

International Visitor Arrivals to New Zealand: December 2017

Overseas visitor arrivals to New Zealand by country of
residence and selected characteristics



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Preface

International Visitor Arrivals to New Zealand is produced by Stats NZ and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Glossary

Visitor arrivals: overseas residents arriving in New Zealand for a stay of less than 12 months.

Country of residence: the country where the person last resided for 12 months or more before visiting New Zealand.

New Zealand port: the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

Travel purpose: the reason for the visit as indicated on the arrival card.

Closest port of flight: the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

Length of stay: the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

Citizenship: the country of issue of a passenger's passport.

State/province of residence: the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

Notes

International travel and migration data

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Stats NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Stats NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

Purpose: Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

New Zealand port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

Closest port of flight: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

Citizenship: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

State/province: There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

Related links

International Travel and Migration information release: monthly

<https://www.stats.govt.nz/insights?filters=International%20travel%20and%20migration%2CInformation%20releases>

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

Provisional International Travel Statistics: weekly

http://archive.stats.govt.nz/browse_for_stats/population/Migration/provisional-international-travel-statistics.aspx

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

Infoshare

www.stats.govt.nz/infoshare/

Stats NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

International Travel and Migration articles

http://archive.stats.govt.nz/browse_for_stats/population/Migration/international-travel-and-migration-articles.aspx

Stats NZ releases a number of articles free on the Stats NZ website. All available articles are listed on the international travel and migration articles landing page.

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Table 1

Monthly visitor arrivals

Month	2013	2014	2015	2016	2017	Change 2016 to 2017	
						Number	Percent
Jan	260,637	292,446	302,432	343,446	381,068	37,622	11.0
Feb	281,233	301,165	343,457	373,376	380,034	6,658	1.8
Mar	270,740	253,561	291,784	344,387	343,799	-588	-0.2
Apr	200,583	224,194	237,966	256,685	311,866	55,181	21.5
May	153,034	161,355	176,697	193,643	209,170	15,527	8.0
Jun	159,485	162,122	176,961	196,223	230,088	33,865	17.3
Jul	183,718	196,856	207,984	237,872	246,945	9,073	3.8
Aug	189,284	188,849	202,879	221,181	233,991	12,810	5.8
Sep	191,056	193,329	216,984	245,089	252,746	7,657	3.1
Oct	194,973	210,597	229,379	260,246	270,515	10,269	3.9
Nov	251,060	270,408	300,521	333,598	360,136	26,538	8.0
Dec	381,892	402,518	444,883	494,193	513,349	19,156	3.9

Source: Stats NZ

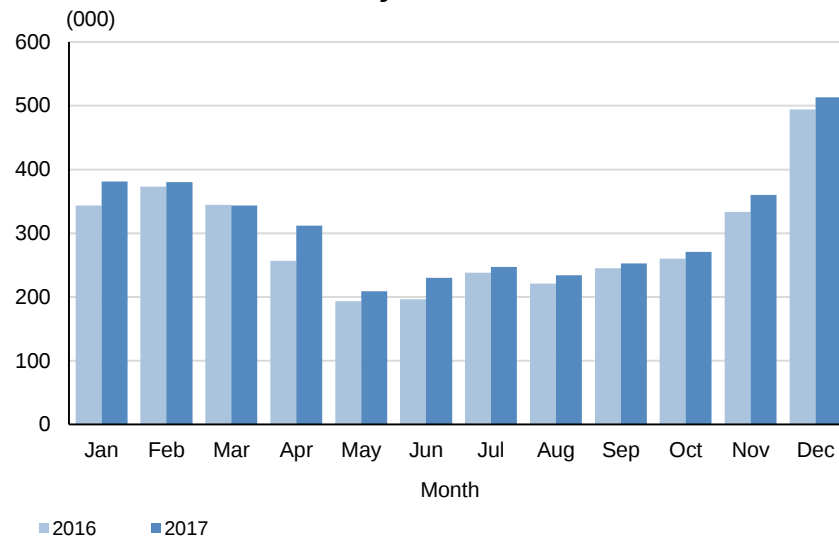
Table 2

Annual visitor arrivals

Year ended December	Number	Change from previous year	
		Number	Percent
2007	2,465,680	44,119	1.8
2008	2,458,503	-7,177	-0.3
2009	2,458,382	-121	0.0
2010	2,525,044	66,662	2.7
2011	2,601,444	76,400	3.0
2012	2,564,618	-36,826	-1.4
2013	2,717,695	153,077	6.0
2014	2,857,400	139,705	5.1
2015	3,131,927	274,527	9.6
2016	3,499,939	368,012	11.8
2017	3,733,707	233,768	6.7

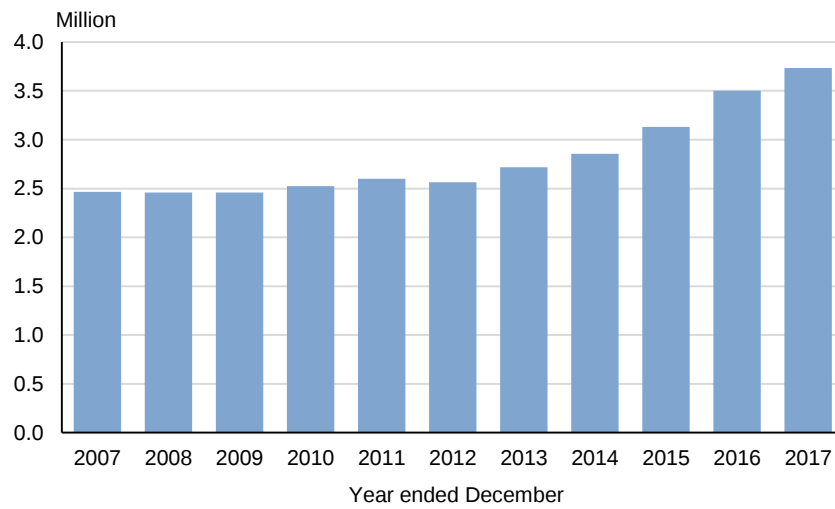
Source: Stats NZ

Monthly visitor arrivals



Source: Stats NZ

Annual visitor arrivals



Source: Stats NZ

Table 3

Country of residence of visitors
December month 2013–17

	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals⁽¹⁾	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Top 30 countries of residence							
Australia	166,768	168,208	177,392	193,680	191,696	-1,984	-1.0
United States of America	29,040	30,704	33,856	43,104	48,352	5,248	12.2
United Kingdom	33,616	33,776	37,616	40,960	41,504	544	1.3
China, People's Republic of	18,496	25,776	36,736	35,904	39,296	3,392	9.4
Germany	11,552	13,120	14,048	16,160	15,856	-304	-1.9
Singapore	10,192	11,008	12,416	12,640	13,168	528	4.2
Japan	9,440	10,160	11,376	12,800	12,944	144	1.1
Korea, Republic of	5,536	6,752	9,040	9,120	11,120	2,000	21.9
Canada	6,768	6,960	7,056	8,288	9,584	1,296	15.6
Hong Kong (SAR)	4,304	5,312	6,320	8,544	9,504	960	11.2
India	4,480	5,104	5,952	7,088	9,136	2,048	28.9
Malaysia	4,432	5,760	6,192	7,824	7,168	-656	-8.4
Fiji	4,528	4,384	5,008	5,488	5,968	480	8.7
France	3,984	4,400	4,896	5,808	5,840	32	0.6
Netherlands	4,128	4,064	4,240	5,168	5,664	496	9.6
Switzerland	3,536	3,744	3,952	4,448	4,480	32	0.7
Samoa	3,184	3,408	3,968	4,768	4,416	-352	-7.4
South Africa	3,344	3,312	3,520	3,584	4,144	560	15.6
Indonesia	2,176	2,752	2,480	3,024	4,128	1,104	36.5
Sweden	2,752	3,072	3,392	3,408	3,808	400	11.7
French Polynesia	2,256	2,560	2,352	3,408	3,552	144	4.2
Tonga	2,416	2,992	3,792	4,064	3,504	-560	-13.8
Taiwan	1,792	3,168	3,072	3,680	3,472	-208	-5.7
Philippines	1,328	1,568	2,176	2,736	3,248	512	18.7
Thailand	1,792	2,080	2,496	2,800	3,152	352	12.6
New Caledonia	2,240	2,144	2,304	2,704	2,704	0	0.0
Brazil	1,616	1,424	1,696	1,968	2,528	560	28.5
Argentina	528	384	1,392	1,536	2,256	720	46.9
Denmark	1,568	1,744	1,824	2,000	2,224	224	11.2
Ireland	1,584	1,824	1,872	2,096	2,128	32	1.5
Region of residence							
Oceania	188,080	189,968	201,136	220,848	218,768	-2,080	-0.9
Asia	65,776	81,328	100,704	109,248	119,760	10,512	9.6
Europe	73,056	75,792	82,496	93,088	95,520	2,432	2.6
Americas	39,792	41,408	46,192	57,424	65,584	8,160	14.2
Africa and the Middle East	7,264	7,088	7,808	8,080	9,152	1,072	13.3
Not stated	7,616	6,528	6,352	3,232	3,408	176	5.4

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 4

Country of residence of visitors
Year ended December 2013–17

	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals⁽¹⁾	2,717,695	2,857,400	3,131,927	3,499,939	3,733,707	233,768	6.7
Top 30 countries of residence							
Australia	1,218,016	1,247,760	1,326,800	1,409,200	1,472,160	62,960	4.5
China, People's Republic of	228,928	264,864	355,904	409,008	417,872	8,864	2.2
United States of America	201,424	220,512	243,104	291,392	330,128	38,736	13.3
United Kingdom	191,632	194,416	203,952	220,976	249,264	28,288	12.8
Germany	69,808	78,912	84,544	96,848	104,864	8,016	8.3
Japan	74,560	81,136	87,328	100,736	102,048	1,312	1.3
Korea, Republic of	50,992	55,488	64,992	82,384	91,168	8,784	10.7
Canada	48,192	48,800	52,352	59,760	67,280	7,520	12.6
India	30,976	37,392	46,000	52,016	61,440	9,424	18.1
Singapore	42,256	46,848	49,584	57,344	58,544	1,200	2.1
Hong Kong (SAR)	28,080	31,456	36,288	44,768	54,688	9,920	22.2
Malaysia	28,976	31,536	34,240	51,792	53,840	2,048	4.0
France	26,976	30,608	33,376	39,728	42,560	2,832	7.1
Taiwan	21,776	24,576	31,200	37,056	35,712	-1,344	-3.6
Netherlands	21,248	21,600	22,256	26,000	29,248	3,248	12.5
Fiji	24,112	23,824	26,352	28,256	28,960	704	2.5
Thailand	20,704	21,696	21,696	27,104	27,616	512	1.9
Samoa	16,544	18,784	21,184	23,168	24,384	1,216	5.2
Philippines	10,432	11,888	14,016	20,384	23,936	3,552	17.4
Indonesia	13,712	15,296	16,176	19,632	23,872	4,240	21.6
Switzerland	16,320	18,016	19,136	21,840	23,600	1,760	8.1
French Polynesia	15,376	16,320	16,912	19,488	22,448	2,960	15.2
Tonga	14,432	15,312	17,600	20,480	20,208	-272	-1.3
New Caledonia	17,280	17,200	17,728	18,656	20,192	1,536	8.2
South Africa	15,184	15,856	17,008	20,240	19,120	-1,120	-5.5
Argentina	4,640	4,416	5,392	15,344	18,624	3,280	21.4
Brazil	10,624	12,240	13,152	13,248	17,664	4,416	33.3
Sweden	11,648	12,960	13,920	14,896	16,368	1,472	9.9
Spain	8,304	9,136	10,144	12,320	13,424	1,104	9.0
Denmark	8,864	9,536	10,288	11,840	13,392	1,552	13.1
Region of residence							
Oceania	1,357,408	1,388,128	1,473,552	1,569,088	1,638,640	69,552	4.4
Asia	561,664	633,760	772,320	920,784	973,520	52,736	5.7
Europe	418,368	440,736	463,152	519,328	580,640	61,312	11.8
Americas	279,200	299,776	330,240	398,544	456,224	57,680	14.5
Africa and the Middle East	38,192	39,264	42,944	48,480	49,936	1,456	3.0
Not stated	55,584	51,856	47,104	38,112	24,384	-13,728	-36.0

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 5

Key characteristics of visitors

December month 2013–17

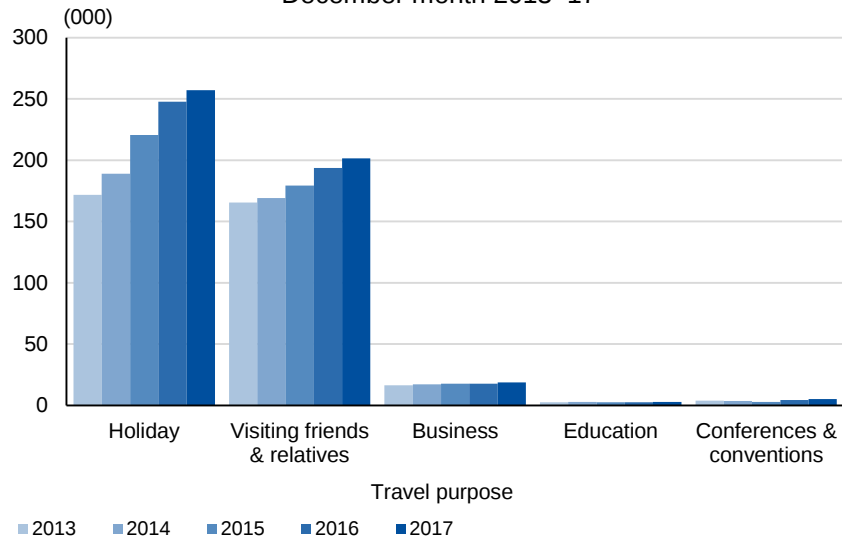
Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals⁽¹⁾	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Travel purpose							
Holiday	171,632	188,880	220,512	247,808	257,104	9,296	3.8
Visiting friends & relatives	165,584	169,136	179,424	193,584	201,600	8,016	4.1
Business	16,320	17,296	17,568	17,808	18,656	848	4.8
Education	2,640	2,768	2,624	2,608	2,912	304	11.7
Conferences & conventions	3,920	3,632	2,688	4,432	5,072	640	14.4
Age group (years)							
Under 15	50,944	51,520	57,376	62,832	64,528	1,696	2.7
15–24	46,112	48,624	52,816	60,192	58,800	-1,392	-2.3
25–34	77,536	83,616	93,104	101,456	106,800	5,344	5.3
35–44	59,984	63,168	66,896	74,128	76,736	2,608	3.5
45–54	62,048	63,184	71,088	77,888	80,112	2,224	2.9
55–64	50,816	54,496	62,848	67,712	73,680	5,968	8.8
65+	34,144	37,504	40,560	47,712	51,536	3,824	8.0
Length of stay (days)							
1–3	35,024	37,792	45,056	51,232	53,472	2,240	4.4
4–7	66,752	73,184	80,144	86,816	93,456	6,640	7.6
8–14	105,696	113,456	125,264	147,104	154,336	7,232	4.9
15–21	73,360	76,688	83,328	93,344	97,024	3,680	3.9
22 and over	100,752	100,992	110,896	113,424	113,904	480	0.4
Median	13.9	13.6	13.4	12.7	12.4	...	...
New Zealand port							
Auckland airport	274,496	287,520	317,584	355,520	369,200	13,680	3.8
Christchurch airport	56,400	64,000	69,008	72,064	78,528	6,464	9.0
Wellington airport	25,920	24,944	31,312	31,808	27,584	-4,224	-13.3
Queenstown airport	12,288	16,432	20,512	24,240	26,912	2,672	11.0
Seaports	8,176	6,816	4,560	6,896	8,640	1,744	25.3
Dunedin airport	3,232	1,344	1,712	1,360	1,328	-32	-2.4
Rotorua airport	1,072	1,040	0	0	0	0	...
Closest port of flight							
Sydney	108,176	114,272	115,568	117,360	110,352	-7,008	-6.0
Melbourne	61,120	62,432	73,920	75,856	73,904	-1,952	-2.6
Brisbane	47,424	50,912	58,176	56,624	58,528	1,904	3.4
Hong Kong	18,784	18,864	23,024	27,824	31,136	3,312	11.9
Singapore	22,800	25,536	26,496	25,040	25,568	528	2.1
Coolangatta	11,456	12,352	14,240	21,344	21,712	368	1.7
Los Angeles	13,072	12,992	12,320	13,776	16,128	2,352	17.1
Guangzhou	7,072	10,960	11,968	13,872	14,704	832	6.0
San Francisco	6,064	6,944	6,416	11,296	12,608	1,312	11.6
Shanghai	5,872	8,416	9,936	11,344	11,008	-336	-3.0
Dubai	0	0	0	12,112	10,880	-1,232	-10.2
Nadi	7,344	7,248	9,360	9,664	10,464	800	8.3
Citizenship							
Australia	90,912	91,024	99,872	110,912	112,976	2,064	1.9
New Zealand	92,176	91,984	93,168	99,536	95,168	-4,368	-4.4
United States of America	28,384	30,496	33,376	42,256	46,304	4,048	9.6
United Kingdom	32,864	32,560	36,688	38,976	40,432	1,456	3.7
China, People's Republic of	18,416	26,352	36,528	35,904	39,984	4,080	11.4

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

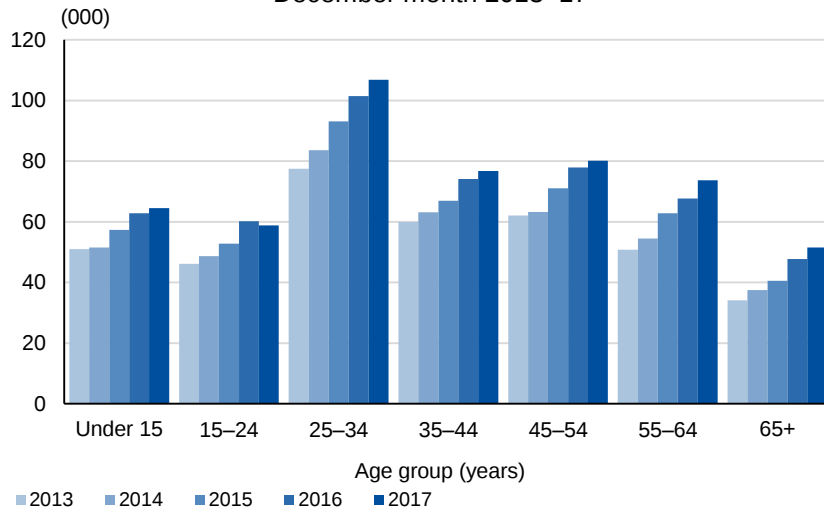
Source: Stats NZ

Travel purpose of visitors December month 2013–17



Age of visitors

December month 2013–17



Length of stay of visitors

December month 2013–17

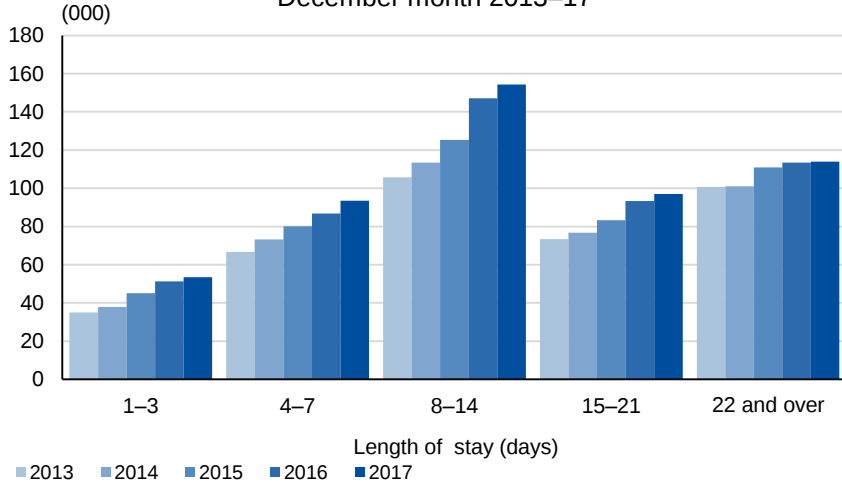


Table 6

Key characteristics of visitors

Year ended December 2013–17

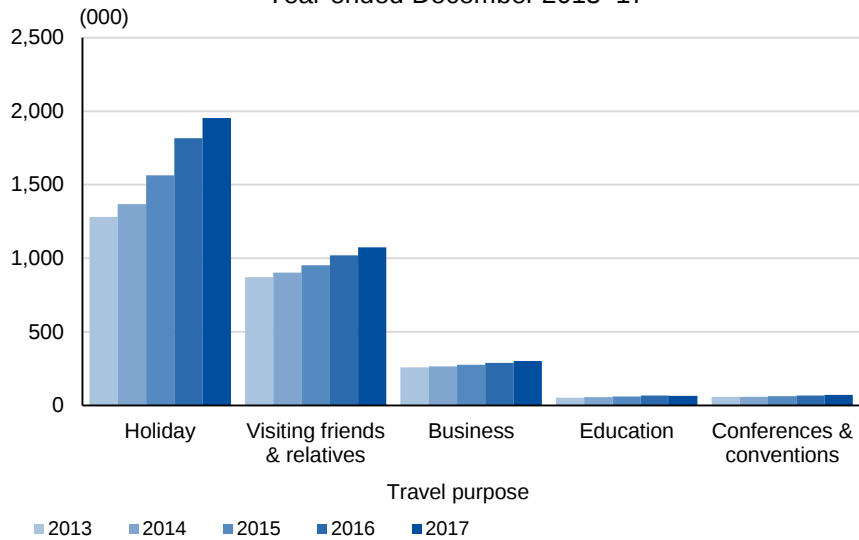
Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals⁽¹⁾	2,717,695	2,857,400	3,131,927	3,499,939	3,733,707	233,768	6.7
Travel purpose							
Holiday	1,280,864	1,368,672	1,563,776	1,817,136	1,952,992	135,856	7.5
Visiting friends & relatives	872,832	903,408	951,424	1,020,848	1,075,264	54,416	5.3
Business	258,016	264,848	275,024	289,392	301,808	12,416	4.3
Education	51,872	55,776	60,960	66,528	65,344	-1,184	-1.8
Conferences & conventions	58,512	57,424	62,864	65,824	71,968	6,144	9.3
Age group (years)							
Under 15	234,272	238,048	266,320	293,216	315,120	21,904	7.5
15–24	333,136	353,632	379,040	422,288	426,960	4,672	1.1
25–34	535,264	565,056	627,408	702,992	755,488	52,496	7.5
35–44	435,744	450,448	485,632	535,328	567,168	31,840	5.9
45–54	460,272	480,928	527,632	582,288	614,512	32,224	5.5
55–64	436,656	457,856	504,496	571,216	619,408	48,192	8.4
65+	275,072	307,552	338,784	387,008	424,688	37,680	9.7
Length of stay (days)							
1–3	474,112	482,256	530,016	612,224	675,728	63,504	10.4
4–7	726,752	750,272	834,480	899,568	936,416	36,848	4.1
8–14	714,400	765,664	840,480	962,336	1,042,496	80,160	8.3
15–21	312,272	337,552	366,976	416,784	448,368	31,584	7.6
22 and over	482,880	517,776	557,360	603,424	620,336	16,912	2.8
Median	8.7	8.9	8.9	8.9	8.8	...	...
New Zealand port							
Auckland airport	1,933,296	2,029,568	2,217,088	2,494,768	2,665,360	170,592	6.8
Christchurch airport	397,488	420,704	449,664	500,688	530,416	29,728	5.9
Queenstown airport	132,544	163,520	203,376	239,200	261,648	22,448	9.4
Wellington airport	186,096	184,352	213,120	217,696	212,256	-5,440	-2.5
Seaports	38,352	36,384	31,760	33,648	45,968	12,320	36.6
Dunedin airport	15,568	13,472	11,648	8,096	7,488	-608	-7.5
Hamilton airport	0	0	0	16	32	16	100.0
Rotorua airport	6,896	5,280	2,544	0	32	32	...
Closest port of flight							
Sydney	815,120	854,512	900,672	946,112	940,288	-5,824	-0.6
Melbourne	468,592	483,328	548,240	572,784	588,048	15,264	2.7
Brisbane	379,664	400,736	429,456	432,016	436,800	4,784	1.1
Hong Kong	110,944	109,632	126,560	136,496	179,248	42,752	31.3
Coolangatta	74,336	78,672	98,816	148,960	169,152	20,192	13.6
Singapore	144,224	148,544	163,392	164,176	157,296	-6,880	-4.2
Los Angeles	81,744	83,328	87,600	88,320	109,648	21,328	24.1
Guangzhou	45,808	68,784	87,552	105,840	99,808	-6,032	-5.7
Shanghai	40,848	46,464	71,376	100,288	87,344	-12,944	-12.9
Tokyo	45,856	61,808	71,792	74,832	76,080	1,248	1.7
Dubai	0	0	64	44,000	69,984	25,984	59.1
San Francisco	37,968	40,112	42,352	54,112	66,656	12,544	23.2
Citizenship							
Australia	776,368	790,848	853,536	922,960	983,168	60,208	6.5
New Zealand	493,776	500,976	509,808	529,040	532,672	3,632	0.7
China, People's Republic of	235,184	272,304	361,296	415,008	423,616	8,608	2.1
United States of America	199,712	218,464	241,072	286,288	322,992	36,704	12.8
United Kingdom	204,432	206,896	219,584	233,520	263,968	30,448	13.0

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

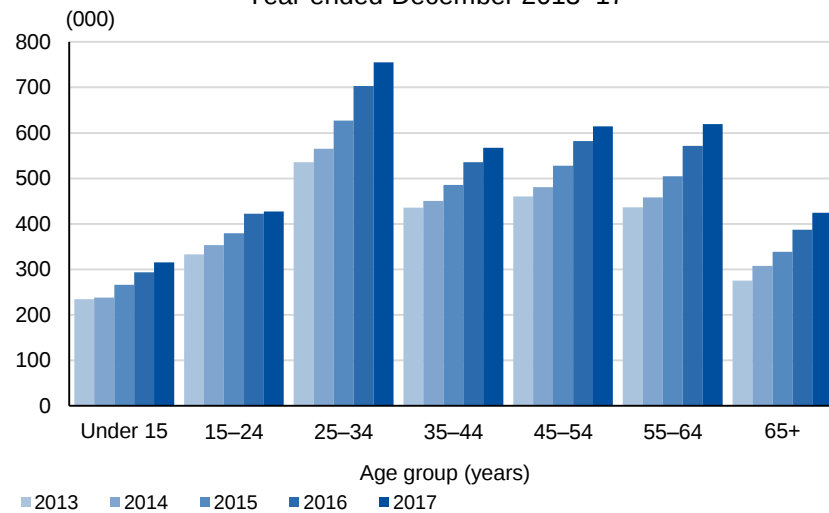
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors Year ended December 2013–17



Age of visitors Year ended December 2013–17



Length of stay of visitors Year ended December 2013–17

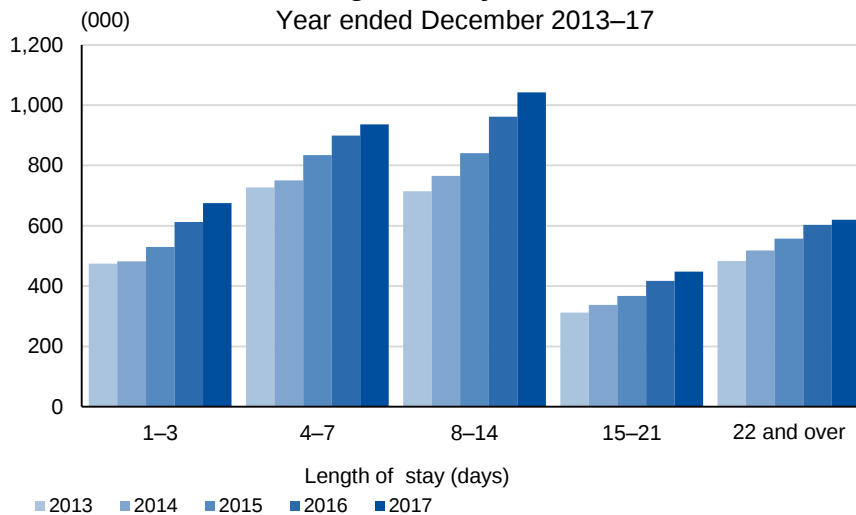


Table 7

Key characteristics of visitors from Australia

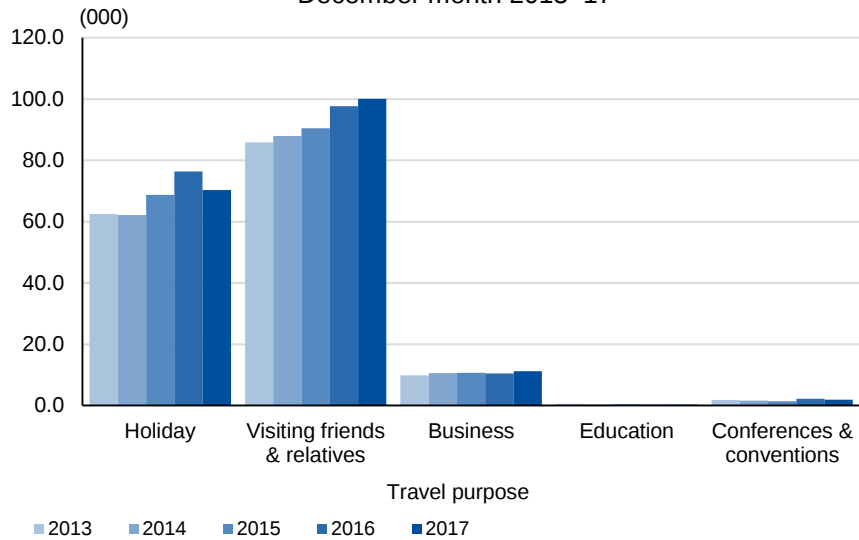
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	166,768	168,208	177,392	193,680	191,696	-1,984	-1.0
Travel purpose							
Holiday	62,464	62,128	68,752	76,384	70,352	-6,032	-7.9
Visiting friends & relatives	85,888	87,968	90,448	97,632	100,032	2,400	2.5
Business	9,840	10,624	10,720	10,528	11,248	720	6.8
Education	544	368	416	368	384	16	4.3
Conferences & conventions	1,824	1,648	1,392	2,192	1,968	-224	-10.2
Age group (years)							
Under 15	27,440	27,696	30,432	32,128	31,808	-320	-1.0
15–24	20,608	21,408	21,504	24,208	23,952	-256	-1.1
25–34	35,872	36,432	38,608	42,128	39,632	-2,496	-5.9
35–44	27,088	27,440	28,992	30,832	31,056	224	0.7
45–54	27,344	25,744	27,712	30,320	29,568	-752	-2.5
55–64	18,576	18,656	19,584	21,136	22,208	1,072	5.1
65+	9,840	10,832	10,560	12,928	13,472	544	4.2
Length of stay (days)							
1–3	17,248	17,040	18,608	22,864	23,360	496	2.2
4–7	31,984	34,368	35,920	40,176	39,232	-944	-2.3
8–14	55,840	56,144	60,880	66,784	66,160	-624	-0.9
15–21	32,784	33,664	34,224	37,216	36,688	-528	-1.4
22 and over	28,912	26,992	27,760	26,640	26,256	-384	-1.4
Median	12.1	11.7	11.5	10.8	10.8	...	...
New Zealand port							
Auckland airport	103,200	102,192	105,248	114,368	114,720	352	0.3
Christchurch airport	28,512	31,872	33,088	35,504	35,968	464	1.3
Wellington airport	19,680	18,896	22,640	23,552	19,984	-3,568	-15.1
Queenstown airport	8,448	11,088	13,504	16,304	17,584	1,280	7.9
Seaports	3,248	1,984	1,392	2,752	2,208	-544	-19.8
Dunedin airport	2,736	1,232	1,520	1,184	1,232	48	4.1
Closest port of flight							
Sydney	66,528	68,048	66,528	72,000	67,824	-4,176	-5.8
Melbourne	42,400	41,776	46,768	51,344	49,696	-1,648	-3.2
Brisbane	33,952	35,360	39,344	41,056	42,464	1,408	3.4
Coolangatta	8,960	9,632	10,848	13,488	14,160	672	5.0
Perth	6,800	7,056	7,824	7,360	8,784	1,424	19.3
Adelaide	2,624	2,080	1,840	1,888	2,112	224	11.9
Canberra	0	0	0	1,008	1,536	528	52.4
Rarotonga	320	416	320	464	576	112	24.1
Citizenship							
Australia	87,328	88,032	96,816	108,128	109,488	1,360	1.3
New Zealand	67,648	67,808	67,200	71,168	67,664	-3,504	-4.9
United Kingdom	2,512	2,928	3,216	3,184	2,720	-464	-14.6
China, People's Republic of	1,056	1,520	1,776	1,632	2,272	640	39.2

Symbol: ... not applicable

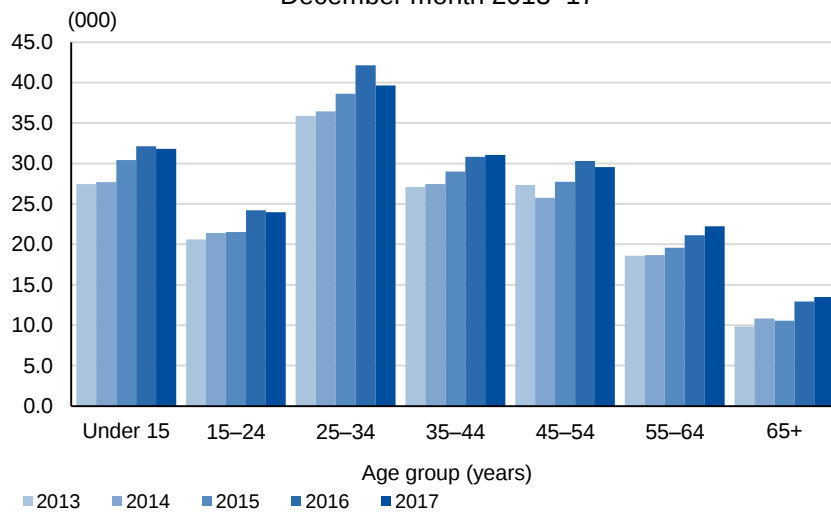
Source: Stats NZ

Travel purpose of visitors from Australia December month 2013–17



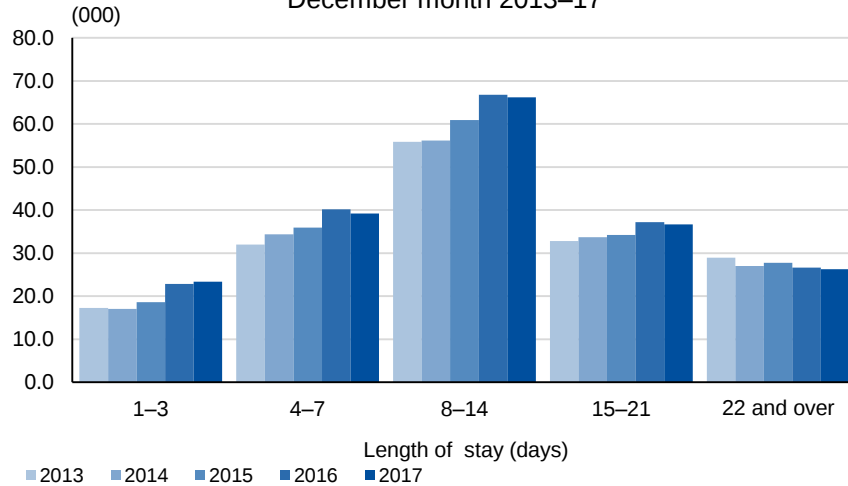
Source: Stats NZ

Age of visitors from Australia December month 2013–17



Source: Stats NZ

Length of stay of visitors from Australia December month 2013–17



Source: Stats NZ

Table 8

Key characteristics of visitors from Australia

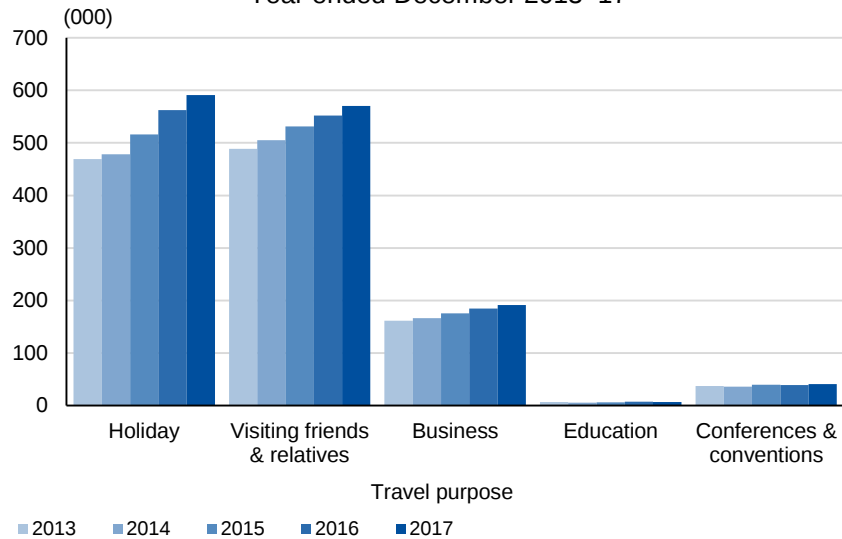
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	1,218,016	1,247,760	1,326,800	1,409,200	1,472,160	62,960	4.5
Travel purpose							
Holiday	468,896	478,560	516,016	562,416	590,880	28,464	5.1
Visiting friends & relatives	488,672	504,832	531,152	552,032	570,208	18,176	3.3
Business	161,664	166,576	175,488	184,880	191,248	6,368	3.4
Education	7,136	6,000	6,624	7,488	7,088	-400	-5.3
Conferences & conventions	37,584	36,368	40,160	39,232	41,216	1,984	5.1
Age group (years)							
Under 15	130,320	129,456	141,088	151,024	157,328	6,304	4.2
15–24	134,848	141,024	145,040	156,192	158,128	1,936	1.2
25–34	252,240	259,488	277,616	291,616	301,536	9,920	3.4
35–44	212,480	214,944	229,232	238,688	251,456	12,768	5.3
45–54	220,256	225,376	235,648	248,912	258,944	10,032	4.0
55–64	174,592	177,296	188,496	203,168	215,312	12,144	6.0
65+	93,280	100,176	109,680	119,600	129,456	9,856	8.2
Length of stay (days)							
1–3	242,096	244,976	258,560	294,880	338,544	43,664	14.8
4–7	398,848	405,952	444,720	456,000	470,144	14,144	3.1
8–14	369,248	381,152	402,304	426,160	436,976	10,816	2.5
15–21	121,360	128,832	131,216	140,816	140,080	-736	-0.5
22 and over	86,464	86,848	90,000	91,344	86,416	-4,928	-5.4
Median	7.2	7.3	7.2	7.1	6.9	...	...
New Zealand port							
Auckland airport	732,208	745,808	777,792	824,000	856,464	32,464	3.9
Christchurch airport	208,512	213,104	217,776	234,272	251,616	17,344	7.4
Queenstown airport	104,448	126,192	153,856	175,520	192,784	17,264	9.8
Wellington airport	142,608	136,400	157,664	159,936	154,544	-5,392	-3.4
Seaports	10,064	9,280	7,392	8,160	10,096	1,936	23.7
Dunedin airport	13,808	12,064	9,904	7,264	6,608	-656	-9.0
Closest port of flight							
Sydney	484,736	498,080	516,480	544,080	556,560	12,480	2.3
Melbourne	320,272	320,192	353,296	371,408	396,208	24,800	6.7
Brisbane	264,336	273,184	282,752	289,648	300,736	11,088	3.8
Coolangatta	52,528	55,552	73,600	91,536	95,008	3,472	3.8
Perth	39,648	46,016	51,040	54,192	54,400	208	0.4
Adelaide	15,360	18,192	14,224	14,800	13,968	-832	-5.6
Canberra	0	0	0	2,976	9,920	6,944	233.3
Rarotonga	4,224	4,160	4,864	5,744	6,416	672	11.7
Apia	2,912	3,712	4,144	4,304	4,464	160	3.7
Cairns	4,160	2,448	1,408	2,704	2,864	160	5.9
Citizenship							
Australia	752,992	768,928	832,016	901,184	960,432	59,248	6.6
New Zealand	370,032	379,648	387,152	396,400	393,328	-3,072	-0.8
United Kingdom	25,392	25,120	26,768	26,848	28,080	1,232	4.6
China, People's Republic of	7,184	9,024	11,792	12,320	14,272	1,952	15.8

Symbol: ... not applicable

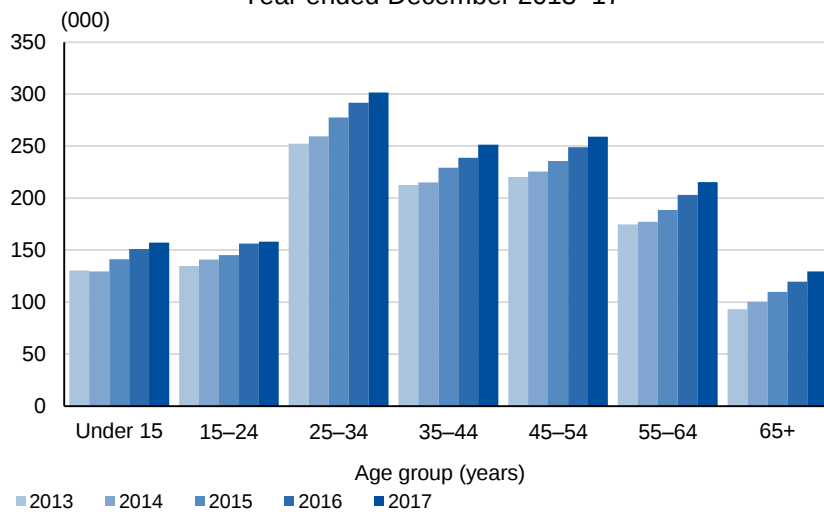
Source: Stats NZ

Travel purpose of visitors from Australia Year ended December 2013–17



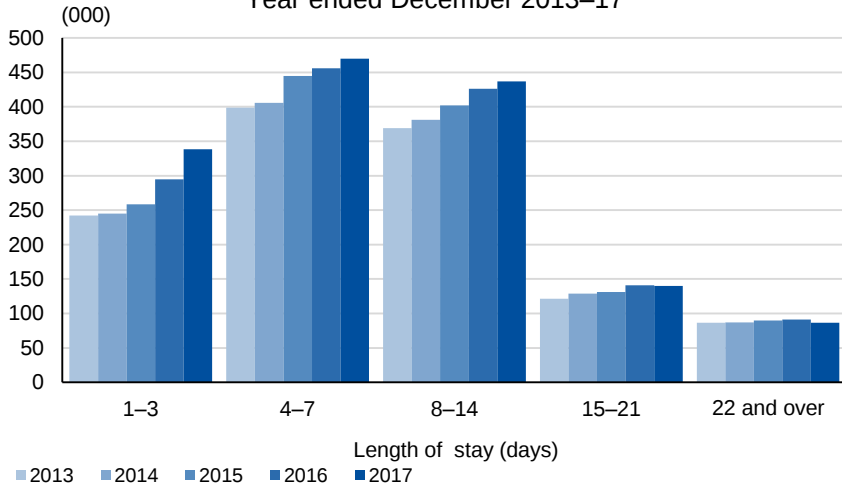
Source: Stats NZ

Age of visitors from Australia Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from Australia Year ended December 2013–17



Source: Stats NZ

Table 9

State of residence of visitors from Australia
December month 2013–17

	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	166,768	168,208	177,392	193,680	191,696	-1,984	-1.0
New South Wales	53,872	56,240	58,928	65,648	63,568	-2,080	-3.2
Queensland	44,784	44,832	48,320	52,656	53,392	736	1.4
Victoria	36,064	35,808	39,824	44,352	43,840	-512	-1.2
Western Australia	18,432	18,080	17,152	16,656	16,368	-288	-1.7
South Australia	5,136	4,880	5,232	5,376	5,104	-272	-5.1
Australian Capital Territory	3,104	3,296	3,008	3,600	4,112	512	14.2
Northern Territory	1,632	1,584	1,408	1,664	1,264	-400	-24.0
Tasmania	1,168	1,008	1,104	1,136	1,040	-96	-8.5
Not stated	2,576	2,480	2,416	2,592	3,008	416	16.0

Source: Stats NZ

Table 10

State of residence of visitors from Australia
Year ended December 2013–17

	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	1,218,016	1,247,760	1,326,800	1,409,200	1,472,160	62,960	4.5
New South Wales	420,512	428,384	461,808	495,824	517,840	22,016	4.4
Queensland	320,688	331,504	351,504	372,928	386,480	13,552	3.6
Victoria	273,504	280,144	304,336	325,520	346,960	21,440	6.6
Western Australia	106,640	107,664	105,632	104,944	104,416	-528	-0.5
South Australia	38,096	41,264	41,904	42,896	44,192	1,296	3.0
Australian Capital Territory	21,664	21,408	21,824	24,272	26,688	2,416	10.0
Tasmania	12,400	13,072	13,376	14,816	15,552	736	5.0
Northern Territory	7,552	8,064	7,584	8,224	8,064	-160	-1.9
Not stated	16,960	16,256	18,832	19,776	21,968	2,192	11.1

Source: Stats NZ

Table 11

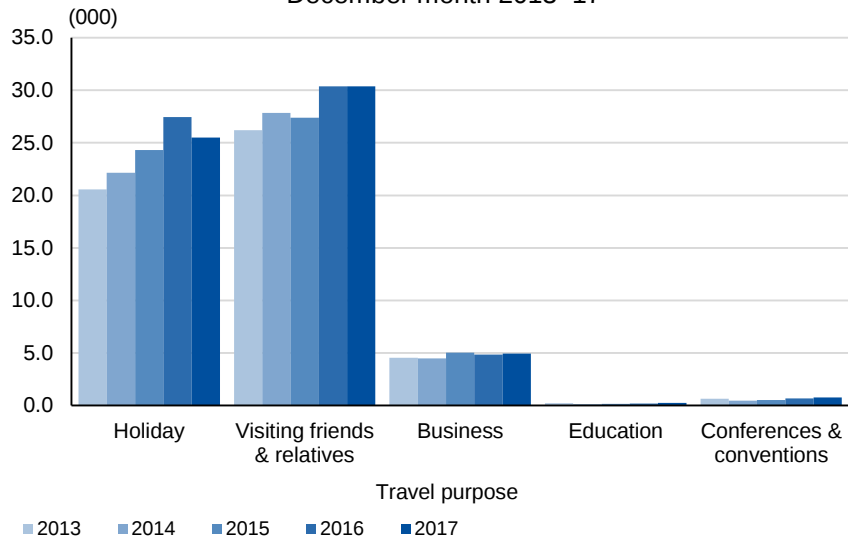
Key characteristics of visitors from New South Wales
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	53,872	56,240	58,928	65,648	63,568	-2,080	-3.2
Travel purpose							
Holiday	20,576	22,144	24,304	27,440	25,504	-1,936	-7.1
Visiting friends & relatives	26,192	27,840	27,376	30,368	30,368	0	0.0
Business	4,560	4,496	5,040	4,848	4,960	112	2.3
Education	240	144	176	192	256	64	33.3
Conferences & conventions	656	480	544	672	768	96	14.3
Age group (years)							
Under 15	8,368	8,928	9,456	10,544	9,488	-1,056	-10.0
15–24	6,176	6,464	7,200	7,728	7,824	96	1.2
25–34	10,400	11,440	12,416	13,872	12,576	-1,296	-9.3
35–44	10,192	10,048	10,528	11,136	11,168	32	0.3
45–54	8,880	8,848	9,088	10,432	10,672	240	2.3
55–64	6,544	6,368	6,752	7,328	7,584	256	3.5
65+	3,312	4,144	3,488	4,608	4,256	-352	-7.6
Length of stay (days)							
1–3	7,376	6,816	8,224	9,440	9,248	-192	-2.0
4–7	11,744	13,456	13,632	15,840	15,472	-368	-2.3
8–14	18,736	19,568	20,256	22,592	22,032	-560	-2.5
15–21	9,328	9,488	10,160	11,248	10,400	-848	-7.5
22 and over	6,688	6,912	6,656	6,528	6,416	-112	-1.7
Median	10.2	10.1	10.0	9.4	9.5	...	...
New Zealand port							
Auckland airport	32,112	33,248	34,736	38,048	36,128	-1,920	-5.0
Christchurch airport	9,728	10,912	11,056	12,096	12,288	192	1.6
Queenstown airport	3,216	4,560	5,728	6,736	7,600	864	12.8
Wellington airport	6,448	5,888	6,768	7,776	6,656	-1,120	-14.4
Seaports	1,088	768	560	944	816	-128	-13.6
Closest port of flight							
Sydney	49,232	51,504	53,728	59,968	57,200	-2,768	-4.6
Coolangatta	1,152	1,152	1,520	1,728	2,112	384	22.2
Melbourne	1,040	912	1,328	1,152	1,344	192	16.7
Brisbane	784	976	1,088	992	1,168	176	17.7
Citizenship							
Australia	31,872	33,200	36,224	40,304	39,328	-976	-2.4
New Zealand	17,488	18,016	17,296	19,632	18,080	-1,552	-7.9
United Kingdom	880	1,264	1,296	1,232	1,168	-64	-5.2
China, People's Republic of	576	800	832	736	976	240	32.6

Symbol: ... not applicable

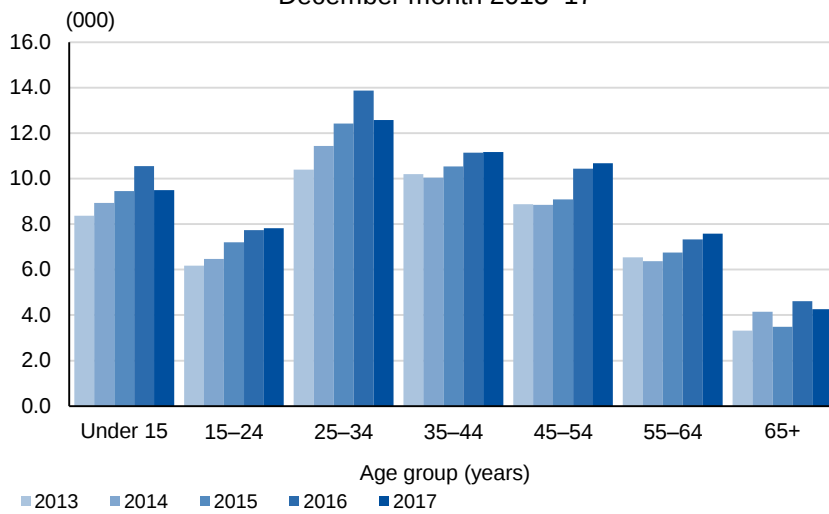
Source: Stats NZ

Travel purpose of visitors from New South Wales December month 2013–17



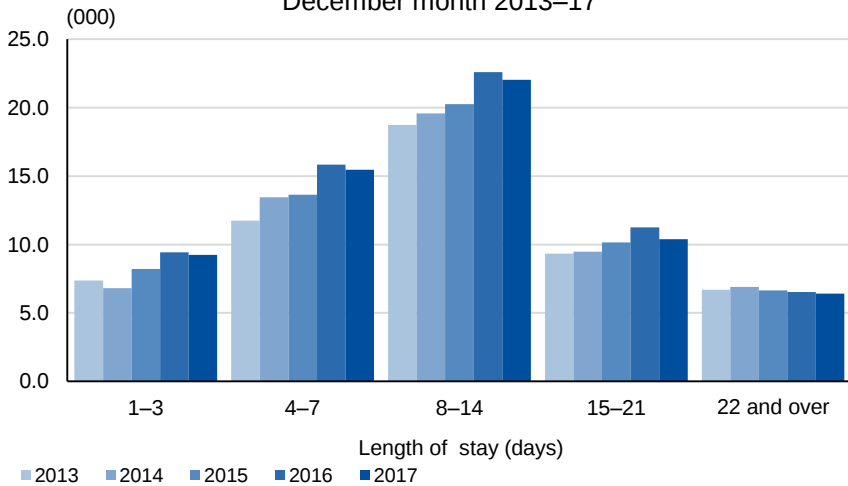
Source: Stats NZ

Age of visitors from New South Wales December month 2013–17



Source: Stats NZ

Length of stay of visitors from New South Wales December month 2013–17



Source: Stats NZ

Table 12

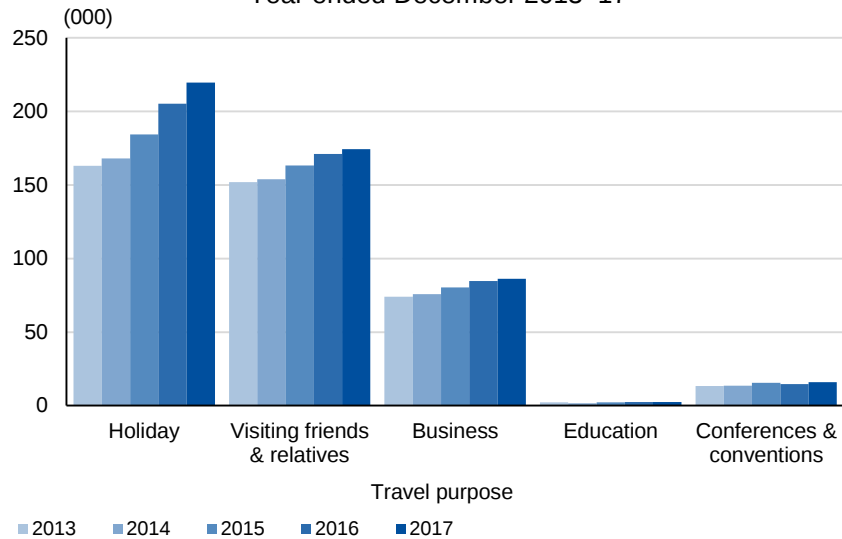
Key characteristics of visitors from New South Wales
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	420,512	428,384	461,808	495,824	517,840	22,016	4.4
Travel purpose							
Holiday	162,992	167,952	184,288	205,104	219,584	14,480	7.1
Visiting friends & relatives	151,840	153,936	163,280	171,104	174,208	3,104	1.8
Business	74,112	75,728	80,288	84,640	86,240	1,600	1.9
Education	2,208	1,632	2,224	2,496	2,432	-64	-2.6
Conferences & conventions	13,472	13,568	15,616	14,640	15,968	1,328	9.1
Age group (years)							
Under 15	43,296	41,856	45,936	50,064	51,760	1,696	3.4
15–24	41,216	42,848	46,784	51,264	52,720	1,456	2.8
25–34	84,784	87,872	95,408	101,216	104,528	3,312	3.3
35–44	82,576	82,848	87,280	92,256	96,928	4,672	5.1
45–54	77,072	78,272	85,168	89,520	95,840	6,320	7.1
55–64	59,712	60,384	64,976	71,264	73,712	2,448	3.4
65+	31,856	34,304	36,256	40,240	42,352	2,112	5.2
Length of stay (days)							
1–3	107,840	107,232	113,696	126,832	142,368	15,536	12.2
4–7	144,512	147,616	164,656	173,456	175,760	2,304	1.3
8–14	116,016	118,064	125,760	134,112	140,752	6,640	5.0
15–21	31,760	34,176	35,888	38,560	37,776	-784	-2.0
22 and over	20,384	21,296	21,808	22,864	21,184	-1,680	-7.3
Median	6.4	6.4	6.3	6.2	6.0	...	...
New Zealand port							
Auckland airport	244,896	247,888	265,120	281,680	289,344	7,664	2.7
Christchurch airport	72,864	71,872	75,232	81,136	86,032	4,896	6.0
Queenstown airport	41,712	52,672	62,320	74,112	82,016	7,904	10.7
Wellington airport	50,384	46,640	52,576	55,456	56,192	736	1.3
Seaports	3,856	3,760	3,552	2,816	3,728	912	32.4
Dunedin airport	1,504	1,472	944	624	512	-112	-17.9
Closest port of flight							
Sydney	385,648	391,904	422,208	452,448	469,216	16,768	3.7
Coolangatta	8,544	8,800	11,520	13,712	15,136	1,424	10.4
Melbourne	6,784	8,080	8,656	9,568	9,680	112	1.2
Brisbane	7,712	8,592	8,368	8,576	9,184	608	7.1
Canberra	0	0	0	576	1,904	1,328	230.6
Rarotonga	1,040	1,136	1,296	1,232	1,440	208	16.9
Apia	784	992	1,200	1,216	1,152	-64	-5.3
Nadi	576	592	816	656	896	240	36.6
Papeete	1,136	1,008	800	928	864	-64	-6.9
Los Angeles	624	448	384	592	736	144	24.3
Citizenship							
Australia	280,912	286,512	311,184	340,432	358,048	17,616	5.2
New Zealand	101,152	101,120	105,120	108,720	108,128	-592	-0.5
United Kingdom	10,832	10,320	11,424	11,664	12,160	496	4.3
China, People's Republic of	3,136	4,272	5,280	5,808	6,640	832	14.3

Symbol: ... not applicable

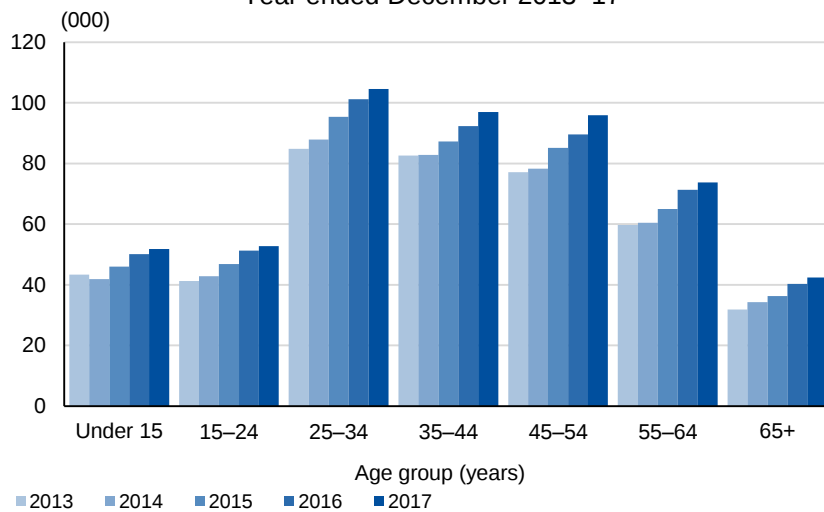
Source: Stats NZ

Travel purpose of visitors from New South Wales Year ended December 2013–17



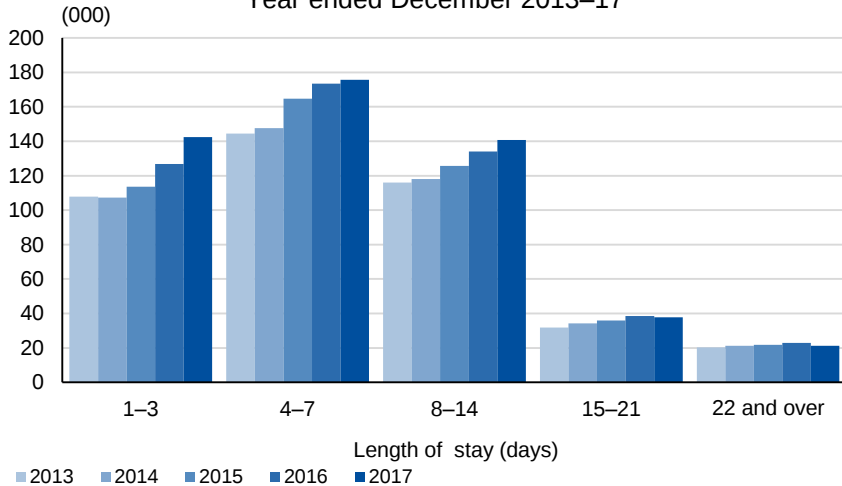
Source: Stats NZ

Age of visitors from New South Wales Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from New South Wales Year ended December 2013–17



Source: Stats NZ

Table 13

Key characteristics of visitors from Queensland

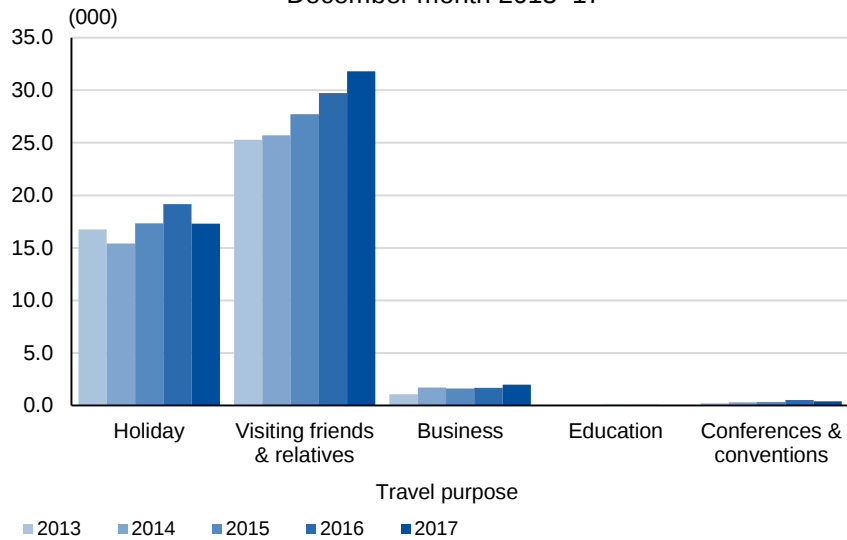
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	44,784	44,832	48,320	52,656	53,392	736	1.4
Travel purpose							
Holiday	16,752	15,408	17,344	19,168	17,296	-1,872	-9.8
Visiting friends & relatives	25,280	25,712	27,712	29,744	31,808	2,064	6.9
Business	1,088	1,728	1,632	1,680	2,000	320	19.0
Education	48	16	64	64	48	-16	-25.0
Conferences & conventions	240	304	352	544	400	-144	-26.5
Age group (years)							
Under 15	8,960	8,880	10,240	10,528	10,384	-144	-1.4
15–24	5,408	5,696	5,744	7,152	6,720	-432	-6.0
25–34	8,544	8,240	8,672	9,168	9,104	-64	-0.7
35–44	6,192	6,784	6,928	7,664	8,256	592	7.7
45–54	7,504	6,720	7,472	8,208	7,920	-288	-3.5
55–64	5,056	5,136	5,664	5,968	6,464	496	8.3
65+	3,120	3,376	3,600	3,968	4,544	576	14.5
Length of stay (days)							
1–3	3,328	3,584	3,424	5,120	4,928	-192	-3.8
4–7	8,480	8,640	10,016	10,768	10,544	-224	-2.1
8–14	15,600	14,752	15,984	17,888	18,496	608	3.4
15–21	9,024	9,872	9,776	10,736	11,120	384	3.6
22 and over	8,352	7,984	9,120	8,144	8,304	160	2.0
Median	12.9	13.1	12.5	11.5	11.7	...	...
New Zealand port							
Auckland airport	28,448	27,488	28,416	31,472	32,496	1,024	3.3
Christchurch airport	7,376	7,840	8,208	9,136	9,360	224	2.5
Wellington airport	4,944	5,568	6,864	6,608	6,064	-544	-8.2
Queenstown airport	1,584	2,352	3,088	3,696	3,808	112	3.0
Dunedin airport	1,184	976	1,280	960	1,008	48	5.0
Seaports	1,216	608	464	784	656	-128	-16.3
Closest port of flight							
Brisbane	30,736	31,504	35,120	36,784	38,416	1,632	4.4
Coolangatta	7,568	8,096	8,896	11,520	11,440	-80	-0.7
Sydney	3,664	3,392	2,064	1,888	1,504	-384	-20.3
Melbourne	736	720	528	704	528	-176	-25.0
Citizenship							
Australia	21,248	21,568	23,712	27,088	28,720	1,632	6.0
New Zealand	21,760	21,088	22,368	23,376	22,736	-640	-2.7

Symbol: ... not applicable

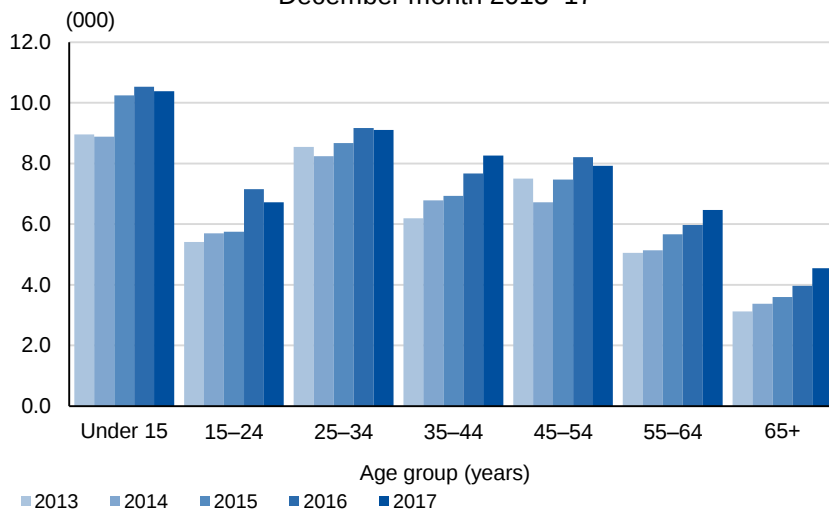
Source: Stats NZ

Travel purpose of visitors from Queensland December month 2013–17



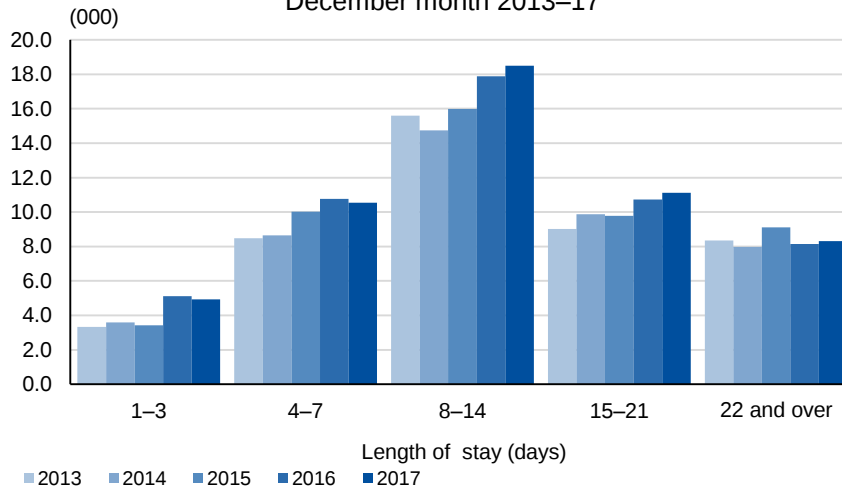
Source: Stats NZ

Age of visitors from Queensland December month 2013–17



Source: Stats NZ

Length of stay of visitors from Queensland December month 2013–17



Source: Stats NZ

Table 14

Key characteristics of visitors from Queensland

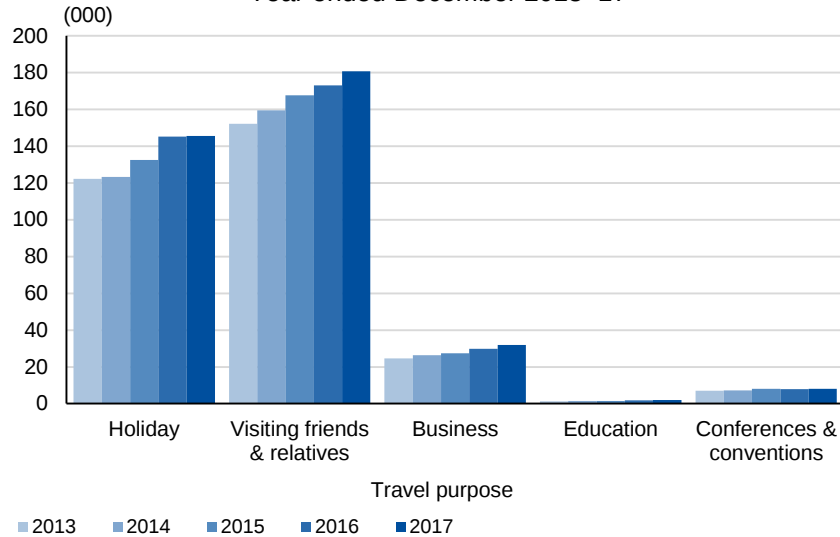
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	320,688	331,504	351,504	372,928	386,480	13,552	3.6
Travel purpose							
Holiday	122,176	123,232	132,512	145,216	145,456	240	0.2
Visiting friends & relatives	152,144	159,472	167,664	172,960	180,592	7,632	4.4
Business	24,672	26,320	27,392	29,760	31,856	2,096	7.0
Education	1,344	1,472	1,392	1,792	2,080	288	16.1
Conferences & conventions	6,976	7,280	8,016	7,840	8,128	288	3.7
Age group (years)							
Under 15	41,184	41,792	45,456	47,744	48,880	1,136	2.4
15–24	38,384	39,824	41,648	44,976	44,800	-176	-0.4
25–34	59,904	60,336	64,000	67,968	69,760	1,792	2.6
35–44	49,920	52,240	55,856	56,848	60,592	3,744	6.6
45–54	56,416	59,952	61,280	65,312	66,752	1,440	2.2
55–64	48,000	48,240	51,552	55,648	58,080	2,432	4.4
65+	26,880	29,120	31,712	34,432	37,616	3,184	9.2
Length of stay (days)							
1–3	46,464	49,408	51,408	61,184	69,840	8,656	14.1
4–7	107,520	108,992	120,112	122,992	127,856	4,864	4.0
8–14	108,256	111,232	116,416	122,896	123,568	672	0.5
15–21	34,240	36,928	36,752	39,440	40,320	880	2.2
22 and over	24,208	24,944	26,816	26,416	24,896	-1,520	-5.8
Median	7.8	7.9	7.7	7.6	7.4	...	...
New Zealand port							
Auckland airport	190,384	196,560	201,152	216,368	220,752	4,384	2.0
Christchurch airport	56,080	57,312	55,392	61,920	68,880	6,960	11.2
Queenstown airport	24,912	29,184	41,920	45,408	48,336	2,928	6.4
Wellington airport	36,560	36,768	43,136	41,264	40,624	-640	-1.6
Dunedin airport	9,968	9,088	8,240	5,904	5,488	-416	-7.0
Seaports	2,624	2,496	1,520	2,048	2,400	352	17.2
Closest port of flight							
Brisbane	241,488	248,416	258,800	264,960	275,584	10,624	4.0
Coolangatta	41,856	44,736	59,728	75,120	76,608	1,488	2.0
Sydney	20,240	22,896	18,368	15,920	16,064	144	0.9
Melbourne	4,096	4,208	4,720	4,480	4,816	336	7.5
Cairns	3,776	2,320	1,280	2,464	2,544	80	3.2
Rarotonga	1,152	1,104	1,216	1,456	2,016	560	38.5
Apia	944	1,088	1,152	1,408	1,248	-160	-11.4
Los Angeles	560	464	416	400	544	144	36.0
Nadi	352	480	464	512	528	16	3.1
Papeete	784	544	560	672	496	-176	-26.2
Citizenship							
Australia	180,144	184,128	200,752	219,584	232,704	13,120	6.0
New Zealand	123,920	130,384	132,496	135,552	134,800	-752	-0.6
United Kingdom	4,304	4,864	4,768	4,320	4,880	560	13.0
China, People's Republic of	1,056	832	1,744	1,328	1,616	288	21.7

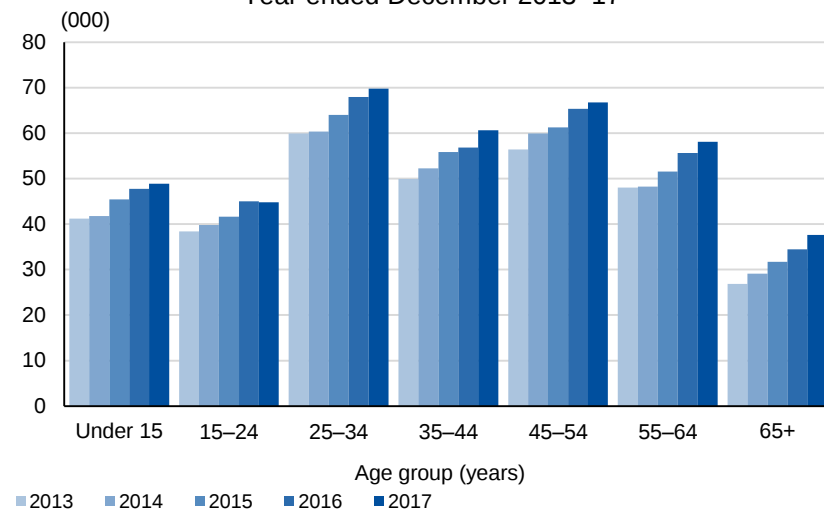
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Queensland Year ended December 2013–17



Age of visitors from Queensland Year ended December 2013–17



Length of stay of visitors from Queensland Year ended December 2013–17

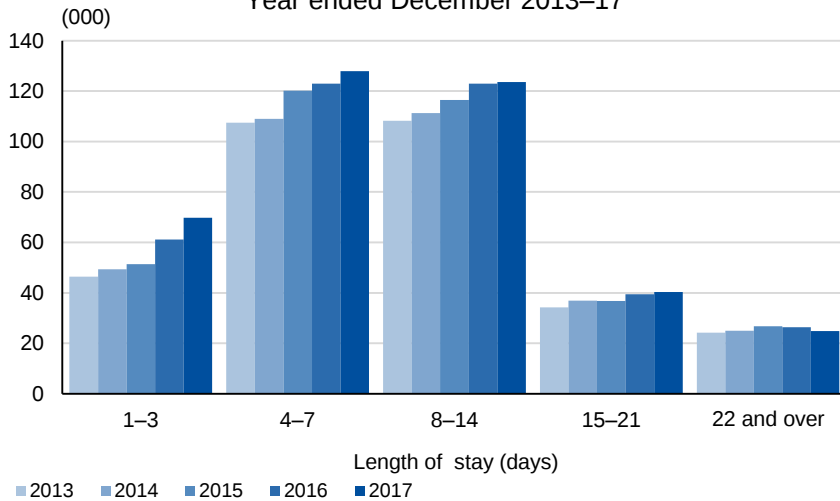


Table 15

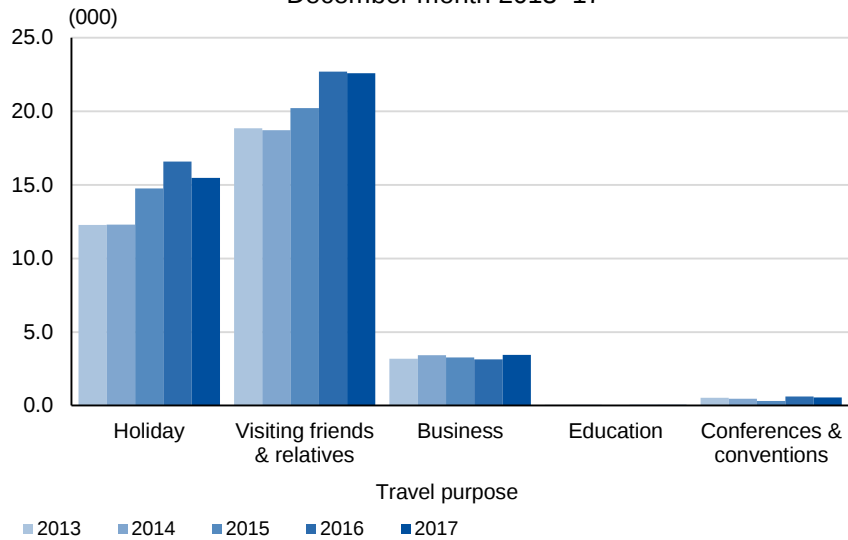
Key characteristics of visitors from Victoria
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	36,064	35,808	39,824	44,352	43,840	-512	-1.2
Travel purpose							
Holiday	12,272	12,304	14,752	16,576	15,472	-1,104	-6.7
Visiting friends & relatives	18,848	18,720	20,208	22,688	22,592	-96	-0.4
Business	3,184	3,424	3,280	3,136	3,456	320	10.2
Education	48	64	32	48	48	0	0.0
Conferences & conventions	528	464	304	624	544	-80	-12.8
Age group (years)							
Under 15	5,200	5,248	5,984	6,176	6,656	480	7.8
15–24	4,096	4,688	4,672	5,696	5,488	-208	-3.7
25–34	9,728	9,216	10,624	11,616	11,472	-144	-1.2
35–44	6,464	6,384	7,168	7,776	7,696	-80	-1.0
45–54	5,568	5,200	6,192	6,528	6,240	-288	-4.4
55–64	3,376	3,504	3,680	4,432	4,096	-336	-7.6
65+	1,632	1,568	1,504	2,128	2,192	64	3.0
Length of stay (days)							
1–3	4,512	4,320	5,088	6,112	6,848	736	12.0
4–7	7,136	7,760	7,920	9,248	8,656	-592	-6.4
8–14	12,176	12,336	14,512	16,000	15,440	-560	-3.5
15–21	6,880	6,816	7,120	7,952	8,000	48	0.6
22 and over	5,360	4,576	5,184	5,040	4,896	-144	-2.9
Median	11.2	10.6	10.6	10.3	10.2	...	...
New Zealand port							
Auckland airport	21,136	20,688	22,640	25,440	25,840	400	1.6
Christchurch airport	6,592	7,584	8,192	8,384	9,328	944	11.3
Queenstown airport	2,112	2,512	2,976	3,904	4,304	400	10.2
Wellington airport	5,424	4,752	5,872	6,192	4,240	-1,952	-31.5
Closest port of flight							
Melbourne	32,896	32,528	37,168	41,584	41,072	-512	-1.2
Sydney	2,048	2,016	1,520	1,440	1,408	-32	-2.2
Citizenship							
Australia	18,400	17,968	20,944	23,552	23,776	224	1.0
New Zealand	14,496	14,912	15,312	16,576	15,776	-800	-4.8
China, People's Republic of	208	432	432	656	880	224	34.1
United Kingdom	688	704	784	896	608	-288	-32.1

Symbol: ... not applicable

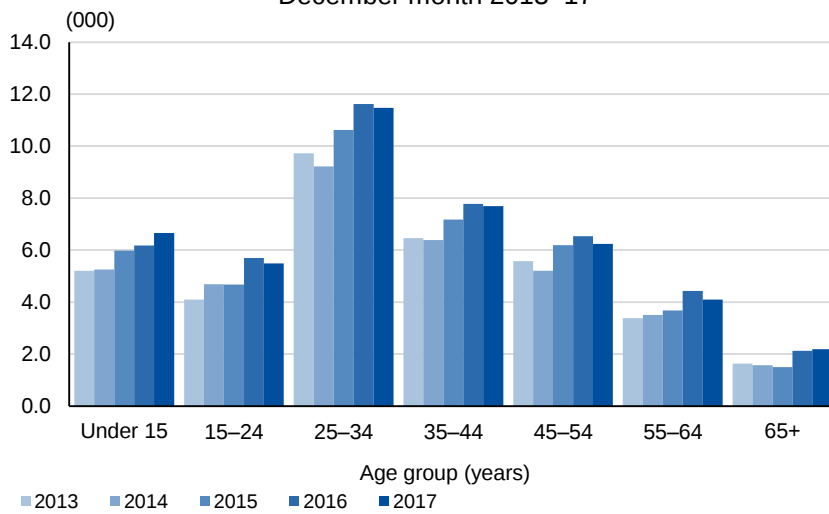
Source: Stats NZ

Travel purpose of visitors from Victoria December month 2013–17



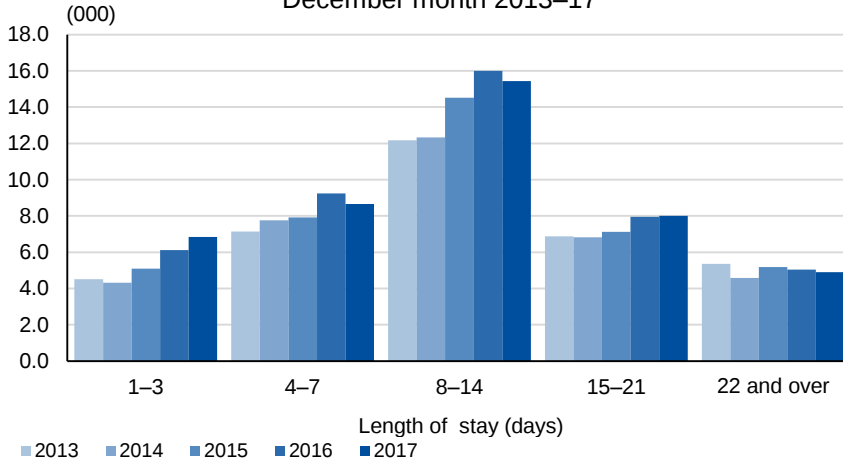
Source: Stats NZ

Age of visitors from Victoria December month 2013–17



Source: Stats NZ

Length of stay of visitors from Victoria December month 2013–17



Source: Stats NZ

Table 16

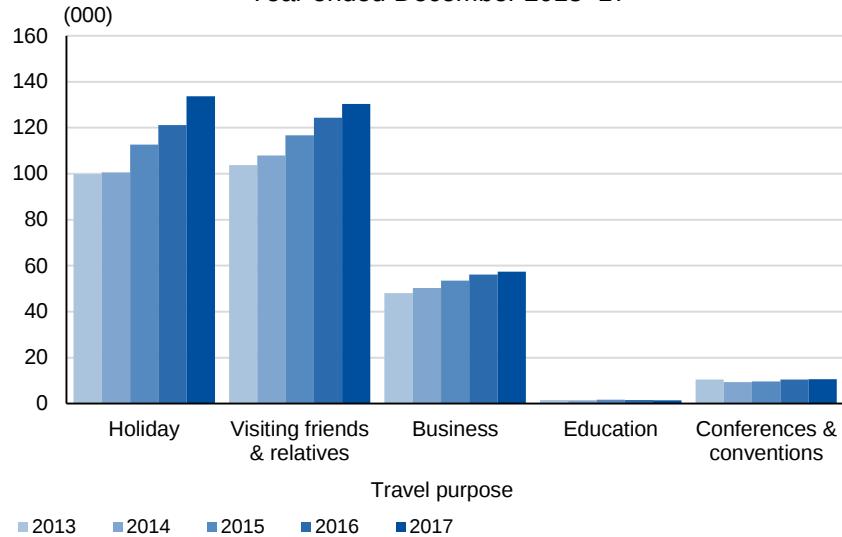
Key characteristics of visitors from Victoria
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	273,504	280,144	304,336	325,520	346,960	21,440	6.6
Travel purpose							
Holiday	99,840	100,496	112,720	121,152	133,712	12,560	10.4
Visiting friends & relatives	103,792	107,888	116,640	124,320	130,352	6,032	4.9
Business	48,128	50,272	53,456	56,096	57,344	1,248	2.2
Education	1,648	1,456	1,712	1,568	1,504	-64	-4.1
Conferences & conventions	10,544	9,456	9,648	10,544	10,608	64	0.6
Age group (years)							
Under 15	24,944	24,864	28,768	30,608	33,024	2,416	7.9
15–24	29,024	31,168	32,448	35,392	36,928	1,536	4.3
25–34	64,944	66,096	72,912	77,408	82,944	5,536	7.2
35–44	51,344	51,840	55,792	59,696	63,328	3,632	6.1
45–54	49,616	50,672	52,960	56,512	58,944	2,432	4.3
55–64	35,632	36,048	39,952	42,592	46,352	3,760	8.8
65+	18,000	19,456	21,504	23,312	25,440	2,128	9.1
Length of stay (days)							
1–3	64,720	65,328	68,992	80,672	94,480	13,808	17.1
4–7	94,288	96,128	104,880	106,256	111,216	4,960	4.7
8–14	74,768	78,080	87,328	93,184	96,272	3,088	3.3
15–21	24,320	24,992	26,320	28,976	29,008	32	0.1
22 and over	15,408	15,616	16,816	16,432	15,984	-448	-2.7
Median	6.5	6.6	6.6	6.6	6.3	...	...
New Zealand port							
Auckland airport	162,672	165,088	175,456	186,848	203,856	17,008	9.1
Christchurch airport	49,104	50,576	53,376	56,736	63,168	6,432	11.3
Queenstown airport	23,456	27,488	31,872	36,640	43,664	7,024	19.2
Wellington airport	35,856	34,960	42,688	43,728	34,720	-9,008	-20.6
Seaports	1,392	1,264	816	1,424	1,488	64	4.5
Closest port of flight							
Melbourne	253,168	257,264	281,488	302,960	322,992	20,032	6.6
Sydney	10,528	13,056	12,928	10,928	11,104	176	1.6
Brisbane	2,016	2,144	2,304	2,032	2,336	304	15.0
Rarotonga	944	864	1,344	1,680	1,632	-48	-2.9
Apia	656	1,008	1,104	1,008	1,264	256	25.4
Coolangatta	272	448	464	512	768	256	50.0
Los Angeles	640	784	656	640	768	128	20.0
Tonga	400	256	432	496	528	32	6.5
Nadi	368	336	448	560	448	-112	-20.0
Citizenship							
Australia	172,512	174,784	192,176	205,664	224,032	18,368	8.9
New Zealand	76,432	79,776	84,032	88,896	90,544	1,648	1.9
United Kingdom	6,416	6,464	6,800	7,248	7,264	16	0.2
China, People's Republic of	1,984	3,008	3,392	4,096	4,672	576	14.1

Symbol: ... not applicable

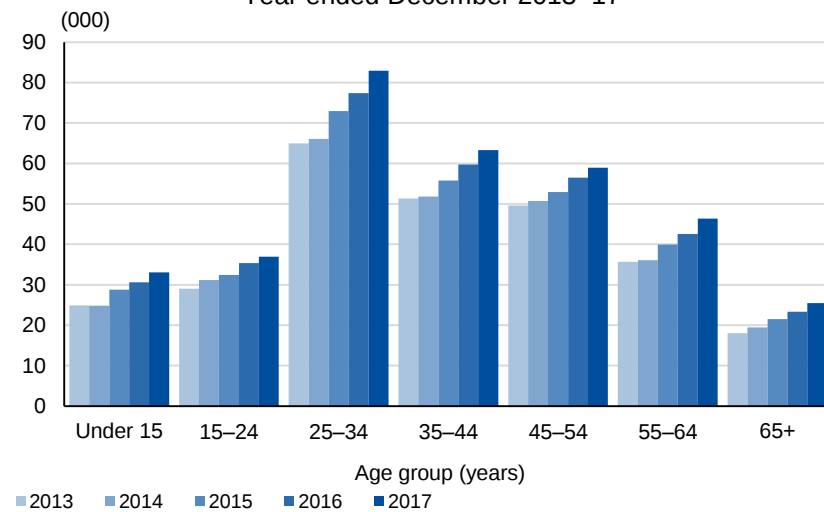
Source: Stats NZ

Travel purpose of visitors from Victoria Year ended December 2013–17



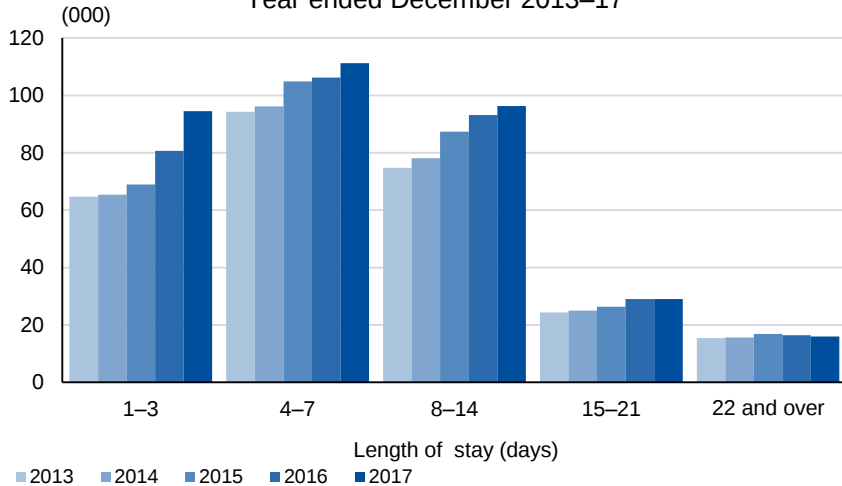
Source: Stats NZ

Age of visitors from Victoria Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from Victoria Year ended December 2013–17



Source: Stats NZ

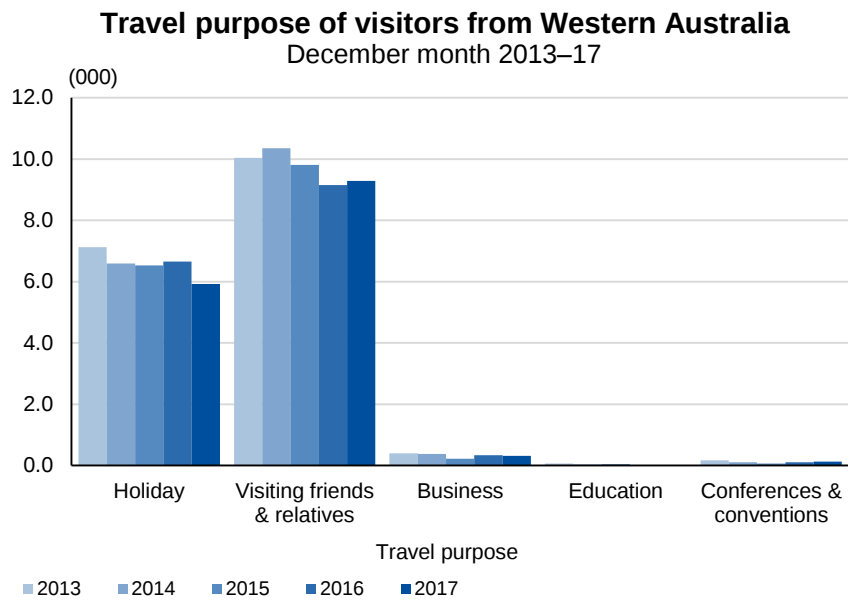
Table 17

Key characteristics of visitors from Western Australia
December month 2013–17

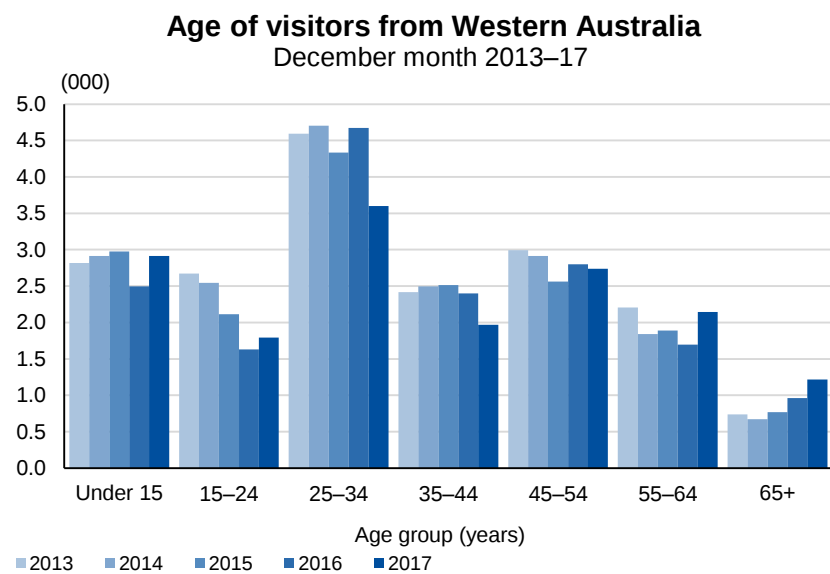
Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	18,432	18,080	17,152	16,656	16,368	-288	-1.7
Travel purpose							
Holiday	7,120	6,592	6,528	6,656	5,920	-736	-11.1
Visiting friends & relatives	10,032	10,352	9,808	9,152	9,280	128	1.4
Business	400	384	224	336	320	-16	-4.8
Education	64	32	48	0	16	16	...
Conferences & conventions	176	112	64	112	128	16	14.3
Age group (years)							
Under 15	2,816	2,912	2,976	2,496	2,912	416	16.7
15–24	2,672	2,544	2,112	1,632	1,792	160	9.8
25–34	4,592	4,704	4,336	4,672	3,600	-1,072	-22.9
35–44	2,416	2,496	2,512	2,400	1,968	-432	-18.0
45–54	2,992	2,912	2,560	2,800	2,736	-64	-2.3
55–64	2,208	1,840	1,888	1,696	2,144	448	26.4
65+	736	672	768	960	1,216	256	26.7
Length of stay (days)							
1–3	880	768	624	688	816	128	18.6
4–7	2,048	2,112	1,872	1,920	1,856	-64	-3.3
8–14	4,912	5,280	5,472	4,928	4,816	-112	-2.3
15–21	4,736	4,656	4,512	4,624	4,336	-288	-6.2
22 and over	5,856	5,264	4,672	4,496	4,544	48	1.1
Median	16.9	16.0	15.6	15.6	15.5	...	...
New Zealand port							
Auckland airport	12,912	12,736	11,824	11,136	11,824	688	6.2
Christchurch airport	2,784	3,200	3,120	3,392	2,576	-816	-24.1
Wellington airport	1,392	1,136	1,440	1,040	816	-224	-21.5
Queenstown airport	768	800	592	864	704	-160	-18.5
Closest port of flight							
Perth	6,624	6,944	7,712	7,168	8,544	1,376	19.2
Melbourne	4,640	4,336	3,936	4,192	3,104	-1,088	-26.0
Sydney	5,280	5,120	3,552	3,136	2,512	-624	-19.9
Brisbane	1,152	1,216	1,600	1,584	1,440	-144	-9.1
Citizenship							
Australia	7,456	7,152	7,200	7,584	7,808	224	3.0
New Zealand	9,904	9,808	8,928	7,984	7,680	-304	-3.8

Symbol: ... not applicable

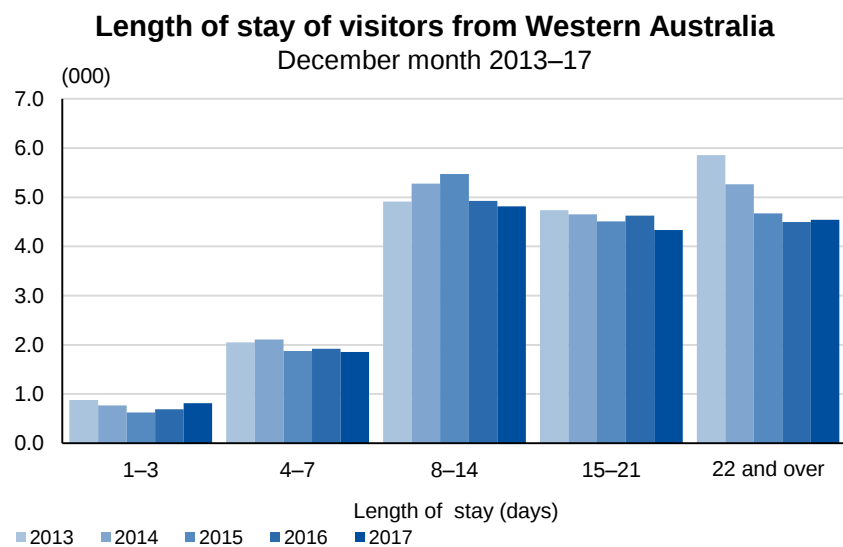
Source: Stats NZ



Source: Stats NZ



Source: Stats NZ



Source: Stats NZ

Table 18

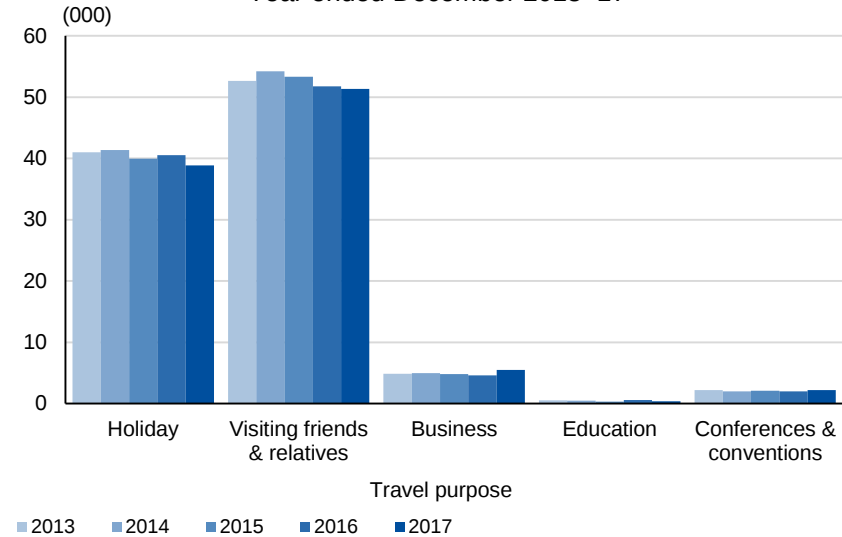
Key characteristics of visitors from Western Australia
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	106,640	107,664	105,632	104,944	104,416	-528	-0.5
Travel purpose							
Holiday	40,992	41,360	39,936	40,528	38,832	-1,696	-4.2
Visiting friends & relatives	52,656	54,192	53,296	51,728	51,344	-384	-0.7
Business	4,880	5,008	4,816	4,640	5,488	848	18.3
Education	560	480	352	576	368	-208	-36.1
Conferences & conventions	2,240	2,032	2,096	1,984	2,240	256	12.9
Age group (years)							
Under 15	11,808	11,632	11,184	11,008	11,936	928	8.4
15–24	13,456	14,128	11,712	11,152	10,496	-656	-5.9
25–34	24,560	26,032	26,336	25,184	23,344	-1,840	-7.3
35–44	14,784	14,320	15,360	14,752	14,336	-416	-2.8
45–54	19,376	19,440	17,936	18,224	17,456	-768	-4.2
55–64	15,696	14,864	15,344	15,632	17,296	1,664	10.6
65+	6,960	7,248	7,760	8,992	9,552	560	6.2
Length of stay (days)							
1–3	9,360	8,608	9,600	9,712	11,888	2,176	22.4
4–7	23,744	24,576	23,472	22,480	22,480	0	0.0
8–14	37,952	39,344	38,080	37,424	36,032	-1,392	-3.7
15–21	19,072	19,488	18,944	19,600	18,960	-640	-3.3
22 and over	16,512	15,648	15,536	15,728	15,056	-672	-4.3
Median	11.0	11.1	11.1	11.0	10.9	...	...
New Zealand port							
Auckland airport	74,080	75,840	76,576	75,456	77,424	1,968	2.6
Christchurch airport	14,928	16,176	15,184	15,520	14,128	-1,392	-9.0
Wellington airport	8,752	7,264	7,024	6,192	5,904	-288	-4.7
Queenstown airport	6,816	7,056	5,904	6,848	5,744	-1,104	-16.1
Seaports	976	624	528	608	928	320	52.6
Closest port of flight							
Perth	38,560	44,704	49,552	52,896	52,816	-80	-0.2
Melbourne	27,968	23,600	24,464	20,624	21,424	800	3.9
Sydney	27,376	27,088	20,576	20,336	18,912	-1,424	-7.0
Brisbane	6,848	7,424	6,384	6,416	6,080	-336	-5.2
Coolangatta	896	432	656	608	784	176	28.9
Rarotonga	672	672	496	816	624	-192	-23.5
Citizenship							
Australia	51,104	50,816	50,608	53,360	55,936	2,576	4.8
New Zealand	48,928	49,776	47,824	45,008	42,320	-2,688	-6.0
United Kingdom	2,096	1,840	2,128	2,016	1,840	-176	-8.7
Ireland	464	592	624	608	496	-112	-18.4

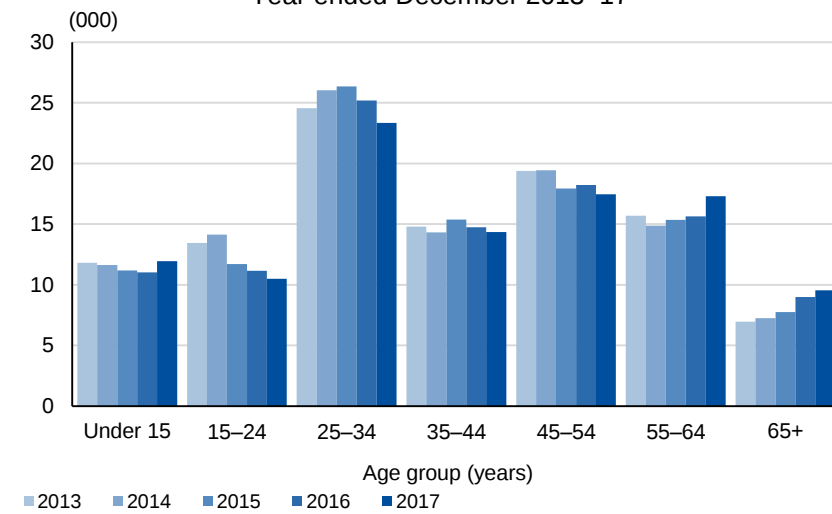
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Western Australia Year ended December 2013–17



Age of visitors from Western Australia Year ended December 2013–17



Length of stay of visitors from Western Australia Year ended December 2013–17

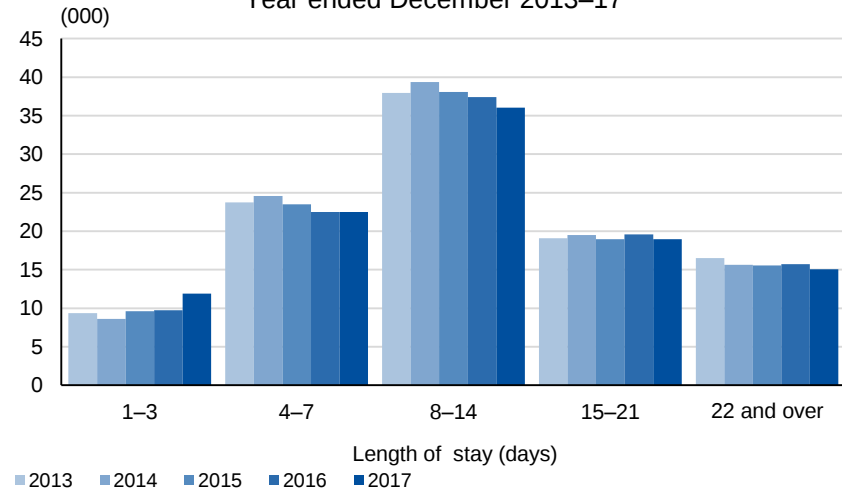


Table 19

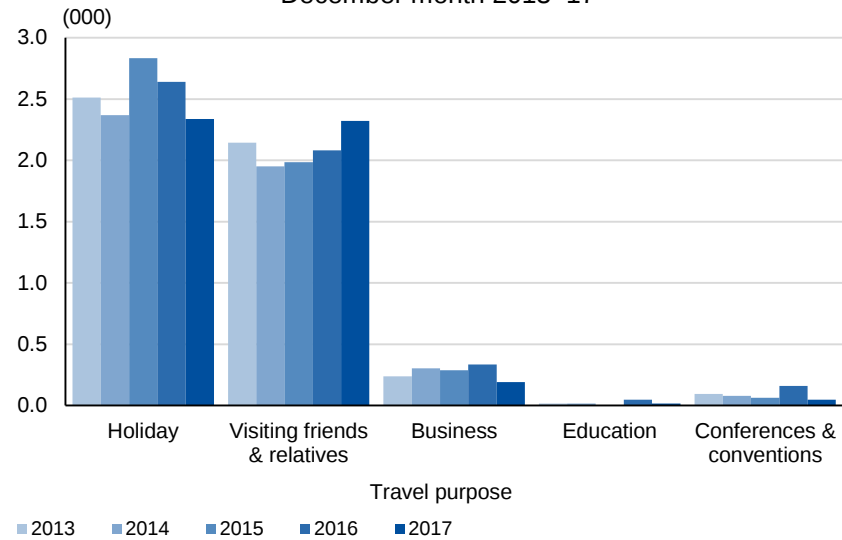
Key characteristics of visitors from South Australia
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	5,136	4,880	5,232	5,376	5,104	-272	-5.1
Travel purpose							
Holiday	2,512	2,368	2,832	2,640	2,336	-304	-11.5
Visiting friends & relatives	2,144	1,952	1,984	2,080	2,320	240	11.5
Business	240	304	288	336	192	-144	-42.9
Education	16	16	0	48	16	-32	-66.7
Conferences & conventions	96	80	64	160	48	-112	-70.0
Age group (years)							
Under 15	672	528	544	608	672	64	10.5
15–24	928	656	928	640	752	112	17.5
25–34	928	928	848	976	960	-16	-1.6
35–44	656	608	608	704	656	-48	-6.8
45–54	880	944	1,040	1,120	768	-352	-31.4
55–64	608	784	736	720	768	48	6.7
65+	464	432	528	608	528	-80	-13.2
Length of stay (days)							
1–3	432	480	512	608	496	-112	-18.4
4–7	1,088	848	960	784	896	112	14.3
8–14	1,696	1,552	2,048	2,080	1,952	-128	-6.2
15–21	1,248	1,072	1,024	992	1,120	128	12.9
22 and over	672	928	688	912	640	-272	-29.8
Median	12.2	12.4	11.3	11.2	11.3	...	...
New Zealand port							
Auckland airport	3,568	3,312	3,232	3,360	3,360	0	0.0
Christchurch airport	608	720	864	768	880	112	14.6
Closest port of flight							
Adelaide	2,352	1,920	1,728	1,808	1,984	176	9.7
Melbourne	1,056	1,232	1,632	1,728	1,456	-272	-15.7
Sydney	1,376	1,296	1,472	1,408	1,312	-96	-6.8
Citizenship							
Australia	3,424	3,104	3,728	3,840	3,680	-160	-4.2
New Zealand	1,200	1,344	1,120	1,120	1,120	0	0.0

Symbol: ... not applicable

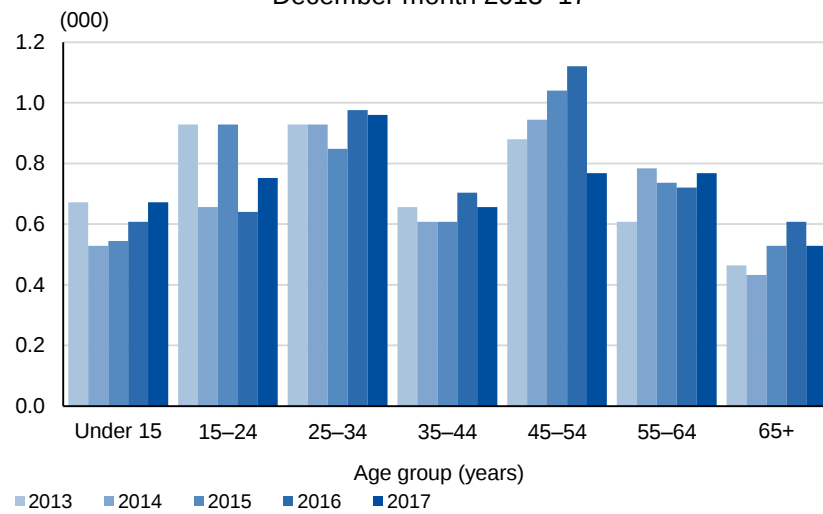
Source: Stats NZ

Travel purpose of visitors from South Australia December month 2013–17



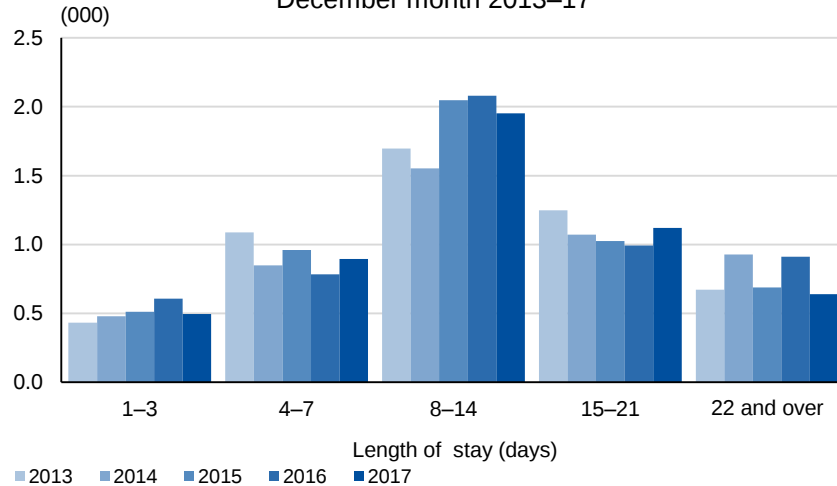
Source: Stats NZ

Age of visitors from South Australia December month 2013–17



Source: Stats NZ

Length of stay of visitors from South Australia December month 2013–17



Source: Stats NZ

Table 20

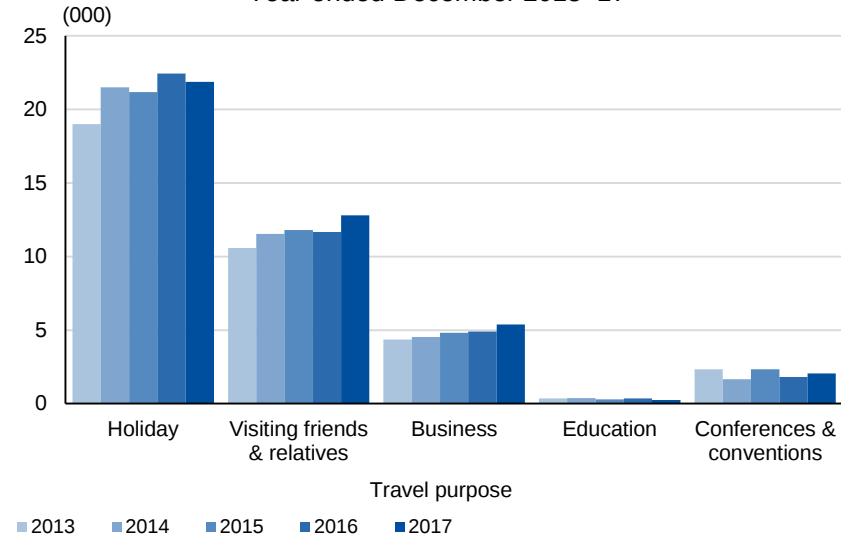
Key characteristics of visitors from South Australia
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	38,096	41,264	41,904	42,896	44,192	1,296	3.0
Travel purpose							
Holiday	18,992	21,488	21,168	22,432	21,872	-560	-2.5
Visiting friends & relatives	10,576	11,536	11,792	11,664	12,800	1,136	9.7
Business	4,368	4,528	4,816	4,912	5,392	480	9.8
Education	352	384	288	368	256	-112	-30.4
Conferences & conventions	2,336	1,664	2,336	1,824	2,064	240	13.2
Age group (years)							
Under 15	3,312	3,696	3,328	3,856	3,808	-48	-1.2
15–24	4,384	4,768	5,408	5,408	4,896	-512	-9.5
25–34	6,672	7,312	6,992	6,656	7,536	880	13.2
35–44	5,520	5,600	5,856	6,032	6,224	192	3.2
45–54	7,600	7,456	7,232	7,792	8,016	224	2.9
55–64	6,368	7,712	7,424	7,296	7,776	480	6.6
65+	4,240	4,720	5,664	5,856	5,936	80	1.4
Length of stay (days)							
1–3	5,328	5,328	5,200	5,664	7,152	1,488	26.3
4–7	11,504	11,168	12,304	11,232	12,112	880	7.8
8–14	13,232	15,040	14,976	16,000	16,336	336	2.1
15–21	5,184	6,192	6,000	6,288	5,568	-720	-11.5
22 and over	2,848	3,536	3,424	3,712	3,024	-688	-18.5
Median	8.6	9.2	8.9	9.1	8.5	...	...
New Zealand port							
Auckland airport	26,624	27,360	25,840	26,672	27,424	752	2.8
Christchurch airport	4,560	5,856	6,624	6,416	6,960	544	8.5
Queenstown airport	3,232	4,592	5,040	5,712	5,728	16	0.3
Wellington airport	2,896	2,800	3,856	3,600	3,472	-128	-3.6
Closest port of flight							
Melbourne	10,768	9,936	13,952	14,016	15,504	1,488	10.6
Adelaide	14,256	16,992	13,584	14,208	13,248	-960	-6.8
Sydney	10,368	11,712	11,840	11,920	12,624	704	5.9
Brisbane	640	928	608	848	704	-144	-17.0
Citizenship							
Australia	29,920	32,000	32,992	33,936	36,144	2,208	6.5
New Zealand	5,568	6,064	5,872	5,504	5,040	-464	-8.4
United Kingdom	800	912	944	896	1,072	176	19.6

Symbol: ... not applicable

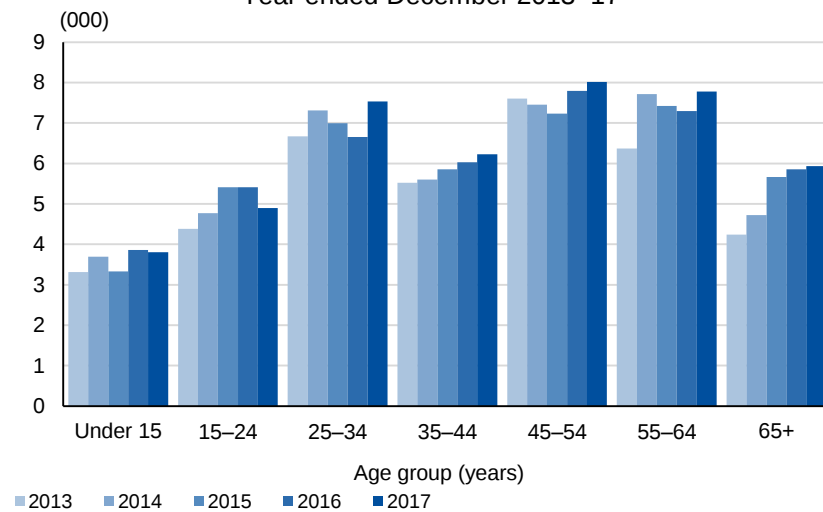
Source: Stats NZ

Travel purpose of visitors from South Australia Year ended December 2013–17



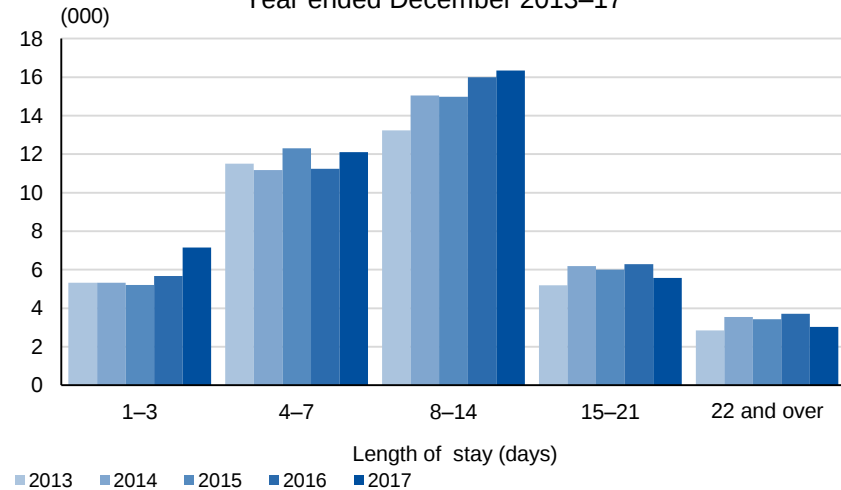
Source: Stats NZ

Age of visitors from South Australia Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from South Australia Year ended December 2013–17



Source: Stats NZ

Table 21

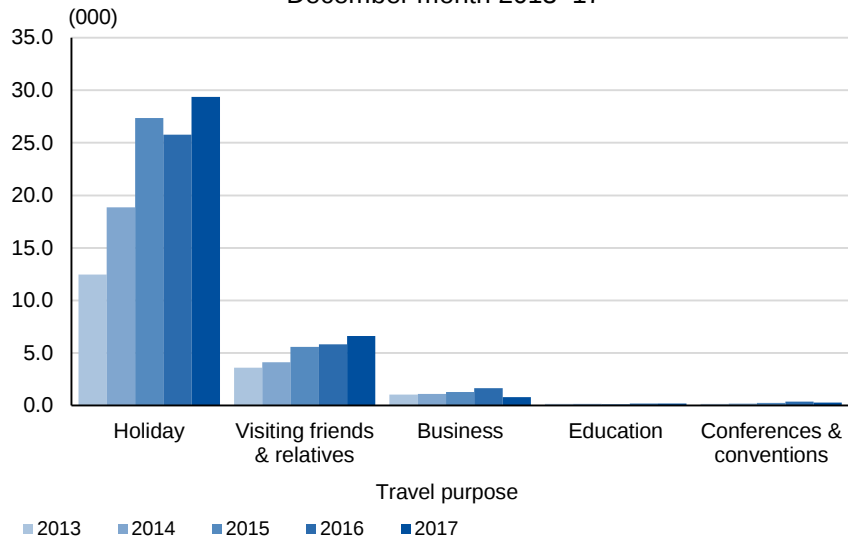
Key characteristics of visitors from the People's Republic of China
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	18,496	25,776	36,736	35,904	39,296	3,392	9.4
Travel purpose							
Holiday	12,480	18,848	27,360	25,776	29,360	3,584	13.9
Visiting friends & relatives	3,600	4,112	5,600	5,824	6,624	800	13.7
Business	1,056	1,120	1,280	1,664	816	-848	-51.0
Education	160	160	144	208	192	-16	-7.7
Conferences & conventions	160	192	256	368	288	-80	-21.7
Age group (years)							
Under 15	704	1,040	1,552	1,760	2,064	304	17.3
15–24	624	816	1,072	1,088	1,184	96	8.8
25–34	2,944	4,160	6,304	6,352	7,088	736	11.6
35–44	3,296	3,920	4,960	4,592	4,848	256	5.6
45–54	4,800	6,144	8,928	8,592	8,336	-256	-3.0
55–64	4,416	6,912	9,728	9,200	10,928	1,728	18.8
65+	1,712	2,784	4,192	4,320	4,848	528	12.2
Length of stay (days)							
1–3	6,816	9,424	14,016	12,624	11,888	-736	-5.8
4–7	3,520	5,744	6,480	5,200	6,880	1,680	32.3
8–14	2,880	4,784	7,328	8,832	10,976	2,144	24.3
15–21	1,664	2,096	3,424	3,440	3,728	288	8.4
22 and over	3,616	3,728	5,488	5,808	5,824	16	0.3
Median	5.7	5.4	6.1	7.6	8.1	...	...
New Zealand port							
Auckland airport	16,848	23,648	31,968	31,120	32,528	1,408	4.5
Christchurch airport	1,072	1,568	3,680	3,648	5,792	2,144	58.8
Queenstown airport	256	336	736	752	784	32	4.3
Closest port of flight							
Guangzhou	3,056	5,696	6,224	8,000	8,176	176	2.2
Shanghai	2,688	4,992	6,128	5,696	5,792	96	1.7
Melbourne	2,096	2,976	4,544	3,680	4,032	352	9.6
Sydney	2,656	3,568	5,440	4,016	3,728	-288	-7.2
Beijing	0	0	1,760	2,944	3,392	448	15.2
Brisbane	2,432	3,360	5,648	3,936	3,280	-656	-16.7
Hong Kong	3,072	2,352	3,344	3,280	3,248	-32	-1.0
Coolangatta	976	1,488	1,936	2,464	2,480	16	0.6
Chengdu	0	0	0	0	1,408	1,408	...
Shenzhen	0	0	0	0	1,344	1,344	...
Citizenship							
China, People's Republic of	16,256	23,744	33,712	33,072	36,368	3,296	10.0
New Zealand	624	480	640	656	576	-80	-12.2

Symbol: ... not applicable

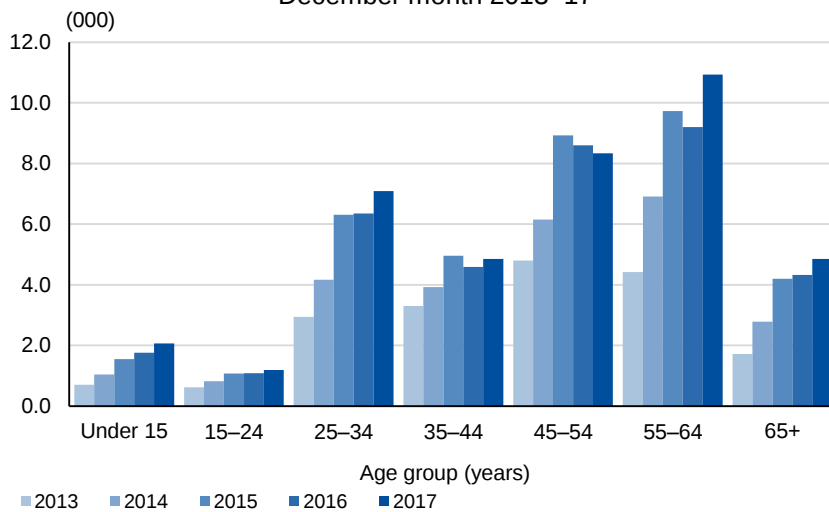
Source: Stats NZ

Travel purpose of visitors from China December month 2013–17



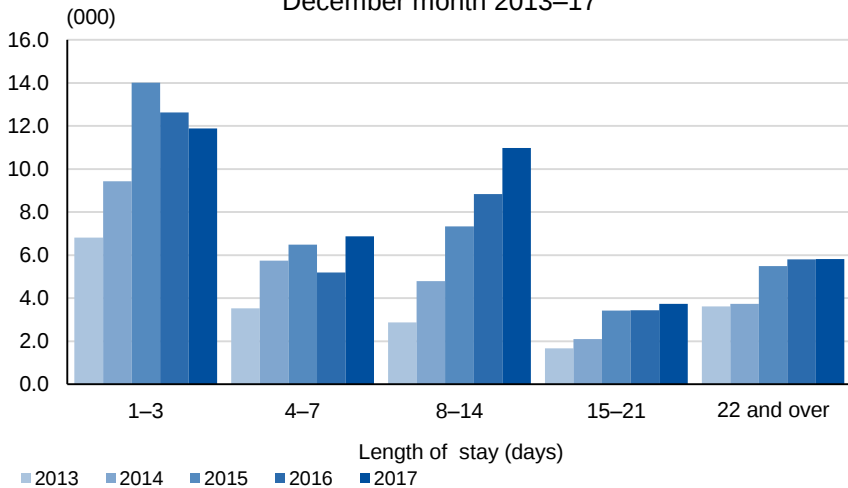
Source: Stats NZ

Age of visitors from China December month 2013–17



Source: Stats NZ

Length of stay of visitors from China December month 2013–17



Source: Stats NZ

Table 22

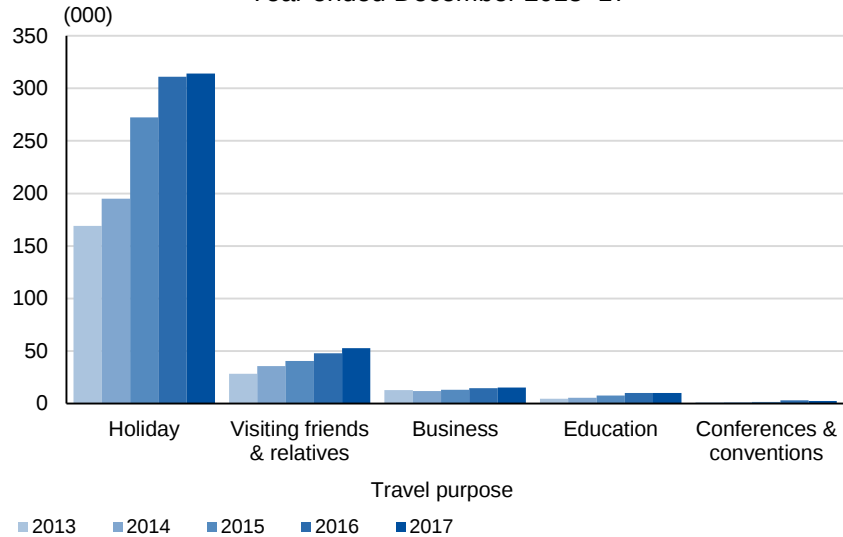
Key characteristics of visitors from the People's Republic of China
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	228,928	264,864	355,904	409,008	417,872	8,864	2.2
Travel purpose							
Holiday	169,232	195,024	272,464	310,896	314,048	3,152	1.0
Visiting friends & relatives	28,608	35,728	40,512	47,824	52,912	5,088	10.6
Business	12,912	11,872	13,232	14,784	15,392	608	4.1
Education	4,736	5,648	7,616	10,272	10,304	32	0.3
Conferences & conventions	1,392	1,312	1,808	3,056	2,560	-496	-16.2
Age group (years)							
Under 15	13,424	16,752	25,056	27,344	31,664	4,320	15.8
15–24	13,872	15,888	21,392	24,464	23,904	-560	-2.3
25–34	37,344	41,872	60,128	70,864	72,880	2,016	2.8
35–44	44,928	49,840	59,456	66,480	66,656	176	0.3
45–54	51,008	56,912	79,008	87,776	84,704	-3,072	-3.5
55–64	50,672	59,120	77,616	90,576	93,568	2,992	3.3
65+	17,680	24,480	33,248	41,504	44,496	2,992	7.2
Length of stay (days)							
1–3	103,216	102,912	130,320	144,512	132,864	-11,648	-8.1
4–7	47,072	54,992	70,272	70,176	68,128	-2,048	-2.9
8–14	36,688	50,880	79,904	104,352	121,744	17,392	16.7
15–21	13,680	19,152	29,056	35,104	35,520	416	1.2
22 and over	28,272	36,928	46,352	54,864	59,616	4,752	8.7
Median	4.2	5.4	6.1	7.0	8.0	...	...
New Zealand port							
Auckland airport	211,120	240,640	318,352	354,832	359,488	4,656	1.3
Christchurch airport	13,968	19,024	28,960	42,992	48,736	5,744	13.4
Queenstown airport	2,208	3,264	6,496	8,976	7,344	-1,632	-18.2
Wellington airport	1,216	1,392	1,760	1,664	1,808	144	8.7
Closest port of flight							
Guangzhou	31,760	52,112	68,544	78,576	73,792	-4,784	-6.1
Shanghai	31,680	36,048	59,808	82,224	68,128	-14,096	-17.1
Hong Kong	32,192	31,120	38,240	35,968	51,040	15,072	41.9
Sydney	36,224	37,472	49,872	52,448	43,280	-9,168	-17.5
Melbourne	31,552	33,728	44,528	43,056	42,128	-928	-2.2
Brisbane	33,552	37,168	50,224	48,560	40,240	-8,320	-17.1
Beijing	0	0	1,760	27,072	26,656	-416	-1.5
Coolangatta	12,832	14,144	14,320	18,144	17,376	-768	-4.2
Shenzhen	0	0	0	0	15,936	15,936	...
Chongqing	0	0	0	0	13,456	13,456	...
Citizenship							
China, People's Republic of	218,368	254,576	342,704	395,200	402,736	7,536	1.9
New Zealand	3,520	3,072	3,248	3,296	3,296	0	0.0
Hong Kong	1,216	1,360	1,936	2,512	2,896	384	15.3
United States of America	1,040	1,120	1,888	1,520	1,824	304	20.0

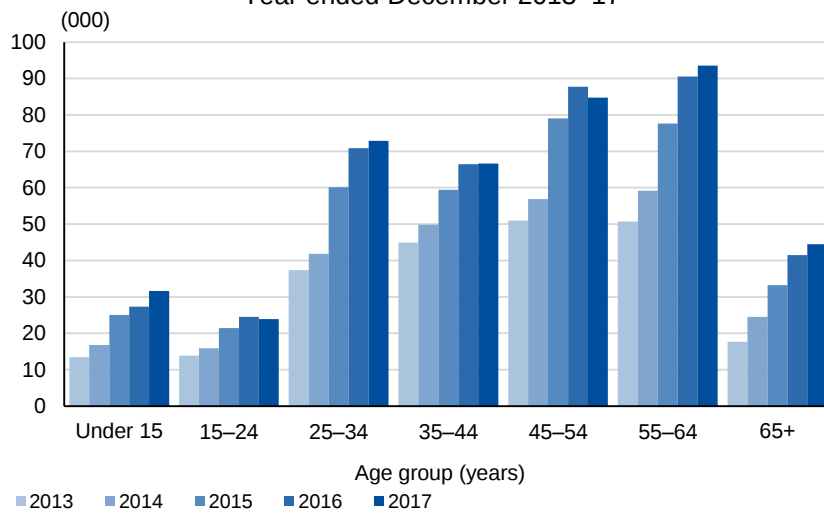
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from China Year ended December 2013–17



Age of visitors from China Year ended December 2013–17



Length of stay of visitors from China Year ended December 2013–17

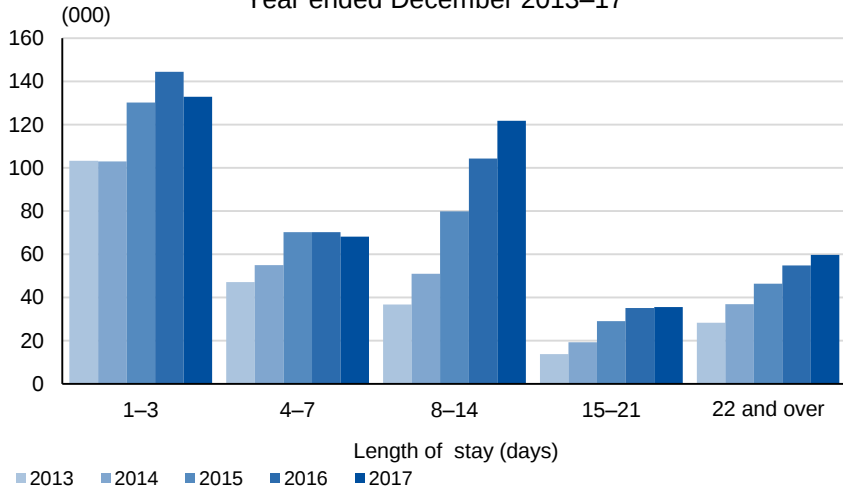


Table 23

Province of residence of visitors from the People's Republic of China
December month 2013–17

	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	18,496	25,776	36,736	35,904	39,296	3,392	9.4
Shanghai	2,912	4,208	5,744	5,616	6,000	384	6.8
Beijing	3,072	3,136	5,328	5,328	5,232	-96	-1.8
Guangdong	1,952	2,720	2,960	3,568	4,336	768	21.5
Jiangsu	864	928	1,392	1,920	1,952	32	1.7
Zhejiang	800	1,184	1,776	1,632	1,632	0	0.0
Sichuan	528	1,088	1,312	1,616	1,584	-32	-2.0
Shandong	560	736	1,008	944	1,072	128	13.6
Liaoning	528	832	880	1,120	1,056	-64	-5.7
Tianjin	224	240	592	512	912	400	78.1
Henan	320	352	480	368	880	512	139.1
Shanxi	224	368	576	512	768	256	50.0
Chongqing	224	304	528	416	688	272	65.4
Hebei	208	336	656	368	592	224	60.9
Shaanxi	272	288	464	320	592	272	85.0
Yunnan	144	304	576	1,008	592	-416	-41.3
Fujian	304	480	1,008	592	560	-32	-5.4
Not stated	3,728	5,824	7,744	7,008	7,152	144	2.1

Source: Stats NZ

Table 24

Province of residence of visitors from the People's Republic of China
Year ended December 2013–17

	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	228,928	264,864	355,904	409,008	417,872	8,864	2.2
Shanghai	31,392	38,176	51,888	61,600	60,768	-832	-1.4
Guangdong	26,512	33,168	45,280	52,720	60,240	7,520	14.3
Beijing	28,288	31,760	45,936	55,488	54,352	-1,136	-2.0
Zhejiang	13,824	15,424	21,184	24,704	23,152	-1,552	-6.3
Jiangsu	10,800	13,184	16,384	21,088	20,352	-736	-3.5
Sichuan	7,664	10,624	13,472	16,192	18,352	2,160	13.3
Shandong	6,592	6,848	9,872	10,736	12,096	1,360	12.7
Liaoning	5,632	6,512	8,480	10,272	10,256	-16	-0.2
Fujian	4,224	5,456	7,728	9,568	7,936	-1,632	-17.1
Tianjin	2,352	3,248	4,192	5,648	6,832	1,184	21.0
Chongqing	2,608	3,296	4,704	4,640	6,800	2,160	46.6
Henan	3,008	3,760	4,608	5,984	6,576	592	9.9
Hubei	3,104	4,000	6,544	6,400	6,160	-240	-3.8
Hunan	3,328	3,904	4,400	5,184	5,600	416	8.0
Yunnan	3,216	3,344	4,288	5,264	5,168	-96	-1.8
Hebei	2,112	2,784	3,600	4,608	5,120	512	11.1
Shaanxi	2,992	3,088	4,048	5,376	4,928	-448	-8.3
Shanxi	2,832	2,992	4,192	3,952	4,896	944	23.9
Guangxi	2,416	2,128	2,256	3,168	3,248	80	2.5
Anhui	1,344	1,376	2,704	3,344	3,200	-144	-4.3
Heilongjiang	1,744	2,208	2,288	2,832	3,024	192	6.8
Jiangxi	1,120	1,296	1,856	2,064	2,896	832	40.3
Xinjiang	1,328	1,504	2,432	2,992	2,336	-656	-21.9
Jilin	1,648	1,952	2,208	2,928	2,240	-688	-23.5
Guizhou	1,088	1,360	1,776	2,544	2,128	-416	-16.4
Gansu	928	656	1,168	1,280	1,712	432	33.8
Nei Monggol	960	1,232	1,200	1,472	1,648	176	12.0
Hainan	528	704	976	912	1,376	464	50.9
Qinghai	304	304	432	896	1,152	256	28.6
Ningxia	448	656	624	960	1,040	80	8.3
Not stated	54,544	57,888	75,136	74,144	72,240	-1,904	-2.6

Source: Stats NZ

Table 25

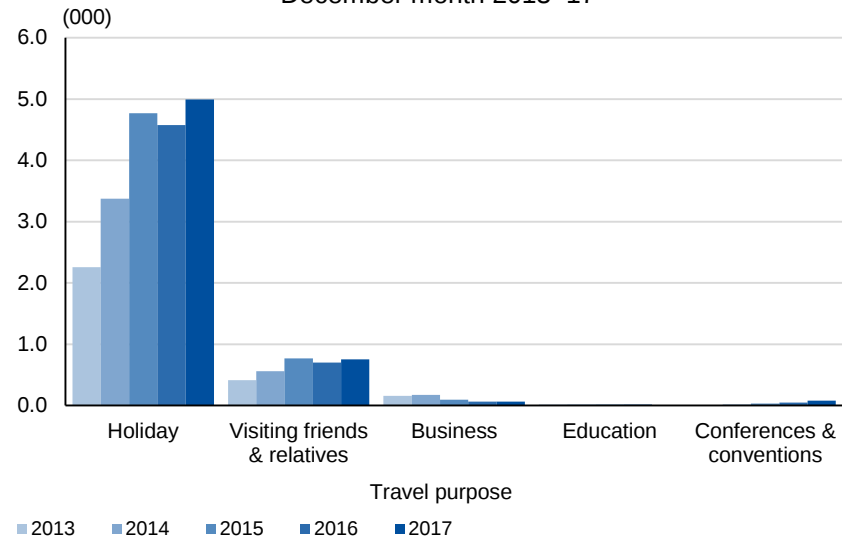
Key characteristics of visitors from Shanghai
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	2,912	4,208	5,744	5,616	6,000	384	6.8
Travel purpose							
Holiday	2,256	3,376	4,768	4,576	4,992	416	9.1
Visiting friends & relatives	416	560	768	704	752	48	6.8
Business	160	176	96	64	64	0	0.0
Education	16	16	16	16	0	-16	-100.0
Conferences & conventions	0	16	32	48	80	32	66.7
Age group (years)							
Under 15	224	512	608	432	480	48	11.1
15–24	96	208	176	160	224	64	40.0
25–34	576	944	1,328	1,552	1,488	-64	-4.1
35–44	592	832	1,008	848	896	48	5.7
45–54	640	576	784	928	816	-112	-12.1
55–64	560	832	1,344	1,152	1,472	320	27.8
65+	224	304	496	544	624	80	14.7
Length of stay (days)							
1–3	288	352	640	432	384	-48	-11.1
4–7	560	1,248	1,184	1,024	1,312	288	28.1
8–14	1,040	1,488	2,128	2,576	2,704	128	5.0
15–21	576	720	992	976	1,024	48	4.9
22 and over	448	400	800	608	576	-32	-5.3
Median	11.4	9.4	10.0	10.4	9.9	...	...
New Zealand port							
Auckland airport	2,560	3,696	4,592	4,592	4,560	-32	-0.7
Christchurch airport	256	432	848	736	1,296	560	76.1
Closest port of flight							
Shanghai	1,696	2,464	2,656	2,784	2,816	32	1.1
Guangzhou	96	144	528	960	816	-144	-15.0
Sydney	384	480	720	416	672	256	61.5
Hong Kong	128	208	320	432	592	160	37.0
Citizenship							
China, People's Republic of	1,760	3,136	4,320	4,544	4,784	240	5.3

Symbol: ... not applicable

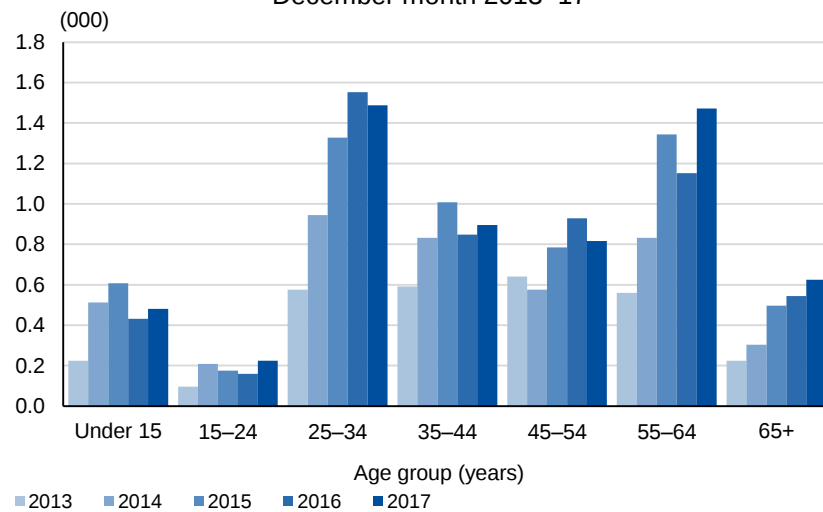
Source: Stats NZ

Travel purpose of visitors from Shanghai December month 2013–17



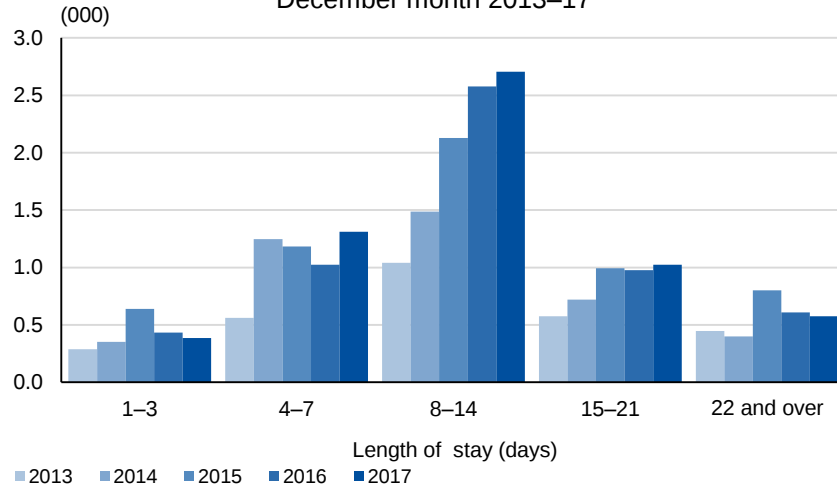
Source: Stats NZ

Age of visitors from Shanghai December month 2013–17



Source: Stats NZ

Length of stay of visitors from Shanghai December month 2013–17



Source: Stats NZ

Table 26

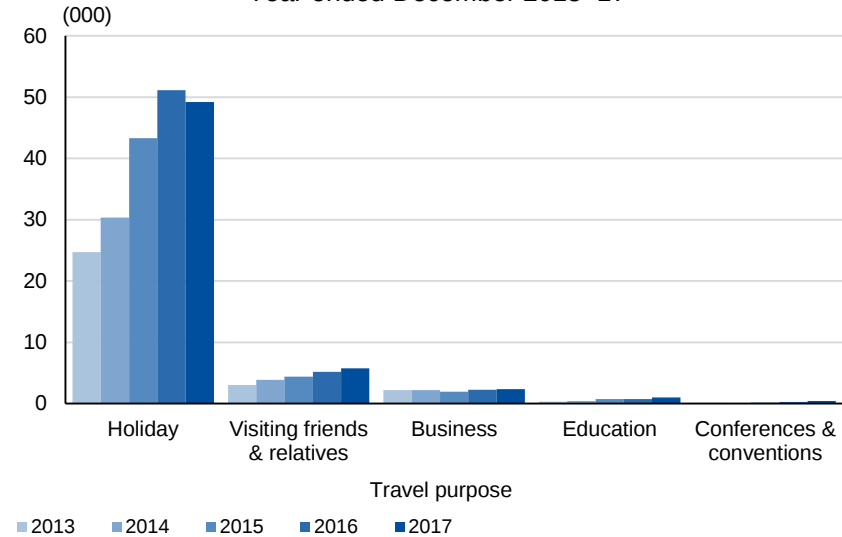
Key characteristics of visitors from Shanghai
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	31,392	38,176	51,888	61,600	60,768	-832	-1.4
Travel purpose							
Holiday	24,720	30,336	43,280	51,104	49,216	-1,888	-3.7
Visiting friends & relatives	3,072	3,888	4,384	5,184	5,760	576	11.1
Business	2,208	2,240	1,936	2,288	2,384	96	4.2
Education	352	432	752	752	1,040	288	38.3
Conferences & conventions	128	96	192	288	416	128	44.4
Age group (years)							
Under 15	2,096	3,024	4,320	4,560	4,848	288	6.3
15–24	1,440	1,680	2,272	2,640	2,928	288	10.9
25–34	7,536	7,920	11,440	13,872	13,184	-688	-5.0
35–44	6,912	7,760	9,472	11,296	11,552	256	2.3
45–54	4,864	6,544	8,432	9,440	9,392	-48	-0.5
55–64	6,032	7,376	10,944	13,072	12,352	-720	-5.5
65+	2,512	3,872	5,008	6,720	6,512	-208	-3.1
Length of stay (days)							
1–3	5,200	5,488	6,944	8,048	5,728	-2,320	-28.8
4–7	9,520	10,656	13,088	13,312	13,168	-144	-1.1
8–14	10,896	14,320	21,104	27,728	28,768	1,040	3.8
15–21	3,056	4,224	5,872	6,864	6,704	-160	-2.3
22 and over	2,720	3,488	4,880	5,648	6,400	752	13.3
Median	7.9	8.6	9.1	9.4	9.8	...	...
New Zealand port							
Auckland airport	27,232	33,040	44,144	51,840	49,504	-2,336	-4.5
Christchurch airport	3,568	4,400	5,984	7,584	9,712	2,128	28.1
Queenstown airport	368	576	1,536	1,840	1,296	-544	-29.6
Closest port of flight							
Shanghai	16,416	18,256	25,568	34,464	32,384	-2,080	-6.0
Guangzhou	1,248	2,448	4,384	5,344	6,064	720	13.5
Sydney	3,008	4,448	5,440	6,000	5,264	-736	-12.3
Hong Kong	2,928	2,464	2,944	2,928	4,752	1,824	62.3
Melbourne	2,800	3,296	5,072	4,608	4,320	-288	-6.3
Brisbane	1,872	2,784	3,488	3,072	2,752	-320	-10.4
Coolangatta	640	1,216	1,248	1,744	1,216	-528	-30.3
Singapore	1,488	2,112	2,000	1,360	880	-480	-35.3
Chongqing	0	0	0	0	720	720	...
Nadi	176	160	416	448	544	96	21.4
Citizenship							
China, People's Republic of	27,776	34,112	47,360	57,328	56,224	-1,104	-1.9
New Zealand	944	960	768	768	944	176	22.9
United States of America	448	640	944	528	624	96	18.2

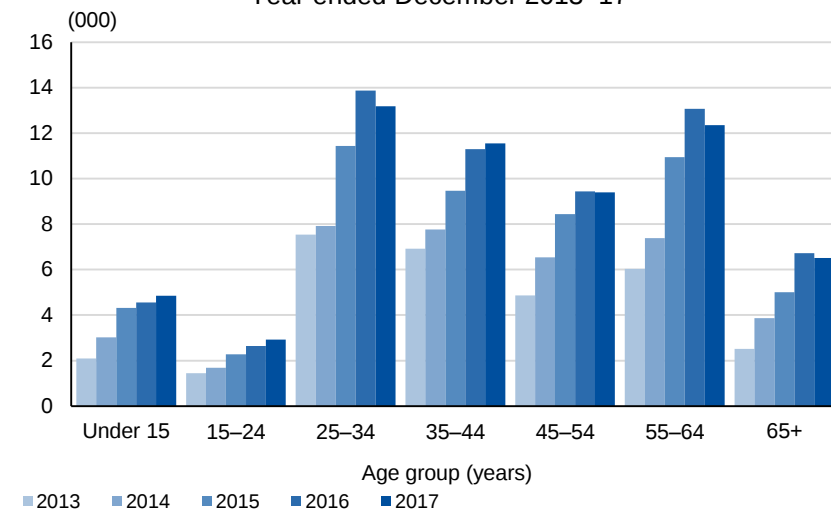
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Shanghai Year ended December 2013–17



Age of visitors from Shanghai Year ended December 2013–17



Length of stay of visitors from Shanghai Year ended December 2013–17

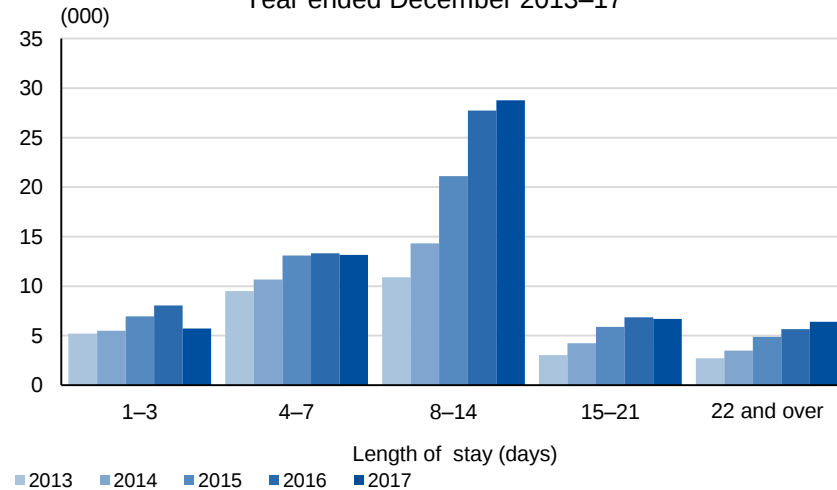


Table 27

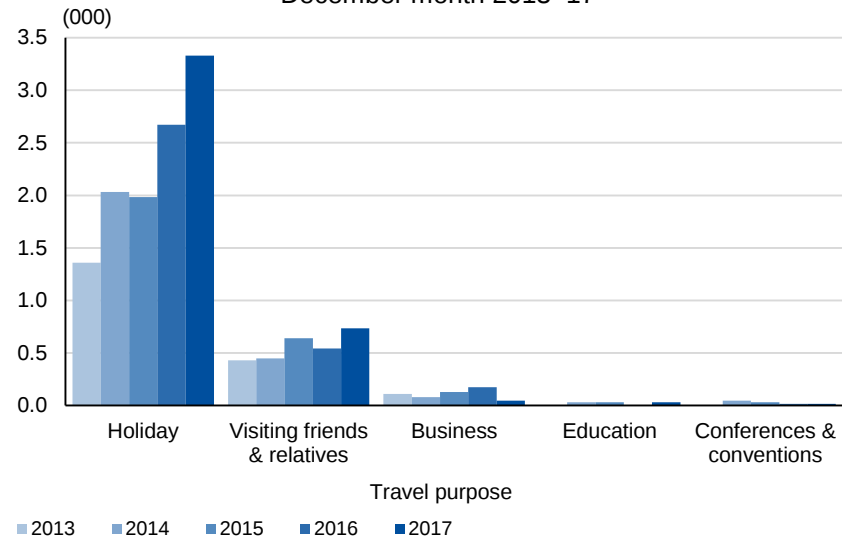
Key characteristics of visitors from Guangdong
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	1,952	2,720	2,960	3,568	4,336	768	21.5
Travel purpose							
Holiday	1,360	2,032	1,984	2,672	3,328	656	24.6
Visiting friends & relatives	432	448	640	544	736	192	35.3
Business	112	80	128	176	48	-128	-72.7
Education	0	32	32	0	32	32	...
Conferences & conventions	0	48	32	16	16	0	0.0
Age group (years)							
Under 15	32	96	160	224	256	32	14.3
15–24	96	80	96	128	128	0	0.0
25–34	320	496	544	800	864	64	8.0
35–44	448	464	512	592	608	16	2.7
45–54	544	576	608	816	1,024	208	25.5
55–64	432	656	672	688	1,072	384	55.8
65+	80	352	368	320	384	64	20.0
Length of stay (days)							
1–3	448	576	720	928	880	-48	-5.2
4–7	544	784	608	624	1,008	384	61.5
8–14	448	752	816	1,232	1,568	336	27.3
15–21	176	160	272	368	448	80	21.7
22 and over	336	448	544	416	432	16	3.8
Median	7.3	7.5	8.4	8.7	8.7	...	...
New Zealand port							
Auckland airport	1,664	2,448	2,544	2,848	3,472	624	21.9
Christchurch airport	128	224	368	640	784	144	22.5
Closest port of flight							
Guangzhou	704	1,616	1,296	1,392	1,776	384	27.6
Hong Kong	432	320	528	736	816	80	10.9
Shenzhen	0	0	0	0	624	624	...
Citizenship							
China, People's Republic of	1,776	2,512	2,736	3,232	3,840	608	18.8

Symbol: ... not applicable

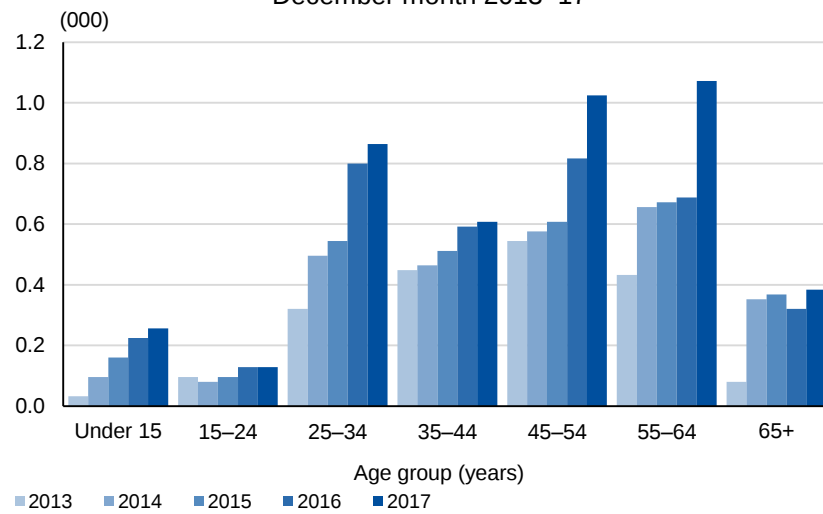
Source: Stats NZ

Travel purpose of visitors from Guangdong December month 2013–17



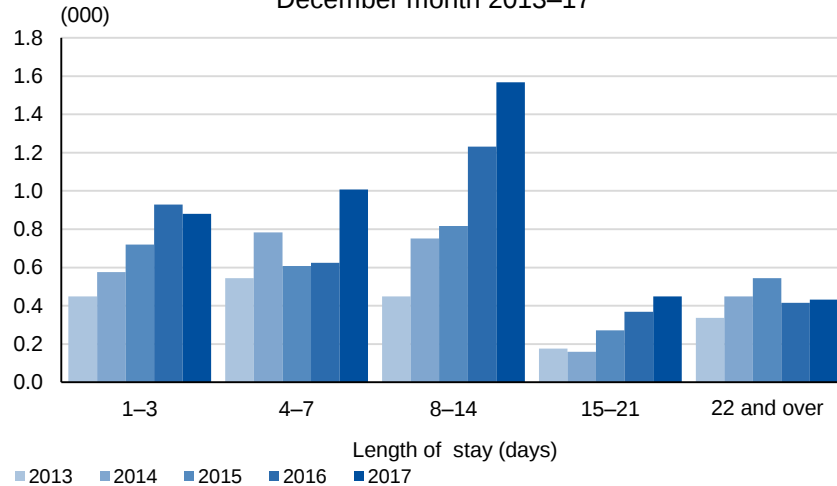
Source: Stats NZ

Age of visitors from Guangdong December month 2013–17



Source: Stats NZ

Length of stay of visitors from Guangdong December month 2013–17



Source: Stats NZ

Table 28

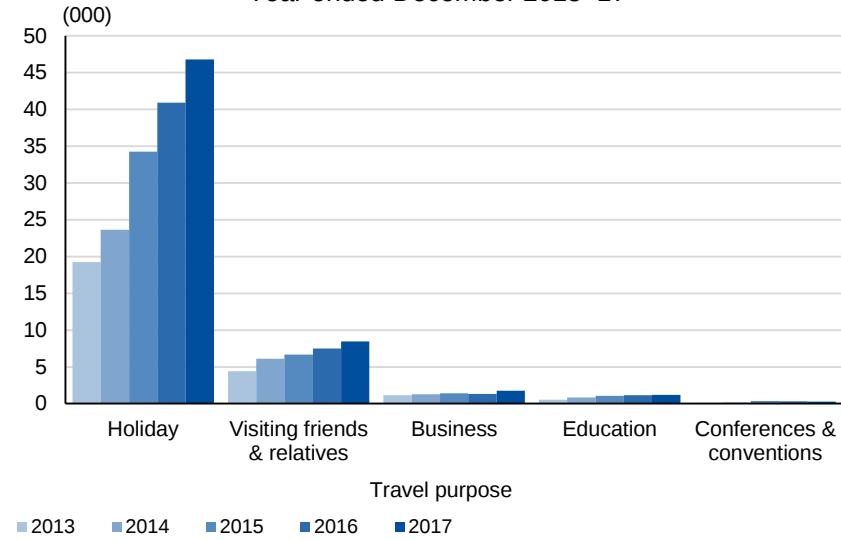
Key characteristics of visitors from Guangdong
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	26,512	33,168	45,280	52,720	60,240	7,520	14.3
Travel purpose							
Holiday	19,264	23,648	34,240	40,912	46,800	5,888	14.4
Visiting friends & relatives	4,432	6,128	6,688	7,488	8,480	992	13.2
Business	1,168	1,264	1,424	1,312	1,760	448	34.1
Education	560	864	1,056	1,152	1,216	64	5.6
Conferences & conventions	112	160	352	304	288	-16	-5.3
Age group (years)							
Under 15	2,160	2,544	4,112	4,512	5,712	1,200	26.6
15–24	1,792	2,192	3,360	3,504	3,744	240	6.8
25–34	4,720	5,296	8,000	8,784	10,672	1,888	21.5
35–44	5,760	7,168	9,344	10,608	11,264	656	6.2
45–54	5,520	6,672	9,808	11,680	13,264	1,584	13.6
55–64	4,800	6,464	7,216	8,848	10,576	1,728	19.5
65+	1,760	2,832	3,440	4,784	5,008	224	4.7
Length of stay (days)							
1–3	7,056	6,704	8,640	10,368	11,664	1,296	12.5
4–7	6,832	8,400	10,592	12,592	12,896	304	2.4
8–14	5,952	8,592	14,080	16,544	22,016	5,472	33.1
15–21	2,384	3,616	5,552	6,144	6,112	-32	-0.5
22 and over	4,288	5,856	6,416	7,072	7,552	480	6.8
Median	7.0	8.3	9.0	8.7	8.9	...	...
New Zealand port							
Auckland airport	23,456	29,168	38,624	40,208	48,640	8,432	21.0
Christchurch airport	2,496	3,472	5,712	10,736	10,320	-416	-3.9
Queenstown airport	384	384	848	1,616	1,136	-480	-29.7
Closest port of flight							
Guangzhou	8,640	13,952	15,712	19,632	18,416	-1,216	-6.2
Hong Kong	5,392	5,792	9,008	9,408	15,872	6,464	68.7
Shenzhen	0	0	0	0	7,712	7,712	...
Melbourne	4,112	4,224	5,856	6,000	5,296	-704	-11.7
Sydney	3,024	2,176	4,656	6,288	4,096	-2,192	-34.9
Singapore	2,768	3,568	4,896	3,680	2,560	-1,120	-30.4
Brisbane	1,504	1,744	2,352	3,296	2,096	-1,200	-36.4
Shanghai	112	176	496	1,248	1,120	-128	-10.3
Coolangatta	368	432	624	784	592	-192	-24.5
Nadi	224	448	656	624	576	-48	-7.7
Citizenship							
China, People's Republic of	24,608	31,552	42,992	49,680	57,104	7,424	14.9
Hong Kong	528	576	896	1,136	1,200	64	5.6
New Zealand	624	432	480	640	560	-80	-12.5

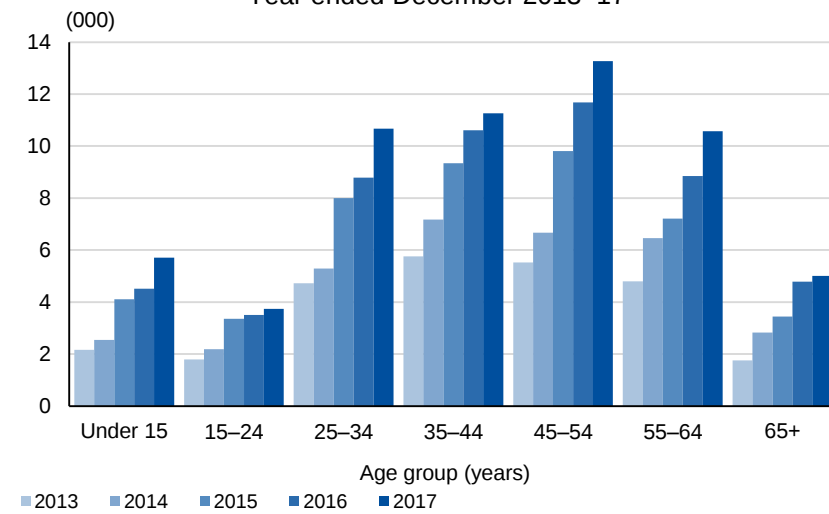
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Guangdong Year ended December 2013–17



Age of visitors from Guangdong Year ended December 2013–17



Length of stay of visitors from Guangdong Year ended December 2013–17

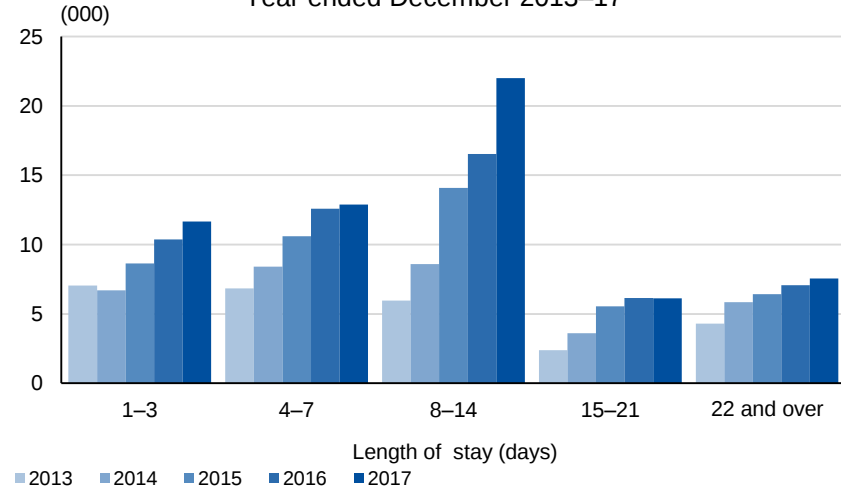


Table 29

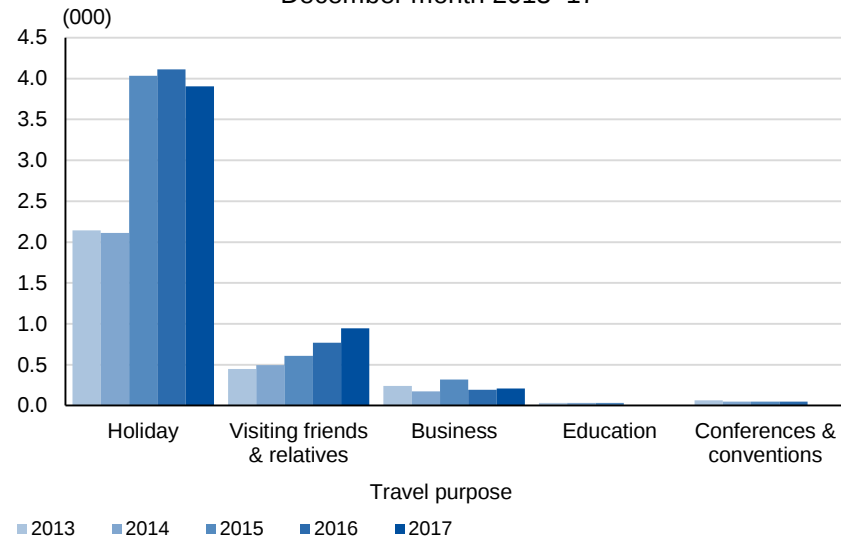
Key characteristics of visitors from Beijing
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	3,072	3,136	5,328	5,328	5,232	-96	-1.8
Travel purpose							
Holiday	2,144	2,112	4,032	4,112	3,904	-208	-5.1
Visiting friends & relatives	448	496	608	768	944	176	22.9
Business	240	176	320	192	208	16	8.3
Education	32	32	32	0	0	0	...
Conferences & conventions	64	48	48	48	0	-48	-100.0
Age group (years)							
Under 15	144	128	272	336	400	64	19.0
15–24	144	176	192	64	64	0	0.0
25–34	672	608	1,136	1,296	1,184	-112	-8.6
35–44	496	480	896	784	912	128	16.3
45–54	800	576	1,280	1,088	1,008	-80	-7.4
55–64	560	720	1,088	1,248	1,136	-112	-9.0
65+	256	448	464	512	528	16	3.1
Length of stay (days)							
1–3	1,168	1,152	1,824	1,296	1,136	-160	-12.3
4–7	576	576	1,040	816	896	80	9.8
8–14	432	592	1,296	1,568	1,744	176	11.2
15–21	384	400	592	720	576	-144	-20.0
22 and over	512	416	576	928	880	-48	-5.2
Median	5.4	6.3	6.8	9.2	9.4	...	...
New Zealand port							
Auckland airport	2,720	2,784	4,704	4,768	4,256	-512	-10.7
Christchurch airport	208	160	464	320	832	512	160.0
Closest port of flight							
Beijing	0	0	992	1,984	2,016	32	1.6
Guangzhou	496	656	752	864	864	0	0.0
Sydney	400	400	768	576	480	-96	-16.7
Citizenship							
China, People's Republic of	2,656	2,832	4,752	4,752	4,816	64	1.3

Symbol: ... not applicable

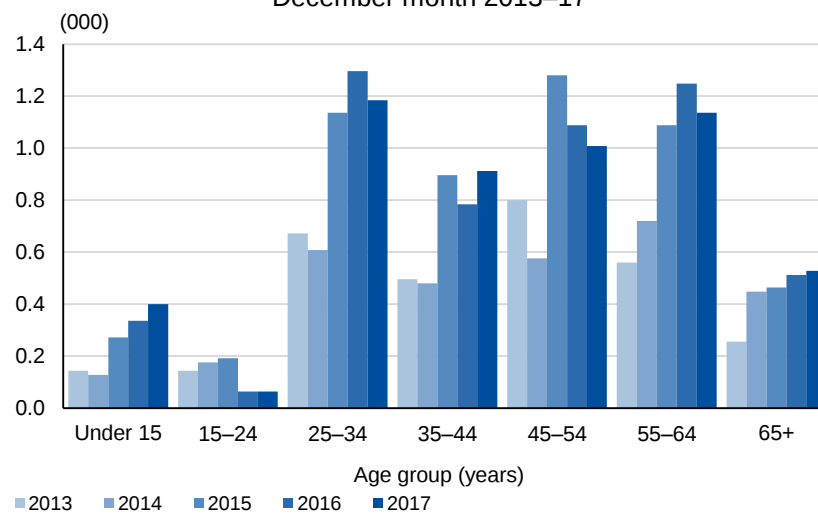
Source: Stats NZ

Travel purpose of visitors from Beijing December month 2013–17



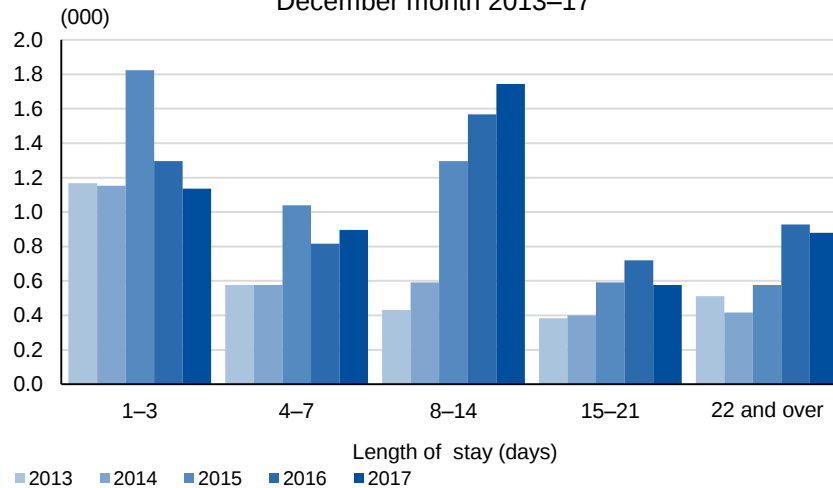
Source: Stats NZ

Age of visitors from Beijing December month 2013–17



Source: Stats NZ

Length of stay of visitors from Beijing December month 2013–17



Source: Stats NZ

Table 30

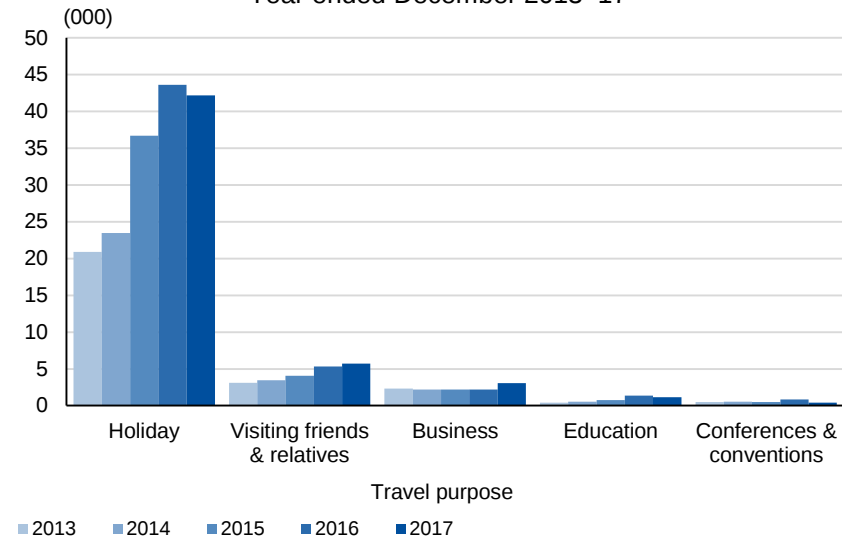
Key characteristics of visitors from Beijing
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	28,288	31,760	45,936	55,488	54,352	-1,136	-2.0
Travel purpose							
Holiday	20,912	23,456	36,704	43,600	42,176	-1,424	-3.3
Visiting friends & relatives	3,120	3,472	4,048	5,344	5,728	384	7.2
Business	2,336	2,192	2,176	2,176	3,072	896	41.2
Education	400	528	752	1,360	1,136	-224	-16.5
Conferences & conventions	496	544	480	864	432	-432	-50.0
Age group (years)							
Under 15	1,616	2,064	3,328	4,288	4,448	160	3.7
15–24	1,408	1,504	2,096	2,528	2,336	-192	-7.6
25–34	6,000	7,040	9,952	12,608	13,152	544	4.3
35–44	6,032	6,624	8,592	9,680	10,288	608	6.3
45–54	5,840	6,000	9,184	10,544	9,360	-1,184	-11.2
55–64	5,072	5,872	9,040	11,248	10,112	-1,136	-10.1
65+	2,320	2,656	3,744	4,592	4,656	64	1.4
Length of stay (days)							
1–3	12,672	11,904	16,256	17,680	14,720	-2,960	-16.7
4–7	5,088	5,888	8,624	9,440	9,008	-432	-4.6
8–14	5,280	6,864	11,712	14,960	16,928	1,968	13.2
15–21	2,304	3,056	4,288	6,336	6,064	-272	-4.3
22 and over	2,944	4,048	5,056	7,072	7,632	560	7.9
Median	4.3	6.1	6.8	7.8	8.8	...	...
New Zealand port							
Auckland airport	25,408	27,696	40,656	49,360	46,656	-2,704	-5.5
Christchurch airport	2,064	2,816	3,840	4,576	6,144	1,568	34.3
Queenstown airport	368	640	960	1,040	1,008	-32	-3.1
Closest port of flight							
Beijing	0	0	992	16,592	15,904	-688	-4.1
Guangzhou	3,328	6,064	9,696	9,760	7,408	-2,352	-24.1
Hong Kong	5,216	4,544	5,328	3,152	6,080	2,928	92.9
Sydney	4,688	5,216	6,736	5,920	6,080	160	2.7
Brisbane	4,784	5,040	7,008	6,784	4,512	-2,272	-33.5
Melbourne	3,232	3,616	5,328	4,576	4,272	-304	-6.6
Shenzhen	0	0	0	0	2,144	2,144	...
Shanghai	2,048	2,032	4,784	4,032	1,984	-2,048	-50.8
Coolangatta	1,072	1,264	1,632	1,376	1,456	80	5.8
Chongqing	0	0	0	0	1,424	1,424	...
Citizenship							
China, People's Republic of	26,544	30,272	43,760	53,552	52,032	-1,520	-2.8
United States of America	256	192	304	240	512	272	113.3
New Zealand	512	432	688	592	496	-96	-16.2

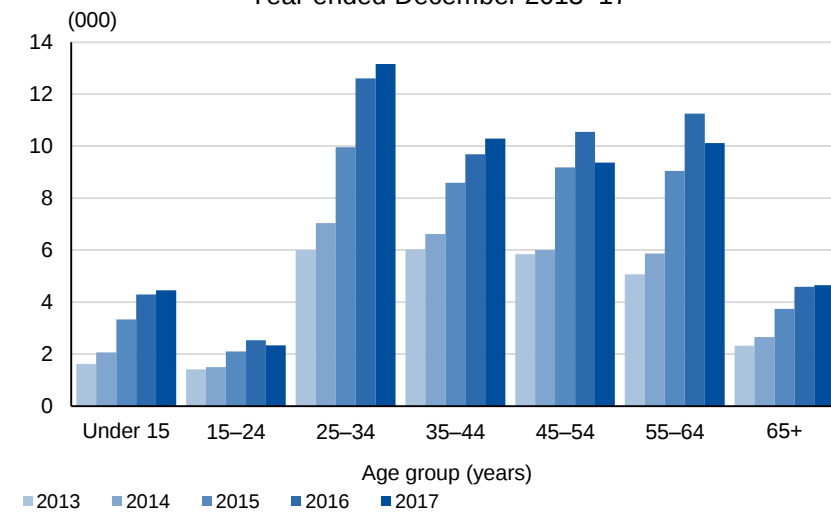
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Beijing Year ended December 2013–17



Age of visitors from Beijing Year ended December 2013–17



Length of stay of visitors from Beijing Year ended December 2013–17

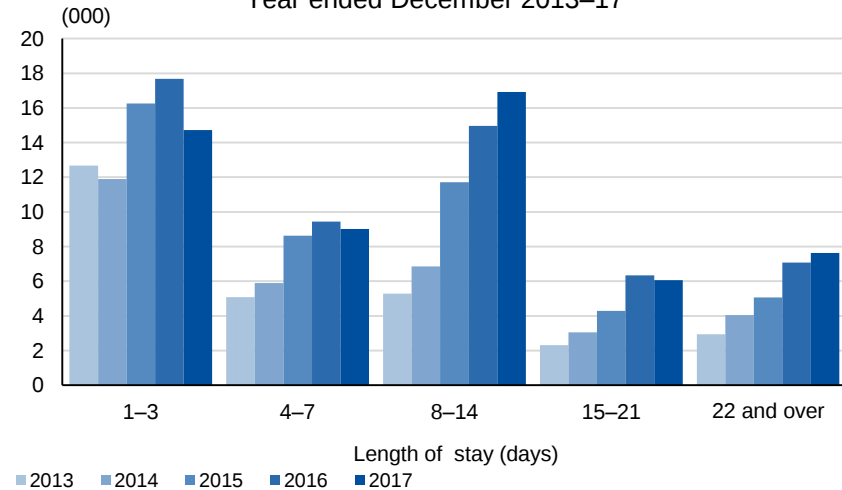


Table 31

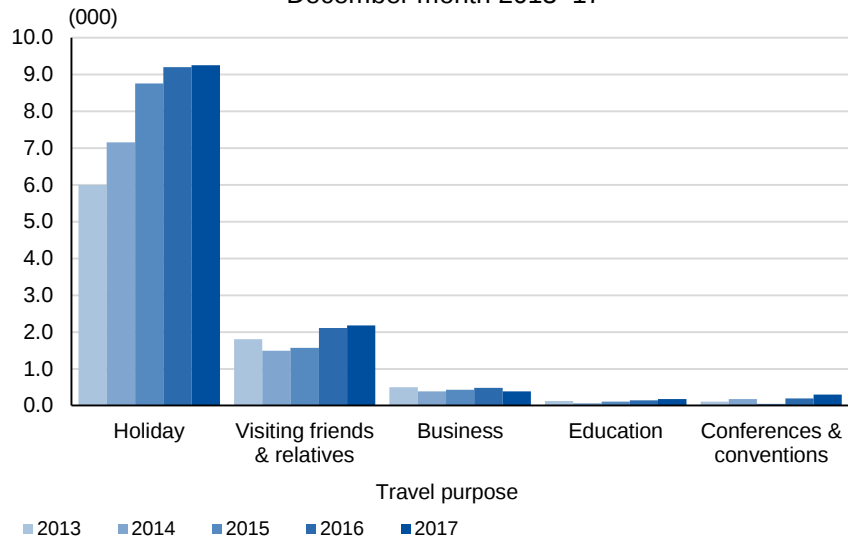
Key characteristics of visitors from Japan
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	9,440	10,160	11,376	12,800	12,944	144	1.1
Travel purpose							
Holiday	6,000	7,152	8,752	9,200	9,248	48	0.5
Visiting friends & relatives	1,808	1,488	1,568	2,112	2,176	64	3.0
Business	496	384	432	480	384	-96	-20.0
Education	128	64	112	144	176	32	22.2
Conferences & conventions	112	176	48	192	304	112	58.3
Age group (years)							
Under 15	720	816	736	1,072	928	-144	-13.4
15–24	1,024	928	1,520	1,200	1,552	352	29.3
25–34	1,552	1,632	1,888	2,240	2,432	192	8.6
35–44	1,536	1,680	1,472	1,936	2,208	272	14.0
45–54	1,168	1,360	1,552	1,808	1,776	-32	-1.8
55–64	1,344	1,664	1,760	2,048	1,776	-272	-13.3
65+	2,096	2,080	2,448	2,496	2,272	-224	-9.0
Length of stay (days)							
1–3	560	736	688	1,136	1,040	-96	-8.5
4–7	4,896	5,616	6,512	7,280	6,976	-304	-4.2
8–14	2,432	2,368	2,448	3,104	3,216	112	3.6
15–21	880	880	944	720	896	176	24.4
22 and over	672	560	784	560	816	256	45.7
Median	6.9	6.6	6.4	6.2	6.3	...	...
New Zealand port							
Auckland airport	6,416	7,840	10,096	11,472	11,696	224	2.0
Christchurch airport	2,640	2,016	992	1,040	944	-96	-9.2
Closest port of flight							
Tokyo	4,624	6,656	7,616	7,328	7,984	656	9.0
Osaka	1,120	0	0	1,888	1,552	-336	-17.8
Hong Kong	368	416	464	576	720	144	25.0
Sydney	880	832	880	928	656	-272	-29.3
Citizenship							
Japan	8,416	9,168	10,144	11,104	11,120	16	0.1
New Zealand	448	448	464	624	688	64	10.3

Symbol: ... not applicable

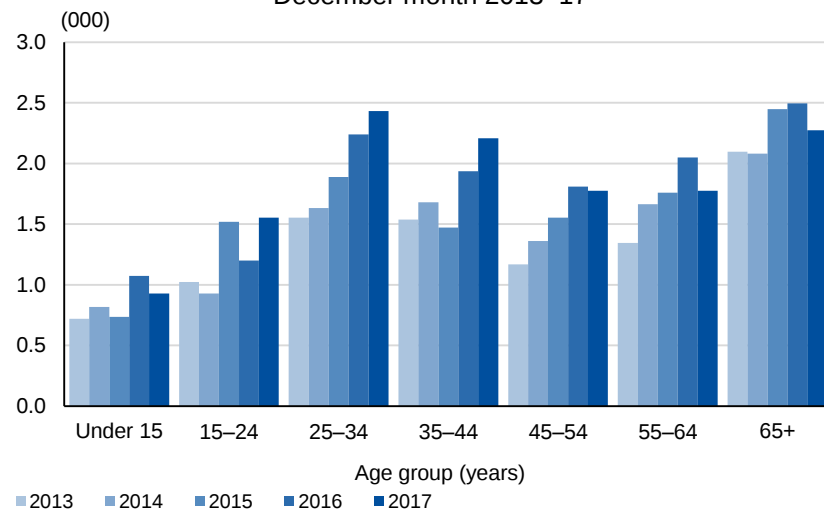
Source: Stats NZ

Travel purpose of visitors from Japan December month 2013–17



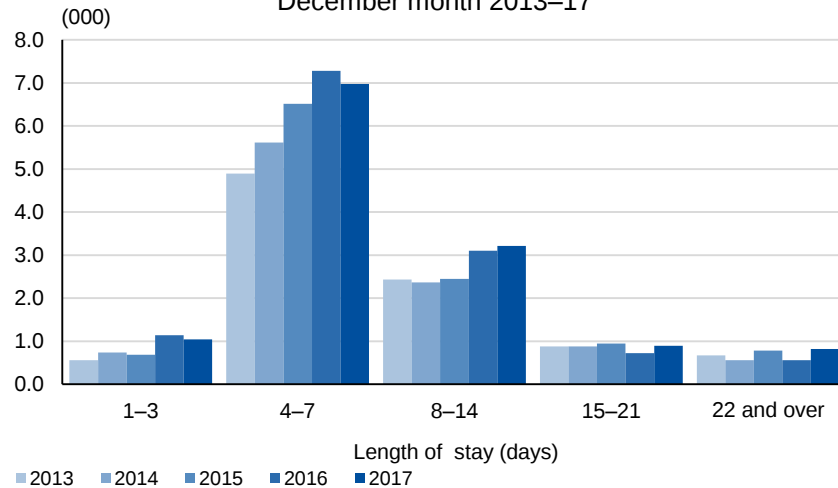
Source: Stats NZ

Age of visitors from Japan December month 2013–17



Source: Stats NZ

Length of stay of visitors from Japan December month 2013–17



Source: Stats NZ

Table 32

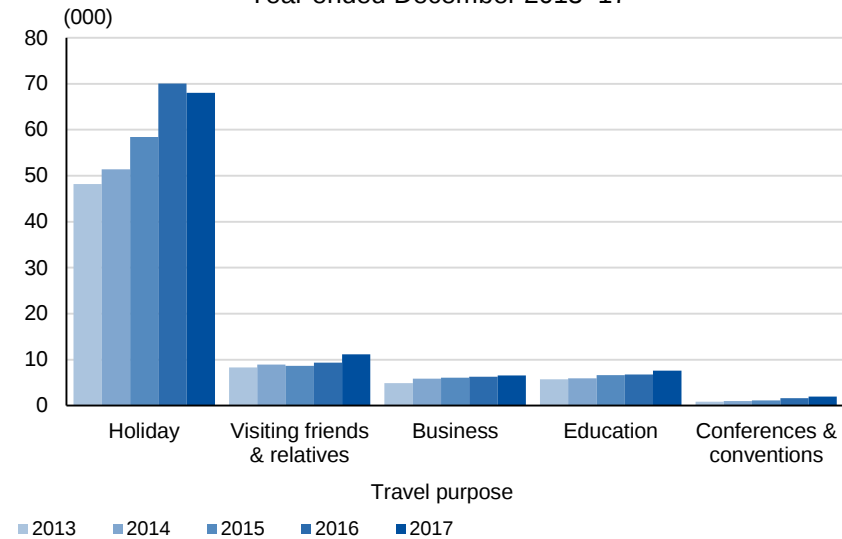
Key characteristics of visitors from Japan
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	74,560	81,136	87,328	100,736	102,048	1,312	1.3
Travel purpose							
Holiday	48,208	51,424	58,432	70,016	68,048	-1,968	-2.8
Visiting friends & relatives	8,288	8,960	8,640	9,376	11,152	1,776	18.9
Business	4,912	5,904	6,064	6,320	6,608	288	4.6
Education	5,744	5,968	6,656	6,784	7,584	800	11.8
Conferences & conventions	896	1,008	1,120	1,632	1,984	352	21.6
Age group (years)							
Under 15	5,456	6,048	5,744	6,336	6,912	576	9.1
15–24	17,840	19,280	20,080	23,744	23,840	96	0.4
25–34	10,032	10,992	12,368	14,544	16,640	2,096	14.4
35–44	9,536	9,968	10,368	12,448	13,680	1,232	9.9
45–54	8,272	9,008	10,112	12,304	12,848	544	4.4
55–64	11,184	11,808	12,624	13,936	12,688	-1,248	-9.0
65+	12,240	14,032	16,032	17,424	15,440	-1,984	-11.4
Length of stay (days)							
1–3	7,360	8,448	8,704	10,768	13,216	2,448	22.7
4–7	35,744	39,392	44,784	54,336	51,968	-2,368	-4.4
8–14	16,864	18,112	18,320	19,312	19,792	480	2.5
15–21	4,656	5,168	5,424	5,888	5,984	96	1.6
22 and over	9,936	10,016	10,096	10,432	11,088	656	6.3
Median	6.7	6.5	6.4	6.1	6.1	...	...
New Zealand port							
Auckland airport	60,768	66,512	74,592	90,272	93,264	2,992	3.3
Christchurch airport	12,064	12,336	10,416	7,216	5,984	-1,232	-17.1
Queenstown airport	688	1,056	976	2,000	1,712	-288	-14.4
Wellington airport	640	816	800	864	752	-112	-13.0
Closest port of flight							
Tokyo	37,824	51,696	60,448	64,736	64,432	-304	-0.5
Osaka	11,616	2,048	0	3,632	9,520	5,888	162.1
Sydney	5,104	6,160	5,968	8,448	6,400	-2,048	-24.2
Hong Kong	1,712	2,528	3,152	2,768	3,520	752	27.2
Singapore	3,904	4,896	5,744	5,632	3,504	-2,128	-37.8
Brisbane	768	832	1,280	2,288	2,544	256	11.2
Bangkok	672	928	1,104	2,400	2,112	-288	-12.0
Melbourne	928	896	1,360	2,240	2,016	-224	-10.0
Seoul	4,864	4,560	2,672	1,888	1,936	48	2.5
Guangzhou	896	1,472	1,488	1,680	1,136	-544	-32.4
Citizenship							
Japan	70,048	76,720	81,888	94,656	95,232	576	0.6
New Zealand	1,904	1,664	1,856	1,760	2,160	400	22.7
United States of America	784	832	976	1,504	1,232	-272	-18.1
China, People's Republic of	208	288	448	480	608	128	26.7

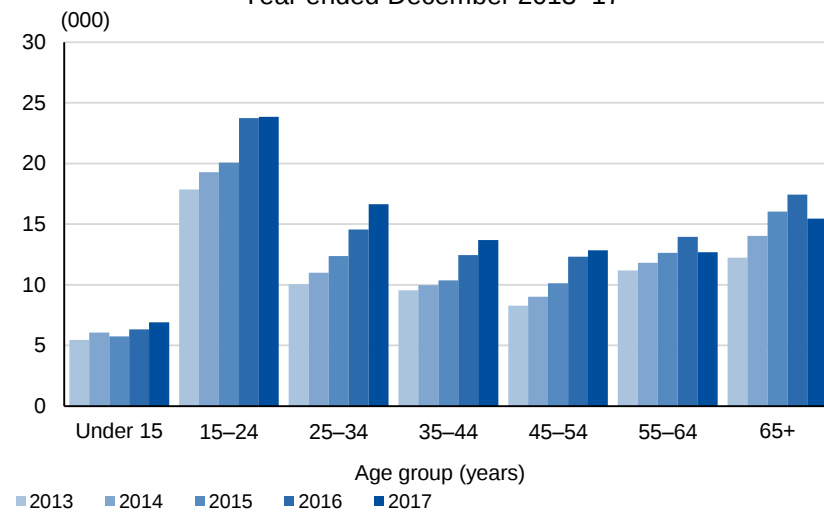
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Japan Year ended December 2013–17



Age of visitors from Japan Year ended December 2013–17



Length of stay of visitors from Japan Year ended December 2013–17

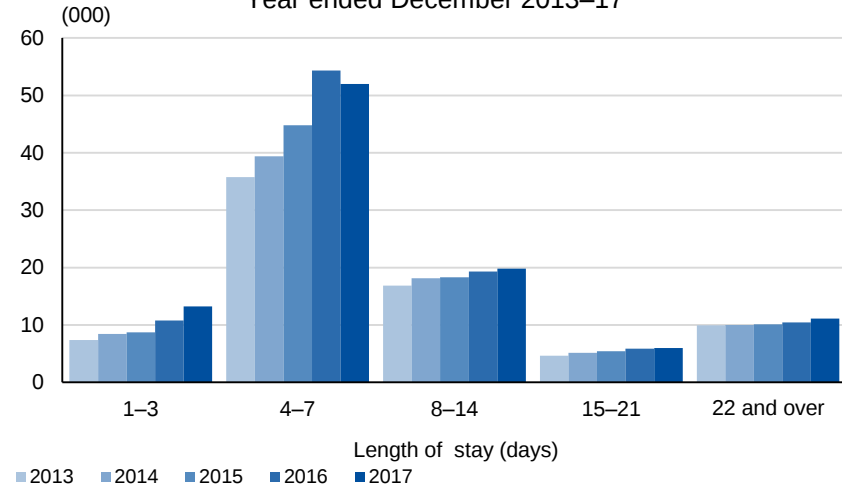


Table 33

Prefecture of residence of visitors from Japan
December month 2013–17

	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	9,440	10,160	11,376	12,800	12,944	144	1.1
Tokyo	2,256	2,832	3,024	3,152	3,312	160	5.1
Kanagawa	912	1,168	1,168	976	1,328	352	36.1
Osaka	624	656	720	1,088	944	-144	-13.2
Saitama	496	576	992	784	816	32	4.1
Aichi	528	528	800	1,008	752	-256	-25.4
Not stated	432	784	736	1,168	1,408	240	20.5

Source: Stats NZ

Table 34

Prefecture of residence of visitors from Japan
Year ended December 2013–17

	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	74,560	81,136	87,328	100,736	102,048	1,312	1.3
Tokyo	15,104	16,832	19,936	21,952	22,384	432	2.0
Kanagawa	8,064	8,832	9,120	9,824	10,720	896	9.1
Osaka	5,504	6,048	5,920	7,536	7,088	-448	-5.9
Hyogo	3,744	3,712	4,272	4,960	5,856	896	18.1
Saitama	4,176	4,976	5,824	5,696	5,856	160	2.8
Chiba	4,016	5,104	4,736	5,120	5,280	160	3.1
Aichi	4,560	4,720	4,784	5,744	5,088	-656	-11.4
Fukuoka	2,624	2,224	2,192	2,992	2,640	-352	-11.8
Kyoto	2,016	1,744	2,160	2,368	2,624	256	10.8
Hokkaido	1,728	1,920	2,112	2,368	2,400	32	1.4
Shizuoka	1,616	1,216	1,728	1,904	1,792	-112	-5.9
Ibaraki	1,552	1,392	1,472	2,128	1,584	-544	-25.6
Hiroshima	1,488	1,504	1,584	1,312	1,488	176	13.4
Nara	512	880	800	1,104	1,104	0	0.0
Okinawa	288	832	720	912	1,104	192	21.1
Nagano	800	608	944	848	1,088	240	28.3
Gifu	800	736	832	1,136	1,072	-64	-5.6
Mie	768	944	832	1,120	944	-176	-15.7
Okayama	800	736	480	656	944	288	43.9
Gunma	864	1,008	1,056	896	864	-32	-3.6
Shiga	768	608	560	1,056	832	-224	-21.2
Tochigi	592	592	624	832	816	-16	-1.9
Miyagi	880	784	816	768	640	-128	-16.7
Niigata	528	352	352	656	480	-176	-26.8
Not stated	4,528	6,544	7,504	9,344	10,400	1,056	11.3

Source: Stats NZ

Table 35

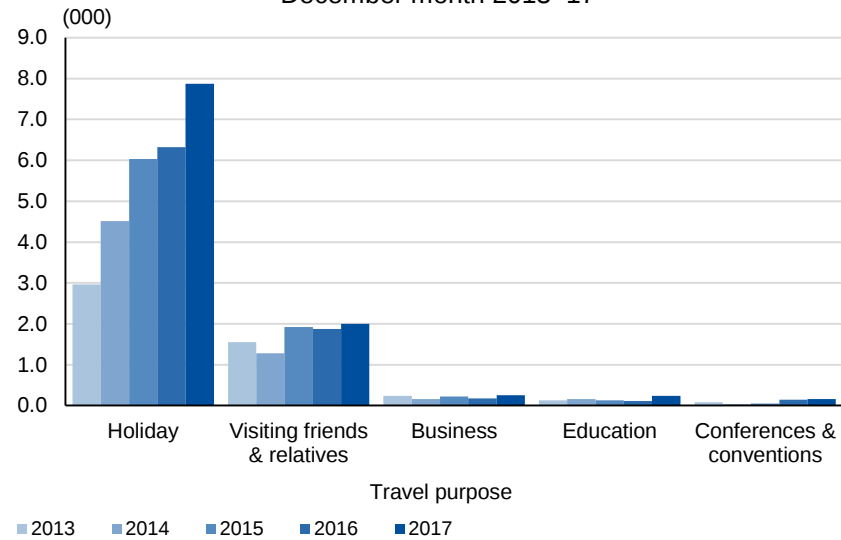
Key characteristics of visitors from the Republic of Korea
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	5,536	6,752	9,040	9,120	11,120	2,000	21.9
Travel purpose							
Holiday	2,960	4,512	6,032	6,320	7,872	1,552	24.6
Visiting friends & relatives	1,552	1,280	1,920	1,872	2,000	128	6.8
Business	240	160	224	176	256	80	45.5
Education	128	160	128	112	240	128	114.3
Conferences & conventions	80	32	48	144	160	16	11.1
Age group (years)							
Under 15	704	864	752	1,008	1,040	32	3.2
15–24	624	736	816	896	832	-64	-7.1
25–34	704	1,024	1,280	1,072	1,664	592	55.2
35–44	832	848	1,472	1,296	1,696	400	30.9
45–54	896	1,440	1,680	1,712	2,048	336	19.6
55–64	1,248	1,280	2,080	2,016	2,752	736	36.5
65+	528	560	960	1,120	1,088	-32	-2.9
Length of stay (days)							
1–3	400	784	1,040	832	1,024	192	23.1
4–7	2,368	2,752	4,032	4,288	5,792	1,504	35.1
8–14	896	1,280	1,552	1,584	1,872	288	18.2
15–21	464	336	816	560	688	128	22.9
22 and over	1,408	1,600	1,600	1,856	1,744	-112	-6.0
Median	7.5	7.1	6.7	6.8	6.6	...	...
New Zealand port							
Auckland airport	4,336	5,200	7,008	7,328	8,592	1,264	17.2
Christchurch airport	896	1,376	1,760	1,536	2,112	576	37.5
Closest port of flight							
Seoul	2,832	3,280	4,608	4,896	5,728	832	17.0
Sydney	1,552	2,096	2,672	2,032	2,656	624	30.7
Citizenship							
Korea, Republic of	5,184	6,432	8,448	8,592	10,624	2,032	23.6

Symbol: ... not applicable

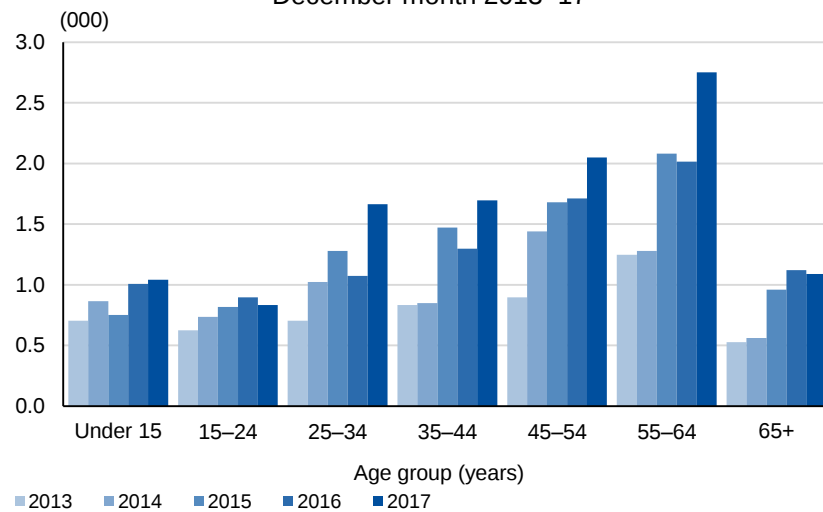
Source: Stats NZ

Travel purpose of visitors from Korea December month 2013–17



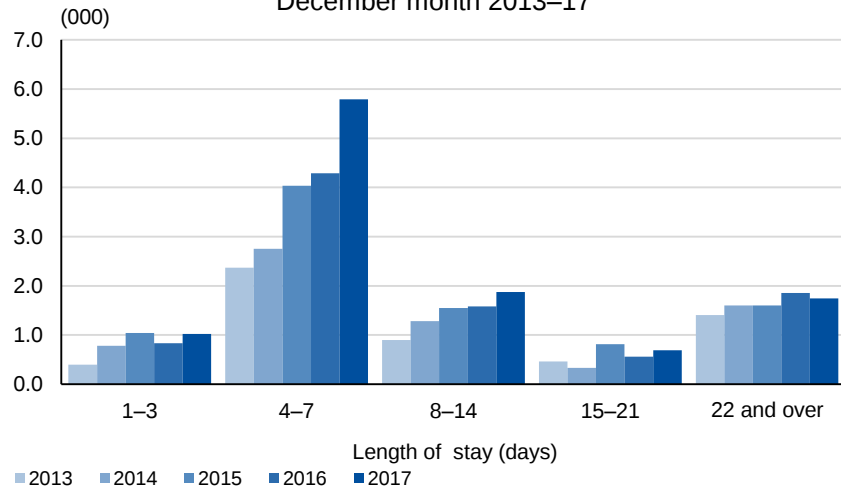
Source: Stats NZ

Age of visitors from Korea December month 2013–17



Source: Stats NZ

Length of stay of visitors from Korea December month 2013–17



Source: Stats NZ

Table 36

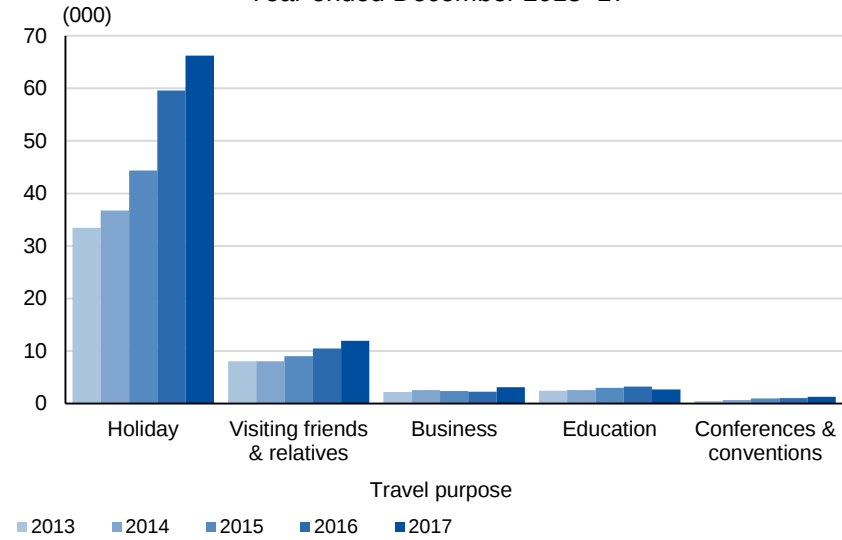
Key characteristics of visitors from the Republic of Korea
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	50,992	55,488	64,992	82,384	91,168	8,784	10.7
Travel purpose							
Holiday	33,456	36,752	44,384	59,600	66,192	6,592	11.1
Visiting friends & relatives	8,064	8,080	9,056	10,528	11,936	1,408	13.4
Business	2,224	2,560	2,400	2,256	3,120	864	38.3
Education	2,448	2,560	3,008	3,280	2,736	-544	-16.6
Conferences & conventions	544	688	976	1,040	1,296	256	24.6
Age group (years)							
Under 15	4,800	5,168	6,064	6,720	7,504	784	11.7
15–24	5,632	5,472	6,672	7,616	7,104	-512	-6.7
25–34	6,304	7,808	8,800	9,824	11,920	2,096	21.3
35–44	7,296	7,648	8,448	10,576	11,376	800	7.6
45–54	10,176	11,088	12,560	15,936	17,040	1,104	6.9
55–64	12,496	13,616	16,544	23,216	27,152	3,936	17.0
65+	4,288	4,688	5,904	8,496	9,072	576	6.8
Length of stay (days)							
1–3	7,792	7,744	8,256	10,928	10,976	48	0.4
4–7	24,880	27,760	33,424	44,544	50,784	6,240	14.0
8–14	6,304	8,112	8,704	10,960	13,312	2,352	21.5
15–21	2,240	2,400	3,664	3,520	4,608	1,088	30.9
22 and over	9,776	9,472	10,944	12,432	11,488	-944	-7.6
Median	6.1	6.1	6.1	6.0	6.0	...	...
New Zealand port							
Auckland airport	38,848	42,144	48,480	61,184	67,744	6,560	10.7
Christchurch airport	10,528	11,584	14,016	18,208	20,000	1,792	9.8
Queenstown airport	976	1,184	1,744	2,320	2,752	432	18.6
Wellington airport	480	320	512	544	464	-80	-14.7
Closest port of flight							
Seoul	23,840	24,848	29,616	38,688	40,896	2,208	5.7
Sydney	18,128	19,680	22,320	26,544	27,920	1,376	5.2
Tokyo	1,024	1,920	2,624	3,216	4,480	1,264	39.3
Guangzhou	560	1,104	1,296	2,224	2,400	176	7.9
Melbourne	1,152	1,280	1,424	2,016	2,336	320	15.9
Hong Kong	2,432	1,440	1,776	1,472	2,128	656	44.6
Shanghai	448	816	1,376	1,968	2,000	32	1.6
Singapore	976	1,296	1,312	1,776	1,760	-16	-0.9
Brisbane	752	1,168	1,088	1,136	1,472	336	29.6
Osaka	624	16	0	304	1,472	1,168	384.2
Citizenship							
Korea, Republic of	49,040	53,792	62,704	80,144	88,608	8,464	10.6
New Zealand	640	656	752	784	832	48	6.1
United States of America	528	480	544	688	800	112	16.3

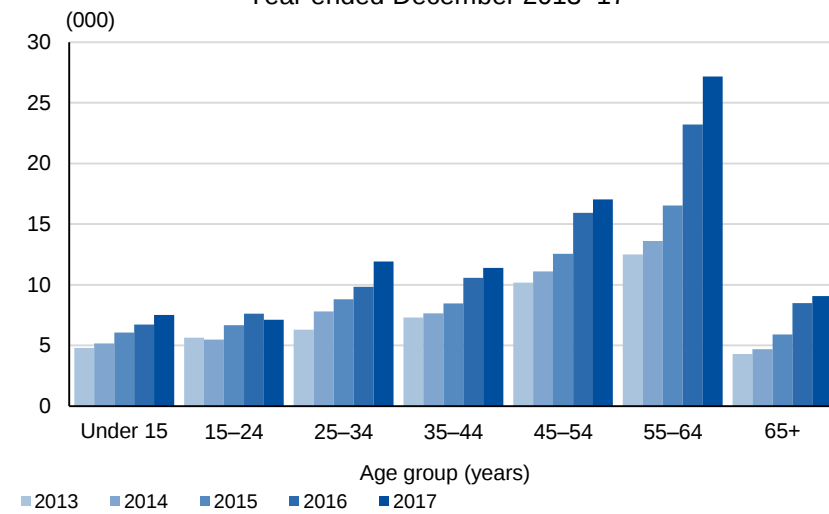
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Korea Year ended December 2013–17



Age of visitors from Korea Year ended December 2013–17



Length of stay of visitors from Korea Year ended December 2013–17

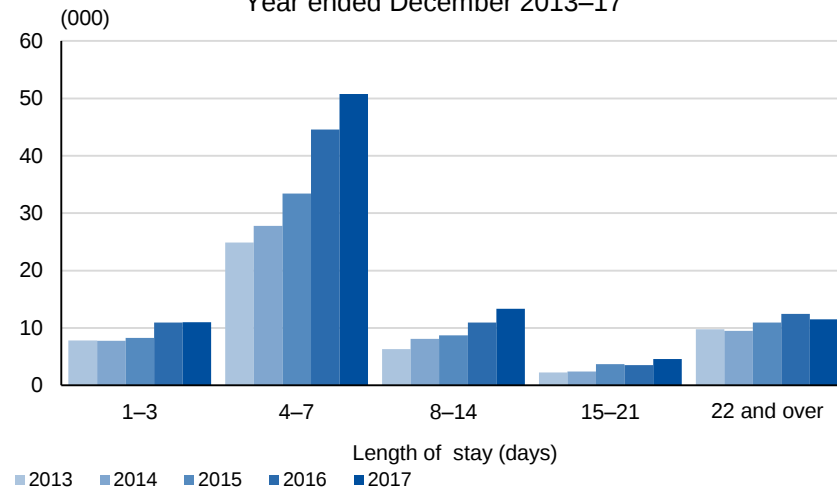


Table 37

Key characteristics of visitors from Singapore

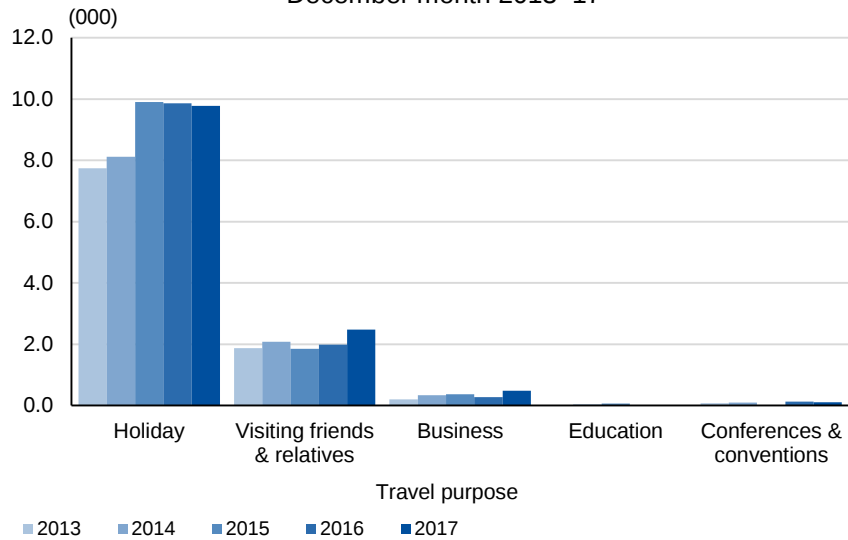
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	10,192	11,008	12,416	12,640	13,168	528	4.2
Travel purpose							
Holiday	7,744	8,112	9,904	9,856	9,776	-80	-0.8
Visiting friends & relatives	1,872	2,080	1,856	1,984	2,480	496	25.0
Business	208	336	368	272	480	208	76.5
Education	16	32	64	16	16	0	0.0
Conferences & conventions	80	96	16	128	112	-16	-12.5
Age group (years)							
Under 15	2,224	2,016	2,400	2,336	2,496	160	6.8
15–24	1,200	1,600	1,472	1,552	1,456	-96	-6.2
25–34	1,648	1,744	2,080	2,080	2,336	256	12.3
35–44	1,888	2,192	2,608	2,640	2,688	48	1.8
45–54	1,888	2,032	2,400	2,464	2,304	-160	-6.5
55–64	928	1,056	976	1,184	1,296	112	9.5
65+	416	368	480	384	592	208	54.2
Length of stay (days)							
1–3	400	480	400	592	512	-80	-13.5
4–7	1,920	1,888	2,016	1,680	2,032	352	21.0
8–14	4,960	5,904	6,544	6,848	7,056	208	3.0
15–21	1,968	1,792	2,672	2,720	2,832	112	4.1
22 and over	944	944	784	800	736	-64	-8.0
Median	11.3	11.3	11.3	11.3	11.5	...	...
New Zealand port							
Auckland airport	5,248	5,536	6,688	6,576	6,640	64	1.0
Christchurch airport	4,144	4,592	4,784	4,576	4,784	208	4.5
Wellington airport	352	352	256	736	880	144	19.6
Queenstown airport	384	480	640	720	784	64	8.9
Closest port of flight							
Singapore	6,128	6,960	8,224	7,456	8,432	976	13.1
Sydney	2,320	1,984	1,680	1,840	1,552	-288	-15.7
Melbourne	864	864	1,280	944	896	-48	-5.1
Brisbane	464	752	912	1,264	768	-496	-39.2
Canberra	0	0	0	496	576	80	16.1
Citizenship							
Singapore	5,984	6,384	7,600	7,264	7,616	352	4.8
New Zealand	1,168	1,056	1,040	1,248	1,280	32	2.6
Malaysia	384	448	368	688	592	-96	-14.0
India	240	304	416	432	560	128	29.6

Symbol: ... not applicable

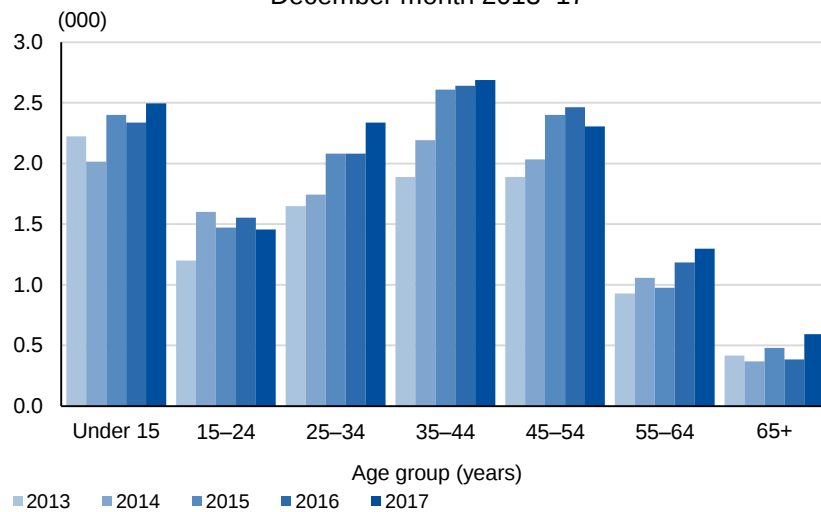
Source: Stats NZ

Travel purpose of visitors from Singapore December month 2013–17



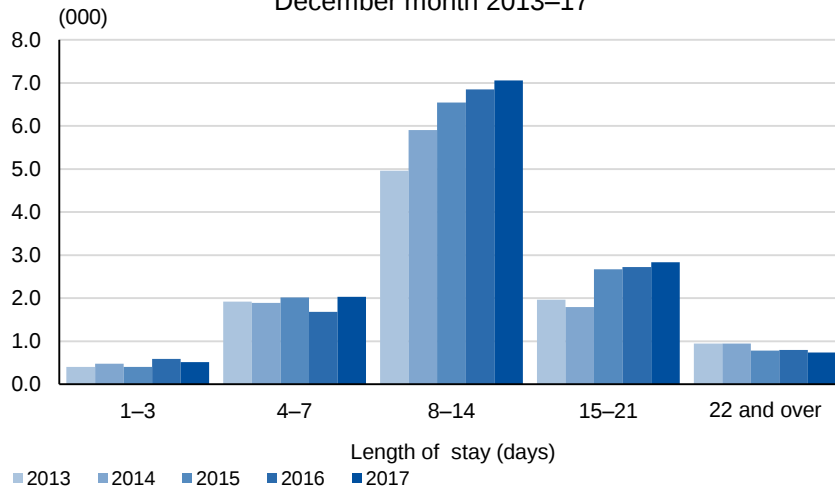
Source: Stats NZ

Age of visitors from Singapore December month 2013–17



Source: Stats NZ

Length of stay of visitors from Singapore December month 2013–17



Source: Stats NZ

Table 38

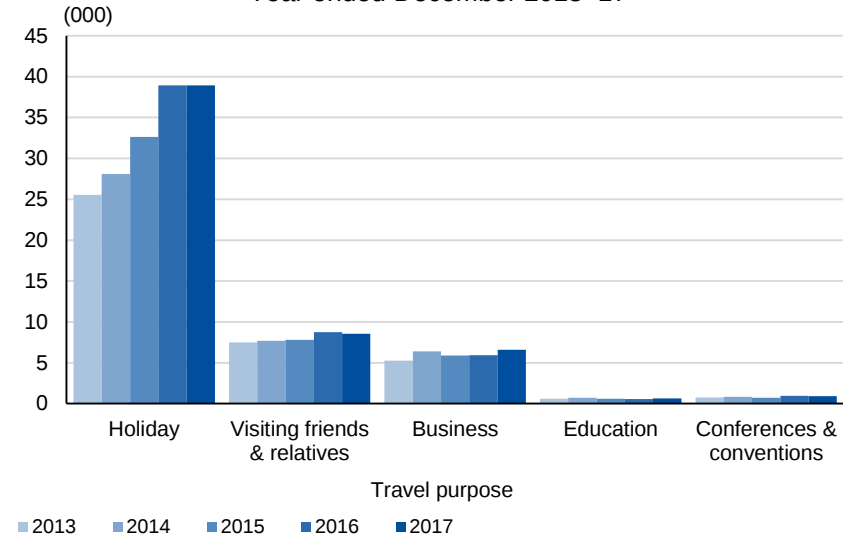
Key characteristics of visitors from Singapore
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	42,256	46,848	49,584	57,344	58,544	1,200	2.1
Travel purpose							
Holiday	25,552	28,080	32,624	38,944	38,912	-32	-0.1
Visiting friends & relatives	7,488	7,696	7,824	8,736	8,560	-176	-2.0
Business	5,264	6,416	5,872	5,920	6,592	672	11.4
Education	624	736	608	576	640	64	11.1
Conferences & conventions	752	832	704	976	928	-48	-4.9
Age group (years)							
Under 15	5,920	5,504	6,224	6,656	6,688	32	0.5
15–24	3,936	4,912	4,448	5,488	5,456	-32	-0.6
25–34	8,864	9,968	10,848	14,736	14,880	144	1.0
35–44	9,376	10,976	11,504	12,016	12,144	128	1.1
45–54	7,760	8,496	8,864	9,440	10,576	1,136	12.0
55–64	4,848	5,088	5,520	6,464	6,368	-96	-1.5
65+	1,552	1,904	2,176	2,544	2,432	-112	-4.4
Length of stay (days)							
1–3	5,344	5,920	5,056	5,696	6,960	1,264	22.2
4–7	10,672	11,168	10,848	12,128	12,016	-112	-0.9
8–14	17,520	20,352	22,240	27,632	27,584	-48	-0.2
15–21	5,120	5,680	7,280	7,920	8,208	288	3.6
22 and over	3,600	3,728	4,160	3,968	3,776	-192	-4.8
Median	9.1	9.4	9.9	9.8	9.8	...	...
New Zealand port							
Auckland airport	25,248	27,856	29,216	32,944	32,816	-128	-0.4
Christchurch airport	13,824	15,312	16,128	18,320	18,656	336	1.8
Wellington airport	1,536	1,760	1,664	2,752	3,616	864	31.4
Queenstown airport	1,424	1,792	2,416	3,232	3,264	32	1.0
Closest port of flight							
Singapore	25,552	26,992	29,200	32,656	31,920	-736	-2.3
Sydney	9,296	10,304	9,888	10,688	10,432	-256	-2.4
Melbourne	3,232	3,952	4,960	5,520	5,216	-304	-5.5
Brisbane	2,256	3,376	3,568	4,144	3,968	-176	-4.2
Canberra	0	0	0	992	2,016	1,024	103.2
Coolangatta	192	224	288	1,088	1,568	480	44.1
Kuala Lumpur	352	704	368	512	1,008	496	96.9
Nadi	128	160	144	272	640	368	135.3
Citizenship							
Singapore	24,096	25,920	28,080	33,280	33,824	544	1.6
New Zealand	4,192	3,920	3,968	4,496	4,576	80	1.8
Malaysia	2,192	2,944	2,608	4,016	3,824	-192	-4.8
United Kingdom	1,952	2,160	2,400	2,240	2,272	32	1.4

Symbol: ... not applicable

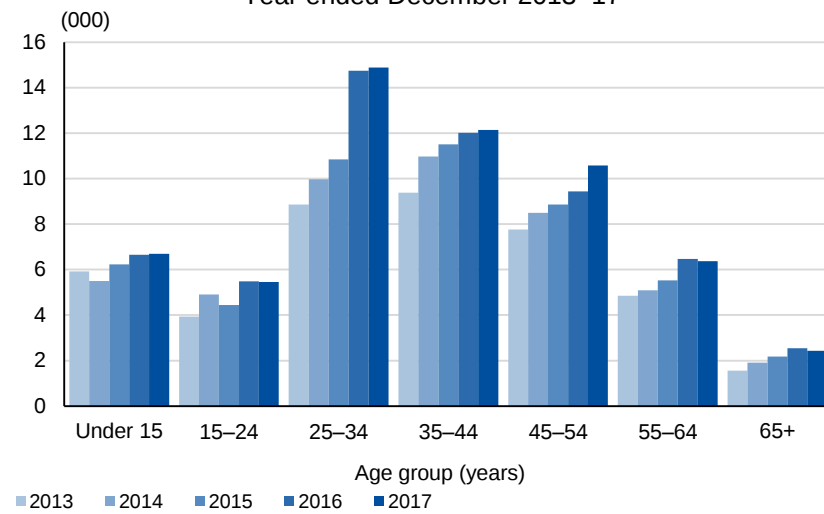
Source: Stats NZ

Travel purpose of visitors from Singapore Year ended December 2013–17



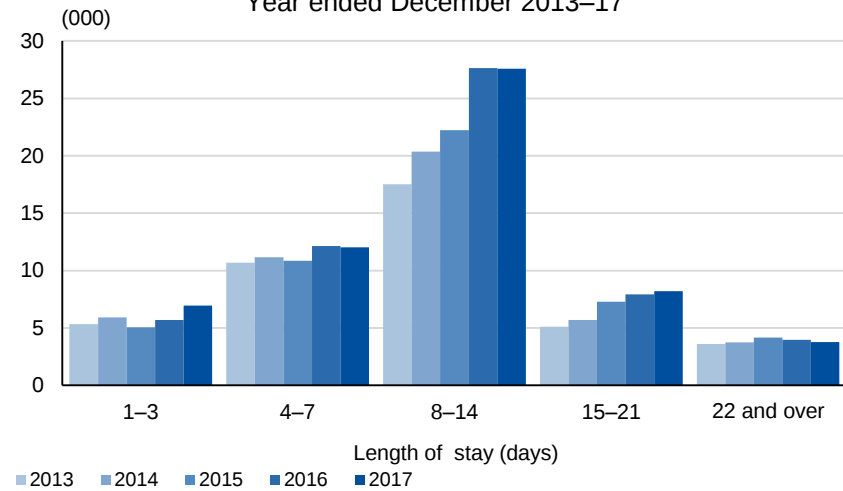
Source: Stats NZ

Age of visitors from Singapore Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from Singapore Year ended December 2013–17



Source: Stats NZ

Table 39

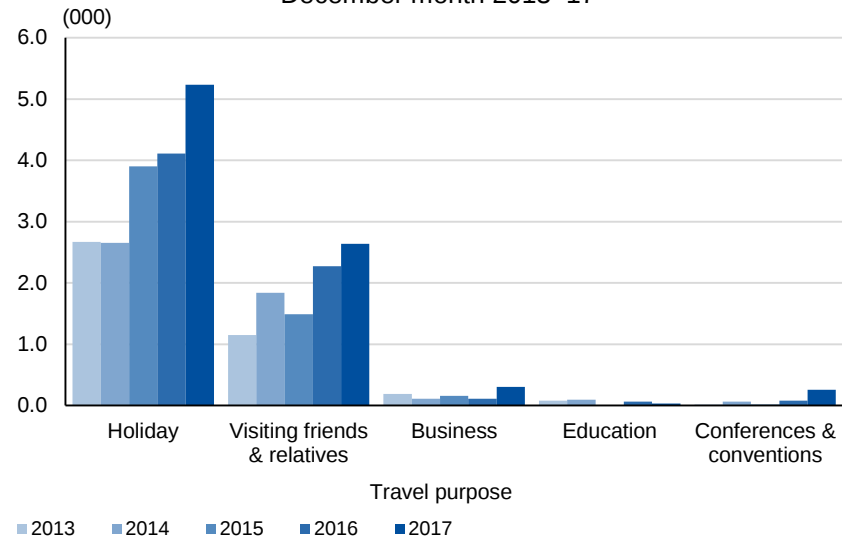
Key characteristics of visitors from India
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	4,480	5,104	5,952	7,088	9,136	2,048	28.9
Travel purpose							
Holiday	2,672	2,656	3,904	4,112	5,232	1,120	27.2
Visiting friends & relatives	1,152	1,840	1,488	2,272	2,640	368	16.2
Business	192	112	160	112	304	192	171.4
Education	80	96	0	64	32	-32	-50.0
Conferences & conventions	16	64	16	80	256	176	220.0
Age group (years)							
Under 15	288	304	416	416	560	144	34.6
15–24	528	768	704	800	848	48	6.0
25–34	1,392	1,536	1,856	2,176	2,784	608	27.9
35–44	624	544	672	640	1,136	496	77.5
45–54	752	592	672	880	1,184	304	34.5
55–64	640	832	1,024	1,392	1,584	192	13.8
65+	256	528	608	784	1,040	256	32.7
Length of stay (days)							
1–3	240	176	176	320	416	96	30.0
4–7	912	688	944	928	1,408	480	51.7
8–14	1,440	1,680	2,464	2,672	3,216	544	20.4
15–21	768	736	720	944	1,488	544	57.6
22 and over	1,120	1,824	1,648	2,224	2,608	384	17.3
Median	13.2	14.5	12.4	13.6	13.7	...	...
New Zealand port							
Auckland airport	3,568	4,112	4,464	5,600	7,312	1,712	30.6
Christchurch airport	528	512	912	976	1,216	240	24.6
Closest port of flight							
Hong Kong	448	560	704	1,536	2,384	848	55.2
Singapore	992	1,200	1,328	1,808	2,288	480	26.5
Sydney	864	1,072	992	848	1,120	272	32.1
Guangzhou	0	144	384	576	832	256	44.4
Kuala Lumpur	640	896	688	448	576	128	28.6
Bangkok	688	528	512	624	528	-96	-15.4
Citizenship							
India	4,176	4,816	5,648	6,864	8,688	1,824	26.6

Symbol: ... not applicable

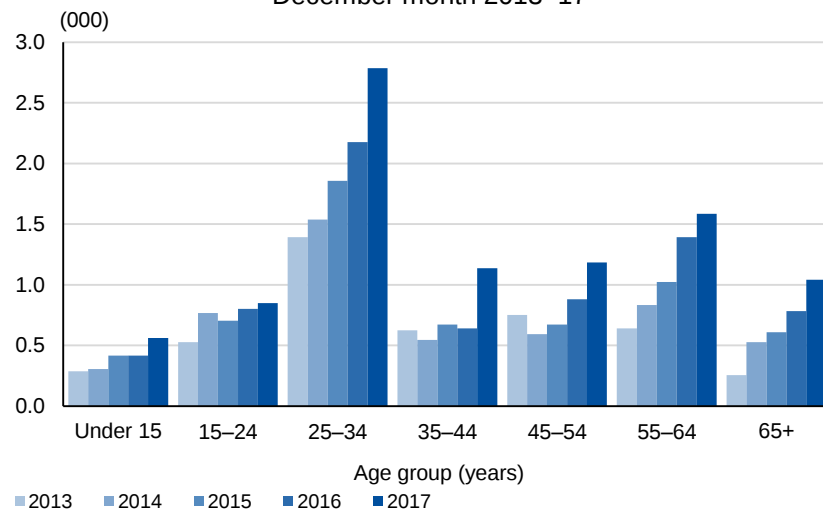
Source: Stats NZ

Travel purpose of visitors from India December month 2013–17



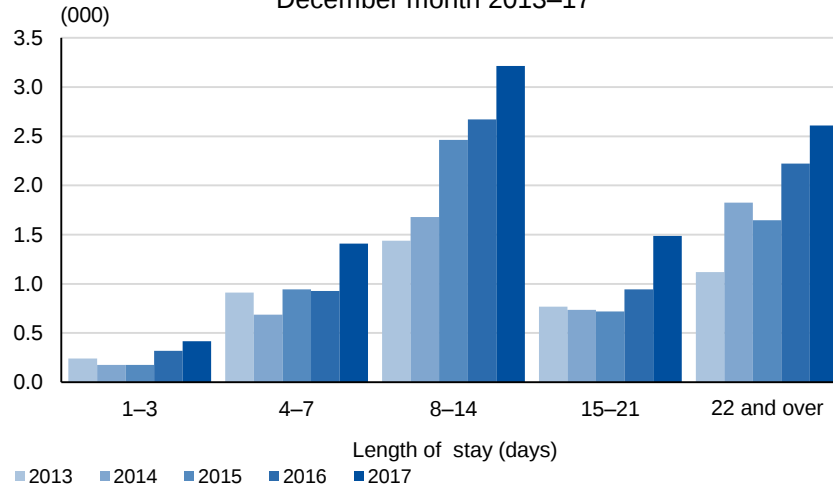
Source: Stats NZ

Age of visitors from India December month 2013–17



Source: Stats NZ

Length of stay of visitors from India December month 2013–17



Source: Stats NZ

Table 40

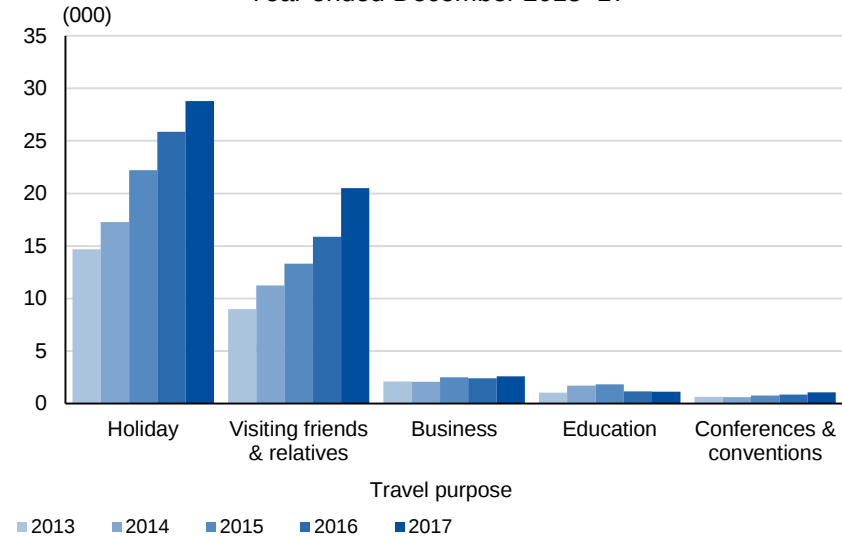
Key characteristics of visitors from India
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	30,976	37,392	46,000	52,016	61,440	9,424	18.1
Travel purpose							
Holiday	14,688	17,280	22,224	25,856	28,800	2,944	11.4
Visiting friends & relatives	9,008	11,248	13,328	15,888	20,496	4,608	29.0
Business	2,112	2,080	2,512	2,416	2,608	192	7.9
Education	1,056	1,712	1,856	1,168	1,136	-32	-2.7
Conferences & conventions	640	624	784	880	1,072	192	21.8
Age group (years)							
Under 15	1,984	2,448	2,448	2,928	3,760	832	28.4
15–24	3,664	5,120	5,792	5,296	5,152	-144	-2.7
25–34	7,584	9,344	11,936	12,544	14,496	1,952	15.6
35–44	4,240	4,320	5,680	6,160	7,168	1,008	16.4
45–54	5,216	5,632	6,656	8,272	9,536	1,264	15.3
55–64	5,712	6,736	9,072	10,848	13,760	2,912	26.8
65+	2,576	3,792	4,416	5,968	7,568	1,600	26.8
Length of stay (days)							
1–3	1,792	2,064	2,592	2,608	2,864	256	9.8
4–7	6,976	6,704	8,112	8,144	9,888	1,744	21.4
8–14	8,560	11,232	14,544	17,616	18,928	1,312	7.4
15–21	3,488	3,536	5,168	5,568	7,056	1,488	26.7
22 and over	10,160	13,856	15,584	18,080	22,704	4,624	25.6
Median	12.7	13.5	12.9	13.4	14.1	...	...
New Zealand port							
Auckland airport	25,280	29,984	35,968	40,848	48,832	7,984	19.5
Christchurch airport	3,840	4,096	6,176	7,424	8,464	1,040	14.0
Queenstown airport	880	2,032	2,688	2,192	2,240	48	2.2
Wellington airport	512	784	832	992	1,376	384	38.7
Seaports	416	480	336	544	528	-16	-2.9
Closest port of flight							
Singapore	10,976	11,520	15,152	15,584	20,160	4,576	29.4
Sydney	4,928	7,792	7,536	7,568	8,256	688	9.1
Hong Kong	1,952	1,648	1,568	2,912	6,816	3,904	134.1
Kuala Lumpur	4,864	8,880	7,632	7,712	5,696	-2,016	-26.1
Bangkok	3,008	2,128	4,544	5,888	4,688	-1,200	-20.4
Guangzhou	720	288	1,024	3,664	4,432	768	21.0
Melbourne	1,776	2,384	3,856	4,000	3,920	-80	-2.0
Brisbane	1,040	1,088	2,096	1,424	2,224	800	56.2
Coolangatta	224	320	576	784	1,088	304	38.8
Dubai	0	0	0	256	944	688	268.8
Citizenship							
India	29,728	35,968	44,272	50,672	59,904	9,232	18.2

Symbol: ... not applicable

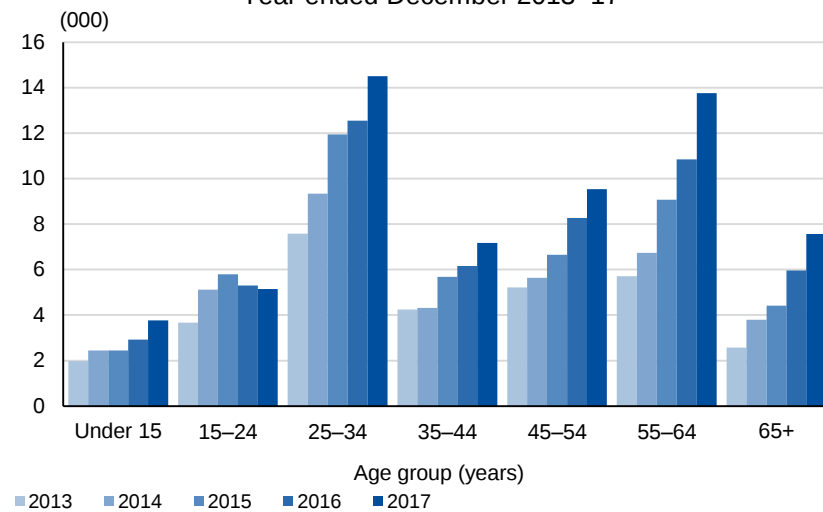
Source: Stats NZ

Travel purpose of visitors from India Year ended December 2013–17



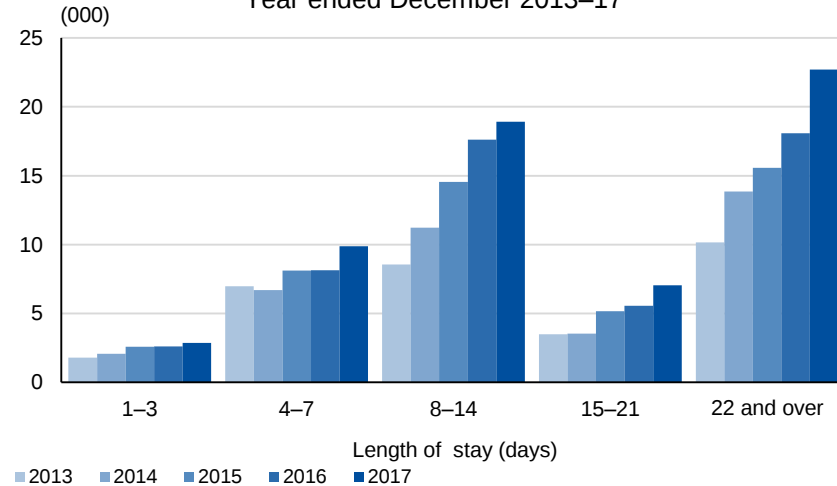
Source: Stats NZ

Age of visitors from India Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from India Year ended December 2013–17



Source: Stats NZ

Table 41

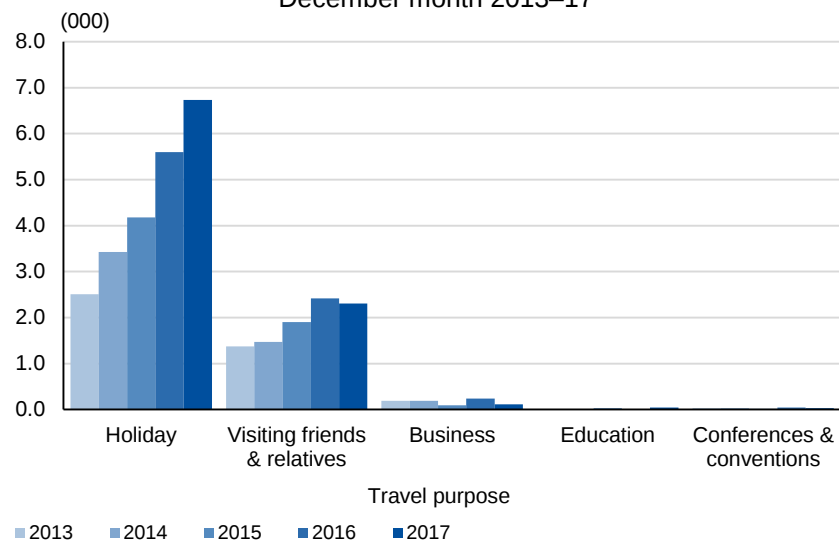
Key characteristics of visitors from Hong Kong
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	4,304	5,312	6,320	8,544	9,504	960	11.2
Travel purpose							
Holiday	2,512	3,424	4,176	5,600	6,736	1,136	20.3
Visiting friends & relatives	1,376	1,472	1,904	2,416	2,304	-112	-4.6
Business	192	192	96	240	112	-128	-53.3
Education	0	0	32	0	48	48	...
Conferences & conventions	32	32	16	48	32	-16	-33.3
Age group (years)							
Under 15	704	912	720	1,216	1,456	240	19.7
15–24	144	336	384	480	576	96	20.0
25–34	736	976	1,216	1,696	1,888	192	11.3
35–44	1,088	1,440	1,360	1,744	1,840	96	5.5
45–54	768	752	1,200	1,328	1,744	416	31.3
55–64	624	672	960	1,152	1,312	160	13.9
65+	240	224	480	928	688	-240	-25.9
Length of stay (days)							
1–3	224	208	256	496	464	-32	-6.5
4–7	848	1,200	1,616	2,080	2,640	560	26.9
8–14	1,744	2,496	2,960	3,856	4,272	416	10.8
15–21	944	960	976	1,360	1,616	256	18.8
22 and over	544	448	512	752	512	-240	-31.9
Median	12.5	11.0	10.7	10.2	9.6	...	...
New Zealand port							
Auckland airport	3,680	4,688	5,360	7,504	7,760	256	3.4
Christchurch airport	320	304	496	640	1,248	608	95.0
Closest port of flight							
Hong Kong	2,944	3,744	4,384	6,544	7,680	1,136	17.4
Sydney	512	384	752	768	560	-208	-27.1
Citizenship							
Hong Kong	1,456	2,320	2,896	4,368	5,200	832	19.0
New Zealand	1,040	1,056	1,280	1,760	1,216	-544	-30.9
United Kingdom	544	496	496	688	832	144	20.9

Symbol: ... not applicable

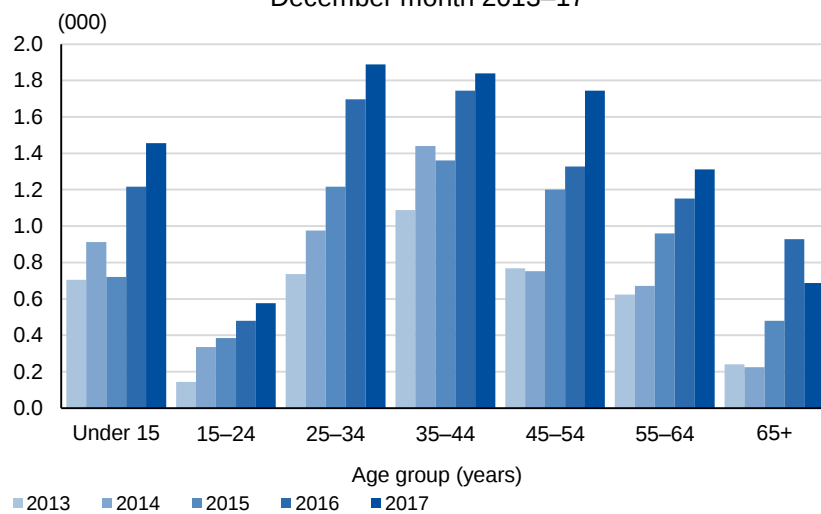
Source: Stats NZ

Travel purpose of visitors from Hong Kong December month 2013–17



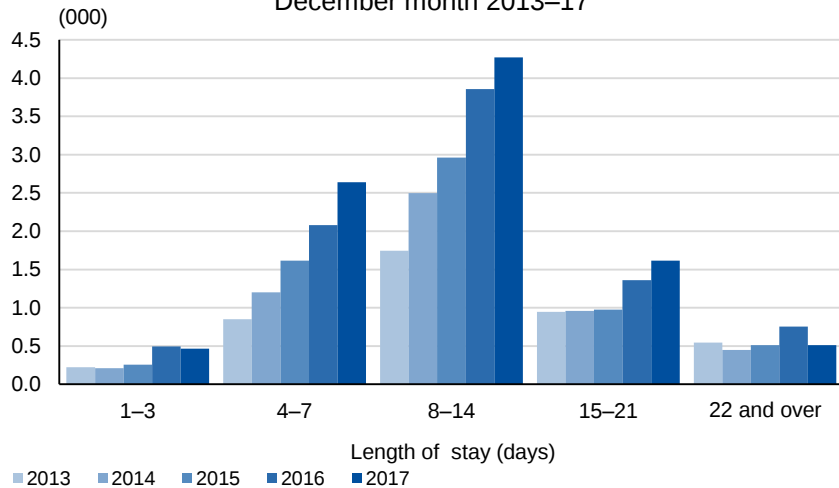
Source: Stats NZ

Age of visitors from Hong Kong December month 2013–17



Source: Stats NZ

Length of stay of visitors from Hong Kong December month 2013–17



Source: Stats NZ

Table 42

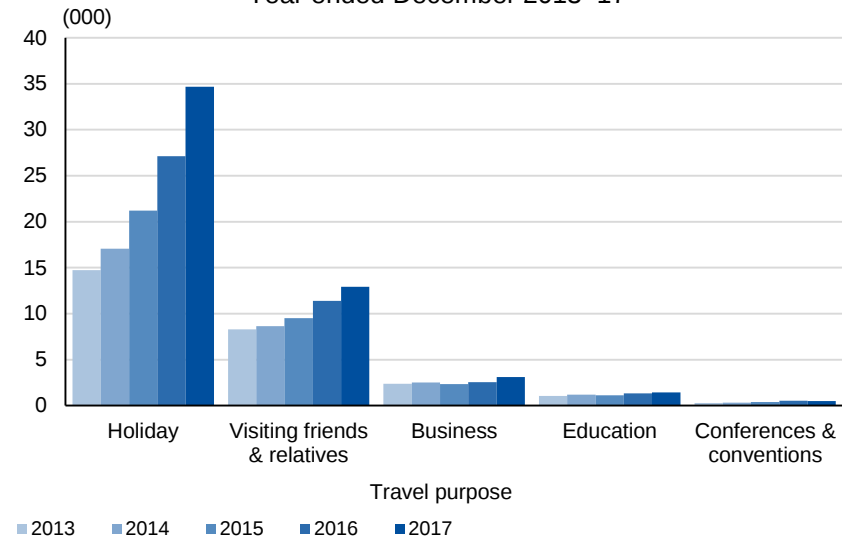
Key characteristics of visitors from Hong Kong
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	28,080	31,456	36,288	44,768	54,688	9,920	22.2
Travel purpose							
Holiday	14,720	17,072	21,216	27,136	34,672	7,536	27.8
Visiting friends & relatives	8,304	8,640	9,520	11,392	12,928	1,536	13.5
Business	2,368	2,512	2,336	2,560	3,104	544	21.3
Education	1,056	1,184	1,136	1,328	1,440	112	8.4
Conferences & conventions	304	336	416	528	512	-16	-3.0
Age group (years)							
Under 15	3,088	3,408	3,648	4,288	5,200	912	21.3
15–24	2,112	2,560	2,592	3,376	3,968	592	17.5
25–34	4,944	5,808	6,368	8,320	10,320	2,000	24.0
35–44	5,936	6,272	6,688	8,096	9,776	1,680	20.8
45–54	5,664	6,432	7,280	9,200	10,720	1,520	16.5
55–64	4,576	4,896	6,768	7,600	10,240	2,640	34.7
65+	1,760	2,080	2,944	3,888	4,464	576	14.8
Length of stay (days)							
1–3	2,720	2,928	3,056	3,968	5,152	1,184	29.8
4–7	8,304	9,312	10,768	14,128	16,512	2,384	16.9
8–14	10,672	12,336	14,400	17,008	22,992	5,984	35.2
15–21	3,088	3,728	4,064	5,360	5,904	544	10.1
22 and over	3,296	3,152	4,000	4,304	4,128	-176	-4.1
Median	9.0	9.1	9.3	8.9	8.7	...	...
New Zealand port							
Auckland airport	23,968	26,720	30,864	36,496	46,624	10,128	27.8
Christchurch airport	2,512	2,480	3,200	4,896	4,944	48	1.0
Queenstown airport	800	1,216	1,216	2,080	1,776	-304	-14.6
Wellington airport	464	704	800	1,056	928	-128	-12.1
Closest port of flight							
Hong Kong	18,080	19,792	23,600	27,824	40,144	12,320	44.3
Sydney	3,680	4,464	4,768	6,896	5,200	-1,696	-24.6
Melbourne	1,408	1,776	1,872	2,288	2,432	144	6.3
Singapore	2,192	2,096	2,336	2,832	2,112	-720	-25.4
Brisbane	928	1,072	1,328	1,904	1,728	-176	-9.2
Citizenship							
Hong Kong	14,640	16,688	20,944	26,352	33,648	7,296	27.7
New Zealand	5,280	4,912	5,424	6,288	6,512	224	3.6
United Kingdom	2,640	2,928	2,848	3,344	4,208	864	25.8
Australia	1,296	1,808	1,712	1,824	2,368	544	29.8

Symbol: ... not applicable

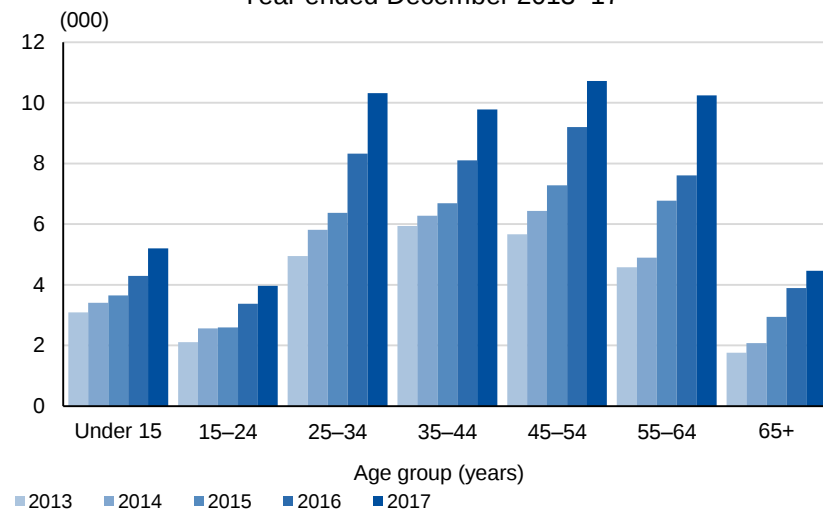
Source: Stats NZ

Travel purpose of visitors from Hong Kong Year ended December 2013–17



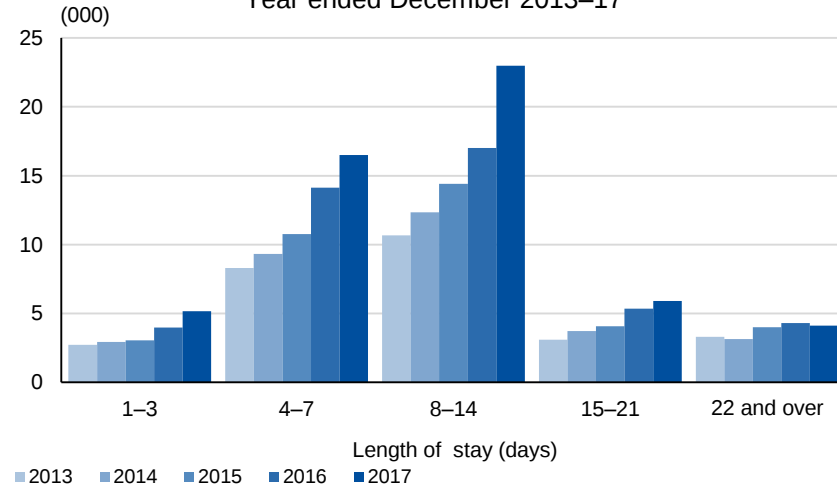
Source: Stats NZ

Age of visitors from Hong Kong Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from Hong Kong Year ended December 2013–17



Source: Stats NZ

Table 43

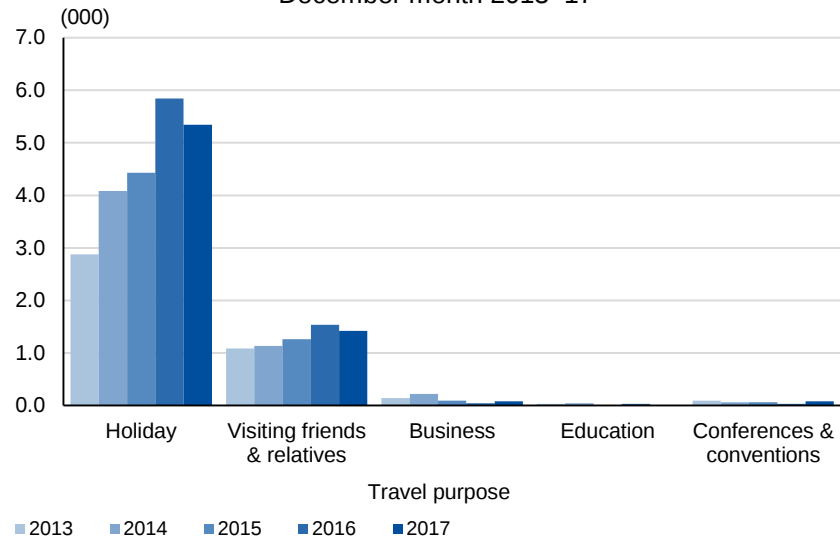
Key characteristics of visitors from Malaysia
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	4,432	5,760	6,192	7,824	7,168	-656	-8.4
Travel purpose							
Holiday	2,880	4,080	4,432	5,840	5,344	-496	-8.5
Visiting friends & relatives	1,088	1,136	1,264	1,536	1,424	-112	-7.3
Business	144	224	96	48	80	32	66.7
Education	32	48	0	32	0	-32	-100.0
Conferences & conventions	96	64	64	32	80	48	150.0
Age group (years)							
Under 15	592	736	848	1,184	944	-240	-20.3
15–24	720	736	800	1,360	1,008	-352	-25.9
25–34	656	848	1,024	1,168	1,184	16	1.4
35–44	512	1,072	640	1,024	768	-256	-25.0
45–54	864	1,072	1,088	1,408	1,216	-192	-13.6
55–64	672	928	1,184	1,248	1,296	48	3.8
65+	416	368	608	432	752	320	74.1
Length of stay (days)							
1–3	224	208	192	144	80	-64	-44.4
4–7	1,280	1,904	1,552	1,552	1,520	-32	-2.1
8–14	1,744	2,512	2,784	4,272	3,360	-912	-21.3
15–21	640	528	768	1,072	1,344	272	25.4
22 and over	544	608	896	784	864	80	10.2
Median	10.3	9.4	10.7	11.2	11.6	...	...
New Zealand port							
Auckland airport	3,104	3,952	4,176	5,952	5,440	-512	-8.6
Christchurch airport	1,072	1,456	1,632	1,440	1,376	-64	-4.4
Closest port of flight							
Kuala Lumpur	1,360	2,016	2,640	2,576	2,672	96	3.7
Coolangatta	48	0	96	2,592	1,984	-608	-23.5
Singapore	800	1,072	816	704	768	64	9.1
Melbourne	1,184	1,472	1,200	928	608	-320	-34.5
Sydney	688	912	1,184	800	576	-224	-28.0
Citizenship							
Malaysia	3,712	5,184	5,360	7,024	6,512	-512	-7.3

Symbol: ... not applicable

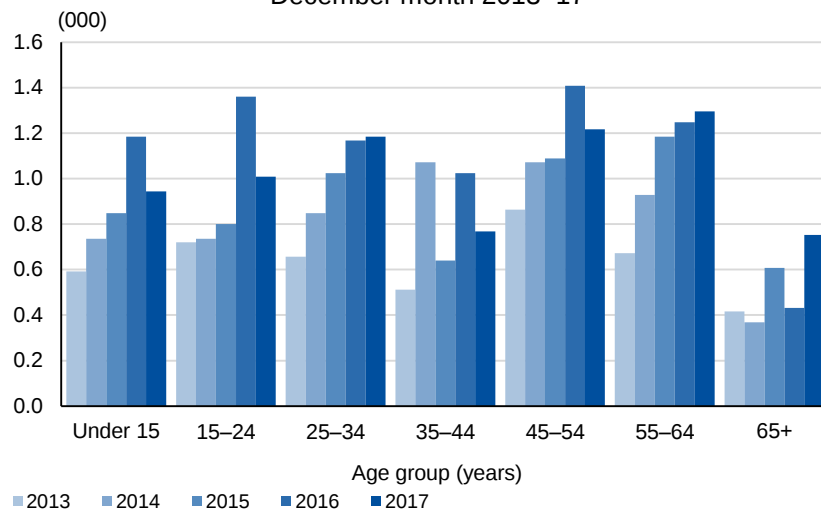
Source: Stats NZ

Travel purpose of visitors from Malaysia December month 2013–17



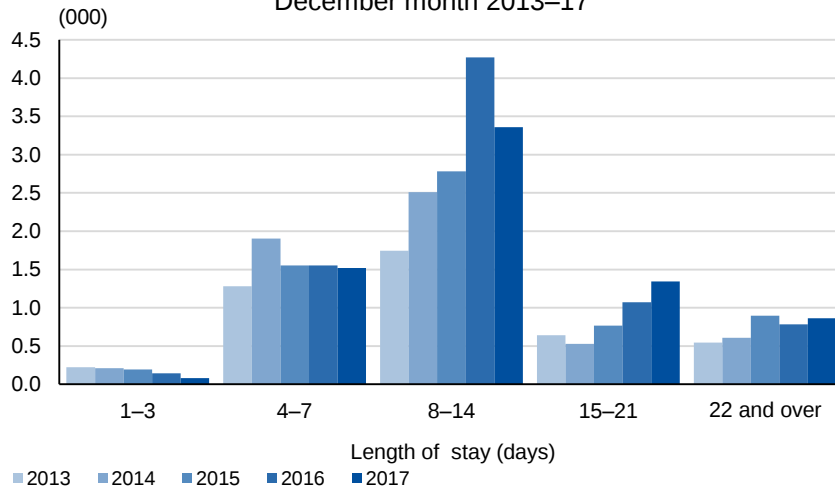
Source: Stats NZ

Age of visitors from Malaysia December month 2013–17



Source: Stats NZ

Length of stay of visitors from Malaysia December month 2013–17



Source: Stats NZ

Table 44

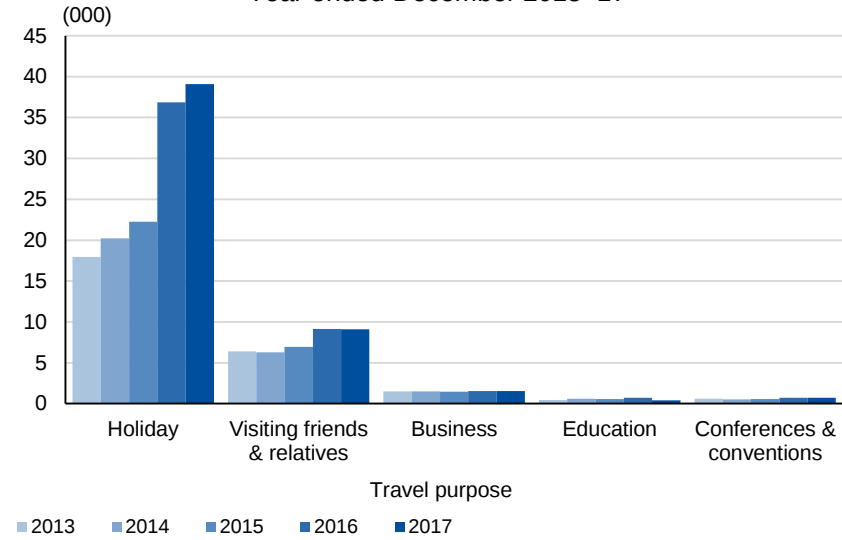
Key characteristics of visitors from Malaysia
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	28,976	31,536	34,240	51,792	53,840	2,048	4.0
Travel purpose							
Holiday	17,952	20,208	22,272	36,848	39,104	2,256	6.1
Visiting friends & relatives	6,384	6,288	6,928	9,152	9,104	-48	-0.5
Business	1,488	1,520	1,472	1,552	1,552	0	0.0
Education	432	624	560	720	416	-304	-42.2
Conferences & conventions	608	512	560	704	736	32	4.5
Age group (years)							
Under 15	2,560	2,944	3,344	4,928	4,992	64	1.3
15–24	3,424	3,248	3,840	5,232	6,032	800	15.3
25–34	5,280	6,032	6,624	11,184	12,320	1,136	10.2
35–44	4,608	5,312	5,088	8,176	8,496	320	3.9
45–54	5,312	5,696	5,184	8,768	8,192	-576	-6.6
55–64	5,536	5,952	7,120	9,248	9,424	176	1.9
65+	2,256	2,352	3,040	4,256	4,384	128	3.0
Length of stay (days)							
1–3	1,456	1,744	1,744	2,368	2,048	-320	-13.5
4–7	9,024	9,280	10,080	14,480	14,560	80	0.6
8–14	10,928	12,480	13,392	23,152	24,896	1,744	7.5
15–21	3,168	3,296	3,440	5,504	6,208	704	12.8
22 and over	4,400	4,736	5,584	6,288	6,128	-160	-2.5
Median	9.6	9.6	9.5	9.8	9.8	...	...
New Zealand port							
Auckland airport	21,632	21,952	24,064	41,184	45,648	4,464	10.8
Christchurch airport	5,984	7,856	8,064	8,576	6,320	-2,256	-26.3
Queenstown airport	624	960	1,008	1,184	976	-208	-17.6
Wellington airport	544	656	944	800	816	16	2.0
Closest port of flight							
Coolangatta	272	192	608	19,488	25,056	5,568	28.6
Kuala Lumpur	10,592	11,600	13,600	13,952	14,736	784	5.6
Singapore	7,392	6,048	4,320	4,912	4,272	-640	-13.0
Melbourne	5,104	6,720	8,128	6,768	3,728	-3,040	-44.9
Sydney	3,648	5,520	5,712	5,120	3,248	-1,872	-36.6
Brisbane	800	784	976	592	912	320	54.1
Bangkok	80	80	112	112	528	416	371.4
Citizenship							
Malaysia	26,160	28,640	30,960	48,160	50,160	2,000	4.2
New Zealand	816	608	864	800	672	-128	-16.0
United Kingdom	448	480	352	480	512	32	6.7

Symbol: ... not applicable

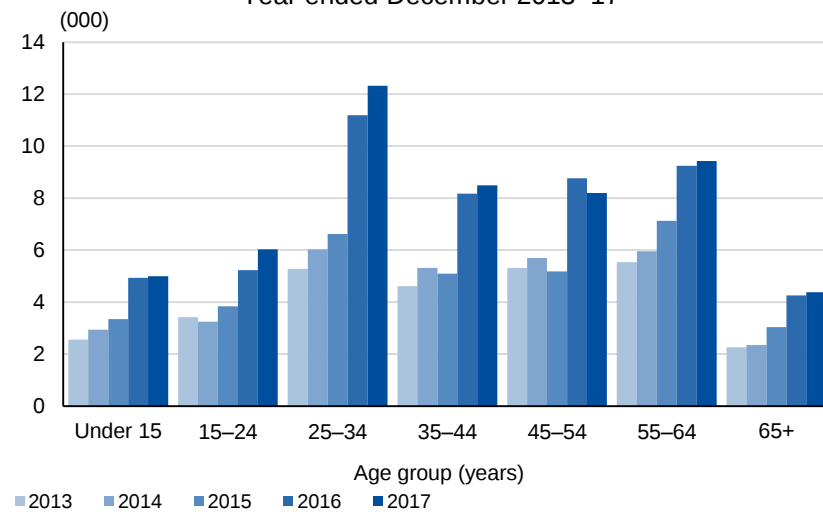
Source: Stats NZ

Travel purpose of visitors from Malaysia Year ended December 2013–17



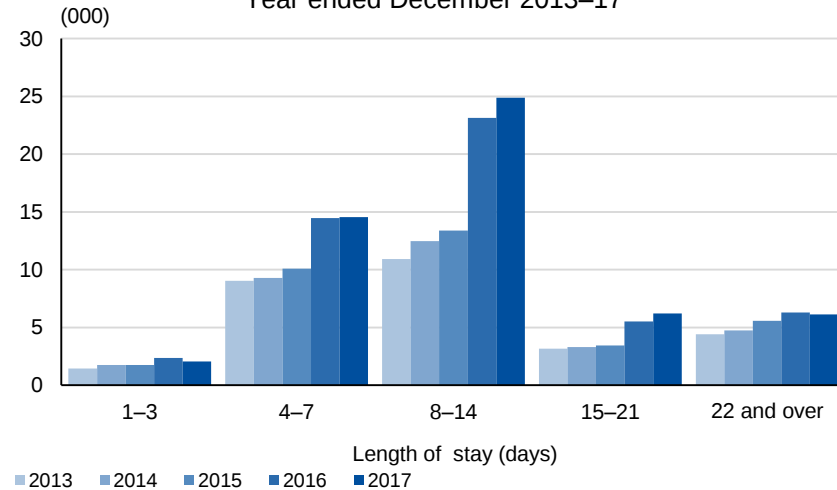
Source: Stats NZ

Age of visitors from Malaysia Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from Malaysia Year ended December 2013–17



Source: Stats NZ

Table 45

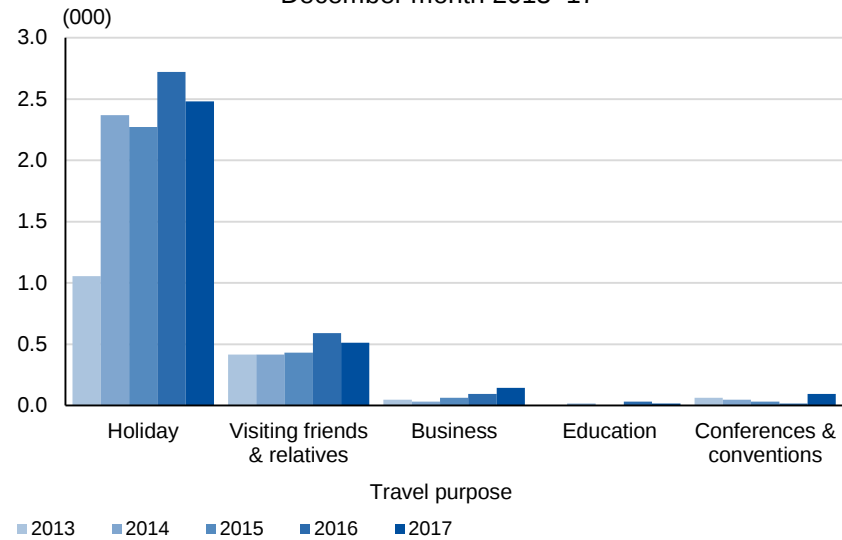
Key characteristics of visitors from Taiwan
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	1,792	3,168	3,072	3,680	3,472	-208	-5.7
Travel purpose							
Holiday	1,056	2,368	2,272	2,720	2,480	-240	-8.8
Visiting friends & relatives	416	416	432	592	512	-80	-13.5
Business	48	32	64	96	144	48	50.0
Education	0	16	0	32	16	-16	-50.0
Conferences & conventions	64	48	32	16	96	80	500.0
Age group (years)							
Under 15	48	112	96	144	128	-16	-11.1
15–24	48	96	64	160	64	-96	-60.0
25–34	352	544	752	736	816	80	10.9
35–44	352	496	512	448	544	96	21.4
45–54	288	496	416	656	464	-192	-29.3
55–64	464	784	752	912	864	-48	-5.3
65+	240	640	480	624	592	-32	-5.1
Length of stay (days)							
1–3	64	48	96	80	112	32	40.0
4–7	560	1,136	1,056	1,184	1,232	48	4.1
8–14	800	1,424	1,344	1,728	1,504	-224	-13.0
15–21	144	272	272	336	304	-32	-9.5
22 and over	224	288	304	352	320	-32	-9.1
Median	8.6	8.8	8.8	9.0	8.9	...	...
New Zealand port							
Auckland airport	1,408	1,888	1,808	2,000	2,208	208	10.4
Christchurch airport	256	1,248	1,168	1,584	1,216	-368	-23.2
Closest port of flight							
Brisbane	672	912	656	576	1,344	768	133.3
Hong Kong	320	304	384	624	960	336	53.8
Melbourne	80	80	640	816	768	-48	-5.9
Sydney	352	1,680	1,216	1,328	176	-1,152	-86.7
Citizenship							
Taiwan	1,520	2,960	2,832	3,280	3,328	48	1.5

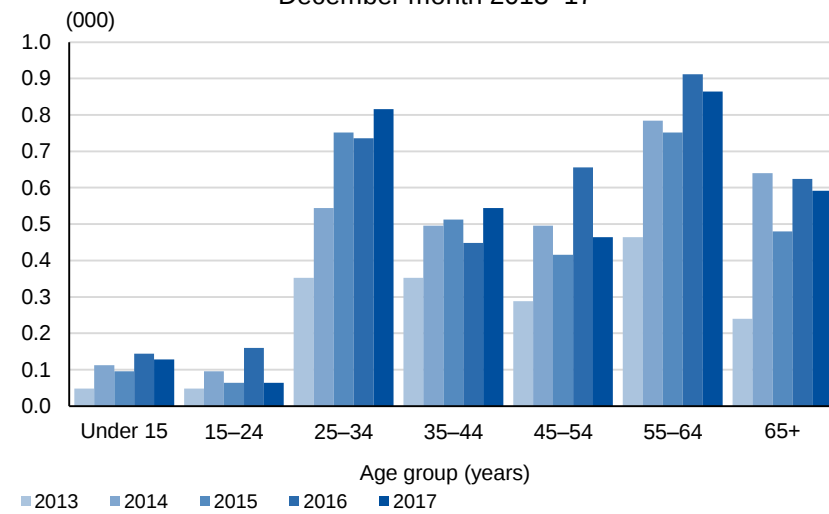
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Taiwan December month 2013–17



Age of visitors from Taiwan December month 2013–17



Length of stay of visitors from Taiwan December month 2013–17

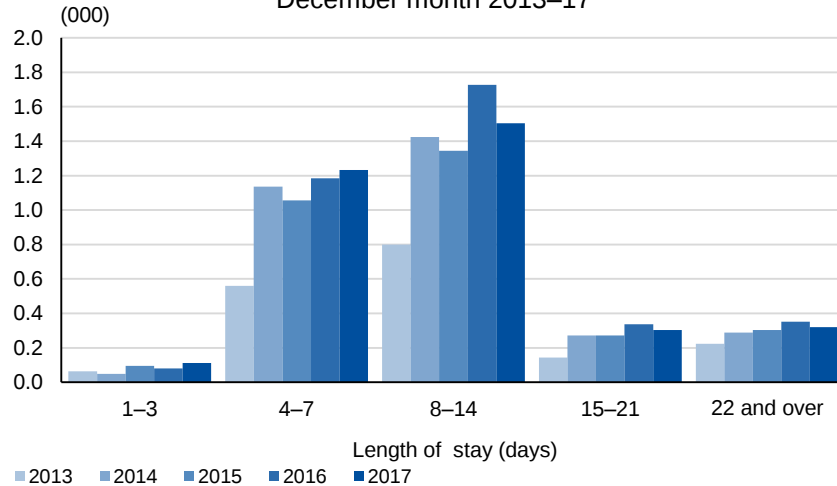


Table 46

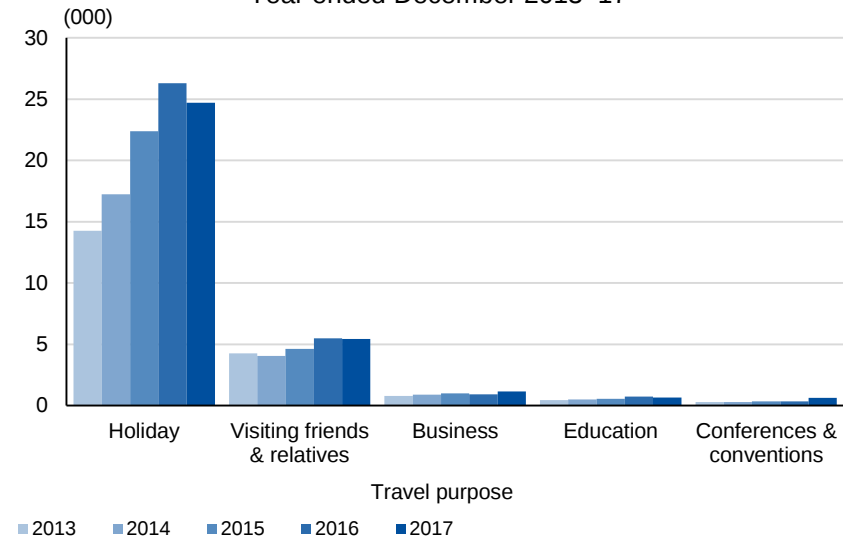
Key characteristics of visitors from Taiwan
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	21,776	24,576	31,200	37,056	35,712	-1,344	-3.6
Travel purpose							
Holiday	14,272	17,232	22,384	26,288	24,688	-1,600	-6.1
Visiting friends & relatives	4,272	4,064	4,624	5,488	5,440	-48	-0.9
Business	784	912	992	928	1,168	240	25.9
Education	448	512	560	752	656	-96	-12.8
Conferences & conventions	304	304	352	352	640	288	81.8
Age group (years)							
Under 15	1,392	1,440	1,872	2,352	2,160	-192	-8.2
15–24	1,968	2,256	2,592	2,992	2,832	-160	-5.3
25–34	4,640	4,688	5,600	7,328	7,232	-96	-1.3
35–44	3,360	3,552	4,912	5,280	5,392	112	2.1
45–54	3,904	4,128	5,712	6,208	5,984	-224	-3.6
55–64	4,608	5,792	7,136	8,624	7,824	-800	-9.3
65+	1,904	2,720	3,376	4,272	4,288	16	0.4
Length of stay (days)							
1–3	848	960	1,360	1,408	1,760	352	25.0
4–7	6,496	7,808	10,272	11,600	12,160	560	4.8
8–14	8,784	10,144	12,720	16,144	13,984	-2,160	-13.4
15–21	2,032	2,144	2,848	3,664	3,312	-352	-9.6
22 and over	3,616	3,520	4,000	4,240	4,496	256	6.0
Median	8.6	8.7	8.8	9.0	8.8	...	...
New Zealand port							
Auckland airport	17,504	19,440	21,824	25,264	25,408	144	0.6
Christchurch airport	3,872	4,688	8,768	11,120	9,264	-1,856	-16.7
Queenstown airport	128	256	336	432	528	96	22.2
Closest port of flight							
Brisbane	6,128	7,216	8,352	8,880	10,288	1,408	15.9
Hong Kong	5,696	4,384	4,592	6,304	8,448	2,144	34.0
Sydney	4,704	8,064	12,000	11,792	6,960	-4,832	-41.0
Melbourne	816	1,232	2,656	5,216	4,368	-848	-16.3
Singapore	3,216	2,480	1,920	1,536	1,440	-96	-6.3
Coolangatta	160	176	192	432	992	560	129.6
Shanghai	0	48	256	720	896	176	24.4
Guangzhou	240	352	272	1,008	656	-352	-34.9
Citizenship							
Taiwan	20,032	22,624	29,280	34,864	33,248	-1,616	-4.6
New Zealand	1,136	960	1,136	1,296	1,520	224	17.3

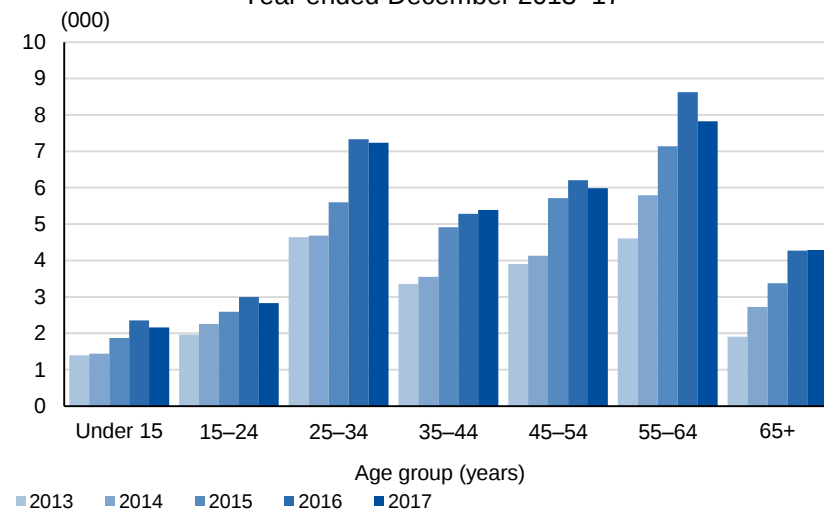
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Taiwan Year ended December 2013–17



Age of visitors from Taiwan Year ended December 2013–17



Length of stay of visitors from Taiwan Year ended December 2013–17

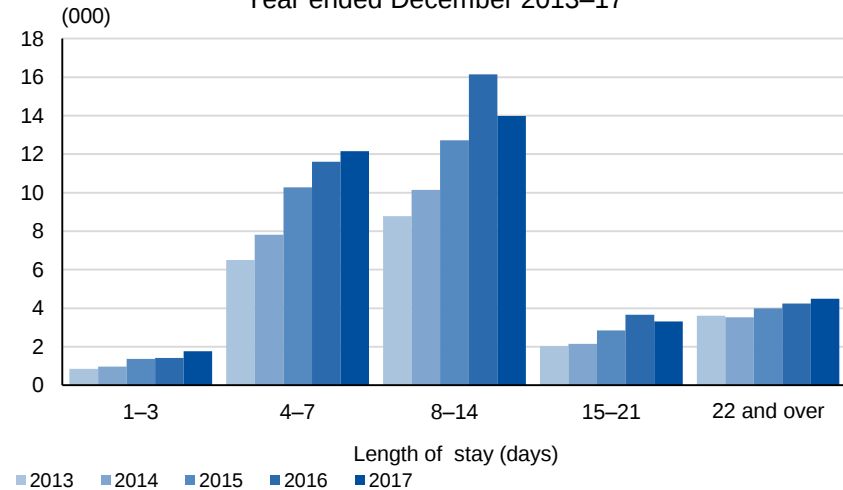


Table 47

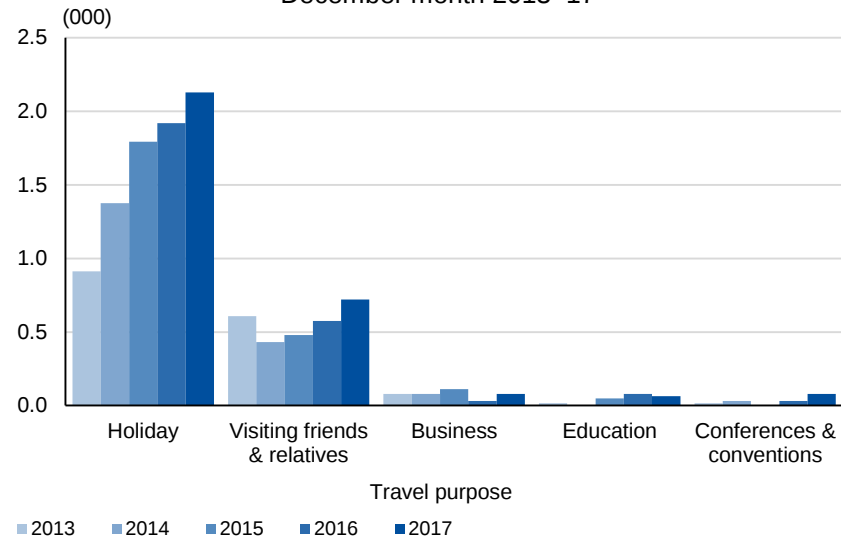
Key characteristics of visitors from Thailand
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	1,792	2,080	2,496	2,800	3,152	352	12.6
Travel purpose							
Holiday	912	1,376	1,792	1,920	2,128	208	10.8
Visiting friends & relatives	608	432	480	576	720	144	25.0
Business	80	80	112	32	80	48	150.0
Education	16	0	48	80	64	-16	-20.0
Conferences & conventions	16	32	0	32	80	48	150.0
Age group (years)							
Under 15	240	256	352	224	272	48	21.4
15–24	112	192	224	288	288	0	0.0
25–34	208	400	480	336	560	224	66.7
35–44	416	464	480	592	768	176	29.7
45–54	480	384	400	640	640	0	0.0
55–64	240	272	384	416	304	-112	-26.9
65+	96	112	176	304	320	16	5.3
Length of stay (days)							
1–3	96	48	64	96	128	32	33.3
4–7	496	624	704	704	608	-96	-13.6
8–14	640	784	1,056	1,136	1,552	416	36.6
15–21	416	368	352	576	512	-64	-11.1
22 and over	144	256	320	288	352	64	22.2
Median	10.1	8.9	9.3	9.8	10.7	...	...
New Zealand port							
Auckland airport	1,232	1,264	1,888	2,384	2,448	64	2.7
Christchurch airport	416	576	384	240	528	288	120.0
Closest port of flight							
Bangkok	928	864	1,328	1,712	1,632	-80	-4.7
Sydney	624	752	528	512	544	32	6.3
Citizenship							
Thailand	1,072	1,296	1,760	1,696	2,256	560	33.0

Symbol: ... not applicable

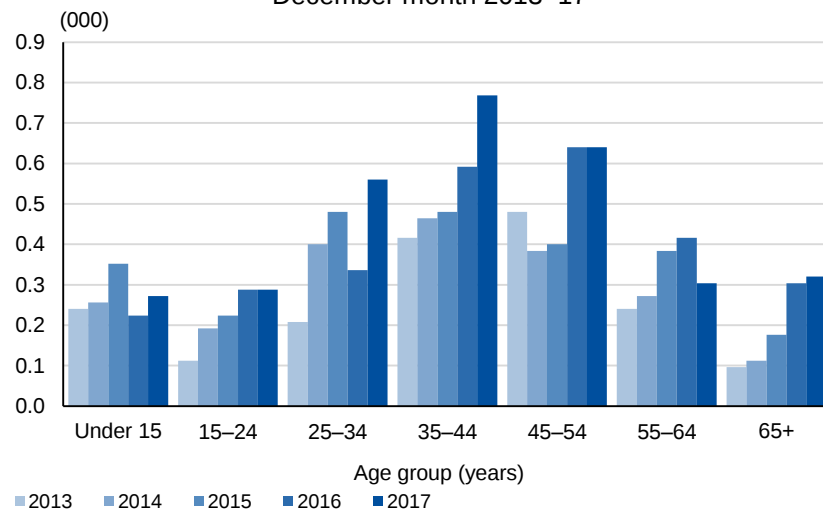
Source: Stats NZ

Travel purpose of visitors from Thailand December month 2013–17



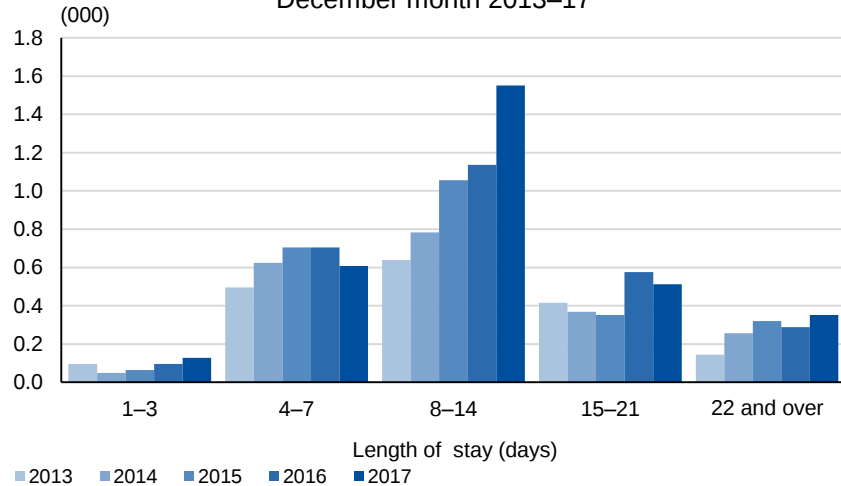
Source: Stats NZ

Age of visitors from Thailand December month 2013–17



Source: Stats NZ

Length of stay of visitors from Thailand December month 2013–17



Source: Stats NZ

Table 48

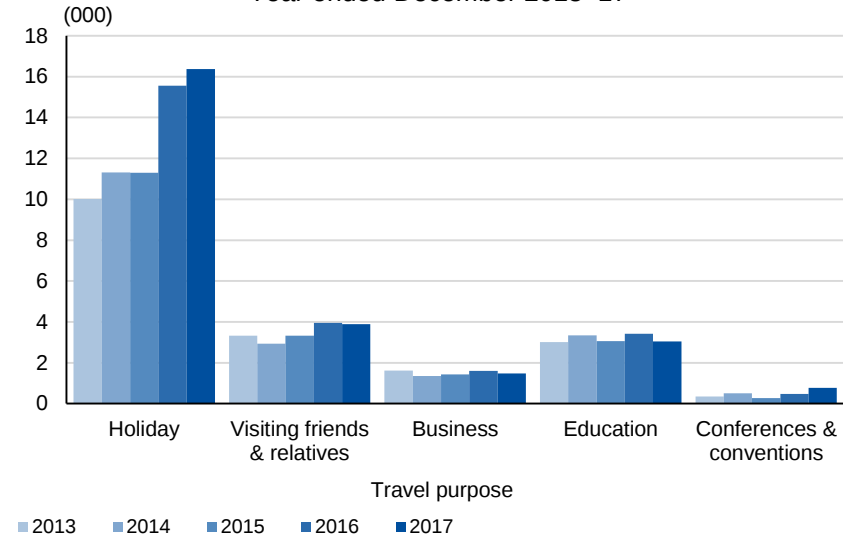
Key characteristics of visitors from Thailand
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	20,704	21,696	21,696	27,104	27,616	512	1.9
Travel purpose							
Holiday	10,016	11,312	11,296	15,552	16,368	816	5.2
Visiting friends & relatives	3,328	2,928	3,328	3,952	3,888	-64	-1.6
Business	1,616	1,360	1,440	1,600	1,472	-128	-8.0
Education	3,008	3,344	3,056	3,424	3,040	-384	-11.2
Conferences & conventions	352	512	272	480	768	288	60.0
Age group (years)							
Under 15	2,496	2,560	3,040	2,992	3,344	352	11.8
15–24	2,832	3,072	2,688	3,296	3,456	160	4.9
25–34	3,264	3,600	3,424	4,192	4,560	368	8.8
35–44	4,272	4,704	4,352	5,584	5,904	320	5.7
45–54	4,048	3,936	4,096	5,120	4,768	-352	-6.9
55–64	2,736	2,816	2,736	3,696	3,456	-240	-6.5
65+	1,056	1,008	1,360	2,224	2,128	-96	-4.3
Length of stay (days)							
1–3	1,408	1,296	1,168	1,488	2,016	528	35.5
4–7	6,896	7,120	7,024	9,360	7,072	-2,288	-24.4
8–14	5,680	5,824	5,904	8,016	10,032	2,016	25.1
15–21	1,776	1,616	2,240	2,448	2,672	224	9.2
22 and over	4,944	5,840	5,360	5,792	5,824	32	0.6
Median	9.3	9.5	9.7	9.1	9.9	...	...
New Zealand port							
Auckland airport	13,744	13,840	15,088	19,472	19,936	464	2.4
Christchurch airport	6,224	5,968	4,784	5,312	5,440	128	2.4
Queenstown airport	240	992	1,040	1,248	1,248	0	0.0
Wellington airport	416	816	704	1,008	896	-112	-11.1
Closest port of flight							
Bangkok	10,640	9,744	10,384	13,520	12,288	-1,232	-9.1
Sydney	6,752	8,144	7,248	7,648	8,000	352	4.6
Singapore	1,808	1,728	1,712	2,112	2,144	32	1.5
Coolangatta	64	16	16	576	1,360	784	136.1
Hong Kong	304	160	240	176	832	656	372.7
Kuala Lumpur	144	544	288	912	752	-160	-17.5
Melbourne	416	592	944	768	720	-48	-6.3
Citizenship							
Thailand	17,120	18,032	17,856	22,336	22,736	400	1.8
New Zealand	1,136	1,120	1,088	1,472	1,088	-384	-26.1
United States of America	480	480	704	624	656	32	5.1
United Kingdom	400	512	432	608	560	-48	-7.9

Symbol: ... not applicable

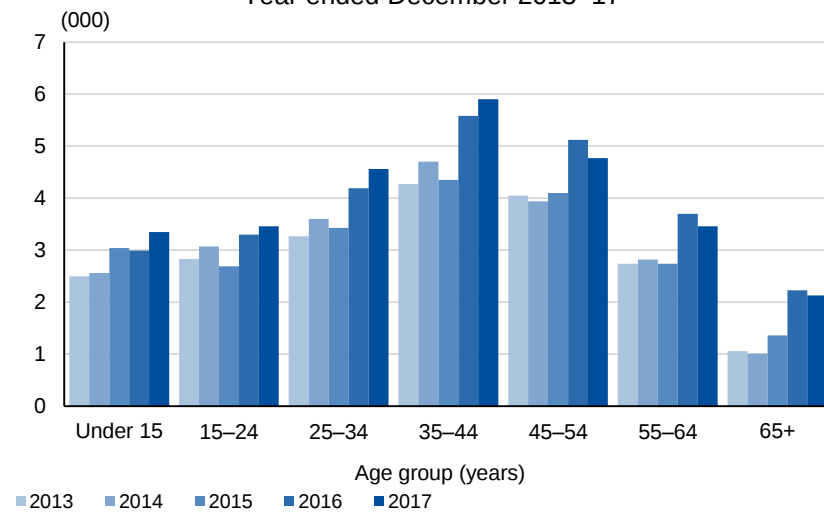
Source: Stats NZ

Travel purpose of visitors from Thailand Year ended December 2013–17



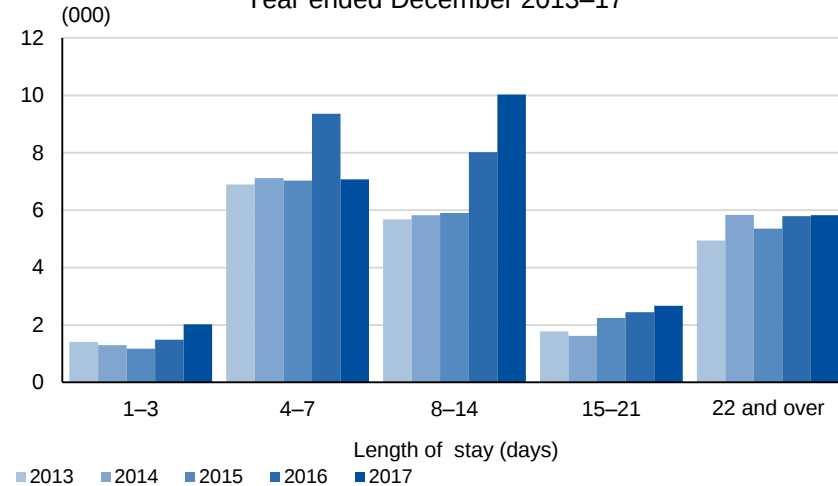
Source: Stats NZ

Age of visitors from Thailand Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from Thailand Year ended December 2013–17



Source: Stats NZ

Table 49

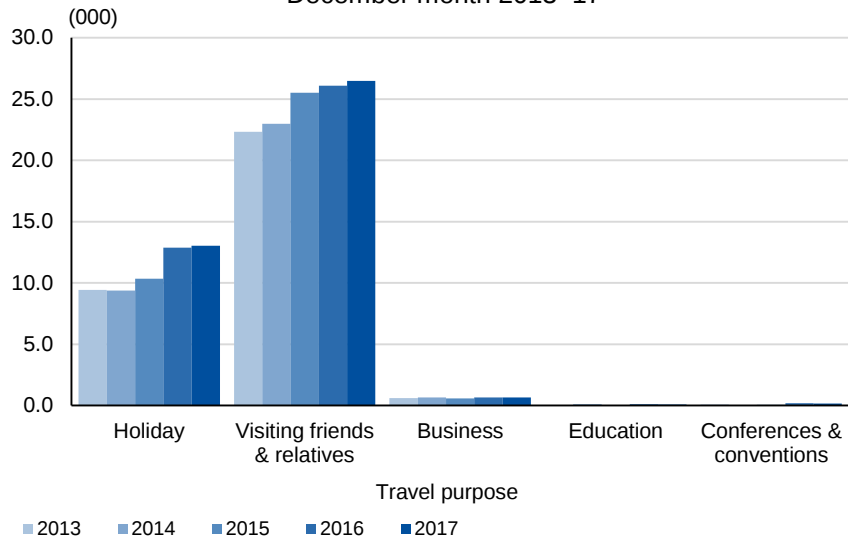
Key characteristics of visitors from the United Kingdom
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	33,616	33,776	37,616	40,960	41,504	544	1.3
Travel purpose							
Holiday	9,424	9,376	10,352	12,880	13,040	160	1.2
Visiting friends & relatives	22,320	22,976	25,504	26,096	26,464	368	1.4
Business	624	656	592	656	656	0	0.0
Education	32	112	48	112	80	-32	-28.6
Conferences & conventions	80	32	64	192	176	-16	-8.3
Age group (years)							
Under 15	3,680	3,184	3,568	3,984	4,224	240	6.0
15–24	3,216	3,376	3,712	4,272	3,680	-592	-13.9
25–34	6,448	7,040	7,648	8,352	8,656	304	3.6
35–44	4,832	5,184	5,408	5,856	5,712	-144	-2.5
45–54	4,320	4,192	5,024	5,344	5,712	368	6.9
55–64	5,088	4,576	5,408	5,696	6,192	496	8.7
65+	6,032	6,224	6,848	7,456	7,328	-128	-1.7
Length of stay (days)							
1–3	992	752	848	912	1,088	176	19.3
4–7	2,096	1,888	2,224	2,288	2,672	384	16.8
8–14	5,632	5,440	6,832	7,504	8,240	736	9.8
15–21	9,104	10,048	10,528	12,352	12,592	240	1.9
22 and over	15,792	15,648	17,184	17,904	16,912	-992	-5.5
Median	21.1	21.1	21.0	20.4	19.8	...	...
New Zealand port							
Auckland airport	26,208	25,824	28,496	31,344	31,568	224	0.7
Christchurch airport	4,720	5,088	5,696	5,952	6,416	464	7.8
Wellington airport	1,632	1,664	2,080	2,064	1,616	-448	-21.7
Queenstown airport	512	640	992	1,136	1,216	80	7.0
Seaports	416	496	320	432	672	240	55.6
Closest port of flight							
Sydney	7,632	8,016	8,320	7,520	7,024	-496	-6.6
Melbourne	3,856	3,808	5,616	5,312	5,280	-32	-0.6
Hong Kong	3,936	4,064	4,400	4,560	5,216	656	14.4
Singapore	4,624	5,424	6,048	4,896	3,856	-1,040	-21.2
Dubai	0	0	0	4,992	3,824	-1,168	-23.4
Los Angeles	2,224	2,368	2,816	2,576	2,576	0	0.0
Brisbane	2,128	2,320	2,960	1,792	2,128	336	18.8
Doha	0	0	0	0	1,760	1,760	...
Kuala Lumpur	2,464	1,888	928	1,680	1,552	-128	-7.6
Guangzhou	1,472	1,456	1,360	1,632	1,120	-512	-31.4
Citizenship							
United Kingdom	26,240	25,952	29,424	31,632	33,120	1,488	4.7
New Zealand	5,184	5,776	5,856	6,880	5,696	-1,184	-17.2

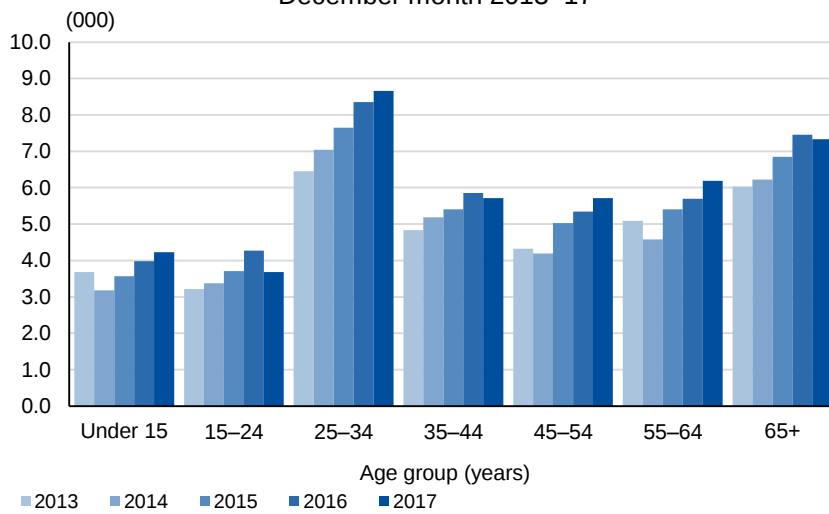
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from the United Kingdom December month 2013–17



Age of visitors from the United Kingdom December month 2013–17



Length of stay of visitors from the United Kingdom December month 2013–17

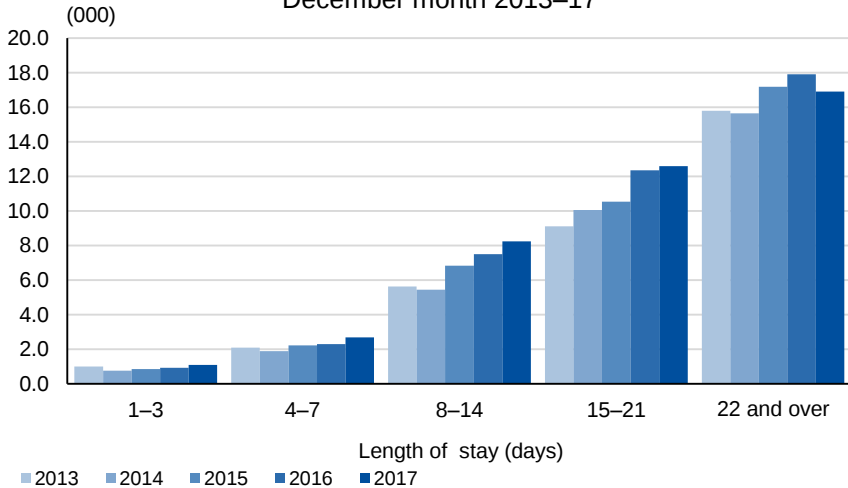


Table 50

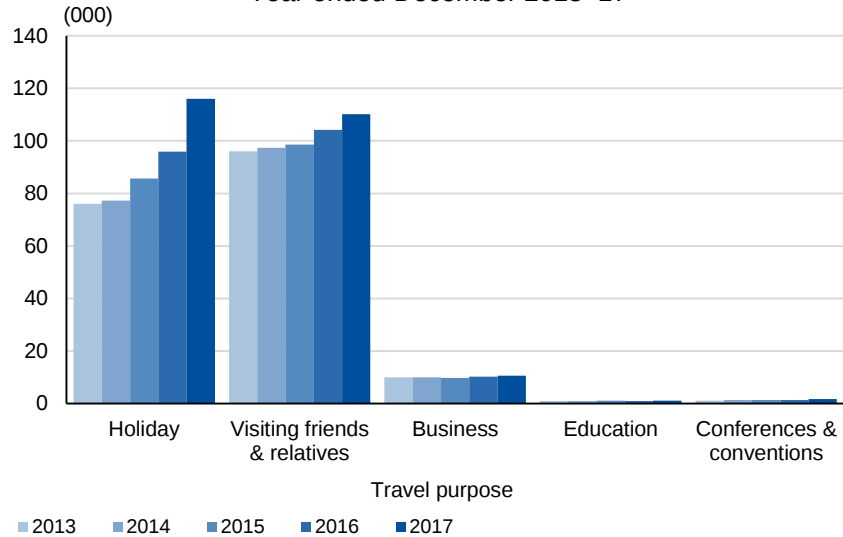
Key characteristics of visitors from the United Kingdom
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	191,632	194,416	203,952	220,976	249,264	28,288	12.8
Travel purpose							
Holiday	76,016	77,264	85,648	95,888	115,952	20,064	20.9
Visiting friends & relatives	96,048	97,360	98,624	104,224	110,128	5,904	5.7
Business	10,000	10,000	9,824	10,256	10,592	336	3.3
Education	1,024	1,072	1,184	992	1,136	144	14.5
Conferences & conventions	1,200	1,360	1,392	1,456	1,792	336	23.1
Age group (years)							
Under 15	10,432	9,072	10,496	11,344	12,432	1,088	9.6
15–24	22,608	21,552	24,000	26,704	27,232	528	2.0
25–34	36,448	36,528	38,000	41,680	47,264	5,584	13.4
35–44	22,544	23,024	23,040	25,296	27,408	2,112	8.3
45–54	23,040	23,872	24,688	26,256	33,008	6,752	25.7
55–64	37,136	37,376	38,400	40,320	48,736	8,416	20.9
65+	39,424	42,992	45,328	49,376	53,184	3,808	7.7
Length of stay (days)							
1–3	10,176	10,320	10,368	11,776	15,744	3,968	33.7
4–7	19,584	20,352	21,360	22,848	25,952	3,104	13.6
8–14	38,544	39,504	41,936	46,848	55,776	8,928	19.1
15–21	44,384	46,000	48,096	52,560	64,064	11,504	21.9
22 and over	78,944	78,240	82,192	86,944	87,728	784	0.9
Median	19.7	19.6	19.4	18.9	17.8	...	...
New Zealand port							
Auckland airport	143,504	141,968	147,712	160,976	184,864	23,888	14.8
Christchurch airport	31,744	32,368	34,272	36,800	38,000	1,200	3.3
Wellington airport	9,632	11,920	12,832	12,112	13,120	1,008	8.3
Queenstown airport	3,728	4,768	6,256	7,984	8,800	816	10.2
Seaports	2,560	2,832	2,400	2,944	4,272	1,328	45.1
Closest port of flight							
Sydney	55,760	61,680	59,456	56,256	57,840	1,584	2.8
Melbourne	27,840	28,816	32,144	34,224	37,664	3,440	10.1
Singapore	26,432	23,888	30,768	30,560	26,464	-4,096	-13.4
Dubai	0	0	0	12,240	22,800	10,560	86.3
Hong Kong	16,976	17,440	18,256	19,584	19,888	304	1.6
Brisbane	16,016	17,600	19,760	17,392	17,152	-240	-1.4
Los Angeles	13,120	10,816	10,752	10,736	11,056	320	3.0
Doha	0	0	0	0	9,440	9,440	...
Kuala Lumpur	8,048	8,384	5,824	6,096	6,800	704	11.5
Nadi	2,496	3,024	3,136	3,392	4,240	848	25.0
Citizenship							
United Kingdom	158,768	161,216	170,864	184,544	211,664	27,120	14.7
New Zealand	21,616	21,888	20,192	22,608	21,968	-640	-2.8
Australia	3,136	2,784	3,280	3,408	3,632	224	6.6
Ireland	2,464	2,192	2,688	2,496	2,928	432	17.3

Symbol: ... not applicable

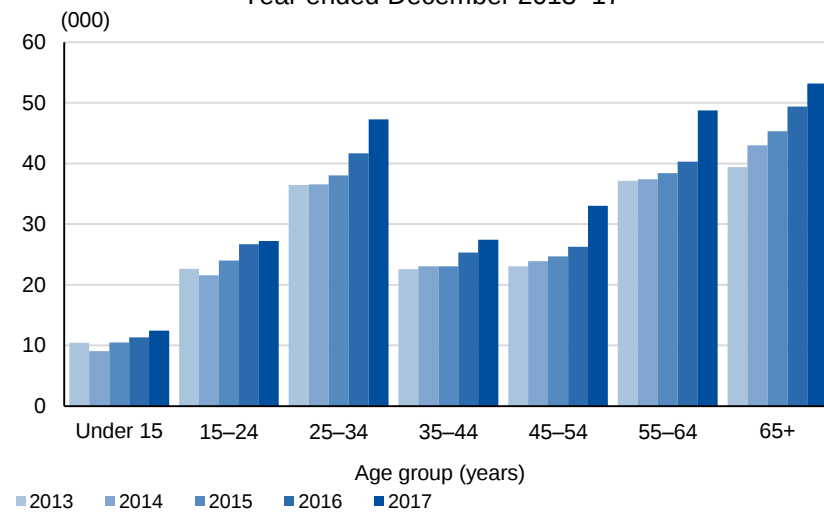
Source: Stats NZ

Travel purpose of visitors from the United Kingdom Year ended December 2013–17



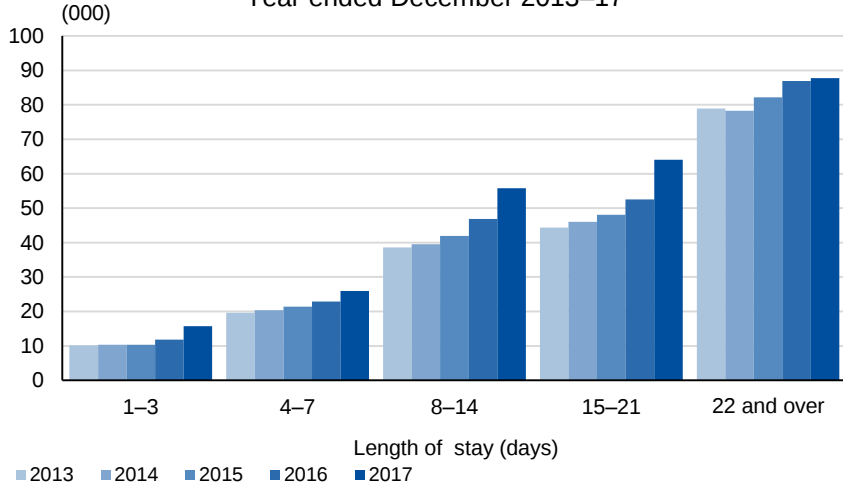
Source: Stats NZ

Age of visitors from the United Kingdom Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from the United Kingdom Year ended December 2013–17



Source: Stats NZ

Table 51

Country of residence of visitors from the United Kingdom
December month 2013–17

	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	33,616	33,776	37,616	40,960	41,504	544	1.3
England	28,352	29,072	32,144	33,728	35,712	1,984	5.9
Scotland	2,288	2,240	2,848	2,896	2,624	-272	-9.4
Wales	976	944	880	1,120	1,248	128	11.4
Not stated	1,248	832	1,120	2,528	1,200	-1,328	-52.5

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 52

Country of residence of visitors from the United Kingdom
Year ended December 2013–17

	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	191,632	194,416	203,952	220,976	249,264	28,288	12.8
England	160,192	164,448	172,352	184,416	207,776	23,360	12.7
Scotland	13,936	13,984	15,744	16,176	16,848	672	4.2
Wales	6,560	6,480	6,560	7,824	9,776	1,952	24.9
Northern Ireland	2,656	2,512	2,448	2,464	3,280	816	33.1
Channel Islands	1,024	992	848	1,024	1,168	144	14.1
Not stated	6,864	5,616	5,600	8,512	10,000	1,488	17.5

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 53

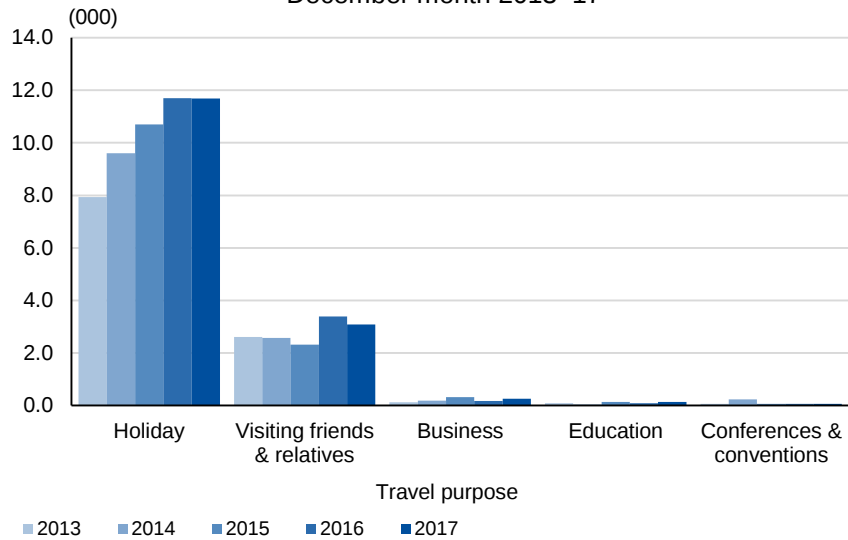
Key characteristics of visitors from Germany
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	11,552	13,120	14,048	16,160	15,856	-304	-1.9
Travel purpose							
Holiday	7,936	9,600	10,704	11,696	11,680	-16	-0.1
Visiting friends & relatives	2,608	2,576	2,320	3,392	3,088	-304	-9.0
Business	128	192	320	176	256	80	45.5
Education	96	48	144	96	144	48	50.0
Conferences & conventions	64	240	64	64	64	0	0.0
Age group (years)							
Under 15	544	640	544	976	960	-16	-1.6
15–24	2,128	2,000	2,848	3,232	2,416	-816	-25.2
25–34	3,040	3,600	4,160	4,144	4,512	368	8.9
35–44	1,632	1,968	1,696	2,176	2,352	176	8.1
45–54	2,384	2,608	2,432	2,640	3,008	368	13.9
55–64	1,280	1,328	1,792	1,904	1,984	80	4.2
65+	544	976	576	1,088	624	-464	-42.6
Length of stay (days)							
1–3	336	448	320	784	544	-240	-30.6
4–7	480	544	512	608	880	272	44.7
8–14	1,088	1,456	1,152	1,600	1,552	-48	-3.0
15–21	2,512	2,480	2,928	3,792	3,568	-224	-5.9
22 and over	7,136	8,192	9,136	9,376	9,312	-64	-0.7
Median	25.8	25.7	26.2	24.1	23.5	...	...
New Zealand port							
Auckland airport	8,864	9,408	10,384	11,824	11,760	-64	-0.5
Christchurch airport	2,224	2,832	2,928	3,200	3,152	-48	-1.5
Closest port of flight							
Singapore	1,840	2,640	2,464	2,672	2,752	80	3.0
Sydney	3,264	3,424	2,880	2,640	2,464	-176	-6.7
Hong Kong	1,312	1,088	1,728	2,352	1,776	-576	-24.5
Dubai	0	0	0	1,232	1,456	224	18.2
Melbourne	1,440	1,664	1,904	1,888	1,376	-512	-27.1
Shanghai	512	640	720	1,072	960	-112	-10.4
Brisbane	880	1,184	1,408	816	768	-48	-5.9
Doha	0	0	0	0	672	672	...
Bangkok	304	192	160	272	656	384	141.2
Seoul	576	448	640	480	544	64	13.3
Citizenship							
Germany	10,672	12,112	13,296	14,944	14,528	-416	-2.8

Symbol: ... not applicable

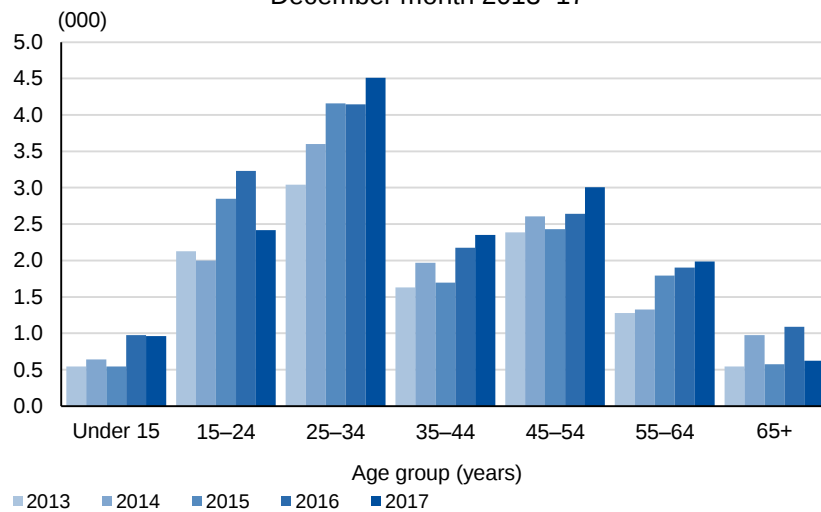
Source: Stats NZ

Travel purpose of visitors from Germany December month 2013–17



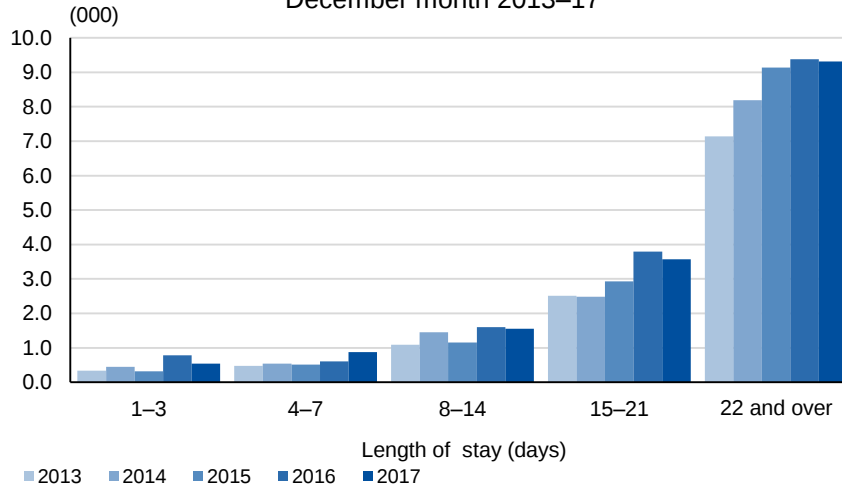
Source: Stats NZ

Age of visitors from Germany December month 2013–17



Source: Stats NZ

Length of stay of visitors from Germany December month 2013–17



Source: Stats NZ

Table 54

Key characteristics of visitors from Germany

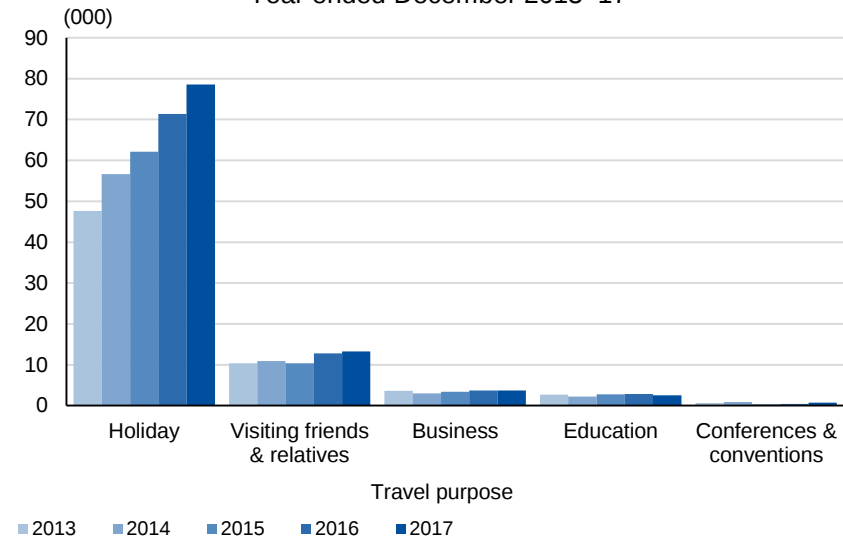
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	69,808	78,912	84,544	96,848	104,864	8,016	8.3
Travel purpose							
Holiday	47,664	56,624	62,144	71,376	78,544	7,168	10.0
Visiting friends & relatives	10,336	10,896	10,368	12,832	13,248	416	3.2
Business	3,600	3,008	3,424	3,696	3,696	0	0.0
Education	2,736	2,208	2,816	2,848	2,544	-304	-10.7
Conferences & conventions	624	864	384	432	704	272	63.0
Age group (years)							
Under 15	2,256	2,752	2,432	3,424	4,304	880	25.7
15–24	19,520	23,152	25,984	29,312	26,688	-2,624	-9.0
25–34	17,744	19,168	21,504	23,344	27,328	3,984	17.1
35–44	7,840	7,776	7,760	9,840	11,904	2,064	21.0
45–54	10,160	11,296	11,760	12,768	14,976	2,208	17.3
55–64	7,600	8,816	9,344	11,040	11,408	368	3.3
65+	4,688	5,952	5,760	7,120	8,256	1,136	16.0
Length of stay (days)							
1–3	4,368	4,416	4,912	6,928	8,272	1,344	19.4
4–7	5,248	5,152	4,992	4,928	6,304	1,376	27.9
8–14	8,320	8,768	9,136	10,256	12,320	2,064	20.1
15–21	12,256	13,936	14,640	18,192	20,080	1,888	10.4
22 and over	39,616	46,640	50,864	56,544	57,888	1,344	2.4
Median	24.4	25.3	25.6	24.9	23.4	...	...
New Zealand port							
Auckland airport	51,392	57,328	60,976	68,944	75,872	6,928	10.0
Christchurch airport	14,496	16,656	18,352	21,808	22,496	688	3.2
Wellington airport	2,368	2,688	3,104	2,800	2,832	32	1.1
Seaports	816	1,200	928	1,760	2,112	352	20.0
Queenstown airport	704	928	1,072	1,504	1,504	0	0.0
Closest port of flight							
Sydney	23,776	24,688	24,352	23,088	20,400	-2,688	-11.6
Singapore	9,152	11,712	13,632	15,104	15,328	224	1.5
Melbourne	10,832	13,696	14,864	15,824	12,400	-3,424	-21.6
Dubai	0	0	0	6,768	11,424	4,656	68.8
Hong Kong	3,936	3,888	4,880	6,944	8,800	1,856	26.7
Brisbane	7,040	8,016	9,200	7,408	5,936	-1,472	-19.9
Doha	0	0	0	0	5,024	5,024	...
Bangkok	1,360	1,392	928	1,840	4,112	2,272	123.5
Shanghai	1,120	1,680	1,856	2,560	3,216	656	25.6
Nadi	1,696	2,016	2,080	2,240	2,576	336	15.0
Citizenship							
Germany	65,632	74,960	80,832	91,984	99,248	7,264	7.9
New Zealand	1,216	1,152	864	1,312	1,520	208	15.9
United Kingdom	480	352	464	416	608	192	46.2

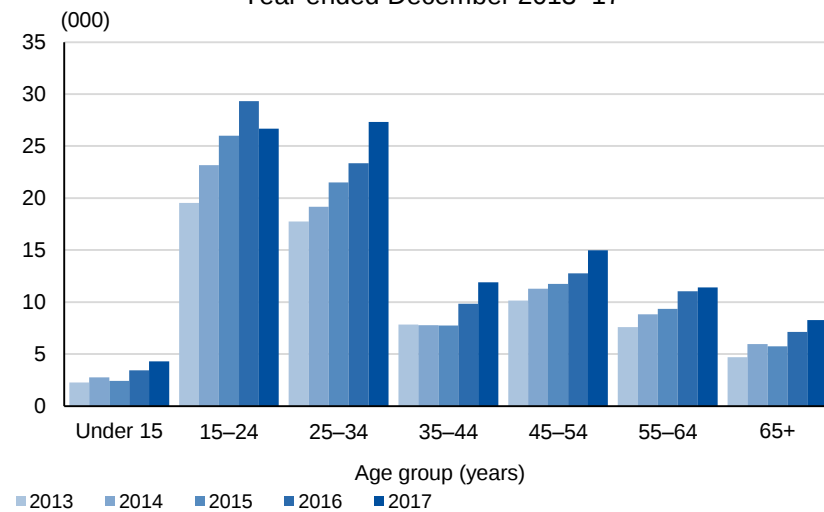
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Germany Year ended December 2013–17



Age of visitors from Germany Year ended December 2013–17



Length of stay of visitors from Germany Year ended December 2013–17

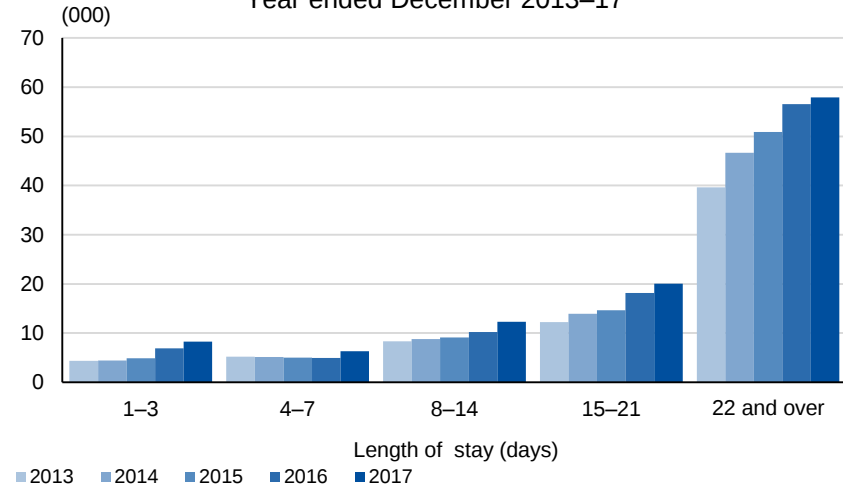


Table 55

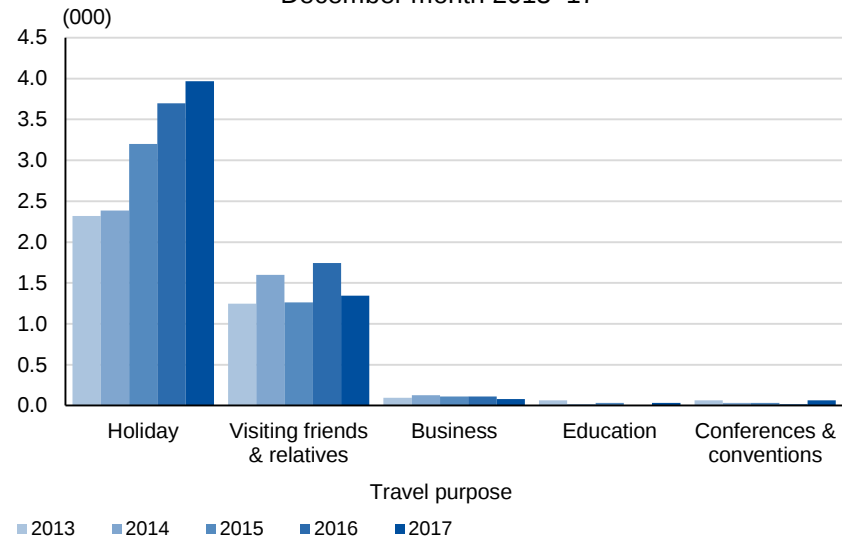
Key characteristics of visitors from France
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	3,984	4,400	4,896	5,808	5,840	32	0.6
Travel purpose							
Holiday	2,320	2,384	3,200	3,696	3,968	272	7.4
Visiting friends & relatives	1,248	1,600	1,264	1,744	1,344	-400	-22.9
Business	96	128	112	112	80	-32	-28.6
Education	64	16	32	0	32	32	...
Conferences & conventions	64	32	32	16	64	48	300.0
Age group (years)							
Under 15	480	304	592	448	432	-16	-3.6
15–24	384	832	608	976	688	-288	-29.5
25–34	1,248	1,360	1,504	1,776	2,016	240	13.5
35–44	384	544	624	736	688	-48	-6.5
45–54	512	352	480	528	672	144	27.3
55–64	576	656	656	784	784	0	0.0
65+	400	352	432	560	560	0	0.0
Length of stay (days)							
1–3	96	128	224	288	400	112	38.9
4–7	240	176	304	384	288	-96	-25.0
8–14	784	608	752	1,168	944	-224	-19.2
15–21	1,072	1,344	1,488	1,600	1,872	272	17.0
22 and over	1,792	2,144	2,128	2,368	2,336	-32	-1.4
Median	20.8	21.3	20.3	19.3	20.0	...	...
New Zealand port							
Auckland airport	3,344	3,536	3,872	4,736	4,592	-144	-3.0
Christchurch airport	496	656	672	736	896	160	21.7
Closest port of flight							
Sydney	896	912	976	928	816	-112	-12.1
Hong Kong	544	576	768	880	656	-224	-25.5
Dubai	0	0	0	688	560	-128	-18.6
Melbourne	464	528	720	800	528	-272	-34.0
Citizenship							
France	3,360	3,552	4,208	5,136	5,088	-48	-0.9

Symbol: ... not applicable

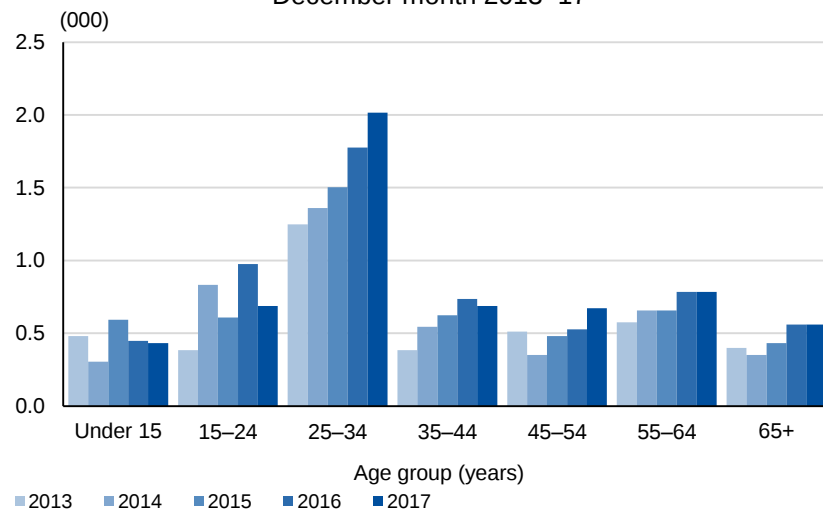
Source: Stats NZ

Travel purpose of visitors from France December month 2013–17



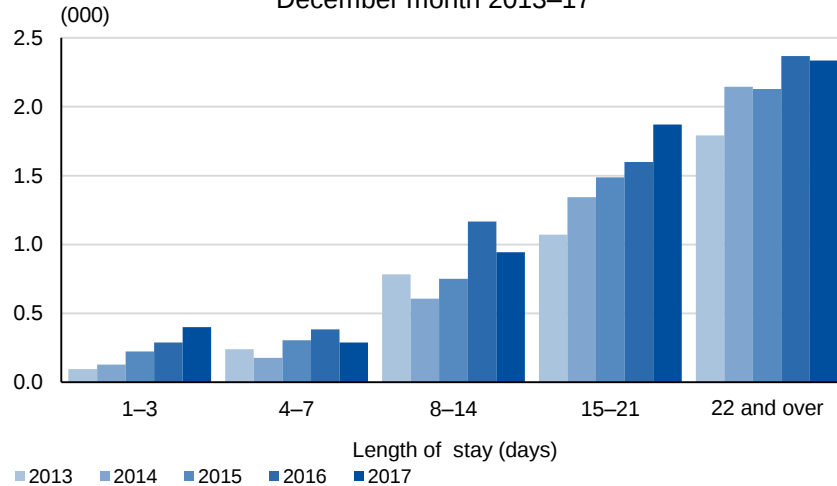
Source: Stats NZ

Age of visitors from France December month 2013–17



Source: Stats NZ

Length of stay of visitors from France December month 2013–17



Source: Stats NZ

Table 56

Key characteristics of visitors from France

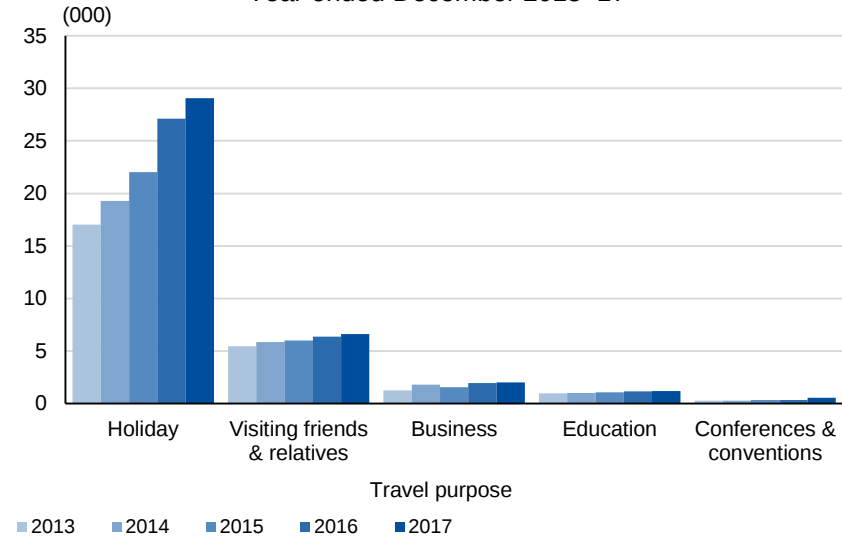
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	26,976	30,608	33,376	39,728	42,560	2,832	7.1
Travel purpose							
Holiday	17,040	19,280	22,016	27,104	29,072	1,968	7.3
Visiting friends & relatives	5,472	5,872	6,000	6,368	6,624	256	4.0
Business	1,264	1,824	1,552	1,968	2,032	64	3.3
Education	976	1,008	1,072	1,168	1,216	48	4.1
Conferences & conventions	288	288	352	336	576	240	71.4
Age group (years)							
Under 15	1,760	1,344	1,744	1,872	1,968	96	5.1
15–24	5,600	6,976	6,880	8,192	8,544	352	4.3
25–34	8,416	9,376	11,344	12,240	13,632	1,392	11.4
35–44	2,464	3,040	3,168	3,856	4,240	384	10.0
45–54	2,624	2,816	3,216	3,744	4,096	352	9.4
55–64	3,840	4,112	3,952	5,824	5,568	-256	-4.4
65+	2,272	2,944	3,072	4,000	4,512	512	12.8
Length of stay (days)							
1–3	1,792	2,096	2,368	3,520	4,560	1,040	29.5
4–7	2,752	2,736	2,832	3,408	3,296	-112	-3.3
8–14	5,088	5,360	5,328	6,768	6,720	-48	-0.7
15–21	5,760	6,960	7,696	8,976	9,648	672	7.5
22 and over	11,584	13,456	15,152	17,056	18,336	1,280	7.5
Median	19.9	20.1	20.3	19.7	19.9	...	...
New Zealand port							
Auckland airport	21,664	24,304	25,936	31,344	33,920	2,576	8.2
Christchurch airport	3,728	4,176	4,800	5,504	5,712	208	3.8
Wellington airport	992	1,360	1,664	1,728	1,728	0	0.0
Queenstown airport	448	528	656	960	960	0	0.0
Closest port of flight							
Sydney	7,056	8,048	8,816	9,104	8,528	-576	-6.3
Dubai	0	0	0	3,280	5,136	1,856	56.6
Melbourne	3,648	4,496	6,656	5,776	4,720	-1,056	-18.3
Hong Kong	2,560	2,560	3,072	3,904	3,376	-528	-13.5
Singapore	2,368	3,216	2,848	3,120	2,992	-128	-4.1
Doha	0	0	0	0	2,192	2,192	...
Noumea	1,280	1,520	1,568	1,952	1,952	0	0.0
Brisbane	1,696	2,224	2,288	2,112	1,888	-224	-10.6
Shanghai	192	304	768	1,232	1,840	608	49.4
Papeete	1,792	1,360	1,280	1,760	1,744	-16	-0.9
Citizenship							
France	23,632	27,072	29,792	35,744	38,384	2,640	7.4
New Zealand	1,120	1,264	1,248	1,200	1,360	160	13.3
United Kingdom	864	960	976	1,088	800	-288	-26.5

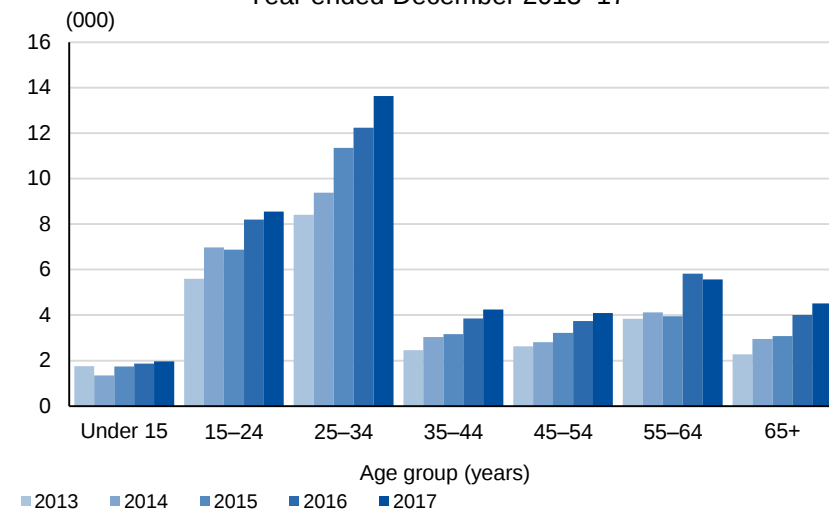
Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from France Year ended December 2013–17



Age of visitors from France Year ended December 2013–17



Length of stay of visitors from France Year ended December 2013–17

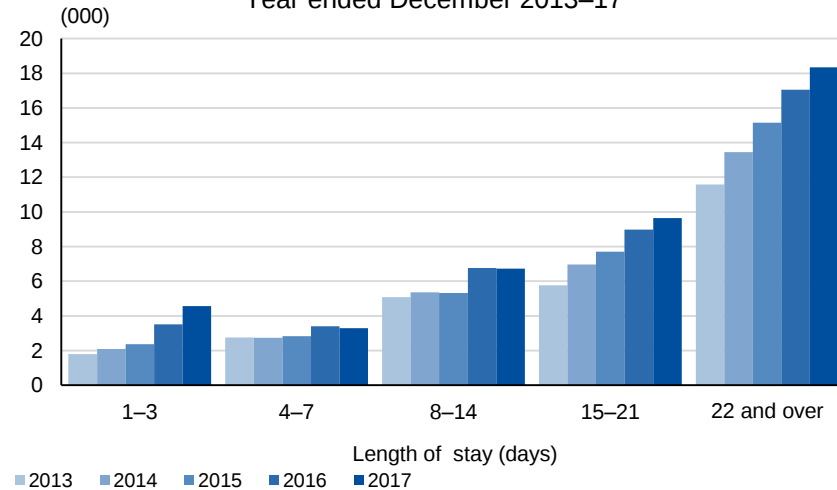


Table 57

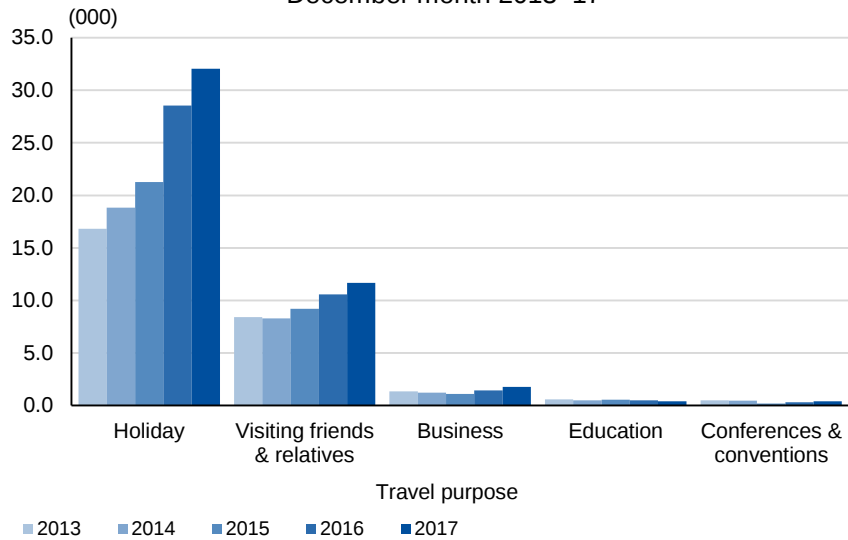
Key characteristics of visitors from the United States of America
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	29,040	30,704	33,856	43,104	48,352	5,248	12.2
Travel purpose							
Holiday	16,832	18,832	21,280	28,528	32,032	3,504	12.3
Visiting friends & relatives	8,416	8,288	9,216	10,576	11,680	1,104	10.4
Business	1,344	1,232	1,104	1,440	1,776	336	23.3
Education	608	496	560	512	400	-112	-21.9
Conferences & conventions	512	480	192	304	416	112	36.8
Age group (years)							
Under 15	2,480	2,448	2,704	3,312	4,080	768	23.2
15–24	4,048	4,416	5,200	6,400	6,480	80	1.3
25–34	5,456	6,192	7,920	9,488	10,784	1,296	13.7
35–44	3,984	4,304	3,856	5,328	6,048	720	13.5
45–54	4,400	4,272	4,384	6,528	7,024	496	7.6
55–64	4,272	4,576	5,312	5,984	6,384	400	6.7
65+	4,400	4,496	4,480	6,064	7,552	1,488	24.5
Length of stay (days)							
1–3	1,968	2,224	2,208	3,408	4,288	880	25.8
4–7	6,064	6,096	6,896	9,216	10,416	1,200	13.0
8–14	10,560	10,928	12,176	16,832	19,216	2,384	14.2
15–21	5,888	6,592	7,168	8,192	8,752	560	6.8
22 and over	4,560	4,864	5,408	5,456	5,680	224	4.1
Median	12.3	12.2	12.4	11.2	10.7	...	...
New Zealand port							
Auckland airport	23,424	25,056	27,504	36,160	39,632	3,472	9.6
Seaports	2,208	2,032	1,344	1,584	3,232	1,648	104.0
Christchurch airport	1,808	1,776	2,432	2,512	2,480	-32	-1.3
Queenstown airport	880	1,344	1,504	1,984	2,320	336	16.9
Wellington airport	640	464	1,056	816	672	-144	-17.6
Closest port of flight							
Los Angeles	8,880	8,672	7,824	9,632	11,408	1,776	18.4
San Francisco	4,944	5,536	5,440	9,552	10,608	1,056	11.1
Sydney	4,768	5,344	6,368	6,448	6,256	-192	-3.0
Honolulu	3,056	2,944	3,040	2,752	3,328	576	20.9
Houston	0	0	1,888	3,200	2,896	-304	-9.5
Nadi	1,152	1,440	2,000	2,336	2,528	192	8.2
Melbourne	1,008	1,088	1,680	1,920	2,048	128	6.7
Brisbane	864	1,088	1,200	1,968	1,632	-336	-17.1
Hong Kong	208	176	256	432	560	128	29.6
Vancouver	336	432	528	448	560	112	25.0
Citizenship							
United States of America	24,592	26,224	28,896	37,728	41,552	3,824	10.1
New Zealand	2,512	2,240	2,624	2,576	3,024	448	17.4
Australia	400	400	320	464	816	352	75.9
India	128	352	432	512	672	160	31.3

Symbol: ... not applicable

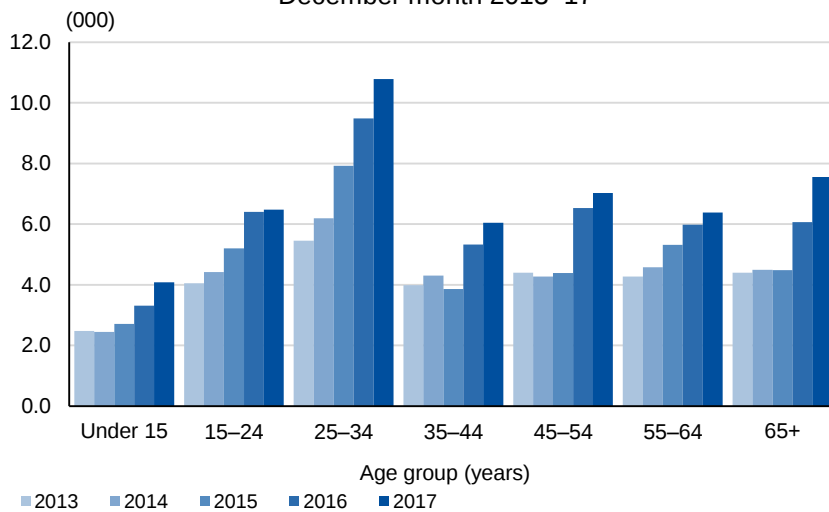
Source: Stats NZ

Travel purpose of visitors from the United States December month 2013–17



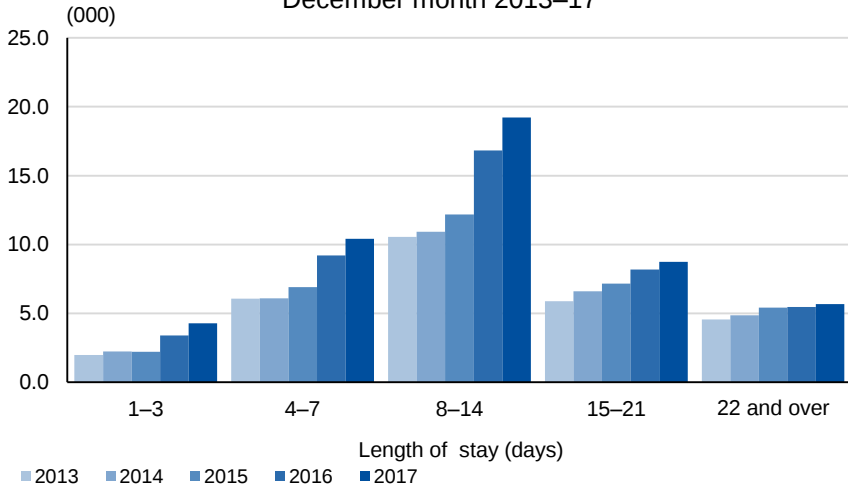
Source: Stats NZ

Age of visitors from the United States December month 2013–17



Source: Stats NZ

Length of stay of visitors from the United States December month 2013–17



Source: Stats NZ

Table 58

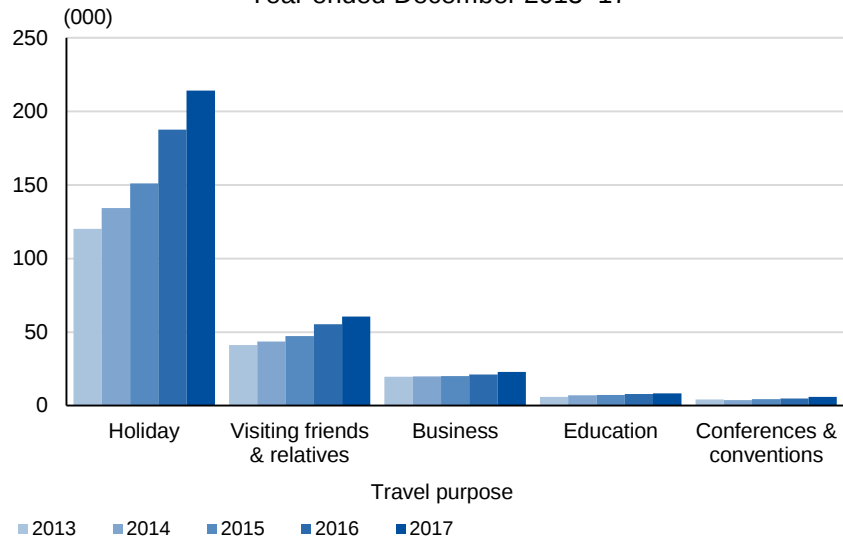
Key characteristics of visitors from the United States of America
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	201,424	220,512	243,104	291,392	330,128	38,736	13.3
Travel purpose							
Holiday	120,224	134,208	150,992	187,568	214,208	26,640	14.2
Visiting friends & relatives	41,232	43,696	47,216	55,248	60,592	5,344	9.7
Business	19,760	19,904	20,048	21,248	23,040	1,792	8.4
Education	6,000	7,008	7,280	7,952	8,272	320	4.0
Conferences & conventions	4,336	3,888	4,512	4,800	5,936	1,136	23.7
Age group (years)							
Under 15	9,088	9,520	11,440	14,368	16,192	1,824	12.7
15–24	24,800	27,712	31,600	38,192	41,600	3,408	8.9
25–34	32,256	37,056	43,632	58,320	64,528	6,208	10.6
35–44	24,816	26,560	29,344	34,496	38,256	3,760	10.9
45–54	28,656	30,048	33,728	40,256	44,288	4,032	10.0
55–64	39,568	42,000	43,712	50,240	58,704	8,464	16.8
65+	42,240	47,616	49,648	55,520	66,560	11,040	19.9
Length of stay (days)							
1–3	22,224	26,624	28,576	36,560	43,008	6,448	17.6
4–7	55,264	57,344	63,552	74,960	86,416	11,456	15.3
8–14	69,088	74,960	84,208	103,776	119,168	15,392	14.8
15–21	25,952	29,728	32,160	38,592	42,320	3,728	9.7
22 and over	28,896	31,856	34,608	37,504	39,216	1,712	4.6
Median	9.5	9.4	9.5	9.4	9.1	...	...
New Zealand port							
Auckland airport	156,048	172,256	189,008	232,496	263,232	30,736	13.2
Christchurch airport	16,608	19,392	21,424	22,912	22,880	-32	-0.1
Queenstown airport	7,680	9,152	12,208	15,920	19,040	3,120	19.6
Seaports	13,920	12,384	11,664	10,416	16,592	6,176	59.3
Wellington airport	6,800	6,976	8,528	9,344	8,160	-1,184	-12.7
Closest port of flight							
Los Angeles	52,320	56,240	60,688	62,736	81,680	18,944	30.2
Sydney	48,080	51,904	59,696	66,720	67,888	1,168	1.8
San Francisco	29,680	31,664	33,392	44,112	55,808	11,696	26.5
Houston	0	0	1,888	20,752	19,248	-1,504	-7.2
Melbourne	11,232	12,528	14,528	19,184	19,200	16	0.1
Honolulu	12,576	16,000	16,608	16,896	16,144	-752	-4.5
Brisbane	10,064	11,296	11,888	12,784	13,056	272	2.1
Nadi	8,304	10,496	12,752	12,656	12,736	80	0.6
Papeete	2,608	4,512	5,184	5,136	5,120	-16	-0.3
Coolangatta	896	960	1,280	2,240	3,088	848	37.9
Citizenship							
United States of America	179,568	196,976	217,264	262,752	298,944	36,192	13.8
New Zealand	10,672	10,336	12,096	12,144	13,280	1,136	9.4
Australia	2,048	2,400	2,304	3,184	3,328	144	4.5
United Kingdom	1,728	1,984	1,984	1,968	2,416	448	22.8

Symbol: ... not applicable

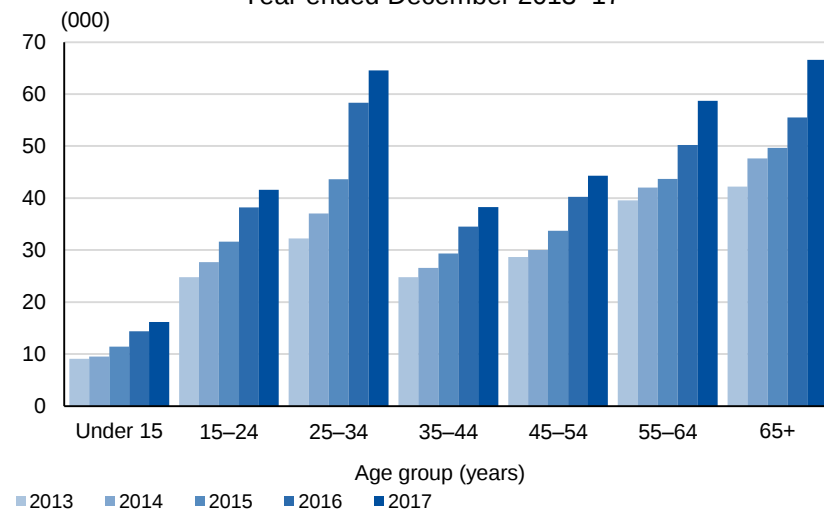
Source: Stats NZ

Travel purpose of visitors from the United States Year ended December 2013–17



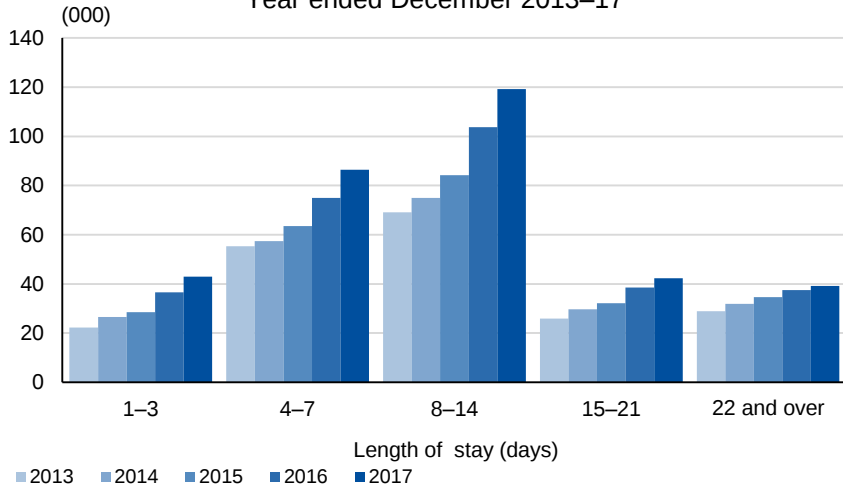
Source: Stats NZ

Age of visitors from the United States Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from the United States Year ended December 2013–17



Source: Stats NZ

Table 59

State of residence of visitors from the United States of America
December month 2013–17

	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	29,040	30,704	33,856	43,104	48,352	5,248	12.2
California	7,984	7,584	8,688	12,672	14,112	1,440	11.4
Texas	1,600	1,792	2,064	2,480	3,264	784	31.6
New York	2,384	2,016	2,224	2,896	2,768	-128	-4.4
Washington	1,104	1,232	1,520	1,872	2,384	512	27.4
Florida	1,056	1,072	1,360	1,856	2,080	224	12.1
Illinois	944	1,184	1,264	1,968	1,728	-240	-12.2
Colorado	1,056	1,072	1,104	1,344	1,392	48	3.6
Hawaii	976	1,184	976	1,104	1,280	176	15.9
Virginia	640	656	608	848	1,280	432	50.9
Massachusetts	640	1,056	848	896	1,216	320	35.7
Pennsylvania	768	656	944	832	1,040	208	25.0
Oregon	496	592	656	768	992	224	29.2
Arizona	496	688	640	800	960	160	20.0
New Jersey	672	608	768	784	912	128	16.3
Georgia	464	736	592	880	832	-48	-5.5
North Carolina	304	528	448	656	832	176	26.8
Minnesota	512	592	688	576	800	224	38.9
Ohio	272	368	496	496	736	240	48.4
Utah	544	528	608	1,136	720	-416	-36.6
Michigan	384	640	608	768	592	-176	-22.9
Maryland	496	464	624	592	576	-16	-2.7
Indiana	240	272	224	352	528	176	50.0
Tennessee	176	256	304	368	528	160	43.5
Not stated	784	560	848	1,008	1,120	112	11.1

Source: Stats NZ

Table 60

State of residence of visitors from the United States of America
Year ended December 2013–17

	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	201,424	220,512	243,104	291,392	330,128	38,736	13.3
California	47,376	51,424	57,392	70,944	79,984	9,040	12.7
Texas	10,544	12,656	14,736	18,736	22,096	3,360	17.9
New York	12,656	12,800	13,760	16,656	18,864	2,208	13.3
Florida	9,776	10,752	11,568	13,936	16,528	2,592	18.6
Washington	7,440	9,888	10,944	12,160	14,016	1,856	15.3
Colorado	7,280	8,448	8,800	9,888	11,552	1,664	16.8
Illinois	7,472	8,064	8,128	9,968	11,088	1,120	11.2
Hawaii	7,408	7,760	8,672	10,208	10,560	352	3.4
Virginia	5,280	5,392	5,488	7,360	8,624	1,264	17.2
Massachusetts	5,440	6,224	6,512	7,408	8,432	1,024	13.8
Arizona	4,592	5,280	5,344	6,064	7,392	1,328	21.9
Pennsylvania	5,136	4,992	5,440	6,864	7,120	256	3.7
Oregon	3,792	4,352	4,912	5,920	6,848	928	15.7
Minnesota	3,888	4,160	5,040	5,152	6,528	1,376	26.7
New Jersey	4,480	4,736	5,600	5,632	6,448	816	14.5
Georgia	3,392	4,048	4,672	6,336	6,256	-80	-1.3
North Carolina	3,536	4,016	4,320	5,056	6,240	1,184	23.4
Michigan	3,472	4,144	4,160	5,520	5,824	304	5.5
Maryland	3,072	3,808	4,432	4,784	5,520	736	15.4
Ohio	3,472	3,536	3,888	4,736	5,488	752	15.9
Utah	3,632	4,064	4,768	6,496	5,488	-1,008	-15.5
Wisconsin	2,944	3,024	3,264	3,904	4,096	192	4.9
Nevada	2,080	2,448	2,800	3,200	3,600	400	12.5
Missouri	2,176	2,192	2,480	2,832	3,424	592	20.9
Tennessee	2,000	1,792	2,144	2,528	3,392	864	34.2
Indiana	1,840	1,648	2,096	2,800	3,232	432	15.4
Connecticut	2,352	2,672	2,608	2,896	2,976	80	2.8
South Carolina	1,280	1,920	1,760	2,064	2,608	544	26.4
Louisiana	1,280	1,744	1,728	1,984	2,544	560	28.2
Washington D.C.	1,568	1,168	1,360	1,632	2,288	656	40.2
Iowa	1,376	1,344	1,600	1,632	1,856	224	13.7
Idaho	944	1,136	1,504	1,696	1,840	144	8.5
Kansas	1,120	1,424	1,184	1,392	1,824	432	31.0
Alaska	1,648	1,296	1,248	1,744	1,792	48	2.8
Montana	1,040	992	1,008	1,280	1,712	432	33.8
Alabama	1,200	1,088	992	1,568	1,616	48	3.1
Kentucky	896	976	1,168	1,376	1,552	176	12.8
New Mexico	1,168	1,168	1,248	1,296	1,472	176	13.6
Oklahoma	944	1,056	1,344	1,456	1,376	-80	-5.5
New Hampshire	784	1,152	1,136	1,392	1,264	-128	-9.2
Nebraska	480	688	1,040	832	1,024	192	23.1
Vermont	528	848	864	864	960	96	11.1
Arkansas	544	720	752	848	880	32	3.8
Maine	768	848	1,008	960	768	-192	-20.0
Rhode Island	560	528	848	784	752	-32	-4.1
Delaware	560	448	688	688	688	0	0.0
Mississippi	480	480	400	560	576	16	2.9
Wyoming	576	592	560	656	560	-96	-14.6
South Dakota	304	368	464	400	528	128	32.0
Not stated	4,160	3,696	4,752	5,568	7,184	1,616	29.0

Source: Stats NZ

Table 61

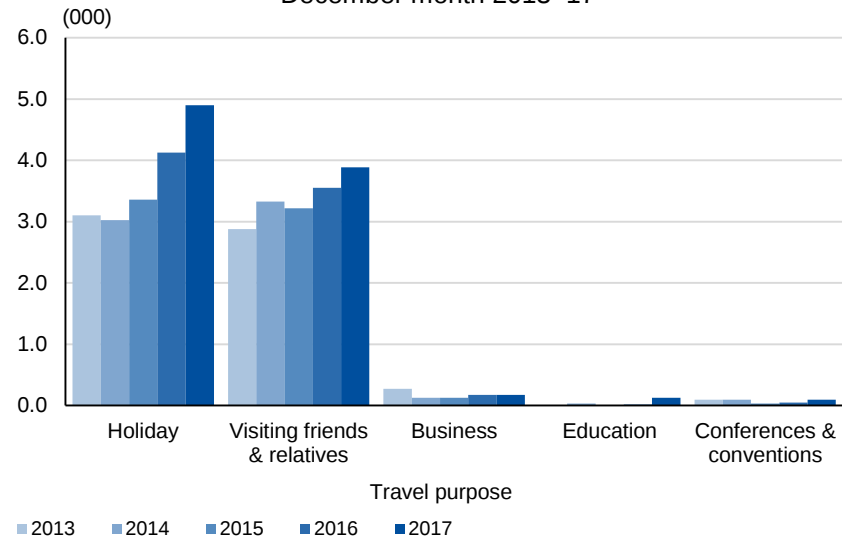
Key characteristics of visitors from Canada
December month 2013–17

Key characteristic	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	6,768	6,960	7,056	8,288	9,584	1,296	15.6
Travel purpose							
Holiday	3,104	3,024	3,360	4,128	4,896	768	18.6
Visiting friends & relatives	2,880	3,328	3,216	3,552	3,888	336	9.5
Business	272	128	128	176	176	0	0.0
Education	0	32	0	16	128	112	700.0
Conferences & conventions	96	96	32	48	96	48	100.0
Age group (years)							
Under 15	640	672	752	944	1,008	64	6.8
15–24	640	704	816	1,040	960	-80	-7.7
25–34	1,408	1,408	1,392	1,664	1,936	272	16.3
35–44	896	752	976	976	1,088	112	11.5
45–54	864	1,040	1,008	1,008	1,136	128	12.7
55–64	1,152	1,056	1,056	1,488	1,664	176	11.8
65+	1,168	1,328	1,056	1,168	1,792	624	53.4
Length of stay (days)							
1–3	592	416	448	544	608	64	11.8
4–7	912	768	976	864	1,152	288	33.3
8–14	1,584	1,792	1,600	2,160	2,592	432	20.0
15–21	1,328	1,440	1,520	1,792	2,336	544	30.4
22 and over	2,352	2,544	2,512	2,928	2,896	-32	-1.1
Median	16.4	17.7	17.6	16.8	15.4	...	...
New Zealand port							
Auckland airport	5,952	5,920	6,256	7,440	8,112	672	9.0
Christchurch airport	320	368	352	352	672	320	90.9
Closest port of flight							
Vancouver	3,136	2,992	3,632	3,616	3,984	368	10.2
Sydney	768	1,168	864	1,056	1,104	48	4.5
San Francisco	176	416	224	800	880	80	10.0
Los Angeles	496	640	416	496	688	192	38.7
Melbourne	336	400	464	528	624	96	18.2
Citizenship							
Canada	5,552	5,712	5,984	7,184	8,240	1,056	14.7
New Zealand	592	688	560	608	784	176	28.9

Symbol: ... not applicable

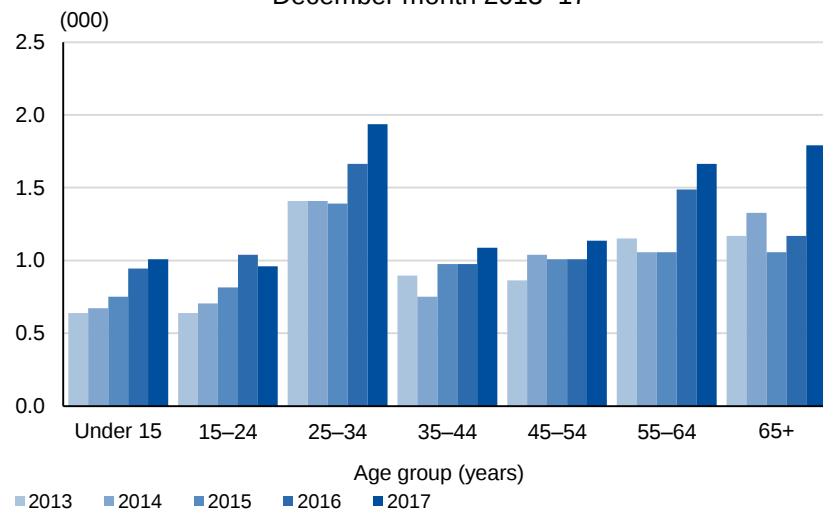
Source: Stats NZ

Travel purpose of visitors from Canada December month 2013–17



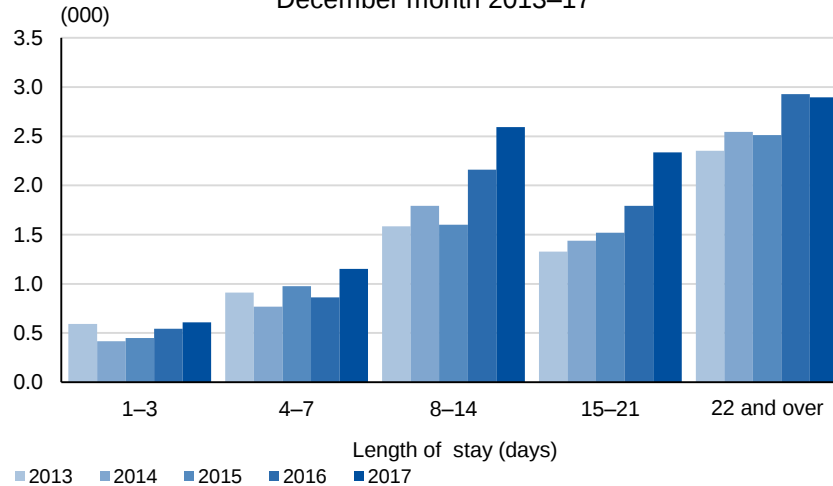
Source: Stats NZ

Age of visitors from Canada December month 2013–17



Source: Stats NZ

Length of stay of visitors from Canada December month 2013–17



Source: Stats NZ

Table 62

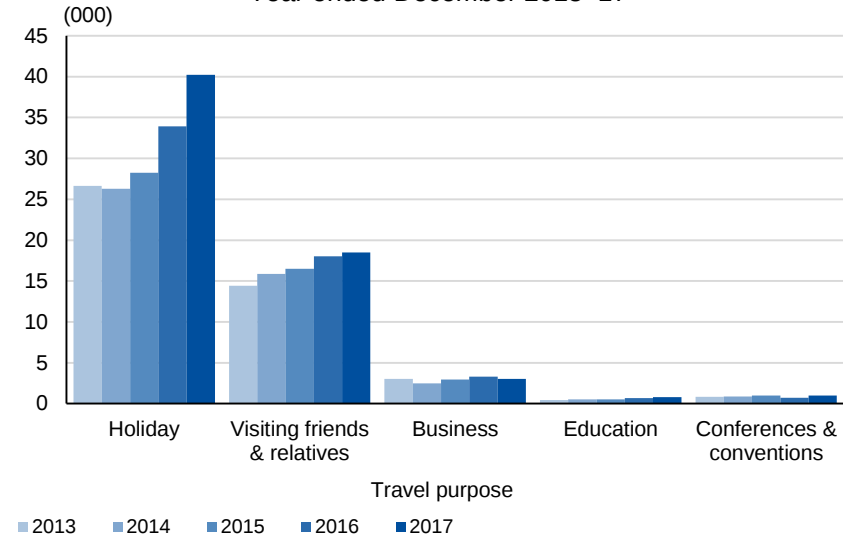
Key characteristics of visitors from Canada
Year ended December 2013–17

Key characteristic	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	48,192	48,800	52,352	59,760	67,280	7,520	12.6
Travel purpose							
Holiday	26,640	26,288	28,256	33,920	40,224	6,304	18.6
Visiting friends & relatives	14,416	15,872	16,480	18,016	18,512	496	2.8
Business	3,024	2,496	2,960	3,312	3,024	-288	-8.7
Education	448	544	544	688	816	128	18.6
Conferences & conventions	832	896	1,008	704	992	288	40.9
Age group (years)							
Under 15	2,288	2,448	2,624	3,152	3,696	544	17.3
15–24	6,240	5,920	7,232	7,776	7,440	-336	-4.3
25–34	8,208	8,448	8,944	11,168	12,000	832	7.4
35–44	4,672	4,992	5,376	6,160	6,928	768	12.5
45–54	6,240	6,896	6,864	7,920	8,320	400	5.1
55–64	10,528	10,096	11,184	12,336	14,544	2,208	17.9
65+	10,016	10,000	10,128	11,248	14,352	3,104	27.6
Length of stay (days)							
1–3	4,784	4,944	5,664	5,856	6,432	576	9.8
4–7	9,376	8,176	9,200	9,872	11,024	1,152	11.7
8–14	12,288	13,424	13,408	16,272	18,320	2,048	12.6
15–21	8,480	8,032	8,976	11,088	13,616	2,528	22.8
22 and over	13,264	14,224	15,104	16,672	17,888	1,216	7.3
Median	13.4	13.6	13.6	13.7	13.6	...	...
New Zealand port							
Auckland airport	40,384	41,536	44,496	50,096	55,280	5,184	10.3
Christchurch airport	3,104	2,896	3,360	4,224	5,184	960	22.7
Seaports	2,416	2,144	1,728	2,064	3,168	1,104	53.5
Queenstown airport	1,024	1,056	1,104	1,504	1,920	416	27.7
Wellington airport	1,216	1,104	1,632	1,840	1,696	-144	-7.8
Closest port of flight							
Vancouver	14,816	15,424	18,192	20,768	20,560	-208	-1.0
Sydney	9,200	8,560	9,680	10,816	11,744	928	8.6
Los Angeles	4,976	5,712	5,472	4,912	5,984	1,072	21.8
Melbourne	3,328	3,520	3,792	4,400	5,232	832	18.9
San Francisco	2,400	2,800	2,976	4,256	4,544	288	6.8
Brisbane	2,432	2,208	2,656	3,200	4,192	992	31.0
Hong Kong	816	608	608	768	2,144	1,376	179.2
Nadi	2,336	2,224	1,728	1,504	1,744	240	16.0
Houston	0	0	48	1,360	1,664	304	22.4
Coolangatta	352	304	512	640	1,072	432	67.5
Citizenship							
Canada	42,208	42,496	45,904	52,896	59,824	6,928	13.1
New Zealand	2,656	3,104	2,800	2,896	3,424	528	18.2
Australia	784	720	1,120	976	1,040	64	6.6
United Kingdom	576	608	624	672	592	-80	-11.9

Symbol: ... not applicable

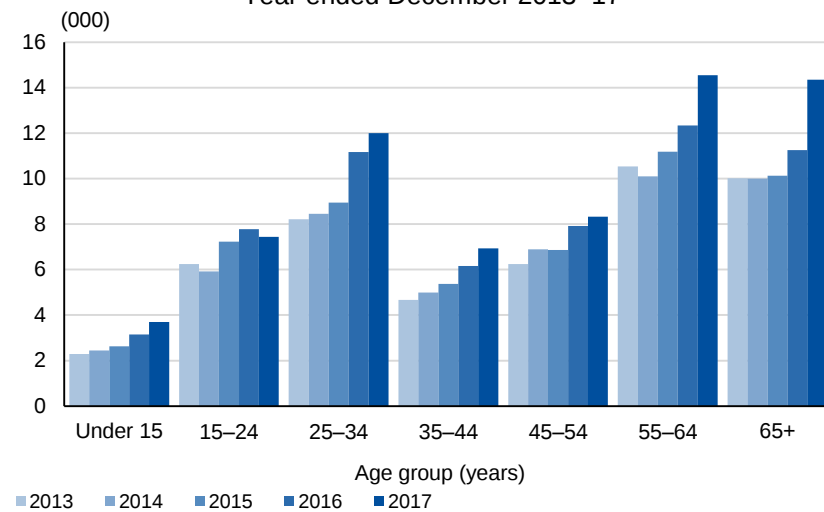
Source: Stats NZ

Travel purpose of visitors from Canada Year ended December 2013–17



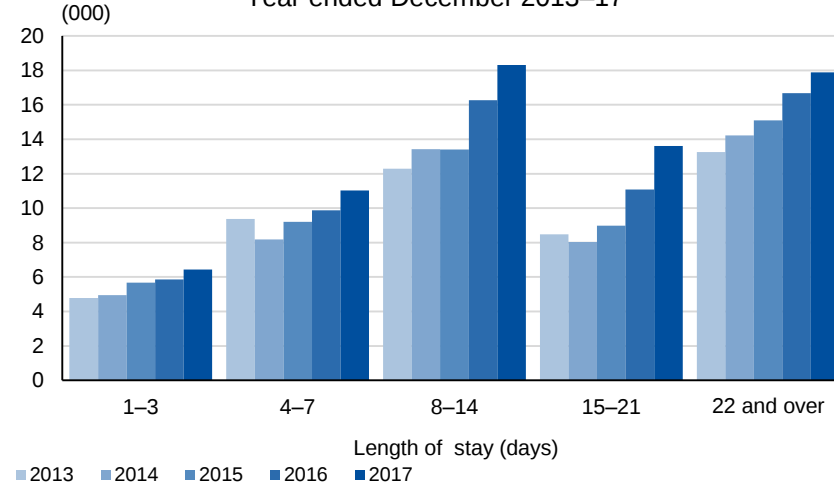
Source: Stats NZ

Age of visitors from Canada Year ended December 2013–17



Source: Stats NZ

Length of stay of visitors from Canada Year ended December 2013–17



Source: Stats NZ

Table 63

Province of residence of visitors from Canada
 December month 2013–17

	December month					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	6,768	6,960	7,056	8,288	9,584	1,296	15.6
Ontario	2,064	2,048	2,496	2,848	3,360	512	18.0
British Columbia	2,208	2,192	2,096	2,576	3,072	496	19.3
Alberta	1,328	1,360	1,312	1,392	1,632	240	17.2
Quebec	496	704	512	688	624	-64	-9.3
Not stated	176	80	112	176	272	96	54.5

Source: Stats NZ

Table 64

Province of residence of visitors from Canada
Year ended December 2013–17

	Year ended December					Change 2016–17	
	2013	2014	2015	2016	2017	Number	Percent
Total visitor arrivals	48,192	48,800	52,352	59,760	67,280	7,520	12.6
Ontario	16,400	16,560	17,344	20,656	23,136	2,480	12.0
British Columbia	14,288	14,400	15,584	18,848	20,304	1,456	7.7
Alberta	8,400	8,400	9,072	9,440	11,440	2,000	21.2
Quebec	4,144	4,304	4,480	4,912	5,344	432	8.8
Manitoba	1,104	1,216	1,120	1,552	1,552	0	0.0
Saskatchewan	1,280	1,216	1,552	1,456	1,408	-48	-3.3
Nova Scotia	672	768	1,120	912	1,088	176	19.3
New Brunswick	400	304	288	464	608	144	31.0
Not stated	976	1,008	1,200	944	1,648	704	74.6

Source: Stats NZ