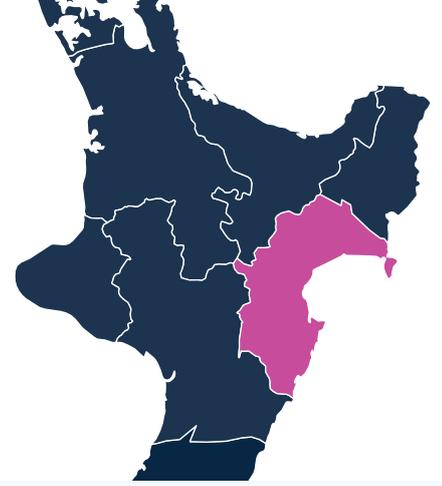


2023 Census regional data

Te rohe o Te Matau-a-Māui | Hawke's Bay



Census usually resident population

175,074



5.2%

since 2018

Median age

2023 **40.4** 2018 **40.6**



Total dwellings

71,364



6.5%

since 2018

Māori descent



53,502

population count

=

30.6%

of total population



9.9%

since 2018



Ethnic group

	population count	of total population**	since 2018
European	128,415	73.3%	2.9% ↑
Māori	50,076	28.6%	11.5% ↑
Pacific peoples	10,902	6.2%	16.6% ↑
Asian	11,361	6.5%	37.7% ↑
MELAA*	1,398	0.8%	50.8% ↑
Other	2,118	1.2%	15.2% ↑

*Middle Eastern/Latin American/African

**People may belong to more than one ethnic group