

International Visitor Arrivals to New Zealand: August 2018

Overseas visitor arrivals to New Zealand by country of
residence and selected characteristics



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Preface

International Visitor Arrivals to New Zealand is produced by Stats NZ and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Glossary

Visitor arrivals: overseas residents arriving in New Zealand for a stay of less than 12 months.

Country of residence: the country where the person last resided for 12 months or more before visiting New Zealand.

New Zealand port: the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

Travel purpose: the reason for the visit as indicated on the arrival card.

Closest port of flight: the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

Length of stay: the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

Citizenship: the country of issue of a passenger's passport.

State/province of residence: the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

Notes

International travel and migration data

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Stats NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Stats NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

Purpose: Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

New Zealand port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

Closest port of flight: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

Citizenship: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

State/province: There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

Related links

International Travel and Migration information release: monthly

<https://www.stats.govt.nz/insights?filters=International%20travel%20and%20migration%2CInformation%20releases>

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

Provisional International Travel Statistics: weekly

http://archive.stats.govt.nz/browse_for_stats/population/Migration/provisional-international-travel-statistics.aspx

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

Infoshare

www.stats.govt.nz/infoshare/

Stats NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

International Travel and Migration articles

http://archive.stats.govt.nz/browse_for_stats/population/Migration/international-travel-and-migration-articles.aspx

Stats NZ releases a number of articles free on the Stats NZ website. All available articles are listed on the international travel and migration articles landing page.

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Table 1

Monthly visitor arrivals

Month	2013/14	2014/15	2015/16	2016/17	2017/18	Change 2016/17 to 2017/18	
						Number	Percent
Sep	191,056	193,329	216,984	245,089	252,746	7,657	3.1
Oct	194,973	210,597	229,379	260,246	270,515	10,269	3.9
Nov	251,060	270,408	300,521	333,598	360,136	26,538	8.0
Dec	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Jan	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5
Feb	301,165	343,457	373,376	380,034	423,456	43,422	11.4
Mar	253,561	291,784	344,387	343,799	388,327	44,528	13.0
Apr	224,194	237,966	256,685	311,866	283,910	-27,956	-9.0
May	161,355	176,697	193,643	209,170	222,079	12,909	6.2
Jun	162,122	176,961	196,223	230,088	212,245	-17,843	-7.8
Jul	196,856	207,984	237,872	246,945	250,523	3,578	1.4
Aug	188,849	202,879	221,181	233,991	246,682	12,691	5.4

Source: Stats NZ

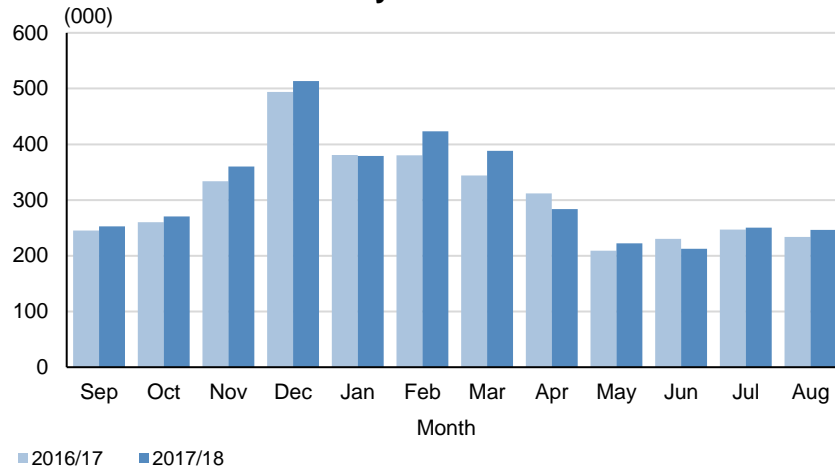
Table 2

Annual visitor arrivals

Year ended August	Number	Change from previous year	
		Number	Percent
2008	2,480,198	7,252	0.3
2009	2,410,471	-69,727	-2.8
2010	2,514,951	104,480	4.3
2011	2,502,311	-12,640	-0.5
2012	2,635,570	133,259	5.3
2013	2,658,061	22,491	0.9
2014	2,799,529	141,468	5.3
2015	3,017,012	217,483	7.8
2016	3,358,580	341,568	11.3
2017	3,670,087	311,507	9.3
2018	3,803,196	133,109	3.6

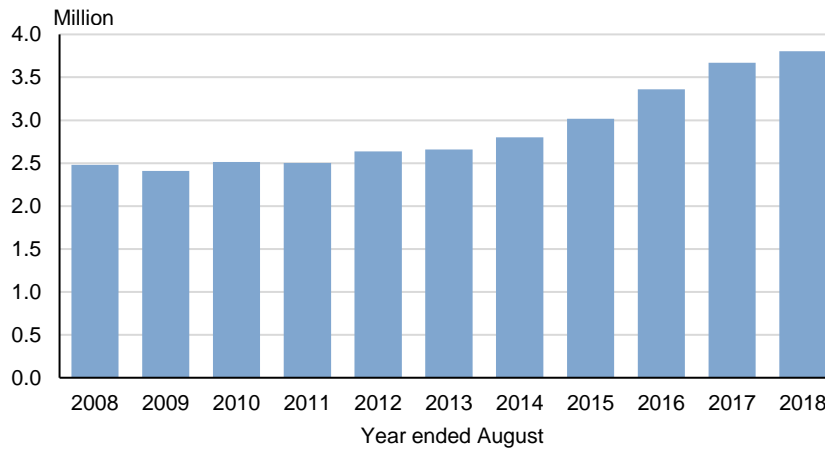
Source: Stats NZ

Monthly visitor arrivals



Source: Stats NZ

Annual visitor arrivals



Source: Stats NZ

Table 3

Country of residence of visitors
August month 2014–18

	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	188,849	202,879	221,181	233,991	246,682	12,691	5.4
Top 30 countries of residence							
Australia	98,784	102,864	106,112	111,312	114,432	3,120	2.8
China, People's Republic of	19,936	25,120	26,128	29,232	31,536	2,304	7.9
United States of America	9,584	10,624	14,896	12,736	13,648	912	7.2
Japan	7,984	7,952	9,392	10,240	9,984	-256	-2.5
United Kingdom	7,088	7,584	7,888	7,808	8,384	576	7.4
Malaysia	1,776	2,192	3,760	4,432	5,584	1,152	26.0
Korea, Republic of	3,200	3,296	4,368	4,688	4,640	-48	-1.0
Hong Kong (SAR)	2,240	2,576	2,832	3,904	4,320	416	10.7
India	1,856	2,352	2,544	3,296	3,872	576	17.5
Singapore	2,336	2,720	3,184	3,248	3,568	320	9.9
Germany	3,104	3,296	3,408	3,232	3,024	-208	-6.4
Canada	2,032	2,320	2,528	2,384	2,608	224	9.4
Fiji	1,712	1,856	1,920	1,968	2,352	384	19.5
New Caledonia	1,536	1,792	1,952	1,872	2,144	272	14.5
Philippines	768	976	1,280	1,712	2,128	416	24.3
Taiwan	1,632	1,408	2,064	2,096	2,096	0	0.0
France	1,568	1,600	1,872	2,112	2,032	-80	-3.8
Samoa	1,488	1,696	1,472	1,536	1,904	368	24.0
Tonga	1,088	1,184	1,328	1,408	1,680	272	19.3
Thailand	1,056	864	1,360	1,408	1,536	128	9.1
Brazil	704	784	752	992	1,472	480	48.4
Indonesia	640	832	800	2,016	1,456	-560	-27.8
French Polynesia	880	960	944	1,088	1,456	368	33.8
Italy	896	896	1,184	1,248	1,360	112	9.0
South Africa	800	896	1,344	864	1,248	384	44.4
Spain	720	784	1,088	1,168	1,200	32	2.7
United Arab Emirates	704	768	896	1,152	1,136	-16	-1.4
Netherlands	640	672	736	800	896	96	12.0
Cook Islands	688	640	848	864	848	-16	-1.9
Argentina	320	240	640	720	736	16	2.2
Region of residence							
Oceania	108,512	113,104	117,344	122,400	127,360	4,960	4.1
Asia	44,096	51,264	58,960	67,920	73,056	5,136	7.6
Europe	17,200	17,872	19,712	20,320	20,880	560	2.8
Americas	13,520	14,944	19,888	17,888	19,632	1,744	9.7
Africa and the Middle East	2,640	2,640	3,280	3,328	3,552	224	6.7
Not stated	2,816	2,896	1,408	1,776	1,632	-144	-8.1

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 4

Country of residence of visitors
Year ended August 2014–18

	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,799,529	3,017,012	3,358,580	3,670,087	3,803,196	133,109	3.6
Top 30 countries of residence							
Australia	1,238,528	1,294,272	1,375,360	1,461,872	1,477,920	16,048	1.1
China, People's Republic of	245,632	320,432	404,160	404,224	451,232	47,008	11.6
United States of America	212,432	236,272	266,272	321,440	339,104	17,664	5.5
United Kingdom	193,680	199,248	214,496	246,400	233,008	-13,392	-5.4
Germany	76,096	81,424	91,632	104,256	101,584	-2,672	-2.6
Japan	77,696	83,984	96,192	101,824	101,168	-656	-0.6
Korea, Republic of	53,456	60,736	77,728	84,160	93,152	8,992	10.7
Canada	48,624	51,248	55,872	65,744	69,104	3,360	5.1
India	34,736	43,392	48,720	57,312	68,000	10,688	18.6
Singapore	44,800	47,520	54,480	57,872	60,592	2,720	4.7
Hong Kong (SAR)	29,696	34,048	40,640	51,808	58,432	6,624	12.8
Malaysia	29,920	32,608	42,496	56,512	53,808	-2,704	-4.8
France	29,600	31,936	37,200	41,984	44,256	2,272	5.4
Taiwan	22,240	29,600	34,112	36,752	41,824	5,072	13.8
Thailand	21,920	21,312	25,824	26,704	30,704	4,000	15.0
Netherlands	21,504	21,776	23,648	28,320	30,288	1,968	6.9
Fiji	24,320	24,912	27,488	28,112	30,144	2,032	7.2
Philippines	11,264	13,152	17,680	22,784	27,696	4,912	21.6
Indonesia	14,176	16,128	18,208	22,304	25,856	3,552	15.9
Samoa	18,096	19,904	21,824	24,432	25,168	736	3.0
French Polynesia	15,952	17,296	17,456	21,792	24,080	2,288	10.5
Argentina	4,736	4,000	12,640	17,328	22,880	5,552	32.0
Switzerland	17,568	18,560	20,608	23,344	22,816	-528	-2.3
New Caledonia	17,552	17,584	18,352	19,328	20,704	1,376	7.1
Tonga	14,320	15,936	19,552	20,912	20,560	-352	-1.7
South Africa	15,696	16,528	19,008	19,264	20,240	976	5.1
Brazil	11,744	12,736	12,704	16,064	19,712	3,648	22.7
Sweden	12,688	13,152	14,448	16,016	15,984	-32	-0.2
Spain	8,528	9,664	11,040	13,248	14,240	992	7.5
Denmark	9,376	9,936	11,328	12,832	13,392	560	4.4
Region of residence							
Oceania	1,379,232	1,436,192	1,529,424	1,626,528	1,649,120	22,592	1.4
Asia	596,608	716,976	876,688	943,840	1,038,320	94,480	10.0
Europe	434,768	450,240	493,824	572,464	561,472	-10,992	-1.9
Americas	291,440	319,824	364,896	441,632	473,248	31,616	7.2
Africa and the Middle East	38,992	41,664	46,032	49,632	50,896	1,264	2.5
Not stated	54,512	48,288	46,576	23,520	22,928	-592	-2.5

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 5

Key characteristics of visitors

August month 2014–18

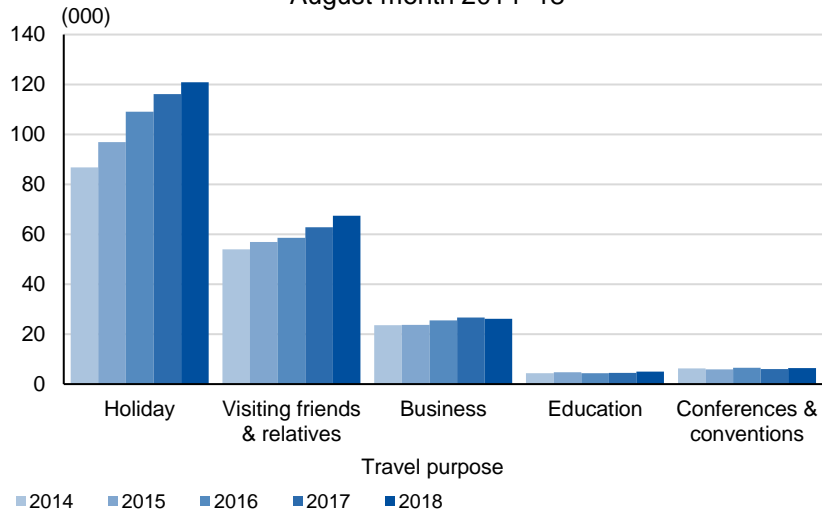
Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	188,849	202,879	221,181	233,991	246,682	12,691	5.4
Travel purpose							
Holiday	86,736	96,928	109,104	116,096	120,912	4,816	4.1
Visiting friends & relatives	53,968	56,928	58,544	62,832	67,472	4,640	7.4
Business	23,568	23,680	25,504	26,608	26,176	-432	-1.6
Education	4,336	4,704	4,320	4,496	4,976	480	10.7
Conferences & conventions	6,288	5,840	6,496	5,968	6,448	480	8.0
Age group (years)							
Under 15	18,192	18,928	20,704	23,376	25,520	2,144	9.2
15–24	25,840	28,848	30,528	31,472	30,352	-1,120	-3.6
25–34	42,032	45,296	48,432	51,296	52,960	1,664	3.2
35–44	34,496	37,632	40,864	41,280	45,040	3,760	9.1
45–54	33,648	35,264	38,624	41,872	41,520	-352	-0.8
55–64	24,464	25,664	29,328	30,512	34,064	3,552	11.6
65+	10,112	11,088	12,112	13,824	16,656	2,832	20.5
Length of stay (days)							
1–3	42,688	46,464	54,432	56,896	56,464	-432	-0.8
4–7	59,776	64,992	67,200	73,648	78,048	4,400	6.0
8–14	48,928	51,408	57,984	59,280	66,352	7,072	11.9
15–21	14,304	15,200	17,440	18,256	19,200	944	5.2
22 and over	23,088	24,656	23,536	25,552	26,048	496	1.9
Median	7.0	6.9	6.9	6.8	7.0
New Zealand port							
Auckland airport	125,760	135,728	150,272	158,016	170,224	12,208	7.7
Queenstown airport	25,680	27,920	29,312	32,416	32,144	-272	-0.8
Christchurch airport	24,048	24,016	25,424	28,656	29,312	656	2.3
Wellington airport	11,744	13,968	14,768	13,712	13,408	-304	-2.2
Seaports	128	256	304	288	592	304	105.6
Dunedin airport	1,376	832	496	512	432	-80	-15.6
Rotorua airport	0	0	0	16	0	-16	-100.0
Closest port of flight							
Sydney	57,616	59,392	61,776	62,960	63,776	816	1.3
Melbourne	35,040	38,352	38,640	38,656	39,696	1,040	2.7
Brisbane	30,640	30,928	30,688	31,840	32,576	736	2.3
Coolangatta	5,408	7,520	12,016	13,376	14,128	752	5.6
Hong Kong	6,512	8,096	6,576	9,664	10,512	848	8.8
Singapore	7,872	8,864	6,960	7,696	8,016	320	4.2
Tokyo	5,456	5,584	5,776	7,888	7,472	-416	-5.3
Shanghai	3,104	3,472	6,864	5,280	7,184	1,904	36.1
Guangzhou	5,248	5,056	6,880	6,352	6,496	144	2.3
Nadi	3,472	3,840	3,392	3,872	4,864	992	25.6
Kuala Lumpur	2,592	2,384	2,208	2,608	3,664	1,056	40.5
Perth	3,296	3,296	3,216	3,696	3,648	-48	-1.3
Citizenship							
Australia	66,656	69,792	72,944	78,368	79,568	1,200	1.5
New Zealand	33,584	33,952	35,520	34,944	36,992	2,048	5.9
China, People's Republic of	20,400	25,664	26,096	29,584	32,048	2,464	8.3
United States of America	9,232	10,304	14,512	12,320	13,216	896	7.3
Japan	7,888	7,792	9,424	10,144	9,616	-528	-5.2

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

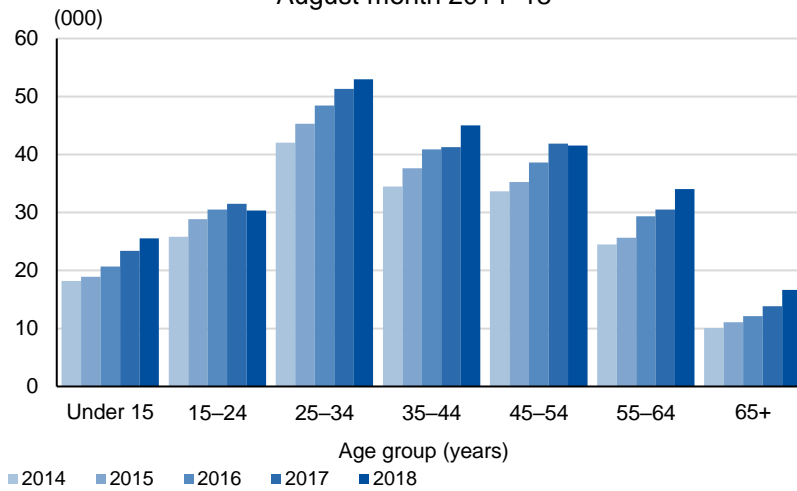
Source: Stats NZ

Travel purpose of visitors August month 2014–18



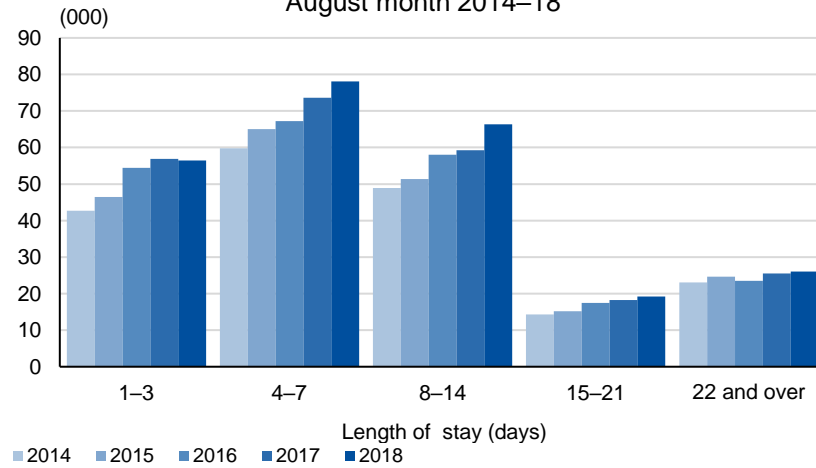
Source: Stats NZ

Age of visitors August month 2014–18



Source: Stats NZ

Length of stay of visitors August month 2014–18



Source: Stats NZ

Table 6

Key characteristics of visitors

Year ended August 2014–18

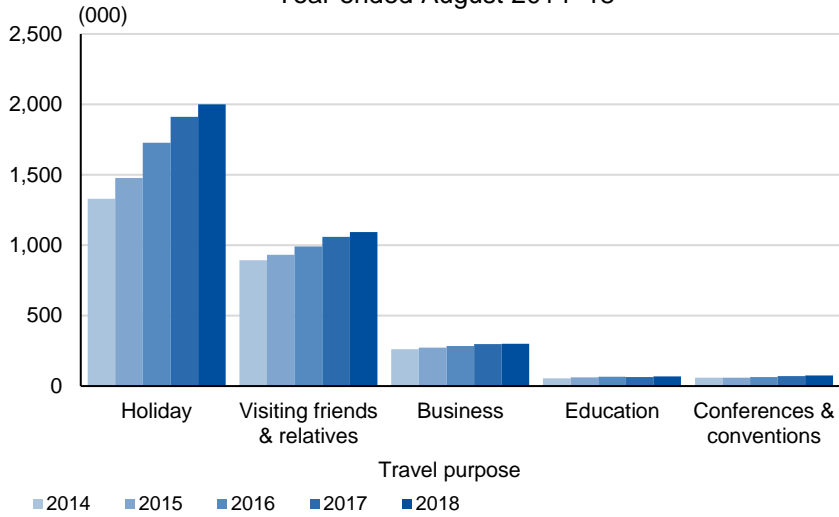
Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,799,529	3,017,012	3,358,580	3,670,087	3,803,196	133,109	3.6
Travel purpose							
Holiday	1,328,928	1,476,544	1,728,496	1,912,400	1,999,664	87,264	4.6
Visiting friends & relatives	893,040	932,688	991,136	1,059,520	1,093,952	34,432	3.2
Business	261,520	272,080	284,336	299,088	300,192	1,104	0.4
Education	55,024	60,672	65,264	64,608	68,816	4,208	6.5
Conferences & conventions	58,560	59,248	63,408	70,624	75,472	4,848	6.9
Age group (years)							
Under 15	236,592	256,640	282,640	308,832	328,528	19,696	6.4
15–24	348,656	368,592	404,784	428,000	427,072	-928	-0.2
25–34	551,408	600,768	671,040	740,448	770,960	30,512	4.1
35–44	444,752	472,400	516,224	556,848	578,176	21,328	3.8
45–54	468,752	510,400	561,968	609,440	612,736	3,296	0.5
55–64	449,584	480,624	549,296	602,784	637,296	34,512	5.7
65+	295,808	323,760	371,488	411,264	441,216	29,952	7.3
Length of stay (days)							
1–3	473,200	507,360	579,136	663,696	673,120	9,424	1.4
4–7	735,872	807,344	878,688	917,104	975,408	58,304	6.4
8–14	746,864	805,936	916,192	1,014,640	1,080,080	65,440	6.4
15–21	328,672	354,640	394,464	443,616	445,472	1,856	0.4
22 and over	510,944	537,904	588,960	618,560	621,904	3,344	0.5
Median	8.9	8.9	8.9	8.9	8.8
New Zealand port							
Auckland airport	1,985,504	2,138,768	2,387,280	2,626,400	2,701,520	75,120	2.9
Christchurch airport	411,568	436,320	484,592	514,864	556,096	41,232	8.0
Queenstown airport	155,792	187,792	225,392	252,128	276,960	24,832	9.8
Wellington airport	183,456	199,408	217,680	217,280	210,672	-6,608	-3.0
Seaports	37,312	34,592	32,752	39,312	43,472	4,160	10.6
Dunedin airport	15,984	11,152	9,504	7,408	7,088	-320	-4.3
Hamilton airport	0	0	16	16	16	0	0.0
Rotorua airport	5,664	5,008	0	32	0	-32	-100.0
Closest port of flight							
Sydney	837,296	883,056	938,576	952,064	931,040	-21,024	-2.2
Melbourne	474,144	518,320	574,496	581,216	600,416	19,200	3.3
Brisbane	389,808	419,600	430,640	433,872	443,392	9,520	2.2
Hong Kong	110,480	118,880	130,352	165,520	188,144	22,624	13.7
Coolangatta	78,624	89,648	123,040	167,200	174,656	7,456	4.5
Singapore	147,984	157,616	166,752	157,568	166,912	9,344	5.9
Guangzhou	56,656	85,408	98,416	100,336	99,888	-448	-0.4
Los Angeles	83,712	86,640	84,160	105,312	97,920	-7,392	-7.0
Shanghai	44,688	60,896	94,096	91,216	95,136	3,920	4.3
Tokyo	54,320	68,496	75,808	73,472	76,176	2,704	3.7
Dubai	0	64	17,360	69,152	69,632	480	0.7
San Francisco	39,536	42,960	41,184	68,336	68,192	-144	-0.2
Citizenship							
Australia	786,416	825,440	897,568	967,936	987,776	19,840	2.0
New Zealand	499,536	507,360	517,328	539,472	527,968	-11,504	-2.1
China, People's Republic of	253,056	326,160	409,584	409,296	458,288	48,992	12.0
United States of America	210,304	234,224	262,992	315,072	332,240	17,168	5.4
United Kingdom	206,528	213,136	230,832	259,104	243,424	-15,680	-6.1

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

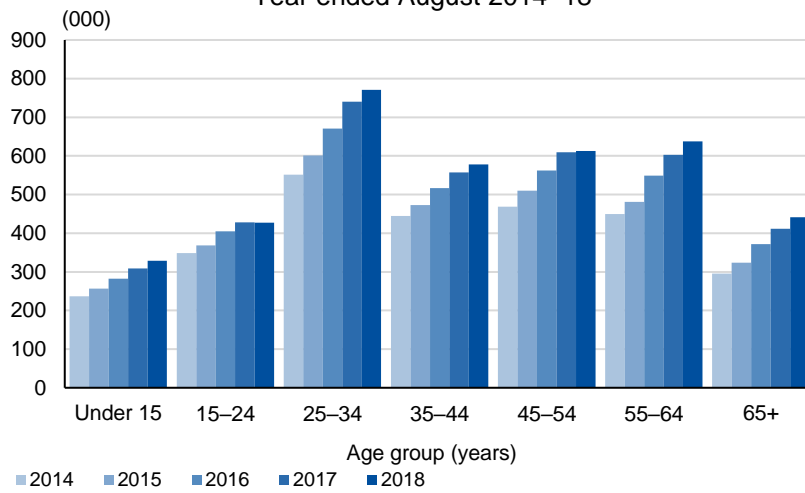
Source: Stats NZ

Travel purpose of visitors Year ended August 2014–18



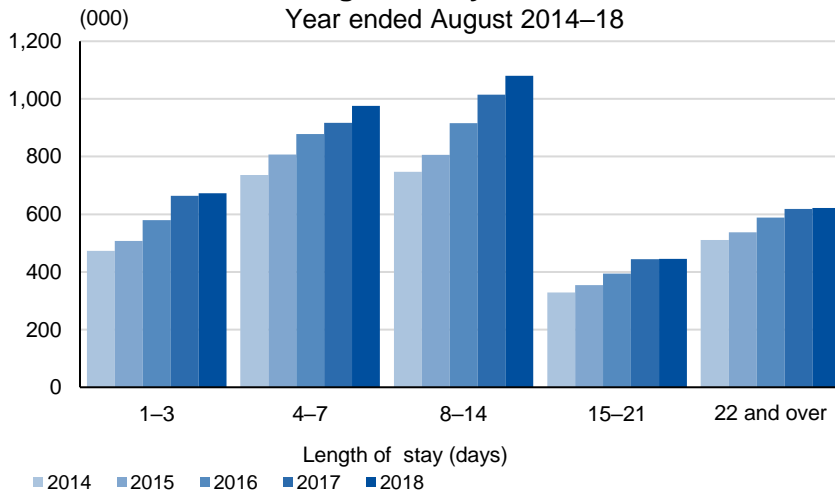
Source: Stats NZ

Age of visitors Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors Year ended August 2014–18



Source: Stats NZ

Table 7

Key characteristics of visitors from Australia

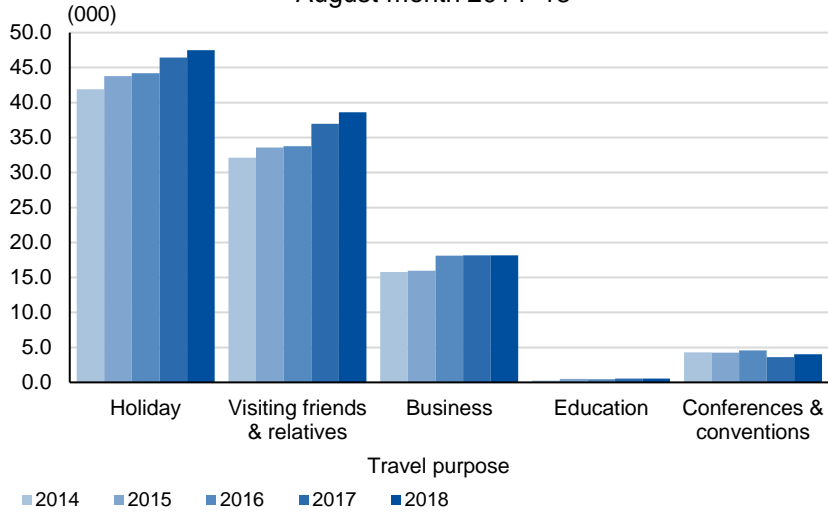
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	98,784	102,864	106,112	111,312	114,432	3,120	2.8
Travel purpose							
Holiday	41,920	43,792	44,176	46,448	47,488	1,040	2.2
Visiting friends & relatives	32,096	33,568	33,744	36,944	38,592	1,648	4.5
Business	15,792	15,952	18,128	18,160	18,176	16	0.1
Education	288	512	448	528	560	32	6.1
Conferences & conventions	4,288	4,272	4,592	3,632	4,000	368	10.1
Age group (years)							
Under 15	8,448	8,256	8,640	9,696	10,976	1,280	13.2
15–24	10,672	11,296	11,168	11,488	10,864	-624	-5.4
25–34	25,440	25,584	26,032	27,424	27,104	-320	-1.2
35–44	18,448	20,544	20,912	20,976	21,744	768	3.7
45–54	17,936	18,368	19,200	20,256	19,888	-368	-1.8
55–64	12,768	13,456	14,512	14,720	16,320	1,600	10.9
65+	5,072	5,360	5,648	6,752	7,536	784	11.6
Length of stay (days)							
1–3	22,592	24,848	29,056	31,024	32,000	976	3.1
4–7	38,432	40,656	39,072	43,168	44,400	1,232	2.9
8–14	28,096	27,568	28,032	27,184	28,608	1,424	5.2
15–21	5,664	5,760	6,128	5,936	6,080	144	2.4
22 and over	4,000	4,032	3,824	4,000	3,344	-656	-16.4
Median	6.5	6.2	5.9	5.7	5.5
New Zealand port							
Auckland airport	50,160	52,192	54,304	55,520	58,816	3,296	5.9
Queenstown airport	22,784	24,720	25,168	27,616	27,648	32	0.1
Christchurch airport	15,488	14,400	14,816	17,344	16,976	-368	-2.1
Wellington airport	9,088	10,736	11,328	10,336	10,480	144	1.4
Closest port of flight							
Sydney	40,080	40,576	41,712	42,656	43,792	1,136	2.7
Melbourne	25,408	27,680	27,952	29,104	29,776	672	2.3
Brisbane	23,136	22,816	23,136	24,192	25,184	992	4.1
Coolangatta	4,096	5,696	7,296	7,776	8,784	1,008	13.0
Perth	3,008	2,944	2,832	3,424	3,344	-80	-2.3
Adelaide	848	688	688	688	816	128	18.6
Rarotonga	320	448	528	592	624	32	5.4
Citizenship							
Australia	65,008	68,240	71,200	76,576	77,824	1,248	1.6
New Zealand	26,704	26,480	27,104	26,528	28,528	2,000	7.5
United Kingdom	2,016	2,304	2,160	2,080	1,696	-384	-18.5
China, People's Republic of	544	768	432	816	800	-16	-2.0

Symbol: ... not applicable

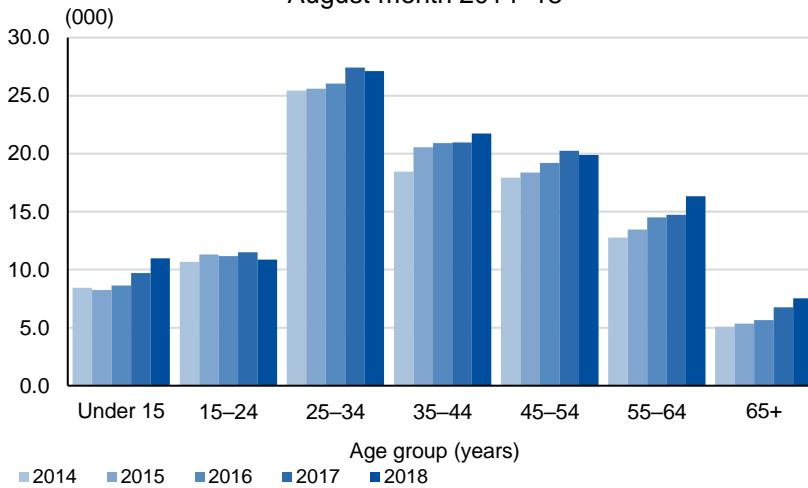
Source: Stats NZ

Travel purpose of visitors from Australia August month 2014–18



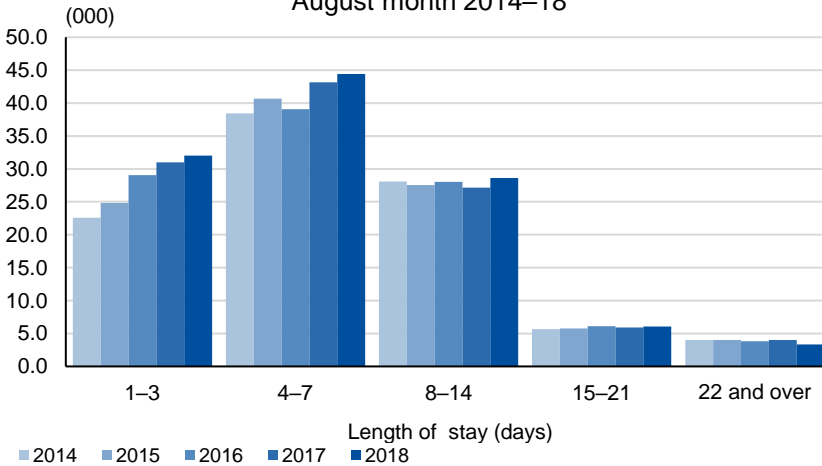
Source: Stats NZ

Age of visitors from Australia August month 2014–18



Source: Stats NZ

Length of stay of visitors from Australia August month 2014–18



Source: Stats NZ

Table 8

Key characteristics of visitors from Australia

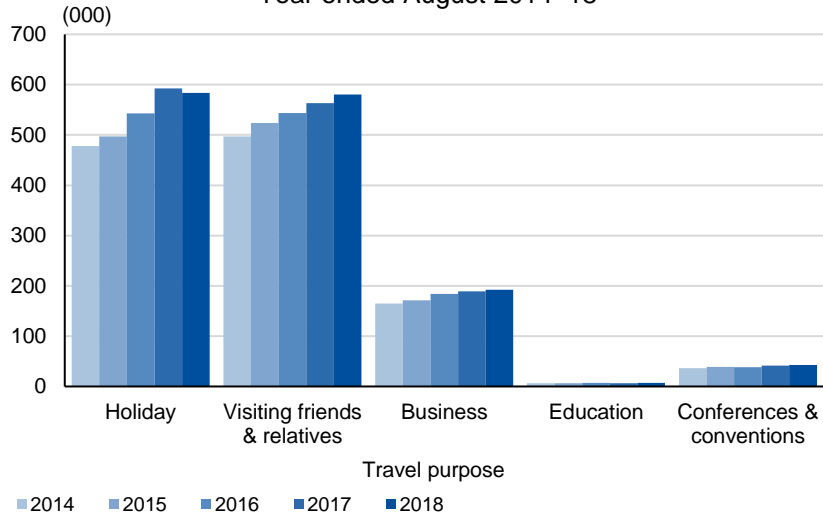
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,238,528	1,294,272	1,375,360	1,461,872	1,477,920	16,048	1.1
Travel purpose							
Holiday	478,000	496,848	542,592	592,800	583,440	-9,360	-1.6
Visiting friends & relatives	497,072	523,728	543,664	563,280	580,640	17,360	3.1
Business	165,072	171,280	184,000	189,152	192,336	3,184	1.7
Education	6,576	6,496	7,376	6,496	7,328	832	12.8
Conferences & conventions	36,160	38,928	38,096	41,568	42,720	1,152	2.8
Age group (years)							
Under 15	129,120	135,696	147,920	155,648	160,528	4,880	3.1
15–24	139,264	143,472	149,792	158,144	158,080	-64	0.0
25–34	258,496	269,600	285,024	302,048	302,656	608	0.2
35–44	214,976	222,672	236,096	248,672	249,728	1,056	0.4
45–54	221,424	232,736	242,000	259,952	255,808	-4,144	-1.6
55–64	177,712	182,800	198,368	211,488	216,912	5,424	2.6
65+	97,536	107,296	116,160	125,920	134,208	8,288	6.6
Length of stay (days)							
1–3	245,488	252,720	275,504	332,464	339,920	7,456	2.2
4–7	400,016	433,968	452,240	466,496	479,808	13,312	2.9
8–14	379,488	389,520	416,848	433,664	439,984	6,320	1.5
15–21	124,848	130,048	137,024	141,648	136,112	-5,536	-3.9
22 and over	88,688	88,016	93,744	87,600	82,096	-5,504	-6.3
Median	7.3	7.2	7.2	7.0	6.9
New Zealand port							
Auckland airport	741,760	765,536	804,432	856,560	845,376	-11,184	-1.3
Christchurch airport	208,752	215,488	227,440	246,064	261,536	15,472	6.3
Queenstown airport	120,960	143,296	166,768	185,424	202,128	16,704	9.0
Wellington airport	137,360	147,360	160,864	158,272	152,368	-5,904	-3.7
Seaports	10,368	8,144	7,456	8,960	10,336	1,376	15.4
Dunedin airport	14,064	9,760	8,352	6,544	6,128	-416	-6.4
Closest port of flight							
Sydney	493,776	510,784	534,256	560,336	555,472	-4,864	-0.9
Melbourne	317,952	340,352	364,960	389,648	404,816	15,168	3.9
Brisbane	268,368	278,608	284,944	298,128	297,728	-400	-0.1
Coolangatta	55,264	66,640	83,472	94,640	101,648	7,008	7.4
Perth	45,472	48,944	54,640	53,584	50,480	-3,104	-5.8
Adelaide	19,072	13,856	14,688	14,048	14,192	144	1.0
Canberra	0	0	0	8,704	8,000	-704	-8.1
Rarotonga	3,936	4,688	5,616	5,728	6,608	880	15.4
Apia	3,520	3,872	4,368	4,416	4,496	80	1.8
Los Angeles	2,816	2,528	2,160	2,416	2,960	544	22.5
Citizenship							
Australia	763,744	803,808	875,408	945,904	964,832	18,928	2.0
New Zealand	376,768	386,080	390,784	399,360	391,776	-7,584	-1.9
United Kingdom	25,056	25,600	27,712	28,384	25,488	-2,896	-10.2
China, People's Republic of	8,288	10,640	11,728	13,392	15,296	1,904	14.2

Symbol: ... not applicable

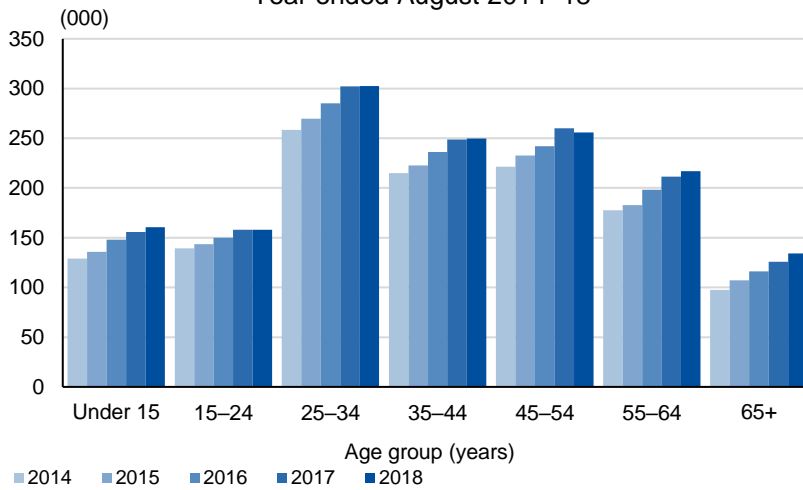
Source: Stats NZ

Travel purpose of visitors from Australia Year ended August 2014–18



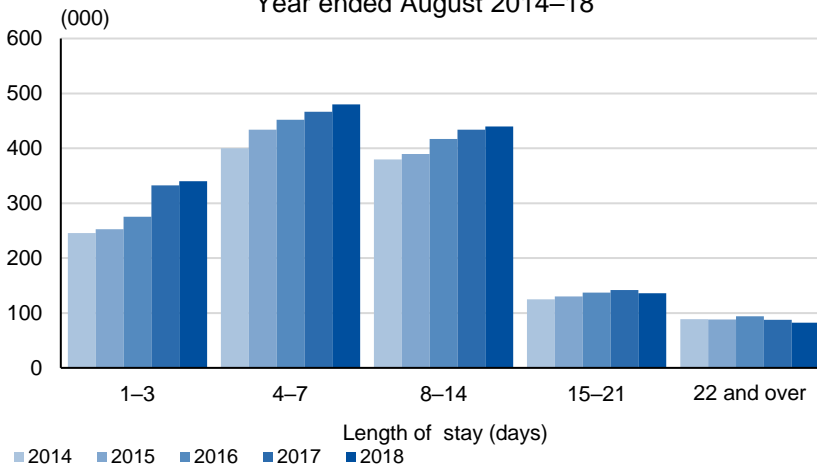
Source: Stats NZ

Age of visitors from Australia Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Australia Year ended August 2014–18



Source: Stats NZ

Table 9

State of residence of visitors from Australia
August month 2014–18

	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	98,784	102,864	106,112	111,312	114,432	3,120	2.8
New South Wales	34,656	35,648	36,976	38,128	40,144	2,016	5.3
Queensland	27,408	29,104	29,904	31,952	33,984	2,032	6.4
Victoria	22,000	22,656	24,496	25,696	25,904	208	0.8
Western Australia	7,408	7,504	6,960	7,280	6,672	-608	-8.4
South Australia	2,864	2,896	3,008	3,216	3,024	-192	-6.0
Australian Capital Territory	1,296	1,488	1,344	1,888	1,376	-512	-27.1
Tasmania	1,104	1,520	1,312	1,232	1,328	96	7.8
Northern Territory	688	640	688	416	512	96	23.1
Not stated	1,360	1,408	1,424	1,504	1,488	-16	-1.1

Source: Stats NZ

Table 10

State of residence of visitors from Australia
Year ended August 2014–18

	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,238,528	1,294,272	1,375,360	1,461,872	1,477,920	16,048	1.1
New South Wales	424,896	448,336	482,176	516,144	517,456	1,312	0.3
Queensland	327,536	344,272	362,320	383,696	389,632	5,936	1.5
Victoria	276,992	293,664	317,840	342,176	353,904	11,728	3.4
Western Australia	109,120	106,816	105,232	105,328	99,632	-5,696	-5.4
South Australia	41,120	40,320	42,784	44,224	44,112	-112	-0.3
Australian Capital Territory	20,944	21,936	22,528	26,144	26,528	384	1.5
Tasmania	13,152	13,328	14,608	14,640	16,592	1,952	13.3
Northern Territory	8,272	7,424	8,400	8,336	7,808	-528	-6.3
Not stated	16,496	18,176	19,472	21,184	22,256	1,072	5.1

Source: Stats NZ

Table 11

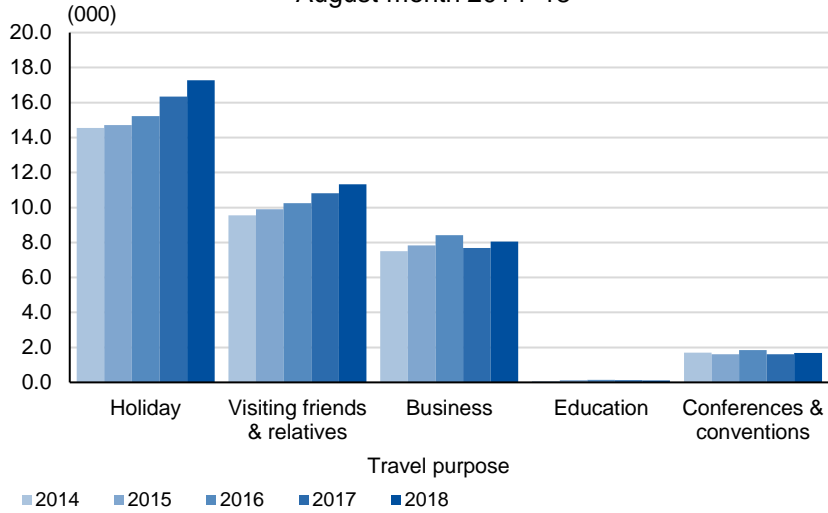
Key characteristics of visitors from New South Wales
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	34,656	35,648	36,976	38,128	40,144	2,016	5.3
Travel purpose							
Holiday	14,544	14,720	15,232	16,336	17,280	944	5.8
Visiting friends & relatives	9,552	9,904	10,256	10,816	11,328	512	4.7
Business	7,504	7,840	8,416	7,680	8,048	368	4.8
Education	80	128	144	128	112	-16	-12.5
Conferences & conventions	1,696	1,616	1,840	1,600	1,680	80	5.0
Age group (years)							
Under 15	2,672	2,368	2,672	3,520	3,520	0	0.0
15–24	3,344	3,392	3,488	3,600	3,392	-208	-5.8
25–34	8,608	8,608	8,880	9,344	9,696	352	3.8
35–44	6,960	7,792	8,128	7,760	8,368	608	7.8
45–54	6,544	6,848	7,008	6,720	7,152	432	6.4
55–64	4,752	4,960	4,944	5,200	5,600	400	7.7
65+	1,776	1,680	1,856	1,984	2,416	432	21.8
Length of stay (days)							
1–3	10,608	10,848	12,848	12,240	13,344	1,104	9.0
4–7	13,808	14,464	13,856	15,552	16,000	448	2.9
8–14	8,064	8,032	7,776	8,000	8,880	880	11.0
15–21	1,152	1,344	1,552	1,504	1,232	-272	-18.1
22 and over	1,024	960	944	832	688	-144	-17.3
Median	5.2	5.1	4.8	4.9	4.8
New Zealand port							
Auckland airport	17,248	17,968	18,224	18,176	19,952	1,776	9.8
Queenstown airport	8,912	9,168	9,856	10,912	11,312	400	3.7
Christchurch airport	5,216	4,768	4,784	5,504	5,664	160	2.9
Wellington airport	3,040	3,632	4,064	3,488	3,152	-336	-9.6
Closest port of flight							
Sydney	31,792	33,296	34,016	34,976	36,768	1,792	5.1
Coolangatta	800	704	992	1,152	1,328	176	15.3
Melbourne	608	544	592	672	752	80	11.9
Brisbane	912	576	688	720	592	-128	-17.8
Citizenship							
Australia	24,608	24,736	26,192	27,056	29,056	2,000	7.4
New Zealand	6,976	7,488	7,504	7,296	7,536	240	3.3
United Kingdom	800	848	992	912	736	-176	-19.3

Symbol: ... not applicable

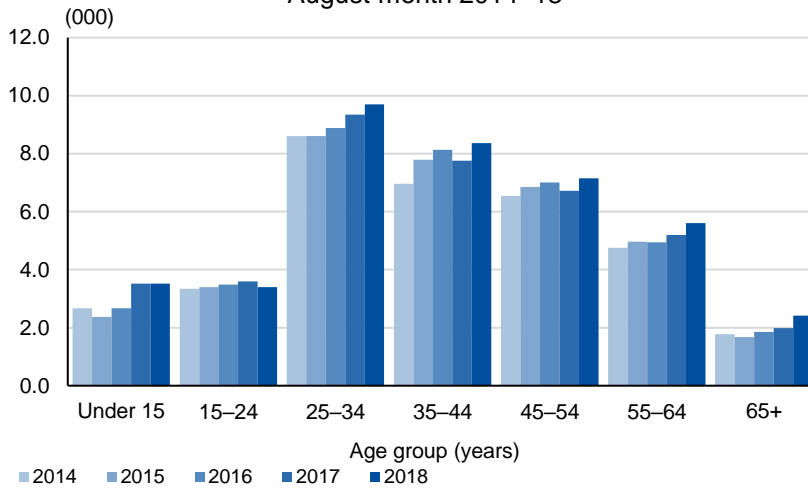
Source: Stats NZ

Travel purpose of visitors from New South Wales August month 2014–18



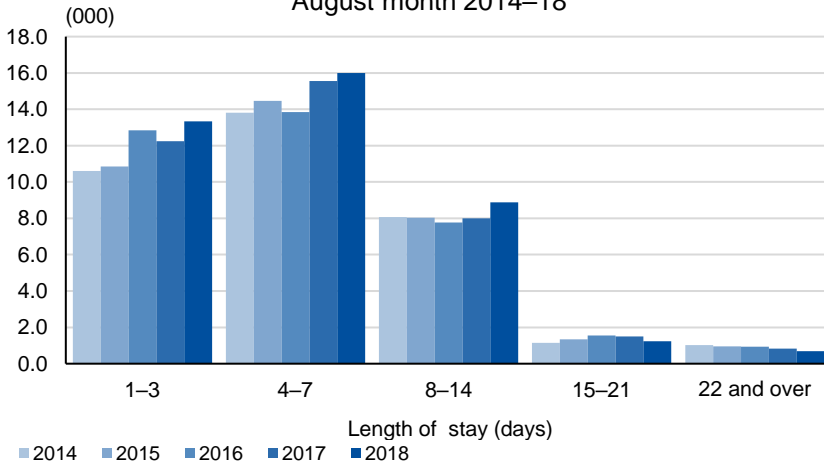
Source: Stats NZ

Age of visitors from New South Wales August month 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales August month 2014–18



Source: Stats NZ

Table 12

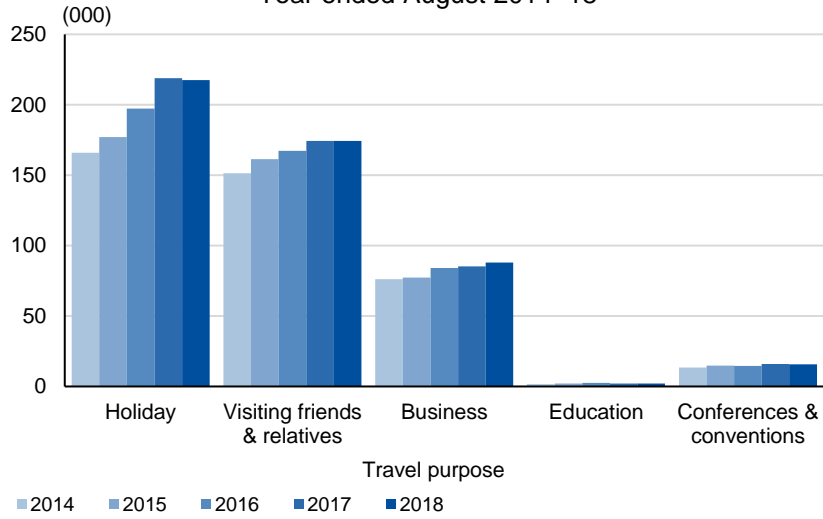
Key characteristics of visitors from New South Wales
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	424,896	448,336	482,176	516,144	517,456	1,312	0.3
Travel purpose							
Holiday	165,984	177,072	197,312	218,992	217,504	-1,488	-0.7
Visiting friends & relatives	151,360	161,488	167,312	174,400	174,432	32	0.0
Business	76,160	77,376	84,112	85,248	88,000	2,752	3.2
Education	1,712	2,192	2,432	2,144	2,144	0	0.0
Conferences & conventions	13,440	14,704	14,656	15,984	15,632	-352	-2.2
Age group (years)							
Under 15	42,304	43,888	48,544	52,128	52,784	656	1.3
15–24	42,352	44,704	49,424	52,704	52,080	-624	-1.2
25–34	86,720	91,808	99,728	104,816	104,912	96	0.1
35–44	82,896	85,376	91,472	95,504	95,456	-48	-0.1
45–54	76,944	83,952	85,728	95,056	93,808	-1,248	-1.3
55–64	60,752	62,512	68,832	73,344	74,304	960	1.3
65+	32,928	36,096	38,448	42,592	44,112	1,520	3.6
Length of stay (days)							
1–3	108,160	110,784	118,992	140,688	141,280	592	0.4
4–7	143,664	160,496	171,456	175,040	179,008	3,968	2.3
8–14	118,896	121,040	130,704	140,192	140,352	160	0.1
15–21	32,928	34,592	37,456	38,912	36,688	-2,224	-5.7
22 and over	21,248	21,424	23,568	21,312	20,128	-1,184	-5.6
Median	6.4	6.3	6.3	6.0	6.0
New Zealand port							
Auckland airport	246,928	257,824	273,920	293,552	282,288	-11,264	-3.8
Christchurch airport	71,072	73,856	78,848	84,768	89,952	5,184	6.1
Queenstown airport	49,536	58,096	70,816	77,904	87,840	9,936	12.8
Wellington airport	46,832	50,304	54,848	56,352	53,312	-3,040	-5.4
Seaports	4,160	3,536	2,896	2,992	3,808	816	27.3
Closest port of flight							
Sydney	388,496	410,704	440,416	470,640	465,744	-4,896	-1.0
Coolangatta	8,912	10,464	12,640	14,416	16,544	2,128	14.8
Melbourne	8,048	8,032	9,744	8,864	11,280	2,416	27.3
Brisbane	8,000	8,512	8,272	9,200	9,200	0	0.0
Canberra	0	0	0	1,632	1,584	-48	-2.9
Rarotonga	1,008	1,232	1,344	1,216	1,568	352	28.9
Apia	992	1,056	1,296	1,200	960	-240	-20.0
Nadi	688	640	768	704	944	240	34.1
Papeete	1,040	800	896	960	896	-64	-6.7
Los Angeles	544	384	576	592	656	64	10.8
Citizenship							
Australia	284,416	299,824	330,464	355,504	357,600	2,096	0.6
New Zealand	100,496	104,592	105,760	110,880	106,176	-4,704	-4.2
United Kingdom	10,080	10,896	12,032	12,400	11,312	-1,088	-8.8
China, People's Republic of	4,016	4,736	5,488	6,336	6,896	560	8.8

Symbol: ... not applicable

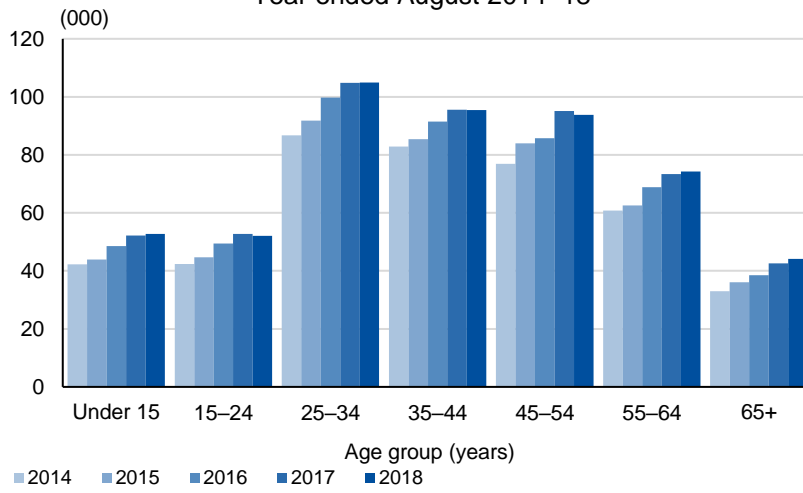
Source: Stats NZ

Travel purpose of visitors from New South Wales
Year ended August 2014–18



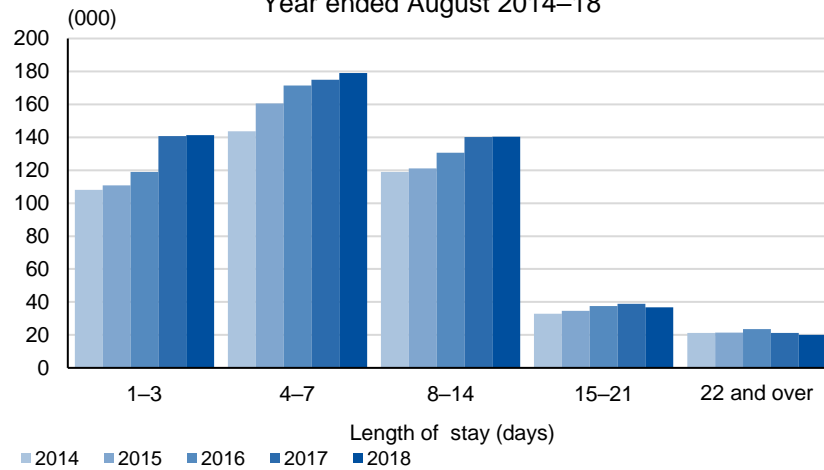
Source: Stats NZ

Age of visitors from New South Wales
Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales
Year ended August 2014–18



Source: Stats NZ

Table 13

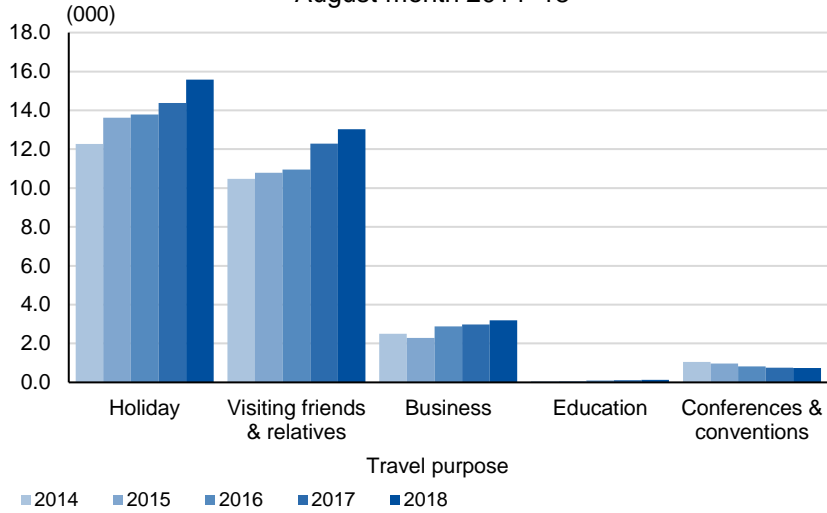
Key characteristics of visitors from Queensland
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	27,408	29,104	29,904	31,952	33,984	2,032	6.4
Travel purpose							
Holiday	12,272	13,616	13,792	14,384	15,584	1,200	8.3
Visiting friends & relatives	10,480	10,784	10,960	12,288	13,024	736	6.0
Business	2,496	2,288	2,880	2,976	3,200	224	7.5
Education	64	64	96	112	128	16	14.3
Conferences & conventions	1,056	976	816	752	736	-16	-2.1
Age group (years)							
Under 15	3,072	3,152	3,312	3,296	4,064	768	23.3
15–24	2,976	3,504	3,168	3,744	3,728	-16	-0.4
25–34	6,720	6,752	6,912	7,344	7,552	208	2.8
35–44	4,768	5,456	5,600	5,424	6,048	624	11.5
45–54	4,768	4,880	5,152	5,776	5,712	-64	-1.1
55–64	3,632	3,744	4,128	4,144	4,496	352	8.5
65+	1,472	1,616	1,632	2,224	2,384	160	7.2
Length of stay (days)							
1–3	4,592	5,168	5,664	6,528	6,944	416	6.4
4–7	10,608	11,952	12,224	12,960	13,744	784	6.0
8–14	9,328	9,088	9,152	9,456	9,888	432	4.6
15–21	1,664	1,872	1,856	1,952	2,336	384	19.7
22 and over	1,216	1,024	1,008	1,056	1,072	16	1.5
Median	7.1	6.9	6.7	6.7	6.7
New Zealand port							
Auckland airport	13,472	13,728	14,832	14,704	16,192	1,488	10.1
Queenstown airport	5,904	7,840	7,152	8,160	8,704	544	6.7
Christchurch airport	4,432	3,824	4,528	5,872	5,712	-160	-2.7
Wellington airport	2,688	3,056	2,960	2,768	3,120	352	12.7
Closest port of flight							
Brisbane	20,960	21,296	21,424	22,480	23,632	1,152	5.1
Coolangatta	3,136	4,912	6,064	6,480	7,296	816	12.6
Sydney	2,304	1,728	1,200	1,664	1,808	144	8.7
Citizenship							
Australia	16,720	18,864	18,896	21,344	22,160	816	3.8
New Zealand	9,392	8,880	9,712	9,216	10,352	1,136	12.3

Symbol: ... not applicable

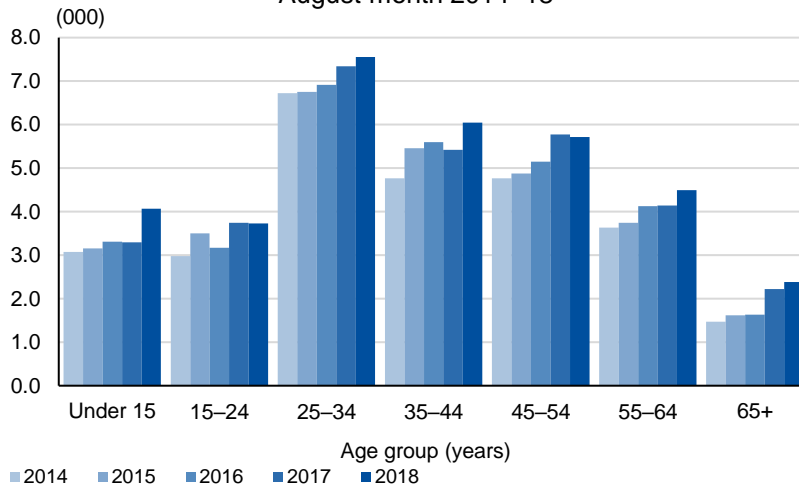
Source: Stats NZ

Travel purpose of visitors from Queensland August month 2014–18



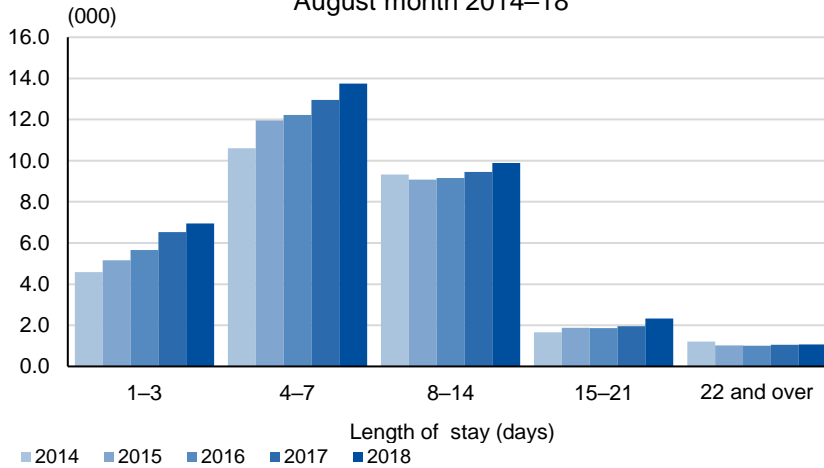
Source: Stats NZ

Age of visitors from Queensland August month 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland August month 2014–18



Source: Stats NZ

Table 14

Key characteristics of visitors from Queensland
Year ended August 2014–18

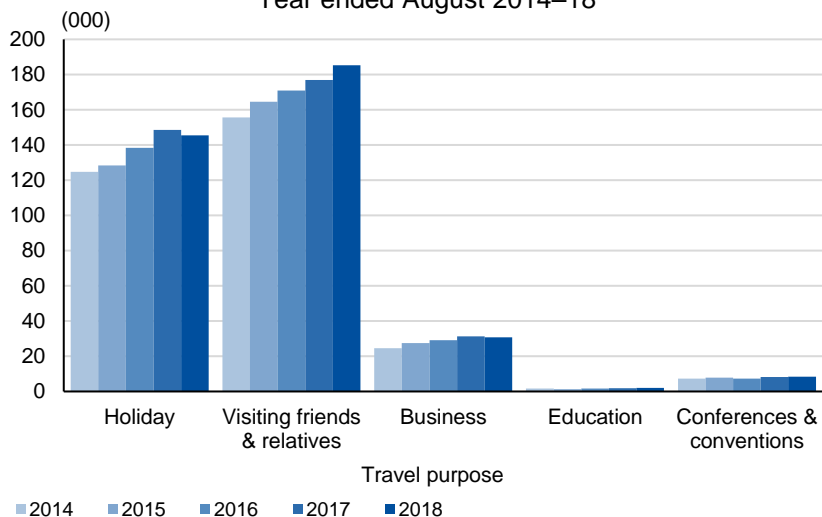
Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	327,536	344,272	362,320	383,696	389,632	5,936	1.5
Travel purpose							
Holiday	124,688	128,336	138,464	148,576	145,424	-3,152	-2.1
Visiting friends & relatives	155,744	164,528	171,008	176,944	185,312	8,368	4.7
Business	24,496	27,504	29,152	31,248	30,768	-480	-1.5
Education	1,600	1,312	1,680	1,824	1,952	128	7.0
Conferences & conventions	7,296	7,904	7,312	8,160	8,400	240	2.9
Age group (years)							
Under 15	41,120	43,824	47,184	49,024	50,048	1,024	2.1
15–24	39,888	40,768	42,544	44,912	45,664	752	1.7
25–34	60,480	62,128	65,936	69,968	69,984	16	0.0
35–44	51,504	54,288	55,904	59,712	60,432	720	1.2
45–54	57,888	61,712	62,960	67,168	65,648	-1,520	-2.3
55–64	48,560	50,224	54,176	57,088	58,896	1,808	3.2
65+	28,096	31,328	33,616	35,824	38,960	3,136	8.8
Length of stay (days)							
1–3	49,392	50,096	55,744	69,248	70,688	1,440	2.1
4–7	107,744	116,896	121,472	126,752	130,064	3,312	2.6
8–14	110,144	114,384	119,200	122,672	125,888	3,216	2.6
15–21	35,056	37,536	37,776	40,320	39,472	-848	-2.1
22 and over	25,200	25,360	28,128	24,704	23,520	-1,184	-4.8
Median	7.8	7.8	7.7	7.4	7.4
New Zealand port							
Auckland airport	194,816	200,176	209,136	221,072	220,128	-944	-0.4
Christchurch airport	55,632	55,888	58,576	67,136	69,792	2,656	4.0
Queenstown airport	28,368	37,920	43,168	47,824	50,528	2,704	5.7
Wellington airport	36,096	39,888	42,912	40,128	41,488	1,360	3.4
Dunedin airport	9,568	8,240	6,768	5,312	5,232	-80	-1.5
Seaports	2,912	1,984	1,744	2,224	2,448	224	10.1
Closest port of flight							
Brisbane	244,256	255,072	261,008	272,592	272,240	-352	-0.1
Coolangatta	44,368	53,968	68,048	77,456	81,744	4,288	5.5
Sydney	22,560	20,320	17,392	15,792	18,128	2,336	14.8
Melbourne	4,032	4,880	4,432	4,800	4,816	16	0.3
Rarotonga	1,088	1,248	1,312	1,744	1,984	240	13.8
Cairns	2,976	1,184	1,968	2,704	1,792	-912	-33.7
Apia	1,024	1,168	1,312	1,312	1,232	-80	-6.1
Los Angeles	464	512	352	448	560	112	25.0
Papeete	608	624	608	544	480	-64	-11.8
Citizenship							
Australia	182,800	194,736	210,384	229,408	234,672	5,264	2.3
New Zealand	127,872	131,824	134,080	135,456	135,456	0	0.0
United Kingdom	4,880	4,720	4,640	4,800	4,336	-464	-9.7
China, People's Republic of	896	1,344	1,504	1,440	2,000	560	38.9

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Queensland

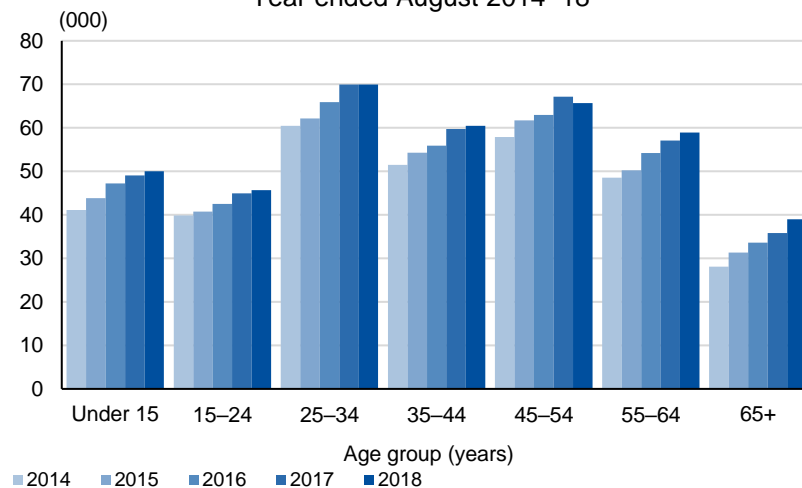
Year ended August 2014–18



Source: Stats NZ

Age of visitors from Queensland

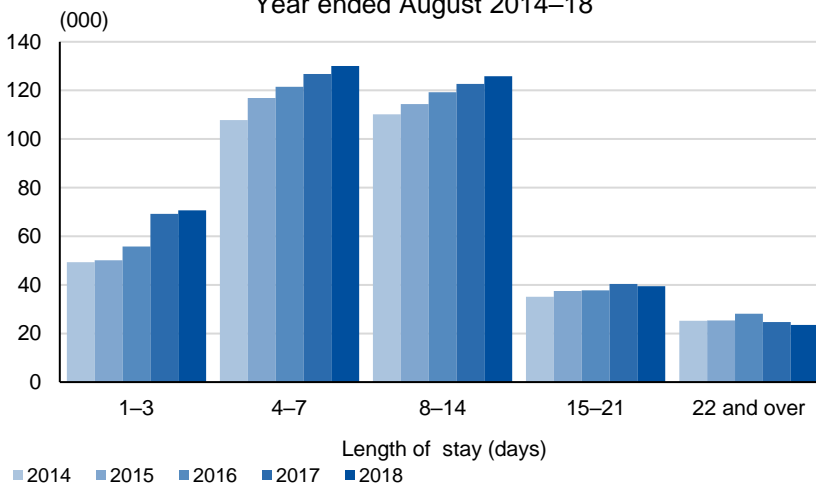
Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland

Year ended August 2014–18



Source: Stats NZ

Table 15

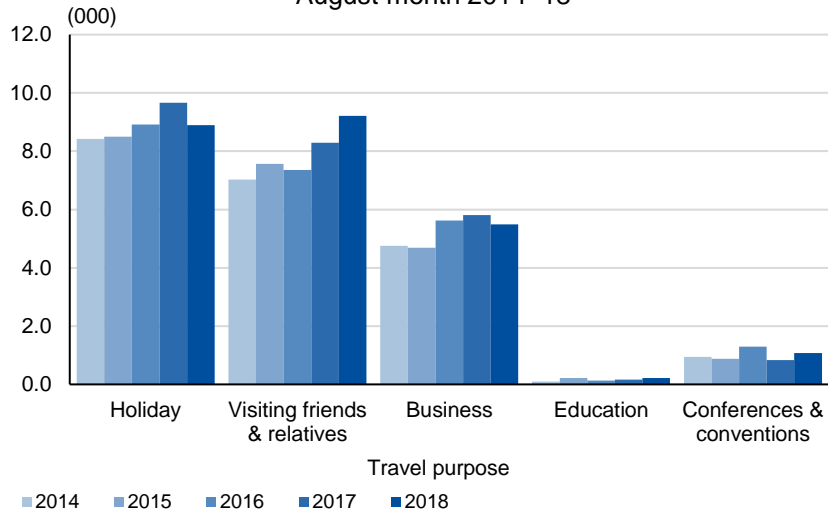
Key characteristics of visitors from Victoria August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	22,000	22,656	24,496	25,696	25,904	208	0.8
Travel purpose							
Holiday	8,416	8,496	8,912	9,664	8,896	-768	-7.9
Visiting friends & relatives	7,024	7,568	7,360	8,288	9,216	928	11.2
Business	4,752	4,688	5,616	5,808	5,488	-320	-5.5
Education	96	224	128	160	224	64	40.0
Conferences & conventions	944	880	1,296	832	1,072	240	28.8
Age group (years)							
Under 15	1,568	1,376	1,504	1,680	2,176	496	29.5
15–24	2,464	2,768	2,896	2,512	2,256	-256	-10.2
25–34	6,048	5,968	6,480	6,880	6,896	16	0.2
35–44	4,880	4,784	4,976	5,360	5,376	16	0.3
45–54	3,872	4,064	4,512	4,992	4,304	-688	-13.8
55–64	2,160	2,528	3,040	2,928	3,472	544	18.6
65+	1,008	1,168	1,088	1,344	1,424	80	6.0
Length of stay (days)							
1–3	5,504	6,544	8,128	9,072	9,312	240	2.6
4–7	9,200	9,152	8,720	9,680	9,680	0	0.0
8–14	5,328	5,264	5,696	5,184	5,296	112	2.2
15–21	1,072	864	1,200	1,008	928	-80	-7.9
22 and over	896	832	752	752	688	-64	-8.5
Median	5.8	5.2	5.1	4.8	4.7
New Zealand port							
Auckland airport	11,104	11,520	12,768	13,168	13,824	656	5.0
Queenstown airport	5,136	4,752	5,216	5,792	5,072	-720	-12.4
Christchurch airport	3,328	3,456	3,504	4,144	3,760	-384	-9.3
Wellington airport	2,432	2,912	3,008	2,592	3,104	512	19.8
Closest port of flight							
Melbourne	20,464	21,136	22,736	23,872	24,256	384	1.6
Sydney	896	784	1,008	992	656	-336	-33.9
Citizenship							
Australia	14,352	14,448	16,464	17,712	16,496	-1,216	-6.9
New Zealand	5,824	5,904	5,936	5,952	7,120	1,168	19.6

Symbol: ... not applicable

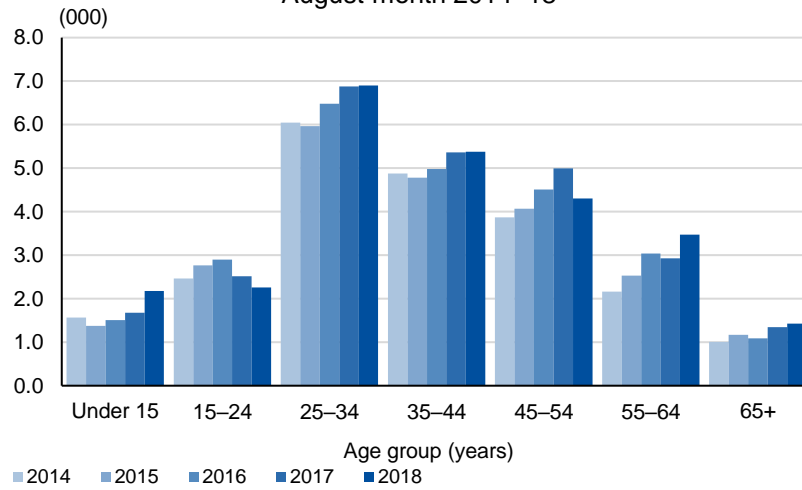
Source: Stats NZ

Travel purpose of visitors from Victoria August month 2014–18



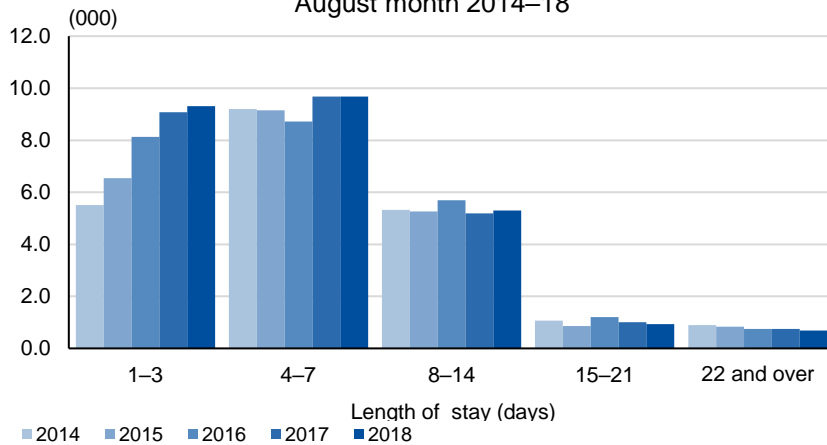
Source: Stats NZ

Age of visitors from Victoria August month 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria August month 2014–18



Source: Stats NZ

Table 16

Key characteristics of visitors from Victoria
Year ended August 2014–18

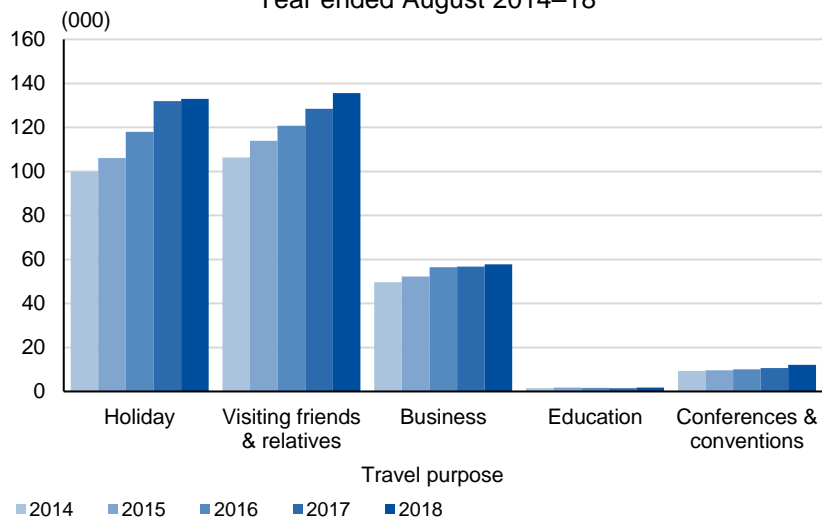
Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	276,992	293,664	317,840	342,176	353,904	11,728	3.4
Travel purpose							
Holiday	99,904	105,984	117,936	131,888	132,896	1,008	0.8
Visiting friends & relatives	106,384	113,888	120,800	128,400	135,616	7,216	5.6
Business	49,632	52,224	56,496	56,800	57,824	1,024	1.8
Education	1,504	1,696	1,568	1,488	1,792	304	20.4
Conferences & conventions	9,344	9,600	10,096	10,656	12,032	1,376	12.9
Age group (years)							
Under 15	24,560	26,896	30,080	31,792	34,384	2,592	8.2
15–24	29,952	32,176	33,728	36,944	36,960	16	0.0
25–34	66,320	70,032	75,056	81,904	84,512	2,608	3.2
35–44	51,744	53,696	59,088	62,304	64,192	1,888	3.0
45–54	49,536	51,936	55,472	59,568	59,712	144	0.2
55–64	35,552	38,448	41,360	45,392	47,616	2,224	4.9
65+	19,328	20,480	23,056	24,272	26,528	2,256	9.3
Length of stay (days)							
1–3	65,040	67,936	75,552	91,072	96,400	5,328	5.9
4–7	94,480	101,712	105,936	111,024	115,152	4,128	3.7
8–14	76,752	82,112	92,032	94,736	98,736	4,000	4.2
15–21	24,544	25,776	27,776	29,040	27,920	-1,120	-3.9
22 and over	16,176	16,128	16,544	16,304	15,696	-608	-3.7
Median	6.6	6.6	6.6	6.4	6.2
New Zealand port							
Auckland airport	163,008	171,488	182,176	199,856	205,520	5,664	2.8
Christchurch airport	49,392	52,128	56,272	59,968	66,720	6,752	11.3
Queenstown airport	26,928	29,680	33,968	41,392	44,304	2,912	7.0
Wellington airport	35,168	39,104	44,080	39,408	35,744	-3,664	-9.3
Seaports	1,216	1,072	1,184	1,456	1,520	64	4.4
Closest port of flight							
Melbourne	254,784	270,976	294,672	319,056	329,232	10,176	3.2
Sydney	12,560	13,008	11,792	11,040	11,520	480	4.3
Brisbane	2,096	2,112	2,224	2,256	2,192	-64	-2.8
Rarotonga	912	1,120	1,616	1,616	1,616	0	0.0
Apia	896	1,024	1,120	1,088	1,472	384	35.3
Coolangatta	368	512	544	544	928	384	70.6
Los Angeles	848	672	576	752	720	-32	-4.3
Papeete	544	544	448	432	640	208	48.1
Citizenship							
Australia	172,928	184,112	201,648	218,432	227,760	9,328	4.3
New Zealand	78,560	82,800	86,544	91,568	93,152	1,584	1.7
United Kingdom	6,448	6,432	7,344	7,536	6,272	-1,264	-16.8
China, People's Republic of	2,464	3,280	3,472	4,544	4,992	448	9.9

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Victoria

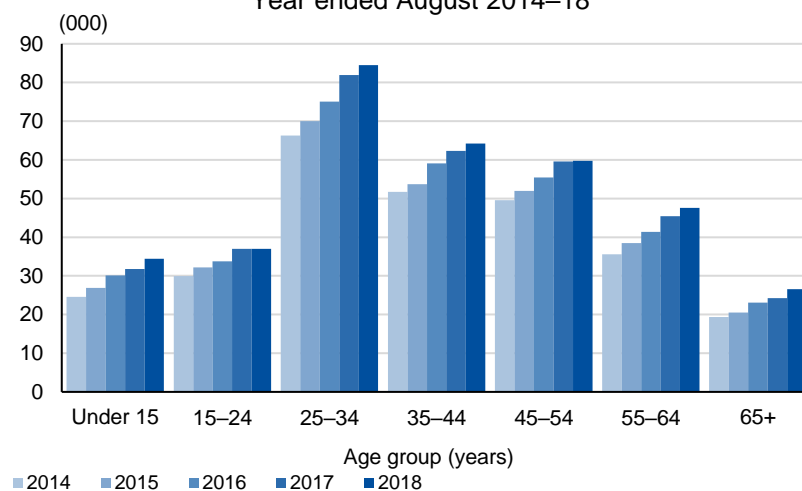
Year ended August 2014–18



Source: Stats NZ

Age of visitors from Victoria

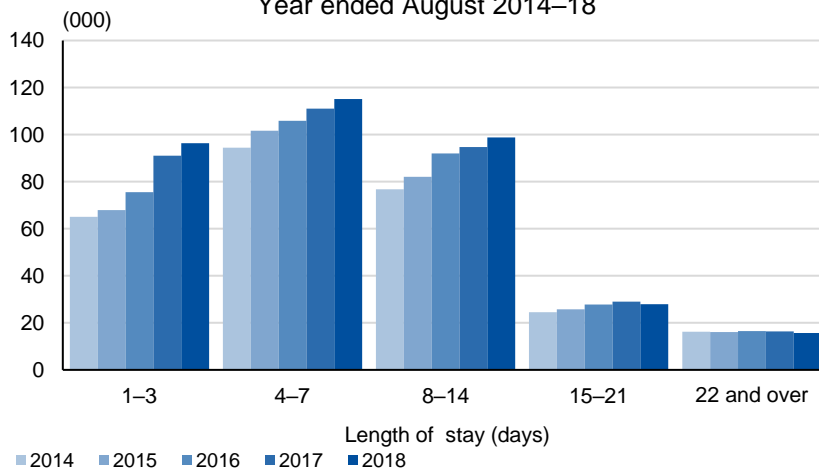
Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria

Year ended August 2014–18



Source: Stats NZ

Table 17

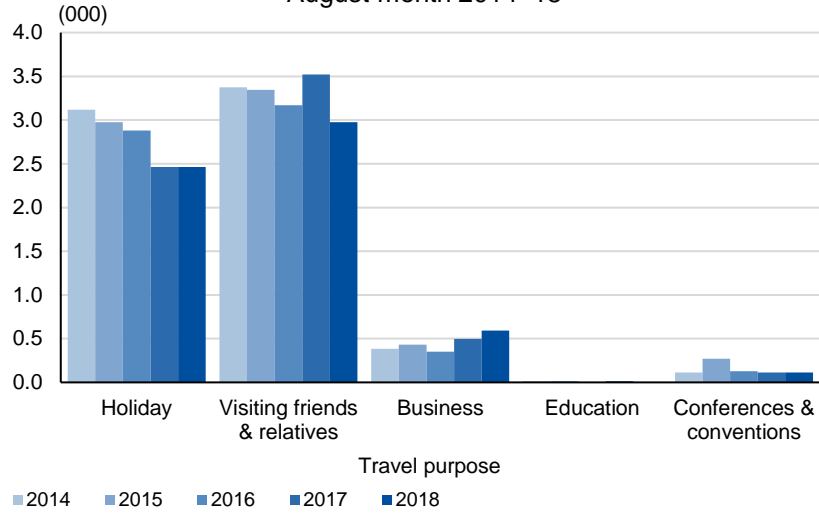
Key characteristics of visitors from Western Australia
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,408	7,504	6,960	7,280	6,672	-608	-8.4
Travel purpose							
Holiday	3,120	2,976	2,880	2,464	2,464	0	0.0
Visiting friends & relatives	3,376	3,344	3,168	3,520	2,976	-544	-15.5
Business	384	432	352	496	592	96	19.4
Education	16	16	0	16	0	-16	-100.0
Conferences & conventions	112	272	128	112	112	0	0.0
Age group (years)							
Under 15	592	640	560	624	464	-160	-25.6
15–24	864	720	800	752	576	-176	-23.4
25–34	2,256	2,208	1,888	1,904	1,648	-256	-13.4
35–44	880	1,200	1,008	1,136	848	-288	-25.4
45–54	1,360	1,152	1,072	1,232	1,264	32	2.6
55–64	1,104	1,248	1,120	1,184	1,360	176	14.9
65+	352	336	512	448	512	64	14.3
Length of stay (days)							
1–3	704	1,056	880	1,328	1,056	-272	-20.5
4–7	2,112	2,112	1,728	2,000	2,000	0	0.0
8–14	2,992	2,528	2,768	2,272	2,224	-48	-2.1
15–21	1,104	1,056	848	816	848	32	3.9
22 and over	496	752	736	864	544	-320	-37.0
Median	9.5	8.8	9.2	8.3	8.2
New Zealand port							
Auckland airport	4,928	5,152	4,704	5,280	4,880	-400	-7.6
Christchurch airport	1,088	928	816	720	752	32	4.4
Queenstown airport	1,056	928	944	832	640	-192	-23.1
Closest port of flight							
Perth	2,928	2,800	2,736	3,216	3,264	48	1.5
Melbourne	1,712	2,368	1,728	1,792	1,488	-304	-17.0
Sydney	2,032	1,648	1,824	1,648	1,328	-320	-19.4
Citizenship							
Australia	3,728	3,888	3,792	3,936	3,872	-64	-1.6
New Zealand	3,392	3,104	2,592	2,864	2,432	-432	-15.1

Symbol: ... not applicable

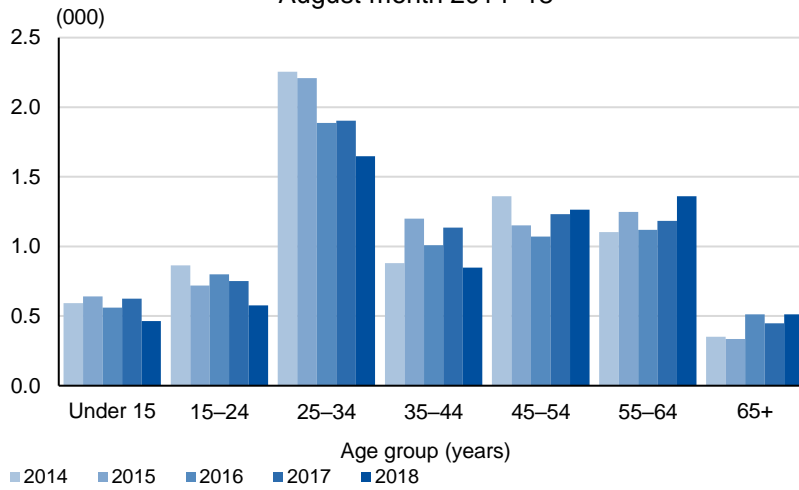
Source: Stats NZ

Travel purpose of visitors from Western Australia
August month 2014–18



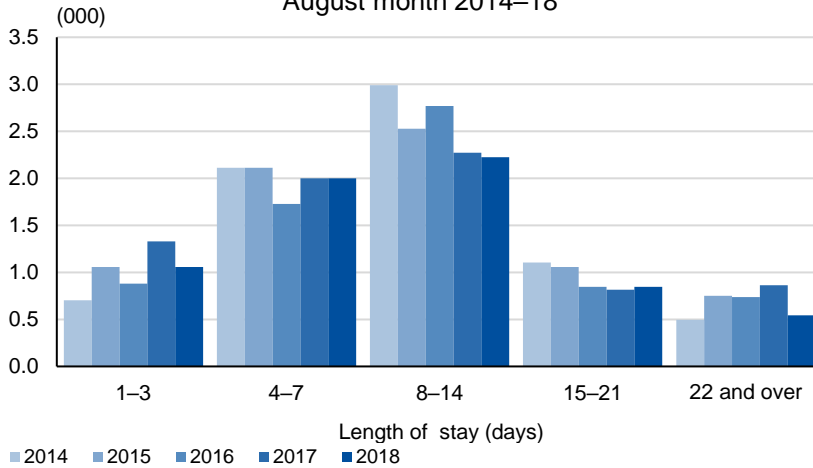
Source: Stats NZ

Age of visitors from Western Australia
August month 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia
August month 2014–18



Source: Stats NZ

Table 18

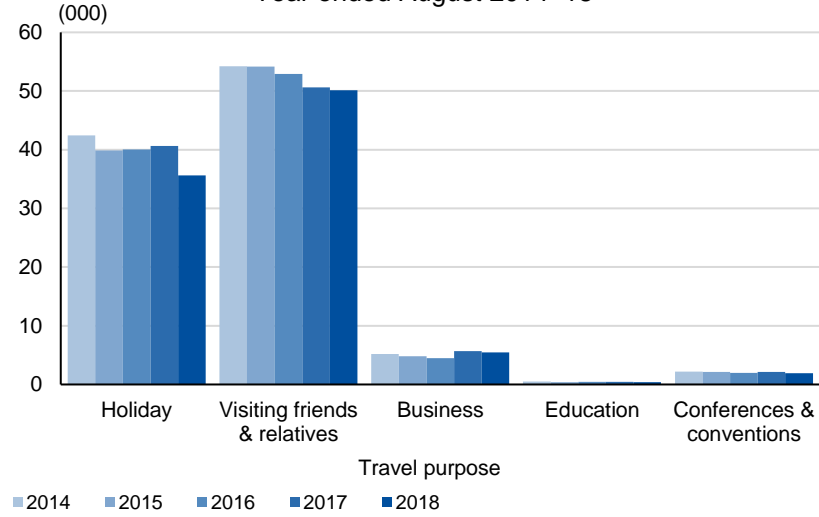
Key characteristics of visitors from Western Australia
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	109,120	106,816	105,232	105,328	99,632	-5,696	-5.4
Travel purpose							
Holiday	42,416	39,888	40,048	40,656	35,648	-5,008	-12.3
Visiting friends & relatives	54,224	54,176	52,896	50,608	50,160	-448	-0.9
Business	5,216	4,816	4,464	5,664	5,440	-224	-4.0
Education	512	384	464	448	368	-80	-17.9
Conferences & conventions	2,192	2,128	1,968	2,144	1,920	-224	-10.4
Age group (years)							
Under 15	11,520	11,520	11,344	11,408	11,360	-48	-0.4
15–24	13,920	12,944	11,200	10,560	9,712	-848	-8.0
25–34	26,176	26,736	25,024	24,784	21,728	-3,056	-12.3
35–44	14,576	14,848	14,832	14,976	13,248	-1,728	-11.5
45–54	19,840	18,176	17,984	18,224	16,512	-1,712	-9.4
55–64	15,728	15,104	16,032	16,336	16,944	608	3.7
65+	7,360	7,488	8,816	9,040	10,128	1,088	12.0
Length of stay (days)							
1–3	9,008	9,456	9,568	11,712	11,680	-32	-0.3
4–7	25,040	24,032	22,416	22,320	21,168	-1,152	-5.2
8–14	39,296	38,064	37,920	36,480	35,072	-1,408	-3.9
15–21	19,408	19,184	19,456	19,568	17,792	-1,776	-9.1
22 and over	16,368	16,080	15,872	15,248	13,920	-1,328	-8.7
Median	11.0	11.1	11.2	10.9	10.8
New Zealand port							
Auckland airport	76,336	76,880	76,560	77,232	72,368	-4,864	-6.3
Christchurch airport	16,464	15,552	14,672	15,232	15,008	-224	-1.5
Queenstown airport	6,800	6,544	6,272	5,840	5,632	-208	-3.6
Wellington airport	7,728	6,928	6,704	6,064	5,424	-640	-10.6
Seaports	864	480	624	688	896	208	30.2
Closest port of flight							
Perth	44,112	47,536	53,264	52,128	49,184	-2,944	-5.6
Melbourne	24,416	24,624	20,992	22,080	20,336	-1,744	-7.9
Sydney	27,728	23,808	20,240	20,080	17,680	-2,400	-12.0
Brisbane	7,552	6,048	6,128	6,352	6,848	496	7.8
Coolangatta	576	624	672	640	816	176	27.5
Rarotonga	544	640	816	672	672	0	0.0
Citizenship							
Australia	52,256	50,496	52,144	55,232	54,944	-288	-0.5
New Zealand	50,112	49,008	46,560	43,424	38,832	-4,592	-10.6
United Kingdom	1,856	2,096	2,064	1,920	1,712	-208	-10.8
United States of America	688	736	432	352	528	176	50.0

Symbol: ... not applicable

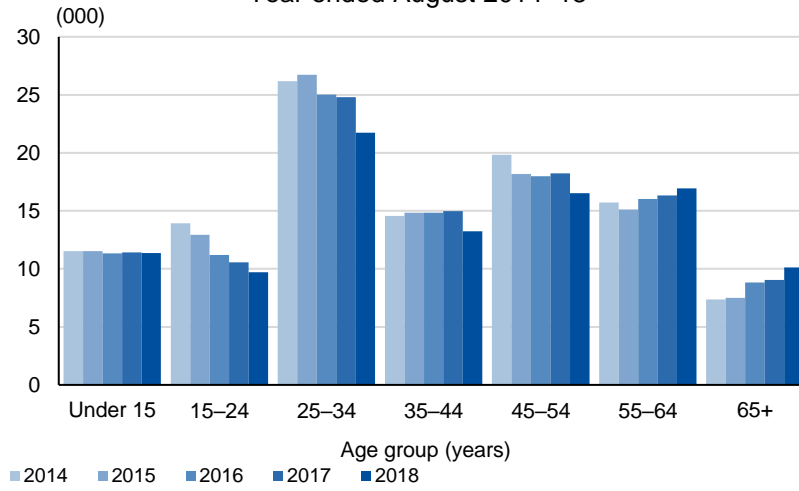
Source: Stats NZ

Travel purpose of visitors from Western Australia
Year ended August 2014–18



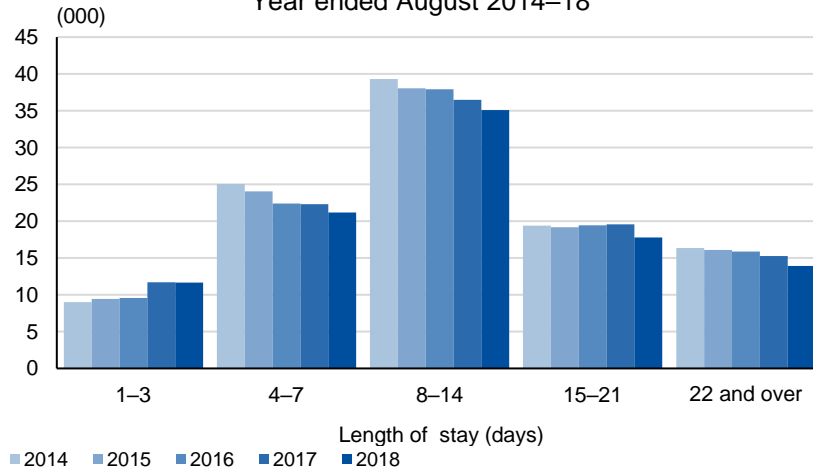
Source: Stats NZ

Age of visitors from Western Australia
Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia
Year ended August 2014–18



Source: Stats NZ

Table 19

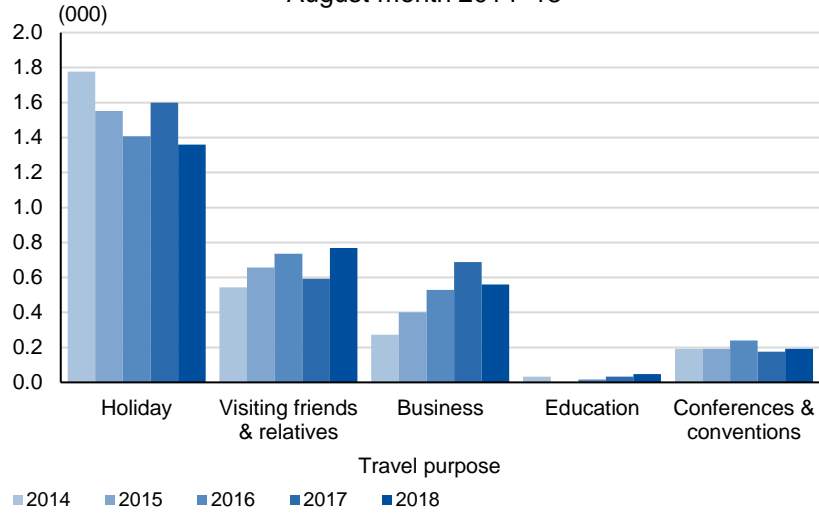
Key characteristics of visitors from South Australia
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,864	2,896	3,008	3,216	3,024	-192	-6.0
Travel purpose							
Holiday	1,776	1,552	1,408	1,600	1,360	-240	-15.0
Visiting friends & relatives	544	656	736	592	768	176	29.7
Business	272	400	528	688	560	-128	-18.6
Education	32	0	16	32	48	16	50.0
Conferences & conventions	192	192	240	176	192	16	9.1
Age group (years)							
Under 15	256	272	176	144	320	176	122.2
15–24	336	336	352	320	400	80	25.0
25–34	704	688	608	784	496	-288	-36.7
35–44	368	496	592	448	400	-48	-10.7
45–54	560	528	624	624	448	-176	-28.2
55–64	448	384	464	560	656	96	17.1
65+	192	192	192	336	304	-32	-9.5
Length of stay (days)							
1–3	336	416	560	752	464	-288	-38.3
4–7	1,136	1,024	1,040	1,248	1,280	32	2.6
8–14	960	960	992	816	880	64	7.8
15–21	272	272	288	224	304	80	35.7
22 and over	160	224	128	176	96	-80	-45.5
Median	7.4	7.5	7.2	6.7	7.0
New Zealand port							
Auckland airport	1,328	1,520	1,456	1,760	1,648	-112	-6.4
Queenstown airport	816	752	768	800	720	-80	-10.0
Closest port of flight							
Melbourne	816	1,088	1,024	944	1,120	176	18.6
Sydney	1,104	928	1,184	1,312	1,056	-256	-19.5
Adelaide	784	688	656	640	768	128	20.0
Citizenship							
Australia	2,416	2,432	2,368	2,720	2,528	-192	-7.1

Symbol: ... not applicable

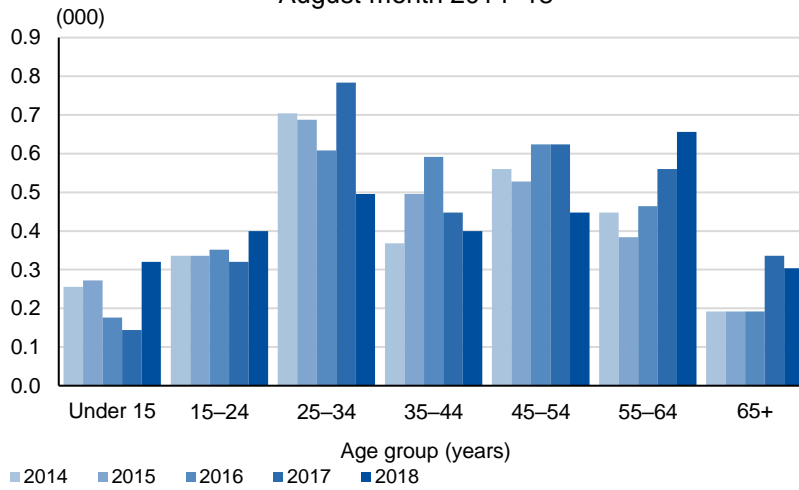
Source: Stats NZ

Travel purpose of visitors from South Australia August month 2014–18



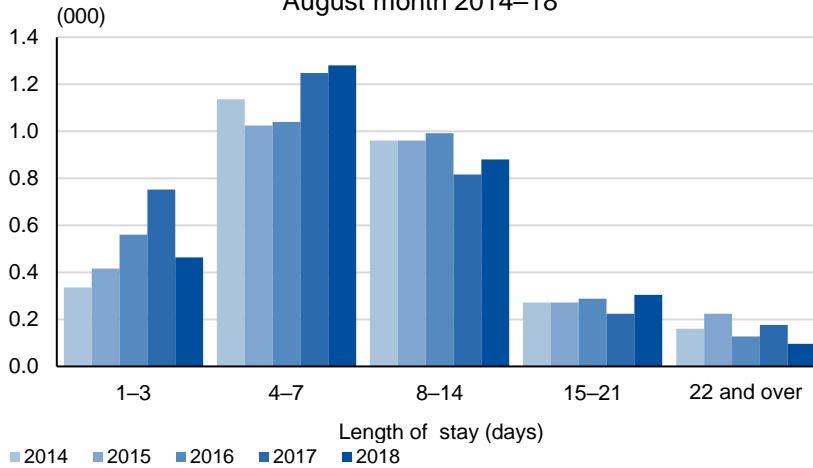
Source: Stats NZ

Age of visitors from South Australia August month 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia August month 2014–18



Source: Stats NZ

Table 20

Key characteristics of visitors from South Australia
Year ended August 2014–18

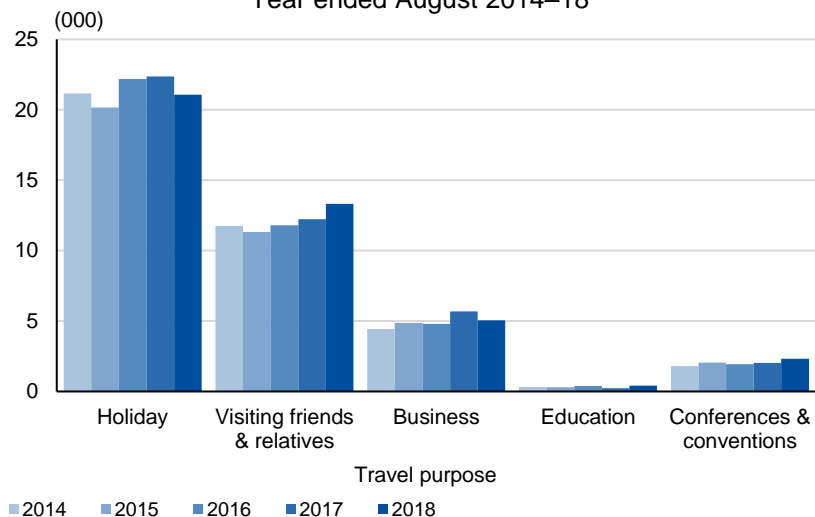
Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	41,120	40,320	42,784	44,224	44,112	-112	-0.3
Travel purpose							
Holiday	21,168	20,160	22,176	22,368	21,072	-1,296	-5.8
Visiting friends & relatives	11,760	11,312	11,808	12,224	13,328	1,104	9.0
Business	4,432	4,864	4,800	5,680	5,056	-624	-11.0
Education	320	304	400	240	416	176	73.3
Conferences & conventions	1,792	2,048	1,936	2,032	2,320	288	14.2
Age group (years)							
Under 15	3,760	3,424	3,632	3,728	3,984	256	6.9
15–24	4,912	5,008	5,536	4,912	5,056	144	2.9
25–34	7,136	6,896	6,880	7,296	7,248	-48	-0.7
35–44	5,824	5,904	5,792	6,256	6,336	80	1.3
45–54	7,152	6,976	7,808	8,368	7,664	-704	-8.4
55–64	7,664	6,976	7,376	7,600	7,728	128	1.7
65+	4,672	5,136	5,760	6,064	6,096	32	0.5
Length of stay (days)							
1–3	5,312	5,136	5,344	7,104	7,232	128	1.8
4–7	11,552	11,712	11,776	11,536	12,208	672	5.8
8–14	15,104	14,064	15,520	16,608	15,872	-736	-4.4
15–21	6,064	5,840	6,736	5,296	6,080	784	14.8
22 and over	3,088	3,568	3,408	3,680	2,720	-960	-26.1
Median	9.1	8.9	9.1	8.6	8.4
New Zealand port							
Auckland airport	27,808	25,328	26,144	27,792	27,184	-608	-2.2
Christchurch airport	5,328	6,304	6,704	6,544	7,200	656	10.0
Queenstown airport	4,288	4,864	5,520	5,664	5,648	-16	-0.3
Wellington airport	2,944	3,184	3,968	3,648	3,424	-224	-6.1
Seaports	608	496	416	480	528	48	10.0
Closest port of flight							
Melbourne	9,600	12,848	14,288	14,960	15,632	672	4.5
Adelaide	17,696	13,088	14,096	13,360	13,520	160	1.2
Sydney	11,200	11,744	11,840	13,024	11,968	-1,056	-8.1
Brisbane	640	832	736	848	720	-128	-15.1
Citizenship							
Australia	31,824	31,152	34,176	35,648	35,760	112	0.3
New Zealand	6,176	6,032	5,392	5,424	5,088	-336	-6.2
United Kingdom	1,008	816	880	896	1,120	224	25.0

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from South Australia

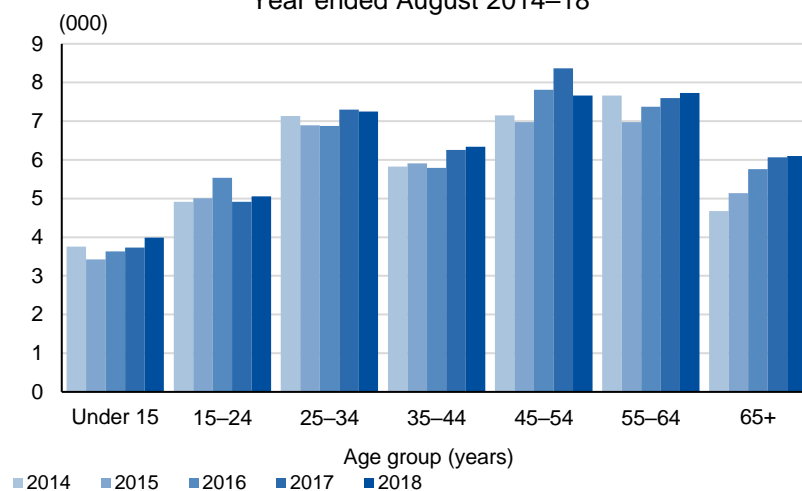
Year ended August 2014–18



Source: Stats NZ

Age of visitors from South Australia

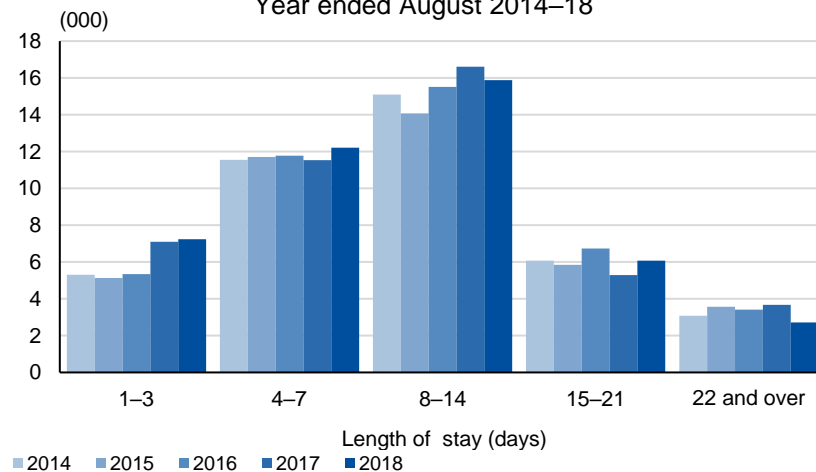
Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia

Year ended August 2014–18



Source: Stats NZ

Table 21

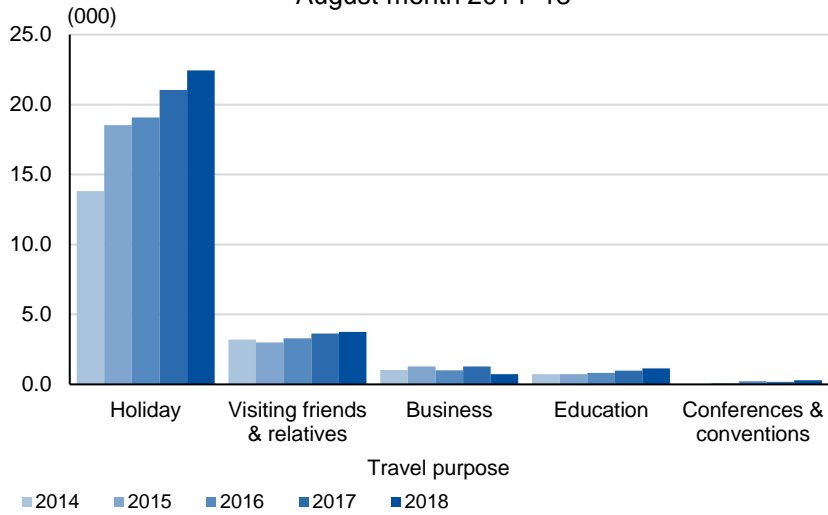
Key characteristics of visitors from the People's Republic of China
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	19,936	25,120	26,128	29,232	31,536	2,304	7.9
Travel purpose							
Holiday	13,824	18,528	19,088	21,056	22,448	1,392	6.6
Visiting friends & relatives	3,200	2,992	3,296	3,632	3,760	128	3.5
Business	1,024	1,280	1,008	1,280	736	-544	-42.5
Education	720	720	832	976	1,136	160	16.4
Conferences & conventions	32	96	224	192	304	112	58.3
Age group (years)							
Under 15	2,800	3,728	3,552	4,960	5,568	608	12.3
15–24	2,464	3,344	3,264	3,696	3,136	-560	-15.2
25–34	2,512	3,552	3,584	3,680	4,304	624	17.0
35–44	4,560	5,376	6,288	6,144	7,920	1,776	28.9
45–54	3,776	4,976	5,040	5,504	5,136	-368	-6.7
55–64	2,960	2,960	3,136	3,392	3,712	320	9.4
65+	864	1,184	1,264	1,856	1,760	-96	-5.2
Length of stay (days)							
1–3	8,256	9,888	9,808	9,424	7,936	-1,488	-15.8
4–7	3,744	4,816	3,520	4,784	6,368	1,584	33.1
8–14	3,680	5,632	7,296	8,736	10,592	1,856	21.2
15–21	1,152	1,296	2,096	2,080	2,432	352	16.9
22 and over	3,104	3,488	3,408	4,208	4,208	0	0.0
Median	5.5	5.6	7.2	7.9	8.4
New Zealand port							
Auckland airport	18,416	23,040	23,440	25,968	28,320	2,352	9.1
Christchurch airport	992	1,488	2,000	2,720	2,704	-16	-0.6
Closest port of flight							
Shanghai	2,656	3,136	6,016	4,400	6,400	2,000	45.5
Guangzhou	4,224	4,656	5,856	5,424	5,536	112	2.1
Hong Kong	2,576	3,600	2,224	3,776	4,080	304	8.1
Melbourne	2,720	3,328	2,992	2,976	3,232	256	8.6
Sydney	2,064	3,136	2,448	2,736	2,432	-304	-11.1
Beijing	0	0	1,376	1,952	2,112	160	8.2
Brisbane	3,280	3,600	2,976	2,272	2,112	-160	-7.0
Shenzhen	0	0	0	1,168	1,664	496	42.5
Chengdu	0	0	0	1,056	1,344	288	27.3
Coolangatta	992	1,040	1,056	1,376	880	-496	-36.0
Citizenship							
China, People's Republic of	19,376	24,416	25,232	28,208	30,672	2,464	8.7

Symbol: ... not applicable

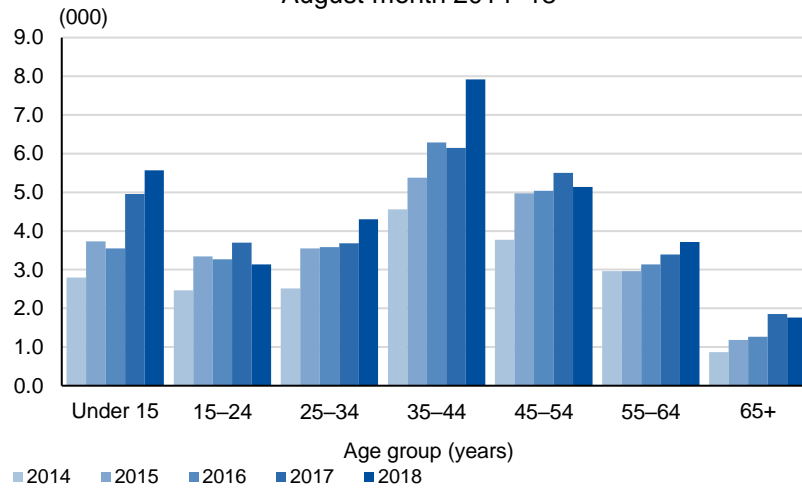
Source: Stats NZ

Travel purpose of visitors from China August month 2014–18



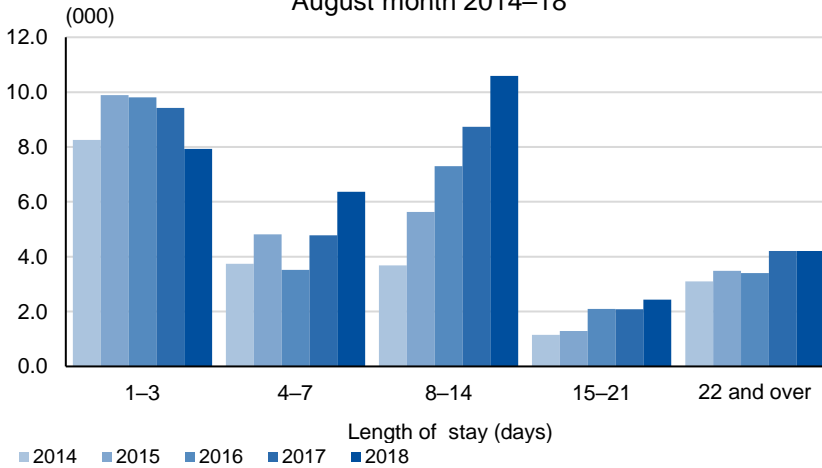
Source: Stats NZ

Age of visitors from China August month 2014–18



Source: Stats NZ

Length of stay of visitors from China August month 2014–18



Source: Stats NZ

Table 22

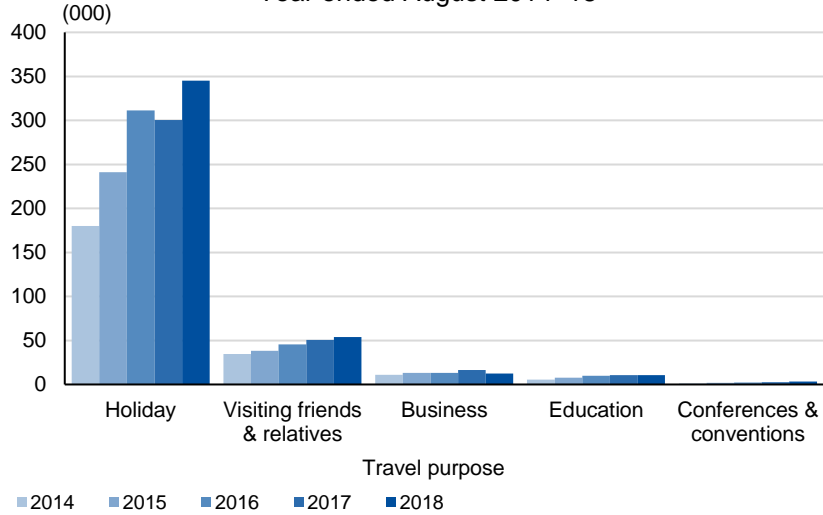
Key characteristics of visitors from the People's Republic of China
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	245,632	320,432	404,160	404,224	451,232	47,008	11.6
Travel purpose							
Holiday	180,160	241,152	311,424	300,496	345,104	44,608	14.8
Visiting friends & relatives	34,496	38,096	45,456	50,736	53,696	2,960	5.8
Business	10,928	13,152	13,312	16,592	12,480	-4,112	-24.8
Education	5,392	7,664	9,760	10,496	10,704	208	2.0
Conferences & conventions	1,200	1,744	2,272	2,720	3,424	704	25.9
Age group (years)							
Under 15	16,048	24,320	26,528	30,224	37,072	6,848	22.7
15–24	15,344	20,912	23,776	23,744	24,304	560	2.4
25–34	38,768	52,080	68,720	70,480	77,808	7,328	10.4
35–44	47,232	56,720	66,464	64,528	73,552	9,024	14.0
45–54	52,512	70,464	87,296	85,824	86,768	944	1.1
55–64	54,336	68,080	89,648	88,128	103,136	15,008	17.0
65+	21,392	27,856	41,728	41,296	48,592	7,296	17.7
Length of stay (days)							
1–3	95,744	115,632	145,584	133,456	130,496	-2,960	-2.2
4–7	50,384	66,224	74,736	62,304	79,344	17,040	27.3
8–14	45,872	70,208	96,896	114,304	143,984	29,680	26.0
15–21	18,096	25,440	34,304	35,296	36,976	1,680	4.8
22 and over	35,536	42,928	52,640	58,864	60,432	1,568	2.7
Median	5.4	6.0	6.6	7.9	8.2
New Zealand port							
Auckland airport	222,976	288,544	353,648	350,304	386,800	36,496	10.4
Christchurch airport	17,808	24,832	39,680	44,112	54,240	10,128	23.0
Queenstown airport	2,928	5,200	8,608	7,440	7,760	320	4.3
Wellington airport	1,376	1,456	1,744	1,920	1,696	-224	-11.7
Seaports	496	352	416	416	720	304	73.1
Closest port of flight							
Shanghai	34,128	50,368	80,256	70,352	78,048	7,696	10.9
Guangzhou	42,672	67,328	73,296	74,224	74,272	48	0.1
Hong Kong	32,656	34,928	36,736	47,040	60,224	13,184	28.0
Melbourne	32,016	39,248	46,016	40,144	46,352	6,208	15.5
Sydney	34,400	43,616	55,824	45,632	39,232	-6,400	-14.0
Brisbane	33,808	44,640	51,584	42,448	36,928	-5,520	-13.0
Beijing	0	0	18,960	25,280	31,280	6,000	23.7
Coolangatta	13,664	13,008	16,016	16,992	20,528	3,536	20.8
Shenzhen	0	0	0	11,360	17,280	5,920	52.1
Chengdu	0	0	0	2,784	16,624	13,840	497.1
Citizenship							
China, People's Republic of	235,408	308,528	390,480	389,488	435,024	45,536	11.7
Hong Kong	1,392	1,600	2,400	2,592	3,552	960	37.0
New Zealand	3,248	3,152	3,248	3,408	3,200	-208	-6.1
United States of America	976	1,616	1,728	1,664	2,032	368	22.1

Symbol: ... not applicable

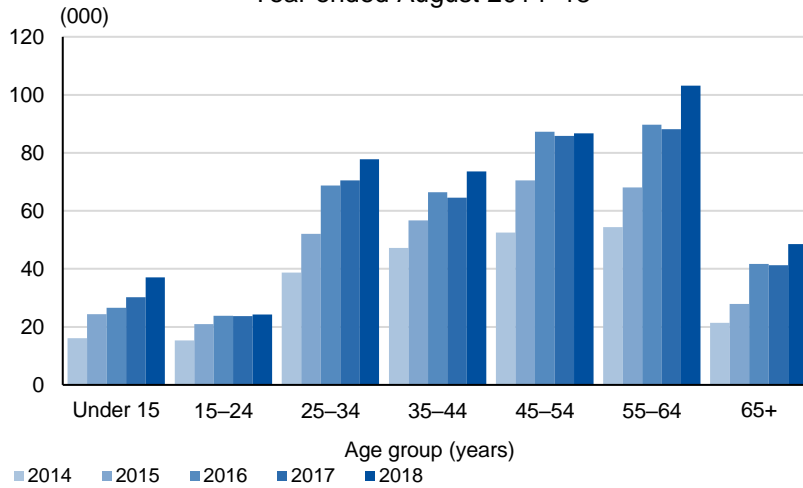
Source: Stats NZ

Travel purpose of visitors from China Year ended August 2014–18



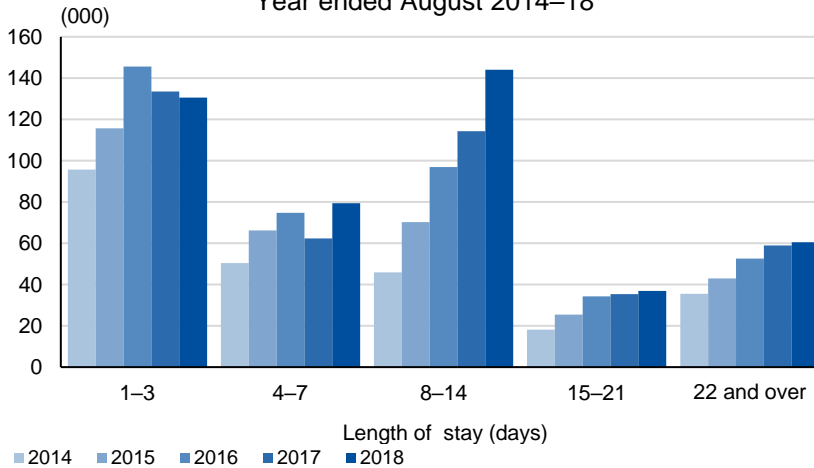
Source: Stats NZ

Age of visitors from China Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from China Year ended August 2014–18



Source: Stats NZ

Table 23

Province of residence of visitors from the People's Republic of China
August month 2014–18

	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	19,936	25,120	26,128	29,232	31,536	2,304	7.9
Guangdong	2,752	3,904	3,600	3,824	4,864	1,040	27.2
Shanghai	1,904	2,416	3,328	3,568	3,792	224	6.3
Beijing	2,128	2,848	2,512	3,472	3,232	-240	-6.9
Zhejiang	1,680	2,240	2,368	2,016	2,480	464	23.0
Jiangsu	1,296	1,168	1,728	1,872	1,424	-448	-23.9
Shandong	800	768	736	1,136	1,328	192	16.9
Sichuan	752	960	912	1,552	1,184	-368	-23.7
Fujian	400	576	784	752	704	-48	-6.4
Hubei	416	640	592	624	656	32	5.1
Liaoning	512	480	576	736	656	-80	-10.9
Henan	352	352	416	624	544	-80	-12.8
Shaanxi	240	288	368	400	528	128	32.0
Hunan	368	656	368	640	448	-192	-30.0
Not stated	4,304	5,520	4,592	4,864	6,000	1,136	23.4

Source: Stats NZ

Table 24

Province of residence of visitors from the People's Republic of China
Year ended August 2014–18

	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	245,632	320,432	404,160	404,224	451,232	47,008	11.6
Guangdong	30,704	41,584	51,824	55,920	68,528	12,608	22.5
Shanghai	35,728	46,816	59,600	60,112	66,912	6,800	11.3
Beijing	30,416	40,448	53,616	53,840	54,752	912	1.7
Zhejiang	14,848	19,328	24,688	22,176	26,144	3,968	17.9
Jiangsu	12,144	15,408	19,088	20,832	21,472	640	3.1
Sichuan	9,184	12,496	15,312	16,944	19,360	2,416	14.3
Shandong	6,528	8,240	11,056	11,376	13,232	1,856	16.3
Liaoning	5,920	7,632	10,320	9,712	10,576	864	8.9
Fujian	4,880	7,024	9,072	8,192	8,672	480	5.9
Henan	3,296	4,416	6,112	5,840	7,584	1,744	29.9
Tianjin	2,848	3,808	5,584	6,176	6,976	800	13.0
Chongqing	3,184	3,952	4,784	5,712	6,608	896	15.7
Hubei	3,536	4,880	7,808	6,192	6,560	368	5.9
Shaanxi	3,088	3,536	5,232	4,800	6,016	1,216	25.3
Hebei	2,544	3,136	4,496	4,640	5,776	1,136	24.5
Hunan	3,680	4,096	4,752	5,680	5,744	64	1.1
Shanxi	2,576	3,696	4,080	4,512	5,488	976	21.6
Yunnan	2,688	4,112	4,608	5,632	5,408	-224	-4.0
Guangxi	2,112	2,080	3,136	2,752	3,744	992	36.0
Anhui	1,328	2,176	3,248	3,008	3,392	384	12.8
Heilongjiang	1,904	2,256	2,656	3,072	3,392	320	10.4
Jiangxi	1,184	1,584	2,144	2,688	3,008	320	11.9
Jilin	1,728	2,016	2,992	2,208	2,816	608	27.5
Guizhou	1,072	1,408	2,432	2,208	2,688	480	21.7
Xinjiang	1,408	1,696	3,312	2,384	2,432	48	2.0
Gansu	544	1,136	1,056	1,856	1,632	-224	-12.1
Nei Monggol	1,136	1,008	1,440	1,632	1,520	-112	-6.9
Hainan	720	752	976	1,376	1,424	48	3.5
Ningxia	608	512	976	864	1,104	240	27.8
Qinghai	224	352	768	896	1,008	112	12.5
Not stated	53,824	68,800	76,960	70,976	77,200	6,224	8.8

Source: Stats NZ

Table 25

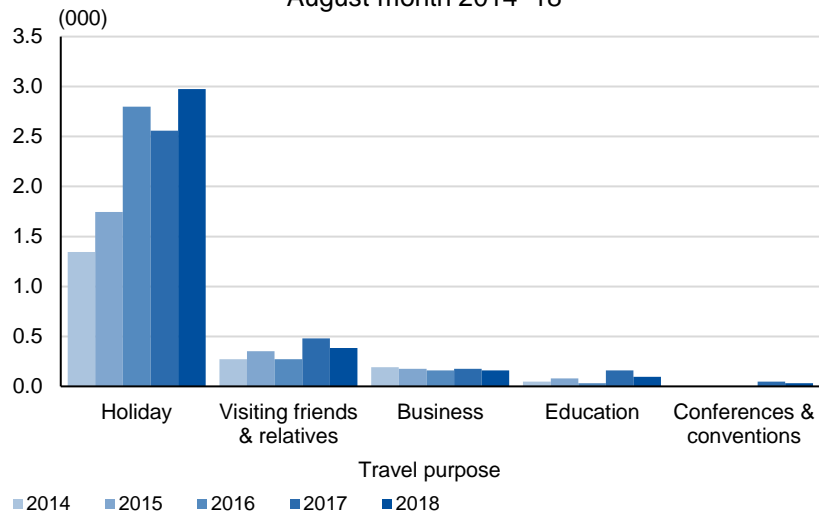
Key characteristics of visitors from Shanghai
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,904	2,416	3,328	3,568	3,792	224	6.3
Travel purpose							
Holiday	1,344	1,744	2,800	2,560	2,976	416	16.3
Visiting friends & relatives	272	352	272	480	384	-96	-20.0
Business	192	176	160	176	160	-16	-9.1
Education	48	80	32	160	96	-64	-40.0
Conferences & conventions	0	0	0	48	32	-16	-33.3
Age group (years)							
Under 15	224	240	464	432	592	160	37.0
15–24	96	304	368	448	352	-96	-21.4
25–34	352	512	608	512	480	-32	-6.3
35–44	384	512	816	992	1,072	80	8.1
45–54	336	432	384	560	592	32	5.7
55–64	400	304	432	368	432	64	17.4
65+	112	112	256	256	272	16	6.3
Length of stay (days)							
1–3	432	272	688	368	208	-160	-43.5
4–7	560	576	704	816	992	176	21.6
8–14	592	1,104	1,488	1,680	1,968	288	17.1
15–21	96	64	240	240	240	0	0.0
22 and over	224	400	208	464	384	-80	-17.2
Median	7.2	9.1	8.8	9.3	9.0
New Zealand port							
Auckland airport	1,712	2,240	2,912	2,992	3,488	496	16.6
Closest port of flight							
Shanghai	992	1,280	2,048	1,888	2,512	624	33.1
Citizenship							
China, People's Republic of	1,728	2,240	3,136	3,328	3,616	288	8.7

Symbol: ... not applicable

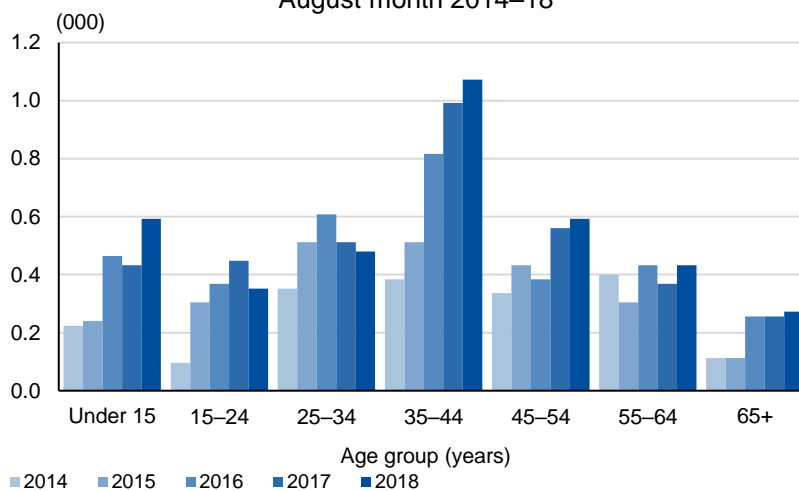
Source: Stats NZ

Travel purpose of visitors from Shanghai August month 2014–18



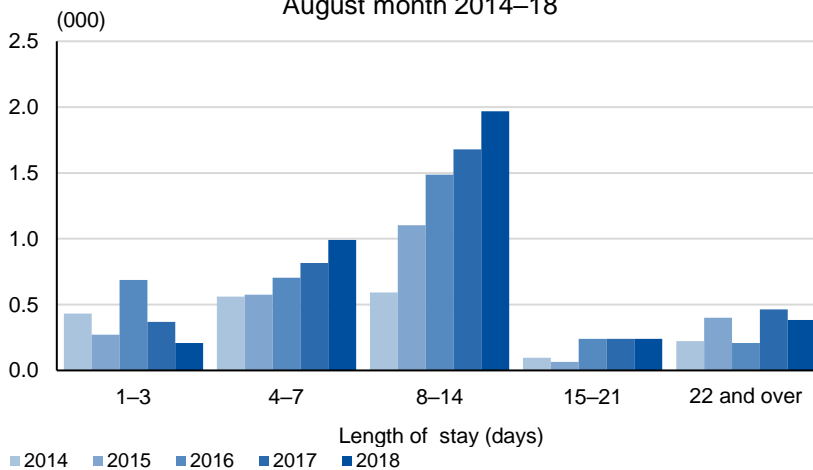
Source: Stats NZ

Age of visitors from Shanghai August month 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai August month 2014–18



Source: Stats NZ

Table 26

Key characteristics of visitors from Shanghai

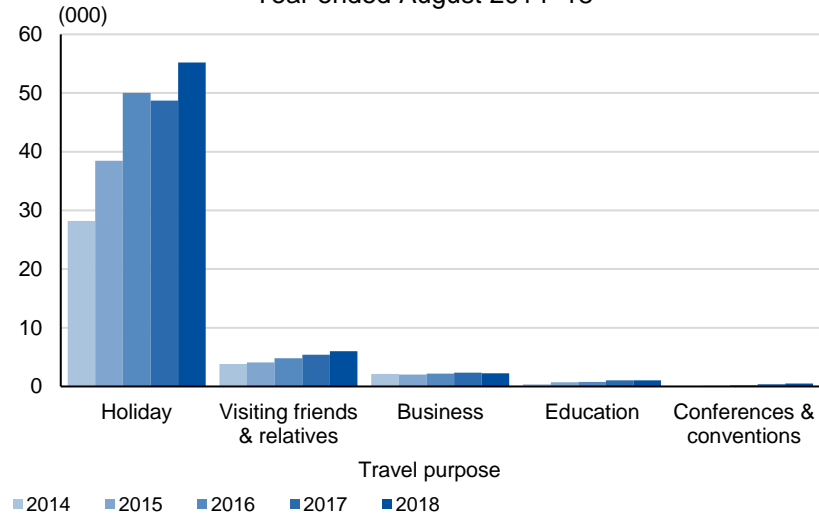
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	35,728	46,816	59,600	60,112	66,912	6,800	11.3
Travel purpose							
Holiday	28,208	38,448	50,032	48,736	55,200	6,464	13.3
Visiting friends & relatives	3,824	4,112	4,784	5,424	5,984	560	10.3
Business	2,160	2,016	2,208	2,336	2,240	-96	-4.1
Education	416	736	784	1,040	1,056	16	1.5
Conferences & conventions	80	144	208	368	512	144	39.1
Age group (years)							
Under 15	2,688	4,000	4,624	4,896	5,760	864	17.6
15–24	1,520	2,288	2,528	2,928	2,704	-224	-7.7
25–34	7,856	9,856	12,976	13,200	14,512	1,312	9.9
35–44	7,280	8,976	11,152	11,344	12,928	1,584	14.0
45–54	6,064	7,840	9,072	9,712	10,048	336	3.5
55–64	6,784	9,568	12,896	11,824	13,536	1,712	14.5
65+	3,536	4,288	6,352	6,208	7,424	1,216	19.6
Length of stay (days)							
1–3	4,992	6,144	8,112	6,368	5,168	-1,200	-18.8
4–7	9,568	12,912	13,712	11,904	14,848	2,944	24.7
8–14	13,504	18,240	25,920	28,560	33,104	4,544	15.9
15–21	4,112	5,344	6,496	6,864	7,296	432	6.3
22 and over	3,552	4,176	5,360	6,416	6,496	80	1.2
Median	8.8	8.9	9.3	9.9	9.7
New Zealand port							
Auckland airport	30,848	40,192	50,272	49,712	55,120	5,408	10.9
Christchurch airport	4,176	5,328	7,312	8,480	10,464	1,984	23.4
Queenstown airport	560	1,072	1,760	1,536	1,024	-512	-33.3
Closest port of flight							
Shanghai	17,536	23,264	31,824	33,024	35,728	2,704	8.2
Hong Kong	2,576	2,784	2,752	3,920	7,632	3,712	94.7
Guangzhou	2,144	3,664	4,400	6,480	5,904	-576	-8.9
Sydney	3,936	4,752	6,384	4,896	5,200	304	6.2
Melbourne	3,216	4,112	5,328	3,984	4,560	576	14.5
Brisbane	2,080	3,536	3,440	2,544	2,672	128	5.0
Singapore	1,968	2,272	1,776	880	1,104	224	25.5
Coolangatta	976	1,088	1,648	1,456	608	-848	-58.2
Shenzhen	0	0	0	240	608	368	153.3
Nadi	208	320	448	576	480	-96	-16.7
Citizenship							
China, People's Republic of	31,888	42,640	55,088	55,504	61,952	6,448	11.6
New Zealand	1,120	736	736	976	880	-96	-9.8
United States of America	496	816	816	512	816	304	59.4

Symbol: ... not applicable

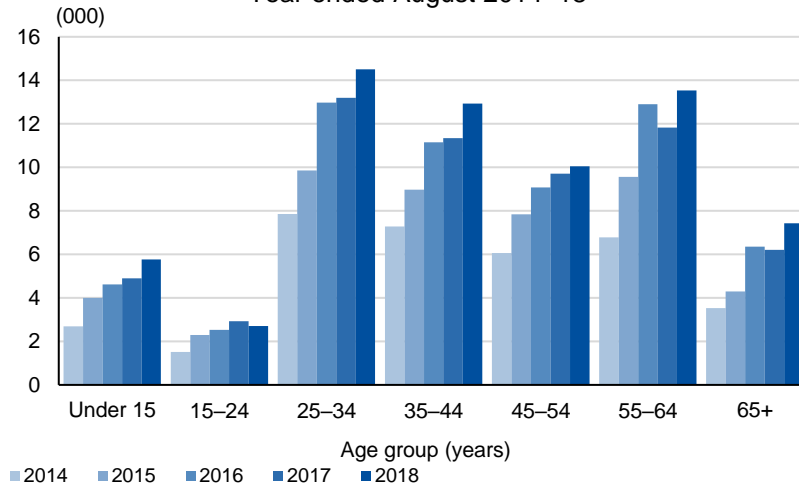
Source: Stats NZ

Travel purpose of visitors from Shanghai
Year ended August 2014–18



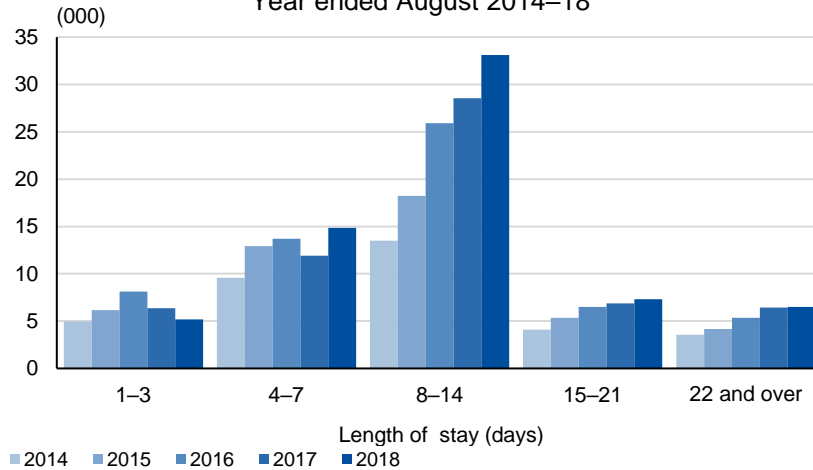
Source: Stats NZ

Age of visitors from Shanghai
Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai
Year ended August 2014–18



Source: Stats NZ

Table 27

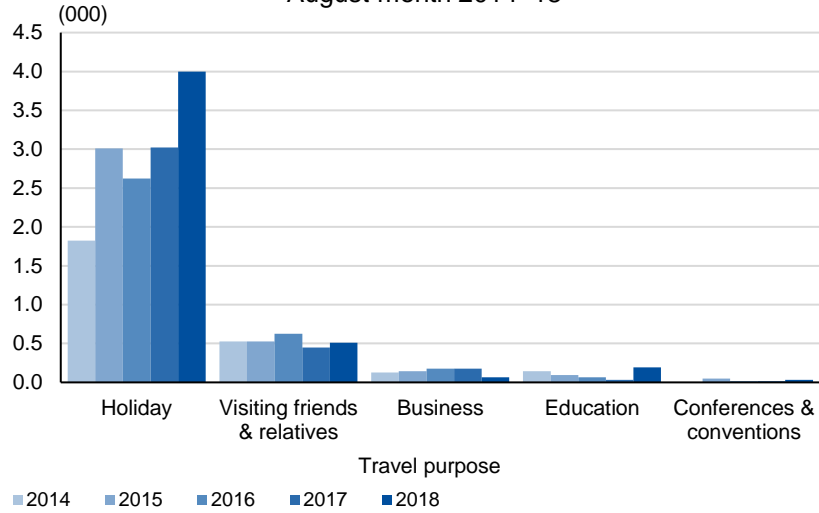
Key characteristics of visitors from Guangdong
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,752	3,904	3,600	3,824	4,864	1,040	27.2
Travel purpose							
Holiday	1,824	3,008	2,624	3,024	4,000	976	32.3
Visiting friends & relatives	528	528	624	448	512	64	14.3
Business	128	144	176	176	64	-112	-63.6
Education	144	96	64	32	192	160	500.0
Conferences & conventions	0	48	16	16	32	16	100.0
Age group (years)							
Under 15	576	688	496	848	864	16	1.9
15–24	304	560	496	480	480	0	0.0
25–34	368	448	384	304	672	368	121.1
35–44	640	928	1,008	912	1,424	512	56.1
45–54	416	800	768	752	624	-128	-17.0
55–64	352	288	288	368	544	176	47.8
65+	96	192	160	160	256	96	60.0
Length of stay (days)							
1–3	704	1,008	848	928	832	-96	-10.3
4–7	656	896	736	768	1,472	704	91.7
8–14	704	1,200	1,168	1,408	1,664	256	18.2
15–21	256	336	368	304	400	96	31.6
22 and over	432	464	480	416	496	80	19.2
Median	7.6	7.8	8.1	8.6	7.9
New Zealand port							
Auckland airport	2,480	3,264	2,992	3,344	4,000	656	19.6
Christchurch airport	224	512	464	416	752	336	80.8
Closest port of flight							
Guangzhou	1,136	960	1,456	1,216	1,488	272	22.4
Hong Kong	496	928	608	1,040	1,072	32	3.1
Shenzhen	0	0	0	592	1,056	464	78.4
Citizenship							
China, People's Republic of	2,624	3,776	3,408	3,584	4,592	1,008	28.1

Symbol: ... not applicable

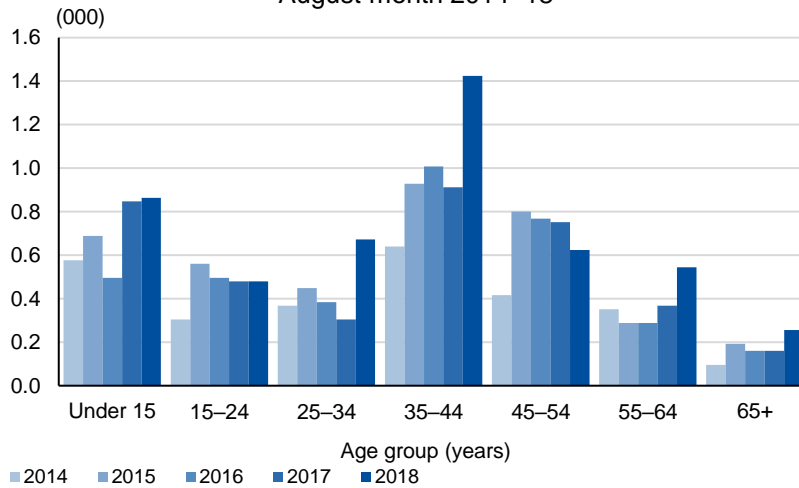
Source: Stats NZ

Travel purpose of visitors from Guangdong August month 2014–18



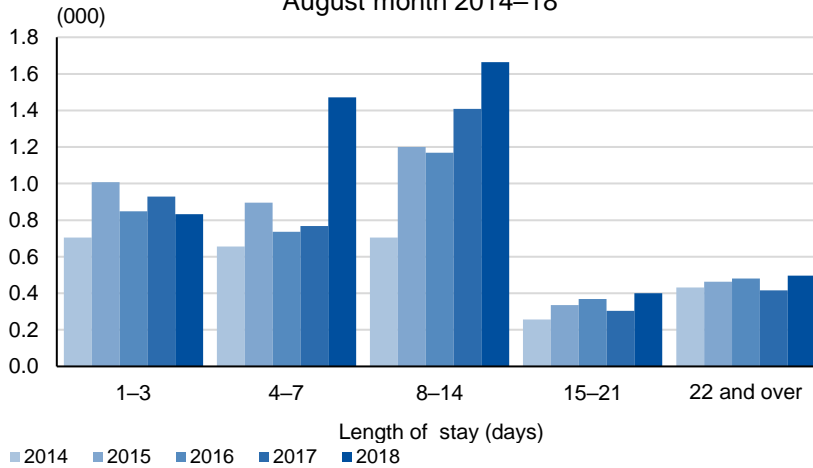
Source: Stats NZ

Age of visitors from Guangdong August month 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong August month 2014–18



Source: Stats NZ

Table 28

Key characteristics of visitors from Guangdong
Year ended August 2014–18

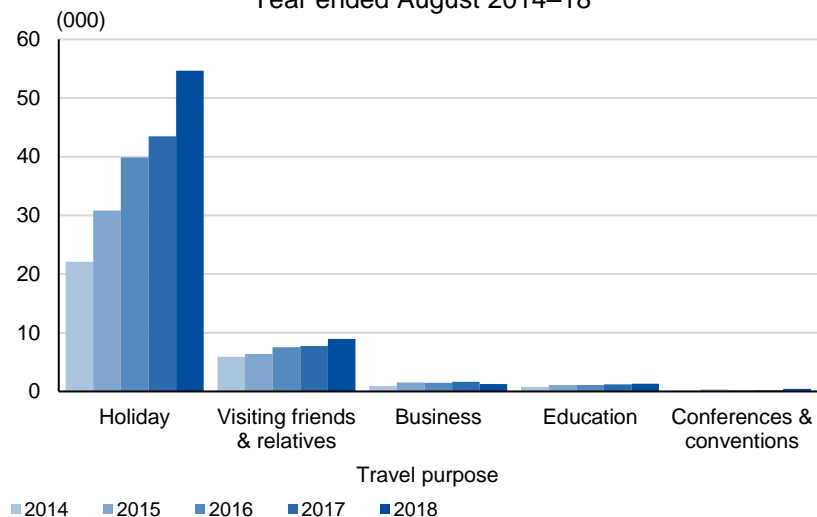
Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	30,704	41,584	51,824	55,920	68,528	12,608	22.5
Travel purpose							
Holiday	22,096	30,800	39,856	43,504	54,656	11,152	25.6
Visiting friends & relatives	5,872	6,384	7,536	7,760	8,976	1,216	15.7
Business	928	1,552	1,488	1,648	1,280	-368	-22.3
Education	768	1,120	1,088	1,200	1,328	128	10.7
Conferences & conventions	112	352	240	240	464	224	93.3
Age group (years)							
Under 15	2,448	4,080	4,320	5,264	7,024	1,760	33.4
15–24	2,080	3,280	3,392	3,584	4,208	624	17.4
25–34	5,056	6,736	8,752	9,888	11,552	1,664	16.8
35–44	6,608	8,624	10,928	10,544	12,096	1,552	14.7
45–54	6,352	8,752	11,312	12,608	14,080	1,472	11.7
55–64	5,840	6,960	8,576	9,184	13,344	4,160	45.3
65+	2,320	3,152	4,544	4,848	6,224	1,376	28.4
Length of stay (days)							
1–3	6,464	7,952	9,920	11,072	11,712	640	5.8
4–7	7,632	9,936	12,816	11,440	16,336	4,896	42.8
8–14	7,792	12,384	15,856	20,080	26,320	6,240	31.1
15–21	3,632	4,912	5,984	5,984	6,512	528	8.8
22 and over	5,184	6,400	7,248	7,344	7,648	304	4.1
Median	8.2	8.7	8.7	9.1	8.8
New Zealand port							
Auckland airport	27,040	35,568	41,040	44,576	54,224	9,648	21.6
Christchurch airport	2,944	5,200	9,296	9,920	12,576	2,656	26.8
Queenstown airport	528	704	1,360	1,232	1,488	256	20.8
Closest port of flight							
Guangzhou	11,856	15,552	18,736	17,392	21,840	4,448	25.6
Hong Kong	5,792	7,936	9,328	13,696	18,512	4,816	35.2
Shenzhen	0	0	0	5,664	9,296	3,632	64.1
Melbourne	4,336	5,248	6,176	5,360	5,424	64	1.2
Sydney	2,144	3,744	6,512	4,368	4,032	-336	-7.7
Singapore	3,136	4,720	4,320	2,336	2,912	576	24.7
Brisbane	1,856	1,984	2,944	2,672	1,872	-800	-29.9
Shanghai	176	224	1,104	1,120	1,040	-80	-7.1
Coolangatta	400	528	704	688	768	80	11.6
Citizenship							
China, People's Republic of	29,136	39,472	49,040	52,960	64,544	11,584	21.9
Hong Kong	560	752	1,184	1,008	1,728	720	71.4
New Zealand	400	528	560	576	688	112	19.4

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Guangdong

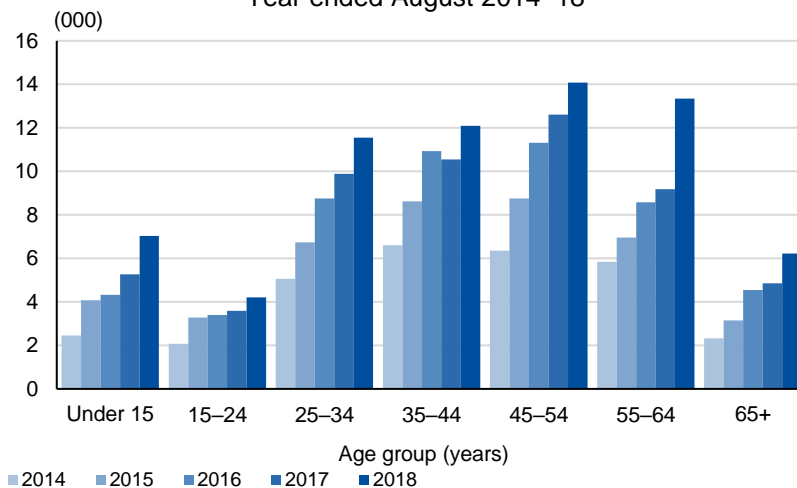
Year ended August 2014–18



Source: Stats NZ

Age of visitors from Guangdong

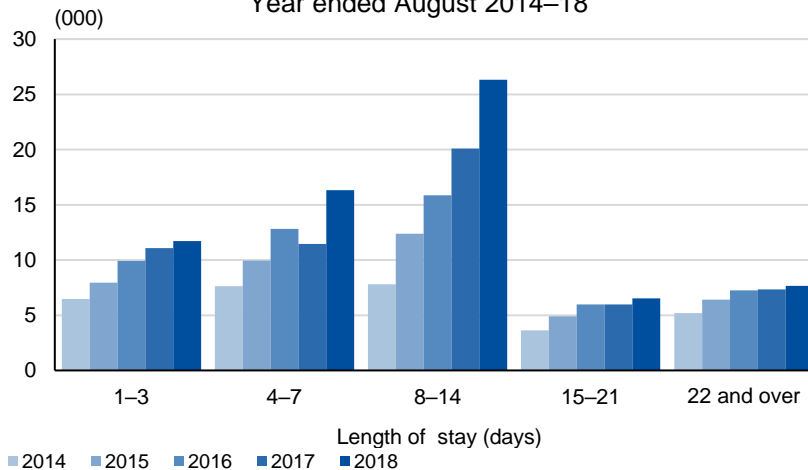
Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong

Year ended August 2014–18



Source: Stats NZ

Table 29

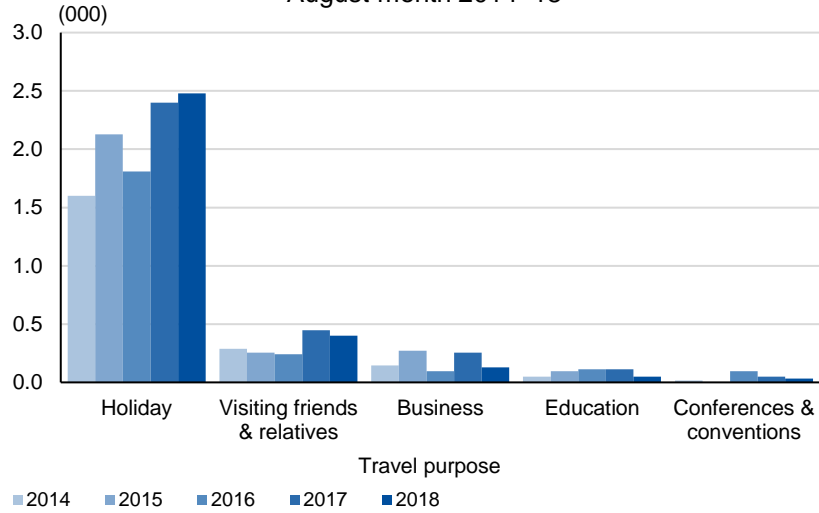
Key characteristics of visitors from Beijing August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,128	2,848	2,512	3,472	3,232	-240	-6.9
Travel purpose							
Holiday	1,600	2,128	1,808	2,400	2,480	80	3.3
Visiting friends & relatives	288	256	240	448	400	-48	-10.7
Business	144	272	96	256	128	-128	-50.0
Education	48	96	112	112	48	-64	-57.1
Conferences & conventions	16	0	96	48	32	-16	-33.3
Age group (years)							
Under 15	240	464	384	368	544	176	47.8
15–24	192	400	272	352	224	-128	-36.4
25–34	512	496	352	608	608	0	0.0
35–44	432	656	608	832	848	16	1.9
45–54	464	448	416	592	544	-48	-8.1
55–64	224	256	320	416	352	-64	-15.4
65+	64	128	160	304	112	-192	-63.2
Length of stay (days)							
1–3	896	1,280	880	1,008	896	-112	-11.1
4–7	320	640	352	656	576	-80	-12.2
8–14	464	496	608	896	1,040	144	16.1
15–21	96	80	240	336	272	-64	-19.0
22 and over	352	352	432	576	448	-128	-22.2
Median	4.5	4.3	7.9	7.9	8.6
New Zealand port							
Auckland airport	2,032	2,576	2,320	3,008	2,880	-128	-4.3
Closest port of flight							
Beijing	0	0	688	1,024	992	-32	-3.1
Citizenship							
China, People's Republic of	2,112	2,656	2,448	3,376	3,088	-288	-8.5

Symbol: ... not applicable

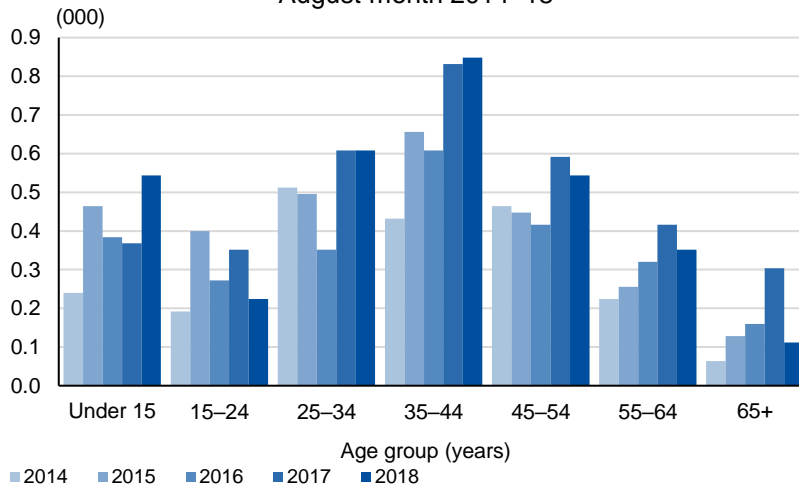
Source: Stats NZ

Travel purpose of visitors from Beijing August month 2014–18



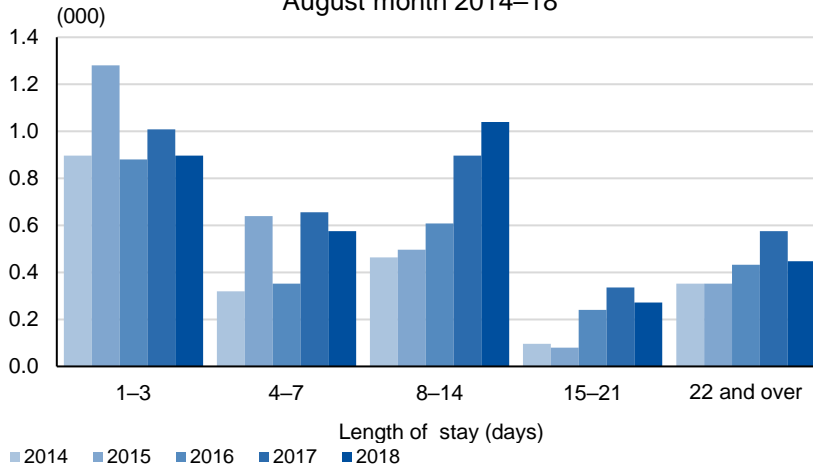
Source: Stats NZ

Age of visitors from Beijing August month 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing August month 2014–18



Source: Stats NZ

Table 30

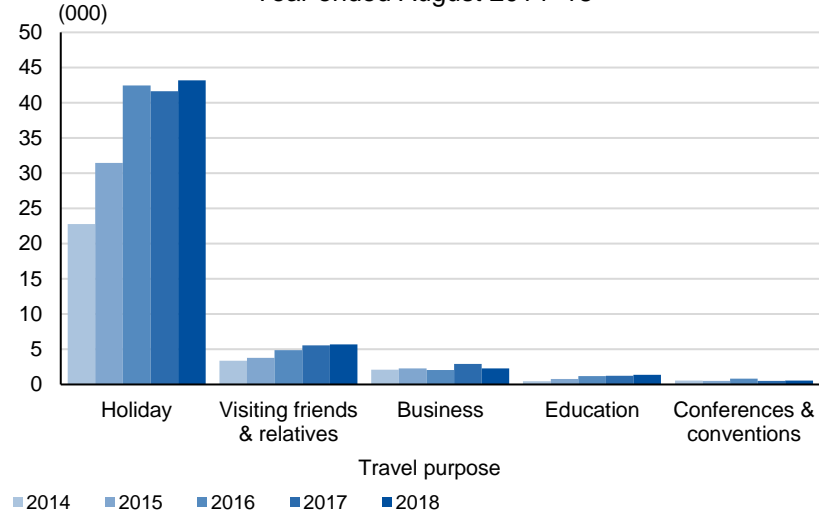
Key characteristics of visitors from Beijing
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	30,416	40,448	53,616	53,840	54,752	912	1.7
Travel purpose							
Holiday	22,784	31,440	42,448	41,664	43,184	1,520	3.6
Visiting friends & relatives	3,376	3,760	4,880	5,552	5,696	144	2.6
Business	2,096	2,288	2,064	2,912	2,288	-624	-21.4
Education	464	784	1,200	1,232	1,376	144	11.7
Conferences & conventions	544	512	816	528	544	16	3.0
Age group (years)							
Under 15	2,032	3,136	4,096	4,128	5,104	976	23.6
15–24	1,472	2,016	2,464	2,480	2,432	-48	-1.9
25–34	6,800	8,352	11,024	13,664	12,496	-1,168	-8.5
35–44	6,464	7,984	9,600	9,680	10,880	1,200	12.4
45–54	6,000	7,760	10,800	9,360	8,928	-432	-4.6
55–64	5,264	7,936	11,024	10,064	10,528	464	4.6
65+	2,384	3,264	4,608	4,464	4,384	-80	-1.8
Length of stay (days)							
1–3	11,936	14,784	17,152	15,712	13,792	-1,920	-12.2
4–7	5,616	7,488	10,336	8,400	8,160	-240	-2.9
8–14	6,064	9,936	13,760	16,048	19,216	3,168	19.7
15–21	2,768	3,728	6,016	6,112	5,680	-432	-7.1
22 and over	4,032	4,512	6,352	7,568	7,904	336	4.4
Median	5.4	6.5	7.3	8.6	9.3
New Zealand port							
Auckland airport	26,512	35,952	47,216	47,168	46,160	-1,008	-2.1
Christchurch airport	2,864	3,136	4,688	5,248	7,072	1,824	34.8
Queenstown airport	464	896	1,088	1,008	1,024	16	1.6
Closest port of flight							
Beijing	0	0	11,424	15,392	17,952	2,560	16.6
Guangzhou	4,960	8,960	9,968	8,048	6,848	-1,200	-14.9
Hong Kong	5,264	4,672	3,664	5,888	6,000	112	1.9
Sydney	4,992	6,000	6,192	6,160	5,456	-704	-11.4
Melbourne	3,216	5,104	5,056	4,000	4,976	976	24.4
Brisbane	5,008	6,336	6,656	5,552	3,152	-2,400	-43.2
Shanghai	1,664	3,712	5,152	2,352	2,640	288	12.2
Coolangatta	1,280	1,328	1,520	1,440	1,760	320	22.2
Shenzhen	0	0	0	1,344	1,424	80	6.0
Singapore	2,624	2,656	2,240	1,072	1,136	64	6.0
Citizenship							
China, People's Republic of	28,800	38,640	51,680	51,472	52,624	1,152	2.2

Symbol: ... not applicable

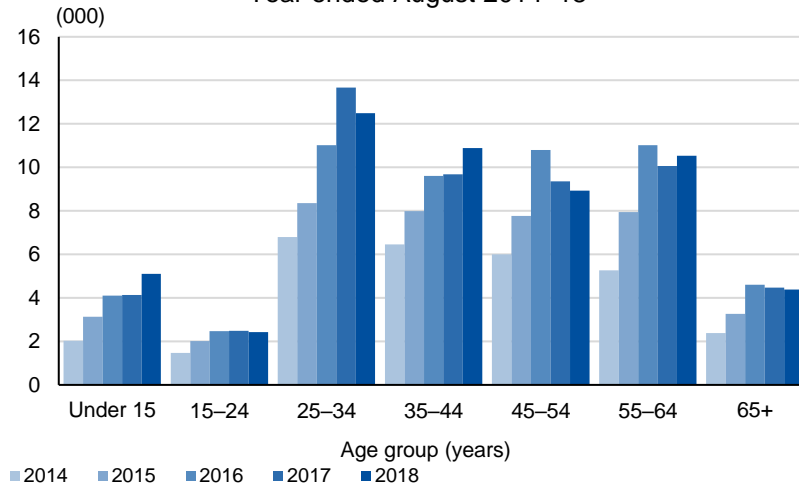
Source: Stats NZ

Travel purpose of visitors from Beijing Year ended August 2014–18



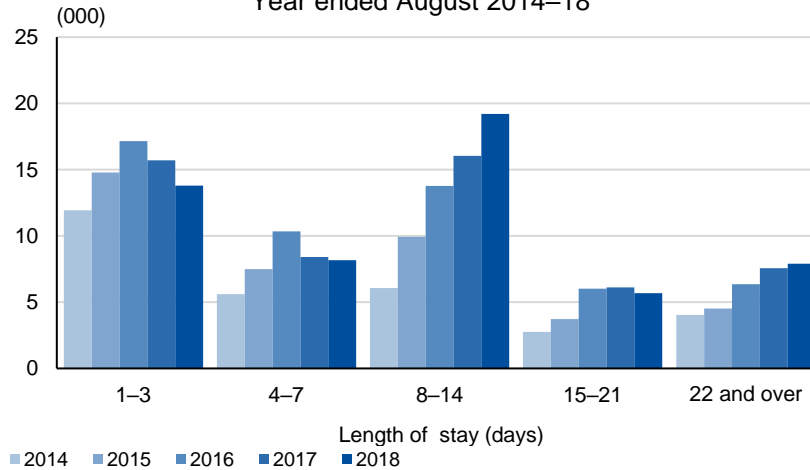
Source: Stats NZ

Age of visitors from Beijing Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing Year ended August 2014–18



Source: Stats NZ

Table 31

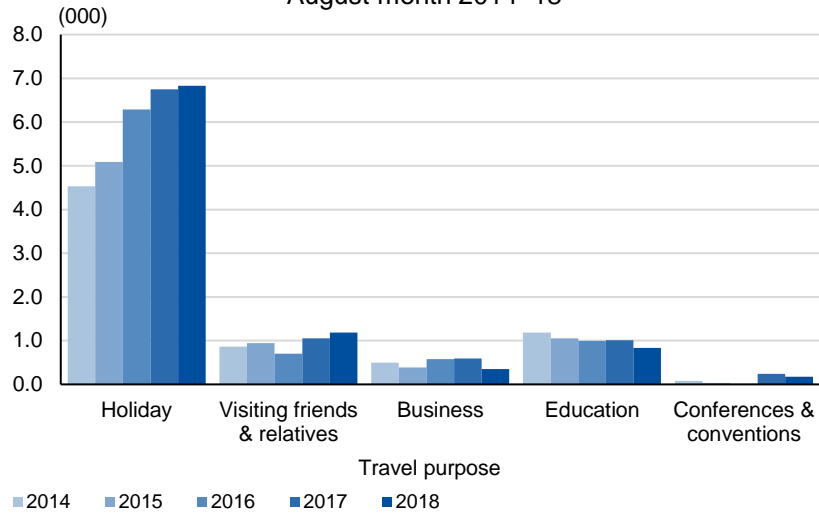
Key characteristics of visitors from Japan
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,984	7,952	9,392	10,240	9,984	-256	-2.5
Travel purpose							
Holiday	4,528	5,088	6,288	6,752	6,832	80	1.2
Visiting friends & relatives	864	944	704	1,056	1,184	128	12.1
Business	496	384	576	592	352	-240	-40.5
Education	1,184	1,056	992	1,008	832	-176	-17.5
Conferences & conventions	80	32	16	240	176	-64	-26.7
Age group (years)							
Under 15	1,456	1,072	1,520	1,344	1,392	48	3.6
15–24	2,368	2,784	2,640	3,200	3,024	-176	-5.5
25–34	960	976	1,040	1,312	1,360	48	3.7
35–44	1,184	960	1,440	1,456	1,376	-80	-5.5
45–54	1,184	992	1,184	1,616	1,344	-272	-16.8
55–64	512	592	880	864	896	32	3.7
65+	320	576	688	448	592	144	32.1
Length of stay (days)							
1–3	1,072	1,008	1,264	1,600	1,312	-288	-18.0
4–7	2,672	2,784	3,952	4,512	4,832	320	7.1
8–14	2,528	2,224	2,432	2,320	2,576	256	11.0
15–21	672	1,008	832	928	432	-496	-53.4
22 and over	1,040	928	912	880	832	-48	-5.5
Median	8.1	8.0	7.0	6.2	6.3
New Zealand port							
Auckland airport	7,344	7,200	8,352	9,184	8,992	-192	-2.1
Christchurch airport	416	512	544	672	640	-32	-4.8
Closest port of flight							
Tokyo	5,072	5,120	5,424	7,088	6,864	-224	-3.2
Sydney	720	544	960	640	736	96	15.0
Citizenship							
Japan	7,520	7,440	9,056	9,760	9,232	-528	-5.4

Symbol: ... not applicable

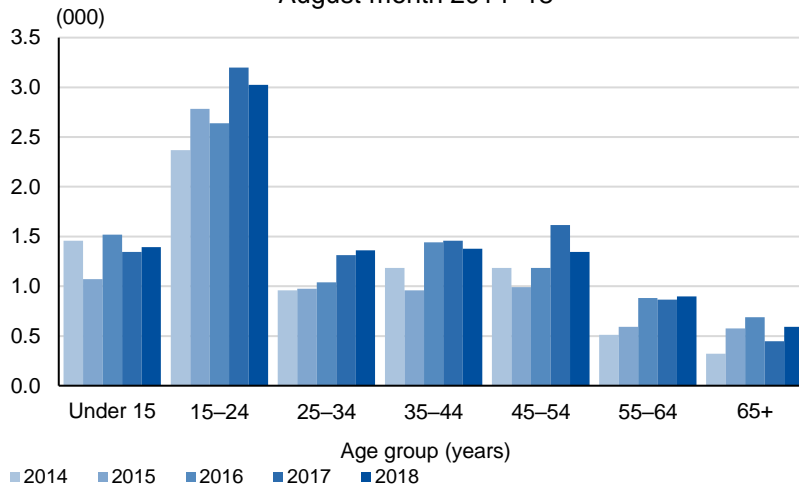
Source: Stats NZ

Travel purpose of visitors from Japan August month 2014–18



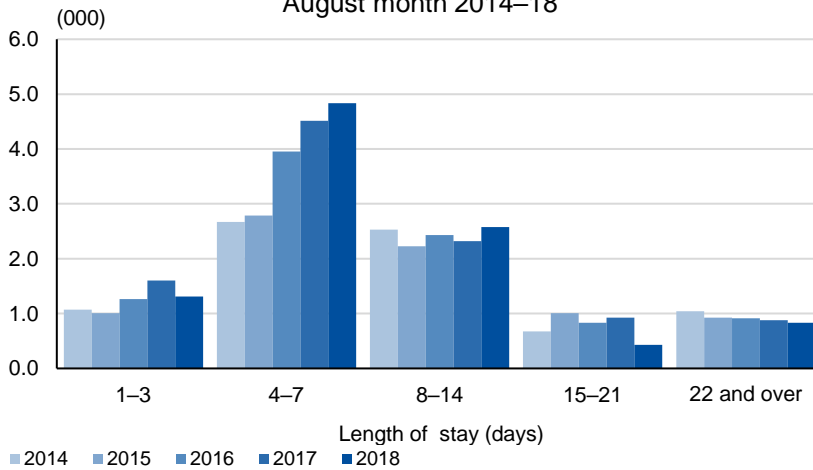
Source: Stats NZ

Age of visitors from Japan August month 2014–18



Source: Stats NZ

Length of stay of visitors from Japan August month 2014–18



Source: Stats NZ

Table 32

Key characteristics of visitors from Japan

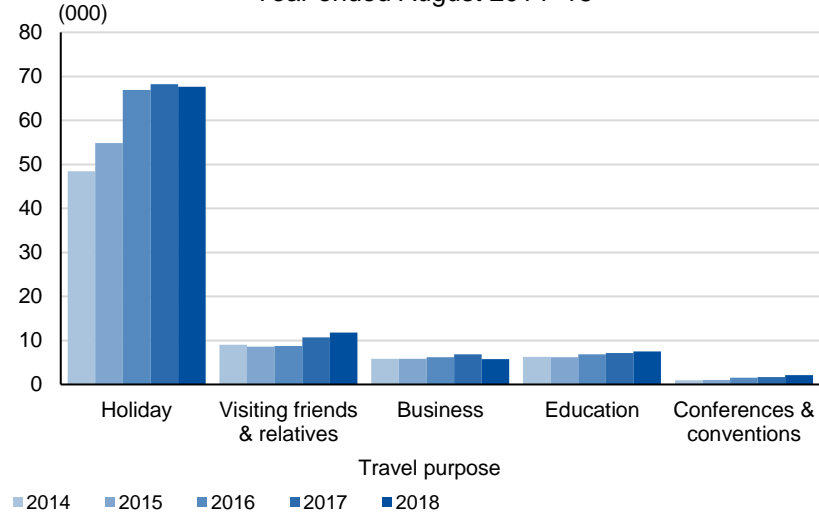
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	77,696	83,984	96,192	101,824	101,168	-656	-0.6
Travel purpose							
Holiday	48,448	54,880	66,896	68,256	67,632	-624	-0.9
Visiting friends & relatives	9,024	8,576	8,704	10,720	11,792	1,072	10.0
Business	5,856	5,824	6,192	6,864	5,776	-1,088	-15.9
Education	6,256	6,160	6,848	7,152	7,520	368	5.1
Conferences & conventions	960	1,040	1,536	1,680	2,144	464	27.6
Age group (years)							
Under 15	5,600	5,776	6,128	6,976	7,088	112	1.6
15–24	19,616	19,360	22,864	23,760	23,952	192	0.8
25–34	10,096	12,064	13,552	15,744	16,720	976	6.2
35–44	9,968	9,856	11,776	13,024	13,520	496	3.8
45–54	8,368	9,696	11,680	12,480	12,928	448	3.6
55–64	11,088	12,384	13,408	13,088	12,400	-688	-5.3
65+	12,960	14,848	16,784	16,752	14,560	-2,192	-13.1
Length of stay (days)							
1–3	7,920	8,496	10,144	13,136	12,480	-656	-5.0
4–7	36,784	42,384	50,064	53,184	51,184	-2,000	-3.8
8–14	18,064	18,064	19,424	18,656	21,056	2,400	12.9
15–21	4,752	5,344	6,000	5,888	5,744	-144	-2.4
22 and over	10,176	9,696	10,560	10,960	10,704	-256	-2.3
Median	6.7	6.4	6.3	6.1	6.2
New Zealand port							
Auckland airport	61,856	69,792	86,448	92,336	92,096	-240	-0.3
Christchurch airport	13,488	11,936	6,928	6,368	5,856	-512	-8.0
Queenstown airport	1,056	1,024	1,616	1,904	1,792	-112	-5.9
Wellington airport	848	656	832	896	928	32	3.6
Closest port of flight							
Tokyo	45,712	57,328	64,736	62,704	65,744	3,040	4.8
Osaka	4,896	992	0	9,072	9,152	80	0.9
Sydney	6,160	5,744	7,984	7,168	6,240	-928	-12.9
Singapore	4,688	5,568	5,552	4,144	3,488	-656	-15.8
Hong Kong	2,272	2,832	2,944	3,392	2,992	-400	-11.8
Brisbane	880	896	2,128	2,464	2,560	96	3.9
Bangkok	752	1,024	2,192	2,240	2,208	-32	-1.4
Melbourne	800	1,120	2,016	2,272	1,968	-304	-13.4
Guangzhou	1,248	1,248	2,160	944	1,024	80	8.5
Seoul	4,944	3,200	1,872	2,160	960	-1,200	-55.6
Citizenship							
Japan	73,392	78,816	90,704	95,296	93,552	-1,744	-1.8
New Zealand	1,728	1,840	1,584	2,032	2,512	480	23.6
United States of America	800	944	1,168	1,392	1,376	-16	-1.1
China, People's Republic of	192	448	416	576	640	64	11.1

Symbol: ... not applicable

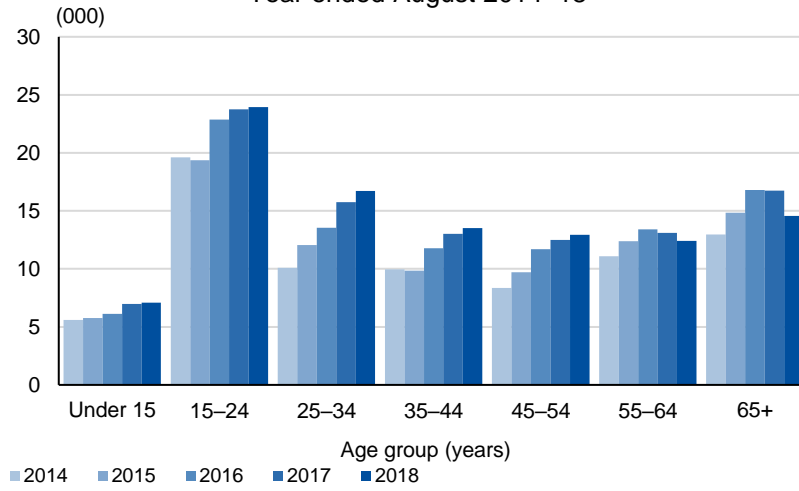
Source: Stats NZ

Travel purpose of visitors from Japan Year ended August 2014–18



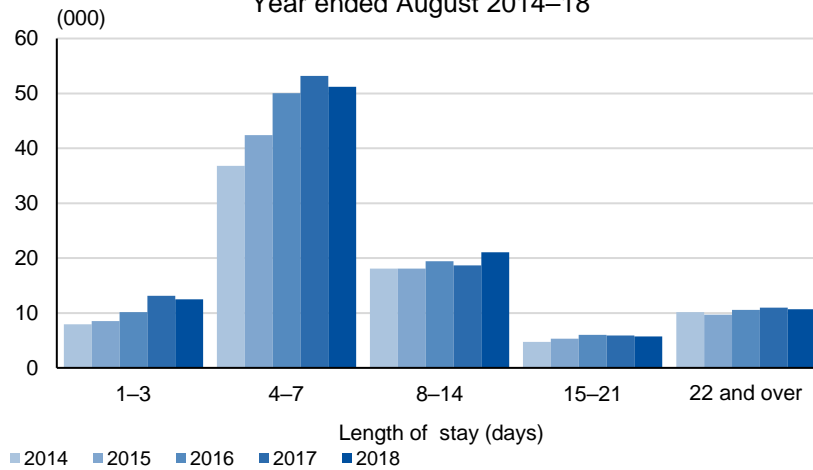
Source: Stats NZ

Age of visitors from Japan Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Japan Year ended August 2014–18



Source: Stats NZ

Table 33

Prefecture of residence of visitors from Japan
August month 2014–18

	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,984	7,952	9,392	10,240	9,984	-256	-2.5
Tokyo	1,440	1,856	2,320	2,080	2,208	128	6.2
Kanagawa	736	688	560	896	992	96	10.7
Saitama	544	432	384	688	896	208	30.2
Aichi	624	496	560	624	528	-96	-15.4
Chiba	480	544	464	608	512	-96	-15.8
Osaka	656	512	608	576	464	-112	-19.4
Not stated	768	752	992	1,472	1,136	-336	-22.8

Source: Stats NZ

Table 34

Prefecture of residence of visitors from Japan
Year ended August 2014–18

	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	77,696	83,984	96,192	101,824	101,168	-656	-0.6
Tokyo	15,712	19,072	21,424	21,840	23,168	1,328	6.1
Kanagawa	8,304	9,200	9,792	10,032	10,304	272	2.7
Osaka	5,728	5,920	6,672	7,488	7,152	-336	-4.5
Saitama	4,800	5,168	5,856	5,904	5,936	32	0.5
Hyogo	4,064	3,872	4,784	5,344	5,488	144	2.7
Aichi	4,416	4,432	5,296	5,536	5,024	-512	-9.2
Chiba	4,848	4,672	5,248	5,376	4,848	-528	-9.8
Fukuoka	2,400	2,080	2,992	2,528	2,448	-80	-3.2
Hokkaido	1,856	2,112	2,352	2,192	2,368	176	8.0
Kyoto	1,744	2,288	2,240	2,608	2,144	-464	-17.8
Shizuoka	1,312	1,552	1,840	1,968	1,776	-192	-9.8
Ibaraki	1,536	1,328	1,760	2,032	1,472	-560	-27.6
Hiroshima	1,472	1,232	1,584	1,488	1,408	-80	-5.4
Okinawa	720	656	880	944	1,232	288	30.5
Mie	784	896	928	960	1,136	176	18.3
Gunma	992	1,024	944	864	1,040	176	20.4
Nara	720	848	992	1,072	1,040	-32	-3.0
Gifu	720	768	944	1,248	976	-272	-21.8
Nagano	560	848	880	1,040	944	-96	-9.2
Okayama	752	672	544	816	928	112	13.7
Miyagi	752	864	800	656	816	160	24.4
Tochigi	592	656	736	848	688	-160	-18.9
Shiga	656	576	912	832	672	-160	-19.2
Niigata	432	272	560	576	448	-128	-22.2
Not stated	5,520	7,424	8,112	10,352	11,120	768	7.4

Source: Stats NZ

Table 35

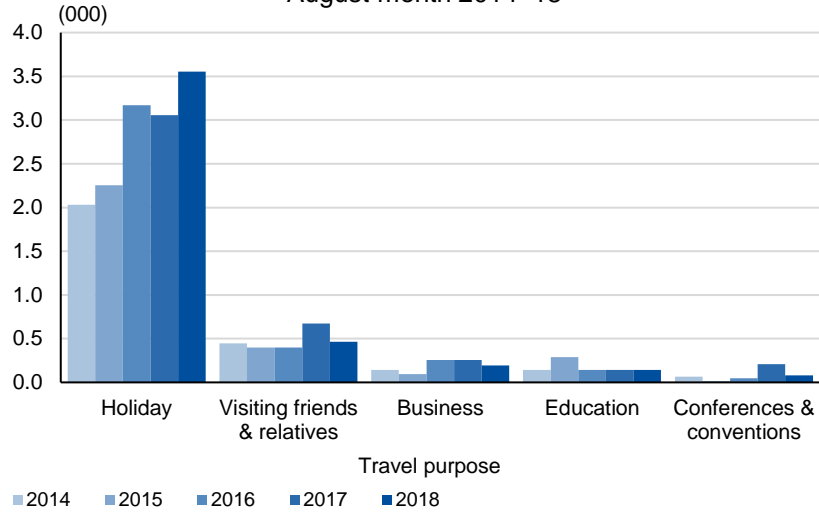
Key characteristics of visitors from the Republic of Korea
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,200	3,296	4,368	4,688	4,640	-48	-1.0
Travel purpose							
Holiday	2,032	2,256	3,168	3,056	3,552	496	16.2
Visiting friends & relatives	448	400	400	672	464	-208	-31.0
Business	144	96	256	256	192	-64	-25.0
Education	144	288	144	144	144	0	0.0
Conferences & conventions	64	16	48	208	80	-128	-61.5
Age group (years)							
Under 15	288	352	528	416	320	-96	-23.1
15–24	464	464	656	624	672	48	7.7
25–34	512	576	736	960	848	-112	-11.7
35–44	384	448	576	544	560	16	2.9
45–54	720	624	848	1,024	1,072	48	4.7
55–64	656	640	832	944	880	-64	-6.8
65+	176	192	192	176	288	112	63.6
Length of stay (days)							
1–3	560	528	864	704	608	-96	-13.6
4–7	1,648	1,536	2,256	2,464	2,688	224	9.1
8–14	512	416	528	720	608	-112	-15.6
15–21	128	128	192	224	208	-16	-7.1
22 and over	352	688	528	576	528	-48	-8.3
Median	5.9	6.2	5.7	6.1	6.0
New Zealand port							
Auckland airport	2,560	2,640	3,232	3,888	3,568	-320	-8.2
Christchurch airport	528	496	880	496	720	224	45.2
Closest port of flight							
Seoul	1,216	1,440	1,760	1,968	1,728	-240	-12.2
Sydney	1,072	1,056	1,600	1,280	1,168	-112	-8.8
Citizenship							
Korea, Republic of	3,120	3,184	4,272	4,512	4,480	-32	-0.7

Symbol: ... not applicable

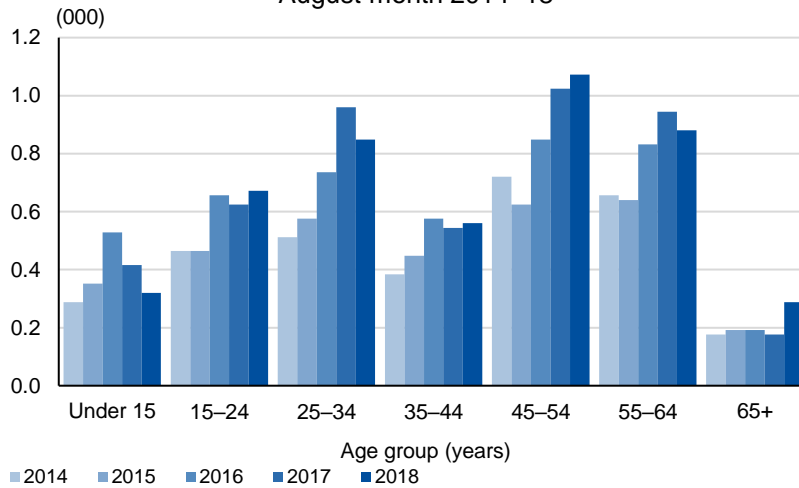
Source: Stats NZ

Travel purpose of visitors from Korea August month 2014–18



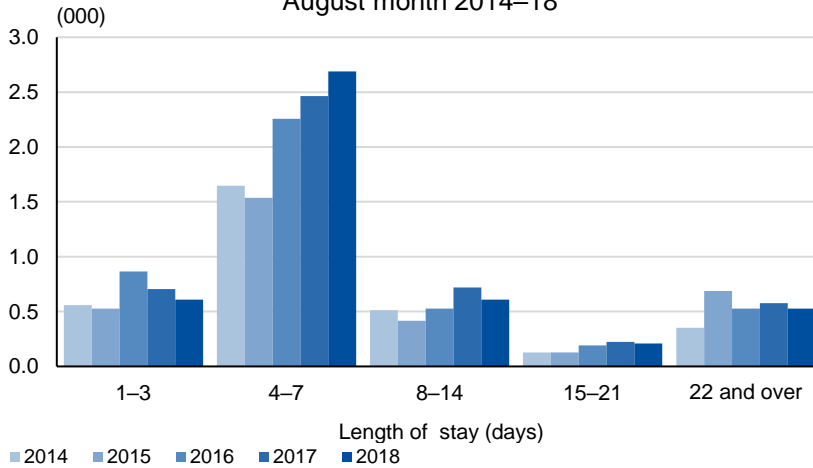
Source: Stats NZ

Age of visitors from Korea August month 2014–18



Source: Stats NZ

Length of stay of visitors from Korea August month 2014–18



Source: Stats NZ

Table 36

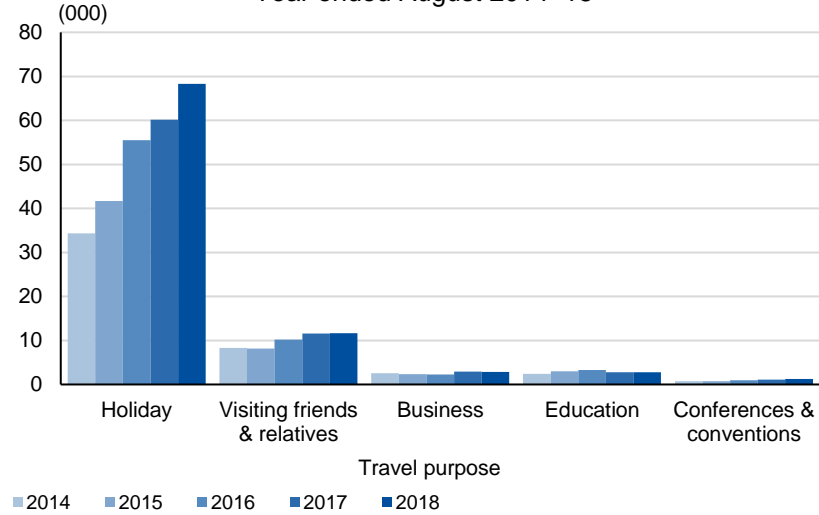
Key characteristics of visitors from the Republic of Korea
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	53,456	60,736	77,728	84,160	93,152	8,992	10.7
Travel purpose							
Holiday	34,352	41,712	55,488	60,144	68,288	8,144	13.5
Visiting friends & relatives	8,304	8,192	10,192	11,600	11,616	16	0.1
Business	2,592	2,352	2,256	2,944	2,880	-64	-2.2
Education	2,400	2,960	3,264	2,768	2,784	16	0.6
Conferences & conventions	736	768	960	1,136	1,280	144	12.7
Age group (years)							
Under 15	4,976	5,824	6,416	7,024	7,120	96	1.4
15–24	5,472	6,544	7,280	7,120	7,648	528	7.4
25–34	7,200	8,016	10,048	10,304	11,456	1,152	11.2
35–44	7,408	7,840	10,032	10,272	11,904	1,632	15.9
45–54	10,768	12,144	14,944	16,080	17,168	1,088	6.8
55–64	13,008	15,456	21,152	24,992	27,584	2,592	10.4
65+	4,624	4,912	7,856	8,368	10,272	1,904	22.8
Length of stay (days)							
1–3	7,344	7,952	10,160	10,512	11,584	1,072	10.2
4–7	26,768	30,720	41,072	46,368	51,728	5,360	11.6
8–14	7,648	8,272	10,832	11,536	13,824	2,288	19.8
15–21	2,448	3,152	3,584	4,064	4,768	704	17.3
22 and over	9,248	10,640	12,080	11,680	11,248	-432	-3.7
Median	6.1	6.1	6.1	6.0	6.0
New Zealand port							
Auckland airport	40,384	45,552	57,872	63,088	69,184	6,096	9.7
Christchurch airport	11,328	12,944	17,344	17,808	19,840	2,032	11.4
Queenstown airport	1,152	1,552	1,808	2,624	3,328	704	26.8
Wellington airport	352	432	592	448	640	192	42.9
Closest port of flight							
Seoul	24,544	27,120	36,960	37,712	43,536	5,824	15.4
Sydney	18,800	21,536	25,120	26,048	28,384	2,336	9.0
Tokyo	1,328	2,416	3,424	3,568	4,128	560	15.7
Hong Kong	1,632	1,536	1,920	1,728	2,752	1,024	59.3
Shanghai	784	1,120	1,648	2,224	2,384	160	7.2
Melbourne	1,296	1,296	1,696	2,272	2,208	-64	-2.8
Guangzhou	896	1,392	1,712	2,416	1,968	-448	-18.5
Osaka	112	0	0	1,152	1,696	544	47.2
Brisbane	1,024	1,088	1,216	1,152	1,632	480	41.7
Singapore	1,392	1,168	1,632	1,552	1,344	-208	-13.4
Citizenship							
Korea, Republic of	51,456	59,040	75,296	81,712	90,912	9,200	11.3
United States of America	416	560	592	752	704	-48	-6.4
New Zealand	816	544	784	912	672	-240	-26.3

Symbol: ... not applicable

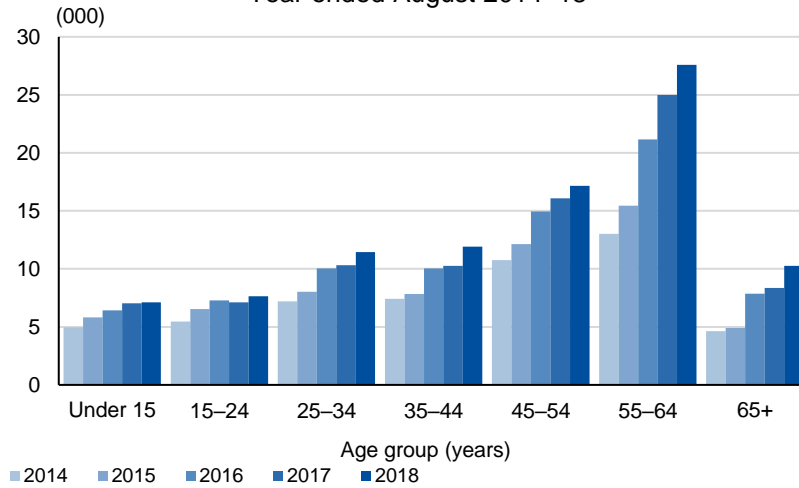
Source: Stats NZ

Travel purpose of visitors from Korea Year ended August 2014–18



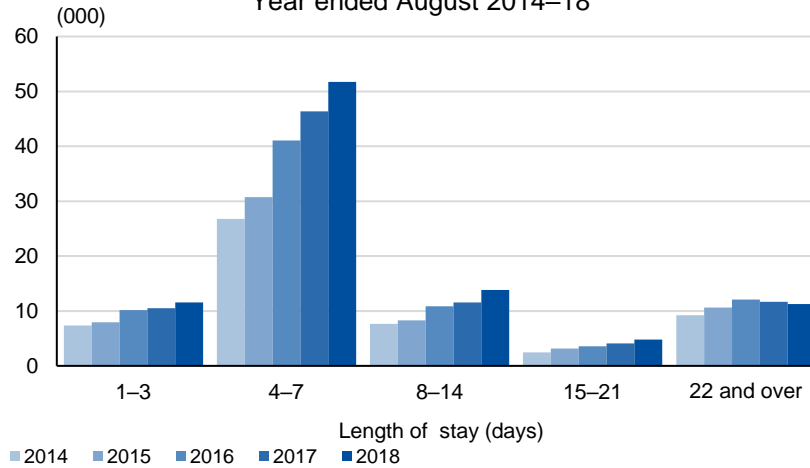
Source: Stats NZ

Age of visitors from Korea Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Korea Year ended August 2014–18



Source: Stats NZ

Table 37

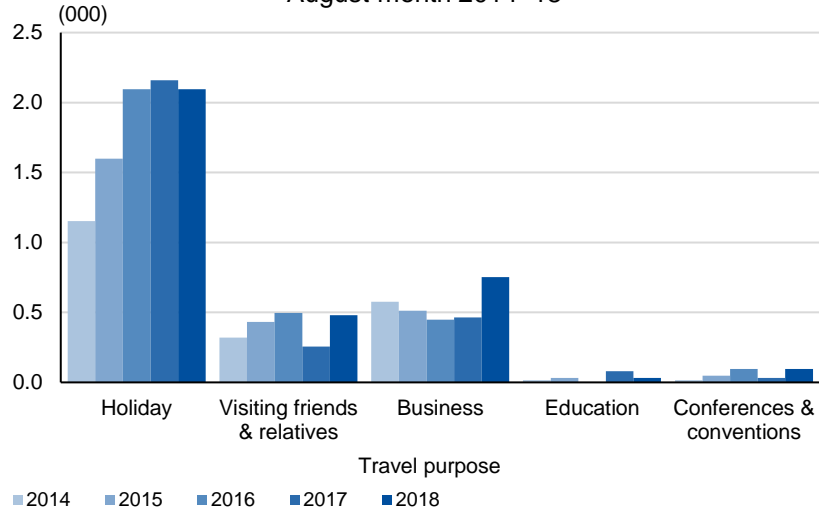
Key characteristics of visitors from Singapore
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,336	2,720	3,184	3,248	3,568	320	9.9
Travel purpose							
Holiday	1,152	1,600	2,096	2,160	2,096	-64	-3.0
Visiting friends & relatives	320	432	496	256	480	224	87.5
Business	576	512	448	464	752	288	62.1
Education	16	32	0	80	32	-48	-60.0
Conferences & conventions	16	48	96	32	96	64	200.0
Age group (years)							
Under 15	144	176	144	336	176	-160	-47.6
15–24	80	144	272	176	304	128	72.7
25–34	672	656	1,040	1,056	960	-96	-9.1
35–44	560	768	560	720	784	64	8.9
45–54	560	464	592	624	784	160	25.6
55–64	256	400	416	272	448	176	64.7
65+	64	112	160	64	112	48	75.0
Length of stay (days)							
1–3	560	480	528	640	592	-48	-7.5
4–7	576	880	912	704	1,008	304	43.2
8–14	848	944	1,392	1,408	1,424	16	1.1
15–21	144	224	128	256	432	176	68.8
22 and over	208	192	224	240	112	-128	-53.3
Median	7.6	7.5	8.1	8.4	8.3
New Zealand port							
Auckland airport	1,440	1,712	1,728	1,696	1,984	288	17.0
Christchurch airport	656	672	960	1,152	1,040	-112	-9.7
Closest port of flight							
Singapore	1,184	1,408	1,536	1,680	1,824	144	8.6
Sydney	656	480	848	736	640	-96	-13.0
Melbourne	272	512	352	272	528	256	94.1
Citizenship							
Singapore	1,040	1,568	1,952	1,952	2,016	64	3.3

Symbol: ... not applicable

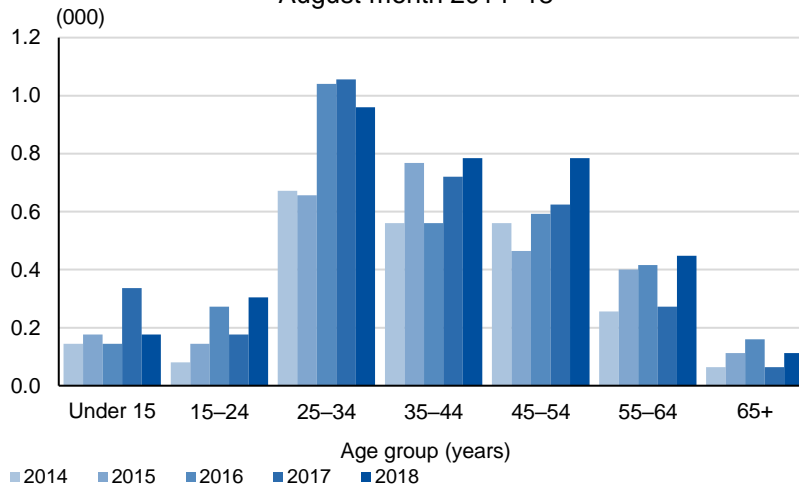
Source: Stats NZ

Travel purpose of visitors from Singapore August month 2014–18



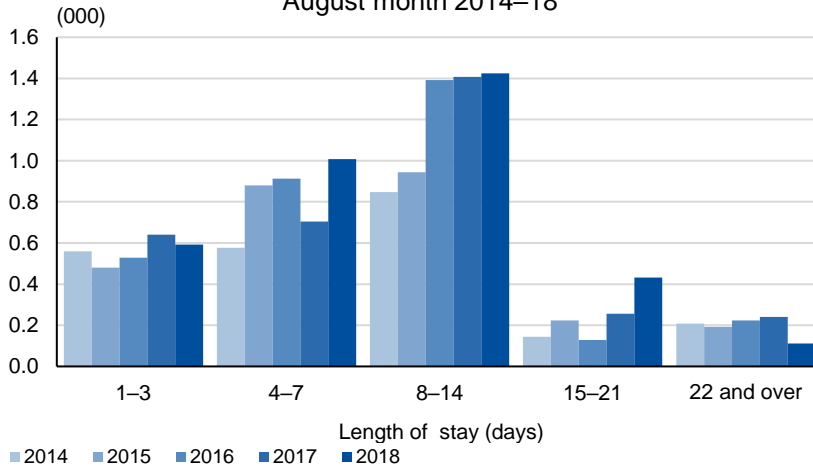
Source: Stats NZ

Age of visitors from Singapore August month 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore August month 2014–18



Source: Stats NZ

Table 38

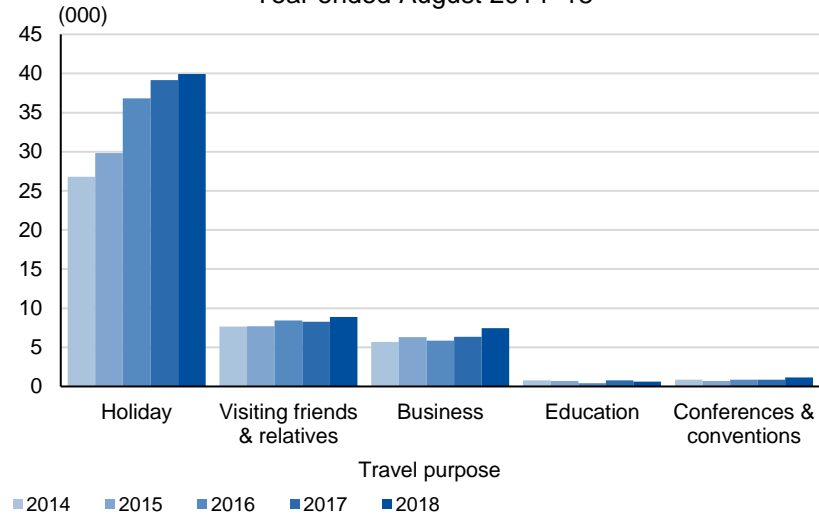
Key characteristics of visitors from Singapore
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	44,800	47,520	54,480	57,872	60,592	2,720	4.7
Travel purpose							
Holiday	26,800	29,808	36,832	39,152	39,920	768	2.0
Visiting friends & relatives	7,664	7,696	8,416	8,272	8,896	624	7.5
Business	5,712	6,288	5,856	6,336	7,440	1,104	17.4
Education	784	704	416	768	640	-128	-16.7
Conferences & conventions	864	704	880	880	1,136	256	29.1
Age group (years)							
Under 15	5,552	5,856	6,640	6,480	7,136	656	10.1
15–24	4,384	4,384	5,232	5,376	5,440	64	1.2
25–34	9,568	10,208	13,232	14,704	15,152	448	3.0
35–44	10,464	11,216	11,408	12,224	12,864	640	5.2
45–54	8,304	8,336	9,360	10,304	10,160	-144	-1.4
55–64	4,704	5,472	6,128	6,560	6,896	336	5.1
65+	1,824	2,048	2,480	2,224	2,944	720	32.4
Length of stay (days)							
1–3	5,552	5,408	5,344	6,704	6,976	272	4.1
4–7	11,072	10,848	11,792	12,352	12,192	-160	-1.3
8–14	18,528	20,928	25,920	27,264	28,672	1,408	5.2
15–21	5,648	6,240	7,536	7,888	8,800	912	11.6
22 and over	4,000	4,096	3,888	3,664	3,952	288	7.9
Median	9.2	9.7	9.8	9.6	9.8
New Zealand port							
Auckland airport	27,072	27,760	31,840	32,592	32,576	-16	0.0
Christchurch airport	14,288	15,616	17,760	18,608	18,656	48	0.3
Wellington airport	1,664	1,824	1,824	3,344	5,472	2,128	63.6
Queenstown airport	1,584	2,192	2,928	3,200	3,728	528	16.5
Closest port of flight							
Singapore	26,192	26,768	32,512	31,152	32,768	1,616	5.2
Sydney	10,464	9,968	10,464	10,976	9,216	-1,760	-16.0
Melbourne	3,488	4,656	5,792	4,944	6,976	2,032	41.1
Brisbane	2,624	3,888	3,152	4,592	4,208	-384	-8.4
Canberra	0	0	0	1,824	2,464	640	35.1
Coolangatta	240	240	672	1,584	1,392	-192	-12.1
Kuala Lumpur	608	544	368	864	1,008	144	16.7
Nadi	96	144	160	416	624	208	50.0
Citizenship							
Singapore	25,184	26,288	31,664	33,200	35,520	2,320	7.0
New Zealand	4,240	3,776	4,272	4,560	4,528	-32	-0.7
Malaysia	2,480	2,704	3,408	4,144	3,712	-432	-10.4
India	1,280	1,600	1,696	1,984	2,096	112	5.6

Symbol: ... not applicable

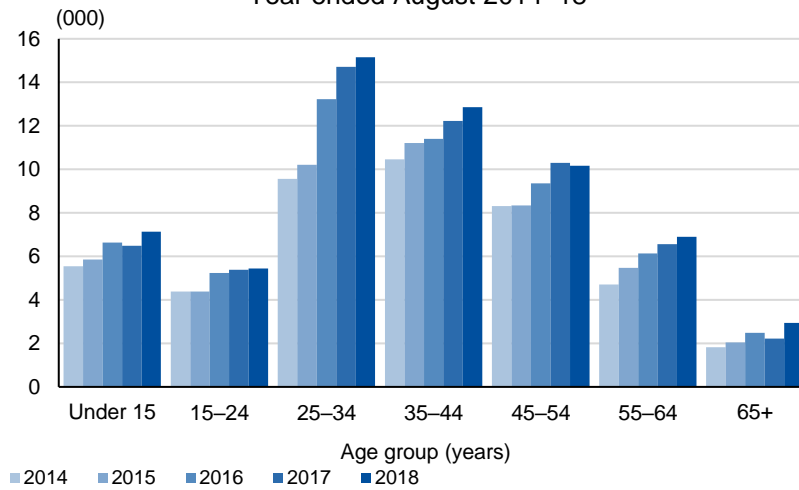
Source: Stats NZ

Travel purpose of visitors from Singapore Year ended August 2014–18



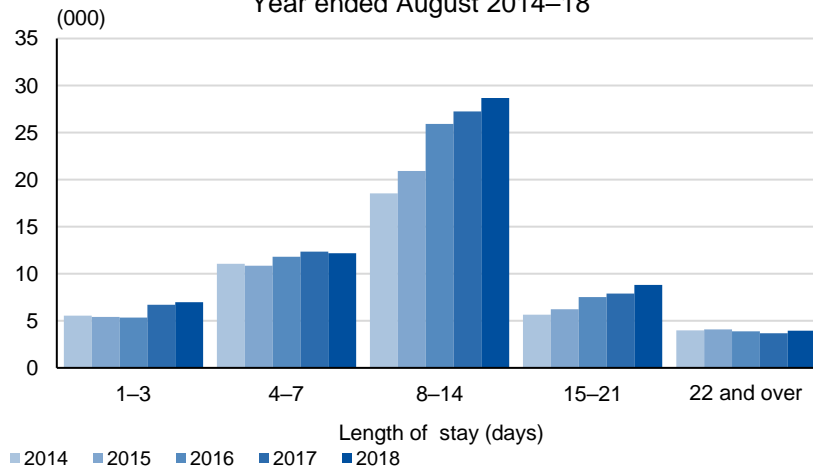
Source: Stats NZ

Age of visitors from Singapore Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore Year ended August 2014–18



Source: Stats NZ

Table 39

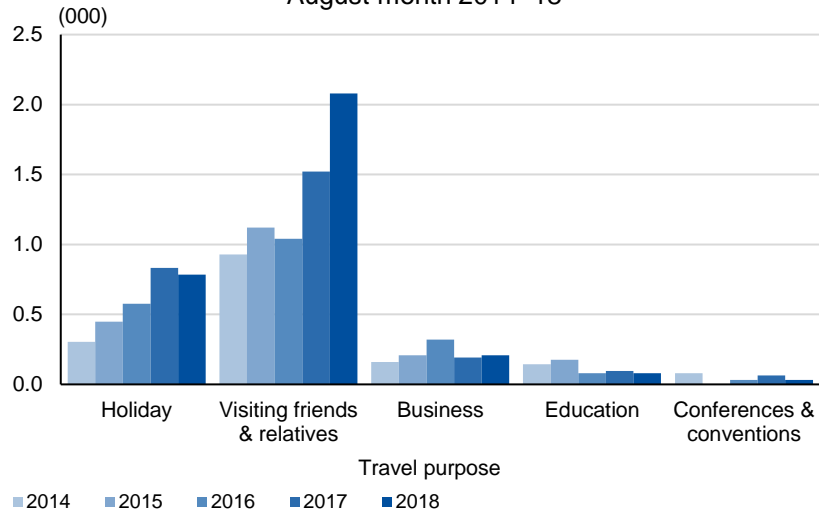
Key characteristics of visitors from India
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,856	2,352	2,544	3,296	3,872	576	17.5
Travel purpose							
Holiday	304	448	576	832	784	-48	-5.8
Visiting friends & relatives	928	1,120	1,040	1,520	2,080	560	36.8
Business	160	208	320	192	208	16	8.3
Education	144	176	80	96	80	-16	-16.7
Conferences & conventions	80	0	32	64	32	-32	-50.0
Age group (years)							
Under 15	96	128	144	208	128	-80	-38.5
15–24	160	288	384	304	160	-144	-47.4
25–34	448	576	512	752	768	16	2.1
35–44	224	176	240	352	400	48	13.6
45–54	304	464	448	656	896	240	36.6
55–64	400	512	640	736	1,056	320	43.5
65+	224	208	176	288	464	176	61.1
Length of stay (days)							
1–3	160	208	144	176	208	32	18.2
4–7	288	336	416	496	352	-144	-29.0
8–14	304	256	480	528	560	32	6.1
15–21	80	176	128	288	240	-48	-16.7
22 and over	1,024	1,376	1,376	1,808	2,512	704	38.9
Median	35.5	31.3	27.0	29.2	39.5
New Zealand port							
Auckland airport	1,616	1,920	1,968	2,704	3,264	560	20.7
Closest port of flight							
Singapore	864	912	864	1,568	1,360	-208	-13.3
Bangkok	32	336	512	224	1,008	784	350.0
Citizenship							
India	1,824	2,288	2,464	3,280	3,824	544	16.6

Symbol: ... not applicable

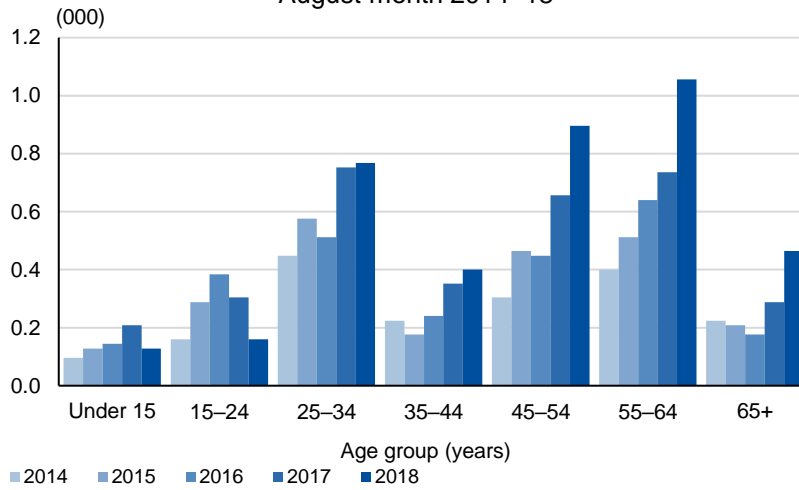
Source: Stats NZ

Travel purpose of visitors from India August month 2014–18



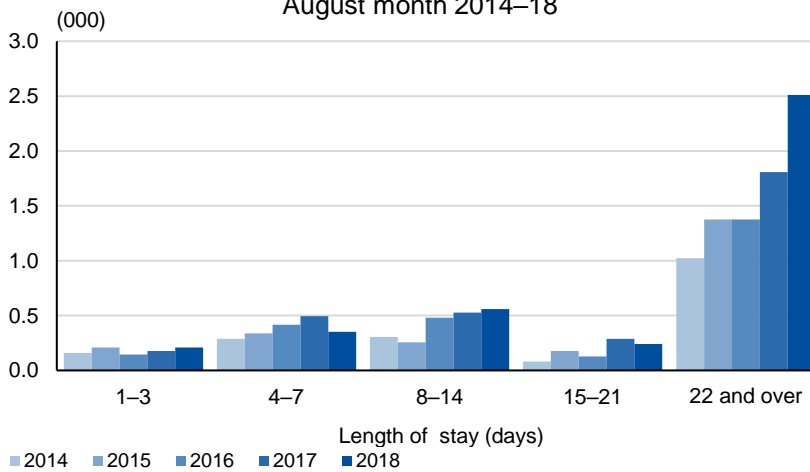
Source: Stats NZ

Age of visitors from India August month 2014–18



Source: Stats NZ

Length of stay of visitors from India August month 2014–18



Source: Stats NZ

Table 40

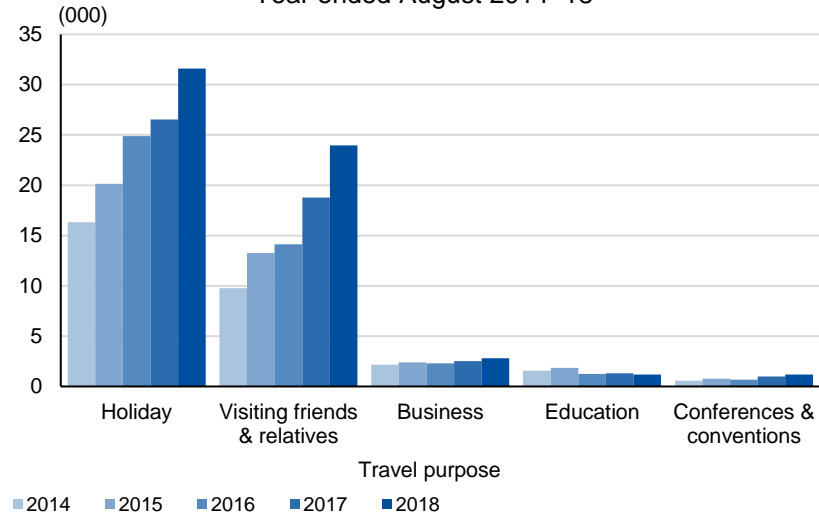
Key characteristics of visitors from India
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	34,736	43,392	48,720	57,312	68,000	10,688	18.6
Travel purpose							
Holiday	16,320	20,144	24,880	26,544	31,600	5,056	19.0
Visiting friends & relatives	9,760	13,264	14,144	18,784	23,952	5,168	27.5
Business	2,160	2,384	2,288	2,528	2,816	288	11.4
Education	1,552	1,856	1,232	1,296	1,168	-128	-9.9
Conferences & conventions	576	768	688	976	1,168	192	19.7
Age group (years)							
Under 15	2,128	2,400	2,816	3,504	4,176	672	19.2
15–24	4,752	5,632	5,584	4,864	5,696	832	17.1
25–34	9,104	10,944	11,824	13,680	15,760	2,080	15.2
35–44	4,208	5,296	5,840	6,688	7,712	1,024	15.3
45–54	5,296	6,656	7,616	9,120	10,832	1,712	18.8
55–64	6,176	8,272	9,936	12,784	15,280	2,496	19.5
65+	3,072	4,192	5,104	6,672	8,544	1,872	28.1
Length of stay (days)							
1–3	2,064	2,512	2,352	2,880	2,848	-32	-1.1
4–7	7,280	7,520	7,456	9,248	10,464	1,216	13.1
8–14	9,808	13,072	17,136	17,984	20,960	2,976	16.5
15–21	3,440	4,768	5,328	5,728	7,856	2,128	37.2
22 and over	12,144	15,520	16,448	21,472	25,872	4,400	20.5
Median	12.9	13.6	13.2	13.8	14.4
New Zealand port							
Auckland airport	27,648	34,496	38,032	45,712	54,320	8,608	18.8
Christchurch airport	3,904	5,280	7,088	7,744	9,232	1,488	19.2
Queenstown airport	1,824	2,336	2,352	2,176	2,592	416	19.1
Wellington airport	784	928	768	1,120	1,504	384	34.3
Closest port of flight							
Singapore	11,264	14,192	14,592	18,432	22,096	3,664	19.9
Sydney	7,024	7,424	7,616	7,840	9,120	1,280	16.3
Bangkok	2,448	3,712	5,744	5,232	7,472	2,240	42.8
Kuala Lumpur	7,024	8,704	7,536	6,272	7,360	1,088	17.3
Hong Kong	1,680	1,520	1,888	4,992	5,664	672	13.5
Guangzhou	192	432	2,912	4,080	4,640	560	13.7
Melbourne	2,320	3,296	4,208	3,744	4,192	448	12.0
Brisbane	1,088	1,760	1,680	1,920	2,288	368	19.2
Dubai	0	0	96	768	1,296	528	68.8
Coolangatta	368	464	560	1,216	1,008	-208	-17.1
Citizenship							
India	33,376	41,760	47,264	56,000	66,256	10,256	18.3

Symbol: ... not applicable

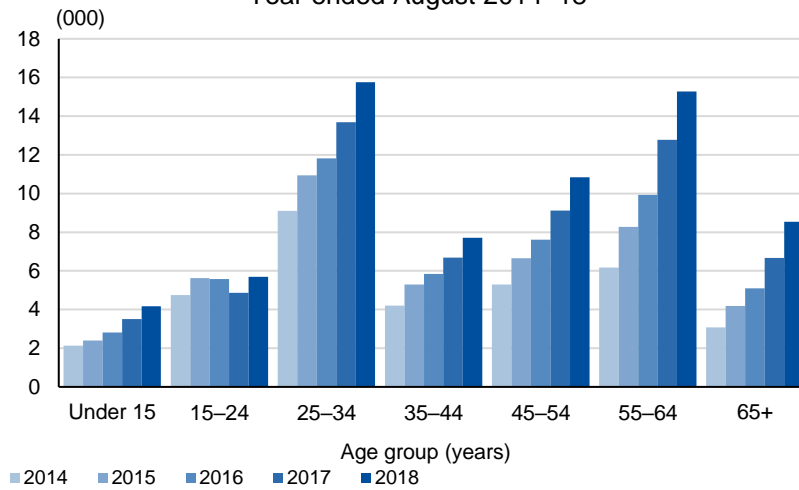
Source: Stats NZ

Travel purpose of visitors from India Year ended August 2014–18



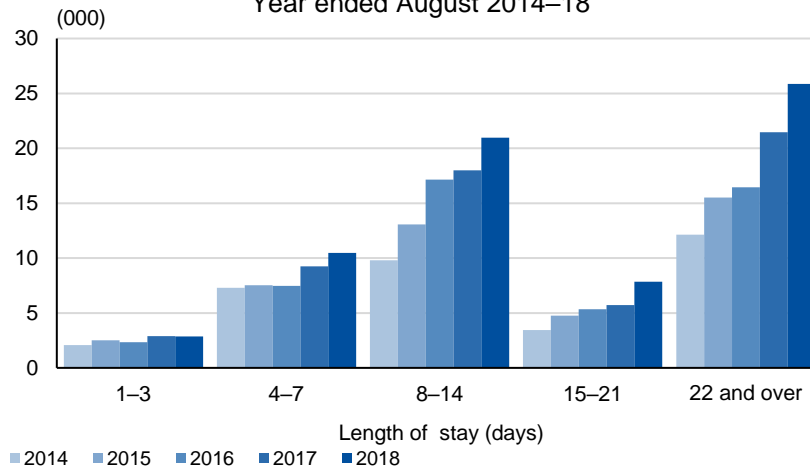
Source: Stats NZ

Age of visitors from India Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from India Year ended August 2014–18



Source: Stats NZ

Table 41

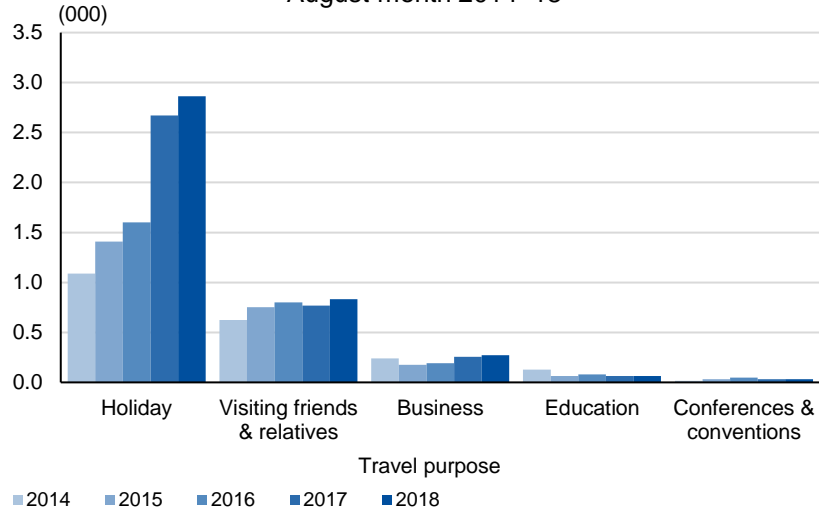
Key characteristics of visitors from Hong Kong
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,240	2,576	2,832	3,904	4,320	416	10.7
Travel purpose							
Holiday	1,088	1,408	1,600	2,672	2,864	192	7.2
Visiting friends & relatives	624	752	800	768	832	64	8.3
Business	240	176	192	256	272	16	6.3
Education	128	64	80	64	64	0	0.0
Conferences & conventions	16	32	48	32	32	0	0.0
Age group (years)							
Under 15	320	288	352	448	720	272	60.7
15–24	224	240	352	448	464	16	3.6
25–34	288	400	448	592	400	-192	-32.4
35–44	480	624	544	784	784	0	0.0
45–54	528	560	704	720	912	192	26.7
55–64	256	352	320	704	704	0	0.0
65+	144	112	112	208	336	128	61.5
Length of stay (days)							
1–3	256	256	336	464	624	160	34.5
4–7	736	800	1,136	1,296	1,360	64	4.9
8–14	912	1,056	976	1,520	1,824	304	20.0
15–21	192	208	112	368	336	-32	-8.7
22 and over	144	256	272	256	176	-80	-31.3
Median	8.3	8.6	7.4	8.0	8.0
New Zealand port							
Auckland airport	1,904	2,208	2,096	3,216	3,424	208	6.5
Christchurch airport	160	224	432	400	544	144	36.0
Closest port of flight							
Hong Kong	1,232	1,696	1,552	2,800	2,736	-64	-2.3
Sydney	448	384	624	336	816	480	142.9
Citizenship							
Hong Kong	1,200	1,600	1,856	2,608	3,104	496	19.0

Symbol: ... not applicable

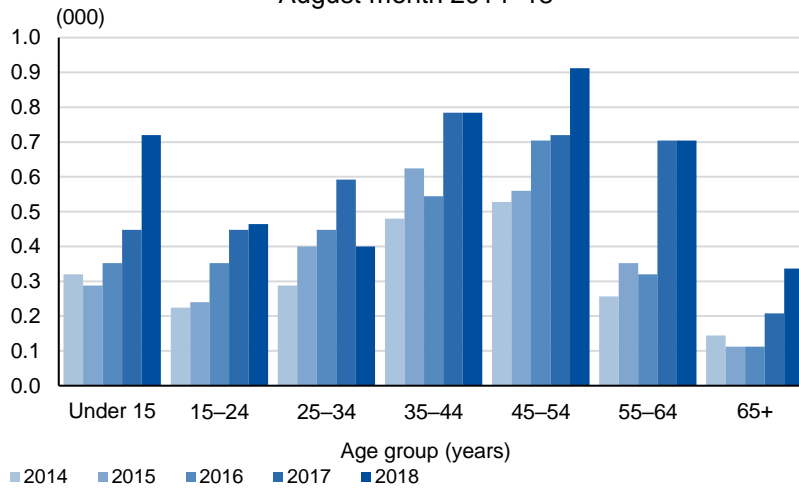
Source: Stats NZ

Travel purpose of visitors from Hong Kong August month 2014–18



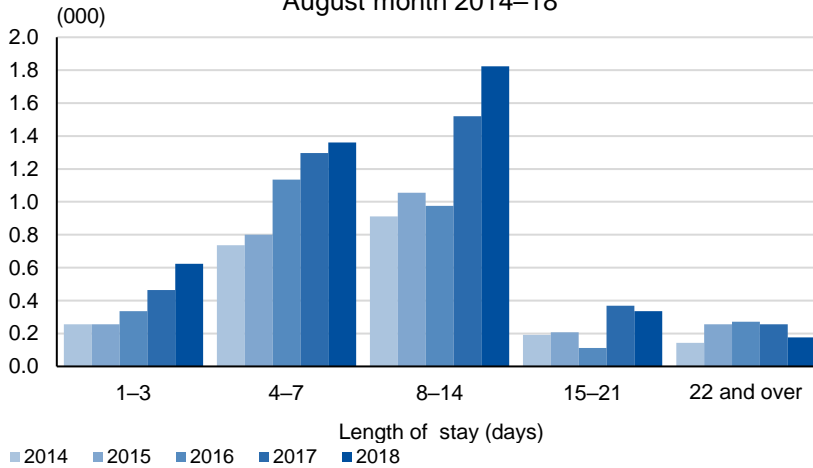
Source: Stats NZ

Age of visitors from Hong Kong August month 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong August month 2014–18



Source: Stats NZ

Table 42

Key characteristics of visitors from Hong Kong

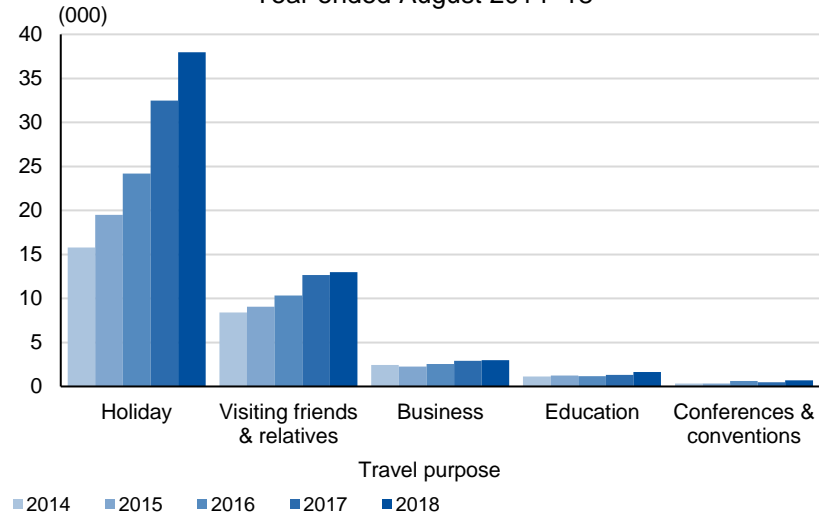
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,696	34,048	40,640	51,808	58,432	6,624	12.8
Travel purpose							
Holiday	15,792	19,488	24,176	32,464	37,984	5,520	17.0
Visiting friends & relatives	8,416	9,056	10,336	12,656	12,992	336	2.7
Business	2,432	2,272	2,544	2,928	2,976	48	1.6
Education	1,136	1,232	1,184	1,312	1,648	336	25.6
Conferences & conventions	320	320	608	496	688	192	38.7
Age group (years)							
Under 15	3,184	3,760	3,712	4,864	5,760	896	18.4
15–24	2,304	2,640	3,264	3,584	4,656	1,072	29.9
25–34	5,152	6,016	7,440	9,424	11,488	2,064	21.9
35–44	6,048	6,560	7,520	9,536	9,456	-80	-0.8
45–54	6,160	6,688	8,496	10,112	11,072	960	9.5
55–64	4,848	5,888	6,960	9,600	11,216	1,616	16.8
65+	2,000	2,496	3,248	4,688	4,784	96	2.0
Length of stay (days)							
1–3	2,784	3,008	3,424	5,008	5,408	400	8.0
4–7	8,816	9,904	12,608	15,664	18,464	2,800	17.9
8–14	11,152	13,600	15,344	21,344	24,064	2,720	12.7
15–21	3,744	3,776	5,120	5,504	6,176	672	12.2
22 and over	3,200	3,760	4,144	4,288	4,320	32	0.7
Median	9.1	9.2	9.2	8.7	8.6
New Zealand port							
Auckland airport	25,216	29,104	33,040	43,888	49,200	5,312	12.1
Christchurch airport	2,336	2,928	4,320	4,880	6,000	1,120	23.0
Queenstown airport	1,136	1,072	1,968	1,792	2,128	336	18.8
Wellington airport	672	736	1,072	928	752	-176	-19.0
Closest port of flight							
Hong Kong	18,416	22,576	24,304	36,512	41,600	5,088	13.9
Sydney	4,688	3,872	6,800	5,520	6,352	832	15.1
Melbourne	1,600	1,952	2,080	2,304	3,232	928	40.3
Singapore	1,824	2,368	2,784	2,400	2,192	-208	-8.7
Brisbane	1,232	1,008	1,712	2,064	2,112	48	2.3
Citizenship							
Hong Kong	15,760	18,880	23,520	31,888	37,536	5,648	17.7
New Zealand	4,832	5,264	5,680	6,752	6,160	-592	-8.8
United Kingdom	2,944	2,912	2,944	4,096	4,192	96	2.3
Australia	1,616	1,696	1,824	2,112	2,336	224	10.6

Symbol: ... not applicable

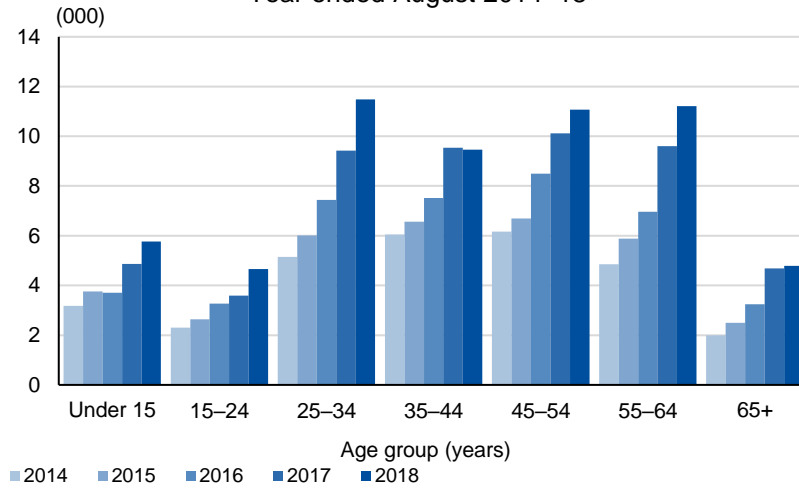
Source: Stats NZ

Travel purpose of visitors from Hong Kong Year ended August 2014–18



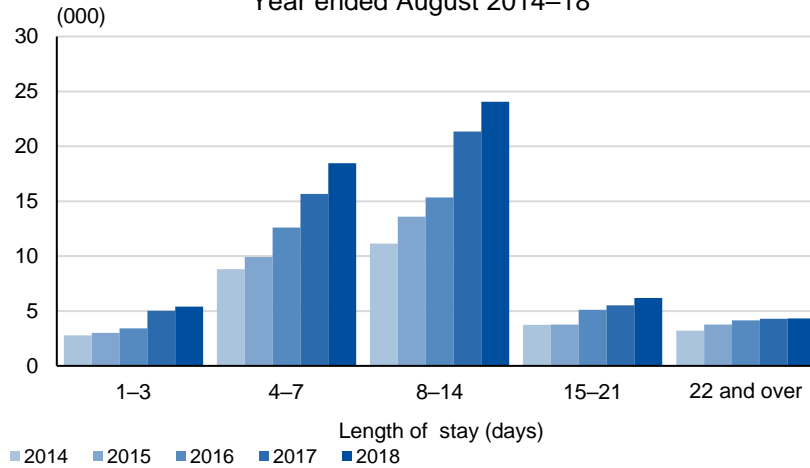
Source: Stats NZ

Age of visitors from Hong Kong Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong Year ended August 2014–18



Source: Stats NZ

Table 43

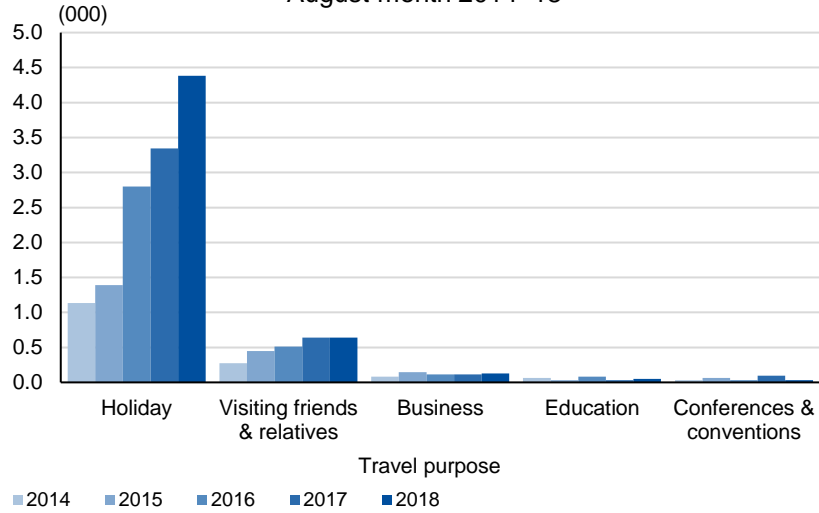
Key characteristics of visitors from Malaysia
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,776	2,192	3,760	4,432	5,584	1,152	26.0
Travel purpose							
Holiday	1,136	1,392	2,800	3,344	4,384	1,040	31.1
Visiting friends & relatives	272	448	512	640	640	0	0.0
Business	80	144	112	112	128	16	14.3
Education	64	32	80	32	48	16	50.0
Conferences & conventions	32	64	32	96	32	-64	-66.7
Age group (years)							
Under 15	176	192	224	576	464	-112	-19.4
15–24	256	288	528	800	704	-96	-12.0
25–34	384	592	960	1,184	1,552	368	31.1
35–44	272	352	560	624	1,008	384	61.5
45–54	288	304	736	688	720	32	4.7
55–64	304	384	672	400	816	416	104.0
65+	96	80	80	160	320	160	100.0
Length of stay (days)							
1–3	224	176	272	272	256	-16	-5.9
4–7	528	656	1,264	1,376	1,664	288	20.9
8–14	672	912	1,488	2,048	2,720	672	32.8
15–21	160	144	368	320	496	176	55.0
22 and over	192	304	368	416	448	32	7.7
Median	8.4	8.7	8.9	8.7	8.7
New Zealand port							
Auckland airport	1,184	1,680	3,360	3,680	4,944	1,264	34.3
Christchurch airport	480	432	304	544	480	-64	-11.8
Closest port of flight							
Coolangatta	16	96	2,176	1,936	2,672	736	38.0
Kuala Lumpur	656	944	768	1,248	1,952	704	56.4
Citizenship							
Malaysia	1,648	2,016	3,632	4,272	5,440	1,168	27.3

Symbol: ... not applicable

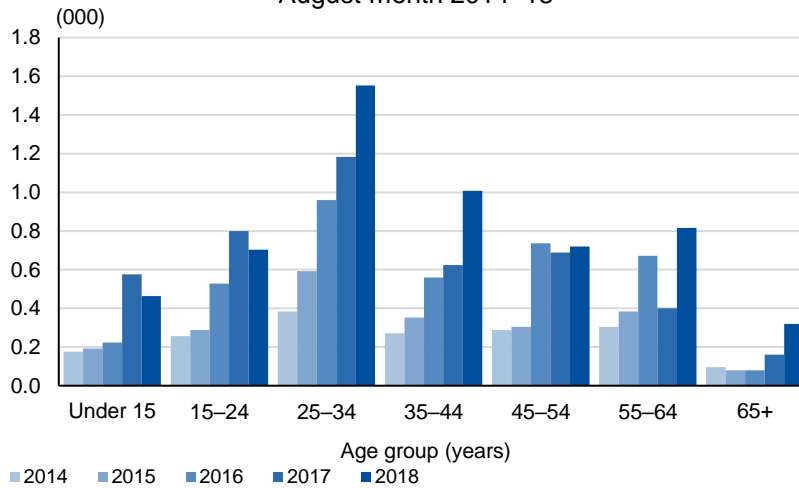
Source: Stats NZ

Travel purpose of visitors from Malaysia August month 2014–18



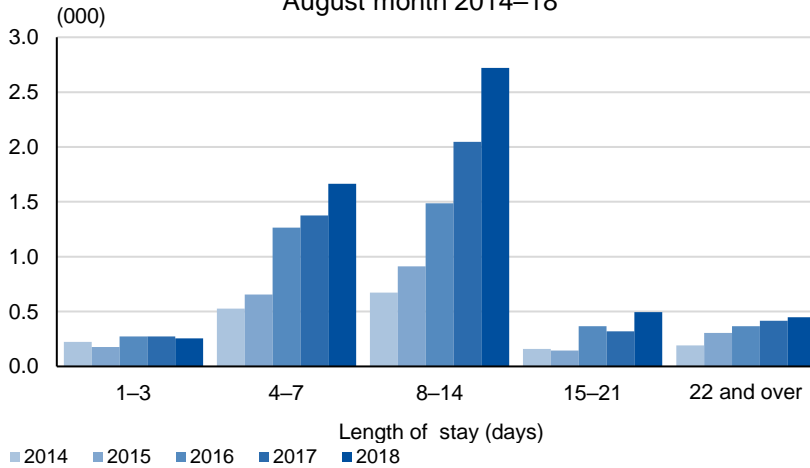
Source: Stats NZ

Age of visitors from Malaysia August month 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia August month 2014–18



Source: Stats NZ

Table 44

Key characteristics of visitors from Malaysia
Year ended August 2014–18

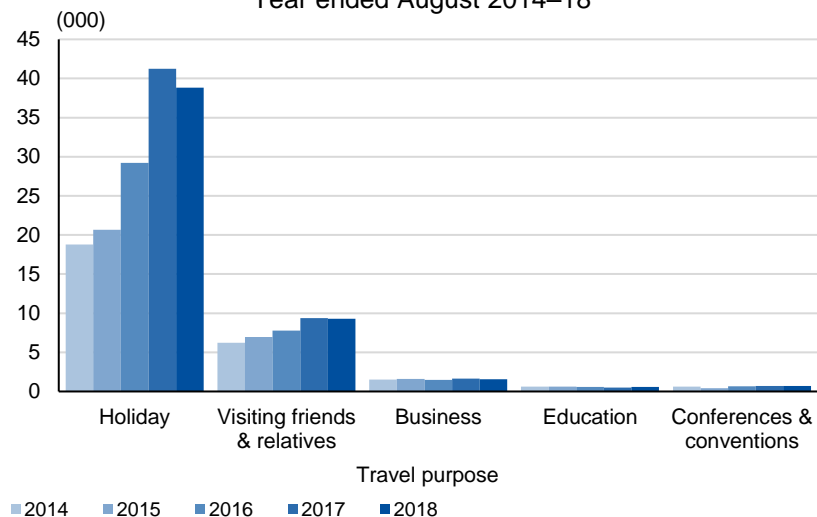
Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,920	32,608	42,496	56,512	53,808	-2,704	-4.8
Travel purpose							
Holiday	18,784	20,672	29,216	41,232	38,816	-2,416	-5.9
Visiting friends & relatives	6,208	6,944	7,760	9,392	9,280	-112	-1.2
Business	1,504	1,616	1,472	1,648	1,552	-96	-5.8
Education	624	608	592	496	576	80	16.1
Conferences & conventions	608	432	672	704	720	16	2.3
Age group (years)							
Under 15	2,800	2,816	4,000	5,600	4,784	-816	-14.6
15–24	3,408	3,616	4,256	6,272	5,616	-656	-10.5
25–34	5,504	6,160	8,880	12,976	12,064	-912	-7.0
35–44	4,592	5,376	6,800	8,800	8,688	-112	-1.3
45–54	5,520	5,360	6,992	8,928	7,984	-944	-10.6
55–64	5,696	6,400	8,048	9,488	9,888	400	4.2
65+	2,400	2,880	3,520	4,448	4,784	336	7.6
Length of stay (days)							
1–3	1,712	1,712	2,128	2,368	2,480	112	4.7
4–7	8,112	9,808	12,864	15,312	13,360	-1,952	-12.7
8–14	12,032	12,592	17,200	26,464	25,616	-848	-3.2
15–21	3,280	3,216	4,384	5,952	6,272	320	5.4
22 and over	4,784	5,280	5,920	6,416	6,080	-336	-5.2
Median	9.8	9.4	9.5	9.8	9.8
New Zealand port							
Auckland airport	21,488	22,976	31,776	47,008	45,488	-1,520	-3.2
Christchurch airport	6,912	7,680	8,720	7,488	6,448	-1,040	-13.9
Queenstown airport	896	912	1,056	1,184	992	-192	-16.2
Wellington airport	496	832	912	768	768	0	0.0
Closest port of flight							
Coolangatta	256	496	8,912	25,424	24,016	-1,408	-5.5
Kuala Lumpur	10,672	12,688	13,280	15,472	16,128	656	4.2
Singapore	6,784	4,448	5,040	4,272	4,272	0	0.0
Sydney	4,592	5,424	5,520	4,432	3,392	-1,040	-23.5
Melbourne	6,016	7,760	8,208	4,704	3,344	-1,360	-28.9
Brisbane	720	992	560	784	1,136	352	44.9
Citizenship							
Malaysia	27,040	29,568	39,152	52,496	50,192	-2,304	-4.4
New Zealand	816	640	880	736	720	-16	-2.2
United Kingdom	480	368	448	528	480	-48	-9.1

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Malaysia

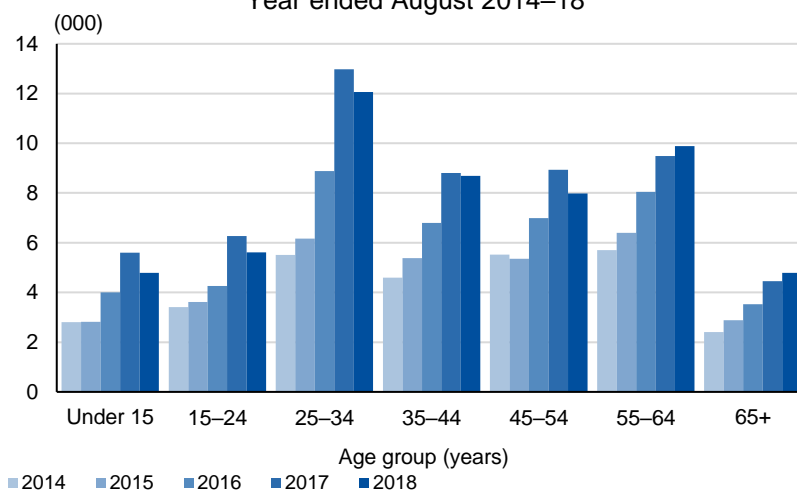
Year ended August 2014–18



Source: Stats NZ

Age of visitors from Malaysia

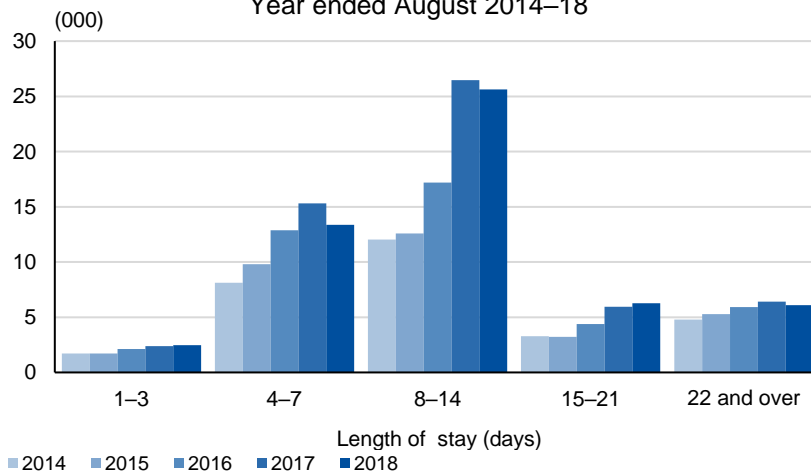
Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia

Year ended August 2014–18



Source: Stats NZ

Table 45

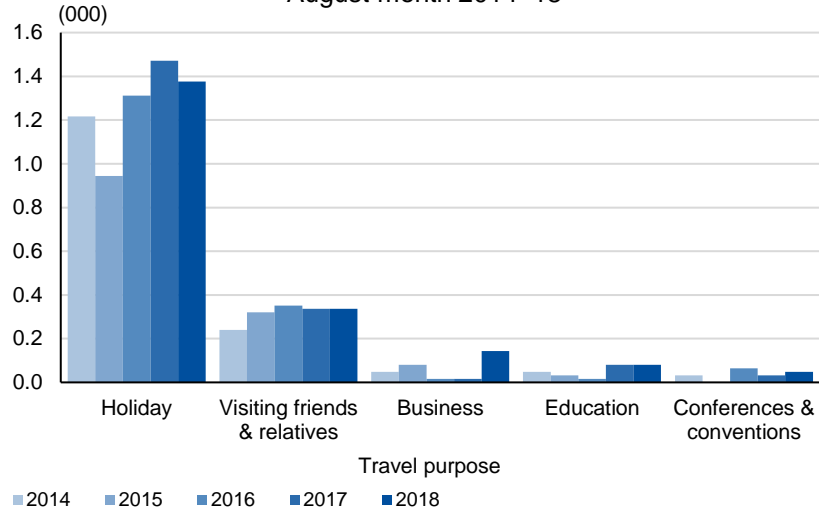
Key characteristics of visitors from Taiwan
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,632	1,408	2,064	2,096	2,096	0	0.0
Travel purpose							
Holiday	1,216	944	1,312	1,472	1,376	-96	-6.5
Visiting friends & relatives	240	320	352	336	336	0	0.0
Business	48	80	16	16	144	128	800.0
Education	48	32	16	80	80	0	0.0
Conferences & conventions	32	0	64	32	48	16	50.0
Age group (years)							
Under 15	144	64	208	128	160	32	25.0
15–24	336	336	448	464	320	-144	-31.0
25–34	224	208	448	336	336	0	0.0
35–44	336	256	256	272	416	144	52.9
45–54	224	256	368	448	352	-96	-21.4
55–64	288	256	320	336	320	-16	-4.8
65+	80	32	16	112	192	80	71.4
Length of stay (days)							
1–3	64	80	224	112	160	48	42.9
4–7	656	496	544	704	688	-16	-2.3
8–14	560	512	720	800	672	-128	-16.0
15–21	176	160	336	272	352	80	29.4
22 and over	176	160	240	208	224	16	7.7
Median	8.0	8.4	9.3	9.1	9.0
New Zealand port							
Auckland airport	1,376	1,184	1,728	1,712	1,760	48	2.8
Closest port of flight							
Brisbane	416	320	448	752	928	176	23.4
Hong Kong	416	384	560	640	544	-96	-15.0
Citizenship							
Taiwan	1,584	1,312	1,824	1,936	1,904	-32	-1.7

Symbol: ... not applicable

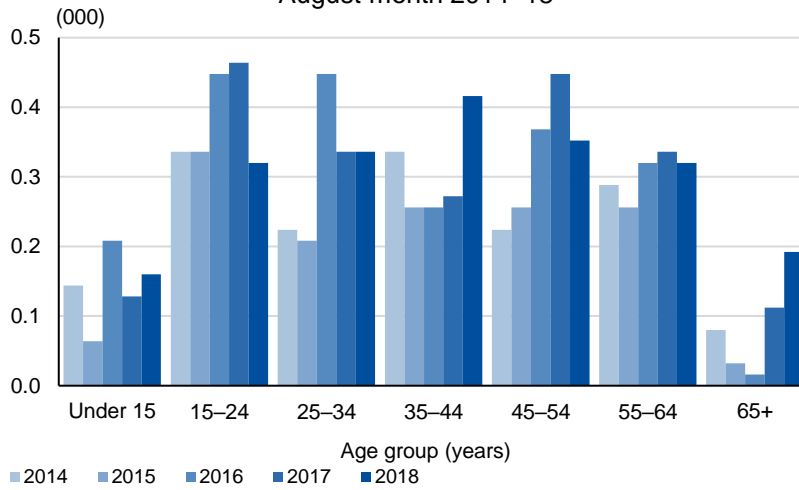
Source: Stats NZ

Travel purpose of visitors from Taiwan August month 2014–18



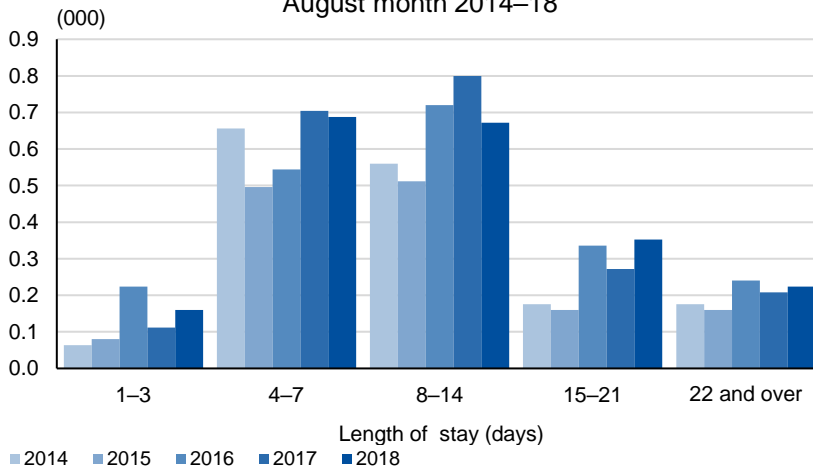
Source: Stats NZ

Age of visitors from Taiwan August month 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan August month 2014–18



Source: Stats NZ

Table 46

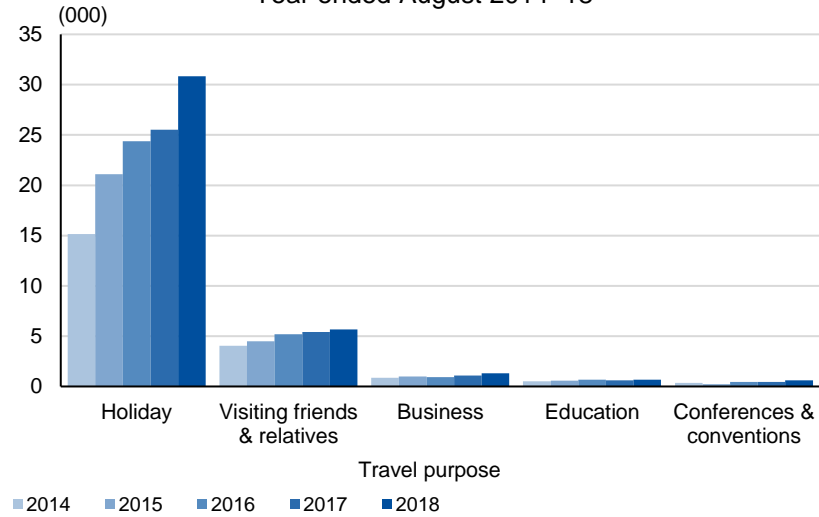
Key characteristics of visitors from Taiwan
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	22,240	29,600	34,112	36,752	41,824	5,072	13.8
Travel purpose							
Holiday	15,152	21,088	24,384	25,520	30,848	5,328	20.9
Visiting friends & relatives	4,032	4,480	5,200	5,424	5,664	240	4.4
Business	864	976	912	1,072	1,296	224	20.9
Education	512	576	688	624	688	64	10.3
Conferences & conventions	352	224	464	448	624	176	39.3
Age group (years)							
Under 15	1,280	1,936	2,320	2,032	2,768	736	36.2
15–24	2,064	2,576	2,800	3,008	2,832	-176	-5.9
25–34	4,304	5,456	6,816	6,992	7,360	368	5.3
35–44	3,568	4,352	4,992	5,392	6,384	992	18.4
45–54	3,536	5,600	5,872	6,208	6,912	704	11.3
55–64	5,408	6,352	7,728	8,736	9,488	752	8.6
65+	2,080	3,328	3,584	4,384	6,080	1,696	38.7
Length of stay (days)							
1–3	832	1,360	1,328	1,664	1,648	-16	-1.0
4–7	6,592	9,584	10,672	12,656	14,848	2,192	17.3
8–14	9,312	12,256	14,448	14,752	17,072	2,320	15.7
15–21	2,016	2,544	3,488	3,296	3,760	464	14.1
22 and over	3,488	3,856	4,176	4,384	4,496	112	2.6
Median	8.8	8.7	9.0	8.7	8.8
New Zealand port							
Auckland airport	18,320	21,472	23,280	25,360	31,696	6,336	25.0
Christchurch airport	3,440	7,616	10,240	10,464	8,928	-1,536	-14.7
Queenstown airport	208	304	384	464	688	224	48.3
Closest port of flight							
Brisbane	6,880	8,976	7,984	8,320	18,176	9,856	118.5
Hong Kong	4,352	4,752	5,776	6,944	10,432	3,488	50.2
Melbourne	976	1,280	4,864	4,656	4,976	320	6.9
Sydney	6,432	10,704	11,200	11,136	3,088	-8,048	-72.3
Singapore	2,432	2,336	1,600	1,440	2,032	592	41.1
Coolangatta	160	224	400	816	656	-160	-19.6
Guangzhou	336	240	784	768	608	-160	-20.8
Shanghai	32	144	528	1,088	448	-640	-58.8
Citizenship							
Taiwan	20,448	27,632	32,016	34,304	39,424	5,120	14.9
New Zealand	960	1,024	1,232	1,552	1,328	-224	-14.4

Symbol: ... not applicable

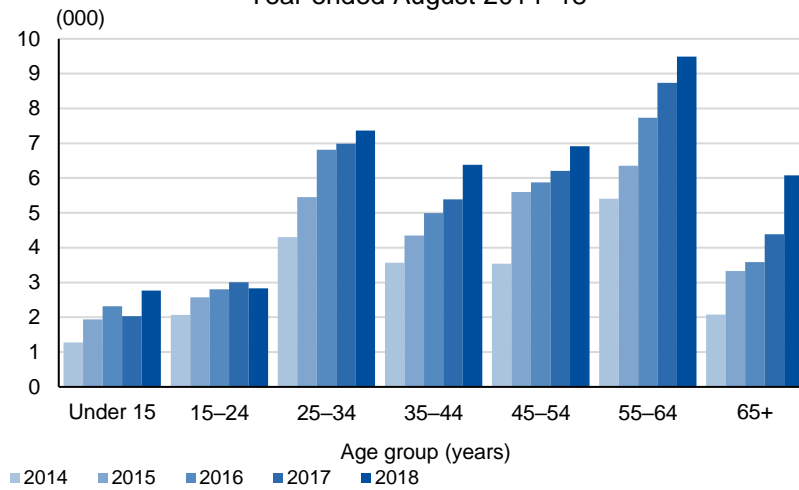
Source: Stats NZ

Travel purpose of visitors from Taiwan Year ended August 2014–18



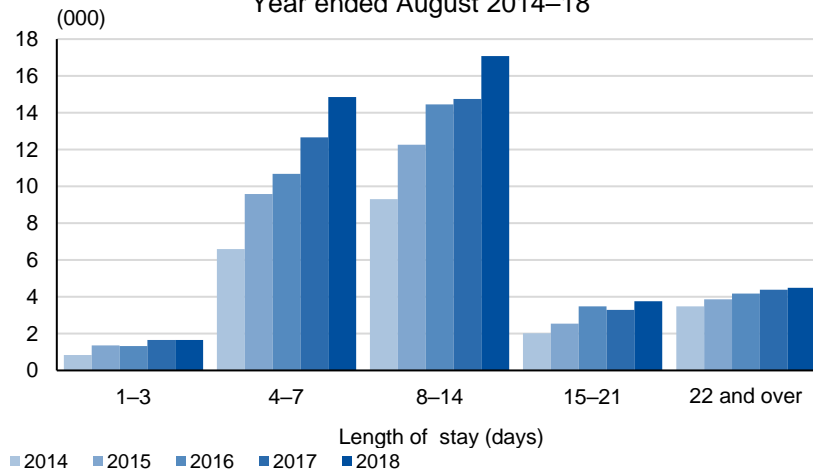
Source: Stats NZ

Age of visitors from Taiwan Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan Year ended August 2014–18



Source: Stats NZ

Table 47

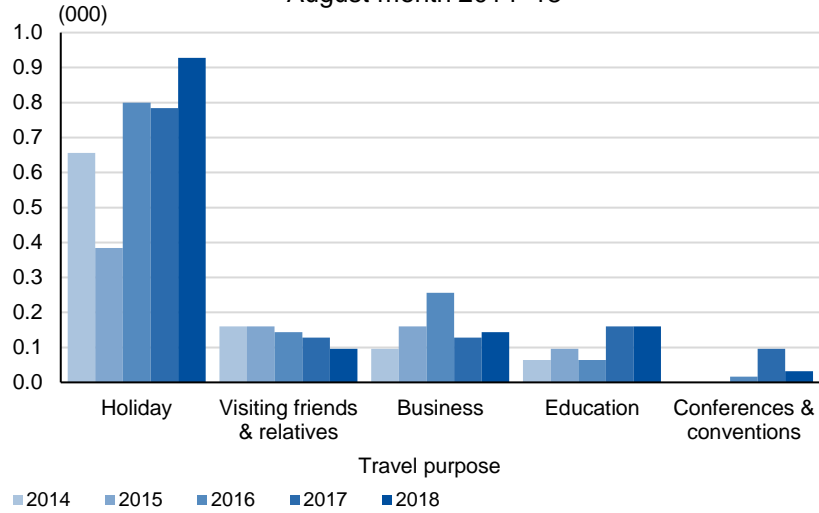
Key characteristics of visitors from Thailand
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,056	864	1,360	1,408	1,536	128	9.1
Travel purpose							
Holiday	656	384	800	784	928	144	18.4
Visiting friends & relatives	160	160	144	128	96	-32	-25.0
Business	96	160	256	128	144	16	12.5
Education	64	96	64	160	160	0	0.0
Conferences & conventions	0	0	16	96	32	-64	-66.7
Age group (years)							
Under 15	64	96	48	96	80	-16	-16.7
15–24	128	96	128	160	128	-32	-20.0
25–34	240	192	272	208	288	80	38.5
35–44	208	208	416	416	304	-112	-26.9
45–54	288	160	224	240	400	160	66.7
55–64	112	80	224	256	160	-96	-37.5
65+	16	32	48	32	176	144	450.0
Length of stay (days)							
1–3	112	64	240	240	64	-176	-73.3
4–7	448	368	576	560	784	224	40.0
8–14	256	176	256	336	432	96	28.6
15–21	32	96	112	32	16	-16	-50.0
22 and over	208	160	176	240	240	0	0.0
Median	7.3	7.5	6.7	6.5	7.1
New Zealand port							
Auckland airport	784	720	1,200	1,040	1,168	128	12.3
Closest port of flight							
Bangkok	592	512	896	720	784	64	8.9
Citizenship							
Thailand	768	592	1,184	1,264	1,312	48	3.8

Symbol: ... not applicable

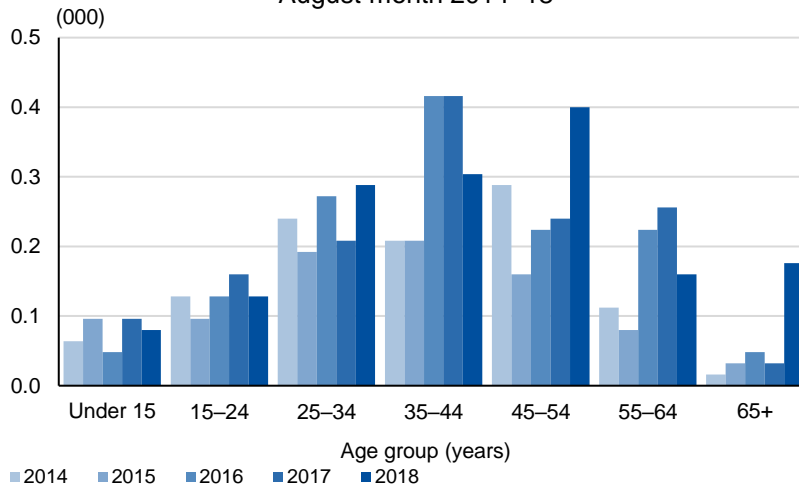
Source: Stats NZ

Travel purpose of visitors from Thailand August month 2014–18



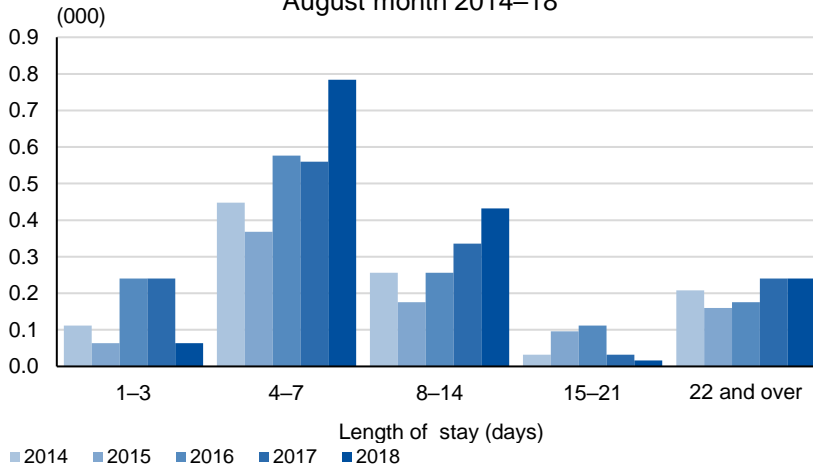
Source: Stats NZ

Age of visitors from Thailand August month 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand August month 2014–18



Source: Stats NZ

Table 48

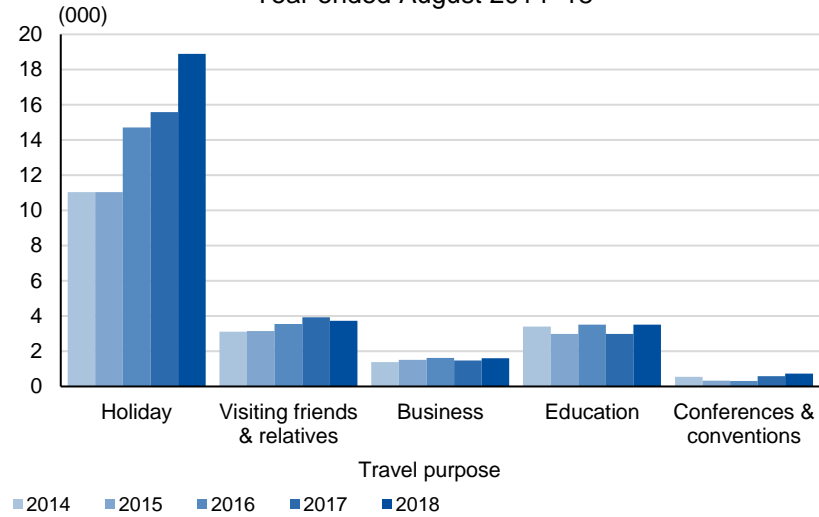
Key characteristics of visitors from Thailand
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	21,920	21,312	25,824	26,704	30,704	4,000	15.0
Travel purpose							
Holiday	11,040	11,040	14,720	15,584	18,896	3,312	21.3
Visiting friends & relatives	3,104	3,152	3,552	3,936	3,728	-208	-5.3
Business	1,392	1,504	1,616	1,472	1,600	128	8.7
Education	3,408	2,976	3,520	2,976	3,520	544	18.3
Conferences & conventions	544	336	320	576	736	160	27.8
Age group (years)							
Under 15	2,544	2,880	3,200	3,152	3,472	320	10.2
15–24	3,136	2,576	3,184	3,312	3,392	80	2.4
25–34	3,344	3,536	4,016	4,304	5,136	832	19.3
35–44	4,368	4,864	5,200	5,616	6,448	832	14.8
45–54	4,416	3,792	4,784	4,720	5,696	976	20.7
55–64	3,136	2,528	3,472	3,696	3,856	160	4.3
65+	976	1,136	1,968	1,904	2,704	800	42.0
Length of stay (days)							
1–3	1,408	1,104	1,440	1,872	1,648	-224	-12.0
4–7	7,360	7,200	8,816	7,312	9,248	1,936	26.5
8–14	5,856	5,504	7,600	8,976	11,104	2,128	23.7
15–21	1,664	2,160	2,288	2,624	2,496	-128	-4.9
22 and over	5,632	5,344	5,680	5,920	6,208	288	4.9
Median	9.5	9.5	9.2	9.8	9.5
New Zealand port							
Auckland airport	13,680	14,272	18,528	19,664	21,776	2,112	10.7
Christchurch airport	6,672	5,200	4,976	4,928	6,720	1,792	36.4
Queenstown airport	832	1,008	1,280	1,088	1,248	160	14.7
Wellington airport	608	800	928	960	896	-64	-6.7
Closest port of flight							
Bangkok	9,680	9,840	12,864	12,256	14,560	2,304	18.8
Sydney	8,368	7,392	7,856	7,456	8,672	1,216	16.3
Singapore	2,016	1,760	1,744	2,320	2,656	336	14.5
Hong Kong	256	224	272	240	1,120	880	366.7
Coolangatta	32	16	384	1,200	896	-304	-25.3
Melbourne	480	880	848	832	736	-96	-11.5
Kuala Lumpur	368	432	576	1,072	352	-720	-67.2
Citizenship							
Thailand	18,256	17,600	21,392	21,568	26,096	4,528	21.0
New Zealand	1,264	944	1,424	1,216	976	-240	-19.7
United States of America	544	544	656	720	640	-80	-11.1

Symbol: ... not applicable

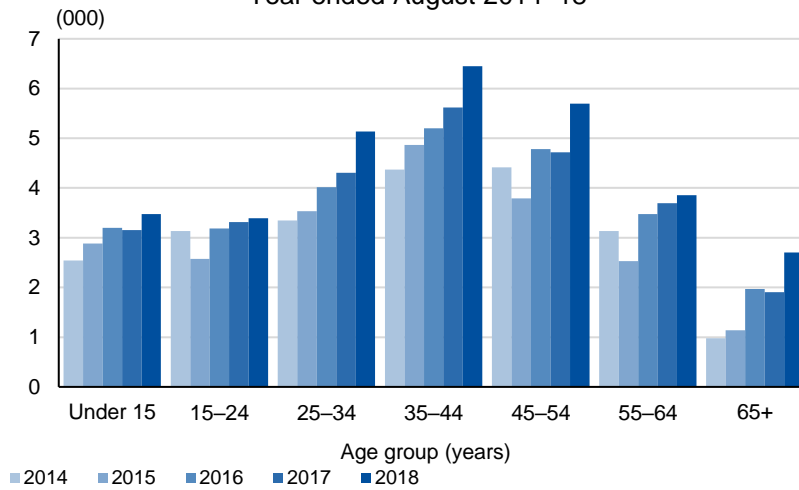
Source: Stats NZ

Travel purpose of visitors from Thailand Year ended August 2014–18



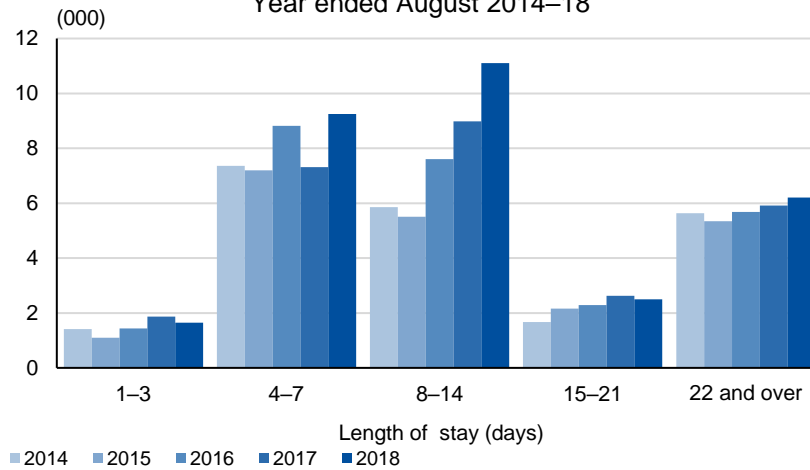
Source: Stats NZ

Age of visitors from Thailand Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand Year ended August 2014–18



Source: Stats NZ

Table 49

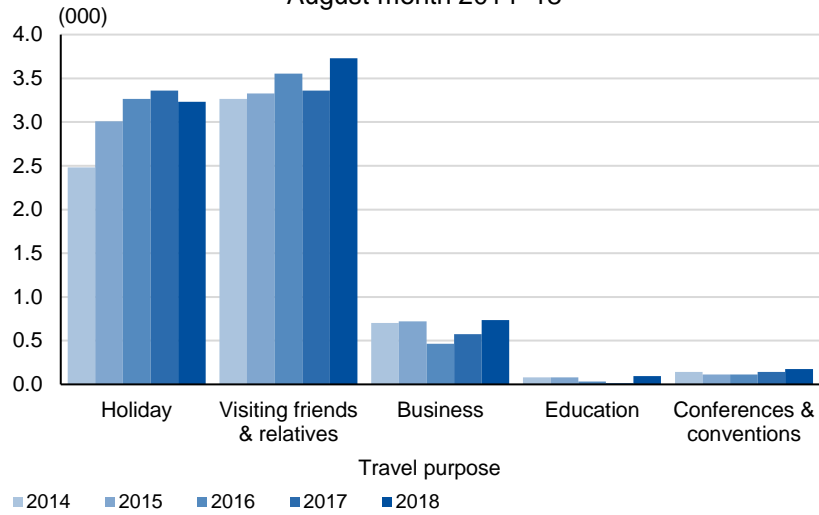
Key characteristics of visitors from the United Kingdom August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,088	7,584	7,888	7,808	8,384	576	7.4
Travel purpose							
Holiday	2,480	3,008	3,264	3,360	3,232	-128	-3.8
Visiting friends & relatives	3,264	3,328	3,552	3,360	3,728	368	11.0
Business	704	720	464	576	736	160	27.8
Education	80	80	32	16	96	80	500.0
Conferences & conventions	144	112	112	144	176	32	22.2
Age group (years)							
Under 15	560	848	720	816	864	48	5.9
15–24	1,360	1,360	1,712	1,376	1,504	128	9.3
25–34	1,680	1,648	1,936	1,712	1,952	240	14.0
35–44	1,120	1,088	1,200	864	928	64	7.4
45–54	1,104	1,088	1,104	1,488	1,312	-176	-11.8
55–64	736	896	864	976	1,088	112	11.5
65+	528	656	352	576	736	160	27.8
Length of stay (days)							
1–3	848	592	832	992	1,040	48	4.8
4–7	1,168	1,584	1,184	1,312	1,392	80	6.1
8–14	1,744	1,760	2,352	2,080	2,368	288	13.8
15–21	1,408	1,696	1,632	1,552	1,936	384	24.7
22 and over	1,920	1,952	1,888	1,872	1,648	-224	-12.0
Median	13.4	14.1	13.5	13.6	13.0
New Zealand port							
Auckland airport	5,120	5,264	5,520	5,792	6,080	288	5.0
Christchurch airport	976	1,216	1,232	976	1,168	192	19.7
Queenstown airport	384	384	480	432	560	128	29.6
Wellington airport	592	704	624	592	544	-48	-8.1
Closest port of flight							
Sydney	2,320	2,528	2,064	2,048	2,080	32	1.6
Singapore	880	1,072	1,040	656	1,168	512	78.0
Melbourne	1,040	1,328	1,424	720	864	144	20.0
Brisbane	640	512	608	592	704	112	18.9
Dubai	0	0	368	592	608	16	2.7
Citizenship							
United Kingdom	5,472	6,080	6,016	6,192	6,528	336	5.4
New Zealand	928	768	1,024	848	976	128	15.1

Symbol: ... not applicable

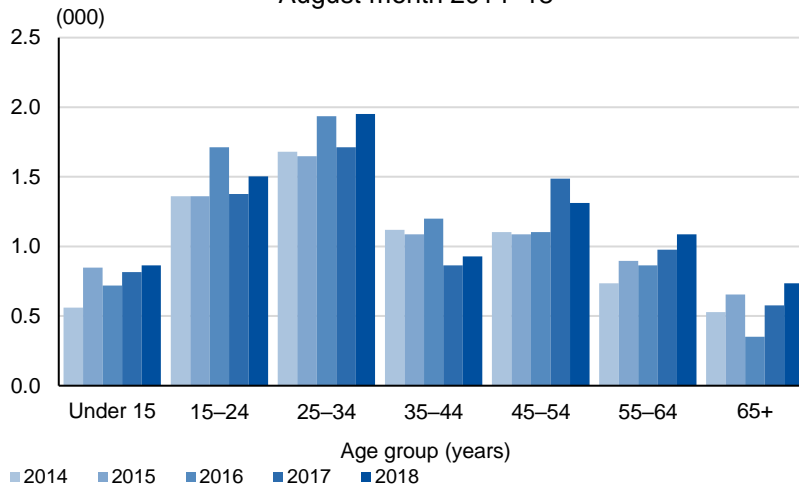
Source: Stats NZ

Travel purpose of visitors from the United Kingdom August month 2014–18



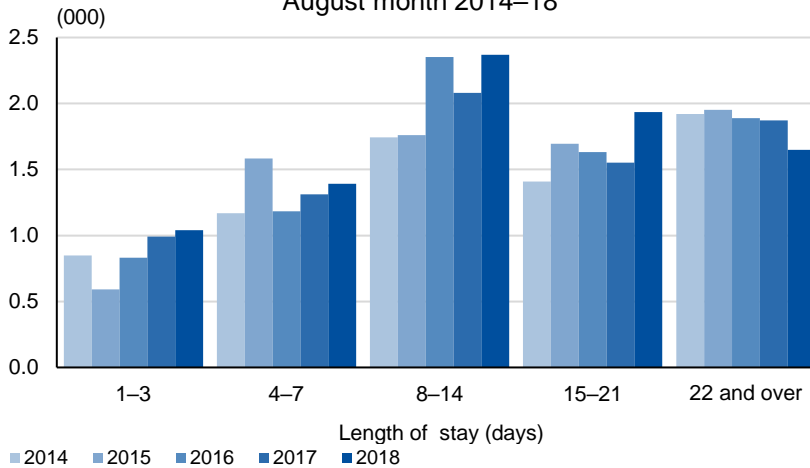
Source: Stats NZ

Age of visitors from the United Kingdom August month 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom August month 2014–18



Source: Stats NZ

Table 50

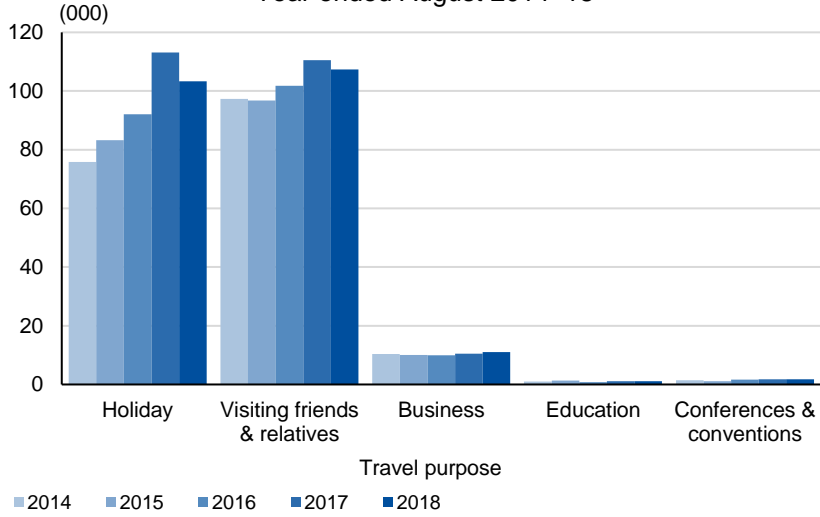
Key characteristics of visitors from the United Kingdom
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	193,680	199,248	214,496	246,400	233,008	-13,392	-5.4
Travel purpose							
Holiday	75,872	83,216	92,128	113,104	103,280	-9,824	-8.7
Visiting friends & relatives	97,280	96,800	101,776	110,480	107,376	-3,104	-2.8
Business	10,352	10,032	9,984	10,480	10,992	512	4.9
Education	1,024	1,280	832	1,136	1,136	0	0.0
Conferences & conventions	1,440	1,056	1,600	1,808	1,808	0	0.0
Age group (years)							
Under 15	9,552	10,192	10,704	12,576	12,048	-528	-4.2
15–24	21,056	22,704	26,128	27,936	25,168	-2,768	-9.9
25–34	36,112	37,408	39,680	46,320	46,256	-64	-0.1
35–44	22,880	22,720	24,320	27,120	25,056	-2,064	-7.6
45–54	23,776	24,160	25,360	32,064	29,216	-2,848	-8.9
55–64	37,728	37,632	39,760	47,280	44,224	-3,056	-6.5
65+	42,576	44,432	48,544	53,104	51,040	-2,064	-3.9
Length of stay (days)							
1–3	10,592	10,128	11,536	15,088	13,536	-1,552	-10.3
4–7	20,464	20,688	22,368	24,608	24,608	0	0.0
8–14	39,344	40,400	45,968	53,936	49,984	-3,952	-7.3
15–21	44,800	47,472	49,680	62,928	58,416	-4,512	-7.2
22 and over	78,480	80,560	84,944	89,840	86,464	-3,376	-3.8
Median	19.5	19.6	19.1	18.2	18.4
New Zealand port							
Auckland airport	142,096	145,168	154,944	182,960	168,688	-14,272	-7.8
Christchurch airport	32,304	33,232	36,496	37,296	39,632	2,336	6.3
Wellington airport	11,520	12,304	12,320	13,632	11,808	-1,824	-13.4
Queenstown airport	4,560	5,424	7,504	8,656	9,136	480	5.5
Seaports	2,608	2,576	2,976	3,744	3,488	-256	-6.8
Closest port of flight							
Sydney	60,624	59,712	57,968	58,512	51,952	-6,560	-11.2
Melbourne	28,240	29,136	35,360	36,624	32,832	-3,792	-10.4
Singapore	23,280	28,848	32,352	28,352	28,688	336	1.2
Dubai	0	0	4,336	21,984	22,496	512	2.3
Brisbane	17,120	19,264	18,928	16,784	18,384	1,600	9.5
Hong Kong	17,408	18,288	19,120	19,664	18,384	-1,280	-6.5
Los Angeles	11,552	10,480	10,640	11,600	9,664	-1,936	-16.7
Doha	0	0	0	6,064	8,288	2,224	36.7
Kuala Lumpur	8,656	7,344	5,072	6,912	5,248	-1,664	-24.1
Nadi	2,592	3,120	3,424	4,048	3,824	-224	-5.5
Citizenship							
United Kingdom	160,816	166,384	180,480	207,088	195,040	-12,048	-5.8
New Zealand	21,552	20,544	20,768	24,128	22,112	-2,016	-8.4
Australia	2,768	3,040	3,584	3,584	3,344	-240	-6.7
Ireland	2,400	2,448	2,480	2,976	2,976	0	0.0

Symbol: ... not applicable

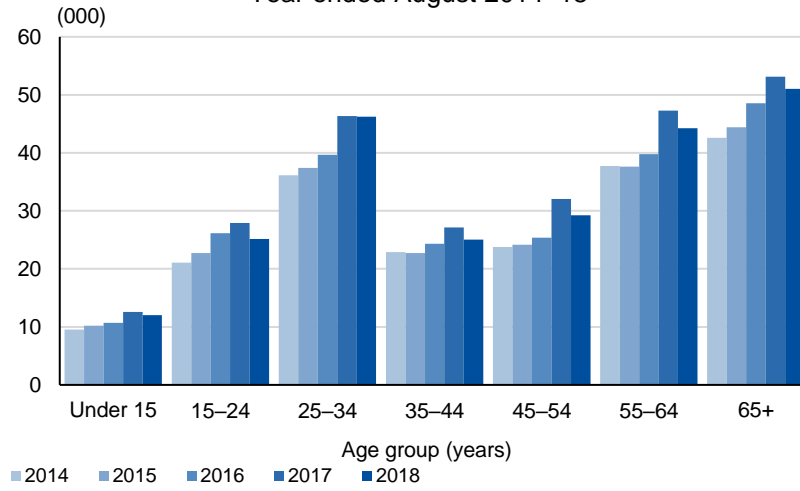
Source: Stats NZ

Travel purpose of visitors from the United Kingdom Year ended August 2014–18



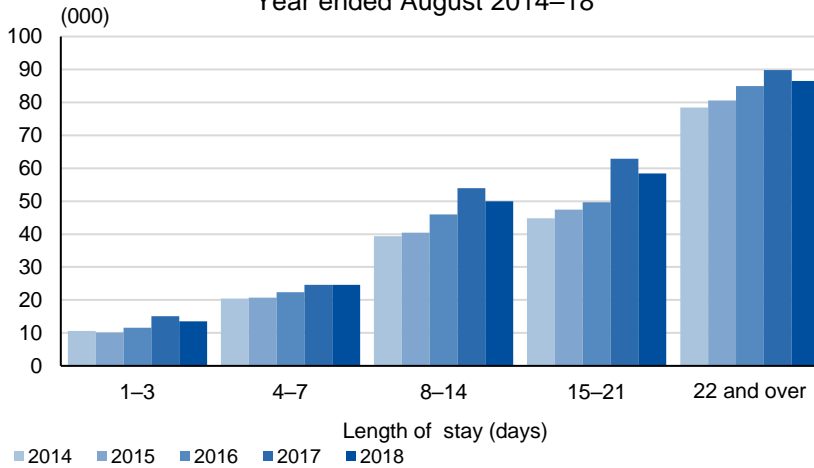
Source: Stats NZ

Age of visitors from the United Kingdom Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom Year ended August 2014–18



Source: Stats NZ

Table 51

Country of residence of visitors from the United Kingdom
August month 2014–18

	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,088	7,584	7,888	7,808	8,384	576	7.4
England	6,128	6,496	6,752	6,992	7,168	176	2.5
Scotland	352	448	384	352	496	144	40.9
Wales	208	192	160	272	272	0	0.0
Not stated	288	320	464	96	336	240	250.0

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 52

Country of residence of visitors from the United Kingdom
Year ended August 2014–18

	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	193,680	199,248	214,496	246,400	233,008	-13,392	-5.4
England	162,400	168,512	181,088	202,592	197,872	-4,720	-2.3
Scotland	14,064	14,656	16,448	17,024	16,512	-512	-3.0
Wales	6,560	6,624	7,280	10,048	7,248	-2,800	-27.9
Northern Ireland	2,464	2,560	2,400	3,264	2,528	-736	-22.5
Channel Islands	1,056	848	960	1,216	1,200	-16	-1.3
Not stated	6,752	5,600	5,776	11,856	7,216	-4,640	-39.1

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 53

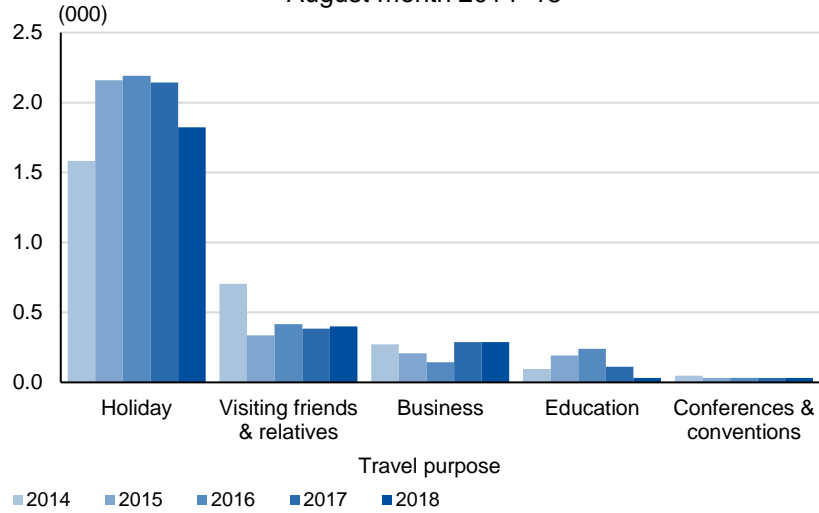
Key characteristics of visitors from Germany
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,104	3,296	3,408	3,232	3,024	-208	-6.4
Travel purpose							
Holiday	1,584	2,160	2,192	2,144	1,824	-320	-14.9
Visiting friends & relatives	704	336	416	384	400	16	4.2
Business	272	208	144	288	288	0	0.0
Education	96	192	240	112	32	-80	-71.4
Conferences & conventions	48	32	32	32	32	0	0.0
Age group (years)							
Under 15	112	144	144	80	192	112	140.0
15–24	1,280	1,712	1,760	1,360	1,088	-272	-20.0
25–34	736	784	688	784	768	-16	-2.0
35–44	272	192	272	416	256	-160	-38.5
45–54	352	288	304	336	384	48	14.3
55–64	256	96	192	176	192	16	9.1
65+	96	80	48	80	144	64	80.0
Length of stay (days)							
1–3	432	432	400	592	560	-32	-5.4
4–7	384	336	240	240	272	32	13.3
8–14	432	448	432	352	448	96	27.3
15–21	352	352	464	448	384	-64	-14.3
22 and over	1,504	1,728	1,872	1,600	1,360	-240	-15.0
Median	20.2	26.7	27.3	21.0	19.6
New Zealand port							
Auckland airport	2,352	2,672	2,896	2,688	2,384	-304	-11.3
Closest port of flight							
Sydney	960	752	720	512	560	48	9.4
Dubai	0	0	464	432	544	112	25.9
Citizenship							
Germany	2,864	3,136	3,216	2,976	2,784	-192	-6.5

Symbol: ... not applicable

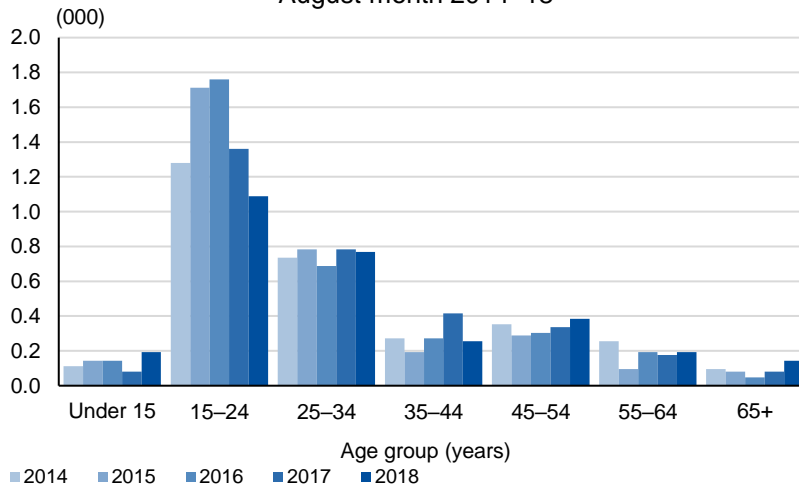
Source: Stats NZ

Travel purpose of visitors from Germany August month 2014–18



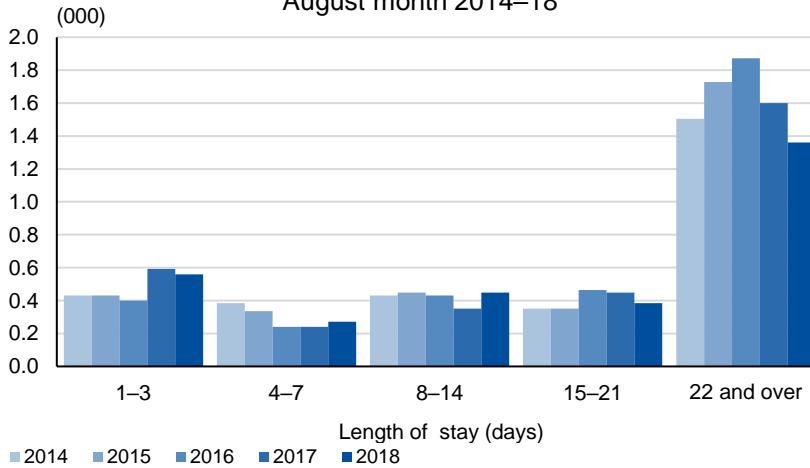
Source: Stats NZ

Age of visitors from Germany August month 2014–18



Source: Stats NZ

Length of stay of visitors from Germany August month 2014–18



Source: Stats NZ

Table 54

Key characteristics of visitors from Germany

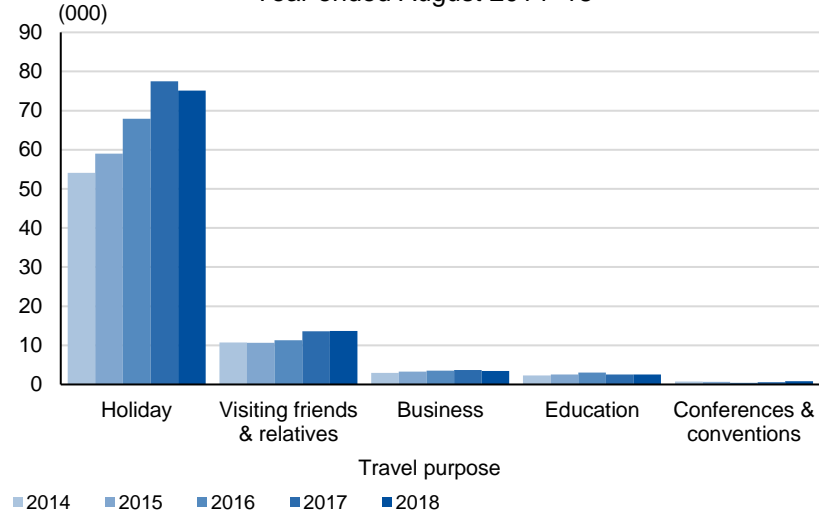
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	76,096	81,424	91,632	104,256	101,584	-2,672	-2.6
Travel purpose							
Holiday	54,064	58,992	67,952	77,472	75,120	-2,352	-3.0
Visiting friends & relatives	10,768	10,688	11,312	13,568	13,648	80	0.6
Business	2,928	3,312	3,504	3,664	3,456	-208	-5.7
Education	2,320	2,576	3,040	2,560	2,528	-32	-1.3
Conferences & conventions	752	656	416	576	816	240	41.7
Age group (years)							
Under 15	2,512	2,512	2,736	4,352	4,384	32	0.7
15–24	22,416	24,064	28,224	28,240	25,984	-2,256	-8.0
25–34	18,960	20,288	22,400	26,480	26,256	-224	-0.8
35–44	7,552	7,984	8,736	11,360	11,168	-192	-1.7
45–54	10,800	11,776	12,592	13,936	14,000	64	0.5
55–64	8,272	9,008	10,464	11,360	12,496	1,136	10.0
65+	5,584	5,792	6,480	8,528	7,296	-1,232	-14.4
Length of stay (days)							
1–3	4,240	5,072	5,824	8,352	6,752	-1,600	-19.2
4–7	5,264	5,008	4,896	5,872	6,032	160	2.7
8–14	8,384	9,040	10,032	11,456	11,520	64	0.6
15–21	14,032	14,256	15,984	20,224	19,920	-304	-1.5
22 and over	44,176	48,048	54,896	58,352	57,360	-992	-1.7
Median	24.9	25.3	25.4	24.0	23.7
New Zealand port							
Auckland airport	55,504	58,416	65,184	75,392	72,256	-3,136	-4.2
Christchurch airport	16,384	17,696	20,720	22,368	23,632	1,264	5.7
Wellington airport	2,368	2,816	2,992	3,024	2,720	-304	-10.1
Queenstown airport	800	1,040	1,376	1,360	1,824	464	34.1
Seaports	944	1,312	1,344	2,064	1,104	-960	-46.5
Closest port of flight							
Sydney	23,520	24,752	24,048	21,616	19,248	-2,368	-11.0
Singapore	11,504	12,608	15,168	14,928	16,768	1,840	12.3
Melbourne	12,736	13,776	16,528	13,488	11,664	-1,824	-13.5
Dubai	0	0	2,304	11,088	11,424	336	3.0
Hong Kong	4,304	3,568	6,000	8,688	8,160	-528	-6.1
Brisbane	7,440	9,312	8,368	6,160	6,656	496	8.1
Doha	0	0	0	2,448	5,424	2,976	121.6
Bangkok	1,488	960	1,104	3,552	3,168	-384	-10.8
Nadi	2,016	2,096	1,984	2,592	2,320	-272	-10.5
Shanghai	1,552	1,680	1,952	3,456	2,288	-1,168	-33.8
Citizenship							
Germany	72,224	77,392	87,424	98,928	95,648	-3,280	-3.3
New Zealand	1,232	960	1,104	1,328	1,424	96	7.2
United Kingdom	320	496	432	576	672	96	16.7

Symbol: ... not applicable

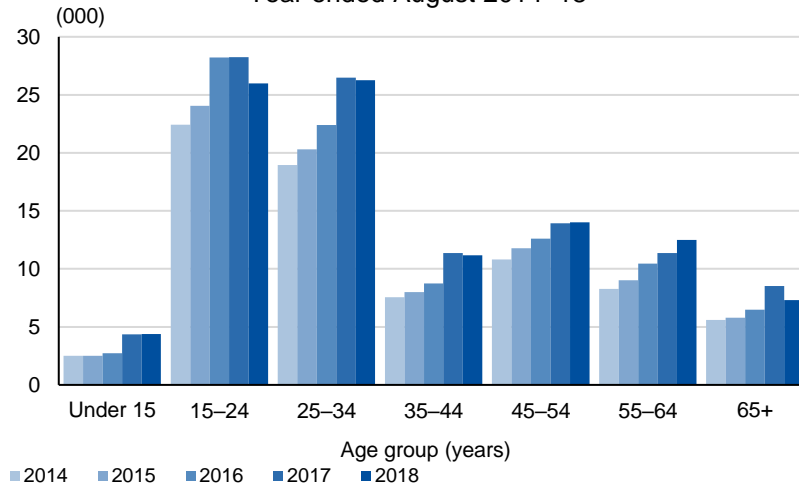
Source: Stats NZ

Travel purpose of visitors from Germany Year ended August 2014–18



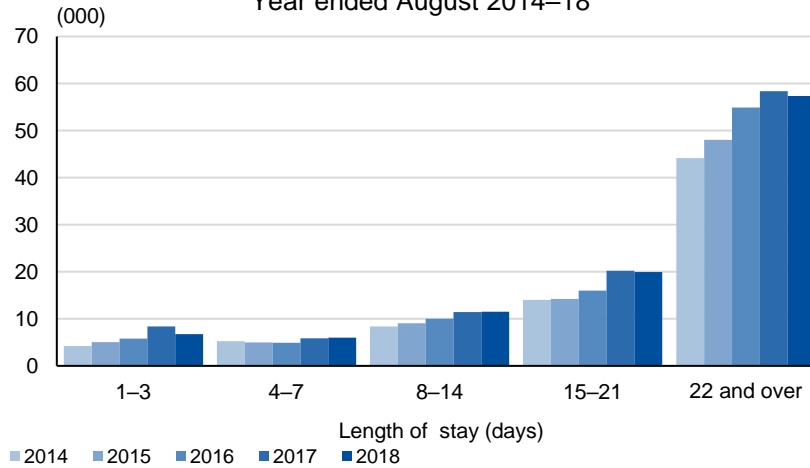
Source: Stats NZ

Age of visitors from Germany Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Germany Year ended August 2014–18



Source: Stats NZ

Table 55

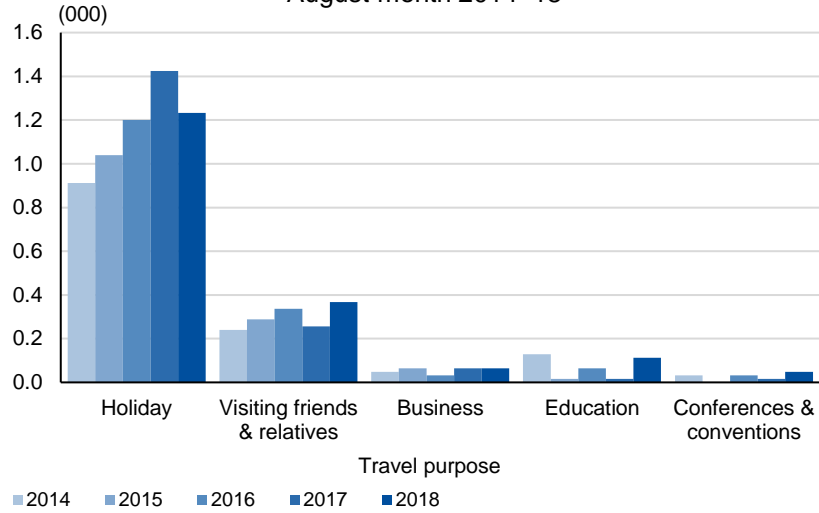
Key characteristics of visitors from France
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,568	1,600	1,872	2,112	2,032	-80	-3.8
Travel purpose							
Holiday	912	1,040	1,200	1,424	1,232	-192	-13.5
Visiting friends & relatives	240	288	336	256	368	112	43.8
Business	48	64	32	64	64	0	0.0
Education	128	16	64	16	112	96	600.0
Conferences & conventions	32	0	32	16	48	32	200.0
Age group (years)							
Under 15	80	48	144	144	224	80	55.6
15–24	576	560	592	784	544	-240	-30.6
25–34	336	480	480	640	608	-32	-5.0
35–44	160	160	112	144	160	16	11.1
45–54	208	208	304	208	208	0	0.0
55–64	144	128	128	160	224	64	40.0
65+	64	16	112	32	64	32	100.0
Length of stay (days)							
1–3	256	240	480	528	560	32	6.1
4–7	304	320	352	256	272	16	6.3
8–14	272	224	288	336	288	-48	-14.3
15–21	288	288	352	448	352	-96	-21.4
22 and over	448	528	400	544	560	16	2.9
Median	13.8	14.7	9.4	13.8	12.0
New Zealand port							
Auckland airport	1,312	1,280	1,504	1,696	1,712	16	0.9
Closest port of flight							
Sydney	304	464	416	464	352	-112	-24.1
Citizenship							
France	1,344	1,504	1,680	2,032	1,824	-208	-10.2

Symbol: ... not applicable

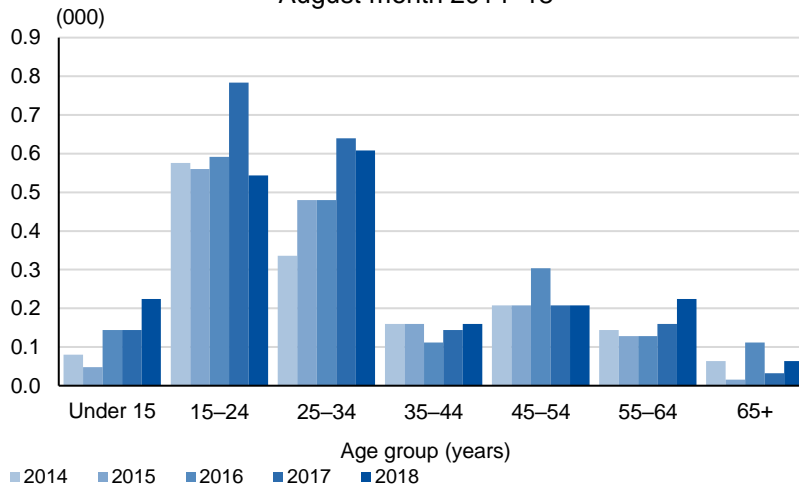
Source: Stats NZ

Travel purpose of visitors from France August month 2014–18



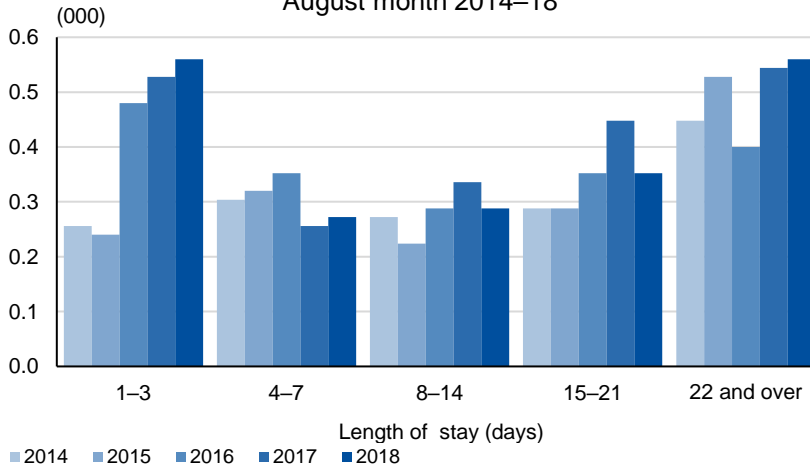
Source: Stats NZ

Age of visitors from France August month 2014–18



Source: Stats NZ

Length of stay of visitors from France August month 2014–18



Source: Stats NZ

Table 56

Key characteristics of visitors from France

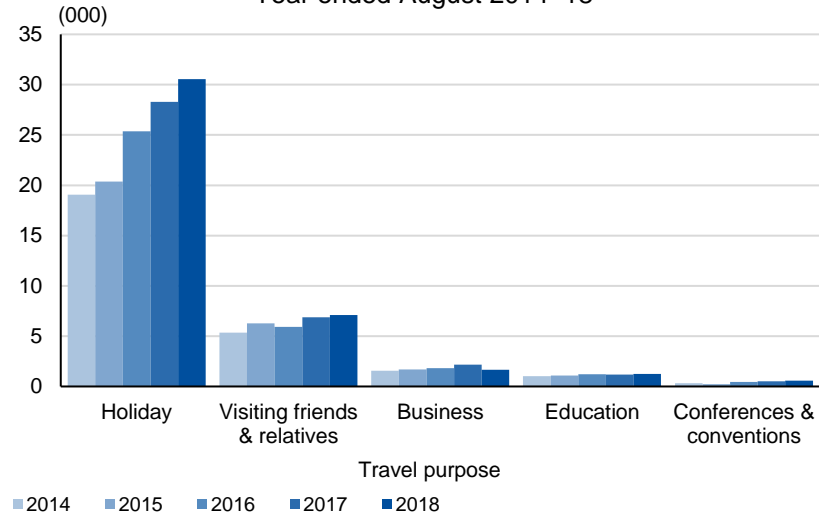
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,600	31,936	37,200	41,984	44,256	2,272	5.4
Travel purpose							
Holiday	19,072	20,352	25,376	28,288	30,560	2,272	8.0
Visiting friends & relatives	5,344	6,288	5,920	6,864	7,104	240	3.5
Business	1,552	1,696	1,824	2,160	1,664	-496	-23.0
Education	1,024	1,072	1,200	1,168	1,232	64	5.5
Conferences & conventions	320	224	448	512	576	64	12.5
Age group (years)							
Under 15	1,584	1,472	1,888	1,968	2,544	576	29.3
15–24	6,240	6,864	7,488	8,544	8,144	-400	-4.7
25–34	9,376	10,640	11,920	12,944	14,288	1,344	10.4
35–44	2,912	3,120	3,280	4,464	4,128	-336	-7.5
45–54	2,864	2,816	3,776	4,000	4,448	448	11.2
55–64	3,920	3,984	5,152	5,728	6,112	384	6.7
65+	2,704	3,040	3,696	4,336	4,592	256	5.9
Length of stay (days)							
1–3	2,064	2,320	2,832	4,528	4,784	256	5.7
4–7	3,008	2,496	3,600	3,136	3,488	352	11.2
8–14	5,248	5,040	6,224	6,736	7,568	832	12.4
15–21	6,464	7,472	8,448	9,632	10,240	608	6.3
22 and over	12,816	14,608	16,096	17,952	18,176	224	1.2
Median	20.1	20.4	19.9	19.7	19.3
New Zealand port							
Auckland airport	23,760	25,088	28,896	33,632	34,704	1,072	3.2
Christchurch airport	3,920	4,480	5,360	5,488	6,704	1,216	22.2
Wellington airport	1,200	1,488	1,840	1,744	1,504	-240	-13.8
Queenstown airport	512	608	880	864	1,056	192	22.2
Closest port of flight							
Sydney	7,472	8,544	9,328	8,576	8,352	-224	-2.6
Dubai	0	0	1,280	5,296	4,880	-416	-7.9
Melbourne	3,936	5,616	6,752	4,752	4,800	48	1.0
Hong Kong	2,560	2,720	3,696	3,744	3,616	-128	-3.4
Singapore	3,040	3,296	2,800	3,072	3,616	544	17.7
Doha	0	0	0	1,200	2,432	1,232	102.7
Brisbane	1,792	2,480	2,320	1,728	2,368	640	37.0
Noumea	1,424	1,440	1,904	2,032	2,032	0	0.0
Shanghai	240	480	720	1,920	1,904	-16	-0.8
Papeete	1,776	1,296	1,376	1,856	1,664	-192	-10.3
Citizenship							
France	26,352	28,272	33,200	37,872	40,000	2,128	5.6
New Zealand	1,072	1,360	1,264	1,312	1,088	-224	-17.1
United Kingdom	800	992	1,136	896	992	96	10.7

Symbol: ... not applicable

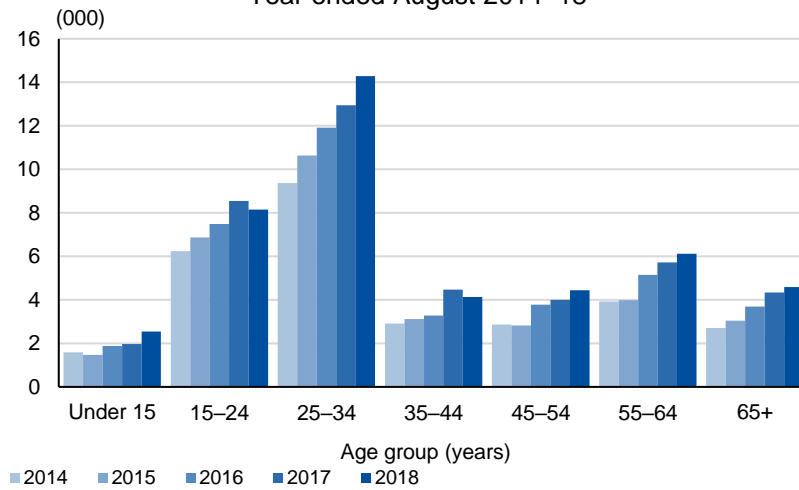
Source: Stats NZ

Travel purpose of visitors from France Year ended August 2014–18



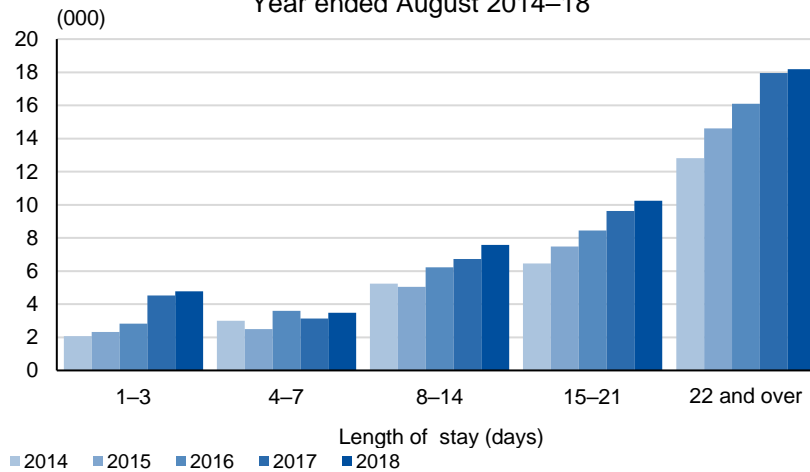
Source: Stats NZ

Age of visitors from France Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from France Year ended August 2014–18



Source: Stats NZ

Table 57

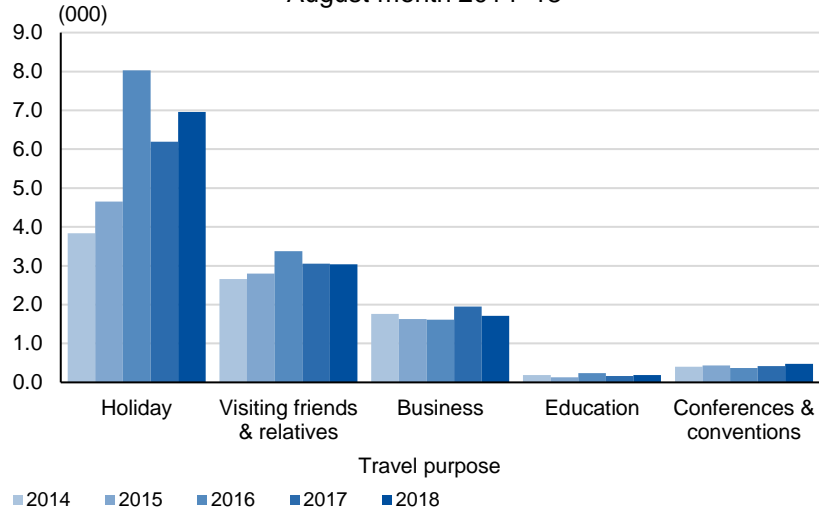
Key characteristics of visitors from the United States of America
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	9,584	10,624	14,896	12,736	13,648	912	7.2
Travel purpose							
Holiday	3,840	4,656	8,032	6,192	6,960	768	12.4
Visiting friends & relatives	2,656	2,800	3,376	3,056	3,040	-16	-0.5
Business	1,760	1,632	1,616	1,952	1,712	-240	-12.3
Education	192	128	240	160	192	32	20.0
Conferences & conventions	400	432	368	416	480	64	15.4
Age group (years)							
Under 15	688	880	1,296	768	912	144	18.8
15–24	1,360	1,616	1,952	2,048	2,096	48	2.3
25–34	2,080	2,448	3,568	2,816	3,216	400	14.2
35–44	1,552	1,808	2,064	2,000	1,936	-64	-3.2
45–54	1,712	1,808	2,560	2,368	2,032	-336	-14.2
55–64	1,504	1,312	2,144	1,872	1,968	96	5.1
65+	688	752	1,312	864	1,488	624	72.2
Length of stay (days)							
1–3	2,064	2,256	3,536	2,976	2,880	-96	-3.2
4–7	2,864	3,104	4,832	4,064	4,096	32	0.8
8–14	2,368	3,072	4,416	3,504	3,856	352	10.0
15–21	944	944	1,024	1,248	1,328	80	6.4
22 and over	1,344	1,248	1,088	944	1,488	544	57.6
Median	7.3	7.4	6.7	6.8	7.3
New Zealand port							
Auckland airport	7,936	8,608	12,928	10,624	11,552	928	8.7
Christchurch airport	736	848	688	720	864	144	20.0
Queenstown airport	384	704	768	976	784	-192	-19.7
Closest port of flight							
Sydney	2,304	2,672	3,216	3,488	3,744	256	7.3
Los Angeles	2,464	3,088	3,904	2,384	1,952	-432	-18.1
San Francisco	1,248	1,168	2,096	1,632	1,584	-48	-2.9
Honolulu	544	496	608	608	1,200	592	97.4
Melbourne	864	816	1,264	1,136	1,088	-48	-4.2
Houston	0	0	704	816	1,056	240	29.4
Brisbane	544	432	688	480	720	240	50.0
Nadi	432	592	480	576	624	48	8.3
Citizenship							
United States of America	7,888	8,944	13,024	10,928	11,616	688	6.3
New Zealand	656	816	720	736	832	96	13.0

Symbol: ... not applicable

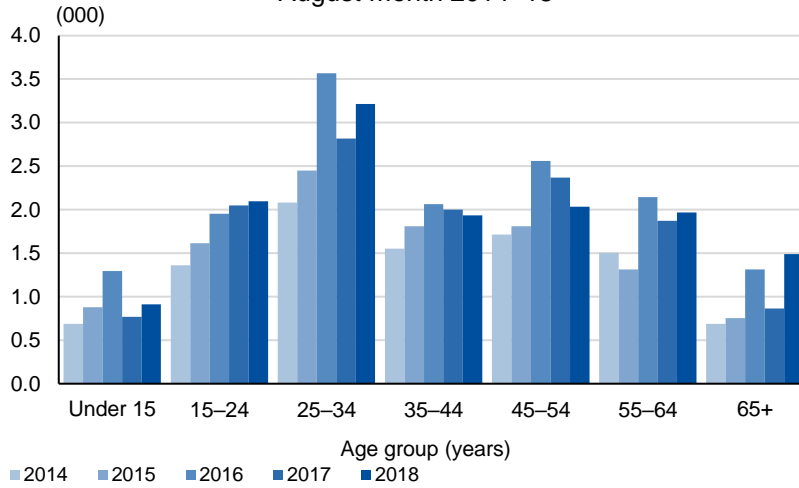
Source: Stats NZ

Travel purpose of visitors from the United States
August month 2014–18



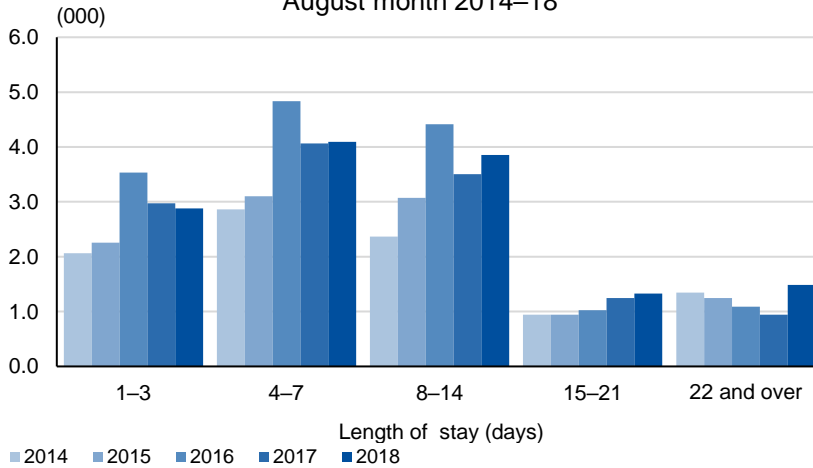
Source: Stats NZ

Age of visitors from the United States
August month 2014–18



Source: Stats NZ

Length of stay of visitors from the United States
August month 2014–18



Source: Stats NZ

Table 58

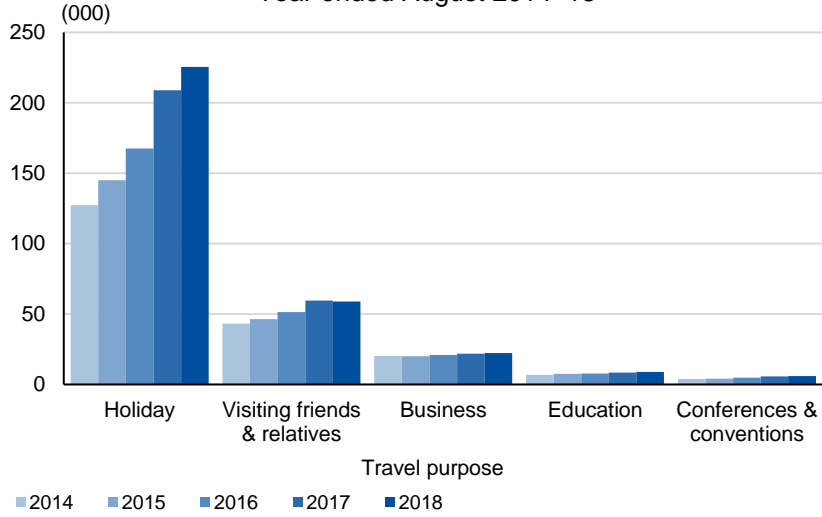
Key characteristics of visitors from the United States of America
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	212,432	236,272	266,272	321,440	339,104	17,664	5.5
Travel purpose							
Holiday	127,360	144,944	167,584	208,864	225,424	16,560	7.9
Visiting friends & relatives	43,120	46,336	51,440	59,648	58,928	-720	-1.2
Business	20,352	20,128	20,944	21,824	22,208	384	1.8
Education	6,832	7,456	7,664	8,464	8,816	352	4.2
Conferences & conventions	3,920	4,160	4,720	5,664	5,952	288	5.1
Age group (years)							
Under 15	9,536	11,120	12,528	15,712	17,392	1,680	10.7
15–24	26,976	30,256	35,648	41,264	40,784	-480	-1.2
25–34	34,000	41,232	51,280	63,392	68,272	4,880	7.7
35–44	25,712	29,312	30,368	38,336	40,208	1,872	4.9
45–54	29,392	33,776	35,856	43,792	43,456	-336	-0.8
55–64	40,656	42,192	48,384	56,336	58,832	2,496	4.4
65+	46,160	48,384	52,208	62,608	70,160	7,552	12.1
Length of stay (days)							
1–3	24,832	29,344	32,272	41,808	40,912	-896	-2.1
4–7	56,336	61,760	67,152	84,880	90,864	5,984	7.0
8–14	71,824	79,888	95,632	114,080	122,096	8,016	7.0
15–21	28,512	31,104	35,040	42,288	44,816	2,528	6.0
22 and over	30,928	34,176	36,176	38,384	40,416	2,032	5.3
Median	9.4	9.4	9.6	9.2	9.2
New Zealand port							
Auckland airport	165,504	184,624	208,096	258,816	269,056	10,240	4.0
Christchurch airport	18,944	19,776	23,696	22,112	25,120	3,008	13.6
Queenstown airport	8,608	11,040	14,192	18,512	20,384	1,872	10.1
Seaports	12,272	12,768	10,720	13,200	15,824	2,624	19.9
Wellington airport	6,720	7,872	9,184	8,512	8,416	-96	-1.1
Closest port of flight							
Los Angeles	55,312	59,680	58,480	77,344	73,664	-3,680	-4.8
Sydney	49,040	57,568	65,888	66,704	71,232	4,528	6.8
San Francisco	31,424	33,360	32,672	56,896	57,712	816	1.4
Houston	0	0	15,760	19,712	22,688	2,976	15.1
Honolulu	15,344	16,640	17,328	15,472	21,536	6,064	39.2
Melbourne	12,368	13,392	17,680	19,648	20,624	976	5.0
Brisbane	10,816	11,696	11,536	13,232	14,064	832	6.3
Nadi	9,248	11,792	13,056	12,464	14,016	1,552	12.5
Papeete	3,184	5,184	5,584	4,976	4,464	-512	-10.3
Coolangatta	1,056	1,104	1,632	2,992	3,008	16	0.5
Citizenship							
United States of America	189,888	210,704	239,504	291,520	307,200	15,680	5.4
New Zealand	10,624	11,680	11,888	12,704	13,488	784	6.2
Australia	2,192	2,576	2,560	3,264	3,312	48	1.5
United Kingdom	1,968	1,888	2,000	2,224	2,256	32	1.4

Symbol: ... not applicable

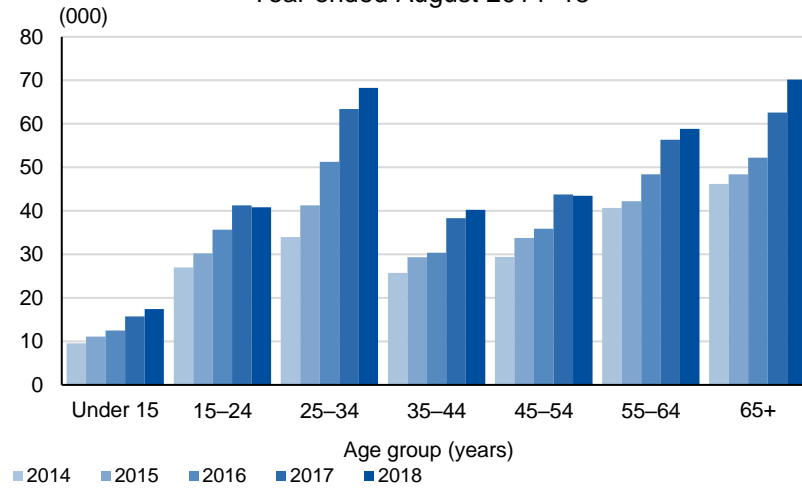
Source: Stats NZ

Travel purpose of visitors from the United States
Year ended August 2014–18



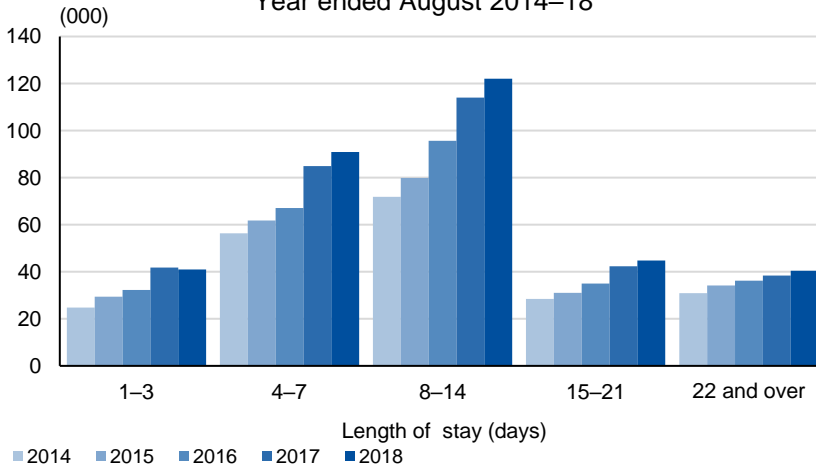
Source: Stats NZ

Age of visitors from the United States
Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from the United States
Year ended August 2014–18



Source: Stats NZ

Table 59

State of residence of visitors from the United States of America
August month 2014–18

	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	9,584	10,624	14,896	12,736	13,648	912	7.2
California	2,800	2,976	3,936	3,184	3,856	672	21.1
Texas	656	592	1,136	704	1,008	304	43.2
New York	640	880	960	816	976	160	19.6
Hawaii	368	416	784	544	704	160	29.4
Washington	384	464	512	576	624	48	8.3
Florida	416	464	560	624	528	-96	-15.4
Colorado	416	352	416	368	512	144	39.1
Not stated	208	224	480	288	416	128	44.4

Source: Stats NZ

Table 60

State of residence of visitors from the United States of America
Year ended August 2014–18

	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	212,432	236,272	266,272	321,440	339,104	17,664	5.5
California	49,792	55,888	62,096	78,512	80,640	2,128	2.7
Texas	12,000	13,680	17,376	21,072	22,720	1,648	7.8
New York	12,544	13,712	15,088	18,912	18,016	-896	-4.7
Florida	10,160	10,864	13,088	15,568	16,112	544	3.5
Washington	9,216	10,496	11,248	13,376	14,848	1,472	11.0
Colorado	7,888	8,736	9,280	11,248	12,640	1,392	12.4
Hawaii	7,104	8,848	9,824	10,512	11,280	768	7.3
Illinois	7,344	8,064	8,752	11,248	10,960	-288	-2.6
Massachusetts	5,856	6,496	6,992	8,080	8,640	560	6.9
Virginia	5,488	5,408	6,608	8,080	7,872	-208	-2.6
Pennsylvania	5,312	5,248	6,512	6,912	7,600	688	10.0
Arizona	4,896	5,232	5,664	7,264	7,536	272	3.7
Oregon	4,160	4,752	5,376	6,400	7,168	768	12.0
New Jersey	4,464	5,552	5,344	6,016	6,960	944	15.7
Utah	3,936	4,512	5,712	5,776	6,688	912	15.8
Minnesota	4,080	4,864	4,992	5,824	6,672	848	14.6
Georgia	3,680	4,736	5,344	6,272	6,656	384	6.1
North Carolina	3,936	3,968	4,688	5,872	6,608	736	12.5
Maryland	3,440	4,448	4,288	5,584	6,064	480	8.6
Michigan	3,952	4,144	4,992	6,016	6,048	32	0.5
Ohio	3,536	3,920	4,208	5,360	5,712	352	6.6
Wisconsin	3,344	3,120	3,600	4,384	4,896	512	11.7
Tennessee	1,600	2,096	2,336	3,136	3,648	512	16.3
Nevada	2,160	2,960	2,832	3,424	3,408	-16	-0.5
Missouri	2,416	2,160	2,880	3,152	3,360	208	6.6
Indiana	1,648	2,032	2,480	3,072	3,248	176	5.7
Connecticut	2,400	2,800	2,912	2,800	3,088	288	10.3
South Carolina	1,776	1,984	1,760	2,336	2,704	368	15.8
Washington D.C.	1,456	1,088	1,568	1,968	2,560	592	30.1
Louisiana	1,728	1,568	1,952	2,368	2,320	-48	-2.0
Alaska	1,568	1,216	1,584	1,744	1,904	160	9.2
Idaho	992	1,312	1,600	1,904	1,904	0	0.0
Iowa	1,296	1,424	1,600	1,952	1,856	-96	-4.9
Montana	1,056	992	1,184	1,600	1,664	64	4.0
Alabama	1,136	1,040	1,200	1,776	1,616	-160	-9.0
New Mexico	1,184	1,248	1,344	1,328	1,552	224	16.9
Kansas	1,216	1,344	1,216	1,712	1,472	-240	-14.0
Kentucky	784	992	1,504	1,568	1,472	-96	-6.1
Oklahoma	1,024	1,200	1,344	1,600	1,440	-160	-10.0
New Hampshire	960	1,216	1,264	1,312	1,424	112	8.5
Maine	736	1,120	896	896	1,168	272	30.4
Nebraska	736	816	992	960	1,056	96	10.0
Arkansas	608	720	848	960	928	-32	-3.3
Rhode Island	576	752	720	784	880	96	12.2
Vermont	624	928	1,072	816	864	48	5.9
South Dakota	336	432	384	496	800	304	61.3
Delaware	448	640	736	656	704	48	7.3
Wyoming	592	544	704	496	672	176	35.5
Mississippi	480	400	544	544	480	-64	-11.8
North Dakota	288	240	352	608	432	-176	-28.9
Not stated	4,240	4,048	5,152	6,800	7,760	960	14.1

Source: Stats NZ

Table 61

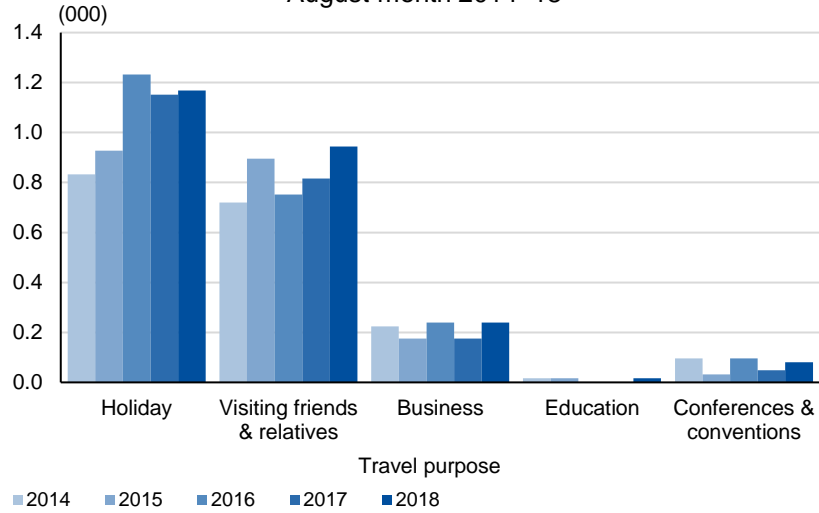
Key characteristics of visitors from Canada
August month 2014–18

Key characteristic	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,032	2,320	2,528	2,384	2,608	224	9.4
Travel purpose							
Holiday	832	928	1,232	1,152	1,168	16	1.4
Visiting friends & relatives	720	896	752	816	944	128	15.7
Business	224	176	240	176	240	64	36.4
Education	16	16	0	0	16	16	...
Conferences & conventions	96	32	96	48	80	32	66.7
Age group (years)							
Under 15	224	192	256	304	208	-96	-31.6
15–24	320	544	544	368	608	240	65.2
25–34	512	432	624	576	464	-112	-19.4
35–44	336	288	336	304	400	96	31.6
45–54	304	432	432	336	384	48	14.3
55–64	240	256	160	320	320	0	0.0
65+	96	176	176	176	224	48	27.3
Length of stay (days)							
1–3	432	464	512	352	400	48	13.6
4–7	512	544	560	832	544	-288	-34.6
8–14	464	576	800	480	736	256	53.3
15–21	224	240	272	304	432	128	42.1
22 and over	400	496	384	416	496	80	19.2
Median	8.1	9.1	9.0	8.6	10.2
New Zealand port							
Auckland airport	1,856	1,984	2,160	2,032	2,176	144	7.1
Closest port of flight							
Sydney	400	464	608	496	640	144	29.0
Vancouver	624	672	704	656	624	-32	-4.9
Citizenship							
Canada	1,760	1,904	2,192	1,920	2,176	256	13.3

Symbol: ... not applicable

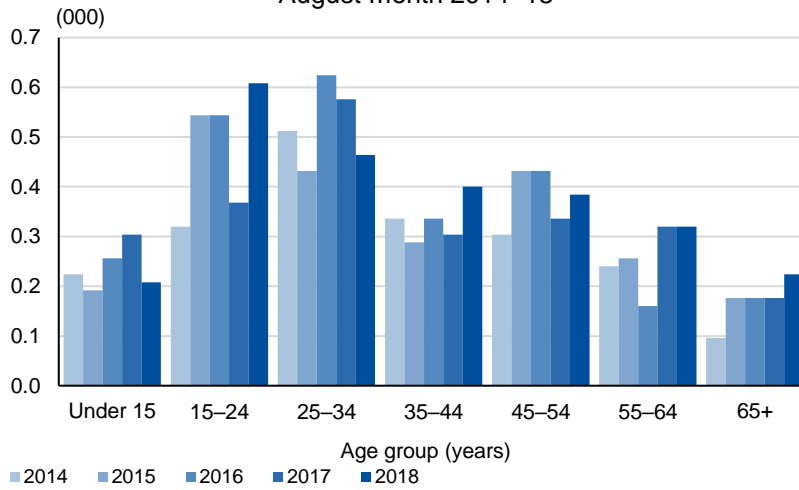
Source: Stats NZ

Travel purpose of visitors from Canada August month 2014–18



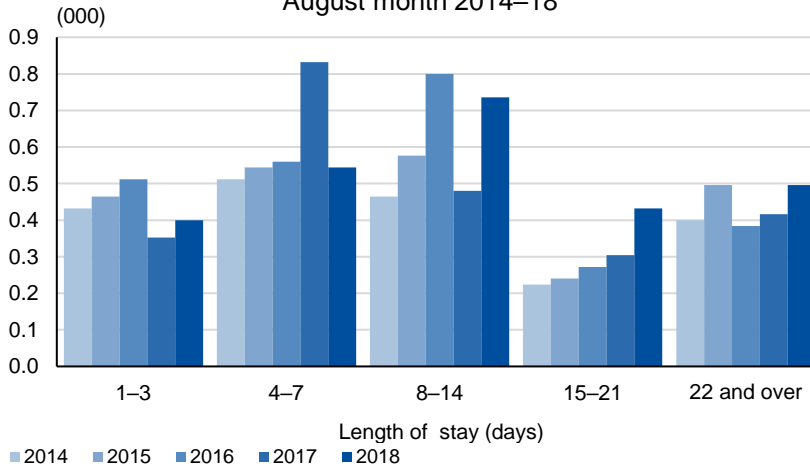
Source: Stats NZ

Age of visitors from Canada August month 2014–18



Source: Stats NZ

Length of stay of visitors from Canada August month 2014–18



Source: Stats NZ

Table 62

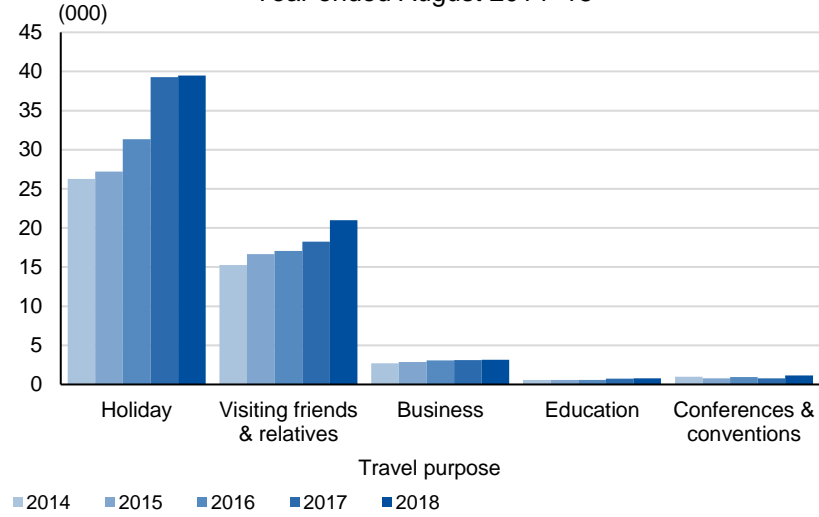
Key characteristics of visitors from Canada
Year ended August 2014–18

Key characteristic	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,624	51,248	55,872	65,744	69,104	3,360	5.1
Travel purpose							
Holiday	26,272	27,200	31,344	39,264	39,488	224	0.6
Visiting friends & relatives	15,280	16,656	17,056	18,256	20,992	2,736	15.0
Business	2,720	2,864	3,056	3,120	3,168	48	1.5
Education	560	592	576	736	784	48	6.5
Conferences & conventions	992	800	944	800	1,136	336	42.0
Age group (years)							
Under 15	2,320	2,640	2,768	3,632	3,712	80	2.2
15–24	5,920	6,928	7,392	7,632	7,904	272	3.6
25–34	8,464	8,944	10,304	11,472	12,672	1,200	10.5
35–44	5,024	5,152	5,616	6,688	7,728	1,040	15.6
45–54	6,896	6,816	7,600	8,384	8,256	-128	-1.5
55–64	10,112	10,864	11,328	14,656	13,824	-832	-5.7
65+	9,888	9,904	10,864	13,280	15,008	1,728	13.0
Length of stay (days)							
1–3	4,816	5,584	5,344	6,416	6,752	336	5.2
4–7	8,672	8,576	9,696	10,912	11,296	384	3.5
8–14	13,072	13,488	14,800	17,472	19,488	2,016	11.5
15–21	8,128	8,768	9,872	13,200	13,856	656	5.0
22 and over	13,936	14,832	16,160	17,744	17,712	-32	-0.2
Median	13.4	13.7	13.8	13.8	13.5
New Zealand port							
Auckland airport	41,632	43,088	46,816	54,960	56,448	1,488	2.7
Christchurch airport	2,848	3,536	3,904	4,592	5,488	896	19.5
Seaports	2,064	1,808	2,016	2,592	3,120	528	20.4
Queenstown airport	1,088	1,104	1,424	1,760	2,304	544	30.9
Wellington airport	896	1,696	1,664	1,824	1,728	-96	-5.3
Closest port of flight							
Vancouver	15,648	16,720	19,744	20,672	23,040	2,368	11.5
Sydney	8,192	9,872	10,288	11,248	12,336	1,088	9.7
Melbourne	3,504	3,648	4,096	5,312	5,056	-256	-4.8
San Francisco	2,624	3,200	3,248	4,992	4,976	-16	-0.3
Los Angeles	5,424	5,840	4,896	5,728	4,656	-1,072	-18.7
Brisbane	2,272	2,368	3,104	4,112	4,336	224	5.4
Hong Kong	784	576	576	1,536	1,872	336	21.9
Nadi	2,384	1,824	1,408	1,728	1,808	80	4.6
Houston	0	0	1,024	1,616	1,264	-352	-21.8
Coolangatta	304	448	528	1,008	1,072	64	6.3
Citizenship							
Canada	42,128	44,480	49,312	58,480	60,864	2,384	4.1
New Zealand	3,040	3,104	2,608	3,296	4,128	832	25.2
Australia	736	1,088	1,056	976	1,072	96	9.8
United Kingdom	656	608	784	576	576	0	0.0

Symbol: ... not applicable

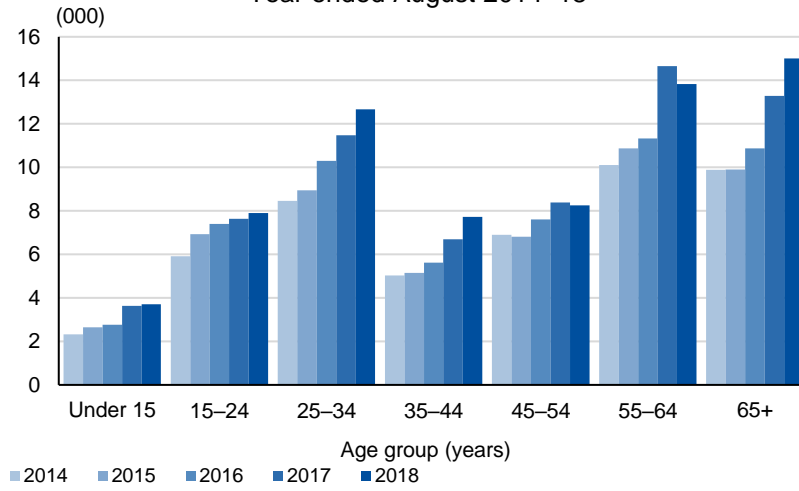
Source: Stats NZ

Travel purpose of visitors from Canada Year ended August 2014–18



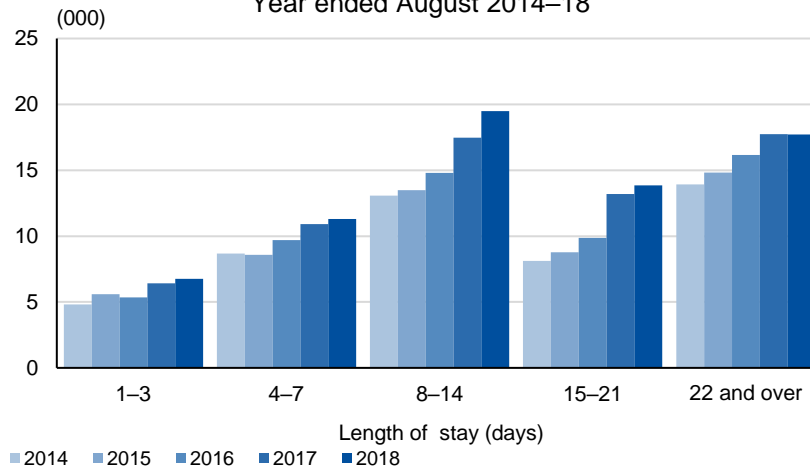
Source: Stats NZ

Age of visitors from Canada Year ended August 2014–18



Source: Stats NZ

Length of stay of visitors from Canada Year ended August 2014–18



Source: Stats NZ

Table 63

Province of residence of visitors from Canada
 August month 2014–18

	August month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,032	2,320	2,528	2,384	2,608	224	9.4
British Columbia	608	880	752	912	1,008	96	10.5
Ontario	720	656	1,104	736	848	112	15.2
Alberta	320	304	368	304	336	32	10.5
Not stated	96	128	32	96	32	-64	-66.7

Source: Stats NZ

Table 64

Province of residence of visitors from Canada
Year ended August 2014–18

	Year ended August					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,624	51,248	55,872	65,744	69,104	3,360	5.1
Ontario	16,800	16,432	19,536	21,904	23,888	1,984	9.1
British Columbia	14,176	15,488	17,232	20,176	21,808	1,632	8.1
Alberta	8,608	8,640	9,440	10,944	10,592	-352	-3.2
Quebec	4,048	4,576	4,400	5,696	5,424	-272	-4.8
Saskatchewan	1,312	1,504	1,328	1,472	1,856	384	26.1
Manitoba	1,104	1,216	1,440	1,616	1,824	208	12.9
Nova Scotia	752	1,136	832	1,040	992	-48	-4.6
New Brunswick	320	304	352	672	384	-288	-42.9
Not stated	1,056	1,216	736	1,552	1,552	0	0.0

Source: Stats NZ