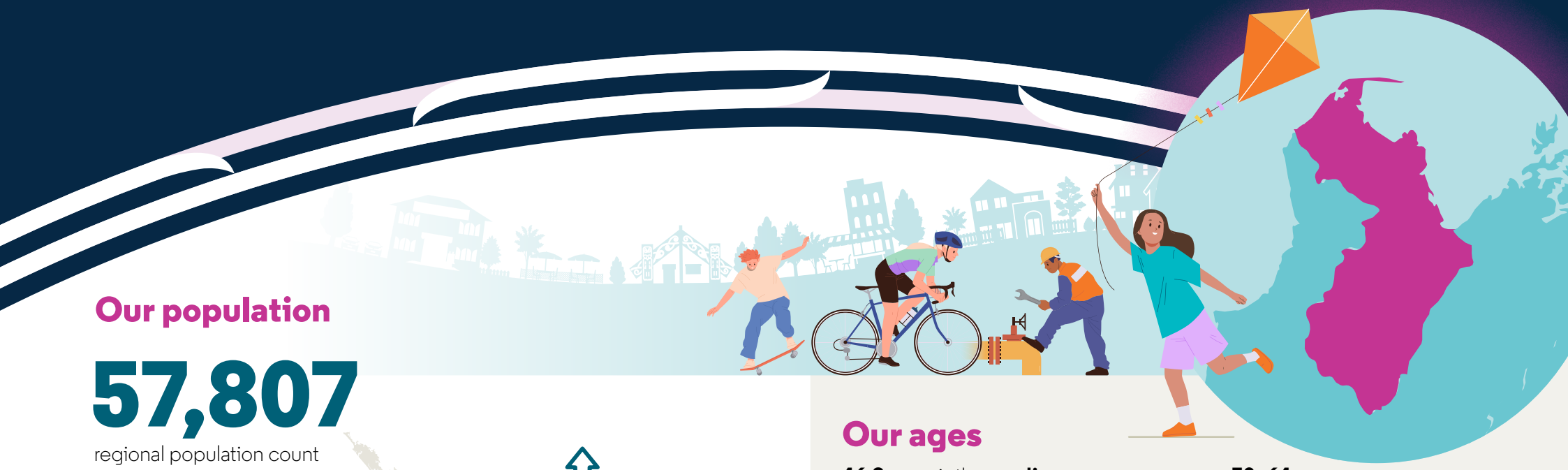
# Our region: Tasman

## 2023 Census

Stats NZ
Tatauranga Aotearoa



## Our population

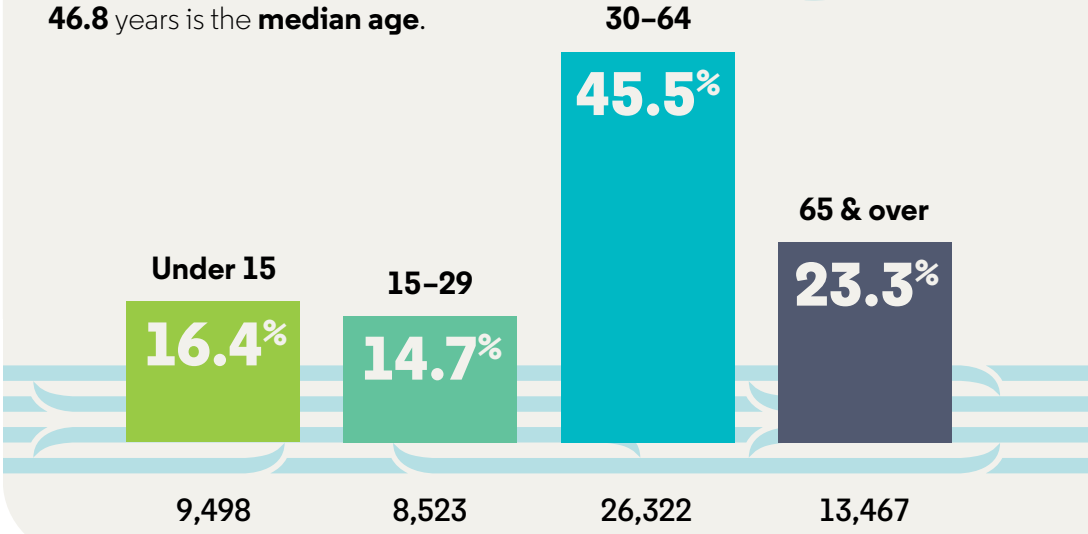
**57,807**
regional population count

**1.2%**
of total NZ population

**10.3%**
more people since 2018

## Our ages

**46.8** years is the **median age**.




## Our genders

**50.0%**
**28,887** identify as **female**

**49.7%**
**28,722** identify as **male**

**0.3%**
**201** identify as having **another gender**

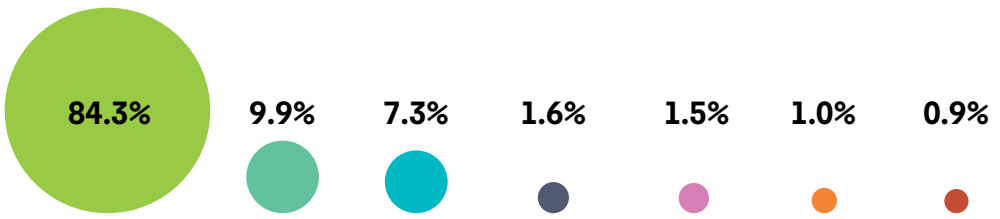
## Our LGBTIQ+ community

**3.5%**
**1,464*** identify as belonging to the **LGBTIQ+** community

*People aged 15 years and over

## Our ethnicities

**Top seven ethnic groups***




- New Zealand European: **48,738**
- Māori: **5,745**
- Other European: **4,233**
- Other Ethnicity**: **915**
- Southeast Asian: **888**
- Samoan: **576**
- Chinese: **495**

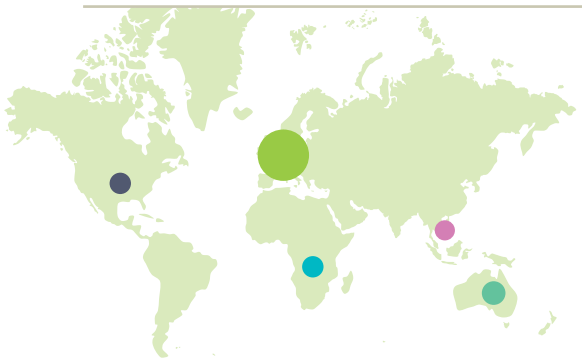
* People may belong to more than one ethnic group
** "Other" groupings may exclude categories not listed

## Our places of birth

- **78.7%: 45,198** born in New Zealand
- **21.3%: 12,267** born overseas



**Top five overseas birthplaces**

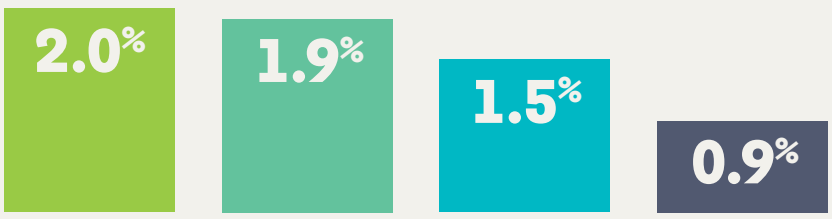


- North-West Europe: **10.4%**
- Australia: **2.2%**
- Sub-Saharan Africa: **1.8%**
- The Americas: **1.8%**
- South-East Asia: **1.6%**

## Languages we use

**56,529**
**97.8%** of the population speak **English**.

**Next most common languages***




- Māori: **1,176**
- German: **1,125**
- French: **840**
- Spanish: **549**

* Multiple answers possible

None (eg too young to talk):
**1.5%: 864**

NZ Sign Language:
**0.5%: 276**

# The following data is for people who are **15 years and over**

Stats NZ
Tatauranga Aotearoa

**48,312**

people from the Tasman region are **15 years and over**.
That is **83.6%** of the total regional population.

## Our highest qualifications



Tertiary:
**44.7%: 20,670**

Secondary:
**38.2%: 17,661**

No qualification:
**17.1%: 7,932**

## How we work

**30,549**

people are employed in either part-time or full-time work.

**Top seven industries:**



- Agriculture, Forestry and Fishing: **14.4%**
- Construction: **10.5%**
- Manufacturing: **10.4%**
- Retail Trade: **9.4%**
- Health Care and Social Assistance: **8.1%**
- Professional, Scientific and Technical Services: **7.2%**
- Education and Training: **6.8%**

## Our income

Median income: **$35,900**

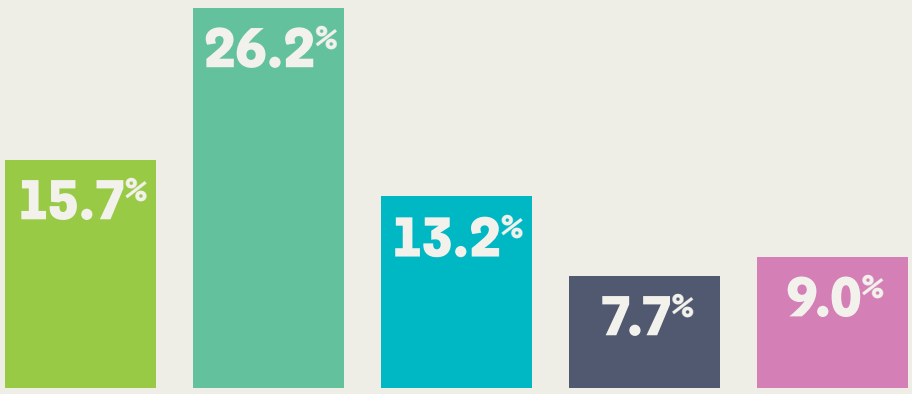
**24.6%** increase since 2018



- $10,000 or less: **12.7%**
- $10,001–$20,000: **11.8%**
- $20,001–$30,000: **19.0%**
- $30,001–$50,000: **20.3%**
- $50,001–$70,000: **16.0%**
- $70,001–$100,000: **11.7%**
- $100,001 or more: **8.6%**

## Unpaid activities

Unpaid activities cover activities performed in the four weeks before the census, without pay. Those activities include:




| 6,321 | 10,539 | 5,325 | 3,078 | 3,633 |
|---|---|---|---|---|
| Helping or voluntary work for an organisation, group or marae | Looking after a child who is a member of own household | Looking after a child who does not live in own household | Looking after a member of own household who is ill or has a disability | Helping someone who is ill or has a disability who does not live in own household |

## Our housing

**25,755**

Total **private dwellings**

**11.3%** increase since 2018

**$400**

**Median rent** paid by households

**33.3%** increase since 2018

### Ownership

**77.4%** of households **own or partly own** or hold in a family trust

**22.6%** of households do **not own and do not hold** in a family trust

### Housing quality

**11.1%** of homes are **damp** at least some of the time

**7.7%** of homes have **mould** over an A4 size sometimes or always

This infographic was developed to illustrate key results of the 2023 Census. All results for individuals have been calculated from the census usually resident population count of New Zealand. All results for dwellings have been calculated from private dwellings. All results for households have been calculated from households in occupied private dwellings. This data uses fixed random rounding to protect confidentiality.

2023 Census | Stats NZ