

International Visitor Arrivals to New Zealand: July 2018

Overseas visitor arrivals to New Zealand by country of
residence and selected characteristics



[Crown copyright ©](#)

[See Copyright and terms of use for our copyright, attribution, and liability statements.](#)

Citation

Stats NZ (2018). International Visitor Arrivals to New Zealand: July 2018.

[Retrieved from www.stats.govt.nz](http://www.stats.govt.nz)

ISSN 1179-7703 (online)

Published in August 2018 by

Stats NZ Tatauranga Aotearoa

Wellington, New Zealand

Contact

[Stats NZ Information Centre: info@stats.govt.nz](mailto:info@stats.govt.nz)

Phone toll-free 0508 525 525

Phone international +64 4 931 4610

www.stats.govt.nz

Preface

International Visitor Arrivals to New Zealand is produced by Stats NZ and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Glossary

Visitor arrivals: overseas residents arriving in New Zealand for a stay of less than 12 months.

Country of residence: the country where the person last resided for 12 months or more before visiting New Zealand.

New Zealand port: the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

Travel purpose: the reason for the visit as indicated on the arrival card.

Closest port of flight: the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

Length of stay: the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

Citizenship: the country of issue of a passenger's passport.

State/province of residence: the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

Notes

International travel and migration data

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Stats NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Stats NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

Purpose: Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

New Zealand port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

Closest port of flight: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

Citizenship: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

State/province: There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

Related links

International Travel and Migration information release: monthly

<https://www.stats.govt.nz/insights?filters=International%20travel%20and%20migration%2CInformation%20releases>

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

Provisional International Travel Statistics: weekly

http://archive.stats.govt.nz/browse_for_stats/population/Migration/provisional-international-travel-statistics.aspx

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

Infoshare

www.stats.govt.nz/infoshare/

Stats NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

International Travel and Migration articles

http://archive.stats.govt.nz/browse_for_stats/population/Migration/international-travel-and-migration-articles.aspx

Stats NZ releases a number of articles free on the Stats NZ website. All available articles are listed on the international travel and migration articles landing page.

International Visitor Arrivals to New Zealand

Contents

	Page
Preface & glossary	3
Notes	4
Related links	5

List of tables

1 Monthly visitor arrivals	8
2 Annual visitor arrivals	8
3 Country of residence of visitors, July month 2014–18	10
4 Country of residence of visitors, Year ended July 2014–18	11
5 Key characteristics of visitors, July month 2014–18	12
6 Key characteristics of visitors, Year ended July 2014–18	14
7 Key characteristics of visitors from Australia, July month 2014–18	16
8 Key characteristics of visitors from Australia, Year ended July 2014–18	18
9 State of residence of visitors from Australia, July month 2014–18	20
10 State of residence of visitors from Australia, Year ended July 2014–18	21
11 Key characteristics of visitors from New South Wales, July month 2014–18	22
12 Key characteristics of visitors from New South Wales, Year ended July 2014–18	24
13 Key characteristics of visitors from Queensland, July month 2014–18	26
14 Key characteristics of visitors from Queensland, Year ended July 2014–18	28
15 Key characteristics of visitors from Victoria, July month 2014–18	30
16 Key characteristics of visitors from Victoria, Year ended July 2014–18	32
17 Key characteristics of visitors from Western Australia, July month 2014–18	34
18 Key characteristics of visitors from Western Australia, Year ended July 2014–18	36
19 Key characteristics of visitors from South Australia, July month 2014–18	38
20 Key characteristics of visitors from South Australia, Year ended July 2014–18	40
21 Key characteristics of visitors from the People's Republic of China, July month 2014–18	42
22 Key characteristics of visitors from the People's Republic of China, Year ended July 2014–18	44
23 Province of residence of visitors from the People's Republic of China, July month 2014–18	46
24 Province of residence of visitors from the People's Republic of China, Year ended July 2014–18	47
25 Key characteristics of visitors from Shanghai, July month 2014–18	48
26 Key characteristics of visitors from Shanghai, Year ended July 2014–18	50
27 Key characteristics of visitors from Guangdong, July month 2014–18	52
28 Key characteristics of visitors from Guangdong, Year ended July 2014–18	54
29 Key characteristics of visitors from Beijing, July month 2014–18	56
30 Key characteristics of visitors from Beijing, Year ended July 2014–18	58
31 Key characteristics of visitors from Japan, July month 2014–18	60
32 Key characteristics of visitors from Japan, Year ended July 2014–18	62
33 Prefecture of residence of visitors from Japan, July month 2014–18	64
34 Prefecture of residence of visitors from Japan, Year ended July 2014–18	65
35 Key characteristics of visitors from the Republic of Korea, July month 2014–18	66
36 Key characteristics of visitors from the Republic of Korea, Year ended July 2014–18	68
37 Key characteristics of visitors from Singapore, July month 2014–18	70
38 Key characteristics of visitors from Singapore, Year ended July 2014–18	72
39 Key characteristics of visitors from India, July month 2014–18	74
40 Key characteristics of visitors from India, Year ended July 2014–18	76
41 Key characteristics of visitors from Hong Kong, July month 2014–18	78
42 Key characteristics of visitors from Hong Kong, Year ended July 2014–18	80
43 Key characteristics of visitors from Malaysia, July month 2014–18	82
44 Key characteristics of visitors from Malaysia, Year ended July 2014–18	84
45 Key characteristics of visitors from Taiwan, July month 2014–18	86
46 Key characteristics of visitors from Taiwan, Year ended July 2014–18	88
47 Key characteristics of visitors from Thailand, July month 2014–18	90
48 Key characteristics of visitors from Thailand, Year ended July 2014–18	92

International Visitor Arrivals to New Zealand

Contents

Page

List of tables (cont.)

49	Key characteristics of visitors from the United Kingdom, July month 2014–18	94
50	Key characteristics of visitors from the United Kingdom, Year ended July 2014–18	96
51	Country of residence of visitors from the United Kingdom, July month 2014–18	98
52	Country of residence of visitors from the United Kingdom, Year ended July 2014–18	99
53	Key characteristics of visitors from Germany, July month 2014–18	100
54	Key characteristics of visitors from Germany, Year ended July 2014–18	102
55	Key characteristics of visitors from France, July month 2014–18	104
56	Key characteristics of visitors from France, Year ended July 2014–18	106
57	Key characteristics of visitors from the United States of America, July month 2014–18	108
58	Key characteristics of visitors from the United States of America, Year ended July 2014–18	110
59	State of residence of visitors from the United States of America, July month 2014–18	112
60	State of residence of visitors from the United States of America, Year ended July 2014–18	113
61	Key characteristics of visitors from Canada, July month 2014–18	114
62	Key characteristics of visitors from Canada, Year ended July 2014–18	116
63	Province of residence of visitors from Canada, July month 2014–18	118
64	Province of residence of visitors from Canada, Year ended July 2014–18	119

Table 1

Monthly visitor arrivals

Month	2013/14	2014/15	2015/16	2016/17	2017/18	Change 2016/17 to 2017/18	
						Number	Percent
Aug	189,284	188,849	202,879	221,181	233,991	12,810	5.8
Sep	191,056	193,329	216,984	245,089	252,746	7,657	3.1
Oct	194,973	210,597	229,379	260,246	270,515	10,269	3.9
Nov	251,060	270,408	300,521	333,598	360,136	26,538	8.0
Dec	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Jan	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5
Feb	301,165	343,457	373,376	380,034	423,456	43,422	11.4
Mar	253,561	291,784	344,387	343,799	388,327	44,528	13.0
Apr	224,194	237,966	256,685	311,866	283,910	-27,956	-9.0
May	161,355	176,697	193,643	209,170	222,079	12,909	6.2
Jun	162,122	176,961	196,223	230,088	212,245	-17,843	-7.8
Jul	196,856	207,984	237,872	246,945	250,523	3,578	1.4

Source: Stats NZ

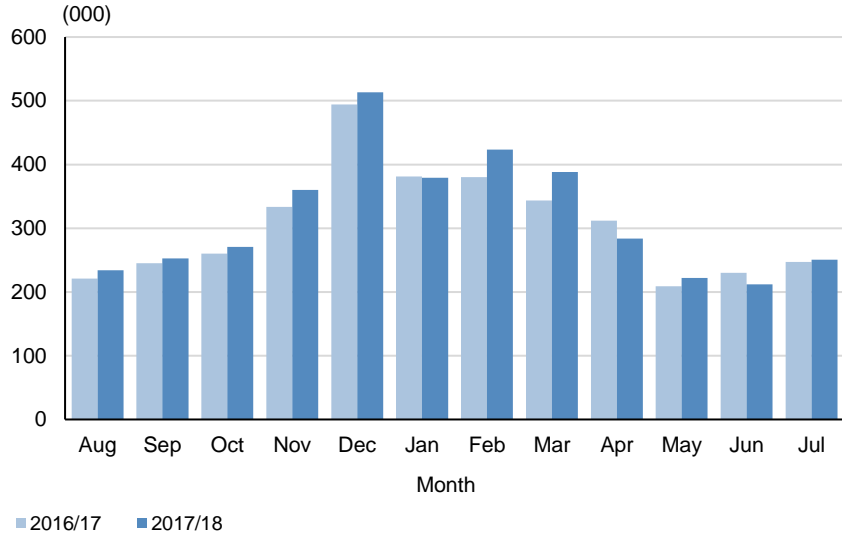
Table 2

Annual visitor arrivals

Year ended July	Number	Change from previous year	
		Number	Percent
2008	2,482,488	18,618	0.8
2009	2,411,856	-70,632	-2.8
2010	2,507,970	96,114	4.0
2011	2,494,483	-13,487	-0.5
2012	2,633,181	138,698	5.6
2013	2,647,075	13,894	0.5
2014	2,799,964	152,889	5.8
2015	3,002,982	203,018	7.3
2016	3,340,278	337,296	11.2
2017	3,657,277	316,999	9.5
2018	3,790,505	133,228	3.6

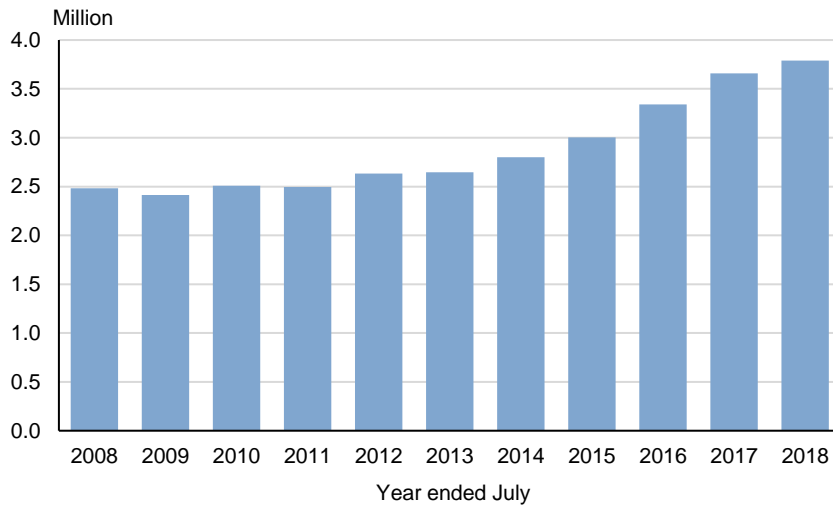
Source: Stats NZ

Monthly visitor arrivals



Source: Stats NZ

Annual visitor arrivals



Source: Stats NZ

Table 3

Country of residence of visitors
July month 2014–18

	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	196,856	207,984	237,872	246,945	250,523	3,578	1.4
Top 30 countries of residence							
Australia	101,152	105,712	112,384	118,432	121,984	3,552	3.0
China, People's Republic of	18,144	20,016	26,240	29,360	29,264	-96	-0.3
United States of America	10,832	12,720	17,184	15,312	16,224	912	6.0
United Kingdom	7,904	8,576	8,960	11,056	8,304	-2,752	-24.9
Japan	6,816	6,400	6,944	6,800	7,168	368	5.4
Korea, Republic of	3,904	3,936	5,504	6,000	5,456	-544	-9.1
Hong Kong (SAR)	2,672	2,864	3,296	4,224	4,560	336	8.0
Germany	3,008	3,152	3,440	3,328	3,616	288	8.7
India	1,584	1,808	1,968	2,832	3,296	464	16.4
Malaysia	1,904	1,856	3,024	2,320	2,768	448	19.3
Singapore	2,416	2,272	2,832	2,944	2,752	-192	-6.5
Canada	1,904	2,352	2,544	2,448	2,688	240	9.8
Taiwan	1,984	2,128	2,560	2,768	2,624	-144	-5.2
France	1,824	1,936	2,176	2,464	2,576	112	4.5
French Polynesia	1,920	1,840	2,112	2,384	2,208	-176	-7.4
Thailand	1,440	1,328	1,824	1,968	2,096	128	6.5
Philippines	608	784	1,280	1,504	1,920	416	27.7
Samoa	1,216	1,280	1,312	1,520	1,648	128	8.4
Fiji	1,376	1,376	1,776	1,504	1,600	96	6.4
Indonesia	3,568	4,096	4,512	1,536	1,536	0	0.0
Brazil	1,040	1,216	1,216	1,408	1,488	80	5.7
United Arab Emirates	1,152	1,376	1,680	1,584	1,472	-112	-7.1
South Africa	816	880	1,072	1,104	1,312	208	18.8
Tonga	992	720	1,152	1,184	1,248	64	5.4
Netherlands	928	1,072	1,152	1,280	1,152	-128	-10.0
Italy	704	688	816	912	1,008	96	10.5
Viet Nam	272	336	576	672	976	304	45.2
Argentina	176	224	1,008	1,392	960	-432	-31.0
New Caledonia	784	976	1,072	1,120	928	-192	-17.1
Spain	576	624	784	864	912	48	5.6
Region of residence							
Oceania	111,040	115,456	123,360	129,632	133,040	3,408	2.6
Asia	45,904	48,688	61,536	64,000	65,760	1,760	2.8
Europe	18,688	19,808	21,280	24,560	22,176	-2,384	-9.7
Americas	14,880	17,680	23,456	22,288	23,008	720	3.2
Africa and the Middle East	3,232	3,552	4,576	4,432	4,320	-112	-2.5
Not stated	2,992	2,768	3,616	1,744	1,728	-16	-0.9

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 4

Country of residence of visitors
Year ended July 2014–18

	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,799,964	3,002,982	3,340,278	3,657,277	3,790,505	133,228	3.6
Top 30 countries of residence							
Australia	1,239,808	1,290,192	1,372,112	1,456,672	1,474,800	18,128	1.2
China, People's Republic of	243,472	315,248	403,152	401,120	448,928	47,808	11.9
United States of America	211,680	235,232	262,000	323,600	338,192	14,592	4.5
United Kingdom	194,032	198,752	214,192	246,480	232,432	-14,048	-5.7
Germany	75,776	81,232	91,520	104,432	101,792	-2,640	-2.5
Japan	77,024	84,016	94,752	100,976	101,424	448	0.4
Korea, Republic of	53,168	60,640	76,656	83,840	93,200	9,360	11.2
Canada	48,496	50,960	55,664	65,888	68,880	2,992	4.5
India	34,208	42,896	48,528	56,560	67,424	10,864	19.2
Singapore	44,912	47,136	54,016	57,808	60,272	2,464	4.3
Hong Kong (SAR)	29,280	33,712	40,384	50,736	58,016	7,280	14.3
Malaysia	30,672	32,192	40,928	55,840	52,656	-3,184	-5.7
France	29,376	31,904	36,928	41,744	44,336	2,592	6.2
Taiwan	21,696	29,824	33,456	36,720	41,824	5,104	13.9
Thailand	21,744	21,504	25,328	26,656	30,576	3,920	14.7
Netherlands	21,440	21,744	23,584	28,256	30,192	1,936	6.9
Fiji	24,384	24,768	27,424	28,064	29,760	1,696	6.0
Philippines	11,072	12,944	17,376	22,352	27,280	4,928	22.0
Indonesia	17,488	15,936	18,240	21,088	26,416	5,328	25.3
Samoa	17,632	19,696	22,048	24,368	24,800	432	1.8
French Polynesia	15,808	17,216	17,472	21,648	23,712	2,064	9.5
Argentina	4,624	4,080	12,240	17,248	22,864	5,616	32.6
Switzerland	17,632	18,512	20,544	23,248	22,864	-384	-1.7
New Caledonia	17,856	17,328	18,192	19,408	20,432	1,024	5.3
Tonga	14,272	15,840	19,408	20,832	20,288	-544	-2.6
South Africa	15,568	16,432	18,560	19,744	19,856	112	0.6
Brazil	11,520	12,656	12,736	15,824	19,232	3,408	21.5
Sweden	12,704	13,152	14,464	15,904	16,032	128	0.8
Spain	8,448	9,600	10,736	13,168	14,208	1,040	7.9
Denmark	9,328	9,968	11,248	12,832	13,392	560	4.4
Region of residence							
Oceania	1,380,592	1,431,600	1,525,184	1,621,472	1,644,160	22,688	1.4
Asia	595,808	709,808	868,992	934,880	1,033,184	98,304	10.5
Europe	434,448	449,568	491,984	571,856	560,912	-10,944	-1.9
Americas	290,192	318,400	359,952	443,632	471,504	27,872	6.3
Africa and the Middle East	38,816	41,664	45,392	49,584	50,672	1,088	2.2
Not stated	55,760	48,208	48,064	23,152	23,072	-80	-0.3

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 5

Key characteristics of visitors

July month 2014–18

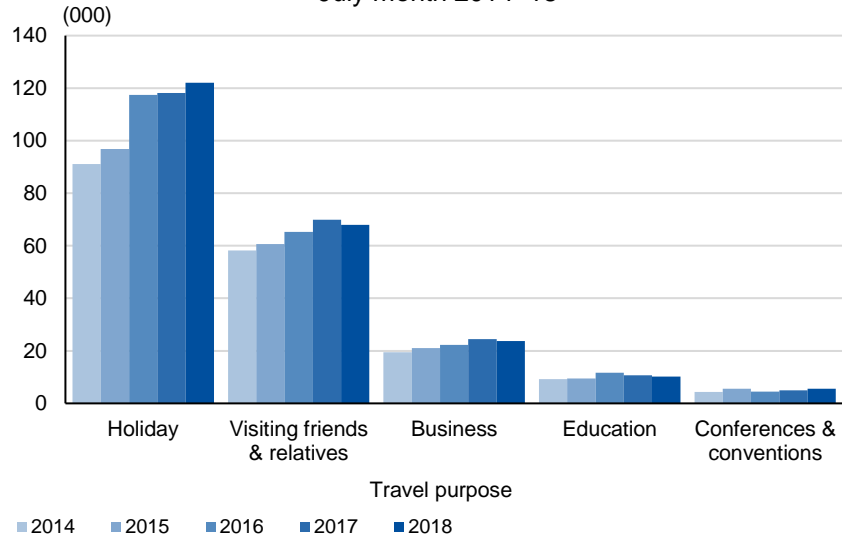
Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	196,856	207,984	237,872	246,945	250,523	3,578	1.4
Travel purpose							
Holiday	91,088	96,832	117,456	118,144	122,112	3,968	3.4
Visiting friends & relatives	58,192	60,672	65,280	69,968	67,968	-2,000	-2.9
Business	19,472	21,008	22,208	24,480	23,728	-752	-3.1
Education	9,232	9,472	11,680	10,656	10,240	-416	-3.9
Conferences & conventions	4,368	5,600	4,480	4,944	5,584	640	12.9
Age group (years)							
Under 15	23,632	25,472	31,280	31,792	36,352	4,560	14.3
15–24	42,560	42,112	48,496	46,128	44,784	-1,344	-2.9
25–34	36,576	38,992	43,376	45,872	45,920	48	0.1
35–44	31,984	34,608	38,896	42,000	39,648	-2,352	-5.6
45–54	32,176	34,272	39,136	40,624	41,328	704	1.7
55–64	20,496	22,416	25,216	27,456	28,416	960	3.5
65+	9,312	10,080	11,424	12,784	13,584	800	6.3
Length of stay (days)							
1–3	35,072	37,296	41,424	52,816	48,496	-4,320	-8.2
4–7	57,920	64,064	69,920	68,080	72,928	4,848	7.1
8–14	55,072	56,448	67,520	66,688	71,408	4,720	7.1
15–21	17,568	17,840	20,896	22,736	22,032	-704	-3.1
22 and over	31,104	32,304	38,064	36,336	35,168	-1,168	-3.2
Median	7.9	7.7	8.0	7.7	7.8
New Zealand port							
Auckland airport	130,832	138,576	161,008	169,200	168,400	-800	-0.5
Queenstown airport	26,528	29,424	32,144	33,248	35,152	1,904	5.7
Christchurch airport	26,448	24,720	30,384	30,832	31,776	944	3.1
Wellington airport	11,696	14,016	13,680	12,560	13,424	864	6.9
Seaports	160	336	64	352	768	416	118.2
Dunedin airport	1,072	864	464	432	496	64	14.8
Closest port of flight							
Sydney	61,056	63,424	69,488	69,472	71,776	2,304	3.3
Melbourne	35,584	39,136	38,880	41,968	41,392	-576	-1.4
Brisbane	29,664	29,392	28,832	28,752	30,352	1,600	5.6
Coolangatta	6,144	8,128	10,272	11,088	11,552	464	4.2
Hong Kong	7,104	7,584	7,712	12,144	11,104	-1,040	-8.6
Singapore	8,800	9,568	9,520	8,384	8,400	16	0.2
Shanghai	3,248	3,856	7,728	6,912	7,456	544	7.9
Guangzhou	5,248	4,448	8,096	5,584	5,632	48	0.9
Tokyo	4,896	5,056	4,832	5,552	5,632	80	1.4
Bangkok	1,520	1,792	3,024	2,784	3,984	1,200	43.1
Nadi	3,312	4,112	3,904	4,752	3,776	-976	-20.5
Dubai	0	0	2,976	4,672	3,472	-1,200	-25.7
Citizenship							
Australia	69,584	71,872	80,144	82,800	87,792	4,992	6.0
New Zealand	34,432	36,976	36,720	37,920	36,992	-928	-2.4
China, People's Republic of	18,576	20,432	26,256	30,160	30,224	64	0.2
United States of America	10,752	12,192	16,640	14,512	15,856	1,344	9.3
United Kingdom	9,760	10,192	10,256	13,888	9,584	-4,304	-31.0

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

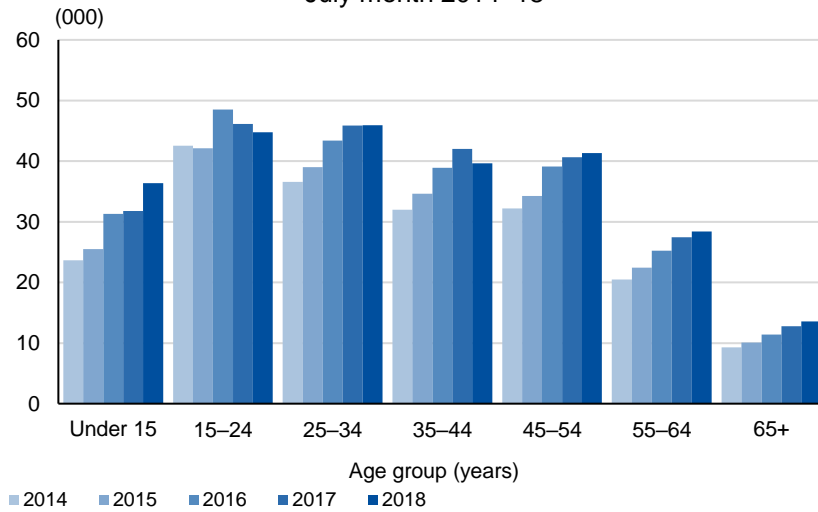
Source: Stats NZ

Travel purpose of visitors July month 2014–18



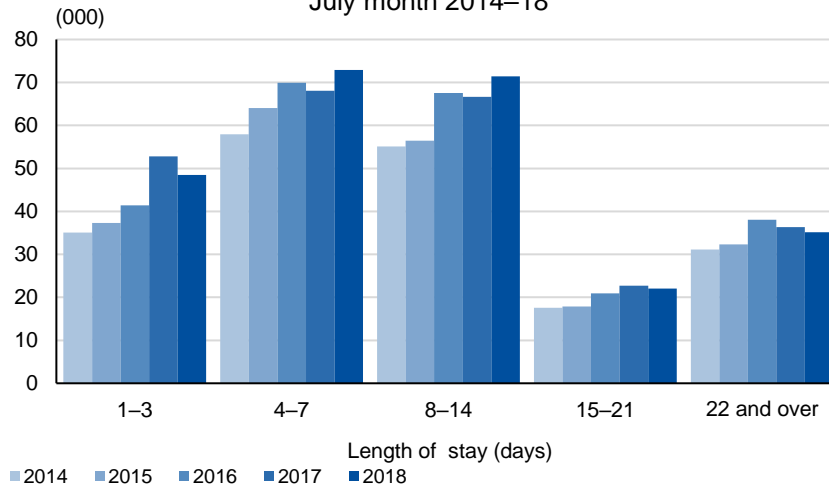
Source: Stats NZ

Age of visitors July month 2014–18



Source: Stats NZ

Length of stay of visitors July month 2014–18



Source: Stats NZ

Table 6

Key characteristics of visitors

Year ended July 2014–18

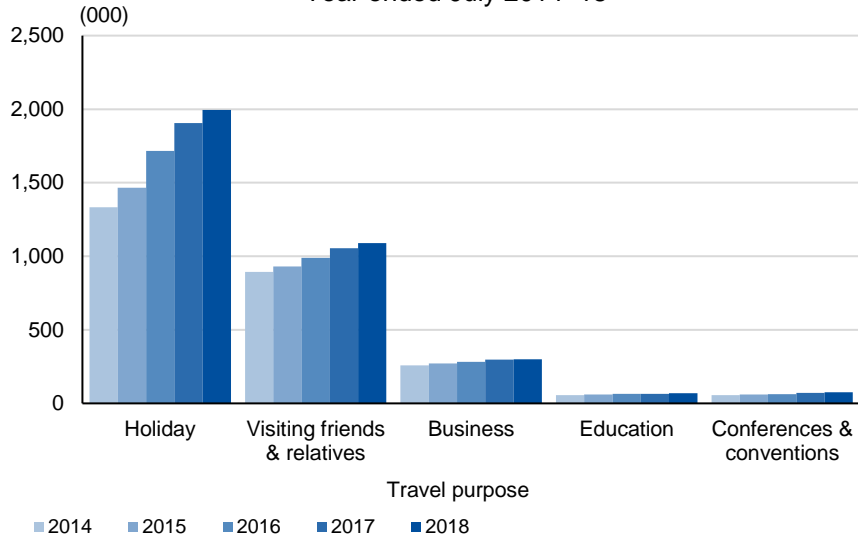
Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,799,964	3,002,982	3,340,278	3,657,277	3,790,505	133,228	3.6
Travel purpose							
Holiday	1,332,608	1,466,352	1,716,320	1,905,408	1,994,848	89,440	4.7
Visiting friends & relatives	893,488	929,728	989,520	1,055,232	1,089,312	34,080	3.2
Business	258,816	271,968	282,512	297,984	300,624	2,640	0.9
Education	55,584	60,304	65,648	64,432	68,336	3,904	6.1
Conferences & conventions	56,768	59,696	62,752	71,152	74,992	3,840	5.4
Age group (years)							
Under 15	237,632	255,904	280,864	306,160	326,384	20,224	6.6
15–24	350,528	365,584	403,104	427,056	428,192	1,136	0.3
25–34	552,464	597,504	667,904	737,584	769,296	31,712	4.3
35–44	444,464	469,264	512,992	556,432	574,416	17,984	3.2
45–54	466,880	508,784	558,608	606,192	613,088	6,896	1.1
55–64	448,448	479,424	545,632	601,600	633,744	32,144	5.3
65+	295,200	322,784	370,464	409,552	438,384	28,832	7.0
Length of stay (days)							
1–3	472,432	503,584	571,168	661,232	673,552	12,320	1.9
4–7	737,888	802,128	876,480	910,656	971,008	60,352	6.6
8–14	746,304	803,456	909,616	1,013,344	1,073,008	59,664	5.9
15–21	329,456	353,744	392,224	442,800	444,528	1,728	0.4
22 and over	509,536	536,336	590,080	616,544	621,408	4,864	0.8
Median	8.9	8.9	8.9	8.9	8.8
New Zealand port							
Auckland airport	1,987,392	2,128,800	2,372,736	2,618,656	2,689,312	70,656	2.7
Christchurch airport	413,088	436,352	483,184	511,632	555,440	43,808	8.6
Queenstown airport	151,360	185,552	224,000	249,024	277,232	28,208	11.3
Wellington airport	184,400	197,184	216,880	218,336	210,976	-7,360	-3.4
Seaports	37,360	34,464	32,704	39,328	43,168	3,840	9.8
Dunedin airport	15,984	11,696	9,840	7,392	7,168	-224	-3.0
Hamilton airport	0	0	16	16	16	0	0.0
Rotorua airport	5,808	5,008	0	16	16	0	0.0
Closest port of flight							
Sydney	836,688	881,280	936,192	950,880	930,224	-20,656	-2.2
Melbourne	474,032	515,008	574,208	581,200	599,376	18,176	3.1
Brisbane	390,880	419,312	430,880	432,720	442,656	9,936	2.3
Hong Kong	110,528	117,296	131,872	162,432	187,296	24,864	15.3
Coolangatta	78,816	87,536	118,544	165,840	173,904	8,064	4.9
Singapore	149,616	156,624	168,656	156,832	166,592	9,760	6.2
Guangzhou	54,752	85,600	96,592	100,864	99,744	-1,120	-1.1
Los Angeles	83,648	85,872	83,456	107,440	98,272	-9,168	-8.5
Shanghai	44,560	60,528	90,704	92,800	93,232	432	0.5
Tokyo	52,912	68,368	75,616	71,360	76,592	5,232	7.3
Dubai	0	64	14,928	68,800	69,456	656	1.0
San Francisco	39,568	43,072	40,080	68,912	68,256	-656	-1.0
Citizenship							
Australia	786,544	822,304	894,416	962,512	986,576	24,064	2.5
New Zealand	501,120	506,992	515,760	540,048	525,920	-14,128	-2.6
China, People's Republic of	251,120	320,896	409,152	405,808	455,824	50,016	12.3
United States of America	209,776	233,152	258,784	317,264	331,344	14,080	4.4
United Kingdom	206,960	212,480	230,896	259,008	243,536	-15,472	-6.0

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

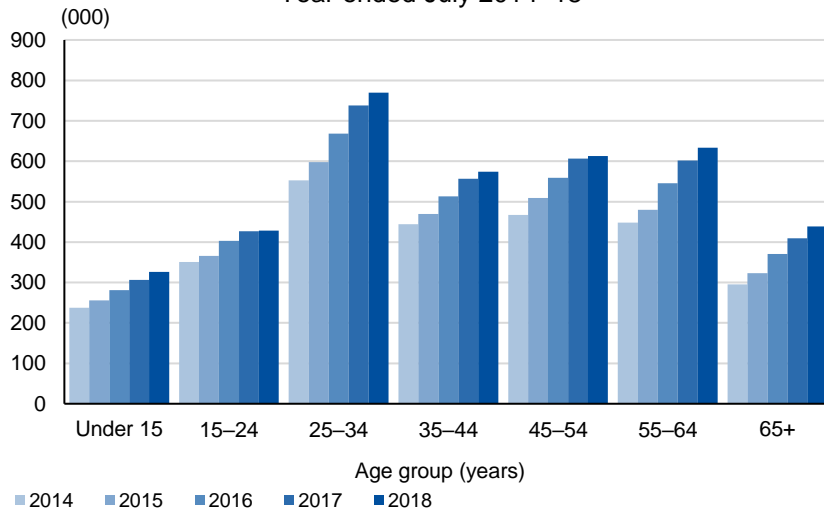
Source: Stats NZ

Travel purpose of visitors Year ended July 2014–18



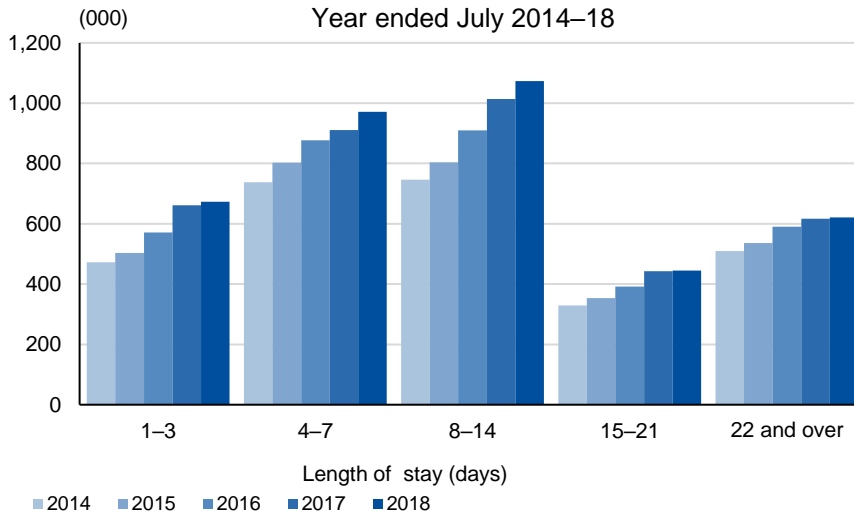
Source: Stats NZ

Age of visitors Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors Year ended July 2014–18



Source: Stats NZ

Table 7

Key characteristics of visitors from Australia

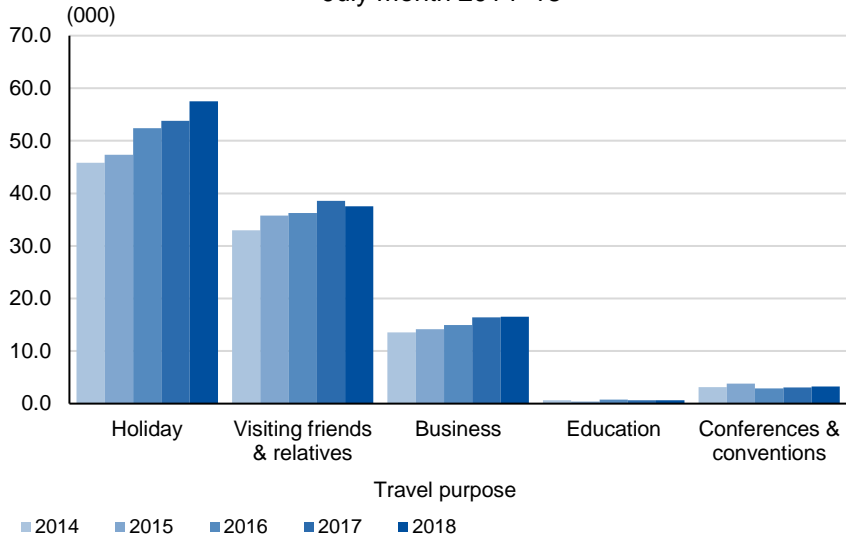
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	101,152	105,712	112,384	118,432	121,984	3,552	3.0
Travel purpose							
Holiday	45,840	47,328	52,384	53,776	57,536	3,760	7.0
Visiting friends & relatives	32,944	35,744	36,272	38,560	37,552	-1,008	-2.6
Business	13,552	14,128	14,928	16,400	16,560	160	1.0
Education	656	416	784	608	608	0	0.0
Conferences & conventions	3,136	3,792	2,880	3,056	3,232	176	5.8
Age group (years)							
Under 15	10,864	11,200	14,064	13,664	17,568	3,904	28.6
15–24	20,048	18,848	19,872	18,912	19,632	720	3.8
25–34	21,376	23,104	24,160	25,792	24,432	-1,360	-5.3
35–44	16,800	17,904	19,120	20,688	19,984	-704	-3.4
45–54	16,896	17,712	17,968	19,856	20,784	928	4.7
55–64	10,512	11,952	11,968	13,408	13,520	112	0.8
65+	4,656	4,992	5,232	6,112	6,064	-48	-0.8
Length of stay (days)							
1–3	18,960	20,384	21,808	28,432	26,864	-1,568	-5.5
4–7	39,360	42,320	43,456	44,176	47,344	3,168	7.2
8–14	32,720	32,704	35,936	35,728	38,080	2,352	6.6
15–21	6,160	6,192	6,560	6,528	6,720	192	2.9
22 and over	3,952	4,112	4,624	3,568	2,976	-592	-16.6
Median	6.9	6.8	6.8	6.6	6.6
New Zealand port							
Auckland airport	50,704	53,968	56,224	60,016	60,320	304	0.5
Queenstown airport	23,712	25,472	27,680	29,232	31,104	1,872	6.4
Christchurch airport	16,736	15,104	17,840	19,152	20,000	848	4.4
Wellington airport	9,024	10,432	10,208	9,568	9,824	256	2.7
Closest port of flight							
Sydney	42,112	42,752	48,080	48,992	51,376	2,384	4.9
Melbourne	25,296	28,288	27,744	32,400	32,064	-336	-1.0
Brisbane	22,464	21,856	21,936	21,856	23,184	1,328	6.1
Coolangatta	3,920	5,776	6,912	6,784	7,504	720	10.6
Perth	3,760	3,488	3,440	3,248	3,024	-224	-6.9
Adelaide	1,216	928	960	880	928	48	5.5
Rarotonga	256	448	720	704	656	-48	-6.8
Apia	432	320	240	464	528	64	13.8
Citizenship							
Australia	67,968	69,808	77,936	80,896	85,696	4,800	5.9
New Zealand	24,896	26,928	26,384	27,424	26,800	-624	-2.3
United Kingdom	1,920	2,080	1,456	2,688	1,824	-864	-32.1
China, People's Republic of	832	1,056	1,056	1,504	1,776	272	18.1

Symbol: ... not applicable

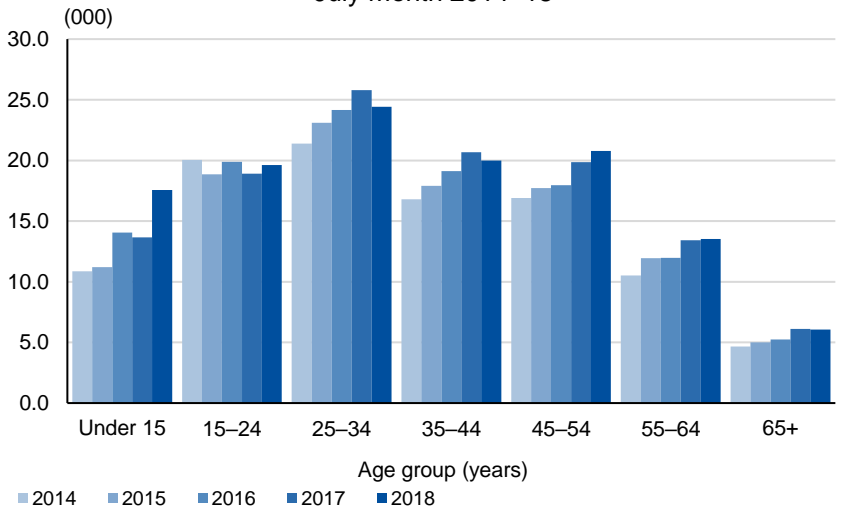
Source: Stats NZ

Travel purpose of visitors from Australia July month 2014–18



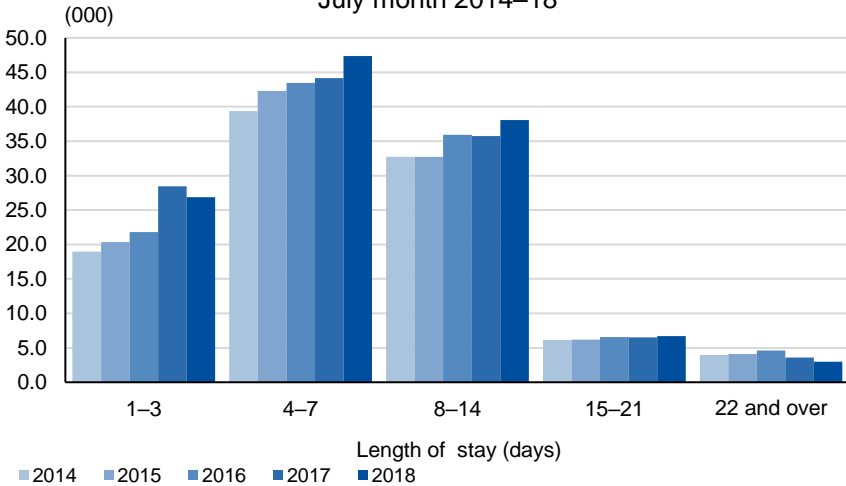
Source: Stats NZ

Age of visitors from Australia July month 2014–18



Source: Stats NZ

Length of stay of visitors from Australia July month 2014–18



Source: Stats NZ

Table 8

Key characteristics of visitors from Australia

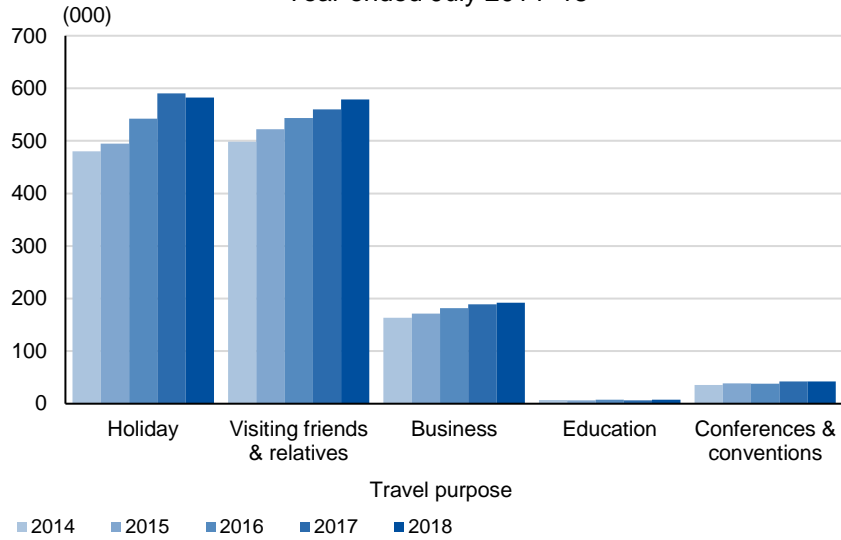
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,239,808	1,290,192	1,372,112	1,456,672	1,474,800	18,128	1.2
Travel purpose							
Holiday	480,288	494,976	542,208	590,528	582,400	-8,128	-1.4
Visiting friends & relatives	498,224	522,256	543,488	560,080	578,992	18,912	3.4
Business	163,504	171,120	181,824	189,120	192,320	3,200	1.7
Education	6,816	6,272	7,440	6,416	7,296	880	13.7
Conferences & conventions	35,408	38,944	37,776	42,528	42,352	-176	-0.4
Age group (years)							
Under 15	129,968	135,888	147,536	154,592	159,248	4,656	3.0
15–24	140,096	142,848	149,920	157,824	158,704	880	0.6
25–34	259,408	269,456	284,576	300,656	302,976	2,320	0.8
35–44	214,864	220,576	235,728	248,608	248,960	352	0.1
45–54	221,040	232,304	241,168	258,896	256,176	-2,720	-1.1
55–64	177,216	182,112	197,312	211,280	215,312	4,032	1.9
65+	97,216	107,008	115,872	124,816	133,424	8,608	6.9
Length of stay (days)							
1–3	245,376	250,464	271,296	330,496	338,944	8,448	2.6
4–7	400,416	431,744	453,824	462,400	478,576	16,176	3.5
8–14	379,312	390,048	416,384	434,512	438,560	4,048	0.9
15–21	125,792	129,952	136,656	141,840	135,968	-5,872	-4.1
22 and over	88,912	87,984	93,952	87,424	82,752	-4,672	-5.3
Median	7.3	7.2	7.2	7.0	6.9
New Zealand port							
Auckland airport	743,936	763,504	802,320	855,344	842,080	-13,264	-1.6
Christchurch airport	210,128	216,576	227,024	243,536	261,904	18,368	7.5
Queenstown airport	117,344	141,360	166,320	182,976	202,096	19,120	10.4
Wellington airport	138,576	145,712	160,272	159,264	152,224	-7,040	-4.4
Seaports	10,384	8,144	7,456	8,944	10,144	1,200	13.4
Dunedin airport	14,048	10,208	8,688	6,544	6,304	-240	-3.7
Closest port of flight							
Sydney	493,360	510,288	533,120	559,392	554,336	-5,056	-0.9
Melbourne	318,736	338,080	364,688	388,496	404,144	15,648	4.0
Brisbane	269,408	278,928	284,624	297,072	296,736	-336	-0.1
Coolangatta	55,440	65,040	81,872	94,160	100,640	6,480	6.9
Perth	45,024	49,008	54,752	52,992	50,560	-2,432	-4.6
Adelaide	18,960	14,016	14,688	14,048	14,064	16	0.1
Canberra	0	0	0	8,144	8,560	416	5.1
Rarotonga	4,000	4,560	5,536	5,664	6,576	912	16.1
Apia	3,424	3,808	4,400	4,336	4,544	208	4.8
Los Angeles	2,784	2,512	2,192	2,512	2,992	480	19.1
Citizenship							
Australia	763,680	800,576	872,448	940,528	963,584	23,056	2.5
New Zealand	377,696	386,304	390,160	399,936	389,776	-10,160	-2.5
United Kingdom	25,216	25,312	27,856	28,464	25,872	-2,592	-9.1
China, People's Republic of	8,144	10,416	12,064	13,008	15,312	2,304	17.7

Symbol: ... not applicable

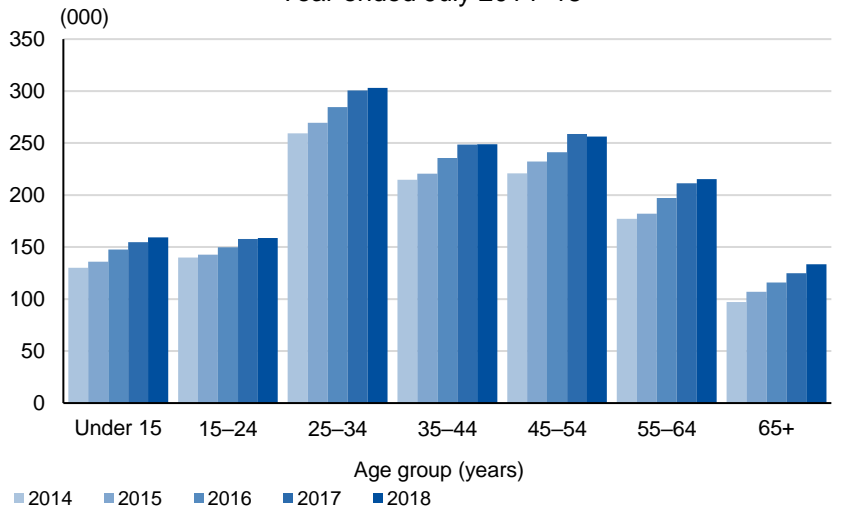
Source: Stats NZ

Travel purpose of visitors from Australia Year ended July 2014–18



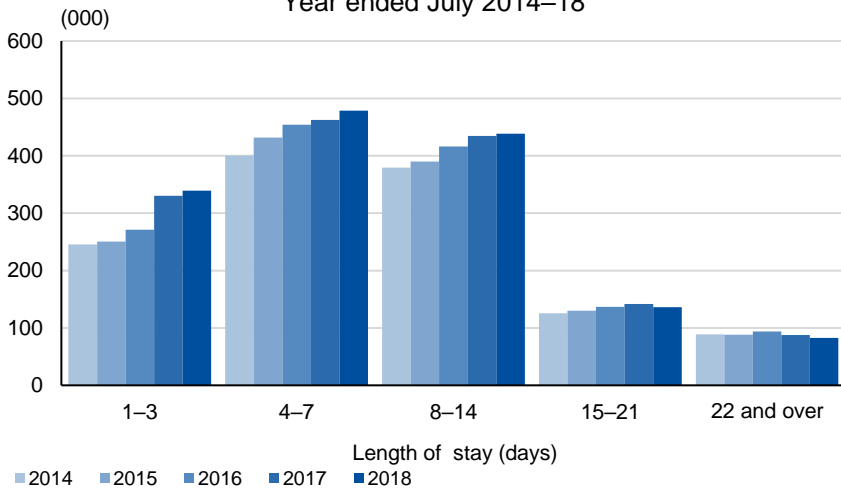
Source: Stats NZ

Age of visitors from Australia Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Australia Year ended July 2014–18



Source: Stats NZ

Table 9

State of residence of visitors from Australia
July month 2014–18

	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	101,152	105,712	112,384	118,432	121,984	3,552	3.0
New South Wales	35,248	37,104	43,040	44,976	47,008	2,032	4.5
Queensland	26,688	27,616	27,600	27,920	30,336	2,416	8.7
Victoria	20,496	22,960	22,240	27,520	26,400	-1,120	-4.1
Western Australia	10,384	9,424	9,264	8,512	7,184	-1,328	-15.6
South Australia	3,680	4,000	4,560	4,304	4,432	128	3.0
Australian Capital Territory	1,680	1,760	1,968	1,664	2,096	432	26.0
Tasmania	1,104	1,168	1,600	1,232	1,696	464	37.7
Northern Territory	448	640	448	640	720	80	12.5
Not stated	1,424	1,040	1,664	1,664	2,112	448	26.9

Source: Stats NZ

Table 10

State of residence of visitors from Australia

Year ended July 2014–18

	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,239,808	1,290,192	1,372,112	1,456,672	1,474,800	18,128	1.2
New South Wales	424,432	447,344	480,848	514,992	515,440	448	0.1
Queensland	328,864	342,576	361,520	381,648	387,600	5,952	1.6
Victoria	277,024	293,008	316,000	340,976	353,696	12,720	3.7
Western Australia	109,632	106,720	105,776	105,008	100,240	-4,768	-4.5
South Australia	40,912	40,288	42,672	44,016	44,304	288	0.7
Australian Capital Territory	21,456	21,744	22,672	25,600	27,040	1,440	5.6
Tasmania	13,136	12,912	14,816	14,720	16,496	1,776	12.1
Northern Territory	7,936	7,472	8,352	8,608	7,712	-896	-10.4
Not stated	16,416	18,128	19,456	21,104	22,272	1,168	5.5

Source: Stats NZ

Table 11

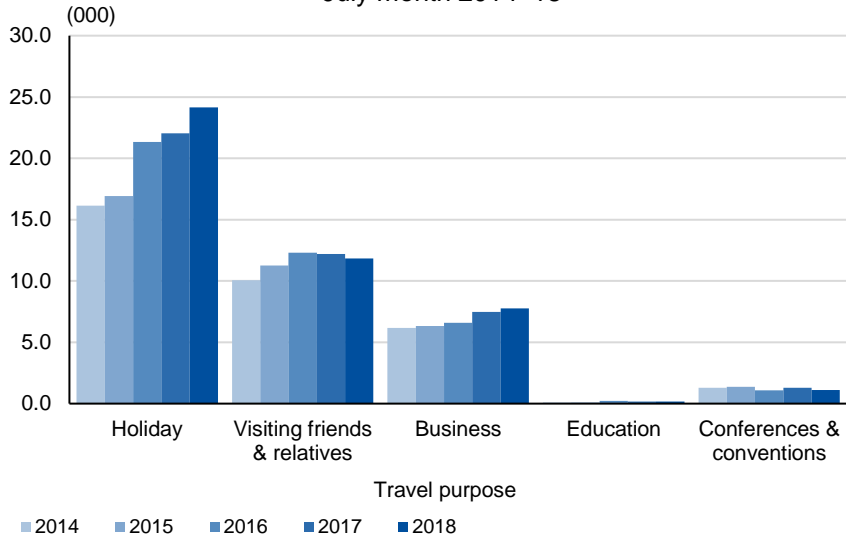
Key characteristics of visitors from New South Wales
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	35,248	37,104	43,040	44,976	47,008	2,032	4.5
Travel purpose							
Holiday	16,144	16,928	21,344	22,032	24,144	2,112	9.6
Visiting friends & relatives	10,064	11,264	12,304	12,208	11,840	-368	-3.0
Business	6,160	6,320	6,592	7,488	7,760	272	3.6
Education	80	96	208	160	176	16	10.0
Conferences & conventions	1,296	1,360	1,088	1,296	1,104	-192	-14.8
Age group (years)							
Under 15	3,648	3,712	5,824	5,264	7,200	1,936	36.8
15–24	6,560	6,288	7,280	7,568	7,568	0	0.0
25–34	7,600	8,624	8,896	9,088	8,576	-512	-5.6
35–44	6,544	6,336	8,128	8,656	8,400	-256	-3.0
45–54	5,712	6,336	6,976	7,856	8,352	496	6.3
55–64	3,696	4,080	4,320	4,464	4,816	352	7.9
65+	1,488	1,728	1,616	2,080	2,096	16	0.8
Length of stay (days)							
1–3	8,592	8,960	8,928	11,840	11,088	-752	-6.4
4–7	14,432	15,568	17,888	17,872	19,344	1,472	8.2
8–14	10,096	10,000	13,216	12,384	13,872	1,488	12.0
15–21	1,264	1,584	1,792	1,792	1,760	-32	-1.8
22 and over	864	992	1,216	1,088	944	-144	-13.2
Median	6.2	6.0	6.5	5.9	6.3
New Zealand port							
Auckland airport	16,576	18,336	19,872	21,216	21,136	-80	-0.4
Queenstown airport	9,552	10,016	12,224	12,880	14,640	1,760	13.7
Christchurch airport	5,616	5,344	7,056	7,264	7,648	384	5.3
Wellington airport	3,424	3,248	3,840	3,520	3,520	0	0.0
Closest port of flight							
Sydney	32,688	34,432	39,456	41,408	42,976	1,568	3.8
Coolangatta	736	720	1,296	1,344	1,456	112	8.3
Melbourne	512	752	864	624	896	272	43.6
Brisbane	752	704	528	640	864	224	35.0
Citizenship							
Australia	25,440	25,872	31,408	32,448	35,216	2,768	8.5
New Zealand	6,224	7,120	8,080	8,080	7,248	-832	-10.3
China, People's Republic of	448	592	528	656	976	320	48.8
United Kingdom	832	928	640	1,264	896	-368	-29.1

Symbol: ... not applicable

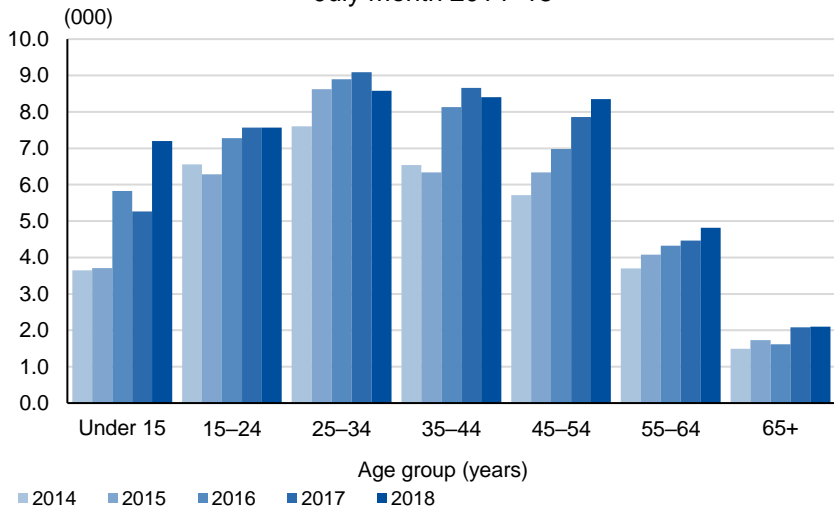
Source: Stats NZ

Travel purpose of visitors from New South Wales
July month 2014–18



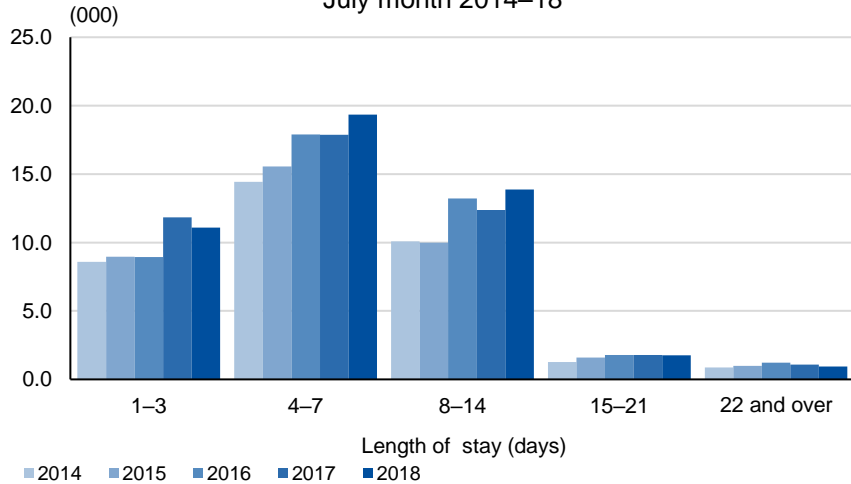
Source: Stats NZ

Age of visitors from New South Wales
July month 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales
July month 2014–18



Source: Stats NZ

Table 12

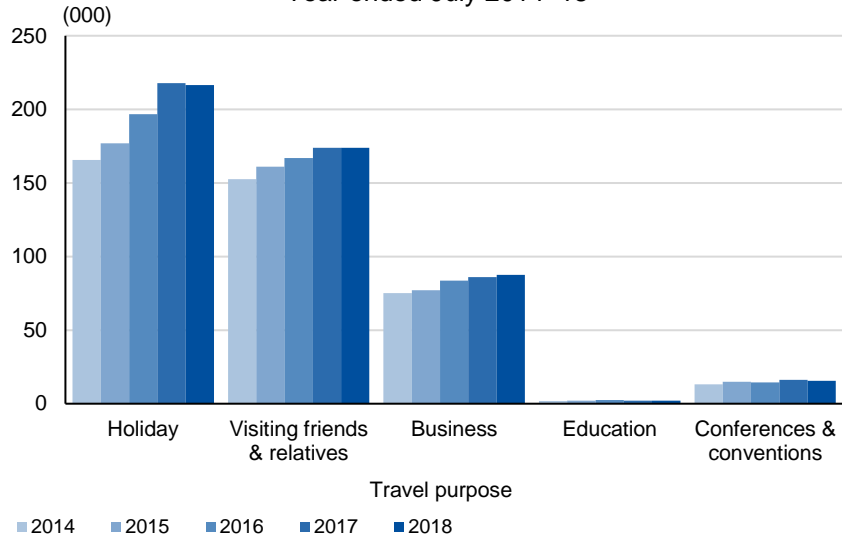
Key characteristics of visitors from New South Wales
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	424,432	447,344	480,848	514,992	515,440	448	0.1
Travel purpose							
Holiday	165,680	176,896	196,800	217,888	216,560	-1,328	-0.6
Visiting friends & relatives	152,464	161,136	166,960	173,840	173,920	80	0.0
Business	75,072	77,040	83,536	85,984	87,632	1,648	1.9
Education	1,808	2,144	2,416	2,160	2,160	0	0.0
Conferences & conventions	13,088	14,784	14,432	16,224	15,552	-672	-4.1
Age group (years)							
Under 15	42,656	44,192	48,240	51,280	52,784	1,504	2.9
15–24	42,752	44,656	49,328	52,592	52,288	-304	-0.6
25–34	86,544	91,808	99,456	104,352	104,560	208	0.2
35–44	83,184	84,544	91,136	95,872	94,848	-1,024	-1.1
45–54	76,496	83,648	85,568	95,344	93,376	-1,968	-2.1
55–64	60,160	62,304	68,848	73,088	73,904	816	1.1
65+	32,640	36,192	38,272	42,464	43,680	1,216	2.9
Length of stay (days)							
1–3	107,520	110,544	116,992	141,296	140,176	-1,120	-0.8
4–7	143,952	159,840	172,064	173,344	178,560	5,216	3.0
8–14	118,512	121,072	130,960	139,968	139,472	-496	-0.4
15–21	33,392	34,400	37,248	38,960	36,960	-2,000	-5.1
22 and over	21,056	21,488	23,584	21,424	20,272	-1,152	-5.4
Median	6.4	6.3	6.3	6.0	6.0
New Zealand port							
Auckland airport	246,944	257,104	273,664	293,600	280,512	-13,088	-4.5
Christchurch airport	71,888	74,304	78,832	84,048	89,792	5,744	6.8
Queenstown airport	47,632	57,840	70,128	76,848	87,440	10,592	13.8
Wellington airport	47,520	49,712	54,416	56,928	53,648	-3,280	-5.8
Seaports	4,160	3,552	2,896	2,960	3,792	832	28.1
Closest port of flight							
Sydney	388,448	409,200	439,696	469,680	463,952	-5,728	-1.2
Coolangatta	8,816	10,560	12,352	14,256	16,368	2,112	14.8
Melbourne	8,016	8,096	9,696	8,784	11,200	2,416	27.5
Brisbane	7,728	8,848	8,160	9,168	9,328	160	1.7
Canberra	0	0	0	1,600	1,616	16	1.0
Rarotonga	976	1,216	1,264	1,280	1,552	272	21.3
Apia	1,024	992	1,264	1,216	1,024	-192	-15.8
Papeete	1,120	784	864	1,008	896	-112	-11.1
Nadi	640	688	784	704	880	176	25.0
Tonga	592	560	816	672	672	0	0.0
Citizenship							
Australia	283,232	299,696	329,008	354,640	355,600	960	0.3
New Zealand	101,184	104,080	105,744	111,088	105,936	-5,152	-4.6
United Kingdom	10,256	10,848	11,888	12,480	11,488	-992	-7.9
China, People's Republic of	3,872	4,736	5,680	5,968	7,056	1,088	18.2

Symbol: ... not applicable

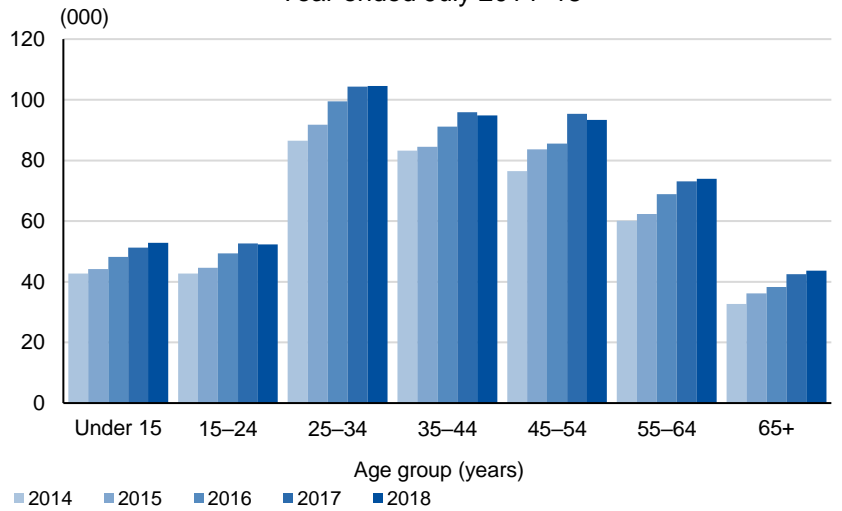
Source: Stats NZ

Travel purpose of visitors from New South Wales Year ended July 2014–18



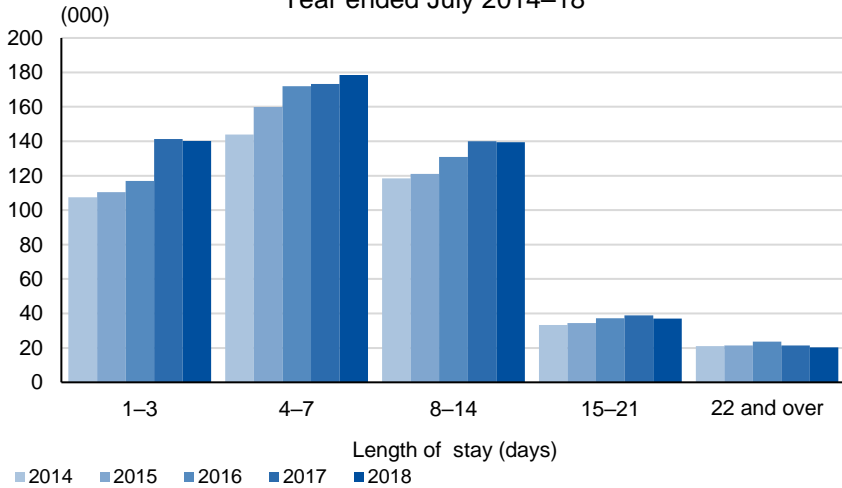
Source: Stats NZ

Age of visitors from New South Wales Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales Year ended July 2014–18



Source: Stats NZ

Table 13

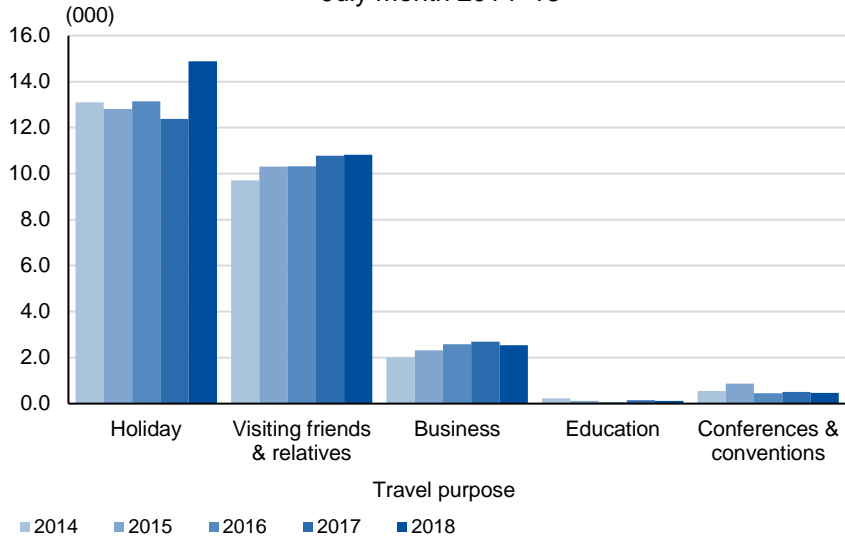
Key characteristics of visitors from Queensland
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	26,688	27,616	27,600	27,920	30,336	2,416	8.7
Travel purpose							
Holiday	13,104	12,816	13,152	12,384	14,880	2,496	20.2
Visiting friends & relatives	9,712	10,304	10,320	10,784	10,816	32	0.3
Business	2,016	2,320	2,576	2,688	2,544	-144	-5.4
Education	224	112	64	144	112	-32	-22.2
Conferences & conventions	544	864	448	512	464	-48	-9.4
Age group (years)							
Under 15	3,232	3,440	3,488	3,184	4,848	1,664	52.3
15–24	5,696	5,136	5,056	4,432	5,184	752	17.0
25–34	5,120	5,200	6,000	6,048	5,984	-64	-1.1
35–44	4,304	4,704	4,016	4,304	4,256	-48	-1.1
45–54	4,112	4,848	4,080	4,544	4,864	320	7.0
55–64	2,656	2,992	3,376	3,456	3,632	176	5.1
65+	1,568	1,296	1,584	1,952	1,568	-384	-19.7
Length of stay (days)							
1–3	3,312	3,472	4,464	5,632	5,008	-624	-11.1
4–7	11,040	11,712	10,800	10,928	12,240	1,312	12.0
8–14	9,552	9,312	9,200	8,560	10,496	1,936	22.6
15–21	1,744	1,904	1,760	1,760	1,888	128	7.3
22 and over	1,040	1,216	1,376	1,040	704	-336	-32.3
Median	7.3	7.2	7.1	6.9	7.1
New Zealand port							
Auckland airport	12,720	13,152	13,520	13,600	14,352	752	5.5
Queenstown airport	6,016	7,264	6,976	7,072	7,872	800	11.3
Christchurch airport	5,008	3,936	4,416	4,688	5,328	640	13.7
Wellington airport	2,176	2,752	2,336	2,320	2,320	0	0.0
Closest port of flight							
Brisbane	20,464	19,968	20,144	20,096	20,976	880	4.4
Coolangatta	3,056	4,880	5,280	5,168	5,856	688	13.3
Sydney	2,096	1,584	1,136	1,008	1,984	976	96.8
Citizenship							
Australia	16,624	17,296	18,032	17,920	20,256	2,336	13.0
New Zealand	8,480	8,800	8,144	8,368	8,656	288	3.4

Symbol: ... not applicable

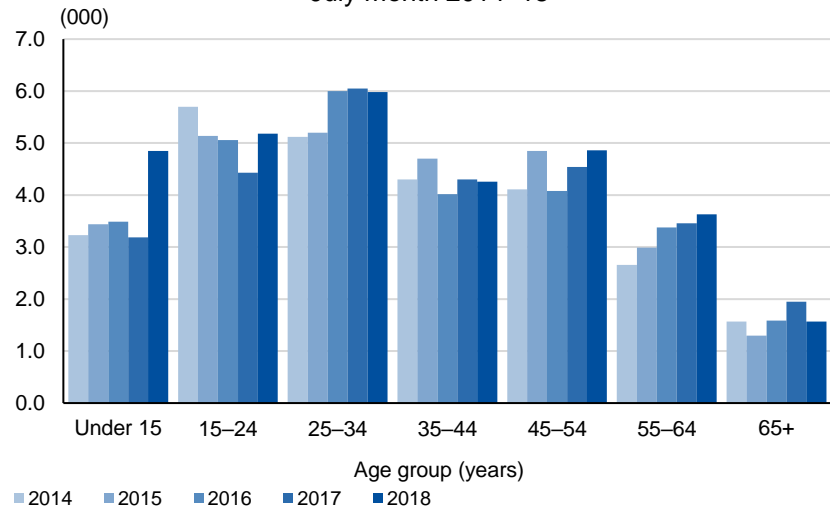
Source: Stats NZ

Travel purpose of visitors from Queensland July month 2014–18



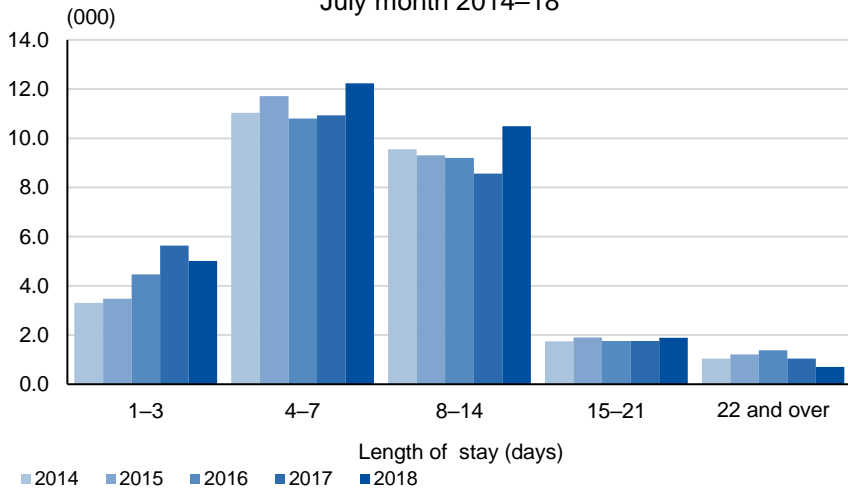
Source: Stats NZ

Age of visitors from Queensland July month 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland July month 2014–18



Source: Stats NZ

Table 14

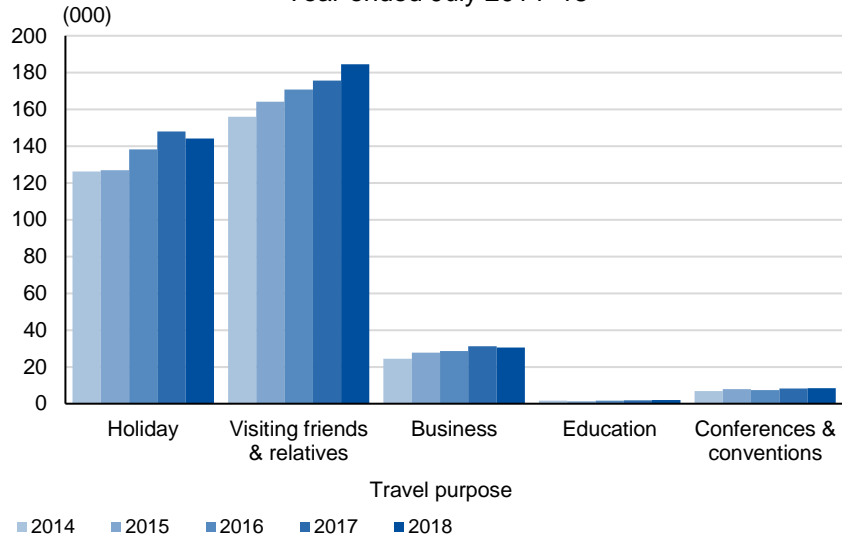
Key characteristics of visitors from Queensland
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	328,864	342,576	361,520	381,648	387,600	5,952	1.6
Travel purpose							
Holiday	126,208	126,992	138,288	147,984	144,224	-3,760	-2.5
Visiting friends & relatives	156,016	164,224	170,832	175,616	184,576	8,960	5.1
Business	24,416	27,712	28,560	31,152	30,544	-608	-2.0
Education	1,664	1,312	1,648	1,808	1,936	128	7.1
Conferences & conventions	6,848	7,984	7,472	8,224	8,416	192	2.3
Age group (years)							
Under 15	41,360	43,744	47,024	49,040	49,280	240	0.5
15–24	40,560	40,240	42,880	44,336	45,680	1,344	3.0
25–34	60,912	62,096	65,776	69,536	69,776	240	0.3
35–44	51,392	53,600	55,760	59,888	59,808	-80	-0.1
45–54	57,840	61,600	62,688	66,544	65,712	-832	-1.3
55–64	48,512	50,112	53,792	57,072	58,544	1,472	2.6
65+	28,288	31,184	33,600	35,232	38,800	3,568	10.1
Length of stay (days)							
1–3	48,848	49,520	55,248	68,384	70,272	1,888	2.8
4–7	109,024	115,552	121,200	126,016	129,280	3,264	2.6
8–14	110,192	114,624	119,136	122,368	125,456	3,088	2.5
15–21	35,568	37,328	37,792	40,224	39,088	-1,136	-2.8
22 and over	25,232	25,552	28,144	24,656	23,504	-1,152	-4.7
Median	7.8	7.8	7.7	7.4	7.4
New Zealand port							
Auckland airport	195,424	199,920	208,032	221,200	218,640	-2,560	-1.2
Christchurch airport	55,968	56,496	57,872	65,792	69,952	4,160	6.3
Queenstown airport	28,240	35,984	43,856	46,816	49,984	3,168	6.8
Wellington airport	36,384	39,520	43,008	40,320	41,136	816	2.0
Dunedin airport	9,792	8,496	7,024	5,264	5,456	192	3.6
Seaports	2,912	1,984	1,728	2,240	2,416	176	7.9
Closest port of flight							
Brisbane	245,504	254,736	260,880	271,536	271,088	-448	-0.2
Coolangatta	44,720	52,192	66,896	77,040	80,928	3,888	5.0
Sydney	22,176	20,896	17,920	15,328	17,984	2,656	17.3
Melbourne	4,112	4,736	4,384	4,944	4,768	-176	-3.6
Rarotonga	1,120	1,232	1,296	1,680	1,984	304	18.1
Cairns	2,928	1,280	1,888	2,672	1,872	-800	-29.9
Apia	976	1,232	1,312	1,296	1,216	-80	-6.2
Los Angeles	528	464	400	432	592	160	37.0
Nadi	496	400	576	448	528	80	17.9
Papeete	656	608	560	576	480	-96	-16.7
Citizenship							
Australia	184,160	192,592	210,352	226,960	233,856	6,896	3.0
New Zealand	127,712	132,336	133,248	135,952	134,320	-1,632	-1.2
United Kingdom	4,800	4,624	4,880	4,736	4,288	-448	-9.5
China, People's Republic of	928	1,216	1,520	1,504	1,904	400	26.6

Symbol: ... not applicable

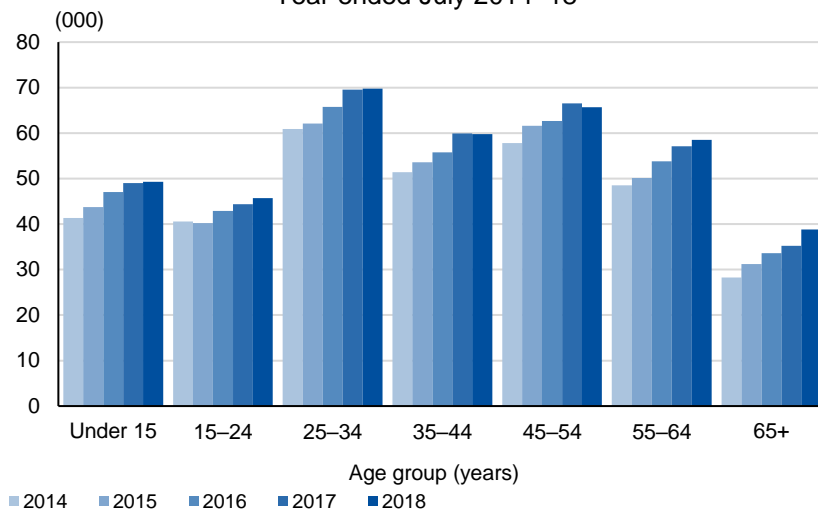
Source: Stats NZ

Travel purpose of visitors from Queensland Year ended July 2014–18



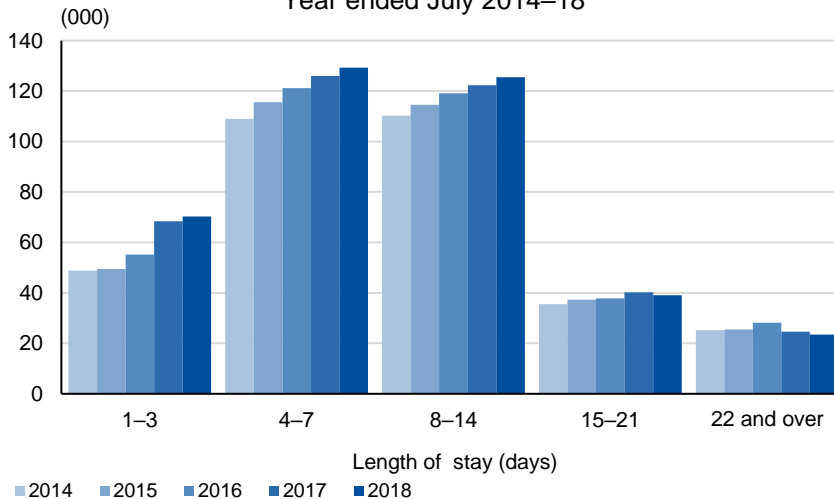
Source: Stats NZ

Age of visitors from Queensland Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland Year ended July 2014–18



Source: Stats NZ

Table 15

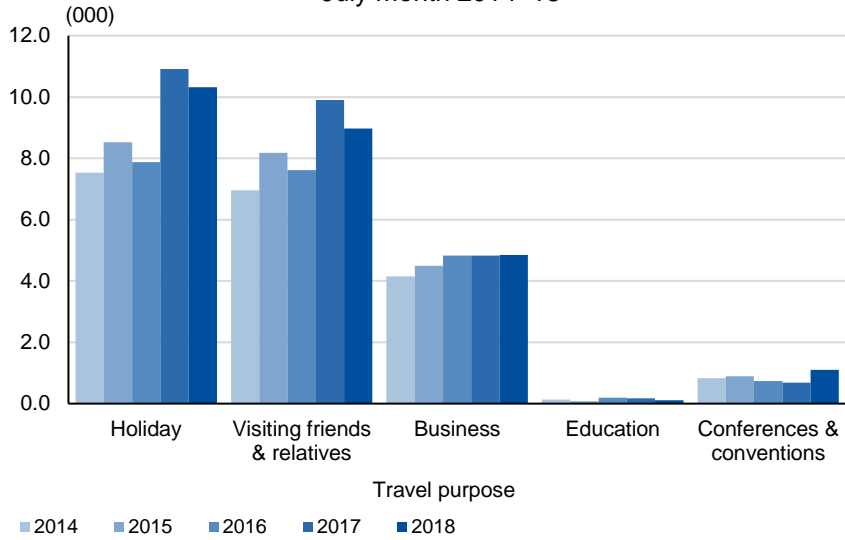
Key characteristics of visitors from Victoria
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	20,496	22,960	22,240	27,520	26,400	-1,120	-4.1
Travel purpose							
Holiday	7,536	8,528	7,872	10,912	10,320	-592	-5.4
Visiting friends & relatives	6,960	8,176	7,616	9,904	8,976	-928	-9.4
Business	4,144	4,496	4,832	4,832	4,848	16	0.3
Education	128	80	192	176	112	-64	-36.4
Conferences & conventions	832	896	736	688	1,104	416	60.5
Age group (years)							
Under 15	1,616	1,856	1,872	2,944	2,912	-32	-1.1
15–24	3,840	3,760	3,504	3,792	3,888	96	2.5
25–34	4,960	5,648	5,456	6,688	6,368	-320	-4.8
35–44	3,376	4,032	4,192	5,008	4,992	-16	-0.3
45–54	3,840	3,984	3,728	4,752	4,304	-448	-9.4
55–64	2,032	2,688	2,400	3,136	2,816	-320	-10.2
65+	832	992	1,088	1,200	1,120	-80	-6.7
Length of stay (days)							
1–3	5,312	5,920	6,176	8,048	7,568	-480	-6.0
4–7	8,384	9,296	8,864	10,080	10,320	240	2.4
8–14	5,216	5,952	5,424	7,728	6,800	-928	-12.0
15–21	944	1,056	976	1,120	1,184	64	5.7
22 and over	640	736	800	544	528	-16	-2.9
Median	5.8	5.9	5.3	5.6	5.5
New Zealand port							
Auckland airport	10,976	12,336	12,272	15,104	14,176	-928	-6.1
Queenstown airport	4,304	4,496	4,128	5,600	5,168	-432	-7.7
Christchurch airport	3,168	3,168	3,184	4,544	4,208	-336	-7.4
Wellington airport	2,016	2,944	2,656	2,256	2,736	480	21.3
Closest port of flight							
Melbourne	18,944	21,392	20,592	25,600	24,704	-896	-3.5
Sydney	896	736	736	816	544	-272	-33.3
Citizenship							
Australia	13,280	14,288	14,640	17,776	17,392	-384	-2.2
New Zealand	5,328	6,432	5,664	6,976	6,688	-288	-4.1
China, People's Republic of	288	288	304	496	544	48	9.7

Symbol: ... not applicable

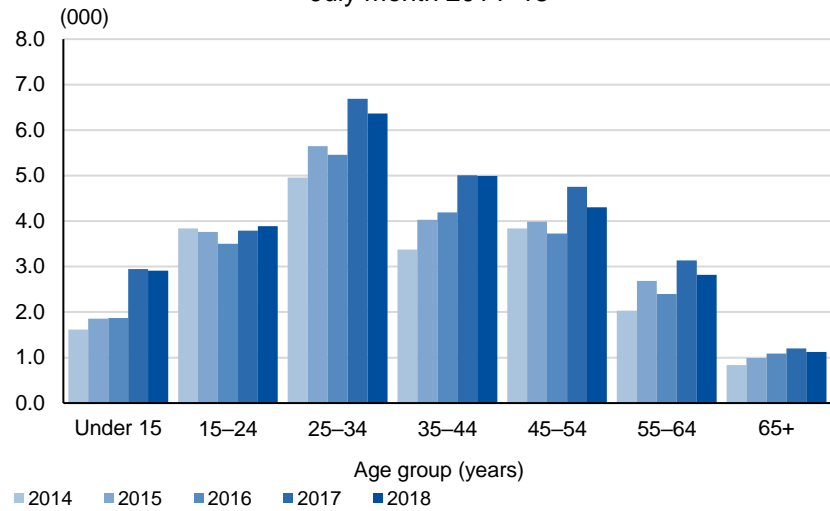
Source: Stats NZ

Travel purpose of visitors from Victoria July month 2014–18



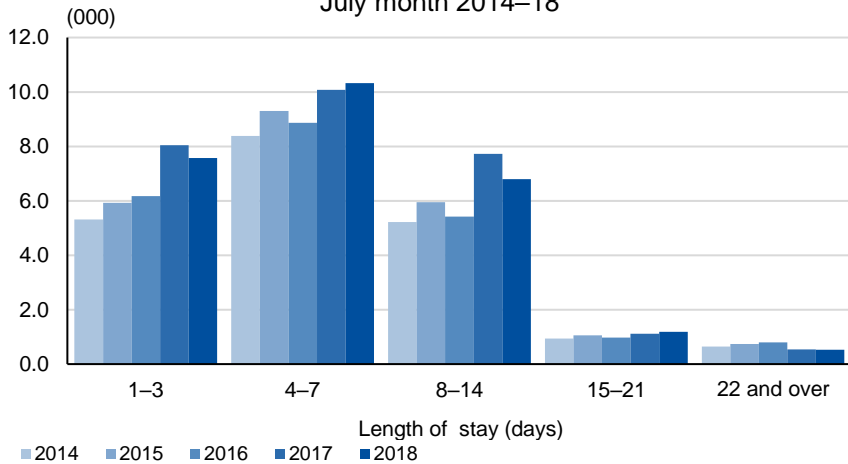
Source: Stats NZ

Age of visitors from Victoria July month 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria July month 2014–18



Source: Stats NZ

Table 16

Key characteristics of visitors from Victoria

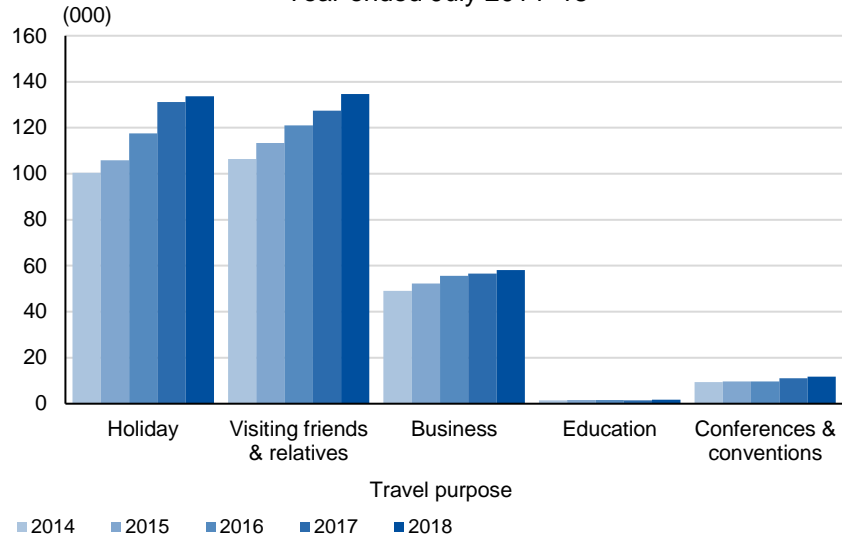
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	277,024	293,008	316,000	340,976	353,696	12,720	3.7
Travel purpose							
Holiday	100,384	105,904	117,520	131,136	133,664	2,528	1.9
Visiting friends & relatives	106,432	113,344	121,008	127,472	134,688	7,216	5.7
Business	49,008	52,288	55,568	56,608	58,144	1,536	2.7
Education	1,520	1,568	1,664	1,456	1,728	272	18.7
Conferences & conventions	9,440	9,664	9,680	11,120	11,792	672	6.0
Age group (years)							
Under 15	24,672	27,088	29,952	31,616	33,888	2,272	7.2
15–24	29,920	31,872	33,600	37,328	37,216	-112	-0.3
25–34	66,736	70,112	74,544	81,504	84,496	2,992	3.7
35–44	51,184	53,792	58,896	61,920	64,176	2,256	3.6
45–54	49,712	51,744	55,024	59,088	60,400	1,312	2.2
55–64	35,664	38,080	40,848	45,504	47,072	1,568	3.4
65+	19,136	20,320	23,136	24,016	26,448	2,432	10.1
Length of stay (days)							
1–3	65,568	66,896	73,968	90,128	96,160	6,032	6.7
4–7	93,744	101,760	106,368	110,064	115,152	5,088	4.6
8–14	77,024	82,176	91,600	95,248	98,624	3,376	3.5
15–21	24,560	25,984	27,440	29,232	28,000	-1,232	-4.2
22 and over	16,128	16,192	16,624	16,304	15,760	-544	-3.3
Median	6.6	6.6	6.6	6.4	6.2
New Zealand port							
Auckland airport	163,472	171,072	180,928	199,456	204,864	5,408	2.7
Christchurch airport	50,096	52,000	56,224	59,328	67,104	7,776	13.1
Queenstown airport	25,760	30,064	33,504	40,816	45,024	4,208	10.3
Wellington airport	35,200	38,624	43,984	39,824	35,232	-4,592	-11.5
Seaports	1,216	1,056	1,200	1,456	1,408	-48	-3.3
Closest port of flight							
Melbourne	255,056	270,304	293,072	317,920	328,848	10,928	3.4
Sydney	12,368	13,120	11,568	11,056	11,856	800	7.2
Brisbane	2,192	2,064	2,304	2,144	2,176	32	1.5
Rarotonga	944	1,008	1,680	1,584	1,584	0	0.0
Apia	816	1,024	1,168	1,008	1,456	448	44.4
Coolangatta	368	512	464	592	928	336	56.8
Los Angeles	800	736	512	784	720	-64	-8.2
Papeete	512	544	480	448	608	160	35.7
Nadi	384	352	496	512	496	-16	-3.1
Citizenship							
Australia	172,816	184,016	199,632	217,184	228,976	11,792	5.4
New Zealand	78,752	82,720	86,512	91,552	91,984	432	0.5
United Kingdom	6,384	6,384	7,328	7,616	6,432	-1,184	-15.5
China, People's Republic of	2,464	3,264	3,488	4,496	4,928	432	9.6

Symbol: ... not applicable

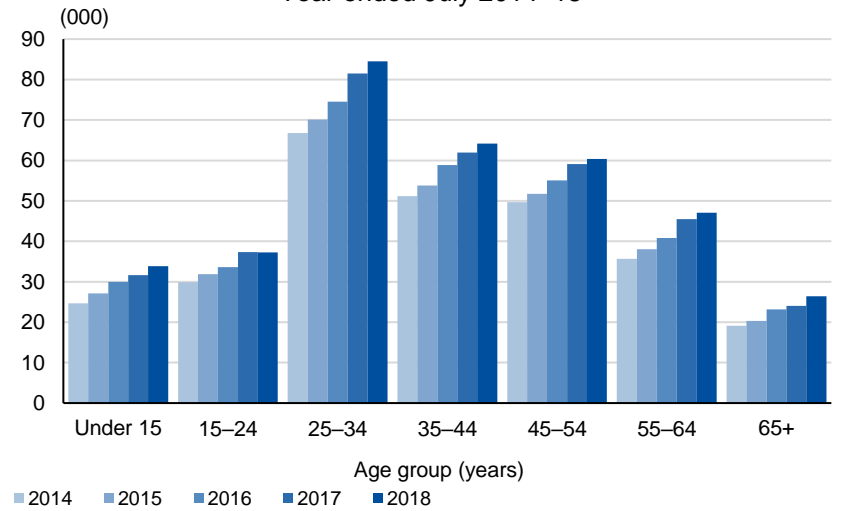
Source: Stats NZ

Travel purpose of visitors from Victoria Year ended July 2014–18



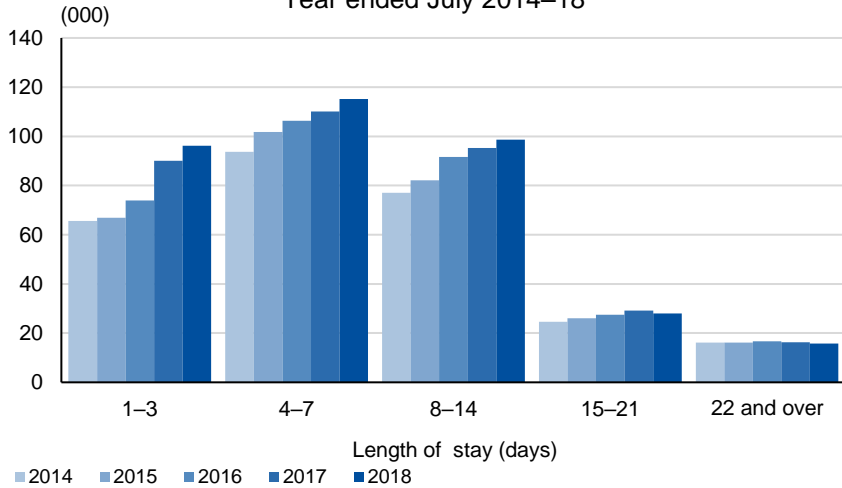
Source: Stats NZ

Age of visitors from Victoria Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria Year ended July 2014–18



Source: Stats NZ

Table 17

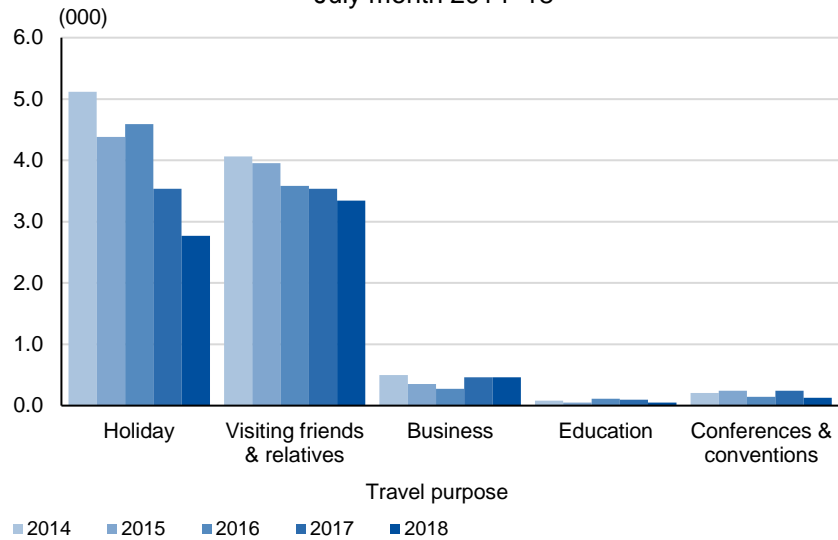
Key characteristics of visitors from Western Australia
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	10,384	9,424	9,264	8,512	7,184	-1,328	-15.6
Travel purpose							
Holiday	5,120	4,384	4,592	3,536	2,768	-768	-21.7
Visiting friends & relatives	4,064	3,952	3,584	3,536	3,344	-192	-5.4
Business	496	352	272	464	464	0	0.0
Education	80	48	112	96	48	-48	-50.0
Conferences & conventions	208	240	144	240	128	-112	-46.7
Age group (years)							
Under 15	1,360	1,232	1,296	1,056	1,200	144	13.6
15–24	2,000	1,824	1,744	1,552	1,104	-448	-28.9
25–34	2,064	1,872	2,192	2,032	1,440	-592	-29.1
35–44	1,536	1,504	1,408	1,136	704	-432	-38.0
45–54	1,984	1,536	1,440	1,232	1,312	80	6.5
55–64	1,088	1,072	848	1,200	944	-256	-21.3
65+	352	384	336	304	480	176	57.9
Length of stay (days)							
1–3	848	864	848	1,232	1,280	48	3.9
4–7	2,784	2,656	2,592	2,160	1,712	-448	-20.7
8–14	4,560	4,032	3,888	3,568	2,848	-720	-20.2
15–21	1,328	1,008	1,232	1,072	928	-144	-13.4
22 and over	864	864	704	480	416	-64	-13.3
Median	9.7	9.1	8.9	8.8	8.8
New Zealand port							
Auckland airport	6,304	6,000	5,744	5,552	4,992	-560	-10.1
Christchurch airport	1,440	1,184	1,280	1,120	1,088	-32	-2.9
Queenstown airport	1,984	1,632	1,712	1,232	688	-544	-44.2
Closest port of flight							
Perth	3,632	3,440	3,408	3,104	2,944	-160	-5.2
Sydney	2,864	2,384	2,432	1,936	1,696	-240	-12.4
Melbourne	2,864	2,640	2,272	2,544	1,648	-896	-35.2
Citizenship							
Australia	6,288	5,472	5,696	4,944	4,160	-784	-15.9
New Zealand	3,440	3,520	3,184	2,880	2,592	-288	-10.0

Symbol: ... not applicable

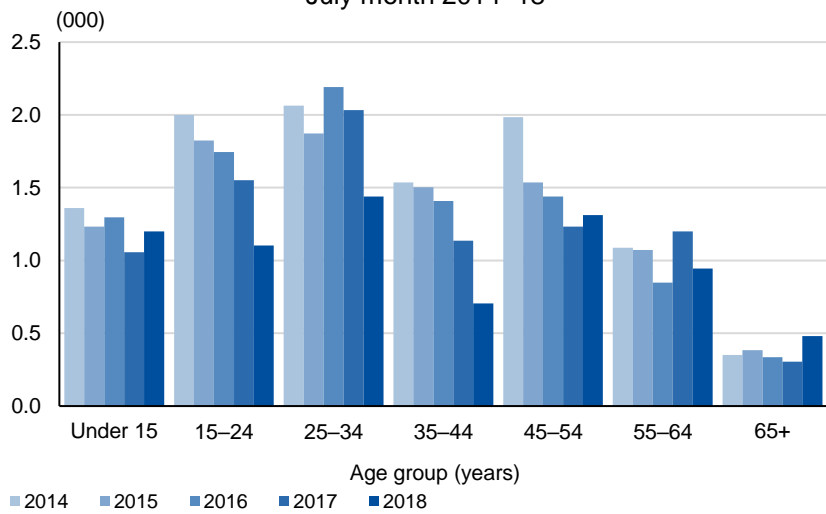
Source: Stats NZ

Travel purpose of visitors from Western Australia July month 2014–18



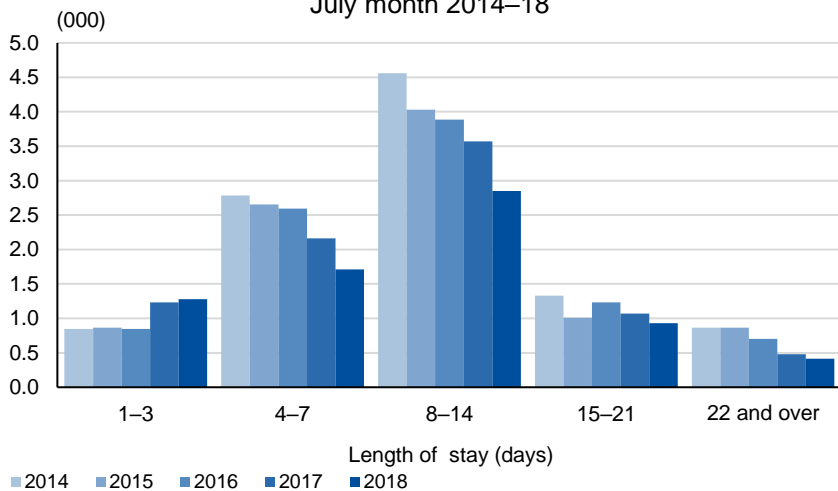
Source: Stats NZ

Age of visitors from Western Australia July month 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia July month 2014–18



Source: Stats NZ

Table 18

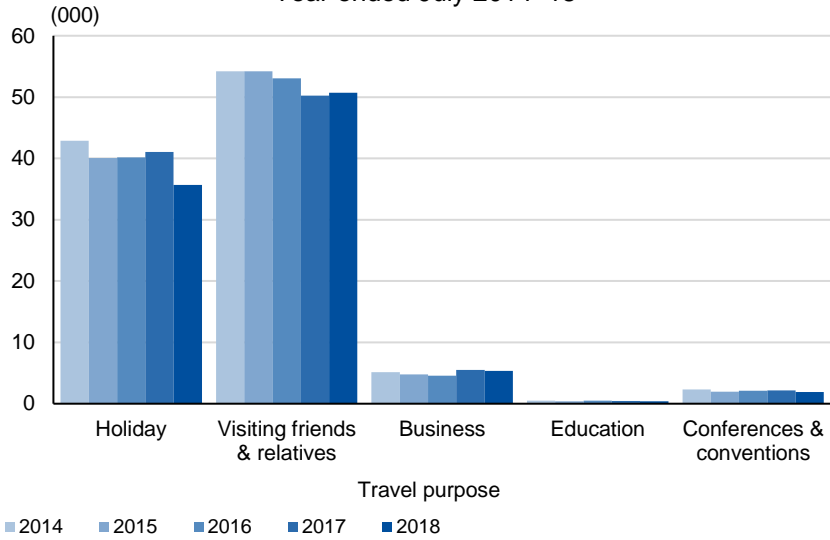
Key characteristics of visitors from Western Australia
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	109,632	106,720	105,776	105,008	100,240	-4,768	-4.5
Travel purpose							
Holiday	42,864	40,032	40,144	41,072	35,648	-5,424	-13.2
Visiting friends & relatives	54,224	54,208	53,072	50,256	50,704	448	0.9
Business	5,136	4,768	4,544	5,520	5,344	-176	-3.2
Education	512	384	480	432	384	-48	-11.1
Conferences & conventions	2,304	1,968	2,112	2,160	1,920	-240	-11.1
Age group (years)							
Under 15	11,648	11,472	11,424	11,344	11,520	176	1.6
15–24	13,888	13,088	11,120	10,608	9,888	-720	-6.8
25–34	26,320	26,784	25,344	24,768	21,984	-2,784	-11.2
35–44	14,784	14,528	15,024	14,848	13,536	-1,312	-8.8
45–54	19,968	18,384	18,064	18,064	16,480	-1,584	-8.8
55–64	15,696	14,960	16,160	16,272	16,768	496	3.0
65+	7,328	7,504	8,640	9,104	10,064	960	10.5
Length of stay (days)							
1–3	9,088	9,104	9,744	11,264	11,952	688	6.1
4–7	25,056	24,032	22,800	22,048	21,168	-880	-4.0
8–14	39,264	38,528	37,680	36,976	35,120	-1,856	-5.0
15–21	19,520	19,232	19,664	19,600	17,760	-1,840	-9.4
22 and over	16,704	15,824	15,888	15,120	14,240	-880	-5.8
Median	11.0	11.1	11.2	11.0	10.8
New Zealand port							
Auckland airport	76,384	76,656	77,008	76,656	72,768	-3,888	-5.1
Christchurch airport	16,384	15,712	14,784	15,328	14,976	-352	-2.3
Queenstown airport	7,024	6,672	6,256	5,952	5,824	-128	-2.2
Wellington airport	8,016	6,784	6,672	6,112	5,488	-624	-10.2
Seaports	880	480	624	688	880	192	27.9
Closest port of flight							
Perth	43,728	47,664	53,328	51,648	49,136	-2,512	-4.9
Melbourne	24,976	23,968	21,632	22,016	20,640	-1,376	-6.3
Sydney	27,696	24,192	20,064	20,256	18,000	-2,256	-11.1
Brisbane	7,792	6,224	6,096	6,368	6,848	480	7.5
Coolangatta	576	640	592	688	816	128	18.6
Rarotonga	624	608	800	672	624	-48	-7.1
Citizenship							
Australia	52,272	50,336	52,240	55,088	55,008	-80	-0.1
New Zealand	50,224	49,296	47,072	43,152	39,264	-3,888	-9.0
United Kingdom	1,984	2,032	2,080	1,936	1,744	-192	-9.9

Symbol: ... not applicable

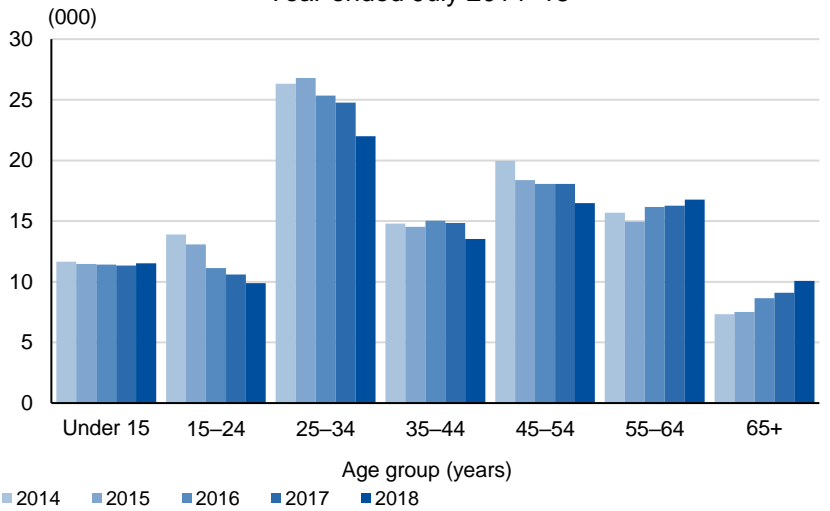
Source: Stats NZ

Travel purpose of visitors from Western Australia Year ended July 2014–18



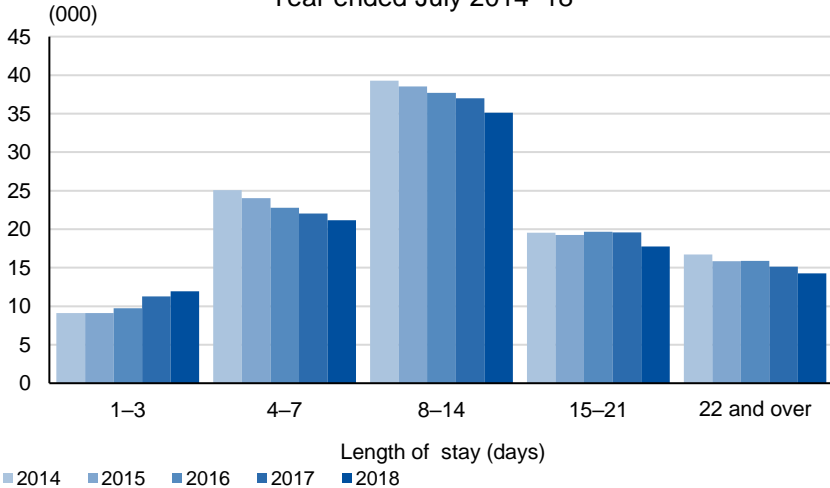
Source: Stats NZ

Age of visitors from Western Australia Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia Year ended July 2014–18



Source: Stats NZ

Table 19

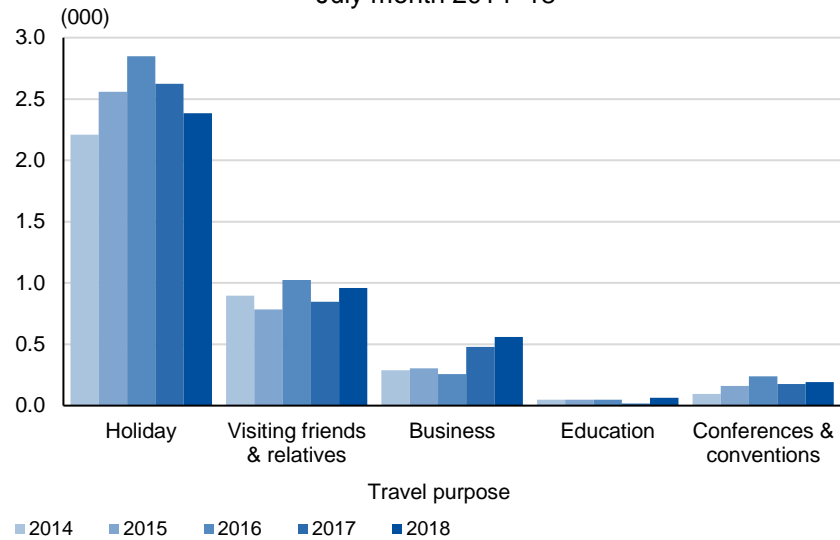
Key characteristics of visitors from South Australia
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,680	4,000	4,560	4,304	4,432	128	3.0
Travel purpose							
Holiday	2,208	2,560	2,848	2,624	2,384	-240	-9.1
Visiting friends & relatives	896	784	1,024	848	960	112	13.2
Business	288	304	256	480	560	80	16.7
Education	48	48	48	16	64	48	300.0
Conferences & conventions	96	160	240	176	192	16	9.1
Age group (years)							
Under 15	464	400	688	528	480	-48	-9.1
15–24	960	992	1,248	768	608	-160	-20.8
25–34	768	784	784	928	736	-192	-20.7
35–44	368	608	576	720	752	32	4.4
45–54	528	448	672	720	864	144	20.0
55–64	384	512	320	384	592	208	54.2
65+	208	256	272	256	400	144	56.3
Length of stay (days)							
1–3	368	480	512	528	816	288	54.5
4–7	1,072	1,408	1,376	1,344	1,456	112	8.3
8–14	1,744	1,600	2,064	1,936	1,728	-208	-10.7
15–21	352	384	432	336	336	0	0.0
22 and over	144	128	176	160	96	-64	-40.0
Median	8.8	7.9	8.3	8.1	7.4
New Zealand port							
Auckland airport	1,808	1,856	1,968	2,096	2,352	256	12.2
Queenstown airport	1,056	1,120	1,520	1,264	1,152	-112	-8.9
Christchurch airport	576	688	816	640	656	16	2.5
Closest port of flight							
Melbourne	1,152	1,440	1,984	1,664	2,128	464	27.9
Sydney	1,264	1,440	1,456	1,568	1,040	-528	-33.7
Adelaide	1,184	896	880	832	896	64	7.7
Citizenship							
Australia	2,960	3,280	3,728	3,792	3,760	-32	-0.8

Symbol: ... not applicable

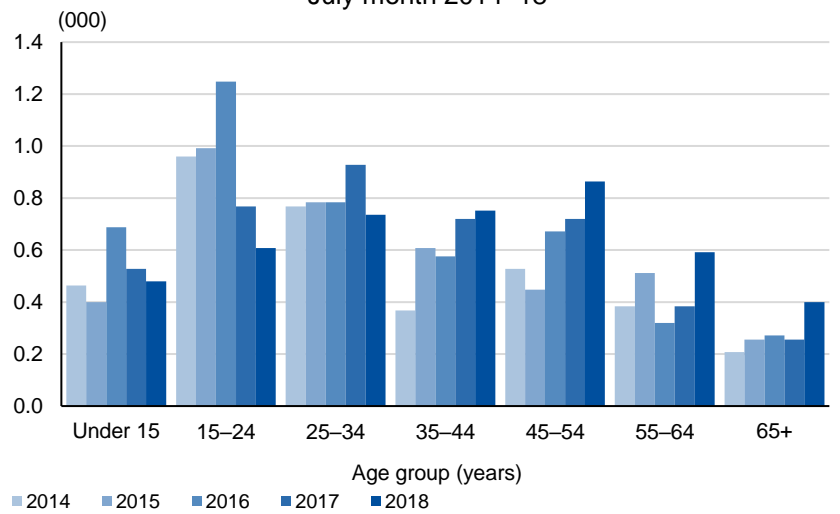
Source: Stats NZ

Travel purpose of visitors from South Australia July month 2014–18



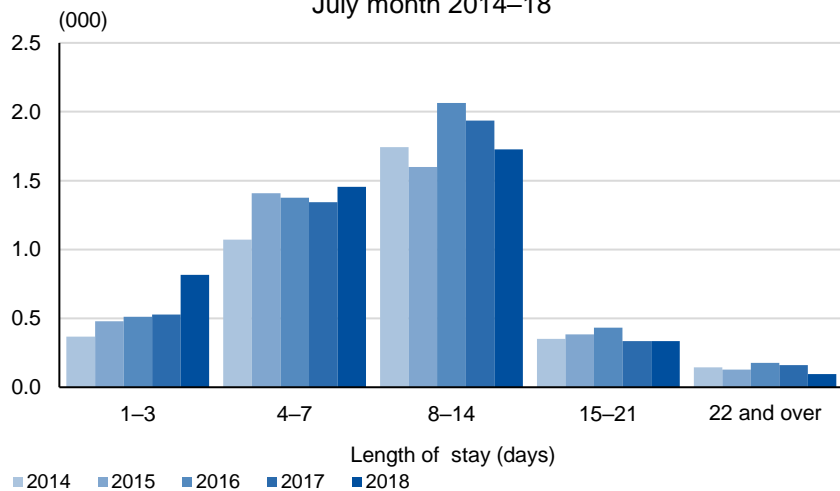
Source: Stats NZ

Age of visitors from South Australia July month 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia July month 2014–18



Source: Stats NZ

Table 20

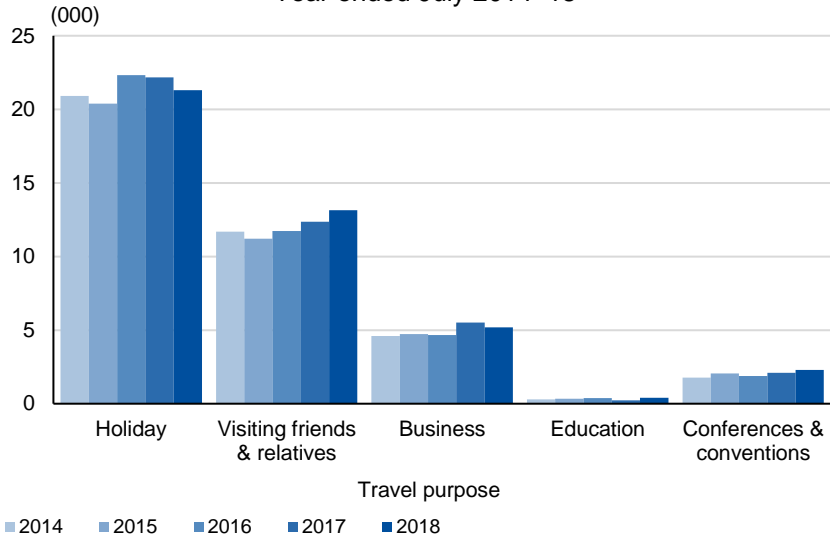
Key characteristics of visitors from South Australia
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	40,912	40,288	42,672	44,016	44,304	288	0.7
Travel purpose							
Holiday	20,912	20,384	22,320	22,176	21,312	-864	-3.9
Visiting friends & relatives	11,680	11,200	11,728	12,368	13,152	784	6.3
Business	4,608	4,736	4,672	5,520	5,184	-336	-6.1
Education	288	336	384	224	400	176	78.6
Conferences & conventions	1,776	2,048	1,888	2,096	2,304	208	9.9
Age group (years)							
Under 15	3,696	3,408	3,728	3,760	3,808	48	1.3
15–24	4,816	5,008	5,520	4,944	4,976	32	0.6
25–34	7,136	6,912	6,960	7,120	7,536	416	5.8
35–44	5,856	5,776	5,696	6,400	6,384	-16	-0.3
45–54	7,088	7,008	7,712	8,368	7,840	-528	-6.3
55–64	7,648	7,040	7,296	7,504	7,632	128	1.7
65+	4,672	5,136	5,760	5,920	6,128	208	3.5
Length of stay (days)							
1–3	5,456	5,056	5,200	6,912	7,520	608	8.8
4–7	11,312	11,824	11,760	11,328	12,176	848	7.5
8–14	15,104	14,064	15,488	16,784	15,808	-976	-5.8
15–21	5,952	5,840	6,720	5,360	6,000	640	11.9
22 and over	3,088	3,504	3,504	3,632	2,800	-832	-22.9
Median	9.1	8.9	9.2	8.7	8.4
New Zealand port							
Auckland airport	28,096	25,136	26,208	27,488	27,296	-192	-0.7
Christchurch airport	5,168	6,432	6,624	6,560	7,312	752	11.5
Queenstown airport	4,000	4,928	5,504	5,632	5,728	96	1.7
Wellington airport	2,928	3,120	3,888	3,760	3,328	-432	-11.5
Seaports	608	496	416	480	528	48	10.0
Closest port of flight							
Melbourne	9,632	12,576	14,352	15,040	15,456	416	2.8
Adelaide	17,632	13,184	14,128	13,376	13,392	16	0.1
Sydney	11,040	11,920	11,584	12,896	12,224	-672	-5.2
Brisbane	624	832	768	816	736	-80	-9.8
Citizenship							
Australia	31,632	31,136	34,240	35,296	35,952	656	1.9
New Zealand	6,224	6,032	5,248	5,488	5,152	-336	-6.1
United Kingdom	960	800	896	896	1,152	256	28.6

Symbol: ... not applicable

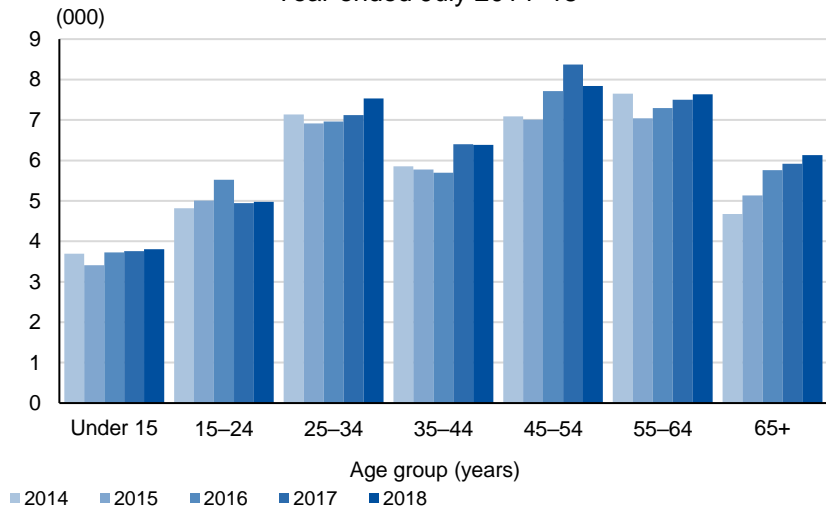
Source: Stats NZ

Travel purpose of visitors from South Australia Year ended July 2014–18



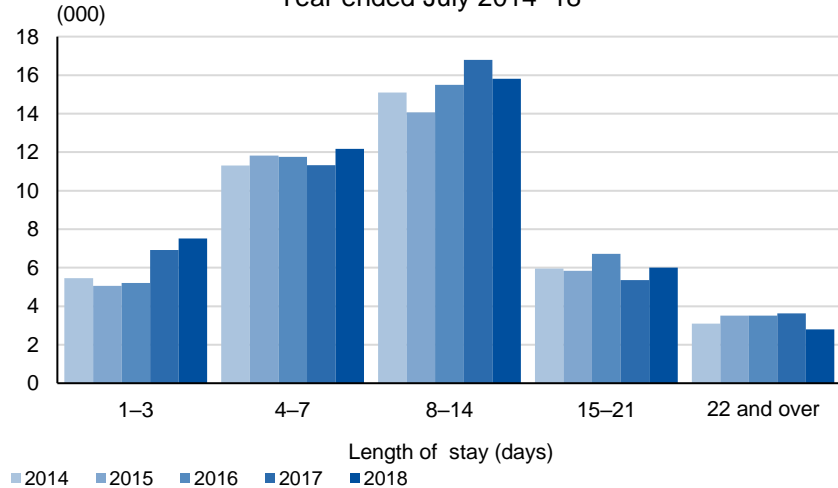
Source: Stats NZ

Age of visitors from South Australia Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia Year ended July 2014–18



Source: Stats NZ

Table 21

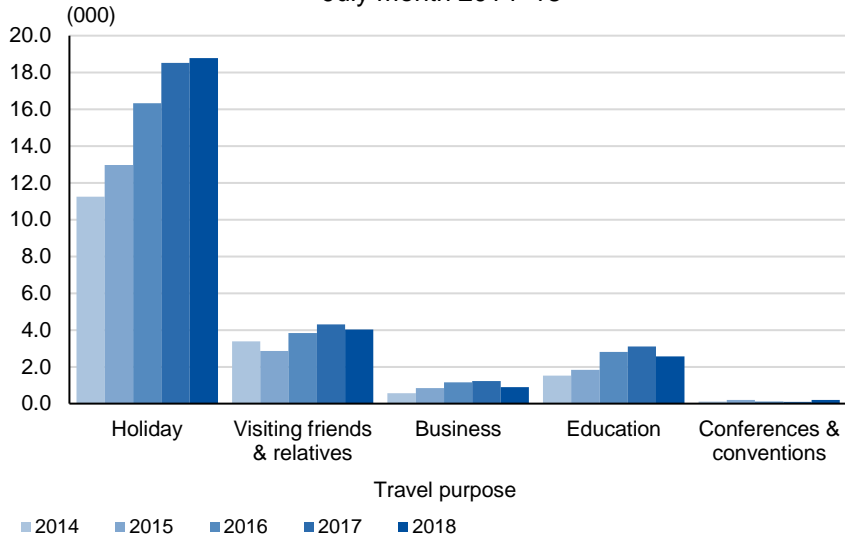
Key characteristics of visitors from the People's Republic of China
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	18,144	20,016	26,240	29,360	29,264	-96	-0.3
Travel purpose							
Holiday	11,248	12,976	16,336	18,528	18,784	256	1.4
Visiting friends & relatives	3,376	2,864	3,840	4,304	4,032	-272	-6.3
Business	560	848	1,152	1,232	896	-336	-27.3
Education	1,520	1,840	2,816	3,104	2,560	-544	-17.5
Conferences & conventions	112	192	112	96	192	96	100.0
Age group (years)							
Under 15	2,688	3,456	4,880	5,920	6,160	240	4.1
15–24	2,560	3,200	4,448	4,720	3,696	-1,024	-21.7
25–34	2,160	2,256	2,640	3,120	3,296	176	5.6
35–44	4,048	4,688	5,648	6,816	6,704	-112	-1.6
45–54	3,824	3,616	4,752	4,768	4,720	-48	-1.0
55–64	2,048	1,904	2,624	2,624	2,912	288	11.0
65+	816	896	1,248	1,392	1,776	384	27.6
Length of stay (days)							
1–3	6,256	5,984	6,208	7,360	6,384	-976	-13.3
4–7	3,152	3,808	3,968	3,456	4,144	688	19.9
8–14	2,976	3,952	6,640	7,680	7,840	160	2.1
15–21	1,472	1,712	2,416	3,104	3,024	-80	-2.6
22 and over	4,288	4,560	7,008	7,760	7,872	112	1.4
Median	6.9	7.8	10.1	10.4	10.8
New Zealand port							
Auckland airport	16,848	18,224	23,408	26,464	26,128	-336	-1.3
Christchurch airport	1,008	1,200	2,176	2,336	2,560	224	9.6
Closest port of flight							
Shanghai	2,752	3,360	6,544	5,808	6,288	480	8.3
Guangzhou	4,352	4,048	6,592	4,512	4,784	272	6.0
Hong Kong	2,336	2,608	2,560	4,800	4,384	-416	-8.7
Sydney	2,016	2,320	2,208	2,640	2,416	-224	-8.5
Beijing	0	0	1,888	2,208	2,176	-32	-1.4
Melbourne	2,464	2,192	2,384	2,480	2,176	-304	-12.3
Coolangatta	1,392	1,264	912	896	1,296	400	44.6
Brisbane	1,552	2,272	1,952	1,584	1,232	-352	-22.2
Chengdu	0	0	0	1,024	1,120	96	9.4
Shenzhen	0	0	0	1,040	1,104	64	6.2
Citizenship							
China, People's Republic of	17,376	18,944	24,624	28,176	27,920	-256	-0.9

Symbol: ... not applicable

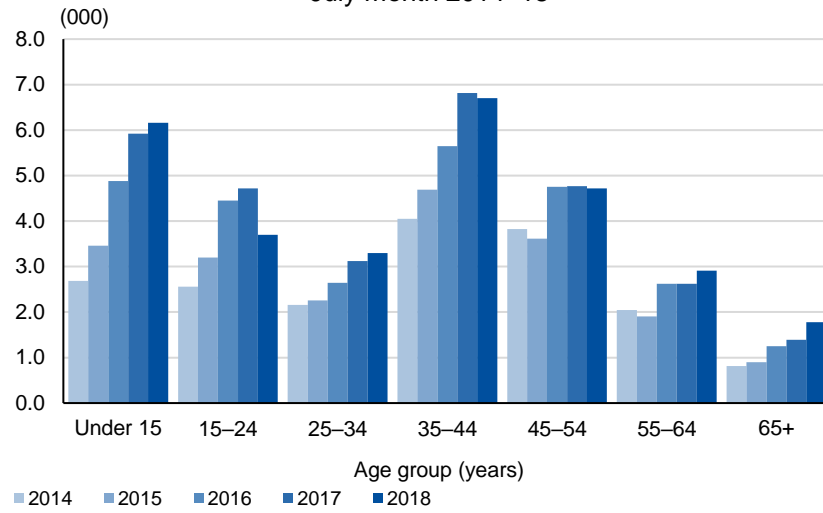
Source: Stats NZ

Travel purpose of visitors from China July month 2014–18



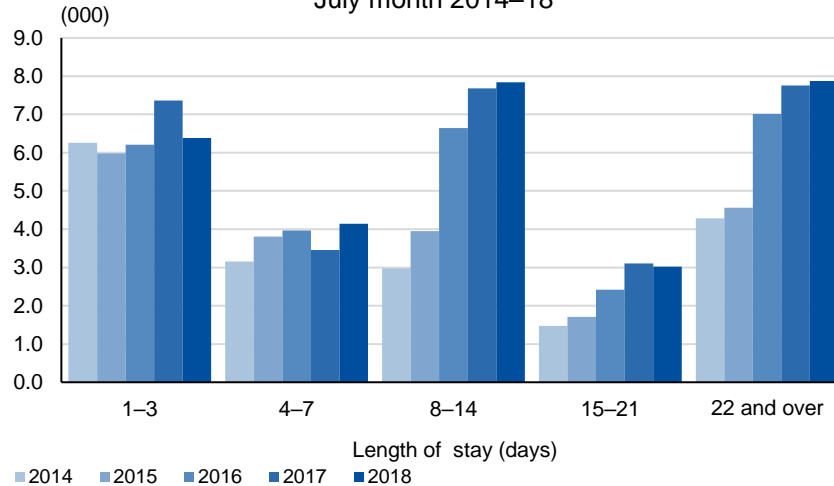
Source: Stats NZ

Age of visitors from China July month 2014–18



Source: Stats NZ

Length of stay of visitors from China July month 2014–18



Source: Stats NZ

Table 22

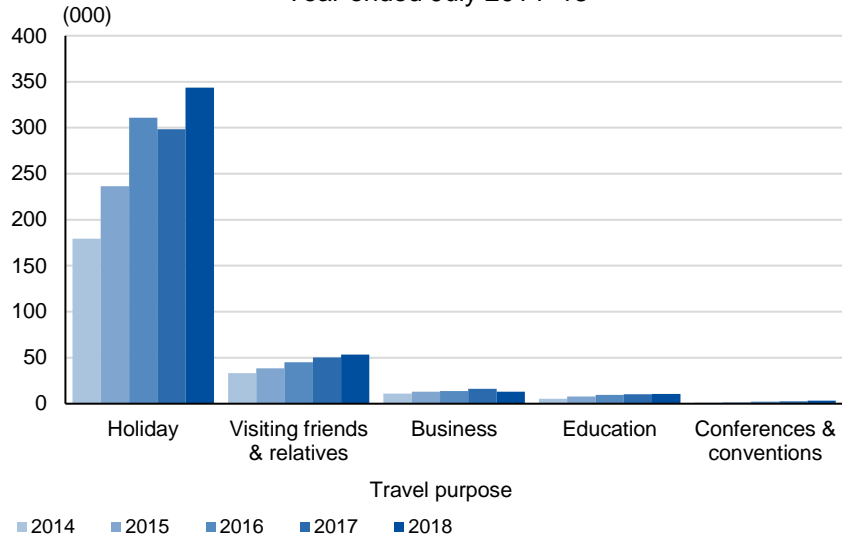
Key characteristics of visitors from the People's Republic of China
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	243,472	315,248	403,152	401,120	448,928	47,808	11.9
Travel purpose							
Holiday	179,328	236,448	310,864	298,528	343,712	45,184	15.1
Visiting friends & relatives	33,216	38,304	45,152	50,400	53,568	3,168	6.3
Business	10,880	12,896	13,584	16,320	13,024	-3,296	-20.2
Education	5,312	7,664	9,648	10,352	10,544	192	1.9
Conferences & conventions	1,296	1,680	2,144	2,752	3,312	560	20.3
Age group (years)							
Under 15	15,520	23,392	26,704	28,816	36,464	7,648	26.5
15–24	15,280	20,032	23,856	23,312	24,864	1,552	6.7
25–34	38,608	51,040	68,688	70,384	77,184	6,800	9.7
35–44	46,912	55,904	65,552	64,672	71,776	7,104	11.0
45–54	52,320	69,264	87,232	85,360	87,136	1,776	2.1
55–64	53,568	68,080	89,472	87,872	102,816	14,944	17.0
65+	21,264	27,536	41,648	40,704	48,688	7,984	19.6
Length of stay (days)							
1–3	96,656	114,000	145,664	133,840	131,984	-1,856	-1.4
4–7	50,176	65,152	76,032	61,040	77,760	16,720	27.4
8–14	44,480	68,256	95,232	112,864	142,128	29,264	25.9
15–21	17,680	25,296	33,504	35,312	36,624	1,312	3.7
22 and over	34,480	42,544	52,720	58,064	60,432	2,368	4.1
Median	5.2	6.0	6.5	7.9	8.2
New Zealand port							
Auckland airport	221,392	283,920	353,248	347,776	384,448	36,672	10.5
Christchurch airport	17,632	24,336	39,168	43,392	54,256	10,864	25.0
Queenstown airport	2,656	5,104	8,544	7,568	7,776	208	2.7
Wellington airport	1,248	1,488	1,728	1,904	1,744	-160	-8.4
Seaports	496	352	384	448	688	240	53.6
Closest port of flight							
Shanghai	33,920	49,888	77,376	71,968	76,048	4,080	5.7
Guangzhou	41,040	66,896	72,096	74,656	74,160	-496	-0.7
Hong Kong	32,736	33,904	38,112	45,488	59,920	14,432	31.7
Melbourne	31,824	38,640	46,352	40,160	46,096	5,936	14.8
Sydney	35,056	42,544	56,512	45,344	39,536	-5,808	-12.8
Brisbane	33,552	44,320	52,208	43,152	37,088	-6,064	-14.1
Beijing	0	0	17,584	24,704	31,120	6,416	26.0
Coolangatta	13,424	12,960	16,000	16,672	21,024	4,352	26.1
Shenzhen	0	0	0	10,192	16,784	6,592	64.7
Chengdu	0	0	0	1,728	16,336	14,608	845.4
Citizenship							
China, People's Republic of	233,280	303,488	389,664	386,512	432,560	46,048	11.9
Hong Kong	1,392	1,552	2,368	2,592	3,552	960	37.0
New Zealand	3,200	3,104	3,296	3,440	3,232	-208	-6.0
United States of America	944	1,648	1,664	1,648	2,064	416	25.2

Symbol: ... not applicable

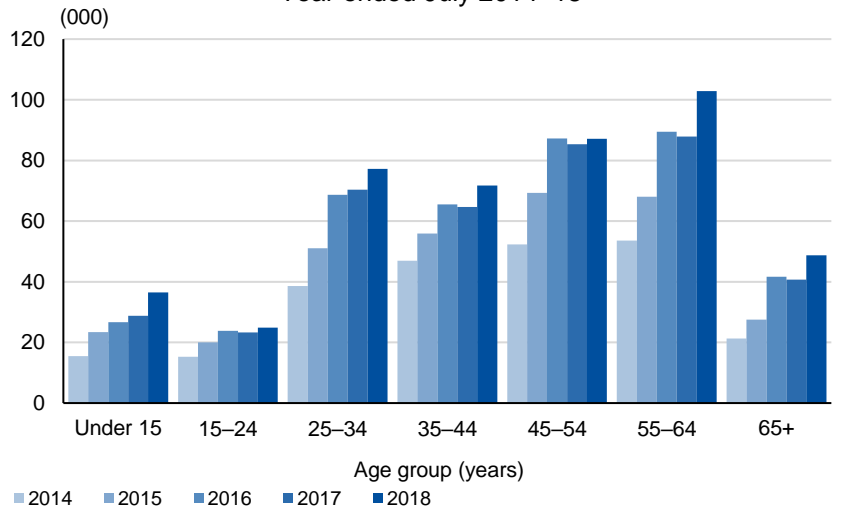
Source: Stats NZ

Travel purpose of visitors from China Year ended July 2014–18



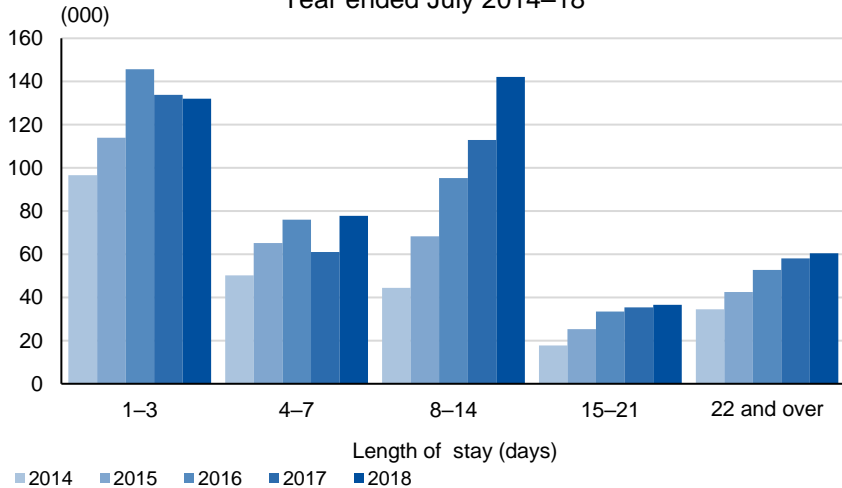
Source: Stats NZ

Age of visitors from China Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from China Year ended July 2014–18



Source: Stats NZ

Table 23

Province of residence of visitors from the People's Republic of China
July month 2014–18

	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	18,144	20,016	26,240	29,360	29,264	-96	-0.3
Guangdong	2,352	2,896	3,632	5,072	4,368	-704	-13.9
Shanghai	1,920	2,560	3,312	3,600	3,440	-160	-4.4
Beijing	1,920	1,984	3,104	3,616	3,344	-272	-7.5
Zhejiang	1,248	1,824	2,256	1,856	2,304	448	24.1
Jiangsu	1,296	1,360	1,936	1,376	1,792	416	30.2
Shandong	576	576	816	1,072	1,312	240	22.4
Sichuan	672	576	1,072	1,120	944	-176	-15.7
Fujian	464	512	928	480	640	160	33.3
Tianjin	272	240	368	480	560	80	16.7
Henan	368	272	400	512	528	16	3.1
Shaanxi	256	208	336	336	512	176	52.4
Hubei	272	400	624	720	480	-240	-33.3
Not stated	4,144	4,576	3,984	4,800	5,536	736	15.3

Source: Stats NZ

Table 24

Province of residence of visitors from the People's Republic of China
Year ended July 2014–18

	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	243,472	315,248	403,152	401,120	448,928	47,808	11.9
Guangdong	30,304	40,432	52,128	55,696	67,488	11,792	21.2
Shanghai	35,920	46,304	58,688	59,872	66,688	6,816	11.4
Beijing	29,984	39,728	53,952	52,880	54,992	2,112	4.0
Zhejiang	14,608	18,768	24,560	22,528	25,680	3,152	14.0
Jiangsu	11,536	15,536	18,528	20,688	21,920	1,232	6.0
Sichuan	9,040	12,288	15,360	16,304	19,728	3,424	21.0
Shandong	6,288	8,272	11,088	10,976	13,040	2,064	18.8
Liaoning	5,904	7,664	10,224	9,552	10,656	1,104	11.6
Fujian	4,880	6,848	8,864	8,224	8,720	496	6.0
Henan	3,184	4,416	6,048	5,632	7,664	2,032	36.1
Tianjin	2,656	3,824	5,472	6,048	7,120	1,072	17.7
Chongqing	3,088	3,808	4,832	5,712	6,672	960	16.8
Hubei	3,504	4,656	7,856	6,160	6,528	368	6.0
Hunan	3,680	3,808	5,040	5,408	5,936	528	9.8
Shaanxi	3,136	3,488	5,152	4,768	5,888	1,120	23.5
Hebei	2,496	3,104	4,304	4,736	5,680	944	19.9
Shanxi	2,576	3,664	4,016	4,432	5,344	912	20.6
Yunnan	2,688	4,144	4,560	5,632	5,328	-304	-5.4
Guangxi	2,112	2,048	3,008	2,832	3,584	752	26.6
Anhui	1,392	2,064	3,200	3,008	3,424	416	13.8
Heilongjiang	1,856	2,256	2,624	3,008	3,424	416	13.8
Jiangxi	1,232	1,552	2,160	2,624	2,816	192	7.3
Jilin	1,664	2,080	2,896	2,256	2,768	512	22.7
Guizhou	1,104	1,408	2,336	2,240	2,608	368	16.4
Xinjiang	1,408	1,664	3,296	2,432	2,432	0	0.0
Gansu	512	1,152	1,008	1,920	1,600	-320	-16.7
Hainan	720	736	976	1,360	1,488	128	9.4
Nei Monggol	1,152	1,040	1,408	1,664	1,488	-176	-10.6
Ningxia	592	496	944	880	1,104	224	25.5
Qinghai	240	368	704	928	1,008	80	8.6
Not stated	53,952	67,584	77,888	70,704	76,064	5,360	7.6

Source: Stats NZ

Table 25

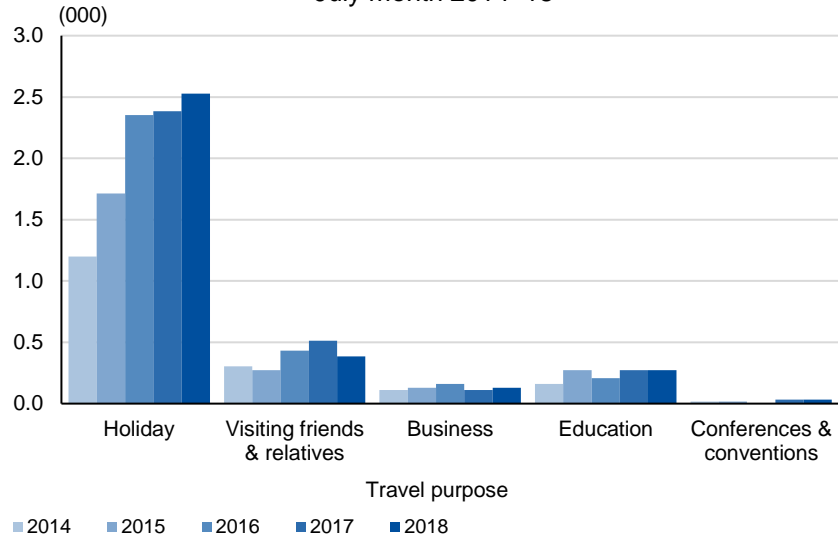
Key characteristics of visitors from Shanghai
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,920	2,560	3,312	3,600	3,440	-160	-4.4
Travel purpose							
Holiday	1,200	1,712	2,352	2,384	2,528	144	6.0
Visiting friends & relatives	304	272	432	512	384	-128	-25.0
Business	112	128	160	112	128	16	14.3
Education	160	272	208	272	272	0	0.0
Conferences & conventions	16	16	0	32	32	0	0.0
Age group (years)							
Under 15	336	464	608	752	624	-128	-17.0
15–24	256	496	448	496	368	-128	-25.8
25–34	240	224	368	464	544	80	17.2
35–44	368	688	848	1,008	912	-96	-9.5
45–54	400	336	464	432	528	96	22.2
55–64	192	224	368	288	304	16	5.6
65+	128	128	208	160	160	0	0.0
Length of stay (days)							
1–3	304	288	336	304	272	-32	-10.5
4–7	480	624	592	480	672	192	40.0
8–14	592	880	1,440	1,520	1,248	-272	-17.9
15–21	224	256	272	480	432	-48	-10.0
22 and over	320	512	672	816	816	0	0.0
Median	9.0	9.5	9.8	11.9	11.2
New Zealand port							
Auckland airport	1,712	2,384	2,896	3,264	3,120	-144	-4.4
Closest port of flight							
Shanghai	1,008	1,312	2,096	2,432	2,224	-208	-8.6
Citizenship							
China, People's Republic of	1,680	2,336	2,992	3,280	3,184	-96	-2.9

Symbol: ... not applicable

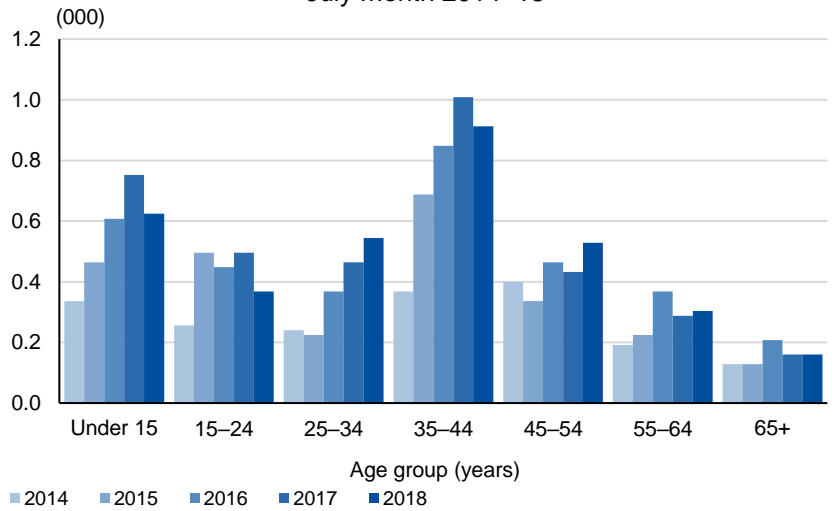
Source: Stats NZ

Travel purpose of visitors from Shanghai July month 2014–18



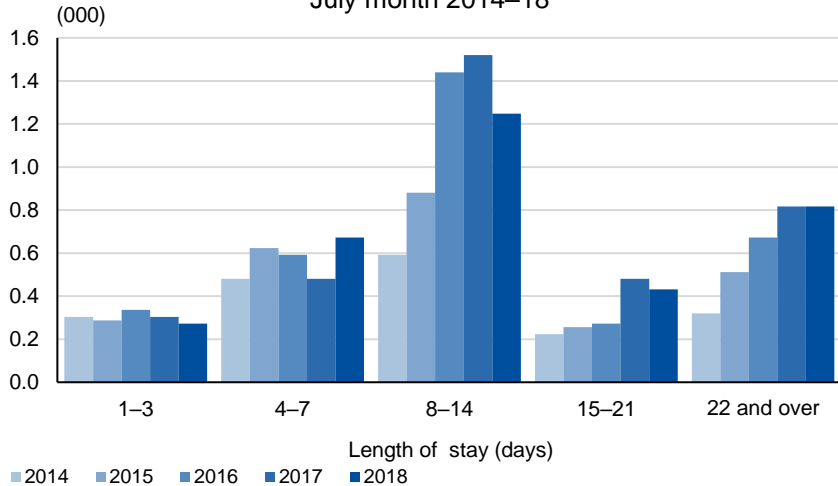
Source: Stats NZ

Age of visitors from Shanghai July month 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai July month 2014–18



Source: Stats NZ

Table 26

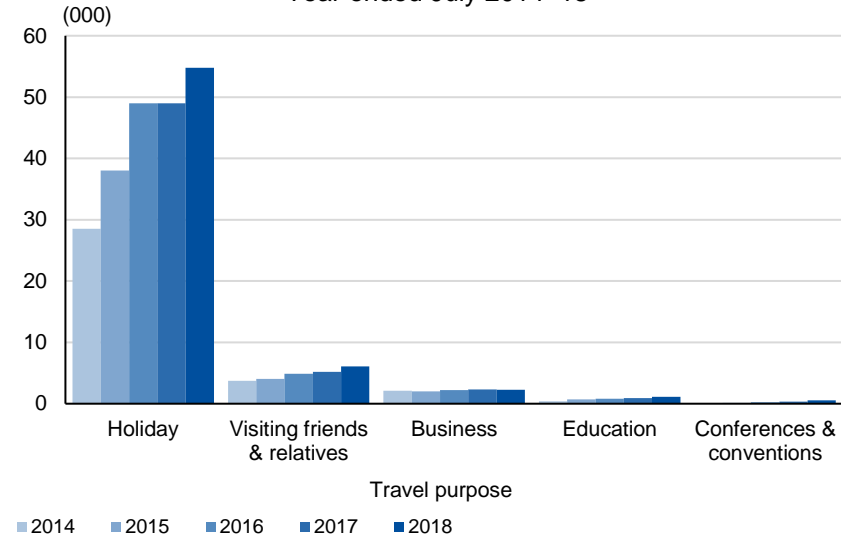
Key characteristics of visitors from Shanghai
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	35,920	46,304	58,688	59,872	66,688	6,816	11.4
Travel purpose							
Holiday	28,544	38,048	48,976	48,976	54,784	5,808	11.9
Visiting friends & relatives	3,744	4,032	4,864	5,216	6,080	864	16.6
Business	2,112	2,032	2,224	2,320	2,256	-64	-2.8
Education	368	704	832	912	1,120	208	22.8
Conferences & conventions	80	144	208	320	528	208	65.0
Age group (years)							
Under 15	2,672	3,984	4,400	4,928	5,600	672	13.6
15–24	1,616	2,080	2,464	2,848	2,800	-48	-1.7
25–34	7,872	9,696	12,880	13,296	14,544	1,248	9.4
35–44	7,520	8,848	10,848	11,168	12,848	1,680	15.0
45–54	6,080	7,744	9,120	9,536	10,016	480	5.0
55–64	6,656	9,664	12,768	11,888	13,472	1,584	13.3
65+	3,504	4,288	6,208	6,208	7,408	1,200	19.3
Length of stay (days)							
1–3	4,976	6,304	7,696	6,688	5,328	-1,360	-20.3
4–7	9,920	12,896	13,584	11,792	14,672	2,880	24.4
8–14	13,408	17,728	25,536	28,368	32,816	4,448	15.7
15–21	4,144	5,376	6,320	6,864	7,296	432	6.3
22 and over	3,472	4,000	5,552	6,160	6,576	416	6.8
Median	8.7	8.8	9.3	9.8	9.8
New Zealand port							
Auckland airport	30,992	39,664	49,600	49,632	54,624	4,992	10.1
Christchurch airport	4,240	5,360	7,168	8,224	10,672	2,448	29.8
Queenstown airport	528	1,056	1,664	1,632	1,088	-544	-33.3
Closest port of flight							
Shanghai	17,712	22,976	31,056	33,184	35,104	1,920	5.8
Hong Kong	2,720	2,704	2,880	3,632	7,664	4,032	111.0
Guangzhou	2,160	3,456	4,480	6,384	5,952	-432	-6.8
Sydney	3,904	4,816	6,256	4,864	5,168	304	6.3
Melbourne	3,136	4,048	5,216	4,096	4,736	640	15.6
Brisbane	2,096	3,616	3,344	2,672	2,688	16	0.6
Singapore	1,968	2,304	1,792	832	1,168	336	40.4
Coolangatta	976	1,104	1,632	1,424	656	-768	-53.9
Shenzhen	0	0	0	208	560	352	169.2
Nadi	160	336	448	576	448	-128	-22.2
Citizenship							
China, People's Republic of	32,144	42,128	54,192	55,312	61,664	6,352	11.5
New Zealand	1,104	736	800	992	848	-144	-14.5
United States of America	464	832	784	544	800	256	47.1

Symbol: ... not applicable

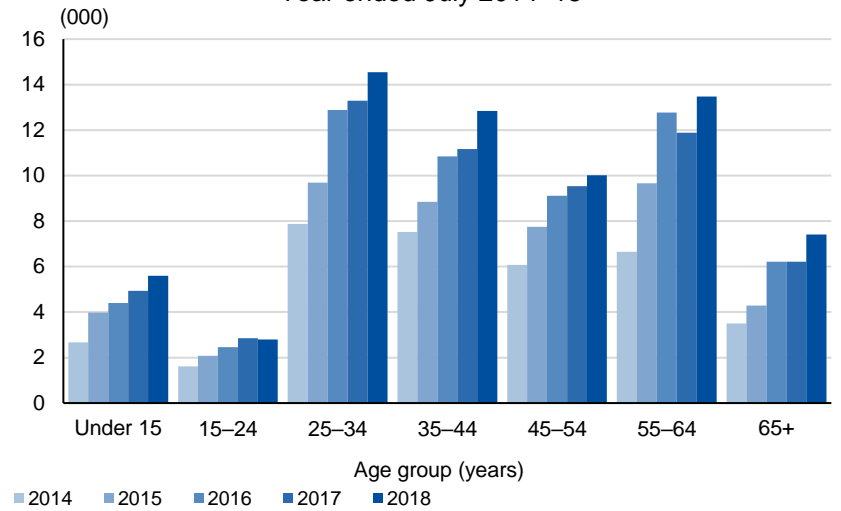
Source: Stats NZ

Travel purpose of visitors from Shanghai Year ended July 2014–18



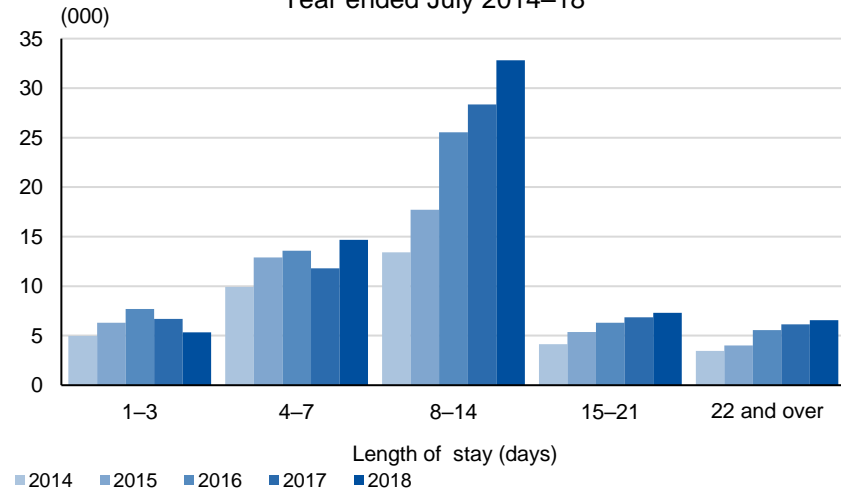
Source: Stats NZ

Age of visitors from Shanghai Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai Year ended July 2014–18



Source: Stats NZ

Table 27

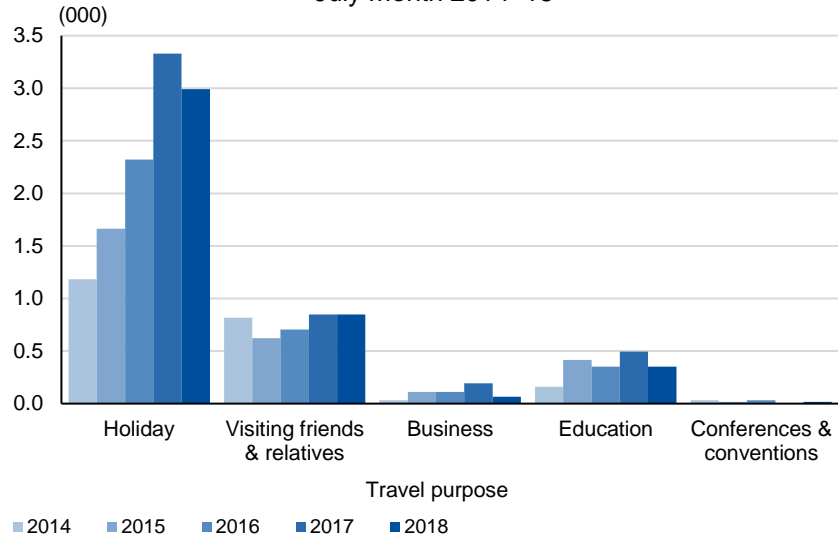
Key characteristics of visitors from Guangdong
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,352	2,896	3,632	5,072	4,368	-704	-13.9
Travel purpose							
Holiday	1,184	1,664	2,320	3,328	2,992	-336	-10.1
Visiting friends & relatives	816	624	704	848	848	0	0.0
Business	32	112	112	192	64	-128	-66.7
Education	160	416	352	496	352	-144	-29.0
Conferences & conventions	32	16	32	0	16	16	...
Age group (years)							
Under 15	368	560	768	1,008	992	-16	-1.6
15–24	304	528	560	896	496	-400	-44.6
25–34	224	320	224	560	416	-144	-25.7
35–44	560	688	1,008	1,360	960	-400	-29.4
45–54	480	464	752	720	784	64	8.9
55–64	304	240	224	336	416	80	23.8
65+	112	96	96	192	304	112	58.3
Length of stay (days)							
1–3	352	432	544	1,088	512	-576	-52.9
4–7	496	592	656	688	672	-16	-2.3
8–14	512	656	816	1,360	1,456	96	7.1
15–21	320	448	448	608	528	-80	-13.2
22 and over	672	768	1,168	1,328	1,200	-128	-9.6
Median	12.2	11.3	12.7	11.0	11.9
New Zealand port							
Auckland airport	2,192	2,480	2,992	4,480	3,568	-912	-20.4
Christchurch airport	112	336	528	512	656	144	28.1
Closest port of flight							
Guangzhou	1,264	880	1,712	1,456	1,616	160	11.0
Hong Kong	448	768	672	1,584	928	-656	-41.4
Shenzhen	0	0	0	560	608	48	8.6
Citizenship							
China, People's Republic of	2,224	2,688	3,200	4,784	4,000	-784	-16.4

Symbol: ... not applicable

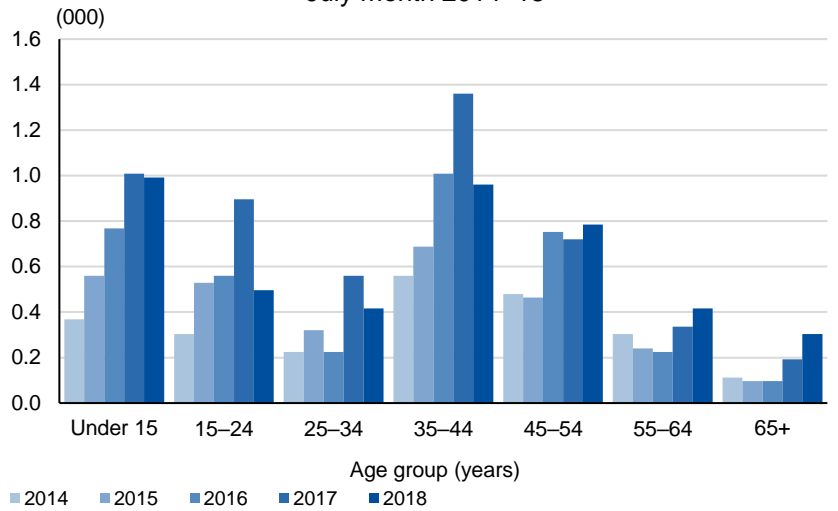
Source: Stats NZ

Travel purpose of visitors from Guangdong July month 2014–18



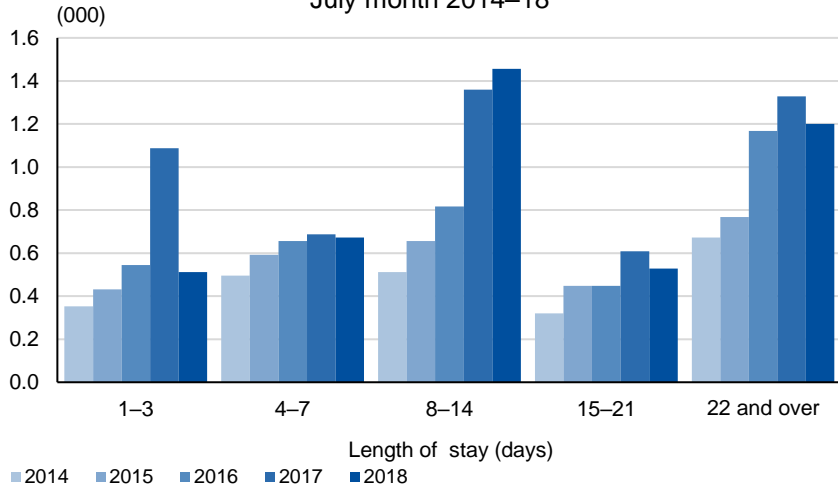
Source: Stats NZ

Age of visitors from Guangdong July month 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong July month 2014–18



Source: Stats NZ

Table 28

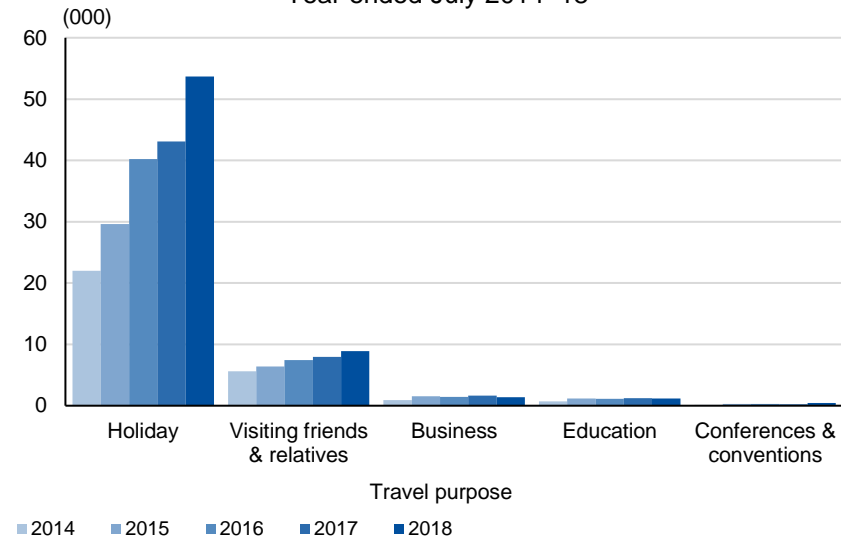
Key characteristics of visitors from Guangdong
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	30,304	40,432	52,128	55,696	67,488	11,792	21.2
Travel purpose							
Holiday	22,000	29,616	40,240	43,104	53,680	10,576	24.5
Visiting friends & relatives	5,616	6,384	7,440	7,936	8,912	976	12.3
Business	928	1,536	1,456	1,648	1,392	-256	-15.5
Education	704	1,168	1,120	1,232	1,168	-64	-5.2
Conferences & conventions	112	304	272	240	448	208	86.7
Age group (years)							
Under 15	2,144	3,968	4,512	4,912	7,008	2,096	42.7
15–24	2,128	3,024	3,456	3,600	4,208	608	16.9
25–34	5,104	6,656	8,816	9,968	11,184	1,216	12.2
35–44	6,464	8,336	10,848	10,640	11,584	944	8.9
45–54	6,432	8,368	11,344	12,624	14,208	1,584	12.5
55–64	5,696	7,024	8,576	9,104	13,168	4,064	44.6
65+	2,336	3,056	4,576	4,848	6,128	1,280	26.4
Length of stay (days)							
1–3	6,736	7,648	10,080	10,992	11,808	816	7.4
4–7	7,472	9,696	12,976	11,408	15,632	4,224	37.0
8–14	7,520	11,888	15,888	19,840	26,064	6,224	31.4
15–21	3,520	4,832	5,952	6,048	6,416	368	6.1
22 and over	5,056	6,368	7,232	7,408	7,568	160	2.2
Median	8.0	8.8	8.7	9.0	8.9
New Zealand port							
Auckland airport	26,720	34,784	41,312	44,224	53,568	9,344	21.1
Christchurch airport	2,896	4,912	9,344	9,968	12,240	2,272	22.8
Queenstown airport	512	608	1,360	1,296	1,472	176	13.6
Closest port of flight							
Guangzhou	11,520	15,728	18,240	17,632	21,568	3,936	22.3
Hong Kong	5,744	7,504	9,648	13,264	18,480	5,216	39.3
Shenzhen	0	0	0	5,072	8,832	3,760	74.1
Melbourne	4,432	5,040	6,240	5,440	5,456	16	0.3
Sydney	2,256	3,504	6,624	4,432	3,904	-528	-11.9
Singapore	2,992	4,496	4,688	2,464	2,800	336	13.6
Brisbane	1,760	1,904	3,072	2,752	1,904	-848	-30.8
Shanghai	176	224	960	1,232	1,024	-208	-16.9
Coolangatta	384	512	688	736	800	64	8.7
Citizenship							
China, People's Republic of	28,704	38,320	49,408	52,784	63,536	10,752	20.4
Hong Kong	608	736	1,152	992	1,728	736	74.2
New Zealand	400	496	576	560	704	144	25.7

Symbol: ... not applicable

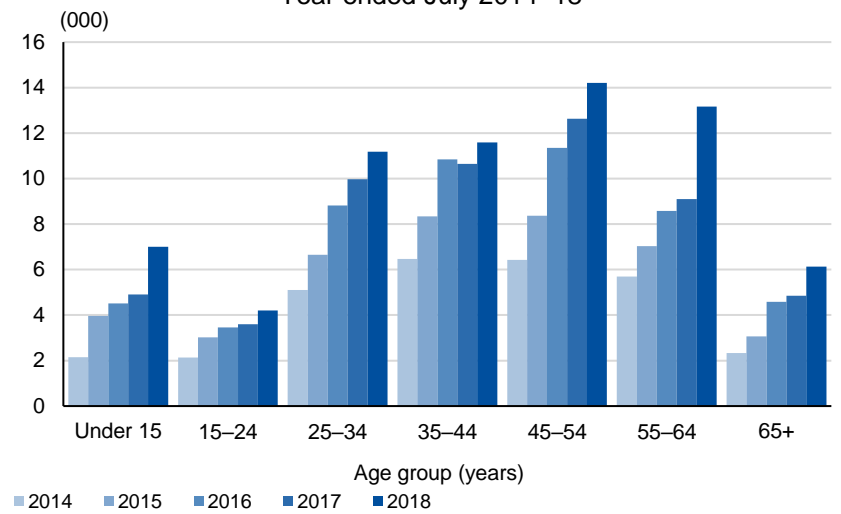
Source: Stats NZ

Travel purpose of visitors from Guangdong Year ended July 2014–18



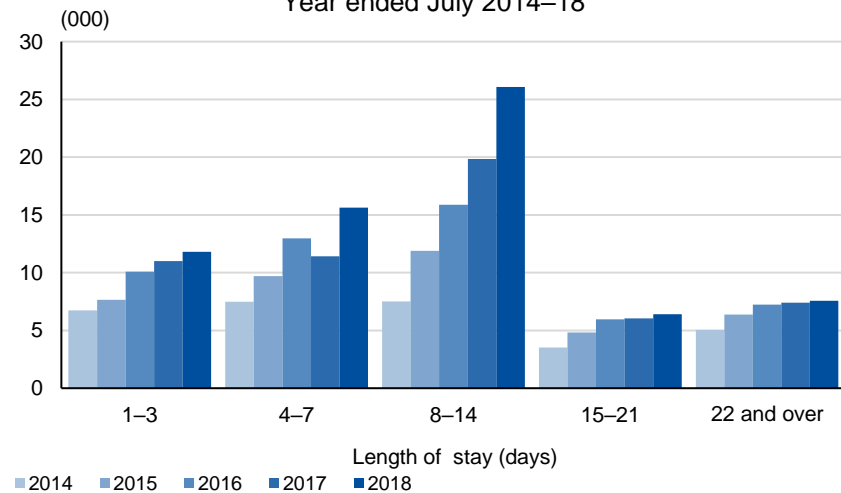
Source: Stats NZ

Age of visitors from Guangdong Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong Year ended July 2014–18



Source: Stats NZ

Table 29

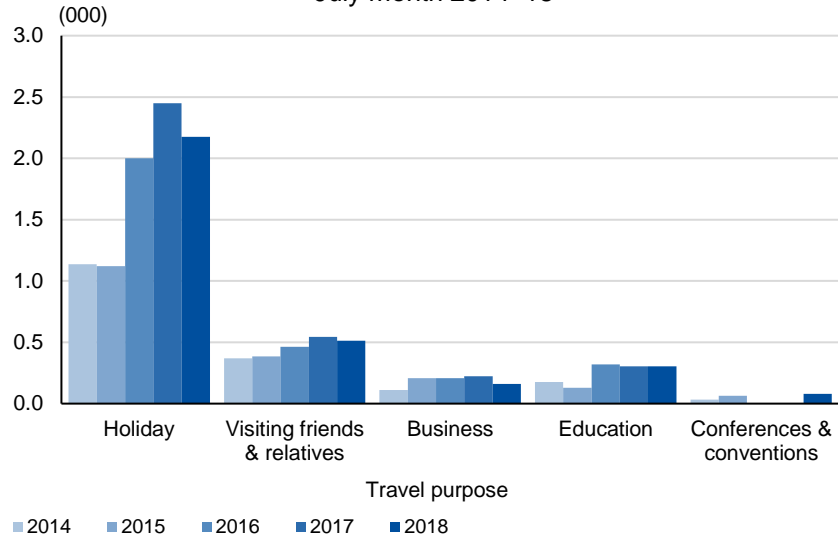
Key characteristics of visitors from Beijing
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,920	1,984	3,104	3,616	3,344	-272	-7.5
Travel purpose							
Holiday	1,136	1,120	2,000	2,448	2,176	-272	-11.1
Visiting friends & relatives	368	384	464	544	512	-32	-5.9
Business	112	208	208	224	160	-64	-28.6
Education	176	128	320	304	304	0	0.0
Conferences & conventions	32	64	0	0	80	80	...
Age group (years)							
Under 15	272	368	528	688	880	192	27.9
15–24	160	128	400	320	352	32	10.0
25–34	416	336	496	480	288	-192	-40.0
35–44	400	416	704	1,008	880	-128	-12.7
45–54	496	384	656	576	608	32	5.6
55–64	128	256	208	416	272	-144	-34.6
65+	48	96	112	128	64	-64	-50.0
Length of stay (days)							
1–3	688	544	672	880	640	-240	-27.3
4–7	288	352	416	384	448	64	16.7
8–14	288	400	800	816	768	-48	-5.9
15–21	112	128	352	384	432	48	12.5
22 and over	544	560	864	1,152	1,056	-96	-8.3
Median	7.3	8.5	11.2	13.0	13.6
New Zealand port							
Auckland airport	1,744	1,776	2,864	3,200	2,848	-352	-11.0
Closest port of flight							
Beijing	0	0	1,104	1,232	1,280	48	3.9
Hong Kong	224	224	112	608	416	-192	-31.6
Citizenship							
China, People's Republic of	1,840	1,840	2,832	3,440	3,104	-336	-9.8

Symbol: ... not applicable

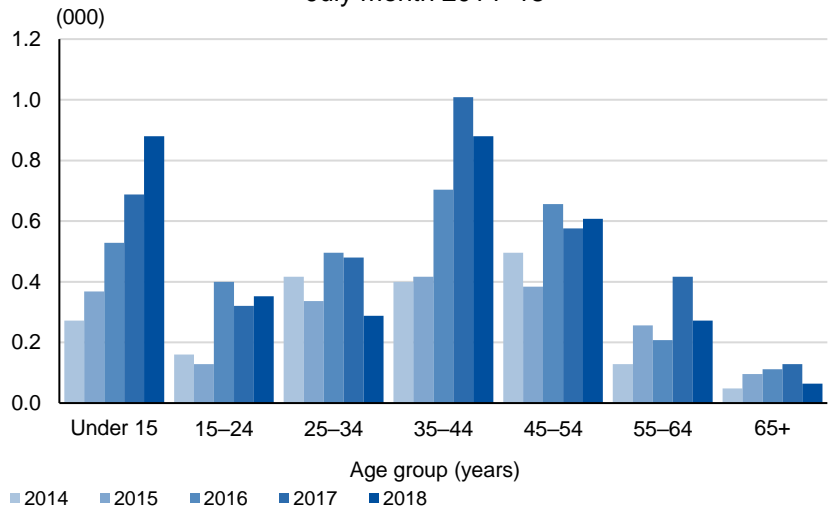
Source: Stats NZ

Travel purpose of visitors from Beijing July month 2014–18



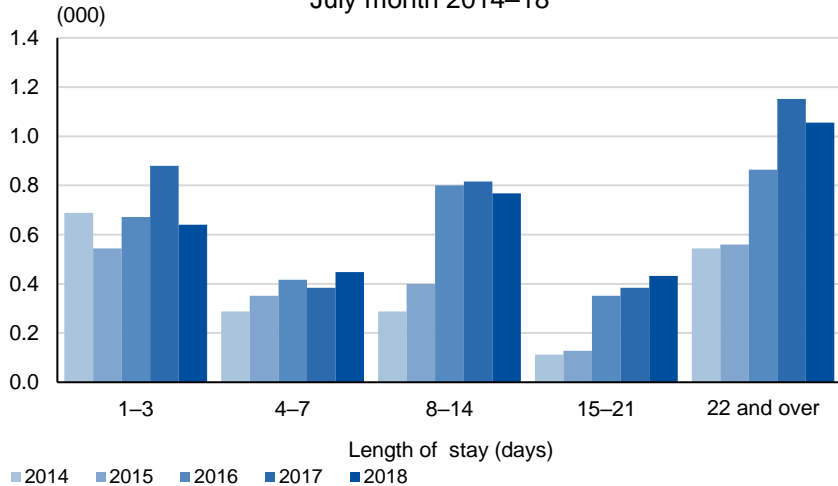
Source: Stats NZ

Age of visitors from Beijing July month 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing July month 2014–18



Source: Stats NZ

Table 30

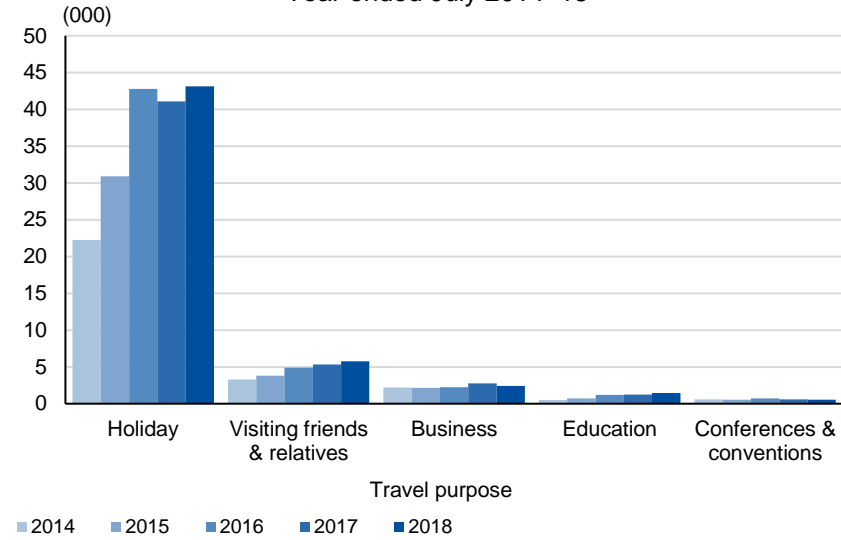
Key characteristics of visitors from Beijing
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,984	39,728	53,952	52,880	54,992	2,112	4.0
Travel purpose							
Holiday	22,256	30,912	42,768	41,072	43,104	2,032	4.9
Visiting friends & relatives	3,280	3,792	4,896	5,344	5,744	400	7.5
Business	2,208	2,160	2,240	2,752	2,416	-336	-12.2
Education	512	736	1,184	1,232	1,440	208	16.9
Conferences & conventions	576	528	720	576	560	-16	-2.8
Age group (years)							
Under 15	2,096	2,912	4,176	4,144	4,928	784	18.9
15–24	1,456	1,808	2,592	2,400	2,560	160	6.7
25–34	6,560	8,368	11,168	13,408	12,496	-912	-6.8
35–44	6,448	7,760	9,648	9,456	10,864	1,408	14.9
45–54	5,792	7,776	10,832	9,184	8,976	-208	-2.3
55–64	5,216	7,904	10,960	9,968	10,592	624	6.3
65+	2,416	3,200	4,576	4,320	4,576	256	5.9
Length of stay (days)							
1–3	12,016	14,400	17,552	15,584	13,904	-1,680	-10.8
4–7	5,536	7,168	10,624	8,096	8,240	144	1.8
8–14	5,824	9,904	13,648	15,760	19,072	3,312	21.0
15–21	2,704	3,744	5,856	6,016	5,744	-272	-4.5
22 and over	3,904	4,512	6,272	7,424	8,032	608	8.2
Median	5.1	6.7	7.2	8.6	9.2
New Zealand port							
Auckland airport	26,096	35,408	47,472	46,480	46,288	-192	-0.4
Christchurch airport	2,848	3,088	4,672	5,040	7,104	2,064	41.0
Queenstown airport	464	816	1,152	976	1,072	96	9.8
Closest port of flight							
Beijing	0	0	10,736	15,056	17,984	2,928	19.4
Guangzhou	4,544	8,864	10,048	8,032	6,960	-1,072	-13.3
Hong Kong	5,296	4,560	3,872	5,696	5,984	288	5.1
Sydney	5,184	5,808	6,384	5,936	5,600	-336	-5.7
Melbourne	3,216	4,960	5,136	4,112	4,816	704	17.1
Brisbane	4,640	6,432	6,864	5,552	3,296	-2,256	-40.6
Shanghai	1,712	3,600	5,216	2,480	2,352	-128	-5.2
Coolangatta	1,312	1,296	1,520	1,344	1,808	464	34.5
Shenzhen	0	0	0	1,248	1,488	240	19.2
Singapore	2,592	2,640	2,384	1,024	1,152	128	12.5
Citizenship							
China, People's Republic of	28,320	38,096	51,888	50,544	52,912	2,368	4.7

Symbol: ... not applicable

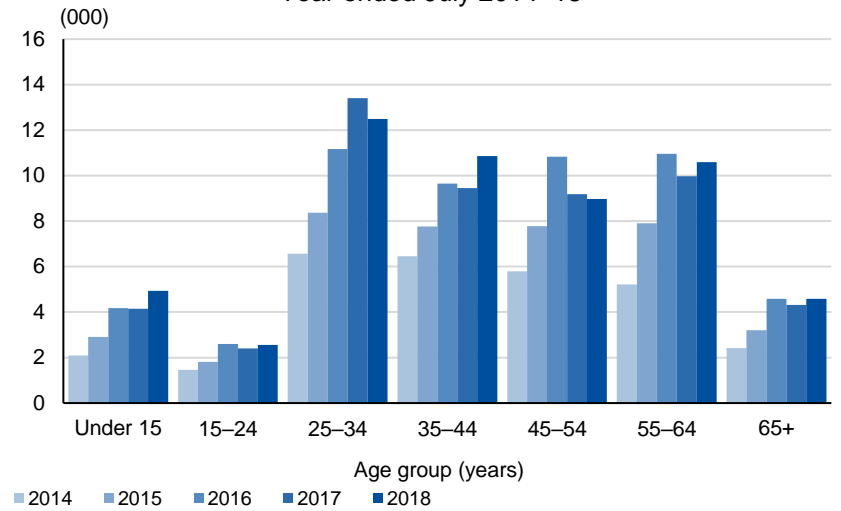
Source: Stats NZ

Travel purpose of visitors from Beijing Year ended July 2014–18



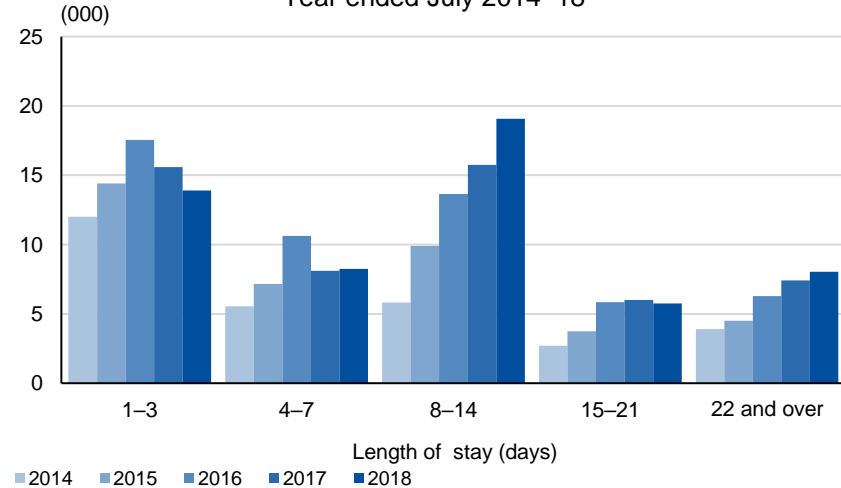
Source: Stats NZ

Age of visitors from Beijing Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing Year ended July 2014–18



Source: Stats NZ

Table 31

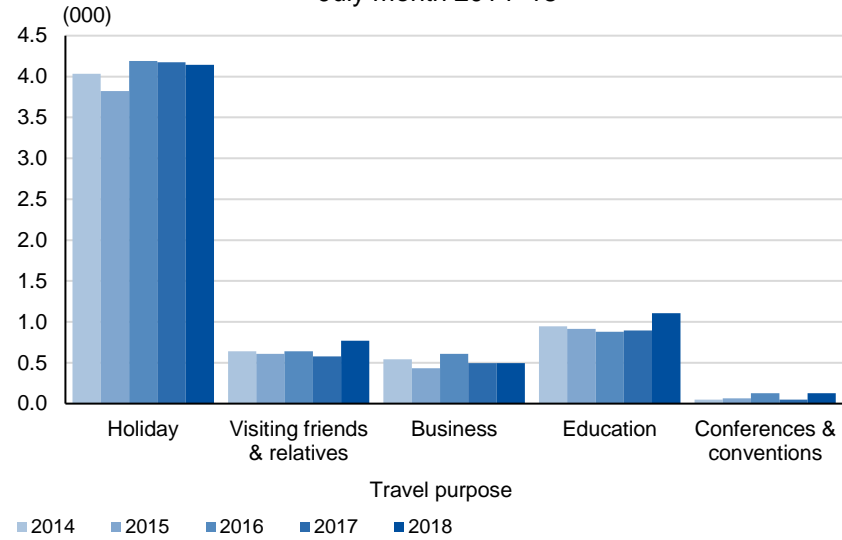
Key characteristics of visitors from Japan
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	6,816	6,400	6,944	6,800	7,168	368	5.4
Travel purpose							
Holiday	4,032	3,824	4,192	4,176	4,144	-32	-0.8
Visiting friends & relatives	640	608	640	576	768	192	33.3
Business	544	432	608	496	496	0	0.0
Education	944	912	880	896	1,104	208	23.2
Conferences & conventions	48	64	128	48	128	80	166.7
Age group (years)							
Under 15	1,072	1,168	768	1,008	1,216	208	20.6
15–24	3,040	2,480	3,088	2,656	3,008	352	13.3
25–34	592	672	592	608	832	224	36.8
35–44	704	432	672	880	720	-160	-18.2
45–54	672	656	928	832	752	-80	-9.6
55–64	432	624	480	496	416	-80	-16.1
65+	304	368	416	320	224	-96	-30.0
Length of stay (days)							
1–3	624	720	656	1,024	816	-208	-20.3
4–7	1,664	1,728	1,664	1,584	1,792	208	13.1
8–14	2,272	1,808	2,224	1,776	2,256	480	27.0
15–21	928	816	1,024	1,056	1,008	-48	-4.5
22 and over	1,328	1,328	1,376	1,360	1,296	-64	-4.7
Median	11.9	11.0	12.2	12.1	11.7
New Zealand port							
Auckland airport	6,272	5,920	6,160	6,288	6,400	112	1.8
Closest port of flight							
Tokyo	4,336	4,272	4,272	4,512	4,736	224	5.0
Sydney	448	352	560	416	624	208	50.0
Singapore	688	640	704	576	544	-32	-5.6
Bangkok	192	272	576	432	512	80	18.5
Citizenship							
Japan	6,416	5,920	6,576	6,336	6,544	208	3.3

Symbol: ... not applicable

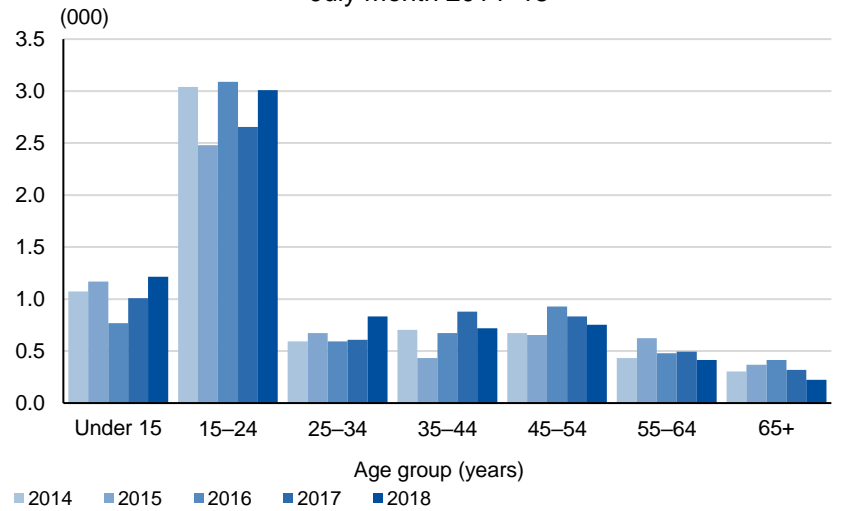
Source: Stats NZ

Travel purpose of visitors from Japan July month 2014–18



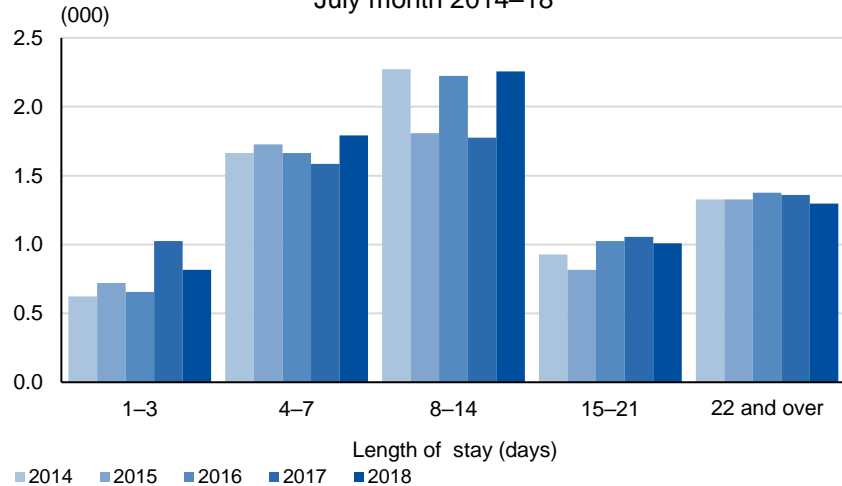
Source: Stats NZ

Age of visitors from Japan July month 2014–18



Source: Stats NZ

Length of stay of visitors from Japan July month 2014–18



Source: Stats NZ

Table 32

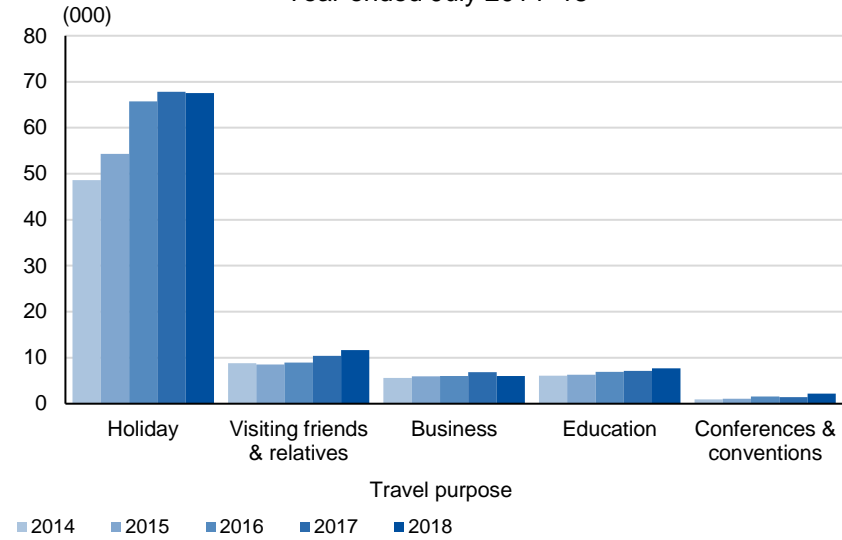
Key characteristics of visitors from Japan
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	77,024	84,016	94,752	100,976	101,424	448	0.4
Travel purpose							
Holiday	48,624	54,320	65,696	67,792	67,552	-240	-0.4
Visiting friends & relatives	8,784	8,496	8,944	10,368	11,664	1,296	12.5
Business	5,632	5,936	6,000	6,848	6,016	-832	-12.1
Education	6,064	6,288	6,912	7,136	7,696	560	7.8
Conferences & conventions	960	1,088	1,552	1,456	2,208	752	51.6
Age group (years)							
Under 15	5,632	6,160	5,680	7,152	7,040	-112	-1.6
15–24	19,536	18,944	23,008	23,200	24,128	928	4.0
25–34	10,000	12,048	13,488	15,472	16,672	1,200	7.8
35–44	9,728	10,080	11,296	13,008	13,600	592	4.6
45–54	8,128	9,888	11,488	12,048	13,200	1,152	9.6
55–64	11,024	12,304	13,120	13,104	12,368	-736	-5.6
65+	12,976	14,592	16,672	16,992	14,416	-2,576	-15.2
Length of stay (days)							
1–3	7,664	8,560	9,888	12,800	12,768	-32	-0.3
4–7	36,624	42,272	48,896	52,624	50,864	-1,760	-3.3
8–14	17,712	18,368	19,216	18,768	20,800	2,032	10.8
15–21	5,040	5,008	6,176	5,792	6,240	448	7.7
22 and over	9,984	9,808	10,576	10,992	10,752	-240	-2.2
Median	6.7	6.4	6.3	6.1	6.2
New Zealand port							
Auckland airport	61,456	69,936	85,296	91,504	92,288	784	0.9
Christchurch airport	13,376	11,840	6,896	6,240	5,888	-352	-5.6
Queenstown airport	960	944	1,440	2,000	1,776	-224	-11.2
Wellington airport	784	720	768	896	976	80	8.9
Closest port of flight							
Tokyo	44,096	57,280	64,432	61,040	65,968	4,928	8.1
Osaka	6,304	992	0	9,072	9,152	80	0.9
Sydney	5,920	5,920	7,568	7,488	6,144	-1,344	-17.9
Singapore	4,544	5,472	5,936	4,096	3,568	-528	-12.9
Hong Kong	2,144	2,816	2,720	3,664	2,848	-816	-22.3
Brisbane	880	736	2,064	2,336	2,752	416	17.8
Bangkok	704	992	1,808	2,352	2,240	-112	-4.8
Melbourne	784	1,120	1,856	2,288	1,936	-352	-15.4
Seoul	5,104	3,408	1,824	2,288	1,072	-1,216	-53.1
Guangzhou	1,168	1,344	2,080	1,024	1,024	0	0.0
Citizenship							
Japan	72,784	78,896	89,088	94,592	94,080	-512	-0.5
New Zealand	1,808	1,824	1,648	2,016	2,352	336	16.7
United States of America	768	928	1,200	1,376	1,360	-16	-1.2
China, People's Republic of	144	480	416	496	704	208	41.9

Symbol: ... not applicable

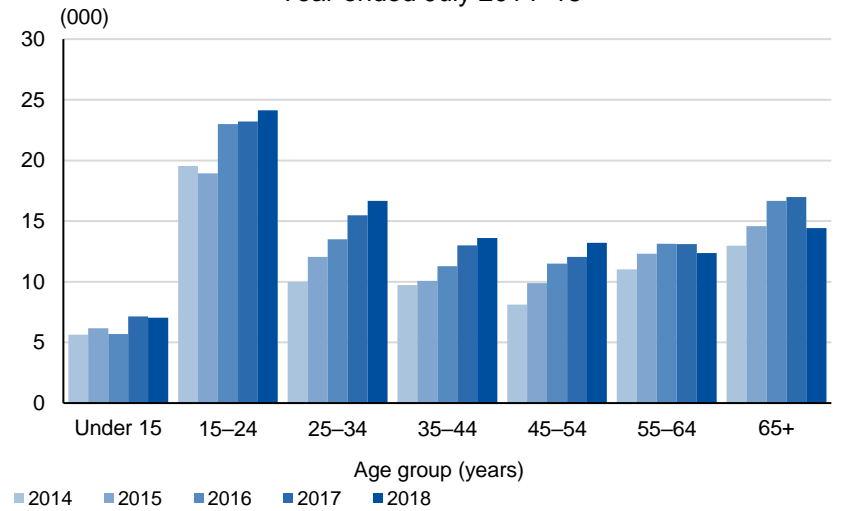
Source: Stats NZ

Travel purpose of visitors from Japan Year ended July 2014–18



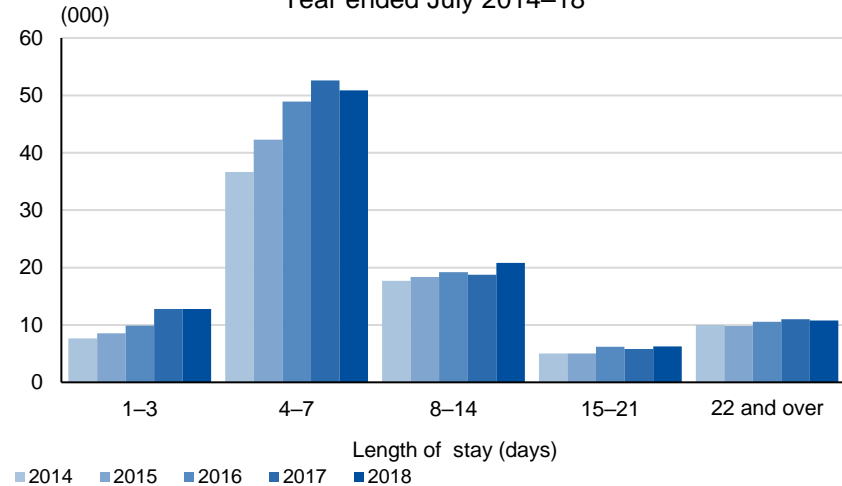
Source: Stats NZ

Age of visitors from Japan Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Japan Year ended July 2014–18



Source: Stats NZ

Table 33

Prefecture of residence of visitors from Japan
July month 2014–18

	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	6,816	6,400	6,944	6,800	7,168	368	5.4
Tokyo	1,216	1,440	1,392	1,376	1,664	288	20.9
Osaka	768	816	688	464	608	144	31.0
Kanagawa	528	576	512	608	528	-80	-13.2
Hyogo	352	272	336	240	512	272	113.3
Not stated	544	416	640	784	848	64	8.2

Source: Stats NZ

Table 34

Prefecture of residence of visitors from Japan
Year ended July 2014–18

	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	77,024	84,016	94,752	100,976	101,424	448	0.4
Tokyo	15,552	18,656	20,960	22,080	23,040	960	4.3
Kanagawa	8,320	9,248	9,920	9,696	10,208	512	5.3
Osaka	5,600	6,064	6,576	7,520	7,264	-256	-3.4
Saitama	4,688	5,280	5,904	5,600	5,728	128	2.3
Hyogo	4,144	3,904	4,800	5,232	5,504	272	5.2
Aichi	4,256	4,560	5,232	5,472	5,120	-352	-6.4
Chiba	4,720	4,608	5,328	5,232	4,944	-288	-5.5
Fukuoka	2,432	2,256	2,528	2,736	2,480	-256	-9.4
Hokkaido	1,776	2,128	2,272	2,352	2,272	-80	-3.4
Kyoto	1,840	2,240	2,224	2,688	2,032	-656	-24.4
Shizuoka	1,280	1,536	1,776	1,872	1,936	64	3.4
Ibaraki	1,696	1,248	1,696	2,048	1,536	-512	-25.0
Hiroshima	1,520	1,264	1,504	1,552	1,344	-208	-13.4
Okinawa	688	592	896	944	1,248	304	32.2
Mie	752	880	976	944	1,152	208	22.0
Gunma	1,056	960	976	800	1,088	288	36.0
Nara	720	784	976	1,072	992	-80	-7.5
Gifu	704	752	896	1,296	960	-336	-25.9
Okayama	784	704	544	768	944	176	22.9
Nagano	592	848	976	1,008	912	-96	-9.5
Miyagi	768	864	816	640	800	160	25.0
Shiga	704	528	896	960	704	-256	-26.7
Tochigi	592	720	688	864	656	-208	-24.1
Niigata	448	288	464	592	528	-64	-10.8
Not stated	5,248	7,440	7,872	9,872	11,456	1,584	16.0

Source: Stats NZ

Table 35

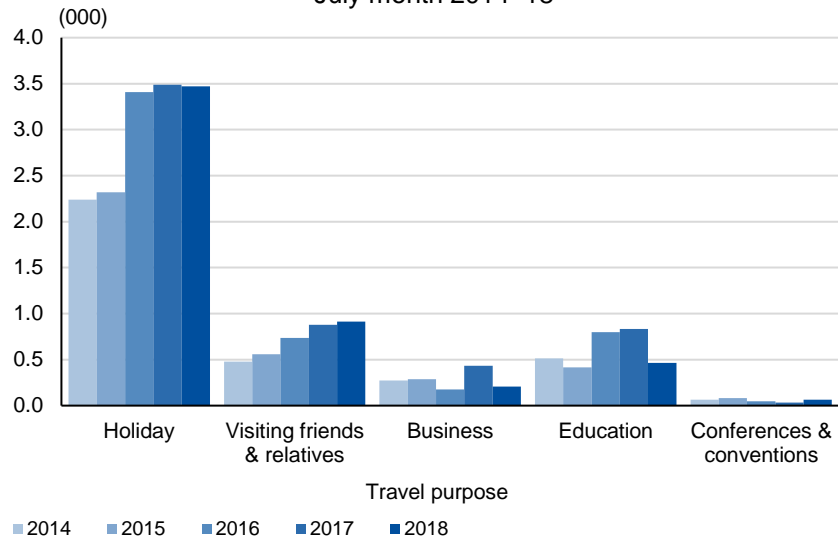
Key characteristics of visitors from the Republic of Korea
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,904	3,936	5,504	6,000	5,456	-544	-9.1
Travel purpose							
Holiday	2,240	2,320	3,408	3,488	3,472	-16	-0.5
Visiting friends & relatives	480	560	736	880	912	32	3.6
Business	272	288	176	432	208	-224	-51.9
Education	512	416	800	832	464	-368	-44.2
Conferences & conventions	64	80	48	32	64	32	100.0
Age group (years)							
Under 15	1,120	976	1,136	1,296	1,184	-112	-8.6
15–24	592	752	944	1,008	816	-192	-19.0
25–34	656	592	720	688	816	128	18.6
35–44	640	608	880	832	752	-80	-9.6
45–54	496	528	800	1,152	864	-288	-25.0
55–64	256	416	816	784	752	-32	-4.1
65+	144	64	208	240	272	32	13.3
Length of stay (days)							
1–3	496	352	512	448	512	64	14.3
4–7	1,008	1,232	1,952	2,384	1,904	-480	-20.1
8–14	448	400	880	736	944	208	28.3
15–21	432	416	224	464	528	64	13.8
22 and over	1,520	1,536	1,936	1,968	1,568	-400	-20.3
Median	14.5	14.3	9.2	8.9	9.2
New Zealand port							
Auckland airport	3,264	3,232	4,528	4,848	4,400	-448	-9.2
Christchurch airport	496	496	752	1,008	896	-112	-11.1
Closest port of flight							
Seoul	1,504	1,600	2,544	2,240	1,984	-256	-11.4
Sydney	928	1,168	1,136	1,360	1,152	-208	-15.3
Hong Kong	160	224	112	304	528	224	73.7
Tokyo	240	160	192	640	480	-160	-25.0
Citizenship							
Korea, Republic of	3,824	3,776	5,328	5,904	5,344	-560	-9.5

Symbol: ... not applicable

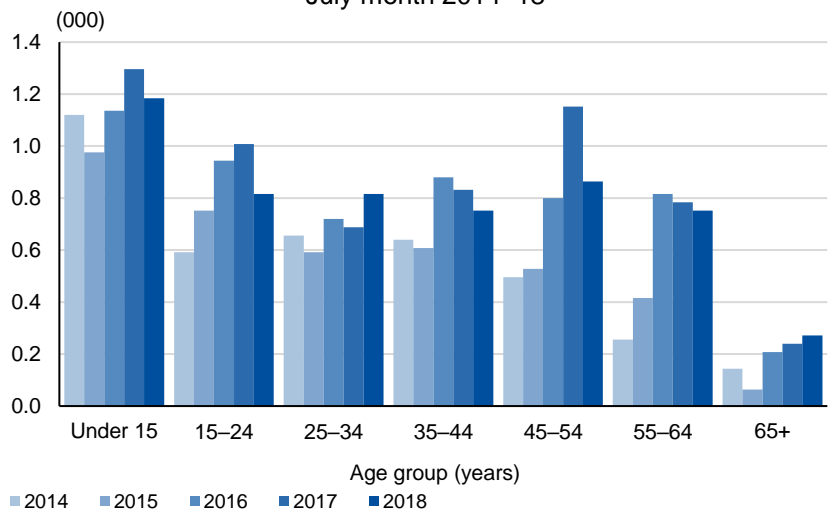
Source: Stats NZ

Travel purpose of visitors from Korea July month 2014–18



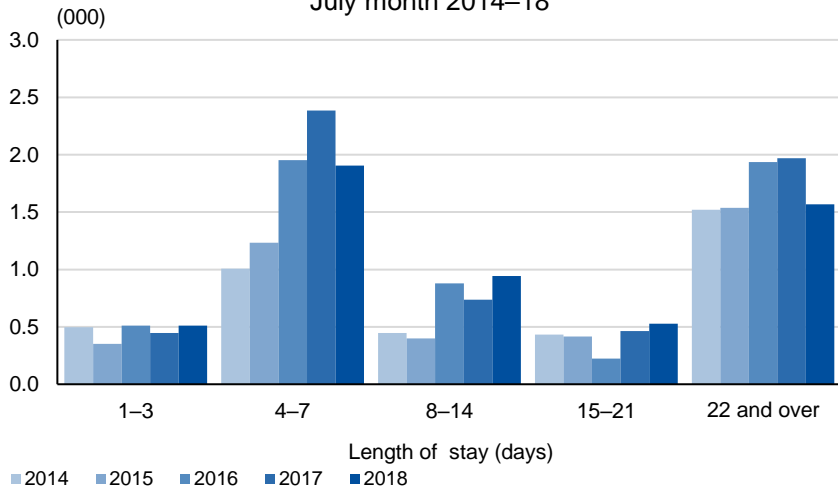
Source: Stats NZ

Age of visitors from Korea July month 2014–18



Source: Stats NZ

Length of stay of visitors from Korea July month 2014–18



Source: Stats NZ

Table 36

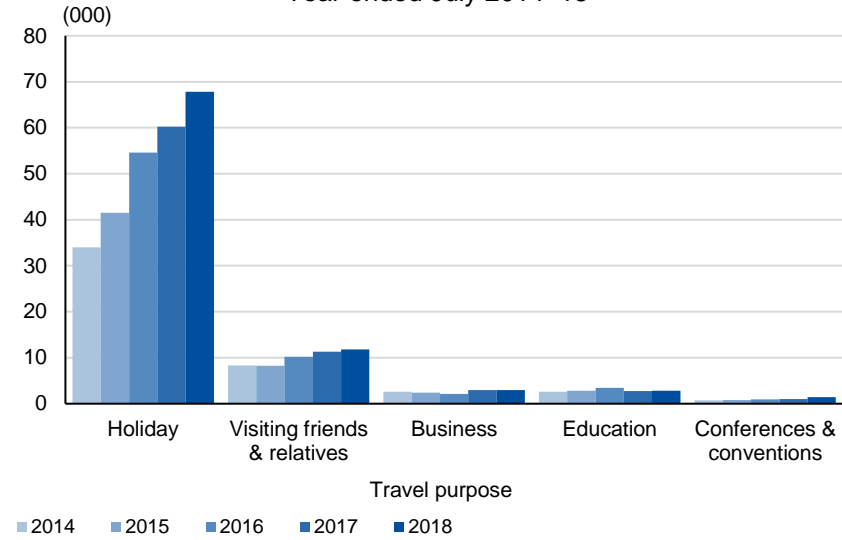
Key characteristics of visitors from the Republic of Korea
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	53,168	60,640	76,656	83,840	93,200	9,360	11.2
Travel purpose							
Holiday	33,968	41,488	54,576	60,256	67,792	7,536	12.5
Visiting friends & relatives	8,288	8,240	10,192	11,328	11,824	496	4.4
Business	2,592	2,400	2,096	2,944	2,944	0	0.0
Education	2,592	2,816	3,408	2,768	2,784	16	0.6
Conferences & conventions	704	816	928	976	1,408	432	44.3
Age group (years)							
Under 15	5,088	5,760	6,240	7,136	7,216	80	1.1
15–24	5,392	6,544	7,088	7,152	7,600	448	6.3
25–34	7,216	7,952	9,888	10,080	11,568	1,488	14.8
35–44	7,552	7,776	9,904	10,304	11,888	1,584	15.4
45–54	10,560	12,240	14,720	15,904	17,120	1,216	7.6
55–64	12,832	15,472	20,960	24,880	27,648	2,768	11.1
65+	4,528	4,896	7,856	8,384	10,160	1,776	21.2
Length of stay (days)							
1–3	7,440	7,984	9,824	10,672	11,680	1,008	9.4
4–7	26,304	30,832	40,352	46,160	51,504	5,344	11.6
8–14	7,472	8,368	10,720	11,344	13,936	2,592	22.8
15–21	2,560	3,152	3,520	4,032	4,784	752	18.7
22 and over	9,392	10,304	12,240	11,632	11,296	-336	-2.9
Median	6.1	6.1	6.1	6.0	6.0
New Zealand port							
Auckland airport	40,192	45,472	57,280	62,432	69,504	7,072	11.3
Christchurch airport	11,216	12,976	16,960	18,192	19,616	1,424	7.8
Queenstown airport	1,152	1,536	1,744	2,576	3,328	752	29.2
Wellington airport	368	400	560	448	592	144	32.1
Closest port of flight							
Seoul	24,464	26,896	36,640	37,504	43,776	6,272	16.7
Sydney	18,720	21,552	24,576	26,368	28,496	2,128	8.1
Tokyo	1,312	2,400	3,440	3,360	4,176	816	24.3
Hong Kong	1,584	1,568	1,984	1,664	2,448	784	47.1
Shanghai	640	1,152	1,584	2,128	2,384	256	12.0
Melbourne	1,280	1,328	1,632	2,240	2,176	-64	-2.9
Guangzhou	960	1,392	1,648	2,384	2,032	-352	-14.8
Osaka	160	0	0	1,152	1,696	544	47.2
Brisbane	1,088	1,072	1,184	1,200	1,552	352	29.3
Singapore	1,376	1,168	1,600	1,664	1,248	-416	-25.0
Citizenship							
Korea, Republic of	51,168	58,976	74,208	81,472	90,944	9,472	11.6
New Zealand	832	528	800	864	720	-144	-16.7
United States of America	432	512	608	768	672	-96	-12.5

Symbol: ... not applicable

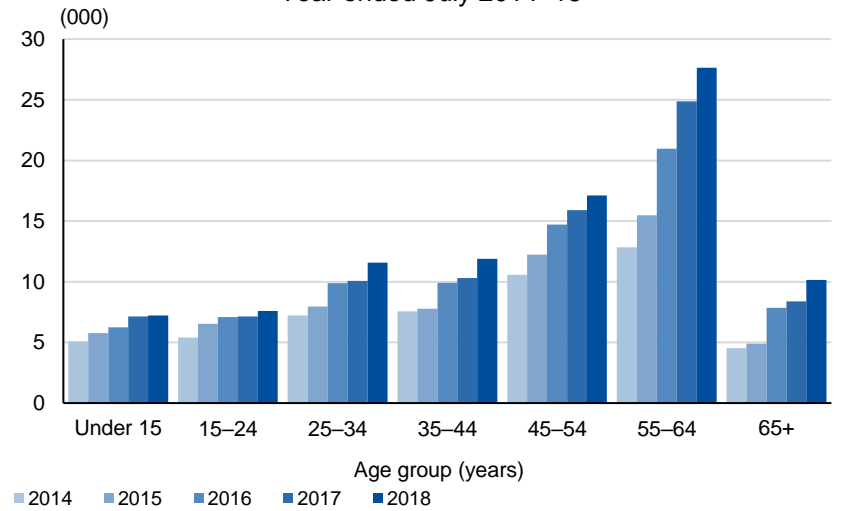
Source: Stats NZ

Travel purpose of visitors from Korea Year ended July 2014–18



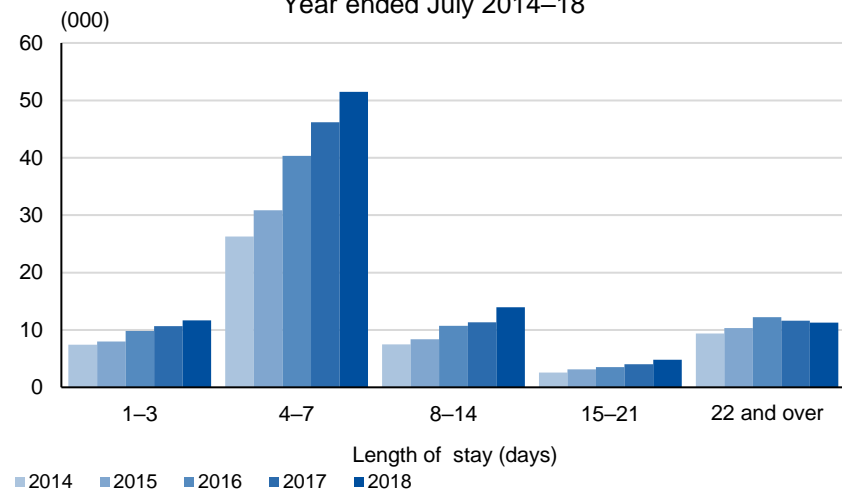
Source: Stats NZ

Age of visitors from Korea Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Korea Year ended July 2014–18



Source: Stats NZ

Table 37

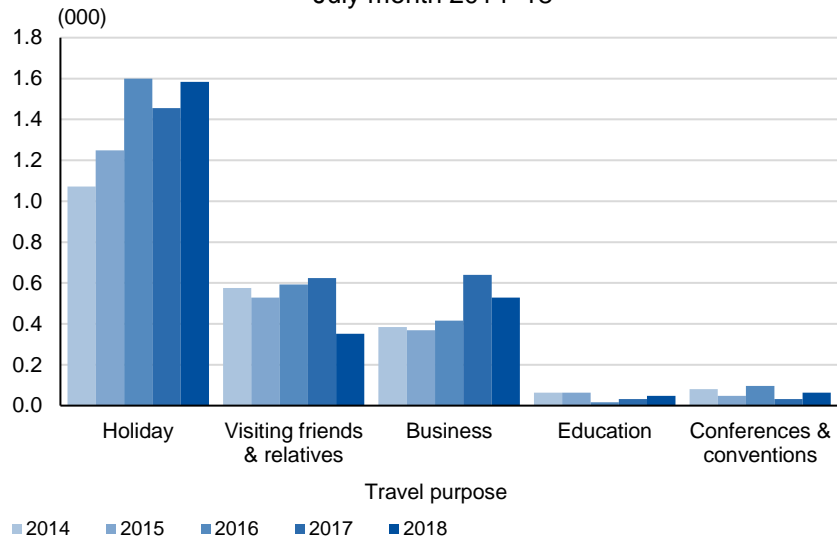
Key characteristics of visitors from Singapore
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,416	2,272	2,832	2,944	2,752	-192	-6.5
Travel purpose							
Holiday	1,072	1,248	1,600	1,456	1,584	128	8.8
Visiting friends & relatives	576	528	592	624	352	-272	-43.6
Business	384	368	416	640	528	-112	-17.5
Education	64	64	16	32	48	16	50.0
Conferences & conventions	80	48	96	32	64	32	100.0
Age group (years)							
Under 15	224	256	224	240	304	64	26.7
15–24	336	240	320	288	416	128	44.4
25–34	480	400	720	944	736	-208	-22.0
35–44	672	544	720	560	400	-160	-28.6
45–54	480	496	448	528	512	-16	-3.0
55–64	144	240	336	336	272	-64	-19.0
65+	80	96	64	48	112	64	133.3
Length of stay (days)							
1–3	432	352	464	480	512	32	6.7
4–7	480	608	784	896	672	-224	-25.0
8–14	976	800	1,024	1,104	1,008	-96	-8.7
15–21	288	288	304	288	336	48	16.7
22 and over	240	224	256	176	224	48	27.3
Median	8.9	8.3	8.5	7.9	8.4
New Zealand port							
Auckland airport	1,584	1,232	1,632	1,760	1,536	-224	-12.7
Christchurch airport	560	624	784	640	656	16	2.5
Closest port of flight							
Singapore	1,104	1,136	1,552	1,344	1,072	-272	-20.2
Melbourne	304	272	416	256	592	336	131.3
Sydney	656	608	464	688	480	-208	-30.2
Citizenship							
Singapore	1,072	1,088	1,360	1,360	1,536	176	12.9

Symbol: ... not applicable

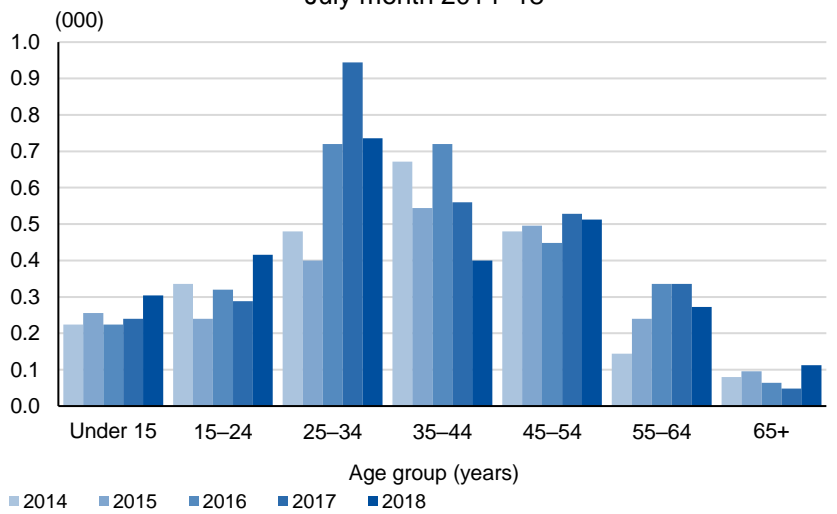
Source: Stats NZ

Travel purpose of visitors from Singapore July month 2014–18



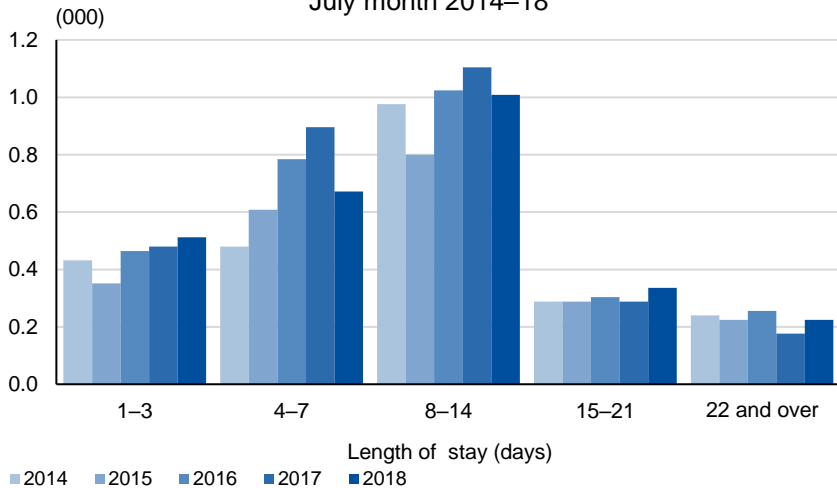
Source: Stats NZ

Age of visitors from Singapore July month 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore July month 2014–18



Source: Stats NZ

Table 38

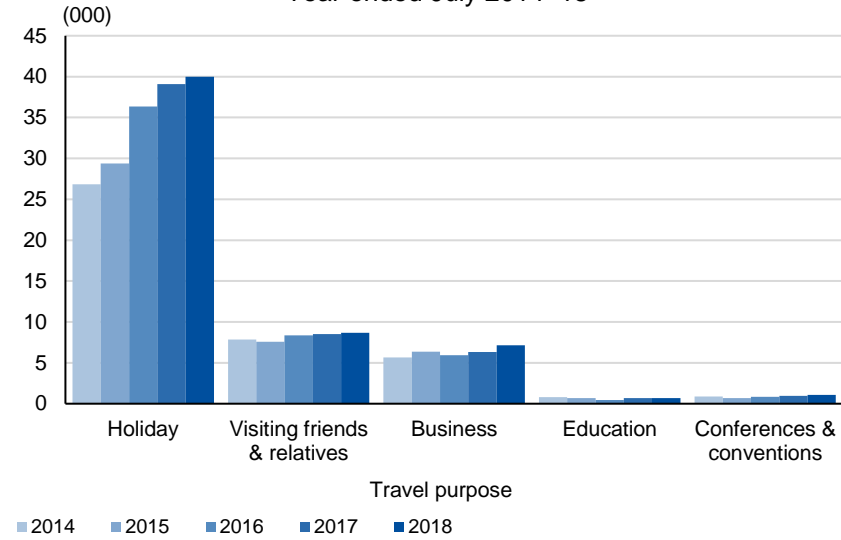
Key characteristics of visitors from Singapore
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	44,912	47,136	54,016	57,808	60,272	2,464	4.3
Travel purpose							
Holiday	26,832	29,360	36,336	39,088	39,984	896	2.3
Visiting friends & relatives	7,840	7,584	8,352	8,512	8,672	160	1.9
Business	5,648	6,352	5,920	6,320	7,152	832	13.2
Education	784	688	448	688	688	0	0.0
Conferences & conventions	880	672	832	944	1,072	128	13.6
Age group (years)							
Under 15	5,584	5,824	6,672	6,288	7,296	1,008	16.0
15–24	4,496	4,320	5,104	5,472	5,312	-160	-2.9
25–34	9,520	10,224	12,848	14,688	15,248	560	3.8
35–44	10,464	11,008	11,616	12,064	12,800	736	6.1
45–54	8,192	8,432	9,232	10,272	10,000	-272	-2.6
55–64	4,816	5,328	6,112	6,704	6,720	16	0.2
65+	1,840	2,000	2,432	2,320	2,896	576	24.8
Length of stay (days)							
1–3	5,488	5,488	5,296	6,592	7,024	432	6.6
4–7	11,344	10,544	11,760	12,560	11,888	-672	-5.4
8–14	18,544	20,832	25,472	27,248	28,656	1,408	5.2
15–21	5,600	6,160	7,632	7,760	8,624	864	11.1
22 and over	3,936	4,112	3,856	3,648	4,080	432	11.8
Median	9.2	9.7	9.8	9.6	9.8
New Zealand port							
Auckland airport	27,232	27,488	31,824	32,624	32,288	-336	-1.0
Christchurch airport	14,256	15,600	17,472	18,416	18,768	352	1.9
Wellington airport	1,680	1,744	1,856	3,312	5,408	2,096	63.3
Queenstown airport	1,552	2,176	2,736	3,344	3,632	288	8.6
Closest port of flight							
Singapore	26,448	26,544	32,384	31,008	32,624	1,616	5.2
Sydney	10,352	10,144	10,096	11,088	9,312	-1,776	-16.0
Melbourne	3,424	4,416	5,952	5,024	6,720	1,696	33.8
Brisbane	2,640	3,872	3,104	4,576	4,144	-432	-9.4
Canberra	0	0	0	1,744	2,544	800	45.9
Coolangatta	256	224	608	1,584	1,360	-224	-14.1
Kuala Lumpur	592	528	384	816	1,024	208	25.5
Nadi	80	160	144	384	656	272	70.8
Citizenship							
Singapore	25,344	25,760	31,280	33,200	35,456	2,256	6.8
New Zealand	4,272	3,680	4,192	4,720	4,416	-304	-6.4
Malaysia	2,432	2,816	3,280	4,064	3,824	-240	-5.9
United Kingdom	2,112	2,128	2,400	2,352	2,096	-256	-10.9

Symbol: ... not applicable

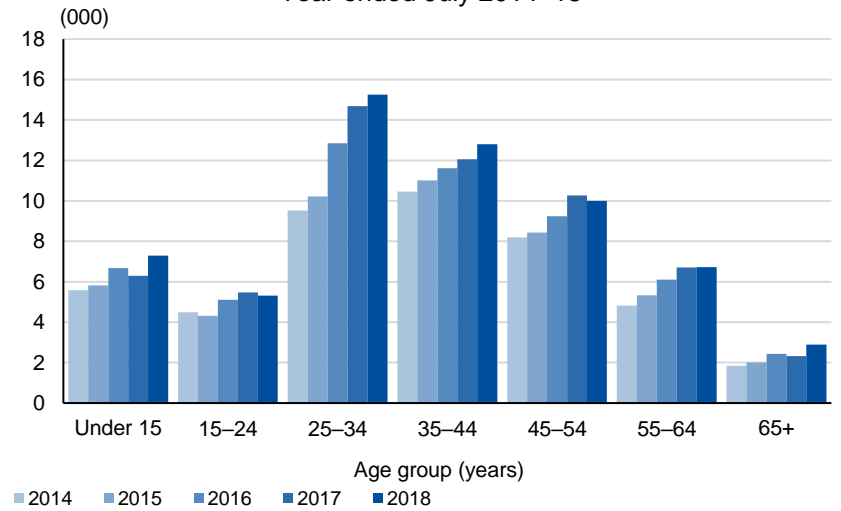
Source: Stats NZ

Travel purpose of visitors from Singapore Year ended July 2014–18



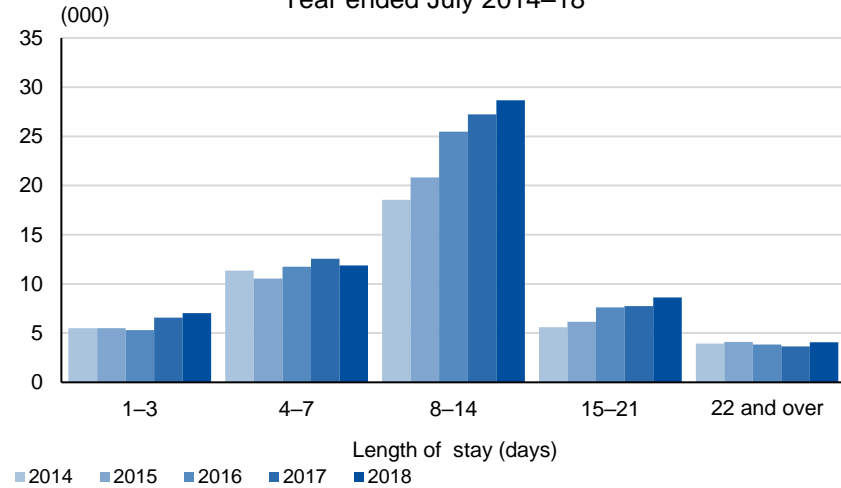
Source: Stats NZ

Age of visitors from Singapore Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore Year ended July 2014–18



Source: Stats NZ

Table 39

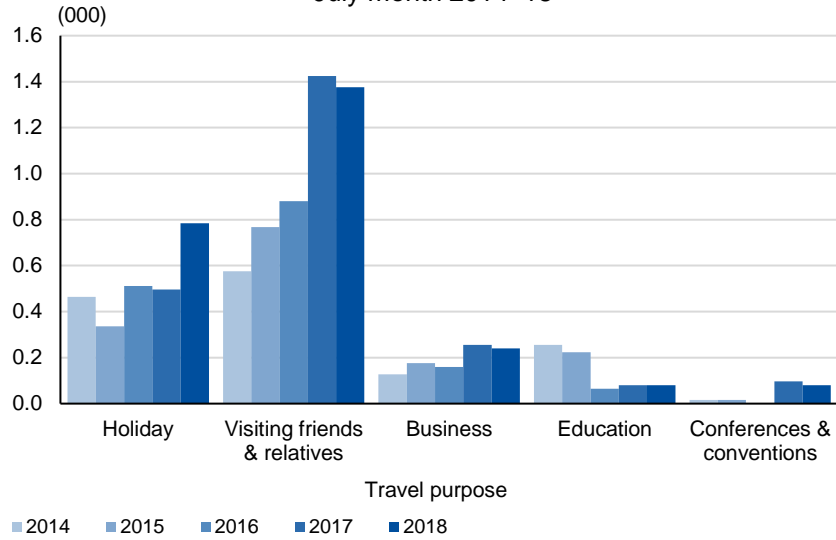
Key characteristics of visitors from India
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,584	1,808	1,968	2,832	3,296	464	16.4
Travel purpose							
Holiday	464	336	512	496	784	288	58.1
Visiting friends & relatives	576	768	880	1,424	1,376	-48	-3.4
Business	128	176	160	256	240	-16	-6.3
Education	256	224	64	80	80	0	0.0
Conferences & conventions	16	16	0	96	80	-16	-16.7
Age group (years)							
Under 15	80	32	48	144	144	0	0.0
15–24	368	320	208	336	288	-48	-14.3
25–34	368	512	384	672	752	80	11.9
35–44	160	176	192	240	416	176	73.3
45–54	192	304	560	528	784	256	48.5
55–64	352	272	416	560	672	112	20.0
65+	64	192	160	352	240	-112	-31.8
Length of stay (days)							
1–3	176	144	176	128	240	112	87.5
4–7	288	304	208	368	384	16	4.3
8–14	272	352	416	480	608	128	26.7
15–21	112	192	160	176	240	64	36.4
22 and over	736	816	1,008	1,680	1,824	144	8.6
Median	16.3	18.3	22.8	39.0	26.5
New Zealand port							
Auckland airport	1,200	1,520	1,760	2,352	2,832	480	20.4
Closest port of flight							
Singapore	496	576	496	976	1,072	96	9.8
Bangkok	48	208	416	368	816	448	121.7
Citizenship							
India	1,456	1,760	1,872	2,752	3,248	496	18.0

Symbol: ... not applicable

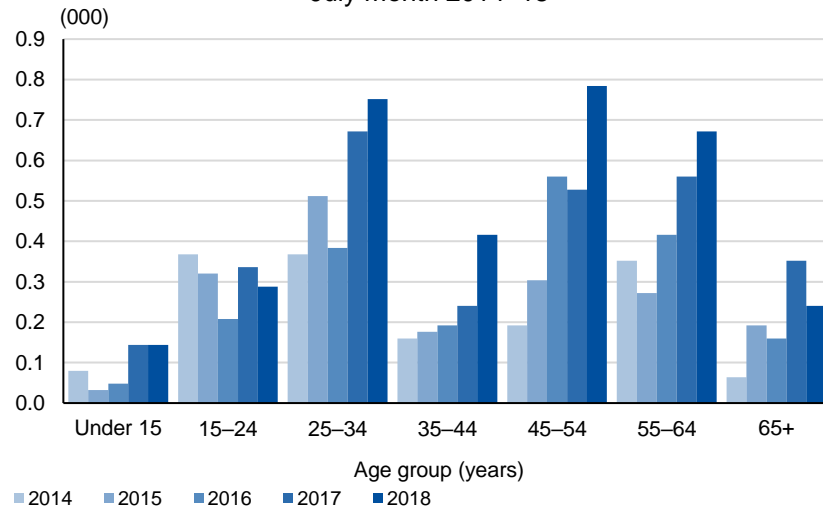
Source: Stats NZ

Travel purpose of visitors from India July month 2014–18



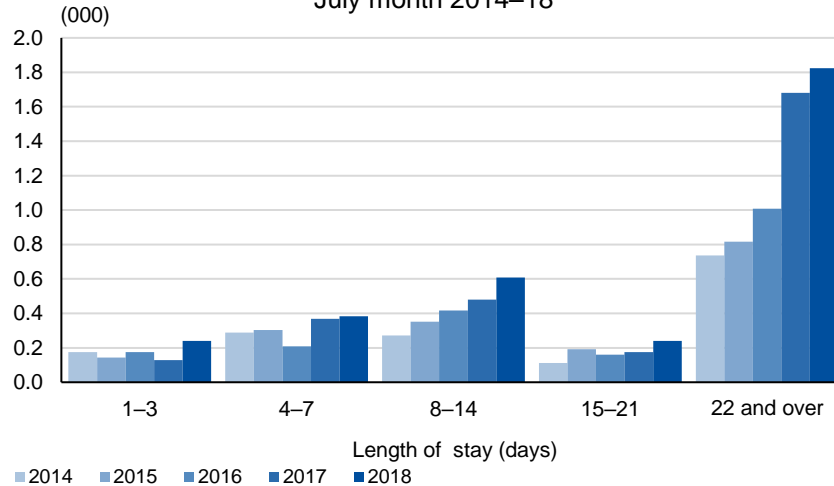
Source: Stats NZ

Age of visitors from India July month 2014–18



Source: Stats NZ

Length of stay of visitors from India July month 2014–18



Source: Stats NZ

Table 40

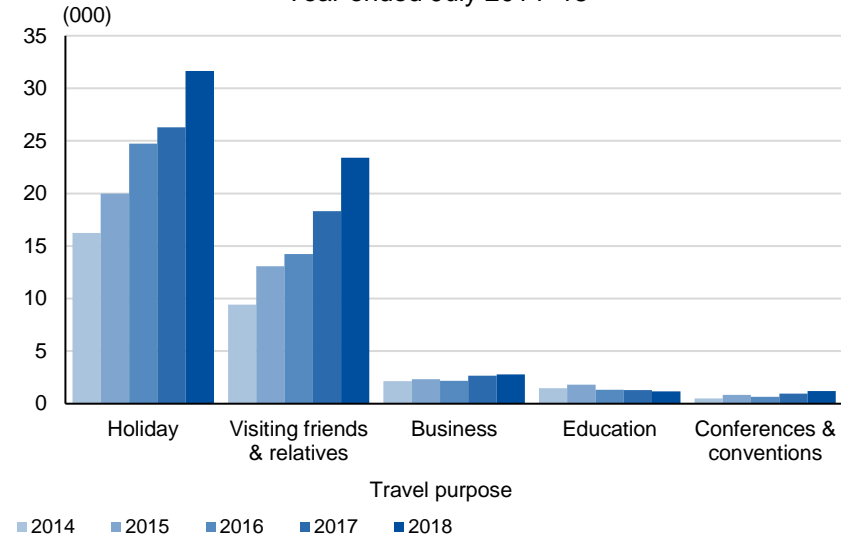
Key characteristics of visitors from India
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	34,208	42,896	48,528	56,560	67,424	10,864	19.2
Travel purpose							
Holiday	16,256	20,000	24,752	26,288	31,648	5,360	20.4
Visiting friends & relatives	9,408	13,072	14,224	18,304	23,392	5,088	27.8
Business	2,144	2,336	2,176	2,656	2,800	144	5.4
Education	1,488	1,824	1,328	1,280	1,184	-96	-7.5
Conferences & conventions	496	848	656	944	1,200	256	27.1
Age group (years)							
Under 15	2,096	2,368	2,800	3,440	4,256	816	23.7
15–24	4,720	5,504	5,488	4,944	5,840	896	18.1
25–34	8,960	10,816	11,888	13,440	15,744	2,304	17.1
35–44	4,224	5,344	5,776	6,576	7,664	1,088	16.5
45–54	5,184	6,496	7,632	8,912	10,592	1,680	18.9
55–64	5,968	8,160	9,808	12,688	14,960	2,272	17.9
65+	3,056	4,208	5,136	6,560	8,368	1,808	27.6
Length of stay (days)							
1–3	1,968	2,464	2,416	2,848	2,816	-32	-1.1
4–7	7,280	7,472	7,376	9,168	10,608	1,440	15.7
8–14	9,680	13,120	16,912	17,936	20,928	2,992	16.7
15–21	3,456	4,672	5,376	5,568	7,904	2,336	42.0
22 and over	11,824	15,168	16,448	21,040	25,168	4,128	19.6
Median	12.8	13.5	13.3	13.7	14.2
New Zealand port							
Auckland airport	27,216	34,192	37,984	44,976	53,760	8,784	19.5
Christchurch airport	3,856	5,120	6,976	7,872	9,088	1,216	15.4
Queenstown airport	1,808	2,320	2,336	2,160	2,640	480	22.2
Wellington airport	736	928	736	1,024	1,568	544	53.1
Closest port of flight							
Singapore	10,912	14,144	14,640	17,728	22,304	4,576	25.8
Sydney	6,992	7,360	7,584	7,712	9,312	1,600	20.7
Kuala Lumpur	6,752	8,896	7,600	6,304	7,232	928	14.7
Bangkok	2,528	3,408	5,568	5,520	6,688	1,168	21.2
Hong Kong	1,680	1,520	1,920	4,848	5,744	896	18.5
Guangzhou	224	384	2,768	4,080	4,480	400	9.8
Melbourne	2,320	3,264	4,160	3,760	4,192	432	11.5
Brisbane	1,088	1,648	1,728	1,984	2,256	272	13.7
Dubai	0	0	80	768	1,248	480	62.5
Coolangatta	352	448	560	1,200	1,008	-192	-16.0
Citizenship							
India	32,848	41,296	47,088	55,184	65,712	10,528	19.1

Symbol: ... not applicable

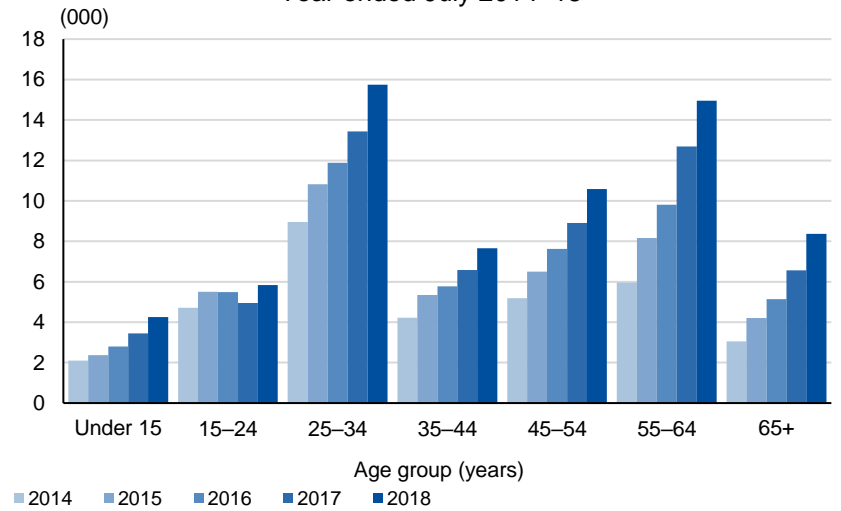
Source: Stats NZ

Travel purpose of visitors from India Year ended July 2014–18



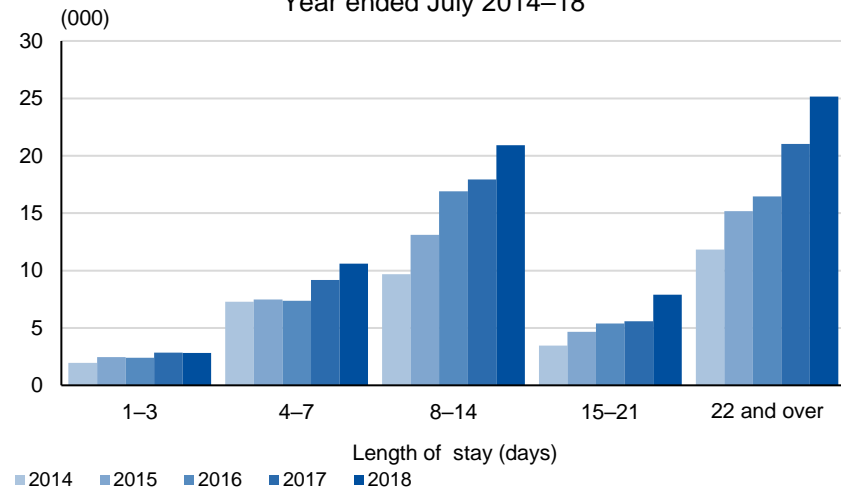
Source: Stats NZ

Age of visitors from India Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from India Year ended July 2014–18



Source: Stats NZ

Table 41

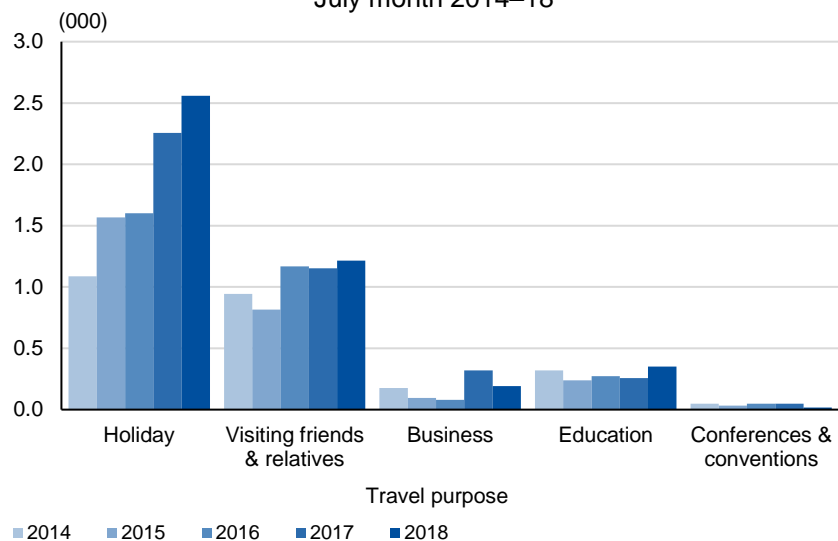
Key characteristics of visitors from Hong Kong
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,672	2,864	3,296	4,224	4,560	336	8.0
Travel purpose							
Holiday	1,088	1,568	1,600	2,256	2,560	304	13.5
Visiting friends & relatives	944	816	1,168	1,152	1,216	64	5.6
Business	176	96	80	320	192	-128	-40.0
Education	320	240	272	256	352	96	37.5
Conferences & conventions	48	32	48	48	16	-32	-66.7
Age group (years)							
Under 15	672	688	672	800	1,120	320	40.0
15–24	416	320	512	512	640	128	25.0
25–34	304	288	400	432	608	176	40.7
35–44	624	672	656	864	672	-192	-22.2
45–54	432	496	624	944	832	-112	-11.9
55–64	208	304	304	416	496	80	19.2
65+	16	96	128	256	192	-64	-25.0
Length of stay (days)							
1–3	240	192	320	448	288	-160	-35.7
4–7	528	688	688	736	992	256	34.8
8–14	944	1,040	992	1,632	1,920	288	17.6
15–21	480	432	720	752	736	-16	-2.1
22 and over	480	512	576	656	624	-32	-4.9
Median	11.8	10.8	11.8	11.2	11.0
New Zealand port							
Auckland airport	2,256	2,320	2,480	3,504	3,760	256	7.3
Closest port of flight							
Hong Kong	1,584	1,648	1,616	2,832	2,624	-208	-7.3
Sydney	480	384	592	544	848	304	55.9
Citizenship							
Hong Kong	1,392	1,536	2,016	2,576	2,768	192	7.5
New Zealand	544	544	576	704	640	-64	-9.1

Symbol: ... not applicable

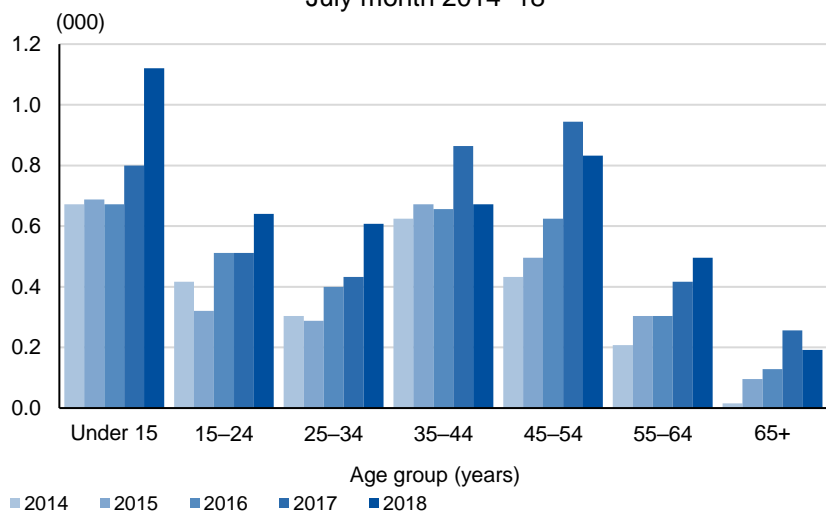
Source: Stats NZ

Travel purpose of visitors from Hong Kong July month 2014–18



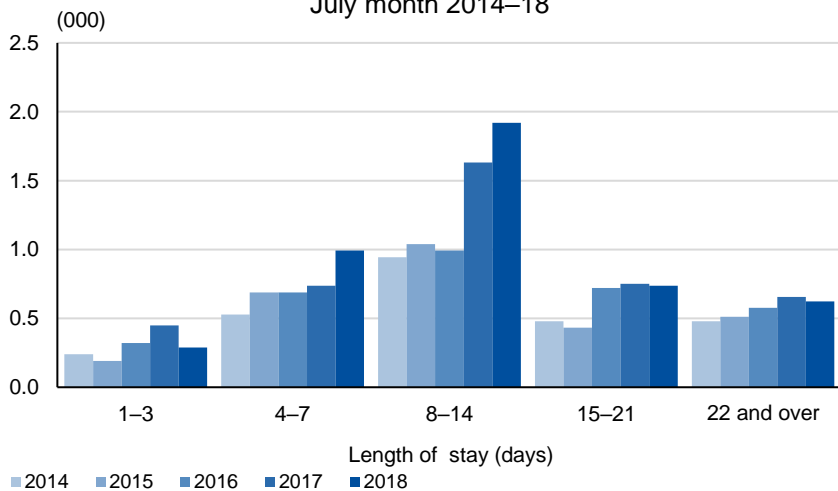
Source: Stats NZ

Age of visitors from Hong Kong July month 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong July month 2014–18



Source: Stats NZ

Table 42

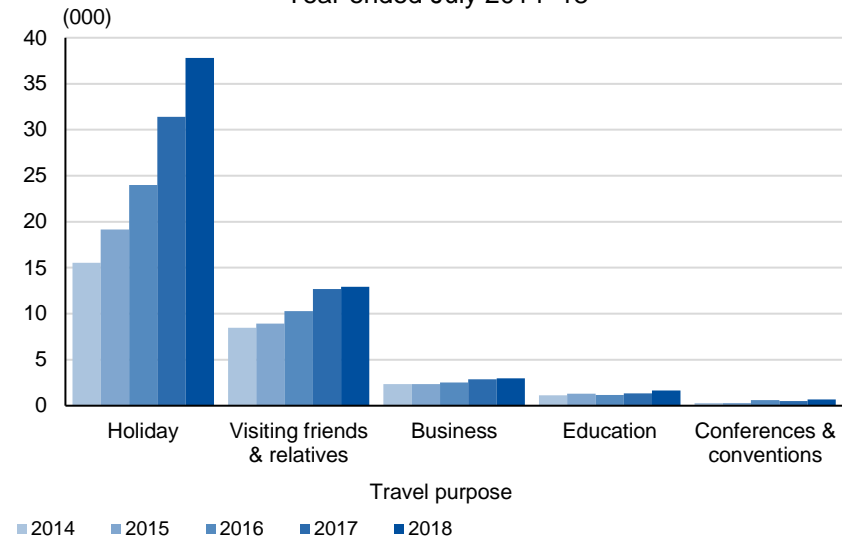
Key characteristics of visitors from Hong Kong
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,280	33,712	40,384	50,736	58,016	7,280	14.3
Travel purpose							
Holiday	15,520	19,168	23,984	31,392	37,792	6,400	20.4
Visiting friends & relatives	8,464	8,928	10,288	12,688	12,928	240	1.9
Business	2,336	2,336	2,528	2,864	2,960	96	3.4
Education	1,136	1,296	1,168	1,328	1,648	320	24.1
Conferences & conventions	304	304	592	512	688	176	34.4
Age group (years)							
Under 15	3,120	3,792	3,648	4,768	5,488	720	15.1
15–24	2,288	2,624	3,152	3,488	4,640	1,152	33.0
25–34	5,152	5,904	7,392	9,280	11,680	2,400	25.9
35–44	6,016	6,416	7,600	9,296	9,456	160	1.7
45–54	5,984	6,656	8,352	10,096	10,880	784	7.8
55–64	4,816	5,792	6,992	9,216	11,216	2,000	21.7
65+	1,904	2,528	3,248	4,592	4,656	64	1.4
Length of stay (days)							
1–3	2,784	3,008	3,344	4,880	5,248	368	7.5
4–7	8,608	9,840	12,272	15,504	18,400	2,896	18.7
8–14	10,928	13,456	15,424	20,800	23,760	2,960	14.2
15–21	3,744	3,760	5,216	5,248	6,208	960	18.3
22 and over	3,216	3,648	4,128	4,304	4,400	96	2.2
Median	9.1	9.2	9.3	8.7	8.6
New Zealand port							
Auckland airport	24,832	28,800	33,152	42,768	48,992	6,224	14.6
Christchurch airport	2,336	2,864	4,112	4,912	5,856	944	19.2
Queenstown airport	1,104	1,120	1,872	1,792	2,064	272	15.2
Wellington airport	688	704	1,008	944	768	-176	-18.6
Closest port of flight							
Hong Kong	18,288	22,112	24,448	35,264	41,664	6,400	18.1
Sydney	4,512	3,936	6,560	5,808	5,872	64	1.1
Melbourne	1,600	1,936	2,064	2,256	3,216	960	42.6
Singapore	1,744	2,464	2,720	2,368	2,320	-48	-2.0
Brisbane	1,248	1,008	1,664	2,032	2,176	144	7.1
Citizenship							
Hong Kong	15,456	18,480	23,264	31,136	37,040	5,904	19.0
New Zealand	4,976	5,120	5,792	6,640	6,144	-496	-7.5
United Kingdom	2,944	2,928	3,008	4,000	4,160	160	4.0
Australia	1,600	1,712	1,744	2,160	2,384	224	10.4

Symbol: ... not applicable

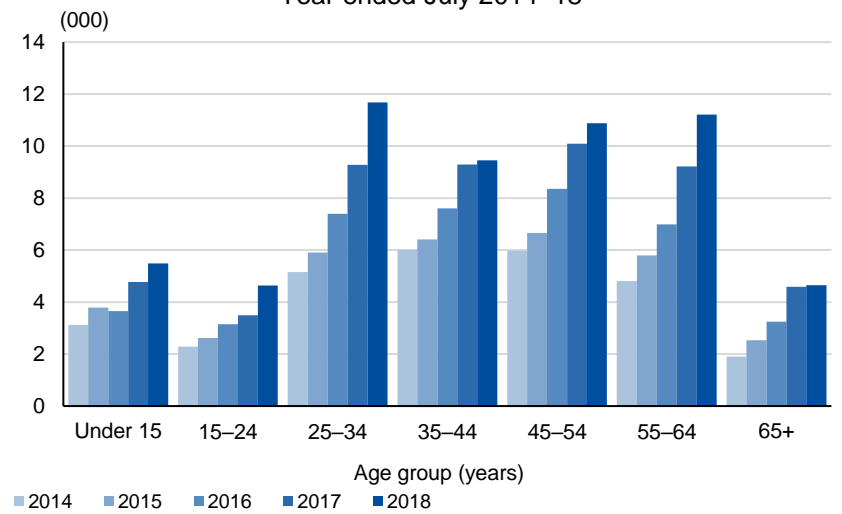
Source: Stats NZ

Travel purpose of visitors from Hong Kong Year ended July 2014–18



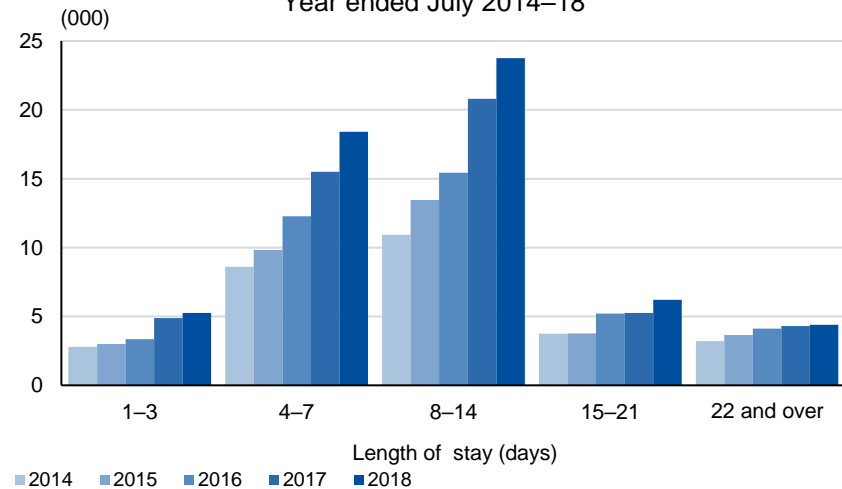
Source: Stats NZ

Age of visitors from Hong Kong Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong Year ended July 2014–18



Source: Stats NZ

Table 43

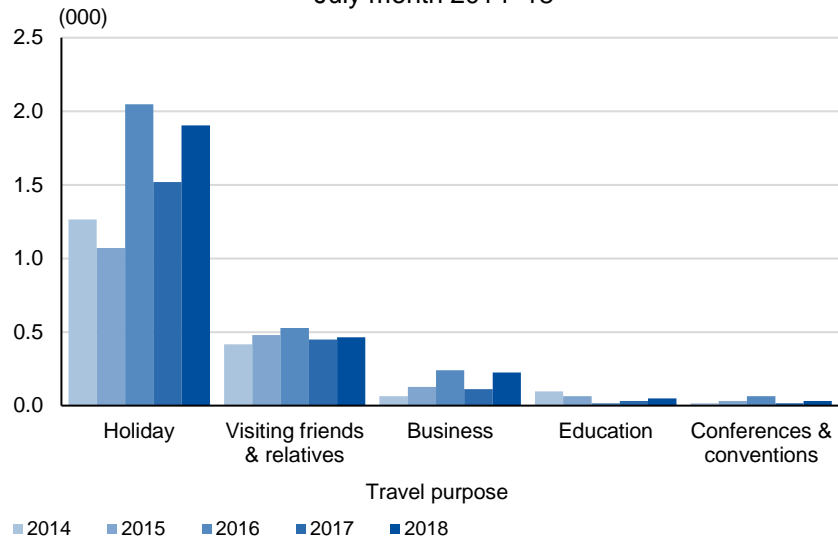
Key characteristics of visitors from Malaysia
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,904	1,856	3,024	2,320	2,768	448	19.3
Travel purpose							
Holiday	1,264	1,072	2,048	1,520	1,904	384	25.3
Visiting friends & relatives	416	480	528	448	464	16	3.6
Business	64	128	240	112	224	112	100.0
Education	96	64	16	32	48	16	50.0
Conferences & conventions	16	32	64	16	32	16	100.0
Age group (years)							
Under 15	352	144	272	160	240	80	50.0
15–24	336	288	352	320	272	-48	-15.0
25–34	272	192	592	720	560	-160	-22.2
35–44	160	432	576	368	592	224	60.9
45–54	368	336	544	384	480	96	25.0
55–64	288	352	512	240	464	224	93.3
65+	128	112	176	128	160	32	25.0
Length of stay (days)							
1–3	96	112	176	128	336	208	162.5
4–7	496	544	1,024	400	640	240	60.0
8–14	848	704	1,280	1,296	1,312	16	1.2
15–21	160	160	240	192	208	16	8.3
22 and over	304	336	304	304	272	-32	-10.5
Median	9.6	9.0	8.7	10.1	9.6
New Zealand port							
Auckland airport	1,440	1,328	2,528	1,968	2,464	496	25.2
Closest port of flight							
Coolangatta	32	64	960	1,152	1,104	-48	-4.2
Kuala Lumpur	672	784	944	528	976	448	84.8
Citizenship							
Malaysia	1,696	1,632	2,736	2,080	2,320	240	11.5

Symbol: ... not applicable

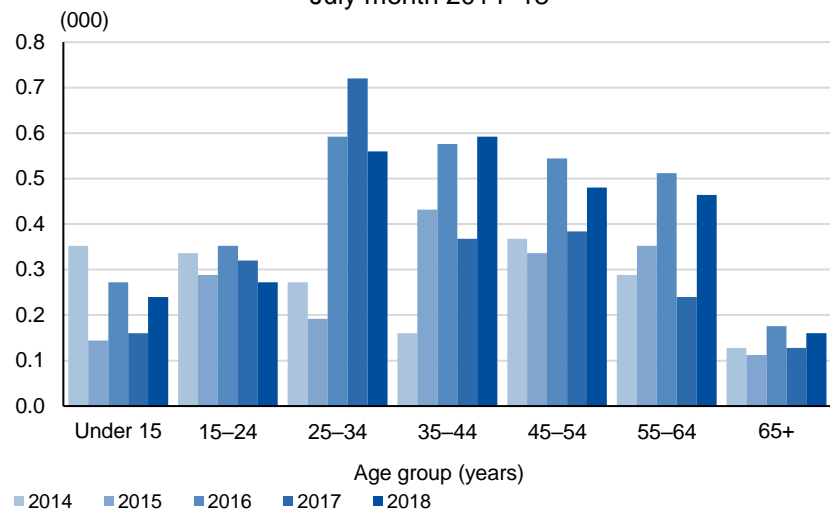
Source: Stats NZ

Travel purpose of visitors from Malaysia July month 2014–18



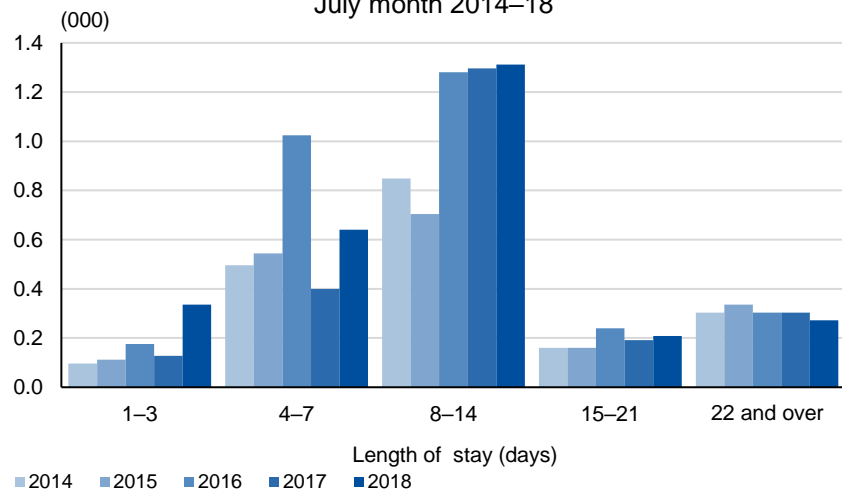
Source: Stats NZ

Age of visitors from Malaysia July month 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia July month 2014–18



Source: Stats NZ

Table 44

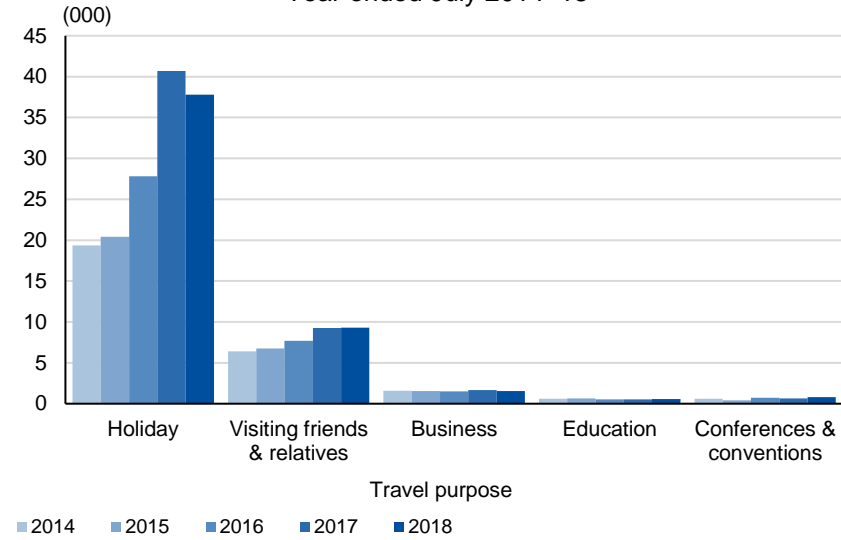
Key characteristics of visitors from Malaysia
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	30,672	32,192	40,928	55,840	52,656	-3,184	-5.7
Travel purpose							
Holiday	19,376	20,416	27,808	40,688	37,776	-2,912	-7.2
Visiting friends & relatives	6,400	6,768	7,696	9,264	9,280	16	0.2
Business	1,568	1,552	1,504	1,648	1,536	-112	-6.8
Education	592	640	544	544	560	16	2.9
Conferences & conventions	608	400	704	640	784	144	22.5
Age group (years)							
Under 15	2,960	2,800	3,968	5,248	4,896	-352	-6.7
15–24	3,536	3,584	4,016	6,000	5,712	-288	-4.8
25–34	5,616	5,952	8,512	12,752	11,696	-1,056	-8.3
35–44	4,672	5,296	6,592	8,736	8,304	-432	-4.9
45–54	5,584	5,344	6,560	8,976	7,952	-1,024	-11.4
55–64	5,856	6,320	7,760	9,760	9,472	-288	-3.0
65+	2,448	2,896	3,520	4,368	4,624	256	5.9
Length of stay (days)							
1–3	1,616	1,760	2,032	2,368	2,496	128	5.4
4–7	8,656	9,680	12,256	15,200	13,072	-2,128	-14.0
8–14	12,272	12,352	16,624	25,904	24,944	-960	-3.7
15–21	3,296	3,232	4,160	6,000	6,096	96	1.6
22 and over	4,832	5,168	5,856	6,368	6,048	-320	-5.0
Median	9.8	9.4	9.6	9.9	9.9
New Zealand port							
Auckland airport	22,320	22,480	30,096	46,688	44,224	-2,464	-5.3
Christchurch airport	6,832	7,728	8,848	7,248	6,512	-736	-10.2
Queenstown airport	816	960	1,088	1,120	992	-128	-11.4
Wellington airport	576	816	864	736	800	64	8.7
Closest port of flight							
Coolangatta	240	416	6,832	25,664	23,280	-2,384	-9.3
Kuala Lumpur	11,152	12,400	13,456	14,992	15,424	432	2.9
Singapore	7,264	4,432	4,992	4,128	4,400	272	6.6
Sydney	4,384	5,536	5,744	4,160	3,472	-688	-16.5
Melbourne	5,936	7,632	8,384	4,784	3,376	-1,408	-29.4
Brisbane	736	976	576	752	1,120	368	48.9
Citizenship							
Malaysia	27,552	29,200	37,536	51,856	49,024	-2,832	-5.5
New Zealand	848	656	880	720	752	32	4.4
United Kingdom	560	384	432	512	496	-16	-3.1

Symbol: ... not applicable

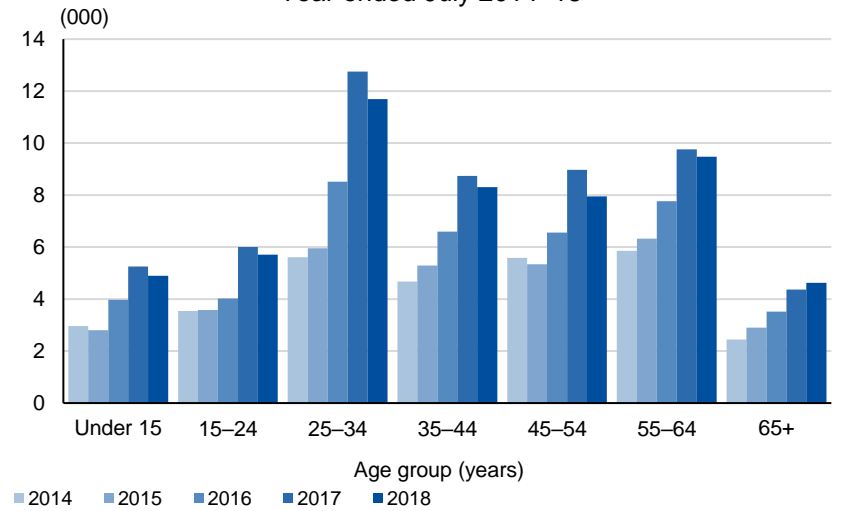
Source: Stats NZ

Travel purpose of visitors from Malaysia Year ended July 2014–18



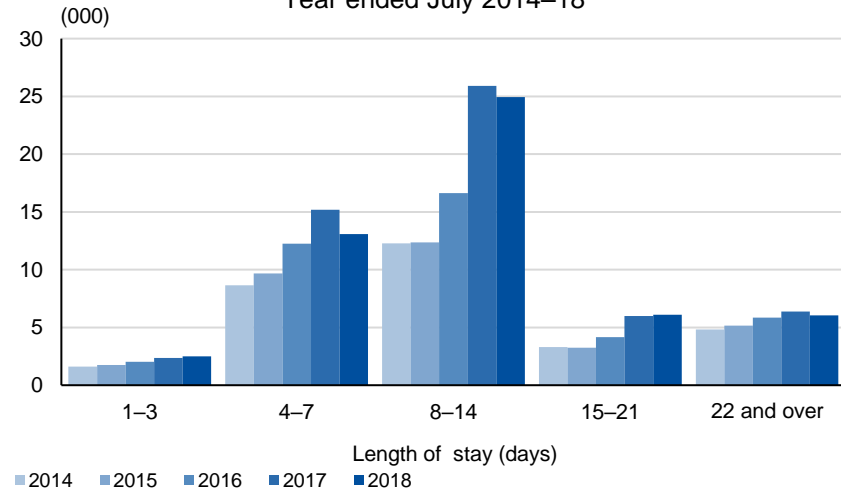
Source: Stats NZ

Age of visitors from Malaysia Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia Year ended July 2014–18



Source: Stats NZ

Table 45

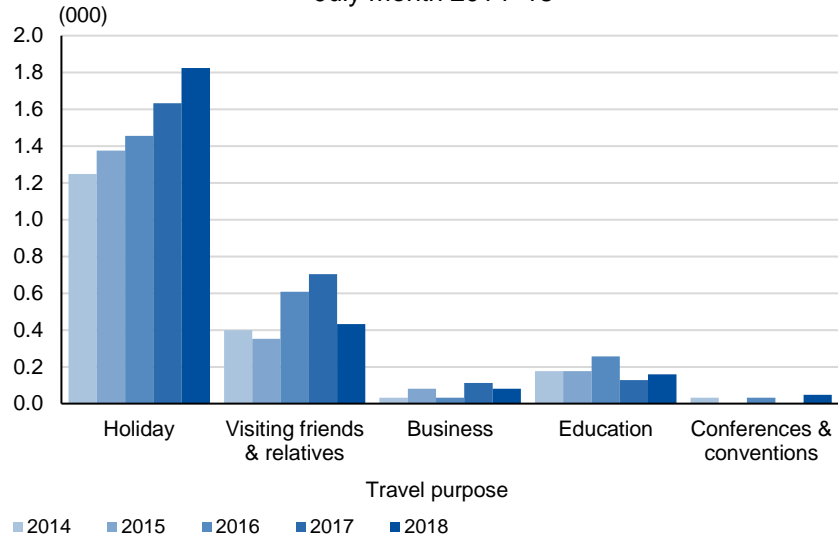
Key characteristics of visitors from Taiwan
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,984	2,128	2,560	2,768	2,624	-144	-5.2
Travel purpose							
Holiday	1,248	1,376	1,456	1,632	1,824	192	11.8
Visiting friends & relatives	400	352	608	704	432	-272	-38.6
Business	32	80	32	112	80	-32	-28.6
Education	176	176	256	128	160	32	25.0
Conferences & conventions	32	0	32	0	48	48	...
Age group (years)							
Under 15	496	416	672	592	656	64	10.8
15–24	624	560	608	624	464	-160	-25.6
25–34	240	176	240	304	368	64	21.1
35–44	320	384	368	384	288	-96	-25.0
45–54	176	448	352	448	384	-64	-14.3
55–64	96	96	256	304	304	0	0.0
65+	32	48	64	112	160	48	42.9
Length of stay (days)							
1–3	80	96	64	128	112	-16	-12.5
4–7	336	464	560	432	560	128	29.6
8–14	480	480	608	720	784	64	8.9
15–21	256	224	384	608	512	-96	-15.8
22 and over	832	864	944	880	656	-224	-25.5
Median	19.3	15.0	15.7	15.2	12.7
New Zealand port							
Auckland airport	1,632	1,888	2,272	2,400	2,224	-176	-7.3
Closest port of flight							
Brisbane	400	608	528	592	1,104	512	86.5
Hong Kong	464	496	688	976	720	-256	-26.2
Citizenship							
Taiwan	1,840	2,064	2,400	2,528	2,496	-32	-1.3

Symbol: ... not applicable

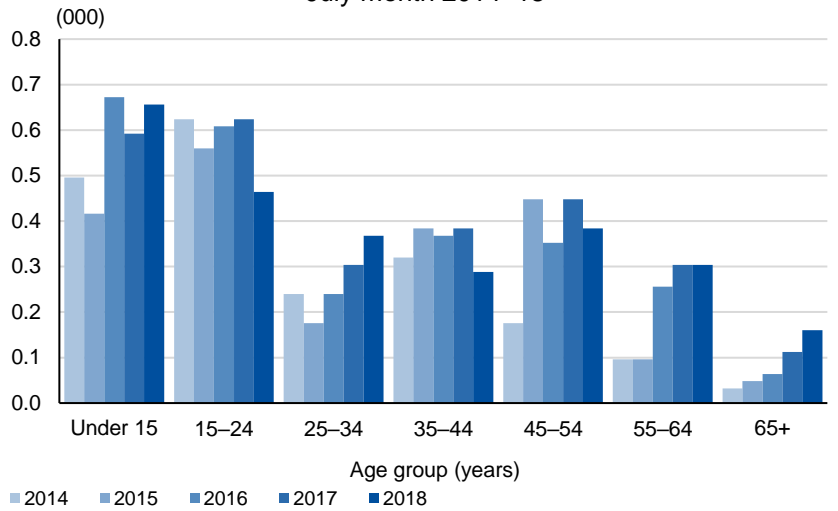
Source: Stats NZ

Travel purpose of visitors from Taiwan July month 2014–18



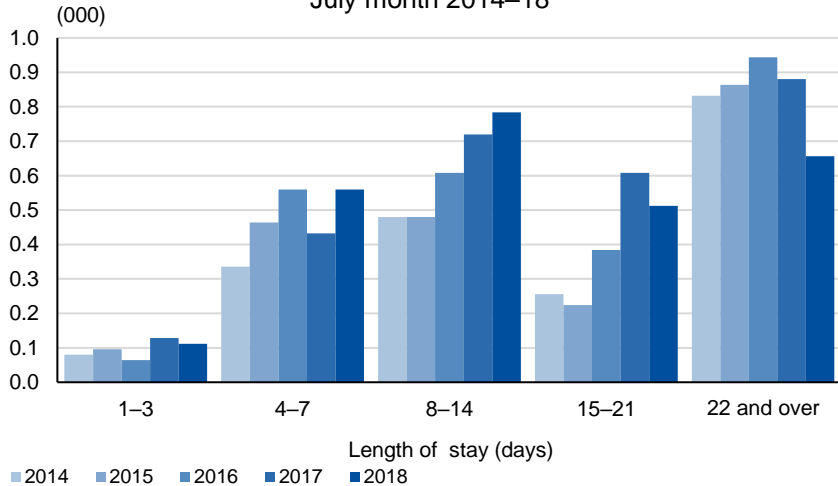
Source: Stats NZ

Age of visitors from Taiwan July month 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan July month 2014–18



Source: Stats NZ

Table 46

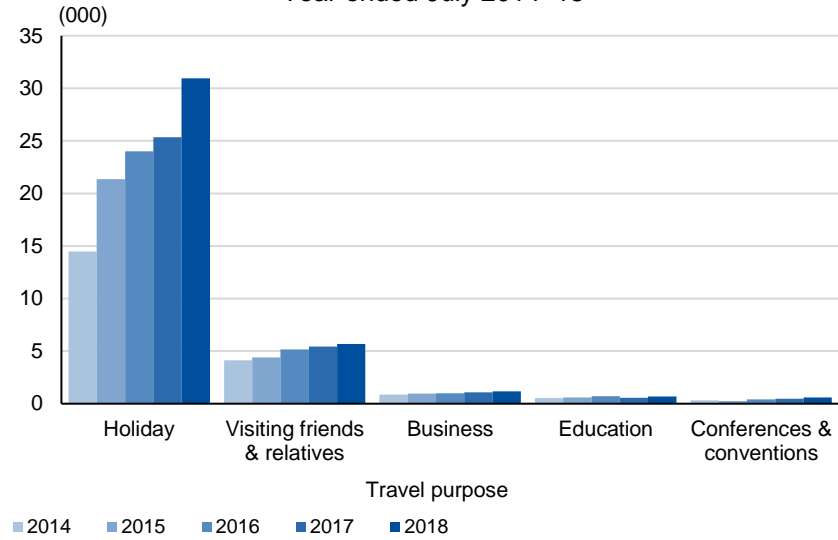
Key characteristics of visitors from Taiwan
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	21,696	29,824	33,456	36,720	41,824	5,104	13.9
Travel purpose							
Holiday	14,480	21,360	24,016	25,360	30,944	5,584	22.0
Visiting friends & relatives	4,128	4,400	5,168	5,440	5,664	224	4.1
Business	880	944	976	1,072	1,168	96	9.0
Education	528	592	704	560	688	128	22.9
Conferences & conventions	320	256	400	480	608	128	26.7
Age group (years)							
Under 15	1,280	2,016	2,176	2,112	2,736	624	29.5
15–24	1,888	2,576	2,688	2,992	2,976	-16	-0.5
25–34	4,256	5,472	6,576	7,104	7,360	256	3.6
35–44	3,424	4,432	4,992	5,376	6,240	864	16.1
45–54	3,568	5,568	5,760	6,128	7,008	880	14.4
55–64	5,264	6,384	7,664	8,720	9,504	784	9.0
65+	2,016	3,376	3,600	4,288	6,000	1,712	39.9
Length of stay (days)							
1–3	832	1,344	1,184	1,776	1,600	-176	-9.9
4–7	6,352	9,744	10,624	12,496	14,864	2,368	19.0
8–14	9,056	12,304	14,240	14,672	17,200	2,528	17.2
15–21	2,000	2,560	3,312	3,360	3,680	320	9.5
22 and over	3,456	3,872	4,096	4,416	4,480	64	1.4
Median	8.9	8.7	8.9	8.8	8.8
New Zealand port							
Auckland airport	17,904	21,664	22,736	25,376	31,648	6,272	24.7
Christchurch airport	3,328	7,616	10,176	10,448	8,976	-1,472	-14.1
Queenstown airport	176	352	320	448	672	224	50.0
Closest port of flight							
Brisbane	6,880	9,072	7,856	8,016	18,000	9,984	124.6
Hong Kong	4,240	4,784	5,600	6,864	10,528	3,664	53.4
Melbourne	896	1,344	4,784	4,704	4,880	176	3.7
Sydney	6,128	10,720	11,168	11,392	3,136	-8,256	-72.5
Singapore	2,432	2,384	1,472	1,552	2,064	512	33.0
Coolangatta	192	192	384	784	720	-64	-8.2
Guangzhou	272	272	800	784	560	-224	-28.6
Shanghai	32	144	432	1,088	528	-560	-51.5
Citizenship							
Taiwan	19,808	27,904	31,504	34,192	39,456	5,264	15.4
New Zealand	1,056	976	1,136	1,600	1,328	-272	-17.0

Symbol: ... not applicable

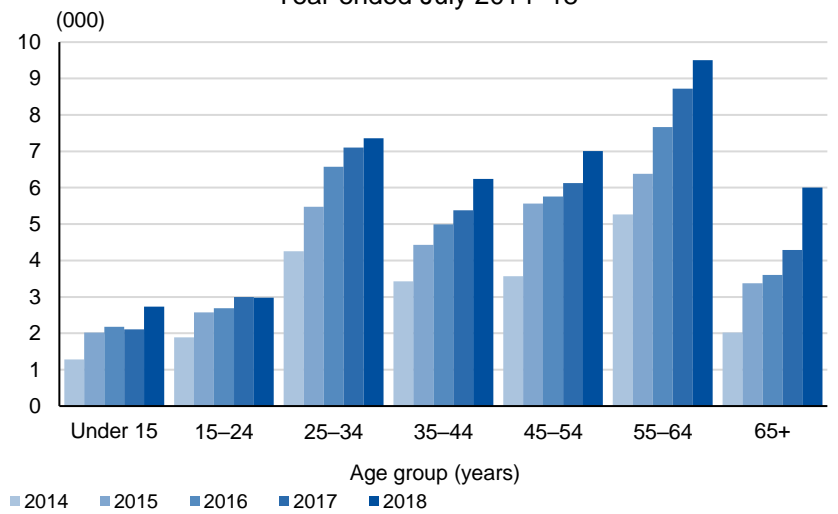
Source: Stats NZ

Travel purpose of visitors from Taiwan Year ended July 2014–18



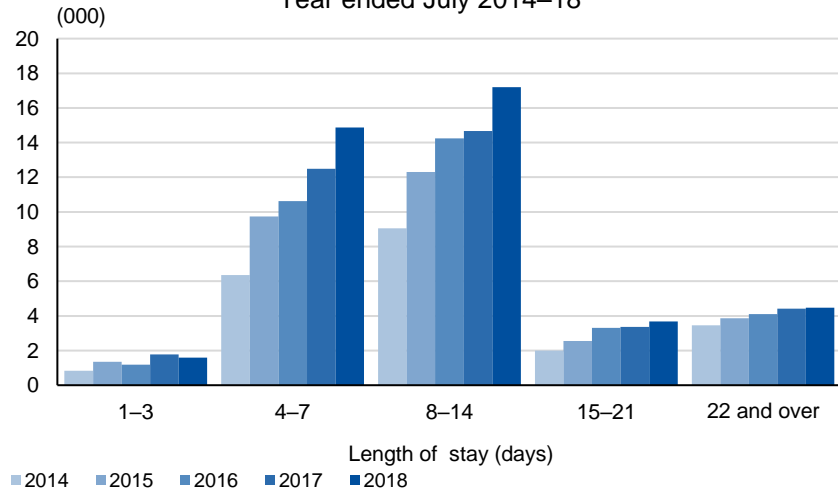
Source: Stats NZ

Age of visitors from Taiwan Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan Year ended July 2014–18



Source: Stats NZ

Table 47

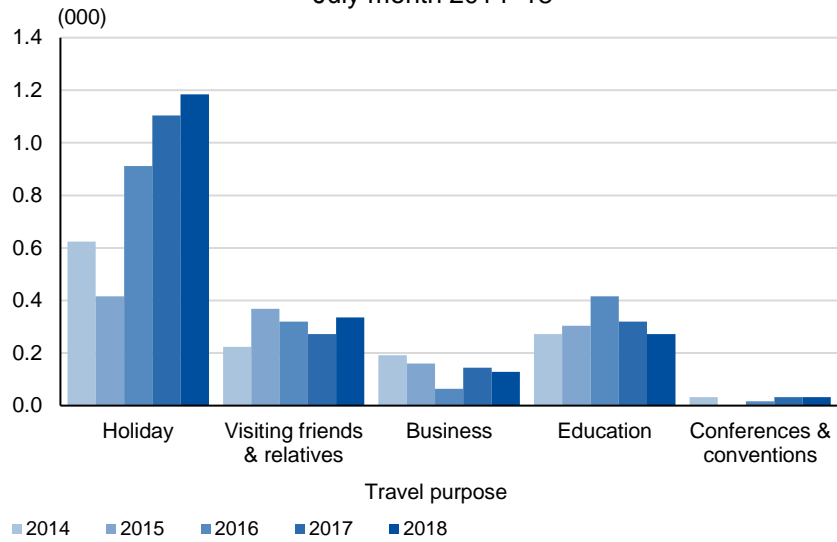
Key characteristics of visitors from Thailand
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,440	1,328	1,824	1,968	2,096	128	6.5
Travel purpose							
Holiday	624	416	912	1,104	1,184	80	7.2
Visiting friends & relatives	224	368	320	272	336	64	23.5
Business	192	160	64	144	128	-16	-11.1
Education	272	304	416	320	272	-48	-15.0
Conferences & conventions	32	0	16	32	32	0	0.0
Age group (years)							
Under 15	160	176	304	304	240	-64	-21.1
15–24	288	240	400	352	256	-96	-27.3
25–34	128	256	256	224	384	160	71.4
35–44	368	240	320	400	336	-64	-16.0
45–54	288	192	368	320	432	112	35.0
55–64	176	192	96	272	320	48	17.6
65+	32	32	80	96	128	32	33.3
Length of stay (days)							
1–3	80	80	64	160	176	16	10.0
4–7	480	368	624	560	656	96	17.1
8–14	400	224	400	480	720	240	50.0
15–21	64	176	176	240	48	-192	-80.0
22 and over	416	480	560	528	496	-32	-6.1
Median	10.1	14.0	11.0	10.0	9.6
New Zealand port							
Auckland airport	1,136	1,008	1,408	1,424	1,792	368	25.8
Closest port of flight							
Bangkok	736	736	1,072	976	1,328	352	36.1
Citizenship							
Thailand	1,120	960	1,488	1,472	1,744	272	18.5

Symbol: ... not applicable

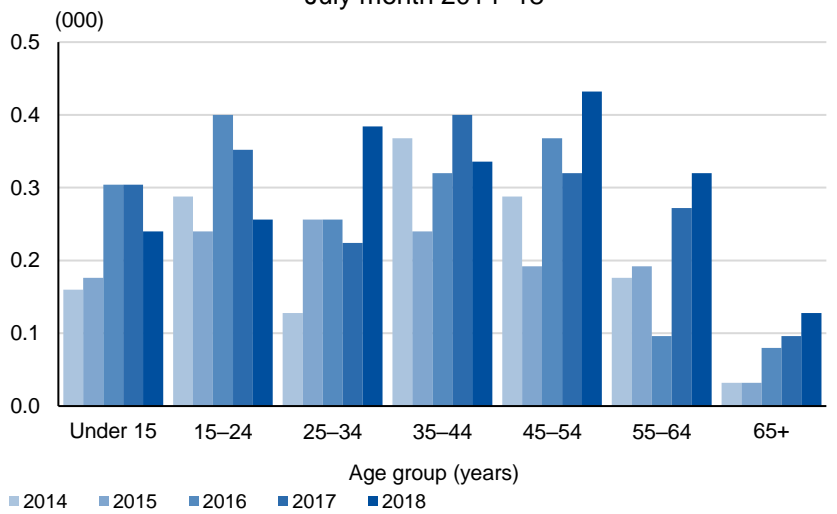
Source: Stats NZ

Travel purpose of visitors from Thailand July month 2014–18



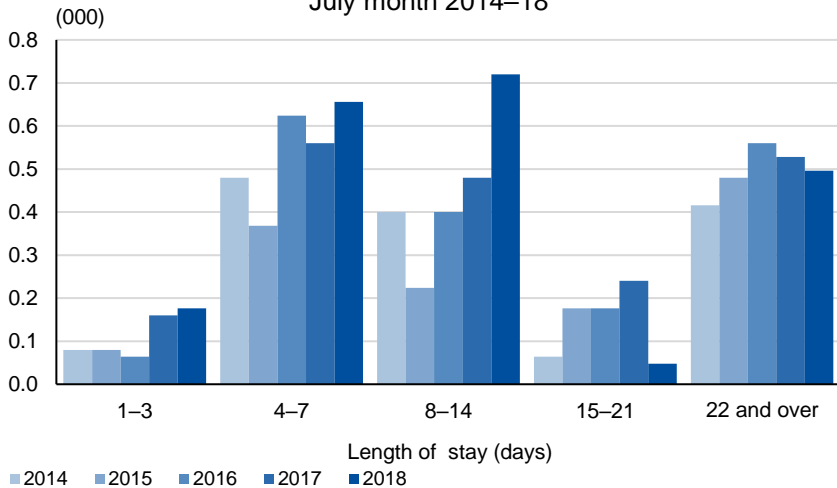
Source: Stats NZ

Age of visitors from Thailand July month 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand July month 2014–18



Source: Stats NZ

Table 48

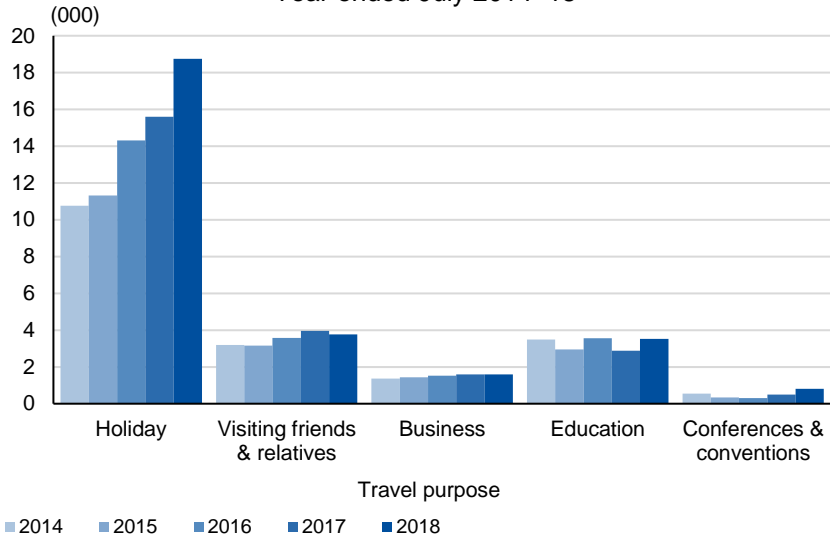
Key characteristics of visitors from Thailand
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	21,744	21,504	25,328	26,656	30,576	3,920	14.7
Travel purpose							
Holiday	10,768	11,312	14,304	15,600	18,752	3,152	20.2
Visiting friends & relatives	3,184	3,152	3,568	3,952	3,760	-192	-4.9
Business	1,360	1,440	1,520	1,600	1,584	-16	-1.0
Education	3,488	2,944	3,552	2,880	3,520	640	22.2
Conferences & conventions	544	336	304	496	800	304	61.3
Age group (years)							
Under 15	2,512	2,848	3,248	3,104	3,488	384	12.4
15–24	3,216	2,608	3,152	3,280	3,424	144	4.4
25–34	3,408	3,584	3,936	4,368	5,056	688	15.8
35–44	4,224	4,864	4,992	5,616	6,560	944	16.8
45–54	4,224	3,920	4,720	4,704	5,536	832	17.7
55–64	3,104	2,560	3,328	3,664	3,952	288	7.9
65+	1,056	1,120	1,952	1,920	2,560	640	33.3
Length of stay (days)							
1–3	1,360	1,152	1,264	1,872	1,824	-48	-2.6
4–7	7,264	7,280	8,608	7,328	9,024	1,696	23.1
8–14	5,824	5,584	7,520	8,896	11,008	2,112	23.7
15–21	1,648	2,096	2,272	2,704	2,512	-192	-7.1
22 and over	5,648	5,392	5,664	5,856	6,208	352	6.0
Median	9.6	9.4	9.4	9.8	9.5
New Zealand port							
Auckland airport	13,584	14,336	18,048	19,824	21,648	1,824	9.2
Christchurch airport	6,624	5,344	5,024	4,784	6,576	1,792	37.5
Queenstown airport	784	1,024	1,248	1,024	1,344	320	31.3
Wellington airport	624	768	928	928	944	16	1.7
Closest port of flight							
Bangkok	9,632	9,920	12,480	12,432	14,496	2,064	16.6
Sydney	8,320	7,472	7,808	7,264	8,720	1,456	20.0
Singapore	1,952	1,824	1,776	2,272	2,512	240	10.6
Hong Kong	272	208	272	256	1,104	848	331.3
Coolangatta	32	16	352	1,152	960	-192	-16.7
Melbourne	464	832	896	848	688	-160	-18.9
Kuala Lumpur	368	432	560	1,088	320	-768	-70.6
Citizenship							
Thailand	18,208	17,776	20,800	21,488	26,048	4,560	21.2
New Zealand	1,232	928	1,440	1,248	992	-256	-20.5
United States of America	512	560	656	720	608	-112	-15.6

Symbol: ... not applicable

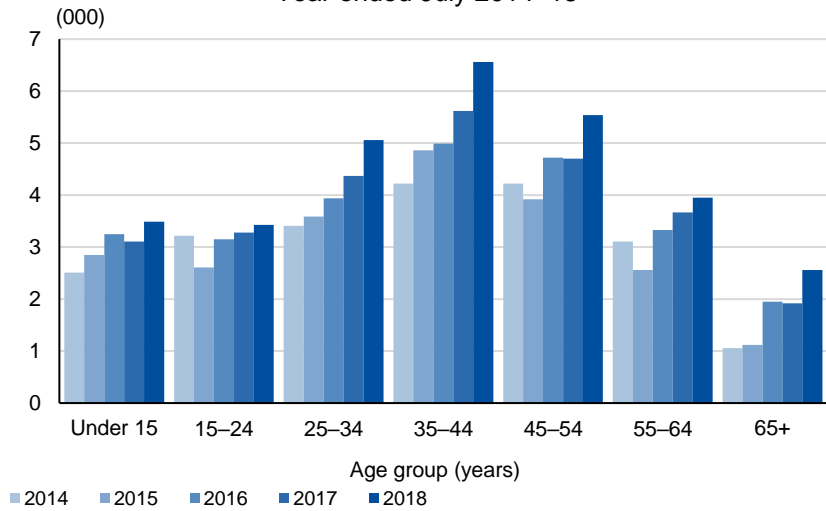
Source: Stats NZ

Travel purpose of visitors from Thailand Year ended July 2014–18



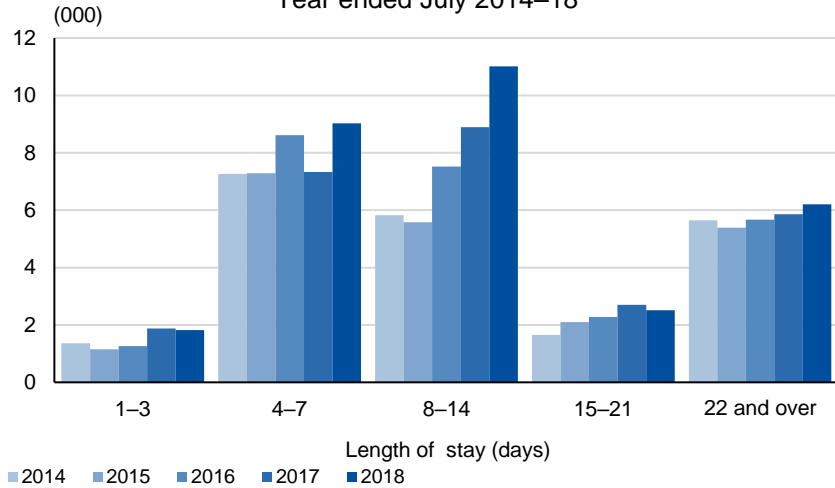
Source: Stats NZ

Age of visitors from Thailand Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand Year ended July 2014–18



Source: Stats NZ

Table 49

Key characteristics of visitors from the United Kingdom

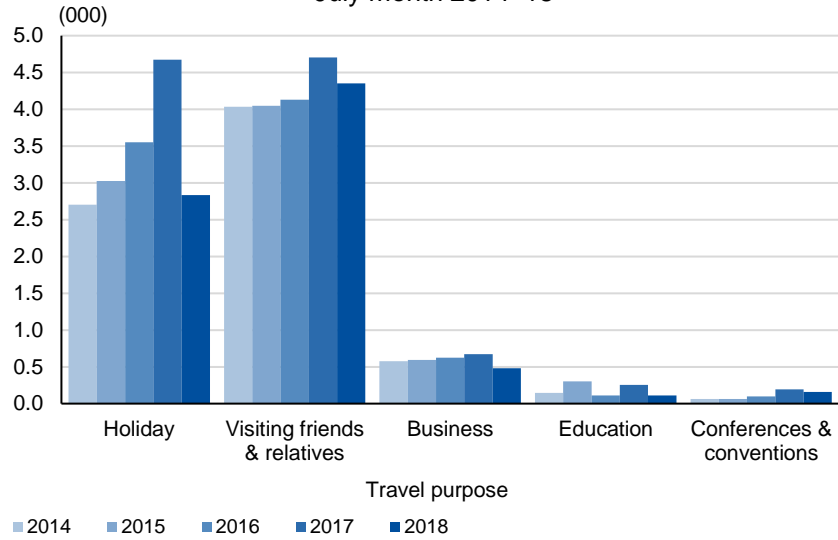
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,904	8,576	8,960	11,056	8,304	-2,752	-24.9
Travel purpose							
Holiday	2,704	3,024	3,552	4,672	2,832	-1,840	-39.4
Visiting friends & relatives	4,032	4,048	4,128	4,704	4,352	-352	-7.5
Business	576	592	624	672	480	-192	-28.6
Education	144	304	112	256	112	-144	-56.3
Conferences & conventions	64	64	96	192	160	-32	-16.7
Age group (years)							
Under 15	528	960	832	976	960	-16	-1.6
15–24	2,096	2,320	2,368	2,560	1,920	-640	-25.0
25–34	1,744	1,440	1,744	2,144	1,696	-448	-20.9
35–44	1,216	1,104	960	1,392	912	-480	-34.5
45–54	1,136	1,472	1,584	1,888	1,376	-512	-27.1
55–64	704	832	864	1,440	960	-480	-33.3
65+	480	448	608	656	480	-176	-26.8
Length of stay (days)							
1–3	672	736	640	1,920	912	-1,008	-52.5
4–7	912	1,120	1,184	1,920	880	-1,040	-54.2
8–14	1,856	1,952	2,256	2,224	2,000	-224	-10.1
15–21	1,520	1,872	1,712	2,080	1,744	-336	-16.2
22 and over	2,944	2,896	3,168	2,912	2,768	-144	-4.9
Median	17.1	16.2	16.2	13.6	15.8
New Zealand port							
Auckland airport	5,584	6,208	6,336	8,736	6,416	-2,320	-26.6
Christchurch airport	1,328	1,232	1,600	1,392	1,104	-288	-20.7
Closest port of flight							
Singapore	928	1,264	1,120	1,136	1,568	432	38.0
Sydney	2,512	2,224	2,272	2,352	1,392	-960	-40.8
Melbourne	1,264	1,392	1,168	1,152	800	-352	-30.6
Hong Kong	624	816	784	720	672	-48	-6.7
Brisbane	528	736	720	560	592	32	5.7
Dubai	0	0	592	1,296	592	-704	-54.3
Doha	0	0	0	400	560	160	40.0
Los Angeles	336	688	496	752	288	-464	-61.7
Citizenship							
United Kingdom	6,304	6,816	7,472	9,312	6,448	-2,864	-30.8
New Zealand	992	1,136	896	1,024	1,248	224	21.9

Symbol: ... not applicable

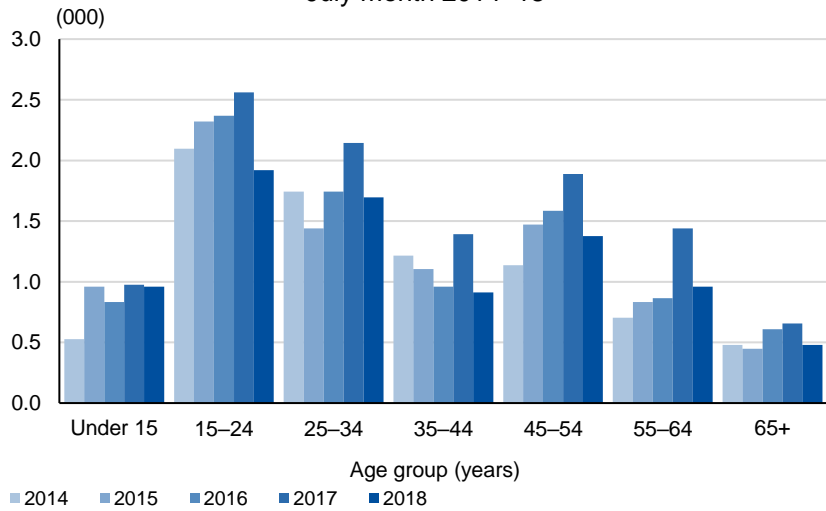
Source: Stats NZ

Travel purpose of visitors from the United Kingdom July month 2014–18



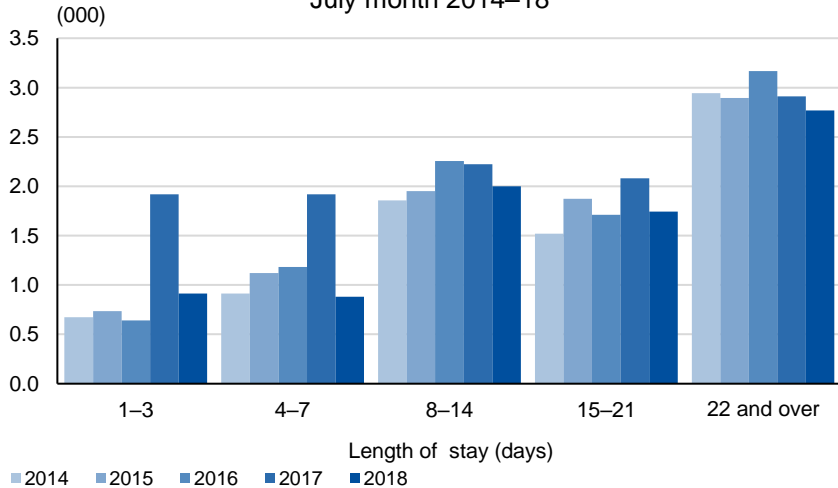
Source: Stats NZ

Age of visitors from the United Kingdom July month 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom July month 2014–18



Source: Stats NZ

Table 50

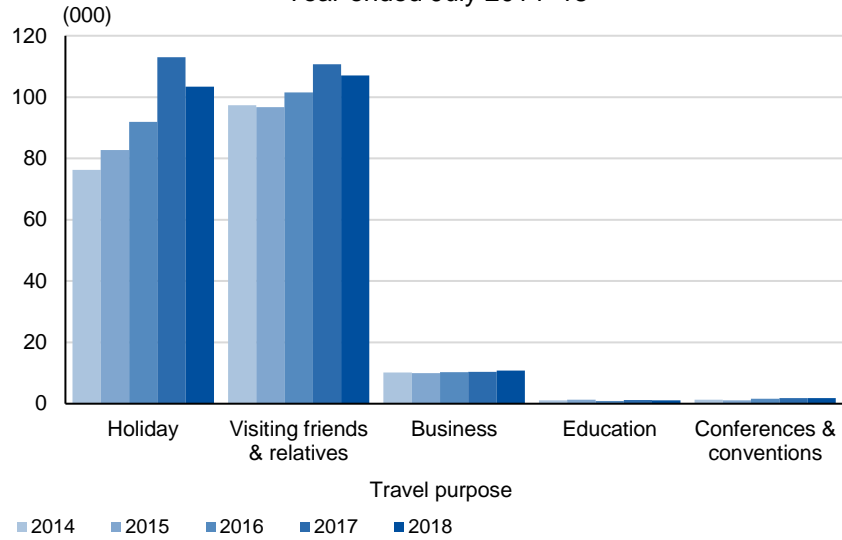
Key characteristics of visitors from the United Kingdom
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	194,032	198,752	214,192	246,480	232,432	-14,048	-5.7
Travel purpose							
Holiday	76,272	82,688	91,872	113,008	103,408	-9,600	-8.5
Visiting friends & relatives	97,296	96,736	101,552	110,672	107,008	-3,664	-3.3
Business	10,176	10,016	10,240	10,368	10,832	464	4.5
Education	1,136	1,280	880	1,152	1,056	-96	-8.3
Conferences & conventions	1,312	1,088	1,600	1,776	1,776	0	0.0
Age group (years)							
Under 15	9,664	9,904	10,832	12,480	12,000	-480	-3.8
15–24	21,472	22,704	25,776	28,272	25,040	-3,232	-11.4
25–34	35,920	37,440	39,392	46,544	46,016	-528	-1.1
35–44	22,960	22,752	24,208	27,456	24,992	-2,464	-9.0
45–54	23,696	24,176	25,344	31,680	29,392	-2,288	-7.2
55–64	37,856	37,472	39,792	47,168	44,112	-3,056	-6.5
65+	42,464	44,304	48,848	52,880	50,880	-2,000	-3.8
Length of stay (days)							
1–3	10,592	10,384	11,296	14,928	13,488	-1,440	-9.6
4–7	20,528	20,272	22,768	24,480	24,528	48	0.2
8–14	39,552	40,384	45,376	54,208	49,696	-4,512	-8.3
15–21	44,800	47,184	49,744	63,008	58,032	-4,976	-7.9
22 and over	78,560	80,528	85,008	89,856	86,688	-3,168	-3.5
Median	19.5	19.6	19.2	18.2	18.4
New Zealand port							
Auckland airport	142,624	145,024	154,688	182,688	168,400	-14,288	-7.8
Christchurch airport	32,448	32,992	36,480	37,552	39,440	1,888	5.0
Wellington airport	11,296	12,192	12,400	13,664	11,856	-1,808	-13.2
Queenstown airport	4,448	5,424	7,408	8,704	9,008	304	3.5
Seaports	2,592	2,576	2,960	3,760	3,488	-272	-7.2
Closest port of flight							
Sydney	60,448	59,504	58,432	58,528	51,920	-6,608	-11.3
Melbourne	28,208	28,848	35,264	37,328	32,688	-4,640	-12.4
Singapore	23,440	28,656	32,384	28,736	28,176	-560	-1.9
Dubai	0	0	3,968	21,760	22,480	720	3.3
Hong Kong	17,584	18,208	19,216	19,584	18,448	-1,136	-5.8
Brisbane	17,056	19,392	18,832	16,800	18,272	1,472	8.8
Los Angeles	11,728	10,560	10,496	11,888	9,504	-2,384	-20.1
Doha	0	0	0	5,712	8,176	2,464	43.1
Kuala Lumpur	8,400	7,504	4,864	7,152	5,392	-1,760	-24.6
Nadi	2,656	3,056	3,440	3,888	3,792	-96	-2.5
Citizenship							
United Kingdom	161,312	165,776	180,544	206,912	194,704	-12,208	-5.9
New Zealand	21,616	20,704	20,512	24,304	21,984	-2,320	-9.5
Australia	2,736	2,976	3,536	3,568	3,472	-96	-2.7
Ireland	2,320	2,368	2,560	2,976	2,992	16	0.5

Symbol: ... not applicable

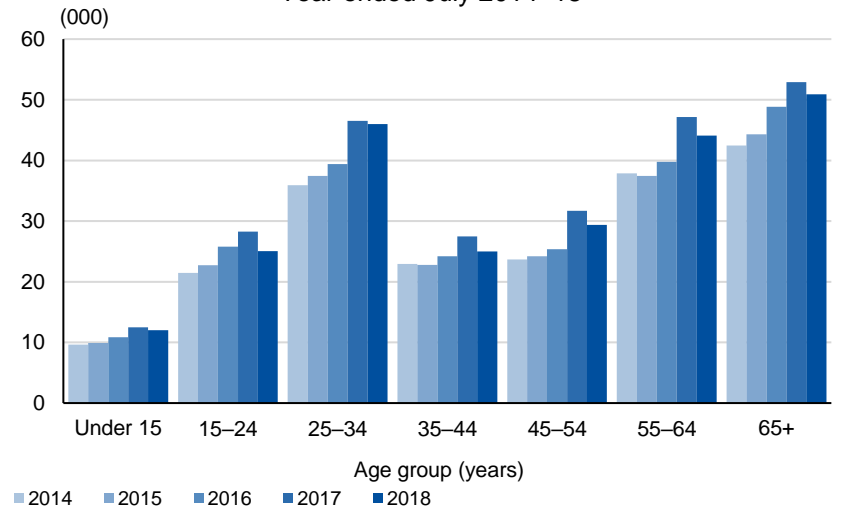
Source: Stats NZ

Travel purpose of visitors from the United Kingdom Year ended July 2014–18



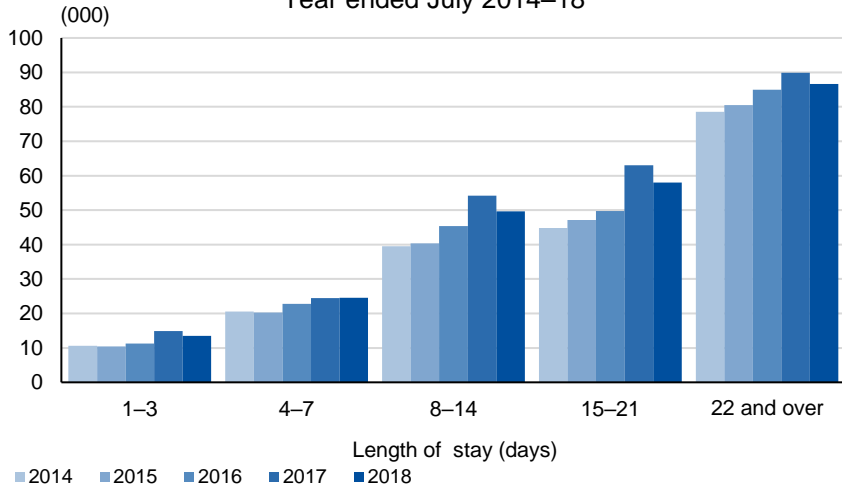
Source: Stats NZ

Age of visitors from the United Kingdom Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom Year ended July 2014–18



Source: Stats NZ

Table 51

Country of residence of visitors from the United Kingdom
July month 2014–18

	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,904	8,576	8,960	11,056	8,304	-2,752	-24.9
England	6,496	7,152	7,424	8,960	6,928	-2,032	-22.7
Scotland	656	832	784	928	704	-224	-24.1
Wales	304	176	240	480	240	-240	-50.0
Not stated	256	256	304	336	240	-96	-28.6

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 52

Country of residence of visitors from the United Kingdom

Year ended July 2014–18

	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	194,032	198,752	214,192	246,480	232,432	-14,048	-5.7
England	162,448	168,144	180,832	202,352	197,696	-4,656	-2.3
Scotland	14,064	14,560	16,512	17,056	16,368	-688	-4.0
Wales	6,608	6,640	7,312	9,936	7,248	-2,688	-27.1
Northern Ireland	2,464	2,560	2,384	3,296	2,512	-784	-23.8
Channel Islands	1,056	864	944	1,216	1,200	-16	-1.3
Not stated	7,008	5,568	5,632	12,224	6,976	-5,248	-42.9

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 53

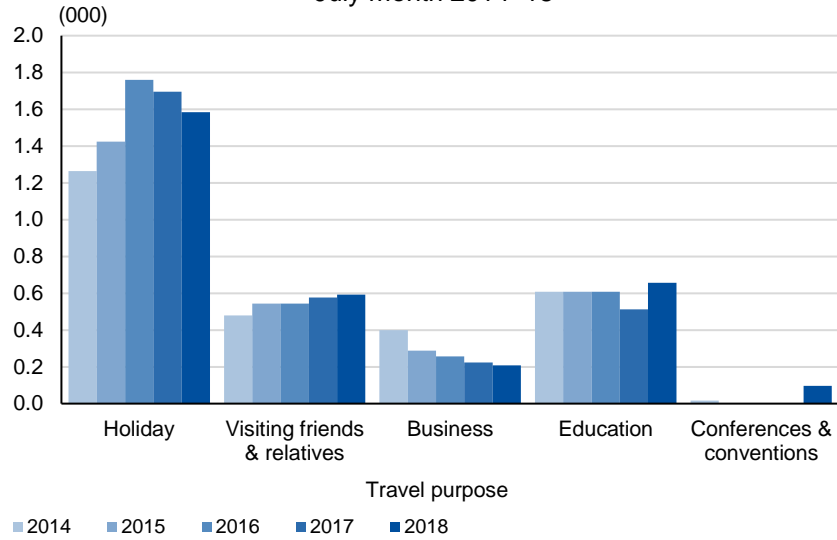
Key characteristics of visitors from Germany
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,008	3,152	3,440	3,328	3,616	288	8.7
Travel purpose							
Holiday	1,264	1,424	1,760	1,696	1,584	-112	-6.6
Visiting friends & relatives	480	544	544	576	592	16	2.8
Business	400	288	256	224	208	-16	-7.1
Education	608	608	608	512	656	144	28.1
Conferences & conventions	16	0	0	0	96	96	...
Age group (years)							
Under 15	64	112	160	336	256	-80	-23.8
15–24	1,664	1,744	1,872	1,616	1,632	16	1.0
25–34	368	576	544	544	656	112	20.6
35–44	288	208	160	368	224	-144	-39.1
45–54	368	368	464	256	480	224	87.5
55–64	224	144	224	176	304	128	72.7
65+	32	0	16	32	64	32	100.0
Length of stay (days)							
1–3	240	336	256	592	544	-48	-8.1
4–7	320	224	368	208	336	128	61.5
8–14	384	464	304	400	512	112	28.0
15–21	352	352	512	496	608	112	22.6
22 and over	1,712	1,776	2,000	1,632	1,616	-16	-1.0
Median	25.8	27.7	28.1	21.0	19.3
New Zealand port							
Auckland airport	2,384	2,336	2,736	2,768	2,896	128	4.6
Closest port of flight							
Singapore	432	480	528	448	656	208	46.4
Dubai	0	0	304	544	624	80	14.7
Sydney	864	848	832	512	608	96	18.8
Citizenship							
Germany	2,864	3,072	3,232	3,120	3,344	224	7.2

Symbol: ... not applicable

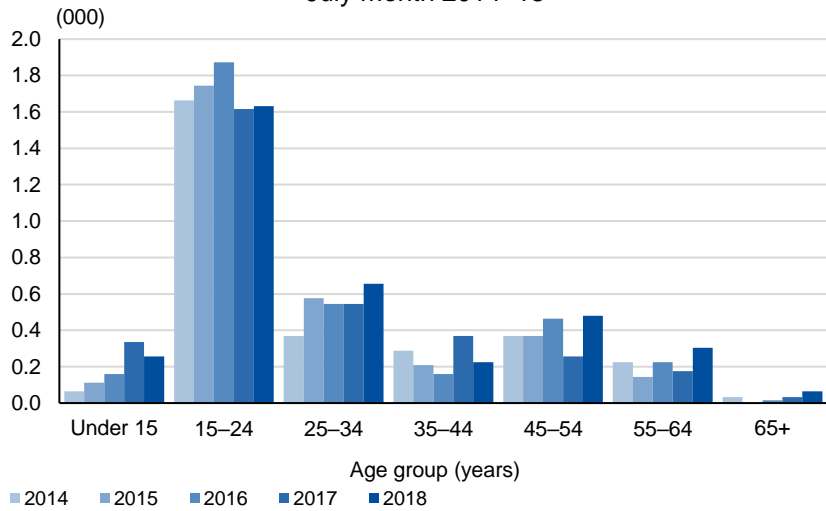
Source: Stats NZ

Travel purpose of visitors from Germany July month 2014–18



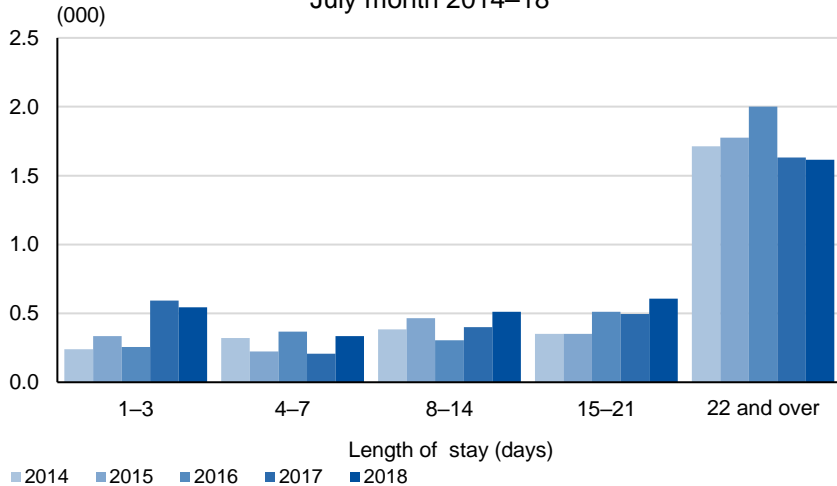
Source: Stats NZ

Age of visitors from Germany July month 2014–18



Source: Stats NZ

Length of stay of visitors from Germany July month 2014–18



Source: Stats NZ

Table 54

Key characteristics of visitors from Germany

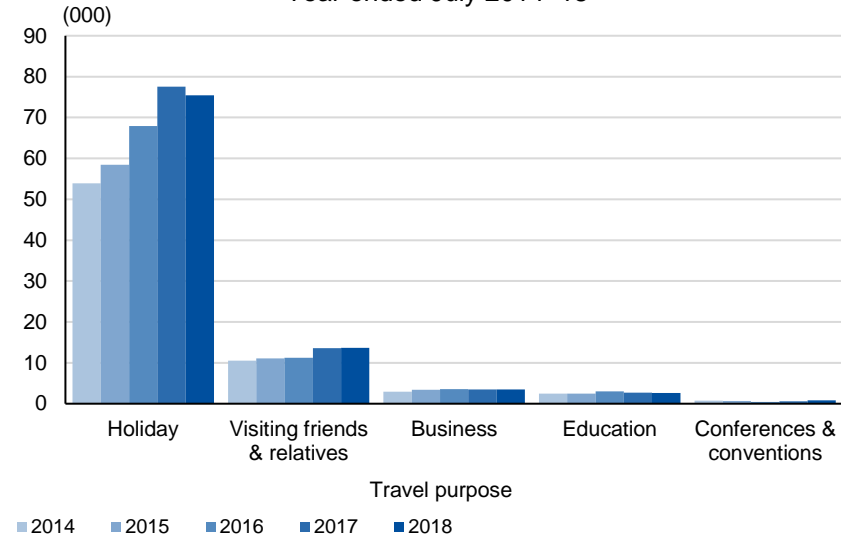
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	75,776	81,232	91,520	104,432	101,792	-2,640	-2.5
Travel purpose							
Holiday	53,872	58,416	67,920	77,520	75,440	-2,080	-2.7
Visiting friends & relatives	10,496	11,056	11,232	13,600	13,632	32	0.2
Business	2,928	3,376	3,568	3,520	3,456	-64	-1.8
Education	2,496	2,480	2,992	2,688	2,608	-80	-3.0
Conferences & conventions	720	672	416	576	816	240	41.7
Age group (years)							
Under 15	2,496	2,480	2,736	4,416	4,272	-144	-3.3
15–24	22,432	23,632	28,176	28,640	26,256	-2,384	-8.3
25–34	18,928	20,240	22,496	26,384	26,272	-112	-0.4
35–44	7,552	8,064	8,656	11,216	11,328	112	1.0
45–54	10,720	11,840	12,576	13,904	13,952	48	0.3
55–64	8,160	9,168	10,368	11,376	12,480	1,104	9.7
65+	5,488	5,808	6,512	8,496	7,232	-1,264	-14.9
Length of stay (days)							
1–3	4,096	5,072	5,856	8,160	6,784	-1,376	-16.9
4–7	5,120	5,056	4,992	5,872	6,000	128	2.2
8–14	8,240	9,024	10,048	11,536	11,424	-112	-1.0
15–21	14,016	14,256	15,872	20,240	19,984	-256	-1.3
22 and over	44,304	47,824	54,752	58,624	57,600	-1,024	-1.7
Median	25.1	25.1	25.4	24.0	23.8
New Zealand port							
Auckland airport	55,360	58,096	64,960	75,600	72,560	-3,040	-4.0
Christchurch airport	16,256	17,904	20,672	22,416	23,568	1,152	5.1
Wellington airport	2,352	2,736	3,104	3,024	2,688	-336	-11.1
Queenstown airport	768	1,024	1,424	1,280	1,824	544	42.5
Seaports	960	1,312	1,344	2,064	1,104	-960	-46.5
Closest port of flight							
Sydney	23,136	24,960	24,080	21,824	19,200	-2,624	-12.0
Singapore	11,568	12,576	15,136	15,008	16,704	1,696	11.3
Melbourne	12,528	13,952	16,608	13,648	11,808	-1,840	-13.5
Dubai	0	0	1,840	11,120	11,312	192	1.7
Hong Kong	4,400	3,456	6,016	8,640	8,288	-352	-4.1
Brisbane	7,568	9,104	8,608	6,192	6,672	480	7.8
Doha	0	0	0	2,240	5,488	3,248	145.0
Bangkok	1,472	992	1,040	3,440	3,264	-176	-5.1
Shanghai	1,536	1,648	1,968	3,440	2,336	-1,104	-32.1
Nadi	1,920	2,096	2,048	2,608	2,256	-352	-13.5
Citizenship							
Germany	72,000	77,120	87,344	99,168	95,840	-3,328	-3.4
New Zealand	1,184	992	1,104	1,264	1,472	208	16.5
United Kingdom	304	512	400	576	688	112	19.4

Symbol: ... not applicable

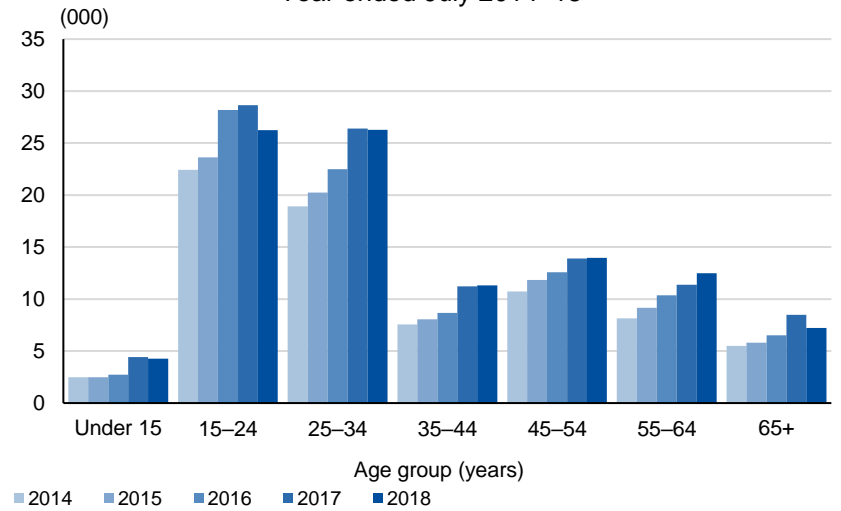
Source: Stats NZ

Travel purpose of visitors from Germany Year ended July 2014–18



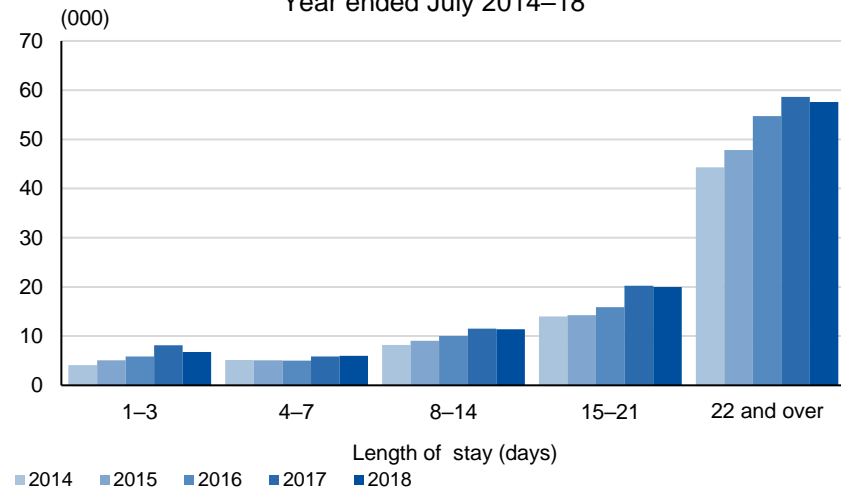
Source: Stats NZ

Age of visitors from Germany Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Germany Year ended July 2014–18



Source: Stats NZ

Table 55

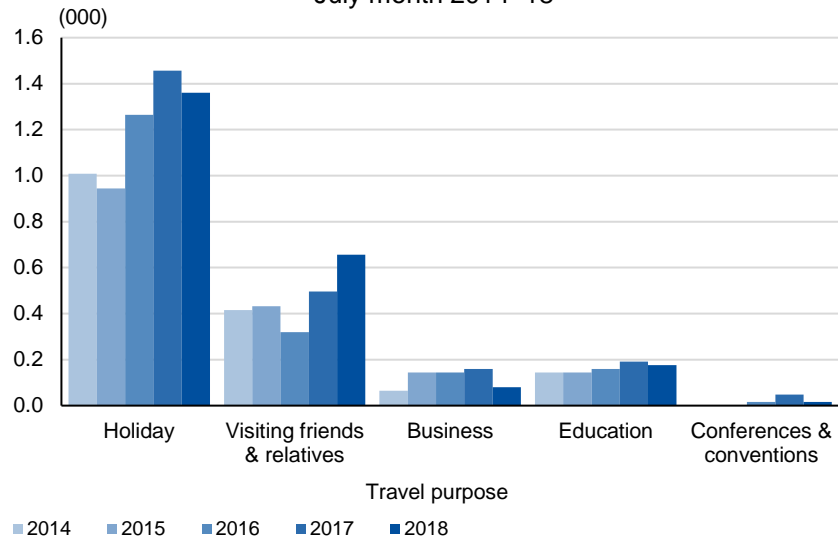
Key characteristics of visitors from France
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,824	1,936	2,176	2,464	2,576	112	4.5
Travel purpose							
Holiday	1,008	944	1,264	1,456	1,360	-96	-6.6
Visiting friends & relatives	416	432	320	496	656	160	32.3
Business	64	144	144	160	80	-80	-50.0
Education	144	144	160	192	176	-16	-8.3
Conferences & conventions	0	0	16	48	16	-32	-66.7
Age group (years)							
Under 15	96	208	176	160	336	176	110.0
15–24	736	592	928	896	880	-16	-1.8
25–34	480	528	368	576	576	0	0.0
35–44	160	192	192	352	144	-208	-59.1
45–54	144	256	304	240	320	80	33.3
55–64	160	144	144	208	272	64	30.8
65+	48	16	64	32	48	16	50.0
Length of stay (days)							
1–3	160	288	320	480	400	-80	-16.7
4–7	192	160	192	320	304	-16	-5.0
8–14	240	320	352	208	480	272	130.8
15–21	304	208	480	400	400	0	0.0
22 and over	928	960	832	1,056	992	-64	-6.1
Median	22.0	21.0	18.2	18.0	18.6
New Zealand port							
Auckland airport	1,488	1,600	1,632	2,144	2,144	0	0.0
Closest port of flight							
Sydney	464	448	560	384	480	96	25.0
Citizenship							
France	1,680	1,744	1,888	2,192	2,304	112	5.1

Symbol: ... not applicable

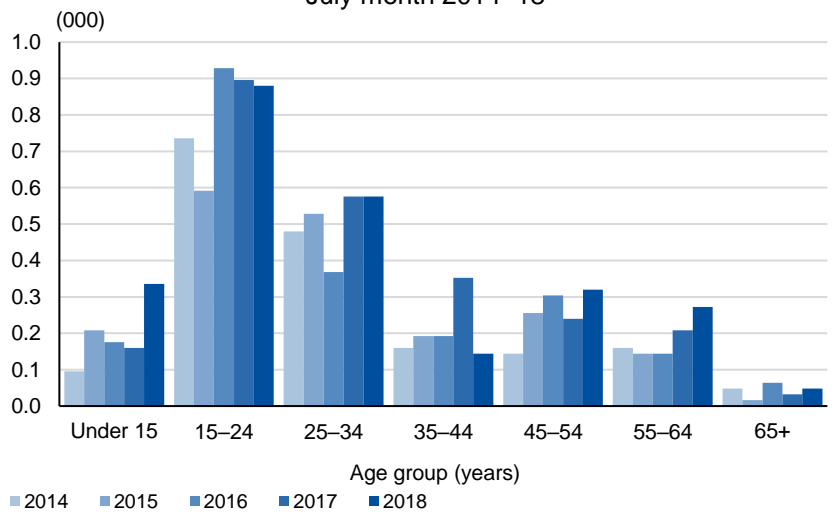
Source: Stats NZ

Travel purpose of visitors from France July month 2014–18



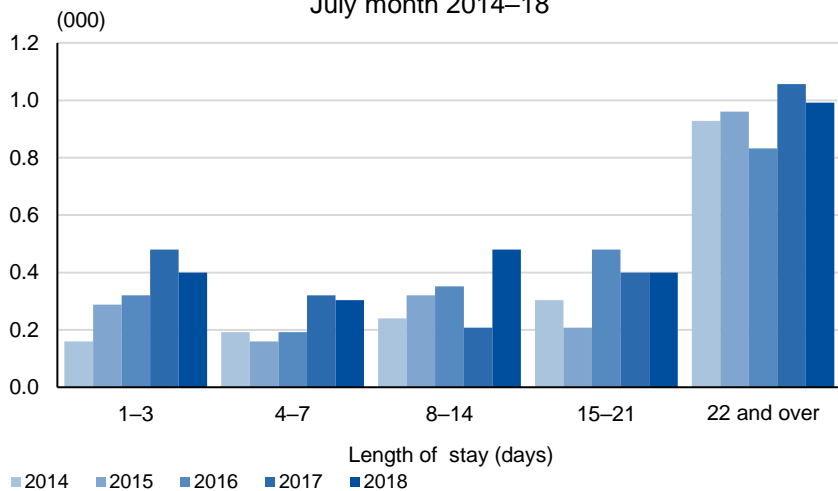
Source: Stats NZ

Age of visitors from France July month 2014–18



Source: Stats NZ

Length of stay of visitors from France July month 2014–18



Source: Stats NZ

Table 56

Key characteristics of visitors from France

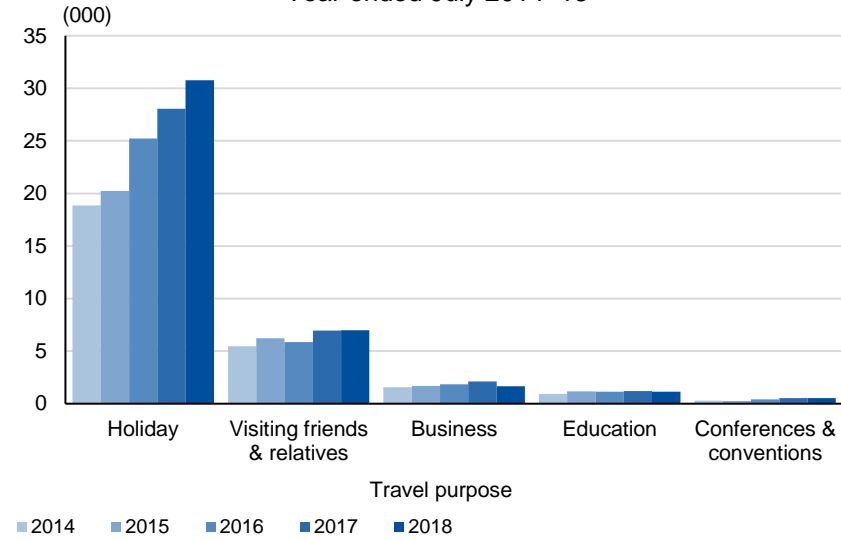
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,376	31,904	36,928	41,744	44,336	2,592	6.2
Travel purpose							
Holiday	18,864	20,224	25,216	28,064	30,752	2,688	9.6
Visiting friends & relatives	5,456	6,240	5,872	6,944	6,992	48	0.7
Business	1,568	1,680	1,856	2,128	1,664	-464	-21.8
Education	928	1,184	1,152	1,216	1,136	-80	-6.6
Conferences & conventions	288	256	416	528	544	16	3.0
Age group (years)							
Under 15	1,584	1,504	1,792	1,968	2,464	496	25.2
15–24	6,144	6,880	7,456	8,352	8,384	32	0.4
25–34	9,504	10,496	11,920	12,784	14,320	1,536	12.0
35–44	2,896	3,120	3,328	4,432	4,112	-320	-7.2
45–54	2,736	2,816	3,680	4,096	4,448	352	8.6
55–64	3,872	4,000	5,152	5,696	6,048	352	6.2
65+	2,640	3,088	3,600	4,416	4,560	144	3.3
Length of stay (days)							
1–3	1,984	2,336	2,592	4,480	4,752	272	6.1
4–7	2,864	2,480	3,568	3,232	3,472	240	7.4
8–14	5,280	5,088	6,160	6,688	7,616	928	13.9
15–21	6,448	7,472	8,384	9,536	10,336	800	8.4
22 and over	12,800	14,528	16,224	17,808	18,160	352	2.0
Median	20.1	20.4	20.1	19.7	19.3
New Zealand port							
Auckland airport	23,616	25,120	28,672	33,440	34,688	1,248	3.7
Christchurch airport	3,920	4,368	5,376	5,536	6,640	1,104	19.9
Wellington airport	1,136	1,536	1,824	1,648	1,600	-48	-2.9
Queenstown airport	496	608	832	864	1,120	256	29.6
Closest port of flight							
Sydney	7,472	8,384	9,376	8,528	8,464	-64	-0.8
Melbourne	3,888	5,568	6,848	4,624	4,960	336	7.3
Dubai	0	0	1,152	5,232	4,896	-336	-6.4
Hong Kong	2,544	2,800	3,616	3,792	3,600	-192	-5.1
Singapore	3,104	3,264	2,832	3,104	3,504	400	12.9
Doha	0	0	0	1,088	2,512	1,424	130.9
Brisbane	1,776	2,400	2,320	1,792	2,352	560	31.3
Noumea	1,376	1,552	1,872	1,968	1,936	-32	-1.6
Shanghai	256	480	688	1,872	1,920	48	2.6
Papeete	1,744	1,184	1,424	1,872	1,632	-240	-12.8
Citizenship							
France	26,224	28,112	33,024	37,520	40,208	2,688	7.2
New Zealand	1,056	1,392	1,248	1,328	1,072	-256	-19.3
United Kingdom	768	1,008	1,104	944	944	0	0.0

Symbol: ... not applicable

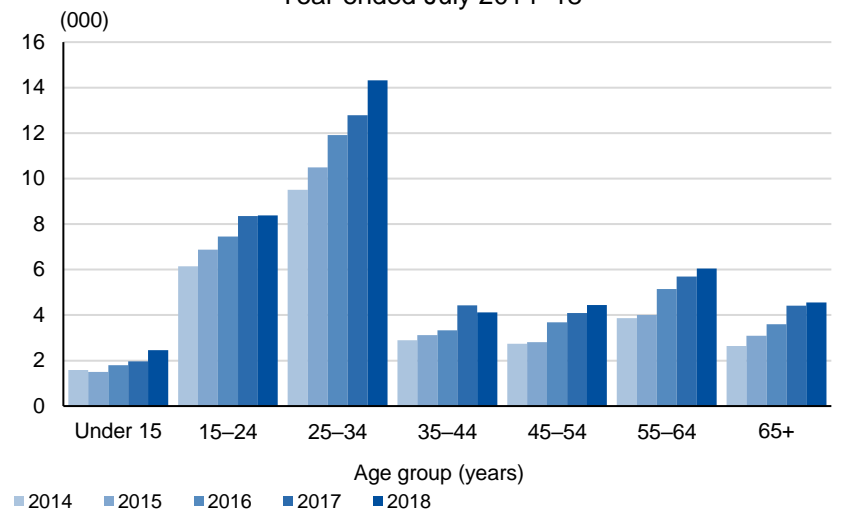
Source: Stats NZ

Travel purpose of visitors from France Year ended July 2014–18



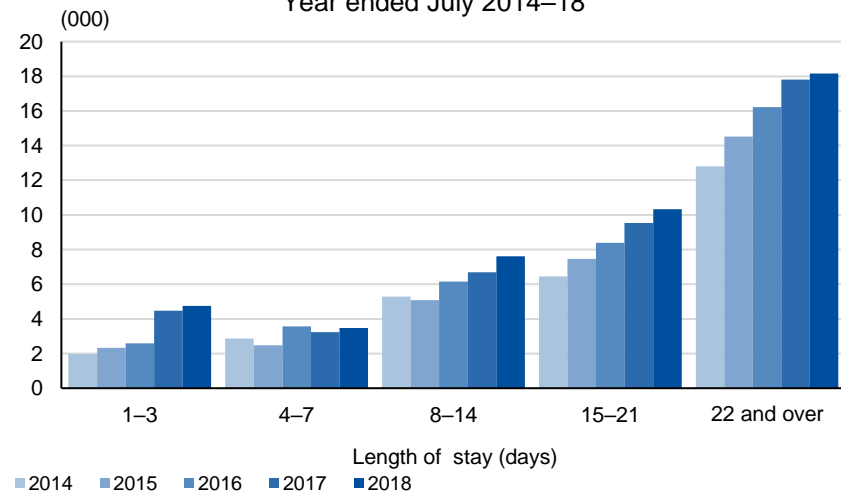
Source: Stats NZ

Age of visitors from France Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from France Year ended July 2014–18



Source: Stats NZ

Table 57

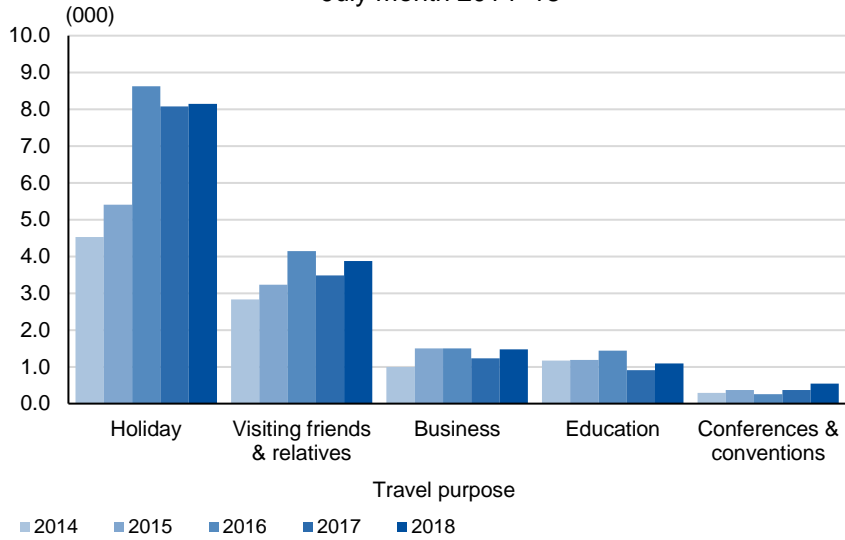
Key characteristics of visitors from the United States of America
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	10,832	12,720	17,184	15,312	16,224	912	6.0
Travel purpose							
Holiday	4,528	5,408	8,624	8,080	8,144	64	0.8
Visiting friends & relatives	2,832	3,232	4,144	3,488	3,872	384	11.0
Business	992	1,504	1,504	1,232	1,472	240	19.5
Education	1,168	1,184	1,440	912	1,088	176	19.3
Conferences & conventions	288	368	256	368	544	176	47.8
Age group (years)							
Under 15	1,184	1,312	1,776	1,264	1,664	400	31.6
15–24	3,040	3,520	4,768	4,224	3,728	-496	-11.7
25–34	1,632	1,952	2,624	2,544	2,880	336	13.2
35–44	1,312	1,840	2,400	2,080	2,032	-48	-2.3
45–54	1,760	1,792	2,848	2,320	2,560	240	10.3
55–64	1,200	1,456	1,792	1,824	2,080	256	14.0
65+	704	848	976	1,056	1,280	224	21.2
Length of stay (days)							
1–3	2,064	2,768	4,192	4,064	3,360	-704	-17.3
4–7	2,736	3,232	4,576	4,048	4,976	928	22.9
8–14	2,592	3,312	4,224	4,032	4,144	112	2.8
15–21	1,264	1,312	1,552	1,152	1,712	560	48.6
22 and over	2,176	2,096	2,640	2,016	2,032	16	0.8
Median	8.5	8.0	7.4	7.1	7.3
New Zealand port							
Auckland airport	9,488	10,800	14,848	13,040	13,344	304	2.3
Christchurch airport	624	848	976	944	1,200	256	27.1
Queenstown airport	304	576	752	848	976	128	15.1
Wellington airport	400	480	528	384	640	256	66.7
Closest port of flight							
Sydney	2,400	3,136	3,984	3,664	4,528	864	23.6
Los Angeles	2,848	3,456	4,640	3,648	2,240	-1,408	-38.6
Houston	0	0	1,120	848	1,600	752	88.7
Honolulu	768	720	688	752	1,424	672	89.4
San Francisco	1,728	1,392	2,528	1,312	1,408	96	7.3
Melbourne	592	832	1,264	1,200	1,328	128	10.7
Brisbane	576	720	480	832	864	32	3.8
Nadi	784	1,072	784	1,088	848	-240	-22.1
Citizenship							
United States of America	9,408	10,928	14,944	13,200	14,016	816	6.2
New Zealand	608	928	912	960	960	0	0.0

Symbol: ... not applicable

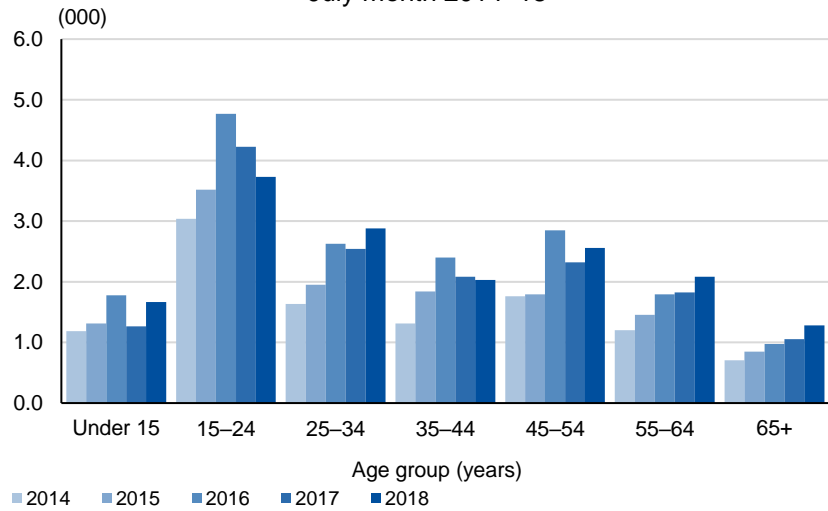
Source: Stats NZ

Travel purpose of visitors from the United States July month 2014–18



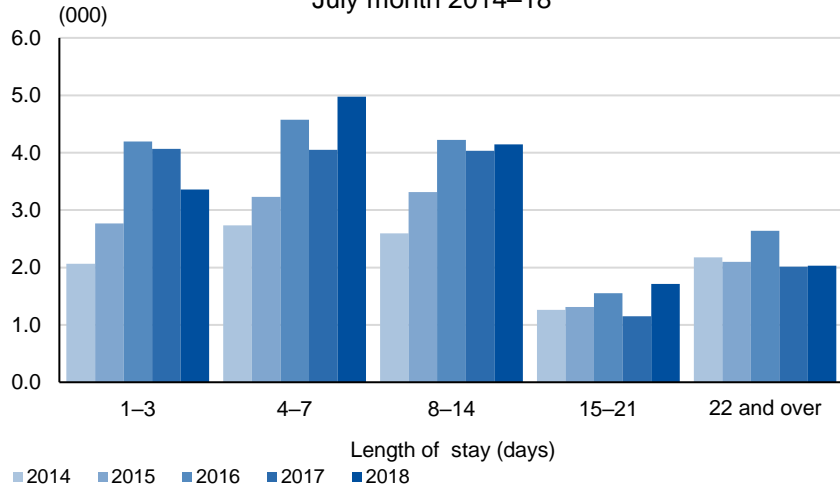
Source: Stats NZ

Age of visitors from the United States July month 2014–18



Source: Stats NZ

Length of stay of visitors from the United States July month 2014–18



Source: Stats NZ

Table 58

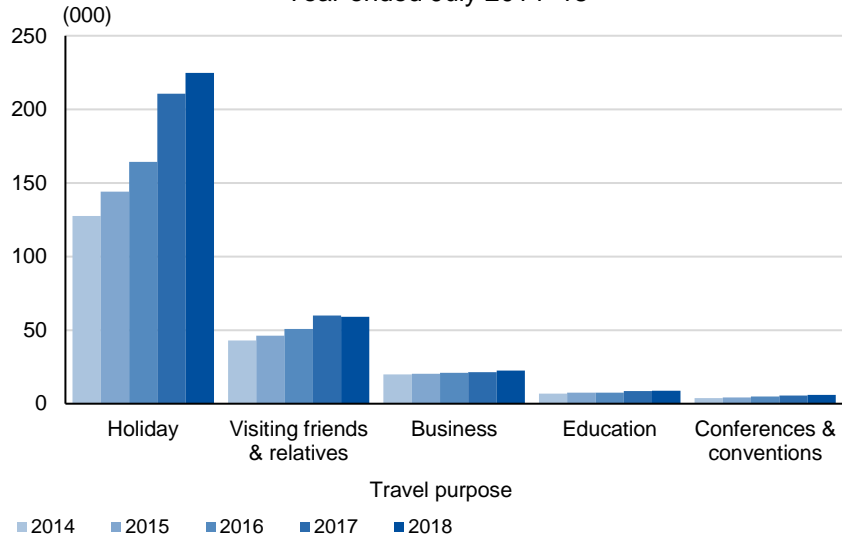
Key characteristics of visitors from the United States of America
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	211,680	235,232	262,000	323,600	338,192	14,592	4.5
Travel purpose							
Holiday	127,648	144,128	164,208	210,704	224,656	13,952	6.6
Visiting friends & relatives	42,960	46,192	50,864	59,968	58,944	-1,024	-1.7
Business	19,888	20,256	20,960	21,488	22,448	960	4.5
Education	6,816	7,520	7,552	8,544	8,784	240	2.8
Conferences & conventions	3,696	4,128	4,784	5,616	5,888	272	4.8
Age group (years)							
Under 15	9,488	10,928	12,112	16,240	17,248	1,008	6.2
15–24	26,912	30,000	35,312	41,168	40,736	-432	-1.0
25–34	33,840	40,864	50,160	64,144	67,872	3,728	5.8
35–44	25,552	29,056	30,112	38,400	40,272	1,872	4.9
45–54	29,072	33,680	35,104	43,984	43,792	-192	-0.4
55–64	40,560	42,384	47,552	56,608	58,736	2,128	3.8
65+	46,256	48,320	51,648	63,056	69,536	6,480	10.3
Length of stay (days)							
1–3	24,368	29,152	30,992	42,368	41,008	-1,360	-3.2
4–7	56,096	61,520	65,424	85,648	90,832	5,184	6.1
8–14	71,824	79,184	94,288	114,992	121,744	6,752	5.9
15–21	28,464	31,104	34,960	42,064	44,736	2,672	6.4
22 and over	30,928	34,272	36,336	38,528	39,872	1,344	3.5
Median	9.4	9.5	9.7	9.2	9.2
New Zealand port							
Auckland airport	164,864	183,952	203,776	261,120	268,128	7,008	2.7
Christchurch airport	18,928	19,664	23,856	22,080	24,976	2,896	13.1
Queenstown airport	8,608	10,720	14,128	18,304	20,576	2,272	12.4
Seaports	12,272	12,768	10,736	13,200	15,808	2,608	19.8
Wellington airport	6,608	7,888	9,120	8,624	8,448	-176	-2.0
Closest port of flight							
Los Angeles	55,376	59,056	57,664	78,864	74,096	-4,768	-6.0
Sydney	48,752	57,200	65,344	66,432	70,976	4,544	6.8
San Francisco	31,488	33,440	31,744	57,360	57,760	400	0.7
Houston	0	0	15,056	19,600	22,448	2,848	14.5
Honolulu	15,344	16,688	17,216	15,472	20,944	5,472	35.4
Melbourne	12,176	13,440	17,232	19,776	20,672	896	4.5
Nadi	9,088	11,632	13,168	12,368	13,968	1,600	12.9
Brisbane	10,880	11,808	11,280	13,440	13,824	384	2.9
Papeete	3,152	5,120	5,552	4,928	4,560	-368	-7.5
Coolangatta	1,072	1,088	1,600	2,896	2,992	96	3.3
Citizenship							
United States of America	189,488	209,648	235,424	293,616	306,512	12,896	4.4
New Zealand	10,592	11,520	11,984	12,688	13,392	704	5.5
Australia	2,144	2,560	2,480	3,216	3,312	96	3.0
United Kingdom	1,856	2,000	1,968	2,208	2,224	16	0.7

Symbol: ... not applicable

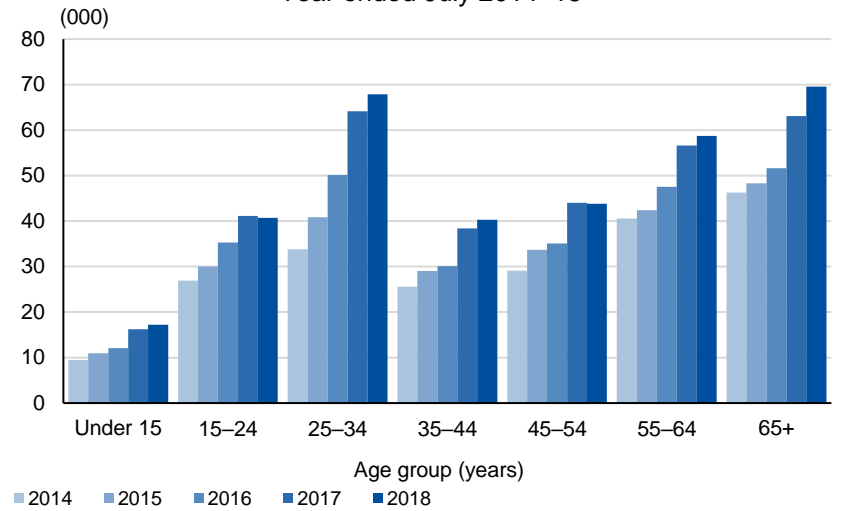
Source: Stats NZ

Travel purpose of visitors from the United States Year ended July 2014–18



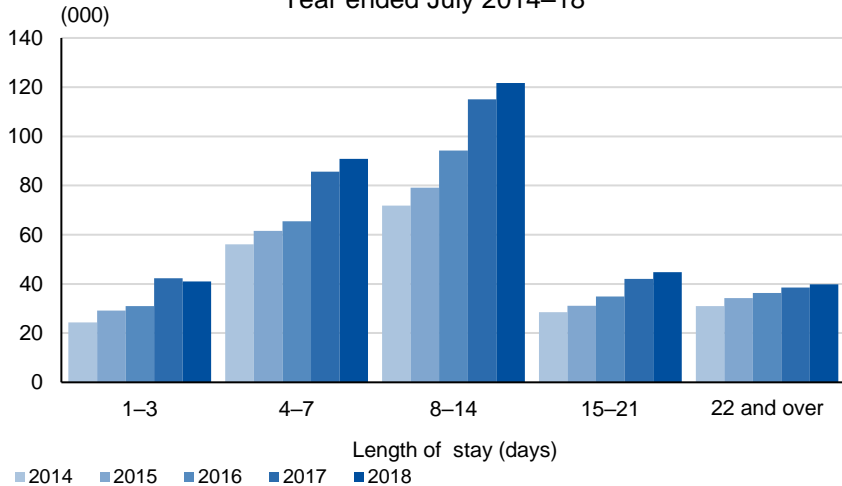
Source: Stats NZ

Age of visitors from the United States Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from the United States Year ended July 2014–18



Source: Stats NZ

Table 59

State of residence of visitors from the United States of America
 July month 2014–18

	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	10,832	12,720	17,184	15,312	16,224	912	6.0
California	2,656	3,008	4,080	3,328	3,680	352	10.6
Texas	720	752	1,280	1,360	1,280	-80	-5.9
New York	880	624	1,056	912	1,024	112	12.3
Hawaii	480	624	752	544	672	128	23.5
Florida	512	480	960	736	640	-96	-13.0
Washington	464	528	480	560	624	64	11.4
Colorado	400	480	512	704	496	-208	-29.5
Not stated	272	256	336	448	352	-96	-21.4

Source: Stats NZ

Table 60

State of residence of visitors from the United States of America
Year ended July 2014–18

	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	211,680	235,232	262,000	323,600	338,192	14,592	4.5
California	48,992	55,712	61,136	79,264	79,968	704	0.9
Texas	11,760	13,744	16,832	21,504	22,416	912	4.2
New York	12,592	13,472	15,008	19,056	17,856	-1,200	-6.3
Florida	10,160	10,816	12,992	15,504	16,208	704	4.5
Washington	9,152	10,416	11,200	13,312	14,800	1,488	11.2
Colorado	7,872	8,800	9,216	11,296	12,496	1,200	10.6
Hawaii	7,120	8,800	9,456	10,752	11,120	368	3.4
Illinois	7,536	7,920	8,640	11,328	10,928	-400	-3.5
Massachusetts	5,904	6,432	7,072	7,936	8,688	752	9.5
Virginia	5,536	5,376	6,320	8,176	8,064	-112	-1.4
Pennsylvania	5,232	5,280	6,288	6,912	7,600	688	10.0
Arizona	4,864	5,312	5,616	7,232	7,552	320	4.4
Oregon	4,240	4,736	5,360	6,432	7,168	736	11.4
New Jersey	4,592	5,392	5,360	5,856	7,008	1,152	19.7
Utah	4,016	4,384	5,568	5,952	6,672	720	12.1
Georgia	3,584	4,832	5,136	6,336	6,656	320	5.1
Minnesota	4,032	4,848	4,992	5,760	6,656	896	15.6
North Carolina	3,968	3,952	4,688	5,808	6,576	768	13.2
Michigan	3,968	4,176	4,800	6,048	6,288	240	4.0
Maryland	3,440	4,384	4,224	5,632	6,080	448	8.0
Ohio	3,504	3,904	4,224	5,376	5,744	368	6.8
Wisconsin	3,392	3,120	3,568	4,320	4,912	592	13.7
Tennessee	1,680	2,000	2,352	3,104	3,712	608	19.6
Nevada	2,176	2,944	2,736	3,520	3,504	-16	-0.5
Indiana	1,600	2,048	2,400	3,120	3,296	176	5.6
Missouri	2,416	2,176	2,800	3,216	3,296	80	2.5
Connecticut	2,432	2,768	2,864	2,880	3,040	160	5.6
South Carolina	1,712	2,032	1,712	2,352	2,720	368	15.6
Washington D.C.	1,552	976	1,664	1,872	2,672	800	42.7
Louisiana	1,712	1,552	1,920	2,384	2,304	-80	-3.4
Idaho	976	1,328	1,616	1,840	1,888	48	2.6
Alaska	1,568	1,216	1,520	1,824	1,872	48	2.6
Iowa	1,296	1,408	1,664	1,904	1,872	-32	-1.7
Alabama	1,136	1,040	1,168	1,728	1,696	-32	-1.9
Montana	1,040	1,024	1,136	1,632	1,648	16	1.0
New Mexico	1,200	1,216	1,344	1,344	1,536	192	14.3
Kentucky	768	1,008	1,488	1,568	1,472	-96	-6.1
Kansas	1,184	1,328	1,200	1,744	1,456	-288	-16.5
Oklahoma	960	1,264	1,328	1,584	1,456	-128	-8.1
New Hampshire	1,008	1,200	1,216	1,360	1,424	64	4.7
Maine	704	1,120	864	944	1,136	192	20.3
Nebraska	736	848	960	976	1,024	48	4.9
Rhode Island	544	768	704	832	896	64	7.7
Arkansas	608	720	768	1,024	880	-144	-14.1
Vermont	672	880	992	896	880	-16	-1.8
South Dakota	336	416	400	496	784	288	58.1
Delaware	448	656	720	656	704	48	7.3
Wyoming	576	528	752	480	624	144	30.0
Mississippi	464	416	528	576	480	-96	-16.7
North Dakota	288	240	336	608	448	-160	-26.3
Not stated	4,208	4,032	4,896	6,992	7,632	640	9.2

Source: Stats NZ

Table 61

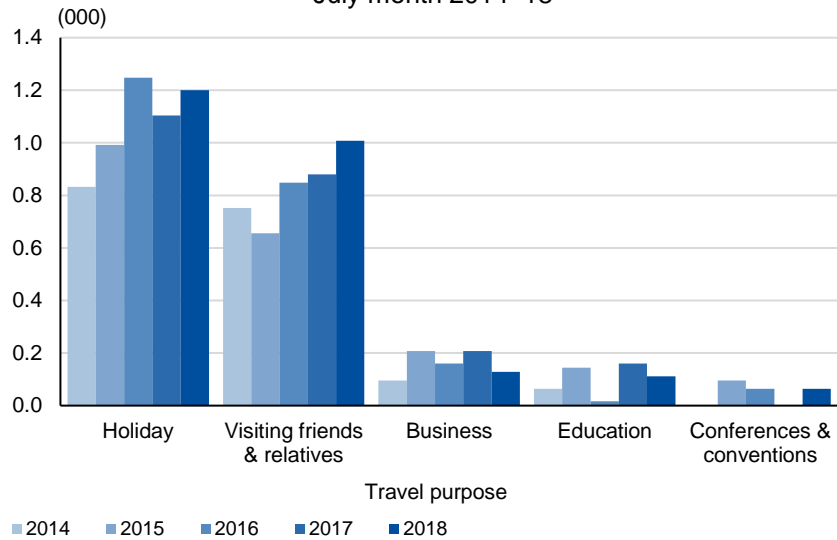
Key characteristics of visitors from Canada
July month 2014–18

Key characteristic	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,904	2,352	2,544	2,448	2,688	240	9.8
Travel purpose							
Holiday	832	992	1,248	1,104	1,200	96	8.7
Visiting friends & relatives	752	656	848	880	1,008	128	14.5
Business	96	208	160	208	128	-80	-38.5
Education	64	144	16	160	112	-48	-30.0
Conferences & conventions	0	96	64	0	64	64	...
Age group (years)							
Under 15	176	176	240	320	272	-48	-15.0
15–24	464	672	448	608	688	80	13.2
25–34	256	480	480	496	576	80	16.1
35–44	304	224	448	272	304	32	11.8
45–54	368	384	416	336	368	32	9.5
55–64	224	224	368	224	320	96	42.9
65+	112	192	144	192	160	-32	-16.7
Length of stay (days)							
1–3	272	512	272	368	288	-80	-21.7
4–7	400	576	672	608	672	64	10.5
8–14	448	512	656	544	880	336	61.8
15–21	320	160	288	400	384	-16	-4.0
22 and over	464	592	656	528	464	-64	-12.1
Median	10.4	9.3	11.8	11.0	11.1
New Zealand port							
Auckland airport	1,760	2,128	2,208	1,952	2,160	208	10.7
Closest port of flight							
Vancouver	464	720	704	624	1,056	432	69.2
Sydney	304	432	496	528	656	128	24.2
Citizenship							
Canada	1,536	2,032	2,272	2,176	2,352	176	8.1

Symbol: ... not applicable

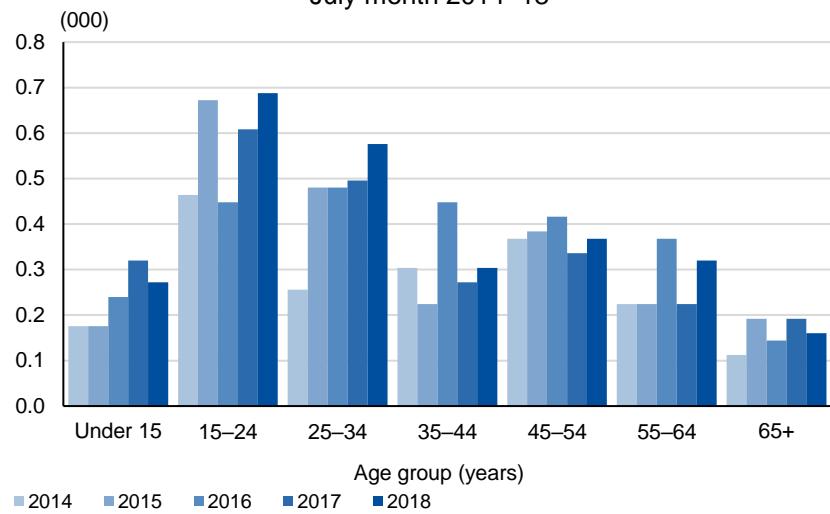
Source: Stats NZ

Travel purpose of visitors from Canada July month 2014–18



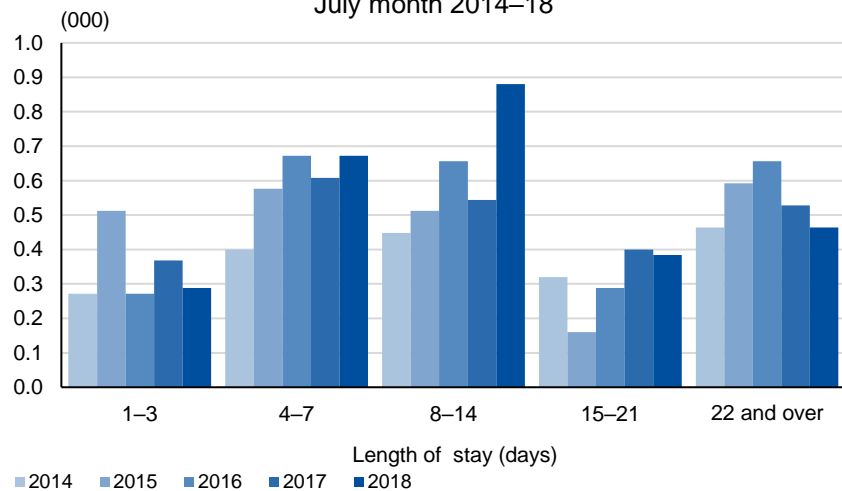
Source: Stats NZ

Age of visitors from Canada July month 2014–18



Source: Stats NZ

Length of stay of visitors from Canada July month 2014–18



Source: Stats NZ

Table 62

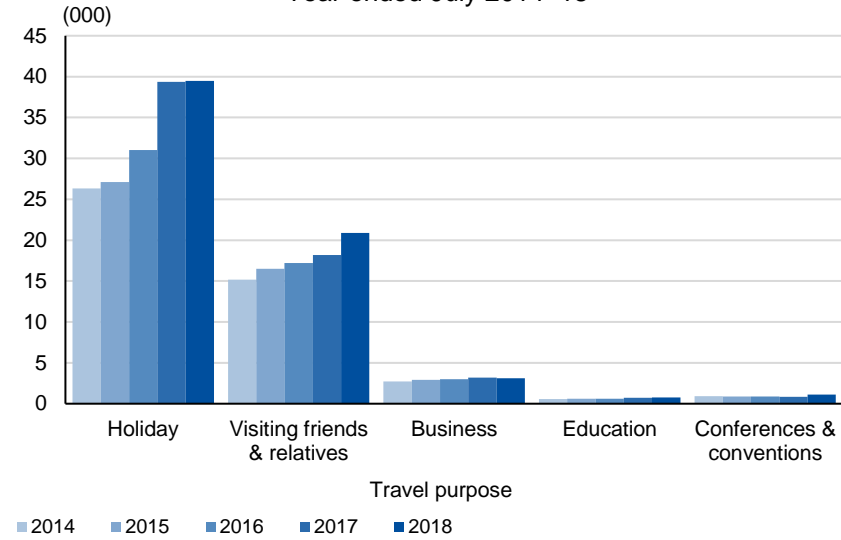
Key characteristics of visitors from Canada
Year ended July 2014–18

Key characteristic	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,496	50,960	55,664	65,888	68,880	2,992	4.5
Travel purpose							
Holiday	26,336	27,104	31,040	39,344	39,472	128	0.3
Visiting friends & relatives	15,152	16,480	17,200	18,192	20,864	2,672	14.7
Business	2,720	2,912	2,992	3,184	3,104	-80	-2.5
Education	576	592	592	736	768	32	4.3
Conferences & conventions	928	864	880	848	1,104	256	30.2
Age group (years)							
Under 15	2,240	2,672	2,704	3,584	3,808	224	6.3
15–24	6,096	6,704	7,392	7,808	7,664	-144	-1.8
25–34	8,352	9,024	10,112	11,520	12,784	1,264	11.0
35–44	4,960	5,200	5,568	6,720	7,632	912	13.6
45–54	6,880	6,688	7,600	8,480	8,208	-272	-3.2
55–64	10,096	10,848	11,424	14,496	13,824	-672	-4.6
65+	9,872	9,824	10,864	13,280	14,960	1,680	12.7
Length of stay (days)							
1–3	4,832	5,552	5,296	6,576	6,704	128	1.9
4–7	8,688	8,544	9,680	10,640	11,584	944	8.9
8–14	13,008	13,376	14,576	17,792	19,232	1,440	8.1
15–21	8,176	8,752	9,840	13,168	13,728	560	4.3
22 and over	13,792	14,736	16,272	17,712	17,632	-80	-0.5
Median	13.4	13.7	13.8	13.7	13.5
New Zealand port							
Auckland airport	41,424	42,960	46,640	55,088	56,304	1,216	2.2
Christchurch airport	2,896	3,424	3,856	4,576	5,488	912	19.9
Seaports	2,064	1,808	2,016	2,592	3,120	528	20.4
Queenstown airport	1,088	1,168	1,376	1,712	2,256	544	31.8
Wellington airport	928	1,584	1,728	1,904	1,696	-208	-10.9
Closest port of flight							
Vancouver	15,520	16,672	19,712	20,720	23,072	2,352	11.4
Sydney	8,272	9,808	10,144	11,360	12,192	832	7.3
Melbourne	3,408	3,680	3,952	5,392	4,976	-416	-7.7
San Francisco	2,608	3,200	3,200	5,024	4,896	-128	-2.5
Los Angeles	5,360	5,744	5,056	5,712	4,672	-1,040	-18.2
Brisbane	2,336	2,288	3,008	4,144	4,336	192	4.6
Hong Kong	752	592	576	1,520	1,840	320	21.1
Nadi	2,384	1,808	1,552	1,616	1,744	128	7.9
Houston	0	0	1,024	1,584	1,280	-304	-19.2
Coolangatta	304	400	528	1,040	1,056	16	1.5
Citizenship							
Canada	41,952	44,336	49,024	58,752	60,608	1,856	3.2
New Zealand	3,040	3,024	2,720	3,232	4,160	928	28.7
Australia	784	992	1,088	944	1,056	112	11.9
United Kingdom	608	656	752	608	544	-64	-10.5

Symbol: ... not applicable

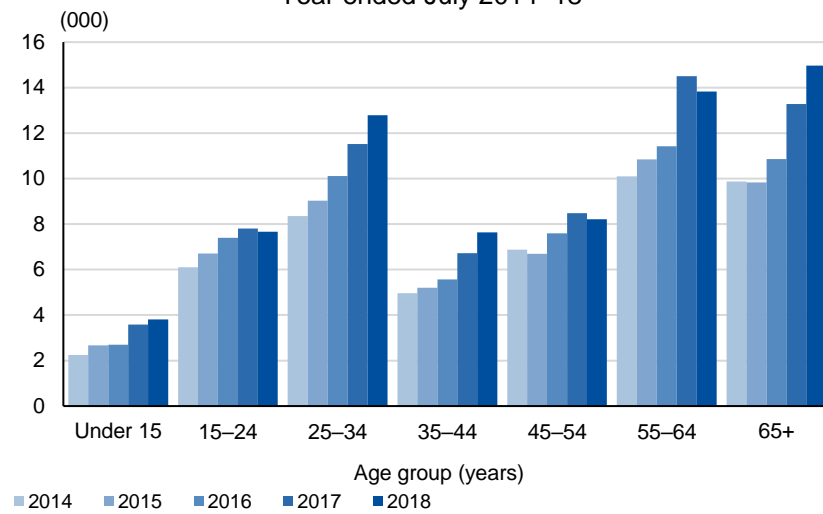
Source: Stats NZ

Travel purpose of visitors from Canada Year ended July 2014–18



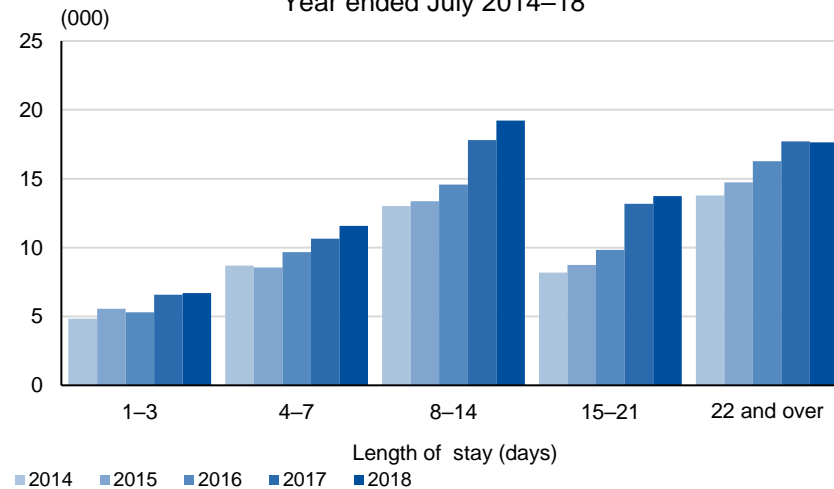
Source: Stats NZ

Age of visitors from Canada Year ended July 2014–18



Source: Stats NZ

Length of stay of visitors from Canada Year ended July 2014–18



Source: Stats NZ

Table 63

Province of residence of visitors from Canada
July month 2014–18

	July month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,904	2,352	2,544	2,448	2,688	240	9.8
Ontario	752	768	832	800	1,184	384	48.0
British Columbia	480	624	800	592	640	48	8.1
Alberta	336	384	432	544	480	-64	-11.8
Not stated	64	96	80	80	64	-16	-20.0

Source: Stats NZ

Table 64

Province of residence of visitors from Canada

Year ended July 2014–18

	Year ended July					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,496	50,960	55,664	65,888	68,880	2,992	4.5
Ontario	16,784	16,496	19,088	22,272	23,776	1,504	6.8
British Columbia	14,000	15,216	17,360	20,016	21,712	1,696	8.5
Alberta	8,608	8,656	9,376	11,008	10,560	-448	-4.1
Quebec	4,128	4,528	4,464	5,584	5,456	-128	-2.3
Manitoba	1,120	1,216	1,392	1,680	1,808	128	7.6
Saskatchewan	1,296	1,552	1,344	1,472	1,792	320	21.7
Nova Scotia	736	1,120	848	1,040	1,008	-32	-3.1
New Brunswick	336	256	384	688	384	-304	-44.2
Not stated	992	1,184	832	1,488	1,616	128	8.6

Source: Stats NZ