

# Our region: Southland

2023 Census

## Our population

**100,143**

regional population count

**2.0%**

of total NZ population

**2.7%**

more people since 2018

## Our genders

**49.6%**

49,704 identify as female

**0.3%**

321 identify as having another gender

**50.0%**

50,115 identify as male

## Our LGBTIQ+ community

**3.6%**

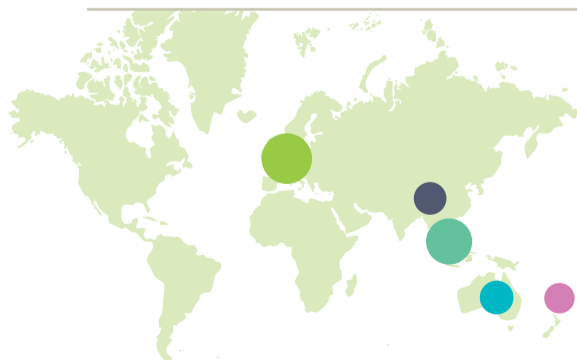
2,592\* identify as belonging to the LGBTIQ+ community

\*People aged 15 years and over

## Our places of birth

- 85.5%: 85,137 born in New Zealand
- 14.5%: 14,391 born overseas

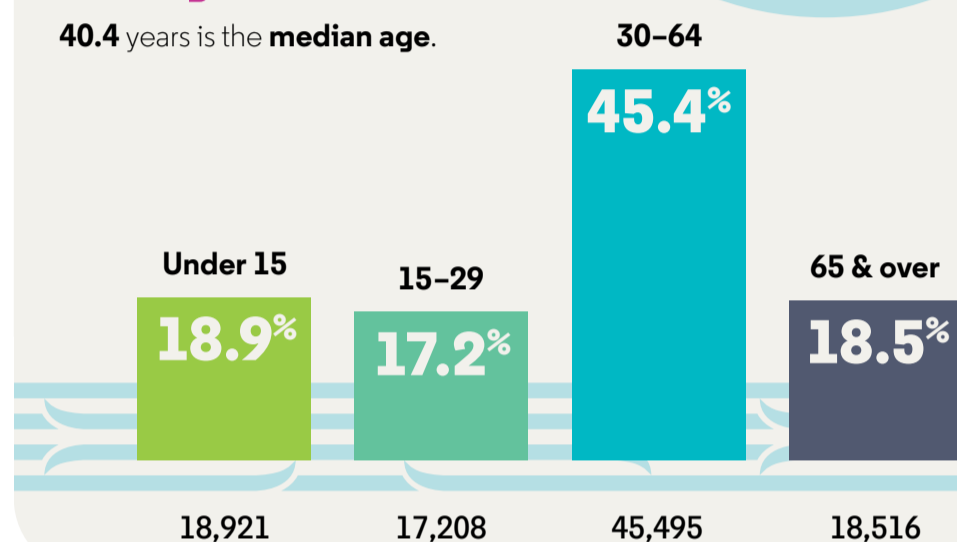
### Top five overseas birthplaces



- North-West Europe: 3.6%
- South-East Asia: 3.0%
- Australia: 1.6%
- Southern and Central Asia: 1.5%
- Pacific Islands: 1.3%

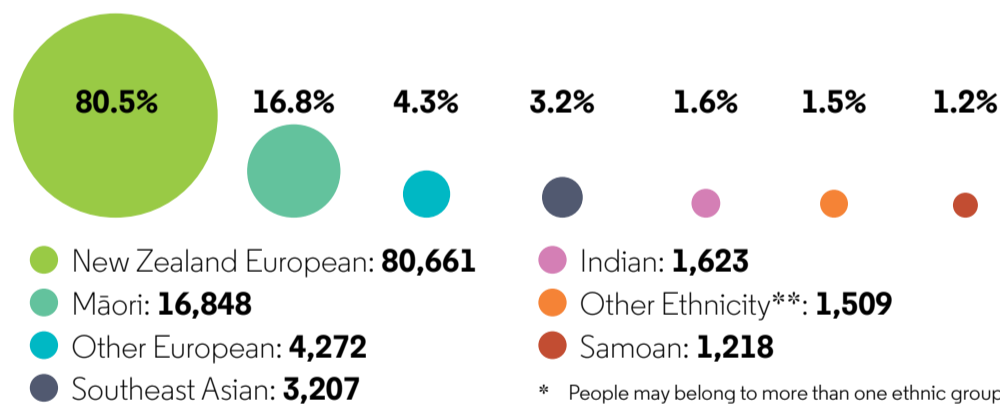
## Our ages

40.4 years is the median age.



## Our ethnicities

Top seven ethnic groups\*



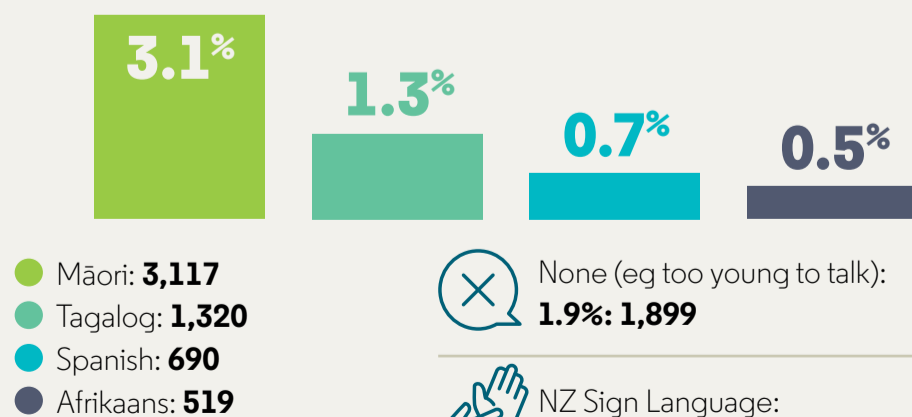
\* People may belong to more than one ethnic group  
\*\* "Other" groupings may exclude categories not listed

## Languages we use

**97,434**

97.3% of the population speak English.

Next most common languages\*



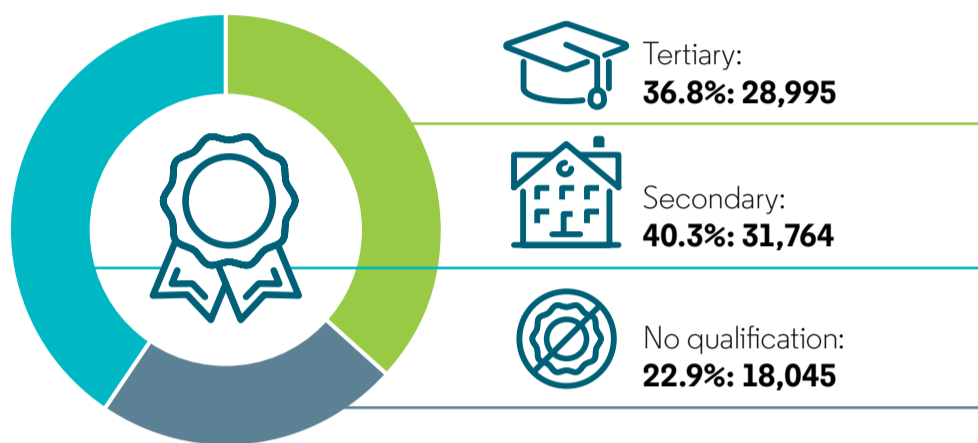
\* Multiple answers possible

The following data is for people who are **15 years and over**

# 81,222

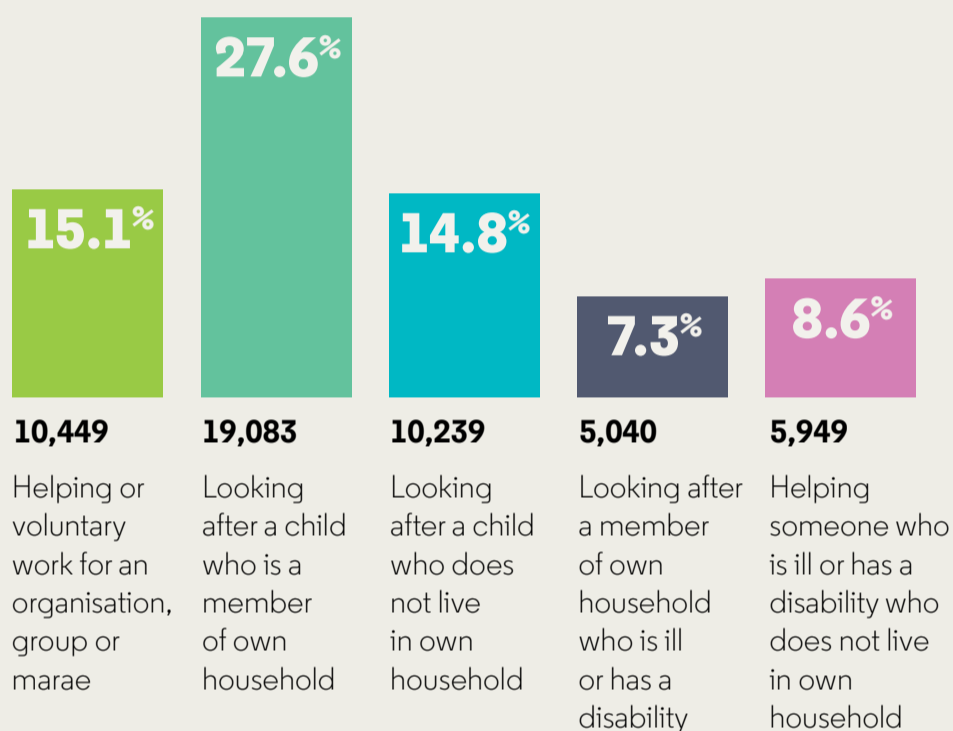
people from the Southland region are **15 years and over**.  
That is **81.1%** of the total regional population.

## Our highest qualifications



## Unpaid activities

Unpaid activities cover activities performed in the four weeks before the census, without pay. Those activities include:

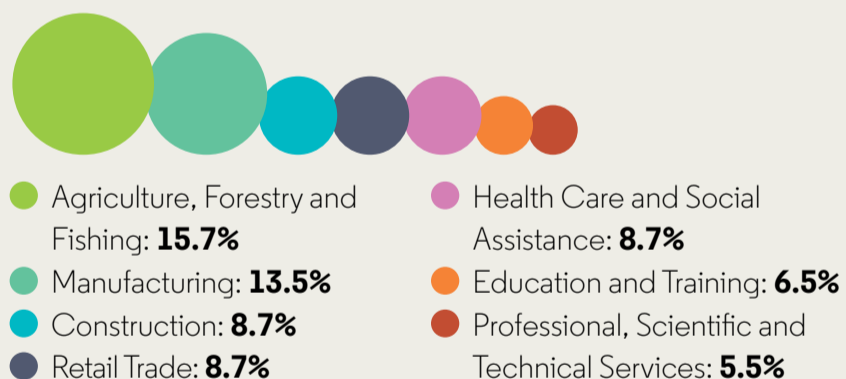


## How we work

# 54,885

people are employed in either part-time or full-time work.

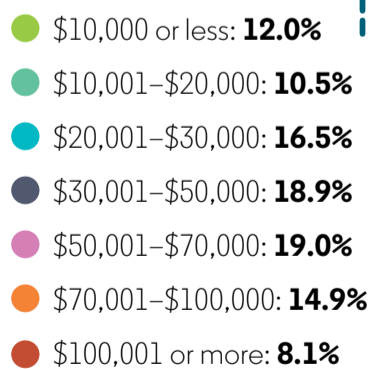
### Top seven industries:



## Our income



Median income: **\$41,100** ↑ **28.2%** increase since 2018



## Our housing

# 46,056

Total **private dwellings**



# \$300

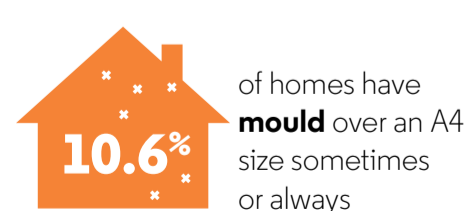
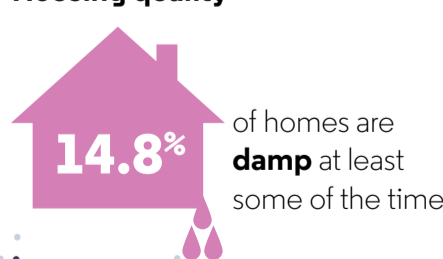
Median rent paid by households



### Ownership



### Housing quality



This infographic was developed to illustrate key results of the 2023 Census. All results for individuals have been calculated from the census usually resident population count of New Zealand. All results for dwellings have been calculated from private dwellings. All results for households have been calculated from households in occupied private dwellings. This data uses fixed random rounding to protect confidentiality.