

International Visitor Arrivals to New Zealand: May 2018

Overseas visitor arrivals to New Zealand by country of
residence and selected characteristics



[Crown copyright ©](#)

[See Copyright and terms of use for our copyright, attribution, and liability statements.](#)

Citation

Stats NZ (2018). International Visitor Arrivals to New Zealand: May 2018.

[Retrieved from www.stats.govt.nz](http://www.stats.govt.nz)

ISSN 1179-7703 (online)

Published in June 2018 by

Stats NZ Tatauranga Aotearoa

Wellington, New Zealand

Contact

[Stats NZ Information Centre: info@stats.govt.nz](mailto:info@stats.govt.nz)

Phone toll-free 0508 525 525

Phone international +64 4 931 4610

www.stats.govt.nz

Preface

International Visitor Arrivals to New Zealand is produced by Stats NZ and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Glossary

Visitor arrivals: overseas residents arriving in New Zealand for a stay of less than 12 months.

Country of residence: the country where the person last resided for 12 months or more before visiting New Zealand.

New Zealand port: the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

Travel purpose: the reason for the visit as indicated on the arrival card.

Closest port of flight: the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

Length of stay: the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

Citizenship: the country of issue of a passenger's passport.

State/province of residence: the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

Notes

International travel and migration data

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Stats NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Stats NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

Purpose: Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

New Zealand port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

Closest port of flight: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

Citizenship: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

State/province: There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

Related links

International Travel and Migration information release: monthly

<https://www.stats.govt.nz/insights?filters=International%20travel%20and%20migration%2CInformation%20releases>

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

Provisional International Travel Statistics: weekly

http://archive.stats.govt.nz/browse_for_stats/population/Migration/provisional-international-travel-statistics.aspx

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

Infoshare

www.stats.govt.nz/infoshare/

Stats NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

International Travel and Migration articles

http://archive.stats.govt.nz/browse_for_stats/population/Migration/international-travel-and-migration-articles.aspx

Stats NZ releases a number of articles free on the Stats NZ website. All available articles are listed on the international travel and migration articles landing page.

International Visitor Arrivals to New Zealand

Contents

	Page
Preface & glossary	3
Notes	4
Related links	5

List of tables

1	Monthly visitor arrivals	8
2	Annual visitor arrivals	8
3	Country of residence of visitors, May month 2014–18	10
4	Country of residence of visitors, Year ended May 2014–18	11
5	Key characteristics of visitors, May month 2014–18	12
6	Key characteristics of visitors, Year ended May 2014–18	14
7	Key characteristics of visitors from Australia, May month 2014–18	16
8	Key characteristics of visitors from Australia, Year ended May 2014–18	18
9	State of residence of visitors from Australia, May month 2014–18	20
10	State of residence of visitors from Australia, Year ended May 2014–18	21
11	Key characteristics of visitors from New South Wales, May month 2014–18	22
12	Key characteristics of visitors from New South Wales, Year ended May 2014–18	24
13	Key characteristics of visitors from Queensland, May month 2014–18	26
14	Key characteristics of visitors from Queensland, Year ended May 2014–18	28
15	Key characteristics of visitors from Victoria, May month 2014–18	30
16	Key characteristics of visitors from Victoria, Year ended May 2014–18	32
17	Key characteristics of visitors from Western Australia, May month 2014–18	34
18	Key characteristics of visitors from Western Australia, Year ended May 2014–18	36
19	Key characteristics of visitors from South Australia, May month 2014–18	38
20	Key characteristics of visitors from South Australia, Year ended May 2014–18	40
21	Key characteristics of visitors from the People's Republic of China, May month 2014–18	42
22	Key characteristics of visitors from the People's Republic of China, Year ended May 2014–18	44
23	Province of residence of visitors from the People's Republic of China, May month 2014–18	46
24	Province of residence of visitors from the People's Republic of China, Year ended May 2014–18	47
25	Key characteristics of visitors from Shanghai, May month 2014–18	48
26	Key characteristics of visitors from Shanghai, Year ended May 2014–18	50
27	Key characteristics of visitors from Guangdong, May month 2014–18	52
28	Key characteristics of visitors from Guangdong, Year ended May 2014–18	54
29	Key characteristics of visitors from Beijing, May month 2014–18	56
30	Key characteristics of visitors from Beijing, Year ended May 2014–18	58
31	Key characteristics of visitors from Japan, May month 2014–18	60
32	Key characteristics of visitors from Japan, Year ended May 2014–18	62
33	Prefecture of residence of visitors from Japan, May month 2014–18	64
34	Prefecture of residence of visitors from Japan, Year ended May 2014–18	65
35	Key characteristics of visitors from the Republic of Korea, May month 2014–18	66
36	Key characteristics of visitors from the Republic of Korea, Year ended May 2014–18	68
37	Key characteristics of visitors from Singapore, May month 2014–18	70
38	Key characteristics of visitors from Singapore, Year ended May 2014–18	72
39	Key characteristics of visitors from India, May month 2014–18	74
40	Key characteristics of visitors from India, Year ended May 2014–18	76
41	Key characteristics of visitors from Hong Kong, May month 2014–18	78
42	Key characteristics of visitors from Hong Kong, Year ended May 2014–18	80
43	Key characteristics of visitors from Malaysia, May month 2014–18	82
44	Key characteristics of visitors from Malaysia, Year ended May 2014–18	84
45	Key characteristics of visitors from Taiwan, May month 2014–18	86
46	Key characteristics of visitors from Taiwan, Year ended May 2014–18	88
47	Key characteristics of visitors from Thailand, May month 2014–18	90
48	Key characteristics of visitors from Thailand, Year ended May 2014–18	92

International Visitor Arrivals to New Zealand

Contents

Page

List of tables (cont.)

49	Key characteristics of visitors from the United Kingdom, May month 2014–18	94
50	Key characteristics of visitors from the United Kingdom, Year ended May 2014–18	96
51	Country of residence of visitors from the United Kingdom, May month 2014–18	98
52	Country of residence of visitors from the United Kingdom, Year ended May 2014–18	99
53	Key characteristics of visitors from Germany, May month 2014–18	100
54	Key characteristics of visitors from Germany, Year ended May 2014–18	102
55	Key characteristics of visitors from France, May month 2014–18	104
56	Key characteristics of visitors from France, Year ended May 2014–18	106
57	Key characteristics of visitors from the United States of America, May month 2014–18	108
58	Key characteristics of visitors from the United States of America, Year ended May 2014–18	110
59	State of residence of visitors from the United States of America, May month 2014–18	112
60	State of residence of visitors from the United States of America, Year ended May 2014–18	113
61	Key characteristics of visitors from Canada, May month 2014–18	114
62	Key characteristics of visitors from Canada, Year ended May 2014–18	116
63	Province of residence of visitors from Canada, May month 2014–18	118
64	Province of residence of visitors from Canada, Year ended May 2014–18	119

Table 1

Monthly visitor arrivals

Month	2013/14	2014/15	2015/16	2016/17	2017/18	Change 2016/17 to 2017/18	
						Number	Percent
Jun	159,485	162,122	176,961	196,223	230,088	33,865	17.3
Jul	183,718	196,856	207,984	237,872	246,945	9,073	3.8
Aug	189,284	188,849	202,879	221,181	233,991	12,810	5.8
Sep	191,056	193,329	216,984	245,089	252,746	7,657	3.1
Oct	194,973	210,597	229,379	260,246	270,515	10,269	3.9
Nov	251,060	270,408	300,521	333,598	360,136	26,538	8.0
Dec	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Jan	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5
Feb	301,165	343,457	373,376	380,034	423,456	43,422	11.4
Mar	253,561	291,784	344,387	343,799	388,327	44,528	13.0
Apr	224,194	237,966	256,685	311,866	283,910	-27,956	-9.0
May	161,355	176,697	193,643	209,170	222,079	12,909	6.2

Source: Stats NZ

Table 2

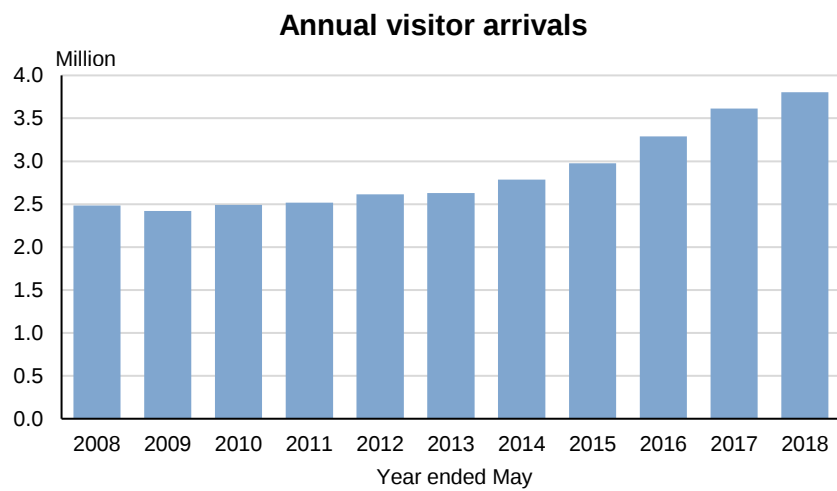
Annual visitor arrivals

Year ended May	Number	Change from previous year	
		Number	Percent
2008	2,482,881	30,694	1.3
2009	2,418,647	-64,234	-2.6
2010	2,490,601	71,954	3.0
2011	2,515,859	25,258	1.0
2012	2,615,921	100,062	4.0
2013	2,628,485	12,564	0.5
2014	2,784,189	155,704	5.9
2015	2,977,015	192,826	6.9
2016	3,291,128	314,113	10.6
2017	3,614,339	323,211	9.8
2018	3,804,770	190,431	5.3

Source: Stats NZ



Source: Stats NZ



Source: Stats NZ

Table 3

Country of residence of visitors
May month 2014–18

	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	161,355	176,697	193,643	209,170	222,079	12,909	6.2
Top 30 countries of residence							
Australia	72,880	76,592	77,216	86,384	90,096	3,712	4.3
China, People's Republic of	17,040	24,704	29,024	27,568	30,544	2,976	10.8
United States of America	12,048	13,280	14,448	16,960	17,056	96	0.6
India	4,384	5,120	5,856	6,992	9,056	2,064	29.5
United Kingdom	6,432	6,608	6,368	7,552	7,008	-544	-7.2
Korea, Republic of	3,184	3,584	4,864	5,008	5,024	16	0.3
Singapore	2,912	2,816	3,712	3,584	4,336	752	21.0
Japan	4,528	4,400	5,552	5,152	4,144	-1,008	-19.6
Hong Kong (SAR)	1,616	2,144	2,480	3,056	4,112	1,056	34.6
Malaysia	2,752	2,480	4,656	5,280	4,064	-1,216	-23.0
Taiwan	1,168	1,296	1,568	1,712	3,344	1,632	95.3
Philippines	1,104	1,648	1,952	2,256	3,184	928	41.1
Germany	2,336	2,336	2,672	2,736	2,832	96	3.5
Canada	2,080	2,480	2,496	2,624	2,816	192	7.3
Thailand	2,128	2,064	2,800	2,240	2,672	432	19.3
Fiji	1,920	1,856	2,048	1,696	2,032	336	19.8
France	1,408	1,392	1,552	1,584	1,904	320	20.2
Indonesia	832	816	1,200	1,488	1,824	336	22.6
Samoa	1,376	1,456	1,744	1,808	1,792	-16	-0.9
French Polynesia	928	1,152	1,296	1,520	1,680	160	10.5
Brazil	608	800	800	1,200	1,488	288	24.0
Tonga	1,056	1,088	1,200	1,248	1,440	192	15.4
Argentina	320	272	912	992	1,120	128	12.9
New Caledonia	1,248	992	880	1,088	1,088	0	0.0
South Africa	928	832	1,152	928	1,072	144	15.5
Netherlands	528	528	656	704	816	112	15.9
Cook Islands	784	832	880	880	800	-80	-9.1
Viet Nam	224	224	288	592	656	64	10.8
Vanuatu	576	576	592	656	640	-16	-2.4
Switzerland	464	560	560	592	624	32	5.4
Region of residence							
Oceania	83,584	86,576	88,048	97,472	102,000	4,528	4.6
Asia	42,368	52,112	64,688	65,872	74,064	8,192	12.4
Europe	15,024	14,640	15,232	17,440	17,760	320	1.8
Americas	15,904	18,032	19,808	23,552	23,648	96	0.4
Africa and the Middle East	1,840	2,144	2,672	2,352	2,512	160	6.8
Not stated	2,432	3,168	3,376	1,888	1,504	-384	-20.3

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 4

Country of residence of visitors
Year ended May 2014–18

	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,784,189	2,977,015	3,291,128	3,614,339	3,804,770	190,431	5.3
Top 30 countries of residence							
Australia	1,236,160	1,277,152	1,361,168	1,442,256	1,478,304	36,048	2.5
China, People's Republic of	239,584	309,792	394,528	398,832	447,840	49,008	12.3
United States of America	211,184	231,008	255,344	322,960	337,680	14,720	4.6
United Kingdom	194,400	198,272	213,040	229,072	250,880	21,808	9.5
Germany	75,952	80,608	91,216	104,512	101,536	-2,976	-2.8
Japan	74,320	84,352	93,664	101,616	101,216	-400	-0.4
Korea, Republic of	53,360	60,304	74,224	83,152	93,872	10,720	12.9
Canada	48,336	50,384	55,424	65,968	68,480	2,512	3.8
India	33,280	42,880	47,664	54,928	66,320	11,392	20.7
Singapore	44,288	47,552	52,880	57,232	60,416	3,184	5.6
Hong Kong (SAR)	28,896	33,296	39,504	48,752	57,104	8,352	17.1
Malaysia	29,616	32,000	39,024	55,856	51,392	-4,464	-8.0
France	29,296	31,728	36,432	41,456	43,952	2,496	6.0
Taiwan	21,968	29,408	32,864	36,384	41,712	5,328	14.6
Netherlands	21,440	21,584	23,440	28,128	30,240	2,112	7.5
Thailand	21,360	22,064	23,840	27,024	30,144	3,120	11.5
Fiji	24,144	24,768	26,880	28,304	29,568	1,264	4.5
Philippines	11,136	12,560	16,480	21,632	26,400	4,768	22.0
Samoa	17,120	19,712	21,888	24,016	24,624	608	2.5
Indonesia	14,448	15,312	16,848	21,248	24,528	3,280	15.4
French Polynesia	15,456	17,280	17,072	21,376	23,824	2,448	11.5
Argentina	4,672	4,080	11,136	16,800	23,232	6,432	38.3
Switzerland	17,664	18,336	20,528	23,072	22,848	-224	-1.0
Tonga	13,936	16,432	18,672	20,624	20,208	-416	-2.0
New Caledonia	18,064	16,992	18,048	19,376	20,048	672	3.5
South Africa	15,568	16,192	18,064	19,904	19,488	-416	-2.1
Brazil	11,088	12,432	12,672	15,408	19,056	3,648	23.7
Sweden	12,736	13,248	14,320	15,968	15,952	-16	-0.1
Spain	8,368	9,488	10,544	13,040	14,160	1,120	8.6
Denmark	9,232	9,920	11,264	12,736	13,440	704	5.5
Region of residence							
Oceania	1,375,648	1,419,680	1,511,792	1,606,752	1,646,720	39,968	2.5
Asia	583,328	702,992	846,704	927,360	1,025,232	97,872	10.6
Europe	435,248	448,080	489,168	551,312	580,032	28,720	5.2
Americas	289,376	313,168	351,312	441,808	471,024	29,216	6.6
Africa and the Middle East	38,912	41,344	44,080	49,008	51,200	2,192	4.5
Not stated	57,216	48,336	46,832	26,224	23,600	-2,624	-10.0

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 5

Key characteristics of visitors

May month 2014–18

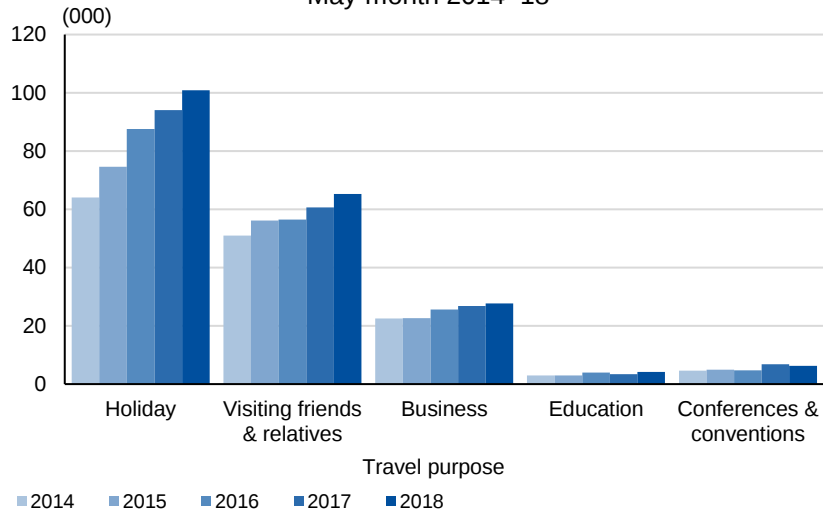
Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	161,355	176,697	193,643	209,170	222,079	12,909	6.2
Travel purpose							
Holiday	64,032	74,608	87,552	94,016	100,816	6,800	7.2
Visiting friends & relatives	51,040	56,176	56,528	60,672	65,264	4,592	7.6
Business	22,496	22,672	25,568	26,848	27,696	848	3.2
Education	2,928	2,992	3,984	3,392	4,192	800	23.6
Conferences & conventions	4,608	4,976	4,752	6,816	6,256	-560	-8.2
Age group (years)							
Under 15	9,056	9,136	10,224	11,456	12,688	1,232	10.8
15–24	18,640	18,928	20,880	22,864	22,448	-416	-1.8
25–34	32,432	35,920	39,392	44,256	45,216	960	2.2
35–44	27,488	29,216	30,544	33,712	36,272	2,560	7.6
45–54	29,936	34,144	37,040	38,992	39,968	976	2.5
55–64	28,336	32,624	36,112	36,768	41,792	5,024	13.7
65+	15,264	16,704	19,632	20,528	23,104	2,576	12.5
Length of stay (days)							
1–3	40,768	45,312	49,296	56,672	58,240	1,568	2.8
4–7	49,296	53,680	58,528	62,144	67,424	5,280	8.5
8–14	38,064	41,328	46,256	49,376	53,952	4,576	9.3
15–21	11,872	14,032	14,656	15,600	15,136	-464	-3.0
22 and over	21,152	22,320	25,088	24,784	26,736	1,952	7.9
Median	6.7	6.7	6.7	6.5	6.6	...	...
New Zealand port							
Auckland airport	120,688	133,360	146,320	157,984	164,896	6,912	4.4
Christchurch airport	22,432	21,328	25,776	27,232	28,832	1,600	5.9
Wellington airport	11,232	13,664	12,656	13,408	14,688	1,280	9.5
Queenstown airport	4,960	7,088	7,952	9,120	12,032	2,912	31.9
Seaports	1,120	576	688	416	736	320	76.9
Dunedin airport	640	624	432	416	272	-144	-34.6
Rotorua airport	64	0	0	0	0	0	...
Closest port of flight							
Sydney	47,888	49,072	51,424	54,992	57,056	2,064	3.8
Melbourne	27,808	32,800	32,240	34,208	35,856	1,648	4.8
Brisbane	22,320	25,680	23,680	25,712	27,632	1,920	7.5
Coolangatta	4,688	6,192	10,080	12,240	12,800	560	4.6
Singapore	8,304	8,208	8,720	8,016	9,792	1,776	22.2
Hong Kong	5,376	6,832	6,928	9,376	9,600	224	2.4
Shanghai	2,144	2,976	6,304	5,200	5,984	784	15.1
Guangzhou	4,272	6,048	6,656	5,424	5,904	480	8.8
Nadi	3,584	3,568	3,984	3,488	4,528	1,040	29.8
Los Angeles	4,528	5,536	3,680	6,656	3,728	-2,928	-44.0
Tokyo	3,968	4,032	4,240	4,032	3,440	-592	-14.7
Bangkok	1,168	1,808	2,576	2,608	3,248	640	24.5
Citizenship							
Australia	44,544	46,752	48,496	54,784	56,848	2,064	3.8
New Zealand	31,424	31,792	31,376	33,584	34,064	480	1.4
China, People's Republic of	17,152	24,928	29,536	28,016	31,088	3,072	11.0
United States of America	11,536	13,184	14,160	16,512	17,120	608	3.7
India	5,040	5,984	6,768	7,936	10,192	2,256	28.4

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

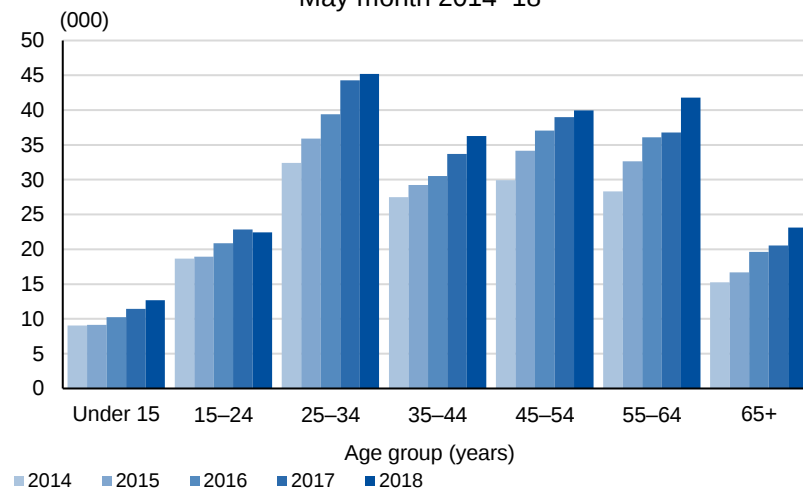
Source: Stats NZ

Travel purpose of visitors May month 2014–18



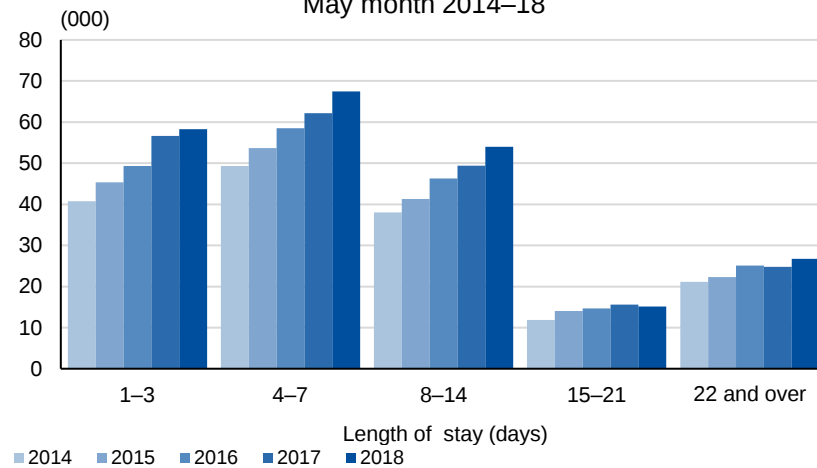
Source: Stats NZ

Age of visitors May month 2014–18



Source: Stats NZ

Length of stay of visitors May month 2014–18



Source: Stats NZ

Table 6

Key characteristics of visitors

Year ended May 2014–18

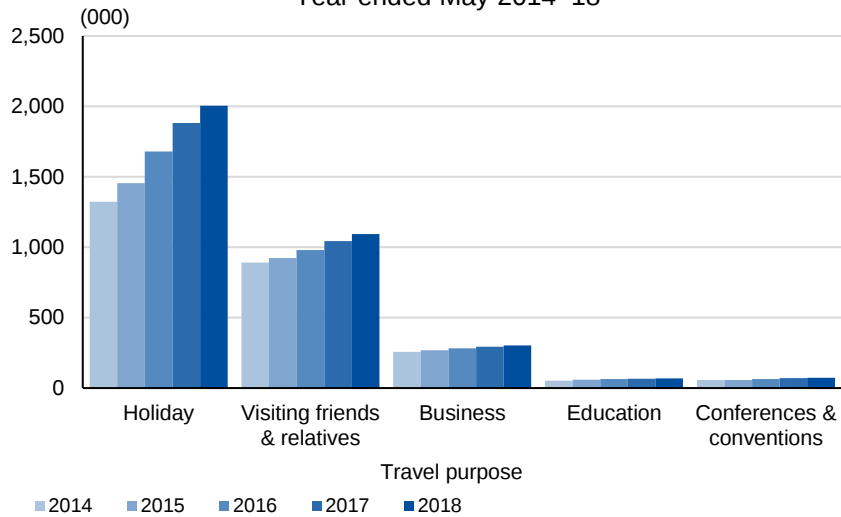
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,784,189	2,977,015	3,291,128	3,614,339	3,804,770	190,431	5.3
Travel purpose							
Holiday	1,323,504	1,453,856	1,680,400	1,882,992	2,005,040	122,048	6.5
Visiting friends & relatives	890,544	923,168	979,552	1,044,336	1,093,856	49,520	4.7
Business	257,920	269,184	281,904	294,064	302,368	8,304	2.8
Education	53,440	59,712	63,200	65,648	68,000	2,352	3.6
Conferences & conventions	56,480	57,552	64,256	70,256	73,504	3,248	4.6
Age group (years)							
Under 15	236,976	251,888	273,200	304,016	321,824	17,808	5.9
15–24	346,608	364,160	392,992	426,880	431,376	4,496	1.1
25–34	551,024	591,328	659,024	729,408	771,744	42,336	5.8
35–44	440,720	466,032	506,816	546,848	579,728	32,880	6.0
45–54	465,504	502,928	550,960	596,864	619,568	22,704	3.8
55–64	446,512	476,112	539,856	593,216	635,488	42,272	7.1
65+	292,384	321,152	367,040	405,232	438,080	32,848	8.1
Length of stay (days)							
1–3	470,832	497,968	565,152	638,672	682,272	43,600	6.8
4–7	733,904	791,760	862,080	910,528	965,248	54,720	6.0
8–14	743,296	798,304	892,384	1,005,104	1,071,200	66,096	6.6
15–21	326,768	353,040	386,736	434,032	452,176	18,144	4.2
22 and over	504,928	532,528	583,536	614,128	626,912	12,784	2.1
Median	8.9	8.9	8.9	8.9	8.8	...	...
New Zealand port							
Auckland airport	1,978,880	2,113,776	2,335,072	2,583,456	2,707,392	123,936	4.8
Christchurch airport	410,384	437,088	475,408	506,384	555,040	48,656	9.6
Queenstown airport	144,400	179,152	218,496	247,344	274,272	26,928	10.9
Wellington airport	185,952	191,856	217,216	218,416	211,280	-7,136	-3.3
Seaports	37,216	34,432	32,816	39,392	42,304	2,912	7.4
Dunedin airport	15,968	12,112	10,736	7,216	7,280	64	0.9
Hamilton airport	0	0	16	0	32	32	...
Rotorua airport	6,672	5,008	0	16	16	0	0.0
Closest port of flight							
Sydney	832,112	876,928	927,056	942,960	935,440	-7,520	-0.8
Melbourne	472,208	506,544	573,504	574,304	601,424	27,120	4.7
Brisbane	390,960	417,168	431,536	428,928	444,160	15,232	3.6
Hong Kong	111,728	115,312	132,080	154,608	189,392	34,784	22.5
Coolangatta	76,320	84,224	111,872	163,440	173,632	10,192	6.2
Singapore	149,776	155,664	168,608	156,432	167,488	11,056	7.1
Los Angeles	83,440	83,728	83,648	104,640	104,352	-288	-0.3
Guangzhou	52,672	85,712	91,456	104,496	99,776	-4,720	-4.5
Shanghai	43,840	59,584	84,672	94,512	92,352	-2,160	-2.3
Tokyo	48,672	68,352	75,840	70,576	77,072	6,496	9.2
Dubai	0	64	9,920	64,544	71,984	7,440	11.5
San Francisco	39,152	43,216	39,600	69,632	68,320	-1,312	-1.9
Citizenship							
Australia	784,128	813,456	883,872	953,360	985,984	32,624	3.4
New Zealand	500,512	503,072	513,920	536,432	530,384	-6,048	-1.1
China, People's Republic of	247,856	315,552	400,528	403,264	453,664	50,400	12.5
United States of America	209,408	229,280	252,240	317,248	330,080	12,832	4.0
United Kingdom	207,024	212,560	229,792	238,224	266,064	27,840	11.7

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

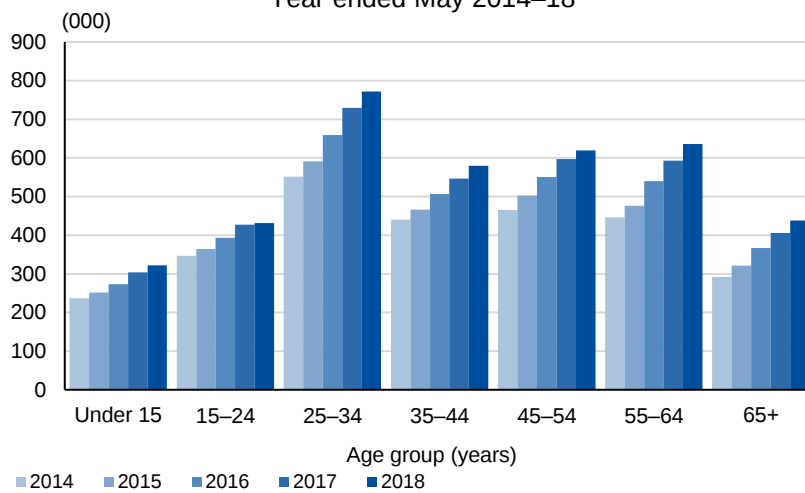
Source: Stats NZ

Travel purpose of visitors Year ended May 2014–18



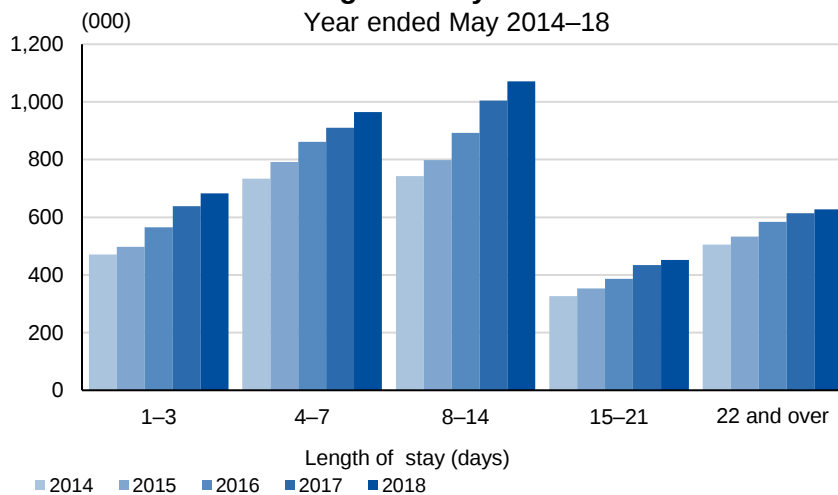
Source: Stats NZ

Age of visitors Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors Year ended May 2014–18



Source: Stats NZ

Table 7

Key characteristics of visitors from Australia

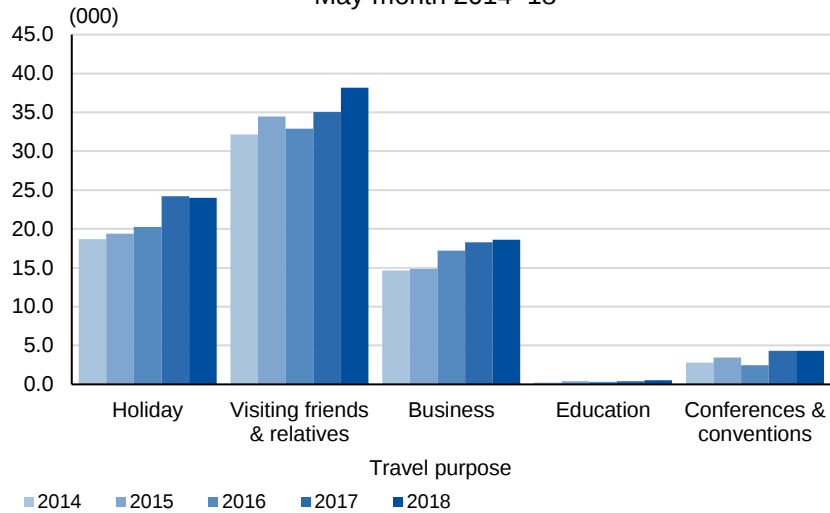
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	72,880	76,592	77,216	86,384	90,096	3,712	4.3
Travel purpose							
Holiday	18,704	19,408	20,240	24,208	23,984	-224	-0.9
Visiting friends & relatives	32,144	34,448	32,912	35,024	38,160	3,136	9.0
Business	14,656	14,880	17,216	18,272	18,592	320	1.8
Education	224	416	336	416	512	96	23.1
Conferences & conventions	2,816	3,440	2,480	4,304	4,320	16	0.4
Age group (years)							
Under 15	4,992	5,184	5,200	6,432	6,048	-384	-6.0
15–24	5,888	5,824	5,856	7,056	7,152	96	1.4
25–34	15,024	15,904	16,432	17,984	18,624	640	3.6
35–44	13,424	14,160	13,568	16,000	16,672	672	4.2
45–54	15,216	15,728	15,696	17,760	17,536	-224	-1.3
55–64	12,240	13,024	13,072	13,792	15,120	1,328	9.6
65+	6,096	6,768	7,392	7,360	8,944	1,584	21.5
Length of stay (days)							
1–3	21,824	22,656	23,232	29,216	30,976	1,760	6.0
4–7	25,312	26,992	26,704	29,680	31,808	2,128	7.2
8–14	17,200	18,288	17,936	18,624	19,104	480	2.6
15–21	4,544	5,024	4,960	4,912	4,656	-256	-5.2
22 and over	4,000	3,632	4,384	3,952	3,552	-400	-10.1
Median	5.3	5.4	5.3	4.9	4.9	...	...
New Zealand port							
Auckland airport	48,176	49,040	50,432	56,528	56,464	-64	-0.1
Christchurch airport	11,744	11,552	11,696	13,168	14,352	1,184	9.0
Wellington airport	8,848	10,544	9,728	10,096	10,864	768	7.6
Queenstown airport	2,992	4,720	4,768	6,112	7,984	1,872	30.6
Closest port of flight							
Sydney	28,960	29,360	30,128	33,072	34,608	1,536	4.6
Melbourne	19,088	21,248	21,040	24,000	24,928	928	3.9
Brisbane	15,952	16,960	15,040	17,376	17,744	368	2.1
Coolangatta	3,312	4,288	5,680	6,080	7,008	928	15.3
Perth	2,240	2,080	2,224	2,480	2,480	0	0.0
Adelaide	1,120	656	752	608	832	224	36.8
Citizenship							
Australia	43,200	45,424	47,296	53,568	55,872	2,304	4.3
New Zealand	24,048	24,784	23,680	25,472	26,656	1,184	4.6
United Kingdom	1,440	1,488	1,392	1,824	1,648	-176	-9.6
United States of America	320	464	448	448	720	272	60.7

Symbol: ... not applicable

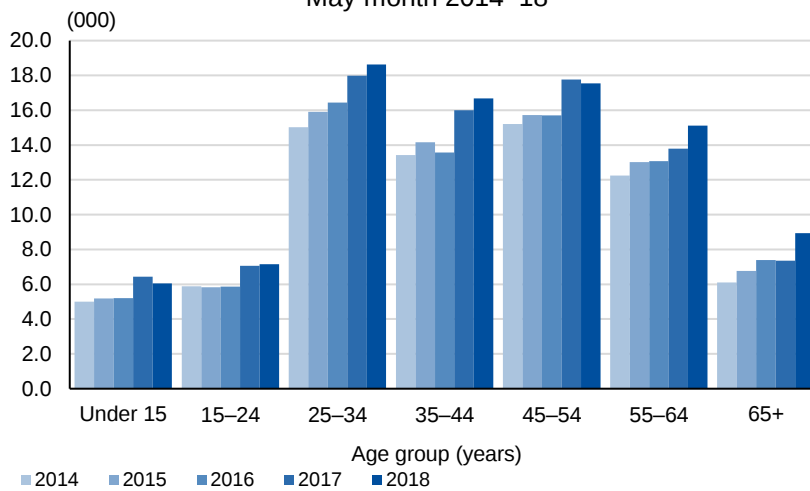
Source: Stats NZ

Travel purpose of visitors from Australia May month 2014–18



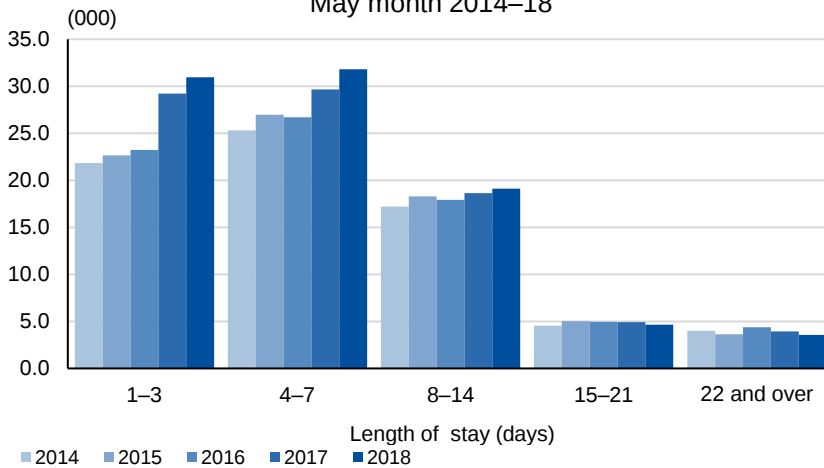
Source: Stats NZ

Age of visitors from Australia May month 2014–18



Source: Stats NZ

Length of stay of visitors from Australia May month 2014–18



Source: Stats NZ

Table 8

Key characteristics of visitors from Australia

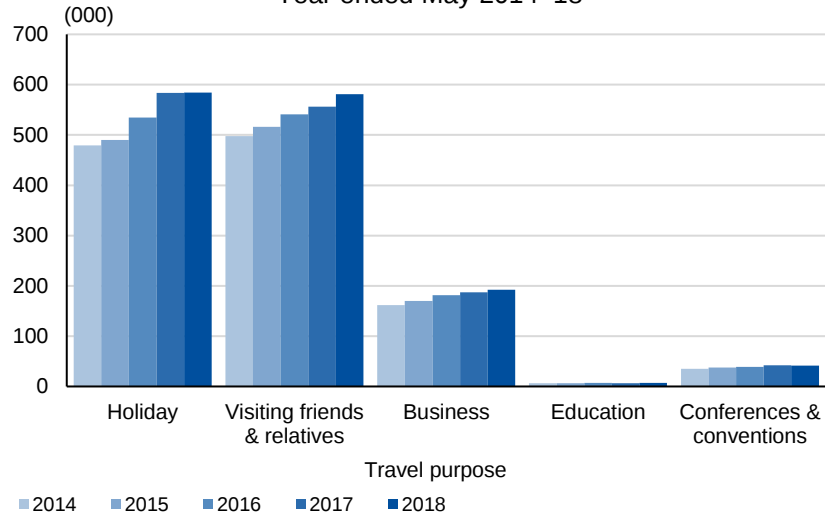
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,236,160	1,277,152	1,361,168	1,442,256	1,478,304	36,048	2.5
Travel purpose							
Holiday	479,392	489,776	534,496	583,872	584,528	656	0.1
Visiting friends & relatives	497,472	516,112	540,800	556,016	581,232	25,216	4.5
Business	161,856	169,840	181,392	186,880	192,400	5,520	3.0
Education	6,720	6,464	6,912	6,768	7,136	368	5.4
Conferences & conventions	35,136	37,952	39,088	42,176	41,664	-512	-1.2
Age group (years)							
Under 15	131,024	134,000	144,704	154,480	156,688	2,208	1.4
15–24	138,800	143,552	146,832	158,896	158,912	16	0.0
25–34	258,016	265,440	281,984	297,216	306,032	8,816	3.0
35–44	213,328	219,296	235,504	243,440	251,360	7,920	3.3
45–54	221,312	229,104	240,688	255,840	256,912	1,072	0.4
55–64	176,752	179,952	196,272	209,232	214,864	5,632	2.7
65+	96,928	105,808	115,184	123,152	133,536	10,384	8.4
Length of stay (days)							
1–3	242,736	247,872	270,016	315,920	343,200	27,280	8.6
4–7	400,576	424,656	449,328	460,304	477,744	17,440	3.8
8–14	379,600	387,232	412,432	435,104	437,104	2,000	0.5
15–21	125,152	129,936	135,376	142,336	136,368	-5,968	-4.2
22 and over	88,096	87,456	94,016	88,592	83,888	-4,704	-5.3
Median	7.3	7.2	7.2	7.1	6.9	...	...
New Zealand port							
Auckland airport	744,080	758,064	797,744	845,056	848,480	3,424	0.4
Christchurch airport	210,000	217,296	223,728	240,320	261,184	20,864	8.7
Queenstown airport	111,536	136,400	161,904	181,616	199,760	18,144	10.0
Wellington airport	139,984	141,904	160,960	159,696	152,736	-6,960	-4.4
Seaports	10,304	8,160	7,376	9,072	9,664	592	6.5
Dunedin airport	14,112	10,640	9,424	6,432	6,432	0	0.0
Closest port of flight							
Sydney	489,248	507,680	527,872	554,672	556,096	1,424	0.3
Melbourne	320,048	331,072	364,288	383,328	403,472	20,144	5.3
Brisbane	269,664	277,984	284,384	294,096	298,752	4,656	1.6
Coolangatta	54,416	61,808	78,128	94,224	99,520	5,296	5.6
Perth	44,480	49,088	54,384	52,832	50,960	-1,872	-3.5
Adelaide	18,304	14,816	14,704	14,128	14,048	-80	-0.6
Canberra	0	0	0	7,152	9,552	2,400	33.6
Rarotonga	4,112	4,400	5,040	5,728	6,704	976	17.0
Apia	3,280	3,872	4,560	3,952	4,576	624	15.8
Los Angeles	2,656	2,640	2,144	2,496	3,168	672	26.9
Citizenship							
Australia	760,688	792,144	862,528	931,216	962,896	31,680	3.4
New Zealand	377,296	382,704	389,120	398,192	392,544	-5,648	-1.4
United Kingdom	25,280	25,232	28,176	26,384	28,096	1,712	6.5
China, People's Republic of	8,256	9,984	11,968	12,592	14,544	1,952	15.5

Symbol: ... not applicable

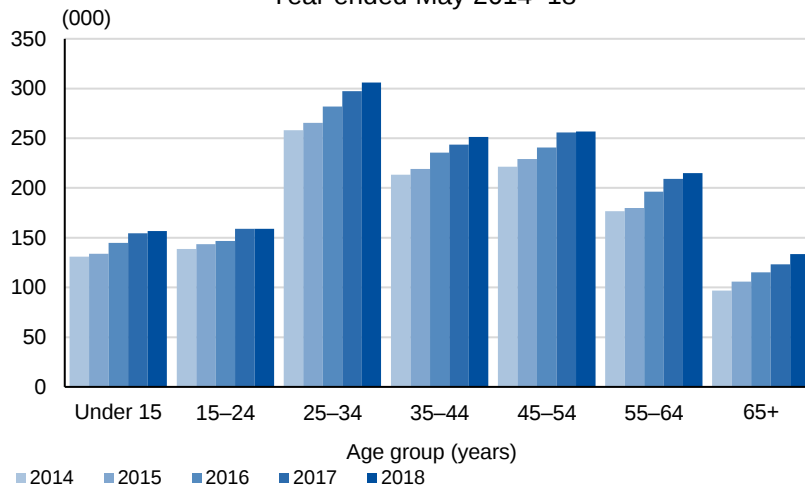
Source: Stats NZ

Travel purpose of visitors from Australia Year ended May 2014–18



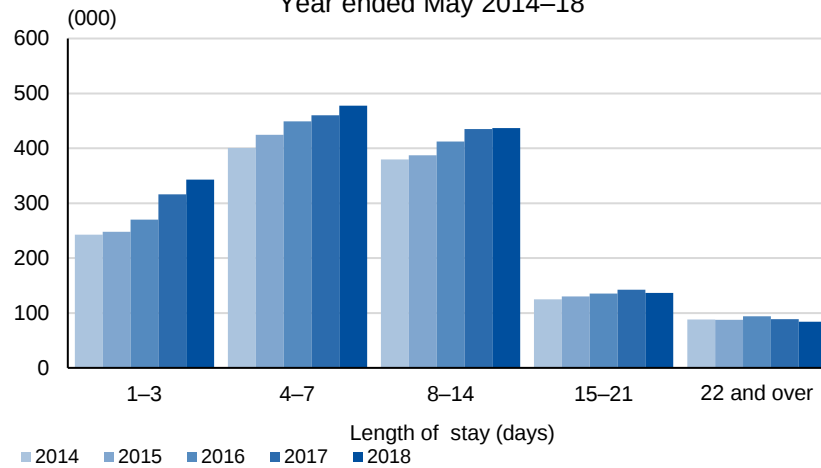
Source: Stats NZ

Age of visitors from Australia Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Australia Year ended May 2014–18



Source: Stats NZ

Table 9

State of residence of visitors from Australia
 May month 2014–18

	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	72,880	76,592	77,216	86,384	90,096	3,712	4.3
New South Wales	24,960	26,832	27,312	30,416	31,440	1,024	3.4
Queensland	19,216	20,528	20,192	22,496	24,128	1,632	7.3
Victoria	17,184	18,256	18,576	21,440	21,792	352	1.6
Western Australia	5,776	5,408	5,280	5,584	5,344	-240	-4.3
South Australia	2,320	2,128	2,208	2,464	3,104	640	26.0
Australian Capital Territory	1,376	1,200	1,200	1,216	1,472	256	21.1
Tasmania	784	800	880	880	1,024	144	16.4
Not stated	928	1,088	1,152	1,376	1,408	32	2.3

Source: Stats NZ

Table 10

State of residence of visitors from Australia
Year ended May 2014–18

	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,236,160	1,277,152	1,361,168	1,442,256	1,478,304	36,048	2.5
New South Wales	421,536	442,800	475,728	508,384	518,464	10,080	2.0
Queensland	327,344	339,648	358,480	378,512	387,856	9,344	2.5
Victoria	276,496	287,552	314,736	335,888	353,808	17,920	5.3
Western Australia	110,400	107,824	105,424	104,960	101,968	-2,992	-2.9
South Australia	40,608	40,032	42,288	44,224	44,032	-192	-0.4
Australian Capital Territory	22,048	21,168	22,576	25,728	26,928	1,200	4.7
Tasmania	12,992	12,640	14,768	14,736	15,952	1,216	8.3
Northern Territory	8,080	7,296	8,320	8,688	7,536	-1,152	-13.3
Not stated	16,656	18,192	18,848	21,136	21,760	624	3.0

Source: Stats NZ

Table 11

Key characteristics of visitors from New South Wales May month 2014–18

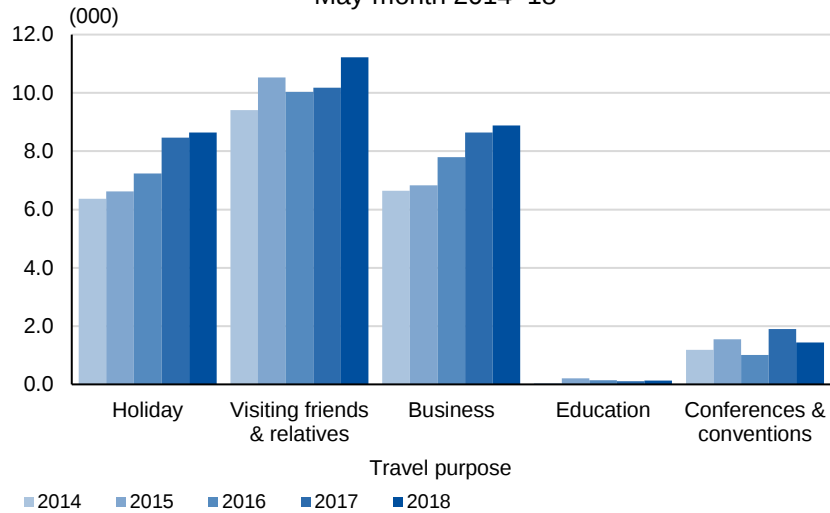
Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	24,960	26,832	27,312	30,416	31,440	1,024	3.4
Travel purpose							
Holiday	6,368	6,624	7,232	8,464	8,640	176	2.1
Visiting friends & relatives	9,408	10,528	10,032	10,176	11,216	1,040	10.2
Business	6,640	6,832	7,792	8,640	8,880	240	2.8
Education	48	208	144	112	128	16	14.3
Conferences & conventions	1,184	1,552	1,008	1,904	1,440	-464	-24.4
Age group (years)							
Under 15	1,328	1,680	1,408	1,776	1,744	-32	-1.8
15–24	1,744	1,776	1,744	2,304	2,336	32	1.4
25–34	5,152	5,552	5,792	6,352	6,640	288	4.5
35–44	5,216	5,408	5,456	6,496	6,320	-176	-2.7
45–54	5,648	5,776	5,664	6,256	6,640	384	6.1
55–64	3,920	4,288	4,800	4,688	5,424	736	15.7
65+	1,952	2,352	2,448	2,544	2,336	-208	-8.2
Length of stay (days)							
1–3	9,520	9,936	10,048	12,352	12,800	448	3.6
4–7	8,336	9,312	9,936	10,528	11,152	624	5.9
8–14	5,104	5,536	5,024	5,440	5,440	0	0.0
15–21	1,072	1,216	1,232	1,120	1,088	-32	-2.9
22 and over	928	832	1,072	976	960	-16	-1.6
Median	4.3	4.5	4.4	4.2	4.2	...	...
New Zealand port							
Auckland airport	16,368	17,264	17,504	19,616	19,536	-80	-0.4
Christchurch airport	3,920	3,936	4,352	4,480	4,752	272	6.1
Wellington airport	2,864	3,424	3,312	3,744	3,744	0	0.0
Queenstown airport	1,456	2,048	2,080	2,496	3,376	880	35.3
Closest port of flight							
Sydney	22,880	24,544	24,944	27,664	28,672	1,008	3.6
Coolangatta	432	720	784	976	992	16	1.6
Melbourne	544	368	544	480	720	240	50.0
Brisbane	368	624	416	656	544	-112	-17.1
Citizenship							
Australia	16,336	17,472	18,384	20,320	20,576	256	1.3
New Zealand	6,144	6,736	6,080	6,784	7,216	432	6.4
United Kingdom	608	640	768	752	784	32	4.3

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from New South Wales

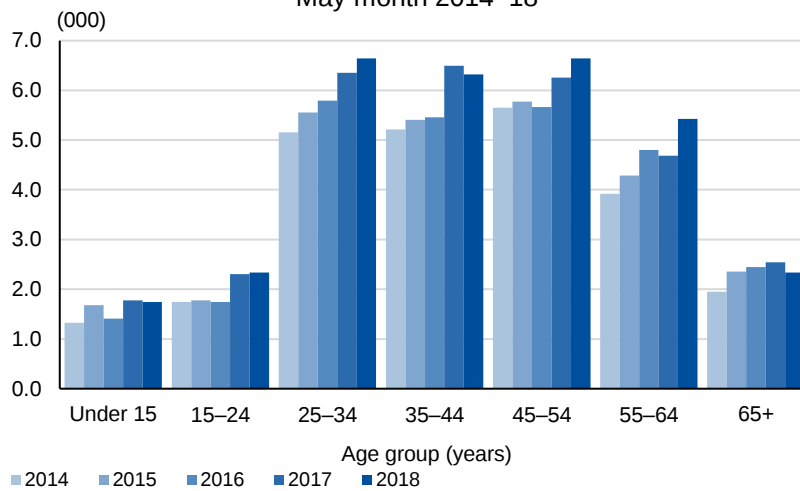
May month 2014–18



Source: Stats NZ

Age of visitors from New South Wales

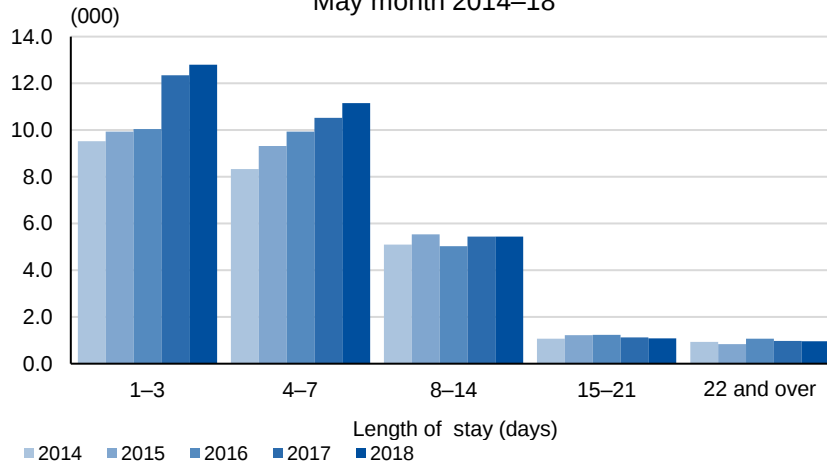
May month 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales

May month 2014–18



Source: Stats NZ

Table 12

Key characteristics of visitors from New South Wales

Year ended May 2014–18

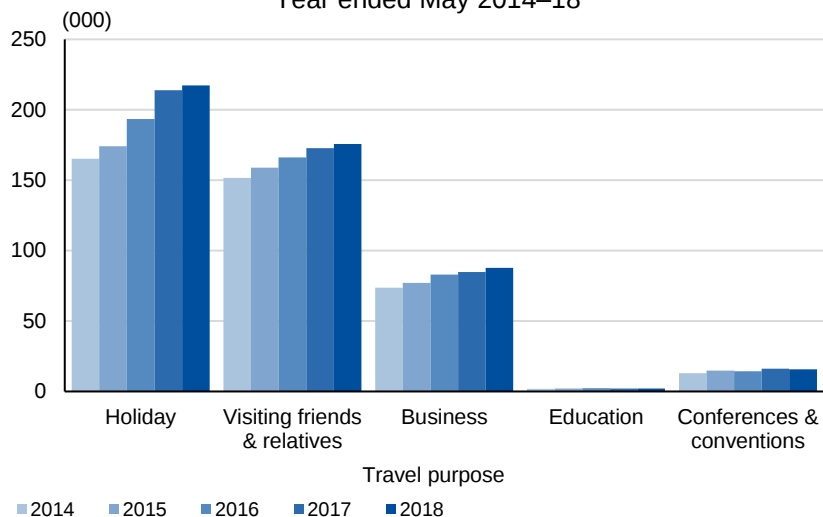
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	421,536	442,800	475,728	508,384	518,464	10,080	2.0
Travel purpose							
Holiday	165,248	174,224	193,328	213,936	217,376	3,440	1.6
Visiting friends & relatives	151,728	158,896	166,112	172,800	175,744	2,944	1.7
Business	73,744	77,056	83,040	84,864	87,648	2,784	3.3
Education	1,888	2,112	2,352	2,176	2,192	16	0.7
Conferences & conventions	12,960	14,736	14,384	16,224	15,632	-592	-3.6
Age group (years)							
Under 15	42,736	44,176	47,152	51,040	51,984	944	1.8
15–24	42,320	44,688	48,032	52,448	52,704	256	0.5
25–34	85,984	89,888	98,640	102,896	106,208	3,312	3.2
35–44	81,808	84,768	90,176	93,904	96,272	2,368	2.5
45–54	76,224	81,408	85,280	93,632	94,448	816	0.9
55–64	59,760	62,160	68,240	72,496	73,344	848	1.2
65+	32,704	35,712	38,208	41,968	43,504	1,536	3.7
Length of stay (days)							
1–3	105,872	109,424	117,232	134,592	142,912	8,320	6.2
4–7	144,016	157,408	168,240	173,584	177,840	4,256	2.5
8–14	118,048	120,448	129,216	140,048	139,808	-240	-0.2
15–21	33,024	34,112	37,376	38,528	37,472	-1,056	-2.7
22 and over	20,576	21,408	23,664	21,632	20,432	-1,200	-5.5
Median	6.5	6.3	6.3	6.2	6.0	...	...
New Zealand port							
Auckland airport	245,920	254,624	272,256	289,344	284,384	-4,960	-1.7
Christchurch airport	72,224	74,240	77,968	82,896	89,568	6,672	8.0
Queenstown airport	44,784	56,064	67,472	76,144	85,664	9,520	12.5
Wellington airport	47,504	49,456	54,128	56,416	54,800	-1,616	-2.9
Seaports	4,160	3,520	2,880	2,992	3,792	800	26.7
Closest port of flight							
Sydney	385,408	404,832	435,536	463,232	467,360	4,128	0.9
Coolangatta	8,688	10,128	11,984	14,128	16,176	2,048	14.5
Melbourne	7,984	7,920	9,680	9,120	10,672	1,552	17.0
Brisbane	7,728	9,072	8,240	9,120	9,168	48	0.5
Canberra	0	0	0	1,376	1,840	464	33.7
Rarotonga	928	1,200	1,184	1,312	1,488	176	13.4
Apia	1,024	1,056	1,216	1,168	1,088	-80	-6.8
Papeete	1,216	800	848	960	912	-48	-5.0
Nadi	672	704	688	768	896	128	16.7
Los Angeles	528	464	448	624	768	144	23.1
Citizenship							
Australia	280,032	297,920	324,400	350,208	355,824	5,616	1.6
New Zealand	101,712	102,064	105,232	110,560	108,272	-2,288	-2.1
United Kingdom	10,480	10,768	11,968	11,248	12,608	1,360	12.1
China, People's Republic of	3,856	4,576	5,568	5,952	6,544	592	9.9

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from New South Wales

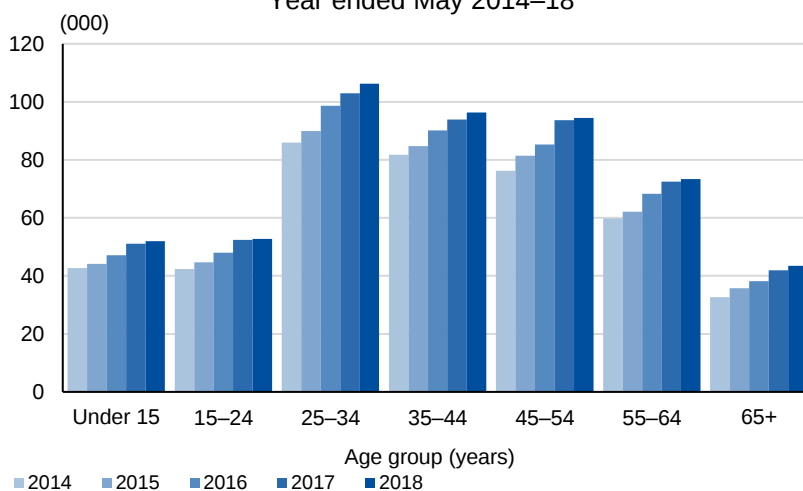
Year ended May 2014–18



Source: Stats NZ

Age of visitors from New South Wales

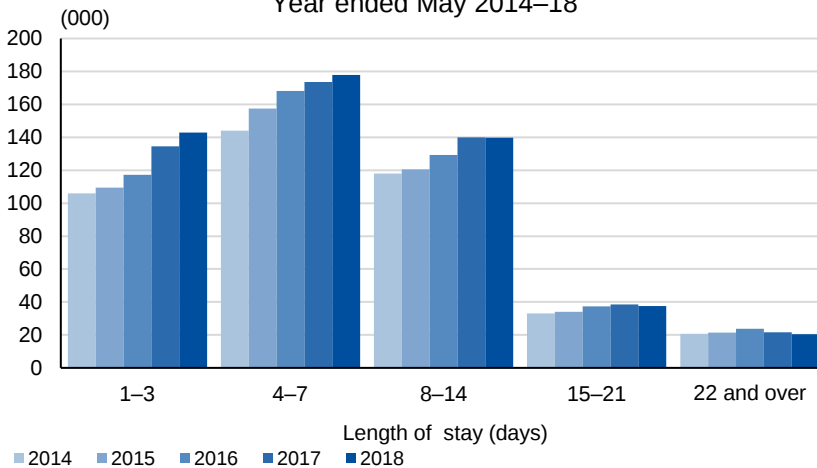
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales

Year ended May 2014–18



Source: Stats NZ

Table 13

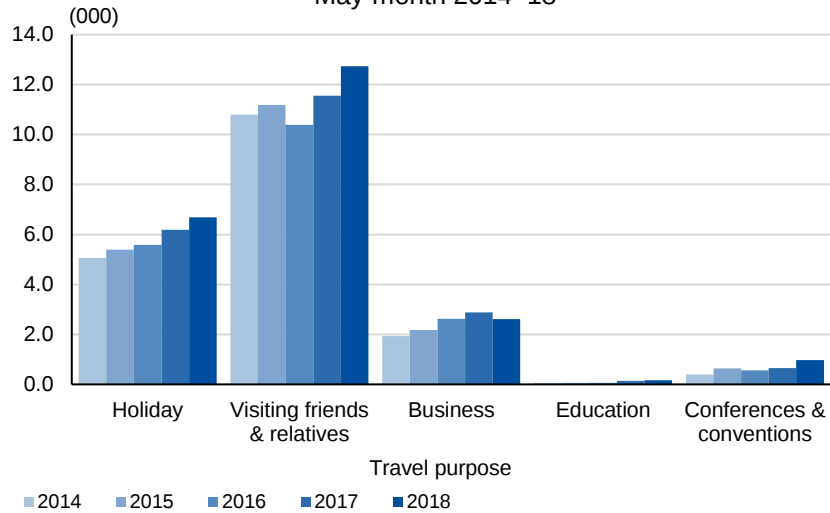
Key characteristics of visitors from Queensland May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	19,216	20,528	20,192	22,496	24,128	1,632	7.3
Travel purpose							
Holiday	5,056	5,392	5,584	6,192	6,688	496	8.0
Visiting friends & relatives	10,800	11,184	10,384	11,552	12,736	1,184	10.2
Business	1,936	2,176	2,624	2,880	2,608	-272	-9.4
Education	64	64	64	144	160	16	11.1
Conferences & conventions	400	640	560	656	976	320	48.8
Age group (years)							
Under 15	1,808	1,808	1,872	2,160	2,144	-16	-0.7
15–24	1,760	1,760	1,936	2,176	2,224	48	2.2
25–34	3,296	3,312	3,600	4,016	4,368	352	8.8
35–44	2,832	3,424	3,056	3,744	4,224	480	12.8
45–54	3,984	4,432	3,792	4,720	4,240	-480	-10.2
55–64	3,824	3,616	3,616	3,760	3,920	160	4.3
65+	1,712	2,176	2,320	1,920	3,008	1,088	56.7
Length of stay (days)							
1–3	4,512	4,720	4,608	6,096	6,464	368	6.0
4–7	7,328	7,648	7,040	7,904	9,376	1,472	18.6
8–14	5,136	5,824	5,696	5,824	5,792	-32	-0.5
15–21	1,216	1,344	1,488	1,520	1,552	32	2.1
22 and over	1,024	992	1,360	1,152	944	-208	-18.1
Median	6.1	6.4	6.6	5.9	5.6	...	...
New Zealand port							
Auckland airport	12,496	12,720	12,928	14,048	14,576	528	3.8
Christchurch airport	3,152	2,992	3,120	3,776	4,240	464	12.3
Wellington airport	2,352	2,912	2,400	2,704	2,928	224	8.3
Queenstown airport	624	1,424	1,344	1,648	2,048	400	24.3
Closest port of flight							
Brisbane	14,512	15,344	13,744	15,840	16,336	496	3.1
Coolangatta	2,752	3,376	4,656	4,912	5,776	864	17.6
Sydney	1,072	960	800	864	1,024	160	18.5
Citizenship							
Australia	9,696	10,944	10,768	12,272	13,472	1,200	9.8
New Zealand	8,640	8,544	8,480	8,944	9,376	432	4.8

Symbol: ... not applicable

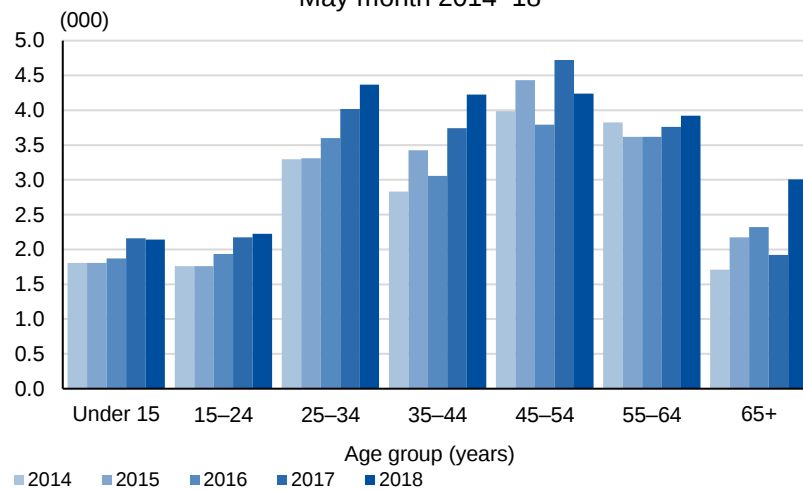
Source: Stats NZ

Travel purpose of visitors from Queensland May month 2014–18



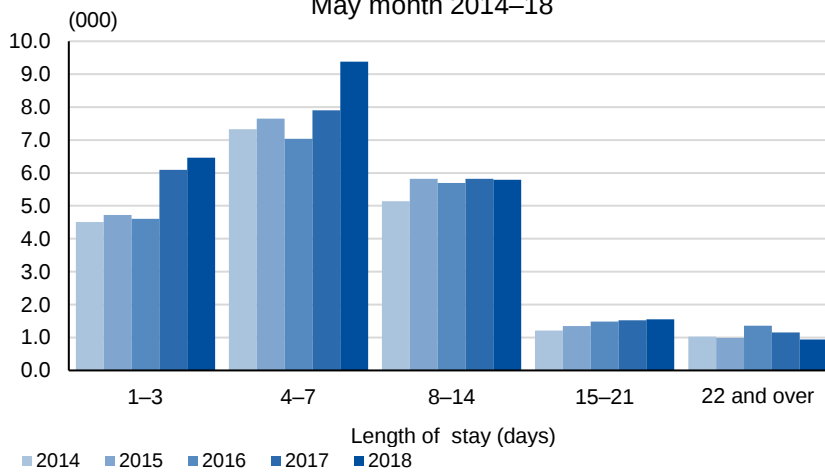
Source: Stats NZ

Age of visitors from Queensland May month 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland May month 2014–18



Source: Stats NZ

Table 14

Key characteristics of visitors from Queensland

Year ended May 2014–18

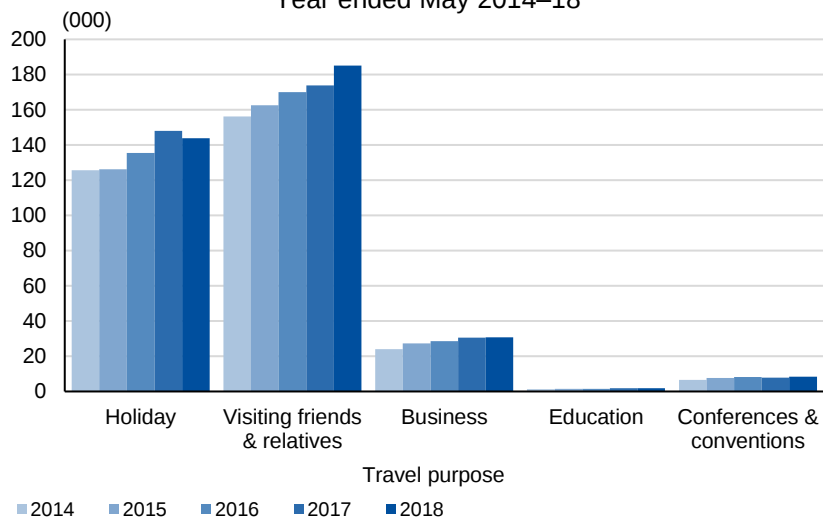
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	327,344	339,648	358,480	378,512	387,856	9,344	2.5
Travel purpose							
Holiday	125,648	126,288	135,552	148,000	143,872	-4,128	-2.8
Visiting friends & relatives	156,144	162,592	170,048	173,888	185,088	11,200	6.4
Business	24,016	27,232	28,592	30,656	30,768	112	0.4
Education	1,344	1,552	1,440	1,888	1,840	-48	-2.5
Conferences & conventions	6,544	7,584	8,176	7,888	8,416	528	6.7
Age group (years)							
Under 15	41,952	42,784	46,256	48,848	48,480	-368	-0.8
15–24	39,376	40,928	41,888	44,912	45,264	352	0.8
25–34	60,784	61,424	64,544	69,344	70,128	784	1.1
35–44	51,136	52,944	56,544	58,512	60,448	1,936	3.3
45–54	57,280	61,152	63,008	65,504	65,776	272	0.4
55–64	48,800	49,296	52,928	56,896	58,560	1,664	2.9
65+	28,016	31,120	33,312	34,496	39,200	4,704	13.6
Length of stay (days)							
1–3	47,680	49,728	54,400	65,488	71,392	5,904	9.0
4–7	108,640	113,568	121,056	124,272	129,728	5,456	4.4
8–14	110,352	114,192	117,376	123,328	123,856	528	0.4
15–21	35,440	37,040	37,584	40,224	38,960	-1,264	-3.1
22 and over	25,232	25,120	28,064	25,200	23,920	-1,280	-5.1
Median	7.9	7.8	7.7	7.5	7.3	...	...
New Zealand port							
Auckland airport	195,744	199,328	205,936	220,096	219,504	-592	-0.3
Christchurch airport	55,024	57,584	56,640	64,208	70,128	5,920	9.2
Queenstown airport	26,768	33,504	42,912	46,480	49,504	3,024	6.5
Wellington airport	36,864	38,288	43,680	40,160	40,992	832	2.1
Dunedin airport	9,904	8,768	7,600	5,280	5,536	256	4.8
Seaports	2,896	2,000	1,712	2,272	2,176	-96	-4.2
Closest port of flight							
Brisbane	245,792	253,472	260,672	268,736	273,376	4,640	1.7
Coolangatta	43,744	49,488	63,712	77,184	79,984	2,800	3.6
Sydney	21,200	22,096	17,824	15,680	16,736	1,056	6.7
Melbourne	4,192	4,528	4,720	4,608	4,864	256	5.6
Rarotonga	1,152	1,200	1,232	1,520	2,128	608	40.0
Cairns	3,056	1,360	1,712	2,832	1,904	-928	-32.8
Apia	848	1,264	1,424	1,088	1,232	144	13.2
Los Angeles	528	496	352	432	656	224	51.9
Nadi	448	400	624	352	560	208	59.1
Papeete	704	624	576	576	560	-16	-2.8
Citizenship							
Australia	183,168	190,400	206,768	225,312	233,312	8,000	3.6
New Zealand	127,040	131,856	133,536	134,784	134,912	128	0.1
United Kingdom	4,592	4,768	4,880	4,352	4,816	464	10.7
China, People's Republic of	1,200	960	1,648	1,440	1,760	320	22.2

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Queensland

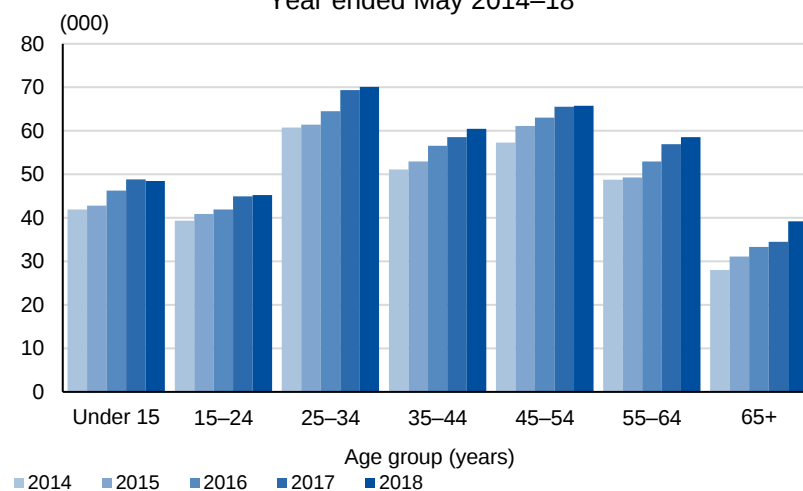
Year ended May 2014–18



Source: Stats NZ

Age of visitors from Queensland

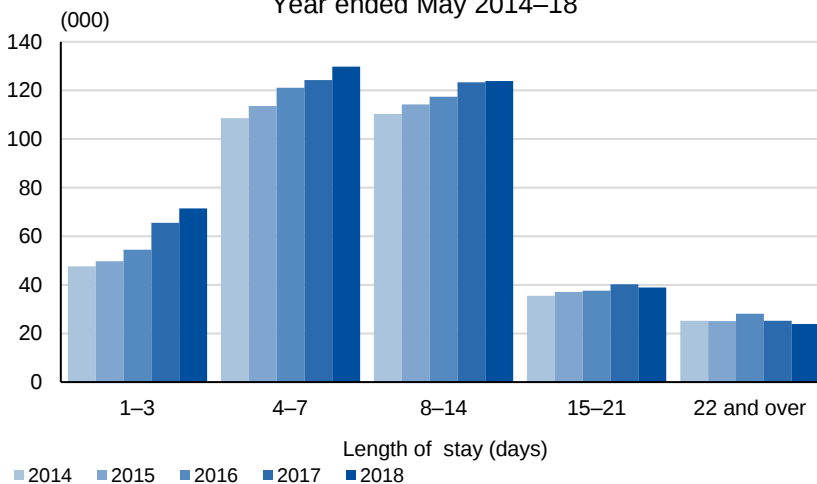
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland

Year ended May 2014–18



Source: Stats NZ

Table 15

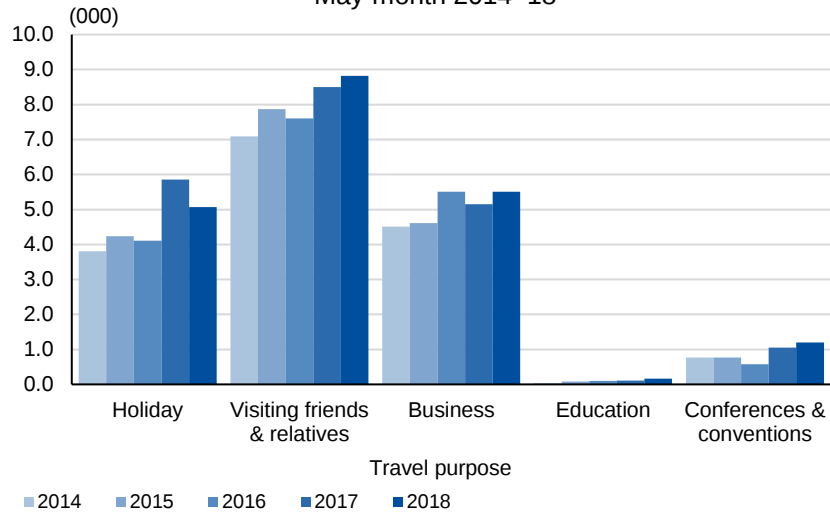
Key characteristics of visitors from Victoria May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	17,184	18,256	18,576	21,440	21,792	352	1.6
Travel purpose							
Holiday	3,808	4,240	4,112	5,856	5,072	-784	-13.4
Visiting friends & relatives	7,088	7,872	7,600	8,496	8,816	320	3.8
Business	4,512	4,608	5,504	5,152	5,504	352	6.8
Education	32	80	96	112	160	48	42.9
Conferences & conventions	768	768	576	1,056	1,200	144	13.6
Age group (years)							
Under 15	944	960	1,072	1,568	1,360	-208	-13.3
15–24	1,232	1,392	1,392	1,696	1,472	-224	-13.2
25–34	4,240	4,464	4,544	5,056	5,168	112	2.2
35–44	3,632	3,712	3,568	3,936	4,208	272	6.9
45–54	3,456	3,408	4,016	4,608	4,208	-400	-8.7
55–64	2,304	3,056	2,528	2,944	3,376	432	14.7
65+	1,376	1,264	1,456	1,632	2,000	368	22.5
Length of stay (days)							
1–3	5,824	6,224	6,528	8,048	8,848	800	9.9
4–7	6,192	6,336	6,384	7,648	7,376	-272	-3.6
8–14	3,264	3,760	3,840	3,904	4,176	272	7.0
15–21	1,040	1,088	992	1,072	816	-256	-23.9
22 and over	864	848	832	768	576	-192	-25.0
Median	4.8	4.8	4.6	4.4	4.3	...	...
New Zealand port							
Auckland airport	11,008	11,472	11,968	14,208	13,840	-368	-2.6
Christchurch airport	3,056	3,296	2,800	3,392	3,600	208	6.1
Wellington airport	2,384	2,736	2,848	2,288	2,816	528	23.1
Queenstown airport	640	720	928	1,536	1,504	-32	-2.1
Closest port of flight							
Melbourne	15,744	16,992	17,008	20,016	20,080	64	0.3
Sydney	800	656	720	672	912	240	35.7
Citizenship							
Australia	10,368	10,912	11,424	13,488	13,680	192	1.4
New Zealand	5,248	5,456	5,568	5,984	6,224	240	4.0

Symbol: ... not applicable

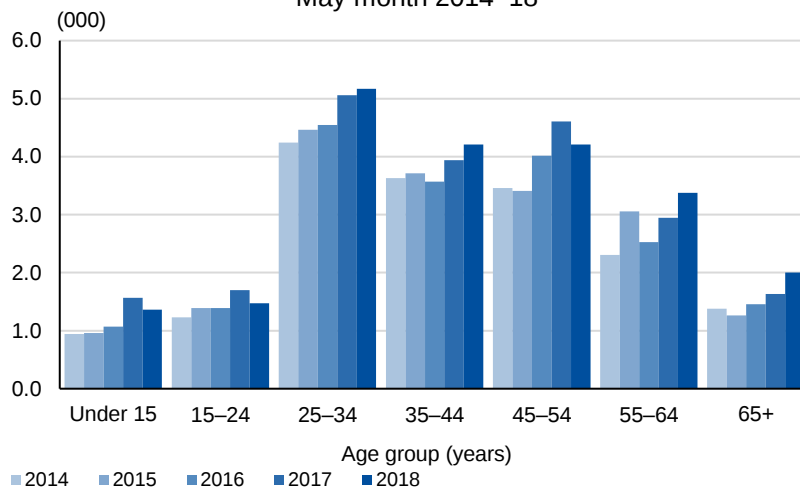
Source: Stats NZ

Travel purpose of visitors from Victoria May month 2014–18



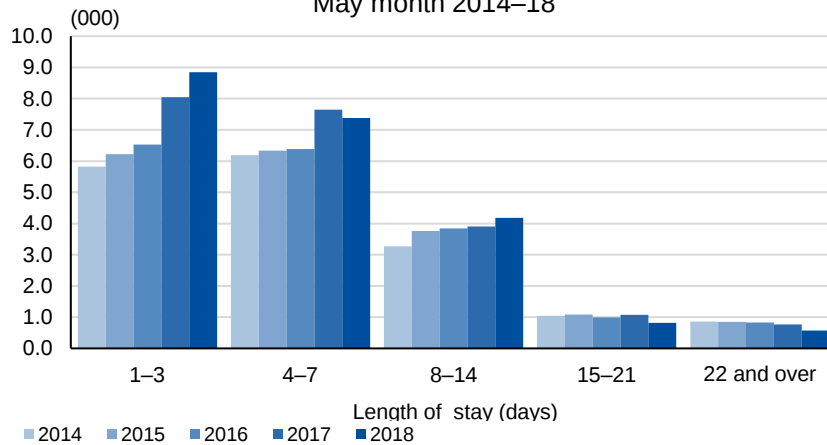
Source: Stats NZ

Age of visitors from Victoria May month 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria May month 2014–18



Source: Stats NZ

Table 16

Key characteristics of visitors from Victoria

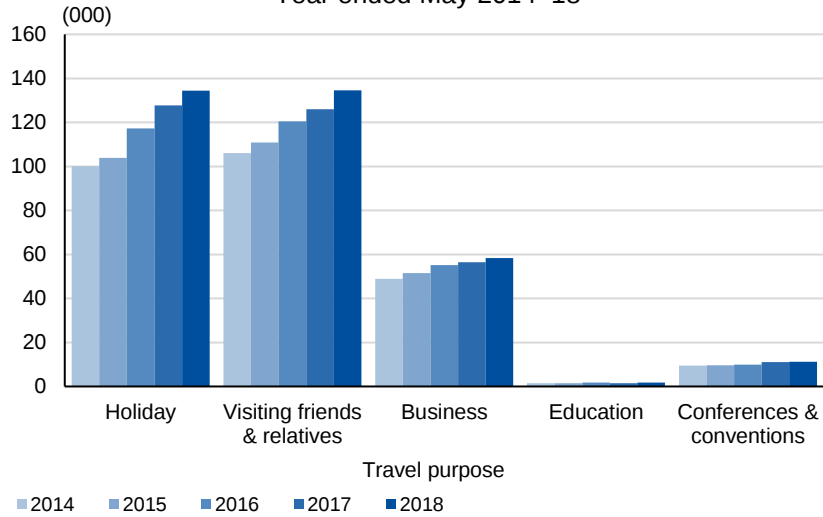
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	276,496	287,552	314,736	335,888	353,808	17,920	5.3
Travel purpose							
Holiday	100,048	103,856	117,216	127,680	134,464	6,784	5.3
Visiting friends & relatives	106,064	110,832	120,432	126,048	134,560	8,512	6.8
Business	48,928	51,568	55,120	56,384	58,352	1,968	3.5
Education	1,504	1,488	1,696	1,440	1,696	256	17.8
Conferences & conventions	9,440	9,600	9,968	11,088	11,232	144	1.3
Age group (years)							
Under 15	24,800	26,144	29,744	31,408	33,456	2,048	6.5
15–24	29,728	31,488	33,360	37,088	37,024	-64	-0.2
25–34	65,808	68,688	74,384	79,840	84,928	5,088	6.4
35–44	50,992	53,232	58,384	60,736	64,128	3,392	5.6
45–54	50,240	50,768	55,152	58,336	60,528	2,192	3.8
55–64	35,840	37,232	40,784	44,752	47,184	2,432	5.4
65+	19,088	20,000	22,928	23,728	26,560	2,832	11.9
Length of stay (days)							
1–3	65,168	65,968	73,248	86,592	96,864	10,272	11.9
4–7	93,888	99,504	106,112	108,928	114,416	5,488	5.0
8–14	77,088	80,096	91,424	94,368	98,464	4,096	4.3
15–21	24,304	25,936	27,152	29,568	28,032	-1,536	-5.2
22 and over	16,048	16,048	16,800	16,432	16,032	-400	-2.4
Median	6.6	6.6	6.7	6.5	6.2	...	...
New Zealand port							
Auckland airport	163,856	168,032	180,688	195,488	206,256	10,768	5.5
Christchurch airport	49,984	51,776	55,392	58,064	66,816	8,752	15.1
Queenstown airport	24,544	29,488	33,200	39,696	45,104	5,408	13.6
Wellington airport	35,664	36,960	44,112	41,056	34,320	-6,736	-16.4
Seaports	1,184	1,072	1,184	1,488	1,264	-224	-15.1
Closest port of flight							
Melbourne	254,704	265,088	291,952	312,912	328,928	16,016	5.1
Sydney	11,680	13,184	11,584	11,024	12,032	1,008	9.1
Brisbane	2,256	2,032	2,304	2,128	2,112	-16	-0.8
Rarotonga	1,088	896	1,504	1,568	1,728	160	10.2
Apia	768	912	1,312	944	1,376	432	45.8
Coolangatta	416	432	512	560	944	384	68.6
Los Angeles	784	768	528	720	752	32	4.4
Papeete	608	464	496	480	560	80	16.7
Citizenship							
Australia	173,360	180,512	198,720	214,176	228,544	14,368	6.7
New Zealand	77,824	81,248	86,224	90,544	91,968	1,424	1.6
United Kingdom	6,416	6,320	7,376	7,328	6,880	-448	-6.1
China, People's Republic of	2,336	3,216	3,456	4,256	4,720	464	10.9

Symbol: ... not applicable

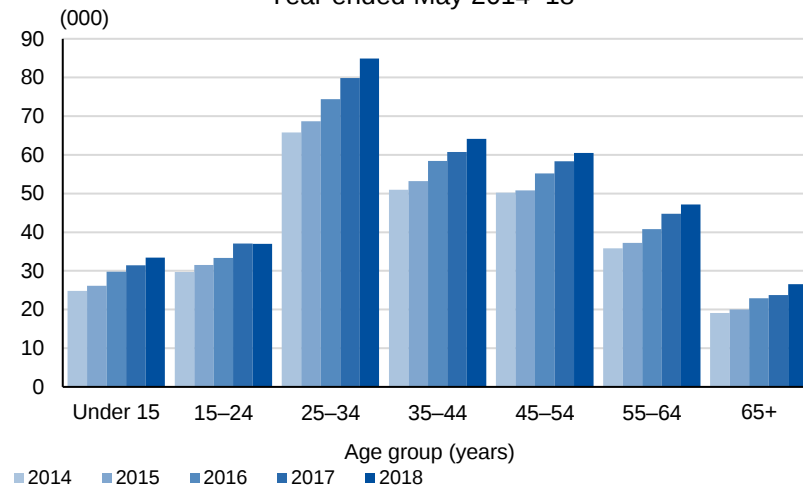
Source: Stats NZ

Travel purpose of visitors from Victoria Year ended May 2014–18



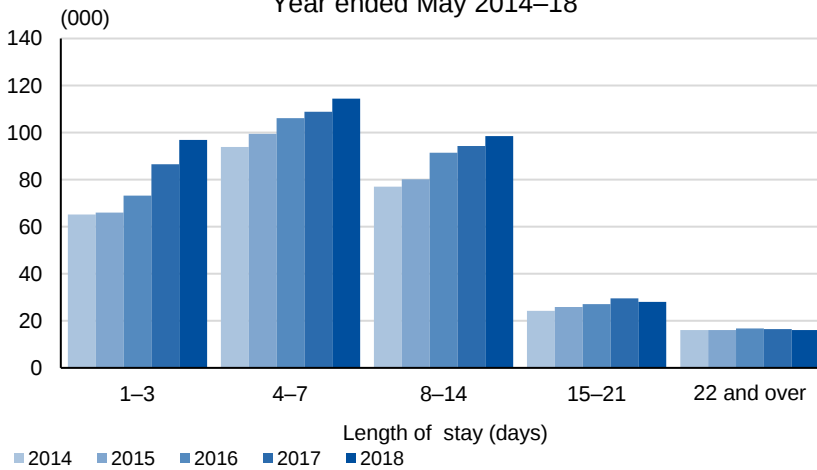
Source: Stats NZ

Age of visitors from Victoria Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria Year ended May 2014–18



Source: Stats NZ

Table 17

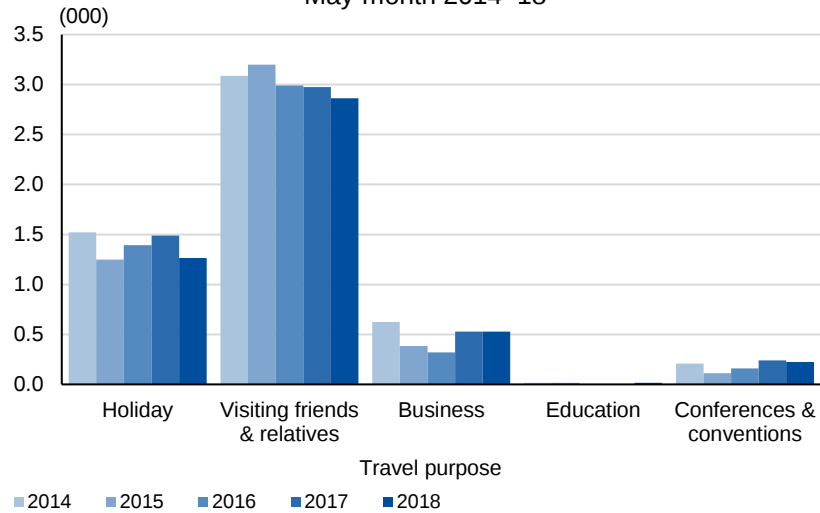
Key characteristics of visitors from Western Australia
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	5,776	5,408	5,280	5,584	5,344	-240	-4.3
Travel purpose							
Holiday	1,520	1,248	1,392	1,488	1,264	-224	-15.1
Visiting friends & relatives	3,088	3,200	2,992	2,976	2,864	-112	-3.8
Business	624	384	320	528	528	0	0.0
Education	16	16	0	0	16	16	...
Conferences & conventions	208	112	160	240	224	-16	-6.7
Age group (years)							
Under 15	560	352	464	416	304	-112	-26.9
15–24	640	464	368	384	464	80	20.8
25–34	1,216	1,584	1,344	1,296	1,136	-160	-12.3
35–44	864	736	864	960	704	-256	-26.7
45–54	1,040	1,008	1,008	1,104	1,072	-32	-2.9
55–64	976	928	864	960	1,120	160	16.7
65+	480	336	368	464	544	80	17.2
Length of stay (days)							
1–3	752	752	656	1,104	944	-160	-14.5
4–7	1,648	1,568	1,520	1,568	1,520	-48	-3.1
8–14	2,032	1,824	1,760	1,600	1,728	128	8.0
15–21	720	704	688	672	608	-64	-9.5
22 and over	624	560	656	640	544	-96	-15.0
Median	8.5	8.8	9.5	8.0	8.2	...	...
New Zealand port							
Auckland airport	4,368	3,936	4,000	4,544	4,080	-464	-10.2
Christchurch airport	720	592	624	528	528	0	0.0
Closest port of flight							
Perth	2,160	1,984	2,176	2,416	2,384	-32	-1.3
Sydney	1,552	1,088	1,360	1,264	1,216	-48	-3.8
Melbourne	1,152	1,600	1,088	1,312	1,136	-176	-13.4
Citizenship							
Australia	2,592	2,176	2,416	2,656	2,528	-128	-4.8
New Zealand	2,880	2,832	2,560	2,704	2,512	-192	-7.1

Symbol: ... not applicable

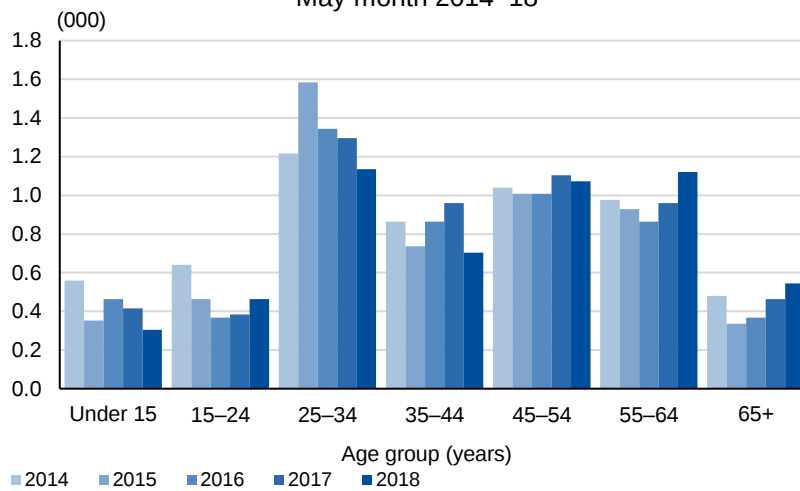
Source: Stats NZ

Travel purpose of visitors from Western Australia May month 2014–18



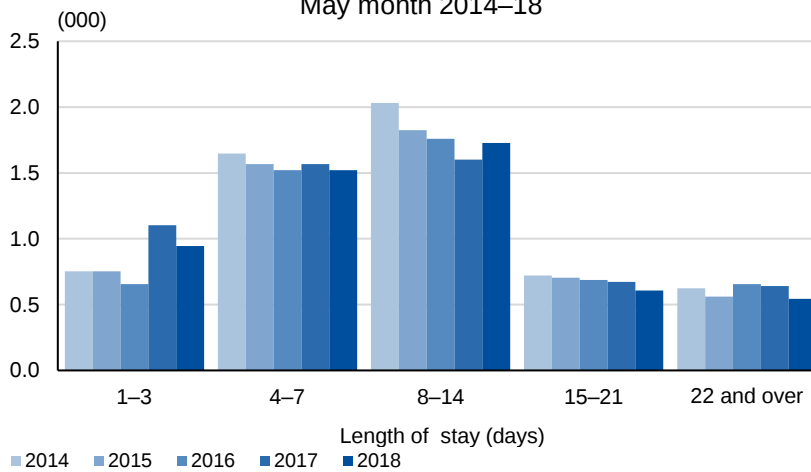
Source: Stats NZ

Age of visitors from Western Australia May month 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia May month 2014–18



Source: Stats NZ

Table 18

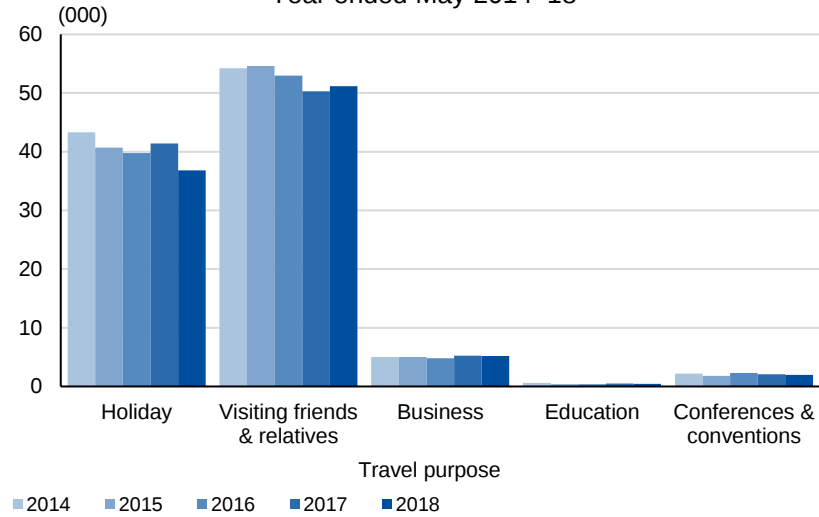
Key characteristics of visitors from Western Australia
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	110,400	107,824	105,424	104,960	101,968	-2,992	-2.9
Travel purpose							
Holiday	43,328	40,720	39,776	41,392	36,848	-4,544	-11.0
Visiting friends & relatives	54,208	54,592	52,992	50,304	51,152	848	1.7
Business	5,008	5,040	4,800	5,264	5,216	-48	-0.9
Education	608	384	384	480	448	-32	-6.7
Conferences & conventions	2,208	1,824	2,320	2,080	1,984	-96	-4.6
Age group (years)							
Under 15	12,176	11,520	11,296	11,280	11,296	16	0.1
15–24	14,560	13,360	11,024	10,816	10,400	-416	-3.8
25–34	26,320	27,216	24,928	24,848	22,672	-2,176	-8.8
35–44	14,960	14,448	15,280	14,896	13,808	-1,088	-7.3
45–54	19,680	18,976	18,080	18,064	16,704	-1,360	-7.5
55–64	15,488	14,800	16,352	15,952	17,040	1,088	6.8
65+	7,216	7,504	8,464	9,104	10,048	944	10.4
Length of stay (days)							
1–3	9,216	8,960	9,552	10,768	11,888	1,120	10.4
4–7	24,720	24,496	22,640	22,288	21,824	-464	-2.1
8–14	40,128	39,056	37,856	36,944	35,616	-1,328	-3.6
15–21	19,760	19,616	19,200	19,760	18,128	-1,632	-8.3
22 and over	16,576	15,696	16,176	15,200	14,512	-688	-4.5
Median	10.9	11.2	11.3	11.0	10.8	...	...
New Zealand port							
Auckland airport	76,176	77,376	76,640	75,968	73,936	-2,032	-2.7
Christchurch airport	16,848	15,776	14,864	15,472	14,976	-496	-3.2
Queenstown airport	7,120	7,056	6,112	6,448	6,144	-304	-4.7
Wellington airport	8,416	6,624	6,784	6,144	5,680	-464	-7.6
Seaports	864	496	592	720	864	144	20.0
Closest port of flight							
Perth	43,136	47,696	52,928	51,648	49,392	-2,256	-4.4
Melbourne	25,984	23,936	22,208	21,392	21,808	416	1.9
Sydney	28,000	25,072	19,968	20,592	18,256	-2,336	-11.3
Brisbane	7,792	6,432	5,824	6,544	6,864	320	4.9
Coolangatta	592	576	576	624	880	256	41.0
Rarotonga	576	640	640	784	640	-144	-18.4
Citizenship							
Australia	52,912	50,704	52,128	54,992	55,872	880	1.6
New Zealand	50,464	49,680	46,736	43,696	39,776	-3,920	-9.0
United Kingdom	1,968	2,080	2,160	1,808	1,888	80	4.4

Symbol: ... not applicable

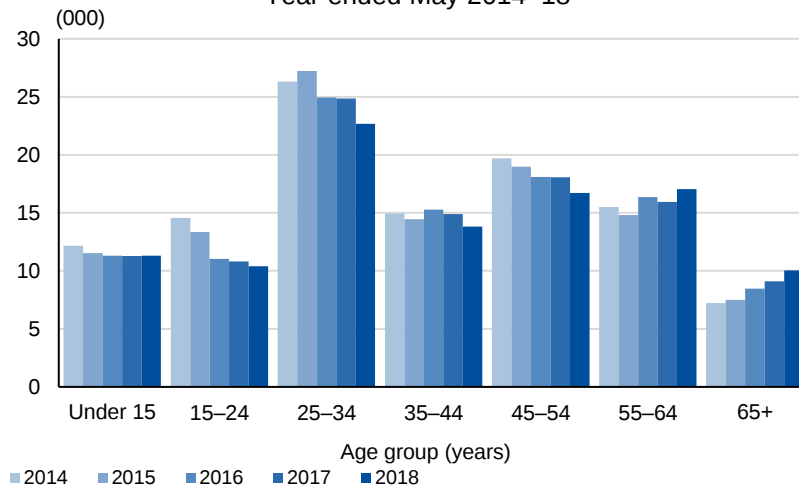
Source: Stats NZ

Travel purpose of visitors from Western Australia Year ended May 2014–18



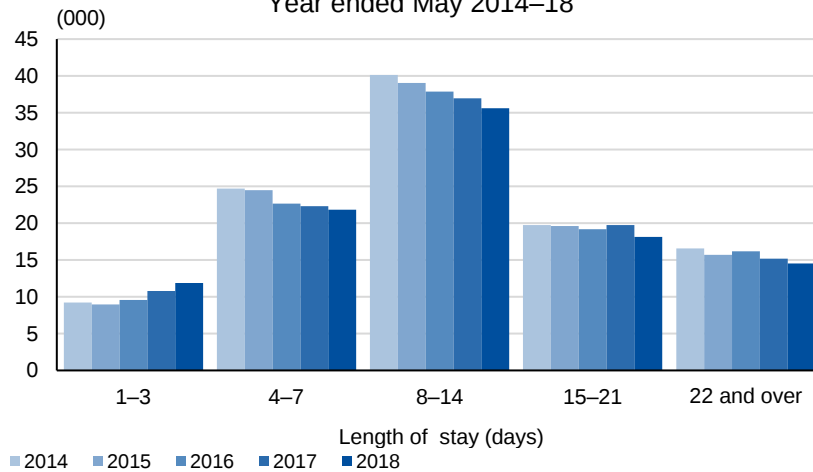
Source: Stats NZ

Age of visitors from Western Australia Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia Year ended May 2014–18



Source: Stats NZ

Table 19

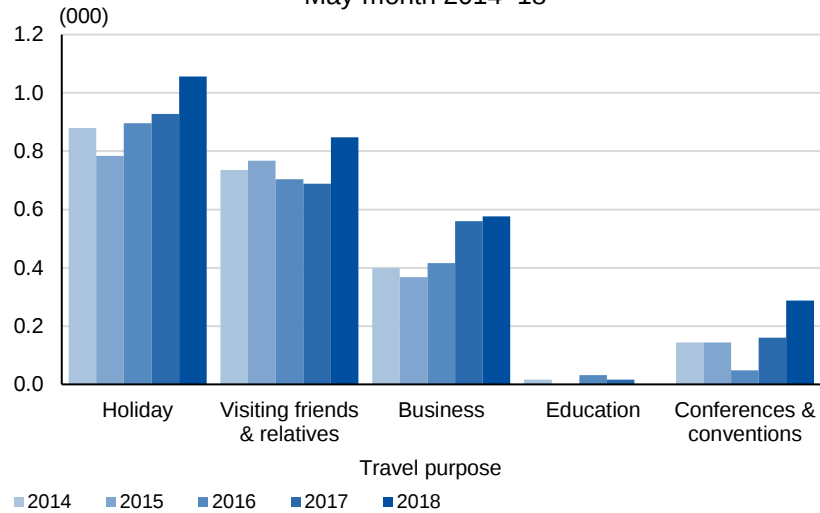
Key characteristics of visitors from South Australia
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,320	2,128	2,208	2,464	3,104	640	26.0
Travel purpose							
Holiday	880	784	896	928	1,056	128	13.8
Visiting friends & relatives	736	768	704	688	848	160	23.3
Business	400	368	416	560	576	16	2.9
Education	16	0	32	16	0	-16	-100.0
Conferences & conventions	144	144	48	160	288	128	80.0
Age group (years)							
Under 15	112	176	176	128	192	64	50.0
15–24	176	160	80	160	288	128	80.0
25–34	464	416	320	544	480	-64	-11.8
35–44	400	336	288	416	544	128	30.8
45–54	416	368	416	368	592	224	60.9
55–64	512	448	544	528	528	0	0.0
65+	240	224	384	320	480	160	50.0
Length of stay (days)							
1–3	416	352	464	688	880	192	27.9
4–7	784	832	688	752	976	224	29.8
8–14	672	512	688	768	752	-16	-2.1
15–21	240	272	224	128	256	128	100.0
22 and over	208	160	144	128	240	112	87.5
Median	7.4	6.9	7.1	5.7	6.3	...	...
New Zealand port							
Auckland airport	1,776	1,520	1,584	1,744	2,048	304	17.4
Closest port of flight							
Melbourne	480	848	784	768	1,328	560	72.9
Adelaide	992	624	720	560	784	224	40.0
Sydney	720	592	544	976	688	-288	-29.5
Citizenship							
Australia	1,808	1,536	1,776	1,968	2,512	544	27.6

Symbol: ... not applicable

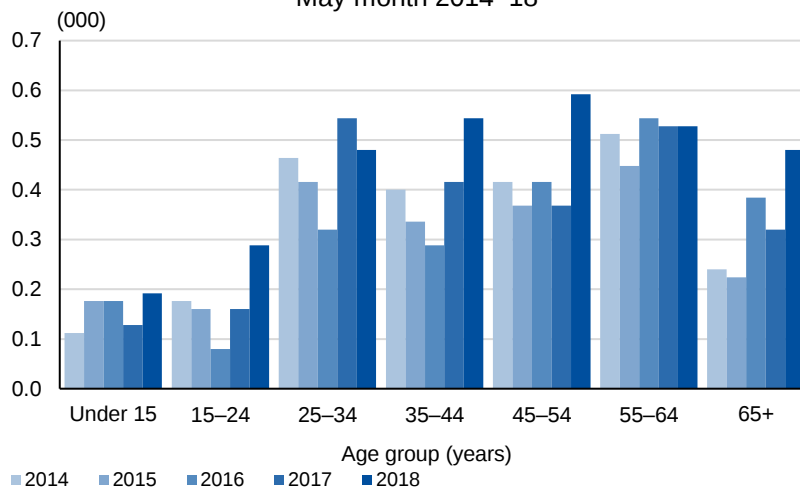
Source: Stats NZ

Travel purpose of visitors from South Australia May month 2014–18



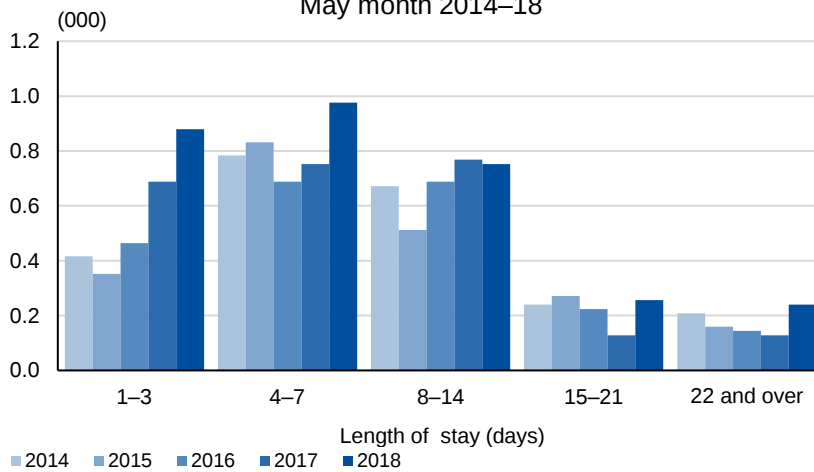
Source: Stats NZ

Age of visitors from South Australia May month 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia May month 2014–18



Source: Stats NZ

Table 20

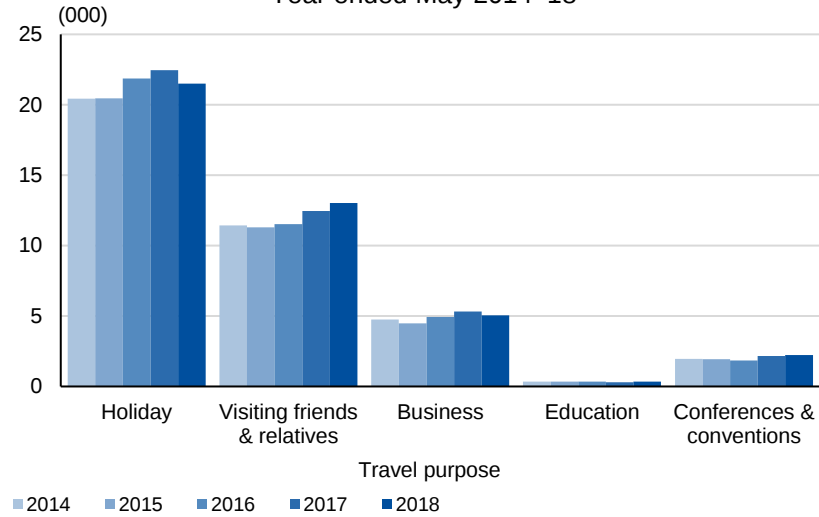
Key characteristics of visitors from South Australia
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	40,608	40,032	42,288	44,224	44,032	-192	-0.4
Travel purpose							
Holiday	20,432	20,464	21,872	22,464	21,504	-960	-4.3
Visiting friends & relatives	11,424	11,296	11,536	12,464	13,024	560	4.5
Business	4,752	4,480	4,928	5,328	5,040	-288	-5.4
Education	352	336	336	288	352	64	22.2
Conferences & conventions	1,968	1,936	1,840	2,160	2,224	64	3.0
Age group (years)							
Under 15	3,440	3,584	3,456	3,920	3,872	-48	-1.2
15–24	4,688	4,880	5,344	5,328	5,232	-96	-1.8
25–34	6,992	6,896	6,768	7,200	7,680	480	6.7
35–44	5,856	5,776	5,808	6,192	6,240	48	0.8
45–54	7,488	6,944	7,552	8,352	7,568	-784	-9.4
55–64	7,536	6,976	7,504	7,472	7,424	-48	-0.6
65+	4,608	4,976	5,856	5,760	6,016	256	4.4
Length of stay (days)							
1–3	5,760	4,752	5,424	6,688	7,184	496	7.4
4–7	11,392	11,584	11,792	11,616	11,840	224	1.9
8–14	14,608	14,352	15,232	16,592	16,128	-464	-2.8
15–21	5,840	5,856	6,480	5,648	5,936	288	5.1
22 and over	3,008	3,488	3,360	3,680	2,944	-736	-20.0
Median	8.9	9.0	9.1	8.7	8.5	...	...
New Zealand port							
Auckland airport	28,176	25,392	26,160	27,104	27,120	16	0.1
Christchurch airport	5,088	6,320	6,496	6,816	7,232	416	6.1
Queenstown airport	3,696	4,752	5,184	5,984	5,712	-272	-4.5
Wellington airport	2,912	2,896	4,000	3,760	3,344	-416	-11.1
Seaports	608	496	416	464	528	64	13.8
Closest port of flight							
Melbourne	9,952	11,936	14,096	15,184	14,944	-240	-1.6
Adelaide	16,976	13,888	14,192	13,456	13,360	-96	-0.7
Sydney	10,912	11,664	11,520	12,816	12,624	-192	-1.5
Brisbane	688	848	688	800	736	-64	-8.0
Citizenship							
Australia	31,424	30,928	33,968	35,072	35,984	912	2.6
New Zealand	6,208	6,064	5,184	5,744	4,976	-768	-13.4
United Kingdom	960	720	976	880	1,120	240	27.3

Symbol: ... not applicable

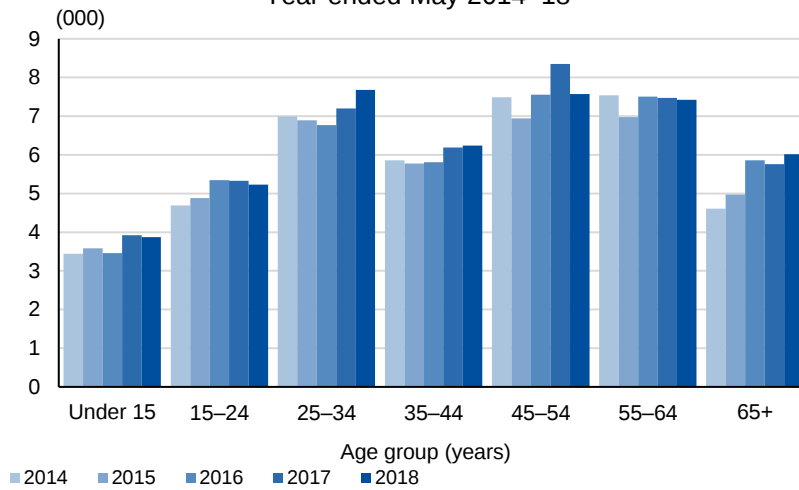
Source: Stats NZ

Travel purpose of visitors from South Australia Year ended May 2014–18



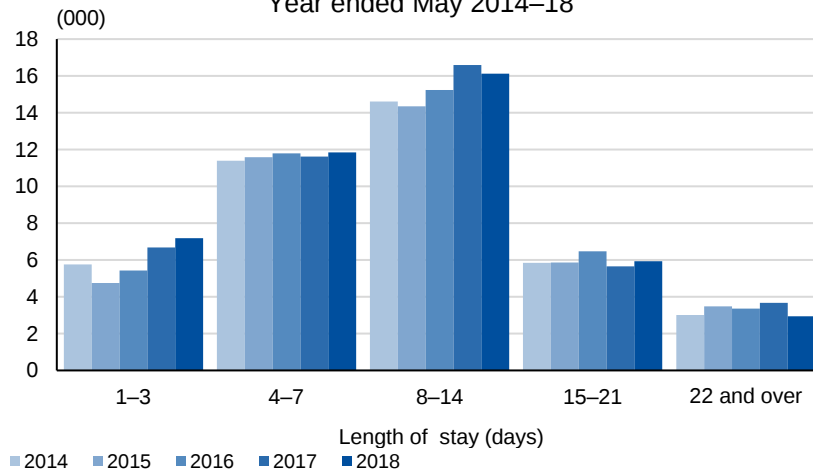
Source: Stats NZ

Age of visitors from South Australia Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia Year ended May 2014–18



Source: Stats NZ

Table 21

Key characteristics of visitors from the People's Republic of China

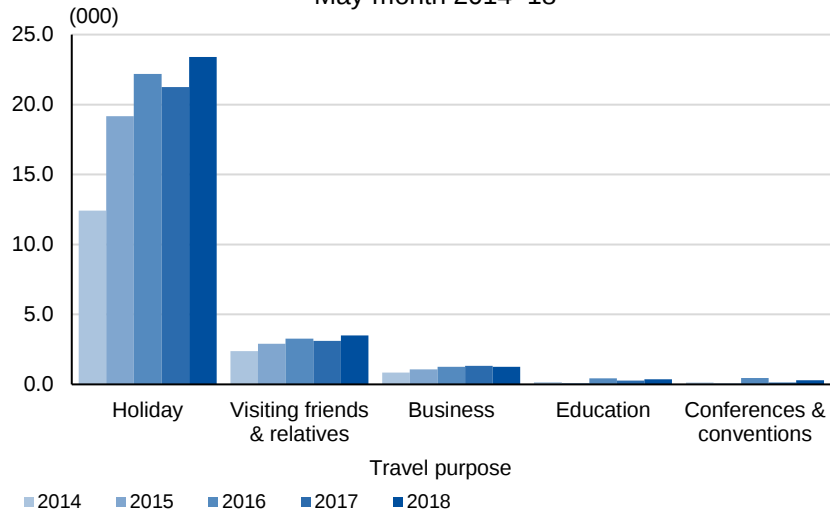
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	17,040	24,704	29,024	27,568	30,544	2,976	10.8
Travel purpose							
Holiday	12,416	19,168	22,192	21,248	23,392	2,144	10.1
Visiting friends & relatives	2,368	2,896	3,280	3,104	3,504	400	12.9
Business	848	1,072	1,264	1,328	1,248	-80	-6.0
Education	160	80	432	272	368	96	35.3
Conferences & conventions	144	64	464	128	288	160	125.0
Age group (years)							
Under 15	448	336	608	496	704	208	41.9
15–24	400	512	1,008	896	784	-112	-12.5
25–34	2,912	4,048	4,304	5,104	4,464	-640	-12.5
35–44	2,704	3,200	3,904	3,680	3,936	256	7.0
45–54	3,312	5,760	6,112	5,600	6,544	944	16.9
55–64	5,184	7,856	8,944	7,728	9,776	2,048	26.5
65+	2,080	2,992	4,144	4,064	4,336	272	6.7
Length of stay (days)							
1–3	7,584	11,984	11,920	11,184	11,808	624	5.6
4–7	4,096	5,472	7,072	6,176	7,344	1,168	18.9
8–14	2,240	3,712	5,280	6,016	6,832	816	13.6
15–21	896	1,296	1,488	1,376	1,168	-208	-15.1
22 and over	2,224	2,240	3,264	2,816	3,392	576	20.5
Median	4.2	3.7	5.2	5.4	5.6	...	...
New Zealand port							
Auckland airport	15,472	22,912	25,232	24,528	27,056	2,528	10.3
Christchurch airport	1,184	1,264	2,736	2,592	2,880	288	11.1
Closest port of flight							
Shanghai	1,936	2,720	5,760	4,576	5,488	912	19.9
Guangzhou	3,760	5,168	5,024	4,208	4,272	64	1.5
Melbourne	2,448	4,240	3,504	3,232	3,728	496	15.3
Hong Kong	1,648	2,240	2,576	3,488	3,440	-48	-1.4
Brisbane	2,592	4,784	4,080	3,344	2,976	-368	-11.0
Sydney	2,704	3,216	3,632	3,232	2,832	-400	-12.4
Coolangatta	912	1,248	1,312	1,184	1,984	800	67.6
Beijing	0	0	1,632	1,216	1,584	368	30.3
Shenzhen	0	0	0	1,440	1,584	144	10.0
Chengdu	0	0	0	0	1,360	1,360	...
Citizenship							
China, People's Republic of	16,512	24,160	28,560	27,072	29,968	2,896	10.7

Symbol: ... not applicable

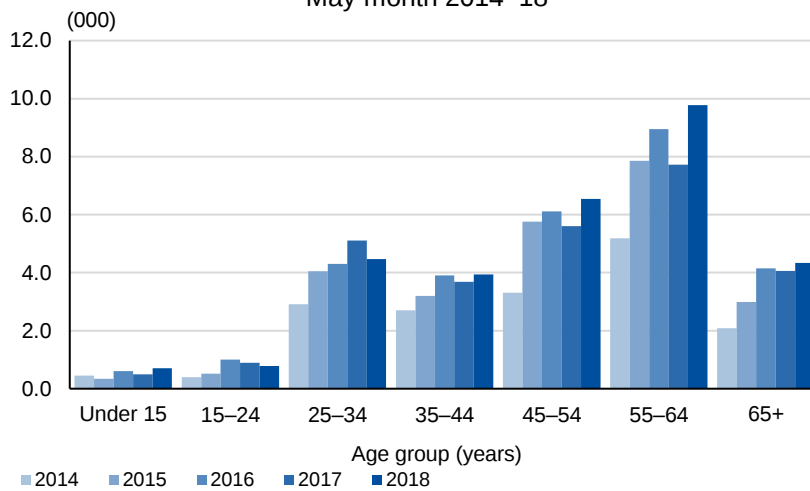
Source: Stats NZ

Travel purpose of visitors from China May month 2014–18



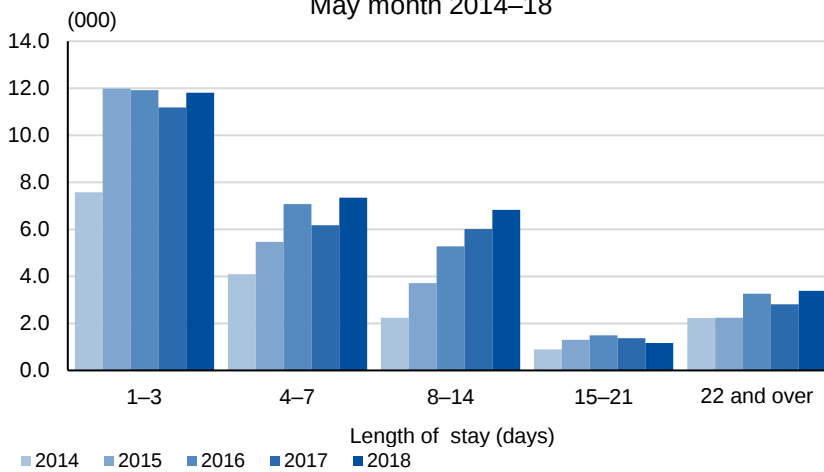
Source: Stats NZ

Age of visitors from China May month 2014–18



Source: Stats NZ

Length of stay of visitors from China May month 2014–18



Source: Stats NZ

Table 22

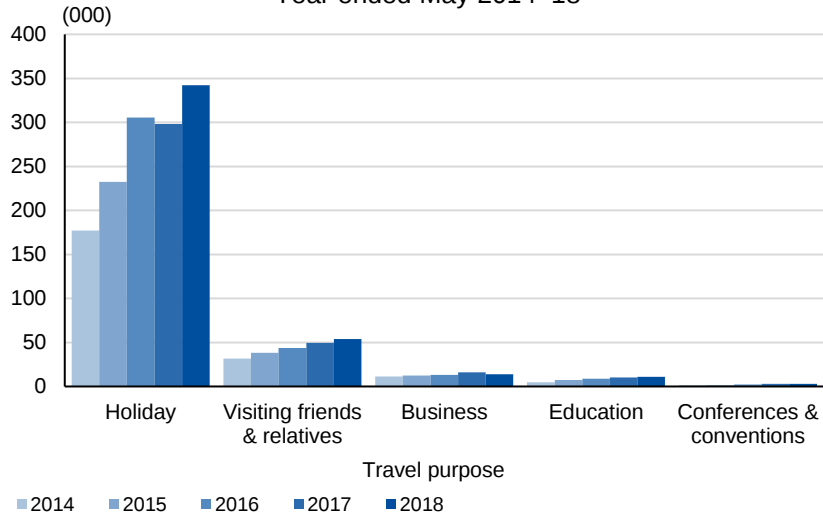
Key characteristics of visitors from the People's Republic of China
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	239,584	309,792	394,528	398,832	447,840	49,008	12.3
Travel purpose							
Holiday	177,248	232,432	305,376	298,304	342,096	43,792	14.7
Visiting friends & relatives	31,792	38,256	43,696	49,488	53,808	4,320	8.7
Business	11,392	12,544	13,264	15,936	13,872	-2,064	-13.0
Education	4,896	7,168	8,608	10,144	10,976	832	8.2
Conferences & conventions	1,344	1,456	2,272	2,800	3,072	272	9.7
Age group (years)							
Under 15	14,720	22,304	25,024	27,648	35,984	8,336	30.2
15–24	15,072	18,976	22,624	23,024	25,872	2,848	12.4
25–34	38,448	50,304	67,632	70,288	76,528	6,240	8.9
35–44	46,304	55,056	64,048	63,584	72,064	8,480	13.3
45–54	51,600	68,512	85,504	85,568	87,472	1,904	2.2
55–64	52,656	67,488	88,736	88,304	102,080	13,776	15.6
65+	20,784	27,152	40,960	40,416	47,840	7,424	18.4
Length of stay (days)							
1–3	97,440	112,592	145,488	133,136	133,568	432	0.3
4–7	49,232	63,952	75,056	62,992	75,728	12,736	20.2
8–14	43,520	66,928	91,424	111,456	141,344	29,888	26.8
15–21	16,864	24,720	32,528	34,752	36,720	1,968	5.7
22 and over	32,528	41,600	50,032	56,496	60,480	3,984	7.1
Median	5.1	6.0	6.3	7.7	8.2	...	...
New Zealand port							
Auckland airport	217,584	279,264	346,032	345,968	384,288	38,320	11.1
Christchurch airport	17,600	23,856	37,888	42,960	53,520	10,560	24.6
Queenstown airport	2,656	4,800	8,448	7,552	7,712	160	2.1
Wellington airport	1,216	1,440	1,696	1,904	1,744	-160	-8.4
Seaports	480	368	384	432	544	112	25.9
Closest port of flight							
Shanghai	33,024	49,024	72,288	73,808	75,024	1,216	1.6
Guangzhou	38,496	66,656	69,072	77,584	74,096	-3,488	-4.5
Hong Kong	32,720	32,784	38,784	42,736	60,256	17,520	41.0
Melbourne	30,960	38,720	46,288	39,856	46,416	6,560	16.5
Sydney	35,632	41,600	56,848	45,120	39,728	-5,392	-12.0
Brisbane	34,432	42,704	52,976	44,240	37,392	-6,848	-15.5
Beijing	0	0	14,128	25,008	30,848	5,840	23.4
Coolangatta	12,368	13,136	16,416	16,704	20,272	3,568	21.4
Shenzhen	0	0	0	8,448	16,384	7,936	93.9
Chengdu	0	0	0	0	16,080	16,080	...
Citizenship							
China, People's Republic of	229,184	298,688	381,456	384,080	431,376	47,296	12.3
Hong Kong	1,344	1,472	2,208	2,512	3,616	1,104	43.9
New Zealand	3,456	2,768	3,296	3,568	3,232	-336	-9.4
United States of America	912	1,648	1,552	1,680	1,984	304	18.1

Symbol: ... not applicable

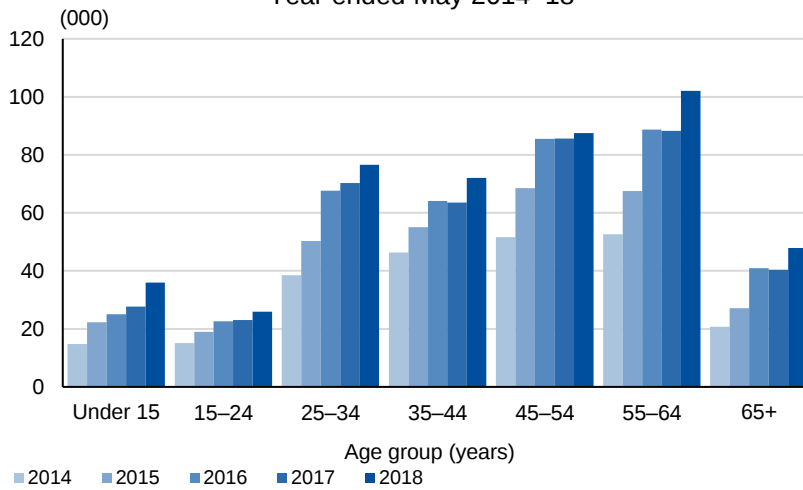
Source: Stats NZ

Travel purpose of visitors from China Year ended May 2014–18



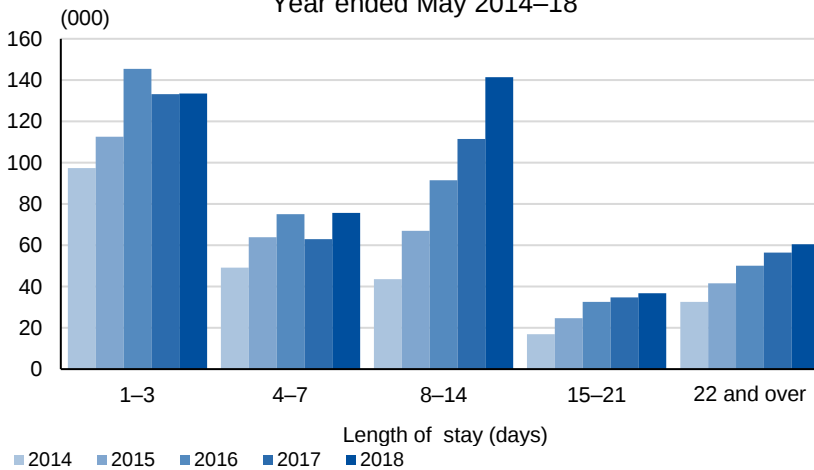
Source: Stats NZ

Age of visitors from China Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from China Year ended May 2014–18



Source: Stats NZ

Table 23

Province of residence of visitors from the People's Republic of China
May month 2014–18

	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	17,040	24,704	29,024	27,568	30,544	2,976	10.8
Guangdong	2,096	3,024	3,760	4,544	4,800	256	5.6
Shanghai	2,160	3,440	3,936	3,808	3,728	-80	-2.1
Beijing	1,792	2,672	3,632	2,736	2,784	48	1.8
Zhejiang	1,088	1,584	2,224	1,536	1,856	320	20.8
Jiangsu	848	1,328	1,472	1,280	1,456	176	13.8
Sichuan	784	1,232	1,216	1,200	1,376	176	14.7
Fujian	416	640	752	528	944	416	78.8
Shandong	320	656	832	848	704	-144	-17.0
Henan	160	304	480	640	624	-16	-2.5
Hunan	208	272	304	416	528	112	26.9
Liaoning	416	400	720	336	512	176	52.4
Chongqing	256	304	432	656	416	-240	-36.6
Not stated	4,176	5,936	5,616	5,328	6,832	1,504	28.2

Source: Stats NZ

Table 24

Province of residence of visitors from the People's Republic of China
Year ended May 2014–18

	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	239,584	309,792	394,528	398,832	447,840	49,008	12.3
Guangdong	29,728	39,584	50,768	54,208	68,096	13,888	25.6
Shanghai	35,696	45,056	57,648	59,728	66,432	6,704	11.2
Beijing	29,408	38,688	52,048	53,600	55,024	1,424	2.7
Zhejiang	14,736	18,144	24,064	22,688	25,072	2,384	10.5
Jiangsu	11,136	15,328	17,840	21,248	21,488	240	1.1
Sichuan	8,704	12,352	14,912	15,648	20,384	4,736	30.3
Shandong	6,288	7,984	10,784	10,608	12,752	2,144	20.2
Liaoning	5,984	7,472	9,888	9,600	10,800	1,200	12.5
Fujian	4,816	6,688	8,336	8,816	8,336	-480	-5.4
Henan	3,120	4,448	5,808	5,584	7,520	1,936	34.7
Tianjin	2,528	3,888	5,232	5,904	7,152	1,248	21.1
Chongqing	3,104	3,776	4,704	5,424	6,832	1,408	26.0
Hubei	3,296	4,416	7,648	6,144	6,640	496	8.1
Hunan	3,488	3,856	5,024	5,088	5,920	832	16.4
Hebei	2,400	3,168	3,920	4,736	5,696	960	20.3
Shaanxi	2,976	3,424	5,008	4,880	5,696	816	16.7
Shanxi	2,656	3,376	4,080	4,304	5,376	1,072	24.9
Yunnan	2,784	4,160	4,432	5,616	5,312	-304	-5.4
Guangxi	2,080	2,208	3,056	2,640	3,568	928	35.2
Anhui	1,344	1,904	3,024	3,072	3,504	432	14.1
Heilongjiang	1,888	2,288	2,608	2,816	3,472	656	23.3
Jilin	1,520	2,128	2,848	2,192	2,896	704	32.1
Jiangxi	1,168	1,392	2,160	2,576	2,800	224	8.7
Guizhou	848	1,728	2,160	2,272	2,736	464	20.4
Xinjiang	1,392	1,680	3,184	2,512	2,368	-144	-5.7
Gansu	624	1,104	992	1,792	1,648	-144	-8.0
Hainan	592	848	944	1,232	1,584	352	28.6
Nei Monggol	1,088	1,152	1,296	1,696	1,472	-224	-13.2
Qinghai	256	400	624	928	1,072	144	15.5
Ningxia	560	544	928	912	1,040	128	14.0
Not stated	53,296	66,560	78,528	70,352	75,104	4,752	6.8

Source: Stats NZ

Table 25

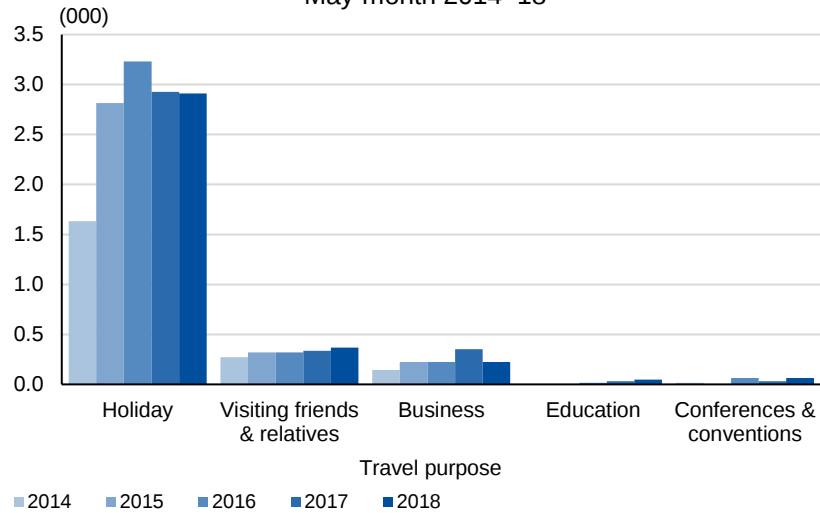
Key characteristics of visitors from Shanghai
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,160	3,440	3,936	3,808	3,728	-80	-2.1
Travel purpose							
Holiday	1,632	2,816	3,232	2,928	2,912	-16	-0.5
Visiting friends & relatives	272	320	320	336	368	32	9.5
Business	144	224	224	352	224	-128	-36.4
Education	0	0	16	32	48	16	50.0
Conferences & conventions	16	0	64	32	64	32	100.0
Age group (years)							
Under 15	48	0	64	64	96	32	50.0
15–24	16	32	80	96	64	-32	-33.3
25–34	464	800	640	912	672	-240	-26.3
35–44	448	432	608	544	512	-32	-5.9
45–54	448	768	560	704	736	32	4.5
55–64	464	976	1,184	1,024	1,088	64	6.3
65+	272	432	800	464	560	96	20.7
Length of stay (days)							
1–3	480	688	992	528	576	48	9.1
4–7	704	1,264	1,088	1,184	1,152	-32	-2.7
8–14	656	976	1,392	1,584	1,584	0	0.0
15–21	128	256	224	224	128	-96	-42.9
22 and over	192	256	240	288	288	0	0.0
Median	6.7	6.7	6.9	8.2	7.9	...	...
New Zealand port							
Auckland airport	1,872	3,104	3,408	3,168	3,168	0	0.0
Christchurch airport	272	272	400	544	496	-48	-8.8
Closest port of flight							
Shanghai	864	1,376	2,128	2,064	2,160	96	4.7
Citizenship							
China, People's Republic of	2,064	3,296	3,744	3,600	3,568	-32	-0.9

Symbol: ... not applicable

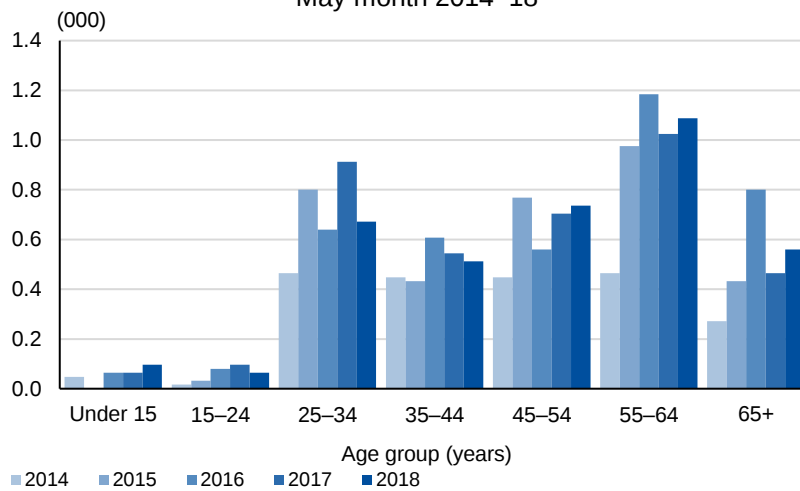
Source: Stats NZ

Travel purpose of visitors from Shanghai
May month 2014–18



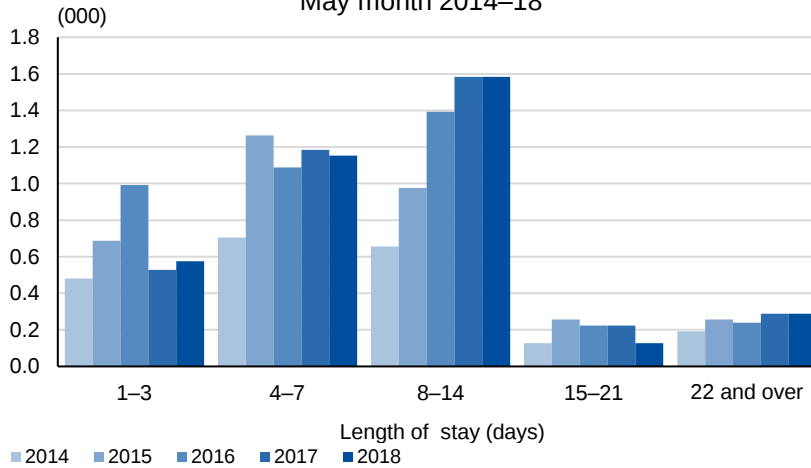
Source: Stats NZ

Age of visitors from Shanghai
May month 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai
May month 2014–18



Source: Stats NZ

Table 26

Key characteristics of visitors from Shanghai

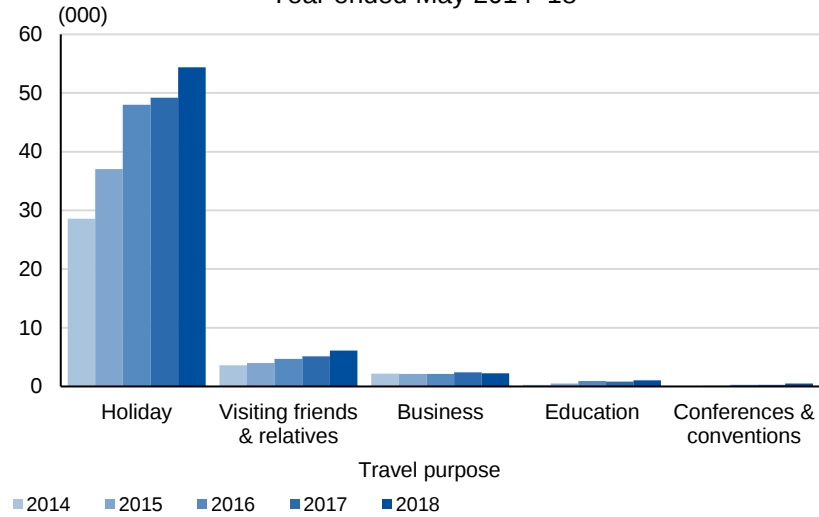
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	35,696	45,056	57,648	59,728	66,432	6,704	11.2
Travel purpose							
Holiday	28,592	37,056	48,016	49,200	54,384	5,184	10.5
Visiting friends & relatives	3,600	3,968	4,688	5,136	6,128	992	19.3
Business	2,192	2,128	2,128	2,384	2,256	-128	-5.4
Education	272	512	960	832	1,040	208	25.0
Conferences & conventions	48	128	256	288	496	208	72.2
Age group (years)							
Under 15	2,528	3,696	4,272	4,720	5,632	912	19.3
15–24	1,600	1,760	2,560	2,784	2,976	192	6.9
25–34	7,968	9,568	12,624	13,424	14,384	960	7.2
35–44	7,600	8,272	10,864	10,816	12,928	2,112	19.5
45–54	5,952	7,760	8,752	9,712	9,744	32	0.3
55–64	6,688	9,696	12,528	12,064	13,312	1,248	10.3
65+	3,360	4,304	6,048	6,208	7,456	1,248	20.1
Length of stay (days)							
1–3	4,944	6,256	7,680	6,784	5,392	-1,392	-20.5
4–7	10,128	12,496	13,536	12,016	14,416	2,400	20.0
8–14	13,392	17,328	24,624	28,384	32,864	4,480	15.8
15–21	3,952	5,264	6,352	6,672	7,264	592	8.9
22 and over	3,280	3,712	5,456	5,872	6,496	624	10.6
Median	8.6	8.8	9.3	9.7	9.8	...	...
New Zealand port							
Auckland airport	30,592	38,480	48,832	49,552	54,368	4,816	9.7
Christchurch airport	4,368	5,376	6,960	8,176	10,624	2,448	29.9
Queenstown airport	560	1,008	1,600	1,632	1,120	-512	-31.4
Closest port of flight							
Shanghai	17,696	22,368	29,696	33,248	34,944	1,696	5.1
Hong Kong	2,768	2,464	3,200	3,248	7,440	4,192	129.1
Guangzhou	2,160	3,104	4,512	6,560	5,920	-640	-9.8
Sydney	3,920	4,800	6,160	4,912	5,280	368	7.5
Melbourne	3,056	3,952	5,312	3,984	4,784	800	20.1
Brisbane	2,144	3,424	3,408	2,784	2,736	-48	-1.7
Singapore	1,984	2,400	1,760	896	1,120	224	25.0
Coolangatta	800	1,280	1,632	1,424	720	-704	-49.4
Nadi	160	288	432	496	528	32	6.5
Citizenship							
China, People's Republic of	32,032	40,896	53,200	55,184	61,312	6,128	11.1
New Zealand	1,152	672	864	928	880	-48	-5.2
United States of America	448	832	736	592	784	192	32.4

Symbol: ... not applicable

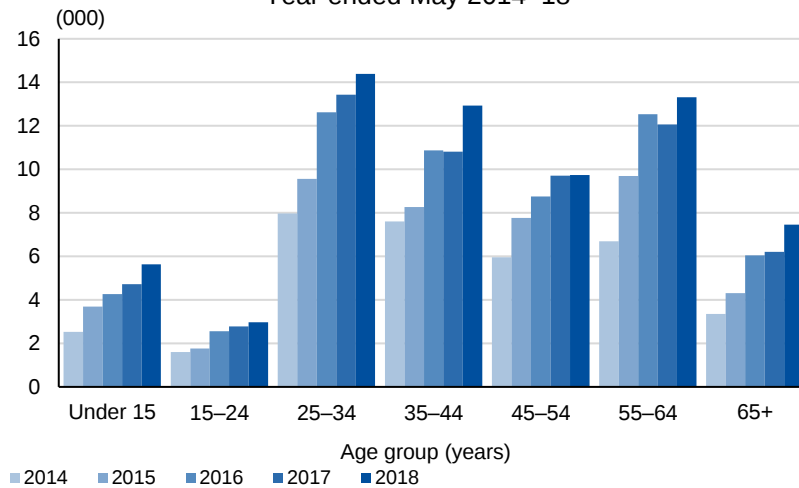
Source: Stats NZ

Travel purpose of visitors from Shanghai Year ended May 2014–18



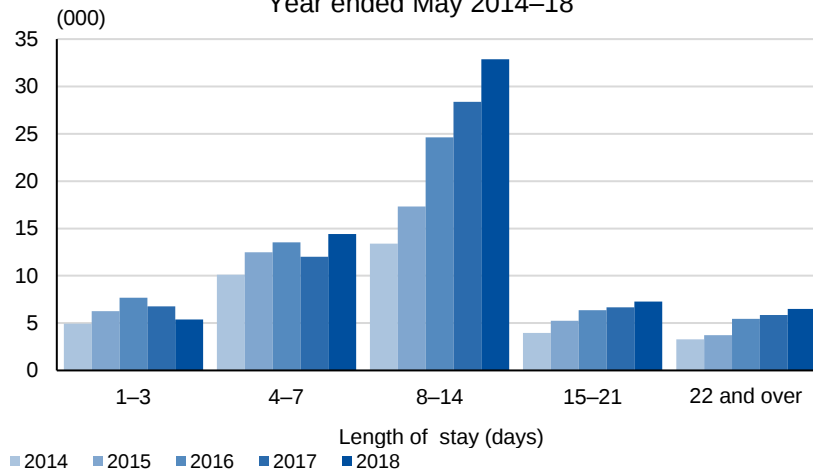
Source: Stats NZ

Age of visitors from Shanghai Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai Year ended May 2014–18



Source: Stats NZ

Table 27

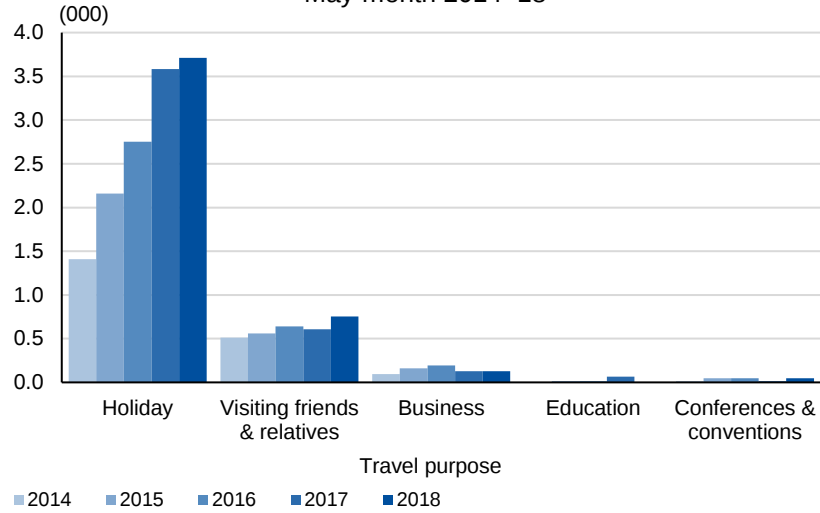
Key characteristics of visitors from Guangdong
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,096	3,024	3,760	4,544	4,800	256	5.6
Travel purpose							
Holiday	1,408	2,160	2,752	3,584	3,712	128	3.6
Visiting friends & relatives	512	560	640	608	752	144	23.7
Business	96	160	192	128	128	0	0.0
Education	0	16	16	64	0	-64	-100.0
Conferences & conventions	16	48	48	16	48	32	200.0
Age group (years)							
Under 15	48	64	112	112	80	-32	-28.6
15–24	32	64	112	272	96	-176	-64.7
25–34	464	512	688	944	752	-192	-20.3
35–44	368	512	720	736	560	-176	-23.9
45–54	336	768	896	1,008	1,136	128	12.7
55–64	624	800	896	1,024	1,408	384	37.5
65+	224	304	336	448	768	320	71.4
Length of stay (days)							
1–3	512	944	880	1,184	1,344	160	13.5
4–7	656	800	1,344	1,392	1,504	112	8.0
8–14	416	608	688	1,328	1,232	-96	-7.2
15–21	160	208	336	272	256	-16	-5.9
22 and over	352	464	512	368	464	96	26.1
Median	6.9	6.1	6.5	7.0	6.9	...	...
New Zealand port							
Auckland airport	1,936	2,640	2,720	3,808	3,952	144	3.8
Christchurch airport	128	288	688	688	736	48	7.0
Closest port of flight							
Guangzhou	1,200	1,056	1,360	1,312	1,616	304	23.2
Hong Kong	224	416	560	1,248	1,120	-128	-10.3
Shenzhen	0	0	0	752	896	144	19.1
Citizenship							
China, People's Republic of	1,968	2,896	3,664	4,464	4,672	208	4.7

Symbol: ... not applicable

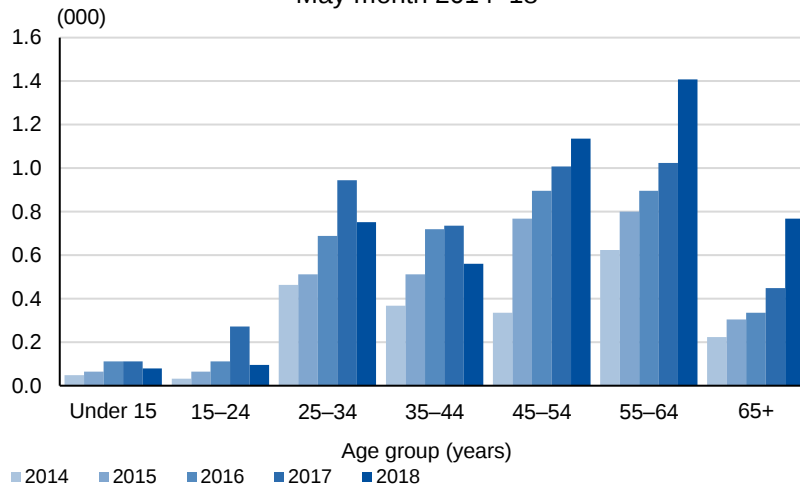
Source: Stats NZ

Travel purpose of visitors from Guangdong
May month 2014–18



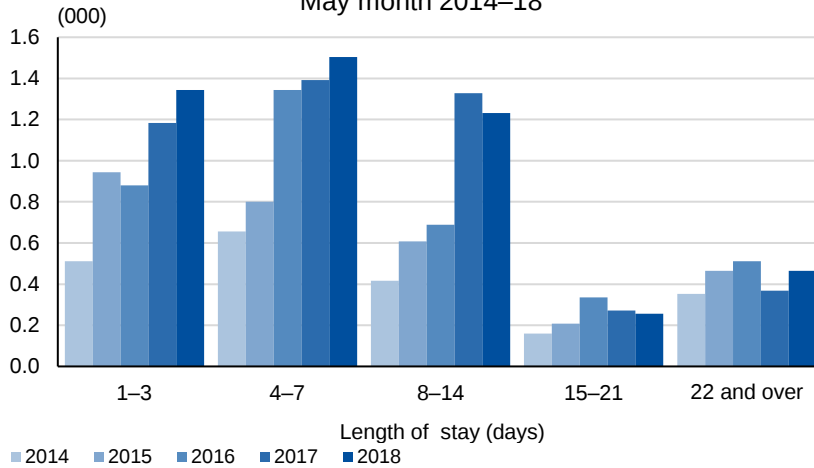
Source: Stats NZ

Age of visitors from Guangdong
May month 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong
May month 2014–18



Source: Stats NZ

Table 28

Key characteristics of visitors from Guangdong

Year ended May 2014–18

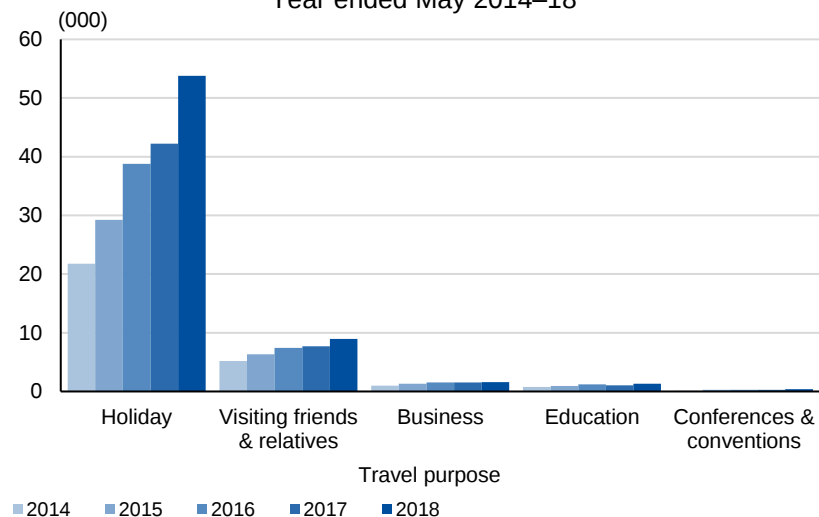
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,728	39,584	50,768	54,208	68,096	13,888	25.6
Travel purpose							
Holiday	21,744	29,232	38,768	42,240	53,808	11,568	27.4
Visiting friends & relatives	5,184	6,336	7,408	7,696	8,976	1,280	16.6
Business	976	1,328	1,520	1,536	1,568	32	2.1
Education	752	928	1,216	1,056	1,328	272	25.8
Conferences & conventions	128	304	256	304	384	80	26.3
Age group (years)							
Under 15	2,064	3,760	4,304	4,640	6,944	2,304	49.7
15–24	2,352	2,656	3,456	3,264	4,608	1,344	41.2
25–34	5,152	6,528	8,864	9,568	11,184	1,616	16.9
35–44	6,256	8,144	10,400	10,416	12,016	1,600	15.4
45–54	6,176	8,384	10,672	12,592	14,384	1,792	14.2
55–64	5,504	7,024	8,496	9,120	12,960	3,840	42.1
65+	2,224	3,088	4,576	4,608	6,000	1,392	30.2
Length of stay (days)							
1–3	6,928	7,520	9,776	10,496	12,480	1,984	18.9
4–7	7,232	9,616	12,560	11,664	15,248	3,584	30.7
8–14	7,360	11,568	15,680	19,040	25,984	6,944	36.5
15–21	3,264	4,656	5,968	5,872	6,544	672	11.4
22 and over	4,944	6,224	6,784	7,136	7,840	704	9.9
Median	7.9	8.7	8.7	9.0	8.9	...	...
New Zealand port							
Auckland airport	26,112	34,256	40,448	42,672	54,576	11,904	27.9
Christchurch airport	2,960	4,608	8,928	10,016	11,968	1,952	19.5
Queenstown airport	512	560	1,280	1,312	1,424	112	8.5
Closest port of flight							
Guangzhou	10,960	16,096	17,104	18,272	21,280	3,008	16.5
Hong Kong	5,568	6,976	9,872	12,080	19,184	7,104	58.8
Shenzhen	0	0	0	4,224	8,592	4,368	103.4
Melbourne	4,448	4,912	5,936	5,472	5,792	320	5.8
Sydney	2,416	3,248	6,592	4,416	3,856	-560	-12.7
Singapore	3,088	4,384	4,752	2,544	2,928	384	15.1
Brisbane	1,664	1,856	3,056	2,816	1,968	-848	-30.1
Shanghai	128	272	800	1,232	1,088	-144	-11.7
Coolangatta	352	528	656	736	816	80	10.9
Citizenship							
China, People's Republic of	28,048	37,712	48,192	51,200	64,224	13,024	25.4
Hong Kong	576	704	1,056	1,024	1,760	736	71.9
New Zealand	400	432	560	656	592	-64	-9.8

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Guangdong

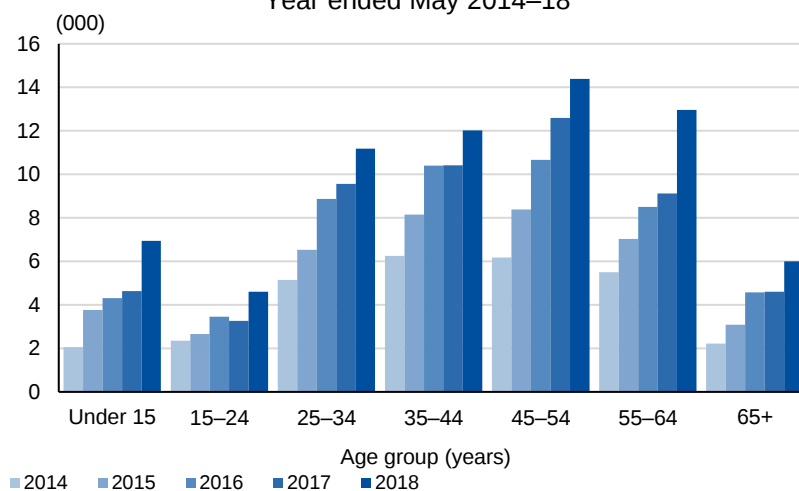
Year ended May 2014–18



Source: Stats NZ

Age of visitors from Guangdong

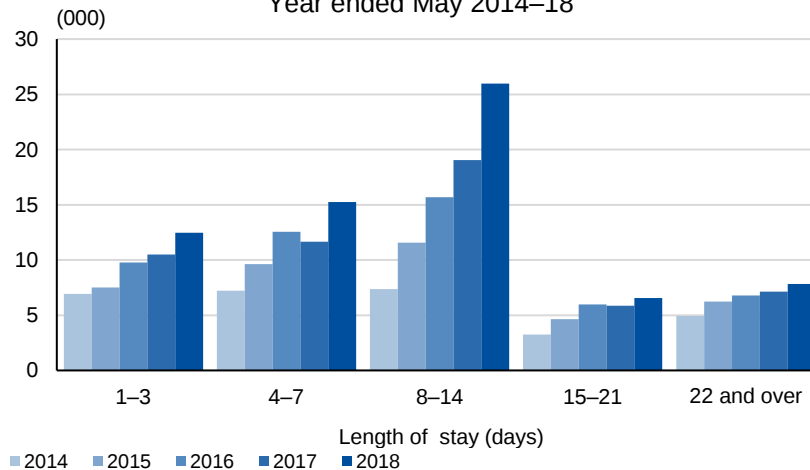
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong

Year ended May 2014–18



Source: Stats NZ

Table 29

Key characteristics of visitors from Beijing

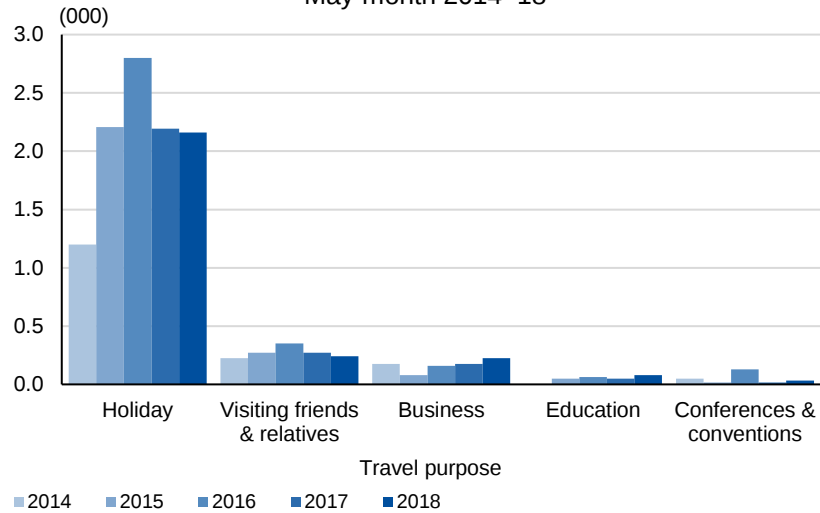
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,792	2,672	3,632	2,736	2,784	48	1.8
Travel purpose							
Holiday	1,200	2,208	2,800	2,192	2,160	-32	-1.5
Visiting friends & relatives	224	272	352	272	240	-32	-11.8
Business	176	80	160	176	224	48	27.3
Education	0	48	64	48	80	32	66.7
Conferences & conventions	48	16	128	16	32	16	100.0
Age group (years)							
Under 15	80	80	128	112	64	-48	-42.9
15–24	32	48	80	96	64	-32	-33.3
25–34	464	528	656	864	576	-288	-33.3
35–44	288	240	496	432	544	112	25.9
45–54	352	496	704	304	384	80	26.3
55–64	464	960	1,200	608	816	208	34.2
65+	112	320	368	320	336	16	5.0
Length of stay (days)							
1–3	704	1,520	1,232	1,168	1,024	-144	-12.3
4–7	496	352	1,216	512	560	48	9.4
8–14	160	448	656	656	720	64	9.8
15–21	128	160	176	160	144	-16	-10.0
22 and over	304	192	352	240	336	96	40.0
Median	4.5	3.3	6.1	5.3	6.5	...	...
New Zealand port							
Auckland airport	1,504	2,528	3,168	2,544	2,400	-144	-5.7
Closest port of flight							
Beijing	0	0	896	672	736	64	9.5
Citizenship							
China, People's Republic of	1,648	2,624	3,584	2,688	2,752	64	2.4

Symbol: ... not applicable

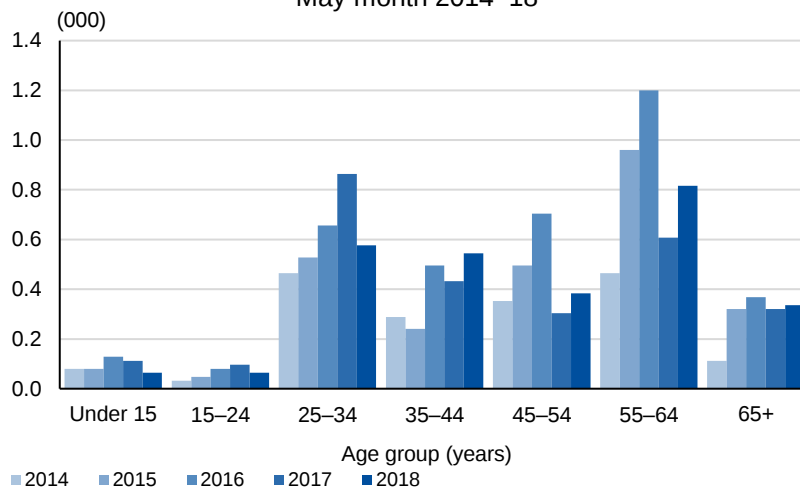
Source: Stats NZ

Travel purpose of visitors from Beijing
May month 2014–18



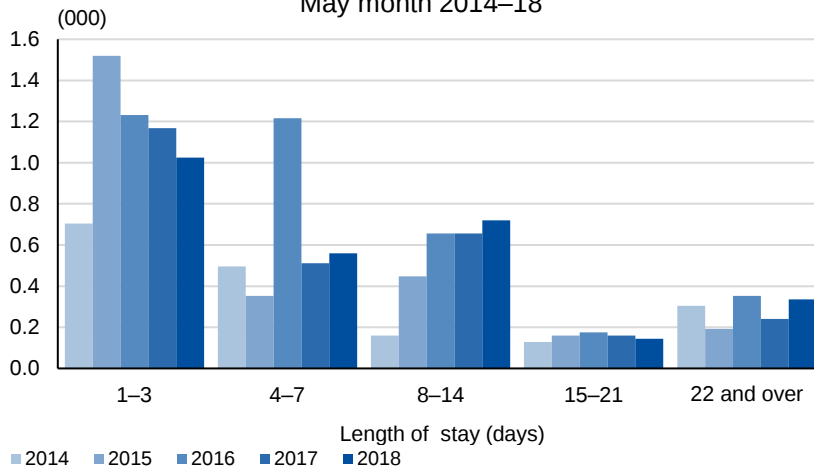
Source: Stats NZ

Age of visitors from Beijing
May month 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing
May month 2014–18



Source: Stats NZ

Table 30

Key characteristics of visitors from Beijing

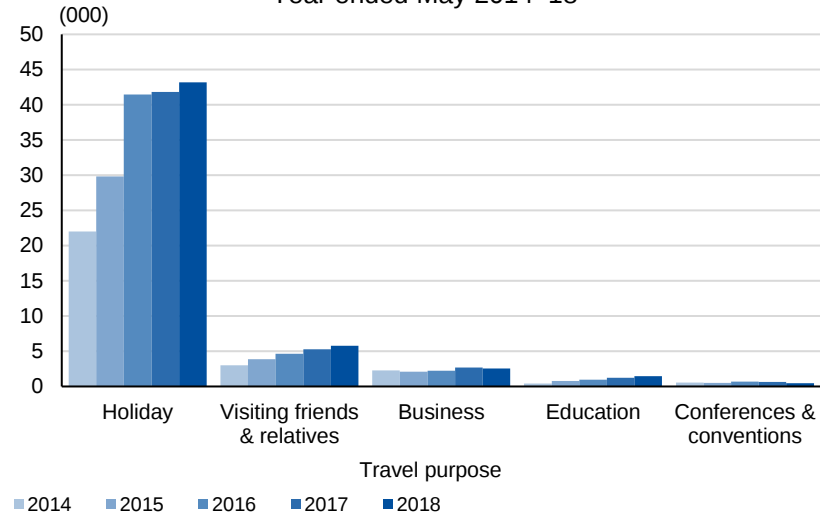
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,408	38,688	52,048	53,600	55,024	1,424	2.7
Travel purpose							
Holiday	22,000	29,824	41,440	41,840	43,200	1,360	3.3
Visiting friends & relatives	3,008	3,856	4,624	5,264	5,760	496	9.4
Business	2,272	2,080	2,224	2,672	2,544	-128	-4.8
Education	416	800	976	1,216	1,456	240	19.7
Conferences & conventions	544	512	704	624	448	-176	-28.2
Age group (years)							
Under 15	1,984	2,800	3,952	3,936	4,752	816	20.7
15–24	1,504	1,856	2,320	2,416	2,512	96	4.0
25–34	6,416	8,288	10,784	13,552	12,608	-944	-7.0
35–44	6,448	7,728	9,216	9,392	10,832	1,440	15.3
45–54	5,616	7,568	10,512	9,600	8,912	-688	-7.2
55–64	5,072	7,392	10,816	10,208	10,768	560	5.5
65+	2,368	3,056	4,448	4,496	4,640	144	3.2
Length of stay (days)							
1–3	12,064	13,792	17,504	15,856	14,240	-1,616	-10.2
4–7	5,520	6,864	10,016	8,832	8,080	-752	-8.5
8–14	5,600	9,808	13,168	15,760	18,928	3,168	20.1
15–21	2,752	3,648	5,504	6,144	5,728	-416	-6.8
22 and over	3,472	4,576	5,856	7,008	8,048	1,040	14.8
Median	5.0	6.8	7.1	8.4	9.2	...	...
New Zealand port							
Auckland airport	25,584	34,416	45,616	47,504	46,432	-1,072	-2.3
Christchurch airport	2,800	3,088	4,608	4,752	7,024	2,272	47.8
Queenstown airport	496	736	1,200	944	1,024	80	8.5
Closest port of flight							
Beijing	0	0	8,704	15,344	17,888	2,544	16.6
Guangzhou	4,032	8,768	10,016	8,368	6,896	-1,472	-17.6
Hong Kong	5,328	4,496	3,968	5,216	6,144	928	17.8
Sydney	5,232	5,600	6,416	6,048	5,680	-368	-6.1
Melbourne	3,088	4,896	5,152	4,176	4,736	560	13.4
Brisbane	4,816	6,016	7,104	5,872	3,408	-2,464	-42.0
Shanghai	1,712	3,504	4,816	2,912	2,192	-720	-24.7
Coolangatta	1,120	1,280	1,632	1,344	1,712	368	27.4
Shenzhen	0	0	0	1,104	1,536	432	39.1
Singapore	2,544	2,608	2,512	944	1,216	272	28.8
Citizenship							
China, People's Republic of	27,616	37,184	50,144	51,216	52,880	1,664	3.2
New Zealand	512	368	672	656	416	-240	-36.6

Symbol: ... not applicable

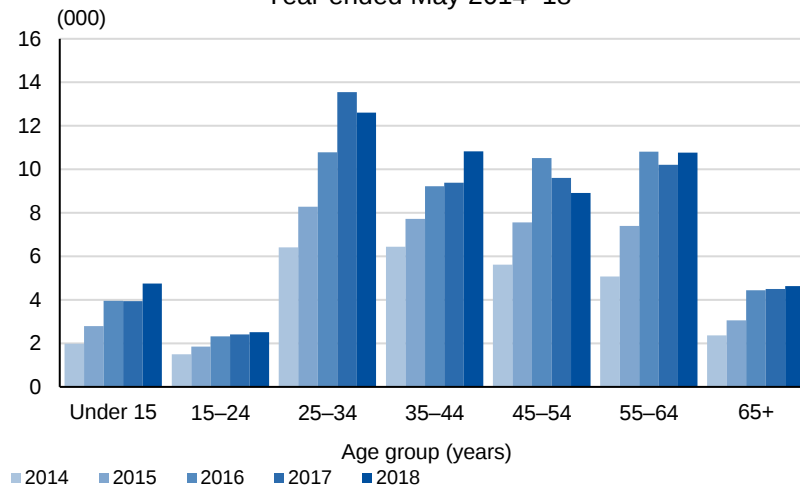
Source: Stats NZ

Travel purpose of visitors from Beijing Year ended May 2014–18



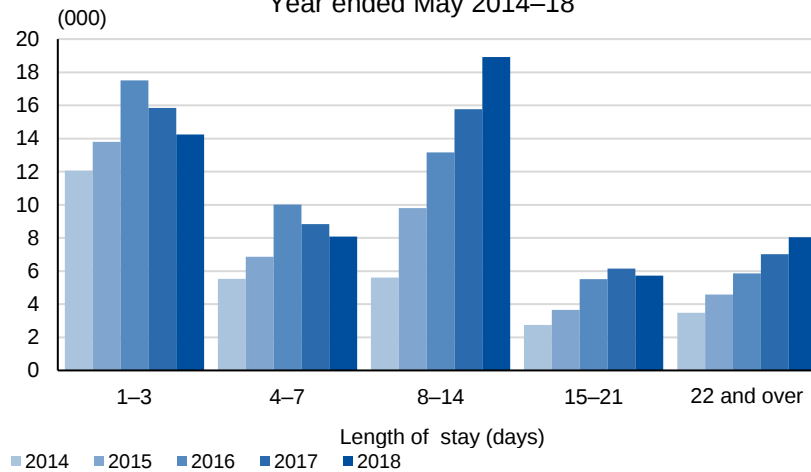
Source: Stats NZ

Age of visitors from Beijing Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing Year ended May 2014–18



Source: Stats NZ

Table 31

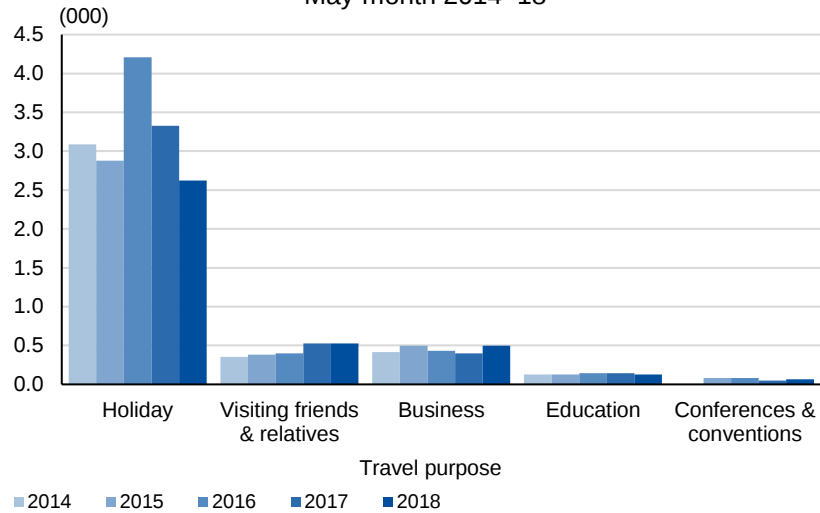
Key characteristics of visitors from Japan
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	4,528	4,400	5,552	5,152	4,144	-1,008	-19.6
Travel purpose							
Holiday	3,088	2,880	4,208	3,328	2,624	-704	-21.2
Visiting friends & relatives	352	384	400	528	528	0	0.0
Business	416	496	432	400	496	96	24.0
Education	128	128	144	144	128	-16	-11.1
Conferences & conventions	0	80	80	48	64	16	33.3
Age group (years)							
Under 15	128	80	112	160	192	32	20.0
15–24	800	464	896	880	464	-416	-47.3
25–34	592	656	1,056	928	768	-160	-17.2
35–44	672	640	752	624	640	16	2.6
45–54	480	720	800	704	688	-16	-2.3
55–64	784	912	848	752	704	-48	-6.4
65+	1,072	928	1,088	1,104	688	-416	-37.7
Length of stay (days)							
1–3	688	704	912	1,200	800	-400	-33.3
4–7	2,816	2,816	3,744	3,120	2,400	-720	-23.1
8–14	608	480	496	416	496	80	19.2
15–21	64	48	64	144	176	32	22.2
22 and over	352	352	336	272	272	0	0.0
Median	5.2	5.0	5.1	4.7	4.9	...	...
New Zealand port							
Auckland airport	4,256	4,144	5,072	4,688	3,792	-896	-19.1
Closest port of flight							
Tokyo	3,536	3,488	3,952	3,584	3,120	-464	-12.9
Citizenship							
Japan	4,400	4,112	5,232	4,848	3,760	-1,088	-22.4

Symbol: ... not applicable

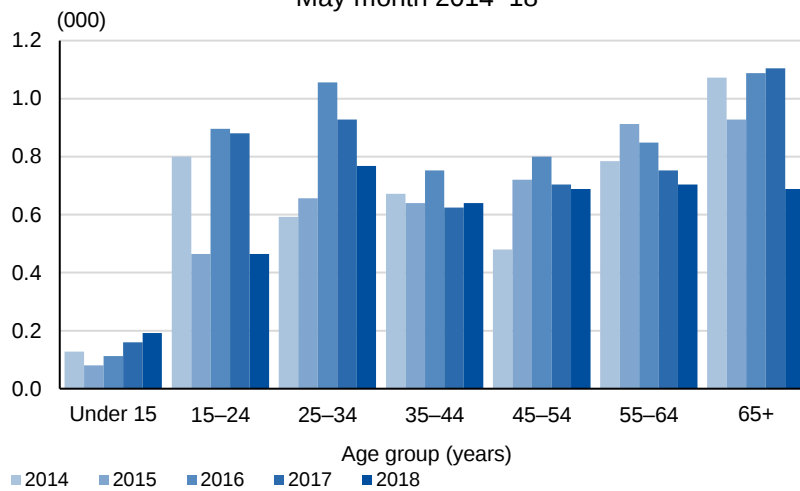
Source: Stats NZ

Travel purpose of visitors from Japan May month 2014–18



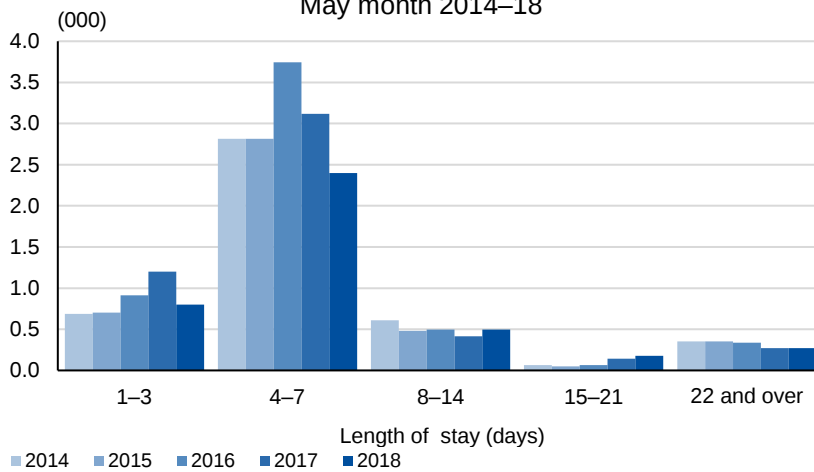
Source: Stats NZ

Age of visitors from Japan May month 2014–18



Source: Stats NZ

Length of stay of visitors from Japan May month 2014–18



Source: Stats NZ

Table 32

Key characteristics of visitors from Japan

Year ended May 2014–18

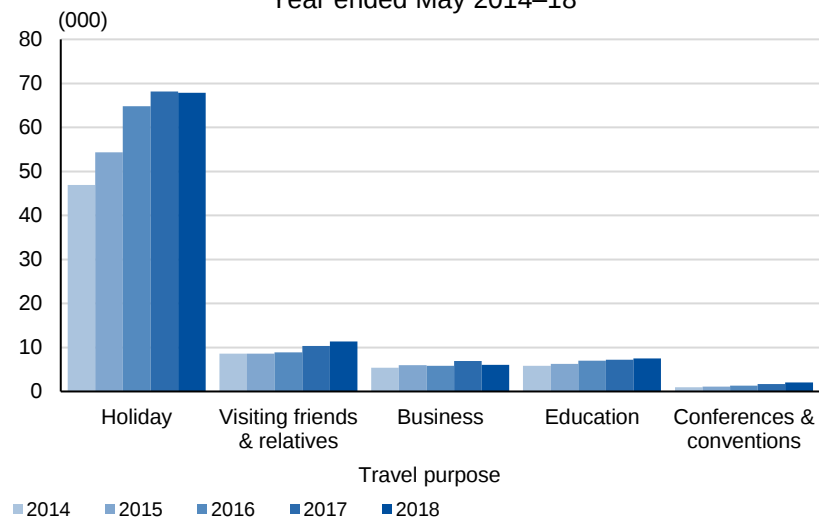
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	74,320	84,352	93,664	101,616	101,216	-400	-0.4
Travel purpose							
Holiday	46,928	54,304	64,832	68,176	67,872	-304	-0.4
Visiting friends & relatives	8,624	8,592	8,896	10,352	11,360	1,008	9.7
Business	5,376	6,000	5,808	6,896	6,032	-864	-12.5
Education	5,824	6,288	7,008	7,184	7,520	336	4.7
Conferences & conventions	960	1,120	1,328	1,680	2,048	368	21.9
Age group (years)							
Under 15	5,264	5,968	6,160	6,864	6,816	-48	-0.7
15–24	18,560	19,408	22,208	24,272	23,648	-624	-2.6
25–34	9,952	11,936	13,488	15,456	16,320	864	5.6
35–44	9,408	10,192	10,976	12,960	13,776	816	6.3
45–54	8,064	9,824	11,184	11,936	13,360	1,424	11.9
55–64	10,736	12,304	12,944	13,296	12,432	-864	-6.5
65+	12,336	14,720	16,704	16,832	14,864	-1,968	-11.7
Length of stay (days)							
1–3	7,376	8,416	9,584	12,464	12,976	512	4.1
4–7	35,136	42,144	48,848	53,104	50,880	-2,224	-4.2
8–14	17,024	18,768	18,848	19,184	20,272	1,088	5.7
15–21	5,008	5,168	5,920	5,712	6,336	624	10.9
22 and over	9,776	9,856	10,464	11,152	10,752	-400	-3.6
Median	6.7	6.5	6.3	6.1	6.2	...	...
New Zealand port							
Auckland airport	58,992	70,192	84,688	91,760	92,464	704	0.8
Christchurch airport	13,136	11,904	6,720	6,304	5,792	-512	-8.1
Queenstown airport	880	1,008	1,216	2,160	1,696	-464	-21.5
Wellington airport	880	640	688	1,056	768	-288	-27.3
Closest port of flight							
Tokyo	40,128	57,360	64,320	60,928	66,144	5,216	8.6
Osaka	8,720	992	0	9,072	9,152	80	0.9
Sydney	5,616	6,096	7,168	7,792	5,824	-1,968	-25.3
Singapore	4,336	5,488	5,728	4,400	3,552	-848	-19.3
Hong Kong	1,824	2,976	2,800	3,616	2,832	-784	-21.7
Brisbane	880	704	1,888	2,464	2,656	192	7.8
Bangkok	624	912	1,504	2,480	2,128	-352	-14.2
Melbourne	752	992	1,888	2,288	1,888	-400	-17.5
Seoul	5,088	3,504	1,840	2,320	1,168	-1,152	-49.7
Guangzhou	1,200	1,344	2,032	1,024	1,088	64	6.3
Citizenship							
Japan	70,080	79,408	87,952	95,232	94,256	-976	-1.0
New Zealand	1,792	1,696	1,760	2,032	2,176	144	7.1
United States of America	784	912	1,104	1,456	1,264	-192	-13.2
China, People's Republic of	144	480	464	480	656	176	36.7

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Japan

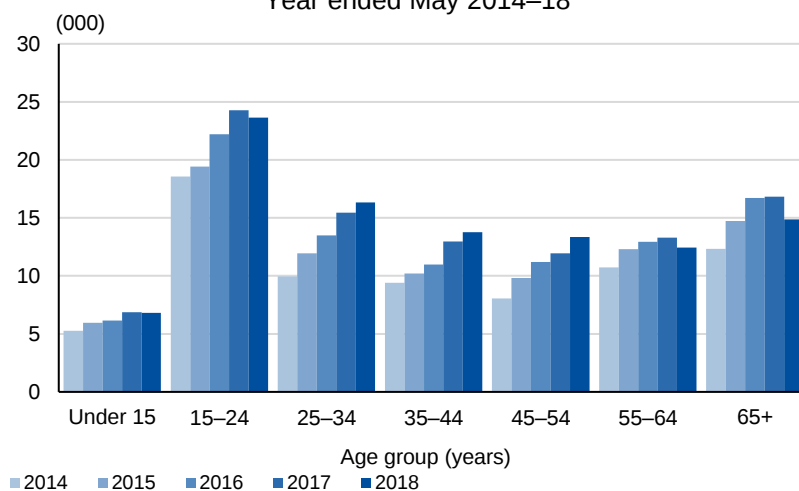
Year ended May 2014–18



Source: Stats NZ

Age of visitors from Japan

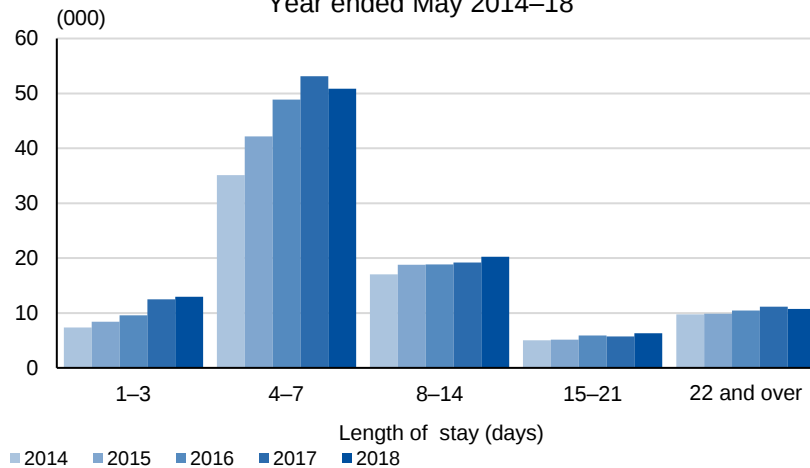
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Japan

Year ended May 2014–18



Source: Stats NZ

Table 33

Prefecture of residence of visitors from Japan
May month 2014–18

	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	4,528	4,400	5,552	5,152	4,144	-1,008	-19.6
Tokyo	960	1,248	992	1,280	1,072	-208	-16.3
Kanagawa	768	352	1,088	704	496	-208	-29.5
Osaka	240	160	496	352	384	32	9.1
Not stated	368	576	352	496	288	-208	-41.9

Source: Stats NZ

Table 34

Prefecture of residence of visitors from Japan
Year ended May 2014–18

	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	74,320	84,352	93,664	101,616	101,216	-400	-0.4
Tokyo	15,280	18,368	20,864	22,128	22,864	736	3.3
Kanagawa	8,160	9,296	9,760	9,552	10,464	912	9.5
Osaka	5,616	5,936	6,752	7,712	7,152	-560	-7.3
Saitama	4,256	5,328	5,760	6,064	5,776	-288	-4.7
Hyogo	4,000	3,968	4,592	5,440	5,232	-208	-3.8
Chiba	4,400	4,784	5,200	5,216	5,024	-192	-3.7
Aichi	4,160	4,496	5,328	5,536	4,960	-576	-10.4
Fukuoka	2,320	2,320	2,496	2,624	2,560	-64	-2.4
Hokkaido	1,712	2,176	2,160	2,400	2,256	-144	-6.0
Kyoto	1,824	2,128	2,256	2,704	2,048	-656	-24.3
Shizuoka	1,312	1,472	1,696	1,904	1,904	0	0.0
Ibaraki	1,488	1,472	1,472	2,176	1,536	-640	-29.4
Hiroshima	1,424	1,376	1,472	1,440	1,424	-16	-1.1
Okinawa	640	608	832	992	1,104	112	11.3
Mie	768	816	992	1,008	1,056	48	4.8
Nara	688	800	896	1,104	1,040	-64	-5.8
Gifu	672	704	896	1,312	1,008	-304	-23.2
Gunma	992	928	1,088	800	992	192	24.0
Nagano	624	736	1,024	1,008	944	-64	-6.3
Okayama	736	768	528	704	944	240	34.1
Miyagi	752	832	816	640	784	144	22.5
Tochigi	576	672	656	912	720	-192	-21.1
Shiga	736	512	896	944	704	-240	-25.4
Niigata	480	272	448	656	512	-144	-22.0
Not stated	4,768	7,568	7,792	9,744	11,328	1,584	16.3

Source: Stats NZ

Table 35

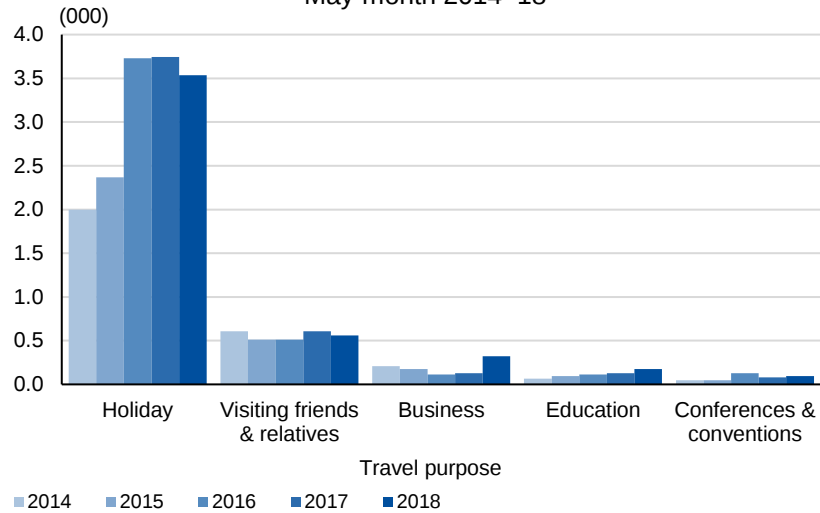
Key characteristics of visitors from the Republic of Korea
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,184	3,584	4,864	5,008	5,024	16	0.3
Travel purpose							
Holiday	2,000	2,368	3,728	3,744	3,536	-208	-5.6
Visiting friends & relatives	608	512	512	608	560	-48	-7.9
Business	208	176	112	128	320	192	150.0
Education	64	96	112	128	176	48	37.5
Conferences & conventions	48	48	128	80	96	16	20.0
Age group (years)							
Under 15	112	240	96	192	240	48	25.0
15–24	240	176	208	240	288	48	20.0
25–34	416	496	624	576	592	16	2.8
35–44	624	528	592	608	560	-48	-7.9
45–54	768	944	1,216	1,200	1,056	-144	-12.0
55–64	832	992	1,632	1,696	1,664	-32	-1.9
65+	192	208	496	496	624	128	25.8
Length of stay (days)							
1–3	592	688	1,328	1,024	1,088	64	6.3
4–7	1,680	2,176	2,464	2,976	3,088	112	3.8
8–14	480	384	480	480	496	16	3.3
15–21	64	32	144	128	144	16	12.5
22 and over	368	304	448	400	208	-192	-48.0
Median	5.6	5.3	5.3	5.6	5.3	...	...
New Zealand port							
Auckland airport	2,640	2,624	3,600	3,568	3,776	208	5.8
Christchurch airport	528	848	1,120	1,264	1,024	-240	-19.0
Closest port of flight							
Seoul	1,584	1,616	2,576	2,048	2,480	432	21.1
Sydney	976	1,312	1,776	1,952	1,808	-144	-7.4
Citizenship							
Korea, Republic of	3,024	3,536	4,768	4,960	4,896	-64	-1.3

Symbol: ... not applicable

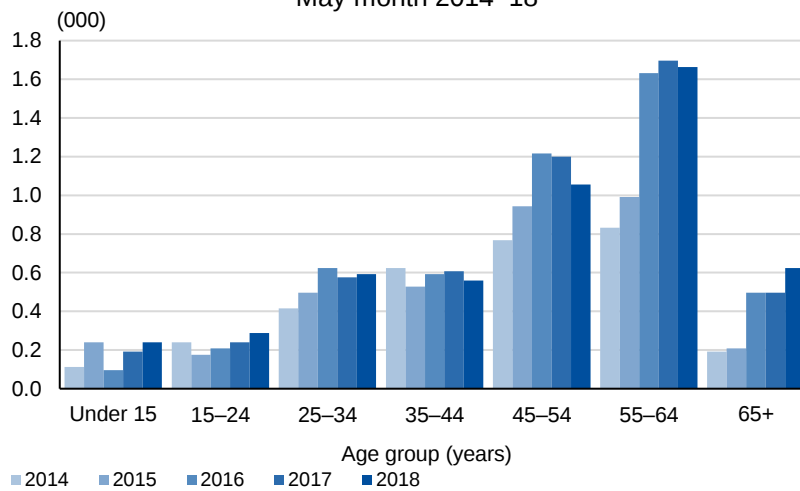
Source: Stats NZ

Travel purpose of visitors from Korea May month 2014–18



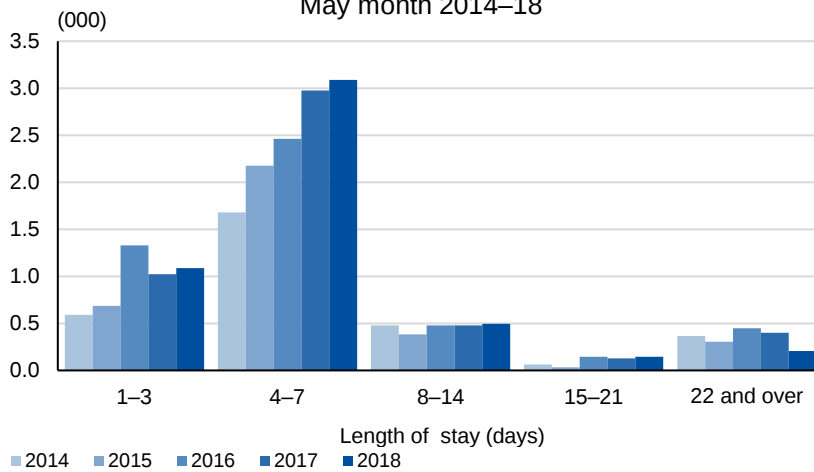
Source: Stats NZ

Age of visitors from Korea May month 2014–18



Source: Stats NZ

Length of stay of visitors from Korea May month 2014–18



Source: Stats NZ

Table 36

Key characteristics of visitors from the Republic of Korea
Year ended May 2014–18

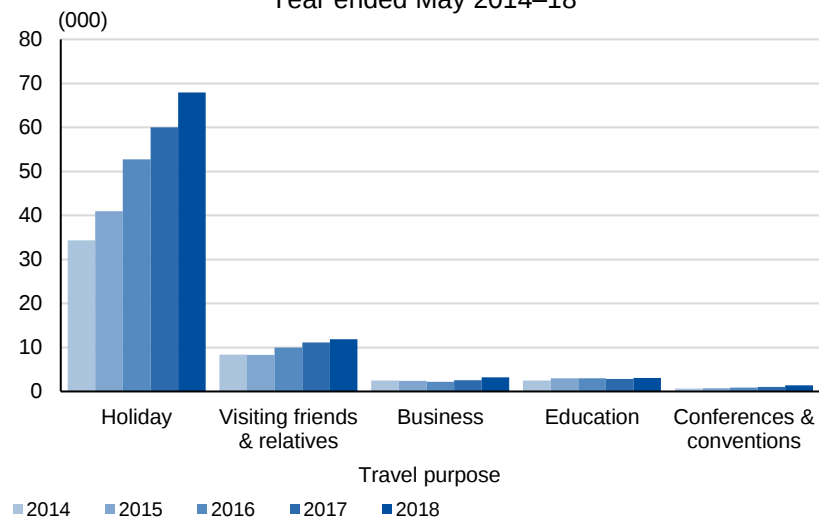
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	53,360	60,304	74,224	83,152	93,872	10,720	12.9
Travel purpose							
Holiday	34,352	40,976	52,736	60,000	67,936	7,936	13.2
Visiting friends & relatives	8,368	8,288	9,968	11,104	11,872	768	6.9
Business	2,512	2,432	2,176	2,576	3,200	624	24.2
Education	2,512	2,992	2,992	2,832	3,088	256	9.0
Conferences & conventions	688	752	912	1,040	1,376	336	32.3
Age group (years)							
Under 15	4,976	5,904	5,952	6,992	7,360	368	5.3
15–24	5,360	6,400	6,976	7,216	7,696	480	6.7
25–34	7,104	8,048	9,760	9,872	11,664	1,792	18.2
35–44	7,472	7,600	9,552	10,304	11,920	1,616	15.7
45–54	10,688	12,080	14,304	15,568	17,360	1,792	11.5
55–64	13,280	15,296	20,080	24,912	27,568	2,656	10.7
65+	4,480	4,976	7,600	8,288	10,304	2,016	24.3
Length of stay (days)							
1–3	7,744	8,192	9,552	10,624	11,536	912	8.6
4–7	26,320	30,368	39,056	45,248	52,320	7,072	15.6
8–14	7,536	8,400	10,080	11,696	13,680	1,984	17.0
15–21	2,192	3,168	3,760	3,680	4,816	1,136	30.9
22 and over	9,568	10,176	11,776	11,904	11,520	-384	-3.2
Median	6.1	6.1	6.1	6.0	6.0	...	...
New Zealand port							
Auckland airport	40,320	45,344	55,376	62,000	69,904	7,904	12.7
Christchurch airport	11,296	12,912	16,448	17,840	19,920	2,080	11.7
Queenstown airport	1,056	1,472	1,712	2,592	3,376	784	30.2
Wellington airport	448	320	576	528	512	-16	-3.0
Closest port of flight							
Seoul	24,736	26,480	35,360	37,664	44,064	6,400	17.0
Sydney	19,056	21,296	24,272	26,096	28,768	2,672	10.2
Tokyo	992	2,448	3,520	2,816	4,432	1,616	57.4
Melbourne	1,216	1,328	1,680	2,208	2,224	16	0.7
Shanghai	560	1,200	1,440	2,000	2,192	192	9.6
Hong Kong	1,856	1,536	2,016	1,472	2,160	688	46.7
Guangzhou	864	1,408	1,360	2,576	2,064	-512	-19.9
Osaka	272	0	0	1,152	1,696	544	47.2
Brisbane	1,088	1,168	1,088	1,120	1,536	416	37.1
Singapore	1,232	1,312	1,344	1,920	1,344	-576	-30.0
Citizenship							
Korea, Republic of	51,456	58,624	71,776	80,832	91,568	10,736	13.3
New Zealand	672	640	816	800	768	-32	-4.0
United States of America	464	512	544	752	736	-16	-2.1

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Korea

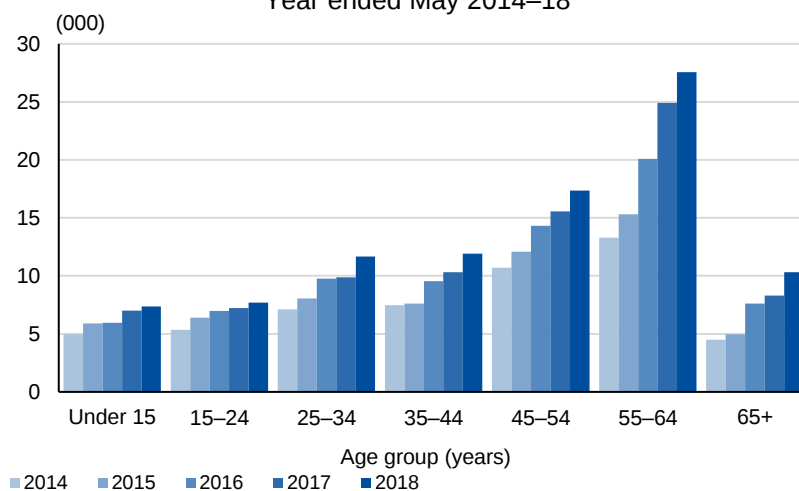
Year ended May 2014–18



Source: Stats NZ

Age of visitors from Korea

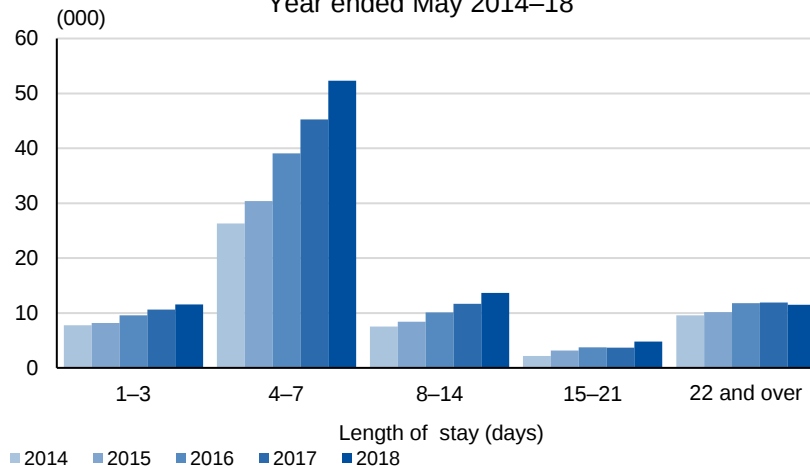
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Korea

Year ended May 2014–18



Source: Stats NZ

Table 37

Key characteristics of visitors from Singapore

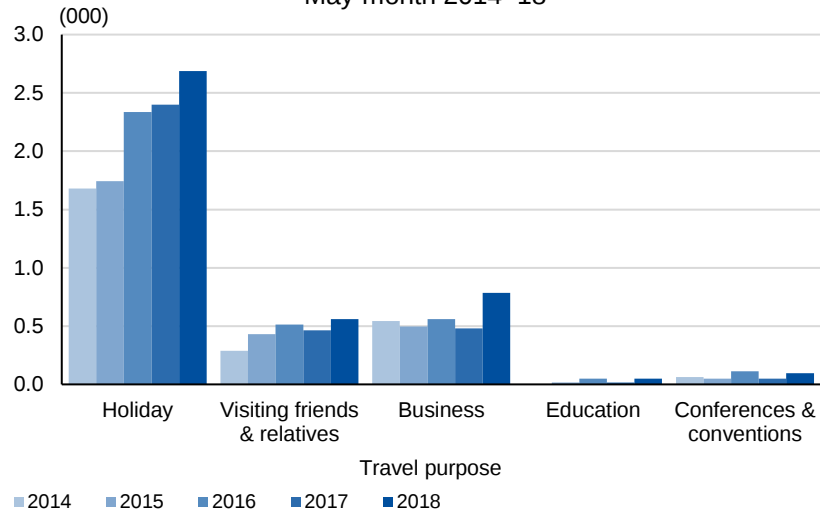
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,912	2,816	3,712	3,584	4,336	752	21.0
Travel purpose							
Holiday	1,680	1,744	2,336	2,400	2,688	288	12.0
Visiting friends & relatives	288	432	512	464	560	96	20.7
Business	544	496	560	480	784	304	63.3
Education	0	16	48	16	48	32	200.0
Conferences & conventions	64	48	112	48	96	48	100.0
Age group (years)							
Under 15	96	192	224	160	272	112	70.0
15–24	416	240	416	480	368	-112	-23.3
25–34	736	880	1,040	1,072	1,184	112	10.4
35–44	704	528	544	784	976	192	24.5
45–54	512	560	736	592	704	112	18.9
55–64	336	272	608	448	560	112	25.0
65+	112	144	144	48	272	224	466.7
Length of stay (days)							
1–3	560	400	512	544	704	160	29.4
4–7	912	736	800	928	912	-16	-1.7
8–14	1,024	1,152	1,824	1,504	1,968	464	30.9
15–21	224	320	384	432	496	64	14.8
22 and over	192	208	192	176	256	80	45.5
Median	7.4	8.8	9.4	9.0	8.9	...	...
New Zealand port							
Auckland airport	1,904	1,920	2,256	2,000	2,176	176	8.8
Christchurch airport	816	752	1,232	1,296	1,328	32	2.5
Wellington airport	80	64	80	240	704	464	193.3
Closest port of flight							
Singapore	1,696	1,712	2,160	1,840	2,464	624	33.9
Melbourne	112	320	464	432	912	480	111.1
Sydney	784	624	672	672	400	-272	-40.5
Citizenship							
Singapore	1,712	1,776	2,480	2,272	2,720	448	19.7

Symbol: ... not applicable

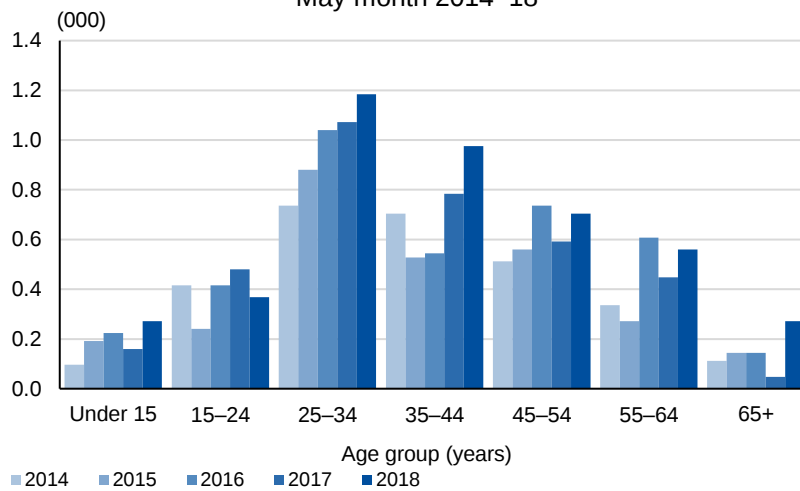
Source: Stats NZ

Travel purpose of visitors from Singapore
May month 2014–18



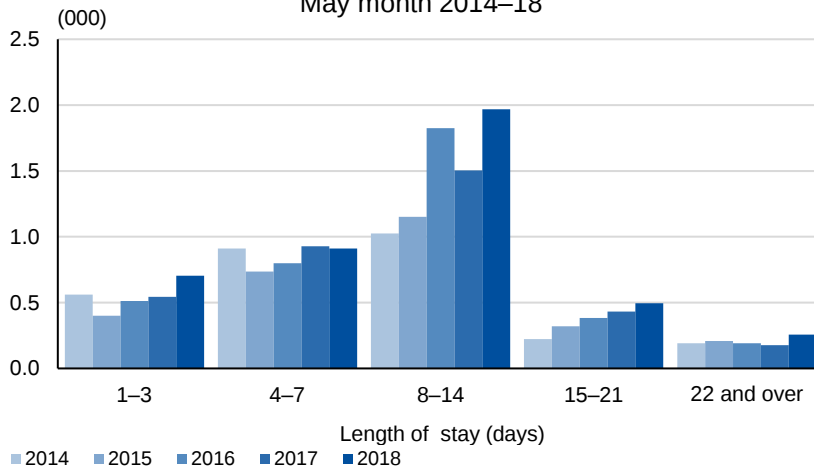
Source: Stats NZ

Age of visitors from Singapore
May month 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore
May month 2014–18



Source: Stats NZ

Table 38

Key characteristics of visitors from Singapore
Year ended May 2014–18

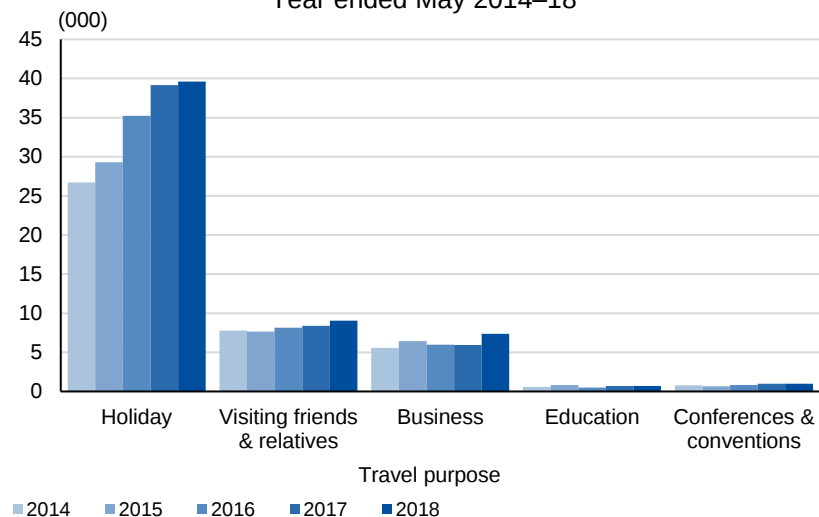
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	44,288	47,552	52,880	57,232	60,416	3,184	5.6
Travel purpose							
Holiday	26,736	29,296	35,232	39,152	39,600	448	1.1
Visiting friends & relatives	7,760	7,664	8,160	8,384	9,040	656	7.8
Business	5,568	6,416	5,984	5,920	7,376	1,456	24.6
Education	576	816	512	688	688	0	0.0
Conferences & conventions	800	672	816	992	1,008	16	1.6
Age group (years)							
Under 15	5,680	5,968	6,512	6,384	6,944	560	8.8
15–24	4,304	4,384	4,960	5,504	5,344	-160	-2.9
25–34	9,408	10,416	12,336	14,416	15,232	816	5.7
35–44	10,256	11,056	11,568	12,080	13,040	960	7.9
45–54	8,064	8,512	9,024	9,856	10,432	576	5.8
55–64	4,848	5,184	6,096	6,592	6,720	128	1.9
65+	1,728	2,032	2,384	2,400	2,704	304	12.7
Length of stay (days)							
1–3	5,376	5,680	5,376	6,128	7,248	1,120	18.3
4–7	11,184	10,768	11,376	12,448	12,240	-208	-1.7
8–14	18,464	20,992	24,624	27,088	28,288	1,200	4.4
15–21	5,376	6,048	7,616	7,808	8,576	768	9.8
22 and over	3,888	4,064	3,888	3,760	4,064	304	8.1
Median	9.1	9.6	9.8	9.7	9.8	...	...
New Zealand port							
Auckland airport	26,576	28,080	31,056	32,368	32,912	544	1.7
Christchurch airport	14,416	15,568	17,216	18,368	18,848	480	2.6
Wellington airport	1,584	1,744	1,808	3,104	5,024	1,920	61.9
Queenstown airport	1,504	2,048	2,640	3,296	3,440	144	4.4
Closest port of flight							
Singapore	26,528	26,752	31,520	31,456	32,928	1,472	4.7
Sydney	10,112	10,304	10,240	10,688	9,648	-1,040	-9.7
Melbourne	3,248	4,416	5,600	5,120	6,032	912	17.8
Brisbane	2,352	4,032	3,120	4,448	4,096	-352	-7.9
Canberra	0	0	0	1,488	2,800	1,312	88.2
Coolangatta	208	240	512	1,504	1,328	-176	-11.7
Kuala Lumpur	608	528	384	688	976	288	41.9
Nadi	80	160	128	352	672	320	90.9
Citizenship							
Singapore	24,944	26,144	30,272	33,232	34,944	1,712	5.2
New Zealand	4,304	3,760	4,128	4,464	4,784	320	7.2
Malaysia	2,544	2,720	3,088	4,208	3,776	-432	-10.3
United Kingdom	1,968	2,272	2,400	2,000	2,528	528	26.4

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Singapore

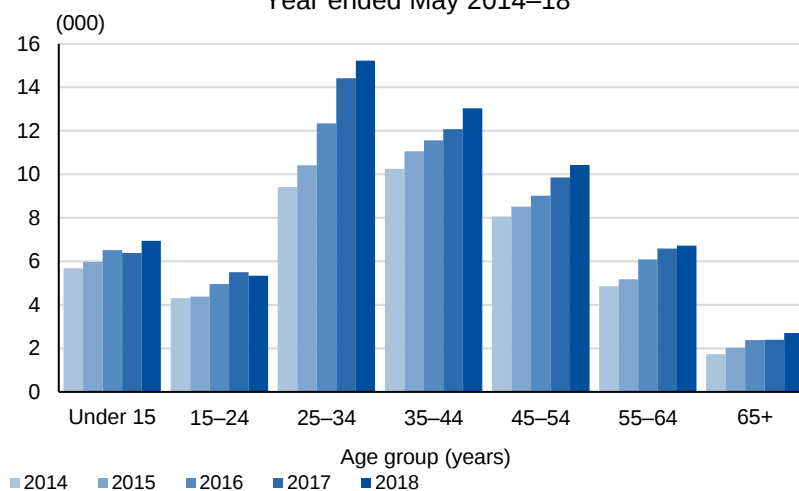
Year ended May 2014–18



Source: Stats NZ

Age of visitors from Singapore

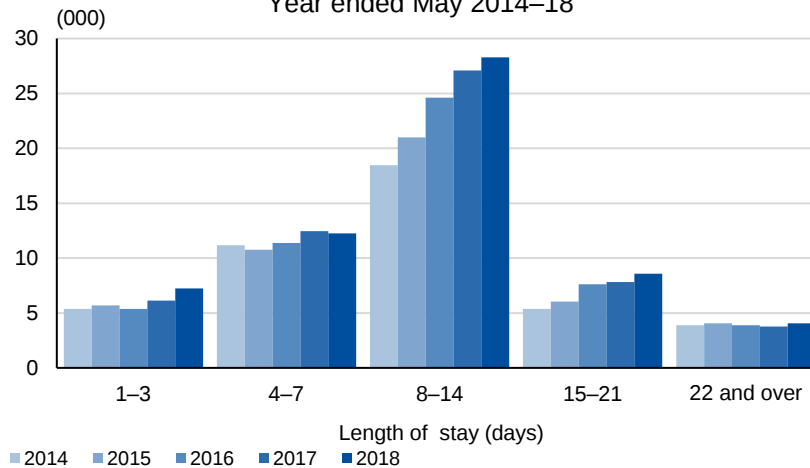
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore

Year ended May 2014–18



Source: Stats NZ

Table 39

Key characteristics of visitors from India

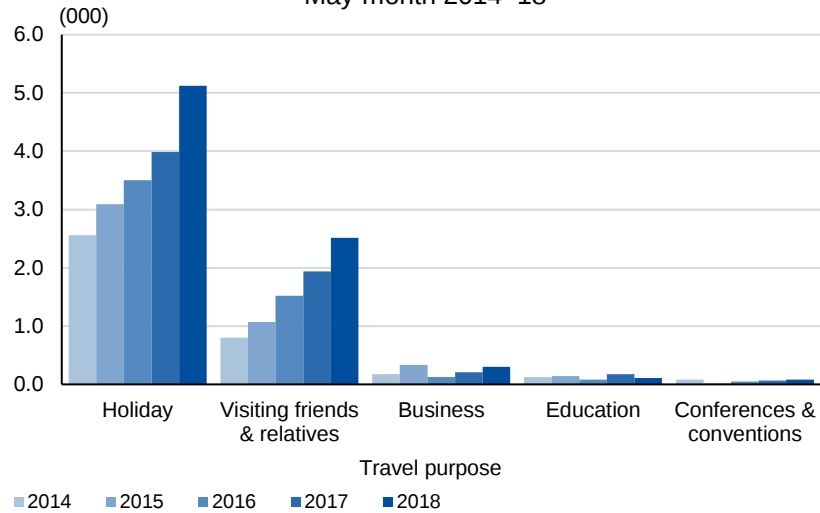
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	4,384	5,120	5,856	6,992	9,056	2,064	29.5
Travel purpose							
Holiday	2,560	3,088	3,504	3,984	5,120	1,136	28.5
Visiting friends & relatives	800	1,072	1,520	1,936	2,512	576	29.8
Business	176	336	128	208	304	96	46.2
Education	128	144	80	176	112	-64	-36.4
Conferences & conventions	80	16	48	64	80	16	25.0
Age group (years)							
Under 15	736	512	640	912	1,024	112	12.3
15–24	624	864	832	784	944	160	20.4
25–34	784	896	864	1,168	1,424	256	21.9
35–44	544	944	976	1,104	1,392	288	26.1
45–54	688	832	1,296	1,280	1,760	480	37.5
55–64	608	784	896	1,328	1,696	368	27.7
65+	400	288	352	416	816	400	96.2
Length of stay (days)							
1–3	240	224	144	288	240	-48	-16.7
4–7	752	912	848	1,072	1,632	560	52.2
8–14	1,904	2,032	2,432	2,800	3,600	800	28.6
15–21	432	624	640	736	1,024	288	39.1
22 and over	1,056	1,328	1,792	2,096	2,560	464	22.1
Median	11.1	12.2	13.2	12.4	12.2	...	...
New Zealand port							
Auckland airport	3,424	3,984	4,528	5,520	7,376	1,856	33.6
Christchurch airport	544	752	1,024	1,120	1,056	-64	-5.7
Closest port of flight							
Singapore	1,504	2,320	2,208	2,608	2,864	256	9.8
Sydney	1,248	768	736	992	1,584	592	59.7
Bangkok	32	384	560	672	1,344	672	100.0
Melbourne	192	336	480	480	720	240	50.0
Kuala Lumpur	976	720	720	352	688	336	95.5
Guangzhou	48	32	496	448	624	176	39.3
Citizenship							
India	4,224	4,976	5,776	6,896	8,944	2,048	29.7

Symbol: ... not applicable

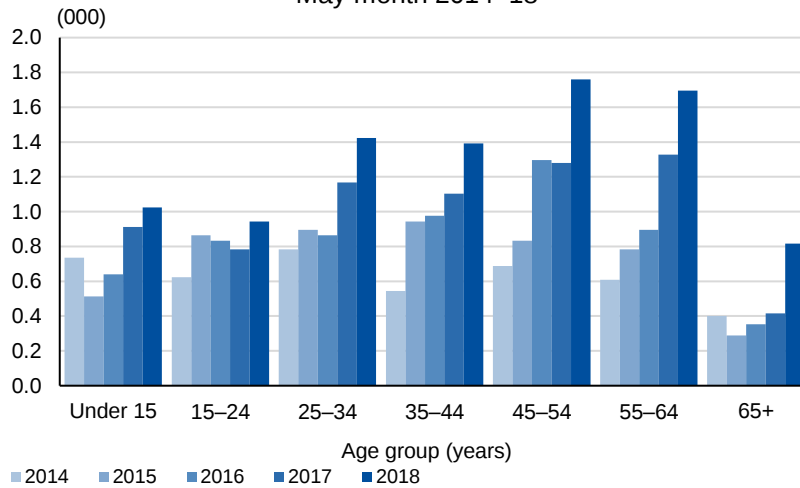
Source: Stats NZ

Travel purpose of visitors from India May month 2014–18



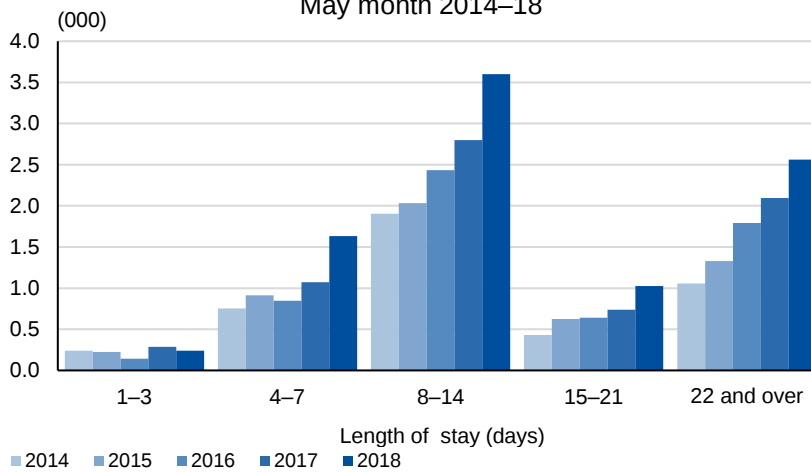
Source: Stats NZ

Age of visitors from India May month 2014–18



Source: Stats NZ

Length of stay of visitors from India May month 2014–18



Source: Stats NZ

Table 40

Key characteristics of visitors from India

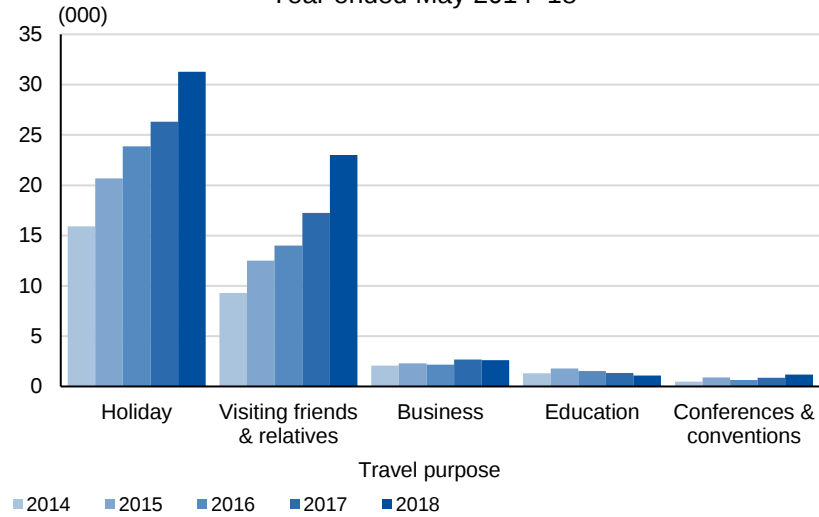
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	33,280	42,880	47,664	54,928	66,320	11,392	20.7
Travel purpose							
Holiday	15,904	20,672	23,856	26,320	31,280	4,960	18.8
Visiting friends & relatives	9,280	12,496	14,000	17,248	23,008	5,760	33.4
Business	2,080	2,304	2,176	2,688	2,608	-80	-3.0
Education	1,296	1,776	1,536	1,328	1,072	-256	-19.3
Conferences & conventions	480	880	640	864	1,184	320	37.0
Age group (years)							
Under 15	2,096	2,432	2,592	3,296	4,144	848	25.7
15–24	4,560	5,392	5,760	4,816	5,664	848	17.6
25–34	8,656	10,800	11,952	12,848	15,728	2,880	22.4
35–44	4,160	5,456	5,648	6,496	7,344	848	13.1
45–54	5,040	6,512	7,088	8,816	10,432	1,616	18.3
55–64	5,840	8,176	9,584	12,192	14,880	2,688	22.0
65+	2,928	4,112	5,040	6,464	8,128	1,664	25.7
Length of stay (days)							
1–3	1,856	2,512	2,288	2,928	2,640	-288	-9.8
4–7	6,832	7,904	7,392	8,704	10,736	2,032	23.3
8–14	9,504	13,248	16,320	17,984	20,592	2,608	14.5
15–21	3,616	4,384	5,536	5,456	7,760	2,304	42.2
22 and over	11,472	14,832	16,128	19,856	24,592	4,736	23.9
Median	13.0	13.0	13.4	13.4	14.2	...	...
New Zealand port							
Auckland airport	27,088	33,856	37,216	43,616	52,656	9,040	20.7
Christchurch airport	3,616	5,072	6,800	7,792	9,008	1,216	15.6
Queenstown airport	1,536	2,496	2,416	2,080	2,592	512	24.6
Wellington airport	544	1,056	752	912	1,696	784	86.0
Closest port of flight							
Singapore	10,752	13,968	14,752	16,928	22,048	5,120	30.2
Sydney	6,672	7,616	7,488	7,616	9,472	1,856	24.4
Kuala Lumpur	6,272	9,264	7,712	6,560	6,800	240	3.7
Hong Kong	1,792	1,424	1,952	4,256	6,288	2,032	47.7
Bangkok	2,672	2,928	5,104	5,728	5,872	144	2.5
Guangzhou	448	336	2,208	3,968	4,464	496	12.5
Melbourne	2,144	3,360	4,096	3,744	4,160	416	11.1
Brisbane	960	1,712	1,776	1,904	2,192	288	15.1
Coolangatta	256	448	592	1,136	1,056	-80	-7.0
Dubai	0	0	80	608	1,024	416	68.4
Citizenship							
India	31,984	41,248	46,256	53,536	64,624	11,088	20.7

Symbol: ... not applicable

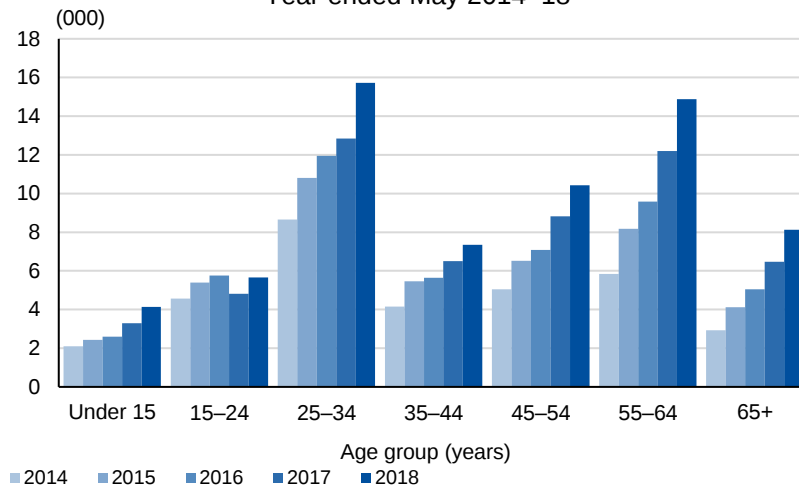
Source: Stats NZ

Travel purpose of visitors from India Year ended May 2014–18



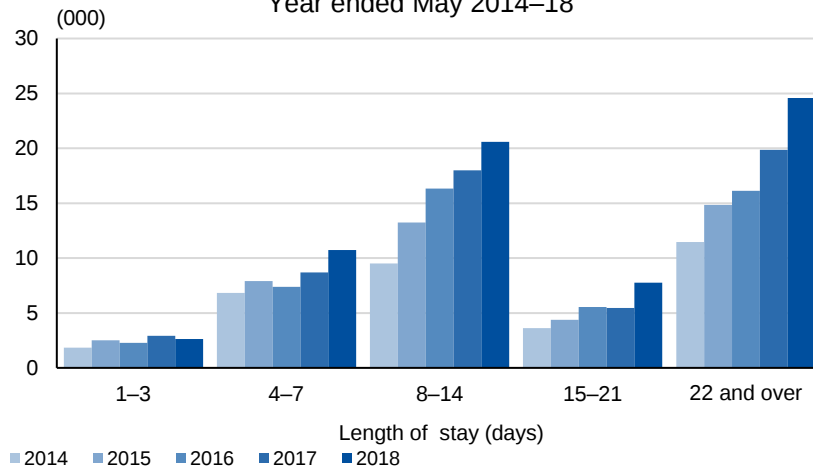
Source: Stats NZ

Age of visitors from India Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from India Year ended May 2014–18



Source: Stats NZ

Table 41

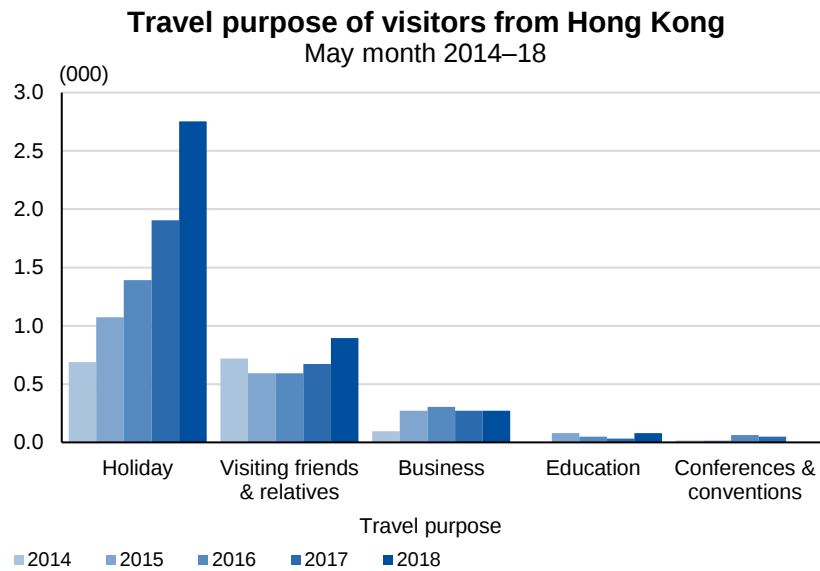
Key characteristics of visitors from Hong Kong

May month 2014–18

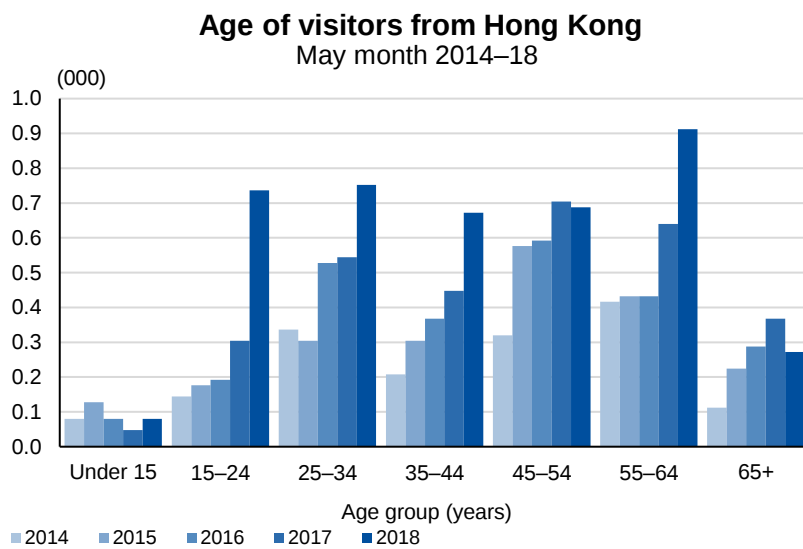
Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,616	2,144	2,480	3,056	4,112	1,056	34.6
Travel purpose							
Holiday	688	1,072	1,392	1,904	2,752	848	44.5
Visiting friends & relatives	720	592	592	672	896	224	33.3
Business	96	272	304	272	272	0	0.0
Education	0	80	48	32	80	48	150.0
Conferences & conventions	16	16	64	48	0	-48	-100.0
Age group (years)							
Under 15	80	128	80	48	80	32	66.7
15–24	144	176	192	304	736	432	142.1
25–34	336	304	528	544	752	208	38.2
35–44	208	304	368	448	672	224	50.0
45–54	320	576	592	704	688	-16	-2.3
55–64	416	432	432	640	912	272	42.5
65+	112	224	288	368	272	-96	-26.1
Length of stay (days)							
1–3	208	240	368	336	560	224	66.7
4–7	496	752	816	960	1,472	512	53.3
8–14	608	816	848	1,312	1,360	48	3.7
15–21	160	112	112	224	272	48	21.4
22 and over	144	224	336	224	448	224	100.0
Median	8.7	8.5	7.9	8.4	7.6	...	...
New Zealand port							
Auckland airport	1,440	1,872	1,952	2,768	3,712	944	34.1
Closest port of flight							
Hong Kong	1,040	1,504	1,408	2,400	3,120	720	30.0
Citizenship							
Hong Kong	1,104	1,552	1,520	2,272	3,088	816	35.9

Symbol: ... not applicable

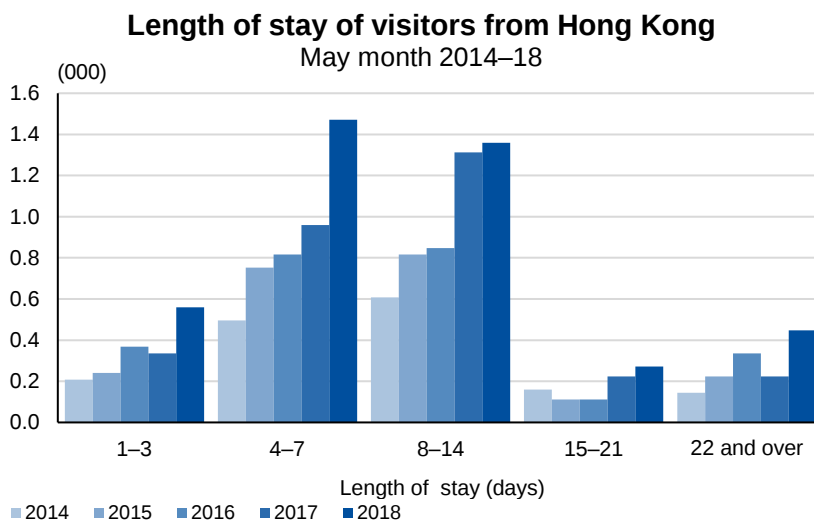
Source: Stats NZ



Source: Stats NZ



Source: Stats NZ



Source: Stats NZ

Table 42

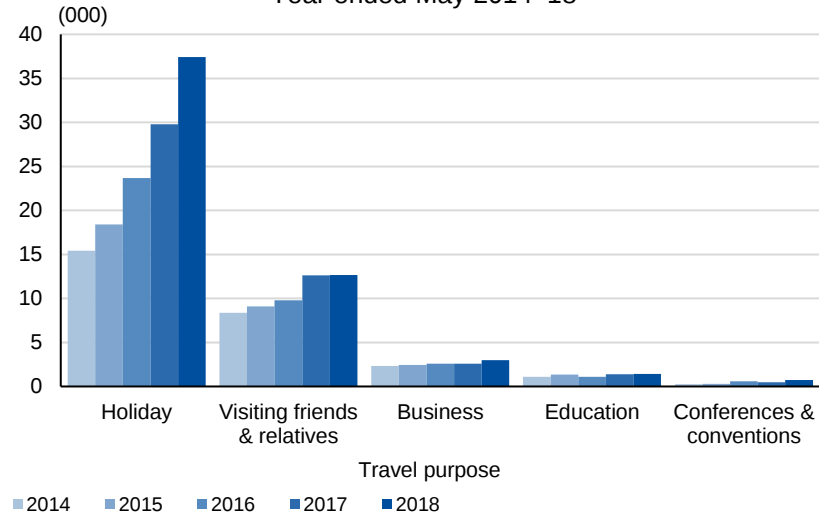
Key characteristics of visitors from Hong Kong
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	28,896	33,296	39,504	48,752	57,104	8,352	17.1
Travel purpose							
Holiday	15,408	18,416	23,680	29,776	37,408	7,632	25.6
Visiting friends & relatives	8,368	9,104	9,776	12,624	12,656	32	0.3
Business	2,320	2,432	2,576	2,576	2,992	416	16.1
Education	1,104	1,344	1,088	1,392	1,424	32	2.3
Conferences & conventions	272	288	592	480	736	256	53.3
Age group (years)							
Under 15	3,072	3,600	3,600	4,720	5,168	448	9.5
15–24	2,224	2,720	2,944	3,296	4,288	992	30.1
25–34	5,152	5,952	7,184	9,120	11,248	2,128	23.3
35–44	5,744	6,480	7,456	8,848	9,744	896	10.1
45–54	5,840	6,656	8,128	9,488	11,152	1,664	17.5
55–64	4,928	5,472	6,928	8,960	10,880	1,920	21.4
65+	1,936	2,416	3,264	4,320	4,624	304	7.0
Length of stay (days)							
1–3	2,704	3,072	3,184	4,432	5,424	992	22.4
4–7	8,320	9,600	12,192	15,056	17,776	2,720	18.1
8–14	11,008	13,328	15,264	19,696	23,408	3,712	18.8
15–21	3,552	3,760	4,688	5,392	6,128	736	13.6
22 and over	3,312	3,536	4,176	4,176	4,368	192	4.6
Median	9.1	9.3	9.2	8.8	8.6	...	...
New Zealand port							
Auckland airport	24,624	28,608	32,672	40,624	48,160	7,536	18.6
Christchurch airport	2,336	2,704	3,952	4,816	5,952	1,136	23.6
Queenstown airport	1,056	1,056	1,696	1,968	1,872	-96	-4.9
Wellington airport	544	720	928	1,056	768	-288	-27.3
Closest port of flight							
Hong Kong	18,096	21,744	24,432	32,816	41,408	8,592	26.2
Sydney	4,240	4,096	5,968	6,144	5,568	-576	-9.4
Melbourne	1,584	1,856	2,096	2,288	2,800	512	22.4
Singapore	1,808	2,320	2,784	2,384	2,400	16	0.7
Brisbane	1,280	1,008	1,632	1,888	2,096	208	11.0
Citizenship							
Hong Kong	15,120	18,112	22,672	29,840	36,000	6,160	20.6
New Zealand	5,104	5,040	5,616	6,608	6,192	-416	-6.3
United Kingdom	2,864	3,104	3,024	3,552	4,368	816	23.0
Australia	1,536	1,712	1,824	1,968	2,384	416	21.1

Symbol: ... not applicable

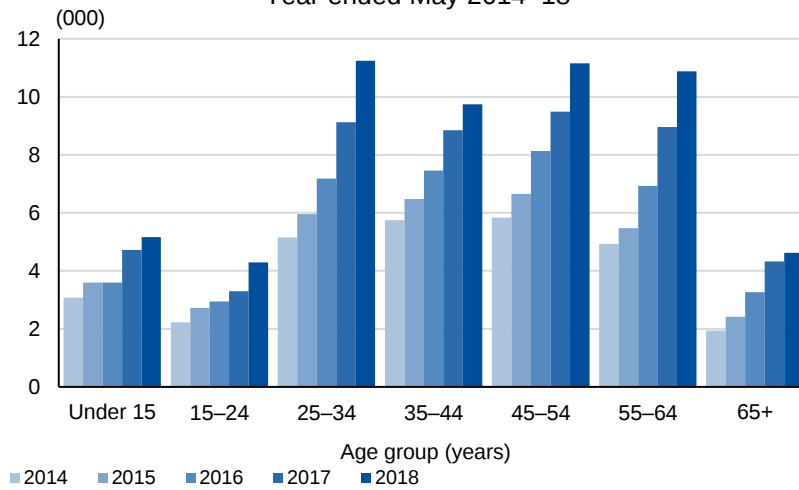
Source: Stats NZ

Travel purpose of visitors from Hong Kong Year ended May 2014–18



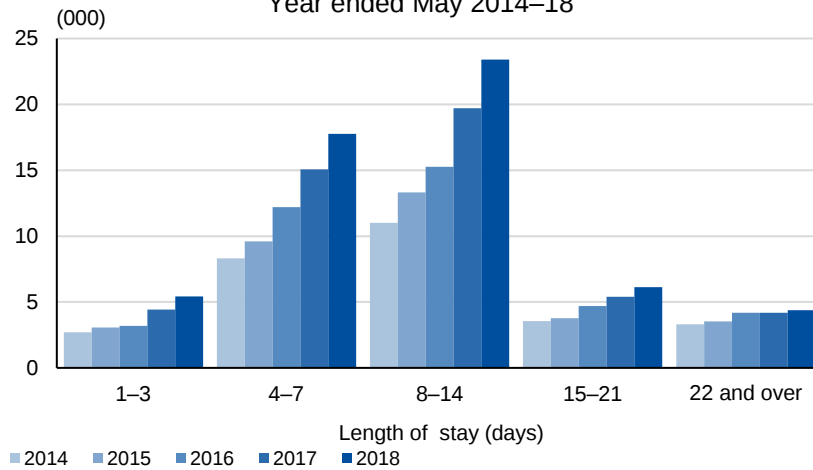
Source: Stats NZ

Age of visitors from Hong Kong Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong Year ended May 2014–18



Source: Stats NZ

Table 43

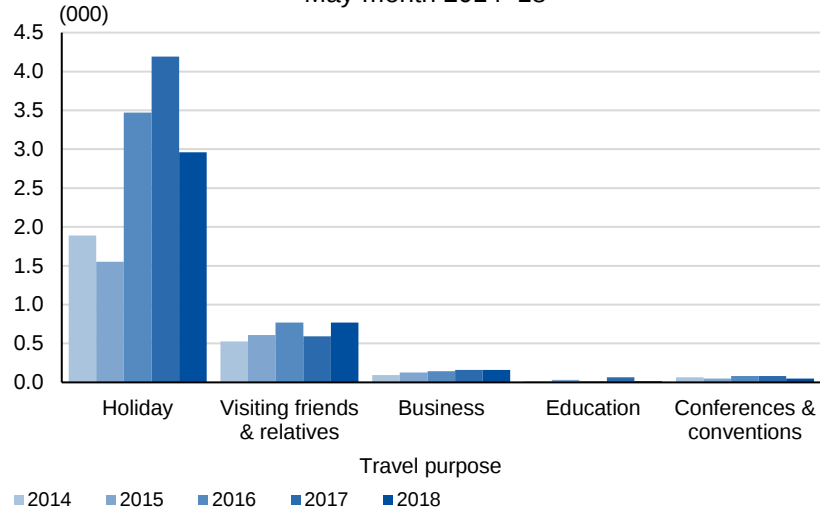
Key characteristics of visitors from Malaysia
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,752	2,480	4,656	5,280	4,064	-1,216	-23.0
Travel purpose							
Holiday	1,888	1,552	3,472	4,192	2,960	-1,232	-29.4
Visiting friends & relatives	528	608	768	592	768	176	29.7
Business	96	128	144	160	160	0	0.0
Education	16	32	16	64	16	-48	-75.0
Conferences & conventions	64	48	80	80	48	-32	-40.0
Age group (years)							
Under 15	176	208	448	416	320	-96	-23.1
15–24	272	320	416	560	368	-192	-34.3
25–34	624	368	880	1,280	976	-304	-23.8
35–44	432	464	1,008	1,072	720	-352	-32.8
45–54	592	304	784	768	608	-160	-20.8
55–64	448	640	672	864	688	-176	-20.4
65+	208	176	448	320	384	64	20.0
Length of stay (days)							
1–3	208	224	240	96	352	256	266.7
4–7	976	736	1,408	1,840	832	-1,008	-54.8
8–14	1,152	1,056	2,208	2,448	2,320	-128	-5.2
15–21	192	192	416	592	192	-400	-67.6
22 and over	224	272	384	304	368	64	21.1
Median	8.1	9.1	9.4	9.2	9.3	...	...
New Zealand port							
Auckland airport	1,936	1,808	3,744	4,688	3,504	-1,184	-25.3
Closest port of flight							
Coolangatta	0	16	1,824	2,432	2,112	-320	-13.2
Kuala Lumpur	1,072	1,056	1,056	1,616	912	-704	-43.6
Citizenship							
Malaysia	2,640	2,256	4,464	5,072	3,824	-1,248	-24.6

Symbol: ... not applicable

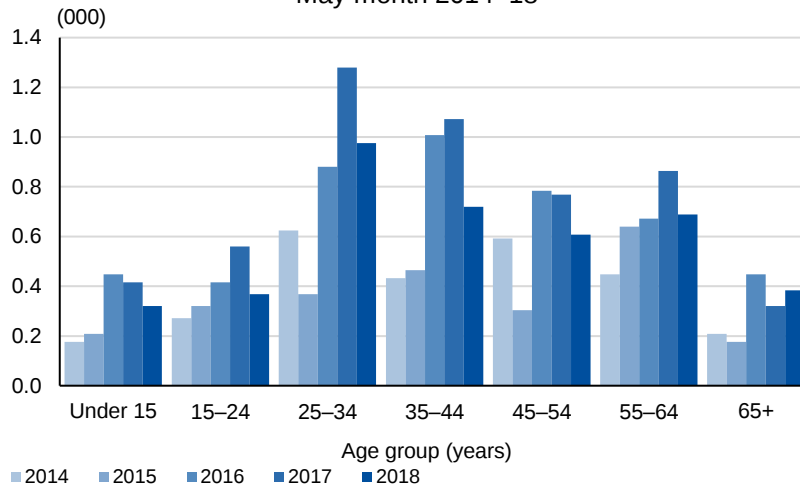
Source: Stats NZ

Travel purpose of visitors from Malaysia
May month 2014–18



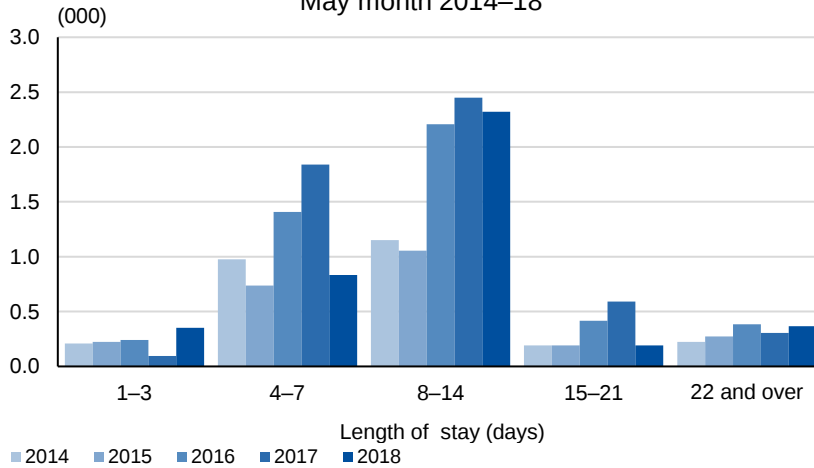
Source: Stats NZ

Age of visitors from Malaysia
May month 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia
May month 2014–18



Source: Stats NZ

Table 44

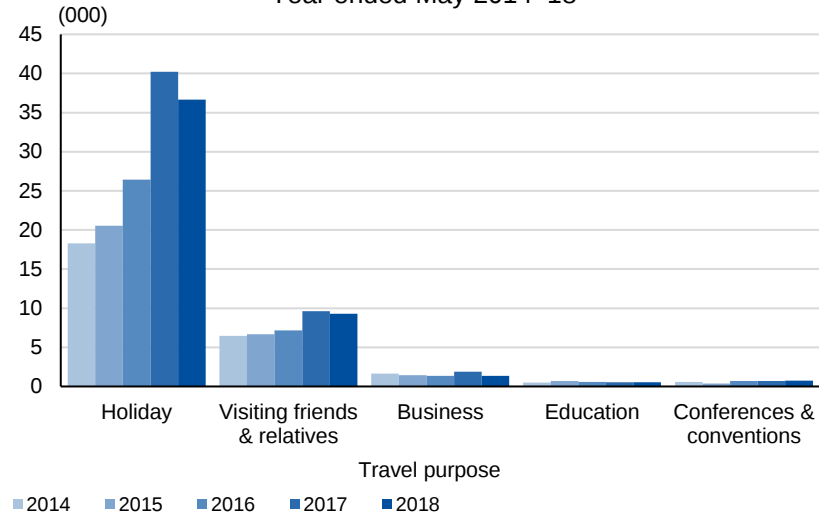
Key characteristics of visitors from Malaysia
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,616	32,000	39,024	55,856	51,392	-4,464	-8.0
Travel purpose							
Holiday	18,304	20,528	26,448	40,224	36,672	-3,552	-8.8
Visiting friends & relatives	6,480	6,656	7,184	9,600	9,312	-288	-3.0
Business	1,632	1,424	1,376	1,872	1,376	-496	-26.5
Education	480	720	592	528	544	16	3.0
Conferences & conventions	576	368	720	688	736	48	7.0
Age group (years)							
Under 15	2,544	3,024	3,856	5,296	4,560	-736	-13.9
15–24	3,536	3,648	3,904	5,664	5,872	208	3.7
25–34	5,440	5,920	8,048	12,496	11,632	-864	-6.9
35–44	4,656	4,976	6,304	8,928	7,792	-1,136	-12.7
45–54	5,280	5,456	6,192	8,912	7,856	-1,056	-11.8
55–64	5,712	6,128	7,376	10,144	9,088	-1,056	-10.4
65+	2,448	2,848	3,344	4,416	4,592	176	4.0
Length of stay (days)							
1–3	1,648	1,728	1,952	2,304	2,384	80	3.5
4–7	8,480	9,328	11,808	15,408	12,784	-2,624	-17.0
8–14	11,632	12,480	15,648	25,488	24,288	-1,200	-4.7
15–21	3,200	3,328	4,048	6,000	5,840	-160	-2.7
22 and over	4,656	5,136	5,568	6,656	6,096	-560	-8.4
Median	9.8	9.6	9.5	9.9	9.9	...	...
New Zealand port							
Auckland airport	21,840	22,368	28,160	46,464	43,248	-3,216	-6.9
Christchurch airport	6,448	7,680	8,752	7,440	6,320	-1,120	-15.1
Queenstown airport	688	960	1,120	1,104	960	-144	-13.0
Wellington airport	512	816	912	800	736	-64	-8.0
Closest port of flight							
Coolangatta	256	352	4,816	25,056	23,520	-1,536	-6.1
Kuala Lumpur	10,816	12,128	13,616	15,024	14,224	-800	-5.3
Singapore	6,944	4,688	4,736	4,480	4,320	-160	-3.6
Melbourne	5,648	7,504	8,576	4,960	3,376	-1,584	-31.9
Sydney	4,128	5,680	5,744	4,288	3,216	-1,072	-25.0
Brisbane	752	864	656	768	1,072	304	39.6
Citizenship							
Malaysia	26,528	29,040	35,712	51,904	47,888	-4,016	-7.7
New Zealand	912	640	816	800	736	-64	-8.0

Symbol: ... not applicable

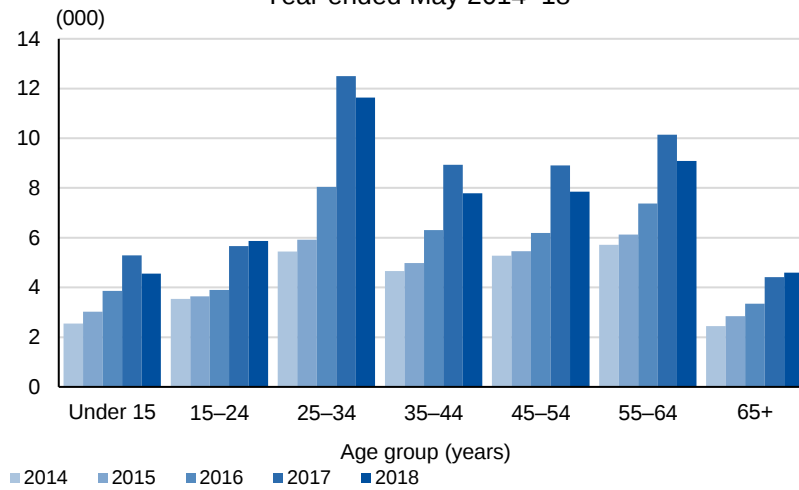
Source: Stats NZ

Travel purpose of visitors from Malaysia Year ended May 2014–18



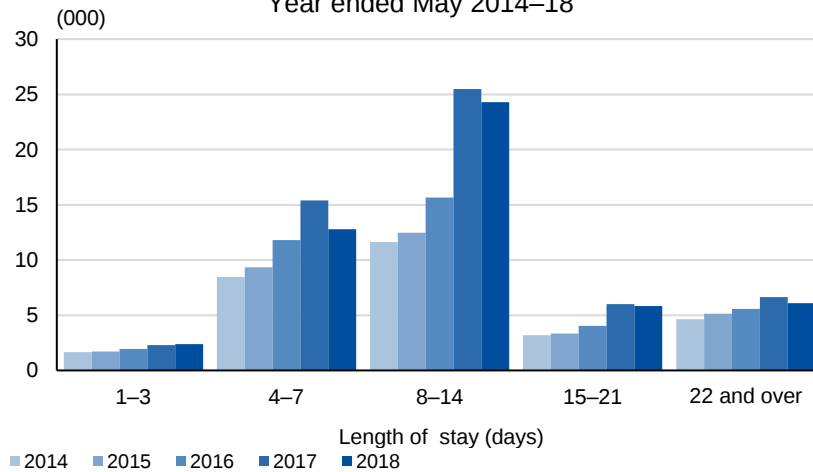
Source: Stats NZ

Age of visitors from Malaysia Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia Year ended May 2014–18



Source: Stats NZ

Table 45

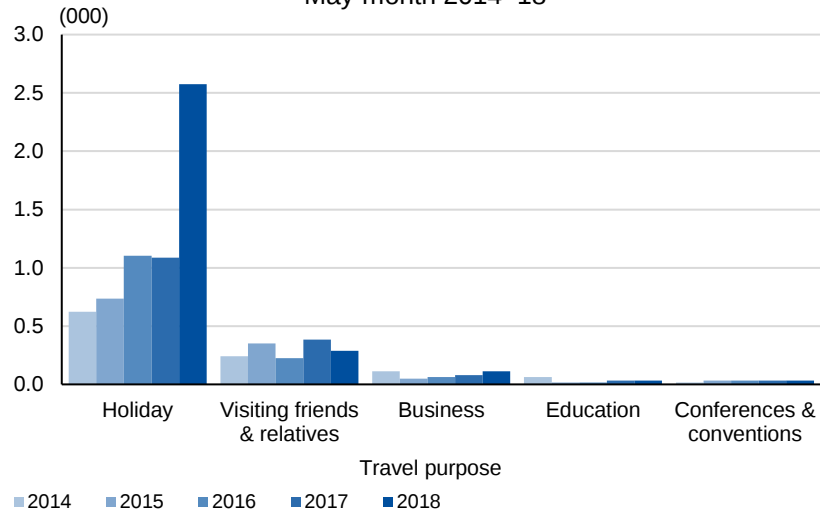
Key characteristics of visitors from Taiwan
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,168	1,296	1,568	1,712	3,344	1,632	95.3
Travel purpose							
Holiday	624	736	1,104	1,088	2,576	1,488	136.8
Visiting friends & relatives	240	352	224	384	288	-96	-25.0
Business	112	48	64	80	112	32	40.0
Education	64	16	16	32	32	0	0.0
Conferences & conventions	16	32	32	32	32	0	0.0
Age group (years)							
Under 15	0	48	16	64	64	0	0.0
15–24	80	32	160	128	192	64	50.0
25–34	224	304	384	384	560	176	45.8
35–44	144	160	208	224	352	128	57.1
45–54	176	240	272	304	512	208	68.4
55–64	416	416	368	416	960	544	130.8
65+	128	96	160	192	704	512	266.7
Length of stay (days)							
1–3	64	112	80	160	96	-64	-40.0
4–7	352	528	432	576	2,176	1,600	277.8
8–14	480	352	688	688	672	-16	-2.3
15–21	96	112	208	80	96	16	20.0
22 and over	176	192	160	208	304	96	46.2
Median	8.3	7.6	9.2	8.1	6.4	...	...
New Zealand port							
Auckland airport	944	1,088	1,328	1,488	3,104	1,616	108.6
Closest port of flight							
Brisbane	272	240	464	368	2,224	1,856	504.3
Hong Kong	272	400	496	496	640	144	29.0
Citizenship							
Taiwan	1,104	1,152	1,456	1,568	3,280	1,712	109.2

Symbol: ... not applicable

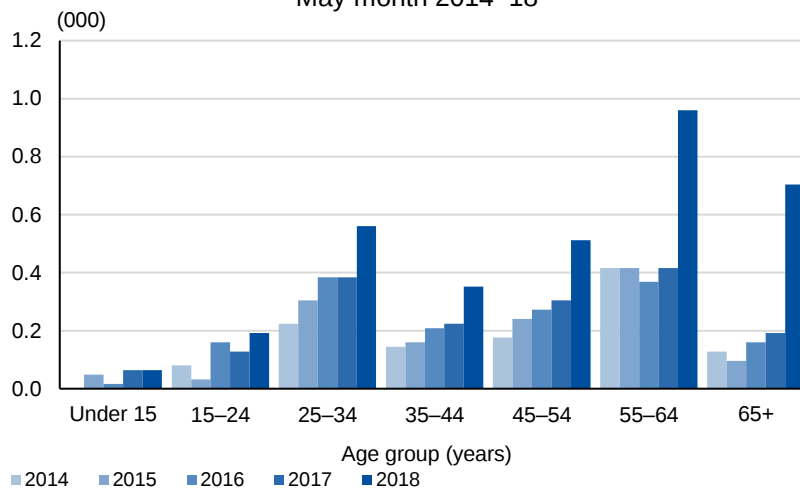
Source: Stats NZ

Travel purpose of visitors from Taiwan
May month 2014–18



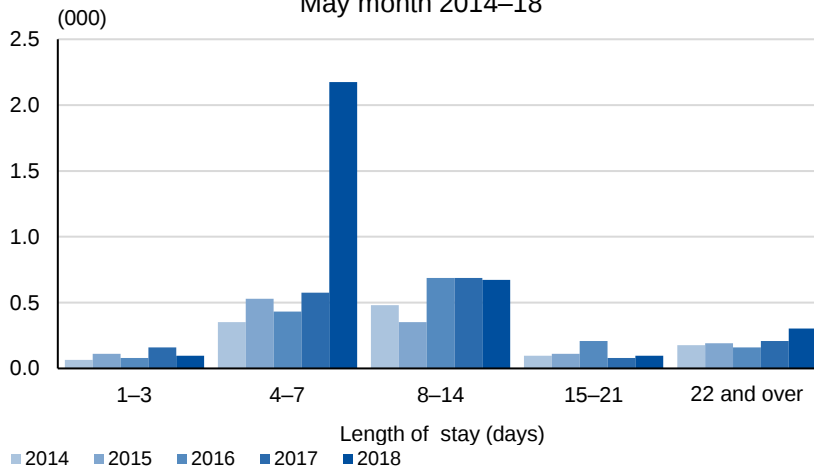
Source: Stats NZ

Age of visitors from Taiwan
May month 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan
May month 2014–18



Source: Stats NZ

Table 46

Key characteristics of visitors from Taiwan

Year ended May 2014–18

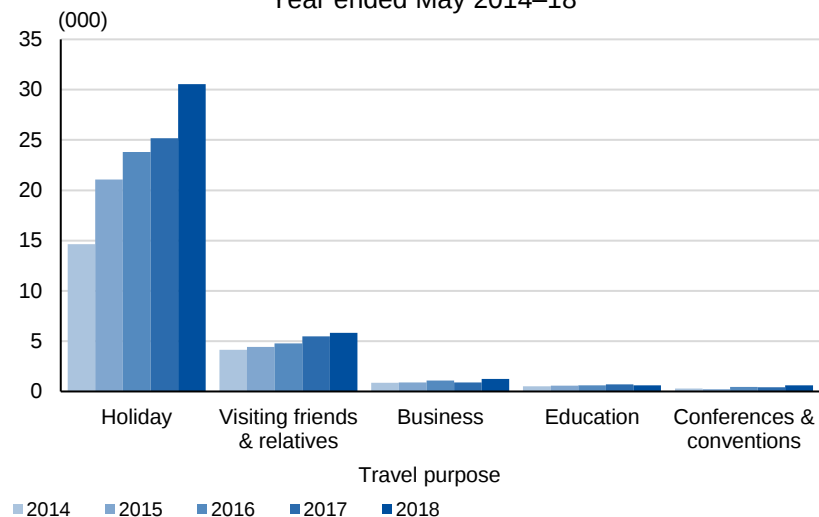
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	21,968	29,408	32,864	36,384	41,712	5,328	14.6
Travel purpose							
Holiday	14,640	21,072	23,792	25,184	30,544	5,360	21.3
Visiting friends & relatives	4,144	4,432	4,784	5,488	5,840	352	6.4
Business	848	880	1,072	880	1,248	368	41.8
Education	528	576	624	704	608	-96	-13.6
Conferences & conventions	304	240	448	432	608	176	40.7
Age group (years)							
Under 15	1,248	1,952	1,952	2,256	2,592	336	14.9
15–24	1,776	2,672	2,592	2,976	3,152	176	5.9
25–34	4,464	5,472	6,336	7,232	7,216	-16	-0.2
35–44	3,408	4,336	4,976	5,200	6,512	1,312	25.2
45–54	3,776	5,232	5,968	5,968	7,008	1,040	17.4
55–64	5,248	6,464	7,424	8,576	9,488	912	10.6
65+	2,048	3,280	3,616	4,176	5,744	1,568	37.5
Length of stay (days)							
1–3	768	1,296	1,264	1,584	1,680	96	6.1
4–7	6,528	9,568	10,320	12,688	14,576	1,888	14.9
8–14	8,992	12,176	14,096	14,640	16,896	2,256	15.4
15–21	2,288	2,560	3,104	3,136	3,872	736	23.5
22 and over	3,392	3,808	4,080	4,336	4,688	352	8.1
Median	8.9	8.7	8.9	8.7	8.9	...	...
New Zealand port							
Auckland airport	18,224	21,136	22,240	25,216	31,552	6,336	25.1
Christchurch airport	3,312	7,744	10,064	10,336	9,056	-1,280	-12.4
Queenstown airport	144	352	304	448	640	192	42.9
Closest port of flight							
Brisbane	7,008	8,656	7,968	7,952	17,040	9,088	114.3
Hong Kong	4,496	4,624	5,408	6,496	10,704	4,208	64.8
Melbourne	880	1,376	4,832	4,624	4,784	160	3.5
Sydney	5,936	10,736	11,072	11,664	3,584	-8,080	-69.3
Singapore	2,592	2,480	1,552	1,568	1,904	336	21.4
Coolangatta	144	208	288	704	864	160	22.7
Guangzhou	272	288	672	752	704	-48	-6.4
Shanghai	32	128	272	1,056	704	-352	-33.3
Citizenship							
Taiwan	20,080	27,376	31,040	33,936	39,280	5,344	15.7
New Zealand	1,056	1,008	1,072	1,568	1,360	-208	-13.3

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Taiwan

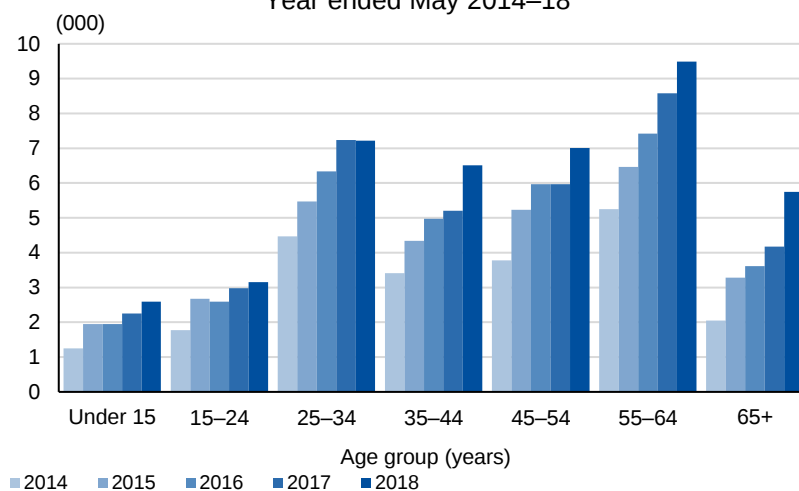
Year ended May 2014–18



Source: Stats NZ

Age of visitors from Taiwan

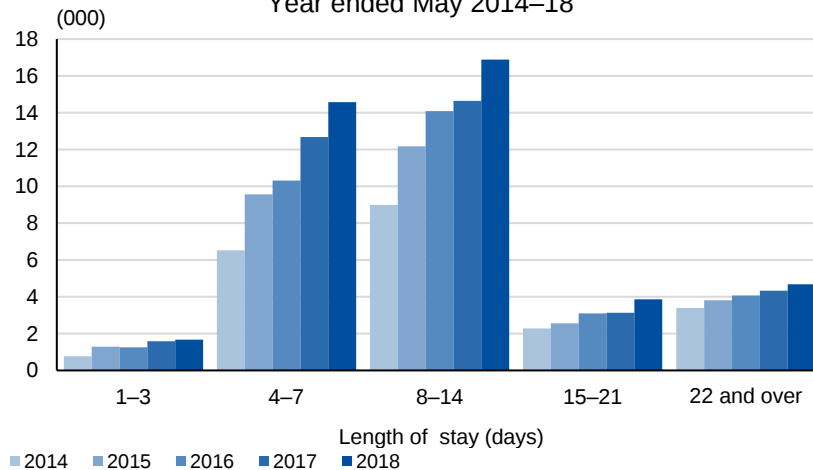
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan

Year ended May 2014–18



Source: Stats NZ

Table 47

Key characteristics of visitors from Thailand

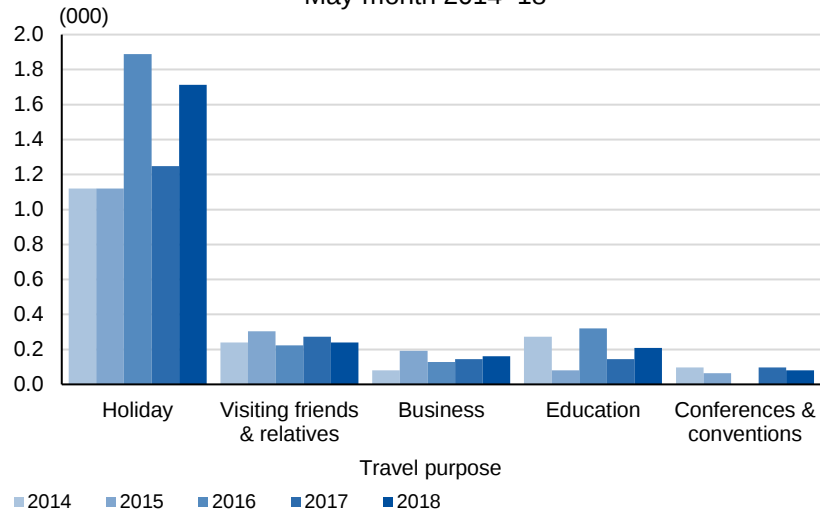
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,128	2,064	2,800	2,240	2,672	432	19.3
Travel purpose							
Holiday	1,120	1,120	1,888	1,248	1,712	464	37.2
Visiting friends & relatives	240	304	224	272	240	-32	-11.8
Business	80	192	128	144	160	16	11.1
Education	272	80	320	144	208	64	44.4
Conferences & conventions	96	64	0	96	80	-16	-16.7
Age group (years)							
Under 15	80	160	128	112	112	0	0.0
15–24	432	144	432	256	432	176	68.8
25–34	448	336	352	400	432	32	8.0
35–44	352	496	608	560	640	80	14.3
45–54	432	528	592	448	608	160	35.7
55–64	304	320	448	288	320	32	11.1
65+	80	80	240	176	128	-48	-27.3
Length of stay (days)							
1–3	128	192	112	288	176	-112	-38.9
4–7	816	880	1,472	736	896	160	21.7
8–14	560	464	640	672	960	288	42.9
15–21	48	112	80	112	128	16	14.3
22 and over	576	416	496	432	512	80	18.5
Median	8.3	7.3	6.8	7.9	9.2	...	...
New Zealand port							
Auckland airport	1,136	1,424	1,936	1,584	1,632	48	3.0
Christchurch airport	880	560	624	528	896	368	69.7
Closest port of flight							
Bangkok	752	880	1,440	992	1,088	96	9.7
Sydney	960	720	784	640	944	304	47.5
Citizenship							
Thailand	1,904	1,840	2,640	1,888	2,448	560	29.7

Symbol: ... not applicable

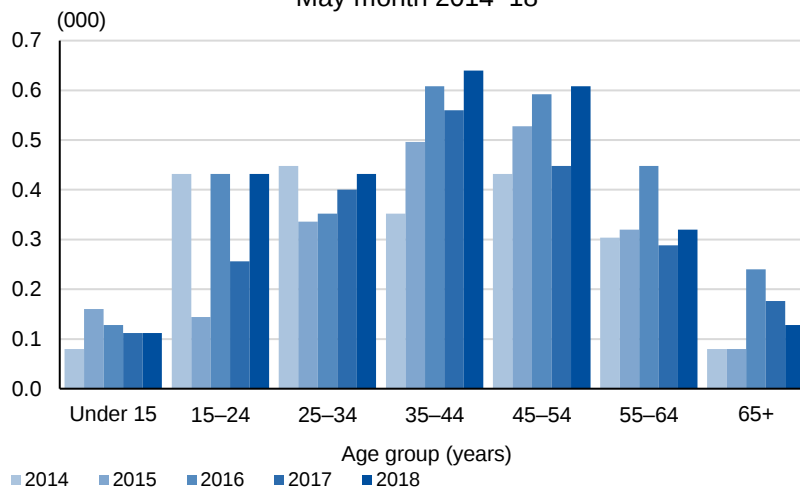
Source: Stats NZ

Travel purpose of visitors from Thailand May month 2014–18



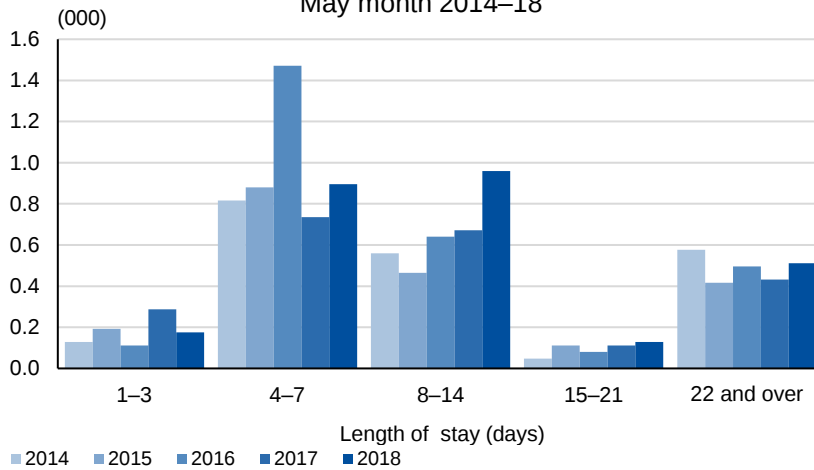
Source: Stats NZ

Age of visitors from Thailand May month 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand May month 2014–18



Source: Stats NZ

Table 48

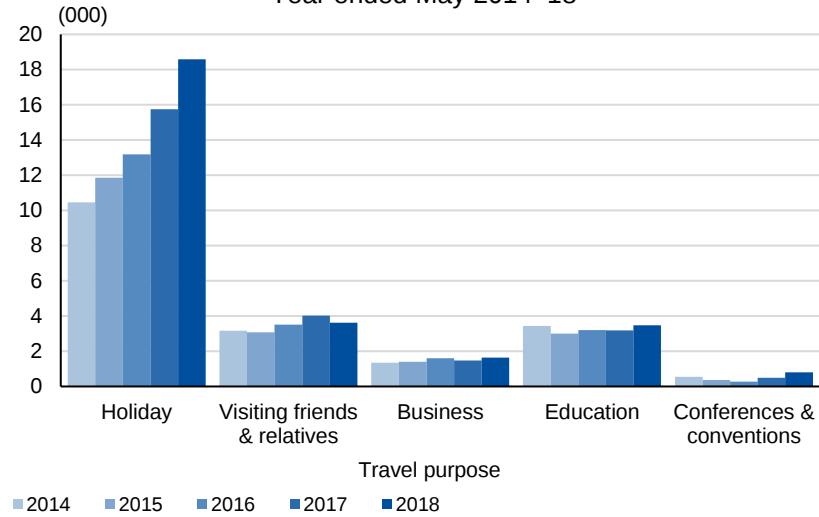
Key characteristics of visitors from Thailand
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	21,360	22,064	23,840	27,024	30,144	3,120	11.5
Travel purpose							
Holiday	10,448	11,856	13,184	15,744	18,592	2,848	18.1
Visiting friends & relatives	3,168	3,072	3,520	4,016	3,616	-400	-10.0
Business	1,344	1,408	1,600	1,472	1,632	160	10.9
Education	3,440	3,008	3,200	3,184	3,472	288	9.0
Conferences & conventions	544	368	272	496	800	304	61.3
Age group (years)							
Under 15	2,624	2,864	3,104	3,088	3,536	448	14.5
15–24	3,152	2,736	2,864	3,376	3,552	176	5.2
25–34	3,408	3,568	3,600	4,672	4,784	112	2.4
35–44	4,064	4,976	4,736	5,632	6,464	832	14.8
45–54	4,080	4,144	4,352	4,832	5,376	544	11.3
55–64	2,992	2,672	3,296	3,504	3,920	416	11.9
65+	1,040	1,104	1,888	1,920	2,512	592	30.8
Length of stay (days)							
1–3	1,392	1,152	1,264	1,712	1,840	128	7.5
4–7	7,184	7,696	7,760	7,856	8,768	912	11.6
8–14	5,552	5,824	7,200	8,864	10,624	1,760	19.9
15–21	1,616	2,048	2,224	2,544	2,704	160	6.3
22 and over	5,616	5,344	5,392	6,048	6,208	160	2.6
Median	9.6	9.2	9.6	9.7	9.6	...	...
New Zealand port							
Auckland airport	13,376	14,560	16,784	20,304	20,992	688	3.4
Christchurch airport	6,608	5,600	4,720	4,784	6,736	1,952	40.8
Queenstown airport	640	1,120	1,248	960	1,456	496	51.7
Wellington airport	608	752	1,008	880	896	16	1.8
Closest port of flight							
Bangkok	9,648	9,984	11,488	13,200	13,792	592	4.5
Sydney	8,080	7,840	7,600	7,184	8,800	1,616	22.5
Singapore	1,824	2,000	1,632	2,224	2,752	528	23.7
Hong Kong	272	176	320	160	1,184	1,024	640.0
Coolangatta	32	16	304	1,056	1,008	-48	-4.5
Melbourne	448	816	880	800	640	-160	-20.0
Kuala Lumpur	304	496	512	1,056	272	-784	-74.2
Citizenship							
Thailand	17,824	18,416	19,360	22,192	25,456	3,264	14.7
New Zealand	1,168	1,008	1,296	1,328	960	-368	-27.7
United States of America	528	448	752	720	576	-144	-20.0
United Kingdom	304	512	608	560	448	-112	-20.0

Symbol: ... not applicable

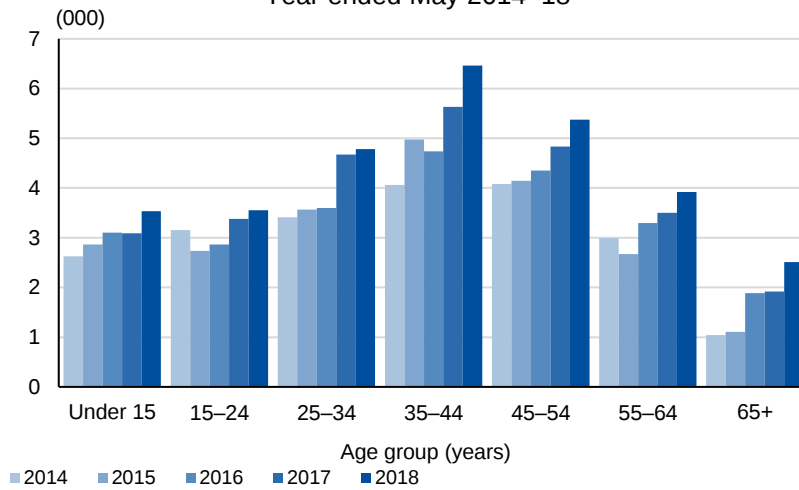
Source: Stats NZ

Travel purpose of visitors from Thailand Year ended May 2014–18



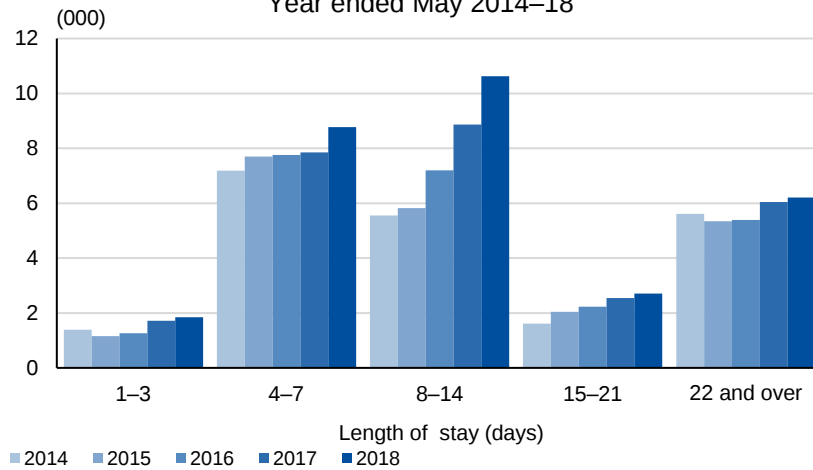
Source: Stats NZ

Age of visitors from Thailand Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand Year ended May 2014–18



Source: Stats NZ

Table 49

Key characteristics of visitors from the United Kingdom

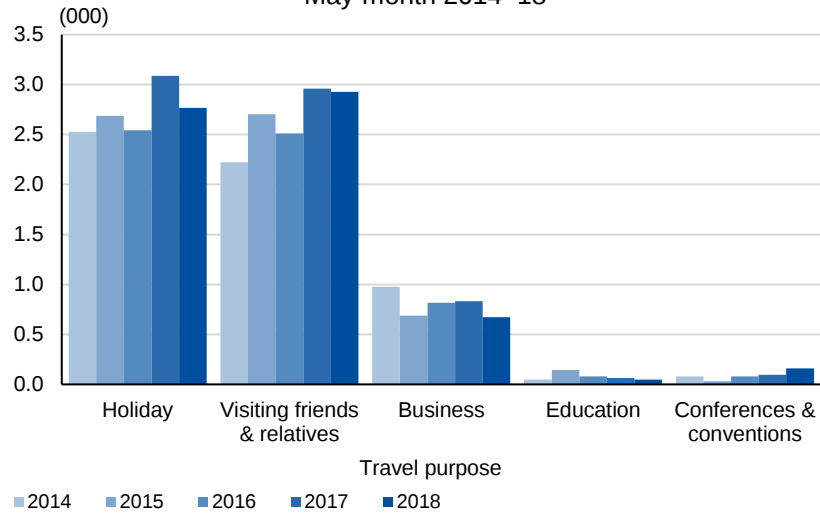
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	6,432	6,608	6,368	7,552	7,008	-544	-7.2
Travel purpose							
Holiday	2,528	2,688	2,544	3,088	2,768	-320	-10.4
Visiting friends & relatives	2,224	2,704	2,512	2,960	2,928	-32	-1.1
Business	976	688	816	832	672	-160	-19.2
Education	48	144	80	64	48	-16	-25.0
Conferences & conventions	80	32	80	96	160	64	66.7
Age group (years)							
Under 15	128	272	192	336	192	-144	-42.9
15–24	1,504	1,520	1,152	1,504	1,152	-352	-23.4
25–34	1,664	1,696	1,824	1,744	1,936	192	11.0
35–44	992	992	784	1,104	928	-176	-15.9
45–54	784	704	896	976	816	-160	-16.4
55–64	720	784	928	1,024	1,024	0	0.0
65+	640	640	592	864	960	96	11.1
Length of stay (days)							
1–3	848	560	1,120	1,024	880	-144	-14.1
4–7	960	1,216	1,008	1,136	1,376	240	21.1
8–14	1,376	1,696	1,376	1,760	1,712	-48	-2.7
15–21	1,136	1,184	960	1,360	1,072	-288	-21.2
22 and over	2,112	1,952	1,904	2,272	1,968	-304	-13.4
Median	14.6	14.1	13.2	14.1	12.5	...	...
New Zealand port							
Auckland airport	4,832	4,816	4,784	5,392	5,008	-384	-7.1
Christchurch airport	928	864	992	1,168	1,088	-80	-6.8
Closest port of flight							
Sydney	2,128	1,968	1,680	2,080	1,920	-160	-7.7
Singapore	400	688	592	432	752	320	74.1
Melbourne	1,280	1,280	1,168	1,264	736	-528	-41.8
Dubai	0	0	480	544	688	144	26.5
Brisbane	496	688	512	560	528	-32	-5.7
Hong Kong	512	416	304	512	512	0	0.0
Citizenship							
United Kingdom	5,120	5,312	4,992	6,016	5,600	-416	-6.9
New Zealand	880	720	784	912	880	-32	-3.5

Symbol: ... not applicable

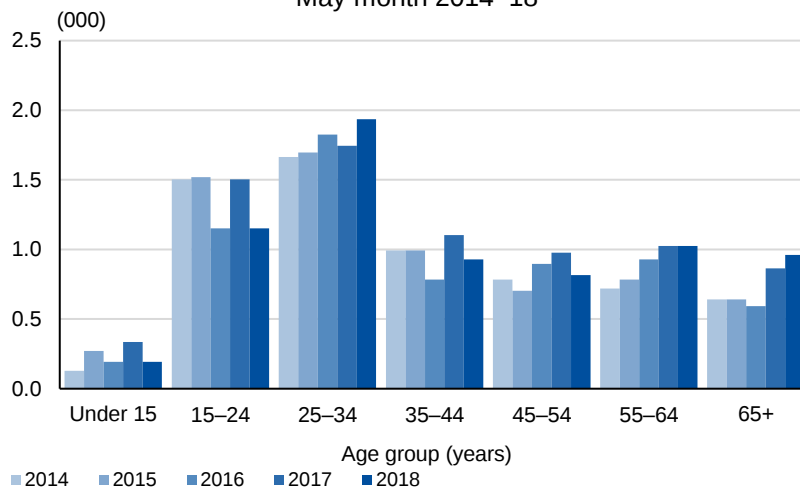
Source: Stats NZ

Travel purpose of visitors from the United Kingdom May month 2014–18



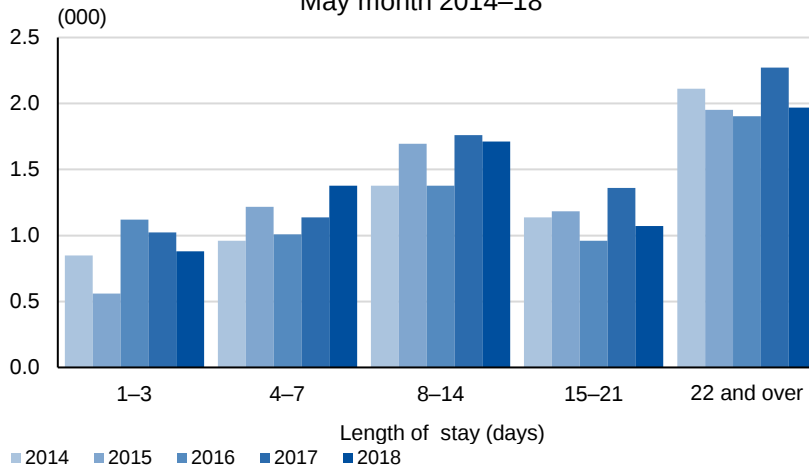
Source: Stats NZ

Age of visitors from the United Kingdom May month 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom May month 2014–18



Source: Stats NZ

Table 50

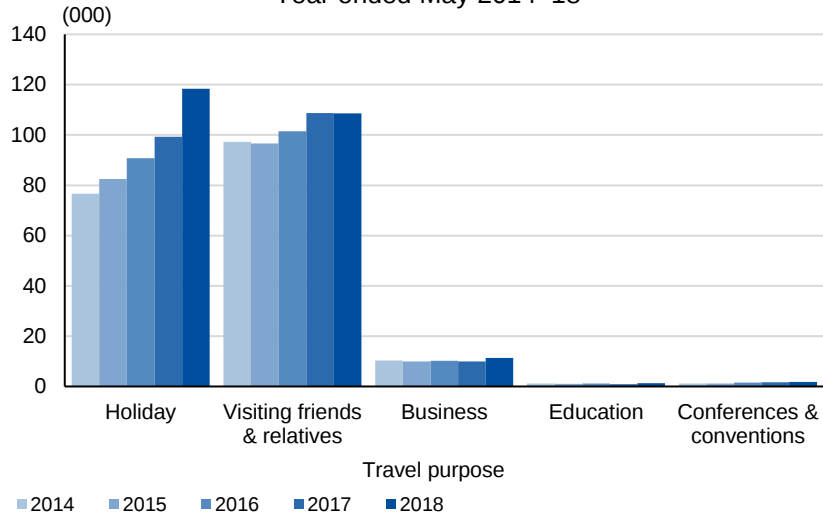
Key characteristics of visitors from the United Kingdom
Year ended May 2014–18

Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	194,400	198,272	213,040	229,072	250,880	21,808	9.5
Travel purpose							
Holiday	76,672	82,496	90,704	99,328	118,416	19,088	19.2
Visiting friends & relatives	97,312	96,672	101,408	108,752	108,528	-224	-0.2
Business	10,384	9,984	10,192	9,968	11,392	1,424	14.3
Education	1,104	1,056	1,168	896	1,232	336	37.5
Conferences & conventions	1,200	1,184	1,504	1,664	1,808	144	8.7
Age group (years)							
Under 15	10,016	9,376	11,008	12,128	12,240	112	0.9
15–24	21,936	22,272	25,360	26,720	27,440	720	2.7
25–34	35,968	37,824	39,120	43,632	48,752	5,120	11.7
35–44	22,624	23,056	24,224	25,328	27,088	1,760	6.9
45–54	23,696	23,808	25,296	27,600	33,712	6,112	22.1
55–64	37,824	37,504	39,648	42,384	48,848	6,464	15.3
65+	42,336	44,432	48,384	51,280	52,800	1,520	3.0
Length of stay (days)							
1–3	10,544	10,352	11,296	12,544	15,536	2,992	23.9
4–7	20,560	20,464	22,464	22,624	26,560	3,936	17.4
8–14	39,632	40,256	44,928	49,392	54,928	5,536	11.2
15–21	44,736	46,976	49,856	56,944	64,080	7,136	12.5
22 and over	78,928	80,224	84,496	87,568	89,776	2,208	2.5
Median	19.6	19.6	19.2	18.5	18.0	...	...
New Zealand port							
Auckland airport	143,648	144,800	153,792	167,056	184,288	17,232	10.3
Christchurch airport	32,224	33,152	36,208	36,704	40,720	4,016	10.9
Wellington airport	11,008	11,872	12,608	12,624	12,912	288	2.3
Queenstown airport	4,304	5,392	7,120	8,832	9,264	432	4.9
Seaports	2,592	2,512	3,008	3,744	3,456	-288	-7.7
Closest port of flight							
Sydney	59,904	60,224	58,080	54,848	56,832	1,984	3.6
Melbourne	27,728	28,800	35,536	34,528	36,176	1,648	4.8
Singapore	24,208	27,888	32,864	27,312	29,184	1,872	6.9
Dubai	0	0	2,928	19,056	24,768	5,712	30.0
Hong Kong	17,648	17,984	19,168	18,608	19,520	912	4.9
Brisbane	17,200	19,088	18,864	16,176	19,216	3,040	18.8
Los Angeles	12,064	10,320	10,720	10,944	10,608	-336	-3.1
Doha	0	0	0	4,560	8,592	4,032	88.4
Kuala Lumpur	8,384	7,936	4,640	6,544	6,336	-208	-3.2
Nadi	2,496	3,120	3,328	3,392	4,384	992	29.2
Citizenship							
United Kingdom	161,616	165,456	179,200	190,288	213,088	22,800	12.0
New Zealand	21,584	20,608	20,928	24,048	21,664	-2,384	-9.9
Australia	2,864	2,768	3,456	3,648	3,552	-96	-2.6
Ireland	2,432	2,320	2,672	2,432	3,376	944	38.8

Symbol: ... not applicable

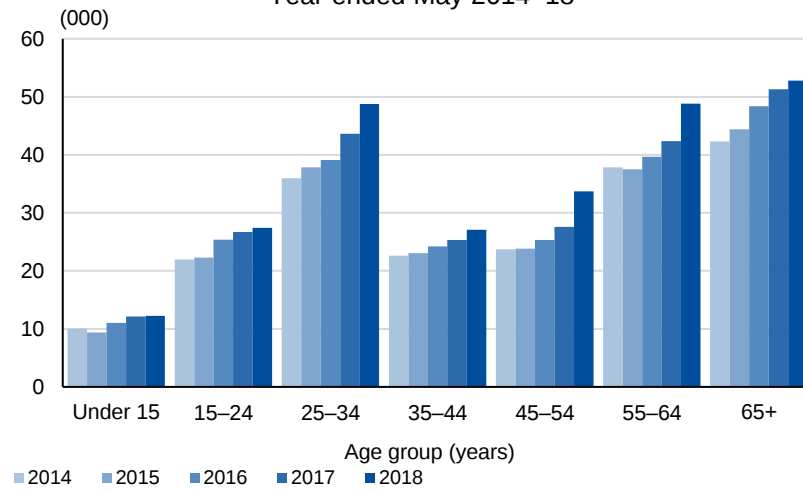
Source: Stats NZ

Travel purpose of visitors from the United Kingdom Year ended May 2014–18



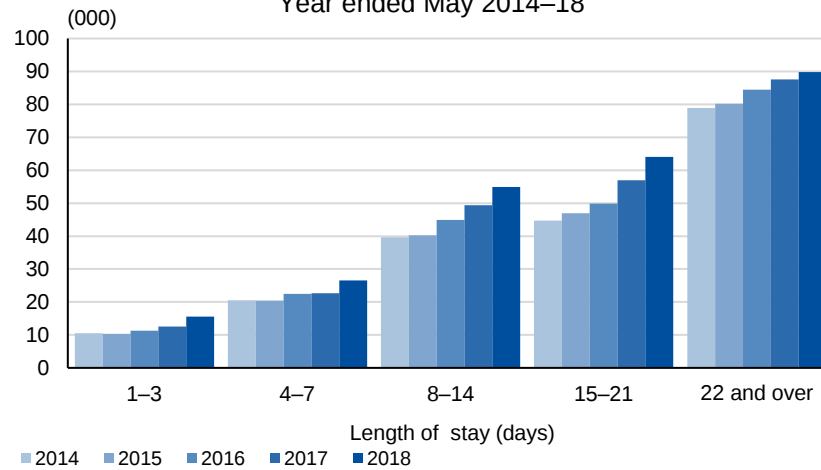
Source: Stats NZ

Age of visitors from the United Kingdom Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom Year ended May 2014–18



Source: Stats NZ

Table 51

Country of residence of visitors from the United Kingdom
 May month 2014–18

	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	6,432	6,608	6,368	7,552	7,008	-544	-7.2
England	5,392	5,520	5,536	6,112	6,000	-112	-1.8
Scotland	496	448	368	464	464	0	0.0
Wales	224	288	176	192	224	32	16.7
Not stated	208	208	160	592	240	-352	-59.5

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
 As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 52

Country of residence of visitors from the United Kingdom
Year ended May 2014–18

	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	194,400	198,272	213,040	229,072	250,880	21,808	9.5
England	162,480	167,664	180,320	189,936	210,560	20,624	10.9
Scotland	14,064	14,448	16,496	15,888	17,552	1,664	10.5
Wales	6,576	6,800	6,864	7,232	10,400	3,168	43.8
Northern Ireland	2,560	2,544	2,368	2,848	3,040	192	6.7
Channel Islands	1,072	896	912	1,120	1,280	160	14.3
Not stated	7,248	5,520	5,520	11,680	7,584	-4,096	-35.1

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 53

Key characteristics of visitors from Germany

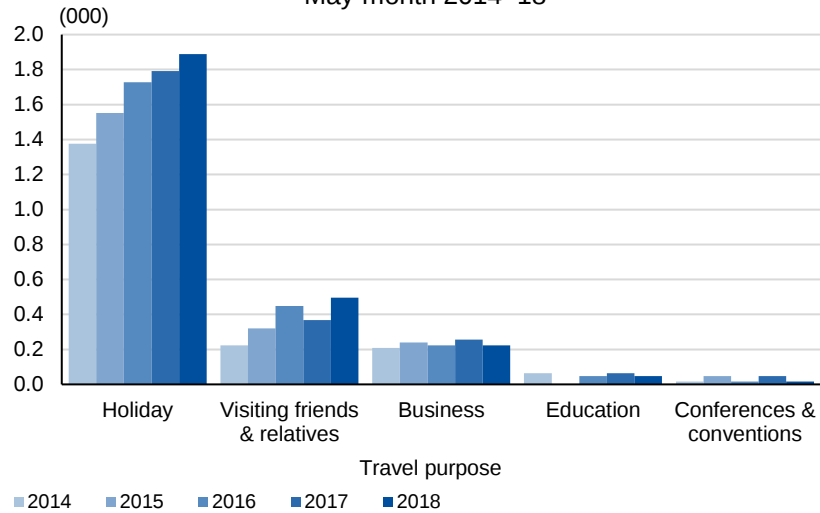
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,336	2,336	2,672	2,736	2,832	96	3.5
Travel purpose							
Holiday	1,376	1,552	1,728	1,792	1,888	96	5.4
Visiting friends & relatives	224	320	448	368	496	128	34.8
Business	208	240	224	256	224	-32	-12.5
Education	64	0	48	64	48	-16	-25.0
Conferences & conventions	16	48	16	48	16	-32	-66.7
Age group (years)							
Under 15	16	64	32	16	48	32	200.0
15–24	864	816	1,232	1,216	1,216	0	0.0
25–34	512	592	816	592	560	-32	-5.4
35–44	208	192	128	272	304	32	11.8
45–54	320	352	288	384	224	-160	-41.7
55–64	224	240	112	144	352	208	144.4
65+	192	80	64	112	128	16	14.3
Length of stay (days)							
1–3	448	320	528	608	480	-128	-21.1
4–7	272	384	256	416	432	16	3.8
8–14	416	320	496	400	512	112	28.0
15–21	496	496	512	496	416	-80	-16.1
22 and over	704	816	880	816	992	176	21.6
Median	15.2	16.6	14.9	13.9	14.4	...	...
New Zealand port							
Auckland airport	1,776	1,760	2,208	2,080	2,144	64	3.1
Christchurch airport	464	352	384	448	560	112	25.0
Closest port of flight							
Sydney	624	608	736	672	544	-128	-19.0
Citizenship							
Germany	2,224	2,208	2,480	2,656	2,576	-80	-3.0

Symbol: ... not applicable

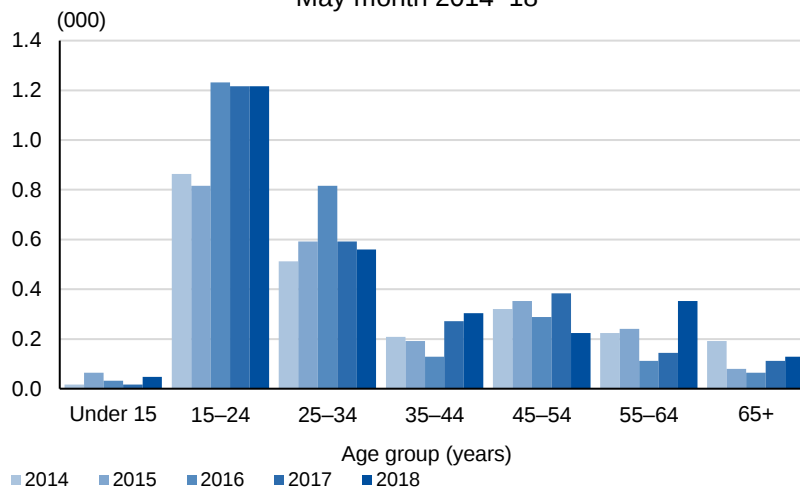
Source: Stats NZ

Travel purpose of visitors from Germany May month 2014–18



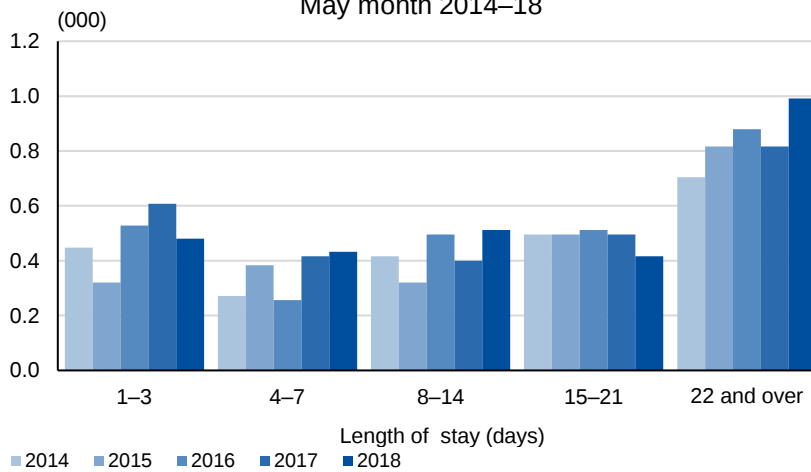
Source: Stats NZ

Age of visitors from Germany May month 2014–18



Source: Stats NZ

Length of stay of visitors from Germany May month 2014–18



Source: Stats NZ

Table 54

Key characteristics of visitors from Germany

Year ended May 2014–18

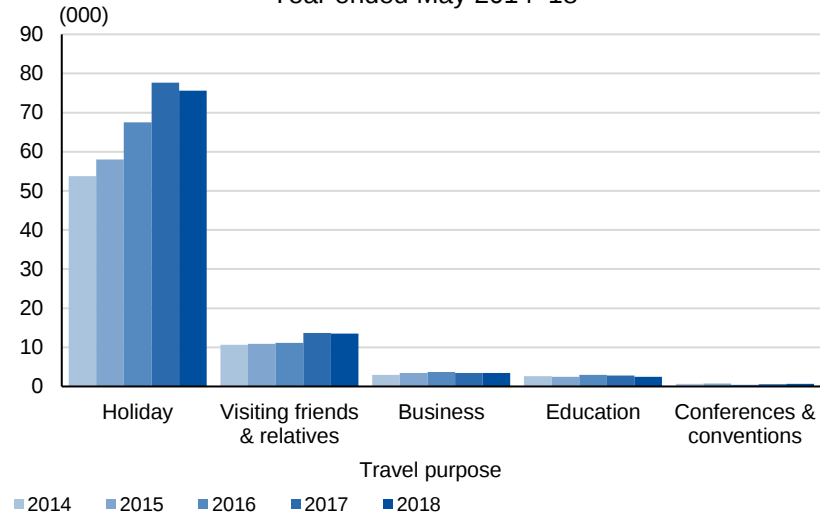
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	75,952	80,608	91,216	104,512	101,536	-2,976	-2.8
Travel purpose							
Holiday	53,728	58,048	67,536	77,632	75,616	-2,016	-2.6
Visiting friends & relatives	10,608	10,880	11,168	13,696	13,536	-160	-1.2
Business	2,960	3,424	3,712	3,488	3,456	-32	-0.9
Education	2,608	2,432	2,960	2,800	2,448	-352	-12.6
Conferences & conventions	704	720	384	592	688	96	16.2
Age group (years)							
Under 15	2,688	2,416	2,704	4,224	4,320	96	2.3
15–24	22,176	23,360	27,984	29,040	26,320	-2,720	-9.4
25–34	19,008	19,904	22,608	26,304	26,192	-112	-0.4
35–44	7,664	8,080	8,720	10,976	11,456	480	4.4
45–54	10,736	11,808	12,496	13,936	13,808	-128	-0.9
55–64	8,128	9,216	10,224	11,552	12,256	704	6.1
65+	5,552	5,824	6,480	8,480	7,184	-1,296	-15.3
Length of stay (days)							
1–3	4,288	4,736	6,032	7,616	6,880	-736	-9.7
4–7	5,184	5,088	4,896	5,984	5,760	-224	-3.7
8–14	8,272	8,896	10,144	11,424	11,504	80	0.7
15–21	14,032	14,224	15,600	20,288	19,888	-400	-2.0
22 and over	44,176	47,664	54,544	59,200	57,504	-1,696	-2.9
Median	25.0	25.2	25.4	24.2	23.8	...	...
New Zealand port							
Auckland airport	55,728	57,776	64,464	75,520	72,496	-3,024	-4.0
Christchurch airport	16,032	17,760	20,768	22,464	23,504	1,040	4.6
Wellington airport	2,384	2,688	3,120	3,104	2,576	-528	-17.0
Queenstown airport	768	912	1,488	1,328	1,792	464	34.9
Seaports	960	1,312	1,344	2,064	1,104	-960	-46.5
Closest port of flight							
Sydney	23,152	24,992	24,112	22,240	19,136	-3,104	-14.0
Singapore	11,680	12,336	15,264	15,072	16,336	1,264	8.4
Melbourne	12,448	13,872	16,704	14,000	11,712	-2,288	-16.3
Dubai	0	0	1,296	10,960	11,136	176	1.6
Hong Kong	4,592	3,504	5,824	8,560	8,448	-112	-1.3
Brisbane	7,488	9,088	8,736	6,304	6,592	288	4.6
Doha	0	0	0	2,000	5,584	3,584	179.2
Bangkok	1,504	1,056	960	3,424	3,184	-240	-7.0
Shanghai	1,536	1,680	1,968	3,424	2,352	-1,072	-31.3
Nadi	1,856	1,968	2,096	2,640	2,272	-368	-13.9
Citizenship							
Germany	72,080	76,448	87,280	99,120	95,728	-3,392	-3.4
New Zealand	1,248	1,008	1,008	1,344	1,456	112	8.3
United Kingdom	304	544	352	528	736	208	39.4

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Germany

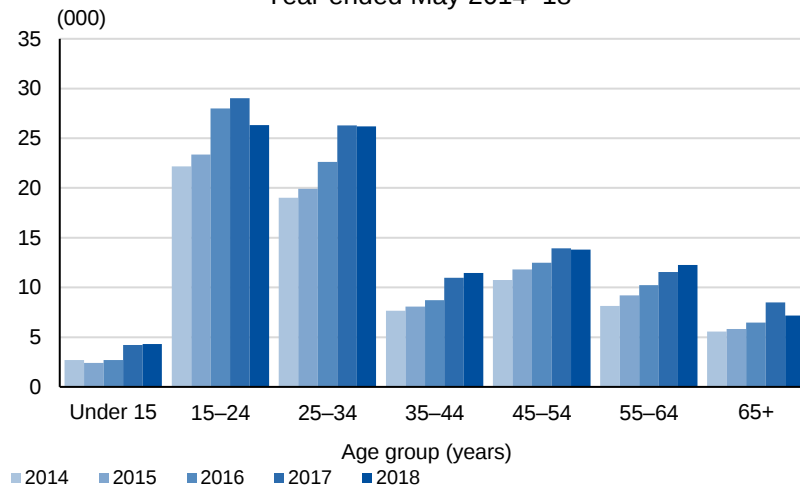
Year ended May 2014–18



Source: Stats NZ

Age of visitors from Germany

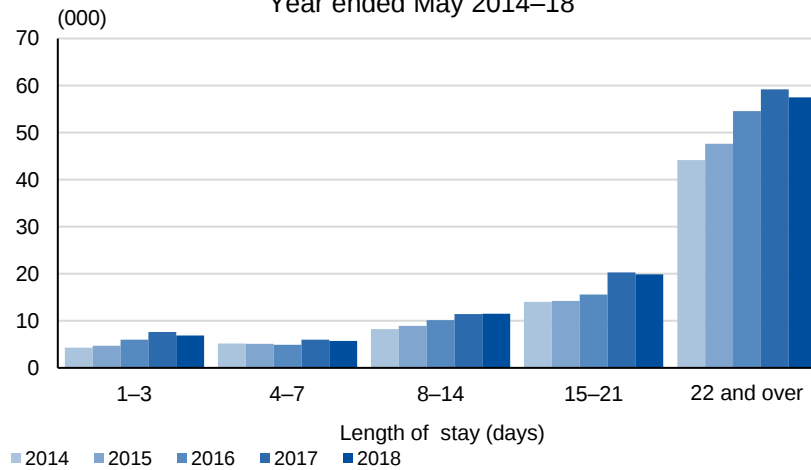
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Germany

Year ended May 2014–18



Source: Stats NZ

Table 55

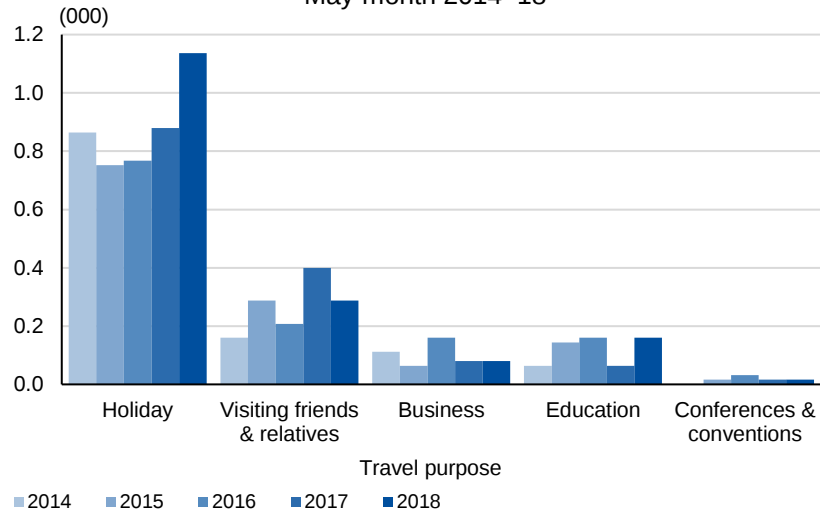
Key characteristics of visitors from France
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,408	1,392	1,552	1,584	1,904	320	20.2
Travel purpose							
Holiday	864	752	768	880	1,136	256	29.1
Visiting friends & relatives	160	288	208	400	288	-112	-28.0
Business	112	64	160	80	80	0	0.0
Education	64	144	160	64	160	96	150.0
Conferences & conventions	0	16	32	16	16	0	0.0
Age group (years)							
Under 15	96	48	32	64	128	64	100.0
15–24	432	464	384	288	528	240	83.3
25–34	432	608	512	688	768	80	11.6
35–44	208	128	160	144	176	32	22.2
45–54	80	32	192	96	112	16	16.7
55–64	96	112	208	176	96	-80	-45.5
65+	64	0	64	128	96	-32	-25.0
Length of stay (days)							
1–3	128	144	304	320	304	-16	-5.0
4–7	208	96	240	192	256	64	33.3
8–14	256	176	256	208	256	48	23.1
15–21	272	272	192	320	336	16	5.0
22 and over	544	704	560	544	752	208	38.2
Median	17.2	21.8	14.0	15.4	15.9	...	...
New Zealand port							
Auckland airport	1,120	1,200	1,168	1,296	1,488	192	14.8
Closest port of flight							
Sydney	400	320	432	368	432	64	17.4
Citizenship							
France	1,200	1,216	1,376	1,328	1,696	368	27.7

Symbol: ... not applicable

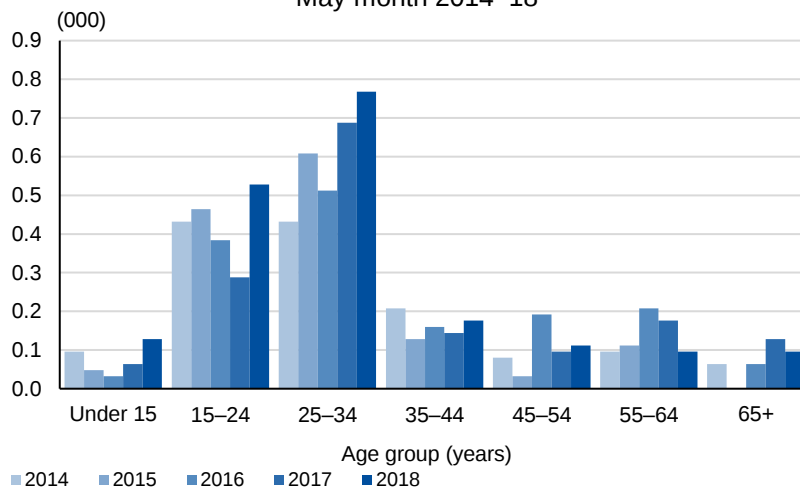
Source: Stats NZ

Travel purpose of visitors from France May month 2014–18



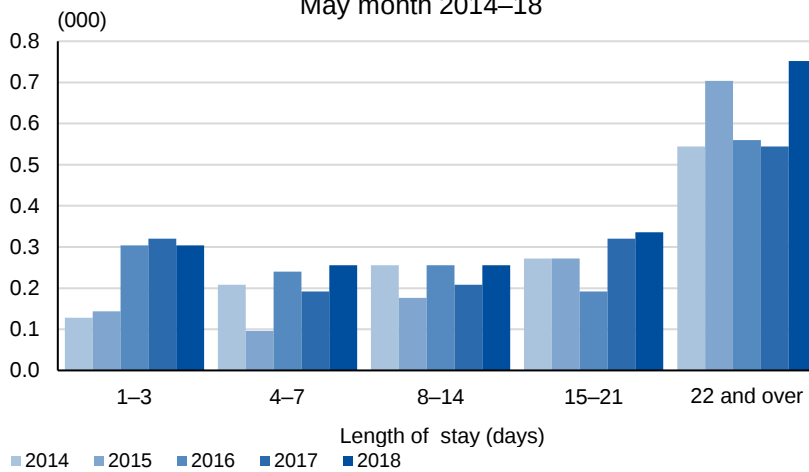
Source: Stats NZ

Age of visitors from France May month 2014–18



Source: Stats NZ

Length of stay of visitors from France May month 2014–18



Source: Stats NZ

Table 56

Key characteristics of visitors from France

Year ended May 2014–18

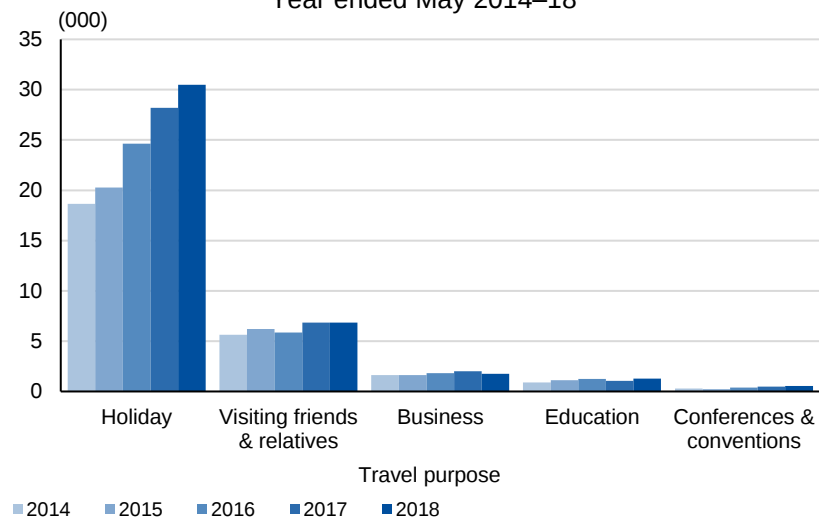
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,296	31,728	36,432	41,456	43,952	2,496	6.0
Travel purpose							
Holiday	18,640	20,272	24,624	28,208	30,496	2,288	8.1
Visiting friends & relatives	5,632	6,224	5,872	6,832	6,848	16	0.2
Business	1,616	1,632	1,824	2,016	1,760	-256	-12.7
Education	896	1,120	1,248	1,040	1,264	224	21.5
Conferences & conventions	304	224	400	496	544	48	9.7
Age group (years)							
Under 15	1,776	1,360	1,808	1,920	2,272	352	18.3
15–24	5,840	7,088	7,248	8,176	8,608	432	5.3
25–34	9,440	10,336	11,936	12,832	13,904	1,072	8.4
35–44	2,912	3,040	3,360	4,224	4,320	96	2.3
45–54	2,768	2,704	3,568	4,112	4,400	288	7.0
55–64	3,936	4,048	5,104	5,648	5,904	256	4.5
65+	2,624	3,152	3,408	4,544	4,544	0	0.0
Length of stay (days)							
1–3	1,984	2,256	2,560	4,048	4,784	736	18.2
4–7	2,992	2,416	3,456	3,120	3,504	384	12.3
8–14	5,456	4,960	5,984	6,992	7,248	256	3.7
15–21	6,320	7,616	8,064	9,632	10,304	672	7.0
22 and over	12,544	14,480	16,368	17,664	18,112	448	2.5
Median	19.8	20.5	20.3	19.7	19.3	...	...
New Zealand port							
Auckland airport	23,536	25,136	28,256	32,928	34,480	1,552	4.7
Christchurch airport	3,920	4,192	5,424	5,632	6,496	864	15.3
Wellington airport	1,152	1,520	1,712	1,760	1,584	-176	-10.0
Queenstown airport	496	592	816	896	1,088	192	21.4
Closest port of flight							
Sydney	7,408	8,288	9,424	8,640	8,336	-304	-3.5
Melbourne	3,808	5,312	6,960	4,704	5,200	496	10.5
Dubai	0	0	704	4,928	5,072	144	2.9
Hong Kong	2,608	2,896	3,808	3,728	3,392	-336	-9.0
Singapore	3,104	3,184	2,752	3,136	3,344	208	6.6
Doha	0	0	0	864	2,480	1,616	187.0
Brisbane	1,808	2,464	2,304	1,776	2,400	624	35.1
Noumea	1,392	1,536	1,792	1,952	1,904	-48	-2.5
Shanghai	256	400	736	1,792	1,792	0	0.0
Papeete	1,872	1,152	1,280	1,968	1,584	-384	-19.5
Citizenship							
France	25,968	28,128	32,720	37,136	39,808	2,672	7.2
New Zealand	1,088	1,328	1,200	1,376	1,056	-320	-23.3
United Kingdom	816	1,008	992	1,008	960	-48	-4.8

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from France

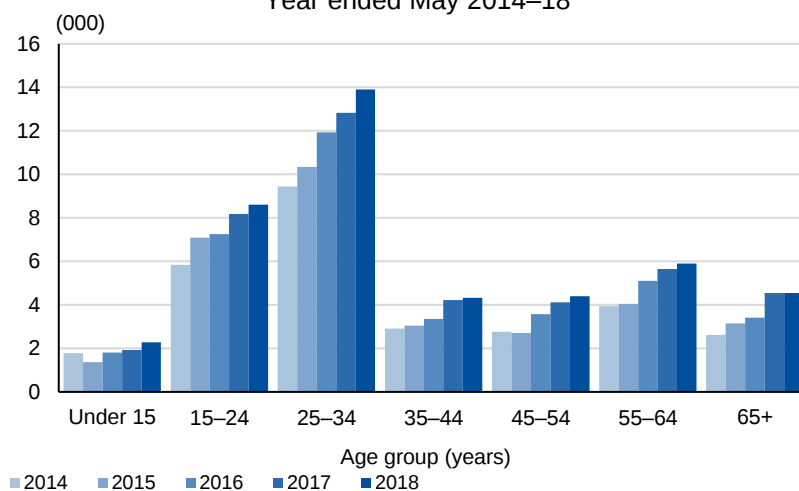
Year ended May 2014–18



Source: Stats NZ

Age of visitors from France

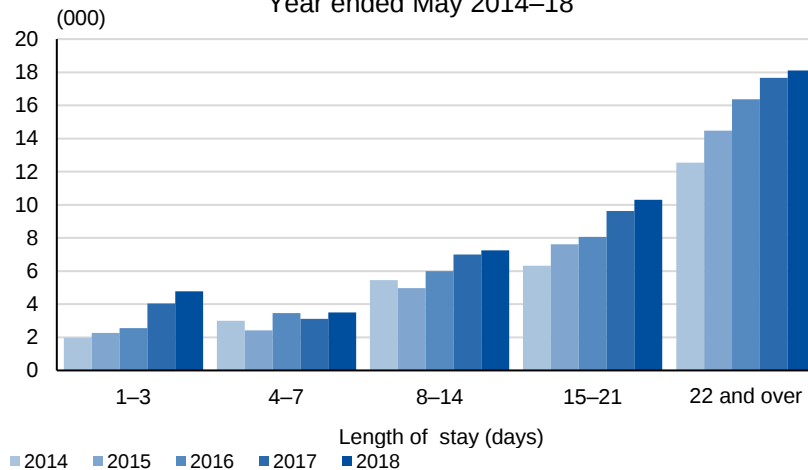
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from France

Year ended May 2014–18



Source: Stats NZ

Table 57

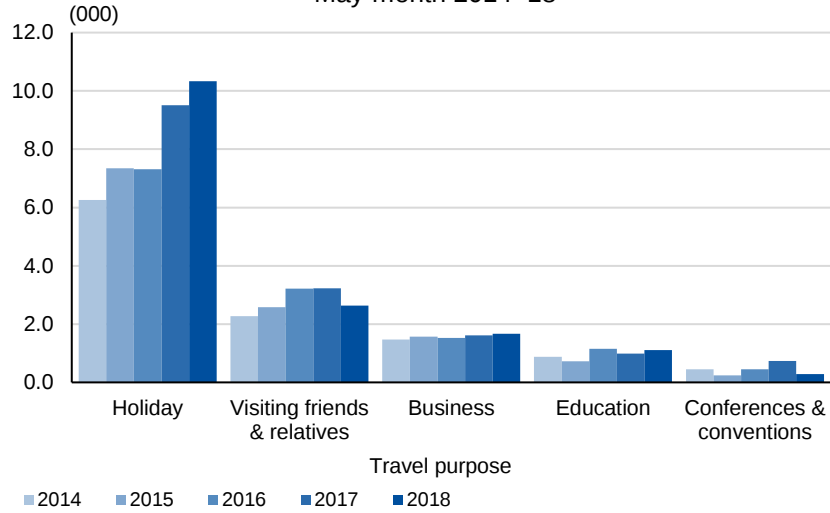
Key characteristics of visitors from the United States of America
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	12,048	13,280	14,448	16,960	17,056	96	0.6
Travel purpose							
Holiday	6,256	7,344	7,312	9,504	10,336	832	8.8
Visiting friends & relatives	2,272	2,576	3,216	3,232	2,640	-592	-18.3
Business	1,472	1,568	1,520	1,616	1,664	48	3.0
Education	880	720	1,152	992	1,104	112	11.3
Conferences & conventions	448	240	448	736	288	-448	-60.9
Age group (years)							
Under 15	432	368	512	448	688	240	53.6
15–24	2,768	2,864	3,520	3,808	3,424	-384	-10.1
25–34	1,920	2,544	3,024	3,744	3,888	144	3.8
35–44	1,776	1,680	1,472	1,760	2,288	528	30.0
45–54	1,456	2,304	2,048	2,512	2,352	-160	-6.4
55–64	1,920	1,760	2,224	2,624	2,496	-128	-4.9
65+	1,776	1,760	1,648	2,064	1,920	-144	-7.0
Length of stay (days)							
1–3	2,064	2,128	2,112	2,912	2,816	-96	-3.3
4–7	3,360	3,760	4,224	5,376	4,816	-560	-10.4
8–14	4,176	4,352	4,832	5,184	6,304	1,120	21.6
15–21	1,136	1,280	1,680	1,792	1,408	-384	-21.4
22 and over	1,312	1,760	1,600	1,696	1,712	16	0.9
Median	8.1	8.4	8.5	7.7	8.2	...	...
New Zealand port							
Auckland airport	9,712	11,296	12,000	14,208	13,712	-496	-3.5
Christchurch airport	1,392	832	1,184	1,440	1,536	96	6.7
Queenstown airport	544	544	592	864	1,120	256	29.6
Wellington airport	352	544	656	416	672	256	61.5
Closest port of flight							
Sydney	2,992	3,392	3,840	3,904	4,720	816	20.9
Los Angeles	3,312	4,144	2,768	5,056	2,736	-2,320	-45.9
Houston	0	0	1,424	1,216	2,112	896	73.7
San Francisco	1,888	1,952	1,776	1,952	2,080	128	6.6
Honolulu	544	688	784	752	1,232	480	63.8
Nadi	608	544	624	656	992	336	51.2
Brisbane	640	640	880	880	960	80	9.1
Melbourne	848	864	1,024	992	928	-64	-6.5
Citizenship							
United States of America	10,544	11,648	12,912	15,184	15,552	368	2.4
New Zealand	656	800	720	784	672	-112	-14.3

Symbol: ... not applicable

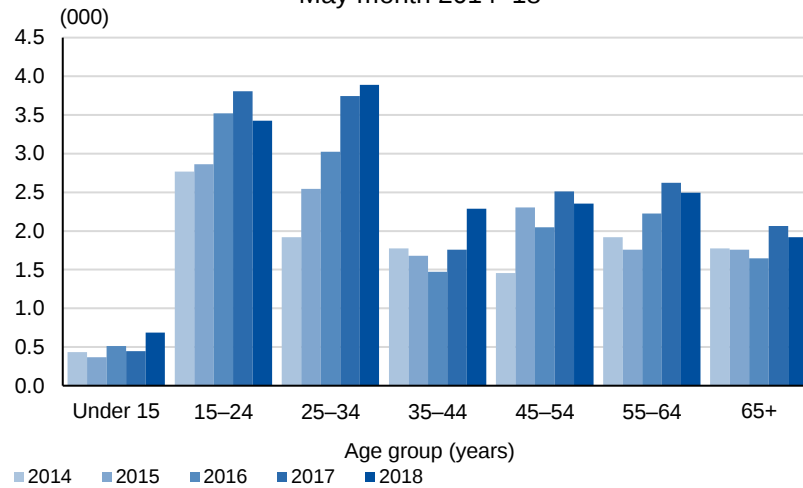
Source: Stats NZ

Travel purpose of visitors from the United States May month 2014–18



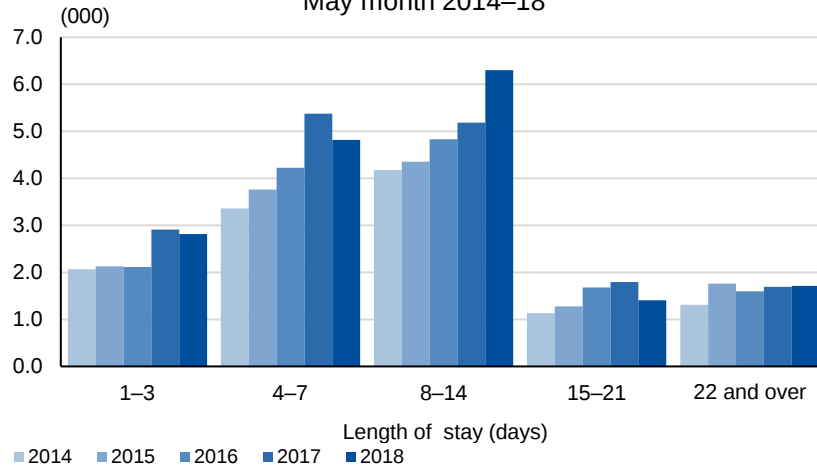
Source: Stats NZ

Age of visitors from the United States May month 2014–18



Source: Stats NZ

Length of stay of visitors from the United States May month 2014–18



Source: Stats NZ

Table 58

Key characteristics of visitors from the United States of America
Year ended May 2014–18

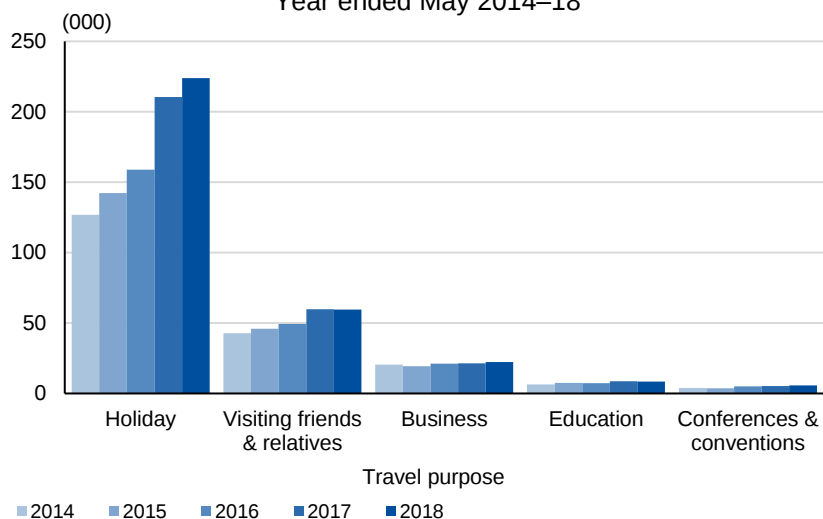
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	211,184	231,008	255,344	322,960	337,680	14,720	4.6
Travel purpose							
Holiday	126,960	142,208	158,832	210,576	223,872	13,296	6.3
Visiting friends & relatives	42,656	45,920	49,312	59,728	59,600	-128	-0.2
Business	20,384	19,424	21,088	21,504	22,288	784	3.6
Education	6,400	7,440	7,360	8,704	8,512	-192	-2.2
Conferences & conventions	3,840	3,760	5,056	5,328	5,648	320	6.0
Age group (years)							
Under 15	9,600	10,528	11,504	16,416	16,560	144	0.9
15–24	26,752	28,640	33,296	41,120	41,312	192	0.5
25–34	34,240	40,160	48,704	64,128	67,456	3,328	5.2
35–44	25,424	28,160	29,376	38,224	40,800	2,576	6.7
45–54	28,608	33,344	34,032	43,792	44,016	224	0.5
55–64	40,656	41,904	47,168	56,272	58,432	2,160	3.8
65+	45,904	48,272	51,264	63,008	69,104	6,096	9.7
Length of stay (days)							
1–3	24,320	27,808	28,832	41,792	42,272	480	1.1
4–7	56,016	60,544	63,648	85,568	89,360	3,792	4.4
8–14	72,112	77,952	92,336	114,912	121,360	6,448	5.6
15–21	28,064	30,976	34,416	41,968	44,512	2,544	6.1
22 and over	30,672	33,728	36,112	38,720	40,176	1,456	3.8
Median	9.4	9.5	9.7	9.2	9.2	...	...
New Zealand port							
Auckland airport	164,512	180,528	198,320	260,496	268,384	7,888	3.0
Christchurch airport	18,640	19,488	23,360	22,224	24,528	2,304	10.4
Queenstown airport	8,608	10,384	13,632	17,984	20,528	2,544	14.1
Seaports	12,256	12,720	10,800	13,104	15,888	2,784	21.2
Wellington airport	6,736	7,648	8,928	8,848	8,128	-720	-8.1
Closest port of flight							
Los Angeles	55,248	57,072	57,568	77,504	77,968	464	0.6
Sydney	49,504	56,064	63,056	67,360	69,504	2,144	3.2
San Francisco	30,864	33,904	30,992	58,000	57,632	-368	-0.6
Houston	0	0	12,512	19,872	21,008	1,136	5.7
Melbourne	11,952	13,168	16,608	19,648	20,512	864	4.4
Honolulu	15,424	16,496	17,392	15,472	19,520	4,048	26.2
Nadi	8,672	11,216	13,104	12,496	13,888	1,392	11.1
Brisbane	11,088	11,792	11,440	12,960	13,680	720	5.6
Papeete	3,024	5,136	5,456	4,848	4,640	-208	-4.3
Coolangatta	1,072	848	1,600	2,784	3,152	368	13.2
Citizenship							
United States of America	189,088	206,016	229,328	293,152	305,760	12,608	4.3
New Zealand	10,688	11,104	12,096	12,240	13,696	1,456	11.9
Australia	2,080	2,560	2,080	3,456	3,360	-96	-2.8
United Kingdom	1,776	2,064	2,016	2,096	2,304	208	9.9

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from the United States

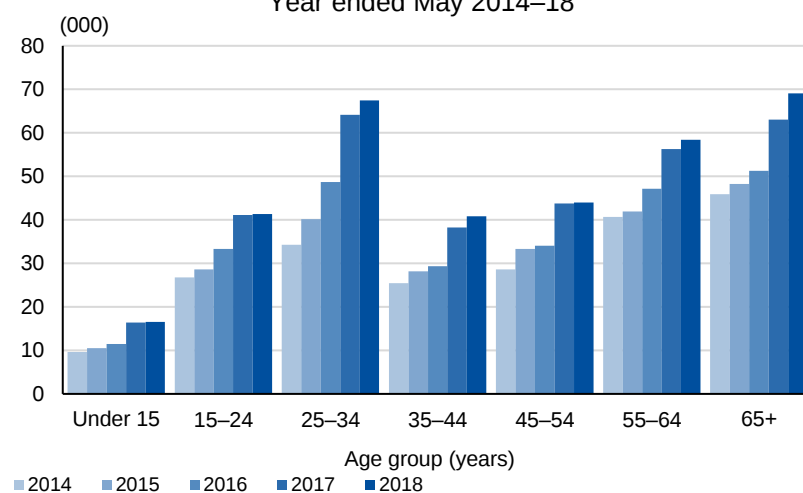
Year ended May 2014–18



Source: Stats NZ

Age of visitors from the United States

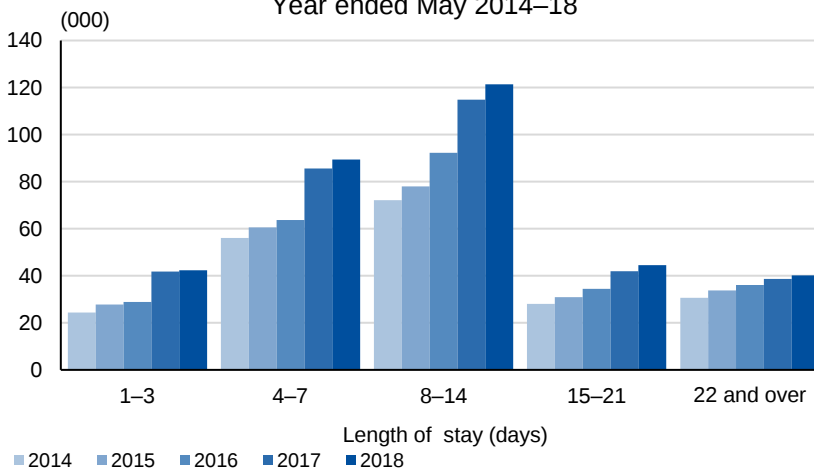
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from the United States

Year ended May 2014–18



Source: Stats NZ

Table 59

State of residence of visitors from the United States of America
 May month 2014–18

	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	12,048	13,280	14,448	16,960	17,056	96	0.6
California	2,480	3,072	2,896	3,632	3,312	-320	-8.8
Texas	768	816	896	1,200	1,344	144	12.0
New York	656	736	688	992	896	-96	-9.7
Florida	640	480	736	992	736	-256	-25.8
Colorado	416	480	656	512	720	208	40.6
Washington	384	464	480	544	624	80	14.7
Hawaii	432	592	672	592	608	16	2.7
Arizona	224	528	496	544	528	-16	-2.9
Georgia	352	496	528	464	528	64	13.8
Illinois	448	288	496	592	448	-144	-24.3
Not stated	336	224	192	288	384	96	33.3

Source: Stats NZ

Table 60

State of residence of visitors from the United States of America
Year ended May 2014–18

	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	211,184	231,008	255,344	322,960	337,680	14,720	4.6
California	48,480	55,344	59,376	79,088	80,224	1,136	1.4
Texas	11,600	13,520	16,000	21,088	22,752	1,664	7.9
New York	12,464	13,552	14,448	19,120	17,808	-1,312	-6.9
Florida	10,208	10,576	12,288	15,728	16,352	624	4.0
Washington	8,896	10,352	11,296	13,008	14,816	1,808	13.9
Colorado	7,664	8,848	9,040	11,008	12,560	1,552	14.1
Illinois	7,840	8,048	8,400	11,296	10,880	-416	-3.7
Hawaii	7,168	8,480	9,344	10,816	10,784	-32	-0.3
Massachusetts	5,936	6,080	7,232	7,744	8,592	848	11.0
Virginia	5,664	5,264	6,000	8,240	8,128	-112	-1.4
Pennsylvania	5,168	5,008	6,144	6,960	7,536	576	8.3
Arizona	4,784	5,040	5,632	7,216	7,456	240	3.3
Oregon	4,064	4,896	5,104	6,576	7,024	448	6.8
New Jersey	4,640	5,136	5,584	5,712	6,960	1,248	21.8
Minnesota	3,936	4,784	4,960	5,648	6,832	1,184	21.0
Georgia	3,616	4,576	4,624	6,640	6,656	16	0.2
North Carolina	3,840	3,888	4,640	5,792	6,544	752	13.0
Utah	3,888	4,240	5,184	6,512	6,400	-112	-1.7
Maryland	3,344	4,176	4,144	5,584	6,224	640	11.5
Michigan	4,096	4,192	4,528	6,272	6,080	-192	-3.1
Ohio	3,552	3,808	4,272	5,200	5,776	576	11.1
Wisconsin	3,232	3,184	3,472	4,352	4,752	400	9.2
Tennessee	1,808	1,936	2,192	3,104	3,584	480	15.5
Nevada	2,192	2,784	2,672	3,632	3,552	-80	-2.2
Indiana	1,760	1,936	2,352	3,152	3,360	208	6.6
Missouri	2,464	2,224	2,560	3,280	3,200	-80	-2.4
Connecticut	2,480	2,736	2,864	2,864	3,072	208	7.3
South Carolina	1,680	1,936	1,760	2,288	2,784	496	21.7
Washington D.C.	1,616	992	1,568	1,920	2,576	656	34.2
Louisiana	1,552	1,600	1,872	2,400	2,128	-272	-11.3
Iowa	1,312	1,344	1,696	1,888	1,952	64	3.4
Alaska	1,600	1,184	1,504	1,792	1,840	48	2.7
Idaho	1,040	1,216	1,568	1,952	1,792	-160	-8.2
Montana	976	1,152	1,072	1,552	1,648	96	6.2
Alabama	1,216	992	1,104	1,696	1,600	-96	-5.7
Kansas	1,248	1,296	1,200	1,648	1,552	-96	-5.8
New Hampshire	992	1,104	1,232	1,344	1,552	208	15.5
New Mexico	1,168	1,184	1,408	1,296	1,552	256	19.8
Kentucky	800	1,024	1,392	1,472	1,456	-16	-1.1
Oklahoma	1,024	1,232	1,312	1,584	1,424	-160	-10.1
Nebraska	688	816	960	816	1,184	368	45.1
Maine	768	992	960	928	1,104	176	19.0
Arkansas	656	640	752	1,024	848	-176	-17.2
Rhode Island	528	752	736	832	832	0	0.0
Vermont	656	816	1,008	960	816	-144	-15.0
South Dakota	336	448	400	464	752	288	62.1
Mississippi	544	368	480	608	560	-48	-7.9
Wyoming	624	464	768	528	560	32	6.1
Delaware	464	624	736	688	544	-144	-20.9
North Dakota	304	224	304	592	480	-112	-18.9
Not stated	4,320	3,744	4,944	6,720	7,888	1,168	17.4

Source: Stats NZ

Table 61

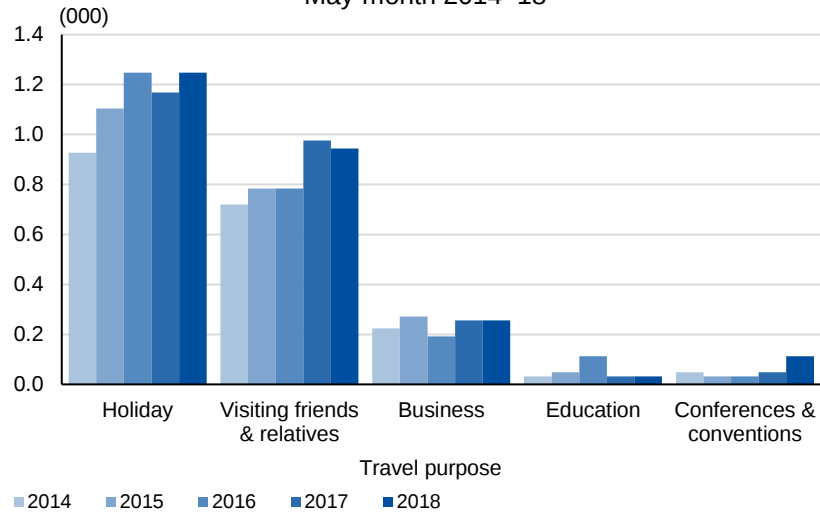
Key characteristics of visitors from Canada
May month 2014–18

Key characteristic	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,080	2,480	2,496	2,624	2,816	192	7.3
Travel purpose							
Holiday	928	1,104	1,248	1,168	1,248	80	6.8
Visiting friends & relatives	720	784	784	976	944	-32	-3.3
Business	224	272	192	256	256	0	0.0
Education	32	48	112	32	32	0	0.0
Conferences & conventions	48	32	32	48	112	64	133.3
Age group (years)							
Under 15	48	48	32	48	64	16	33.3
15–24	448	560	656	592	592	0	0.0
25–34	304	464	592	656	608	-48	-7.3
35–44	304	320	272	256	336	80	31.3
45–54	416	480	320	464	320	-144	-31.0
55–64	336	368	432	336	528	192	57.1
65+	224	240	192	272	368	96	35.3
Length of stay (days)							
1–3	432	384	480	432	496	64	14.8
4–7	448	576	416	496	544	48	9.7
8–14	544	544	720	752	672	-80	-10.6
15–21	272	480	304	400	512	112	28.0
22 and over	384	496	576	544	592	48	8.8
Median	9.3	9.3	10.4	9.7	10.5	...	...
New Zealand port							
Auckland airport	1,856	2,128	2,144	2,208	2,384	176	8.0
Closest port of flight							
Vancouver	560	800	768	544	832	288	52.9
Sydney	336	528	416	640	560	-80	-12.5
Citizenship							
Canada	1,680	2,112	2,016	2,208	2,352	144	6.5

Symbol: ... not applicable

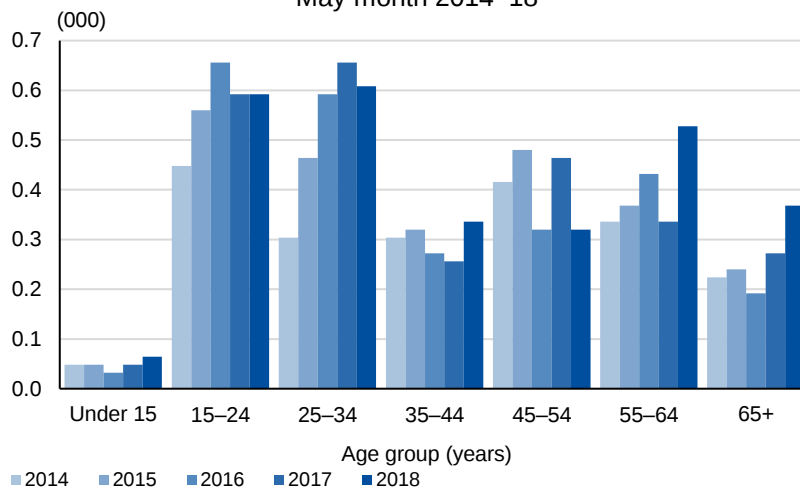
Source: Stats NZ

Travel purpose of visitors from Canada
May month 2014–18



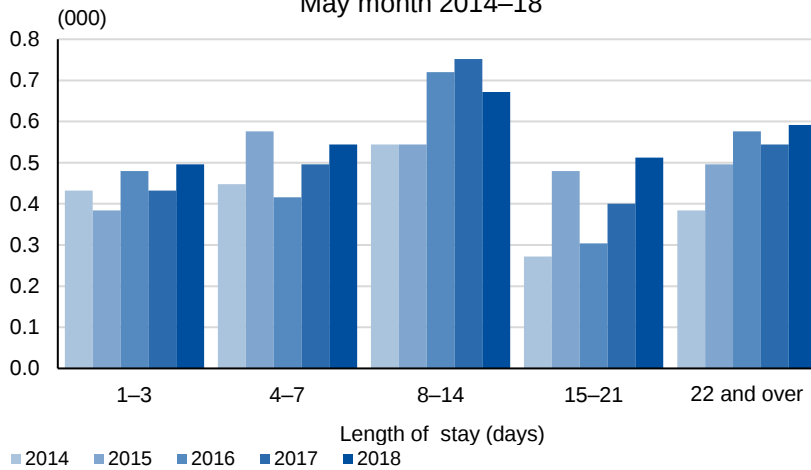
Source: Stats NZ

Age of visitors from Canada
May month 2014–18



Source: Stats NZ

Length of stay of visitors from Canada
May month 2014–18



Source: Stats NZ

Table 62

Key characteristics of visitors from Canada

Year ended May 2014–18

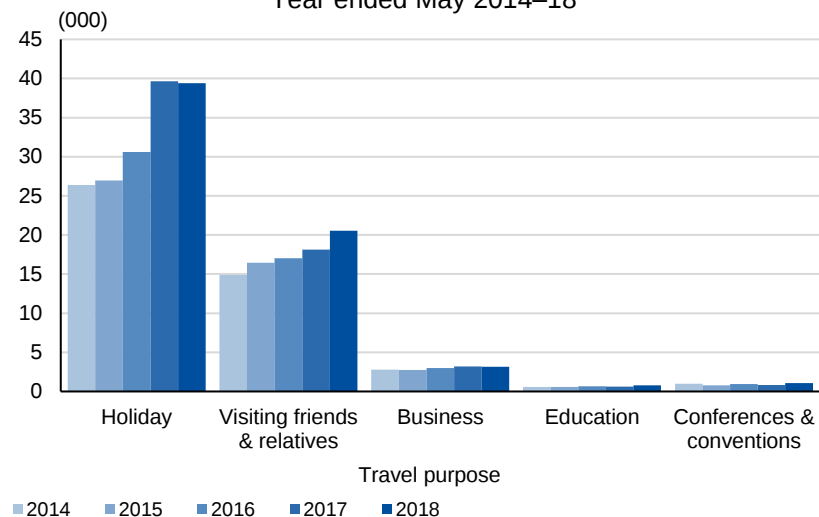
Key characteristic	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,336	50,384	55,424	65,968	68,480	2,512	3.8
Travel purpose							
Holiday	26,384	26,960	30,592	39,632	39,392	-240	-0.6
Visiting friends & relatives	14,880	16,464	17,024	18,128	20,560	2,432	13.4
Business	2,768	2,752	3,008	3,200	3,152	-48	-1.5
Education	560	560	656	640	784	144	22.5
Conferences & conventions	976	784	928	832	1,088	256	30.8
Age group (years)							
Under 15	2,144	2,640	2,704	3,504	3,856	352	10.0
15–24	6,240	6,464	7,680	7,632	7,520	-112	-1.5
25–34	8,400	8,768	10,048	11,552	12,576	1,024	8.9
35–44	4,896	5,232	5,360	6,960	7,552	592	8.5
45–54	6,768	6,688	7,504	8,560	8,160	-400	-4.7
55–64	9,968	10,880	11,312	14,512	13,856	-656	-4.5
65+	9,920	9,712	10,816	13,248	14,960	1,712	12.9
Length of stay (days)							
1–3	4,880	5,184	5,616	6,464	6,624	160	2.5
4–7	8,784	8,448	9,456	10,576	11,568	992	9.4
8–14	13,120	13,184	14,432	17,888	18,768	880	4.9
15–21	7,856	9,040	9,696	13,072	13,808	736	5.6
22 and over	13,696	14,528	16,224	17,968	17,712	-256	-1.4
Median	13.2	13.8	13.8	13.8	13.5	...	...
New Zealand port							
Auckland airport	41,120	42,416	46,624	55,344	56,032	688	1.2
Christchurch airport	2,912	3,488	3,760	4,400	5,408	1,008	22.9
Seaports	2,064	1,808	2,016	2,592	3,120	528	20.4
Queenstown airport	1,104	1,120	1,328	1,664	2,192	528	31.7
Wellington airport	1,040	1,536	1,648	1,952	1,712	-240	-12.3
Closest port of flight							
Vancouver	15,296	16,240	19,808	21,024	22,432	1,408	6.7
Sydney	8,528	9,568	10,032	11,328	12,032	704	6.2
Melbourne	3,440	3,728	3,840	5,232	5,056	-176	-3.4
Los Angeles	5,072	5,728	5,136	5,648	4,944	-704	-12.5
San Francisco	2,512	3,280	3,056	5,248	4,784	-464	-8.8
Brisbane	2,304	2,304	2,912	4,096	4,368	272	6.6
Hong Kong	752	576	560	1,536	1,808	272	17.7
Nadi	2,480	1,808	1,648	1,584	1,808	224	14.1
Houston	0	0	976	1,536	1,328	-208	-13.5
Coolangatta	288	384	464	1,072	1,088	16	1.5
Citizenship							
Canada	42,016	43,712	48,784	59,024	60,240	1,216	2.1
New Zealand	2,864	3,056	2,784	3,104	4,064	960	30.9
Australia	832	960	1,008	1,040	960	-80	-7.7
United Kingdom	576	656	752	608	576	-32	-5.3

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Canada

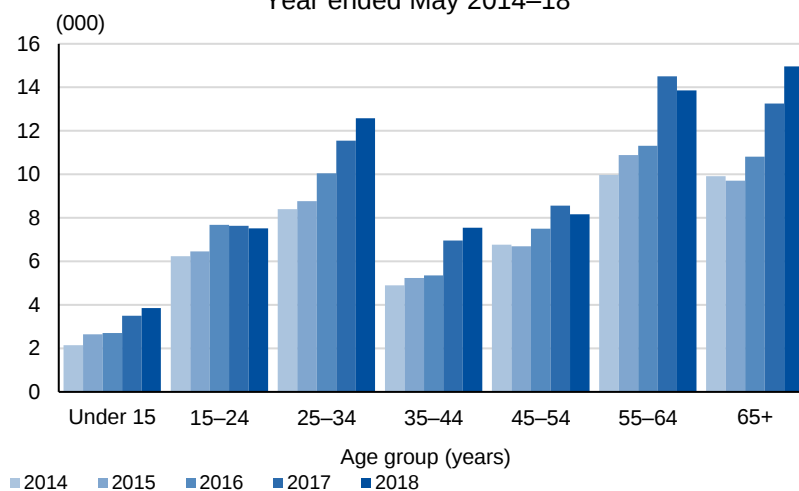
Year ended May 2014–18



Source: Stats NZ

Age of visitors from Canada

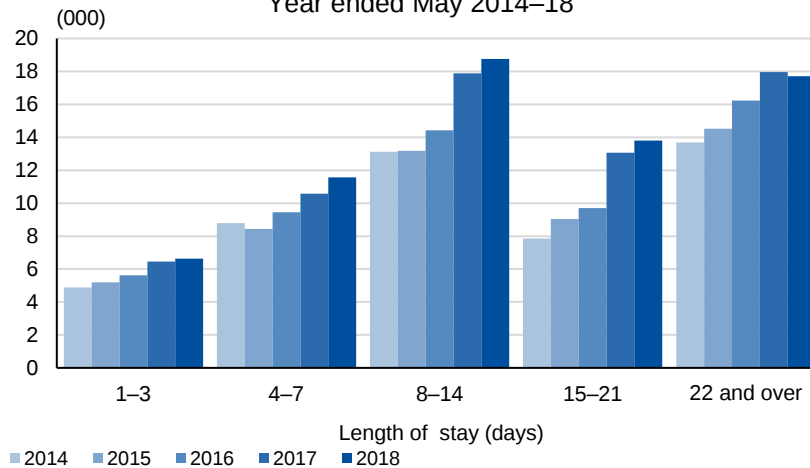
Year ended May 2014–18



Source: Stats NZ

Length of stay of visitors from Canada

Year ended May 2014–18



Source: Stats NZ

Table 63

Province of residence of visitors from Canada
May month 2014–18

	May month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,080	2,480	2,496	2,624	2,816	192	7.3
Ontario	544	864	800	896	960	64	7.1
British Columbia	624	704	800	800	800	0	0.0
Alberta	384	480	512	416	432	16	3.8
Not stated	48	96	0	16	64	48	300.0

Source: Stats NZ

Table 64

Province of residence of visitors from Canada
Year ended May 2014–18

	Year ended May					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,336	50,384	55,424	65,968	68,480	2,512	3.8
Ontario	16,672	16,544	18,944	22,336	23,328	992	4.4
British Columbia	13,984	15,024	17,024	20,192	21,696	1,504	7.4
Alberta	8,608	8,496	9,360	10,992	10,544	-448	-4.1
Quebec	4,240	4,416	4,528	5,552	5,456	-96	-1.7
Manitoba	1,088	1,200	1,360	1,680	1,840	160	9.5
Saskatchewan	1,280	1,456	1,504	1,424	1,792	368	25.8
Nova Scotia	720	1,072	880	1,040	1,008	-32	-3.1
New Brunswick	320	240	368	672	432	-240	-35.7
Not stated	944	1,200	928	1,392	1,664	272	19.5

Source: Stats NZ