Our region: Nelson

2023 Census

Stats NZ
Tatauranga Aotearoa



Our population

52,584
regional population count

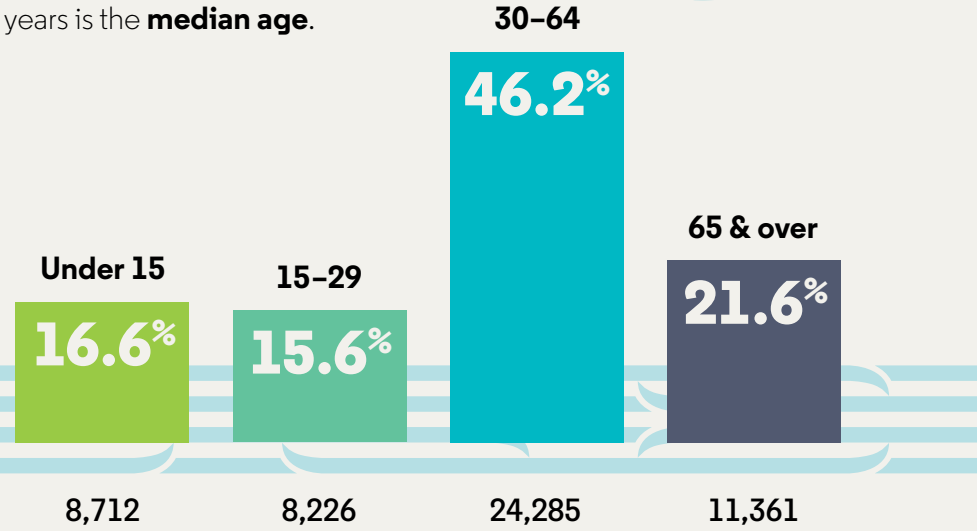
1.1%
of total NZ population



3.3%
more people since 2018

Our ages

44.0 years is the **median age**.



Our genders

50.8%
26,712 identify as **female**

48.7%
25,620 identify as **male**

0.5%
255 identify as having **another gender**

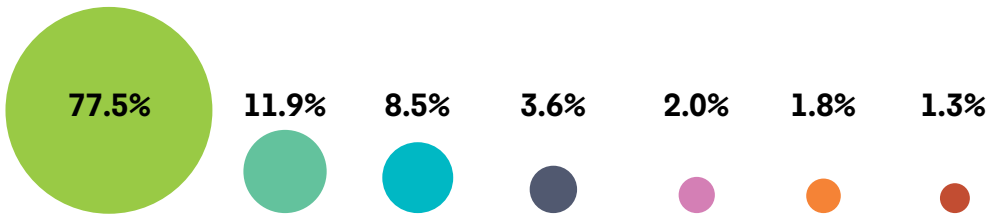
Our LGBTIQ+ community

4.8%
1,896* identify as belonging to the **LGBTIQ+** community

*People aged 15 years and over

Our ethnicities

Top seven ethnic groups*



- New Zealand European: **40,755**
- Māori: **6,252**
- Other European: **4,464**
- Southeast Asian: **1,917**
- Indian: **1,047**
- Other Asian**: **951**
- Other Ethnicity**: **705**

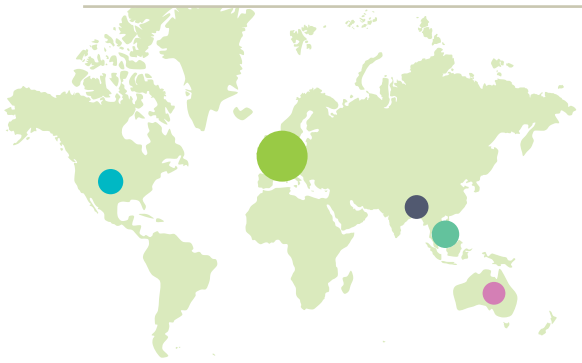
* People may belong to more than one ethnic group
** "Other" groupings may exclude categories not listed

Our places of birth

- **73.5%: 38,397** born in New Zealand
- **26.5%: 13,863** born overseas



Top five overseas birthplaces

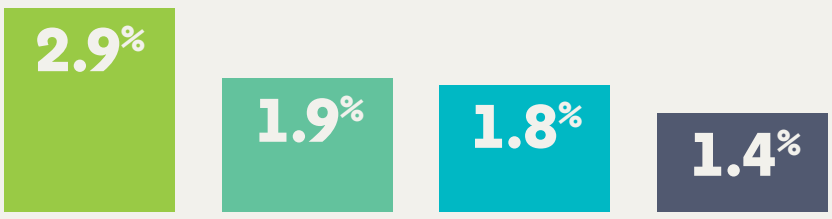


- North-West Europe: **11.0%**
- South-East Asia: **3.2%**
- The Americas: **2.7%**
- Southern and Central Asia: **2.4%**
- Australia: **2.2%**

Languages we use

50,958
96.9% of the population speak **English**.

Next most common languages*

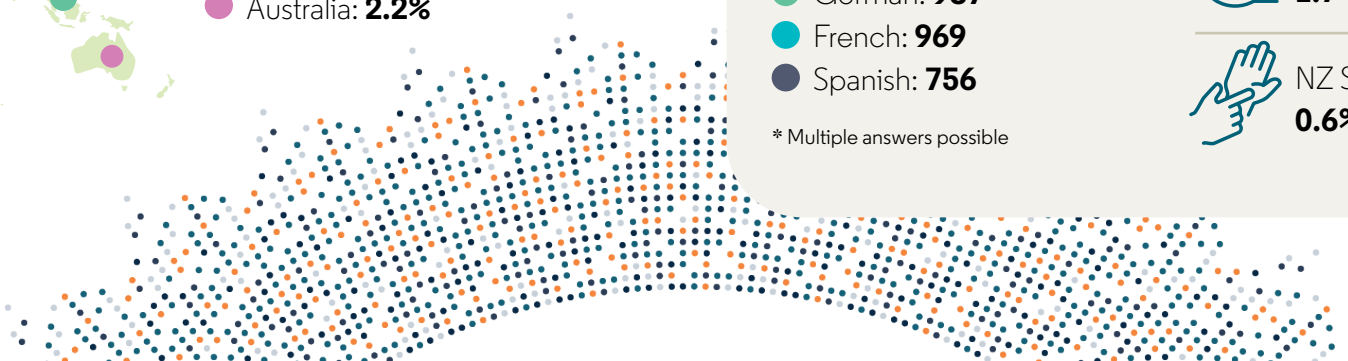


- Māori: **1,551**
- German: **987**
- French: **969**
- Spanish: **756**

* Multiple answers possible

None (eg too young to talk): **1.7%: 897**

NZ Sign Language: **0.6%: 306**



The following data is for people who are **15 years and over**

Stats NZ
Tatauranga Aotearoa

43,875

people from the Nelson region are **15 years and over**.
That is **83.4%** of the total regional population.

Our highest qualifications



Tertiary:
48.0%: 20,463

Secondary:
35.5%: 15,141

No qualification:
16.6%: 7,068

How we work

27,501

people are employed in either part-time or full-time work.

Top seven industries:



- Health Care and Social Assistance: **12.0%**
- Professional, Scientific and Technical Services: **10.5%**
- Retail Trade: **10.0%**
- Manufacturing: **9.7%**
- Construction: **9.3%**
- Education and Training: **7.1%**
- Accommodation and Food Services: **6.5%**

Our income

Median income: **$38,800**

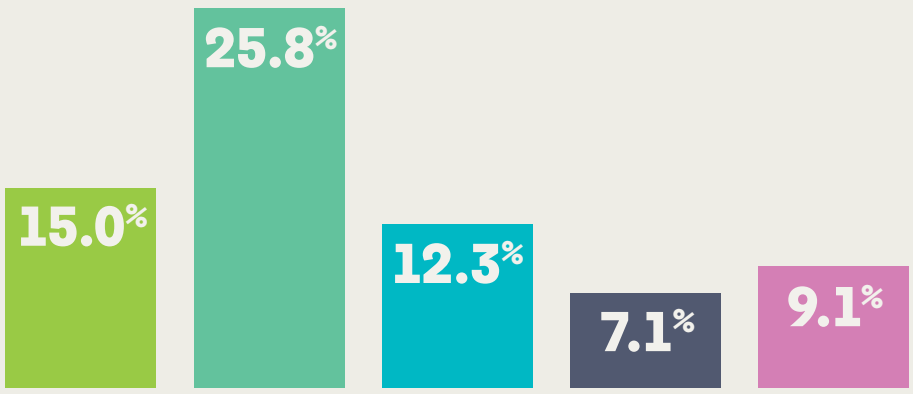
30.9% increase since 2018



- $10,000 or less: **12.1%**
- $10,001–$20,000: **10.9%**
- $20,001–$30,000: **17.7%**
- $30,001–$50,000: **20.5%**
- $50,001–$70,000: **17.1%**
- $70,001–$100,000: **12.8%**
- $100,001 or more: **8.9%**

Unpaid activities

Unpaid activities cover activities performed in the four weeks before the census, without pay. Those activities include:



5,781
Helping or voluntary work for an organisation, group or marae

9,921
Looking after a child who is a member of own household

4,740
Looking after a child who does not live in own household

2,742
Looking after a member of own household who is ill or has a disability

3,516
Helping someone who is ill or has a disability who does not live in own household

Our housing

22,626

Total **private dwellings**

6.3% increase since 2018

$430

Median rent paid by households

26.5% increase since 2018

Ownership

71.2% of households **own or partly own** or hold in a family trust

28.8% of households do **not own and do not hold** in a family trust

Housing quality

14.0% of homes are **damp** at least some of the time

9.6% of homes have **mould** over an A4 size sometimes or always

This infographic was developed to illustrate key results of the 2023 Census. All results for individuals have been calculated from the census usually resident population count of New Zealand. All results for dwellings have been calculated from private dwellings. All results for households have been calculated from households in occupied private dwellings. This data uses fixed random rounding to protect confidentiality.

2023 Census | Stats NZ