

2023 Census regional data

Te rohe o Te Tai Tokerau | Northland



Census usually resident population

194,007



8.3%

since 2018

Median age

2018 **42.6** 2023 **43.2**



Total dwellings

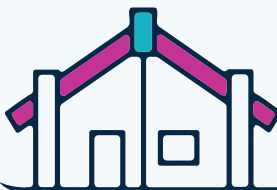
88,092



8.8%

since 2018

Māori descent



77,475 = **39.9%**
population count of total population

11.9%
since 2018

Ethnic group

	population count	of total population**	since 2018
European	141,594	73.0%	8.1% ↑
Māori	72,612	37.4%	12.7% ↑
Pacific peoples	9,486	4.9%	25.8% ↑
Asian	9,345	4.8%	32.7% ↑
MELAA*	1,263	0.7%	40.3% ↑
Other	2,208	1.1%	4.0% ↑

*Middle Eastern/Latin American/African

**People may belong to more than one ethnic group