Our region: Northland

2023 Census

Stats NZ
Tatauranga Aotearoa





Our population

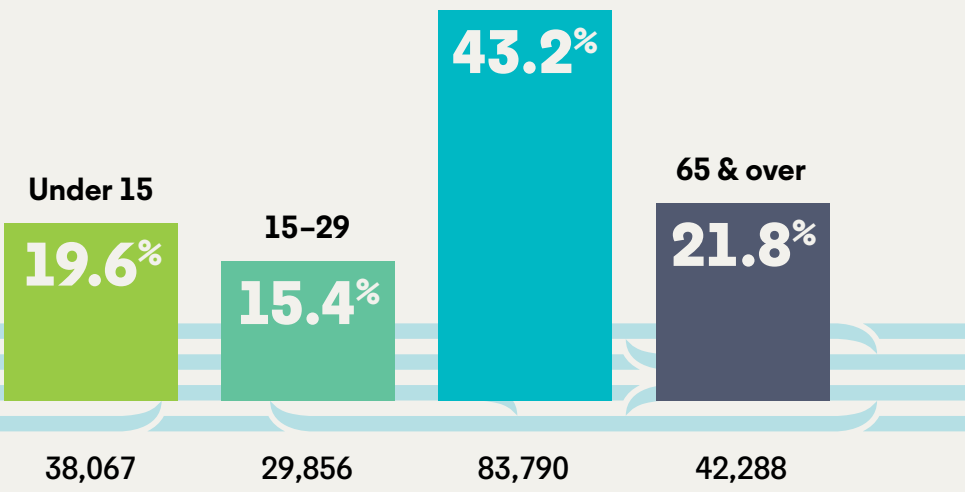
194,007
regional population count

3.9%
of total NZ population

8.3%
more people since 2018

Our ages

43.2 years is the **median age**.



Our genders

50.4%
97,776 identify as **female**

49.3%
95,697 identify as **male**

0.3%
528 identify as having **another gender**

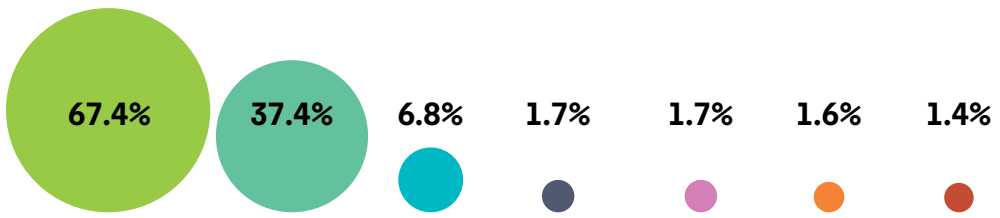
Our LGBTIQ+ community

3.7%
4,605* identify as belonging to the **LGBTIQ+** community

*People aged 15 years and over

Our ethnicities

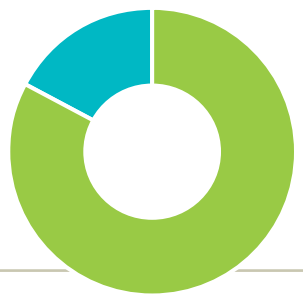
Top seven ethnic groups*



- New Zealand European: **130,704**
- Māori: **72,612**
- Other European: **13,212**
- Indian: **3,303**
- Samoan: **3,294**
- Southeast Asian: **3,045**
- Cook Islands Māori: **2,751**

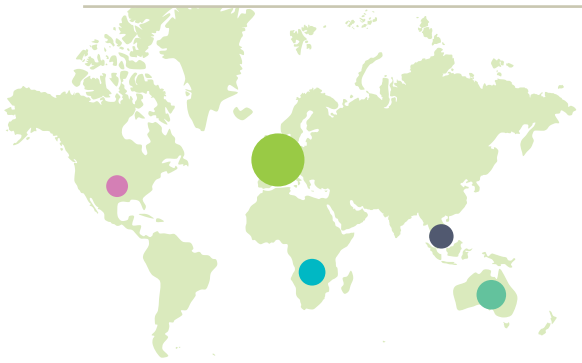
* People may belong to more than one ethnic group

Our places of birth



- **82.9%: 159,084** born in New Zealand
- **17.1%: 32,790** born overseas

Top five overseas birthplaces

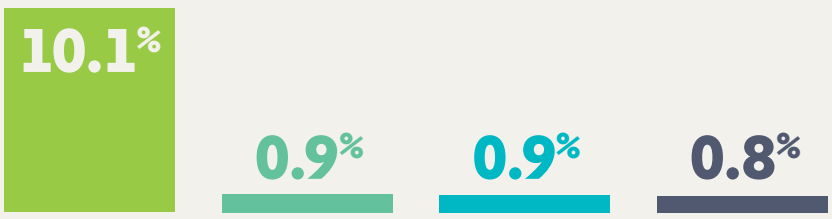


- North-West Europe: **7.1%**
- Australia: **2.2%**
- Sub-Saharan Africa: **1.8%**
- South-East Asia: **1.5%**
- The Americas: **1.2%**

Languages we use

188,220
97.0% of the population speak **English**.

Next most common languages*

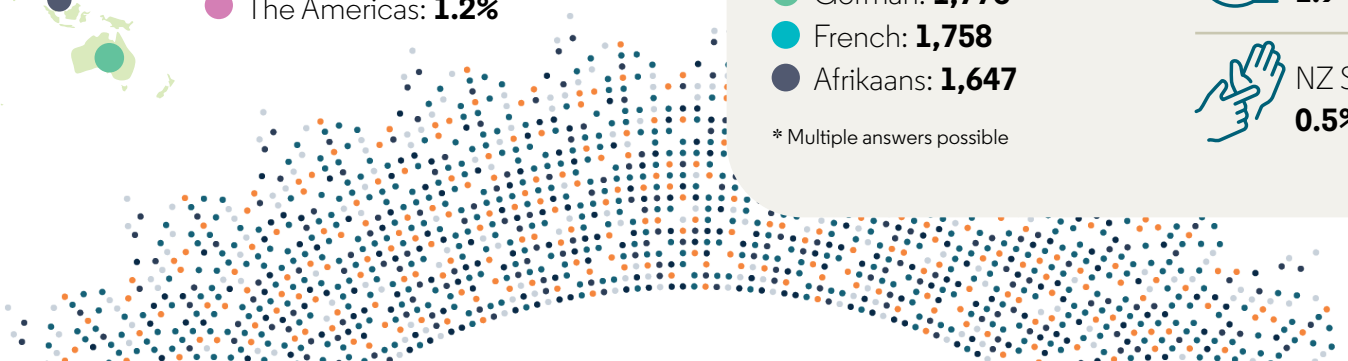


- Māori: **19,680**
- German: **1,776**
- French: **1,758**
- Afrikaans: **1,647**

* Multiple answers possible

None (eg too young to talk): **1.9%: 3,735**

NZ Sign Language: **0.5%: 1,047**



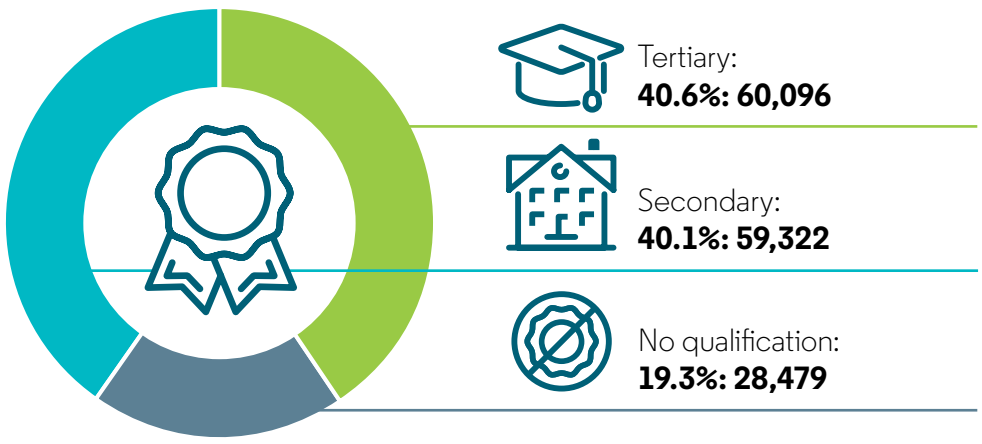
The following data is for people who are **15 years and over**

Stats NZ
Tatauranga Aotearoa

155,937

people from the Northland region are **15 years and over**.
That is **80.4%** of the total regional population.

Our highest qualifications



How we work

89,520

people are employed in either part-time or full-time work.

Top seven industries:



- Construction: **11.8%**
- Health Care and Social Assistance: **11.7%**
- Retail Trade: **9.2%**
- Agriculture, Forestry and Fishing: **9.0%**
- Education and Training: **8.6%**
- Manufacturing: **7.8%**
- Public Administration and Safety: **7.0%**

Our income

Median income: **$33,100**

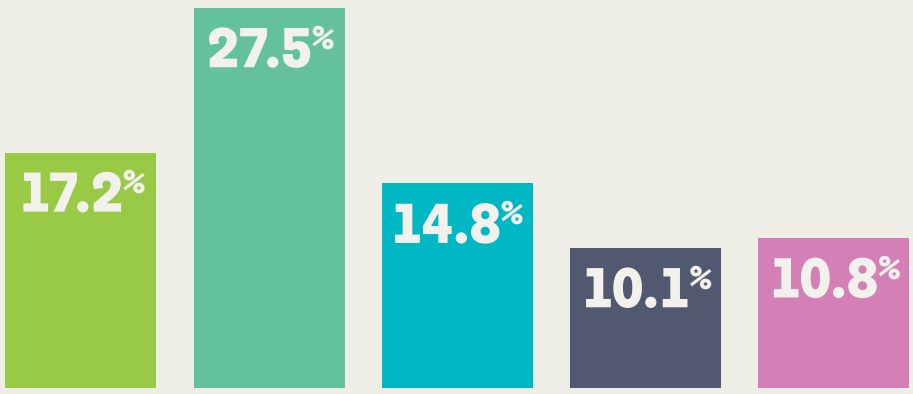
33.5% increase since 2018



- $10,000 or less: **13.9%**
- $10,001–$20,000: **13.1%**
- $20,001–$30,000: **19.6%**
- $30,001–$50,000: **19.6%**
- $50,001–$70,000: **15.4%**
- $70,001–$100,000: **11.1%**
- $100,001 or more: **7.3%**

Unpaid activities

Unpaid activities cover activities performed in the four weeks before the census, without pay. Those activities include:



20,115	32,256	17,403	11,886	12,600
Helping or voluntary work for an organisation, group or marae	Looking after a child who is a member of own household	Looking after a child who does not live in own household	Looking after a member of own household who is ill or has a disability	Helping someone who is ill or has a disability who does not live in own household

Our housing

87,225

Total **private dwellings**

8.9% increase since 2018

$370

Median rent paid by households

37.0% increase since 2018

Ownership

71.5% of households **own or partly own** or hold in a family trust

28.5% of households do **not own and do not hold** in a family trust

Housing quality

24.7% of homes are **damp** at least some of the time

20.3% of homes have **mould** over an A4 size sometimes or always

This infographic was developed to illustrate key results of the 2023 Census. All results for individuals have been calculated from the census usually resident population count of New Zealand. All results for dwellings have been calculated from private dwellings. All results for households have been calculated from households in occupied private dwellings. This data uses fixed random rounding to protect confidentiality.

2023 Census | Stats NZ