Our region: Marlborough

2023 Census

Our population

49,431

regional population count

1.0%

of total NZ population

4.4%

more people since 2018

Our genders

49.9%

24,681 identify as female

0.3%

156 identify as having another gender

49.8%

24,594 identify as male

Our LGBTIQ+ community

3.5%

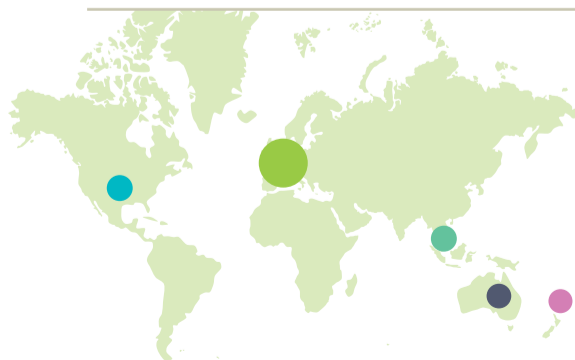
1,266* identify as belonging to the LGBTIQ+ community

*People aged 15 years and over

Our places of birth

- 80.3%: 39,432 born in New Zealand
- 19.7%: 9,651 born overseas

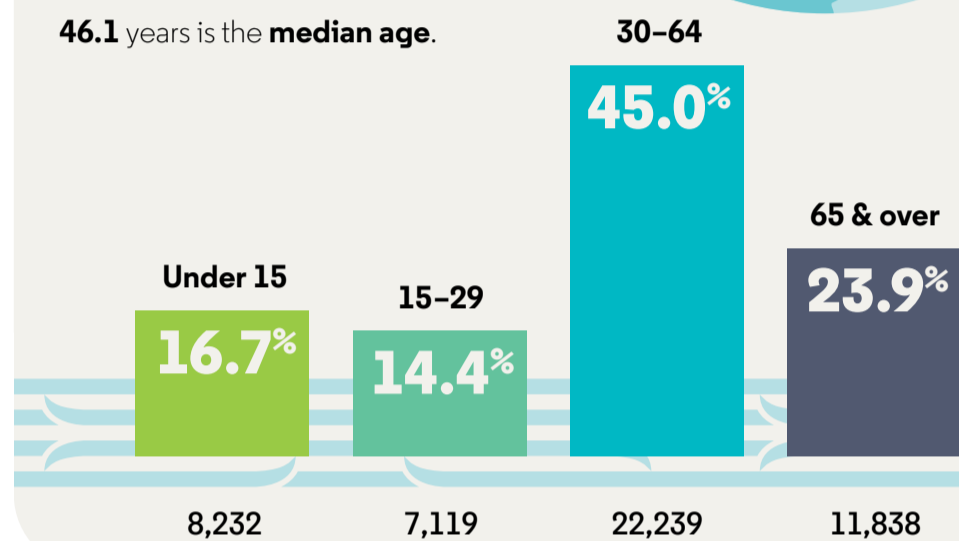
Top five overseas birthplaces



- North-West Europe: 7.5%
- South-East Asia: 2.1%
- The Americas: 2.1%
- Australia: 1.9%
- Pacific Islands: 1.8%

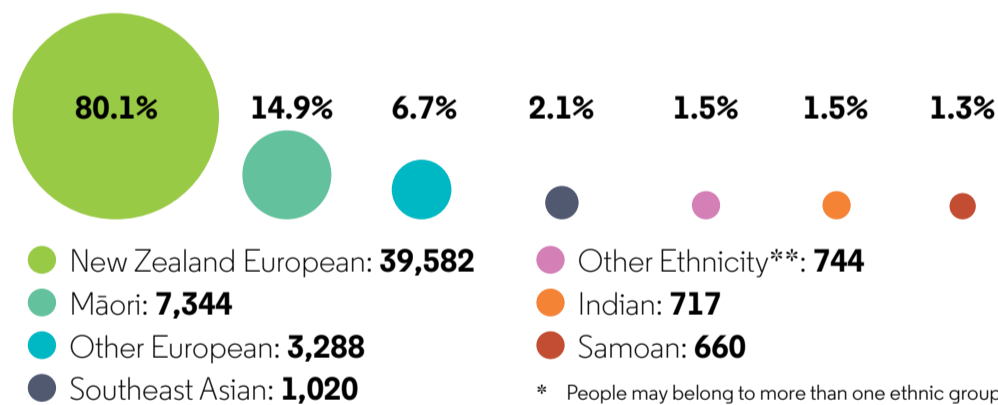
Our ages

46.1 years is the median age.



Our ethnicities

Top seven ethnic groups*



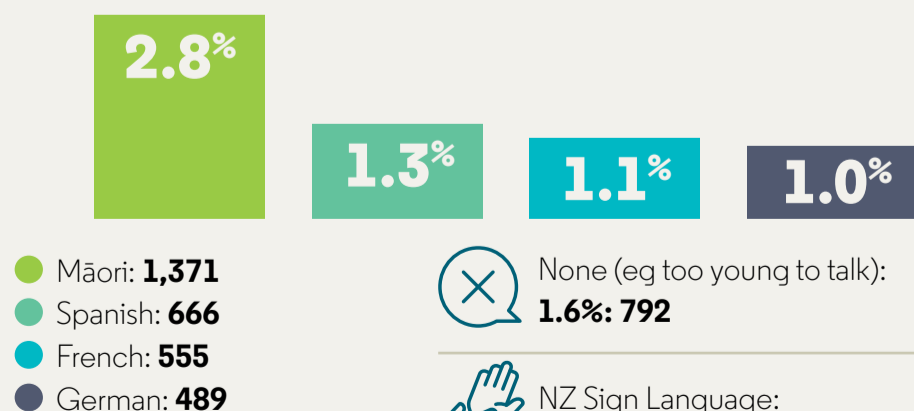
* People may belong to more than one ethnic group
** "Other" groupings may exclude categories not listed

Languages we use

48,174

97.5% of the population speak English.

Next most common languages*



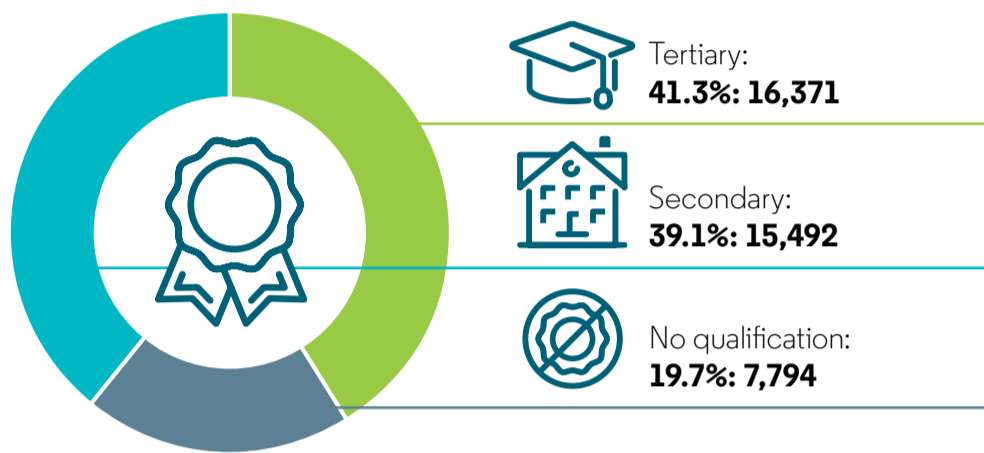
* Multiple answers possible

The following data is for people who are **15 years and over**

41,196

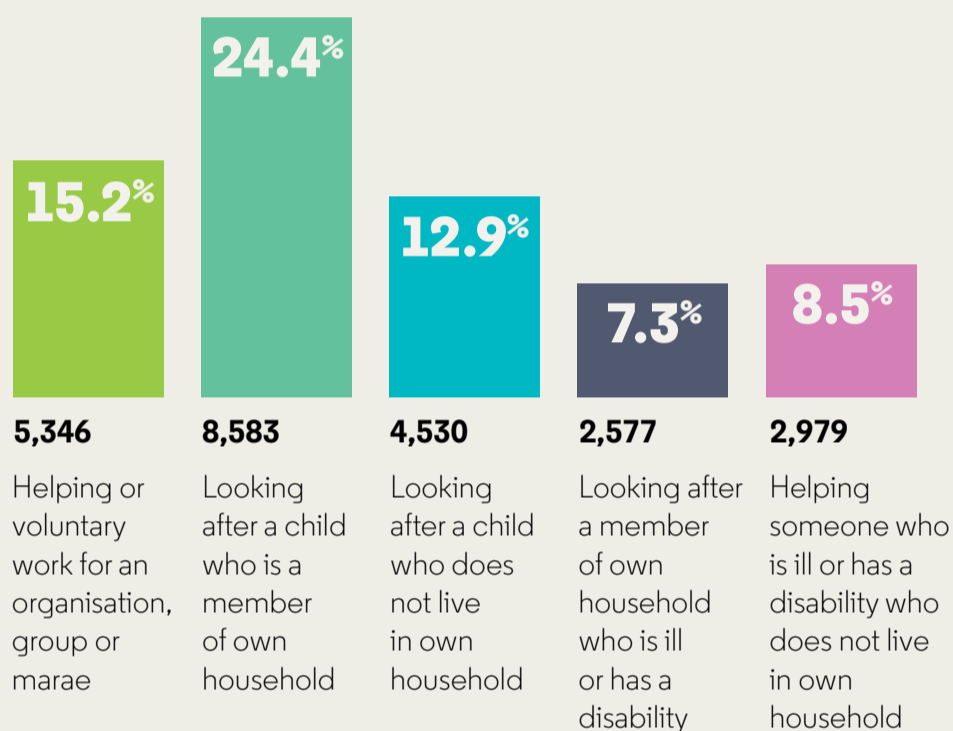
people from the Marlborough region are **15 years and over**.
That is **83.3%** of the total regional population.

Our highest qualifications



Unpaid activities

Unpaid activities cover activities performed in the four weeks before the census, without pay. Those activities include:

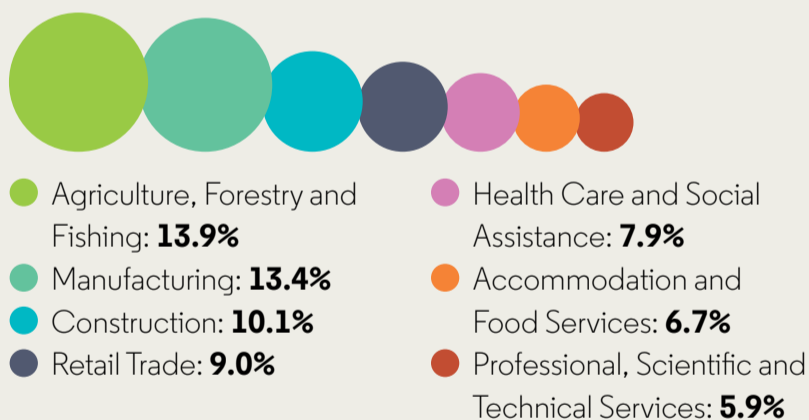


How we work

26,589

people are employed in either part-time or full-time work.

Top seven industries:



Our housing

24,330

Total **private dwellings**

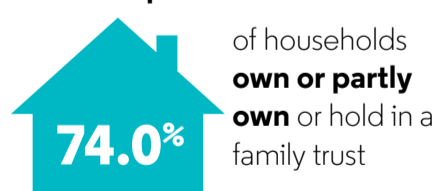


\$384

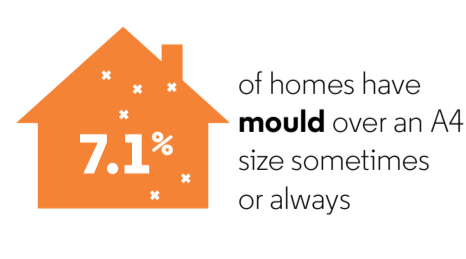
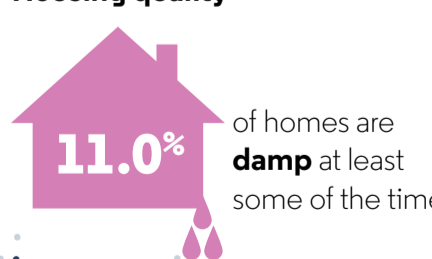
Median rent paid by households



Ownership

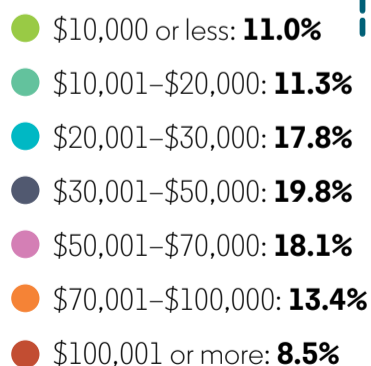


Housing quality



Our income

Median income: **\$39,400** ↑ **24.8%** increase since 2018



This infographic was developed to illustrate key results of the 2023 Census. All results for individuals have been calculated from the census usually resident population count of New Zealand. All results for dwellings have been calculated from private dwellings. All results for households have been calculated from households in occupied private dwellings. This data uses fixed random rounding to protect confidentiality.