

# International Visitor Arrivals to New Zealand: April 2018

Overseas visitor arrivals to New Zealand by country of  
residence and selected characteristics



[Crown copyright ©](#)

[See Copyright and terms of use for our copyright, attribution, and liability statements.](#)

### **Citation**

Stats NZ (2018). International Visitor Arrivals to New Zealand: April 2018.

[Retrieved from www.stats.govt.nz](http://www.stats.govt.nz)

ISSN 1179-7703 (online)

### **Published in May 2018 by**

Stats NZ Tatauranga Aotearoa

Wellington, New Zealand

### **Contact**

[Stats NZ Information Centre: info@stats.govt.nz](mailto:info@stats.govt.nz)

Phone toll-free 0508 525 525

Phone international +64 4 931 4610

[www.stats.govt.nz](http://www.stats.govt.nz)

## Preface

International Visitor Arrivals to New Zealand is produced by Stats NZ and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

## Glossary

**Visitor arrivals:** overseas residents arriving in New Zealand for a stay of less than 12 months.

**Country of residence:** the country where the person last resided for 12 months or more before visiting New Zealand.

**New Zealand port:** the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

**Travel purpose:** the reason for the visit as indicated on the arrival card.

**Closest port of flight:** the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

**Length of stay:** the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

**Citizenship:** the country of issue of a passenger's passport.

**State/province of residence:** the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

## Notes

### International travel and migration data

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Stats NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Stats NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

### Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

### Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

**Purpose:** Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

**New Zealand port:** There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

**Closest port of flight:** There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

**Citizenship:** There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

**State/province:** There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

## Related links

### **International Travel and Migration information release: monthly**

<https://www.stats.govt.nz/insights?filters=International%20travel%20and%20migration%2CInformation%20releases>

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

### **Provisional International Travel Statistics: weekly**

[http://archive.stats.govt.nz/browse\\_for\\_stats/population/Migration/provisional-international-travel-statistics.aspx](http://archive.stats.govt.nz/browse_for_stats/population/Migration/provisional-international-travel-statistics.aspx)

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

### **Infoshare**

[www.stats.govt.nz/infoshare/](http://www.stats.govt.nz/infoshare/)

Stats NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

### **International Travel and Migration articles**

[http://archive.stats.govt.nz/browse\\_for\\_stats/population/Migration/international-travel-and-migration-articles.aspx](http://archive.stats.govt.nz/browse_for_stats/population/Migration/international-travel-and-migration-articles.aspx)

Stats NZ releases a number of articles free on the Stats NZ website. All available articles are listed on the international travel and migration articles landing page.

## International Visitor Arrivals to New Zealand

### Contents

	Page
<a href="#">Preface &amp; glossary</a>	3
<a href="#">Notes</a>	4
<a href="#">Related links</a>	5

### List of tables

1 <a href="#">Monthly visitor arrivals</a>	8
2 <a href="#">Annual visitor arrivals</a>	8
3 <a href="#">Country of residence of visitors, April month 2014–18</a>	10
4 <a href="#">Country of residence of visitors, Year ended April 2014–18</a>	11
5 <a href="#">Key characteristics of visitors, April month 2014–18</a>	12
6 <a href="#">Key characteristics of visitors, Year ended April 2014–18</a>	14
7 <a href="#">Key characteristics of visitors from Australia, April month 2014–18</a>	16
8 <a href="#">Key characteristics of visitors from Australia, Year ended April 2014–18</a>	18
9 <a href="#">State of residence of visitors from Australia, April month 2014–18</a>	20
10 <a href="#">State of residence of visitors from Australia, Year ended April 2014–18</a>	21
11 <a href="#">Key characteristics of visitors from New South Wales, April month 2014–18</a>	22
12 <a href="#">Key characteristics of visitors from New South Wales, Year ended April 2014–18</a>	24
13 <a href="#">Key characteristics of visitors from Queensland, April month 2014–18</a>	26
14 <a href="#">Key characteristics of visitors from Queensland, Year ended April 2014–18</a>	28
15 <a href="#">Key characteristics of visitors from Victoria, April month 2014–18</a>	30
16 <a href="#">Key characteristics of visitors from Victoria, Year ended April 2014–18</a>	32
17 <a href="#">Key characteristics of visitors from Western Australia, April month 2014–18</a>	34
18 <a href="#">Key characteristics of visitors from Western Australia, Year ended April 2014–18</a>	36
19 <a href="#">Key characteristics of visitors from South Australia, April month 2014–18</a>	38
20 <a href="#">Key characteristics of visitors from South Australia, Year ended April 2014–18</a>	40
21 <a href="#">Key characteristics of visitors from the People's Republic of China, April month 2014–18</a>	42
22 <a href="#">Key characteristics of visitors from the People's Republic of China, Year ended April 2014–18</a>	44
23 <a href="#">Province of residence of visitors from the People's Republic of China, April month 2014–18</a>	46
24 <a href="#">Province of residence of visitors from the People's Republic of China, Year ended April 2014–18</a>	47
25 <a href="#">Key characteristics of visitors from Shanghai, April month 2014–18</a>	48
26 <a href="#">Key characteristics of visitors from Shanghai, Year ended April 2014–18</a>	50
27 <a href="#">Key characteristics of visitors from Guangdong, April month 2014–18</a>	52
28 <a href="#">Key characteristics of visitors from Guangdong, Year ended April 2014–18</a>	54
29 <a href="#">Key characteristics of visitors from Beijing, April month 2014–18</a>	56
30 <a href="#">Key characteristics of visitors from Beijing, Year ended April 2014–18</a>	58
31 <a href="#">Key characteristics of visitors from Japan, April month 2014–18</a>	60
32 <a href="#">Key characteristics of visitors from Japan, Year ended April 2014–18</a>	62
33 <a href="#">Prefecture of residence of visitors from Japan, April month 2014–18</a>	64
34 <a href="#">Prefecture of residence of visitors from Japan, Year ended April 2014–18</a>	65
35 <a href="#">Key characteristics of visitors from the Republic of Korea, April month 2014–18</a>	66
36 <a href="#">Key characteristics of visitors from the Republic of Korea, Year ended April 2014–18</a>	68
37 <a href="#">Key characteristics of visitors from Singapore, April month 2014–18</a>	70
38 <a href="#">Key characteristics of visitors from Singapore, Year ended April 2014–18</a>	72
39 <a href="#">Key characteristics of visitors from India, April month 2014–18</a>	74
40 <a href="#">Key characteristics of visitors from India, Year ended April 2014–18</a>	76
41 <a href="#">Key characteristics of visitors from Hong Kong, April month 2014–18</a>	78
42 <a href="#">Key characteristics of visitors from Hong Kong, Year ended April 2014–18</a>	80
43 <a href="#">Key characteristics of visitors from Malaysia, April month 2014–18</a>	82
44 <a href="#">Key characteristics of visitors from Malaysia, Year ended April 2014–18</a>	84
45 <a href="#">Key characteristics of visitors from Taiwan, April month 2014–18</a>	86
46 <a href="#">Key characteristics of visitors from Taiwan, Year ended April 2014–18</a>	88
47 <a href="#">Key characteristics of visitors from Thailand, April month 2014–18</a>	90
48 <a href="#">Key characteristics of visitors from Thailand, Year ended April 2014–18</a>	92

## International Visitor Arrivals to New Zealand

### Contents

Page

#### List of tables (cont.)

49	<a href="#">Key characteristics of visitors from the United Kingdom, April month 2014–18</a>	94
50	<a href="#">Key characteristics of visitors from the United Kingdom, Year ended April 2014–18</a>	96
51	<a href="#">Country of residence of visitors from the United Kingdom, April month 2014–18</a>	98
52	<a href="#">Country of residence of visitors from the United Kingdom, Year ended April 2014–18</a>	99
53	<a href="#">Key characteristics of visitors from Germany, April month 2014–18</a>	100
54	<a href="#">Key characteristics of visitors from Germany, Year ended April 2014–18</a>	102
55	<a href="#">Key characteristics of visitors from France, April month 2014–18</a>	104
56	<a href="#">Key characteristics of visitors from France, Year ended April 2014–18</a>	106
57	<a href="#">Key characteristics of visitors from the United States of America, April month 2014–18</a>	108
58	<a href="#">Key characteristics of visitors from the United States of America, Year ended April 2014–18</a>	110
59	<a href="#">State of residence of visitors from the United States of America, April month 2014–18</a>	112
60	<a href="#">State of residence of visitors from the United States of America, Year ended April 2014–18</a>	113
61	<a href="#">Key characteristics of visitors from Canada, April month 2014–18</a>	114
62	<a href="#">Key characteristics of visitors from Canada, Year ended April 2014–18</a>	116
63	<a href="#">Province of residence of visitors from Canada, April month 2014–18</a>	118
64	<a href="#">Province of residence of visitors from Canada, Year ended April 2014–18</a>	119

Table 1

**Monthly visitor arrivals**

Month	2013/14	2014/15	2015/16	2016/17	2017/18	Change 2016/17 to 2017/18	
						Number	Percent
May	153,034	161,355	176,697	193,643	209,170	15,527	8.0
Jun	159,485	162,122	176,961	196,223	230,088	33,865	17.3
Jul	183,718	196,856	207,984	237,872	246,945	9,073	3.8
Aug	189,284	188,849	202,879	221,181	233,991	12,810	5.8
Sep	191,056	193,329	216,984	245,089	252,746	7,657	3.1
Oct	194,973	210,597	229,379	260,246	270,515	10,269	3.9
Nov	251,060	270,408	300,521	333,598	360,136	26,538	8.0
Dec	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Jan	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5
Feb	301,165	343,457	373,376	380,034	423,456	43,422	11.4
Mar	253,561	291,784	344,387	343,799	388,327	44,528	13.0
Apr	224,194	237,966	256,685	311,866	283,910	-27,956	-9.0

Source: Stats NZ

Table 2

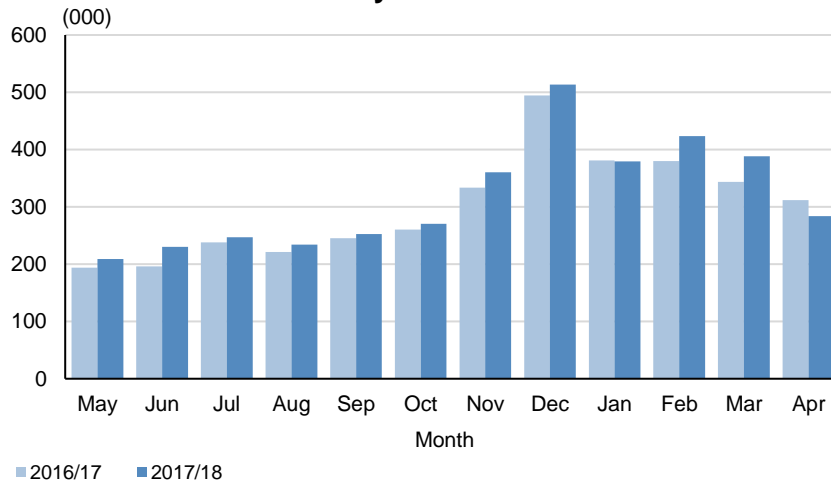
**Annual visitor arrivals**

Year ended April	Number	Change from previous year	
		Number	Percent
2008	2,483,153	36,442	1.5
2009	2,417,214	-65,939	-2.7
2010	2,491,181	73,967	3.1
2011	2,516,454	25,273	1.0
2012	2,615,821	99,367	3.9
2013	2,616,292	471	0.0
2014	2,775,868	159,576	6.1
2015	2,961,673	185,805	6.7
2016	3,274,182	312,509	10.6
2017	3,598,812	324,630	9.9
2018	3,791,861	193,049	5.4

Source: Stats NZ

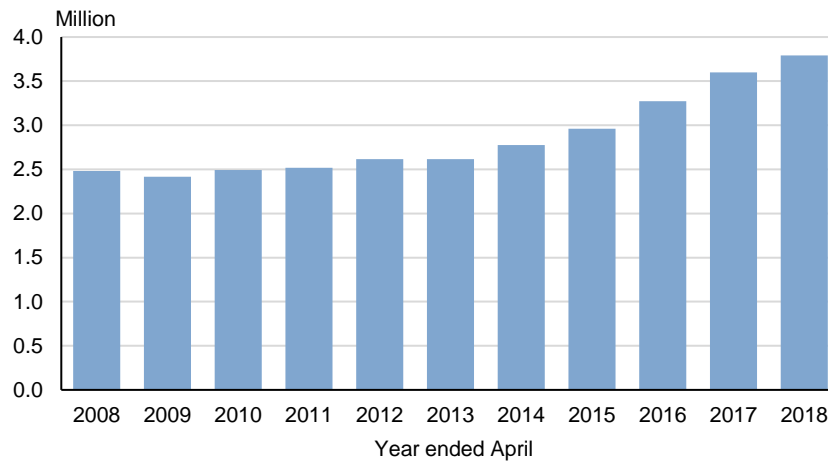


### Monthly visitor arrivals



Source: Stats NZ

### Annual visitor arrivals



Source: Stats NZ

Table 3

**Country of residence of visitors**  
April month 2014–18

	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>224,194</b>	<b>237,966</b>	<b>256,685</b>	<b>311,866</b>	<b>283,910</b>	<b>-27,956</b>	<b>-9.0</b>
<b>Top 30 countries of residence</b>							
Australia	107,696	107,984	103,792	130,624	109,824	-20,800	-15.9
China, People's Republic of	24,448	31,024	43,392	39,296	46,464	7,168	18.2
United States of America	14,048	16,864	17,248	24,880	22,320	-2,560	-10.3
United Kingdom	13,136	11,472	10,960	16,064	12,656	-3,408	-21.2
Korea, Republic of	3,696	4,416	5,952	6,512	6,432	-80	-1.2
India	3,104	4,368	4,784	5,152	6,112	960	18.6
Thailand	3,920	4,896	5,488	5,648	6,048	400	7.1
Japan	4,192	5,280	6,448	6,144	5,952	-192	-3.1
Taiwan	1,616	2,304	2,816	3,040	5,120	2,080	68.4
Germany	4,560	4,016	4,400	6,240	4,816	-1,424	-22.8
Canada	2,880	3,424	3,600	6,176	4,320	-1,856	-30.1
Singapore	2,928	3,280	3,856	4,544	4,032	-512	-11.3
Malaysia	2,240	2,688	3,872	4,576	3,856	-720	-15.7
Hong Kong (SAR)	3,248	3,008	2,864	6,128	3,728	-2,400	-39.2
France	1,648	1,904	2,336	2,656	2,848	192	7.2
Philippines	1,456	1,296	2,016	2,480	2,608	128	5.2
Fiji	1,856	2,224	2,320	2,720	2,464	-256	-9.4
Argentina	272	400	1,296	1,520	2,384	864	56.8
Samoa	1,280	1,472	1,648	1,808	1,824	16	0.9
French Polynesia	1,136	1,312	1,344	1,680	1,808	128	7.6
Indonesia	1,184	1,056	1,152	1,568	1,680	112	7.1
Brazil	768	960	832	1,520	1,648	128	8.4
Tonga	1,088	1,232	1,392	1,552	1,600	48	3.1
New Caledonia	1,392	1,392	1,408	1,632	1,504	-128	-7.8
South Africa	1,392	1,280	1,568	1,904	1,440	-464	-24.4
Netherlands	912	864	1,184	1,184	1,280	96	8.1
Switzerland	912	896	1,168	1,472	1,104	-368	-25.0
Cook Islands	816	1,040	928	1,120	1,088	-32	-2.9
Viet Nam	192	304	448	752	848	96	12.8
Spain	560	528	624	848	800	-48	-5.7
<b>Region of residence</b>							
Oceania	118,768	119,568	115,808	144,448	122,736	-21,712	-15.0
Asia	53,056	64,736	84,224	87,344	94,528	7,184	8.2
Europe	27,104	24,272	25,632	37,136	29,328	-7,808	-21.0
Americas	18,976	22,992	24,336	36,016	32,384	-3,632	-10.1
Africa and the Middle East	2,896	2,624	3,040	3,792	3,200	-592	-15.6
Not stated	3,136	3,424	3,712	2,000	1,344	-656	-32.8

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Note:** SAR Special Administrative Region

Source: Stats NZ

Table 4

**Country of residence of visitors**  
Year ended April 2014–18

	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>2,775,868</b>	<b>2,961,673</b>	<b>3,274,182</b>	<b>3,598,812</b>	<b>3,791,861</b>	<b>193,049</b>	<b>5.4</b>
<b>Top 30 countries of residence</b>							
Australia	1,235,920	1,273,440	1,360,544	1,433,088	1,474,592	41,504	2.9
China, People's Republic of	239,376	302,128	390,208	400,288	444,864	44,576	11.1
United States of America	209,280	229,776	254,176	320,448	337,584	17,136	5.3
United Kingdom	194,288	198,096	213,280	227,888	251,424	23,536	10.3
Japan	73,040	84,480	92,512	102,016	102,224	208	0.2
Germany	75,536	80,608	90,880	104,448	101,440	-3,008	-2.9
Korea, Republic of	52,832	59,904	72,944	83,008	93,856	10,848	13.1
Canada	48,288	49,984	55,408	65,840	68,288	2,448	3.7
India	32,528	42,144	46,928	53,792	64,256	10,464	19.5
Singapore	43,616	47,648	51,984	57,360	59,664	2,304	4.0
Hong Kong (SAR)	28,528	32,768	39,168	48,176	56,048	7,872	16.3
Malaysia	29,408	32,272	36,848	55,232	52,608	-2,624	-4.8
France	29,056	31,744	36,272	41,424	43,632	2,208	5.3
Taiwan	21,792	29,280	32,592	36,240	40,080	3,840	10.6
Netherlands	21,472	21,584	23,312	28,080	30,128	2,048	7.3
Thailand	20,880	22,128	23,104	27,584	29,712	2,128	7.7
Fiji	23,904	24,832	26,688	28,656	29,232	576	2.0
Philippines	10,864	12,016	16,176	21,328	25,472	4,144	19.4
Samoa	16,864	19,632	21,600	23,952	24,640	688	2.9
Indonesia	14,352	15,328	16,464	20,960	24,192	3,232	15.4
French Polynesia	15,568	17,056	16,928	21,152	23,664	2,512	11.9
Argentina	4,592	4,128	10,496	16,720	23,104	6,384	38.2
Switzerland	17,616	18,240	20,528	23,040	22,816	-224	-1.0
New Caledonia	17,712	17,248	18,160	19,168	20,048	880	4.6
Tonga	13,920	16,400	18,560	20,576	20,016	-560	-2.7
South Africa	15,360	16,288	17,744	20,128	19,344	-784	-3.9
Brazil	11,088	12,240	12,672	15,008	18,768	3,760	25.1
Sweden	12,640	13,344	14,288	15,952	16,032	80	0.5
Spain	8,336	9,472	10,496	12,992	14,048	1,056	8.1
Denmark	9,136	9,968	11,216	12,752	13,344	592	4.6
<b>Region of residence</b>							
Oceania	1,374,432	1,416,688	1,510,320	1,597,328	1,642,192	44,864	2.8
Asia	578,160	693,248	834,128	926,176	1,017,040	90,864	9.8
Europe	433,824	448,464	488,576	549,104	579,712	30,608	5.6
Americas	287,360	311,040	349,536	438,064	470,928	32,864	7.5
Africa and the Middle East	38,736	41,040	43,552	49,328	51,040	1,712	3.5
Not stated	58,448	47,600	46,624	27,712	23,984	-3,728	-13.5

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Note:** SAR Special Administrative Region

Source: Stats NZ

Table 5

**Key characteristics of visitors**  
April month 2014–18

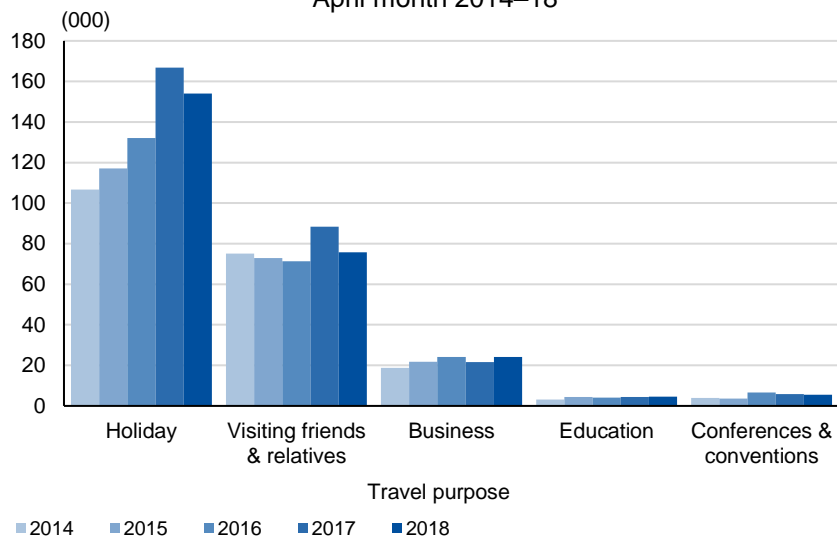
Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>224,194</b>	<b>237,966</b>	<b>256,685</b>	<b>311,866</b>	<b>283,910</b>	<b>-27,956</b>	<b>-9.0</b>
<b>Travel purpose</b>							
Holiday	106,608	117,152	132,048	166,848	154,096	-12,752	-7.6
Visiting friends & relatives	75,152	72,928	71,296	88,400	75,808	-12,592	-14.2
Business	18,816	21,824	24,080	21,680	24,128	2,448	11.3
Education	3,136	4,368	4,080	4,416	4,512	96	2.2
Conferences & conventions	3,856	3,600	6,544	5,760	5,568	-192	-3.3
<b>Age group (years)</b>							
Under 15	19,904	18,560	16,688	27,200	20,448	-6,752	-24.8
15–24	23,984	25,456	23,632	26,944	25,600	-1,344	-5.0
25–34	43,520	46,208	49,136	60,512	55,232	-5,280	-8.7
35–44	35,776	36,272	40,576	46,640	42,560	-4,080	-8.7
45–54	39,504	43,104	47,200	57,248	48,880	-8,368	-14.6
55–64	39,248	42,848	49,072	58,336	55,280	-3,056	-5.2
65+	22,000	25,168	30,448	33,856	35,520	1,664	4.9
<b>Length of stay (days)</b>							
1–3	37,936	43,664	52,544	53,040	53,856	816	1.5
4–7	62,976	72,384	75,056	83,232	81,888	-1,344	-1.6
8–14	69,152	68,368	73,296	103,536	86,688	-16,848	-16.3
15–21	25,920	24,352	24,816	36,208	28,624	-7,584	-20.9
22 and over	27,952	28,848	31,040	34,720	32,464	-2,256	-6.5
Median	8.4	7.7	7.6	8.5	7.9	...	...
<b>New Zealand port</b>							
Auckland airport	160,592	170,768	187,728	226,544	204,304	-22,240	-9.8
Christchurch airport	34,624	32,800	36,384	44,304	43,056	-1,248	-2.8
Queenstown airport	9,872	12,192	15,632	19,648	18,640	-1,008	-5.1
Wellington airport	16,656	18,864	15,680	18,000	16,448	-1,552	-8.6
Dunedin airport	992	1,216	544	672	576	-96	-14.3
Seaports	512	1,408	768	1,552	480	-1,072	-69.1
Rotorua airport	672	368	0	16	0	-16	-100.0
<b>Closest port of flight</b>							
Sydney	70,528	70,176	74,800	85,952	75,744	-10,208	-11.9
Melbourne	39,520	42,992	40,880	50,960	45,248	-5,712	-11.2
Brisbane	32,032	33,744	29,568	36,144	33,200	-2,944	-8.1
Coolangatta	6,336	7,936	12,112	14,320	14,640	320	2.2
Hong Kong	7,616	8,896	9,280	14,832	13,408	-1,424	-9.6
Singapore	12,016	11,008	10,480	11,568	11,424	-144	-1.2
Shanghai	3,296	4,432	9,632	8,016	9,920	1,904	23.8
Guangzhou	5,968	7,104	9,696	7,168	6,464	-704	-9.8
Tokyo	3,648	4,416	4,928	4,192	4,800	608	14.5
Los Angeles	5,344	6,688	4,656	9,088	4,624	-4,464	-49.1
Nadi	3,664	4,240	3,968	4,880	4,352	-528	-10.8
Bangkok	2,096	2,624	3,184	4,064	4,272	208	5.1
<b>Citizenship</b>							
Australia	68,352	69,536	68,752	87,936	75,872	-12,064	-13.7
China, People's Republic of	25,232	31,840	44,208	40,240	47,264	7,024	17.5
New Zealand	40,720	39,648	35,936	44,576	35,040	-9,536	-21.4
United States of America	14,064	16,784	17,216	25,136	22,064	-3,072	-12.2
United Kingdom	14,768	13,104	12,016	16,912	13,456	-3,456	-20.4

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Symbol:** ... not applicable

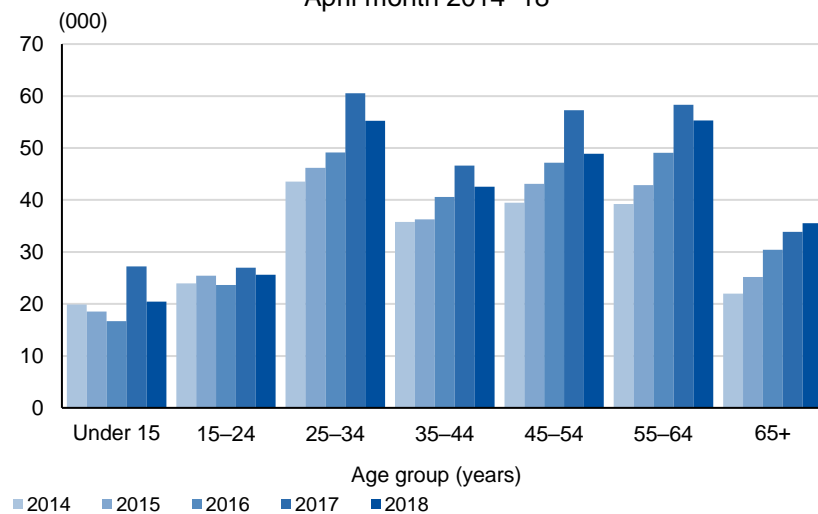
Source: Stats NZ

### Travel purpose of visitors April month 2014–18



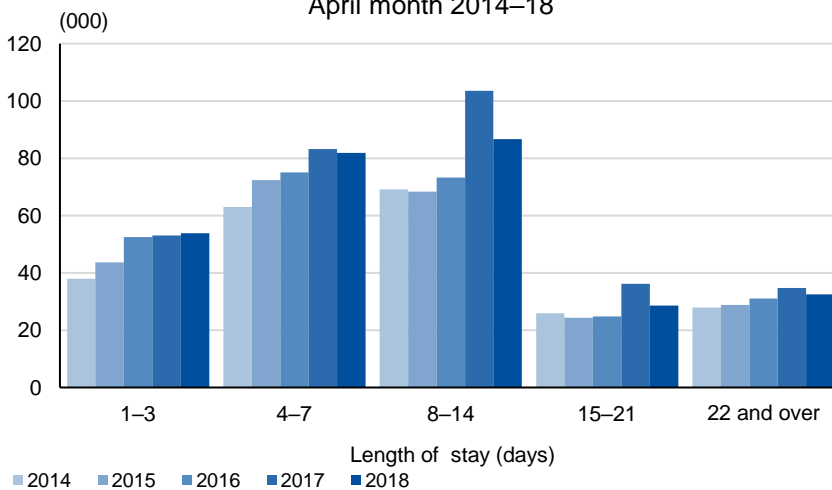
Source: Stats NZ

### Age of visitors April month 2014–18



Source: Stats NZ

### Length of stay of visitors April month 2014–18



Source: Stats NZ

Table 6

**Key characteristics of visitors**

Year ended April 2014–18

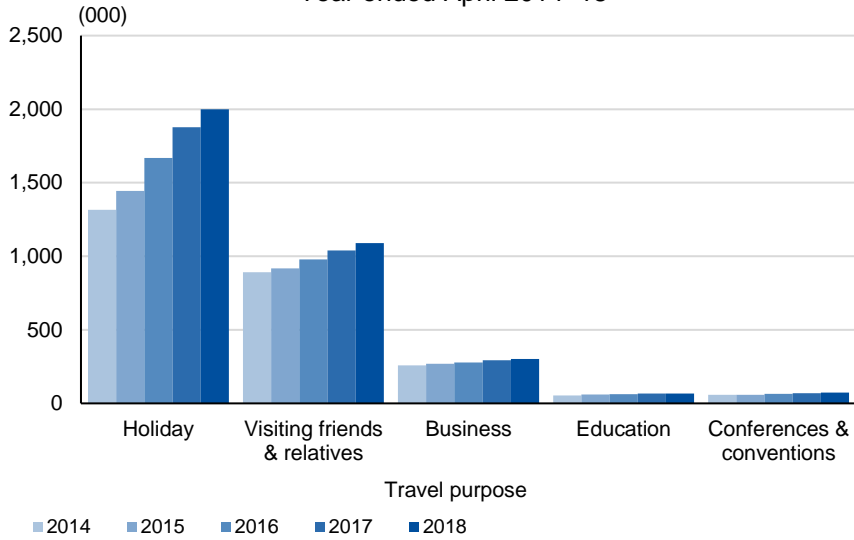
Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>2,775,868</b>	<b>2,961,673</b>	<b>3,274,182</b>	<b>3,598,812</b>	<b>3,791,861</b>	<b>193,049</b>	<b>5.4</b>
<b>Travel purpose</b>							
Holiday	1,316,224	1,443,280	1,667,456	1,876,528	1,998,240	121,712	6.5
Visiting friends & relatives	890,736	918,032	979,200	1,040,192	1,089,264	49,072	4.7
Business	258,416	269,008	279,008	292,784	301,520	8,736	3.0
Education	53,392	59,648	62,208	66,240	67,200	960	1.4
Conferences & conventions	57,296	57,184	64,480	68,192	74,064	5,872	8.6
<b>Age group (years)</b>							
Under 15	236,416	251,808	272,112	302,784	320,592	17,808	5.9
15–24	344,064	363,872	391,040	424,896	431,792	6,896	1.6
25–34	549,264	587,840	655,552	724,544	770,784	46,240	6.4
35–44	441,136	464,304	505,488	543,680	577,168	33,488	6.2
45–54	465,312	498,720	548,064	594,912	618,592	23,680	4.0
55–64	445,296	471,824	536,368	592,560	630,464	37,904	6.4
65+	289,472	319,712	364,112	404,336	435,504	31,168	7.7
<b>Length of stay (days)</b>							
1–3	472,048	493,424	561,168	631,296	680,704	49,408	7.8
4–7	731,728	787,376	857,232	906,912	959,968	53,056	5.9
8–14	738,720	795,040	887,456	1,001,984	1,066,624	64,640	6.5
15–21	325,648	350,880	386,112	433,088	452,640	19,552	4.5
22 and over	502,816	531,360	580,768	614,432	624,960	10,528	1.7
Median	8.9	8.9	8.9	8.9	8.8	...	...
<b>New Zealand port</b>							
Auckland airport	1,974,736	2,101,104	2,322,112	2,571,792	2,700,480	128,688	5.0
Christchurch airport	407,792	438,192	470,960	504,928	553,440	48,512	9.6
Queenstown airport	142,640	177,024	217,632	246,176	271,360	25,184	10.2
Wellington airport	186,336	189,424	218,224	217,664	210,000	-7,664	-3.5
Seaports	36,464	34,976	32,704	39,664	41,984	2,320	5.8
Dunedin airport	15,952	12,128	10,928	7,232	7,424	192	2.7
Hamilton airport	0	0	16	0	32	32	...
Rotorua airport	6,800	5,072	0	16	16	0	0.0
<b>Closest port of flight</b>							
Sydney	830,688	875,744	924,704	939,392	933,376	-6,016	-0.6
Melbourne	471,840	501,552	574,064	572,336	599,776	27,440	4.8
Brisbane	391,472	413,808	433,536	426,896	442,240	15,344	3.6
Hong Kong	111,440	113,856	131,984	152,160	189,168	37,008	24.3
Coolangatta	75,760	82,720	107,984	161,280	173,072	11,792	7.3
Singapore	148,976	155,760	168,096	157,136	165,712	8,576	5.5
Los Angeles	83,632	82,720	85,504	101,664	107,280	5,616	5.5
Guangzhou	51,856	83,936	90,848	105,728	99,296	-6,432	-6.1
Shanghai	43,712	58,752	81,344	95,616	91,568	-4,048	-4.2
Tokyo	47,008	68,288	75,632	70,784	77,664	6,880	9.7
Dubai	0	0	7,904	64,736	71,040	6,304	9.7
San Francisco	38,816	43,104	39,904	69,328	68,208	-1,120	-1.6
<b>Citizenship</b>							
Australia	783,648	811,248	882,128	947,072	983,920	36,848	3.9
New Zealand	501,120	502,704	514,336	534,224	529,904	-4,320	-0.8
China, People's Republic of	247,920	307,776	395,920	404,784	450,592	45,808	11.3
United States of America	207,728	227,632	251,264	314,896	329,472	14,576	4.6
United Kingdom	206,560	212,096	230,352	236,704	266,368	29,664	12.5

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Symbol:** ... not applicable

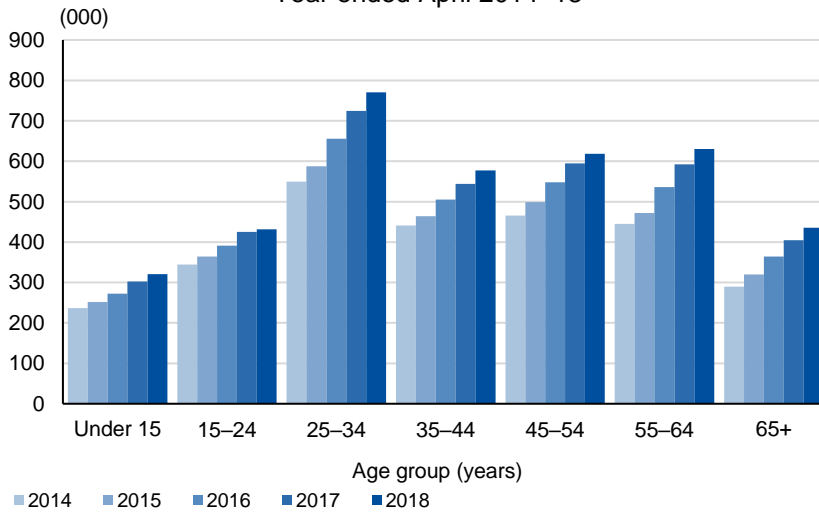
Source: Stats NZ

### Travel purpose of visitors Year ended April 2014–18



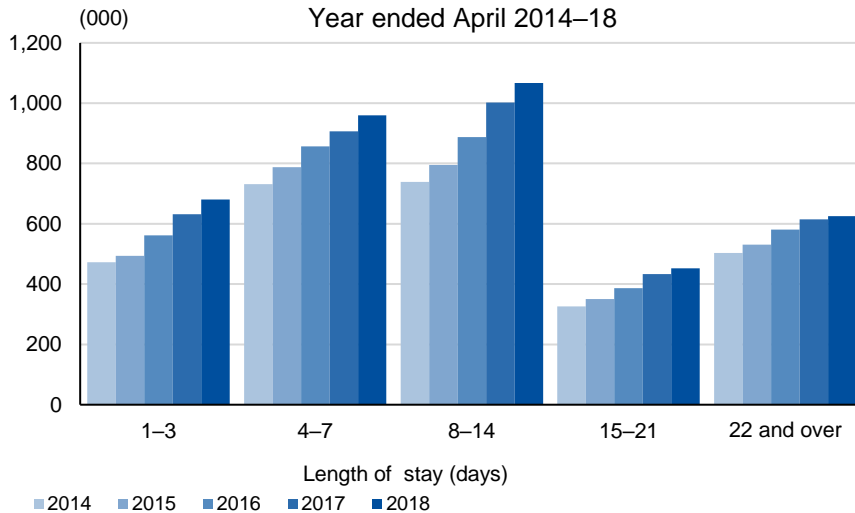
Source: Stats NZ

### Age of visitors Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors Year ended April 2014–18



Source: Stats NZ

Table 7

## Key characteristics of visitors from Australia

### April month 2014–18

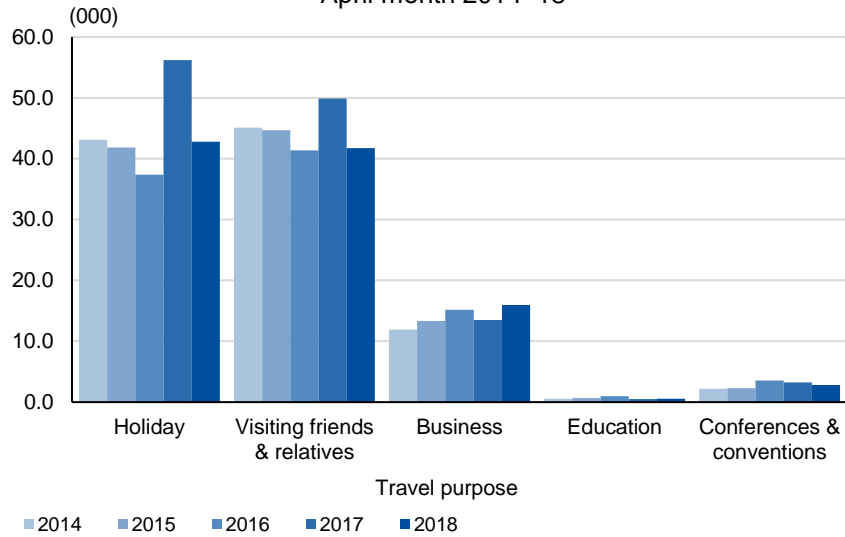
Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>107,696</b>	<b>107,984</b>	<b>103,792</b>	<b>130,624</b>	<b>109,824</b>	<b>-20,800</b>	<b>-15.9</b>
<b>Travel purpose</b>							
Holiday	43,104	41,840	37,392	56,176	42,768	-13,408	-23.9
Visiting friends & relatives	45,104	44,688	41,344	49,872	41,712	-8,160	-16.4
Business	11,920	13,344	15,184	13,488	15,952	2,464	18.3
Education	544	656	960	480	560	80	16.7
Conferences & conventions	2,192	2,304	3,568	3,248	2,832	-416	-12.8
<b>Age group (years)</b>							
Under 15	12,784	11,488	10,592	15,344	12,016	-3,328	-21.7
15–24	10,240	11,136	9,072	11,088	9,952	-1,136	-10.2
25–34	21,456	21,296	19,472	25,824	21,504	-4,320	-16.7
35–44	18,256	18,208	18,320	21,216	18,128	-3,088	-14.6
45–54	19,664	20,000	20,096	24,224	19,680	-4,544	-18.8
55–64	16,720	16,320	15,824	21,312	16,528	-4,784	-22.4
65+	8,576	9,536	10,416	11,616	12,016	400	3.4
<b>Length of stay (days)</b>							
1–3	17,536	20,288	22,976	23,344	23,472	128	0.5
4–7	36,688	40,656	36,416	43,392	38,144	-5,248	-12.1
8–14	37,984	33,216	31,136	45,568	34,240	-11,328	-24.9
15–21	10,784	9,072	8,224	12,560	8,976	-3,584	-28.5
22 and over	4,704	4,752	5,040	5,760	4,992	-768	-13.3
Median	7.5	6.8	6.6	7.4	6.8	...	...
<b>New Zealand port</b>							
Auckland airport	66,976	64,976	63,648	80,640	64,384	-16,256	-20.2
Christchurch airport	18,848	16,816	16,512	21,504	20,560	-944	-4.4
Queenstown airport	7,280	8,592	10,672	13,792	12,208	-1,584	-11.5
Wellington airport	12,976	15,376	12,224	13,776	12,048	-1,728	-12.5
Dunedin airport	944	1,072	512	656	464	-192	-29.3
<b>Closest port of flight</b>							
Sydney	43,952	42,736	43,968	52,448	44,304	-8,144	-15.5
Melbourne	27,936	28,560	26,400	35,216	30,368	-4,848	-13.8
Brisbane	23,056	22,656	18,528	24,784	19,424	-5,360	-21.6
Coolangatta	4,112	5,536	5,936	7,360	6,944	-416	-5.7
Perth	4,416	4,672	5,312	5,872	3,840	-2,032	-34.6
Adelaide	1,920	1,120	1,152	1,472	1,168	-304	-20.7
Canberra	0	0	0	928	1,008	80	8.6
<b>Citizenship</b>							
Australia	66,464	68,080	67,184	86,304	74,064	-12,240	-14.2
New Zealand	31,520	30,688	28,080	33,264	26,320	-6,944	-20.9
United Kingdom	2,384	2,032	1,808	2,336	2,032	-304	-13.0
China, People's Republic of	960	864	976	1,328	1,168	-160	-12.0

Symbol: ... not applicable

Source: Stats NZ

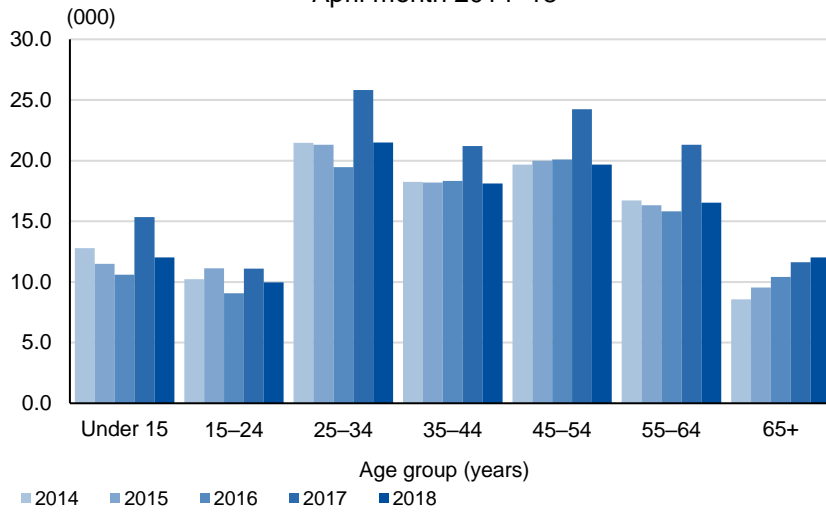


### Travel purpose of visitors from Australia April month 2014–18



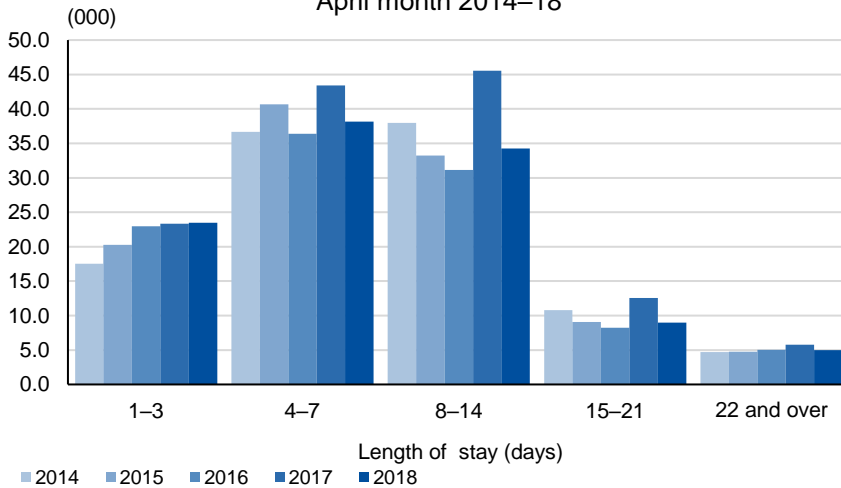
Source: Stats NZ

### Age of visitors from Australia April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Australia April month 2014–18



Source: Stats NZ

Table 8

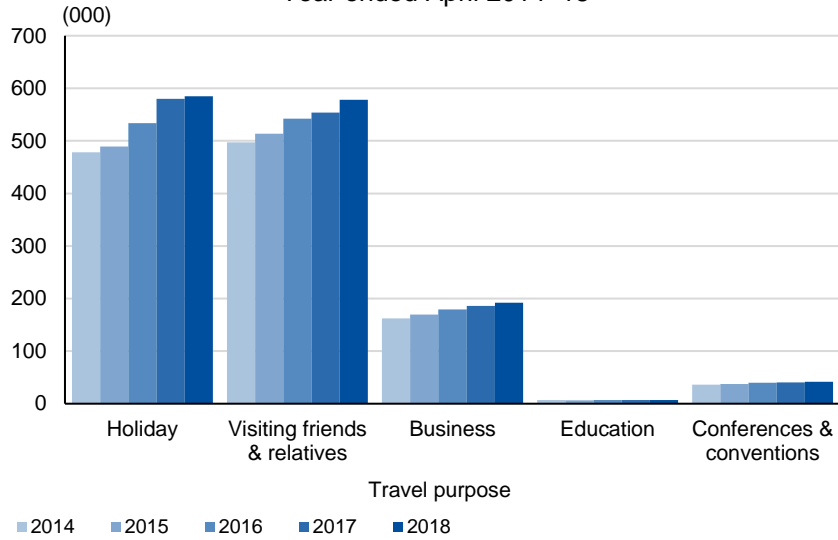
**Key characteristics of visitors from Australia**  
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>1,235,920</b>	<b>1,273,440</b>	<b>1,360,544</b>	<b>1,433,088</b>	<b>1,474,592</b>	<b>41,504</b>	<b>2.9</b>
<b>Travel purpose</b>							
Holiday	478,352	489,072	533,664	579,904	584,752	4,848	0.8
Visiting friends & relatives	497,424	513,808	542,336	553,904	578,096	24,192	4.4
Business	162,112	169,616	179,056	185,824	192,080	6,256	3.4
Education	6,832	6,272	6,992	6,688	7,040	352	5.3
Conferences & conventions	36,352	37,328	40,048	40,352	41,648	1,296	3.2
<b>Age group (years)</b>							
Under 15	131,056	133,808	144,688	153,248	157,072	3,824	2.5
15–24	138,192	143,616	146,800	157,696	158,816	1,120	0.7
25–34	258,160	264,560	281,456	295,664	305,392	9,728	3.3
35–44	214,640	218,560	236,096	241,008	250,688	9,680	4.0
45–54	221,248	228,592	240,720	253,776	257,136	3,360	1.3
55–64	176,480	179,168	196,224	208,512	213,536	5,024	2.4
65+	96,144	105,136	114,560	123,184	131,952	8,768	7.1
<b>Length of stay (days)</b>							
1–3	242,928	247,040	269,440	309,936	341,440	31,504	10.2
4–7	401,456	422,976	449,616	457,328	475,616	18,288	4.0
8–14	379,264	386,144	412,784	434,416	436,624	2,208	0.5
15–21	124,880	129,456	135,440	142,384	136,624	-5,760	-4.0
22 and over	87,392	87,824	93,264	89,024	84,288	-4,736	-5.3
Median	7.3	7.2	7.2	7.1	6.9	...	...
<b>New Zealand port</b>							
Auckland airport	744,816	757,200	796,352	838,960	848,544	9,584	1.1
Christchurch airport	209,648	217,488	223,584	238,848	260,000	21,152	8.9
Queenstown airport	110,752	134,672	161,856	180,272	197,888	17,616	9.8
Wellington airport	140,368	140,208	161,776	159,328	151,968	-7,360	-4.6
Seaports	9,968	8,448	7,344	9,136	9,600	464	5.1
Dunedin airport	14,112	10,704	9,568	6,480	6,560	80	1.2
<b>Closest port of flight</b>							
Sydney	490,000	507,280	527,104	551,728	554,560	2,832	0.5
Melbourne	320,672	328,912	364,496	380,368	402,544	22,176	5.8
Brisbane	269,552	276,976	286,304	291,760	298,384	6,624	2.3
Coolangatta	53,888	60,832	76,736	93,824	98,592	4,768	5.1
Perth	44,128	49,248	54,240	52,576	50,960	-1,616	-3.1
Adelaide	17,968	15,280	14,608	14,272	13,824	-448	-3.1
Canberra	0	0	0	6,640	10,064	3,424	51.6
Rarotonga	4,128	4,304	4,992	5,824	6,752	928	15.9
Apia	3,280	3,776	4,464	3,952	4,672	720	18.2
Los Angeles	2,720	2,656	2,160	2,432	2,976	544	22.4
<b>Citizenship</b>							
Australia	760,208	789,920	860,656	924,944	960,592	35,648	3.9
New Zealand	377,792	381,968	390,224	396,400	391,360	-5,040	-1.3
United Kingdom	25,232	25,184	28,272	25,952	28,272	2,320	8.9
China, People's Republic of	8,240	9,760	12,032	12,384	14,544	2,160	17.4

**Symbol:** ... not applicable

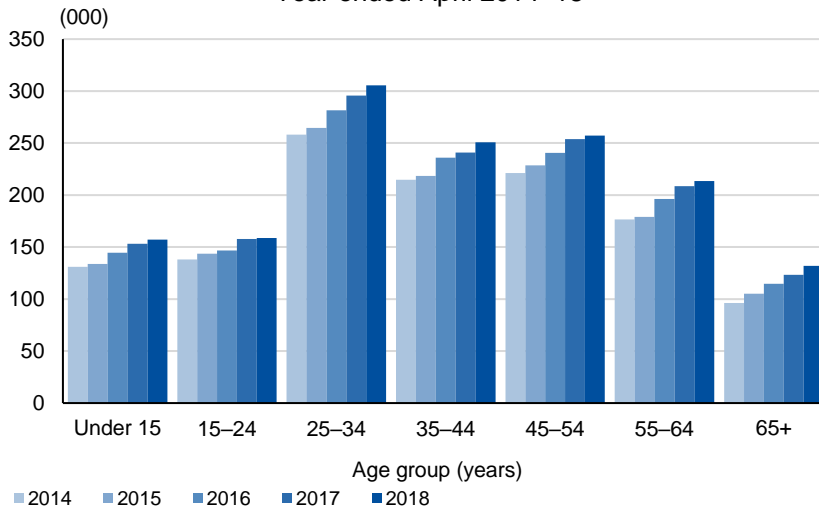
Source: Stats NZ

### Travel purpose of visitors from Australia Year ended April 2014–18



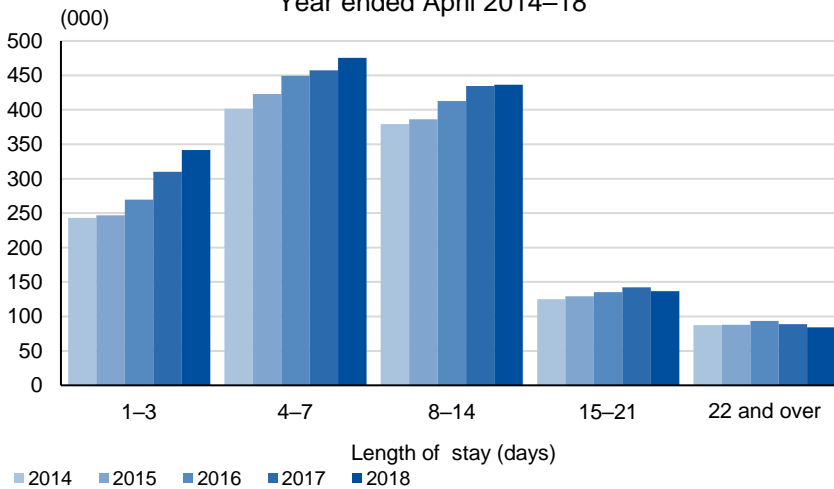
Source: Stats NZ

### Age of visitors from Australia Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Australia Year ended April 2014–18



Source: Stats NZ

Table 9

**State of residence of visitors from Australia**  
 April month 2014–18

	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>107,696</b>	<b>107,984</b>	<b>103,792</b>	<b>130,624</b>	<b>109,824</b>	<b>-20,800</b>	<b>-15.9</b>
New South Wales	37,424	39,360	40,352	48,608	41,520	-7,088	-14.6
Queensland	27,152	27,408	24,064	30,928	24,992	-5,936	-19.2
Victoria	24,976	24,416	22,384	30,864	24,960	-5,904	-19.1
Western Australia	9,088	8,128	8,320	9,216	8,016	-1,200	-13.0
South Australia	3,712	3,760	3,392	4,048	3,728	-320	-7.9
Australian Capital Territory	1,728	1,696	1,840	2,496	2,672	176	7.1
Tasmania	1,312	1,104	1,664	1,664	1,632	-32	-1.9
Northern Territory	800	384	496	688	560	-128	-18.6
Not stated	1,504	1,728	1,280	2,112	1,744	-368	-17.4

Source: Stats NZ

Table 10

**State of residence of visitors from Australia**  
Year ended April 2014–18

	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>1,235,920</b>	<b>1,273,440</b>	<b>1,360,544</b>	<b>1,433,088</b>	<b>1,474,592</b>	<b>41,504</b>	<b>2.9</b>
New South Wales	423,072	440,928	475,248	505,280	517,440	12,160	2.4
Queensland	326,416	338,336	358,816	376,208	386,224	10,016	2.7
Victoria	275,872	286,480	314,416	333,024	353,456	20,432	6.1
Western Australia	110,208	108,192	105,552	104,656	102,208	-2,448	-2.3
South Australia	40,480	40,224	42,208	43,968	43,392	-576	-1.3
Australian Capital Territory	21,792	21,344	22,576	25,712	26,672	960	3.7
Tasmania	13,104	12,624	14,688	14,736	15,808	1,072	7.3
Northern Territory	8,192	7,280	8,256	8,592	7,664	-928	-10.8
Not stated	16,784	18,032	18,784	20,912	21,728	816	3.9

Source: Stats NZ

Table 11

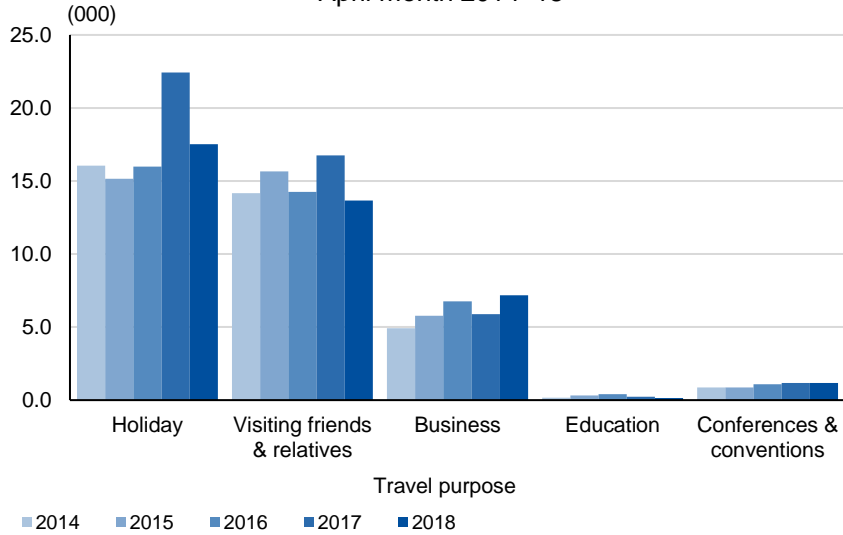
**Key characteristics of visitors from New South Wales**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>37,424</b>	<b>39,360</b>	<b>40,352</b>	<b>48,608</b>	<b>41,520</b>	<b>-7,088</b>	<b>-14.6</b>
<b>Travel purpose</b>							
Holiday	16,048	15,152	15,984	22,432	17,520	-4,912	-21.9
Visiting friends & relatives	14,176	15,648	14,256	16,752	13,664	-3,088	-18.4
Business	4,912	5,776	6,752	5,888	7,168	1,280	21.7
Education	160	320	400	224	144	-80	-35.7
Conferences & conventions	864	864	1,088	1,184	1,168	-16	-1.4
<b>Age group (years)</b>							
Under 15	4,688	4,560	5,024	6,000	5,200	-800	-13.3
15–24	3,184	3,776	3,440	3,984	3,376	-608	-15.3
25–34	7,632	7,808	7,360	9,456	8,064	-1,392	-14.7
35–44	6,688	6,944	7,456	8,400	7,232	-1,168	-13.9
45–54	7,168	7,552	7,888	9,328	7,808	-1,520	-16.3
55–64	5,296	5,520	5,792	7,456	5,904	-1,552	-20.8
65+	2,768	3,200	3,392	3,984	3,936	-48	-1.2
<b>Length of stay (days)</b>							
1–3	7,456	9,072	9,792	9,760	9,936	176	1.8
4–7	13,408	16,000	14,784	17,712	15,568	-2,144	-12.1
8–14	12,640	10,656	11,904	16,144	11,920	-4,224	-26.2
15–21	2,640	2,432	2,448	3,648	2,720	-928	-25.4
22 and over	1,280	1,200	1,424	1,344	1,376	32	2.4
Median	6.9	5.9	6.2	6.7	6.2	...	...
<b>New Zealand port</b>							
Auckland airport	22,448	23,456	23,296	28,368	23,328	-5,040	-17.8
Christchurch airport	6,832	6,304	6,832	8,080	7,856	-224	-2.8
Queenstown airport	3,376	3,728	5,296	6,352	5,808	-544	-8.6
Wellington airport	4,096	4,960	4,832	5,568	4,448	-1,120	-20.1
<b>Closest port of flight</b>							
Sydney	34,496	35,696	37,280	44,992	37,216	-7,776	-17.3
Coolangatta	608	960	1,120	944	1,264	320	33.9
Melbourne	784	864	848	720	1,232	512	71.1
Brisbane	736	752	528	896	752	-144	-16.1
<b>Citizenship</b>							
Australia	24,176	26,416	28,224	33,424	29,392	-4,032	-12.1
New Zealand	9,120	8,976	8,320	10,096	7,936	-2,160	-21.4
United Kingdom	960	800	672	1,024	928	-96	-9.4
China, People's Republic of	480	368	528	752	464	-288	-38.3

Symbol: ... not applicable

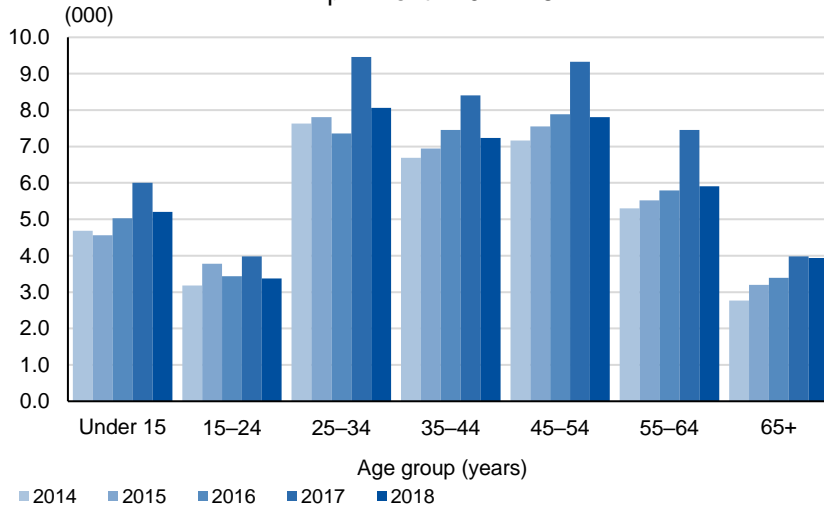
Source: Stats NZ

**Travel purpose of visitors from New South Wales**  
April month 2014–18



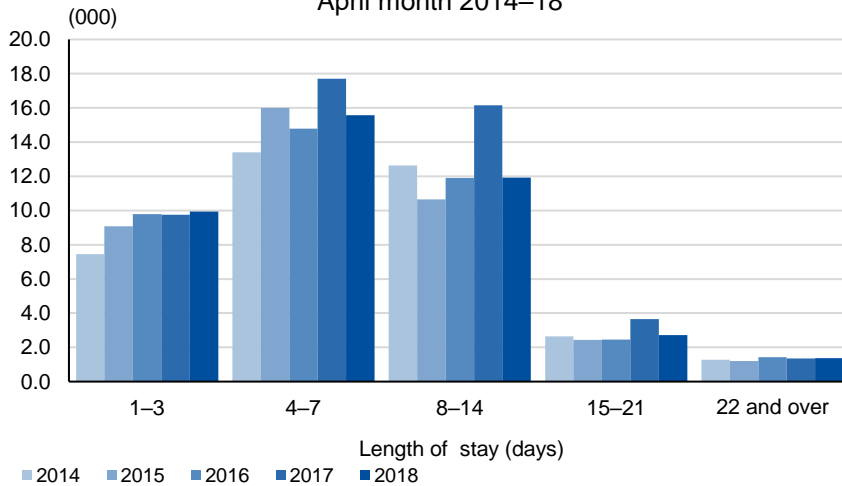
Source: Stats NZ

**Age of visitors from New South Wales**  
April month 2014–18



Source: Stats NZ

**Length of stay of visitors from New South Wales**  
April month 2014–18



Source: Stats NZ

Table 12

**Key characteristics of visitors from New South Wales**  
Year ended April 2014–18

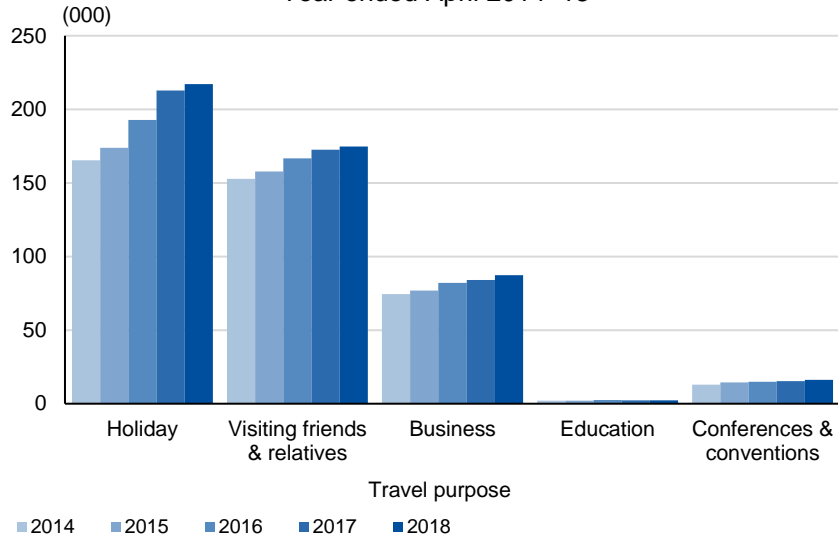
Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>423,072</b>	<b>440,928</b>	<b>475,248</b>	<b>505,280</b>	<b>517,440</b>	<b>12,160</b>	<b>2.4</b>
<b>Travel purpose</b>							
Holiday	165,312	173,968	192,720	212,704	217,200	4,496	2.1
Visiting friends & relatives	152,720	157,776	166,608	172,656	174,704	2,048	1.2
Business	74,384	76,864	82,080	84,016	87,408	3,392	4.0
Education	1,984	1,952	2,416	2,208	2,176	-32	-1.4
Conferences & conventions	13,024	14,368	14,928	15,328	16,096	768	5.0
<b>Age group (years)</b>							
Under 15	42,768	43,824	47,424	50,672	52,016	1,344	2.7
15–24	42,080	44,656	48,064	51,888	52,672	784	1.5
25–34	86,352	89,488	98,400	102,336	105,920	3,584	3.5
35–44	82,800	84,576	90,128	92,864	96,448	3,584	3.9
45–54	75,952	81,280	85,392	93,040	94,064	1,024	1.1
55–64	60,464	61,792	67,728	72,608	72,608	0	0.0
65+	32,656	35,312	38,112	41,872	43,712	1,840	4.4
<b>Length of stay (days)</b>							
1–3	106,752	109,008	117,120	132,288	142,464	10,176	7.7
4–7	145,088	156,432	167,616	172,992	177,216	4,224	2.4
8–14	118,016	120,016	129,728	139,632	139,808	176	0.1
15–21	32,704	33,968	37,360	38,640	37,504	-1,136	-2.9
22 and over	20,512	21,504	23,424	21,728	20,448	-1,280	-5.9
Median	6.4	6.3	6.3	6.2	6.0	...	...
<b>New Zealand port</b>							
Auckland airport	247,504	253,728	272,016	287,232	284,464	-2,768	-1.0
Christchurch airport	72,192	74,224	77,552	82,768	89,296	6,528	7.9
Queenstown airport	44,384	55,472	67,440	75,728	84,784	9,056	12.0
Wellington airport	48,048	48,896	54,240	55,984	54,800	-1,184	-2.1
Seaports	3,904	3,696	2,928	3,008	3,792	784	26.1
<b>Closest port of flight</b>							
Sydney	387,040	403,168	435,136	460,512	466,352	5,840	1.3
Coolangatta	8,576	9,840	11,920	13,936	16,160	2,224	16.0
Melbourne	7,952	8,096	9,504	9,184	10,432	1,248	13.6
Brisbane	7,904	8,816	8,448	8,880	9,280	400	4.5
Canberra	0	0	0	1,232	1,984	752	61.0
Rarotonga	1,072	1,168	1,216	1,328	1,504	176	13.3
Apia	992	1,024	1,184	1,184	1,120	-64	-5.4
Papeete	1,184	832	784	992	928	-64	-6.5
Nadi	656	672	720	768	880	112	14.6
Los Angeles	560	464	416	592	784	192	32.4
<b>Citizenship</b>							
Australia	280,864	296,784	323,488	348,272	355,568	7,296	2.1
New Zealand	102,608	101,472	105,888	109,856	107,840	-2,016	-1.8
United Kingdom	10,384	10,736	11,840	11,264	12,576	1,312	11.6
China, People's Republic of	3,792	4,544	5,536	5,808	6,624	816	14.0

Symbol: ... not applicable

Source: Stats NZ

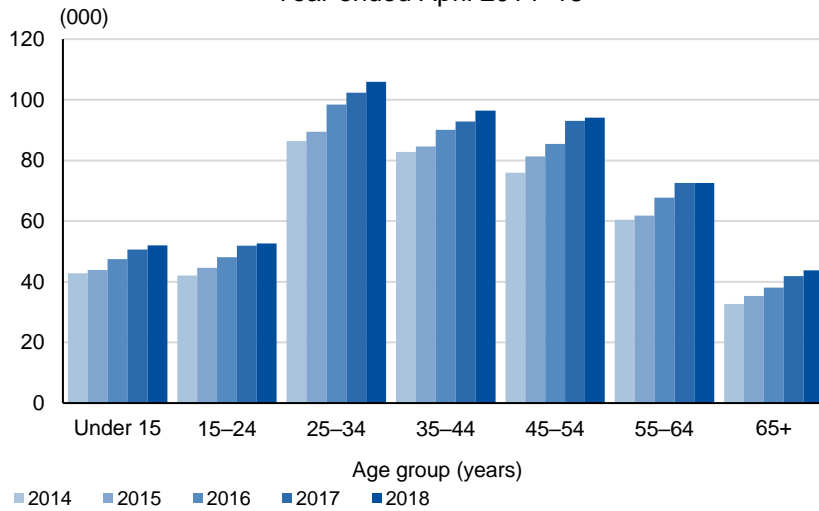


### Travel purpose of visitors from New South Wales Year ended April 2014–18



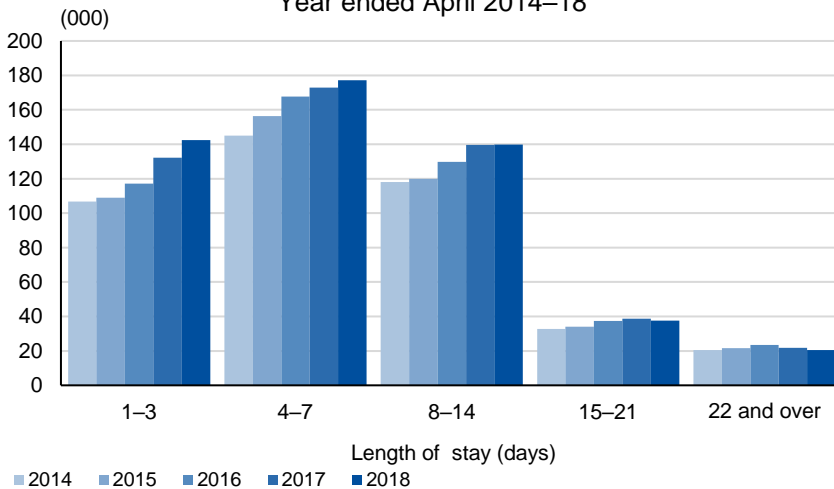
Source: Stats NZ

### Age of visitors from New South Wales Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from New South Wales Year ended April 2014–18



Source: Stats NZ

Table 13

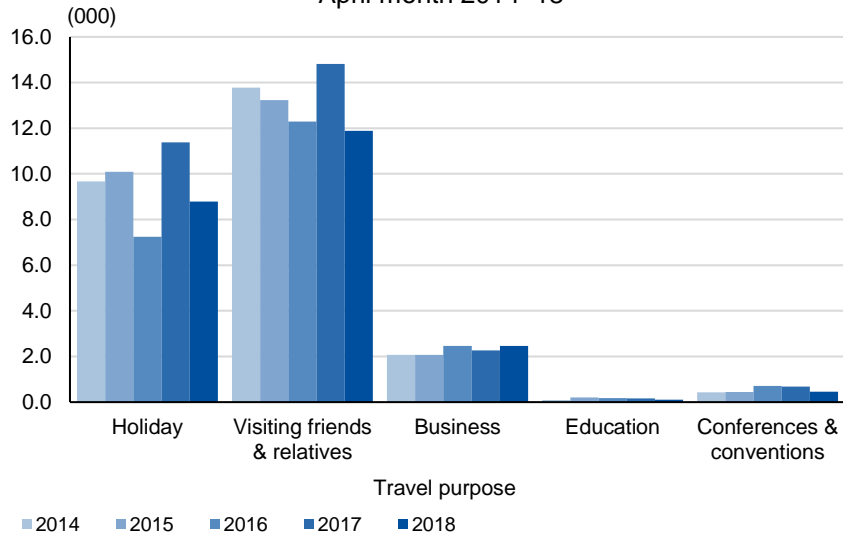
**Key characteristics of visitors from Queensland**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>27,152</b>	<b>27,408</b>	<b>24,064</b>	<b>30,928</b>	<b>24,992</b>	<b>-5,936</b>	<b>-19.2</b>
<b>Travel purpose</b>							
Holiday	9,664	10,096	7,248	11,376	8,784	-2,592	-22.8
Visiting friends & relatives	13,776	13,232	12,288	14,816	11,888	-2,928	-19.8
Business	2,064	2,064	2,464	2,272	2,464	192	8.5
Education	96	208	176	160	112	-48	-30.0
Conferences & conventions	432	448	704	688	464	-224	-32.6
<b>Age group (years)</b>							
Under 15	3,712	3,392	2,224	4,288	2,512	-1,776	-41.4
15–24	2,736	2,976	2,128	2,720	2,576	-144	-5.3
25–34	4,928	4,672	4,320	5,280	4,256	-1,024	-19.4
35–44	4,304	4,176	3,968	4,688	3,936	-752	-16.0
45–54	4,896	5,200	4,592	5,696	4,624	-1,072	-18.8
55–64	4,448	4,384	4,128	5,520	4,096	-1,424	-25.8
65+	2,128	2,608	2,704	2,736	2,992	256	9.4
<b>Length of stay (days)</b>							
1–3	3,664	4,096	4,736	4,960	4,272	-688	-13.9
4–7	9,488	9,536	9,040	10,832	8,992	-1,840	-17.0
8–14	10,080	9,920	6,992	10,704	8,400	-2,304	-21.5
15–21	2,816	2,688	1,968	3,008	1,984	-1,024	-34.0
22 and over	1,104	1,168	1,328	1,424	1,344	-80	-5.6
Median	7.7	7.5	6.7	7.4	7.2	...	...
<b>New Zealand port</b>							
Auckland airport	17,248	16,304	15,600	19,824	14,848	-4,976	-25.1
Christchurch airport	4,640	4,144	3,360	4,752	4,496	-256	-5.4
Wellington airport	3,136	3,872	2,624	3,216	2,800	-416	-12.9
Queenstown airport	1,344	2,096	1,984	2,624	2,400	-224	-8.5
<b>Closest port of flight</b>							
Brisbane	20,736	20,800	17,136	22,560	17,184	-5,376	-23.8
Coolangatta	3,408	4,448	4,688	6,208	5,440	-768	-12.4
Sydney	1,952	1,168	1,088	1,072	1,264	192	17.9
<b>Citizenship</b>							
Australia	15,168	15,456	13,520	18,592	14,624	-3,968	-21.3
New Zealand	10,352	10,352	9,216	10,576	8,784	-1,792	-16.9

Symbol: ... not applicable

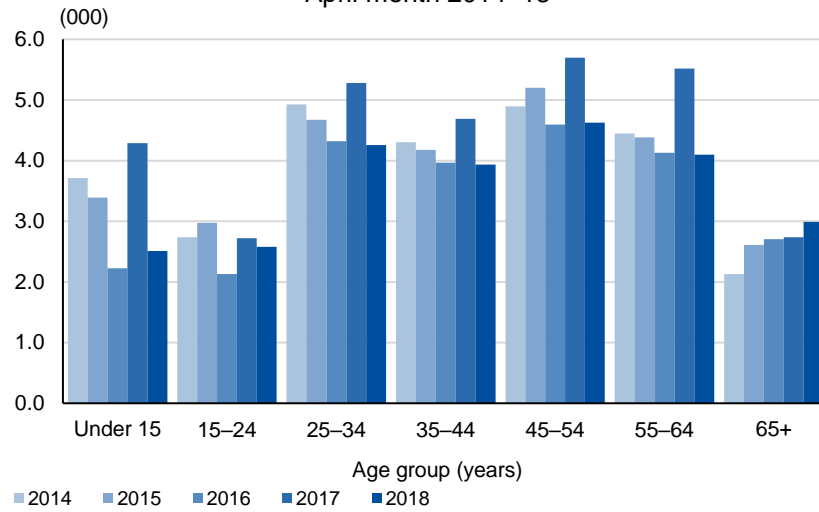
Source: Stats NZ

### Travel purpose of visitors from Queensland April month 2014–18



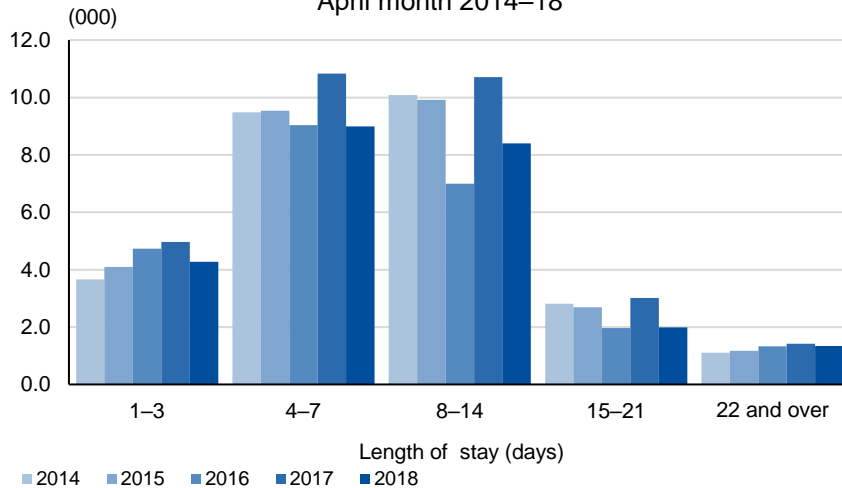
Source: Stats NZ

### Age of visitors from Queensland April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Queensland April month 2014–18



Source: Stats NZ

Table 14

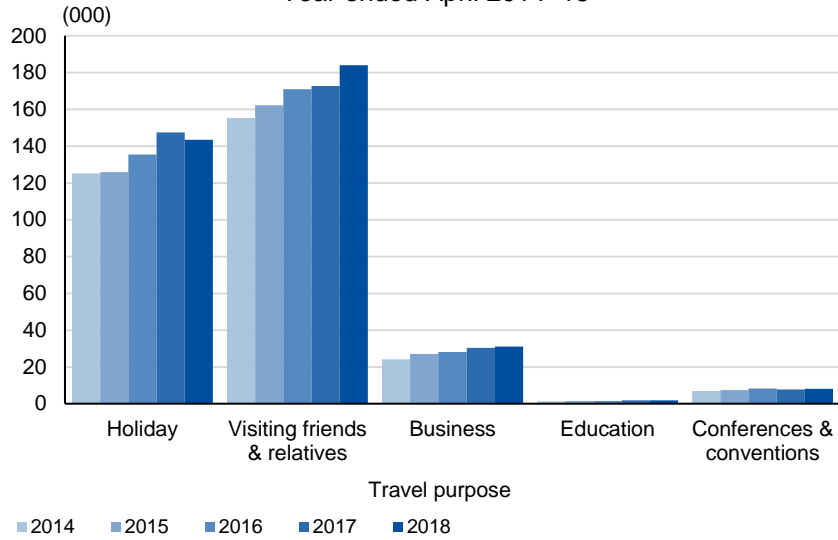
**Key characteristics of visitors from Queensland**  
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>326,416</b>	<b>338,336</b>	<b>358,816</b>	<b>376,208</b>	<b>386,224</b>	<b>10,016</b>	<b>2.7</b>
<b>Travel purpose</b>							
Holiday	125,168	125,952	135,360	147,392	143,376	-4,016	-2.7
Visiting friends & relatives	155,200	162,208	170,848	172,720	183,904	11,184	6.5
Business	24,032	26,992	28,144	30,400	31,040	640	2.1
Education	1,328	1,552	1,440	1,808	1,824	16	0.9
Conferences & conventions	6,928	7,344	8,256	7,792	8,096	304	3.9
<b>Age group (years)</b>							
Under 15	41,936	42,784	46,192	48,560	48,496	-64	-0.1
15–24	39,056	40,928	41,712	44,672	45,216	544	1.2
25–34	61,296	61,408	64,256	68,928	69,776	848	1.2
35–44	51,264	52,352	56,912	57,824	59,968	2,144	3.7
45–54	57,184	60,704	63,648	64,576	66,256	1,680	2.6
55–64	47,984	49,504	52,928	56,752	58,400	1,648	2.9
65+	27,696	30,656	33,168	34,896	38,112	3,216	9.2
<b>Length of stay (days)</b>							
1–3	47,184	49,520	54,512	64,000	71,024	7,024	11.0
4–7	108,128	113,248	121,664	123,408	128,256	4,848	3.9
8–14	110,352	113,504	117,504	123,200	123,888	688	0.6
15–21	35,664	36,912	37,440	40,192	38,928	-1,264	-3.1
22 and over	25,088	25,152	27,696	25,408	24,128	-1,280	-5.0
Median	7.9	7.8	7.7	7.5	7.3	...	...
<b>New Zealand port</b>							
Auckland airport	195,152	199,104	205,728	218,976	218,976	0	0.0
Christchurch airport	55,008	57,744	56,512	63,552	69,664	6,112	9.6
Queenstown airport	26,416	32,704	42,992	46,176	49,104	2,928	6.3
Wellington airport	36,992	37,728	44,192	39,856	40,768	912	2.3
Dunedin airport	9,872	8,848	7,680	5,360	5,600	240	4.5
Seaports	2,832	2,032	1,712	2,272	2,112	-160	-7.0
<b>Closest port of flight</b>							
Brisbane	245,456	252,640	262,272	266,640	272,880	6,240	2.3
Coolangatta	43,312	48,864	62,432	76,928	79,120	2,192	2.8
Sydney	21,248	22,208	17,984	15,616	16,576	960	6.1
Melbourne	4,160	4,496	4,608	4,720	4,896	176	3.7
Rarotonga	1,072	1,200	1,248	1,504	2,176	672	44.7
Cairns	3,072	1,424	1,632	2,912	1,888	-1,024	-35.2
Apia	896	1,216	1,408	1,088	1,264	176	16.2
Los Angeles	528	528	352	416	576	160	38.5
Papeete	672	624	544	608	544	-64	-10.5
Nadi	464	384	624	384	512	128	33.3
<b>Citizenship</b>							
Australia	182,448	189,152	206,944	223,808	232,112	8,304	3.7
New Zealand	127,024	131,952	133,600	134,320	134,480	160	0.1
United Kingdom	4,528	4,832	4,944	4,080	4,816	736	18.0
China, People's Republic of	1,200	896	1,680	1,424	1,728	304	21.3

**Symbol:** ... not applicable

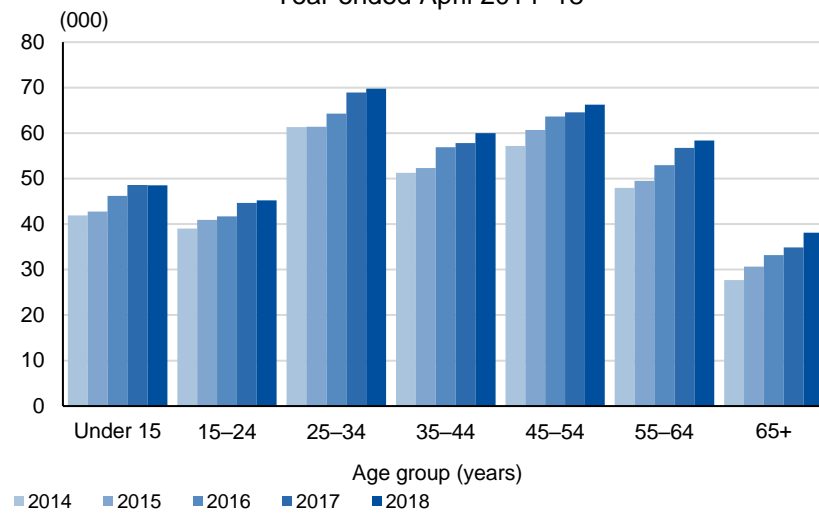
Source: Stats NZ

### Travel purpose of visitors from Queensland Year ended April 2014–18



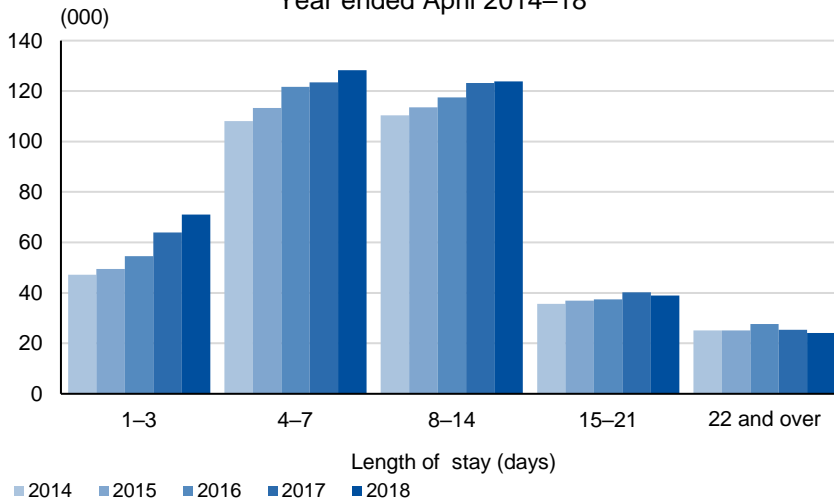
Source: Stats NZ

### Age of visitors from Queensland Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Queensland Year ended April 2014–18



Source: Stats NZ

Table 15

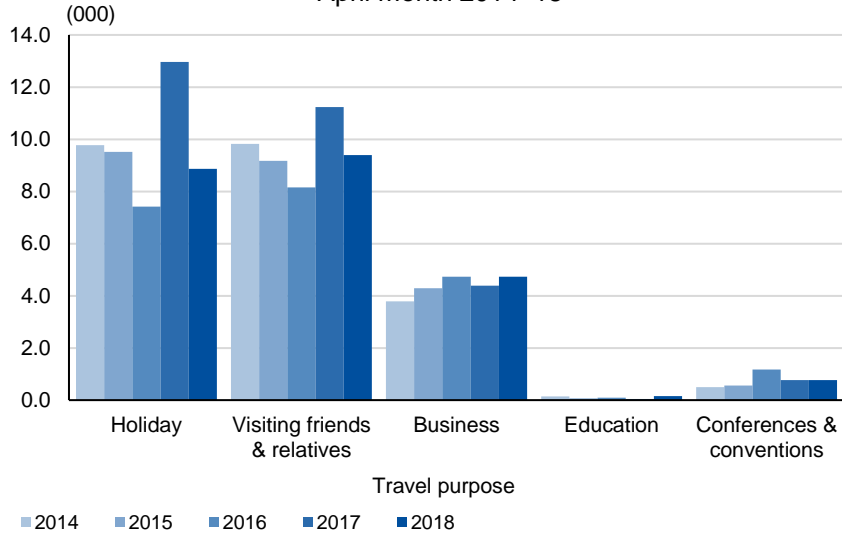
**Key characteristics of visitors from Victoria**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>24,976</b>	<b>24,416</b>	<b>22,384</b>	<b>30,864</b>	<b>24,960</b>	<b>-5,904</b>	<b>-19.1</b>
<b>Travel purpose</b>							
Holiday	9,776	9,520	7,424	12,960	8,864	-4,096	-31.6
Visiting friends & relatives	9,824	9,168	8,160	11,232	9,392	-1,840	-16.4
Business	3,792	4,288	4,736	4,384	4,736	352	8.0
Education	144	64	96	48	160	112	233.3
Conferences & conventions	496	560	1,168	768	768	0	0.0
<b>Age group (years)</b>							
Under 15	2,544	1,968	1,728	2,736	2,208	-528	-19.3
15–24	2,256	2,144	1,440	2,704	2,208	-496	-18.3
25–34	5,344	5,632	5,024	7,696	5,664	-2,032	-26.4
35–44	4,384	4,592	4,432	5,584	4,528	-1,056	-18.9
45–54	4,384	4,240	4,304	5,408	4,240	-1,168	-21.6
55–64	3,872	3,776	3,120	4,240	3,584	-656	-15.5
65+	2,192	2,064	2,336	2,496	2,528	32	1.3
<b>Length of stay (days)</b>							
1–3	4,608	5,472	6,448	6,576	6,608	32	0.5
4–7	9,024	10,432	8,192	10,576	8,736	-1,840	-17.4
8–14	8,432	6,288	5,616	10,240	7,376	-2,864	-28.0
15–21	2,128	1,328	1,248	2,336	1,328	-1,008	-43.2
22 and over	784	896	880	1,136	912	-224	-19.7
Median	7.0	5.9	5.5	6.9	5.9	...	...
<b>New Zealand port</b>							
Auckland airport	14,992	13,840	13,456	18,864	14,832	-4,032	-21.4
Christchurch airport	4,352	3,744	3,488	5,552	4,992	-560	-10.1
Queenstown airport	1,776	1,888	2,096	3,456	2,576	-880	-25.5
Wellington airport	3,808	4,800	3,280	2,896	2,544	-352	-12.2
<b>Closest port of flight</b>							
Melbourne	23,008	22,672	20,832	28,944	23,360	-5,584	-19.3
Sydney	1,376	1,152	736	976	784	-192	-19.7
<b>Citizenship</b>							
Australia	16,384	15,984	14,496	20,272	16,896	-3,376	-16.7
New Zealand	6,048	6,240	5,680	7,616	5,824	-1,792	-23.5
United Kingdom	640	480	688	608	512	-96	-15.8

Symbol: ... not applicable

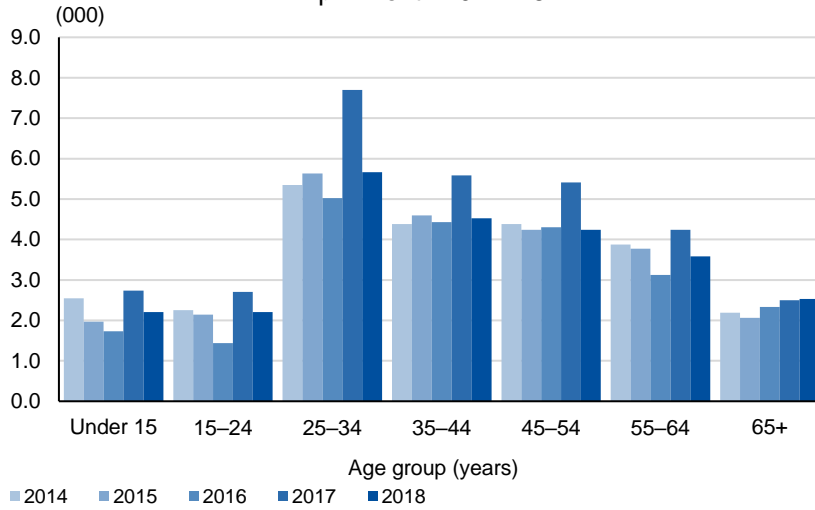
Source: Stats NZ

### Travel purpose of visitors from Victoria April month 2014–18



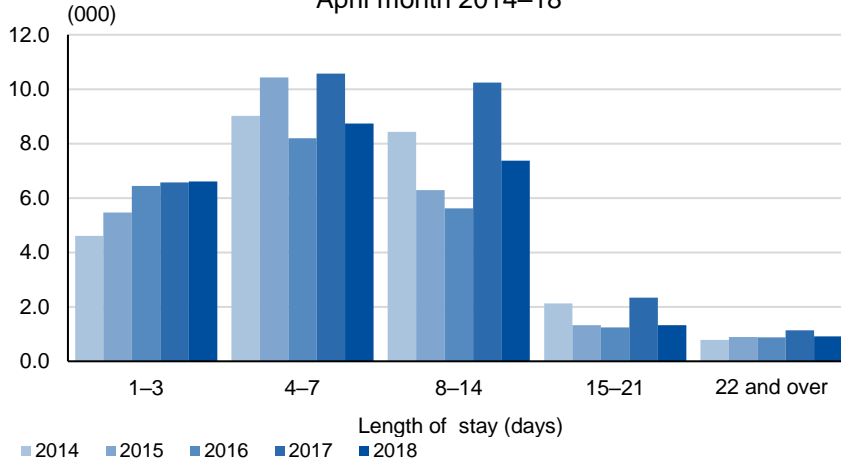
Source: Stats NZ

### Age of visitors from Victoria April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Victoria April month 2014–18



Source: Stats NZ

Table 16

**Key characteristics of visitors from Victoria**  
Year ended April 2014–18

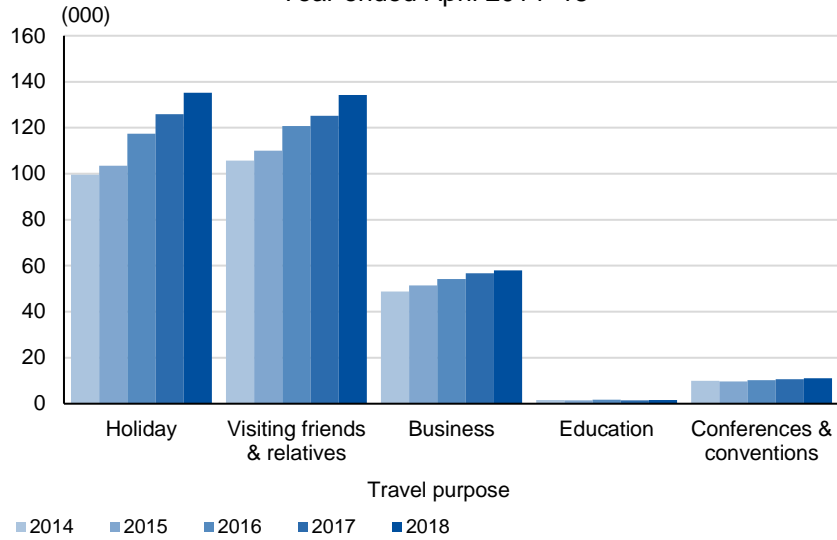
Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>275,872</b>	<b>286,480</b>	<b>314,416</b>	<b>333,024</b>	<b>353,456</b>	<b>20,432</b>	<b>6.1</b>
<b>Travel purpose</b>							
Holiday	99,648	103,424	117,344	125,936	135,248	9,312	7.4
Visiting friends & relatives	105,696	110,048	120,704	125,152	134,240	9,088	7.3
Business	48,848	51,472	54,224	56,736	58,000	1,264	2.2
Education	1,536	1,440	1,680	1,424	1,648	224	15.7
Conferences & conventions	9,936	9,600	10,160	10,608	11,088	480	4.5
<b>Age group (years)</b>							
Under 15	24,912	26,128	29,632	30,912	33,664	2,752	8.9
15–24	29,728	31,328	33,360	36,784	37,248	464	1.3
25–34	65,296	68,464	74,304	79,328	84,816	5,488	6.9
35–44	51,088	53,152	58,528	60,368	63,856	3,488	5.8
45–54	50,256	50,816	54,544	57,744	60,928	3,184	5.5
55–64	35,792	36,480	41,312	44,336	46,752	2,416	5.4
65+	18,800	20,112	22,736	23,552	26,192	2,640	11.2
<b>Length of stay (days)</b>							
1–3	65,104	65,568	72,944	85,072	96,064	10,992	12.9
4–7	94,160	99,360	106,064	107,664	114,688	7,024	6.5
8–14	76,880	79,600	91,344	94,304	98,192	3,888	4.1
15–21	24,128	25,888	27,248	29,488	28,288	-1,200	-4.1
22 and over	15,600	16,064	16,816	16,496	16,224	-272	-1.6
Median	6.6	6.6	6.7	6.5	6.2	...	...
<b>New Zealand port</b>							
Auckland airport	163,968	167,568	180,192	193,248	206,624	13,376	6.9
Christchurch airport	49,632	51,536	55,888	57,472	66,608	9,136	15.9
Queenstown airport	24,512	29,408	32,992	39,088	45,136	6,048	15.5
Wellington airport	35,360	36,608	44,000	41,616	33,792	-7,824	-18.8
Seaports	1,136	1,136	1,168	1,504	1,264	-240	-16.0
<b>Closest port of flight</b>							
Melbourne	254,512	263,840	291,936	309,904	328,864	18,960	6.1
Sydney	11,408	13,328	11,520	11,072	11,792	720	6.5
Brisbane	2,352	1,968	2,320	2,144	2,096	-48	-2.2
Rarotonga	1,024	928	1,408	1,616	1,728	112	6.9
Apia	752	880	1,312	928	1,392	464	50.0
Coolangatta	368	448	496	560	976	416	74.3
Los Angeles	784	768	496	752	736	-16	-2.1
Papeete	608	496	480	512	560	48	9.4
<b>Citizenship</b>							
Australia	173,216	179,968	198,208	212,112	228,352	16,240	7.7
New Zealand	77,312	81,040	86,112	90,128	91,728	1,600	1.8
United Kingdom	6,384	6,256	7,568	7,232	6,992	-240	-3.3
China, People's Republic of	2,336	3,216	3,456	4,176	4,720	544	13.0

Symbol: ... not applicable

Source: Stats NZ

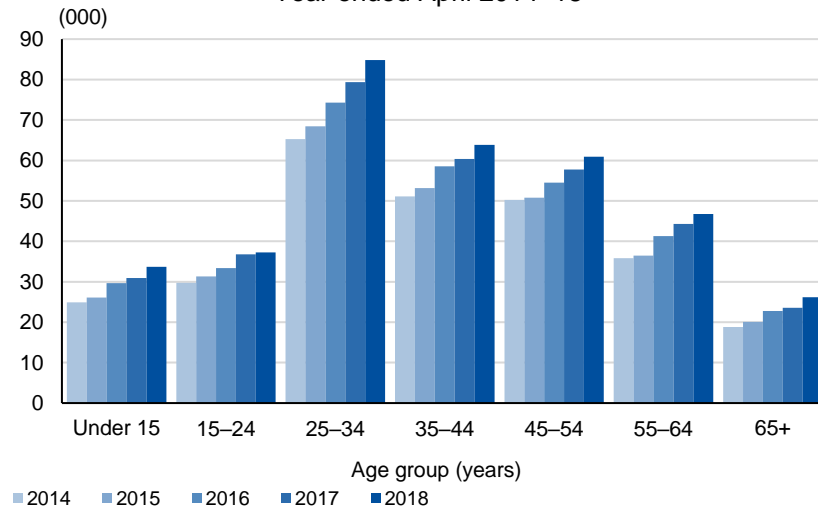


### Travel purpose of visitors from Victoria Year ended April 2014–18



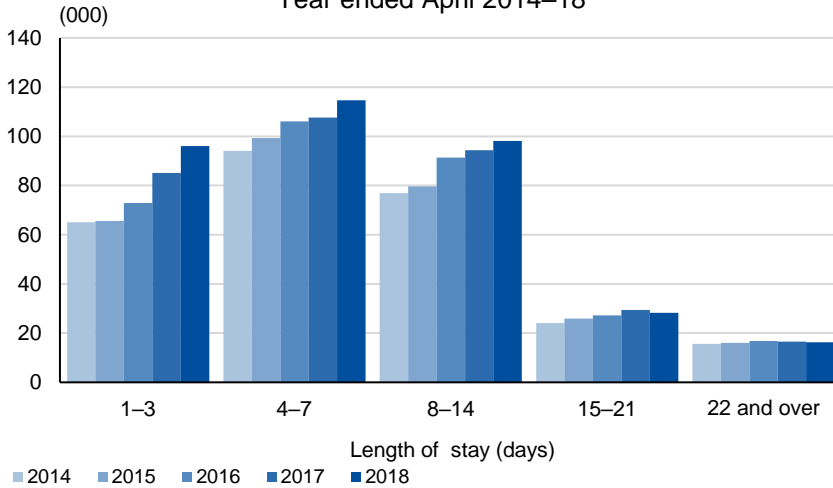
Source: Stats NZ

### Age of visitors from Victoria Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Victoria Year ended April 2014–18



Source: Stats NZ

Table 17

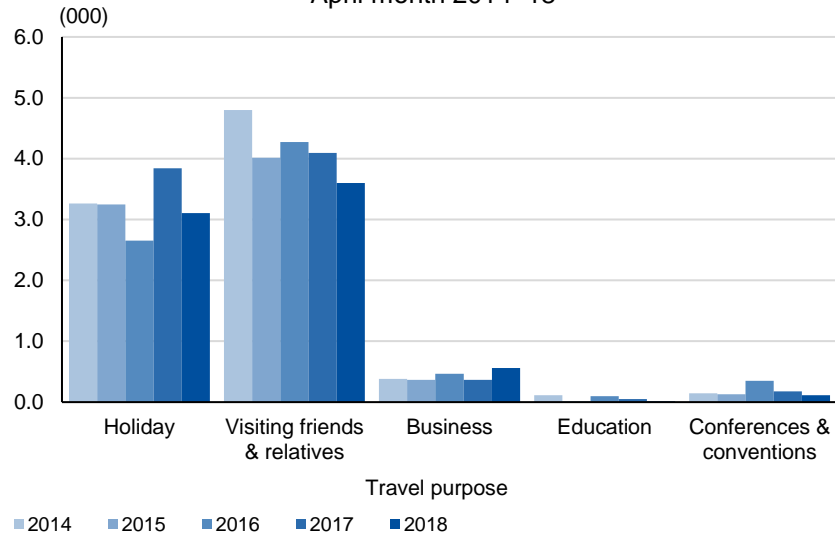
**Key characteristics of visitors from Western Australia**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>9,088</b>	<b>8,128</b>	<b>8,320</b>	<b>9,216</b>	<b>8,016</b>	<b>-1,200</b>	<b>-13.0</b>
<b>Travel purpose</b>							
Holiday	3,264	3,248	2,656	3,840	3,104	-736	-19.2
Visiting friends & relatives	4,800	4,016	4,272	4,096	3,600	-496	-12.1
Business	384	368	464	368	560	192	52.2
Education	112	16	96	48	16	-32	-66.7
Conferences & conventions	144	128	352	176	112	-64	-36.4
<b>Age group (years)</b>							
Under 15	832	752	832	1,104	1,040	-64	-5.8
15–24	912	992	880	592	608	16	2.7
25–34	2,032	1,872	1,472	1,840	1,648	-192	-10.4
35–44	1,648	1,136	1,168	1,408	1,072	-336	-23.9
45–54	1,680	1,536	1,648	1,632	1,280	-352	-21.6
55–64	1,344	1,296	1,408	1,712	1,360	-352	-20.6
65+	640	544	912	928	1,008	80	8.6
<b>Length of stay (days)</b>							
1–3	656	736	800	688	1,024	336	48.8
4–7	2,256	1,760	1,840	1,696	1,776	80	4.7
8–14	3,376	3,312	3,392	3,744	2,912	-832	-22.2
15–21	1,840	1,584	1,392	2,032	1,520	-512	-25.2
22 and over	960	736	896	1,056	784	-272	-25.8
Median	10.6	10.6	10.3	11.9	10.6	...	...
<b>New Zealand port</b>							
Auckland airport	6,480	6,112	6,080	7,104	5,664	-1,440	-20.3
Christchurch airport	1,488	1,200	1,344	1,280	1,296	16	1.3
Queenstown airport	240	224	368	304	528	224	73.7
Wellington airport	816	544	480	496	512	16	3.2
<b>Closest port of flight</b>							
Perth	4,224	4,528	5,184	5,728	3,760	-1,968	-34.4
Melbourne	1,504	1,520	1,168	1,472	1,776	304	20.7
Sydney	2,144	1,280	1,440	1,440	1,392	-48	-3.3
Brisbane	912	432	304	384	752	368	95.8
<b>Citizenship</b>							
Australia	4,192	3,888	4,256	5,376	5,120	-256	-4.8
New Zealand	4,208	3,616	3,680	3,360	2,432	-928	-27.6

Symbol: ... not applicable

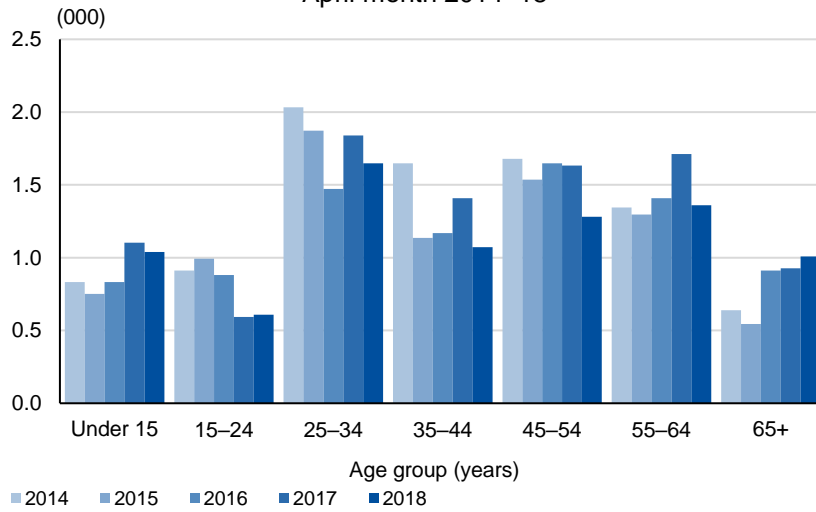
Source: Stats NZ

### Travel purpose of visitors from Western Australia April month 2014–18



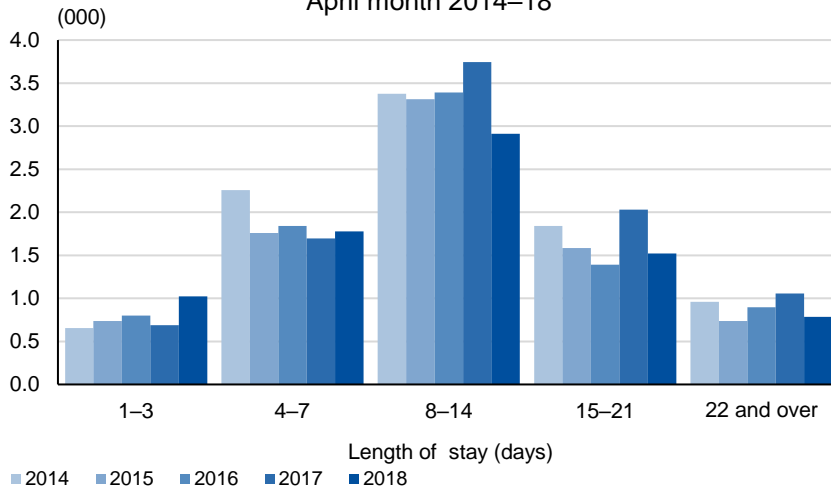
Source: Stats NZ

### Age of visitors from Western Australia April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Western Australia April month 2014–18



Source: Stats NZ

Table 18

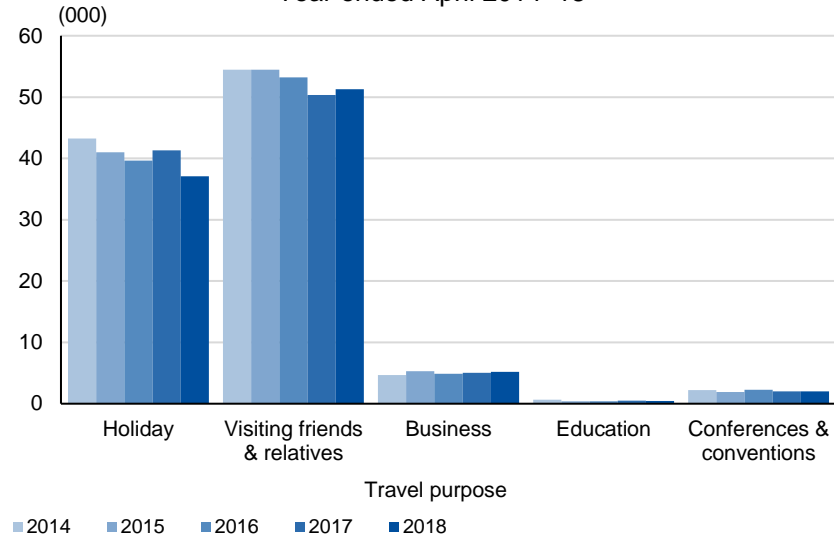
**Key characteristics of visitors from Western Australia**  
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>110,208</b>	<b>108,192</b>	<b>105,552</b>	<b>104,656</b>	<b>102,208</b>	<b>-2,448</b>	<b>-2.3</b>
<b>Travel purpose</b>							
Holiday	43,216	40,992	39,632	41,296	37,072	-4,224	-10.2
Visiting friends & relatives	54,448	54,480	53,200	50,320	51,264	944	1.9
Business	4,688	5,280	4,864	5,056	5,216	160	3.2
Education	640	384	400	480	432	-48	-10.0
Conferences & conventions	2,192	1,920	2,272	2,000	2,000	0	0.0
<b>Age group (years)</b>							
Under 15	12,112	11,728	11,184	11,328	11,408	80	0.7
15–24	14,592	13,536	11,120	10,800	10,320	-480	-4.4
25–34	26,176	26,848	25,168	24,896	22,832	-2,064	-8.3
35–44	14,944	14,576	15,152	14,800	14,064	-736	-5.0
45–54	19,776	19,008	18,080	17,968	16,736	-1,232	-6.9
55–64	15,504	14,848	16,416	15,856	16,880	1,024	6.5
65+	7,104	7,648	8,432	9,008	9,968	960	10.7
<b>Length of stay (days)</b>							
1–3	9,312	8,960	9,648	10,320	12,048	1,728	16.7
4–7	24,784	24,576	22,688	22,240	21,872	-368	-1.7
8–14	39,824	39,264	37,920	37,104	35,488	-1,616	-4.4
15–21	19,760	19,632	19,216	19,776	18,192	-1,584	-8.0
22 and over	16,528	15,760	16,080	15,216	14,608	-608	-4.0
Median	11.0	11.2	11.2	11.0	10.8	...	...
<b>New Zealand port</b>							
Auckland airport	75,712	77,808	76,576	75,424	74,400	-1,024	-1.4
Christchurch airport	17,008	15,904	14,832	15,568	14,976	-592	-3.8
Queenstown airport	7,072	6,960	6,160	6,480	5,888	-592	-9.1
Wellington airport	8,528	6,512	6,976	6,224	5,712	-512	-8.2
Seaports	912	496	576	736	848	112	15.2
<b>Closest port of flight</b>							
Perth	42,832	47,872	52,736	51,408	49,424	-1,984	-3.9
Melbourne	26,256	23,488	22,720	21,168	21,984	816	3.9
Sydney	27,840	25,536	19,696	20,688	18,304	-2,384	-11.5
Brisbane	7,648	6,688	5,872	6,576	6,928	352	5.4
Coolangatta	608	528	592	656	864	208	31.7
Rarotonga	592	608	608	816	640	-176	-21.6
<b>Citizenship</b>							
Australia	52,576	51,120	51,888	54,752	56,000	1,248	2.3
New Zealand	50,528	49,728	47,008	43,552	39,968	-3,584	-8.2
United Kingdom	2,096	2,032	2,160	1,840	1,840	0	0.0
Ireland	512	656	608	480	528	48	10.0

**Symbol:** ... not applicable

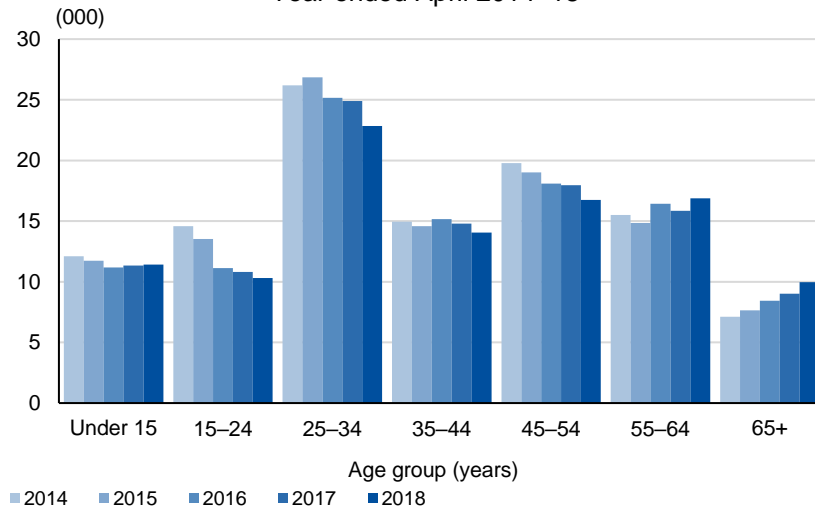
Source: Stats NZ

### Travel purpose of visitors from Western Australia Year ended April 2014–18



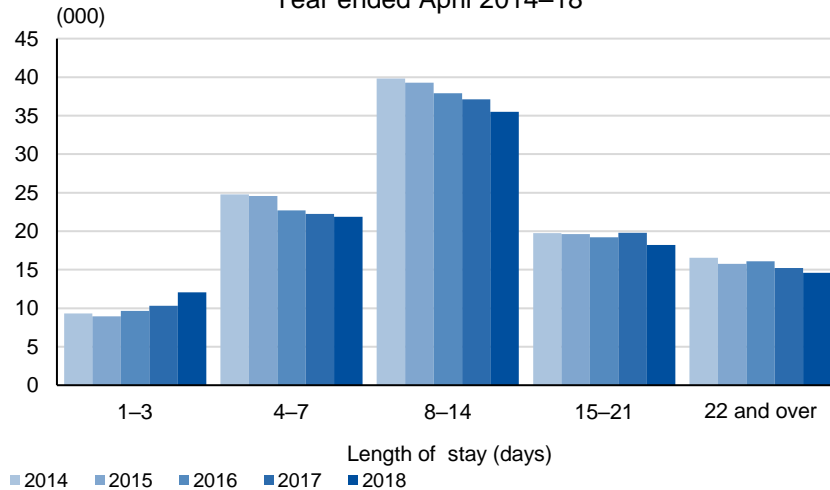
Source: Stats NZ

### Age of visitors from Western Australia Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Western Australia Year ended April 2014–18



Source: Stats NZ

Table 19

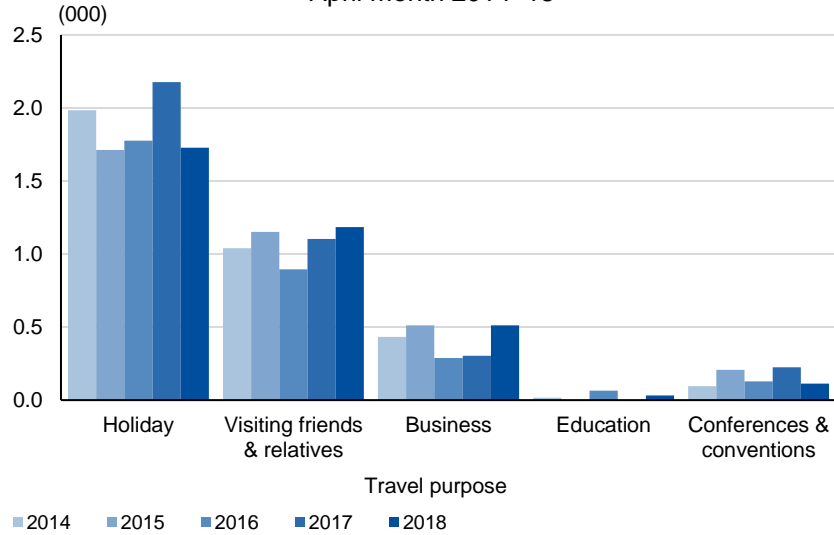
**Key characteristics of visitors from South Australia**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,712</b>	<b>3,760</b>	<b>3,392</b>	<b>4,048</b>	<b>3,728</b>	<b>-320</b>	<b>-7.9</b>
<b>Travel purpose</b>							
Holiday	1,984	1,712	1,776	2,176	1,728	-448	-20.6
Visiting friends & relatives	1,040	1,152	896	1,104	1,184	80	7.2
Business	432	512	288	304	512	208	68.4
Education	16	0	64	0	32	32	...
Conferences & conventions	96	208	128	224	112	-112	-50.0
<b>Age group (years)</b>							
Under 15	400	320	272	384	432	48	12.5
15–24	416	544	560	480	432	-48	-10.0
25–34	480	528	384	448	544	96	21.4
35–44	480	624	512	416	560	144	34.6
45–54	672	656	688	800	640	-160	-20.0
55–64	880	592	544	960	576	-384	-40.0
65+	384	496	432	560	544	-16	-2.9
<b>Length of stay (days)</b>							
1–3	512	224	288	448	480	32	7.1
4–7	880	1,136	1,024	1,088	880	-208	-19.1
8–14	1,344	1,456	1,280	1,696	1,488	-208	-12.3
15–21	736	528	592	528	608	80	15.2
22 and over	240	416	208	288	272	-16	-5.6
Median	9.7	9.6	9.6	9.3	9.7	...	...
<b>New Zealand port</b>							
Auckland airport	2,768	2,528	2,256	2,432	2,320	-112	-4.6
Christchurch airport	384	544	352	608	704	96	15.8
<b>Closest port of flight</b>							
Melbourne	688	1,520	1,280	1,408	1,312	-96	-6.8
Adelaide	1,808	1,072	1,104	1,408	1,136	-272	-19.3
Sydney	960	976	848	1,040	1,040	0	0.0
<b>Citizenship</b>							
Australia	2,896	2,880	2,720	3,296	2,944	-352	-10.7

Symbol: ... not applicable

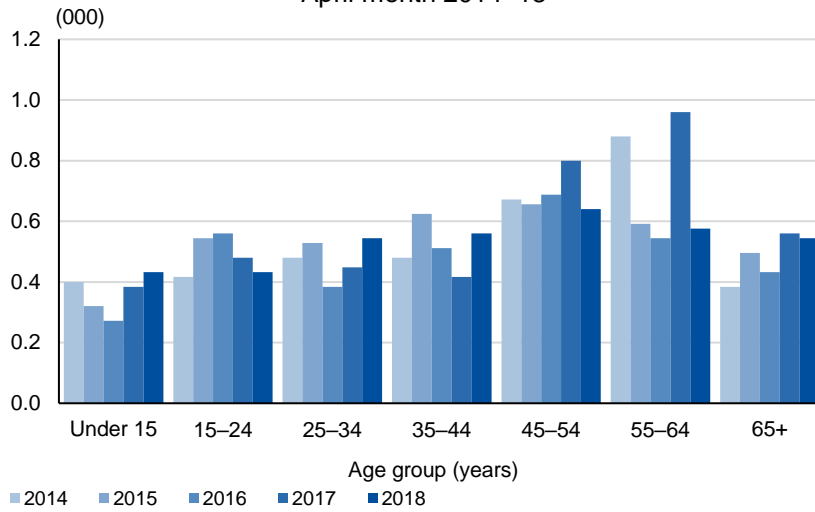
Source: Stats NZ

**Travel purpose of visitors from South Australia**  
April month 2014–18



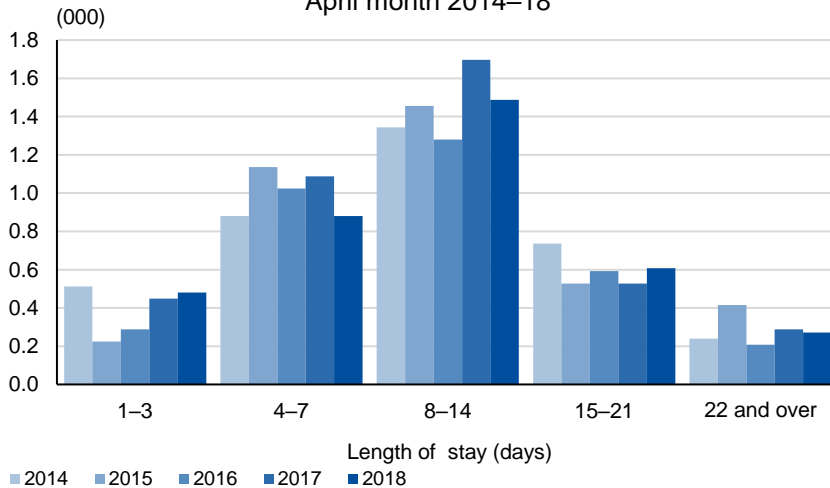
Source: Stats NZ

**Age of visitors from South Australia**  
April month 2014–18



Source: Stats NZ

**Length of stay of visitors from South Australia**  
April month 2014–18



Source: Stats NZ

Table 20

**Key characteristics of visitors from South Australia**  
Year ended April 2014–18

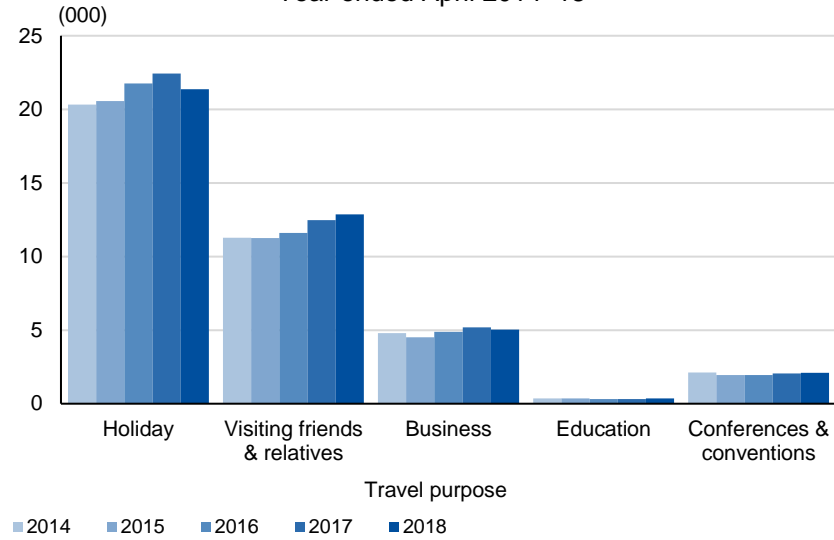
Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>40,480</b>	<b>40,224</b>	<b>42,208</b>	<b>43,968</b>	<b>43,392</b>	<b>-576</b>	<b>-1.3</b>
<b>Travel purpose</b>							
Holiday	20,320	20,560	21,760	22,432	21,376	-1,056	-4.7
Visiting friends & relatives	11,280	11,264	11,600	12,480	12,864	384	3.1
Business	4,800	4,512	4,880	5,184	5,024	-160	-3.1
Education	352	352	304	304	368	64	21.1
Conferences & conventions	2,112	1,936	1,936	2,048	2,096	48	2.3
<b>Age group (years)</b>							
Under 15	3,456	3,520	3,456	3,968	3,808	-160	-4.0
15–24	4,624	4,896	5,424	5,248	5,104	-144	-2.7
25–34	6,912	6,944	6,864	6,976	7,744	768	11.0
35–44	5,856	5,840	5,856	6,064	6,112	48	0.8
45–54	7,616	6,992	7,504	8,400	7,344	-1,056	-12.6
55–64	7,424	7,040	7,408	7,488	7,424	-64	-0.9
65+	4,592	4,992	5,696	5,824	5,856	32	0.5
<b>Length of stay (days)</b>							
1–3	5,744	4,816	5,312	6,464	6,992	528	8.2
4–7	11,424	11,536	11,936	11,552	11,616	64	0.6
8–14	14,576	14,512	15,056	16,512	16,144	-368	-2.2
15–21	5,776	5,824	6,528	5,744	5,808	64	1.1
22 and over	2,960	3,536	3,376	3,696	2,832	-864	-23.4
Median	9.0	9.0	9.1	8.8	8.6	...	...
<b>New Zealand port</b>							
Auckland airport	28,176	25,648	26,096	26,944	26,816	-128	-0.5
Christchurch airport	4,912	6,384	6,464	6,736	7,184	448	6.7
Queenstown airport	3,744	4,688	5,184	6,016	5,568	-448	-7.4
Wellington airport	2,928	2,816	4,016	3,744	3,184	-560	-15.0
Seaports	592	512	416	448	528	80	17.9
<b>Closest port of flight</b>							
Melbourne	10,304	11,568	14,160	15,200	14,384	-816	-5.4
Adelaide	16,688	14,256	14,096	13,616	13,136	-480	-3.5
Sydney	10,768	11,792	11,568	12,384	12,912	528	4.3
Brisbane	672	864	688	800	672	-128	-16.0
<b>Citizenship</b>							
Australia	31,424	31,200	33,728	34,880	35,440	560	1.6
New Zealand	6,048	6,000	5,424	5,760	4,800	-960	-16.7
United Kingdom	992	704	976	816	1,184	368	45.1

Symbol: ... not applicable

Source: Stats NZ

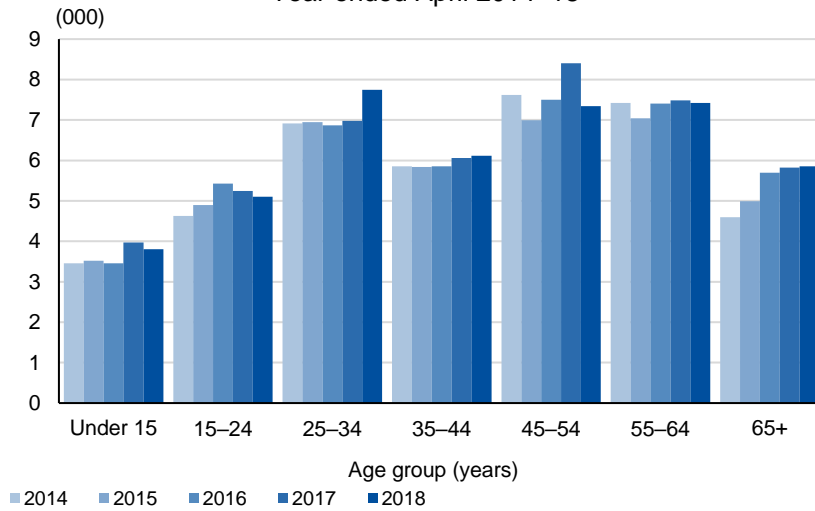


### Travel purpose of visitors from South Australia Year ended April 2014–18



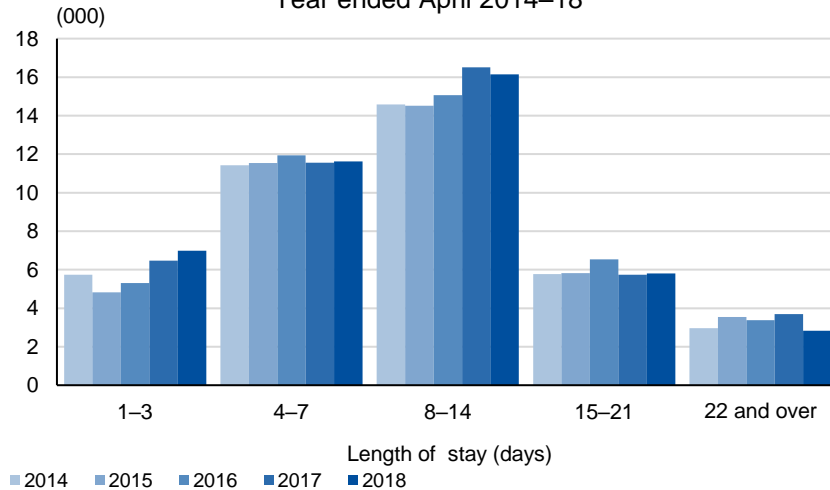
Source: Stats NZ

### Age of visitors from South Australia Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from South Australia Year ended April 2014–18



Source: Stats NZ

Table 21

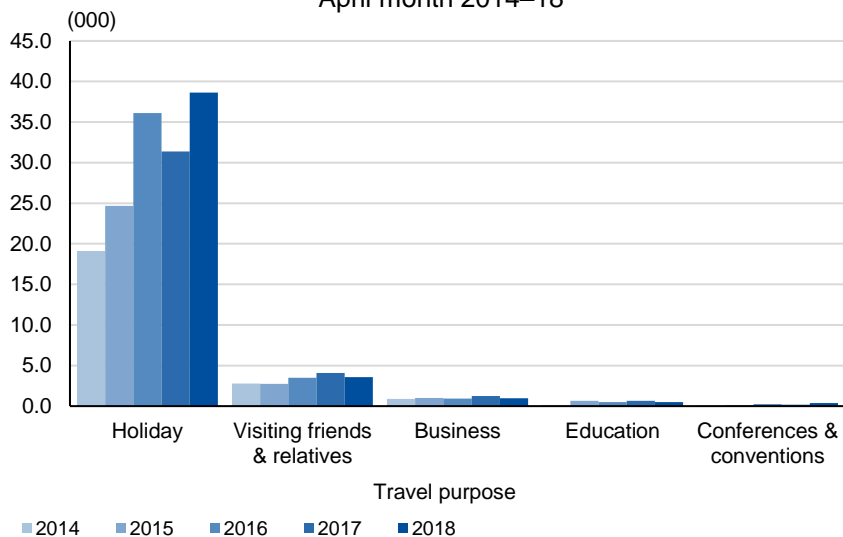
**Key characteristics of visitors from the People's Republic of China**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>24,448</b>	<b>31,024</b>	<b>43,392</b>	<b>39,296</b>	<b>46,464</b>	<b>7,168</b>	<b>18.2</b>
<b>Travel purpose</b>							
Holiday	19,104	24,672	36,096	31,360	38,624	7,264	23.2
Visiting friends & relatives	2,768	2,752	3,504	4,080	3,584	-496	-12.2
Business	880	1,024	928	1,248	976	-272	-21.8
Education	160	640	496	640	496	-144	-22.5
Conferences & conventions	80	128	256	176	384	208	118.2
<b>Age group (years)</b>							
Under 15	496	736	816	1,328	1,312	-16	-1.2
15–24	608	1,072	1,088	1,008	1,232	224	22.2
25–34	2,912	4,576	6,832	6,096	6,688	592	9.7
35–44	3,216	3,632	5,744	4,496	5,392	896	19.9
45–54	5,728	7,632	9,776	9,072	11,136	2,064	22.8
55–64	7,792	9,728	12,576	11,648	14,368	2,720	23.4
65+	3,696	3,648	6,560	5,648	6,336	688	12.2
<b>Length of stay (days)</b>							
1–3	10,992	13,008	17,568	13,920	15,392	1,472	10.6
4–7	5,088	6,032	8,816	7,216	9,952	2,736	37.9
8–14	4,288	6,320	9,632	10,944	13,936	2,992	27.3
15–21	1,552	2,304	3,680	3,056	3,568	512	16.8
22 and over	2,528	3,360	3,696	4,160	3,616	-544	-13.1
Median	4.2	4.9	5.6	7.0	6.8	...	...
<b>New Zealand port</b>							
Auckland airport	22,352	27,936	37,568	33,712	40,496	6,784	20.1
Christchurch airport	1,840	2,400	4,736	4,672	5,136	464	9.9
Queenstown airport	176	528	976	784	688	-96	-12.2
<b>Closest port of flight</b>							
Shanghai	2,512	3,792	8,848	6,656	9,024	2,368	35.6
Hong Kong	2,608	3,456	3,744	5,328	6,768	1,440	27.0
Guangzhou	5,104	6,144	7,968	5,664	5,504	-160	-2.8
Melbourne	3,152	4,128	4,672	4,192	5,424	1,232	29.4
Sydney	3,744	4,736	5,824	5,344	4,576	-768	-14.4
Brisbane	3,888	5,184	5,616	3,584	3,968	384	10.7
Coolangatta	1,536	1,648	2,512	2,000	3,232	1,232	61.6
Beijing	0	0	2,384	2,240	2,208	-32	-1.4
Shenzhen	0	0	0	1,952	1,824	-128	-6.6
Chengdu	0	0	0	0	1,808	1,808	...
<b>Citizenship</b>							
China, People's Republic of	23,840	30,448	42,640	38,368	45,440	7,072	18.4

Symbol: ... not applicable

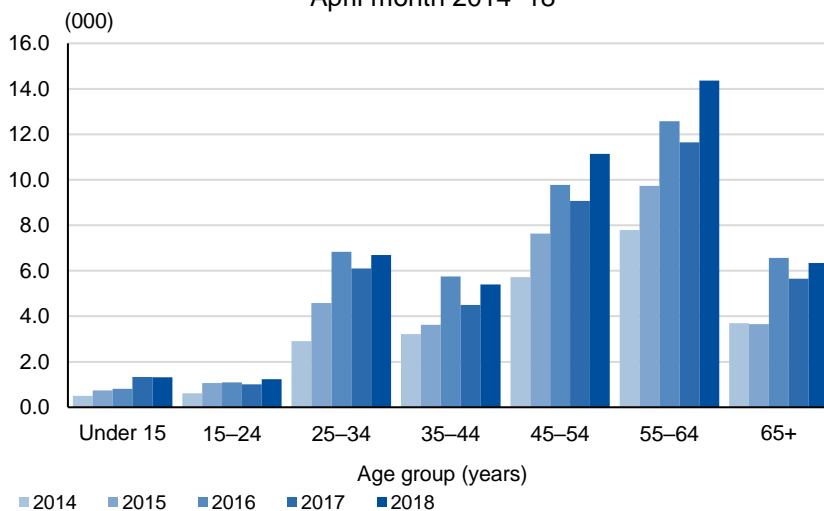
Source: Stats NZ

### Travel purpose of visitors from China April month 2014–18



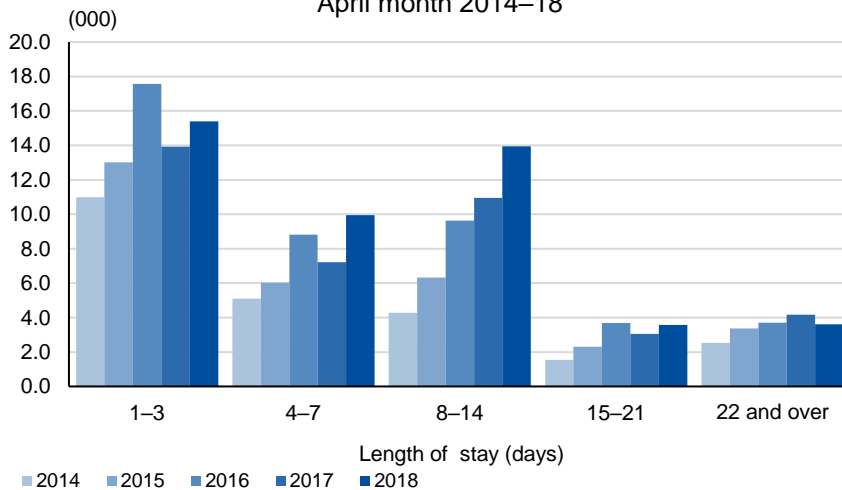
Source: Stats NZ

### Age of visitors from China April month 2014–18



Source: Stats NZ

### Length of stay of visitors from China April month 2014–18



Source: Stats NZ

Table 22

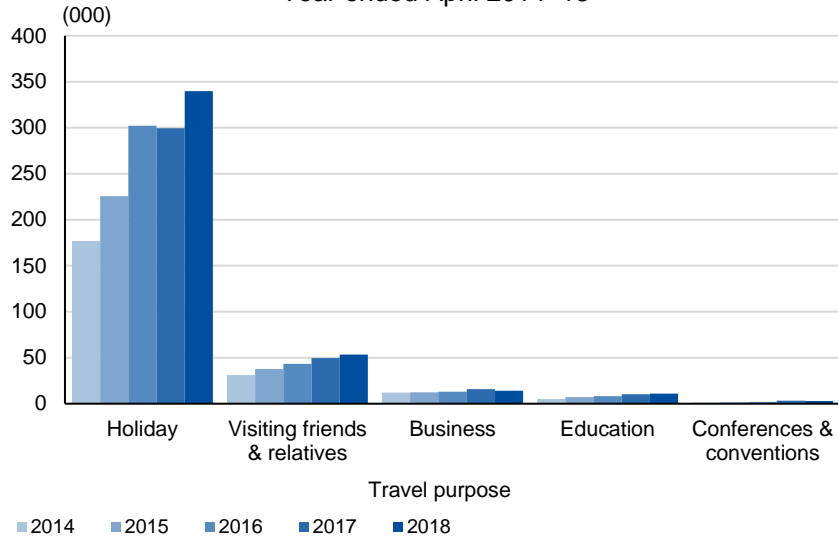
**Key characteristics of visitors from the People's Republic of China**  
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>239,376</b>	<b>302,128</b>	<b>390,208</b>	<b>400,288</b>	<b>444,864</b>	<b>44,576</b>	<b>11.1</b>
<b>Travel purpose</b>							
Holiday	177,088	225,680	302,352	299,248	339,952	40,704	13.6
Visiting friends & relatives	31,152	37,728	43,312	49,664	53,408	3,744	7.5
Business	12,144	12,320	13,072	15,872	13,952	-1,920	-12.1
Education	4,896	7,248	8,256	10,304	10,880	576	5.6
Conferences & conventions	1,248	1,536	1,872	3,136	2,912	-224	-7.1
<b>Age group (years)</b>							
Under 15	14,544	22,416	24,752	27,760	35,776	8,016	28.9
15–24	15,216	18,864	22,128	23,136	25,984	2,848	12.3
25–34	37,856	49,168	67,376	69,488	77,168	7,680	11.1
35–44	46,384	54,560	63,344	63,808	71,808	8,000	12.5
45–54	52,368	66,064	85,152	86,080	86,528	448	0.5
55–64	52,704	64,816	87,648	89,520	100,032	10,512	11.7
65+	20,304	26,240	39,808	40,496	47,568	7,072	17.5
<b>Length of stay (days)</b>							
1–3	99,056	108,192	145,552	133,872	132,944	-928	-0.7
4–7	48,864	62,576	73,456	63,888	74,560	10,672	16.7
8–14	43,152	65,456	89,856	110,720	140,528	29,808	26.9
15–21	16,592	24,320	32,336	34,864	36,928	2,064	5.9
22 and over	31,712	41,584	49,008	56,944	59,904	2,960	5.2
Median	4.9	6.0	6.3	7.7	8.2	...	...
<b>New Zealand port</b>							
Auckland airport	217,888	271,824	343,712	346,672	381,760	35,088	10.1
Christchurch airport	17,184	23,776	36,416	43,104	53,232	10,128	23.5
Queenstown airport	2,704	4,528	7,920	8,096	7,664	-432	-5.3
Wellington airport	1,072	1,584	1,664	1,952	1,744	-208	-10.7
<b>Closest port of flight</b>							
Shanghai	32,832	48,240	69,248	74,992	74,112	-880	-1.2
Guangzhou	37,456	65,248	69,216	78,400	74,032	-4,368	-5.6
Hong Kong	32,992	32,192	38,448	41,824	60,304	18,480	44.2
Melbourne	31,136	36,928	47,024	40,128	45,920	5,792	14.4
Sydney	36,112	41,088	56,432	45,520	40,128	-5,392	-11.8
Brisbane	35,040	40,512	53,680	44,976	37,760	-7,216	-16.0
Beijing	0	0	12,496	25,424	30,480	5,056	19.9
Coolangatta	12,288	12,800	16,352	16,832	19,472	2,640	15.7
Shenzhen	0	0	0	7,008	16,240	9,232	131.7
Chengdu	0	0	0	0	14,720	14,720	...
<b>Citizenship</b>							
China, People's Republic of	229,056	291,040	377,056	385,568	428,480	42,912	11.1
Hong Kong	1,328	1,472	2,160	2,592	3,408	816	31.5
New Zealand	3,376	2,848	3,328	3,488	3,312	-176	-5.0
United States of America	896	1,616	1,568	1,696	2,016	320	18.9

**Symbol:** ... not applicable

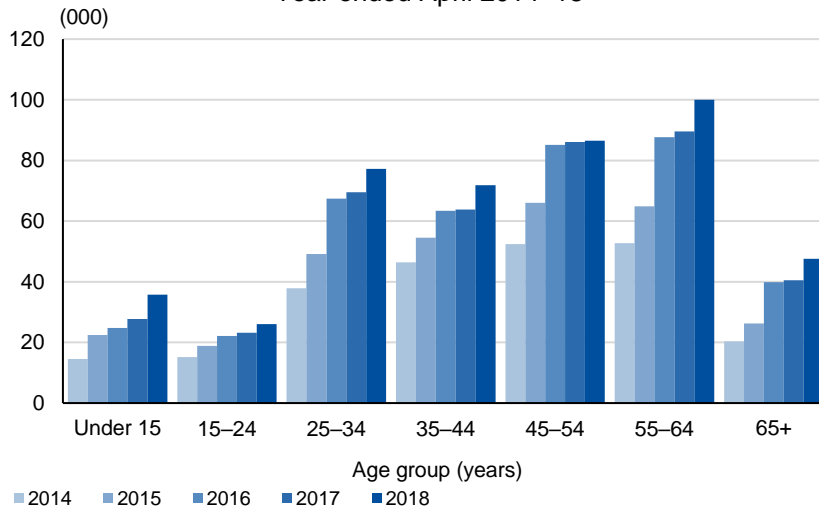
Source: Stats NZ

### Travel purpose of visitors from China Year ended April 2014–18



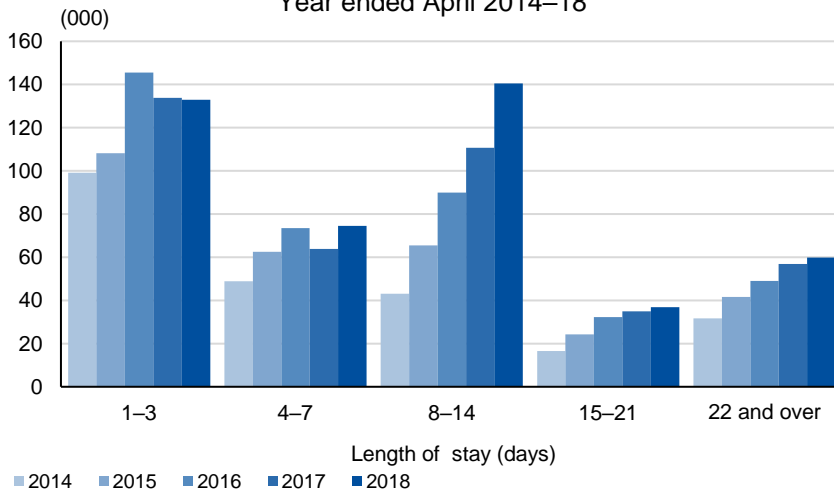
Source: Stats NZ

### Age of visitors from China Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from China Year ended April 2014–18



Source: Stats NZ

Table 23

**Province of residence of visitors from the People's Republic of China**  
 April month 2014–18

	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>24,448</b>	<b>31,024</b>	<b>43,392</b>	<b>39,296</b>	<b>46,464</b>	<b>7,168</b>	<b>18.2</b>
Guangdong	3,280	3,280	5,312	6,560	7,216	656	10.0
Shanghai	3,536	4,544	6,320	5,296	6,016	720	13.6
Beijing	2,272	4,256	5,568	5,072	4,528	-544	-10.7
Zhejiang	1,344	2,048	3,248	1,920	2,480	560	29.2
Sichuan	1,104	1,376	2,000	1,520	2,160	640	42.1
Jiangsu	1,312	1,552	1,728	1,920	2,016	96	5.0
Shandong	624	848	1,120	832	1,312	480	57.7
Liaoning	528	704	832	800	1,136	336	42.0
Hubei	352	432	656	720	832	112	15.6
Fujian	624	848	1,136	704	816	112	15.9
Henan	320	496	592	480	768	288	60.0
Chongqing	592	528	576	848	752	-96	-11.3
Yunnan	352	384	640	656	736	80	12.2
Hunan	416	304	768	544	688	144	26.5
Tianjin	176	320	496	704	624	-80	-11.4
Shaanxi	208	208	608	512	528	16	3.1
Shanxi	208	304	448	640	528	-112	-17.5
Not stated	5,840	7,056	7,904	7,472	9,952	2,480	33.2

Source: Stats NZ

Table 24

**Province of residence of visitors from the People's Republic of China**  
Year ended April 2014–18

	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>239,376</b>	<b>302,128</b>	<b>390,208</b>	<b>400,288</b>	<b>444,864</b>	<b>44,576</b>	<b>11.1</b>
Guangdong	29,328	38,656	50,032	53,424	67,840	14,416	27.0
Shanghai	35,344	43,776	57,152	59,856	66,512	6,656	11.1
Beijing	29,328	37,808	51,088	54,496	54,976	480	0.9
Zhejiang	14,720	17,648	23,424	23,376	24,752	1,376	5.9
Jiangsu	10,992	14,848	17,696	21,440	21,312	-128	-0.6
Sichuan	8,592	11,904	14,928	15,664	20,208	4,544	29.0
Shandong	6,496	7,648	10,608	10,592	12,896	2,304	21.8
Liaoning	5,968	7,488	9,568	9,984	10,624	640	6.4
Fujian	4,784	6,464	8,224	9,040	7,920	-1,120	-12.4
Henan	3,184	4,304	5,632	5,424	7,536	2,112	38.9
Tianjin	2,480	3,888	5,040	5,968	7,152	1,184	19.8
Chongqing	2,992	3,728	4,576	5,200	7,072	1,872	36.0
Hubei	3,536	4,352	7,440	6,272	6,672	400	6.4
Hunan	3,680	3,792	4,992	4,976	5,808	832	16.7
Hebei	2,400	3,152	3,840	4,624	5,744	1,120	24.2
Shaanxi	3,056	3,088	5,152	4,800	5,712	912	19.0
Shanxi	2,656	3,408	4,096	4,240	5,488	1,248	29.4
Yunnan	2,800	4,080	4,576	5,536	5,184	-352	-6.4
Anhui	1,424	1,872	2,944	2,960	3,584	624	21.1
Guangxi	2,336	2,224	2,864	2,768	3,472	704	25.4
Heilongjiang	1,952	2,160	2,704	2,720	3,424	704	25.9
Jilin	1,488	2,256	2,704	2,256	2,848	592	26.2
Jiangxi	1,200	1,344	2,112	2,384	2,832	448	18.8
Guizhou	928	1,616	2,096	2,336	2,704	368	15.8
Xinjiang	1,392	1,696	3,072	2,624	2,288	-336	-12.8
Gansu	672	1,008	960	1,856	1,568	-288	-15.5
Hainan	608	832	960	1,200	1,520	320	26.7
Nei Monggol	912	1,248	1,392	1,664	1,472	-192	-11.5
Qinghai	256	400	576	960	1,072	112	11.7
Ningxia	544	592	880	992	1,024	32	3.2
Not stated	53,248	64,800	78,848	70,640	73,600	2,960	4.2

Source: Stats NZ

Table 25

### Key characteristics of visitors from Shanghai

April month 2014–18

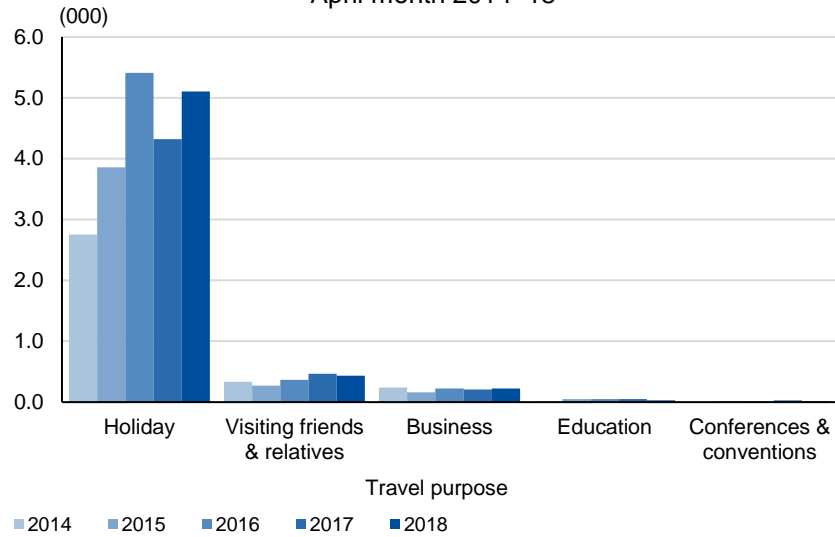
Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,536</b>	<b>4,544</b>	<b>6,320</b>	<b>5,296</b>	<b>6,016</b>	<b>720</b>	<b>13.6</b>
<b>Travel purpose</b>							
Holiday	2,752	3,856	5,408	4,320	5,104	784	18.1
Visiting friends & relatives	336	272	368	464	432	-32	-6.9
Business	240	160	224	208	224	16	7.7
Education	16	48	48	48	32	-16	-33.3
Conferences & conventions	0	16	16	32	16	-16	-50.0
<b>Age group (years)</b>							
Under 15	80	128	80	192	160	-32	-16.7
15–24	96	128	112	160	64	-96	-60.0
25–34	704	944	1,264	1,136	1,248	112	9.9
35–44	432	512	912	672	896	224	33.3
45–54	624	752	1,024	992	1,232	240	24.2
55–64	944	1,504	1,968	1,376	1,632	256	18.6
65+	656	576	960	768	784	16	2.1
<b>Length of stay (days)</b>							
1–3	416	528	912	512	512	0	0.0
4–7	1,280	1,472	1,680	1,312	1,520	208	15.9
8–14	1,248	1,760	2,816	2,400	2,960	560	23.3
15–21	304	464	624	528	624	96	18.2
22 and over	288	320	288	544	400	-144	-26.5
Median	7.8	8.4	8.9	9.4	9.3	...	...
<b>New Zealand port</b>							
Auckland airport	2,896	3,632	5,408	4,240	4,864	624	14.7
Christchurch airport	608	672	688	816	1,024	208	25.5
<b>Closest port of flight</b>							
Shanghai	1,552	1,920	3,616	2,800	3,248	448	16.0
Hong Kong	112	144	240	384	608	224	58.3
Melbourne	304	560	752	416	544	128	30.8
Sydney	496	400	496	592	528	-64	-10.8
<b>Citizenship</b>							
China, People's Republic of	3,264	4,432	6,032	4,960	5,632	672	13.5

Symbol: ... not applicable

Source: Stats NZ

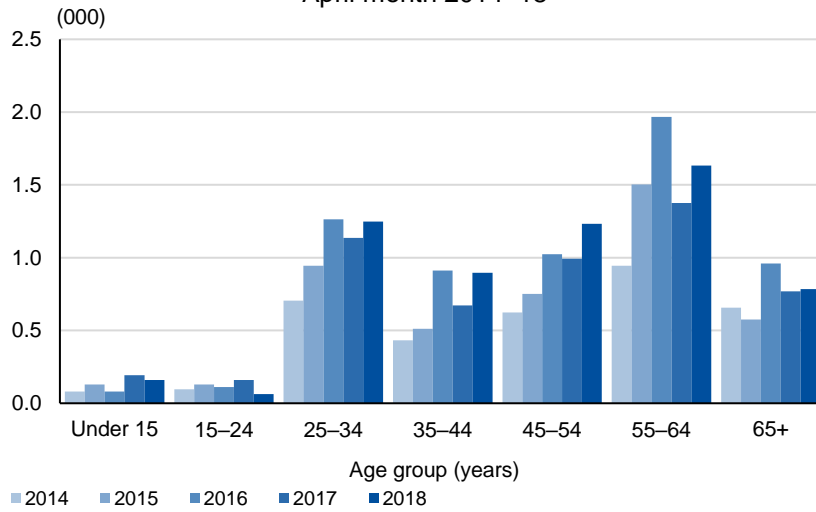


### Travel purpose of visitors from Shanghai April month 2014–18



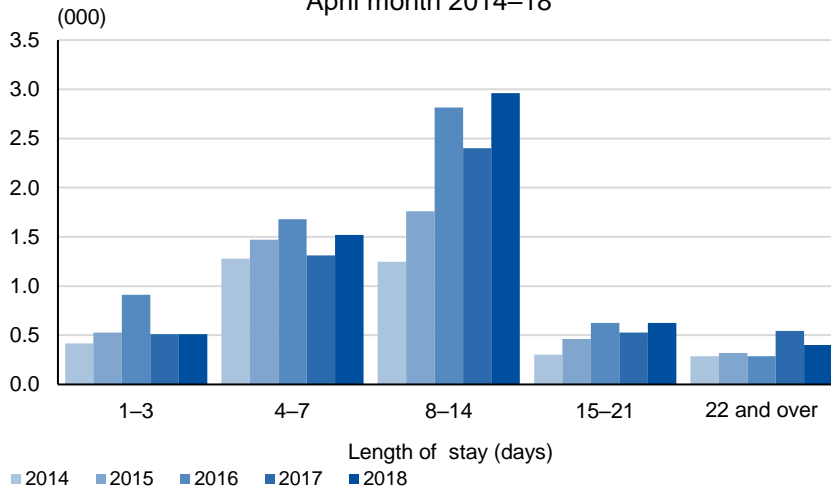
Source: Stats NZ

### Age of visitors from Shanghai April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Shanghai April month 2014–18



Source: Stats NZ

Table 26

## Key characteristics of visitors from Shanghai

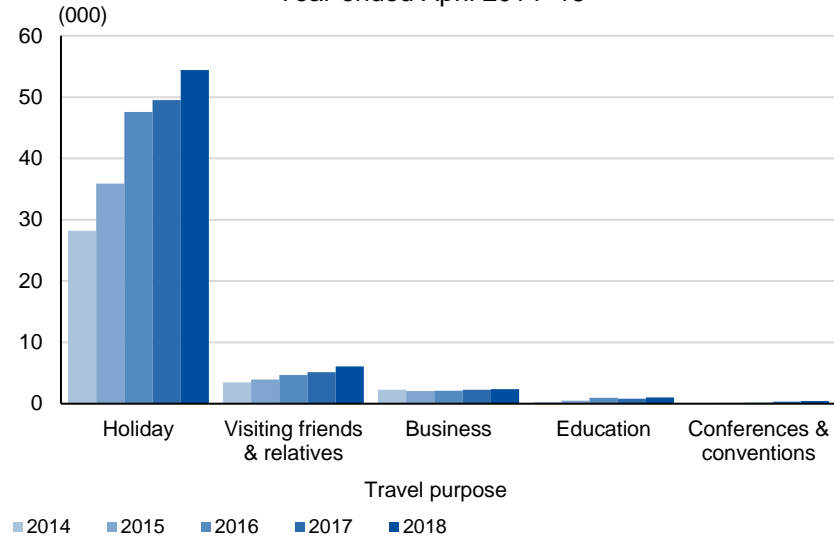
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>35,344</b>	<b>43,776</b>	<b>57,152</b>	<b>59,856</b>	<b>66,512</b>	<b>6,656</b>	<b>11.1</b>
<b>Travel purpose</b>							
Holiday	28,208	35,872	47,600	49,504	54,400	4,896	9.9
Visiting friends & relatives	3,472	3,920	4,688	5,120	6,096	976	19.1
Business	2,288	2,048	2,128	2,256	2,384	128	5.7
Education	272	512	944	816	1,024	208	25.5
Conferences & conventions	48	144	192	320	464	144	45.0
<b>Age group (years)</b>							
Under 15	2,512	3,744	4,208	4,720	5,600	880	18.6
15–24	1,616	1,744	2,512	2,768	3,008	240	8.7
25–34	7,824	9,232	12,784	13,152	14,624	1,472	11.2
35–44	7,488	8,288	10,688	10,880	12,960	2,080	19.1
45–54	5,744	7,440	8,960	9,568	9,712	144	1.5
55–64	6,784	9,184	12,320	12,224	13,248	1,024	8.4
65+	3,376	4,144	5,680	6,544	7,360	816	12.5
<b>Length of stay (days)</b>							
1–3	4,928	6,048	7,376	7,248	5,344	-1,904	-26.3
4–7	10,240	11,936	13,712	11,920	14,448	2,528	21.2
8–14	13,104	17,008	24,208	28,192	32,864	4,672	16.6
15–21	3,904	5,136	6,384	6,672	7,360	688	10.3
22 and over	3,168	3,648	5,472	5,824	6,496	672	11.5
Median	8.5	8.8	9.3	9.6	9.8	...	...
<b>New Zealand port</b>							
Auckland airport	30,304	37,248	48,528	49,792	54,368	4,576	9.2
Christchurch airport	4,288	5,376	6,832	8,032	10,672	2,640	32.9
Queenstown airport	544	960	1,568	1,680	1,136	-544	-32.4
<b>Closest port of flight</b>							
Shanghai	17,760	21,856	28,944	33,312	34,848	1,536	4.6
Hong Kong	2,720	2,480	3,296	3,056	7,472	4,416	144.5
Guangzhou	2,032	2,880	4,752	6,576	5,968	-608	-9.2
Sydney	3,840	4,704	6,128	4,928	5,408	480	9.7
Melbourne	2,960	3,968	5,264	4,032	4,624	592	14.7
Brisbane	2,256	3,008	3,536	2,976	2,704	-272	-9.1
Singapore	1,920	2,416	1,776	912	1,136	224	24.6
Coolangatta	688	1,232	1,552	1,536	848	-688	-44.8
Nadi	176	272	384	480	576	96	20.0
Chongqing	0	0	0	320	544	224	70.0
<b>Citizenship</b>							
China, People's Republic of	31,648	39,664	52,752	55,328	61,344	6,016	10.9
New Zealand	1,152	672	848	864	928	64	7.4
United States of America	464	816	704	624	784	160	25.6

Symbol: ... not applicable

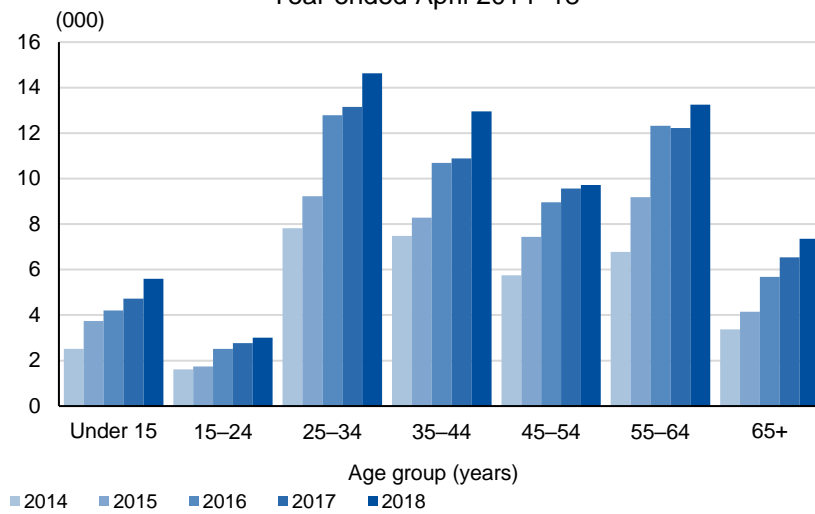
Source: Stats NZ

### Travel purpose of visitors from Shanghai Year ended April 2014–18



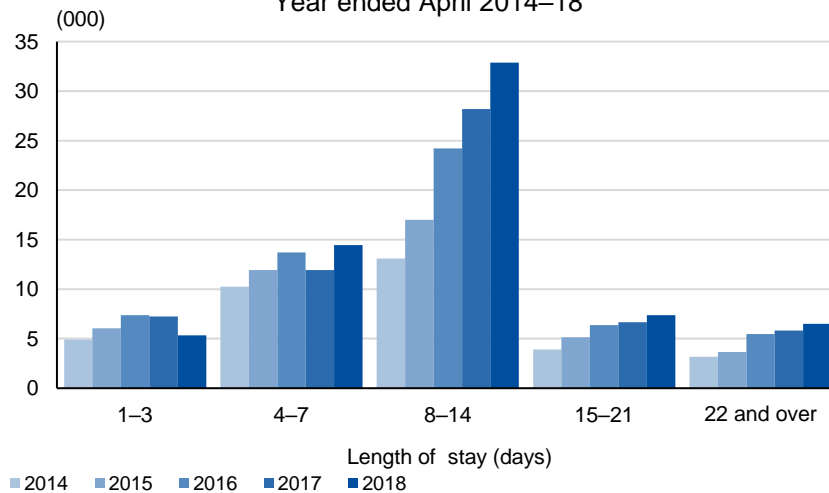
Source: Stats NZ

### Age of visitors from Shanghai Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Shanghai Year ended April 2014–18



Source: Stats NZ

Table 27

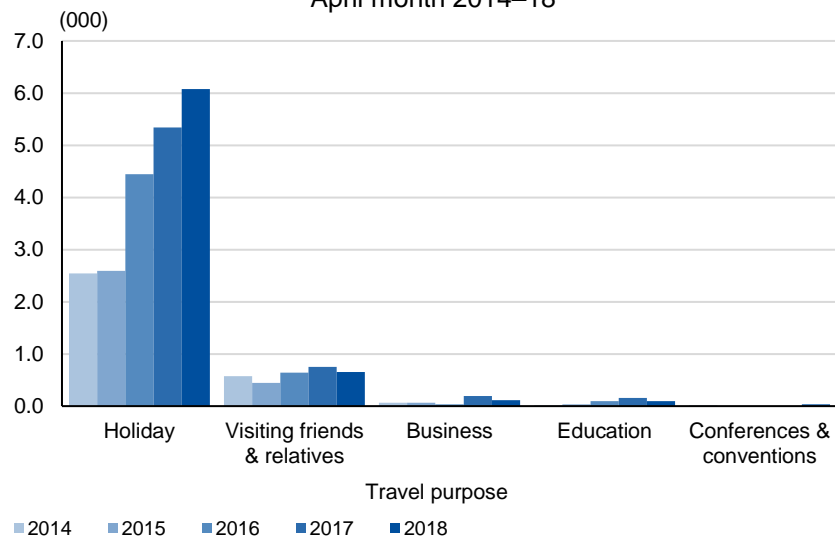
**Key characteristics of visitors from Guangdong**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,280</b>	<b>3,280</b>	<b>5,312</b>	<b>6,560</b>	<b>7,216</b>	<b>656</b>	<b>10.0</b>
<b>Travel purpose</b>							
Holiday	2,544	2,592	4,448	5,344	6,080	736	13.8
Visiting friends & relatives	576	448	640	752	656	-96	-12.8
Business	64	64	32	192	112	-80	-41.7
Education	16	32	96	160	96	-64	-40.0
Conferences & conventions	16	0	0	0	32	32	...
<b>Age group (years)</b>							
Under 15	80	16	144	336	240	-96	-28.6
15–24	128	144	128	144	192	48	33.3
25–34	528	640	752	976	1,152	176	18.0
35–44	496	448	896	976	784	-192	-19.7
45–54	992	896	1,472	1,808	1,824	16	0.9
55–64	704	848	1,264	1,632	2,288	656	40.2
65+	352	288	656	688	736	48	7.0
<b>Length of stay (days)</b>							
1–3	704	528	960	1,088	1,184	96	8.8
4–7	816	640	1,232	1,616	1,904	288	17.8
8–14	816	1,040	1,840	2,464	2,848	384	15.6
15–21	400	528	656	704	752	48	6.8
22 and over	544	544	624	688	528	-160	-23.3
Median	8.1	10.3	8.8	8.3	8.8	...	...
<b>New Zealand port</b>							
Auckland airport	3,024	2,768	3,856	5,296	5,728	432	8.2
Christchurch airport	208	480	1,296	1,168	1,376	208	17.8
<b>Closest port of flight</b>							
Hong Kong	656	832	1,008	1,680	2,160	480	28.6
Guangzhou	1,504	1,184	2,208	1,952	2,032	80	4.1
Shenzhen	0	0	0	1,168	1,232	64	5.5
Melbourne	368	448	672	464	688	224	48.3
<b>Citizenship</b>							
China, People's Republic of	3,232	3,168	5,168	6,368	6,912	544	8.5

Symbol: ... not applicable

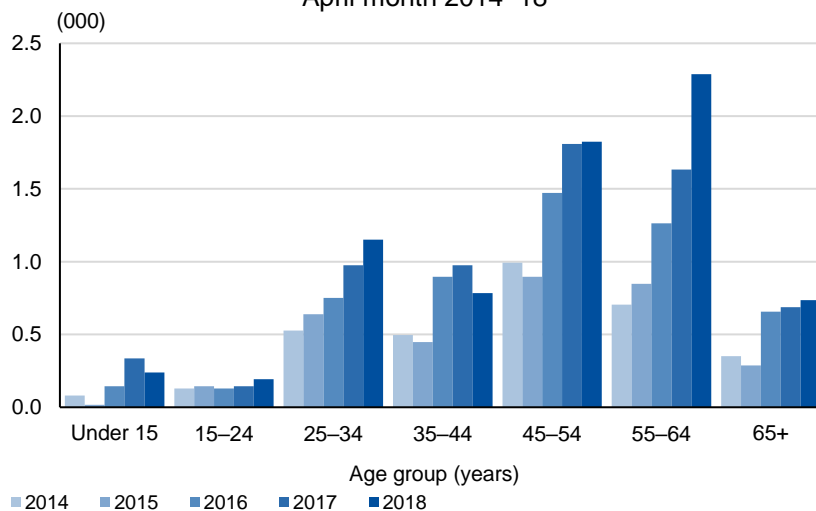
Source: Stats NZ

### Travel purpose of visitors from Guangdong April month 2014–18



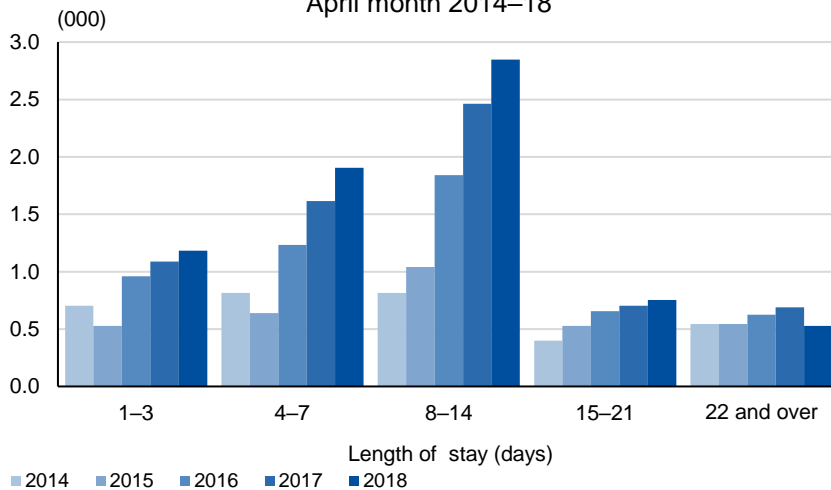
Source: Stats NZ

### Age of visitors from Guangdong April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Guangdong April month 2014–18



Source: Stats NZ

Table 28

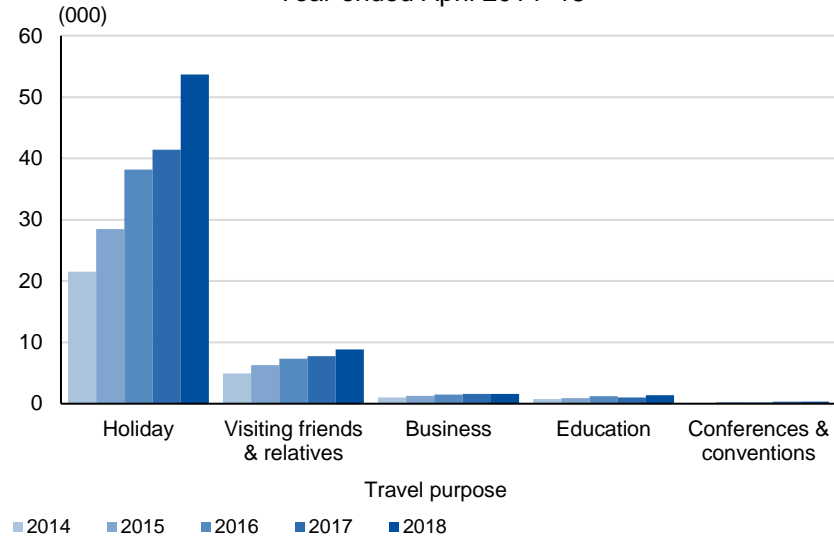
**Key characteristics of visitors from Guangdong**  
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>29,328</b>	<b>38,656</b>	<b>50,032</b>	<b>53,424</b>	<b>67,840</b>	<b>14,416</b>	<b>27.0</b>
<b>Travel purpose</b>							
Holiday	21,552	28,480	38,176	41,408	53,680	12,272	29.6
Visiting friends & relatives	4,944	6,288	7,328	7,728	8,832	1,104	14.3
Business	1,008	1,264	1,488	1,600	1,568	-32	-2.0
Education	752	912	1,216	1,008	1,392	384	38.1
Conferences & conventions	112	272	256	336	352	16	4.8
<b>Age group (years)</b>							
Under 15	2,048	3,744	4,256	4,640	6,976	2,336	50.3
15–24	2,368	2,624	3,408	3,104	4,784	1,680	54.1
25–34	4,944	6,480	8,688	9,312	11,376	2,064	22.2
35–44	6,272	8,000	10,192	10,400	12,192	1,792	17.2
45–54	6,320	7,952	10,544	12,480	14,256	1,776	14.2
55–64	5,232	6,848	8,400	8,992	12,576	3,584	39.9
65+	2,144	3,008	4,544	4,496	5,680	1,184	26.3
<b>Length of stay (days)</b>							
1–3	6,928	7,088	9,840	10,192	12,320	2,128	20.9
4–7	6,944	9,472	12,016	11,616	15,136	3,520	30.3
8–14	7,296	11,376	15,600	18,400	26,080	7,680	41.7
15–21	3,264	4,608	5,840	5,936	6,560	624	10.5
22 and over	4,896	6,112	6,736	7,280	7,744	464	6.4
Median	7.9	8.9	8.8	9.0	8.9	...	...
<b>New Zealand port</b>							
Auckland airport	25,728	33,552	40,368	41,584	54,432	12,848	30.9
Christchurch airport	2,944	4,448	8,528	10,016	11,920	1,904	19.0
Queenstown airport	544	496	992	1,616	1,376	-240	-14.9
<b>Closest port of flight</b>							
Guangzhou	10,448	16,240	16,800	18,320	20,976	2,656	14.5
Hong Kong	5,664	6,784	9,728	11,392	19,312	7,920	69.5
Shenzhen	0	0	0	3,472	8,448	4,976	143.3
Melbourne	4,352	4,608	5,920	5,584	5,808	224	4.0
Sydney	2,656	3,008	6,384	4,768	3,808	-960	-20.1
Singapore	3,040	4,240	4,800	2,656	2,864	208	7.8
Brisbane	1,616	1,760	3,072	2,848	2,000	-848	-29.8
Shanghai	128	272	720	1,248	1,088	-160	-12.8
Coolangatta	368	448	688	784	800	16	2.0
<b>Citizenship</b>							
China, People's Republic of	27,664	36,784	47,424	50,400	64,016	13,616	27.0
Hong Kong	592	672	1,056	1,056	1,664	608	57.6
New Zealand	384	448	560	656	624	-32	-4.9

**Symbol:** ... not applicable

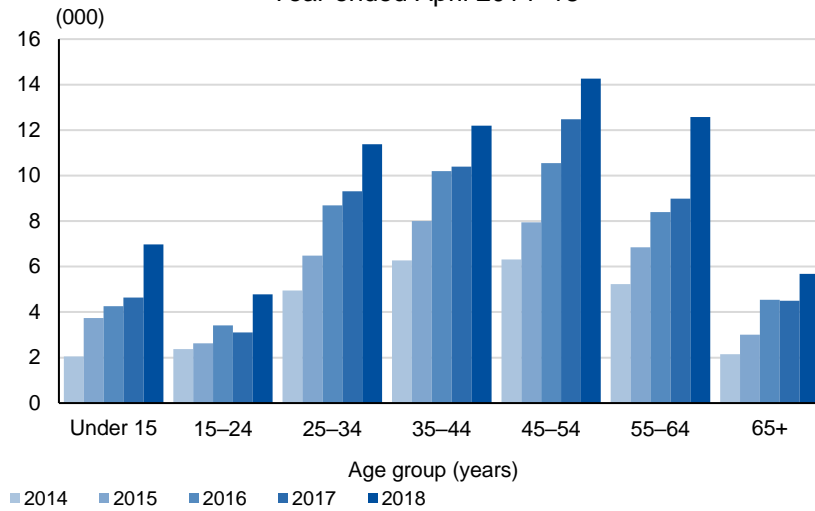
Source: Stats NZ

### Travel purpose of visitors from Guangdong Year ended April 2014–18



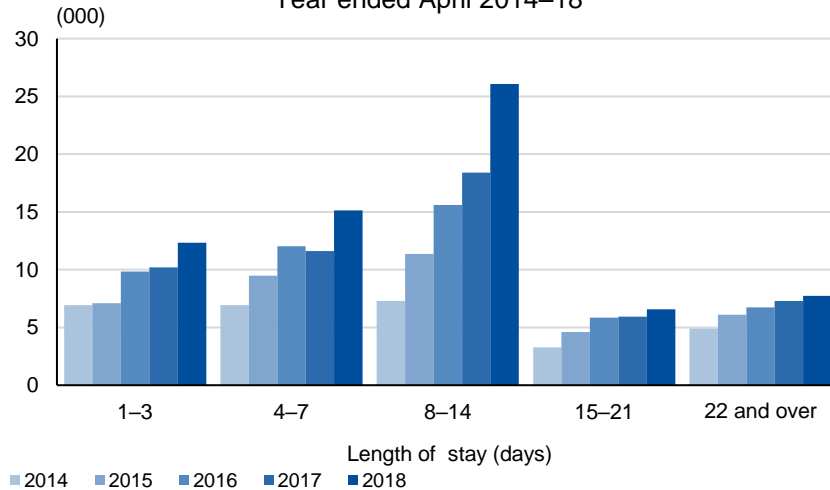
Source: Stats NZ

### Age of visitors from Guangdong Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Guangdong Year ended April 2014–18



Source: Stats NZ

Table 29

### Key characteristics of visitors from Beijing

April month 2014–18

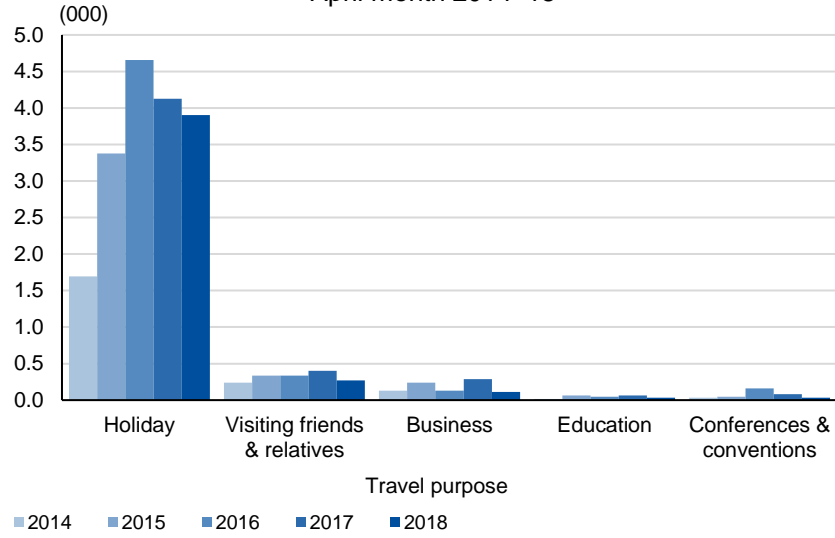
Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,272</b>	<b>4,256</b>	<b>5,568</b>	<b>5,072</b>	<b>4,528</b>	<b>-544</b>	<b>-10.7</b>
<b>Travel purpose</b>							
Holiday	1,696	3,376	4,656	4,128	3,904	-224	-5.4
Visiting friends & relatives	240	336	336	400	272	-128	-32.0
Business	128	240	128	288	112	-176	-61.1
Education	16	64	48	64	32	-32	-50.0
Conferences & conventions	32	48	160	80	32	-48	-60.0
<b>Age group (years)</b>							
Under 15	64	64	208	160	192	32	20.0
15–24	80	128	112	112	144	32	28.6
25–34	352	832	1,328	1,088	1,056	-32	-2.9
35–44	464	608	720	672	480	-192	-28.6
45–54	464	864	1,136	1,040	928	-112	-10.8
55–64	544	1,296	1,536	1,392	1,264	-128	-9.2
65+	304	464	528	608	464	-144	-23.7
<b>Length of stay (days)</b>							
1–3	1,104	2,000	2,016	1,504	1,264	-240	-16.0
4–7	320	592	1,136	1,104	848	-256	-23.2
8–14	416	1,104	1,408	1,504	1,504	0	0.0
15–21	240	320	544	496	528	32	6.5
22 and over	192	240	464	464	384	-80	-17.2
Median	3.8	4.3	6.5	7.4	8.3	...	...
<b>New Zealand port</b>							
Auckland airport	1,984	3,968	4,880	4,256	3,808	-448	-10.5
Christchurch airport	224	240	512	608	544	-64	-10.5
<b>Closest port of flight</b>							
Beijing	0	0	1,120	1,440	1,312	-128	-8.9
Sydney	320	640	560	640	656	16	2.5
Hong Kong	192	464	320	592	496	-96	-16.2
<b>Citizenship</b>							
China, People's Republic of	2,208	4,144	5,456	4,960	4,384	-576	-11.6

Symbol: ... not applicable

Source: Stats NZ

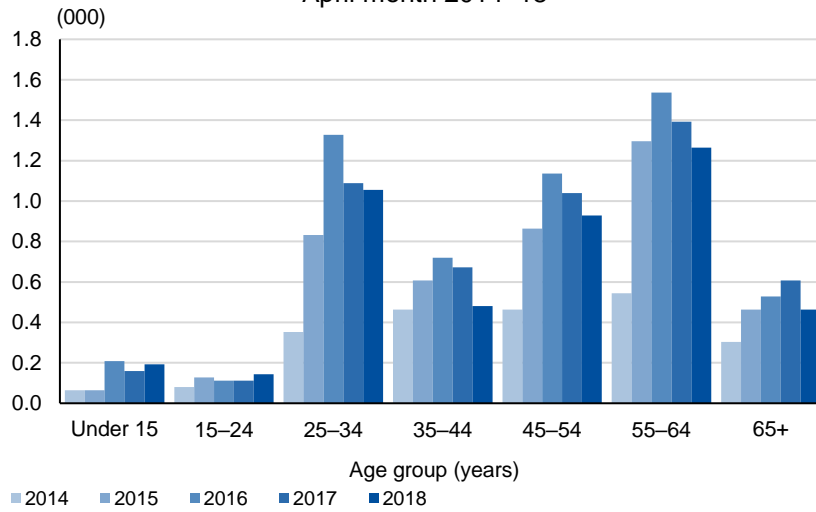


### Travel purpose of visitors from Beijing April month 2014–18



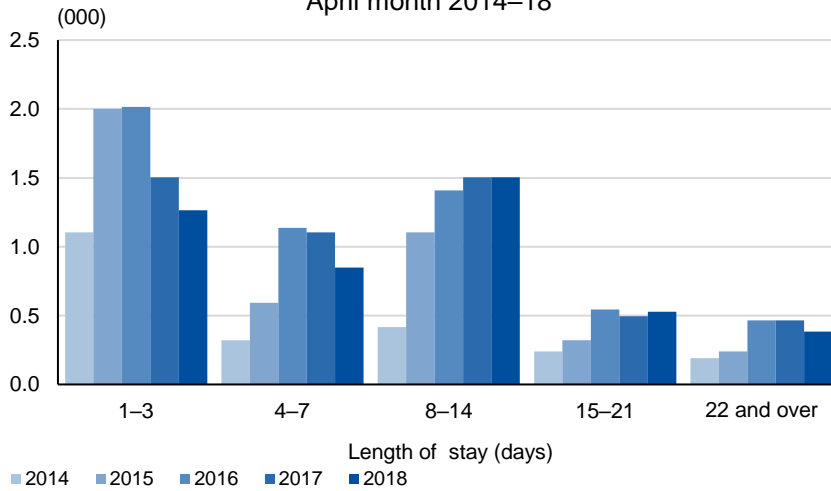
Source: Stats NZ

### Age of visitors from Beijing April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Beijing April month 2014–18



Source: Stats NZ

Table 30

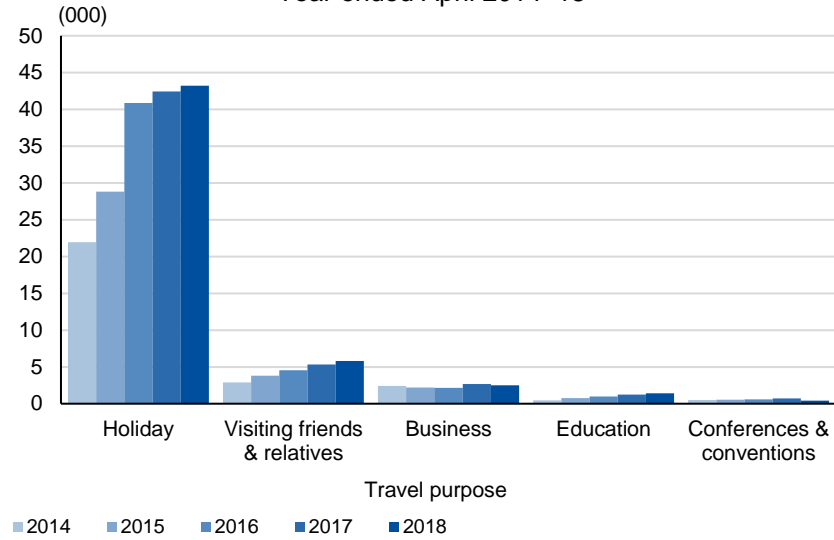
**Key characteristics of visitors from Beijing**  
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>29,328</b>	<b>37,808</b>	<b>51,088</b>	<b>54,496</b>	<b>54,976</b>	<b>480</b>	<b>0.9</b>
<b>Travel purpose</b>							
Holiday	21,936	28,816	40,848	42,448	43,232	784	1.8
Visiting friends & relatives	2,912	3,808	4,544	5,344	5,792	448	8.4
Business	2,400	2,176	2,144	2,656	2,496	-160	-6.0
Education	448	752	960	1,232	1,424	192	15.6
Conferences & conventions	512	544	592	736	432	-304	-41.3
<b>Age group (years)</b>							
Under 15	1,984	2,800	3,904	3,952	4,800	848	21.5
15–24	1,568	1,840	2,288	2,400	2,544	144	6.0
25–34	6,240	8,224	10,656	13,344	12,896	-448	-3.4
35–44	6,400	7,776	8,960	9,456	10,720	1,264	13.4
45–54	5,680	7,424	10,304	10,000	8,832	-1,168	-11.7
55–64	5,040	6,896	10,576	10,800	10,560	-240	-2.2
65+	2,416	2,848	4,400	4,544	4,624	80	1.8
<b>Length of stay (days)</b>							
1–3	12,320	12,976	17,792	15,920	14,384	-1,536	-9.6
4–7	5,296	7,008	9,152	9,536	8,032	-1,504	-15.8
8–14	5,712	9,520	12,960	15,760	18,864	3,104	19.7
15–21	2,704	3,616	5,488	6,160	5,744	-416	-6.8
22 and over	3,296	4,688	5,696	7,120	7,952	832	11.7
Median	4.8	6.9	7.0	8.2	9.2	...	...
<b>New Zealand port</b>							
Auckland airport	25,664	33,392	44,976	48,128	46,576	-1,552	-3.2
Christchurch airport	2,720	3,152	4,352	4,928	6,928	2,000	40.6
Queenstown airport	512	720	1,152	992	976	-16	-1.6
<b>Closest port of flight</b>							
Beijing	0	0	7,808	15,568	17,824	2,256	14.5
Guangzhou	3,872	8,528	10,080	8,560	6,896	-1,664	-19.4
Hong Kong	5,328	4,432	3,984	5,248	6,160	912	17.4
Sydney	5,264	5,360	6,656	5,984	5,712	-272	-4.5
Melbourne	3,136	4,576	5,328	4,320	4,608	288	6.7
Brisbane	4,848	5,856	7,088	6,048	3,472	-2,576	-42.6
Shanghai	1,792	3,504	4,528	3,152	2,080	-1,072	-34.0
Shenzhen	0	0	0	912	1,728	816	89.5
Coolangatta	1,168	1,264	1,680	1,280	1,568	288	22.5
Singapore	2,464	2,736	2,208	1,248	1,248	0	0.0
<b>Citizenship</b>							
China, People's Republic of	27,616	36,208	49,184	52,112	52,816	704	1.4
New Zealand	464	416	672	672	416	-256	-38.1

Symbol: ... not applicable

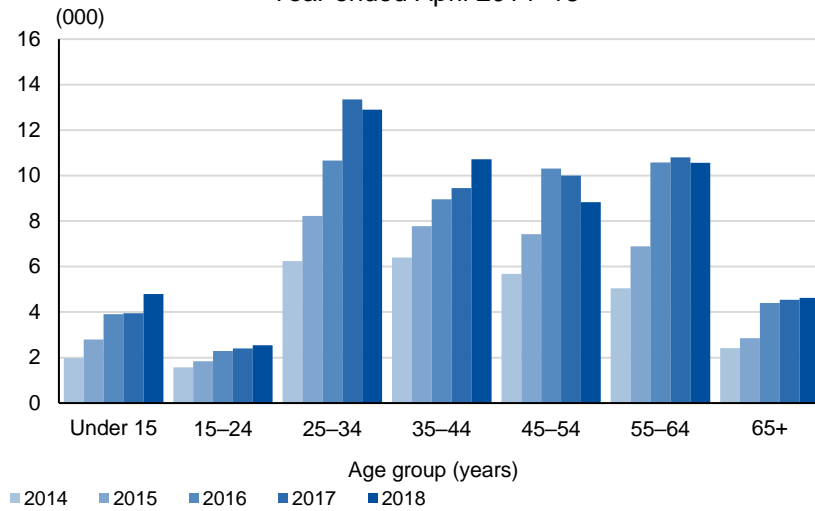
Source: Stats NZ

### Travel purpose of visitors from Beijing Year ended April 2014–18



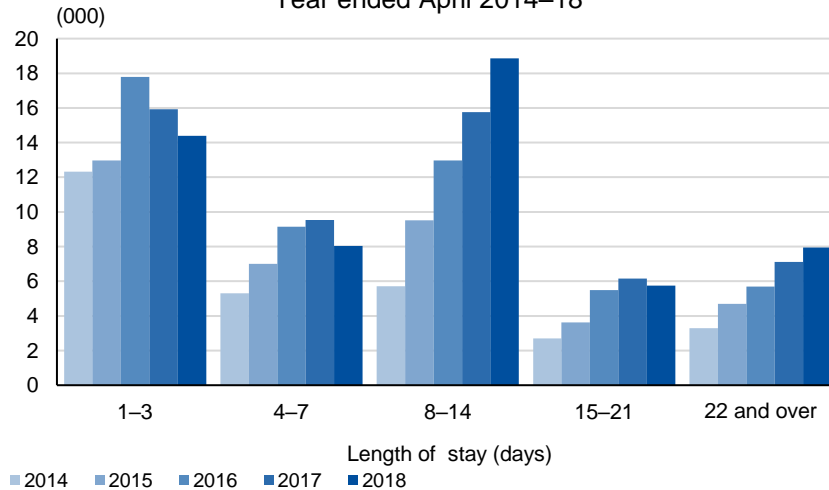
Source: Stats NZ

### Age of visitors from Beijing Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Beijing Year ended April 2014–18



Source: Stats NZ

Table 31

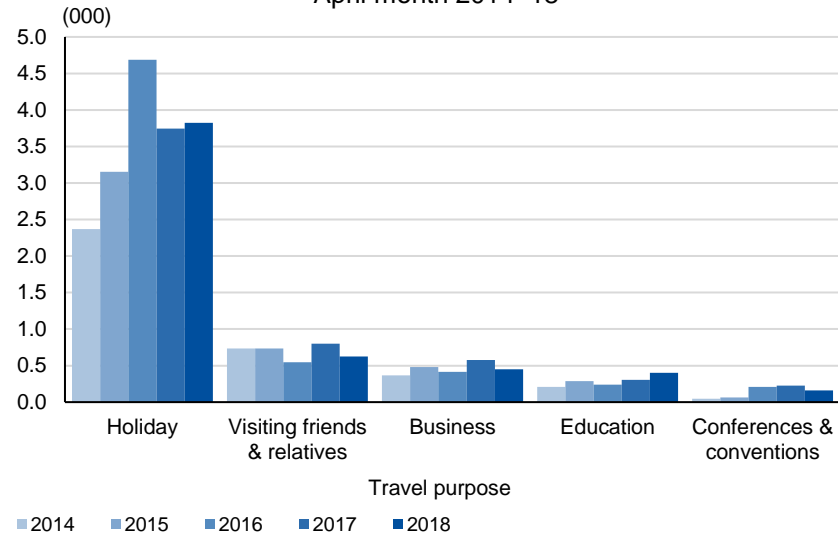
**Key characteristics of visitors from Japan**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>4,192</b>	<b>5,280</b>	<b>6,448</b>	<b>6,144</b>	<b>5,952</b>	<b>-192</b>	<b>-3.1</b>
<b>Travel purpose</b>							
Holiday	2,368	3,152	4,688	3,744	3,824	80	2.1
Visiting friends & relatives	736	736	544	800	624	-176	-22.0
Business	368	480	416	576	448	-128	-22.2
Education	208	288	240	304	400	96	31.6
Conferences & conventions	48	64	208	224	160	-64	-28.6
<b>Age group (years)</b>							
Under 15	80	160	176	192	160	-32	-16.7
15–24	304	512	672	496	608	112	22.6
25–34	672	784	1,392	1,200	1,328	128	10.7
35–44	688	880	704	960	800	-160	-16.7
45–54	528	656	864	880	864	-16	-1.8
55–64	832	1,136	1,264	1,072	1,168	96	9.0
65+	1,088	1,152	1,376	1,344	1,024	-320	-23.8
<b>Length of stay (days)</b>							
1–3	432	480	608	992	720	-272	-27.4
4–7	2,048	2,848	3,744	2,848	3,216	368	12.9
8–14	960	976	1,376	1,280	1,008	-272	-21.3
15–21	176	288	256	288	352	64	22.2
22 and over	576	688	464	736	656	-80	-10.9
Median	6.6	6.2	6.1	6.3	6.3	...	...
<b>New Zealand port</b>							
Auckland airport	3,712	4,800	5,904	5,520	5,216	-304	-5.5
<b>Closest port of flight</b>							
Tokyo	2,976	3,808	4,320	3,760	4,144	384	10.2
Sydney	288	240	592	704	480	-224	-31.8
<b>Citizenship</b>							
Japan	3,856	4,880	5,904	5,552	5,472	-80	-1.4

**Symbol:** ... not applicable

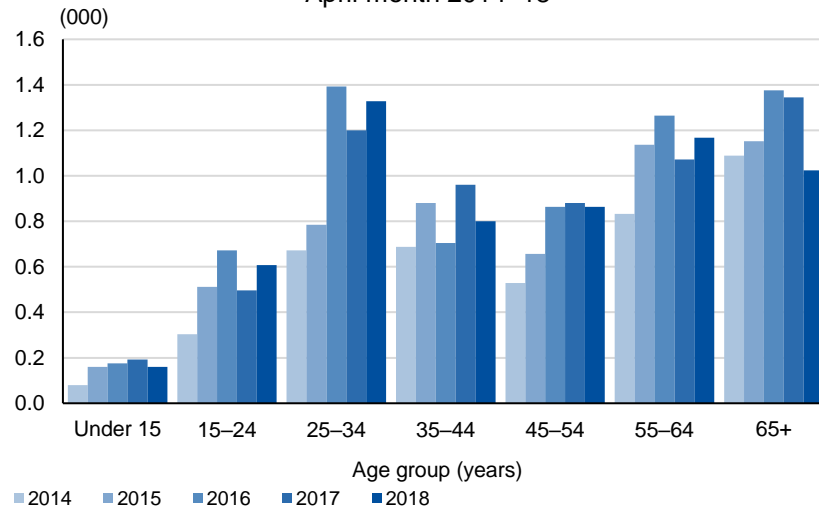
Source: Stats NZ

### Travel purpose of visitors from Japan April month 2014–18



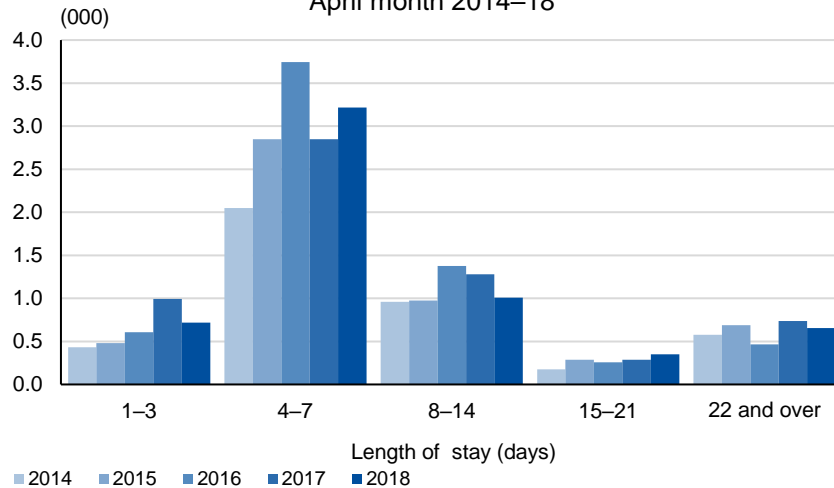
Source: Stats NZ

### Age of visitors from Japan April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Japan April month 2014–18



Source: Stats NZ

Table 32

## Key characteristics of visitors from Japan

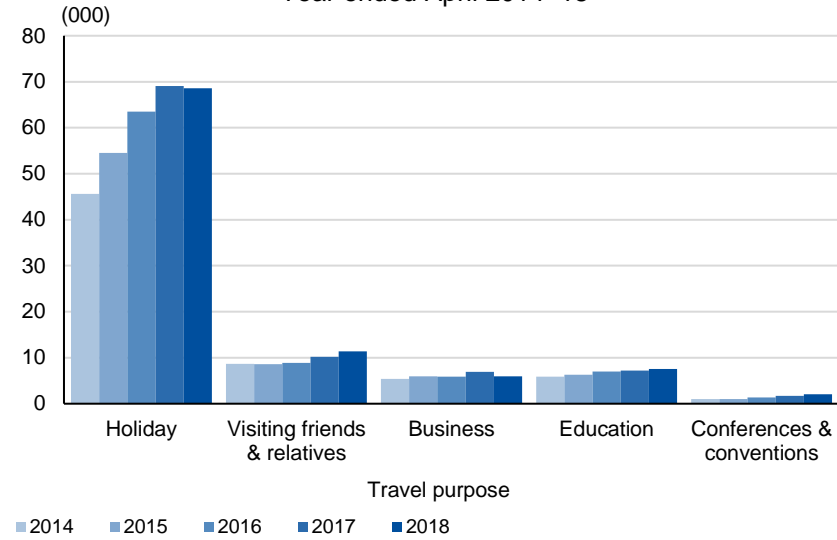
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>73,040</b>	<b>84,480</b>	<b>92,512</b>	<b>102,016</b>	<b>102,224</b>	<b>208</b>	<b>0.2</b>
<b>Travel purpose</b>							
Holiday	45,616	54,512	63,504	69,056	68,576	-480	-0.7
Visiting friends & relatives	8,656	8,560	8,880	10,224	11,360	1,136	11.1
Business	5,392	5,920	5,872	6,928	5,936	-992	-14.3
Education	5,888	6,288	6,992	7,184	7,536	352	4.9
Conferences & conventions	992	1,040	1,328	1,712	2,032	320	18.7
<b>Age group (years)</b>							
Under 15	5,264	6,016	6,128	6,816	6,784	-32	-0.5
15–24	18,368	19,744	21,776	24,288	24,064	-224	-0.9
25–34	9,792	11,872	13,088	15,584	16,480	896	5.7
35–44	9,264	10,224	10,864	13,088	13,760	672	5.1
45–54	8,128	9,584	11,104	12,032	13,376	1,344	11.2
55–64	10,432	12,176	13,008	13,392	12,480	-912	-6.8
65+	11,792	14,864	16,544	16,816	15,280	-1,536	-9.1
<b>Length of stay (days)</b>							
1–3	7,312	8,400	9,376	12,176	13,376	1,200	9.9
4–7	34,256	42,144	47,920	53,728	51,600	-2,128	-4.0
8–14	16,752	18,896	18,832	19,264	20,192	928	4.8
15–21	5,040	5,184	5,904	5,632	6,304	672	11.9
22 and over	9,680	9,856	10,480	11,216	10,752	-464	-4.1
Median	6.7	6.5	6.4	6.1	6.1	...	...
<b>New Zealand port</b>							
Auckland airport	57,648	70,304	83,760	92,144	93,360	1,216	1.3
Christchurch airport	13,232	11,952	6,480	6,336	5,952	-384	-6.1
Queenstown airport	832	992	1,232	2,128	1,680	-448	-21.1
Wellington airport	896	624	688	1,072	736	-336	-31.3
<b>Closest port of flight</b>							
Tokyo	38,544	57,408	63,856	61,296	66,608	5,312	8.7
Osaka	8,848	992	0	9,072	9,152	80	0.9
Sydney	5,520	6,176	7,008	7,776	6,016	-1,760	-22.6
Singapore	4,464	5,472	5,616	4,560	3,520	-1,040	-22.8
Hong Kong	1,696	2,992	2,800	3,536	2,960	-576	-16.3
Brisbane	832	736	1,824	2,384	2,736	352	14.8
Bangkok	624	912	1,408	2,528	2,128	-400	-15.8
Melbourne	816	960	1,728	2,400	1,840	-560	-23.3
Seoul	5,248	3,520	1,808	2,368	1,152	-1,216	-51.4
Guangzhou	1,200	1,344	1,984	1,056	1,120	64	6.1
<b>Citizenship</b>							
Japan	68,672	79,696	86,832	95,616	95,344	-272	-0.3
New Zealand	1,824	1,712	1,712	2,048	2,112	64	3.1
United States of America	848	800	1,136	1,504	1,232	-272	-18.1
China, People's Republic of	160	464	432	512	608	96	18.8

Symbol: ... not applicable

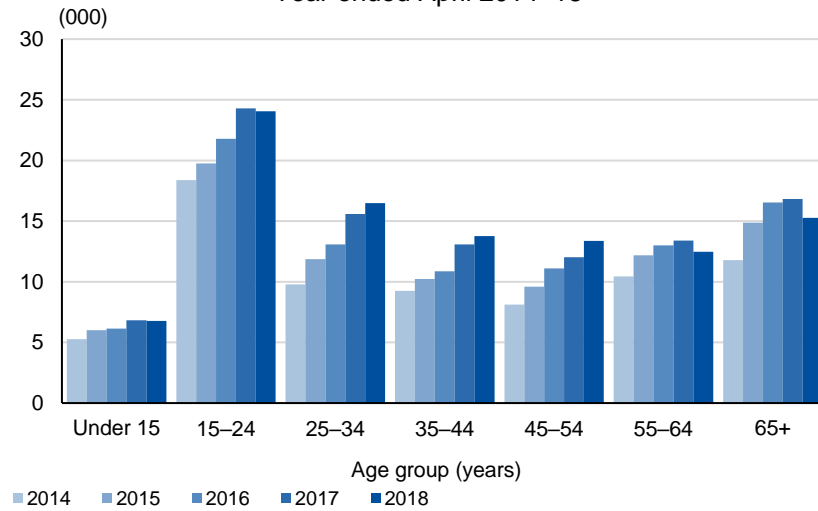
Source: Stats NZ

### Travel purpose of visitors from Japan Year ended April 2014–18



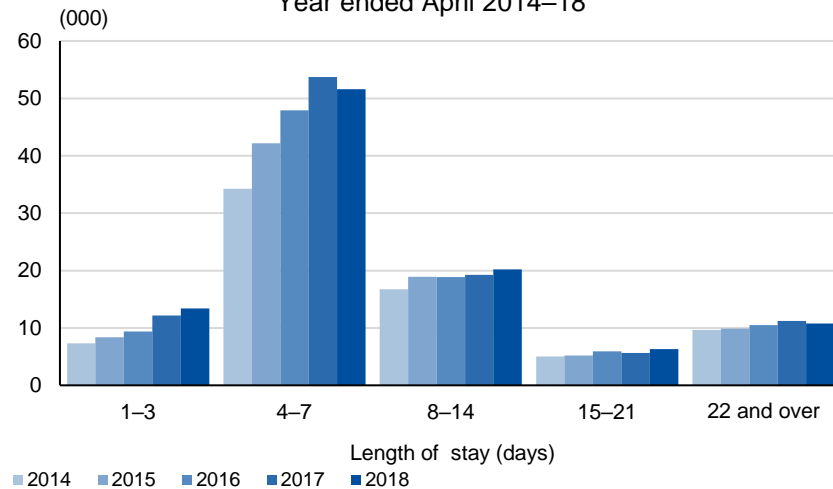
Source: Stats NZ

### Age of visitors from Japan Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Japan Year ended April 2014–18



Source: Stats NZ

Table 33

**Prefecture of residence of visitors from Japan**  
 April month 2014–18

	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>4,192</b>	<b>5,280</b>	<b>6,448</b>	<b>6,144</b>	<b>5,952</b>	<b>-192</b>	<b>-3.1</b>
Tokyo	1,040	1,232	1,392	1,360	1,440	80	5.9
Kanagawa	336	544	832	560	560	0	0.0
Aichi	352	400	320	240	464	224	93.3
Not stated	496	624	576	640	736	96	15.0

---

Source: Stats NZ



Table 34

**Prefecture of residence of visitors from Japan**  
Year ended April 2014–18

	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>73,040</b>	<b>84,480</b>	<b>92,512</b>	<b>102,016</b>	<b>102,224</b>	<b>208</b>	<b>0.2</b>
Tokyo	15,088	18,080	21,120	21,840	23,072	1,232	5.6
Kanagawa	7,792	9,712	9,024	9,936	10,672	736	7.4
Osaka	5,568	6,016	6,416	7,856	7,120	-736	-9.4
Saitama	4,288	5,328	5,856	5,968	5,792	-176	-2.9
Hyogo	4,048	3,840	4,544	5,472	5,200	-272	-5.0
Aichi	4,224	4,448	5,216	5,520	5,104	-416	-7.5
Chiba	4,224	4,816	5,072	5,392	5,088	-304	-5.6
Fukuoka	2,256	2,320	2,464	2,688	2,592	-96	-3.6
Hokkaido	1,696	2,160	2,112	2,384	2,320	-64	-2.7
Kyoto	1,856	2,112	2,240	2,672	2,128	-544	-20.4
Shizuoka	1,280	1,440	1,664	1,952	1,872	-80	-4.1
Ibaraki	1,440	1,440	1,488	2,192	1,584	-608	-27.7
Hiroshima	1,392	1,456	1,424	1,440	1,456	16	1.1
Okinawa	656	560	832	944	1,168	224	23.7
Nara	656	800	880	1,120	1,056	-64	-5.7
Gifu	672	752	848	1,296	1,008	-288	-22.2
Mie	752	816	976	1,056	1,008	-48	-4.5
Nagano	624	736	1,040	960	992	32	3.3
Gunma	944	976	1,088	784	960	176	22.4
Okayama	688	848	496	736	912	176	23.9
Miyagi	736	800	816	656	816	160	24.4
Tochigi	560	672	656	896	768	-128	-14.3
Shiga	768	512	880	944	704	-240	-25.4
Niigata	480	304	432	640	496	-144	-22.5
Not stated	4,640	7,360	8,016	9,600	11,536	1,936	20.2

Source: Stats NZ

Table 35

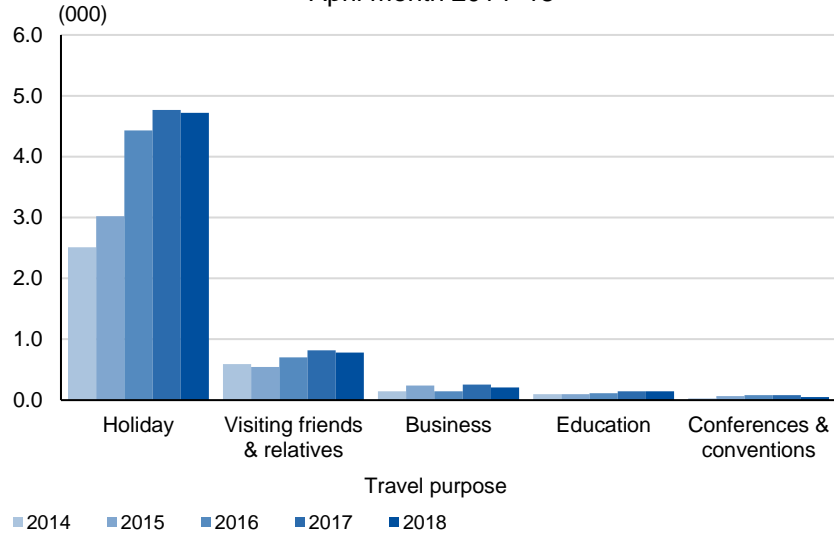
**Key characteristics of visitors from the Republic of Korea**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,696</b>	<b>4,416</b>	<b>5,952</b>	<b>6,512</b>	<b>6,432</b>	<b>-80</b>	<b>-1.2</b>
<b>Travel purpose</b>							
Holiday	2,512	3,024	4,432	4,768	4,720	-48	-1.0
Visiting friends & relatives	592	544	704	816	784	-32	-3.9
Business	144	240	144	256	208	-48	-18.8
Education	96	96	112	144	144	0	0.0
Conferences & conventions	32	64	80	80	48	-32	-40.0
<b>Age group (years)</b>							
Under 15	128	160	144	256	144	-112	-43.8
15–24	144	176	160	336	352	16	4.8
25–34	448	624	672	624	560	-64	-10.3
35–44	560	384	768	720	704	-16	-2.2
45–54	800	912	928	1,328	1,008	-320	-24.1
55–64	1,216	1,504	2,416	2,336	2,608	272	11.6
65+	400	656	864	912	1,056	144	15.8
<b>Length of stay (days)</b>							
1–3	576	848	704	656	928	272	41.5
4–7	2,144	2,496	3,824	4,240	4,192	-48	-1.1
8–14	528	480	672	864	608	-256	-29.6
15–21	48	160	176	224	96	-128	-57.1
22 and over	400	432	576	528	608	80	15.2
Median	5.8	5.5	5.6	5.7	5.6	...	...
<b>New Zealand port</b>							
Auckland airport	2,656	3,312	4,272	4,640	4,592	-48	-1.0
Christchurch airport	928	944	1,504	1,616	1,552	-64	-4.0
<b>Closest port of flight</b>							
Seoul	1,664	2,192	2,976	3,344	3,088	-256	-7.7
Sydney	1,456	1,568	2,032	1,920	2,400	480	25.0
<b>Citizenship</b>							
Korea, Republic of	3,632	4,304	5,744	6,304	6,336	32	0.5

**Symbol:** ... not applicable

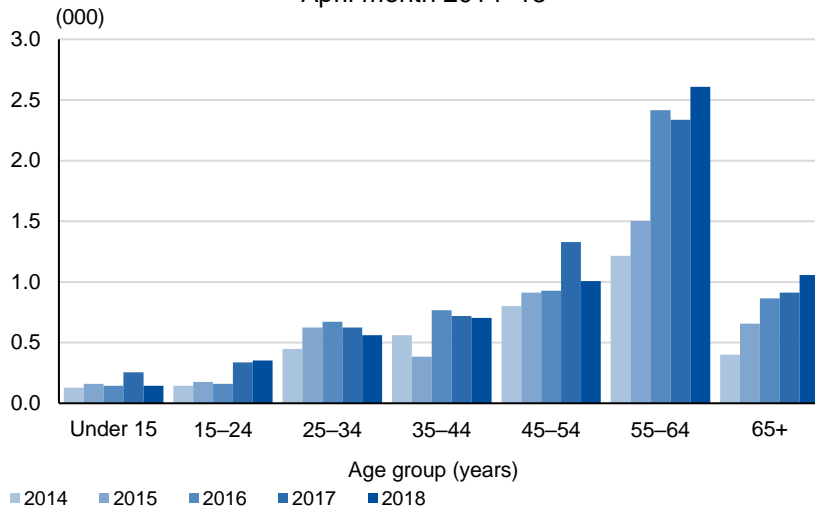
Source: Stats NZ

### Travel purpose of visitors from Korea April month 2014–18



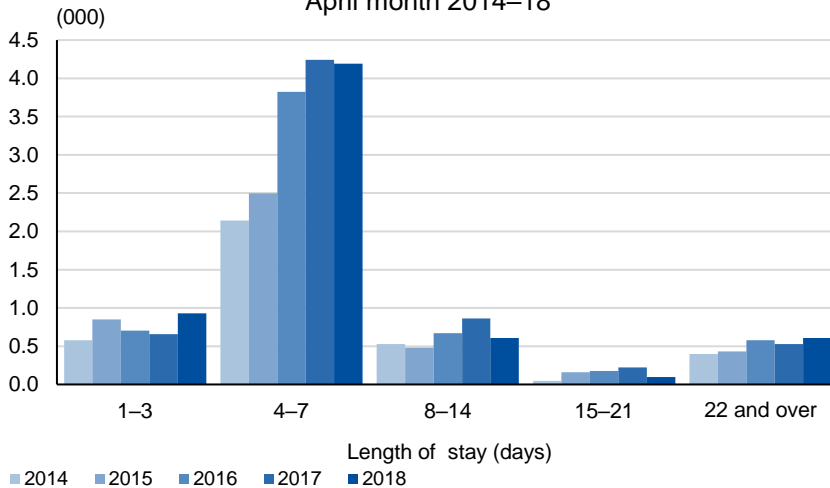
Source: Stats NZ

### Age of visitors from Korea April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Korea April month 2014–18



Source: Stats NZ

Table 36

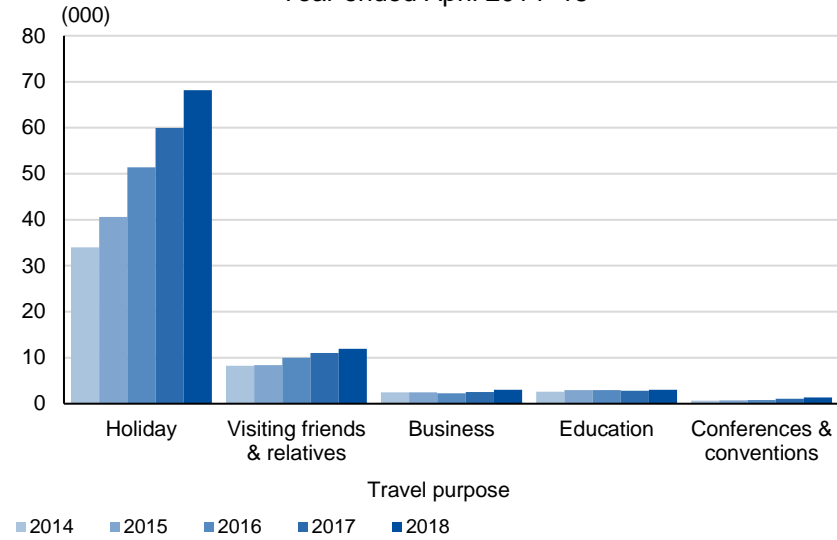
**Key characteristics of visitors from the Republic of Korea**  
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>52,832</b>	<b>59,904</b>	<b>72,944</b>	<b>83,008</b>	<b>93,856</b>	<b>10,848</b>	<b>13.1</b>
<b>Travel purpose</b>							
Holiday	33,984	40,608	51,376	59,984	68,144	8,160	13.6
Visiting friends & relatives	8,224	8,384	9,968	11,008	11,920	912	8.3
Business	2,448	2,464	2,240	2,560	3,008	448	17.5
Education	2,576	2,960	2,976	2,816	3,040	224	8.0
Conferences & conventions	656	752	832	1,088	1,360	272	25.0
<b>Age group (years)</b>							
Under 15	4,992	5,776	6,096	6,896	7,312	416	6.0
15–24	5,360	6,464	6,944	7,184	7,648	464	6.5
25–34	7,008	7,968	9,632	9,920	11,648	1,728	17.4
35–44	7,168	7,696	9,488	10,288	11,968	1,680	16.3
45–54	10,480	11,904	14,032	15,584	17,504	1,920	12.3
55–64	13,184	15,136	19,440	24,848	27,600	2,752	11.1
65+	4,640	4,960	7,312	8,288	10,176	1,888	22.8
<b>Length of stay (days)</b>							
1–3	7,776	8,096	8,912	10,928	11,472	544	5.0
4–7	25,936	29,872	38,768	44,736	52,208	7,472	16.7
8–14	7,312	8,496	9,984	11,696	13,664	1,968	16.8
15–21	2,176	3,200	3,648	3,696	4,800	1,104	29.9
22 and over	9,632	10,240	11,632	11,952	11,712	-240	-2.0
Median	6.1	6.2	6.1	6.0	6.0	...	...
<b>New Zealand port</b>							
Auckland airport	39,744	45,360	54,400	62,032	69,696	7,664	12.4
Christchurch airport	11,328	12,592	16,176	17,696	20,160	2,464	13.9
Queenstown airport	1,072	1,392	1,696	2,576	3,344	768	29.8
Wellington airport	464	304	544	512	496	-16	-3.1
<b>Closest port of flight</b>							
Seoul	24,288	26,448	34,400	38,192	43,632	5,440	14.2
Sydney	19,072	20,960	23,808	25,920	28,912	2,992	11.5
Tokyo	880	2,432	3,600	2,752	4,432	1,680	61.0
Hong Kong	2,016	1,584	1,952	1,392	2,256	864	62.1
Melbourne	1,280	1,200	1,808	2,128	2,192	64	3.0
Guangzhou	800	1,376	1,392	2,560	2,128	-432	-16.9
Shanghai	512	1,280	1,360	2,048	2,112	64	3.1
Osaka	272	0	0	1,152	1,696	544	47.2
Brisbane	1,072	1,168	1,120	1,040	1,568	528	50.8
Singapore	1,248	1,296	1,376	1,872	1,360	-512	-27.4
<b>Citizenship</b>							
Korea, Republic of	50,960	58,112	70,544	80,640	91,632	10,992	13.6
New Zealand	624	720	800	832	752	-80	-9.6
United States of America	496	512	528	752	656	-96	-12.8

**Symbol:** ... not applicable

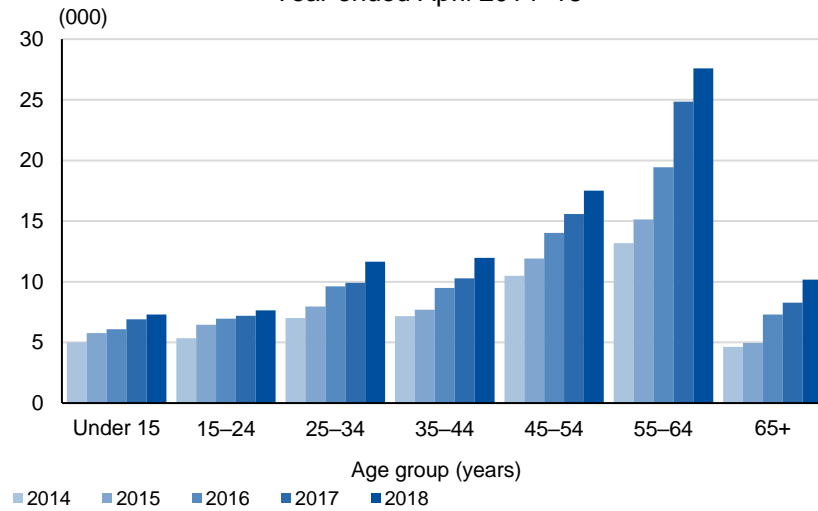
Source: Stats NZ

### Travel purpose of visitors from Korea Year ended April 2014–18



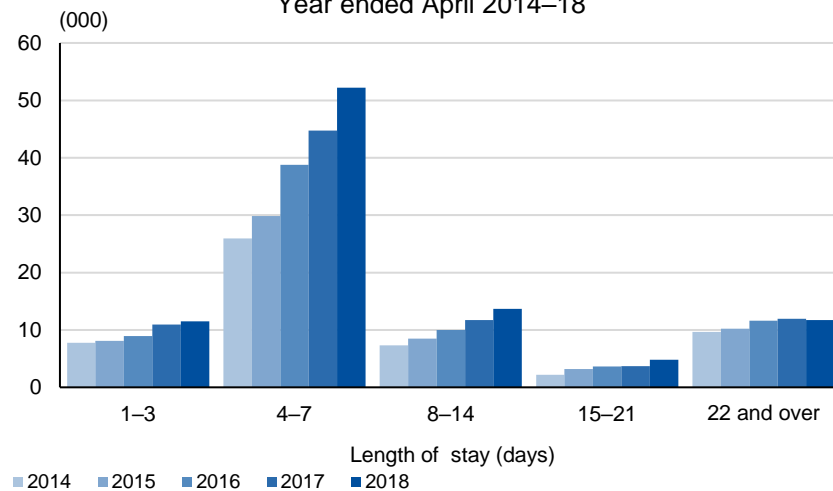
Source: Stats NZ

### Age of visitors from Korea Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Korea Year ended April 2014–18



Source: Stats NZ

Table 37

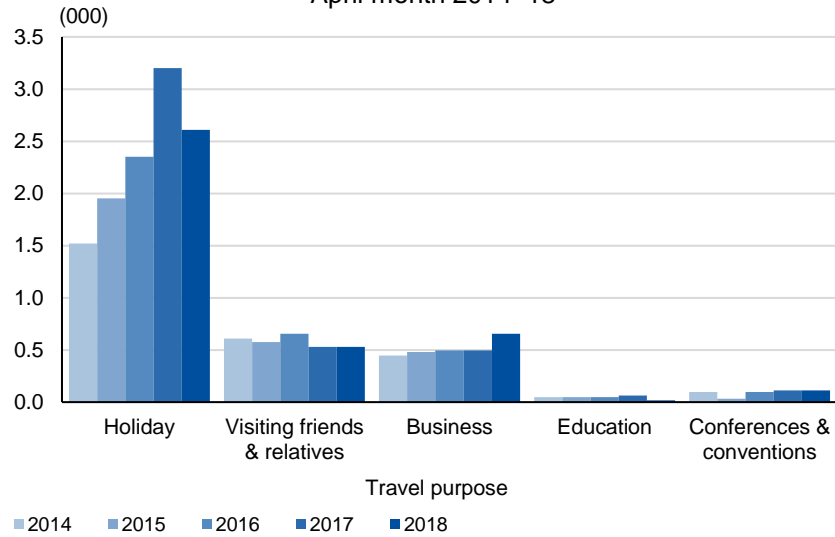
**Key characteristics of visitors from Singapore**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,928</b>	<b>3,280</b>	<b>3,856</b>	<b>4,544</b>	<b>4,032</b>	<b>-512</b>	<b>-11.3</b>
<b>Travel purpose</b>							
Holiday	1,520	1,952	2,352	3,200	2,608	-592	-18.5
Visiting friends & relatives	608	576	656	528	528	0	0.0
Business	448	480	496	496	656	160	32.3
Education	48	48	48	64	16	-48	-75.0
Conferences & conventions	96	32	96	112	112	0	0.0
<b>Age group (years)</b>							
Under 15	272	256	224	576	240	-336	-58.3
15–24	224	128	224	256	272	16	6.3
25–34	688	880	1,312	1,296	1,152	-144	-11.1
35–44	720	832	880	864	1,120	256	29.6
45–54	576	560	512	736	560	-176	-23.9
55–64	368	384	528	576	544	-32	-5.6
65+	80	240	176	240	144	-96	-40.0
<b>Length of stay (days)</b>							
1–3	384	464	448	448	464	16	3.6
4–7	768	688	752	848	1,024	176	20.8
8–14	1,120	1,392	1,984	2,336	1,840	-496	-21.2
15–21	496	480	432	672	464	-208	-31.0
22 and over	160	256	240	240	240	0	0.0
Median	8.9	9.3	9.3	10.1	9.9	...	...
<b>New Zealand port</b>							
Auckland airport	1,920	2,016	2,416	2,512	1,984	-528	-21.0
Christchurch airport	896	960	1,072	1,568	1,216	-352	-22.4
Wellington airport	32	128	144	160	544	384	240.0
<b>Closest port of flight</b>							
Singapore	1,936	1,952	2,160	2,128	1,936	-192	-9.0
Sydney	544	544	816	1,072	592	-480	-44.8
<b>Citizenship</b>							
Singapore	1,456	2,000	2,304	2,256	2,304	48	2.1

Symbol: ... not applicable

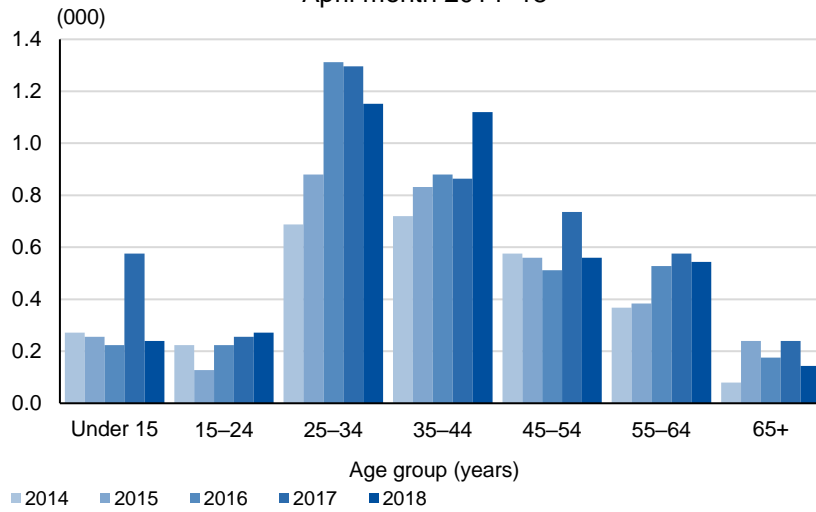
Source: Stats NZ

### Travel purpose of visitors from Singapore April month 2014–18



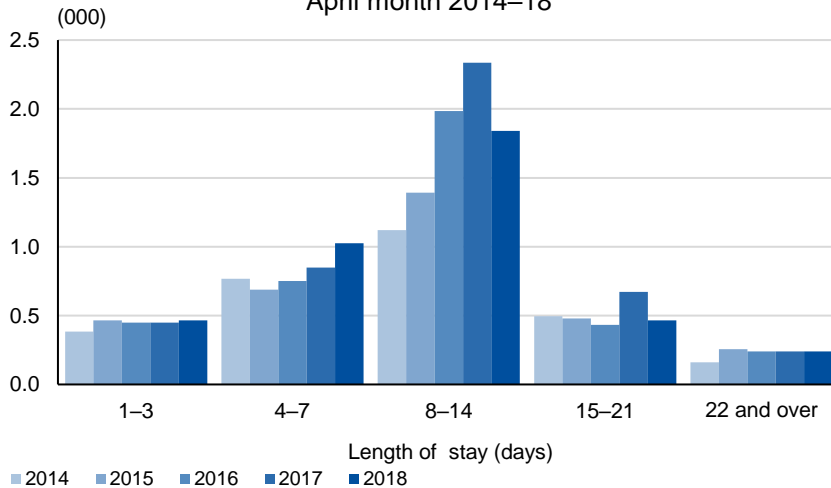
Source: Stats NZ

### Age of visitors from Singapore April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Singapore April month 2014–18



Source: Stats NZ

Table 38

## Key characteristics of visitors from Singapore

Year ended April 2014–18

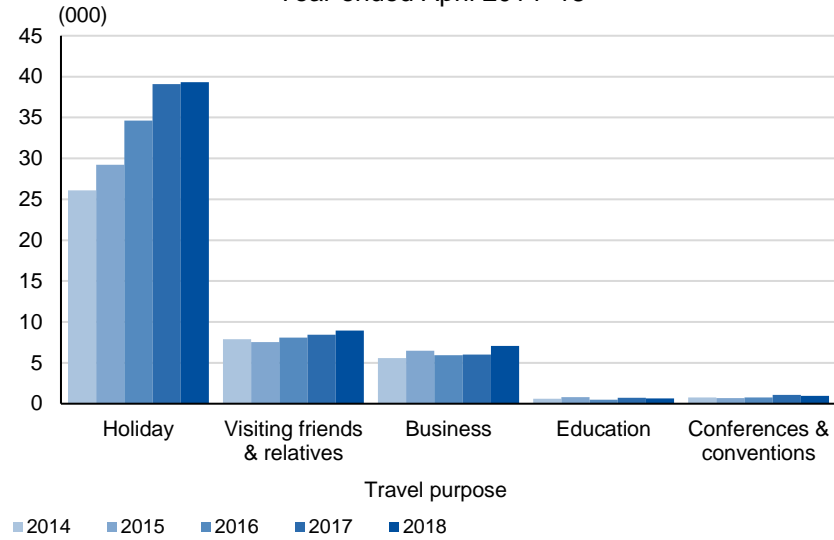
Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>43,616</b>	<b>47,648</b>	<b>51,984</b>	<b>57,360</b>	<b>59,664</b>	<b>2,304</b>	<b>4.0</b>
<b>Travel purpose</b>							
Holiday	26,096	29,232	34,640	39,088	39,312	224	0.6
Visiting friends & relatives	7,888	7,520	8,080	8,432	8,944	512	6.1
Business	5,584	6,464	5,920	6,000	7,072	1,072	17.9
Education	608	800	480	720	656	-64	-8.9
Conferences & conventions	768	688	752	1,056	960	-96	-9.1
<b>Age group (years)</b>							
Under 15	5,712	5,872	6,480	6,448	6,832	384	6.0
15–24	4,240	4,560	4,784	5,440	5,456	16	0.3
25–34	9,232	10,272	12,176	14,384	15,120	736	5.1
35–44	10,080	11,232	11,552	11,840	12,848	1,008	8.5
45–54	7,904	8,464	8,848	10,000	10,320	320	3.2
55–64	4,800	5,248	5,760	6,752	6,608	-144	-2.1
65+	1,648	2,000	2,384	2,496	2,480	-16	-0.6
<b>Length of stay (days)</b>							
1–3	5,408	5,840	5,264	6,096	7,088	992	16.3
4–7	10,976	10,944	11,312	12,320	12,256	-64	-0.5
8–14	18,096	20,864	23,952	27,408	27,824	416	1.5
15–21	5,248	5,952	7,552	7,760	8,512	752	9.7
22 and over	3,888	4,048	3,904	3,776	3,984	208	5.5
Median	9.1	9.6	9.8	9.7	9.8	...	...
<b>New Zealand port</b>							
Auckland airport	26,288	28,064	30,720	32,624	32,736	112	0.3
Christchurch airport	14,080	15,632	16,736	18,304	18,816	512	2.8
Wellington airport	1,648	1,760	1,792	2,944	4,560	1,616	54.9
Queenstown airport	1,392	2,080	2,576	3,392	3,360	-32	-0.9
<b>Closest port of flight</b>							
Singapore	26,304	26,736	31,072	31,776	32,304	528	1.7
Sydney	9,792	10,464	10,192	10,688	9,920	-768	-7.2
Melbourne	3,264	4,208	5,456	5,152	5,552	400	7.8
Brisbane	2,304	4,080	3,056	4,400	4,000	-400	-9.1
Canberra	0	0	0	1,392	2,896	1,504	108.0
Coolangatta	208	256	432	1,376	1,408	32	2.3
Kuala Lumpur	512	640	336	672	976	304	45.2
Nadi	80	144	144	320	704	384	120.0
<b>Citizenship</b>							
Singapore	24,672	26,080	29,568	33,440	34,496	1,056	3.2
New Zealand	4,384	3,728	4,064	4,528	4,752	224	4.9
Malaysia	2,288	2,848	3,072	3,984	3,728	-256	-6.4
United Kingdom	1,920	2,288	2,352	2,032	2,480	448	22.0

Symbol: ... not applicable

Source: Stats NZ

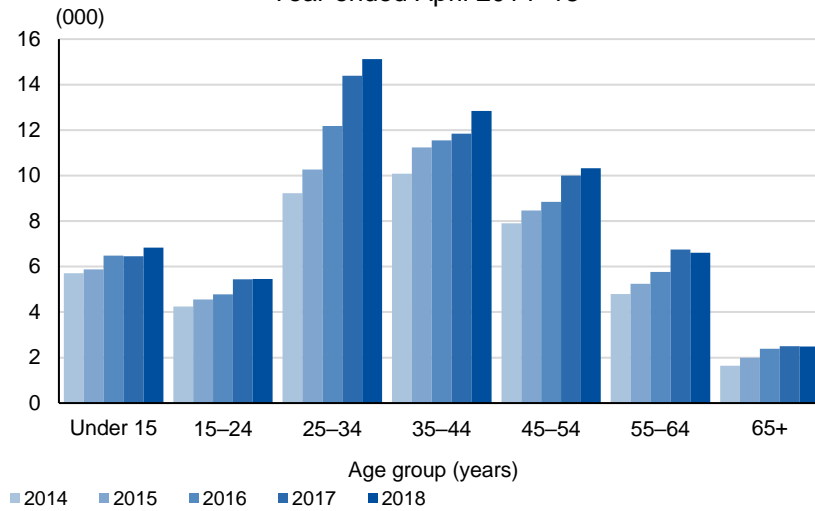


### Travel purpose of visitors from Singapore Year ended April 2014–18



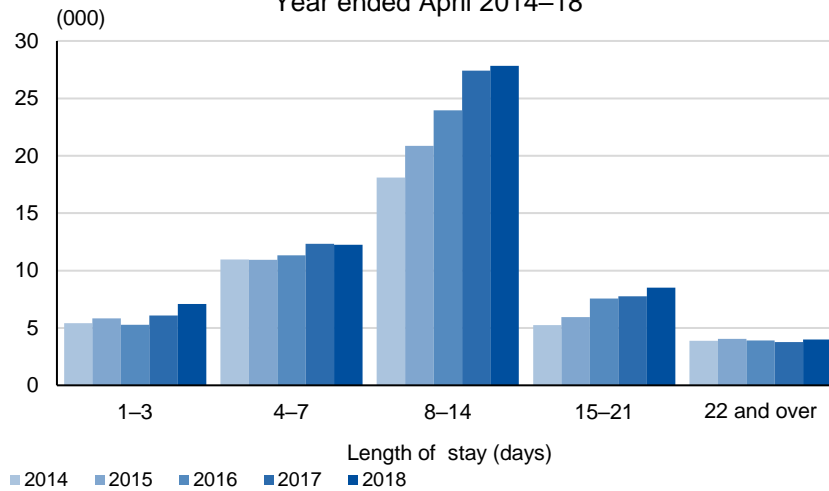
Source: Stats NZ

### Age of visitors from Singapore Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Singapore Year ended April 2014–18



Source: Stats NZ

Table 39

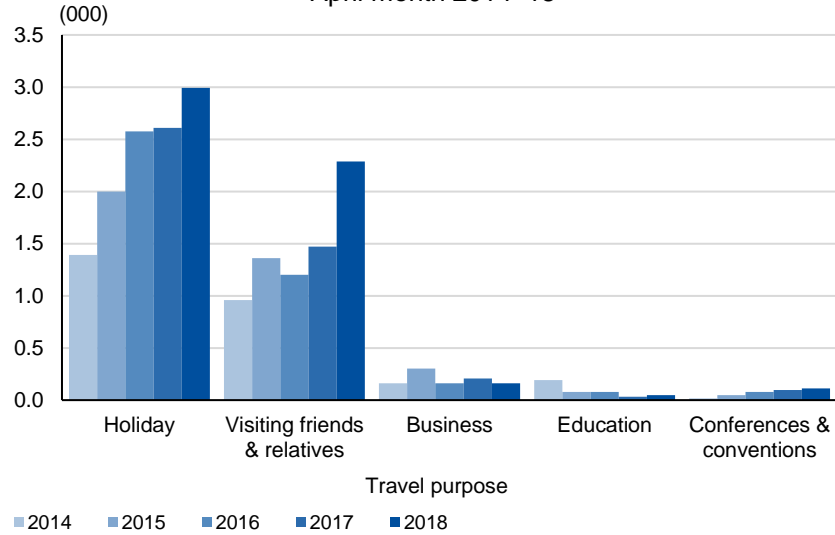
**Key characteristics of visitors from India**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,104</b>	<b>4,368</b>	<b>4,784</b>	<b>5,152</b>	<b>6,112</b>	<b>960</b>	<b>18.6</b>
<b>Travel purpose</b>							
Holiday	1,392	2,000	2,576	2,608	2,992	384	14.7
Visiting friends & relatives	960	1,360	1,200	1,472	2,288	816	55.4
Business	160	304	160	208	160	-48	-23.1
Education	192	80	80	32	48	16	50.0
Conferences & conventions	16	48	80	96	112	16	16.7
<b>Age group (years)</b>							
Under 15	288	368	336	432	464	32	7.4
15–24	496	384	416	304	464	160	52.6
25–34	704	1,008	928	1,040	1,168	128	12.3
35–44	496	672	848	672	912	240	35.7
45–54	320	544	784	768	816	48	6.3
55–64	496	1,008	992	1,264	1,584	320	25.3
65+	304	384	480	672	704	32	4.8
<b>Length of stay (days)</b>							
1–3	112	256	224	352	240	-112	-31.8
4–7	496	816	608	688	1,056	368	53.5
8–14	784	1,312	1,888	1,904	2,112	208	10.9
15–21	384	544	736	752	624	-128	-17.0
22 and over	1,328	1,440	1,328	1,456	2,080	624	42.9
Median	15.5	13.1	13.0	13.1	13.0	...	...
<b>New Zealand port</b>							
Auckland airport	2,672	3,392	3,856	4,112	4,912	800	19.5
Christchurch airport	304	624	592	768	800	32	4.2
<b>Closest port of flight</b>							
Singapore	1,120	1,600	1,408	1,632	2,064	432	26.5
Kuala Lumpur	1,008	960	928	704	960	256	36.4
Sydney	480	512	656	624	880	256	41.0
Bangkok	64	336	496	416	704	288	69.2
Melbourne	240	464	480	560	576	16	2.9
<b>Citizenship</b>							
India	2,944	4,224	4,688	5,104	5,888	784	15.4

Symbol: ... not applicable

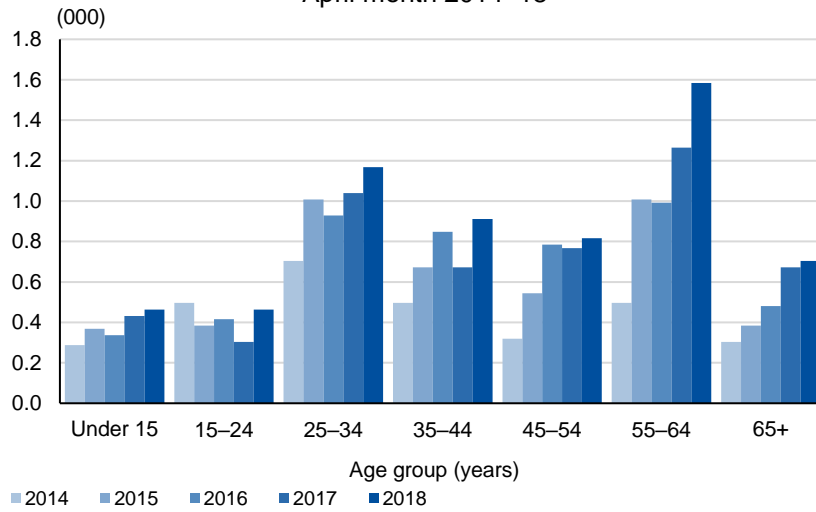
Source: Stats NZ

### Travel purpose of visitors from India April month 2014–18



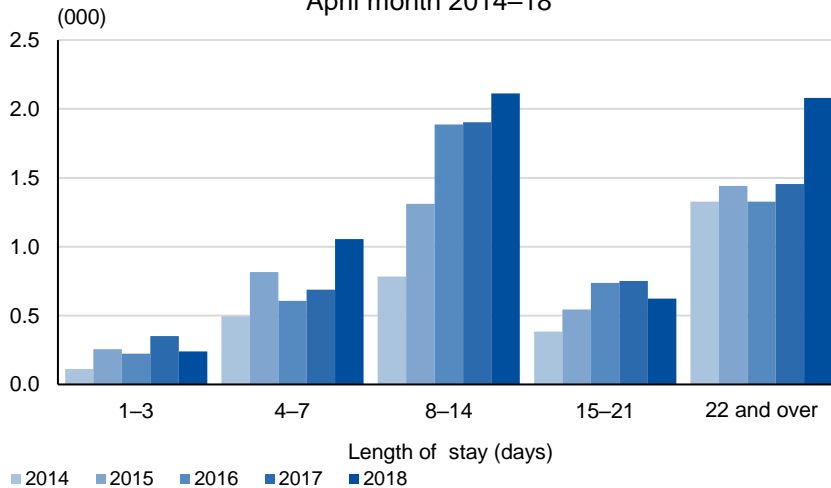
Source: Stats NZ

### Age of visitors from India April month 2014–18



Source: Stats NZ

### Length of stay of visitors from India April month 2014–18



Source: Stats NZ

Table 40

**Key characteristics of visitors from India**

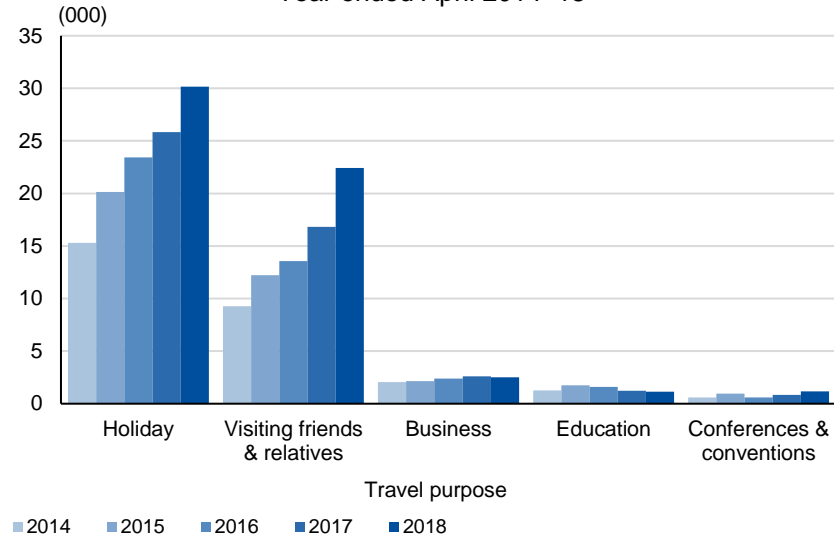
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>32,528</b>	<b>42,144</b>	<b>46,928</b>	<b>53,792</b>	<b>64,256</b>	<b>10,464</b>	<b>19.5</b>
<b>Travel purpose</b>							
Holiday	15,296	20,144	23,440	25,840	30,144	4,304	16.7
Visiting friends & relatives	9,280	12,224	13,552	16,832	22,432	5,600	33.3
Business	2,064	2,144	2,384	2,608	2,512	-96	-3.7
Education	1,248	1,760	1,600	1,232	1,136	-96	-7.8
Conferences & conventions	608	944	608	848	1,168	320	37.7
<b>Age group (years)</b>							
Under 15	1,856	2,656	2,464	3,024	4,032	1,008	33.3
15–24	4,272	5,152	5,792	4,864	5,504	640	13.2
25–34	8,448	10,688	11,984	12,544	15,472	2,928	23.3
35–44	4,368	5,056	5,616	6,368	7,056	688	10.8
45–54	5,104	6,368	6,624	8,832	9,952	1,120	12.7
55–64	5,760	8,000	9,472	11,760	14,512	2,752	23.4
65+	2,720	4,224	4,976	6,400	7,728	1,328	20.8
<b>Length of stay (days)</b>							
1–3	1,824	2,528	2,368	2,784	2,688	-96	-3.4
4–7	7,376	7,744	7,456	8,480	10,176	1,696	20.0
8–14	8,560	13,120	15,920	17,616	19,792	2,176	12.4
15–21	3,536	4,192	5,520	5,360	7,472	2,112	39.4
22 and over	11,232	14,560	15,664	19,552	24,128	4,576	23.4
Median	12.9	12.9	13.2	13.6	14.3	...	...
<b>New Zealand port</b>							
Auckland airport	26,560	33,296	36,672	42,624	50,800	8,176	19.2
Christchurch airport	3,712	4,864	6,528	7,696	9,072	1,376	17.9
Queenstown airport	1,280	2,480	2,512	2,064	2,368	304	14.7
Wellington airport	560	1,024	768	864	1,632	768	88.9
<b>Closest port of flight</b>							
Singapore	10,816	13,152	14,864	16,528	21,792	5,264	31.8
Sydney	6,048	8,096	7,520	7,360	8,880	1,520	20.7
Hong Kong	1,984	1,376	1,840	4,000	6,560	2,560	64.0
Kuala Lumpur	5,712	9,520	7,712	6,928	6,464	-464	-6.7
Bangkok	2,832	2,576	4,928	5,616	5,200	-416	-7.4
Guangzhou	608	352	1,744	4,016	4,288	272	6.8
Melbourne	2,064	3,216	3,952	3,744	3,920	176	4.7
Brisbane	992	1,616	1,760	1,760	2,128	368	20.9
Coolangatta	272	368	624	1,072	1,040	-32	-3.0
Dubai	0	0	64	496	848	352	71.0
<b>Citizenship</b>							
India	31,216	40,496	45,456	52,416	62,576	10,160	19.4

Symbol: ... not applicable

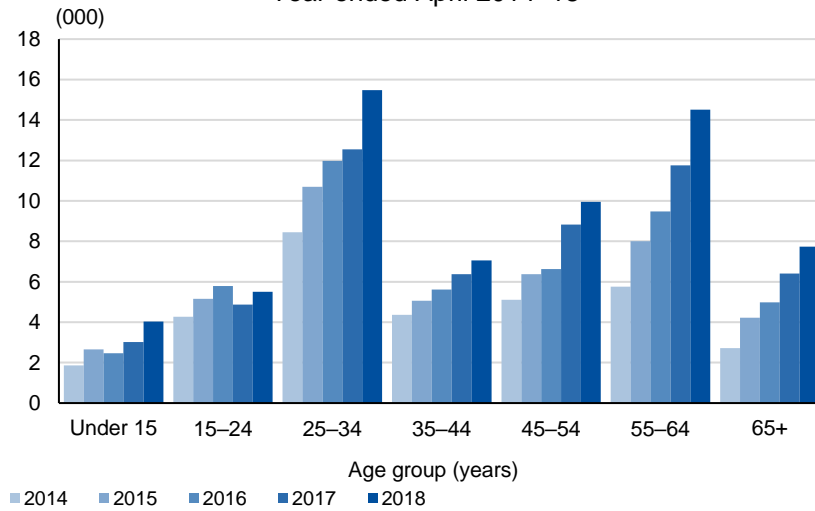
Source: Stats NZ

### Travel purpose of visitors from India Year ended April 2014–18



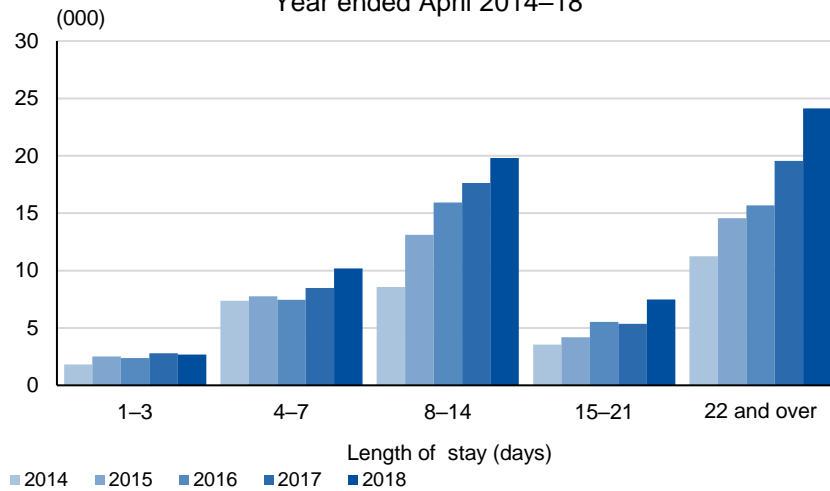
Source: Stats NZ

### Age of visitors from India Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from India Year ended April 2014–18



Source: Stats NZ

Table 41

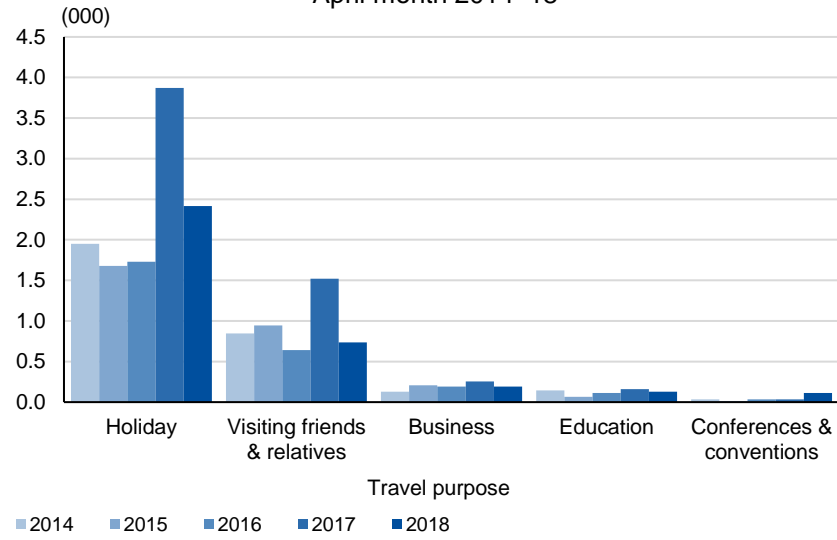
**Key characteristics of visitors from Hong Kong**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,248</b>	<b>3,008</b>	<b>2,864</b>	<b>6,128</b>	<b>3,728</b>	<b>-2,400</b>	<b>-39.2</b>
<b>Travel purpose</b>							
Holiday	1,952	1,680	1,728	3,872	2,416	-1,456	-37.6
Visiting friends & relatives	848	944	640	1,520	736	-784	-51.6
Business	128	208	192	256	192	-64	-25.0
Education	144	64	112	160	128	-32	-20.0
Conferences & conventions	32	16	32	32	112	80	250.0
<b>Age group (years)</b>							
Under 15	560	240	96	832	288	-544	-65.4
15–24	96	160	128	288	320	32	11.1
25–34	624	592	624	1,184	896	-288	-24.3
35–44	640	608	448	1,344	432	-912	-67.9
45–54	720	560	624	1,184	656	-528	-44.6
55–64	448	608	656	1,008	816	-192	-19.0
65+	160	240	288	288	320	32	11.1
<b>Length of stay (days)</b>							
1–3	176	192	272	368	208	-160	-43.5
4–7	960	944	1,168	1,888	1,264	-624	-33.1
8–14	1,472	1,280	848	2,976	1,552	-1,424	-47.8
15–21	384	400	320	560	352	-208	-37.1
22 and over	256	192	256	336	352	16	4.8
Median	9.1	9.3	7.5	8.7	8.9	...	...
<b>New Zealand port</b>							
Auckland airport	2,928	2,640	2,448	5,200	3,088	-2,112	-40.6
Christchurch airport	144	272	256	688	448	-240	-34.9
<b>Closest port of flight</b>							
Hong Kong	2,272	2,160	1,776	4,416	2,336	-2,080	-47.1
Sydney	400	304	528	560	528	-32	-5.7
<b>Citizenship</b>							
Hong Kong	1,824	1,680	2,000	3,920	2,848	-1,072	-27.3

Symbol: ... not applicable

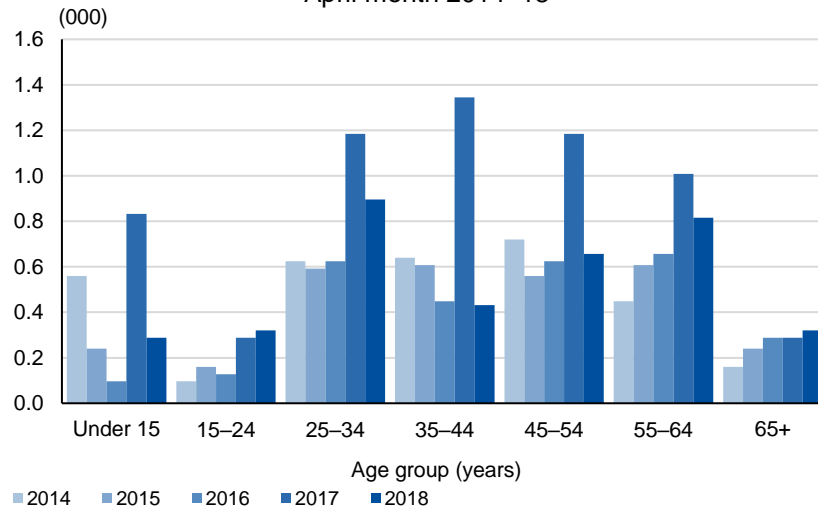
Source: Stats NZ

### Travel purpose of visitors from Hong Kong April month 2014–18



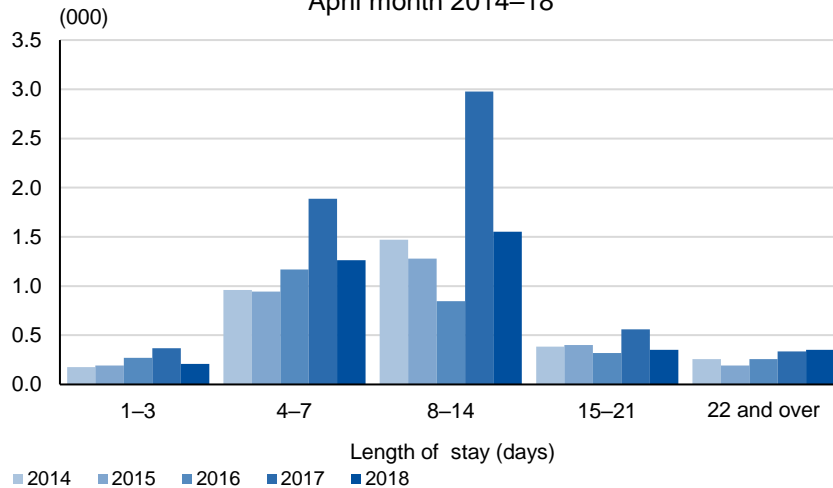
Source: Stats NZ

### Age of visitors from Hong Kong April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Hong Kong April month 2014–18



Source: Stats NZ

Table 42

### Key characteristics of visitors from Hong Kong

Year ended April 2014–18

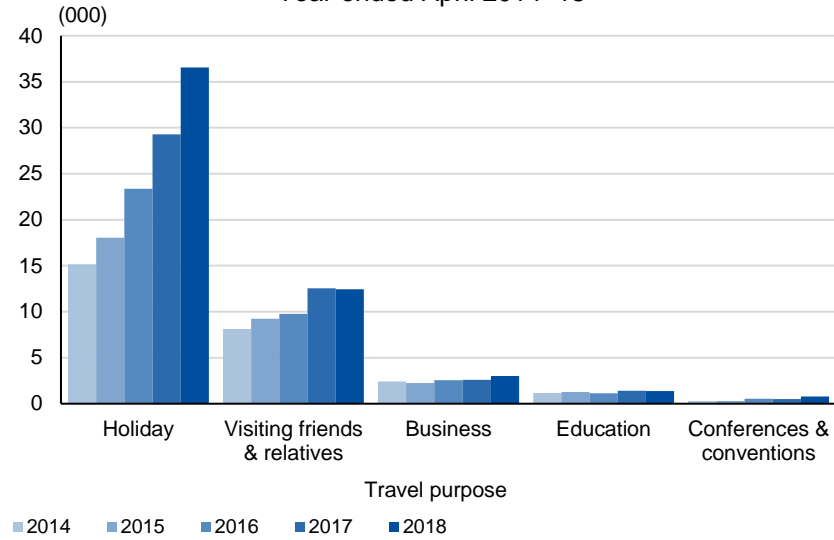
Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>28,528</b>	<b>32,768</b>	<b>39,168</b>	<b>48,176</b>	<b>56,048</b>	<b>7,872</b>	<b>16.3</b>
<b>Travel purpose</b>							
Holiday	15,168	18,032	23,360	29,264	36,560	7,296	24.9
Visiting friends & relatives	8,112	9,232	9,776	12,544	12,432	-112	-0.9
Business	2,416	2,256	2,544	2,608	2,992	384	14.7
Education	1,168	1,264	1,120	1,408	1,376	-32	-2.3
Conferences & conventions	288	288	544	496	784	288	58.1
<b>Age group (years)</b>							
Under 15	3,040	3,552	3,648	4,752	5,136	384	8.1
15–24	2,160	2,688	2,928	3,184	3,856	672	21.1
25–34	5,072	5,984	6,960	9,104	11,040	1,936	21.3
35–44	5,968	6,384	7,392	8,768	9,520	752	8.6
45–54	5,680	6,400	8,112	9,376	11,168	1,792	19.1
55–64	4,784	5,456	6,928	8,752	10,608	1,856	21.2
65+	1,824	2,304	3,200	4,240	4,720	480	11.3
<b>Length of stay (days)</b>							
1–3	2,736	3,040	3,056	4,464	5,200	736	16.5
4–7	8,208	9,344	12,128	14,912	17,264	2,352	15.8
8–14	10,816	13,120	15,232	19,232	23,360	4,128	21.5
15–21	3,424	3,808	4,688	5,280	6,080	800	15.2
22 and over	3,344	3,456	4,064	4,288	4,144	-144	-3.4
Median	9.1	9.3	9.3	8.8	8.7	...	...
<b>New Zealand port</b>							
Auckland airport	24,272	28,176	32,592	39,808	47,216	7,408	18.6
Christchurch airport	2,336	2,672	3,712	5,072	5,776	704	13.9
Queenstown airport	1,056	1,040	1,648	1,968	1,888	-80	-4.1
Wellington airport	512	672	960	1,040	816	-224	-21.5
<b>Closest port of flight</b>							
Hong Kong	17,856	21,280	24,528	31,824	40,688	8,864	27.9
Sydney	4,160	4,000	5,856	6,224	5,552	-672	-10.8
Melbourne	1,504	1,904	1,984	2,400	2,576	176	7.3
Singapore	1,808	2,336	2,624	2,576	2,384	-192	-7.5
Brisbane	1,280	976	1,648	1,872	2,048	176	9.4
<b>Citizenship</b>							
Hong Kong	14,736	17,664	22,704	29,088	35,184	6,096	21.0
New Zealand	5,104	5,024	5,536	6,640	6,160	-480	-7.2
United Kingdom	2,864	3,024	3,072	3,472	4,288	816	23.5
Australia	1,488	1,760	1,696	2,112	2,400	288	13.6

Symbol: ... not applicable

Source: Stats NZ

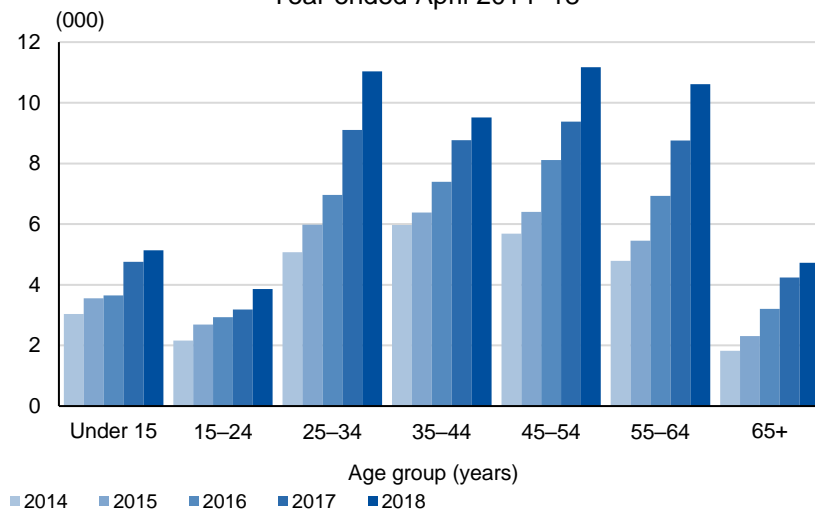


### Travel purpose of visitors from Hong Kong Year ended April 2014–18



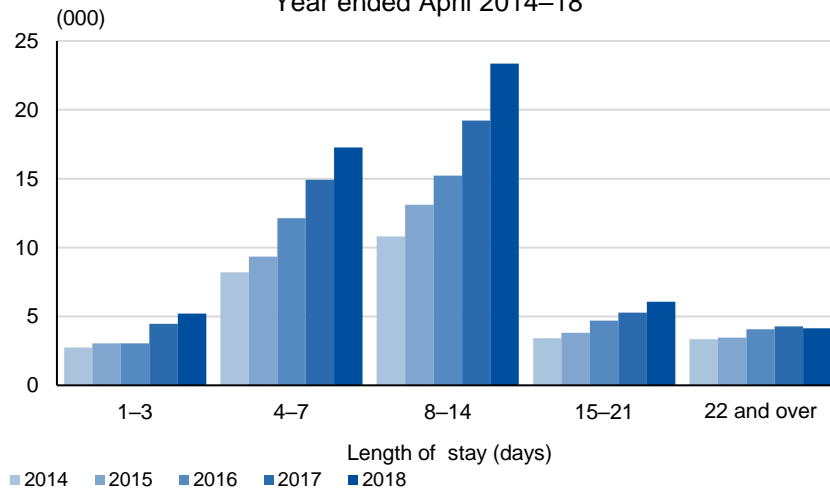
Source: Stats NZ

### Age of visitors from Hong Kong Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Hong Kong Year ended April 2014–18



Source: Stats NZ

Table 43

**Key characteristics of visitors from Malaysia**

April month 2014–18

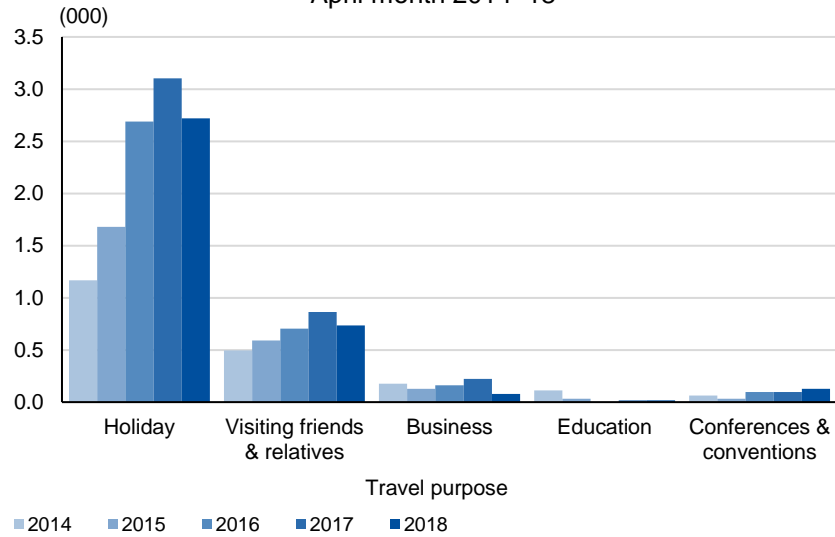
Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,240</b>	<b>2,688</b>	<b>3,872</b>	<b>4,576</b>	<b>3,856</b>	<b>-720</b>	<b>-15.7</b>
<b>Travel purpose</b>							
Holiday	1,168	1,680	2,688	3,104	2,720	-384	-12.4
Visiting friends & relatives	496	592	704	864	736	-128	-14.8
Business	176	128	160	224	80	-144	-64.3
Education	112	32	0	16	16	0	0.0
Conferences & conventions	64	32	96	96	128	32	33.3
<b>Age group (years)</b>							
Under 15	128	208	240	272	240	-32	-11.8
15–24	224	224	304	272	336	64	23.5
25–34	400	528	832	1,168	976	-192	-16.4
35–44	400	256	656	880	592	-288	-32.7
45–54	432	576	704	768	496	-272	-35.4
55–64	448	512	720	848	720	-128	-15.1
65+	208	384	416	368	496	128	34.8
<b>Length of stay (days)</b>							
1–3	112	224	128	224	208	-16	-7.1
4–7	512	704	1,280	1,104	848	-256	-23.2
8–14	880	1,104	1,616	2,048	1,728	-320	-15.6
15–21	208	256	480	592	624	32	5.4
22 and over	528	400	368	608	448	-160	-26.3
Median	10.8	9.3	9.2	10.5	10.5	...	...
<b>New Zealand port</b>							
Auckland airport	1,648	1,936	3,120	3,968	3,248	-720	-18.1
Christchurch airport	528	592	672	416	512	96	23.1
<b>Closest port of flight</b>							
Coolangatta	0	96	1,776	2,112	1,728	-384	-18.2
Kuala Lumpur	1,008	1,200	736	1,248	1,232	-16	-1.3
<b>Citizenship</b>							
Malaysia	1,984	2,416	3,664	4,272	3,632	-640	-15.0

Symbol: ... not applicable

Source: Stats NZ

### Travel purpose of visitors from Malaysia

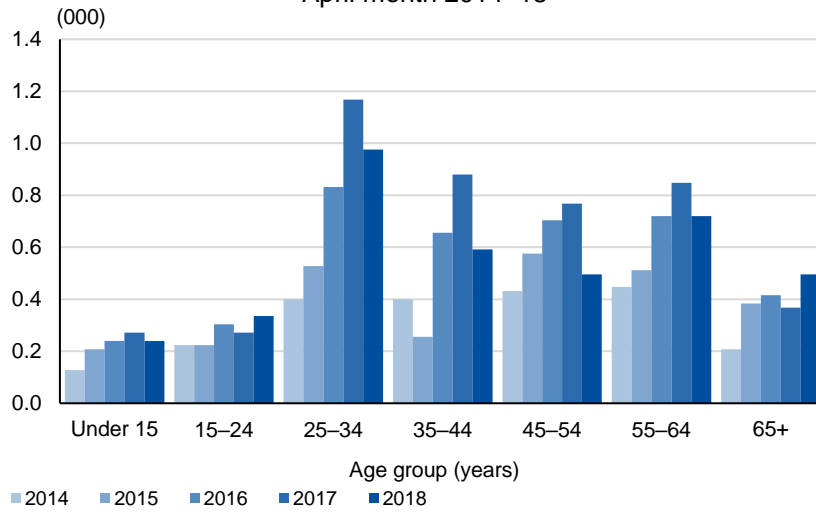
April month 2014–18



Source: Stats NZ

### Age of visitors from Malaysia

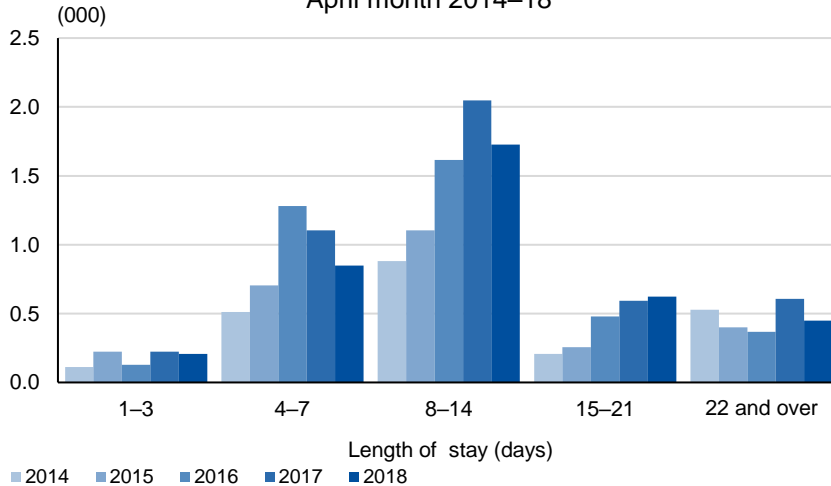
April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Malaysia

April month 2014–18



Source: Stats NZ

Table 44

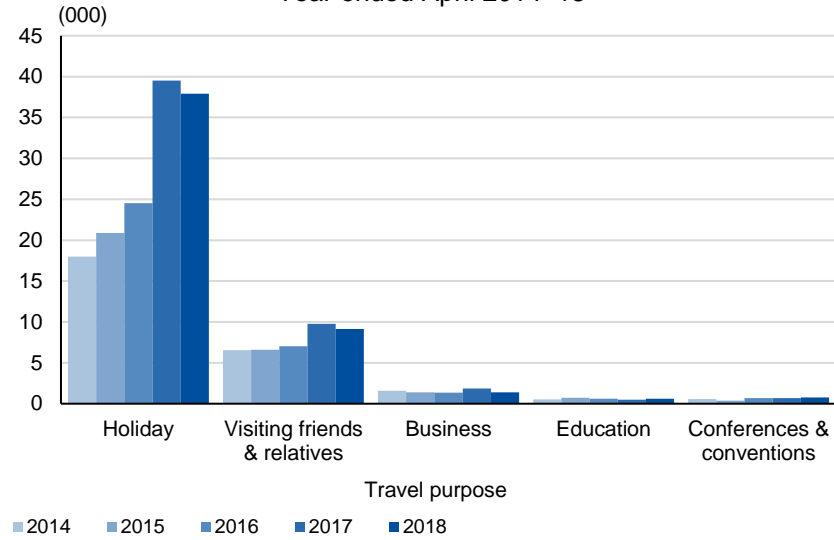
**Key characteristics of visitors from Malaysia**  
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>29,408</b>	<b>32,272</b>	<b>36,848</b>	<b>55,232</b>	<b>52,608</b>	<b>-2,624</b>	<b>-4.8</b>
<b>Travel purpose</b>							
Holiday	18,000	20,864	24,528	39,504	37,904	-1,600	-4.1
Visiting friends & relatives	6,544	6,576	7,024	9,776	9,136	-640	-6.5
Business	1,600	1,392	1,360	1,856	1,376	-480	-25.9
Education	512	704	608	480	592	112	23.3
Conferences & conventions	560	384	688	688	768	80	11.6
<b>Age group (years)</b>							
Under 15	2,528	2,992	3,616	5,328	4,656	-672	-12.6
15–24	3,536	3,600	3,808	5,520	6,064	544	9.9
25–34	5,216	6,176	7,536	12,096	11,936	-160	-1.3
35–44	4,832	4,944	5,760	8,864	8,144	-720	-8.1
45–54	5,184	5,744	5,712	8,928	8,016	-912	-10.2
55–64	5,744	5,936	7,344	9,952	9,264	-688	-6.9
65+	2,368	2,880	3,072	4,544	4,528	-16	-0.4
<b>Length of stay (days)</b>							
1–3	1,568	1,712	1,936	2,448	2,128	-320	-13.1
4–7	8,304	9,568	11,136	14,976	13,792	-1,184	-7.9
8–14	11,472	12,576	14,496	25,248	24,416	-832	-3.3
15–21	3,280	3,328	3,824	5,824	6,240	416	7.1
22 and over	4,784	5,088	5,456	6,736	6,032	-704	-10.5
Median	9.9	9.4	9.5	9.9	9.9	...	...
<b>New Zealand port</b>							
Auckland airport	21,952	22,496	26,224	45,520	44,432	-1,088	-2.4
Christchurch airport	6,240	7,824	8,496	7,728	6,400	-1,328	-17.2
Queenstown airport	576	1,008	1,104	1,136	944	-192	-16.9
Wellington airport	528	752	944	800	720	-80	-10.0
<b>Closest port of flight</b>							
Coolangatta	272	336	3,008	24,448	23,840	-608	-2.5
Kuala Lumpur	10,944	12,144	13,616	14,464	14,928	464	3.2
Singapore	6,864	5,152	4,480	4,592	4,432	-160	-3.5
Melbourne	5,616	7,408	8,256	5,344	3,536	-1,808	-33.8
Sydney	3,840	5,744	5,840	4,432	3,120	-1,312	-29.6
Brisbane	752	768	736	768	1,024	256	33.3
Bangkok	48	80	112	144	560	416	288.9
<b>Citizenship</b>							
Malaysia	26,336	29,424	33,504	51,296	49,136	-2,160	-4.2
New Zealand	928	560	848	832	720	-112	-13.5

Symbol: ... not applicable

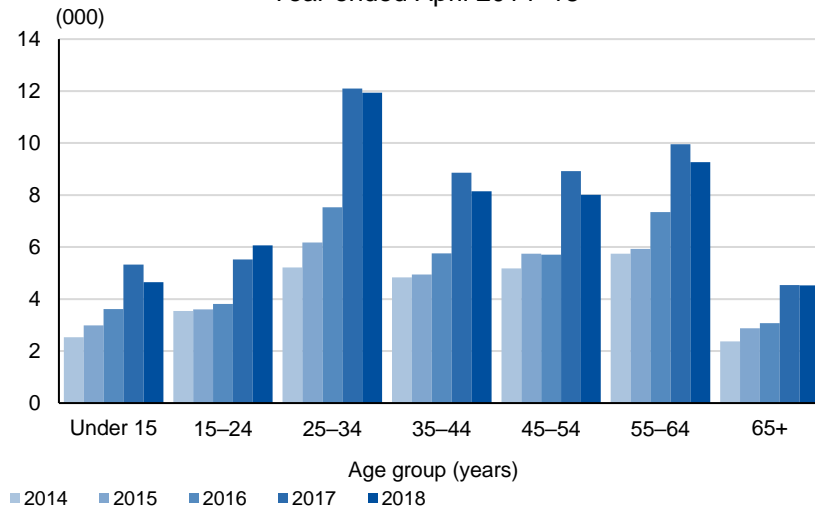
Source: Stats NZ

### Travel purpose of visitors from Malaysia Year ended April 2014–18



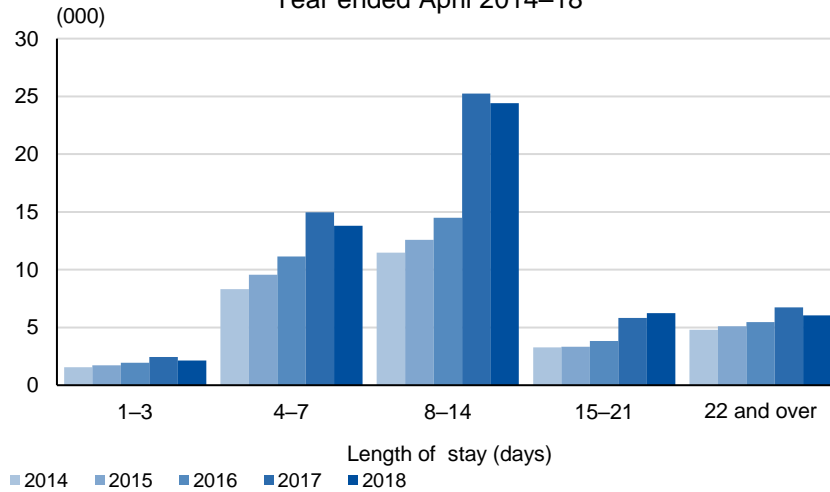
Source: Stats NZ

### Age of visitors from Malaysia Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Malaysia Year ended April 2014–18



Source: Stats NZ

Table 45

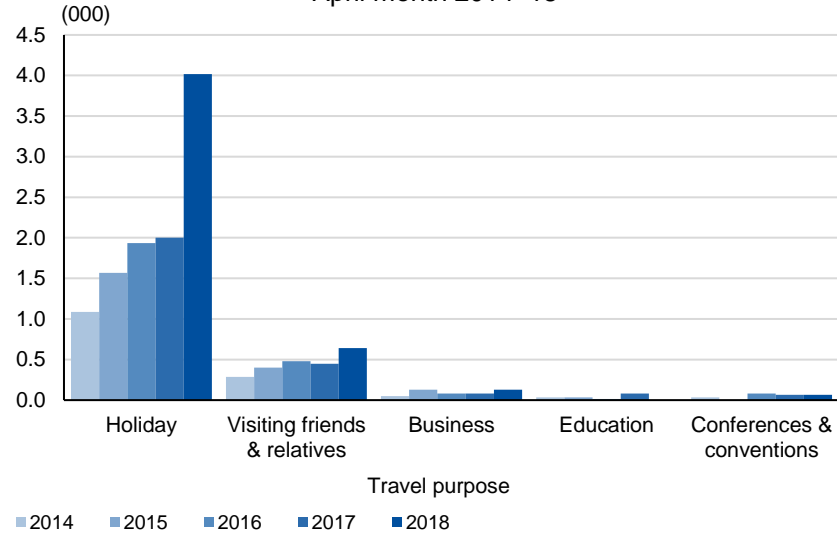
**Key characteristics of visitors from Taiwan**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>1,616</b>	<b>2,304</b>	<b>2,816</b>	<b>3,040</b>	<b>5,120</b>	<b>2,080</b>	<b>68.4</b>
<b>Travel purpose</b>							
Holiday	1,088	1,568	1,936	2,000	4,016	2,016	100.8
Visiting friends & relatives	288	400	480	448	640	192	42.9
Business	48	128	80	80	128	48	60.0
Education	32	32	16	80	0	-80	-100.0
Conferences & conventions	32	0	80	64	64	0	0.0
<b>Age group (years)</b>							
Under 15	16	32	48	80	96	16	20.0
15–24	128	144	48	80	48	-32	-40.0
25–34	384	416	544	560	640	80	14.3
35–44	176	336	336	416	592	176	42.3
45–54	272	432	528	576	816	240	41.7
55–64	480	640	848	912	1,856	944	103.5
65+	160	304	464	416	1,072	656	157.7
<b>Length of stay (days)</b>							
1–3	64	192	160	80	128	48	60.0
4–7	672	736	880	1,184	2,928	1,744	147.3
8–14	448	976	1,280	1,264	1,648	384	30.4
15–21	160	208	240	176	208	32	18.2
22 and over	272	192	256	336	208	-128	-38.1
Median	8.0	8.9	8.9	8.3	6.6	...	...
<b>New Zealand port</b>							
Auckland airport	1,344	2,112	2,480	2,528	4,640	2,112	83.5
<b>Closest port of flight</b>							
Brisbane	464	720	960	912	3,504	2,592	284.2
Hong Kong	224	400	704	608	864	256	42.1
Sydney	624	848	688	960	272	-688	-71.7
<b>Citizenship</b>							
Taiwan	1,488	2,160	2,688	2,928	4,896	1,968	67.2

Symbol: ... not applicable

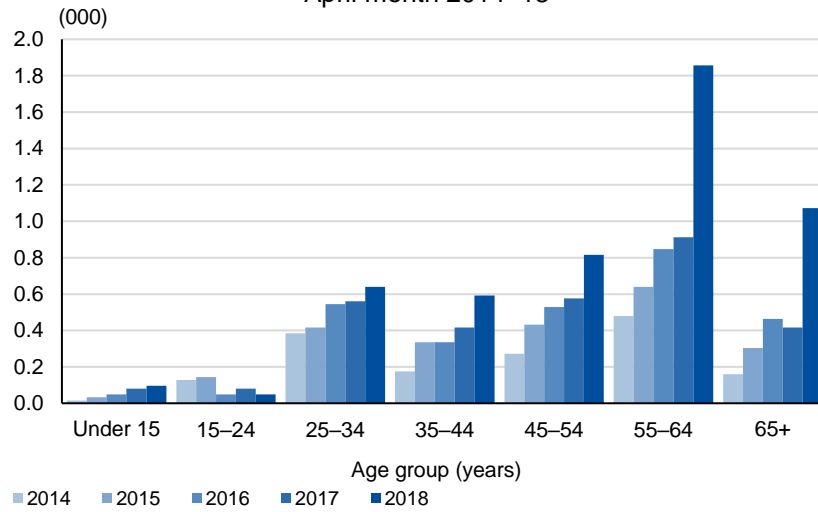
Source: Stats NZ

### Travel purpose of visitors from Taiwan April month 2014–18



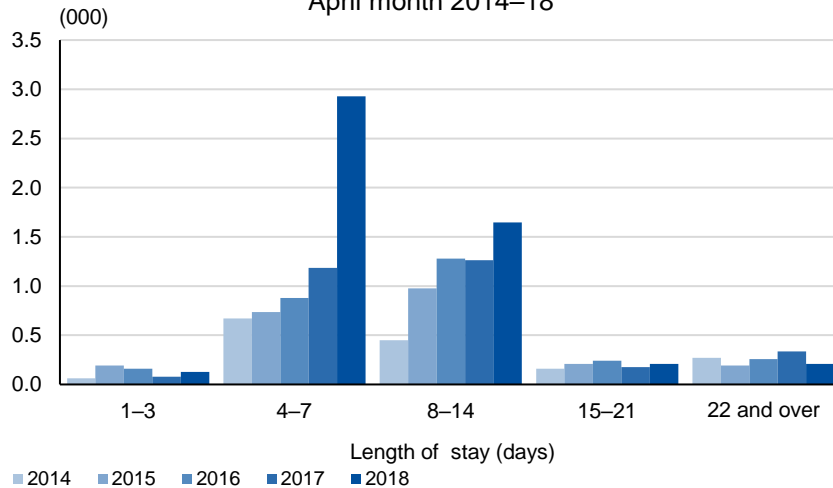
Source: Stats NZ

### Age of visitors from Taiwan April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Taiwan April month 2014–18



Source: Stats NZ

Table 46

**Key characteristics of visitors from Taiwan**  
Year ended April 2014–18

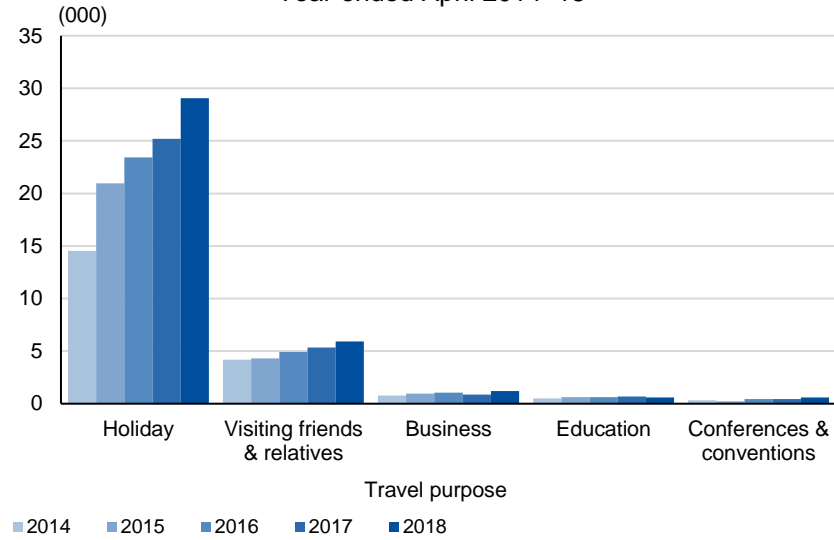
Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>21,792</b>	<b>29,280</b>	<b>32,592</b>	<b>36,240</b>	<b>40,080</b>	<b>3,840</b>	<b>10.6</b>
<b>Travel purpose</b>							
Holiday	14,544	20,960	23,424	25,200	29,056	3,856	15.3
Visiting friends & relatives	4,176	4,320	4,912	5,328	5,936	608	11.4
Business	784	944	1,056	864	1,216	352	40.7
Education	496	624	624	688	608	-80	-11.6
Conferences & conventions	304	224	448	432	608	176	40.7
<b>Age group (years)</b>							
Under 15	1,264	1,904	1,984	2,208	2,592	384	17.4
15–24	1,776	2,720	2,464	3,008	3,088	80	2.7
25–34	4,368	5,392	6,256	7,232	7,040	-192	-2.7
35–44	3,392	4,320	4,928	5,184	6,384	1,200	23.1
45–54	3,760	5,168	5,936	5,936	6,800	864	14.6
55–64	5,184	6,464	7,472	8,528	8,944	416	4.9
65+	2,048	3,312	3,552	4,144	5,232	1,088	26.3
<b>Length of stay (days)</b>							
1–3	816	1,248	1,296	1,504	1,744	240	16.0
4–7	6,496	9,392	10,416	12,544	12,976	432	3.4
8–14	8,816	12,304	13,760	14,640	16,912	2,272	15.5
15–21	2,272	2,544	3,008	3,264	3,856	592	18.1
22 and over	3,392	3,792	4,112	4,288	4,592	304	7.1
Median	8.9	8.7	8.9	8.7	9.0	...	...
<b>New Zealand port</b>							
Auckland airport	18,064	20,992	22,000	25,056	29,936	4,880	19.5
Christchurch airport	3,344	7,712	10,064	10,336	9,072	-1,264	-12.2
Queenstown airport	128	368	272	480	608	128	26.7
<b>Closest port of flight</b>							
Brisbane	7,008	8,688	7,744	8,048	15,184	7,136	88.7
Hong Kong	4,496	4,496	5,312	6,496	10,560	4,064	62.6
Melbourne	864	1,376	4,832	4,624	4,752	128	2.8
Sydney	5,824	10,640	11,152	11,568	3,840	-7,728	-66.8
Singapore	2,560	2,544	1,584	1,568	1,904	336	21.4
Coolangatta	112	224	240	624	976	352	56.4
Guangzhou	256	304	624	768	704	-64	-8.3
Shanghai	32	128	240	1,040	704	-336	-32.3
<b>Citizenship</b>							
Taiwan	19,904	27,328	30,736	33,824	37,568	3,744	11.1
New Zealand	1,056	944	1,120	1,488	1,424	-64	-4.3

Symbol: ... not applicable

Source: Stats NZ

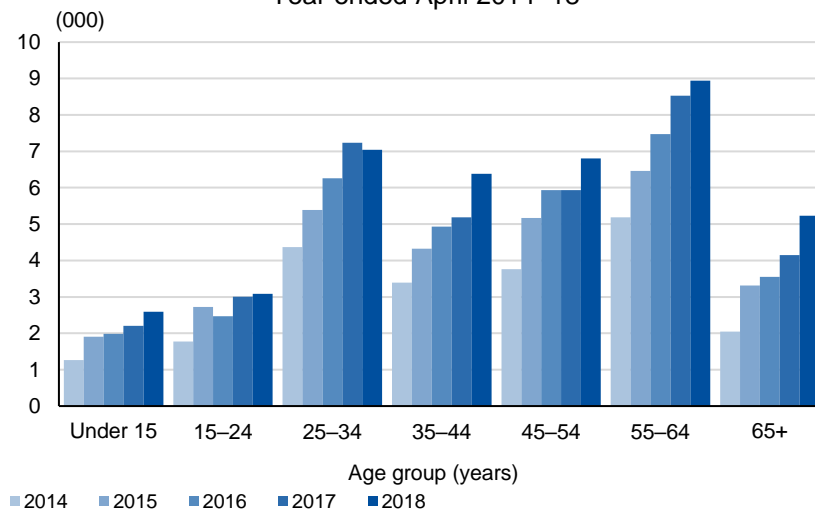


### Travel purpose of visitors from Taiwan Year ended April 2014–18



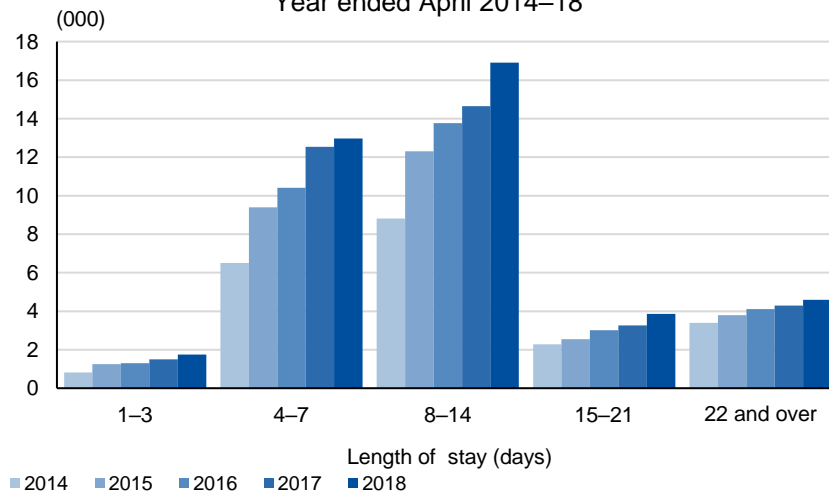
Source: Stats NZ

### Age of visitors from Taiwan Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Taiwan Year ended April 2014–18



Source: Stats NZ

Table 47

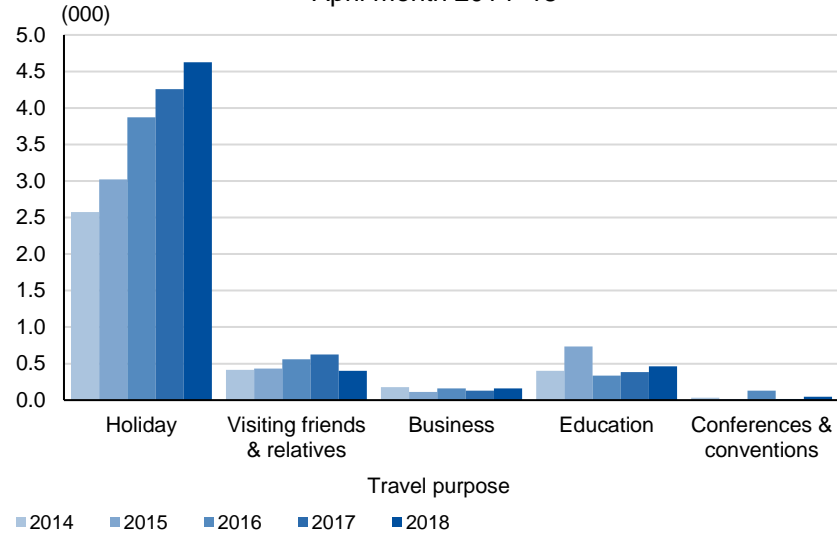
**Key characteristics of visitors from Thailand**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,920</b>	<b>4,896</b>	<b>5,488</b>	<b>5,648</b>	<b>6,048</b>	<b>400</b>	<b>7.1</b>
<b>Travel purpose</b>							
Holiday	2,576	3,024	3,872	4,256	4,624	368	8.6
Visiting friends & relatives	416	432	560	624	400	-224	-35.9
Business	176	112	160	128	160	32	25.0
Education	400	736	336	384	464	80	20.8
Conferences & conventions	32	16	128	16	48	32	200.0
<b>Age group (years)</b>							
Under 15	416	896	624	848	704	-144	-17.0
15–24	544	544	336	592	608	16	2.7
25–34	768	656	960	1,088	976	-112	-10.3
35–44	864	1,072	1,168	1,200	1,376	176	14.7
45–54	704	976	1,120	960	912	-48	-5.0
55–64	448	400	704	592	832	240	40.5
65+	176	352	576	368	640	272	73.9
<b>Length of stay (days)</b>							
1–3	192	112	64	160	112	-48	-30.0
4–7	1,184	1,888	1,968	1,264	1,456	192	15.2
8–14	1,536	1,488	2,432	2,832	3,264	432	15.3
15–21	272	496	464	608	432	-176	-28.9
22 and over	736	912	560	784	784	0	0.0
Median	9.8	8.9	9.1	10.2	9.8	...	...
<b>New Zealand port</b>							
Auckland airport	2,160	2,736	3,456	3,952	3,632	-320	-8.1
Christchurch airport	1,552	1,808	1,520	1,408	1,984	576	40.9
<b>Closest port of flight</b>							
Bangkok	1,456	1,936	2,048	2,224	2,576	352	15.8
Sydney	1,744	2,000	2,080	1,952	2,160	208	10.7
Singapore	384	528	448	592	608	16	2.7
<b>Citizenship</b>							
Thailand	3,504	4,496	4,816	5,152	5,456	304	5.9

Symbol: ... not applicable

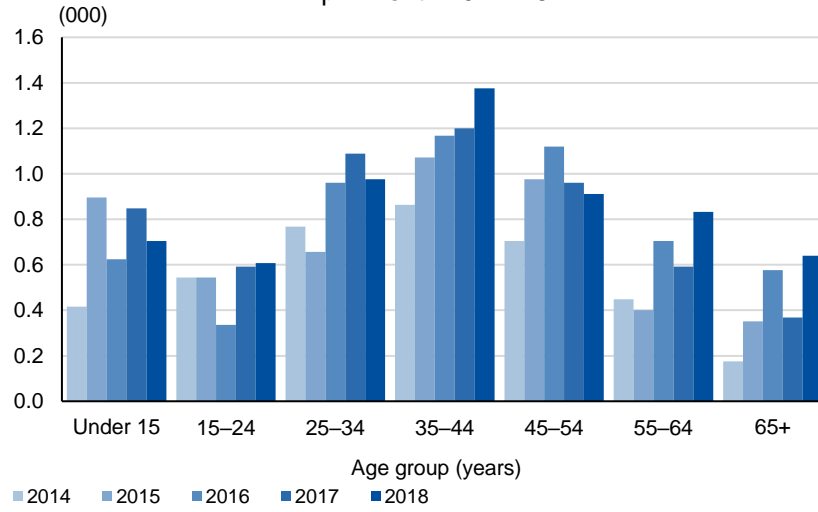
Source: Stats NZ

### Travel purpose of visitors from Thailand April month 2014–18



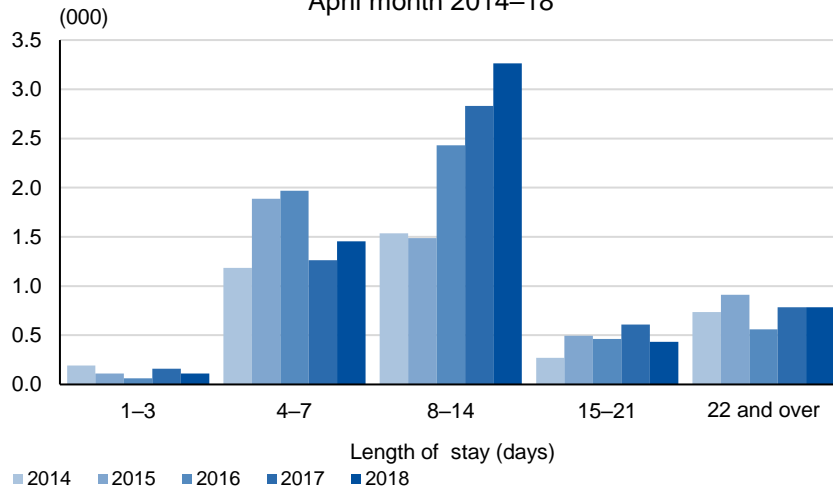
Source: Stats NZ

### Age of visitors from Thailand April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Thailand April month 2014–18



Source: Stats NZ

Table 48

**Key characteristics of visitors from Thailand**

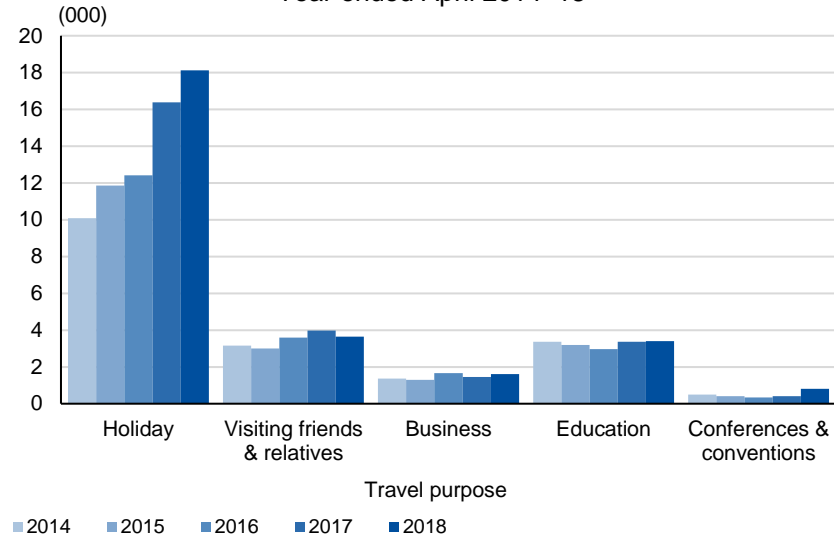
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>20,880</b>	<b>22,128</b>	<b>23,104</b>	<b>27,584</b>	<b>29,712</b>	<b>2,128</b>	<b>7.7</b>
<b>Travel purpose</b>							
Holiday	10,080	11,856	12,416	16,384	18,128	1,744	10.6
Visiting friends & relatives	3,152	3,008	3,600	3,968	3,648	-320	-8.1
Business	1,360	1,296	1,664	1,456	1,616	160	11.0
Education	3,360	3,200	2,960	3,360	3,408	48	1.4
Conferences & conventions	496	400	336	400	816	416	104.0
<b>Age group (years)</b>							
Under 15	2,704	2,784	3,136	3,104	3,536	432	13.9
15–24	2,816	3,024	2,576	3,552	3,376	-176	-5.0
25–34	3,264	3,680	3,584	4,624	4,752	128	2.8
35–44	4,240	4,832	4,624	5,680	6,384	704	12.4
45–54	3,968	4,048	4,288	4,976	5,216	240	4.8
55–64	2,848	2,656	3,168	3,664	3,888	224	6.1
65+	1,040	1,104	1,728	1,984	2,560	576	29.0
<b>Length of stay (days)</b>							
1–3	1,408	1,088	1,344	1,536	1,952	416	27.1
4–7	6,976	7,632	7,168	8,592	8,608	16	0.2
8–14	5,344	5,920	7,024	8,832	10,336	1,504	17.0
15–21	1,648	1,984	2,256	2,512	2,688	176	7.0
22 and over	5,504	5,504	5,312	6,112	6,128	16	0.3
Median	9.6	9.2	9.7	9.6	9.5	...	...
<b>New Zealand port</b>							
Auckland airport	13,296	14,272	16,272	20,656	20,944	288	1.4
Christchurch airport	6,320	5,920	4,656	4,880	6,368	1,488	30.5
Queenstown airport	576	1,136	1,136	1,040	1,392	352	33.8
Wellington airport	576	752	960	912	944	32	3.5
<b>Closest port of flight</b>							
Bangkok	9,728	9,856	10,928	13,648	13,696	48	0.4
Sydney	7,776	8,080	7,536	7,328	8,496	1,168	15.9
Singapore	1,712	1,920	1,680	2,208	2,528	320	14.5
Hong Kong	256	192	304	128	1,200	1,072	837.5
Coolangatta	16	16	288	976	1,072	96	9.8
Melbourne	368	848	832	880	672	-208	-23.6
Kuala Lumpur	288	480	464	1,040	368	-672	-64.6
<b>Citizenship</b>							
Thailand	17,296	18,480	18,560	22,944	24,896	1,952	8.5
New Zealand	1,184	1,008	1,344	1,296	976	-320	-24.7
United States of America	512	464	736	704	576	-128	-18.2
United Kingdom	320	528	608	496	512	16	3.2

Symbol: ... not applicable

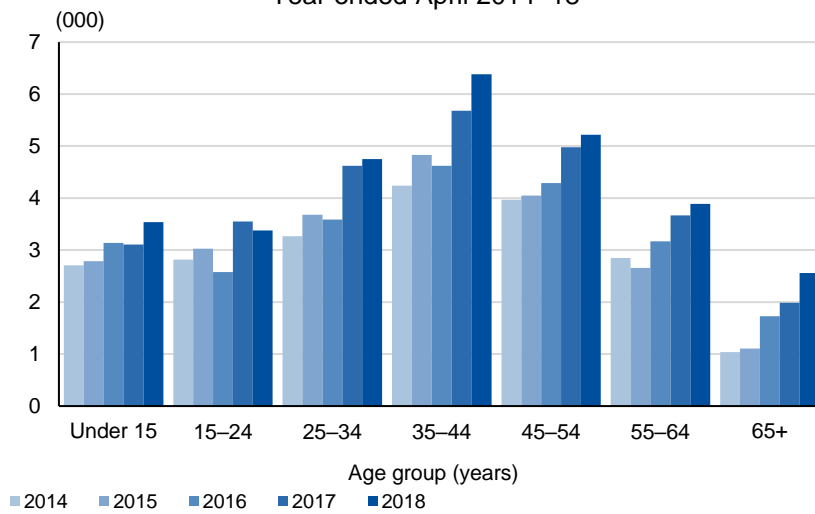
Source: Stats NZ

### Travel purpose of visitors from Thailand Year ended April 2014–18



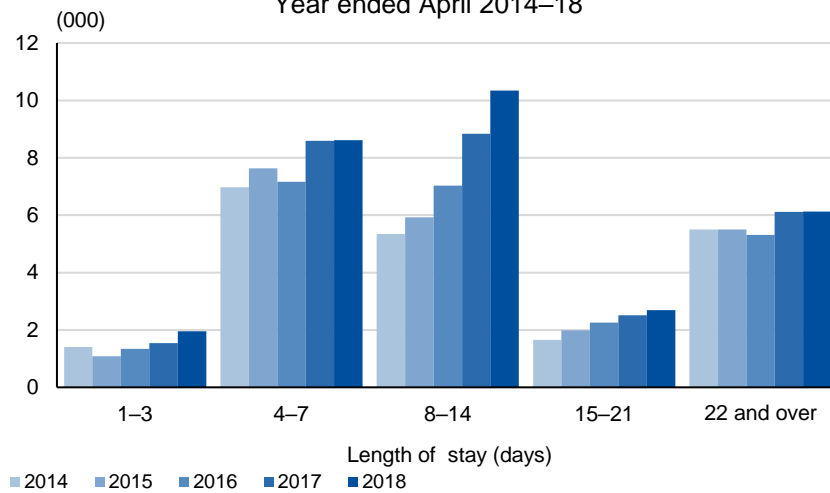
Source: Stats NZ

### Age of visitors from Thailand Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Thailand Year ended April 2014–18



Source: Stats NZ

Table 49

## Key characteristics of visitors from the United Kingdom

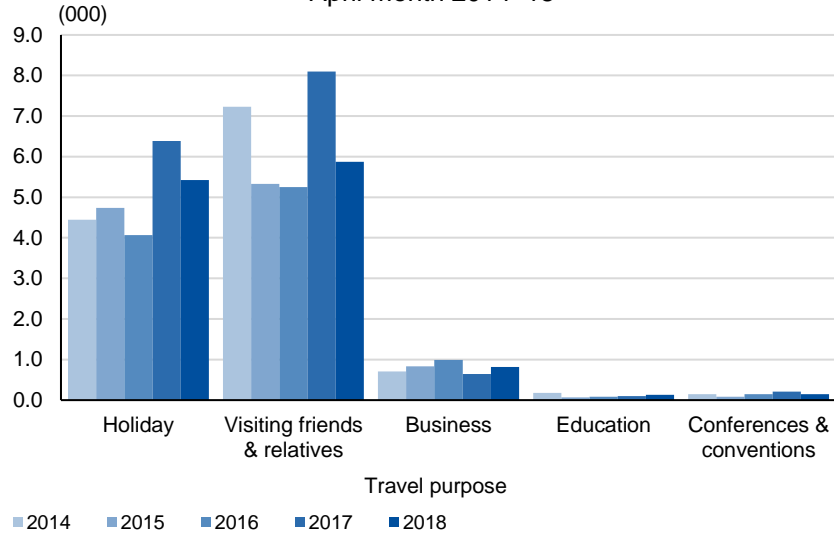
### April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>13,136</b>	<b>11,472</b>	<b>10,960</b>	<b>16,064</b>	<b>12,656</b>	<b>-3,408</b>	<b>-21.2</b>
<b>Travel purpose</b>							
Holiday	4,448	4,736	4,064	6,384	5,424	-960	-15.0
Visiting friends & relatives	7,232	5,328	5,248	8,096	5,872	-2,224	-27.5
Business	704	832	992	640	816	176	27.5
Education	176	64	80	96	128	32	33.3
Conferences & conventions	144	80	144	208	144	-64	-30.8
<b>Age group (years)</b>							
Under 15	1,216	560	432	1,520	656	-864	-56.8
15–24	1,824	1,632	1,808	1,808	1,456	-352	-19.5
25–34	2,704	2,576	2,448	3,600	3,104	-496	-13.8
35–44	2,080	1,648	1,296	2,272	1,616	-656	-28.9
45–54	1,600	1,632	1,376	2,528	1,856	-672	-26.6
55–64	1,968	1,648	1,792	2,256	1,936	-320	-14.2
65+	1,744	1,776	1,808	2,080	2,032	-48	-2.3
<b>Length of stay (days)</b>							
1–3	736	912	1,232	1,136	1,056	-80	-7.0
4–7	1,616	1,488	1,824	2,224	1,840	-384	-17.3
8–14	3,696	3,456	2,816	5,168	3,744	-1,424	-27.6
15–21	3,472	2,432	2,032	4,352	2,800	-1,552	-35.7
22 and over	3,616	3,184	3,056	3,184	3,216	32	1.0
Median	15.3	14.3	13.8	14.1	13.9	...	...
<b>New Zealand port</b>							
Auckland airport	9,760	8,768	8,112	12,176	8,880	-3,296	-27.1
Christchurch airport	2,112	1,616	1,552	2,304	2,112	-192	-8.3
Wellington airport	864	656	784	896	912	16	1.8
Queenstown airport	336	304	464	608	720	112	18.4
<b>Closest port of flight</b>							
Sydney	3,904	3,360	3,616	3,664	3,360	-304	-8.3
Singapore	2,112	1,520	1,072	2,000	1,728	-272	-13.6
Dubai	0	0	896	864	1,488	624	72.2
Melbourne	2,032	2,176	1,664	2,672	1,344	-1,328	-49.7
Brisbane	896	1,088	832	1,104	1,008	-96	-8.7
Hong Kong	768	864	624	736	576	-160	-21.7
Los Angeles	896	688	352	848	544	-304	-35.8
Doha	0	0	0	1,136	384	-752	-66.2
<b>Citizenship</b>							
United Kingdom	10,768	9,344	8,928	12,752	10,016	-2,736	-21.5
New Zealand	1,568	1,312	1,200	1,936	1,456	-480	-24.8

Symbol: ... not applicable

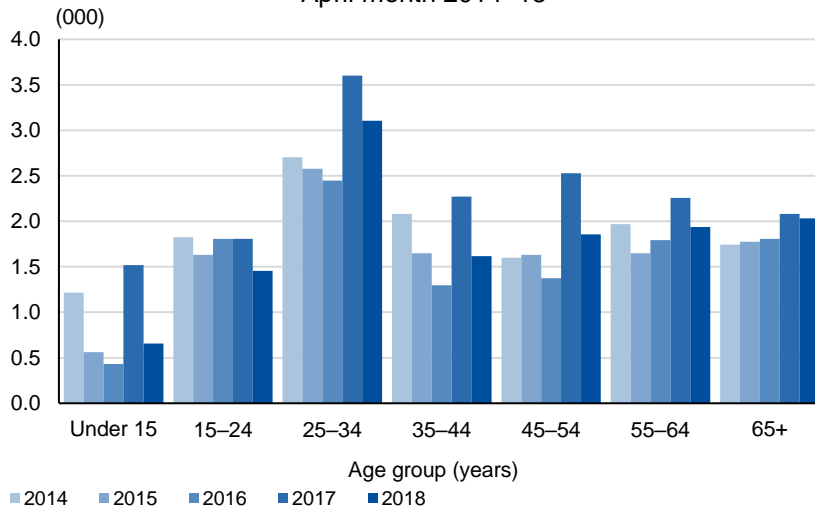
Source: Stats NZ

### Travel purpose of visitors from the United Kingdom April month 2014–18



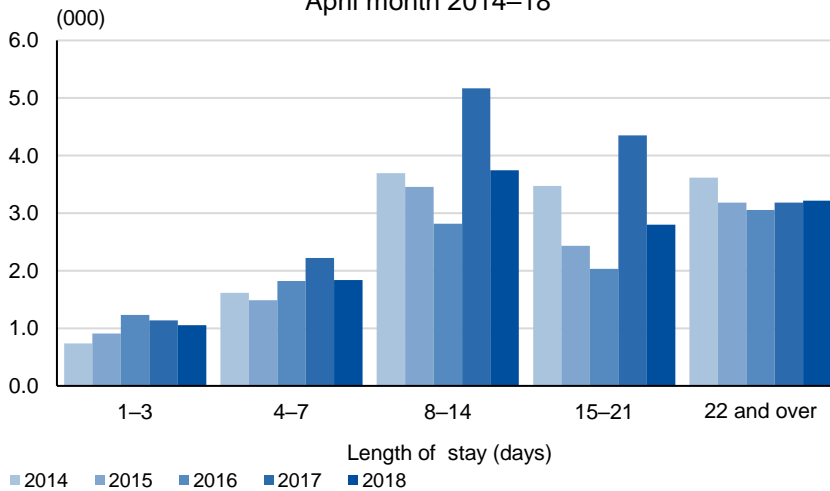
Source: Stats NZ

### Age of visitors from the United Kingdom April month 2014–18



Source: Stats NZ

### Length of stay of visitors from the United Kingdom April month 2014–18



Source: Stats NZ

Table 50

**Key characteristics of visitors from the United Kingdom**  
Year ended April 2014–18

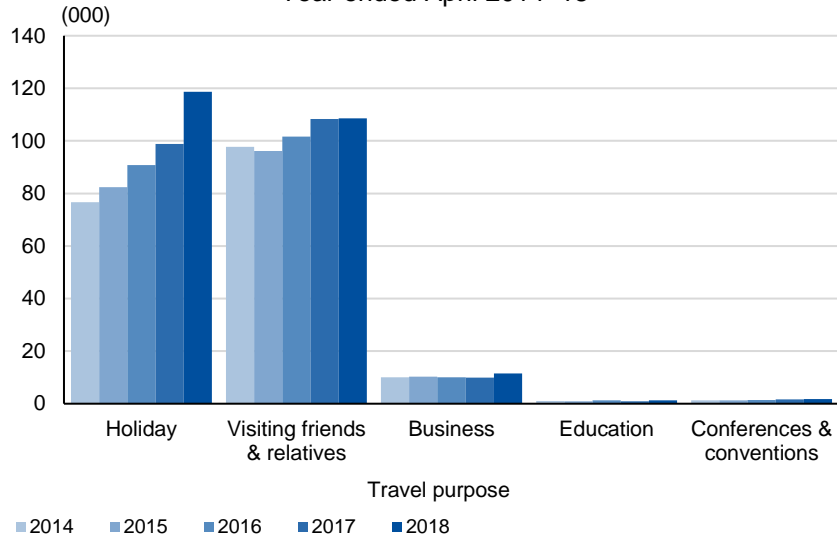
Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>194,288</b>	<b>198,096</b>	<b>213,280</b>	<b>227,888</b>	<b>251,424</b>	<b>23,536</b>	<b>10.3</b>
<b>Travel purpose</b>							
Holiday	76,720	82,336	90,848	98,784	118,736	19,952	20.2
Visiting friends & relatives	97,712	96,192	101,600	108,304	108,560	256	0.2
Business	10,032	10,272	10,064	9,952	11,552	1,600	16.1
Education	1,072	960	1,232	912	1,248	336	36.8
Conferences & conventions	1,248	1,232	1,456	1,648	1,744	96	5.8
<b>Age group (years)</b>							
Under 15	10,112	9,232	11,088	11,984	12,384	400	3.3
15–24	21,808	22,256	25,728	26,368	27,792	1,424	5.4
25–34	35,968	37,792	38,992	43,712	48,560	4,848	11.1
35–44	22,352	23,056	24,432	25,008	27,264	2,256	9.0
45–54	23,824	23,888	25,104	27,520	33,872	6,352	23.1
55–64	37,888	37,440	39,504	42,288	48,848	6,560	15.5
65+	42,336	44,432	48,432	51,008	52,704	1,696	3.3
<b>Length of stay (days)</b>							
1–3	10,528	10,640	10,736	12,640	15,680	3,040	24.1
4–7	20,560	20,208	22,672	22,496	26,320	3,824	17.0
8–14	39,632	39,936	45,248	49,008	54,976	5,968	12.2
15–21	44,672	46,928	50,080	56,544	64,368	7,824	13.8
22 and over	78,896	80,384	84,544	87,200	90,080	2,880	3.3
Median	19.5	19.6	19.2	18.6	18.0	...	...
<b>New Zealand port</b>							
Auckland airport	143,600	144,816	153,824	166,448	184,672	18,224	10.9
Christchurch airport	32,304	33,216	36,080	36,528	40,800	4,272	11.7
Wellington airport	10,960	11,680	12,944	12,464	12,896	432	3.5
Queenstown airport	4,256	5,296	7,136	8,592	9,376	784	9.1
Seaports	2,544	2,560	2,976	3,744	3,456	-288	-7.7
<b>Closest port of flight</b>							
Sydney	59,968	60,384	58,368	54,448	56,992	2,544	4.7
Melbourne	27,328	28,800	35,648	34,432	36,704	2,272	6.6
Singapore	24,528	27,600	32,960	27,472	28,864	1,392	5.1
Dubai	0	0	2,448	18,992	24,624	5,632	29.7
Hong Kong	17,520	18,080	19,280	18,400	19,520	1,120	6.1
Brisbane	17,168	18,896	19,040	16,128	19,248	3,120	19.3
Los Angeles	12,224	10,224	10,928	10,752	10,784	32	0.3
Doha	0	0	0	4,368	8,624	4,256	97.4
Kuala Lumpur	8,256	8,144	4,672	6,480	6,336	-144	-2.2
Nadi	2,480	3,056	3,328	3,424	4,336	912	26.6
<b>Citizenship</b>							
United Kingdom	161,232	165,264	179,520	189,264	213,504	24,240	12.8
New Zealand	21,728	20,768	20,864	23,920	21,696	-2,224	-9.3
Australia	2,896	2,720	3,504	3,664	3,568	-96	-2.6
Ireland	2,448	2,352	2,576	2,480	3,360	880	35.5

Symbol: ... not applicable

Source: Stats NZ

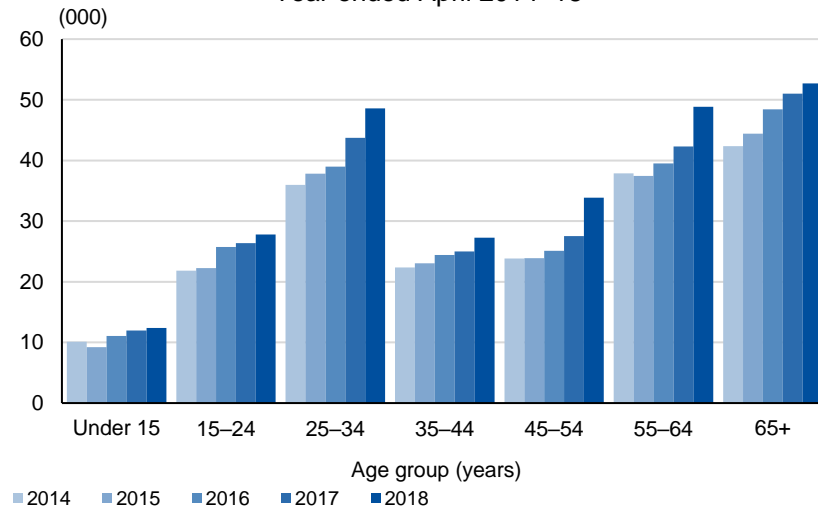


### Travel purpose of visitors from the United Kingdom Year ended April 2014–18



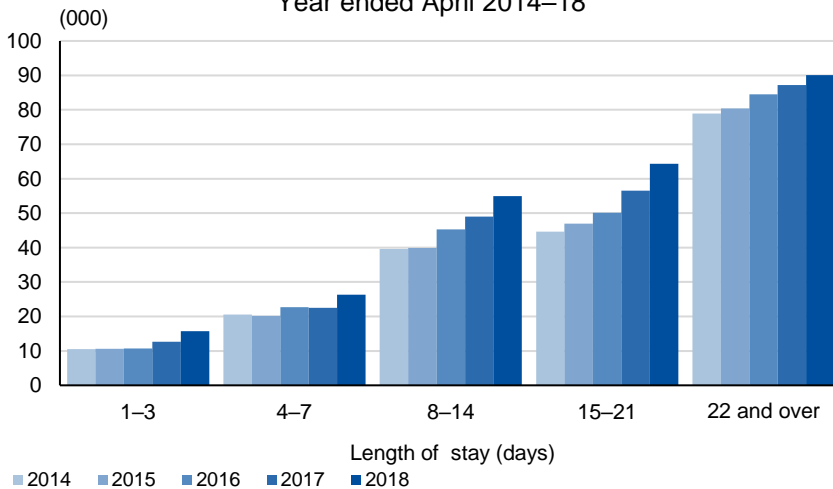
Source: Stats NZ

### Age of visitors from the United Kingdom Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from the United Kingdom Year ended April 2014–18



Source: Stats NZ

Table 51

**Country of residence of visitors from the United Kingdom**  
 April month 2014–18

	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>13,136</b>	<b>11,472</b>	<b>10,960</b>	<b>16,064</b>	<b>12,656</b>	<b>-3,408</b>	<b>-21.2</b>
England	11,344	9,568	9,424	13,504	10,768	-2,736	-20.3
Scotland	800	944	800	896	928	32	3.6
Wales	464	368	272	448	480	32	7.1
Not stated	336	400	224	992	192	-800	-80.6

**Note:** United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).  
 As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 52

**Country of residence of visitors from the United Kingdom**  
Year ended April 2014–18

	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>194,288</b>	<b>198,096</b>	<b>213,280</b>	<b>227,888</b>	<b>251,424</b>	<b>23,536</b>	<b>10.3</b>
England	162,240	167,536	180,304	189,360	210,672	21,312	11.3
Scotland	13,936	14,496	16,576	15,792	17,552	1,760	11.1
Wales	6,640	6,736	6,976	7,216	10,368	3,152	43.7
Northern Ireland	2,576	2,512	2,400	2,752	3,152	400	14.5
Channel Islands	1,040	912	928	1,104	1,280	176	15.9
Not stated	7,456	5,520	5,568	11,248	7,936	-3,312	-29.4

**Note:** United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).  
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 53

### Key characteristics of visitors from Germany

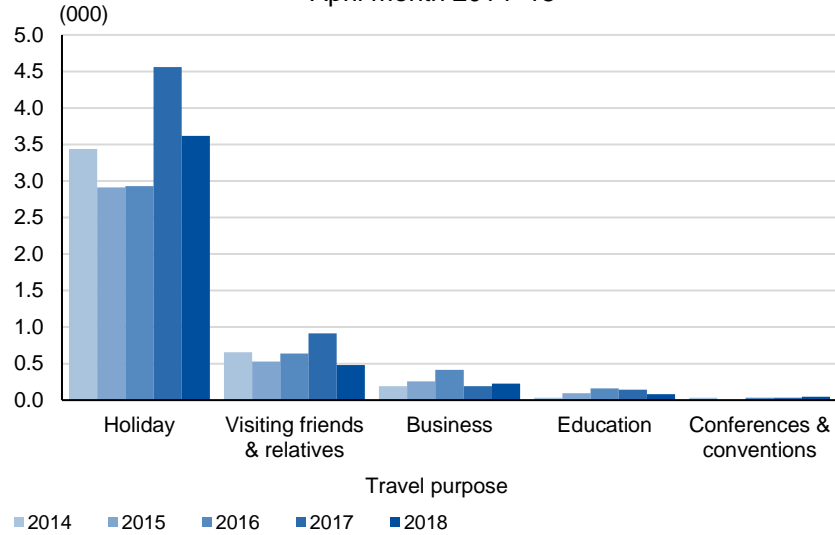
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>4,560</b>	<b>4,016</b>	<b>4,400</b>	<b>6,240</b>	<b>4,816</b>	<b>-1,424</b>	<b>-22.8</b>
<b>Travel purpose</b>							
Holiday	3,440	2,912	2,928	4,560	3,616	-944	-20.7
Visiting friends & relatives	656	528	640	912	480	-432	-47.4
Business	192	256	416	192	224	32	16.7
Education	32	96	160	144	80	-64	-44.4
Conferences & conventions	32	0	32	32	48	16	50.0
<b>Age group (years)</b>							
Under 15	176	96	64	368	144	-224	-60.9
15–24	1,584	1,504	1,728	1,712	1,568	-144	-8.4
25–34	1,088	992	928	1,424	1,232	-192	-13.5
35–44	352	320	432	768	480	-288	-37.5
45–54	720	448	688	1,104	496	-608	-55.1
55–64	416	400	368	624	560	-64	-10.3
65+	224	256	192	240	336	96	40.0
<b>Length of stay (days)</b>							
1–3	272	288	480	608	544	-64	-10.5
4–7	336	368	400	384	448	64	16.7
8–14	864	656	720	1,472	1,008	-464	-31.5
15–21	1,200	992	832	1,472	848	-624	-42.4
22 and over	1,888	1,712	1,968	2,304	1,968	-336	-14.6
Median	19.9	20.3	20.1	17.7	18.4	...	...
<b>New Zealand port</b>							
Auckland airport	3,312	2,848	2,688	4,352	3,328	-1,024	-23.5
Christchurch airport	976	976	1,408	1,600	1,216	-384	-24.0
<b>Closest port of flight</b>							
Sydney	1,504	1,408	1,472	1,600	1,120	-480	-30.0
Singapore	624	400	352	688	720	32	4.7
Dubai	0	0	448	576	576	0	0.0
Melbourne	912	944	704	752	528	-224	-29.8
<b>Citizenship</b>							
Germany	4,336	3,728	4,128	5,888	4,432	-1,456	-24.7

Symbol: ... not applicable

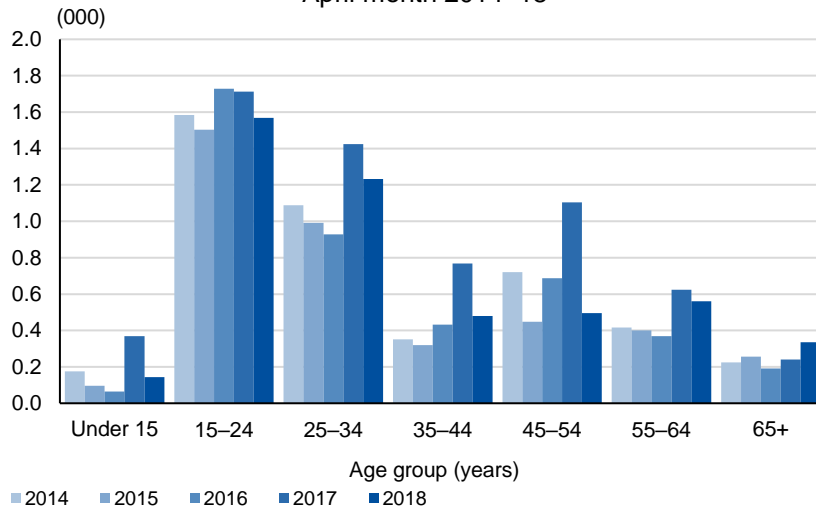
Source: Stats NZ

### Travel purpose of visitors from Germany April month 2014–18



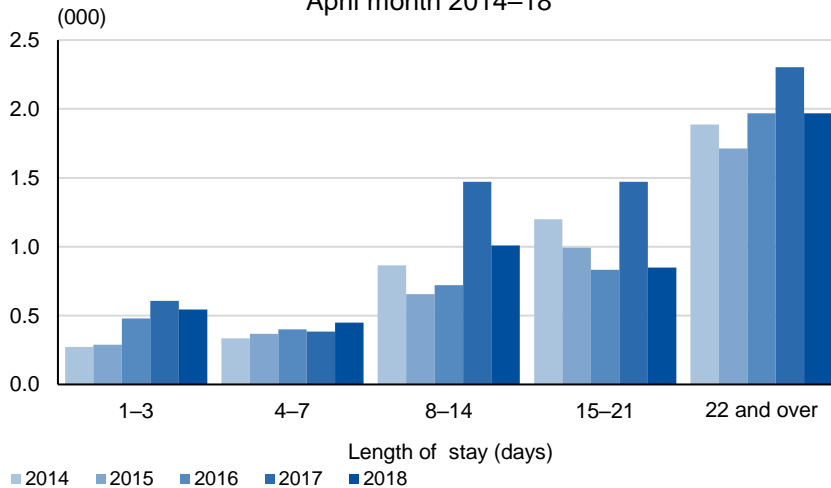
Source: Stats NZ

### Age of visitors from Germany April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Germany April month 2014–18



Source: Stats NZ

Table 54

## Key characteristics of visitors from Germany

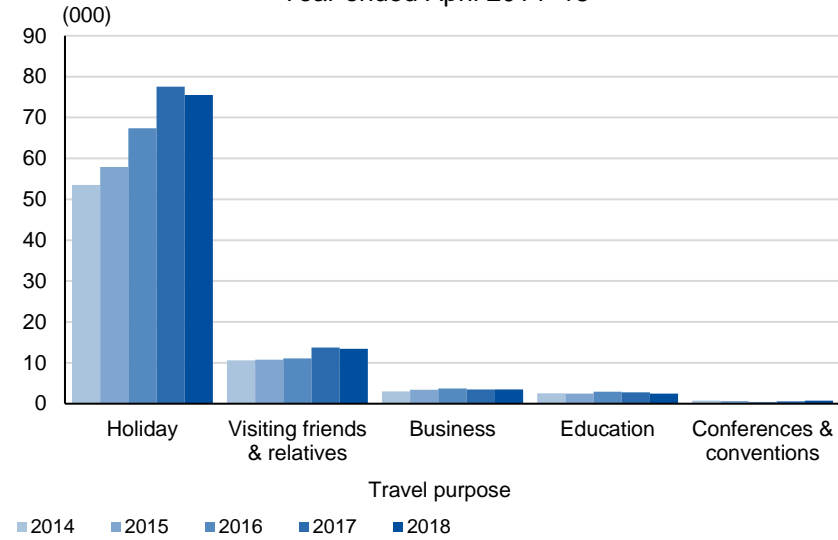
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>75,536</b>	<b>80,608</b>	<b>90,880</b>	<b>104,448</b>	<b>101,440</b>	<b>-3,008</b>	<b>-2.9</b>
<b>Travel purpose</b>							
Holiday	53,504	57,872	67,360	77,568	75,520	-2,048	-2.6
Visiting friends & relatives	10,624	10,784	11,040	13,776	13,408	-368	-2.7
Business	2,992	3,392	3,728	3,456	3,488	32	0.9
Education	2,576	2,496	2,912	2,784	2,464	-320	-11.5
Conferences & conventions	720	688	416	560	720	160	28.6
<b>Age group (years)</b>							
Under 15	2,704	2,368	2,736	4,240	4,288	48	1.1
15–24	22,256	23,408	27,568	29,056	26,320	-2,736	-9.4
25–34	18,848	19,824	22,384	26,528	26,224	-304	-1.1
35–44	7,712	8,096	8,784	10,832	11,424	592	5.5
45–54	10,544	11,776	12,560	13,840	13,968	128	0.9
55–64	8,048	9,200	10,352	11,520	12,048	528	4.6
65+	5,424	5,936	6,496	8,432	7,168	-1,264	-15.0
<b>Length of stay (days)</b>							
1–3	4,224	4,864	5,824	7,536	7,008	-528	-7.0
4–7	5,200	4,976	5,024	5,824	5,744	-80	-1.4
8–14	8,256	8,992	9,968	11,520	11,392	-128	-1.1
15–21	13,728	14,224	15,584	20,304	19,968	-336	-1.7
22 and over	44,128	47,552	54,480	59,264	57,328	-1,936	-3.3
Median	25.2	25.1	25.5	24.3	23.7	...	...
<b>New Zealand port</b>							
Auckland airport	55,536	57,792	64,016	75,648	72,432	-3,216	-4.3
Christchurch airport	15,856	17,872	20,736	22,400	23,392	992	4.4
Wellington airport	2,416	2,528	3,248	2,992	2,624	-368	-12.3
Queenstown airport	704	944	1,488	1,312	1,840	528	40.2
Seaports	944	1,328	1,344	2,064	1,088	-976	-47.3
<b>Closest port of flight</b>							
Sydney	23,088	25,008	23,984	22,304	19,264	-3,040	-13.6
Singapore	11,408	12,576	15,264	15,056	16,224	1,168	7.8
Melbourne	12,368	13,712	16,688	14,064	11,872	-2,192	-15.6
Dubai	0	0	1,088	10,976	10,992	16	0.1
Hong Kong	4,512	3,504	5,728	8,688	8,480	-208	-2.4
Brisbane	7,568	8,960	8,864	6,320	6,416	96	1.5
Doha	0	0	0	1,872	5,664	3,792	202.6
Bangkok	1,536	1,088	944	3,344	3,216	-128	-3.8
Nadi	1,856	1,952	2,064	2,608	2,384	-224	-8.6
Shanghai	1,536	1,664	1,984	3,392	2,368	-1,024	-30.2
<b>Citizenship</b>							
Germany	71,696	76,464	87,008	98,944	95,808	-3,136	-3.2
New Zealand	1,200	1,040	960	1,408	1,440	32	2.3
United Kingdom	320	528	352	528	704	176	33.3

Symbol: ... not applicable

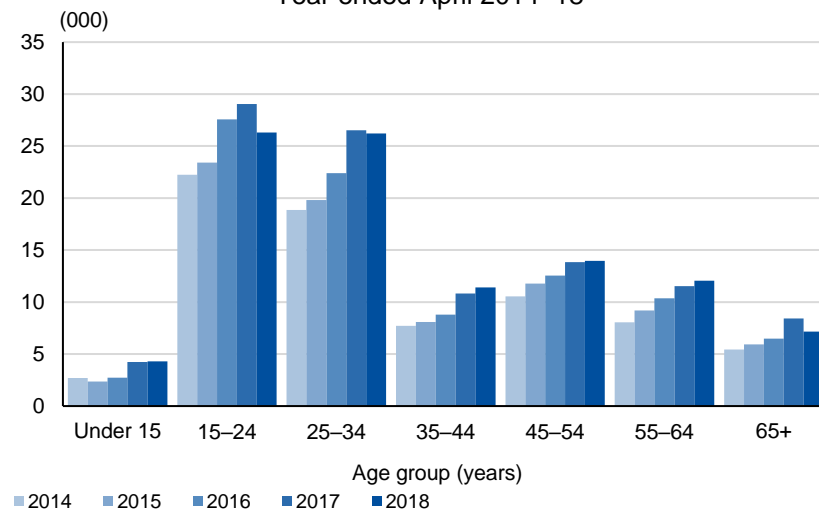
Source: Stats NZ

### Travel purpose of visitors from Germany Year ended April 2014–18



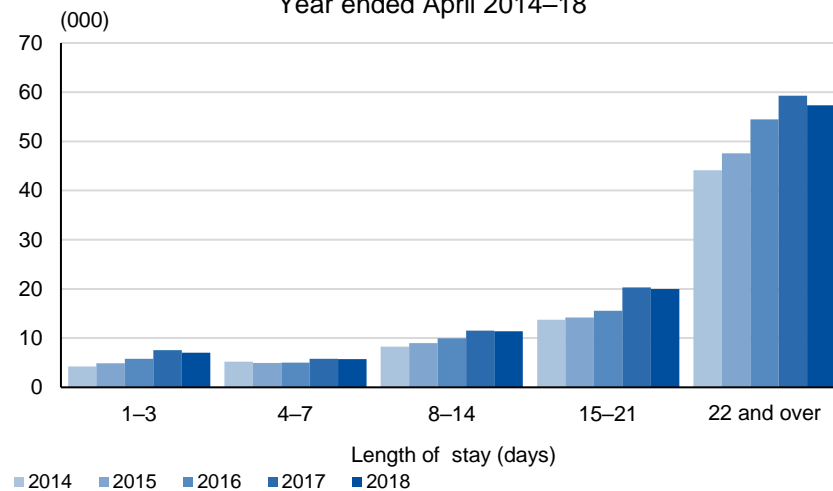
Source: Stats NZ

### Age of visitors from Germany Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Germany Year ended April 2014–18



Source: Stats NZ

Table 55

**Key characteristics of visitors from France**

April month 2014–18

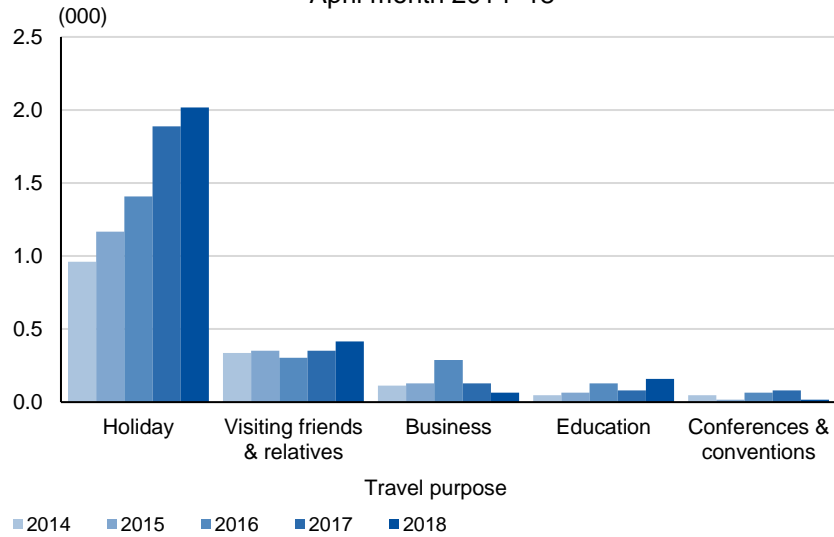
Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>1,648</b>	<b>1,904</b>	<b>2,336</b>	<b>2,656</b>	<b>2,848</b>	<b>192</b>	<b>7.2</b>
<b>Travel purpose</b>							
Holiday	960	1,168	1,408	1,888	2,016	128	6.8
Visiting friends & relatives	336	352	304	352	416	64	18.2
Business	112	128	288	128	64	-64	-50.0
Education	48	64	128	80	160	80	100.0
Conferences & conventions	48	16	64	80	16	-64	-80.0
<b>Age group (years)</b>							
Under 15	48	96	80	64	240	176	275.0
15–24	272	384	544	336	608	272	81.0
25–34	704	672	672	736	896	160	21.7
35–44	160	208	224	352	224	-128	-36.4
45–54	96	176	224	400	304	-96	-24.0
55–64	272	240	448	464	352	-112	-24.1
65+	96	128	144	304	224	-80	-26.3
<b>Length of stay (days)</b>							
1–3	160	96	208	336	400	64	19.0
4–7	176	192	304	320	272	-48	-15.0
8–14	368	496	416	608	576	-32	-5.3
15–21	384	528	432	528	576	48	9.1
22 and over	560	592	976	864	1,024	160	18.5
Median	16.3	16.3	19.0	14.9	16.8	...	...
<b>New Zealand port</b>							
Auckland airport	1,232	1,472	1,792	2,224	2,240	16	0.7
<b>Closest port of flight</b>							
Sydney	624	496	624	368	560	192	52.2
<b>Citizenship</b>							
France	1,472	1,664	2,080	2,416	2,608	192	7.9

Symbol: ... not applicable

Source: Stats NZ

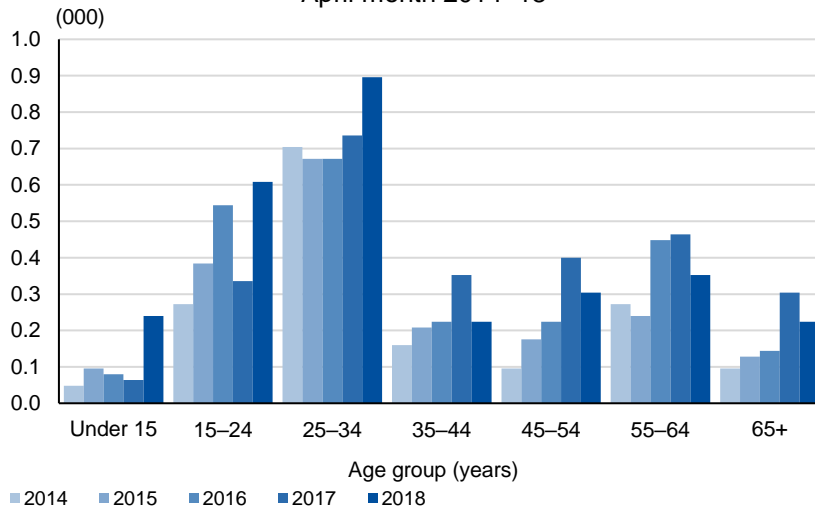


### Travel purpose of visitors from France April month 2014–18



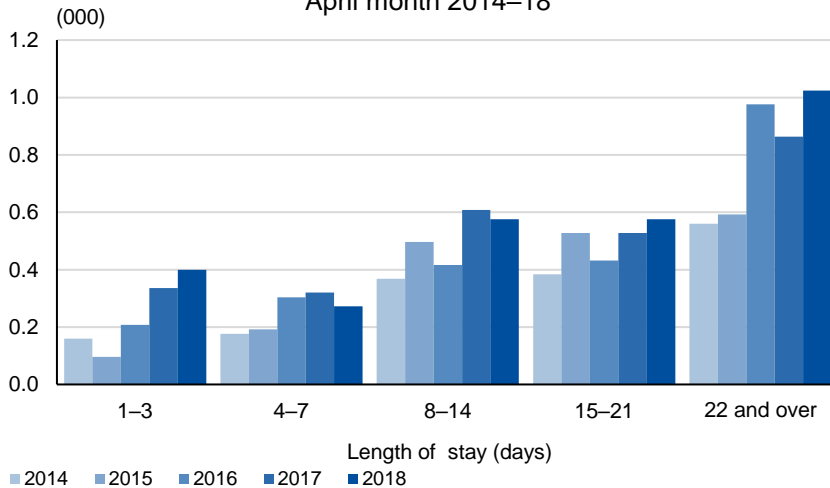
Source: Stats NZ

### Age of visitors from France April month 2014–18



Source: Stats NZ

### Length of stay of visitors from France April month 2014–18



Source: Stats NZ

Table 56

**Key characteristics of visitors from France**

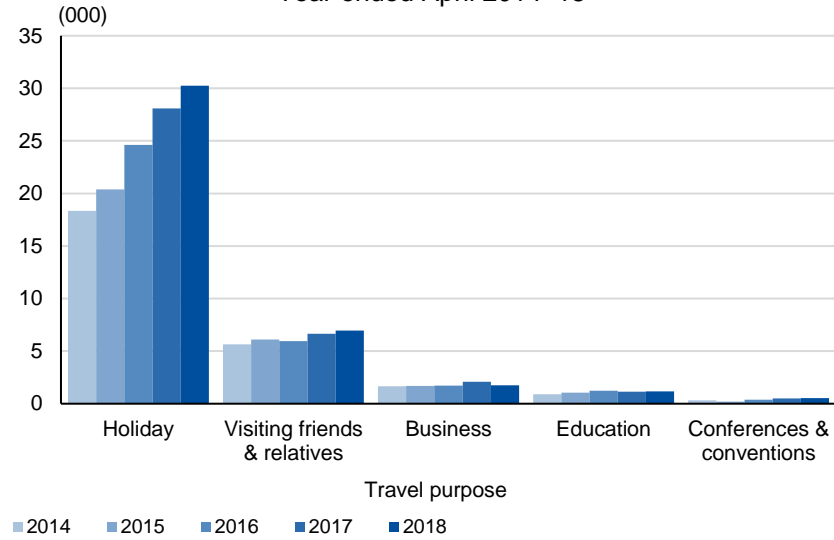
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>29,056</b>	<b>31,744</b>	<b>36,272</b>	<b>41,424</b>	<b>43,632</b>	<b>2,208</b>	<b>5.3</b>
<b>Travel purpose</b>							
Holiday	18,352	20,384	24,608	28,096	30,240	2,144	7.6
Visiting friends & relatives	5,648	6,096	5,952	6,640	6,960	320	4.8
Business	1,648	1,680	1,728	2,096	1,760	-336	-16.0
Education	896	1,040	1,232	1,136	1,168	32	2.8
Conferences & conventions	320	208	384	512	544	32	6.3
<b>Age group (years)</b>							
Under 15	1,744	1,408	1,824	1,888	2,208	320	16.9
15–24	5,584	7,056	7,328	8,272	8,368	96	1.2
25–34	9,520	10,160	12,032	12,656	13,824	1,168	9.2
35–44	2,864	3,120	3,328	4,240	4,288	48	1.1
45–54	2,768	2,752	3,408	4,208	4,384	176	4.2
55–64	3,984	4,032	5,008	5,680	5,984	304	5.4
65+	2,592	3,216	3,344	4,480	4,576	96	2.1
<b>Length of stay (days)</b>							
1–3	2,000	2,240	2,400	4,032	4,800	768	19.0
4–7	2,976	2,528	3,312	3,168	3,440	272	8.6
8–14	5,456	5,040	5,904	7,040	7,200	160	2.3
15–21	6,160	7,616	8,144	9,504	10,288	784	8.2
22 and over	12,464	14,320	16,512	17,680	17,904	224	1.3
Median	19.8	20.4	20.4	19.7	19.3	...	...
<b>New Zealand port</b>							
Auckland airport	23,360	25,056	28,288	32,800	34,288	1,488	4.5
Christchurch airport	3,888	4,272	5,328	5,680	6,448	768	13.5
Wellington airport	1,168	1,520	1,616	1,808	1,536	-272	-15.0
Queenstown airport	448	608	832	896	1,056	160	17.9
<b>Closest port of flight</b>							
Sydney	7,312	8,368	9,312	8,704	8,272	-432	-5.0
Melbourne	3,760	5,264	7,088	4,640	5,184	544	11.7
Dubai	0	0	624	4,912	4,992	80	1.6
Hong Kong	2,480	2,912	3,776	3,808	3,392	-416	-10.9
Singapore	3,120	3,136	2,864	3,088	3,280	192	6.2
Doha	0	0	0	800	2,480	1,680	210.0
Brisbane	1,744	2,496	2,304	1,808	2,320	512	28.3
Noumea	1,360	1,456	1,744	2,064	1,888	-176	-8.5
Shanghai	240	416	720	1,712	1,808	96	5.6
Papeete	1,856	1,168	1,280	1,984	1,616	-368	-18.5
<b>Citizenship</b>							
France	25,680	28,112	32,560	37,184	39,440	2,256	6.1
New Zealand	1,136	1,280	1,232	1,312	1,120	-192	-14.6
United Kingdom	848	1,008	992	992	976	-16	-1.6

Symbol: ... not applicable

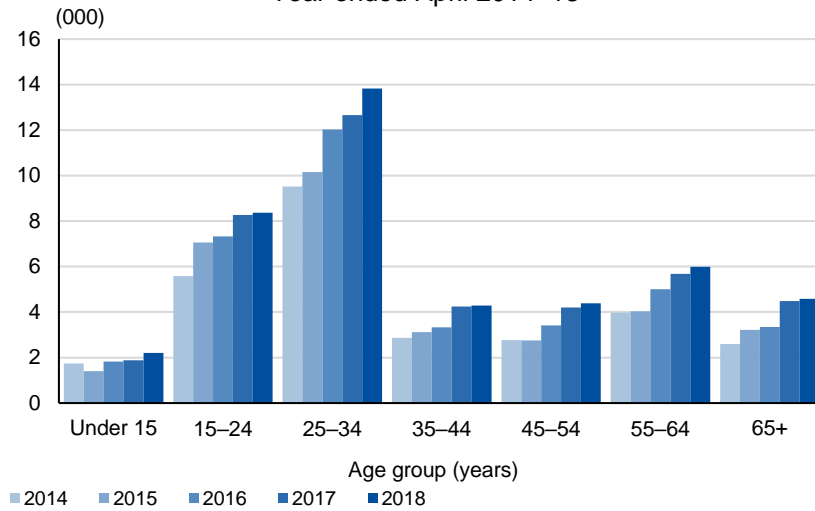
Source: Stats NZ

### Travel purpose of visitors from France Year ended April 2014–18



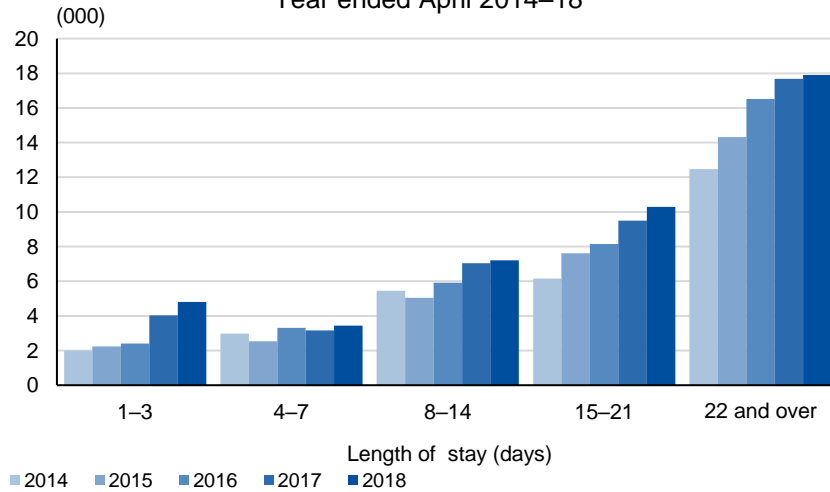
Source: Stats NZ

### Age of visitors from France Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from France Year ended April 2014–18



Source: Stats NZ

Table 57

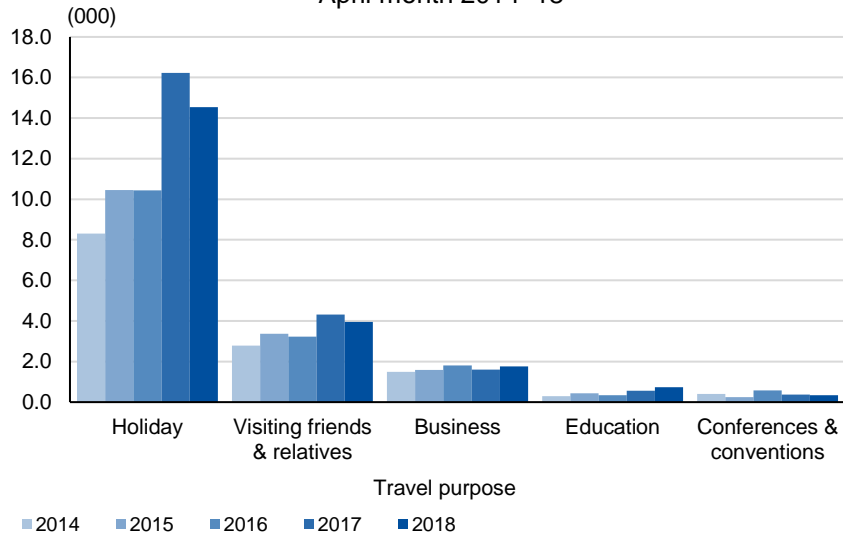
**Key characteristics of visitors from the United States of America**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>14,048</b>	<b>16,864</b>	<b>17,248</b>	<b>24,880</b>	<b>22,320</b>	<b>-2,560</b>	<b>-10.3</b>
<b>Travel purpose</b>							
Holiday	8,304	10,448	10,432	16,224	14,544	-1,680	-10.4
Visiting friends & relatives	2,784	3,376	3,232	4,320	3,952	-368	-8.5
Business	1,488	1,584	1,808	1,600	1,760	160	10.0
Education	288	432	336	560	736	176	31.4
Conferences & conventions	400	240	576	368	336	-32	-8.7
<b>Age group (years)</b>							
Under 15	560	752	448	1,344	736	-608	-45.2
15–24	2,176	2,080	1,936	2,880	2,560	-320	-11.1
25–34	2,752	3,184	3,696	4,480	4,688	208	4.6
35–44	1,616	1,984	2,368	2,992	3,008	16	0.5
45–54	2,144	2,560	2,368	4,192	2,720	-1,472	-35.1
55–64	2,528	3,040	3,568	4,784	4,080	-704	-14.7
65+	2,272	3,264	2,864	4,208	4,528	320	7.6
<b>Length of stay (days)</b>							
1–3	1,792	1,616	1,904	3,536	2,800	-736	-20.8
4–7	3,888	5,056	4,976	6,592	6,000	-592	-9.0
8–14	5,200	6,864	6,592	10,144	8,736	-1,408	-13.9
15–21	1,680	1,856	2,096	2,720	2,816	96	3.5
22 and over	1,488	1,472	1,680	1,888	1,968	80	4.2
Median	8.8	8.8	8.9	8.6	8.9	...	...
<b>New Zealand port</b>							
Auckland airport	10,640	13,760	13,792	19,728	17,392	-2,336	-11.8
Christchurch airport	1,872	1,376	1,808	1,984	2,128	144	7.3
Queenstown airport	784	1,008	1,136	1,776	1,888	112	6.3
Wellington airport	576	656	464	656	816	160	24.4
<b>Closest port of flight</b>							
Sydney	3,712	4,064	4,400	5,552	5,808	256	4.6
Los Angeles	3,392	4,928	3,504	6,672	3,456	-3,216	-48.2
San Francisco	2,288	2,560	2,288	4,336	3,072	-1,264	-29.2
Houston	0	0	1,552	1,472	2,384	912	62.0
Melbourne	1,088	1,024	1,360	1,536	1,952	416	27.1
Honolulu	704	992	880	896	1,488	592	66.1
Brisbane	816	944	768	1,072	1,200	128	11.9
Nadi	640	784	592	544	784	240	44.1
Coolangatta	176	144	288	352	528	176	50.0
<b>Citizenship</b>							
United States of America	12,592	15,040	15,664	22,848	20,480	-2,368	-10.4
New Zealand	592	880	688	912	720	-192	-21.1

Symbol: ... not applicable

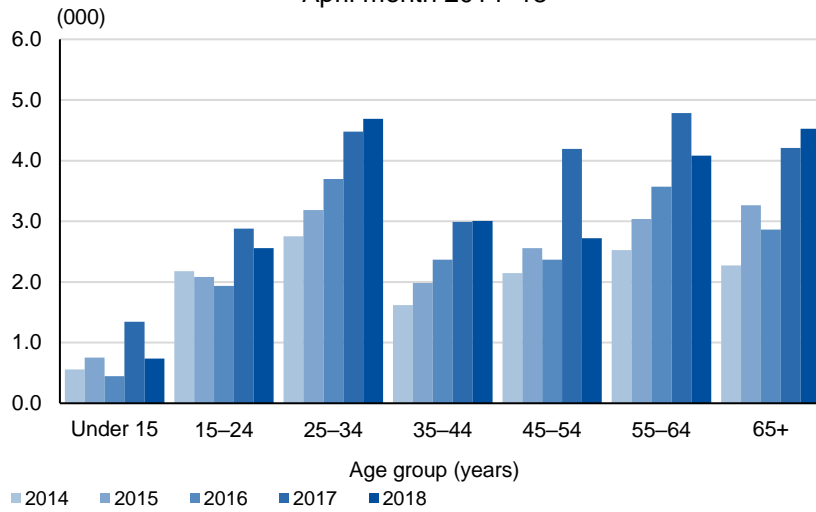
Source: Stats NZ

### Travel purpose of visitors from the United States April month 2014–18



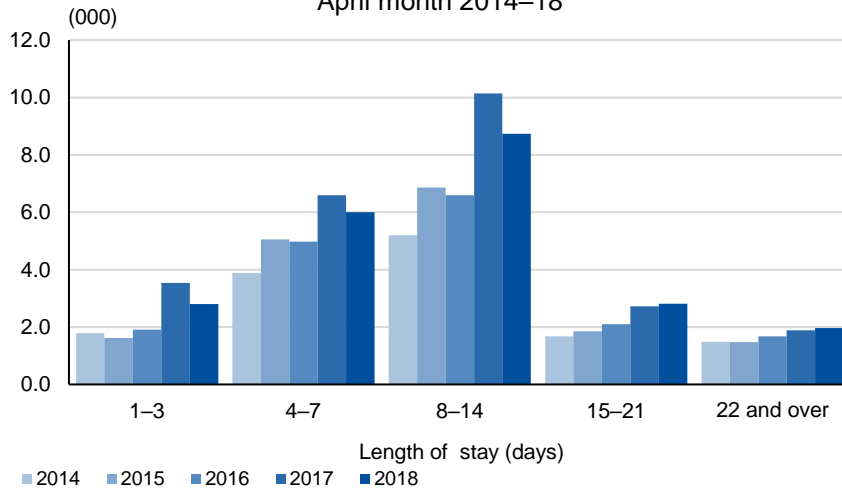
Source: Stats NZ

### Age of visitors from the United States April month 2014–18



Source: Stats NZ

### Length of stay of visitors from the United States April month 2014–18



Source: Stats NZ

Table 58

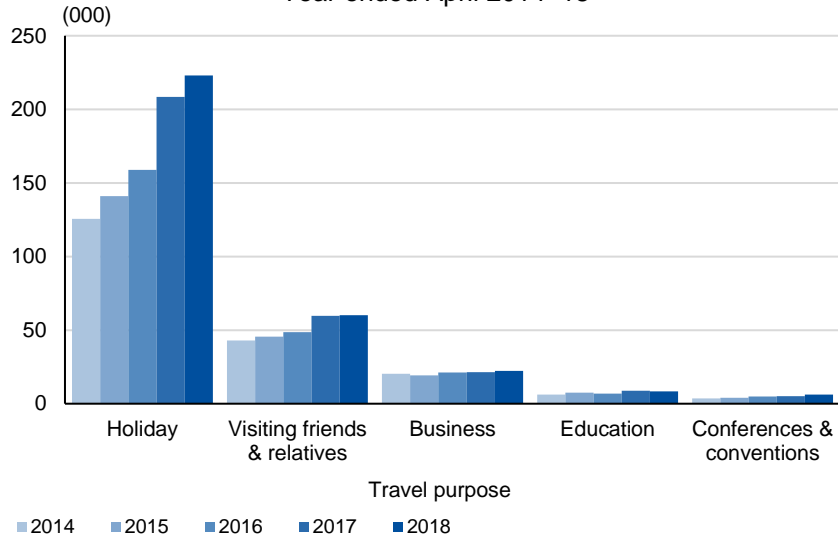
**Key characteristics of visitors from the United States of America**  
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>209,280</b>	<b>229,776</b>	<b>254,176</b>	<b>320,448</b>	<b>337,584</b>	<b>17,136</b>	<b>5.3</b>
<b>Travel purpose</b>							
Holiday	125,520	141,120	158,864	208,384	223,040	14,656	7.0
Visiting friends & relatives	42,864	45,616	48,672	59,712	60,192	480	0.8
Business	20,352	19,328	21,136	21,408	22,240	832	3.9
Education	6,128	7,600	6,928	8,864	8,400	-464	-5.2
Conferences & conventions	3,584	3,968	4,848	5,040	6,096	1,056	21.0
<b>Age group (years)</b>							
Under 15	9,424	10,592	11,360	16,480	16,320	-160	-1.0
15–24	25,920	28,544	32,640	40,832	41,696	864	2.1
25–34	34,208	39,536	48,224	63,408	67,312	3,904	6.2
35–44	25,056	28,256	29,584	37,936	40,272	2,336	6.2
45–54	28,672	32,496	34,288	43,328	44,176	848	2.0
55–64	40,608	42,064	46,704	55,872	58,560	2,688	4.8
65+	45,392	48,288	51,376	62,592	69,248	6,656	10.6
<b>Length of stay (days)</b>							
1–3	23,712	27,744	28,848	40,992	42,368	1,376	3.4
4–7	55,248	60,144	63,184	84,416	89,920	5,504	6.5
8–14	71,360	77,776	91,856	114,560	120,240	5,680	5.0
15–21	28,144	30,832	34,016	41,856	44,896	3,040	7.3
22 and over	30,816	33,280	36,272	38,624	40,160	1,536	4.0
Median	9.5	9.5	9.7	9.2	9.2	...	...
<b>New Zealand port</b>							
Auckland airport	163,344	178,944	197,616	258,288	268,880	10,592	4.1
Christchurch airport	18,064	20,048	23,008	21,968	24,432	2,464	11.2
Queenstown airport	8,432	10,384	13,584	17,712	20,272	2,560	14.5
Seaports	12,224	12,704	10,848	13,088	15,904	2,816	21.5
Wellington airport	6,800	7,456	8,816	9,088	7,872	-1,216	-13.4
<b>Closest port of flight</b>							
Los Angeles	54,944	56,240	58,944	75,216	80,288	5,072	6.7
Sydney	48,720	55,664	62,608	67,296	68,688	1,392	2.1
San Francisco	30,528	33,840	31,168	57,824	57,504	-320	-0.6
Melbourne	11,824	13,152	16,448	19,680	20,576	896	4.6
Houston	0	0	11,088	20,080	20,112	32	0.2
Honolulu	15,632	16,352	17,296	15,504	19,040	3,536	22.8
Brisbane	11,152	11,792	11,200	12,960	13,600	640	4.9
Nadi	8,400	11,280	13,024	12,464	13,552	1,088	8.7
Papeete	2,976	5,136	5,424	4,688	4,768	80	1.7
Coolangatta	1,056	864	1,472	2,720	3,280	560	20.6
<b>Citizenship</b>							
United States of America	187,296	204,912	228,064	290,880	305,392	14,512	5.0
New Zealand	10,784	10,960	12,176	12,176	13,808	1,632	13.4
Australia	2,000	2,512	2,112	3,472	3,440	-32	-0.9
United Kingdom	1,776	2,096	1,968	2,144	2,288	144	6.7

Symbol: ... not applicable

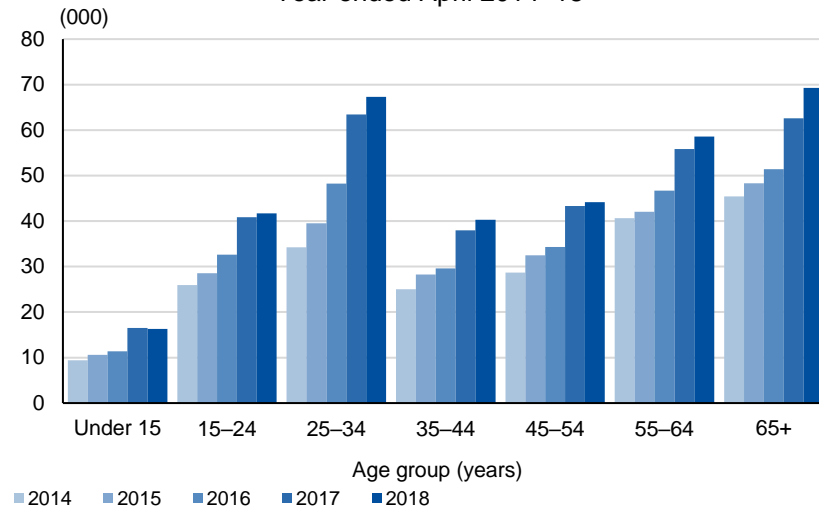
Source: Stats NZ

### Travel purpose of visitors from the United States Year ended April 2014–18



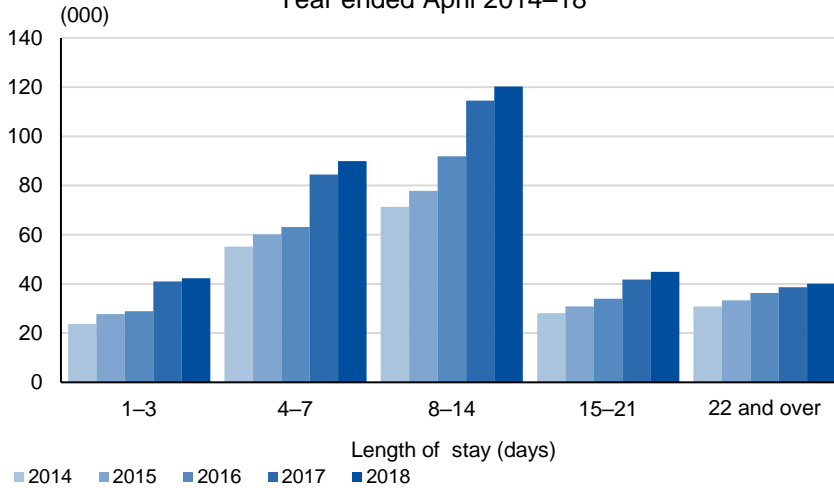
Source: Stats NZ

### Age of visitors from the United States Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from the United States Year ended April 2014–18



Source: Stats NZ

Table 59

**State of residence of visitors from the United States of America**  
 April month 2014–18

	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>14,048</b>	<b>16,864</b>	<b>17,248</b>	<b>24,880</b>	<b>22,320</b>	<b>-2,560</b>	<b>-10.3</b>
California	3,408	4,112	4,320	6,256	5,536	-720	-11.5
Texas	800	768	1,136	1,696	1,568	-128	-7.5
New York	832	928	816	1,712	1,152	-560	-32.7
Florida	784	784	848	1,376	1,104	-272	-19.8
Washington	560	752	752	1,024	912	-112	-10.9
Colorado	512	560	496	768	752	-16	-2.1
Hawaii	304	592	528	768	752	-16	-2.1
Massachusetts	528	448	448	704	656	-48	-6.8
Illinois	448	624	560	784	576	-208	-26.5
Pennsylvania	416	336	416	352	576	224	63.6
Arizona	192	192	224	576	512	-64	-11.1
Oregon	192	400	480	528	480	-48	-9.1
Virginia	368	448	464	720	448	-272	-37.8
Not stated	224	256	336	528	528	0	0.0

---

Source: Stats NZ



Table 60

**State of residence of visitors from the United States of America**  
Year ended April 2014–18

	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>209,280</b>	<b>229,776</b>	<b>254,176</b>	<b>320,448</b>	<b>337,584</b>	<b>17,136</b>	<b>5.3</b>
California	48,368	54,752	59,552	78,352	80,544	2,192	2.8
Texas	11,440	13,472	15,920	20,784	22,608	1,824	8.8
New York	12,272	13,472	14,496	18,816	17,904	-912	-4.8
Florida	10,144	10,736	12,032	15,472	16,608	1,136	7.3
Washington	8,752	10,272	11,280	12,944	14,736	1,792	13.8
Colorado	7,472	8,784	8,864	11,152	12,352	1,200	10.8
Illinois	7,792	8,208	8,192	11,200	11,024	-176	-1.6
Hawaii	7,296	8,320	9,264	10,896	10,768	-128	-1.2
Massachusetts	5,808	6,224	7,120	7,792	8,576	784	10.1
Virginia	5,616	5,296	6,000	8,000	8,336	336	4.2
Pennsylvania	5,104	5,152	5,888	6,960	7,600	640	9.2
Arizona	4,848	4,736	5,664	7,168	7,472	304	4.2
Oregon	3,968	4,800	5,200	6,480	6,912	432	6.7
New Jersey	4,624	5,088	5,648	5,648	6,800	1,152	20.4
Minnesota	3,984	4,736	4,880	5,648	6,784	1,136	20.1
Georgia	3,536	4,432	4,592	6,704	6,592	-112	-1.7
North Carolina	3,728	3,904	4,640	5,808	6,512	704	12.1
Utah	3,792	4,176	5,152	6,592	6,224	-368	-5.6
Michigan	4,112	4,208	4,496	6,144	6,048	-96	-1.6
Maryland	3,248	4,160	4,224	5,568	5,888	320	5.7
Ohio	3,440	3,856	4,272	4,976	5,856	880	17.7
Wisconsin	3,248	3,200	3,488	4,304	4,800	496	11.5
Tennessee	1,808	1,968	2,144	2,944	3,616	672	22.8
Nevada	2,192	2,784	2,608	3,648	3,536	-112	-3.1
Missouri	2,512	2,144	2,592	3,216	3,312	96	3.0
Indiana	1,776	1,904	2,320	3,104	3,296	192	6.2
Connecticut	2,432	2,608	2,864	2,896	3,152	256	8.8
South Carolina	1,632	1,952	1,712	2,272	2,864	592	26.1
Washington D.C.	1,616	976	1,584	1,872	2,544	672	35.9
Louisiana	1,472	1,488	1,920	2,448	2,160	-288	-11.8
Iowa	1,328	1,376	1,584	1,856	1,920	64	3.4
Alaska	1,664	1,152	1,520	1,760	1,840	80	4.5
Idaho	912	1,312	1,488	1,936	1,840	-96	-5.0
Montana	976	1,088	1,104	1,536	1,680	144	9.4
Kansas	1,280	1,248	1,248	1,600	1,632	32	2.0
New Hampshire	944	1,136	1,200	1,376	1,584	208	15.1
New Mexico	1,168	1,232	1,360	1,264	1,488	224	17.7
Kentucky	752	1,024	1,376	1,472	1,472	0	0.0
Alabama	1,232	1,008	1,072	1,744	1,456	-288	-16.5
Oklahoma	976	1,136	1,408	1,568	1,424	-144	-9.2
Nebraska	624	784	992	800	1,184	384	48.0
Maine	736	976	960	960	1,088	128	13.3
Arkansas	640	640	688	1,040	880	-160	-15.4
Vermont	672	832	992	928	864	-64	-6.9
Rhode Island	528	736	736	832	832	0	0.0
South Dakota	352	432	416	480	688	208	43.3
Delaware	528	576	768	672	576	-96	-14.3
Mississippi	528	400	432	656	544	-112	-17.1
Wyoming	560	544	720	576	544	-32	-5.6
North Dakota	336	208	272	624	480	-144	-23.1
Not stated	4,240	3,856	4,976	6,624	7,792	1,168	17.6

Source: Stats NZ

Table 61

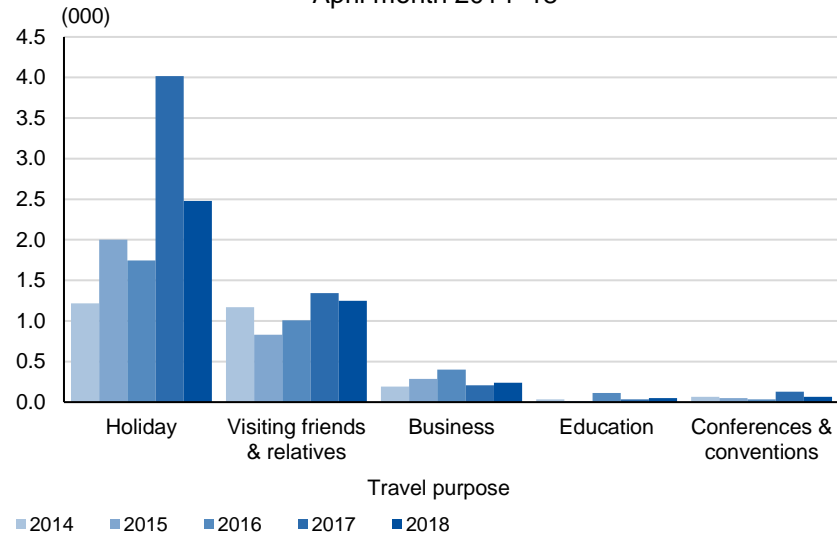
**Key characteristics of visitors from Canada**  
April month 2014–18

Key characteristic	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,880</b>	<b>3,424</b>	<b>3,600</b>	<b>6,176</b>	<b>4,320</b>	<b>-1,856</b>	<b>-30.1</b>
<b>Travel purpose</b>							
Holiday	1,216	2,000	1,744	4,016	2,480	-1,536	-38.2
Visiting friends & relatives	1,168	832	1,008	1,344	1,248	-96	-7.1
Business	192	288	400	208	240	32	15.4
Education	32	16	112	32	48	16	50.0
Conferences & conventions	64	48	32	128	64	-64	-50.0
<b>Age group (years)</b>							
Under 15	80	32	144	176	192	16	9.1
15–24	496	608	512	688	480	-208	-30.2
25–34	528	608	784	880	944	64	7.3
35–44	352	336	448	608	544	-64	-10.5
45–54	432	528	576	1,280	592	-688	-53.8
55–64	576	736	704	1,760	896	-864	-49.1
65+	416	576	432	784	672	-112	-14.3
<b>Length of stay (days)</b>							
1–3	336	464	464	560	560	0	0.0
4–7	432	688	496	736	752	16	2.2
8–14	992	1,104	1,120	2,032	1,472	-560	-27.6
15–21	512	576	640	1,360	864	-496	-36.5
22 and over	608	592	880	1,488	672	-816	-54.8
Median	12.6	10.5	12.4	13.6	11.3	...	...
<b>New Zealand port</b>							
Auckland airport	2,560	2,944	3,120	5,456	3,456	-2,000	-36.7
<b>Closest port of flight</b>							
Vancouver	976	976	1,264	1,984	1,552	-432	-21.8
Sydney	368	800	688	992	1,088	96	9.7
<b>Citizenship</b>							
Canada	2,496	2,944	3,072	5,696	3,600	-2,096	-36.8

Symbol: ... not applicable

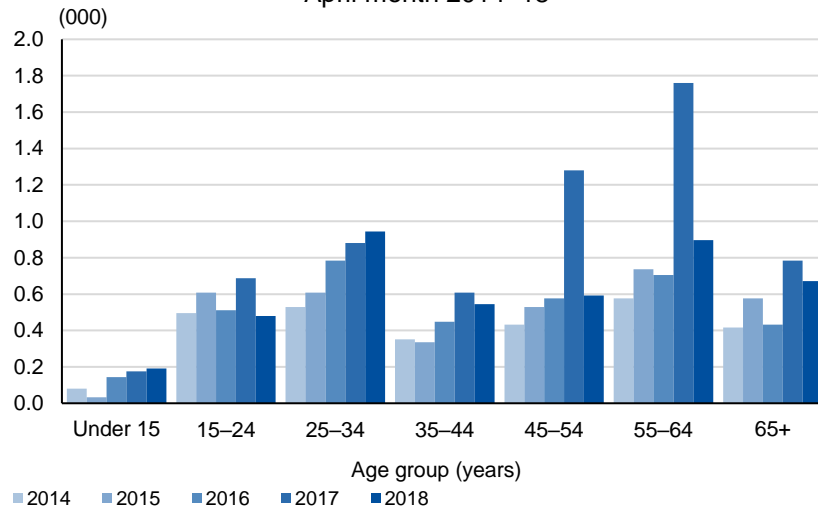
Source: Stats NZ

### Travel purpose of visitors from Canada April month 2014–18



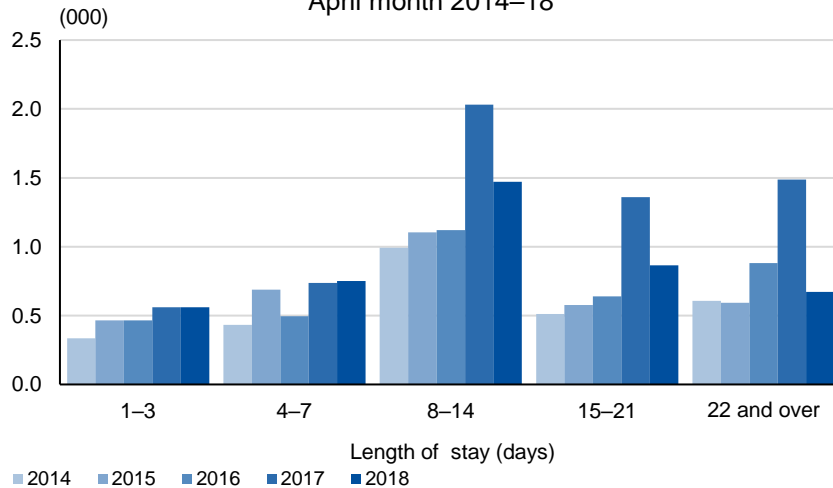
Source: Stats NZ

### Age of visitors from Canada April month 2014–18



Source: Stats NZ

### Length of stay of visitors from Canada April month 2014–18



Source: Stats NZ

Table 62

## Key characteristics of visitors from Canada

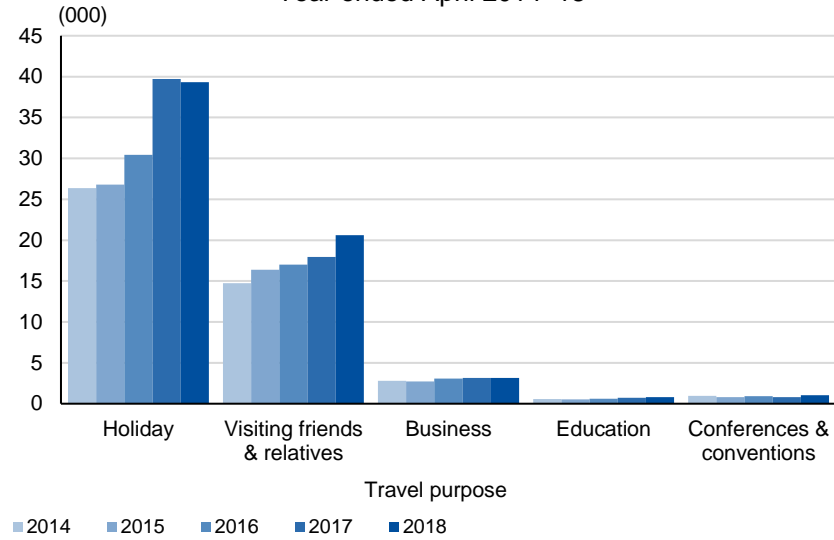
Year ended April 2014–18

Key characteristic	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>48,288</b>	<b>49,984</b>	<b>55,408</b>	<b>65,840</b>	<b>68,288</b>	<b>2,448</b>	<b>3.7</b>
<b>Travel purpose</b>							
Holiday	26,368	26,784	30,448	39,712	39,312	-400	-1.0
Visiting friends & relatives	14,720	16,400	17,024	17,936	20,592	2,656	14.8
Business	2,784	2,704	3,088	3,136	3,152	16	0.5
Education	576	544	592	720	784	64	8.9
Conferences & conventions	960	800	928	816	1,024	208	25.5
<b>Age group (years)</b>							
Under 15	2,144	2,640	2,720	3,488	3,840	352	10.1
15–24	6,288	6,352	7,584	7,696	7,520	-176	-2.3
25–34	8,512	8,608	9,920	11,488	12,624	1,136	9.9
35–44	4,832	5,216	5,408	6,976	7,472	496	7.1
45–54	6,608	6,624	7,664	8,416	8,304	-112	-1.3
55–64	10,000	10,848	11,248	14,608	13,664	-944	-6.5
65+	9,904	9,696	10,864	13,168	14,864	1,696	12.9
<b>Length of stay (days)</b>							
1–3	4,832	5,232	5,520	6,512	6,560	48	0.7
4–7	8,864	8,320	9,616	10,496	11,520	1,024	9.8
8–14	13,120	13,184	14,256	17,856	18,848	992	5.6
15–21	7,840	8,832	9,872	12,976	13,696	720	5.5
22 and over	13,632	14,416	16,144	18,000	17,664	-336	-1.9
Median	13.3	13.8	13.8	13.8	13.5	...	...
<b>New Zealand port</b>							
Auckland airport	41,072	42,144	46,608	55,280	55,856	576	1.0
Christchurch airport	2,896	3,504	3,712	4,400	5,360	960	21.8
Seaports	2,064	1,792	2,000	2,624	3,120	496	18.9
Queenstown airport	1,104	1,104	1,328	1,632	2,160	528	32.4
Wellington airport	1,072	1,408	1,728	1,872	1,776	-96	-5.1
<b>Closest port of flight</b>							
Vancouver	15,232	16,000	19,840	21,248	22,144	896	4.2
Sydney	8,624	9,376	10,144	11,104	12,112	1,008	9.1
Melbourne	3,408	3,792	3,680	5,232	5,072	-160	-3.1
Los Angeles	5,056	5,680	5,296	5,584	5,056	-528	-9.5
San Francisco	2,480	3,248	3,008	5,280	4,752	-528	-10.0
Brisbane	2,224	2,416	2,816	4,048	4,368	320	7.9
Hong Kong	736	560	528	1,584	1,824	240	15.2
Nadi	2,448	1,824	1,696	1,616	1,728	112	6.9
Houston	0	0	944	1,536	1,264	-272	-17.7
Coolangatta	304	352	480	1,056	1,024	-32	-3.0
<b>Citizenship</b>							
Canada	42,064	43,280	48,880	58,832	60,096	1,264	2.1
New Zealand	2,784	3,104	2,768	3,104	4,096	992	32.0
Australia	816	944	1,040	1,008	976	-32	-3.2
United Kingdom	560	592	736	704	512	-192	-27.3

Symbol: ... not applicable

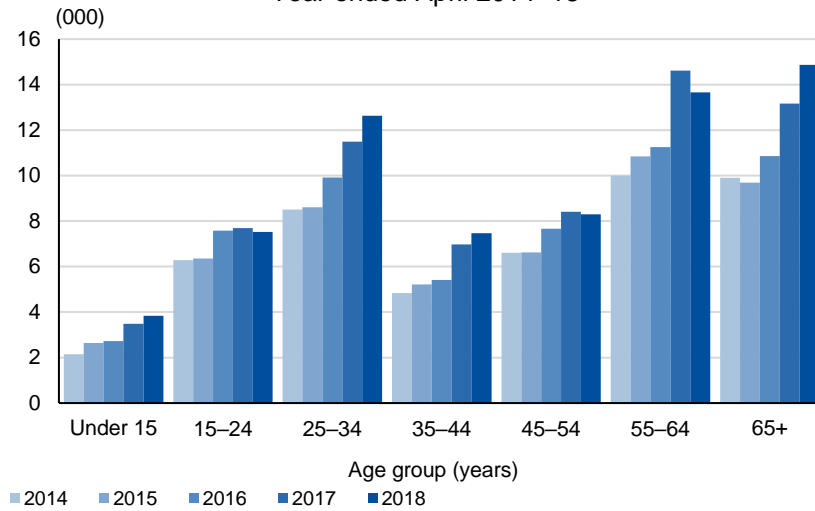
Source: Stats NZ

### Travel purpose of visitors from Canada Year ended April 2014–18



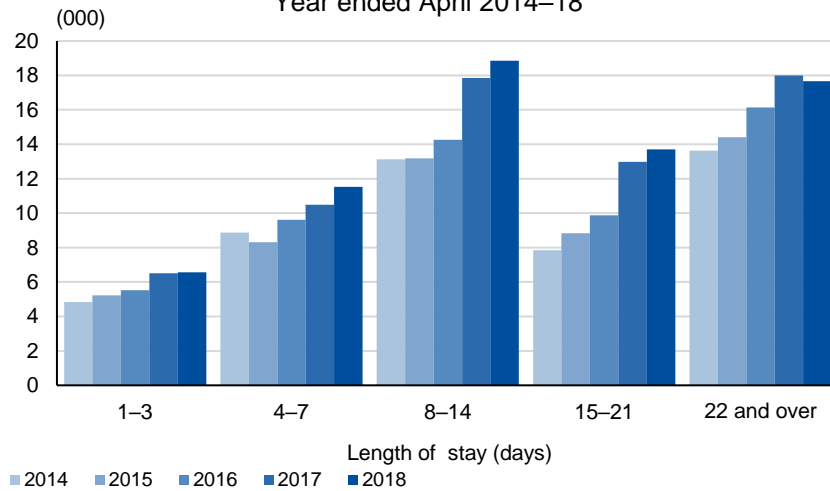
Source: Stats NZ

### Age of visitors from Canada Year ended April 2014–18



Source: Stats NZ

### Length of stay of visitors from Canada Year ended April 2014–18



Source: Stats NZ

Table 63

**Province of residence of visitors from Canada**  
 April month 2014–18

	April month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,880</b>	<b>3,424</b>	<b>3,600</b>	<b>6,176</b>	<b>4,320</b>	<b>-1,856</b>	<b>-30.1</b>
Ontario	976	1,072	1,088	1,664	1,456	-208	-12.5
British Columbia	704	1,088	1,248	1,904	1,312	-592	-31.1
Alberta	672	448	624	1,488	656	-832	-55.9
Not stated	80	128	80	176	176	0	0.0

---

Source: Stats NZ

Table 64

**Province of residence of visitors from Canada**  
Year ended April 2014–18

	Year ended April					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>48,288</b>	<b>49,984</b>	<b>55,408</b>	<b>65,840</b>	<b>68,288</b>	<b>2,448</b>	<b>3.7</b>
Ontario	16,784	16,224	19,008	22,240	23,264	1,024	4.6
British Columbia	13,808	14,944	16,928	20,192	21,696	1,504	7.4
Alberta	8,576	8,400	9,328	11,088	10,528	-560	-5.1
Quebec	4,240	4,480	4,544	5,440	5,440	0	0.0
Manitoba	1,120	1,184	1,328	1,696	1,808	112	6.6
Saskatchewan	1,280	1,488	1,488	1,408	1,792	384	27.3
Nova Scotia	640	1,136	864	1,056	976	-80	-7.6
New Brunswick	352	256	352	640	464	-176	-27.5
Not stated	976	1,152	1,024	1,376	1,616	240	17.4

---

Source: Stats NZ