

Our region: Waikato

2023 Census

Our population

498,771

regional population count

10.0%

of total NZ population

8.9%

more people since 2018

Our genders

50.2%

250,380 identify as **female**

0.3%

1,671 identify as having **another gender**

49.5%

246,723 identify as **male**

Our LGBTIQ+ community

4.2%

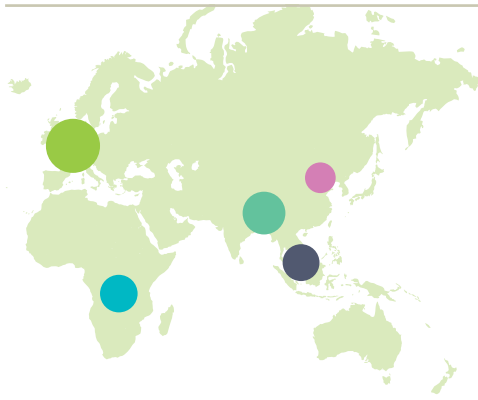
14,046* identify as belonging to the **LGBTIQ+** community

*People aged 15 years and over

Our places of birth

- 78.1%: 386,508 born in New Zealand
- 21.9%: 108,213 born overseas

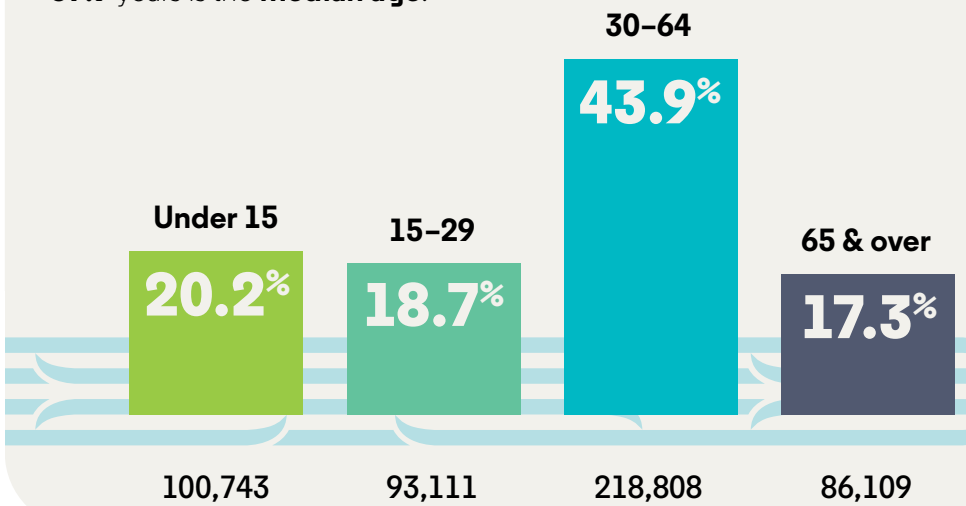
Top five overseas birthplaces



- North-West Europe: **5.6%**
- Southern and Central Asia: **3.5%**
- Sub-Saharan Africa: **2.7%**
- South-East Asia: **2.6%**
- North-East Asia: **2.0%**

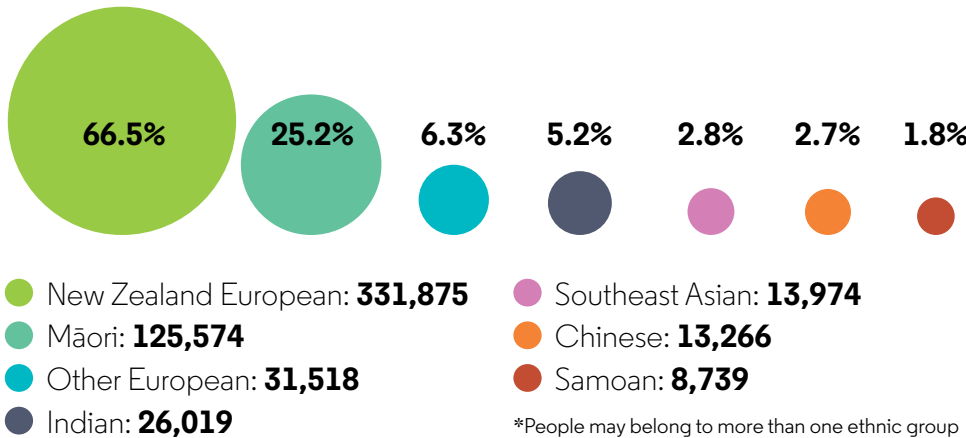
Our ages

37.9 years is the **median age**.



Our ethnicities

Top seven ethnic groups*

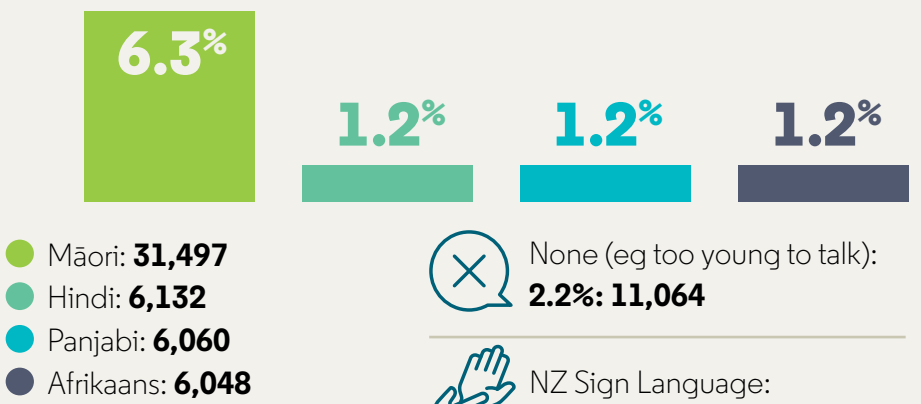


Languages we use

478,404

95.9% of the population speak **English**.

Next most common languages*



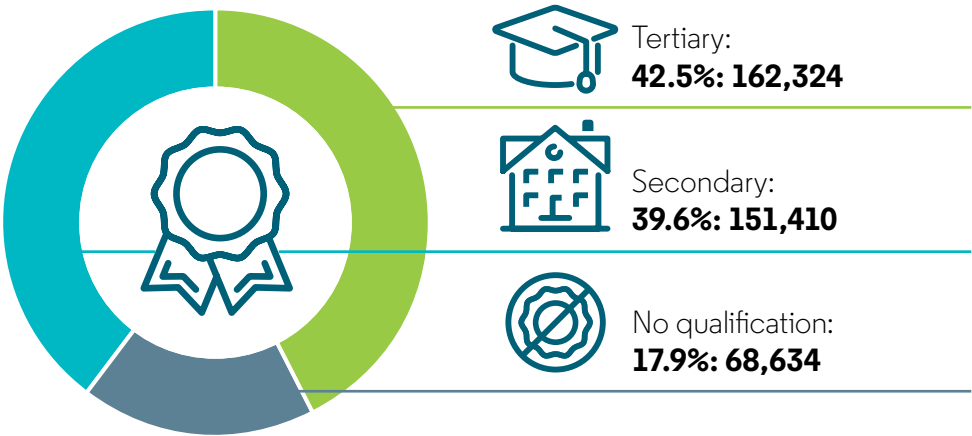
The following data is for people who are **15 years and over**

398,025

people from the Waikato region are **15 years and over**.
That is **79.8%** of the total regional population.

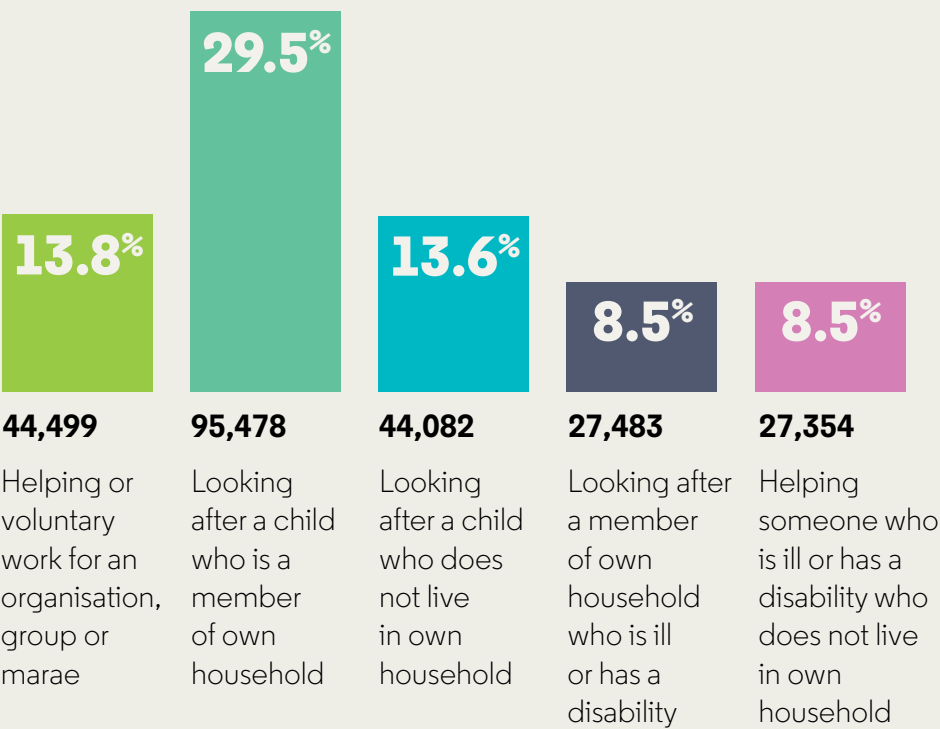


Our highest qualifications



Unpaid activities

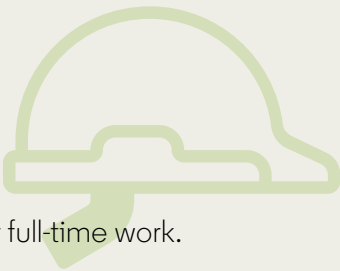
Unpaid activities cover activities performed in the four weeks before the census, without pay. Those activities include:



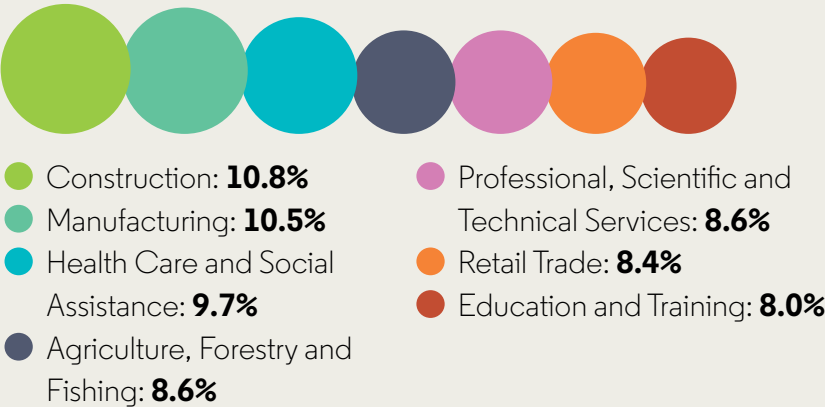
How we work

254,598

people are employed in either part-time or full-time work.



Top seven industries:



Our housing

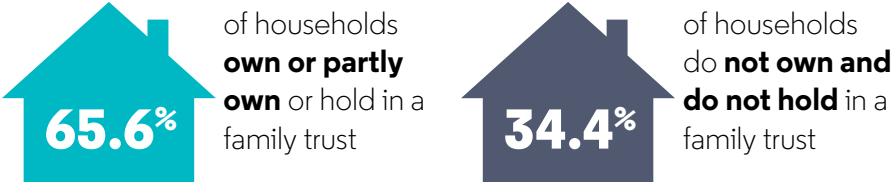
214,611

Total **private dwellings** **9.1%** increase since 2018

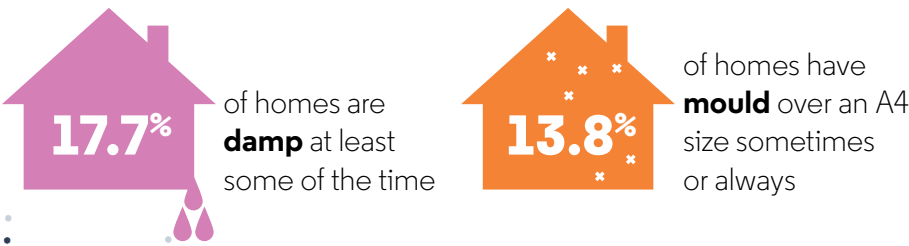
\$400

Median rent paid by households **33.6%** increase since 2018

Ownership



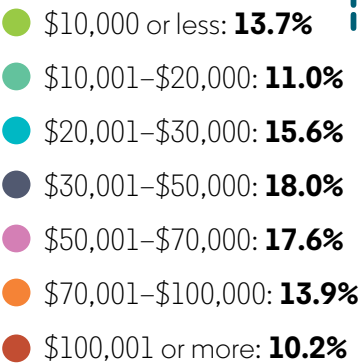
Housing quality



Our income



Median income: **\$40,300** **32.6%** increase since 2018



This infographic was developed to illustrate key results of the 2023 Census. All results for individuals have been calculated from the census usually resident population count of New Zealand. All results for dwellings have been calculated from private dwellings. All results for households have been calculated from households in occupied private dwellings. This data uses fixed random rounding to protect confidentiality.