

# International Visitor Arrivals to New Zealand: October 2018

Overseas visitor arrivals to New Zealand by country of  
residence and selected characteristics



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## Preface

International Visitor Arrivals to New Zealand is produced by Stats NZ and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

## Glossary

**Visitor arrivals:** overseas residents arriving in New Zealand for a stay of less than 12 months.

**Country of residence:** the country where the person last resided for 12 months or more before visiting New Zealand.

**New Zealand port:** the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

**Travel purpose:** the reason for the visit as indicated on the arrival card.

**Closest port of flight:** the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

**Length of stay:** the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

**Citizenship:** the country of issue of a passenger's passport.

**State/province of residence:** the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

## Notes

### International travel and migration data

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Stats NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Stats NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

### Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

### Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

**Purpose:** Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

**New Zealand port:** There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

**Closest port of flight:** There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

**Citizenship:** There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

**State/province:** There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

## Related links

### **International Travel and Migration information release: monthly**

<https://www.stats.govt.nz/insights?filters=International%20travel%20and%20migration%2CInformation%20releases>

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

### **Provisional International Travel Statistics: weekly**

[http://archive.stats.govt.nz/browse\\_for\\_stats/population/Migration/provisional-international-travel-statistics.aspx](http://archive.stats.govt.nz/browse_for_stats/population/Migration/provisional-international-travel-statistics.aspx)

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

### **Infoshare**

[www.stats.govt.nz/infoshare/](http://www.stats.govt.nz/infoshare/)

Stats NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

### **International Travel and Migration articles**

[http://archive.stats.govt.nz/browse\\_for\\_stats/population/Migration/international-travel-and-migration-articles.aspx](http://archive.stats.govt.nz/browse_for_stats/population/Migration/international-travel-and-migration-articles.aspx)

Stats NZ releases a number of articles free on the Stats NZ website. All available articles are listed on the international travel and migration articles landing page.

## International Visitor Arrivals to New Zealand

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Table 1

**Monthly visitor arrivals**

Month	2013/14	2014/15	2015/16	2016/17	2017/18	Change 2016/17 to 2017/18	
						Number	Percent
Nov	251,060	270,408	300,521	333,598	360,136	26,538	8.0
Dec	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Jan	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5
Feb	301,165	343,457	373,376	380,034	423,456	43,422	11.4
Mar	253,561	291,784	344,387	343,799	388,327	44,528	13.0
Apr	224,194	237,966	256,685	311,866	283,910	-27,956	-9.0
May	161,355	176,697	193,643	209,170	222,079	12,909	6.2
Jun	162,122	176,961	196,223	230,088	212,245	-17,843	-7.8
Jul	196,856	207,984	237,872	246,945	250,523	3,578	1.4
Aug	188,849	202,879	221,181	233,991	246,682	12,691	5.4
Sep	193,329	216,984	245,089	252,746	258,155	5,409	2.1
Oct	210,597	229,379	260,246	270,515	283,568	13,053	4.8

Source: Stats NZ

Table 2

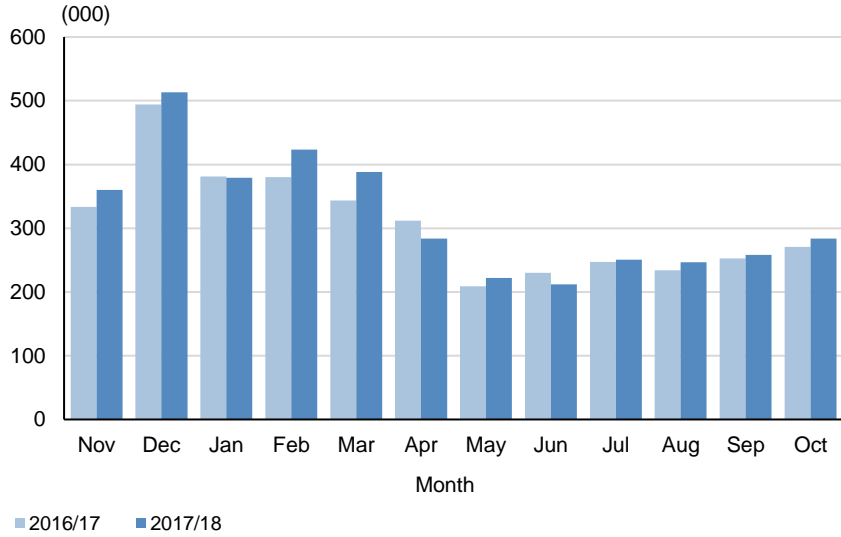
**Annual visitor arrivals**

Year ended October	Number	Change from previous year	
		Number	Percent
2008	2,463,055	-5,506	-0.2
2009	2,438,626	-24,429	-1.0
2010	2,514,209	75,583	3.1
2011	2,579,098	64,889	2.6
2012	2,562,997	-16,101	-0.6
2013	2,680,821	117,824	4.6
2014	2,817,426	136,605	5.1
2015	3,059,449	242,023	8.6
2016	3,417,552	358,103	11.7
2017	3,688,013	270,461	7.9
2018	3,821,658	133,645	3.6

Source: Stats NZ

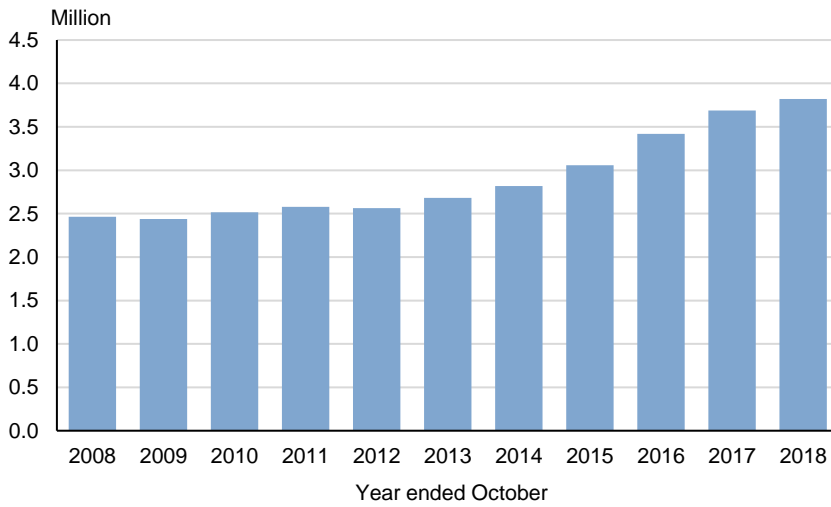


### Monthly visitor arrivals



Source: Stats NZ

### Annual visitor arrivals



Source: Stats NZ

Table 3

**Country of residence of visitors**  
October month 2014–18

	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>210,597</b>	<b>229,379</b>	<b>260,246</b>	<b>270,515</b>	<b>283,568</b>	<b>13,053</b>	<b>4.8</b>
<b>Top 30 countries of residence</b>							
Australia	94,016	99,888	105,664	102,544	112,480	9,936	9.7
China, People's Republic of	19,552	27,040	29,360	33,040	31,440	-1,600	-4.8
United States of America	15,312	15,664	20,688	21,664	24,784	3,120	14.4
United Kingdom	12,240	12,048	13,616	13,920	14,640	720	5.2
Germany	6,656	7,296	8,608	9,584	9,088	-496	-5.2
Japan	5,968	6,272	6,976	6,864	6,720	-144	-2.1
Korea, Republic of	4,400	5,264	5,840	8,928	6,720	-2,208	-24.7
India	3,296	3,488	4,160	5,088	5,360	272	5.3
Canada	3,328	3,216	4,368	4,432	4,928	496	11.2
Malaysia	2,480	2,416	5,312	4,624	4,640	16	0.3
Singapore	3,312	3,344	4,448	3,968	4,160	192	4.8
Hong Kong (SAR)	2,064	2,480	3,040	3,840	4,144	304	7.9
France	2,256	2,672	3,264	3,376	3,664	288	8.5
Thailand	2,048	2,144	2,816	3,200	3,568	368	11.5
Netherlands	1,792	1,808	2,400	2,480	2,672	192	7.7
Taiwan	2,448	2,624	3,840	3,328	2,576	-752	-22.6
Philippines	896	1,088	2,160	2,128	2,464	336	15.8
Samoa	1,472	1,472	1,632	1,696	2,288	592	34.9
Tonga	1,136	1,376	1,632	1,616	2,096	480	29.7
Fiji	1,600	1,808	1,648	1,968	1,920	-48	-2.4
French Polynesia	880	1,024	1,424	1,744	1,776	32	1.8
Switzerland	1,296	1,392	1,664	1,856	1,728	-128	-6.9
Spain	1,072	1,120	1,616	1,440	1,648	208	14.4
New Caledonia	1,312	1,328	1,152	1,520	1,584	64	4.2
South Africa	1,056	1,120	1,376	1,360	1,568	208	15.3
Indonesia	720	928	1,280	1,280	1,456	176	13.8
Brazil	784	880	928	1,424	1,264	-160	-11.2
Cook Islands	928	928	800	1,152	1,136	-16	-1.4
Vanuatu	800	960	1,040	704	1,136	432	61.4
Argentina	240	416	1,152	1,440	1,104	-336	-23.3
<b>Region of residence</b>							
Oceania	104,496	111,088	117,200	115,104	127,088	11,984	10.4
Asia	47,872	58,032	70,672	78,144	75,248	-2,896	-3.7
Europe	31,312	33,136	39,312	41,024	41,904	880	2.1
Americas	20,464	21,184	28,496	30,672	33,824	3,152	10.3
Africa and the Middle East	2,352	2,432	3,184	3,040	3,264	224	7.4
Not stated	3,728	3,504	1,856	1,824	1,568	-256	-14.0

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Note:** SAR Special Administrative Region

Source: Stats NZ

Table 4

**Country of residence of visitors**  
Year ended October 2014–18

	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>2,817,426</b>	<b>3,059,449</b>	<b>3,417,552</b>	<b>3,688,013</b>	<b>3,821,658</b>	<b>133,645</b>	<b>3.6</b>
<b>Top 30 countries of residence</b>							
Australia	1,243,936	1,310,256	1,390,208	1,463,504	1,484,400	20,896	1.4
China, People's Republic of	248,784	335,392	407,824	411,424	451,344	39,920	9.7
United States of America	215,744	237,664	275,008	320,496	343,984	23,488	7.3
United Kingdom	194,240	198,768	217,056	246,336	234,160	-12,176	-4.9
Japan	79,248	85,504	97,312	101,552	101,280	-272	-0.3
Germany	76,848	82,288	93,616	105,104	100,960	-4,144	-3.9
Korea, Republic of	53,648	61,280	80,432	88,608	89,616	1,008	1.1
Canada	48,752	51,568	57,280	65,440	69,808	4,368	6.7
India	36,144	44,112	49,968	58,704	68,784	10,080	17.2
Singapore	45,248	48,064	56,304	57,040	61,040	4,000	7.0
Hong Kong (SAR)	30,192	34,752	41,360	53,392	59,408	6,016	11.3
Malaysia	30,048	33,120	47,824	55,072	55,392	320	0.6
France	29,856	32,400	38,144	42,288	44,352	2,064	4.9
Taiwan	23,120	29,888	35,776	36,480	41,504	5,024	13.8
Thailand	21,680	21,104	26,448	27,312	31,200	3,888	14.2
Netherlands	21,664	21,840	24,432	28,448	30,432	1,984	7.0
Fiji	24,416	25,264	27,728	28,240	30,304	2,064	7.3
Philippines	11,504	13,408	19,280	23,088	28,288	5,200	22.5
Indonesia	14,240	16,864	18,432	22,592	26,272	3,680	16.3
Samoa	18,320	20,256	22,160	24,416	26,224	1,808	7.4
French Polynesia	15,664	17,344	18,016	22,192	24,464	2,272	10.2
Switzerland	17,648	18,784	21,024	23,552	22,656	-896	-3.8
Argentina	4,624	4,336	14,272	17,664	22,368	4,704	26.6
Tonga	14,512	16,528	19,936	20,816	20,912	96	0.5
New Caledonia	17,216	17,728	18,240	19,920	20,880	960	4.8
South Africa	15,936	16,544	19,728	18,928	20,832	1,904	10.1
Brazil	12,272	12,784	12,880	16,784	19,536	2,752	16.4
Sweden	12,592	13,296	14,544	16,096	15,952	-144	-0.9
Spain	8,768	9,808	11,792	13,024	14,480	1,456	11.2
Denmark	9,360	9,984	11,616	12,880	13,312	432	3.4
<b>Region of residence</b>							
Oceania	1,383,840	1,453,904	1,545,888	1,628,800	1,658,960	30,160	1.9
Asia	605,088	737,680	898,416	957,376	1,040,496	83,120	8.7
Europe	436,656	452,368	503,424	573,808	562,704	-11,104	-1.9
Americas	295,296	322,192	377,520	442,096	478,304	36,208	8.2
Africa and the Middle East	39,120	42,080	47,392	49,120	51,536	2,416	4.9
Not stated	53,200	48,016	43,424	24,000	22,160	-1,840	-7.7

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Note:** SAR Special Administrative Region

Source: Stats NZ

Table 5

**Key characteristics of visitors**  
October month 2014–18

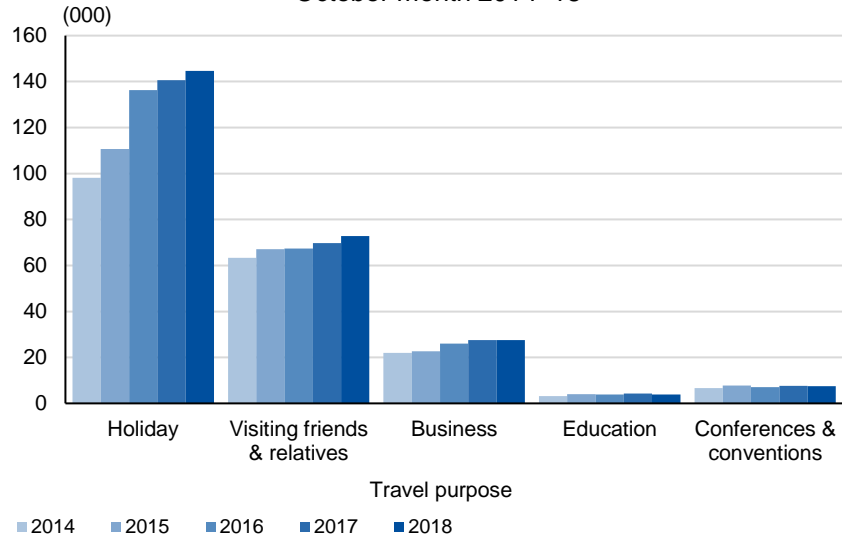
Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>210,597</b>	<b>229,379</b>	<b>260,246</b>	<b>270,515</b>	<b>283,568</b>	<b>13,053</b>	<b>4.8</b>
<b>Travel purpose</b>							
Holiday	98,128	110,640	136,272	140,608	144,704	4,096	2.9
Visiting friends & relatives	63,392	67,152	67,344	69,712	72,864	3,152	4.5
Business	21,952	22,672	26,000	27,472	27,552	80	0.3
Education	3,168	3,952	3,840	4,224	3,856	-368	-8.7
Conferences & conventions	6,672	7,728	7,040	7,600	7,440	-160	-2.1
<b>Age group (years)</b>							
Under 15	12,592	13,168	14,496	16,784	18,208	1,424	8.5
15–24	20,720	20,640	24,128	24,320	24,272	-48	-0.2
25–34	44,432	49,200	57,872	59,488	59,664	176	0.3
35–44	33,040	36,160	38,256	40,240	40,560	320	0.8
45–54	36,160	38,656	44,944	43,632	45,664	2,032	4.7
55–64	37,168	42,000	48,768	50,096	54,544	4,448	8.9
65+	26,112	29,552	32,256	35,248	39,984	4,736	13.4
<b>Length of stay (days)</b>							
1–3	39,344	46,240	54,384	54,608	55,712	1,104	2.0
4–7	61,280	66,448	70,672	71,184	80,416	9,232	13.0
8–14	51,616	54,864	65,216	72,736	73,616	880	1.2
15–21	20,144	21,184	26,496	26,192	26,736	544	2.1
22 and over	37,840	40,640	43,952	45,088	46,416	1,328	2.9
Median	7.9	7.7	7.9	8.2	7.9	...	...
<b>New Zealand port</b>							
Auckland airport	152,656	166,592	188,064	196,064	202,880	6,816	3.5
Christchurch airport	30,624	33,136	38,992	38,960	40,144	1,184	3.0
Queenstown airport	8,736	12,320	16,224	16,432	18,912	2,480	15.1
Wellington airport	14,560	16,240	16,224	15,088	16,096	1,008	6.7
Seaports	2,384	352	720	2,816	4,416	1,600	56.8
Dunedin airport	800	720	496	448	432	-16	-3.6
Rotorua airport	464	0	0	0	0	0	...
<b>Closest port of flight</b>							
Sydney	64,832	68,800	72,400	67,648	74,816	7,168	10.6
Melbourne	38,304	42,672	41,024	41,968	44,896	2,928	7.0
Brisbane	28,992	29,952	31,088	30,528	30,448	-80	-0.3
Singapore	10,688	12,416	13,280	12,000	12,672	672	5.6
Coolangatta	4,304	6,624	13,872	11,968	11,936	-32	-0.3
Hong Kong	6,976	7,088	7,536	12,800	10,592	-2,208	-17.3
Shanghai	3,536	6,960	7,968	6,720	7,232	512	7.6
Guangzhou	5,488	6,016	8,016	6,848	6,816	-32	-0.5
Tokyo	4,384	5,648	5,280	5,872	5,472	-400	-6.8
Dubai	0	0	4,304	5,776	5,424	-352	-6.1
Los Angeles	5,504	6,000	6,544	7,888	5,056	-2,832	-35.9
Nadi	3,632	4,224	4,048	4,368	4,880	512	11.7
<b>Citizenship</b>							
Australia	58,784	64,352	69,936	68,544	77,424	8,880	13.0
New Zealand	37,376	36,496	37,952	35,824	36,512	688	1.9
China, People's Republic of	20,048	27,376	29,824	33,536	32,224	-1,312	-3.9
United States of America	15,200	15,696	20,528	21,680	24,752	3,072	14.2
United Kingdom	13,728	14,144	14,416	15,024	15,856	832	5.5

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Symbol:** ... not applicable

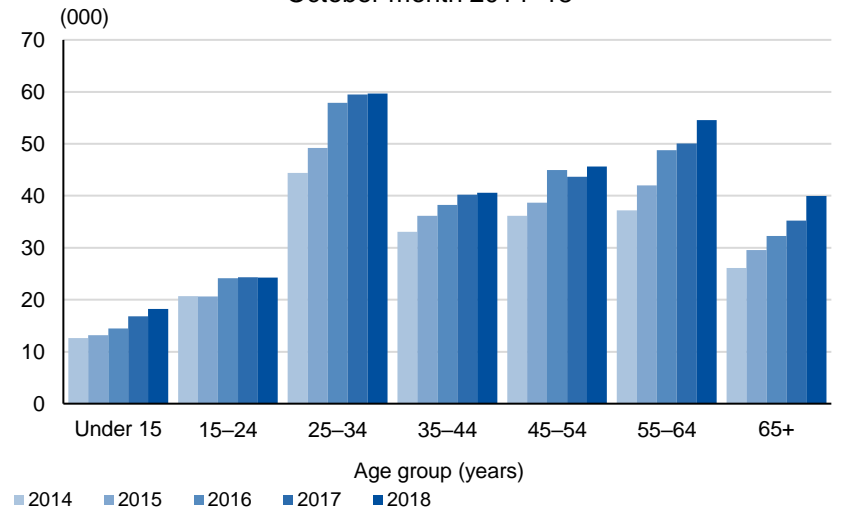
Source: Stats NZ

### Travel purpose of visitors October month 2014–18



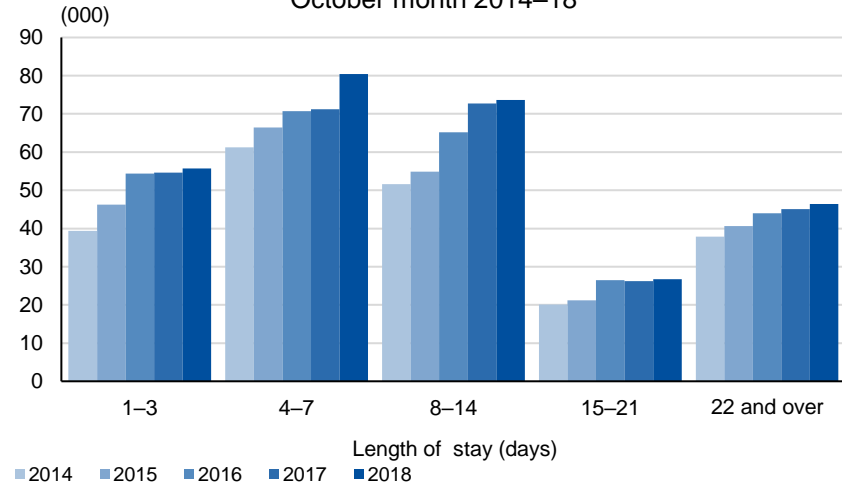
Source: Stats NZ

### Age of visitors October month 2014–18



Source: Stats NZ

### Length of stay of visitors October month 2014–18



Source: Stats NZ

Table 6

**Key characteristics of visitors**  
Year ended October 2014–18

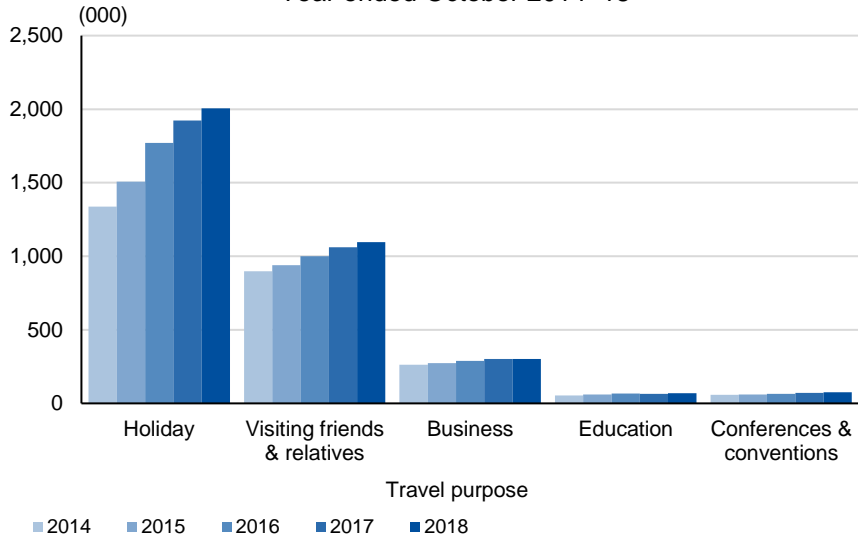
Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals<sup>(1)</sup></b>	<b>2,817,426</b>	<b>3,059,449</b>	<b>3,417,552</b>	<b>3,688,013</b>	<b>3,821,658</b>	<b>133,645</b>	<b>3.6</b>
<b>Travel purpose</b>							
Holiday	1,337,392	1,507,792	1,770,336	1,922,544	2,005,600	83,056	4.3
Visiting friends & relatives	898,096	940,464	999,328	1,062,256	1,095,296	33,040	3.1
Business	261,728	272,528	288,080	301,072	301,968	896	0.3
Education	54,768	61,392	65,824	65,440	68,048	2,608	4.0
Conferences & conventions	58,160	61,360	63,664	71,216	76,592	5,376	7.5
<b>Age group (years)</b>							
Under 15	236,784	260,256	285,616	312,320	329,136	16,816	5.4
15–24	350,512	370,416	411,328	427,408	427,024	-384	-0.1
25–34	554,912	612,896	686,192	743,536	774,720	31,184	4.2
35–44	446,112	478,832	523,440	560,176	578,528	18,352	3.3
45–54	474,544	514,224	572,576	609,872	613,280	3,408	0.6
55–64	450,336	489,040	561,072	605,936	643,952	38,016	6.3
65+	300,000	330,576	375,840	415,952	447,520	31,568	7.6
<b>Length of stay (days)</b>							
1–3	472,800	516,544	596,064	669,408	670,320	912	0.1
4–7	741,536	820,768	889,056	916,752	987,648	70,896	7.7
8–14	752,016	816,960	934,736	1,026,528	1,084,096	57,568	5.6
15–21	332,048	358,464	400,192	444,208	447,648	3,440	0.8
22 and over	514,800	543,504	596,016	618,304	624,448	6,144	1.0
Median	8.9	8.8	8.9	8.9	8.8	...	...
<b>New Zealand port</b>							
Auckland airport	1,999,024	2,170,288	2,426,176	2,635,392	2,715,472	80,080	3.0
Christchurch airport	410,848	440,928	495,616	517,856	557,056	39,200	7.6
Queenstown airport	157,184	193,792	233,472	256,192	279,728	23,536	9.2
Wellington airport	186,032	203,280	218,528	215,600	210,656	-4,944	-2.3
Seaports	38,832	32,544	33,216	42,528	44,048	1,520	3.6
Dunedin airport	15,584	11,184	8,848	7,424	6,992	-432	-5.8
Hamilton airport	0	0	16	16	16	0	0.0
Rotorua airport	5,440	4,080	0	32	0	-32	-100.0
<b>Closest port of flight</b>							
Sydney	844,608	890,448	947,248	945,648	936,112	-9,536	-1.0
Melbourne	476,240	530,016	572,976	583,888	604,896	21,008	3.6
Brisbane	392,912	421,872	432,128	434,704	443,456	8,752	2.0
Hong Kong	109,552	121,584	129,296	174,352	186,560	12,208	7.0
Coolangatta	77,856	94,496	136,064	166,400	173,696	7,296	4.4
Singapore	145,088	160,096	166,656	156,704	167,984	11,280	7.2
Guangzhou	60,848	85,904	102,944	97,520	100,416	2,896	3.0
Shanghai	44,144	66,096	97,856	88,784	96,640	7,856	8.8
Los Angeles	83,216	87,648	86,144	104,192	95,312	-8,880	-8.5
Tokyo	57,616	70,720	75,088	74,928	75,280	352	0.5
Dubai	0	64	24,816	71,408	69,392	-2,016	-2.8
San Francisco	39,264	42,912	44,720	65,200	68,592	3,392	5.2
<b>Citizenship</b>							
Australia	788,624	837,760	910,464	972,064	995,408	23,344	2.4
New Zealand	500,576	509,344	520,768	536,448	526,624	-9,824	-1.8
China, People's Republic of	255,856	341,056	413,440	416,448	458,928	42,480	10.2
United States of America	213,184	236,032	270,992	314,304	337,088	22,784	7.2
United Kingdom	207,520	213,536	231,808	259,280	244,112	-15,168	-5.9

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

**Symbol:** ... not applicable

Source: Stats NZ

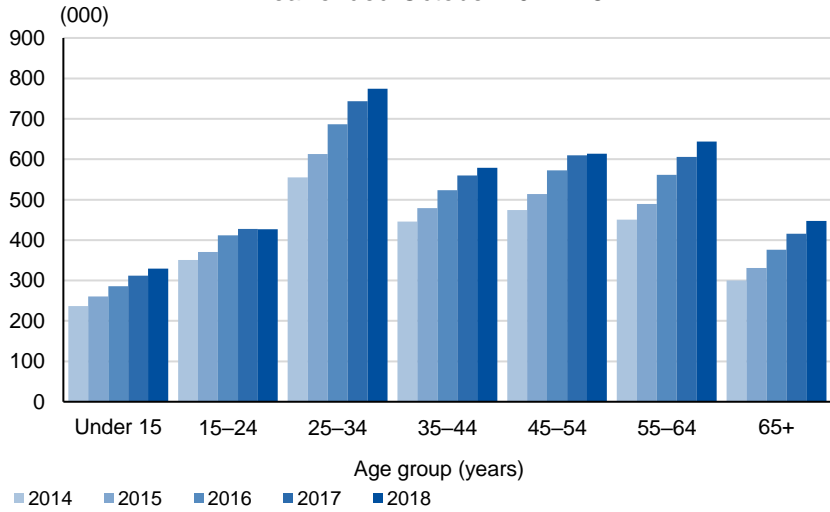
### Travel purpose of visitors Year ended October 2014–18



Source: Stats NZ

### Age of visitors

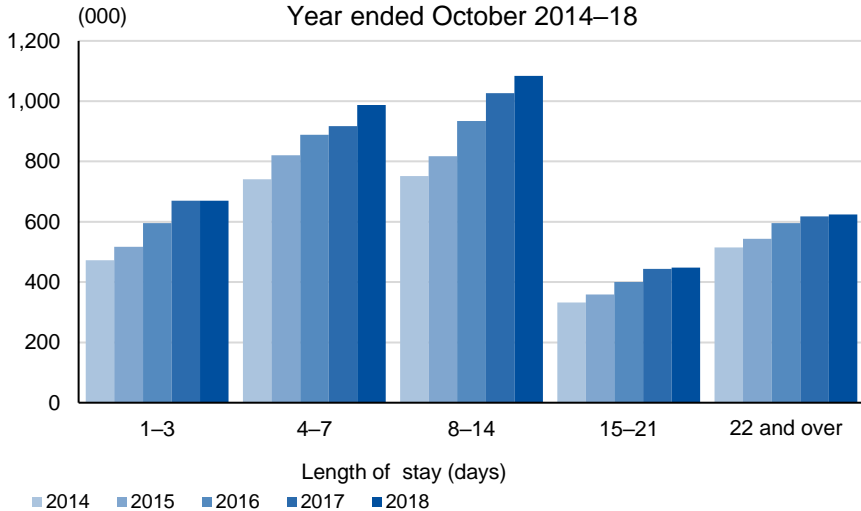
Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors

Year ended October 2014–18



Source: Stats NZ

Table 7

**Key characteristics of visitors from Australia**  
October month 2014–18

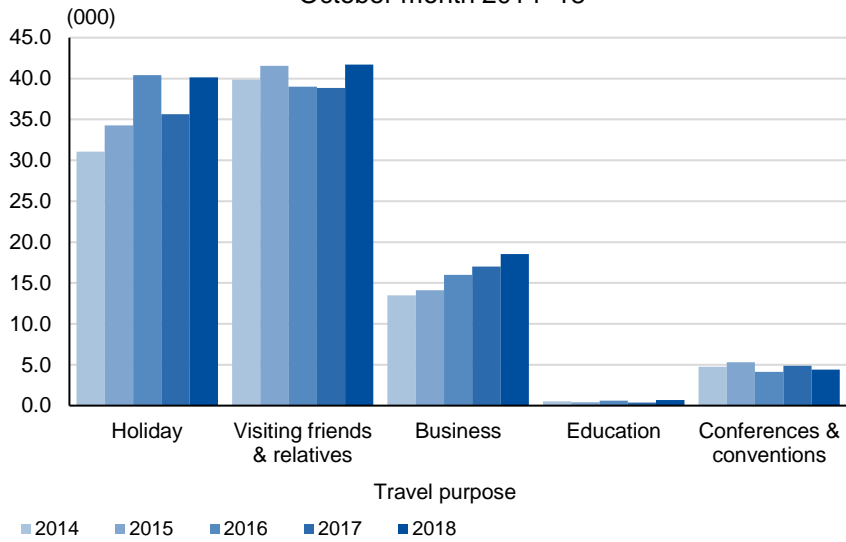
Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>94,016</b>	<b>99,888</b>	<b>105,664</b>	<b>102,544</b>	<b>112,480</b>	<b>9,936</b>	<b>9.7</b>
<b>Travel purpose</b>							
Holiday	31,072	34,272	40,400	35,632	40,128	4,496	12.6
Visiting friends & relatives	39,856	41,536	39,024	38,864	41,696	2,832	7.3
Business	13,504	14,096	15,984	16,992	18,528	1,536	9.0
Education	528	400	608	384	688	304	79.2
Conferences & conventions	4,752	5,312	4,128	4,864	4,400	-464	-9.5
<b>Age group (years)</b>							
Under 15	7,744	7,680	7,760	8,352	10,224	1,872	22.4
15–24	7,360	7,200	8,368	8,752	9,088	336	3.8
25–34	19,616	21,456	23,120	21,152	21,616	464	2.2
35–44	16,416	18,288	17,024	16,784	18,432	1,648	9.8
45–54	18,160	17,792	19,744	18,512	20,656	2,144	11.6
55–64	14,816	16,576	18,208	17,360	19,488	2,128	12.3
65+	9,904	10,896	11,440	11,632	12,976	1,344	11.6
<b>Length of stay (days)</b>							
1–3	21,600	23,584	28,112	27,952	29,344	1,392	5.0
4–7	34,736	36,032	35,024	33,840	38,304	4,464	13.2
8–14	23,680	25,760	27,440	27,296	30,304	3,008	11.0
15–21	8,160	8,208	9,200	8,448	9,056	608	7.2
22 and over	5,840	6,304	5,888	5,008	5,472	464	9.3
Median	6.2	6.2	6.1	6.1	6.2	...	...
<b>New Zealand port</b>							
Auckland airport	59,920	61,664	64,368	62,560	67,728	5,168	8.3
Christchurch airport	15,344	16,048	18,288	17,120	18,416	1,296	7.6
Queenstown airport	6,320	8,800	10,784	10,880	13,440	2,560	23.5
Wellington airport	10,704	12,720	11,616	11,248	11,600	352	3.1
Seaports	560	48	128	336	944	608	181.0
<b>Closest port of flight</b>							
Sydney	37,744	39,504	40,960	38,592	44,096	5,504	14.3
Melbourne	25,424	27,376	26,896	28,432	31,280	2,848	10.0
Brisbane	19,872	19,856	21,440	20,384	20,880	496	2.4
Coolangatta	3,344	5,344	7,696	6,144	6,912	768	12.5
Perth	3,072	3,664	3,152	3,264	3,408	144	4.4
Adelaide	1,088	1,216	1,440	1,088	1,376	288	26.5
Rarotonga	464	576	512	768	736	-32	-4.2
Apia	384	512	416	416	512	96	23.1
<b>Citizenship</b>							
Australia	57,376	62,976	68,464	67,088	75,920	8,832	13.2
New Zealand	29,440	29,120	28,928	27,360	27,744	384	1.4
United Kingdom	1,872	2,224	1,904	1,824	1,952	128	7.0
China, People's Republic of	512	608	960	864	1,024	160	18.5

**Symbol:** ... not applicable

Source: Stats NZ

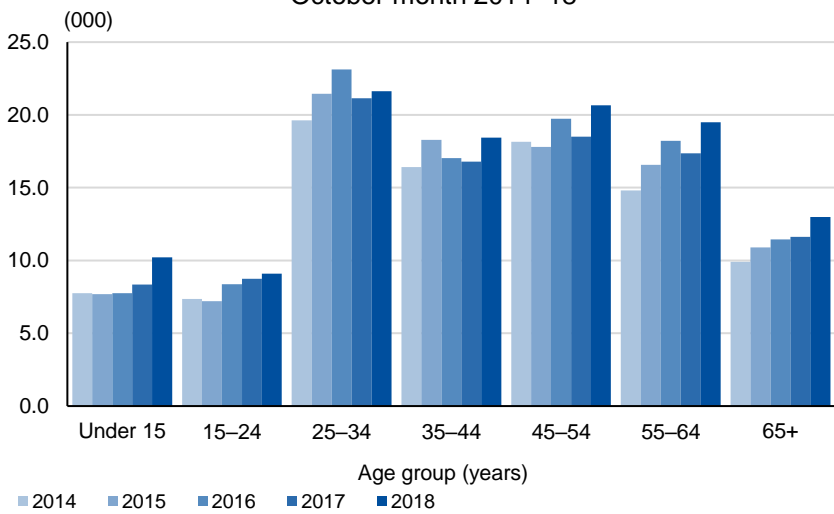


### Travel purpose of visitors from Australia October month 2014–18



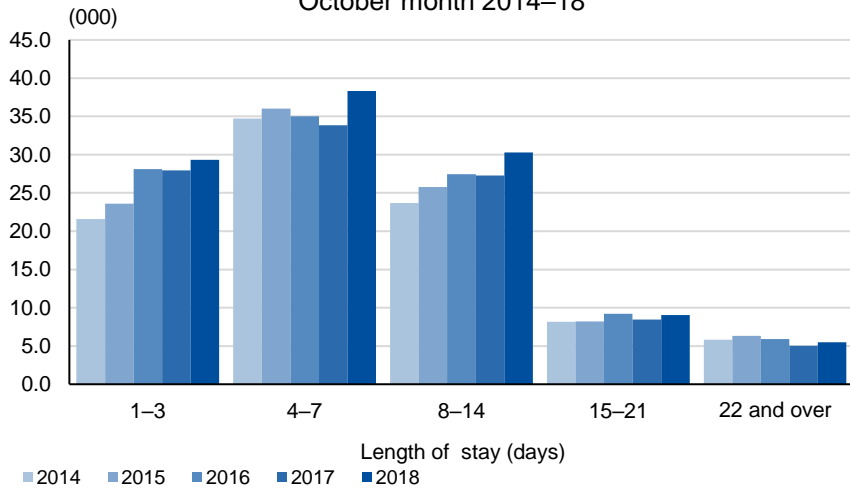
Source: Stats NZ

### Age of visitors from Australia October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Australia October month 2014–18



Source: Stats NZ

Table 8

## Key characteristics of visitors from Australia

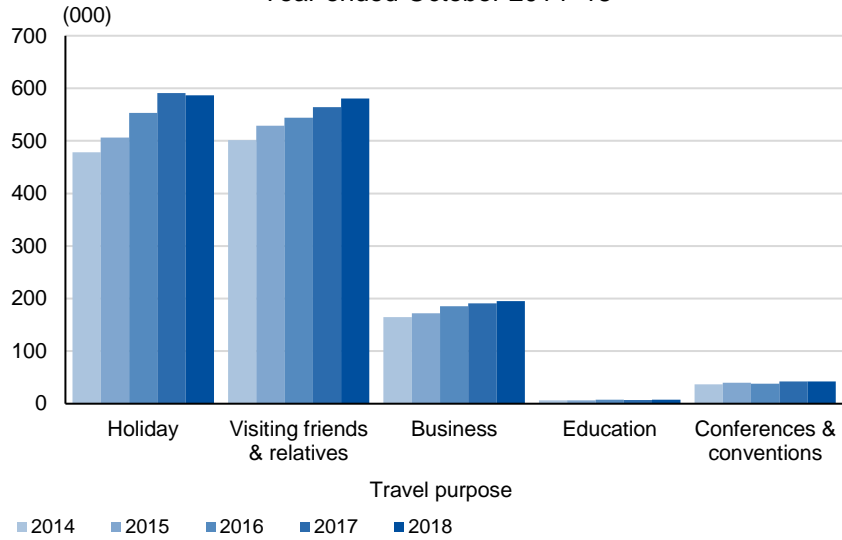
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>1,243,936</b>	<b>1,310,256</b>	<b>1,390,208</b>	<b>1,463,504</b>	<b>1,484,400</b>	<b>20,896</b>	<b>1.4</b>
<b>Travel purpose</b>							
Holiday	478,192	506,208	553,472	590,736	586,640	-4,096	-0.7
Visiting friends & relatives	501,680	528,800	543,840	563,872	580,544	16,672	3.0
Business	164,704	172,032	185,440	190,736	195,232	4,496	2.4
Education	6,192	6,544	7,536	6,736	7,424	688	10.2
Conferences & conventions	36,736	39,712	38,128	42,048	42,352	304	0.7
<b>Age group (years)</b>							
Under 15	129,360	138,240	149,072	157,136	160,864	3,728	2.4
15–24	139,888	143,568	152,240	158,032	158,304	272	0.2
25–34	258,784	274,400	288,240	300,944	302,624	1,680	0.6
35–44	213,840	226,528	237,024	249,168	251,232	2,064	0.8
45–54	225,984	231,888	246,176	259,024	256,672	-2,352	-0.9
55–64	177,488	185,648	200,880	211,952	219,392	7,440	3.5
65+	98,592	109,984	116,576	127,248	135,312	8,064	6.3
<b>Length of stay (days)</b>							
1–3	245,504	254,912	286,032	335,728	338,688	2,960	0.9
4–7	404,128	440,432	452,624	464,832	484,432	19,600	4.2
8–14	378,960	394,560	421,648	435,520	441,440	5,920	1.4
15–21	127,104	131,104	136,864	141,264	137,280	-3,984	-2.8
22 and over	88,240	89,248	93,040	86,160	82,560	-3,600	-4.2
Median	7.3	7.2	7.1	7.0	6.9	...	...
<b>New Zealand port</b>							
Auckland airport	745,488	773,328	811,760	852,272	849,392	-2,880	-0.3
Christchurch airport	208,544	216,944	231,184	248,032	262,240	14,208	5.7
Queenstown airport	122,000	148,064	171,664	188,928	204,800	15,872	8.4
Wellington airport	138,528	150,816	160,144	157,664	151,760	-5,904	-3.7
Seaports	10,672	7,632	7,552	10,016	10,112	96	1.0
Dunedin airport	13,696	9,632	7,872	6,544	6,016	-528	-8.1
<b>Closest port of flight</b>							
Sydney	496,832	514,544	539,184	557,680	558,720	1,040	0.2
Melbourne	319,040	346,928	365,760	393,008	409,440	16,432	4.2
Brisbane	270,304	279,392	286,832	299,088	297,696	-1,392	-0.5
Coolangatta	54,688	70,784	88,128	92,800	102,656	9,856	10.6
Perth	45,776	49,440	54,496	53,600	50,240	-3,360	-6.3
Adelaide	18,864	14,160	14,800	13,584	14,704	1,120	8.2
Rarotonga	4,064	4,880	5,584	6,288	6,336	48	0.8
Canberra	0	0	1,232	9,168	6,304	-2,864	-31.2
Apia	3,504	4,272	4,304	4,336	4,560	224	5.2
Los Angeles	2,560	2,560	2,240	2,512	2,800	288	11.5
<b>Citizenship</b>							
Australia	766,480	816,128	888,016	950,304	972,144	21,840	2.3
New Zealand	378,416	388,784	391,472	396,464	390,224	-6,240	-1.6
United Kingdom	25,184	26,208	27,040	28,320	25,168	-3,152	-11.1
China, People's Republic of	8,448	11,088	12,224	13,408	15,568	2,160	16.1

Symbol: ... not applicable

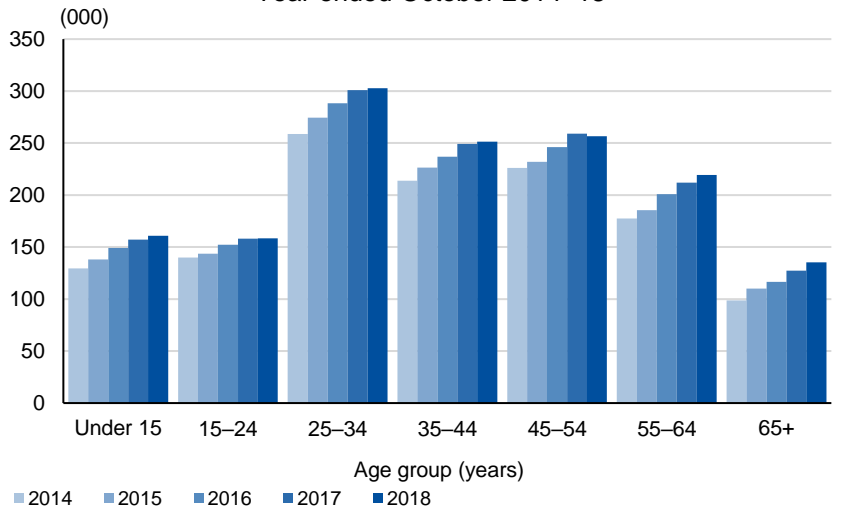
Source: Stats NZ

### Travel purpose of visitors from Australia Year ended October 2014–18



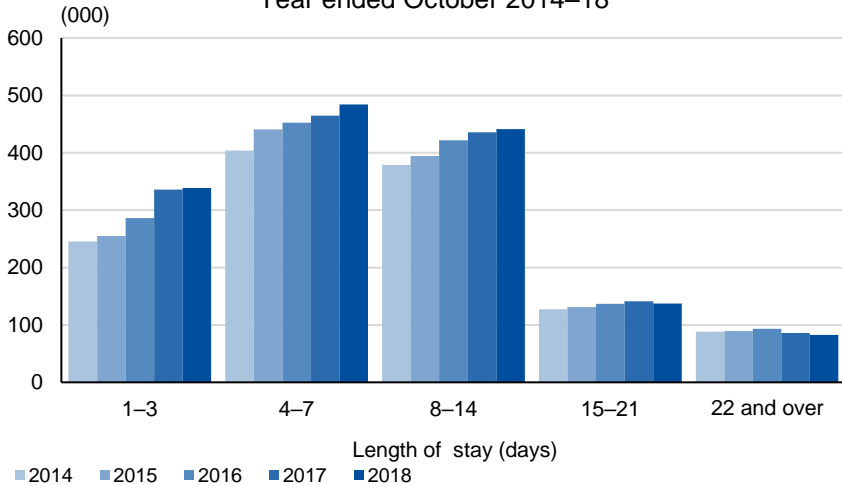
Source: Stats NZ

### Age of visitors from Australia Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Australia Year ended October 2014–18



Source: Stats NZ

Table 9

**State of residence of visitors from Australia**  
October month 2014–18

	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>94,016</b>	<b>99,888</b>	<b>105,664</b>	<b>102,544</b>	<b>112,480</b>	<b>9,936</b>	<b>9.7</b>
New South Wales	32,160	34,448	37,712	36,032	40,704	4,672	13.0
Queensland	24,464	25,328	27,968	26,096	27,536	1,440	5.5
Victoria	22,640	24,512	24,096	24,880	26,560	1,680	6.8
Western Australia	7,056	7,536	6,656	6,736	7,744	1,008	15.0
South Australia	3,104	3,328	4,272	3,504	3,936	432	12.3
Australian Capital Territory	1,664	1,568	1,872	1,808	1,856	48	2.7
Tasmania	1,312	1,120	960	1,488	1,344	-144	-9.7
Northern Territory	320	528	576	496	688	192	38.7
Not stated	1,296	1,520	1,552	1,504	2,112	608	40.4

Source: Stats NZ

Table 10

**State of residence of visitors from Australia**  
Year ended October 2014–18

	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>1,243,936</b>	<b>1,310,256</b>	<b>1,390,208</b>	<b>1,463,504</b>	<b>1,484,400</b>	<b>20,896</b>	<b>1.4</b>
New South Wales	425,664	454,848	488,784	515,792	519,168	3,376	0.7
Queensland	330,272	347,248	367,296	383,936	390,336	6,400	1.7
Victoria	279,424	298,880	319,424	343,920	356,608	12,688	3.7
Western Australia	107,680	107,104	105,248	104,848	100,400	-4,448	-4.2
South Australia	41,296	41,008	43,312	43,584	44,992	1,408	3.2
Australian Capital Territory	21,296	21,744	23,360	26,320	25,648	-672	-2.6
Tasmania	13,504	13,216	14,640	15,584	16,192	608	3.9
Northern Territory	8,208	7,568	8,304	8,416	8,048	-368	-4.4
Not stated	16,592	18,640	19,840	21,104	23,008	1,904	9.0

Source: Stats NZ

Table 11

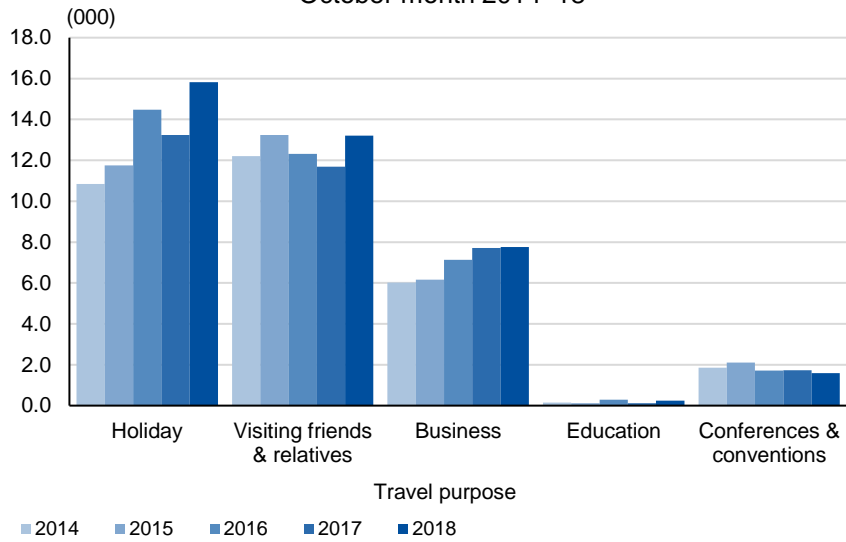
**Key characteristics of visitors from New South Wales**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>32,160</b>	<b>34,448</b>	<b>37,712</b>	<b>36,032</b>	<b>40,704</b>	<b>4,672</b>	<b>13.0</b>
<b>Travel purpose</b>							
Holiday	10,848	11,744	14,480	13,232	15,824	2,592	19.6
Visiting friends & relatives	12,208	13,232	12,320	11,696	13,200	1,504	12.9
Business	6,016	6,160	7,136	7,712	7,760	48	0.6
Education	144	112	288	112	240	128	114.3
Conferences & conventions	1,856	2,112	1,712	1,728	1,584	-144	-8.3
<b>Age group (years)</b>							
Under 15	2,272	2,448	2,528	2,576	4,016	1,440	55.9
15–24	1,968	2,432	2,896	3,088	3,120	32	1.0
25–34	7,104	7,600	8,240	7,440	7,264	-176	-2.4
35–44	6,224	6,992	6,416	6,768	7,168	400	5.9
45–54	6,384	5,968	7,040	6,576	7,856	1,280	19.5
55–64	4,992	5,712	6,240	5,920	7,088	1,168	19.7
65+	3,216	3,296	4,352	3,664	4,192	528	14.4
<b>Length of stay (days)</b>							
1–3	9,376	10,240	12,304	11,776	12,320	544	4.6
4–7	13,024	12,928	12,992	12,128	14,656	2,528	20.8
8–14	6,256	7,856	8,256	8,416	10,000	1,584	18.8
15–21	2,112	1,968	2,544	2,480	2,304	-176	-7.1
22 and over	1,392	1,456	1,616	1,232	1,424	192	15.6
Median	5.0	5.1	5.1	5.2	5.4	...	...
<b>New Zealand port</b>							
Auckland airport	19,232	20,640	22,400	20,864	23,056	2,192	10.5
Christchurch airport	5,472	5,472	6,480	5,936	6,704	768	12.9
Queenstown airport	3,024	3,776	4,496	5,040	6,224	1,184	23.5
Wellington airport	3,920	4,544	4,256	4,096	4,448	352	8.6
<b>Closest port of flight</b>							
Sydney	29,632	31,616	33,584	32,272	36,512	4,240	13.1
Coolangatta	608	800	1,376	1,152	1,344	192	16.7
Melbourne	608	544	800	880	1,024	144	16.4
Brisbane	592	672	864	528	736	208	39.4
<b>Citizenship</b>							
Australia	20,880	22,432	25,248	24,560	29,440	4,880	19.9
New Zealand	8,400	8,656	8,560	7,776	7,232	-544	-7.0
United Kingdom	736	1,024	912	800	864	64	8.0
China, People's Republic of	192	352	528	416	512	96	23.1

Symbol: ... not applicable

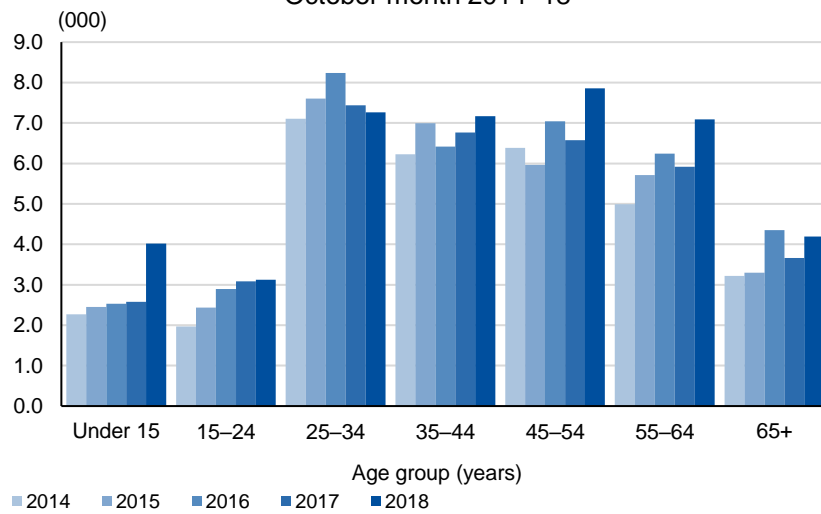
Source: Stats NZ

### Travel purpose of visitors from New South Wales October month 2014–18



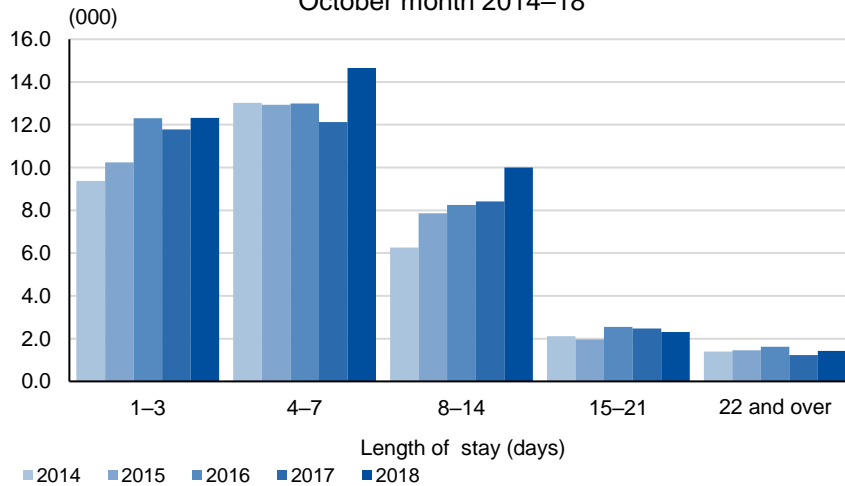
Source: Stats NZ

### Age of visitors from New South Wales October month 2014–18



Source: Stats NZ

### Length of stay of visitors from New South Wales October month 2014–18



Source: Stats NZ

Table 12

**Key characteristics of visitors from New South Wales**  
Year ended October 2014–18

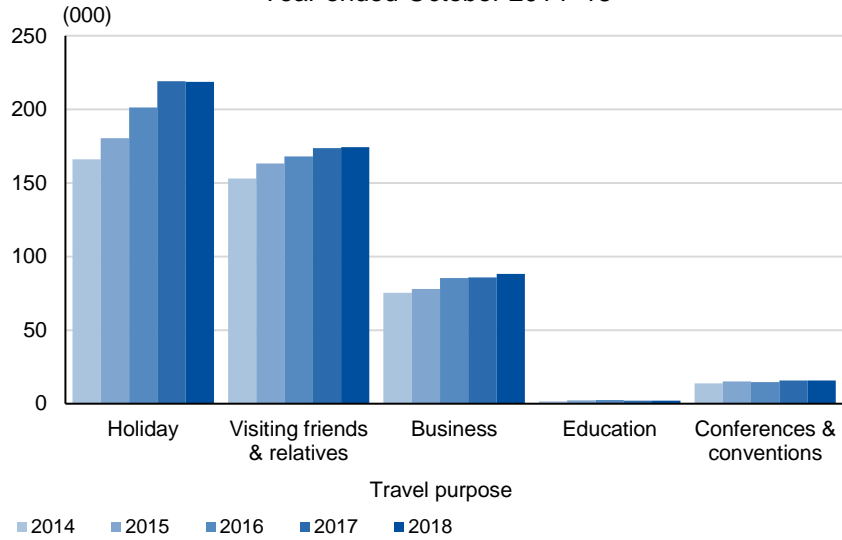
Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>425,664</b>	<b>454,848</b>	<b>488,784</b>	<b>515,792</b>	<b>519,168</b>	<b>3,376</b>	<b>0.7</b>
<b>Travel purpose</b>							
Holiday	165,952	180,416	201,344	219,088	218,576	-512	-0.2
Visiting friends & relatives	152,896	163,184	167,904	173,680	174,288	608	0.4
Business	75,440	77,968	85,248	85,776	88,288	2,512	2.9
Education	1,632	2,192	2,576	2,160	2,144	-16	-0.7
Conferences & conventions	13,696	15,168	14,736	15,840	15,760	-80	-0.5
<b>Age group (years)</b>							
Under 15	41,792	45,216	48,784	52,672	52,560	-112	-0.2
15–24	42,384	45,392	50,192	52,688	52,112	-576	-1.1
25–34	86,928	93,408	100,576	104,384	105,072	688	0.7
35–44	82,336	86,352	92,032	96,112	95,616	-496	-0.5
45–54	77,760	84,208	87,856	94,624	93,504	-1,120	-1.2
55–64	60,976	63,504	70,128	73,056	75,600	2,544	3.5
65+	33,488	36,768	39,216	42,256	44,704	2,448	5.8
<b>Length of stay (days)</b>							
1–3	107,824	111,568	123,872	140,736	141,152	416	0.3
4–7	145,296	163,120	171,824	174,448	180,256	5,808	3.3
8–14	117,552	123,696	132,432	140,816	140,544	-272	-0.2
15–21	33,872	34,704	37,472	38,672	36,928	-1,744	-4.5
22 and over	21,120	21,760	23,184	21,120	20,288	-832	-3.9
Median	6.4	6.3	6.2	6.0	6.0	...	...
<b>New Zealand port</b>							
Auckland airport	246,928	262,096	277,312	290,320	283,312	-7,008	-2.4
Christchurch airport	70,608	74,464	80,336	84,928	90,448	5,520	6.5
Queenstown airport	50,480	59,792	72,736	80,064	88,560	8,496	10.6
Wellington airport	47,472	50,928	54,752	56,448	53,040	-3,408	-6.0
Seaports	4,208	3,424	2,944	3,456	3,536	80	2.3
<b>Closest port of flight</b>							
Sydney	389,552	416,240	445,616	469,200	467,824	-1,376	-0.3
Coolangatta	8,848	10,976	13,104	14,608	16,848	2,240	15.3
Melbourne	7,968	8,064	10,112	9,088	11,456	2,368	26.1
Brisbane	8,048	8,464	8,592	8,944	9,232	288	3.2
Rarotonga	1,088	1,344	1,216	1,440	1,440	0	0.0
Canberra	0	0	256	1,712	1,248	-464	-27.1
Apia	944	1,312	1,168	1,136	912	-224	-19.7
Papeete	976	848	960	896	912	16	1.8
Nadi	576	704	800	800	848	48	6.0
Tonga	464	528	1,024	592	624	32	5.4
<b>Citizenship</b>							
Australia	284,160	304,672	336,080	356,048	360,112	4,064	1.1
New Zealand	101,200	105,728	106,080	109,536	104,656	-4,880	-4.5
United Kingdom	10,176	11,264	11,728	12,368	11,344	-1,024	-8.3
China, People's Republic of	3,984	5,072	5,824	6,176	7,120	944	15.3

Symbol: ... not applicable

Source: Stats NZ

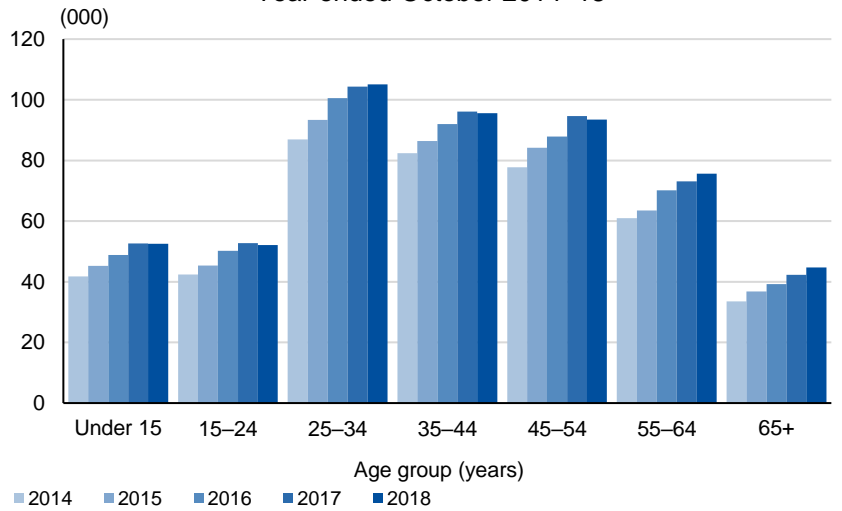


### Travel purpose of visitors from New South Wales Year ended October 2014–18



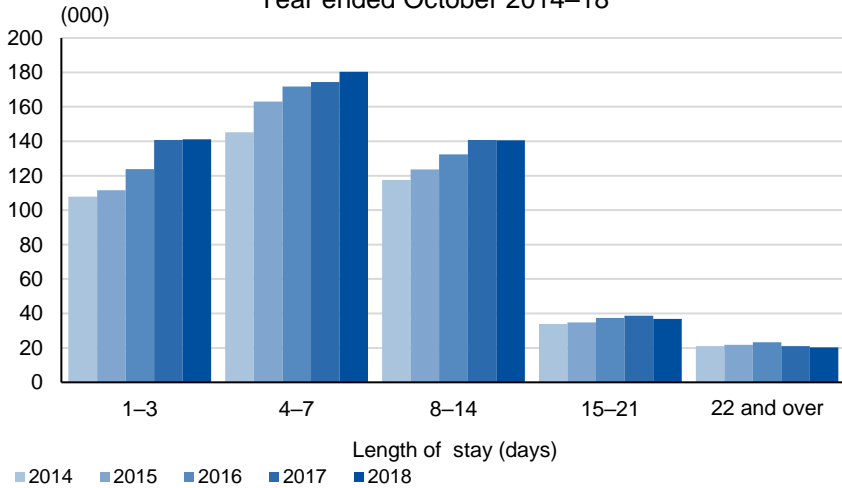
Source: Stats NZ

### Age of visitors from New South Wales Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from New South Wales Year ended October 2014–18



Source: Stats NZ

Table 13

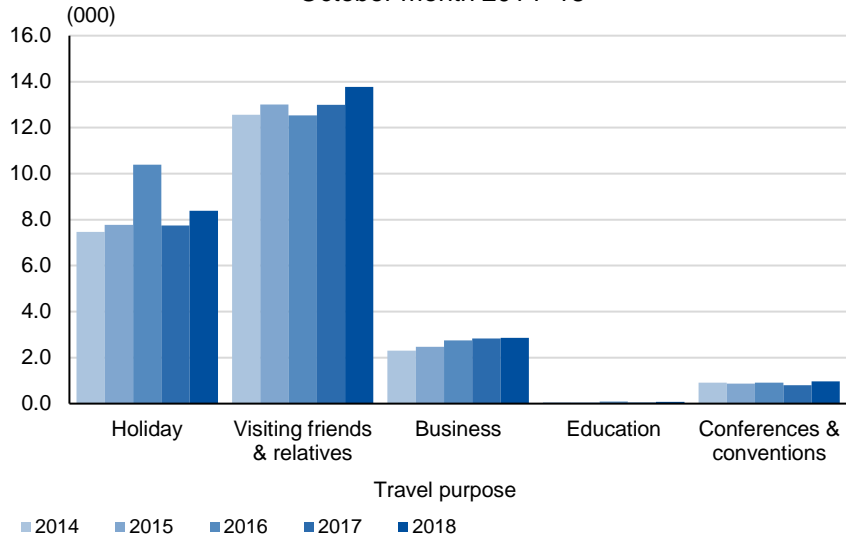
**Key characteristics of visitors from Queensland**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>24,464</b>	<b>25,328</b>	<b>27,968</b>	<b>26,096</b>	<b>27,536</b>	<b>1,440</b>	<b>5.5</b>
<b>Travel purpose</b>							
Holiday	7,472	7,776	10,384	7,744	8,384	640	8.3
Visiting friends & relatives	12,560	13,008	12,528	12,992	13,776	784	6.0
Business	2,304	2,464	2,752	2,832	2,864	32	1.1
Education	64	48	96	48	80	32	66.7
Conferences & conventions	912	864	912	800	960	160	20.0
<b>Age group (years)</b>							
Under 15	2,528	2,416	2,128	2,192	2,496	304	13.9
15–24	2,080	2,176	2,416	2,464	2,528	64	2.6
25–34	4,272	4,640	5,472	5,056	4,416	-640	-12.7
35–44	3,920	4,416	4,304	3,696	4,112	416	11.3
45–54	5,008	4,336	5,152	4,704	5,360	656	13.9
55–64	3,824	4,368	5,376	4,560	4,992	432	9.5
65+	2,832	2,976	3,120	3,424	3,632	208	6.1
<b>Length of stay (days)</b>							
1–3	4,144	4,928	6,160	5,824	5,872	48	0.8
4–7	8,928	9,376	9,632	9,072	9,728	656	7.2
8–14	7,360	7,088	7,936	7,568	7,744	176	2.3
15–21	2,448	2,064	2,544	2,336	2,784	448	19.2
22 and over	1,584	1,872	1,696	1,296	1,408	112	8.6
Median	7.0	6.8	6.7	6.8	6.8	...	...
<b>New Zealand port</b>							
Auckland airport	15,680	15,504	17,104	15,888	17,216	1,328	8.4
Christchurch airport	4,224	3,984	5,088	4,608	4,336	-272	-5.9
Wellington airport	2,576	3,200	2,480	3,056	2,864	-192	-6.3
Queenstown airport	1,152	2,064	2,880	2,096	2,560	464	22.1
<b>Closest port of flight</b>							
Brisbane	18,448	18,096	19,184	18,656	18,592	-64	-0.3
Coolangatta	2,560	4,352	6,144	4,672	5,328	656	14.0
Sydney	2,032	1,680	1,232	1,376	1,584	208	15.1
<b>Citizenship</b>							
Australia	13,168	14,560	16,896	14,992	16,000	1,008	6.7
New Zealand	10,208	9,408	9,904	9,856	10,080	224	2.3

Symbol: ... not applicable

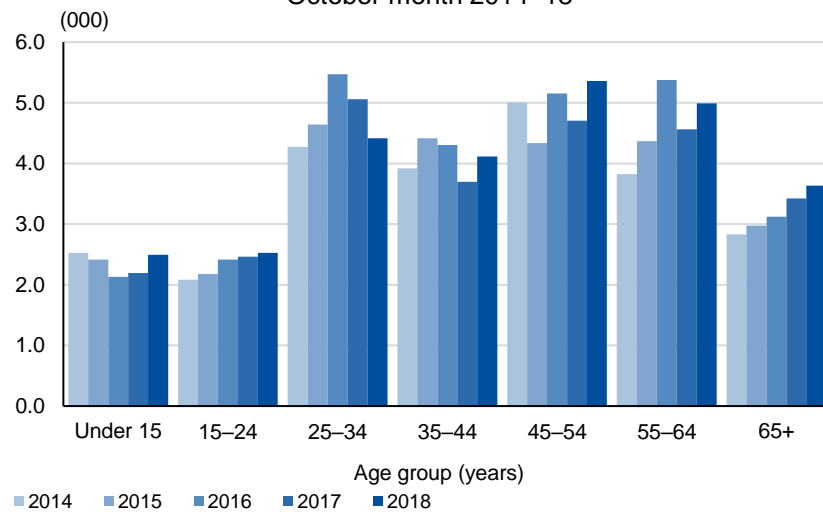
Source: Stats NZ

### Travel purpose of visitors from Queensland October month 2014–18



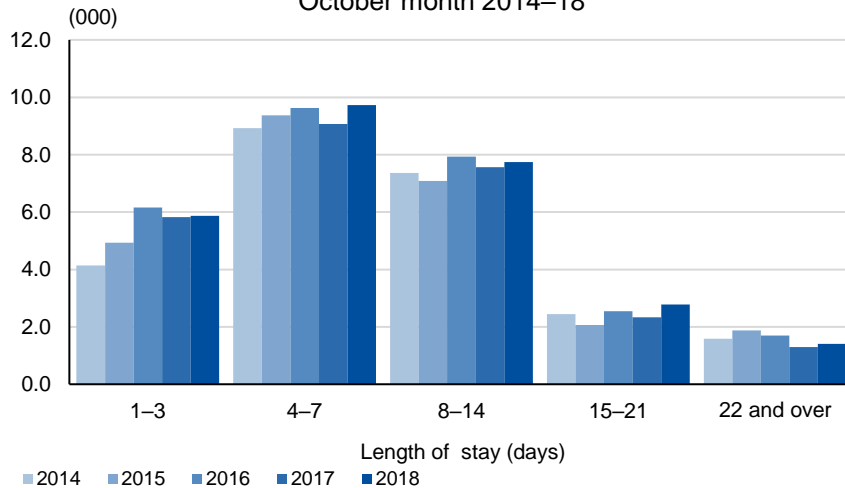
Source: Stats NZ

### Age of visitors from Queensland October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Queensland October month 2014–18



Source: Stats NZ

Table 14

### Key characteristics of visitors from Queensland

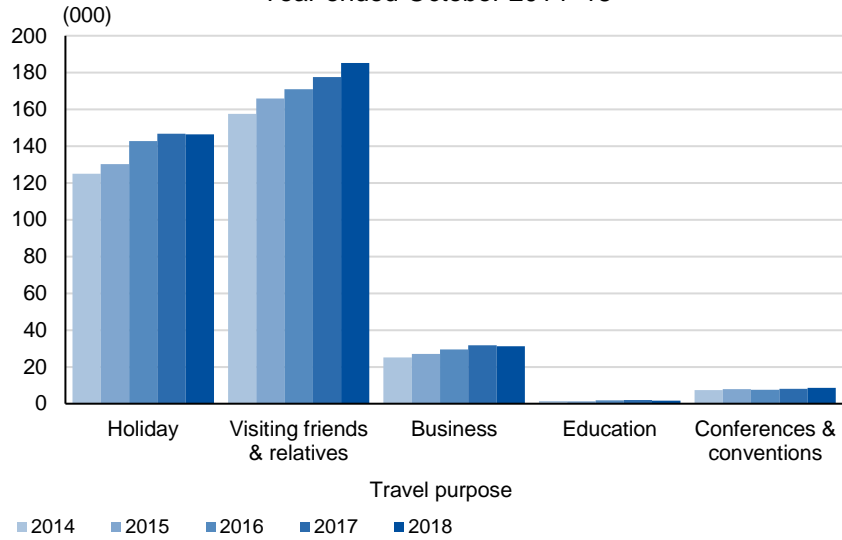
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>330,272</b>	<b>347,248</b>	<b>367,296</b>	<b>383,936</b>	<b>390,336</b>	<b>6,400</b>	<b>1.7</b>
<b>Travel purpose</b>							
Holiday	125,056	130,304	142,672	146,720	146,480	-240	-0.2
Visiting friends & relatives	157,552	165,888	170,896	177,552	185,264	7,712	4.3
Business	25,072	27,024	29,520	31,680	31,184	-496	-1.6
Education	1,504	1,296	1,776	2,016	1,696	-320	-15.9
Conferences & conventions	7,376	7,872	7,600	8,128	8,544	416	5.1
<b>Age group (years)</b>							
Under 15	41,456	44,320	47,440	48,944	50,640	1,696	3.5
15–24	39,744	41,152	43,056	45,264	45,552	288	0.6
25–34	60,432	63,520	66,960	69,808	69,328	-480	-0.7
35–44	51,600	55,280	56,016	59,712	60,416	704	1.2
45–54	60,336	60,192	64,544	67,008	66,176	-832	-1.2
55–64	48,208	51,152	55,136	56,848	59,184	2,336	4.1
65+	28,496	31,632	34,144	36,352	39,040	2,688	7.4
<b>Length of stay (days)</b>							
1–3	49,664	50,624	58,064	70,304	69,552	-752	-1.1
4–7	108,880	118,480	122,256	126,288	131,168	4,880	3.9
8–14	110,704	114,864	121,312	122,688	125,936	3,248	2.6
15–21	35,824	37,456	37,984	40,288	40,096	-192	-0.5
22 and over	25,200	25,824	27,680	24,368	23,584	-784	-3.2
Median	7.8	7.7	7.6	7.4	7.4	...	...
<b>New Zealand port</b>							
Auckland airport	196,528	200,816	212,048	219,280	220,512	1,232	0.6
Christchurch airport	56,432	55,296	60,464	68,032	69,520	1,488	2.2
Queenstown airport	28,416	40,208	44,544	47,776	51,952	4,176	8.7
Wellington airport	36,368	40,912	42,048	41,088	40,752	-336	-0.8
Dunedin airport	9,376	7,984	6,416	5,328	5,088	-240	-4.5
Seaports	3,008	1,872	1,760	2,432	2,496	64	2.6
<b>Closest port of flight</b>							
Brisbane	246,176	255,728	262,192	273,872	271,696	-2,176	-0.8
Coolangatta	43,984	57,600	72,064	75,408	82,480	7,072	9.4
Sydney	23,376	19,664	16,544	16,112	18,512	2,400	14.9
Melbourne	4,288	4,784	4,288	5,056	4,848	-208	-4.1
Rarotonga	1,072	1,168	1,392	1,936	2,096	160	8.3
Cairns	2,896	1,120	2,192	2,832	1,584	-1,248	-44.1
Apia	1,088	1,168	1,376	1,328	1,200	-128	-9.6
Los Angeles	432	432	416	464	624	160	34.5
<b>Citizenship</b>							
Australia	183,536	197,184	215,488	229,328	236,320	6,992	3.0
New Zealand	129,840	132,176	134,112	135,488	134,656	-832	-0.6
United Kingdom	4,800	4,800	4,368	4,928	4,192	-736	-14.9
China, People's Republic of	864	1,440	1,488	1,472	1,936	464	31.5

**Symbol:** ... not applicable

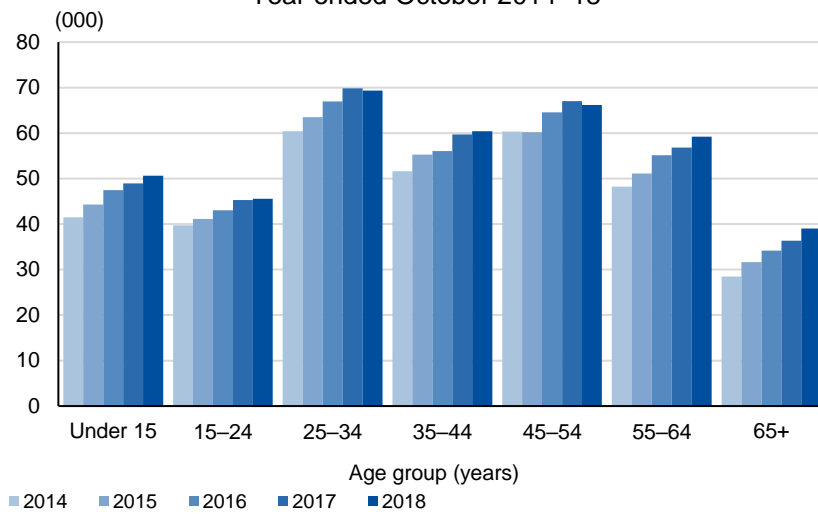
Source: Stats NZ

### Travel purpose of visitors from Queensland Year ended October 2014–18



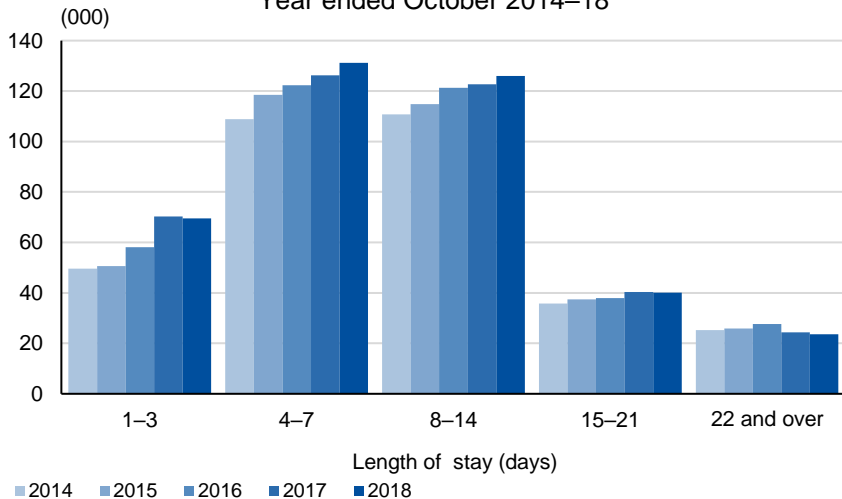
Source: Stats NZ

### Age of visitors from Queensland Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Queensland Year ended October 2014–18



Source: Stats NZ

Table 15

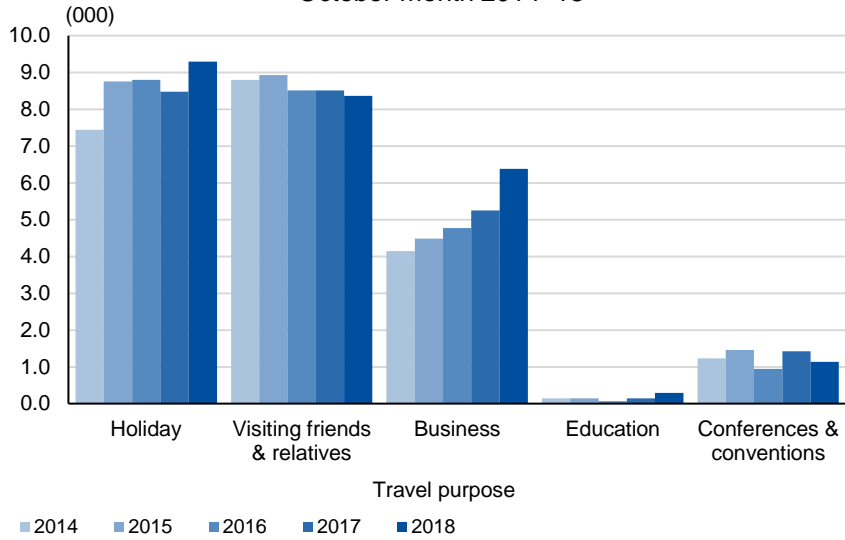
**Key characteristics of visitors from Victoria**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>22,640</b>	<b>24,512</b>	<b>24,096</b>	<b>24,880</b>	<b>26,560</b>	<b>1,680</b>	<b>6.8</b>
<b>Travel purpose</b>							
Holiday	7,440	8,752	8,800	8,480	9,296	816	9.6
Visiting friends & relatives	8,800	8,928	8,512	8,512	8,368	-144	-1.7
Business	4,144	4,480	4,768	5,248	6,384	1,136	21.6
Education	144	144	64	144	288	144	100.0
Conferences & conventions	1,232	1,456	944	1,424	1,136	-288	-20.2
<b>Age group (years)</b>							
Under 15	1,584	1,760	1,744	2,048	2,064	16	0.8
15–24	1,760	1,472	1,648	1,840	2,048	208	11.3
25–34	5,168	5,680	5,904	5,472	6,400	928	17.0
35–44	4,416	4,736	4,240	4,384	4,752	368	8.4
45–54	4,320	4,416	4,496	4,512	4,688	176	3.9
55–64	3,136	3,904	4,000	4,144	4,128	-16	-0.4
65+	2,256	2,544	2,064	2,480	2,480	0	0.0
<b>Length of stay (days)</b>							
1–3	6,000	6,176	7,072	7,952	8,272	320	4.0
4–7	8,512	9,488	8,240	8,128	9,120	992	12.2
8–14	5,120	6,128	5,856	6,240	6,656	416	6.7
15–21	1,872	1,680	2,032	1,680	1,664	-16	-1.0
22 and over	1,136	1,040	896	880	848	-32	-3.6
Median	5.6	5.6	5.3	5.2	5.2	...	...
<b>New Zealand port</b>							
Auckland airport	14,400	14,688	14,480	15,664	15,824	160	1.0
Christchurch airport	3,664	4,096	4,160	4,368	4,640	272	6.2
Queenstown airport	1,408	2,080	2,160	2,672	3,008	336	12.6
Wellington airport	2,928	3,632	3,264	2,096	2,960	864	41.2
<b>Closest port of flight</b>							
Melbourne	20,816	22,192	22,160	22,848	24,608	1,760	7.7
Sydney	816	1,376	896	800	880	80	10.0
<b>Citizenship</b>							
Australia	14,592	16,176	15,984	16,976	17,984	1,008	5.9
New Zealand	6,144	6,224	6,048	5,680	6,256	576	10.1
United Kingdom	464	592	496	496	528	32	6.5

Symbol: ... not applicable

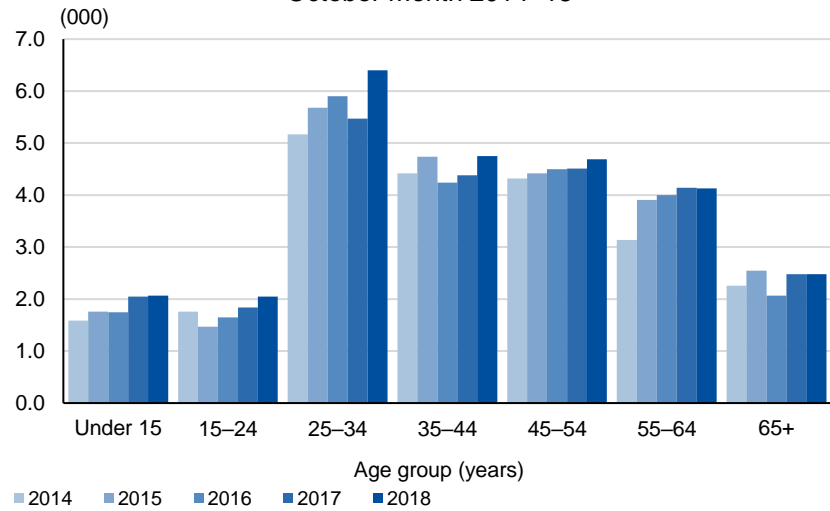
Source: Stats NZ

### Travel purpose of visitors from Victoria October month 2014–18



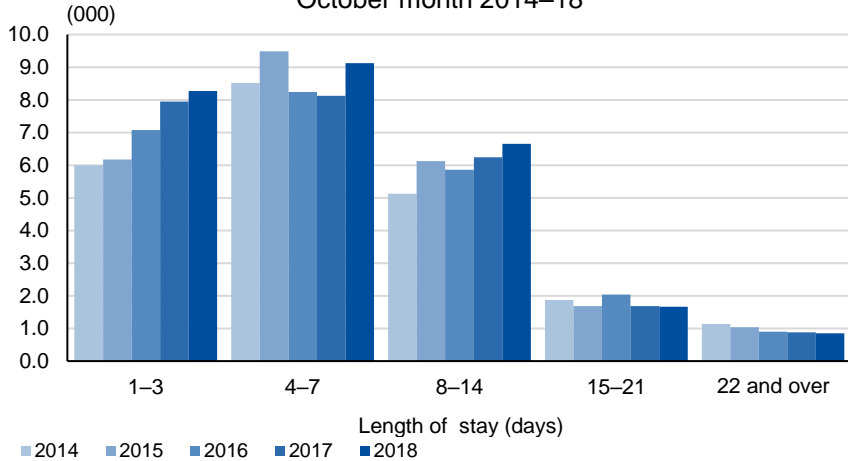
Source: Stats NZ

### Age of visitors from Victoria October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Victoria October month 2014–18



Source: Stats NZ

Table 16

**Key characteristics of visitors from Victoria**  
Year ended October 2014–18

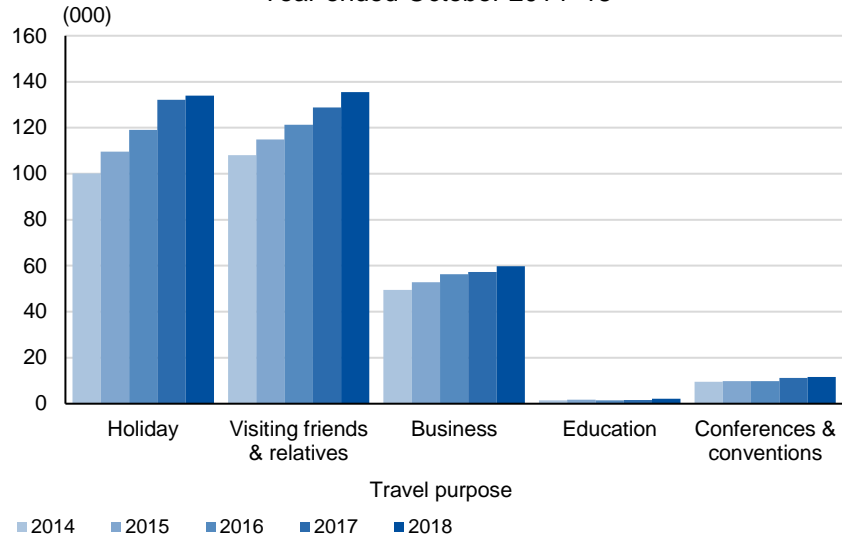
Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>279,424</b>	<b>298,880</b>	<b>319,424</b>	<b>343,920</b>	<b>356,608</b>	<b>12,688</b>	<b>3.7</b>
<b>Travel purpose</b>							
Holiday	100,144	109,568	119,024	132,096	133,952	1,856	1.4
Visiting friends & relatives	108,112	114,960	121,296	128,800	135,472	6,672	5.2
Business	49,536	52,864	56,336	57,328	59,744	2,416	4.2
Education	1,408	1,760	1,440	1,536	2,160	624	40.6
Conferences & conventions	9,472	9,792	9,776	11,168	11,648	480	4.3
<b>Age group (years)</b>							
Under 15	25,008	27,824	30,256	32,384	34,512	2,128	6.6
15–24	30,048	32,240	34,320	36,688	37,312	624	1.7
25–34	66,640	71,280	76,144	81,744	85,120	3,376	4.1
35–44	51,664	54,912	58,896	62,656	65,136	2,480	4.0
45–54	50,736	51,872	55,888	59,472	60,272	800	1.3
55–64	35,776	39,632	41,488	45,872	47,984	2,112	4.6
65+	19,552	21,120	22,432	25,104	26,272	1,168	4.7
<b>Length of stay (days)</b>							
1–3	64,992	68,336	78,144	93,168	96,032	2,864	3.1
4–7	96,000	103,872	105,232	109,664	117,792	8,128	7.4
8–14	77,136	84,464	91,744	96,000	99,328	3,328	3.5
15–21	24,912	26,096	27,712	29,056	27,760	-1,296	-4.5
22 and over	16,384	16,112	16,592	16,032	15,696	-336	-2.1
Median	6.6	6.6	6.6	6.4	6.2	...	...
<b>New Zealand port</b>							
Auckland airport	165,184	173,520	182,736	201,440	206,432	4,992	2.5
Christchurch airport	49,184	53,184	56,336	60,896	67,088	6,192	10.2
Queenstown airport	26,576	30,640	35,328	42,416	44,448	2,032	4.8
Wellington airport	35,776	40,544	43,664	37,408	37,120	-288	-0.8
Seaports	1,376	864	1,216	1,664	1,408	-256	-15.4
<b>Closest port of flight</b>							
Melbourne	256,704	275,376	296,704	320,192	332,480	12,288	3.8
Sydney	12,976	13,568	11,120	11,232	11,472	240	2.1
Brisbane	2,144	2,288	2,064	2,400	2,224	-176	-7.3
Apia	896	1,104	1,088	1,104	1,584	480	43.5
Rarotonga	880	1,296	1,632	1,616	1,376	-240	-14.9
Coolangatta	384	496	560	592	960	368	62.2
Papeete	544	496	464	448	656	208	46.4
Los Angeles	800	688	592	816	576	-240	-29.4
<b>Citizenship</b>							
Australia	174,496	188,192	202,272	220,768	229,456	8,688	3.9
New Zealand	79,168	83,312	87,168	91,008	93,760	2,752	3.0
United Kingdom	6,432	6,688	7,232	7,360	6,192	-1,168	-15.9
China, People's Republic of	2,624	3,392	3,616	4,576	5,104	528	11.5

**Symbol:** ... not applicable

Source: Stats NZ

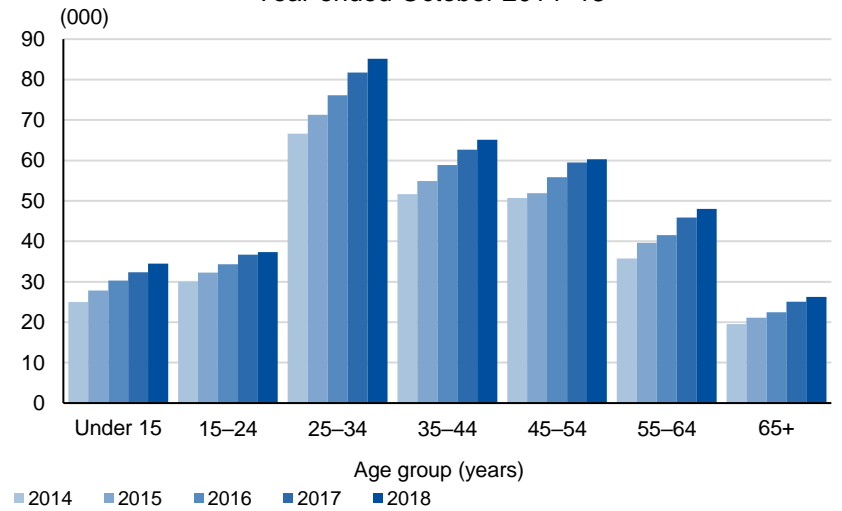


### Travel purpose of visitors from Victoria Year ended October 2014–18



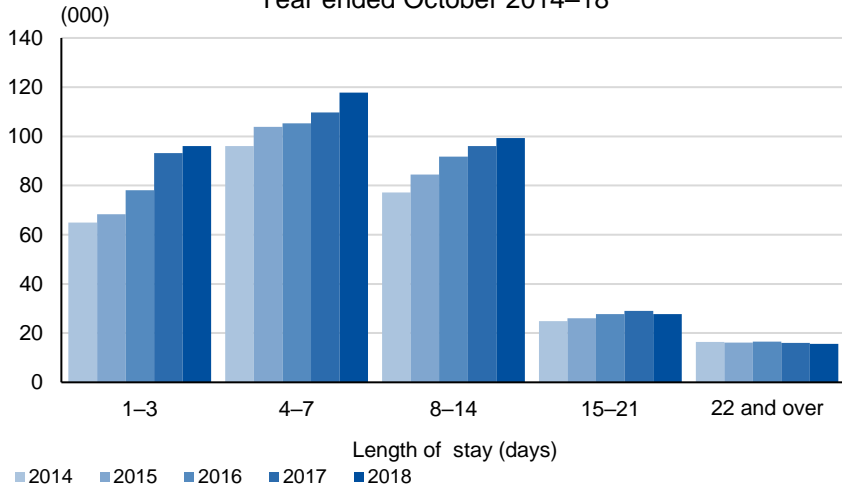
Source: Stats NZ

### Age of visitors from Victoria Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Victoria Year ended October 2014–18



Source: Stats NZ

Table 17

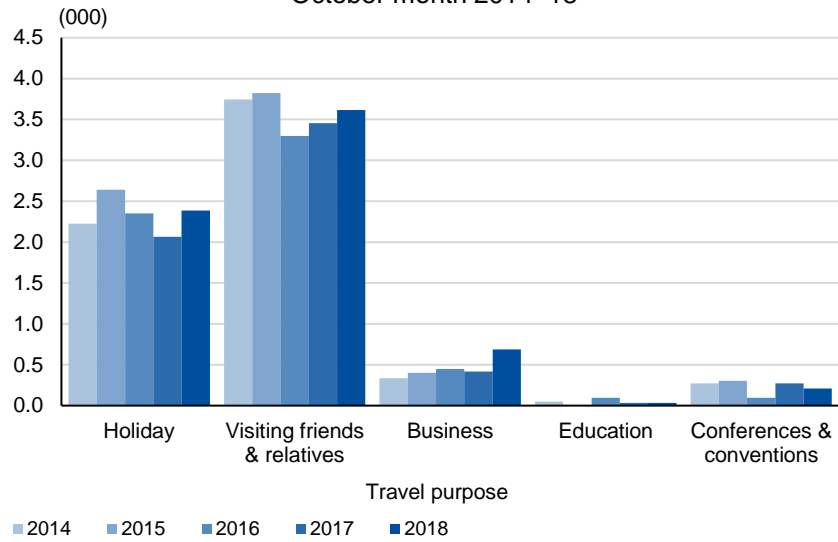
**Key characteristics of visitors from Western Australia**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>7,056</b>	<b>7,536</b>	<b>6,656</b>	<b>6,736</b>	<b>7,744</b>	<b>1,008</b>	<b>15.0</b>
<b>Travel purpose</b>							
Holiday	2,224	2,640	2,352	2,064	2,384	320	15.5
Visiting friends & relatives	3,744	3,824	3,296	3,456	3,616	160	4.6
Business	336	400	448	416	688	272	65.4
Education	48	0	96	32	32	0	0.0
Conferences & conventions	272	304	96	272	208	-64	-23.5
<b>Age group (years)</b>							
Under 15	672	496	528	656	800	144	22.0
15–24	864	512	560	608	576	-32	-5.3
25–34	1,648	1,936	1,696	1,648	1,616	-32	-1.9
35–44	848	976	864	752	1,088	336	44.7
45–54	1,216	1,456	1,248	1,008	1,200	192	19.0
55–64	1,280	1,248	1,056	1,344	1,376	32	2.4
65+	528	912	704	720	1,088	368	51.1
<b>Length of stay (days)</b>							
1–3	704	880	912	672	1,264	592	88.1
4–7	1,840	1,792	1,488	1,936	1,760	-176	-9.1
8–14	2,624	2,400	2,176	2,144	2,592	448	20.9
15–21	880	1,296	1,072	1,088	1,232	144	13.2
22 and over	1,008	1,168	1,008	896	896	0	0.0
Median	9.9	10.5	10.1	10.2	9.7	...	...
<b>New Zealand port</b>							
Auckland airport	5,504	5,760	5,008	5,216	5,696	480	9.2
Christchurch airport	640	976	1,040	752	896	144	19.1
Queenstown airport	288	288	336	272	560	288	105.9
<b>Closest port of flight</b>							
Perth	2,992	3,520	3,136	3,232	3,248	16	0.5
Melbourne	1,328	1,648	1,328	1,328	1,840	512	38.6
Sydney	1,808	1,488	1,408	1,280	1,552	272	21.3
Brisbane	416	432	624	448	560	112	25.0
<b>Citizenship</b>							
Australia	3,072	3,552	3,280	3,504	4,656	1,152	32.9
New Zealand	3,536	3,488	2,992	2,896	2,816	-80	-2.8

Symbol: ... not applicable

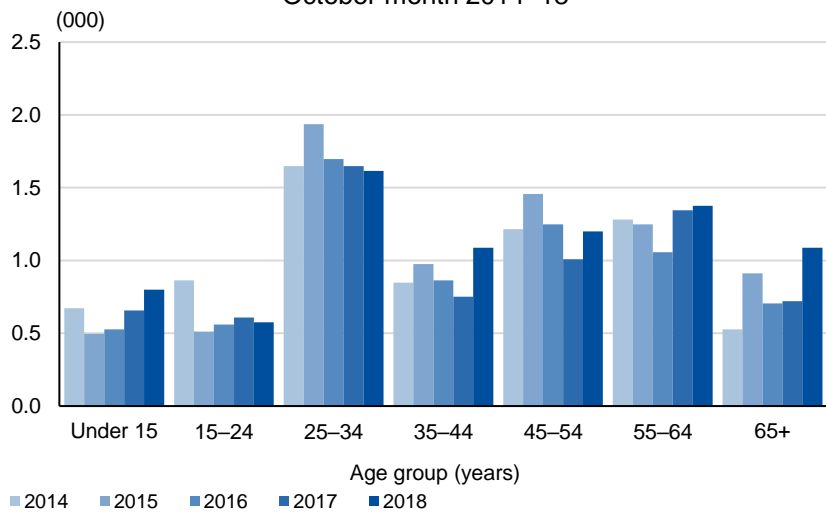
Source: Stats NZ

### Travel purpose of visitors from Western Australia October month 2014–18



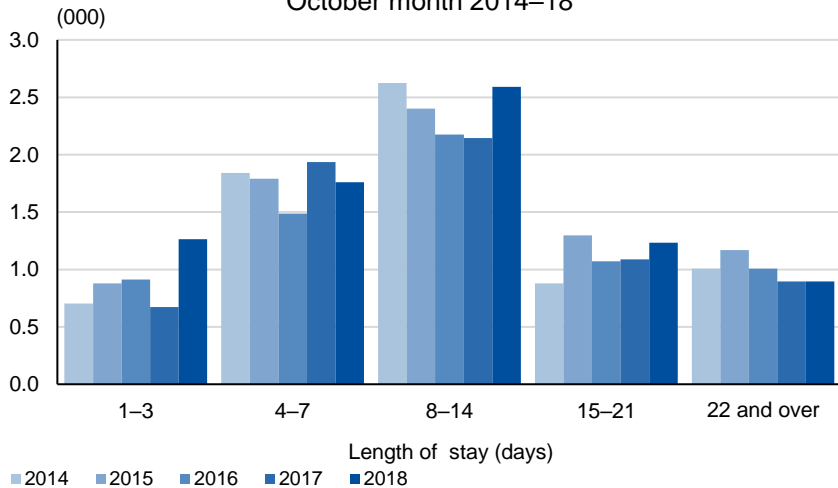
Source: Stats NZ

### Age of visitors from Western Australia October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Western Australia October month 2014–18



Source: Stats NZ

Table 18

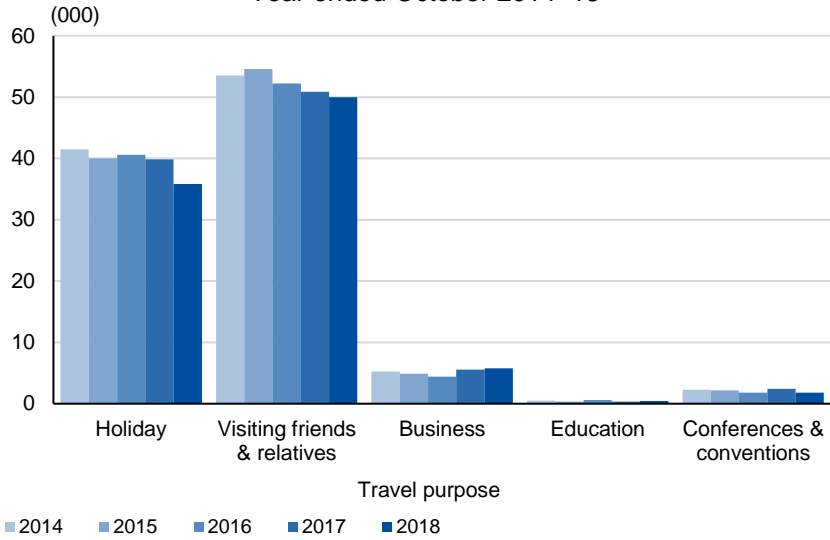
**Key characteristics of visitors from Western Australia**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>107,680</b>	<b>107,104</b>	<b>105,248</b>	<b>104,848</b>	<b>100,400</b>	<b>-4,448</b>	<b>-4.2</b>
<b>Travel purpose</b>							
Holiday	41,456	40,000	40,560	39,856	35,840	-4,016	-10.1
Visiting friends & relatives	53,520	54,576	52,240	50,864	49,984	-880	-1.7
Business	5,248	4,880	4,400	5,552	5,760	208	3.7
Education	496	352	624	336	448	112	33.3
Conferences & conventions	2,272	2,144	1,792	2,400	1,776	-624	-26.0
<b>Age group (years)</b>							
Under 15	11,472	11,104	11,648	11,472	11,440	-32	-0.3
15–24	14,320	12,224	11,568	10,384	9,696	-688	-6.6
25–34	25,744	27,024	24,928	24,512	21,520	-2,992	-12.2
35–44	14,192	15,312	14,896	14,672	13,424	-1,248	-8.5
45–54	19,648	18,304	17,968	17,840	16,656	-1,184	-6.6
55–64	15,296	15,184	15,616	16,864	17,152	288	1.7
65+	7,008	7,952	8,624	9,104	10,512	1,408	15.5
<b>Length of stay (days)</b>							
1–3	8,816	9,680	9,696	11,568	12,400	832	7.2
4–7	25,008	23,888	21,984	22,720	20,640	-2,080	-9.2
8–14	38,592	37,968	38,112	36,112	35,488	-624	-1.7
15–21	19,344	19,376	19,456	19,440	18,160	-1,280	-6.6
22 and over	15,920	16,192	16,000	15,008	13,712	-1,296	-8.6
Median	11.0	11.1	11.2	10.9	10.7	...	...
<b>New Zealand port</b>							
Auckland airport	75,680	77,408	76,208	77,168	72,848	-4,320	-5.6
Christchurch airport	15,776	15,664	15,120	14,784	15,072	288	1.9
Queenstown airport	6,896	6,176	6,480	5,808	5,792	-16	-0.3
Wellington airport	7,584	6,960	6,448	6,112	5,360	-752	-12.3
Seaports	864	464	608	720	1,008	288	40.0
<b>Closest port of flight</b>							
Perth	44,352	47,968	53,296	52,064	48,896	-3,168	-6.1
Melbourne	23,296	25,744	20,464	22,176	20,736	-1,440	-6.5
Sydney	27,424	22,720	20,560	19,552	18,160	-1,392	-7.1
Brisbane	7,472	5,920	6,496	6,048	7,120	1,072	17.7
Coolangatta	448	656	592	768	720	-48	-6.3
Rarotonga	576	608	768	688	720	32	4.7
<b>Citizenship</b>							
Australia	51,600	50,512	52,528	55,584	56,240	656	1.2
New Zealand	49,200	49,232	46,160	42,848	38,384	-4,464	-10.4
United Kingdom	2,000	1,984	2,032	1,888	1,776	-112	-5.9
United States of America	624	784	416	368	512	144	39.1

Symbol: ... not applicable

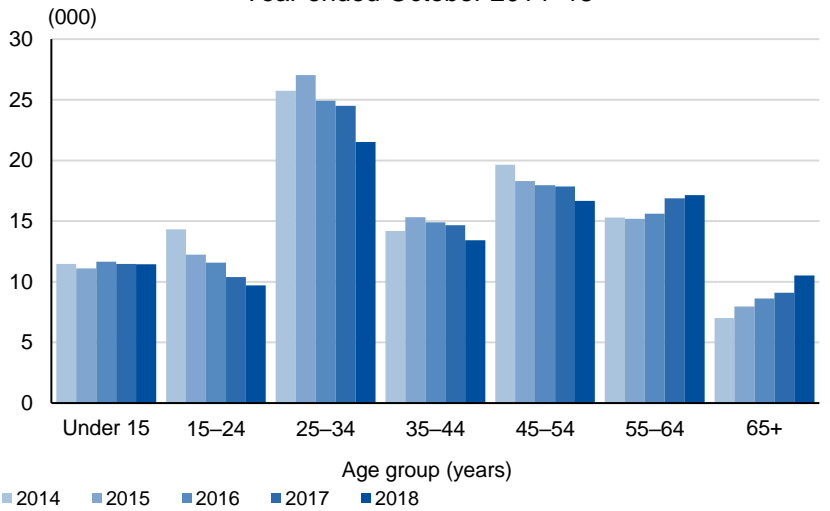
Source: Stats NZ

### Travel purpose of visitors from Western Australia Year ended October 2014–18



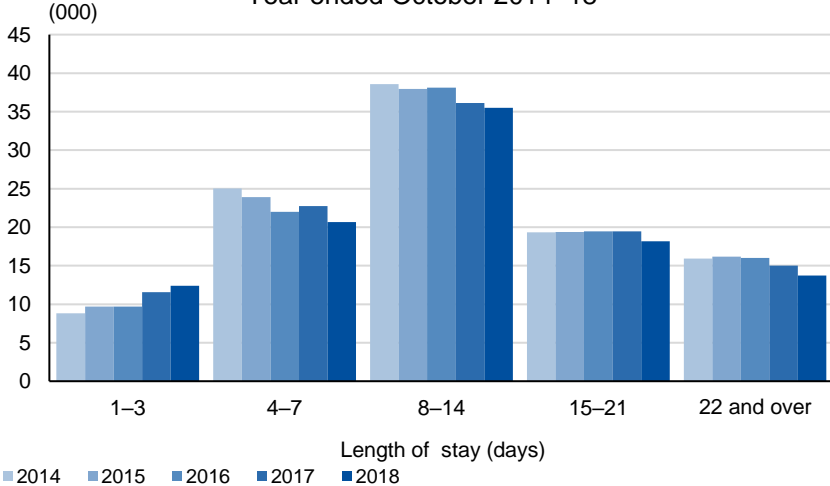
Source: Stats NZ

### Age of visitors from Western Australia Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Western Australia Year ended October 2014–18



Source: Stats NZ

Table 19

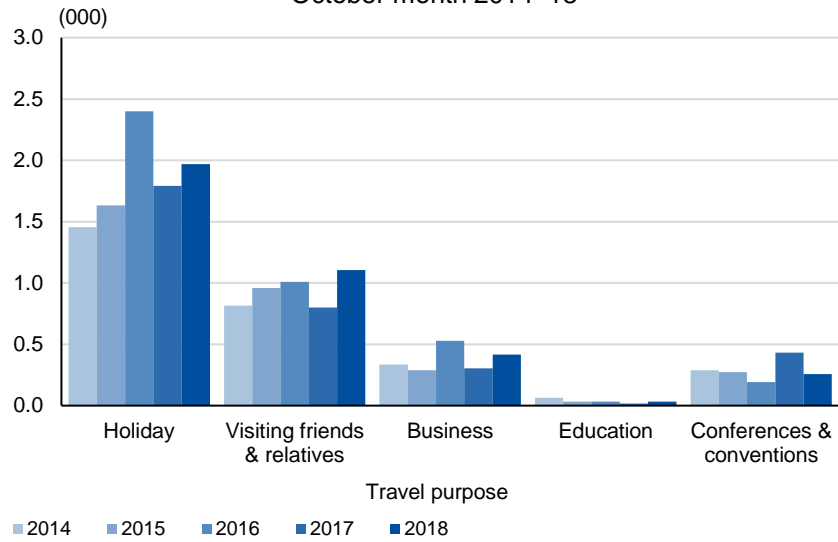
**Key characteristics of visitors from South Australia**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,104</b>	<b>3,328</b>	<b>4,272</b>	<b>3,504</b>	<b>3,936</b>	<b>432</b>	<b>12.3</b>
<b>Travel purpose</b>							
Holiday	1,456	1,632	2,400	1,792	1,968	176	9.8
Visiting friends & relatives	816	960	1,008	800	1,104	304	38.0
Business	336	288	528	304	416	112	36.8
Education	64	32	32	16	32	16	100.0
Conferences & conventions	288	272	192	432	256	-176	-40.7
<b>Age group (years)</b>							
Under 15	336	176	400	368	256	-112	-30.4
15–24	224	224	368	352	304	-48	-13.6
25–34	576	624	656	448	704	256	57.1
35–44	480	448	528	384	464	80	20.8
45–54	528	560	912	752	640	-112	-14.9
55–64	576	672	800	624	928	304	48.7
65+	384	624	608	576	640	64	11.1
<b>Length of stay (days)</b>							
1–3	544	480	720	784	672	-112	-14.3
4–7	944	848	1,008	880	1,008	128	14.5
8–14	992	1,104	1,696	1,216	1,376	160	13.2
15–21	432	624	544	368	448	80	21.7
22 and over	192	272	304	256	432	176	68.8
Median	7.7	9.4	8.9	7.8	8.9	...	...
<b>New Zealand port</b>							
Auckland airport	2,176	2,208	2,768	2,160	2,448	288	13.3
Christchurch airport	464	544	624	544	752	208	38.2
<b>Closest port of flight</b>							
Melbourne	864	992	1,024	1,168	1,424	256	21.9
Adelaide	1,024	1,184	1,424	1,040	1,296	256	24.6
Sydney	912	928	1,584	1,040	832	-208	-20.0
<b>Citizenship</b>							
Australia	2,400	2,784	3,392	3,040	3,184	144	4.7

**Symbol:** ... not applicable

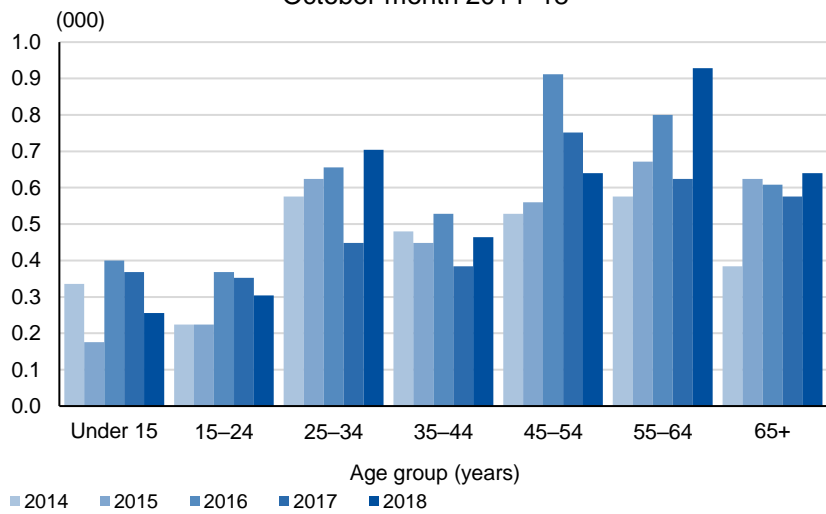
Source: Stats NZ

### Travel purpose of visitors from South Australia October month 2014–18



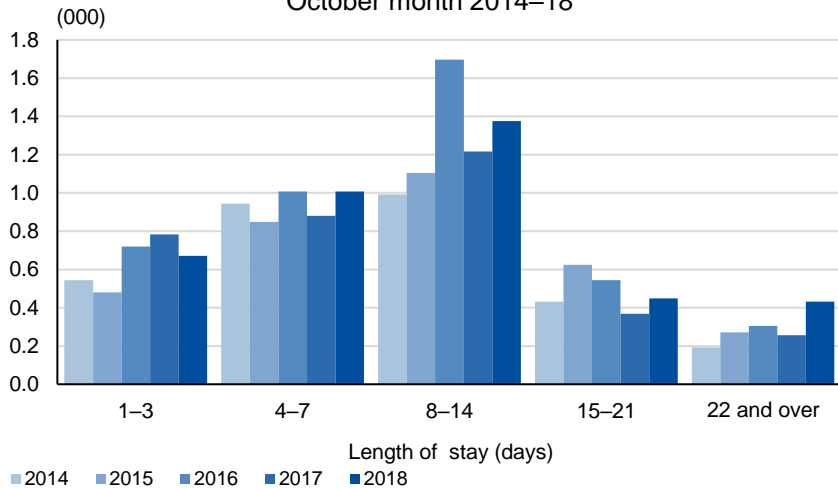
Source: Stats NZ

### Age of visitors from South Australia October month 2014–18



Source: Stats NZ

### Length of stay of visitors from South Australia October month 2014–18



Source: Stats NZ

Table 20

**Key characteristics of visitors from South Australia**  
Year ended October 2014–18

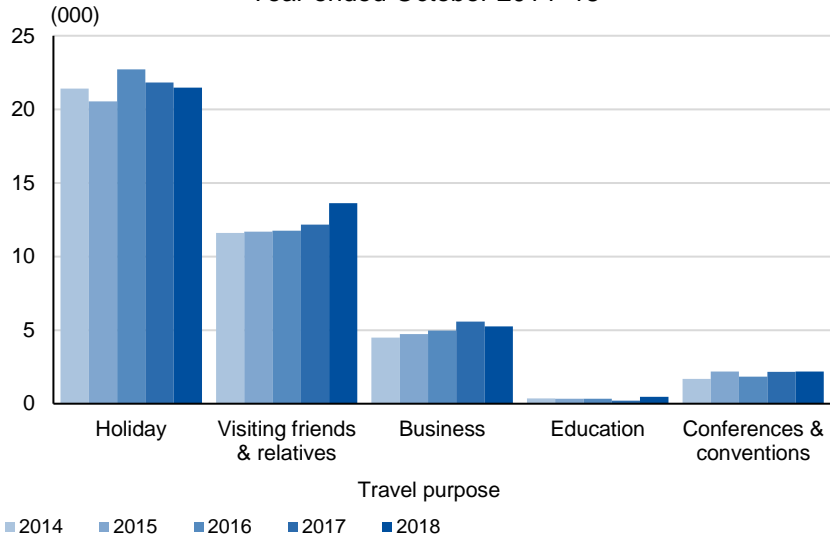
Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>41,296</b>	<b>41,008</b>	<b>43,312</b>	<b>43,584</b>	<b>44,992</b>	<b>1,408</b>	<b>3.2</b>
<b>Travel purpose</b>							
Holiday	21,408	20,544	22,720	21,824	21,472	-352	-1.6
Visiting friends & relatives	11,600	11,680	11,744	12,176	13,632	1,456	12.0
Business	4,496	4,720	4,976	5,568	5,248	-320	-5.7
Education	368	336	336	208	464	256	123.1
Conferences & conventions	1,680	2,192	1,840	2,160	2,192	32	1.5
<b>Age group (years)</b>							
Under 15	3,744	3,376	3,744	3,824	3,936	112	2.9
15–24	5,040	5,056	5,696	4,720	5,152	432	9.2
25–34	7,296	6,976	6,720	7,296	7,328	32	0.4
35–44	5,728	5,792	5,968	6,064	6,512	448	7.4
45–54	7,328	6,944	7,984	8,288	7,808	-480	-5.8
55–64	7,536	7,120	7,568	7,520	8,000	480	6.4
65+	4,624	5,744	5,632	5,872	6,256	384	6.5
<b>Length of stay (days)</b>							
1–3	5,360	5,088	5,600	7,152	7,344	192	2.7
4–7	11,440	11,968	11,664	11,568	12,496	928	8.0
8–14	15,216	14,048	16,128	16,208	16,032	-176	-1.1
15–21	6,160	6,080	6,496	5,264	6,032	768	14.6
22 and over	3,120	3,824	3,424	3,392	3,088	-304	-9.0
Median	9.1	9.0	9.1	8.5	8.5	...	...
<b>New Zealand port</b>							
Auckland airport	27,584	25,600	26,768	26,864	27,632	768	2.9
Christchurch airport	5,424	6,544	6,528	6,752	7,392	640	9.5
Queenstown airport	4,496	4,864	5,680	5,680	5,728	48	0.8
Wellington airport	2,976	3,424	3,872	3,664	3,568	-96	-2.6
Seaports	640	448	416	528	512	-16	-3.0
<b>Closest port of flight</b>							
Melbourne	9,520	13,520	13,888	15,472	16,192	720	4.7
Adelaide	17,520	13,424	14,224	12,864	13,920	1,056	8.2
Sydney	11,568	11,600	12,432	12,464	11,696	-768	-6.2
Brisbane	752	704	848	768	848	80	10.4
<b>Citizenship</b>							
Australia	32,144	31,920	34,176	35,632	36,112	480	1.3
New Zealand	5,888	6,112	5,584	4,976	5,568	592	11.9
United Kingdom	992	864	912	976	976	0	0.0

Symbol: ... not applicable

Source: Stats NZ

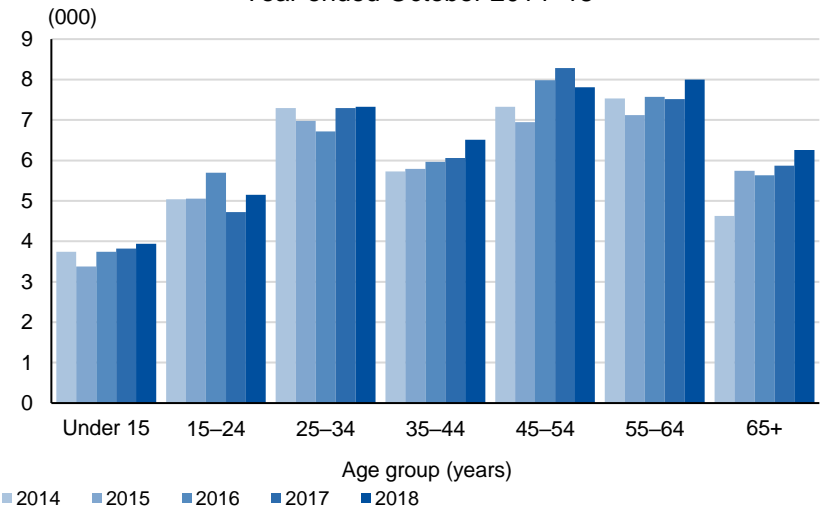


### Travel purpose of visitors from South Australia Year ended October 2014–18



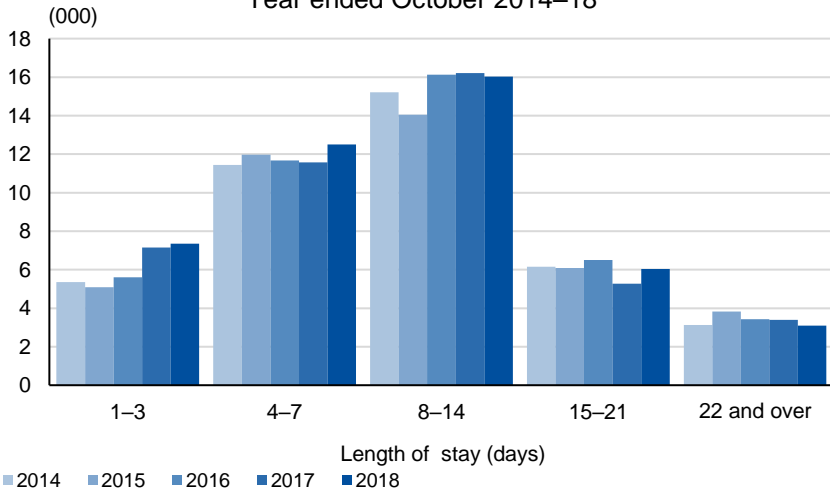
Source: Stats NZ

### Age of visitors from South Australia Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from South Australia Year ended October 2014–18



Source: Stats NZ

Table 21

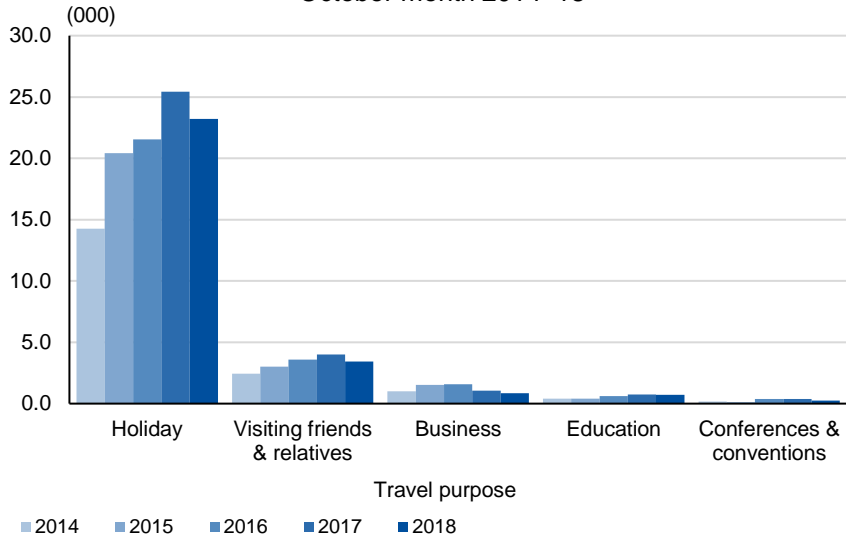
**Key characteristics of visitors from the People's Republic of China**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>19,552</b>	<b>27,040</b>	<b>29,360</b>	<b>33,040</b>	<b>31,440</b>	<b>-1,600</b>	<b>-4.8</b>
<b>Travel purpose</b>							
Holiday	14,272	20,432	21,536	25,440	23,216	-2,224	-8.7
Visiting friends & relatives	2,432	3,008	3,584	4,016	3,440	-576	-14.3
Business	1,008	1,520	1,568	1,056	848	-208	-19.7
Education	416	416	624	736	704	-32	-4.3
Conferences & conventions	160	128	368	368	240	-128	-34.8
<b>Age group (years)</b>							
Under 15	480	416	672	1,360	992	-368	-27.1
15–24	752	800	1,056	1,040	1,088	48	4.6
25–34	4,208	5,488	6,592	7,520	7,600	80	1.1
35–44	3,152	4,016	3,584	4,896	4,208	-688	-14.1
45–54	4,096	6,112	6,912	6,224	5,152	-1,072	-17.2
55–64	5,024	7,088	7,568	8,016	8,352	336	4.2
65+	1,840	3,120	2,976	3,984	4,048	64	1.6
<b>Length of stay (days)</b>							
1–3	7,472	11,200	11,600	10,672	10,000	-672	-6.3
4–7	4,720	6,016	4,624	6,128	7,152	1,024	16.7
8–14	3,584	4,880	7,360	10,320	8,624	-1,696	-16.4
15–21	1,104	1,568	1,792	1,696	1,600	-96	-5.7
22 and over	2,672	3,376	3,984	4,224	4,064	-160	-3.8
Median	5.2	5.0	6.3	7.4	6.9	...	...
<b>New Zealand port</b>							
Auckland airport	17,648	24,256	25,120	28,000	27,152	-848	-3.0
Christchurch airport	1,568	1,984	3,456	4,096	3,664	-432	-10.5
Queenstown airport	208	640	688	784	544	-240	-30.6
<b>Closest port of flight</b>							
Shanghai	2,800	5,920	6,032	5,280	5,568	288	5.5
Guangzhou	4,176	4,432	5,904	5,536	5,024	-512	-9.2
Melbourne	2,704	3,744	2,992	3,792	4,384	592	15.6
Hong Kong	1,952	2,224	1,696	3,904	2,976	-928	-23.8
Sydney	2,944	4,624	4,304	3,440	2,976	-464	-13.5
Brisbane	2,688	3,744	3,392	2,960	2,400	-560	-18.9
Beijing	0	0	1,904	2,032	2,208	176	8.7
Coolangatta	512	704	1,744	928	1,744	816	87.9
Shenzhen	0	0	0	1,120	1,392	272	24.3
Chengdu	0	0	0	1,680	1,264	-416	-24.8
<b>Citizenship</b>							
China, People's Republic of	18,944	26,256	28,544	32,224	30,736	-1,488	-4.6

Symbol: ... not applicable

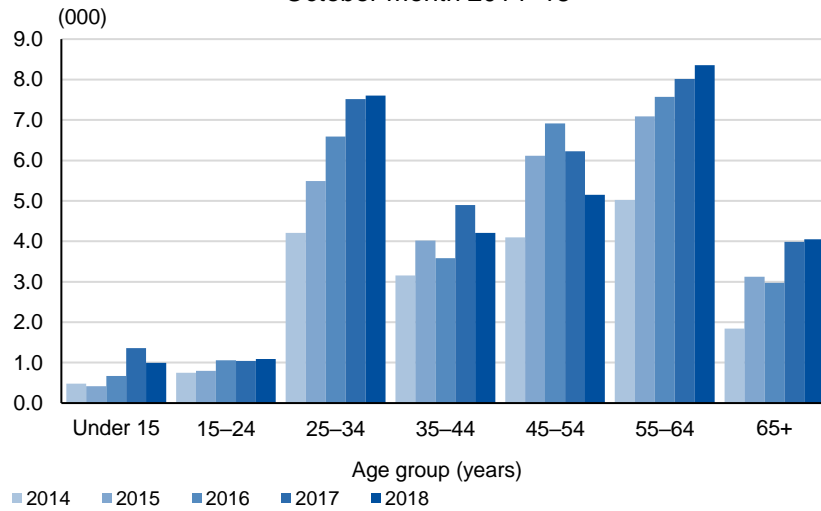
Source: Stats NZ

### Travel purpose of visitors from China October month 2014–18



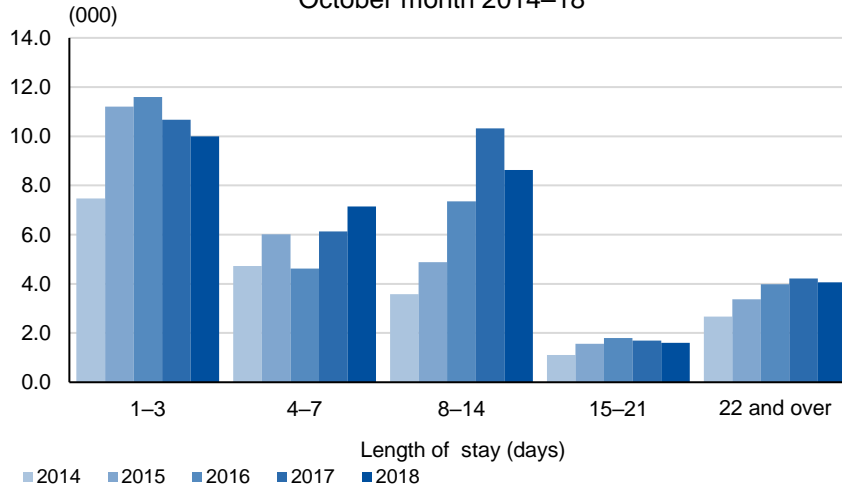
Source: Stats NZ

### Age of visitors from China October month 2014–18



Source: Stats NZ

### Length of stay of visitors from China October month 2014–18



Source: Stats NZ

Table 22

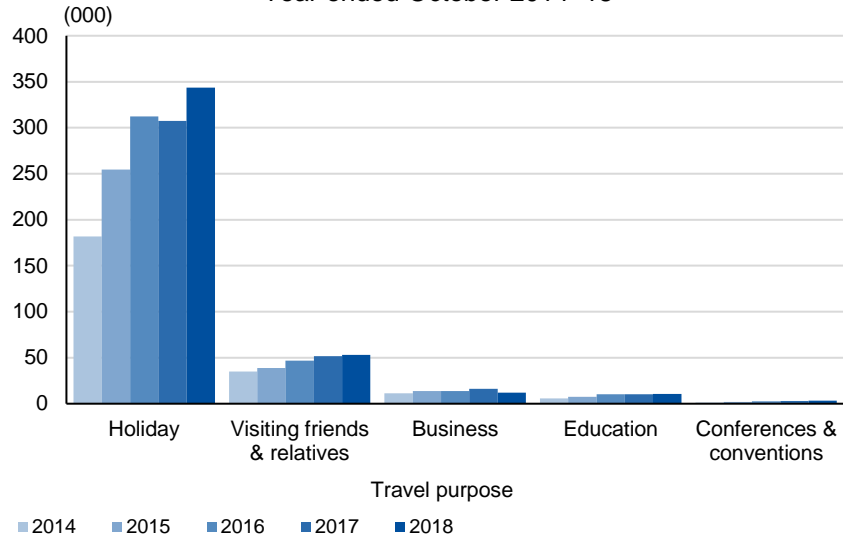
**Key characteristics of visitors from the People's Republic of China**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>248,784</b>	<b>335,392</b>	<b>407,824</b>	<b>411,424</b>	<b>451,344</b>	<b>39,920</b>	<b>9.7</b>
<b>Travel purpose</b>							
Holiday	181,968	254,416	312,336	307,568	343,648	36,080	11.7
Visiting friends & relatives	34,912	38,624	46,880	51,680	52,896	1,216	2.4
Business	11,216	13,840	13,648	16,096	12,000	-4,096	-25.4
Education	5,632	7,568	10,160	10,384	10,480	96	0.9
Conferences & conventions	1,120	1,840	2,512	2,800	3,376	576	20.6
<b>Age group (years)</b>							
Under 15	16,288	24,464	26,896	31,232	37,008	5,776	18.5
15–24	15,568	21,024	24,192	23,856	24,384	528	2.2
25–34	39,344	56,416	70,272	71,872	79,664	7,792	10.8
35–44	48,144	58,144	66,736	65,680	72,976	7,296	11.1
45–54	52,992	74,128	88,224	85,376	85,312	-64	-0.1
55–64	54,128	71,632	90,240	90,288	103,280	12,992	14.4
65+	22,320	29,584	41,264	43,120	48,720	5,600	13.0
<b>Length of stay (days)</b>							
1–3	94,560	121,376	145,760	133,216	127,952	-5,264	-4.0
4–7	51,280	68,432	73,024	65,104	80,912	15,808	24.3
8–14	47,856	74,672	100,576	118,512	143,568	25,056	21.1
15–21	18,736	26,848	34,576	35,488	38,016	2,528	7.1
22 and over	36,352	44,064	53,888	59,104	60,896	1,792	3.0
Median	5.6	6.1	6.8	7.9	8.3	...	...
<b>New Zealand port</b>							
Auckland airport	225,568	301,536	354,976	356,304	387,520	31,216	8.8
Christchurch airport	18,240	26,112	41,760	45,232	54,016	8,784	19.4
Queenstown airport	2,976	5,712	9,024	7,424	7,456	32	0.4
Wellington airport	1,424	1,680	1,568	1,920	1,696	-224	-11.7
Seaports	512	320	432	512	640	128	25.0
<b>Closest port of flight</b>							
Shanghai	33,824	55,152	82,432	68,816	79,024	10,208	14.8
Guangzhou	46,176	67,760	76,576	72,560	74,240	1,680	2.3
Hong Kong	32,208	36,800	35,088	51,040	59,440	8,400	16.5
Melbourne	31,312	41,504	44,320	41,472	46,816	5,344	12.9
Sydney	34,816	46,448	54,768	44,816	38,960	-5,856	-13.1
Brisbane	33,648	46,560	50,592	41,760	35,984	-5,776	-13.8
Beijing	0	0	22,688	25,648	31,712	6,064	23.6
Coolangatta	13,824	13,312	17,520	16,704	20,544	3,840	23.0
Shenzhen	0	0	0	13,408	18,304	4,896	36.5
Chengdu	0	0	0	5,568	16,720	11,152	200.3
<b>Citizenship</b>							
China, People's Republic of	238,320	323,216	394,048	396,608	435,136	38,528	9.7
Hong Kong	1,360	1,744	2,432	2,752	3,504	752	27.3
New Zealand	3,296	3,040	3,216	3,424	3,248	-176	-5.1
United States of America	1,056	1,696	1,632	1,728	2,000	272	15.7

Symbol: ... not applicable

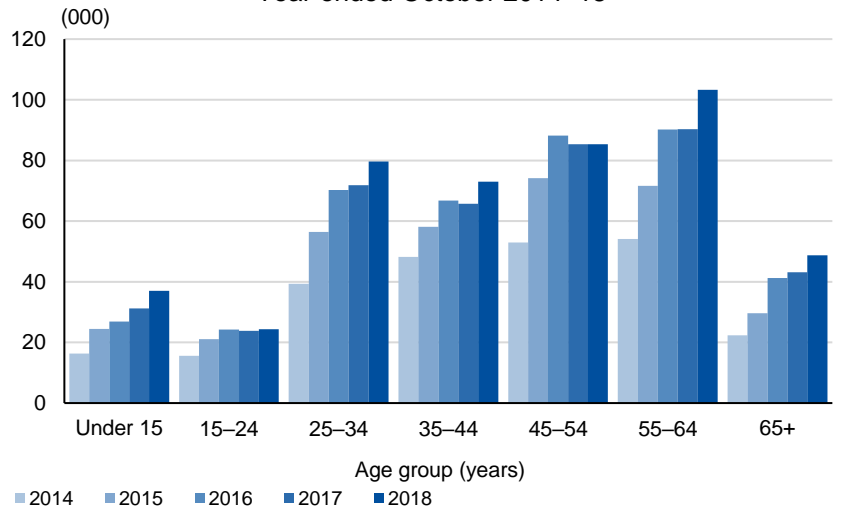
Source: Stats NZ

### Travel purpose of visitors from China Year ended October 2014–18



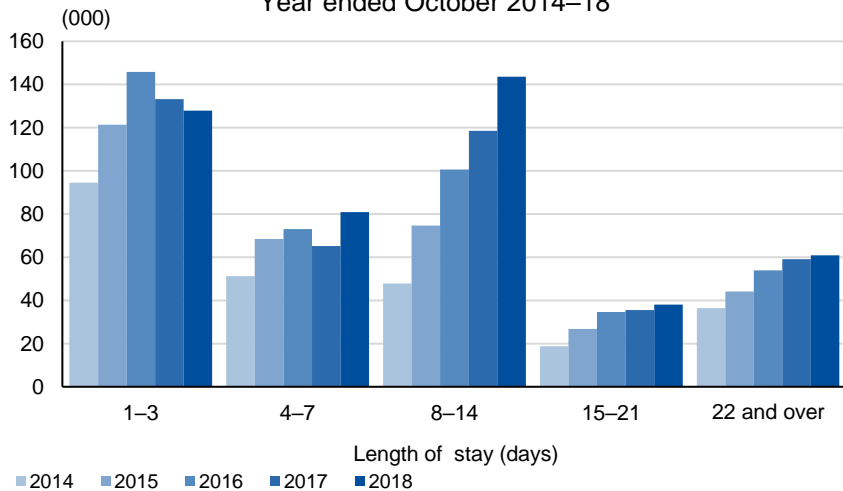
Source: Stats NZ

### Age of visitors from China Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from China Year ended October 2014–18



Source: Stats NZ

Table 23

**Province of residence of visitors from the People's Republic of China**  
October month 2014–18

	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>19,552</b>	<b>27,040</b>	<b>29,360</b>	<b>33,040</b>	<b>31,440</b>	<b>-1,600</b>	<b>-4.8</b>
Guangdong	2,000	3,104	3,328	4,688	4,496	-192	-4.1
Shanghai	3,152	3,920	4,528	4,448	4,160	-288	-6.5
Beijing	2,288	2,864	3,968	4,160	3,936	-224	-5.4
Zhejiang	1,104	1,504	1,312	1,488	1,616	128	8.6
Jiangsu	1,232	1,440	1,728	1,712	1,408	-304	-17.8
Sichuan	992	1,200	1,040	2,128	1,248	-880	-41.4
Shandong	416	976	784	1,040	1,008	-32	-3.1
Liaoning	448	704	784	720	704	-16	-2.2
Fujian	288	464	928	704	640	-64	-9.1
Henan	448	432	384	416	528	112	26.9
Chongqing	240	352	208	640	432	-208	-32.5
Not stated	4,064	5,600	5,520	5,776	6,576	800	13.9

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Source: Stats NZ

Table 24

**Province of residence of visitors from the People's Republic of China**  
Year ended October 2014–18

	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>248,784</b>	<b>335,392</b>	<b>407,824</b>	<b>411,424</b>	<b>451,344</b>	<b>39,920</b>	<b>9.7</b>
Guangdong	31,456	43,840	51,936	58,624	69,104	10,480	17.9
Shanghai	36,304	49,184	60,880	60,384	66,992	6,608	10.9
Beijing	30,640	42,864	54,848	54,512	54,208	-304	-0.6
Zhejiang	14,640	20,016	24,800	22,528	26,112	3,584	15.9
Jiangsu	12,656	15,824	19,664	20,688	21,664	976	4.7
Sichuan	9,616	12,752	15,504	18,416	18,288	-128	-0.7
Shandong	6,512	9,136	10,624	11,888	13,056	1,168	9.8
Liaoning	6,064	7,984	10,288	9,856	10,496	640	6.5
Fujian	5,088	7,184	9,888	7,840	8,608	768	9.8
Henan	3,520	4,576	6,096	5,792	7,808	2,016	34.8
Tianjin	2,944	3,840	5,632	6,352	7,056	704	11.1
Hubei	3,696	5,808	7,168	6,000	6,672	672	11.2
Chongqing	3,296	4,048	4,752	6,176	6,464	288	4.7
Hunan	3,600	4,016	5,280	5,536	5,680	144	2.6
Hebei	2,496	3,232	4,928	4,576	5,600	1,024	22.4
Shaanxi	2,896	3,792	5,392	4,752	5,600	848	17.8
Shanxi	2,688	3,824	3,968	4,720	5,488	768	16.3
Yunnan	2,800	4,208	4,688	5,568	5,232	-336	-6.0
Heilongjiang	1,888	2,320	2,832	2,816	3,536	720	25.6
Guangxi	2,048	2,160	3,184	3,008	3,344	336	11.2
Anhui	1,312	2,336	3,344	3,024	3,232	208	6.9
Jiangxi	1,296	1,664	2,048	2,928	3,136	208	7.1
Jilin	1,760	2,080	2,912	2,304	2,976	672	29.2
Guizhou	1,184	1,568	2,352	2,128	2,784	656	30.8
Xinjiang	1,312	1,840	3,232	2,400	2,272	-128	-5.3
Gansu	560	1,120	1,072	1,872	1,808	-64	-3.4
Hainan	704	768	1,024	1,424	1,520	96	6.7
Nei Monggol	1,216	992	1,488	1,728	1,488	-240	-13.9
Ningxia	608	672	880	960	992	32	3.3
Qinghai	240	416	832	912	976	64	7.0
Not stated	53,696	71,280	76,240	71,680	79,120	7,440	10.4

Source: Stats NZ

Table 25

**Key characteristics of visitors from Shanghai**  
October month 2014–18

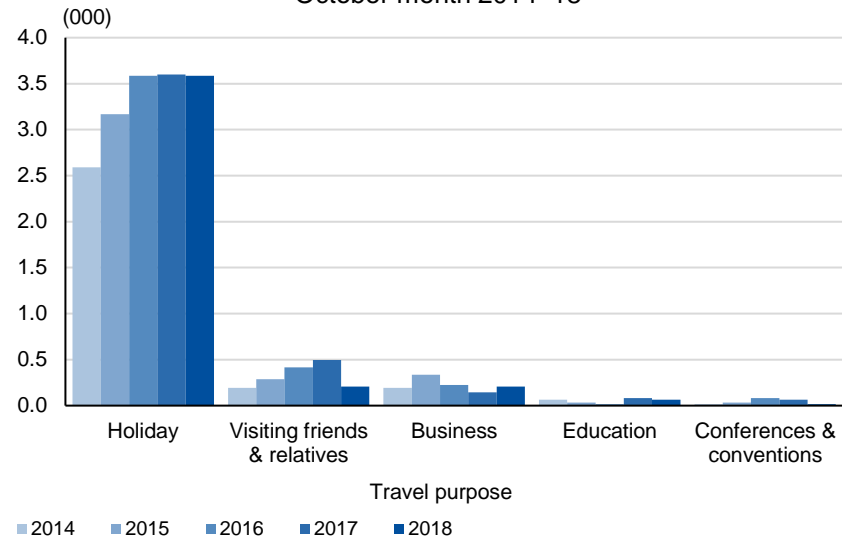
Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,152</b>	<b>3,920</b>	<b>4,528</b>	<b>4,448</b>	<b>4,160</b>	<b>-288</b>	<b>-6.5</b>
<b>Travel purpose</b>							
Holiday	2,592	3,168	3,584	3,600	3,584	-16	-0.4
Visiting friends & relatives	192	288	416	496	208	-288	-58.1
Business	192	336	224	144	208	64	44.4
Education	64	32	16	80	64	-16	-20.0
Conferences & conventions	16	32	80	64	16	-48	-75.0
<b>Age group (years)</b>							
Under 15	48	144	208	224	128	-96	-42.9
15–24	96	48	96	80	160	80	100.0
25–34	880	960	1,408	1,328	1,216	-112	-8.4
35–44	464	624	624	752	640	-112	-14.9
45–54	544	720	592	592	512	-80	-13.5
55–64	768	944	1,088	944	944	0	0.0
65+	352	480	512	528	560	32	6.1
<b>Length of stay (days)</b>							
1–3	448	800	752	288	480	192	66.7
4–7	1,104	1,136	832	1,168	1,152	-16	-1.4
8–14	1,184	1,424	2,112	2,352	2,064	-288	-12.2
15–21	112	256	384	240	192	-48	-20.0
22 and over	304	304	448	400	272	-128	-32.0
Median	7.6	7.6	9.1	9.3	8.8	...	...
<b>New Zealand port</b>							
Auckland airport	2,640	3,376	3,760	3,600	3,424	-176	-4.9
Christchurch airport	464	400	608	736	576	-160	-21.7
<b>Closest port of flight</b>							
Shanghai	1,376	2,016	2,784	2,352	2,320	-32	-1.4
<b>Citizenship</b>							
China, People's Republic of	2,928	3,664	4,304	4,288	3,952	-336	-7.8

**Symbol:** ... not applicable

Source: Stats NZ

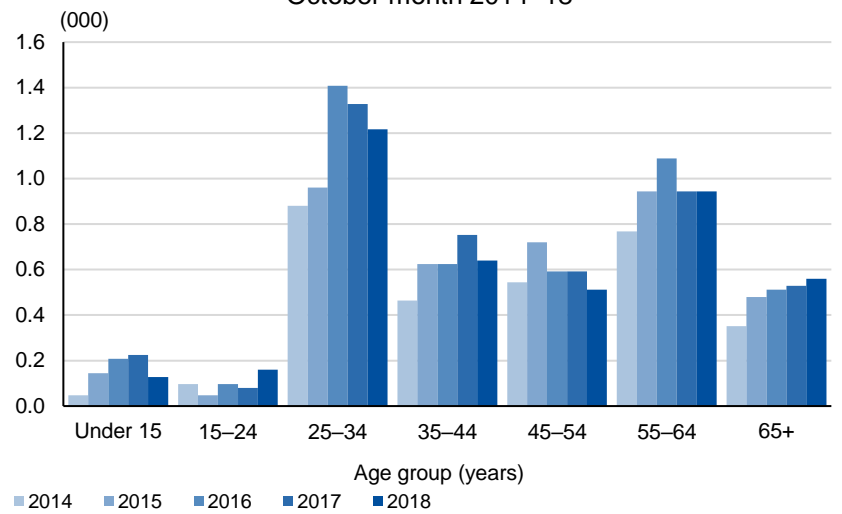


### Travel purpose of visitors from Shanghai October month 2014–18



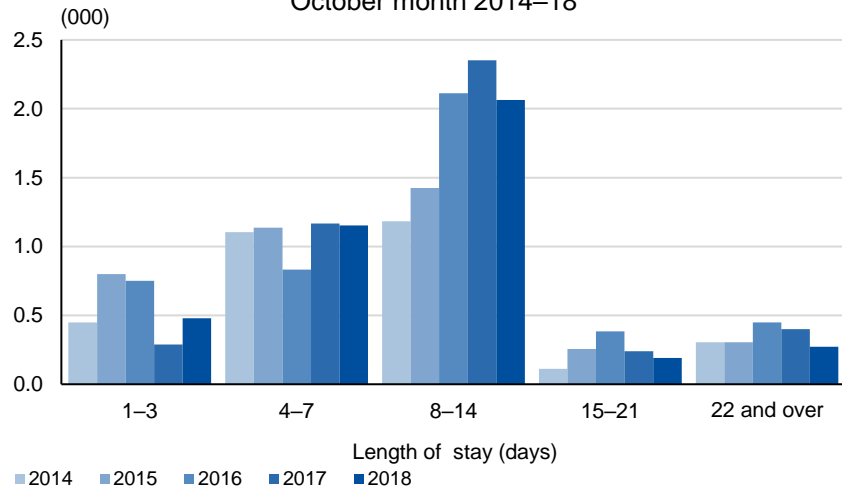
Source: Stats NZ

### Age of visitors from Shanghai October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Shanghai October month 2014–18



Source: Stats NZ

Table 26

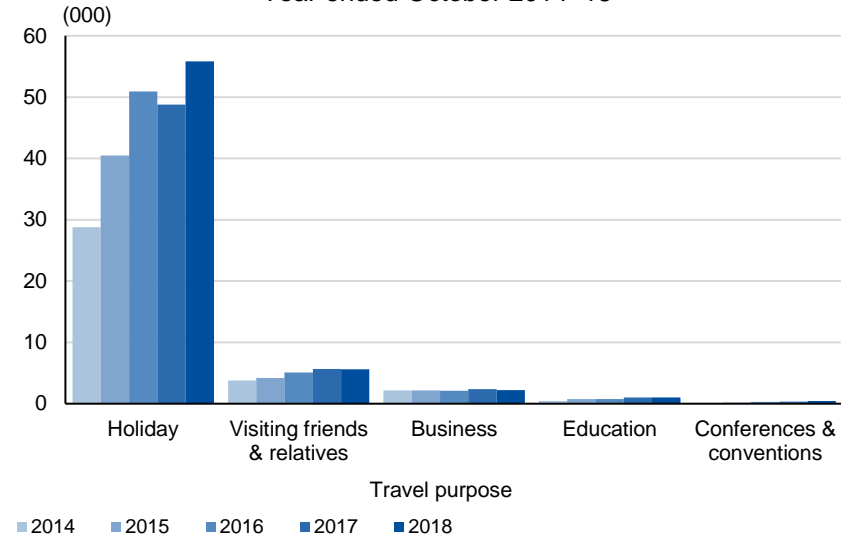
**Key characteristics of visitors from Shanghai**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>36,304</b>	<b>49,184</b>	<b>60,880</b>	<b>60,384</b>	<b>66,992</b>	<b>6,608</b>	<b>10.9</b>
<b>Travel purpose</b>							
Holiday	28,800	40,480	50,928	48,800	55,808	7,008	14.4
Visiting friends & relatives	3,776	4,224	5,072	5,680	5,632	-48	-0.8
Business	2,144	2,176	2,112	2,384	2,192	-192	-8.1
Education	432	752	768	1,040	1,040	0	0.0
Conferences & conventions	64	176	272	352	464	112	31.8
<b>Age group (years)</b>							
Under 15	2,672	4,256	4,640	4,864	5,840	976	20.1
15–24	1,536	2,336	2,544	2,912	2,752	-160	-5.5
25–34	7,552	10,720	13,536	13,168	14,784	1,616	12.3
35–44	7,440	9,168	11,424	11,536	12,720	1,184	10.3
45–54	6,352	8,064	9,248	9,536	10,128	592	6.2
55–64	6,992	10,080	13,120	11,920	13,440	1,520	12.8
65+	3,760	4,560	6,368	6,448	7,328	880	13.6
<b>Length of stay (days)</b>							
1–3	5,088	6,640	8,080	5,888	5,360	-528	-9.0
4–7	9,696	13,120	13,472	12,528	14,832	2,304	18.4
8–14	13,824	19,520	26,848	28,848	32,992	4,144	14.4
15–21	4,112	5,568	6,800	6,672	7,552	880	13.2
22 and over	3,584	4,336	5,680	6,448	6,256	-192	-3.0
Median	8.8	9.0	9.3	9.8	9.7	...	...
<b>New Zealand port</b>							
Auckland airport	31,504	42,080	51,360	49,760	55,168	5,408	10.9
Christchurch airport	4,112	5,616	7,360	8,864	10,432	1,568	17.7
Queenstown airport	544	1,248	1,888	1,408	1,072	-336	-23.9
<b>Closest port of flight</b>							
Shanghai	17,488	24,480	33,792	32,256	35,888	3,632	11.3
Hong Kong	2,368	2,880	2,576	4,640	7,664	3,024	65.2
Guangzhou	2,384	3,744	4,896	6,256	5,856	-400	-6.4
Sydney	4,192	5,120	6,176	5,056	5,072	16	0.3
Melbourne	3,104	4,624	5,056	4,272	4,496	224	5.2
Brisbane	2,368	3,376	3,408	2,560	2,560	0	0.0
Singapore	2,016	2,160	1,408	928	1,072	144	15.5
Shenzhen	0	0	0	272	816	544	200.0
Coolangatta	1,056	1,248	1,504	1,472	688	-784	-53.3
Nadi	192	320	528	560	512	-48	-8.6
<b>Citizenship</b>							
China, People's Republic of	32,256	44,928	56,432	55,920	61,808	5,888	10.5
United States of America	592	848	752	464	912	448	96.6
New Zealand	1,120	688	704	992	880	-112	-11.3

**Symbol:** ... not applicable

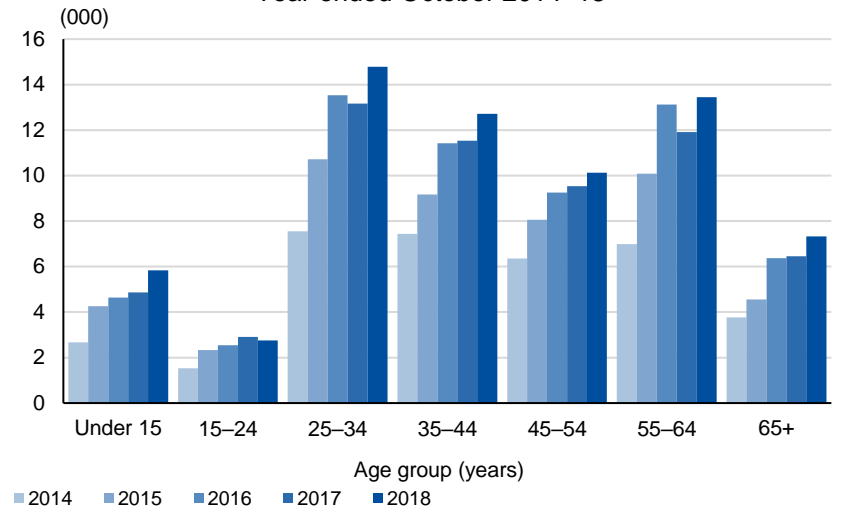
Source: Stats NZ

### Travel purpose of visitors from Shanghai Year ended October 2014–18



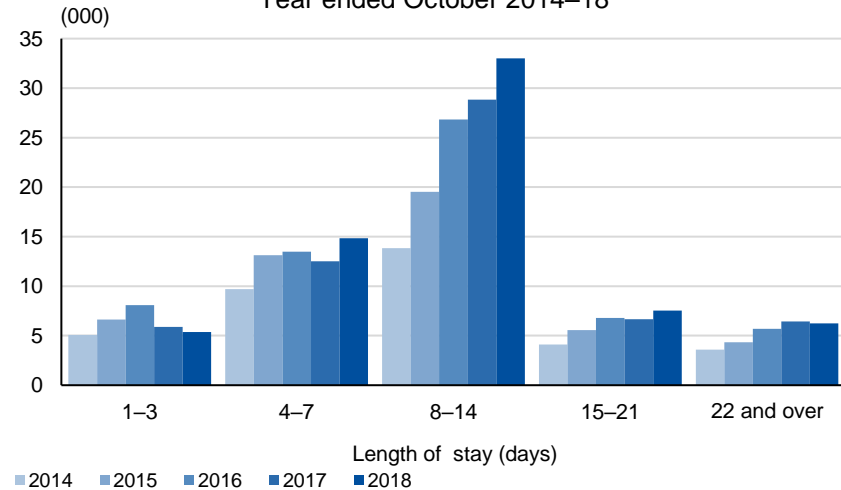
Source: Stats NZ

### Age of visitors from Shanghai Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Shanghai Year ended October 2014–18



Source: Stats NZ

Table 27

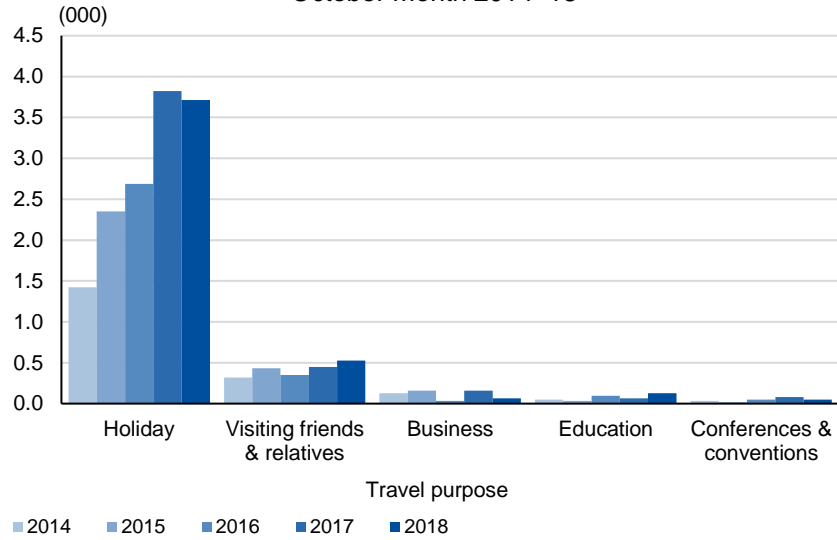
**Key characteristics of visitors from Guangdong**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,000</b>	<b>3,104</b>	<b>3,328</b>	<b>4,688</b>	<b>4,496</b>	<b>-192</b>	<b>-4.1</b>
<b>Travel purpose</b>							
Holiday	1,424	2,352	2,688	3,824	3,712	-112	-2.9
Visiting friends & relatives	320	432	352	448	528	80	17.9
Business	128	160	32	160	64	-96	-60.0
Education	48	32	96	64	128	64	100.0
Conferences & conventions	32	16	48	80	48	-32	-40.0
<b>Age group (years)</b>							
Under 15	96	48	128	272	240	-32	-11.8
15–24	48	128	112	240	160	-80	-33.3
25–34	400	720	720	1,072	1,040	-32	-3.0
35–44	416	640	528	864	752	-112	-13.0
45–54	432	752	944	928	992	64	6.9
55–64	464	560	480	864	896	32	3.7
65+	144	256	416	448	416	-32	-7.1
<b>Length of stay (days)</b>							
1–3	528	624	752	1,008	672	-336	-33.3
4–7	592	880	1,072	1,264	1,824	560	44.3
8–14	384	896	944	1,792	1,392	-400	-22.3
15–21	176	240	144	304	208	-96	-31.6
22 and over	320	464	416	320	400	80	25.0
Median	6.7	7.9	7.1	7.7	7.2	...	...
<b>New Zealand port</b>							
Auckland airport	1,584	2,656	2,368	3,712	3,520	-192	-5.2
Christchurch airport	416	336	704	912	768	-144	-15.8
<b>Closest port of flight</b>							
Guangzhou	544	1,040	1,264	1,456	1,392	-64	-4.4
Hong Kong	288	560	304	1,392	896	-496	-35.6
Melbourne	320	480	480	416	816	400	96.2
Shenzhen	0	0	0	400	592	192	48.0
<b>Citizenship</b>							
China, People's Republic of	1,856	2,912	3,104	4,480	4,320	-160	-3.6

**Symbol:** ... not applicable

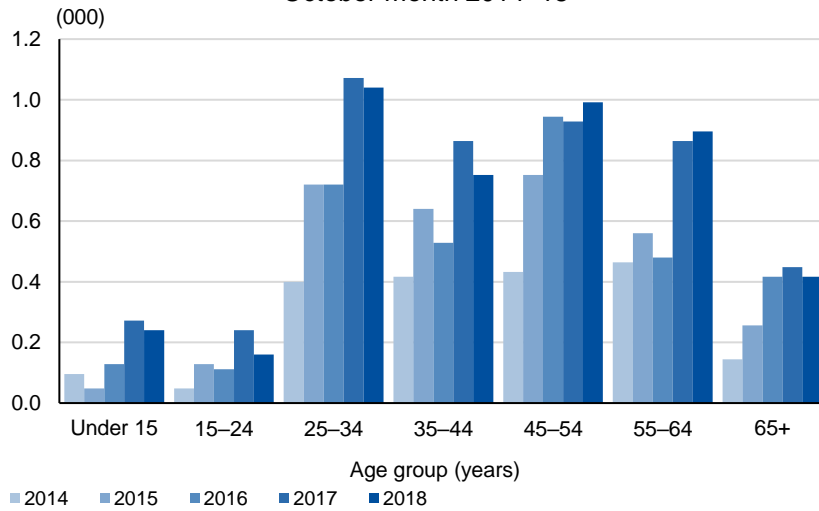
Source: Stats NZ

### Travel purpose of visitors from Guangdong October month 2014–18



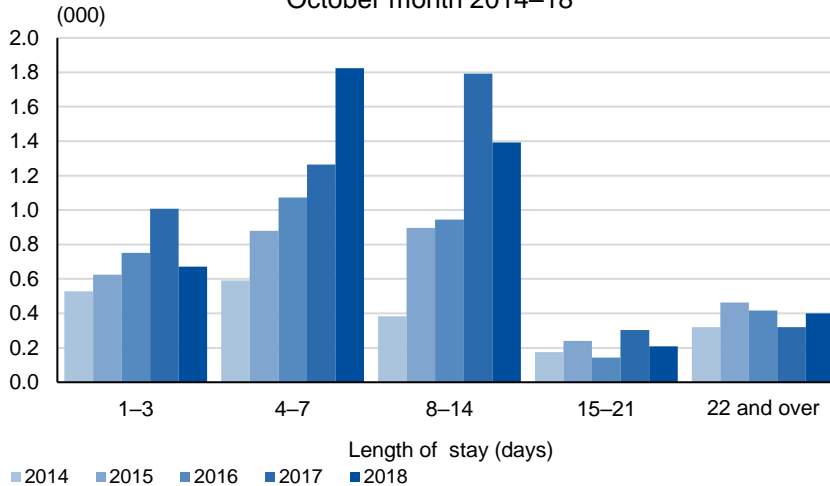
Source: Stats NZ

### Age of visitors from Guangdong October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Guangdong October month 2014–18



Source: Stats NZ

Table 28

### Key characteristics of visitors from Guangdong

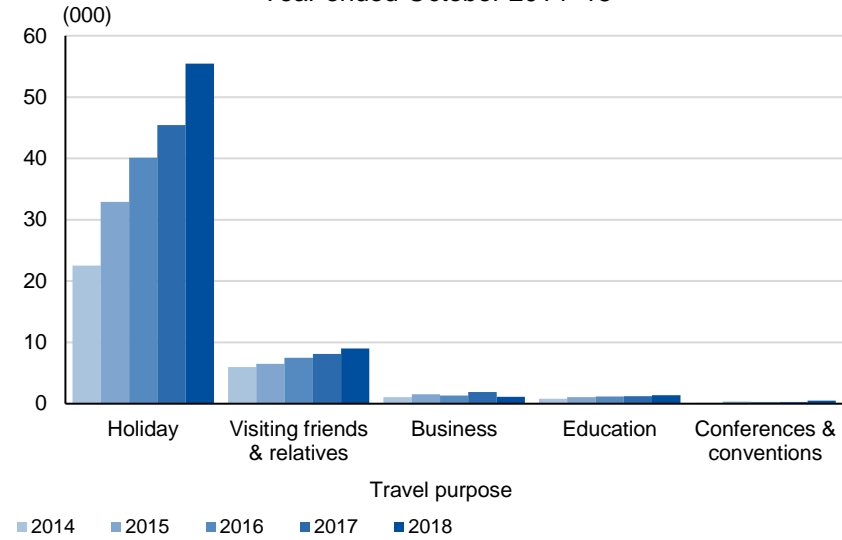
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>31,456</b>	<b>43,840</b>	<b>51,936</b>	<b>58,624</b>	<b>69,104</b>	<b>10,480</b>	<b>17.9</b>
<b>Travel purpose</b>							
Holiday	22,512	32,928	40,096	45,424	55,440	10,016	22.1
Visiting friends & relatives	5,984	6,512	7,504	8,128	9,008	880	10.8
Business	1,072	1,552	1,312	1,888	1,104	-784	-41.5
Education	800	1,088	1,152	1,200	1,376	176	14.7
Conferences & conventions	112	336	272	288	512	224	77.8
<b>Age group (years)</b>							
Under 15	2,512	4,032	4,400	5,632	6,976	1,344	23.9
15–24	2,192	3,312	3,392	3,744	4,192	448	12.0
25–34	5,200	7,728	8,480	10,512	11,984	1,472	14.0
35–44	6,816	9,088	10,864	10,880	11,984	1,104	10.1
45–54	6,320	9,376	11,504	12,912	14,432	1,520	11.8
55–64	6,000	6,976	8,624	9,920	13,296	3,376	34.0
65+	2,416	3,328	4,672	5,024	6,240	1,216	24.2
<b>Length of stay (days)</b>							
1–3	6,448	8,144	9,952	11,712	11,248	-464	-4.0
4–7	7,856	10,448	12,880	12,144	16,992	4,848	39.9
8–14	8,144	13,504	15,952	21,184	26,560	5,376	25.4
15–21	3,568	5,216	6,000	6,128	6,528	400	6.5
22 and over	5,440	6,528	7,152	7,456	7,776	320	4.3
Median	8.3	9.0	8.6	9.0	8.8	...	...
<b>New Zealand port</b>							
Auckland airport	27,424	37,616	40,128	47,344	54,880	7,536	15.9
Christchurch airport	3,344	5,328	10,112	10,016	12,304	2,288	22.8
Queenstown airport	480	800	1,552	1,088	1,648	560	51.5
<b>Closest port of flight</b>							
Guangzhou	12,080	16,240	19,440	17,376	22,256	4,880	28.1
Hong Kong	5,936	8,656	8,784	15,648	17,952	2,304	14.7
Shenzhen	0	0	0	6,560	9,856	3,296	50.2
Melbourne	4,240	5,392	6,096	5,360	5,776	416	7.8
Sydney	2,064	4,192	6,448	4,304	4,192	-112	-2.6
Singapore	3,552	4,672	4,016	2,560	2,464	-96	-3.8
Brisbane	1,936	2,080	3,040	2,464	1,888	-576	-23.4
Shanghai	176	464	1,088	1,152	912	-240	-20.8
Coolangatta	400	560	768	672	768	96	14.3
Kuala Lumpur	272	208	336	112	512	400	357.1
<b>Citizenship</b>							
China, People's Republic of	29,904	41,648	48,976	55,712	65,168	9,456	17.0
Hong Kong	592	800	1,200	1,088	1,680	592	54.4
New Zealand	384	528	560	592	688	96	16.2

Symbol: ... not applicable

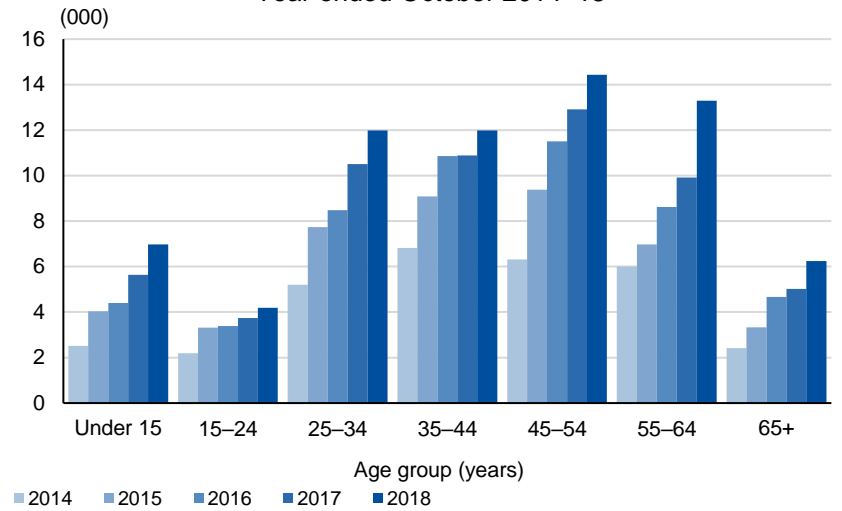
Source: Stats NZ

### Travel purpose of visitors from Guangdong Year ended October 2014–18



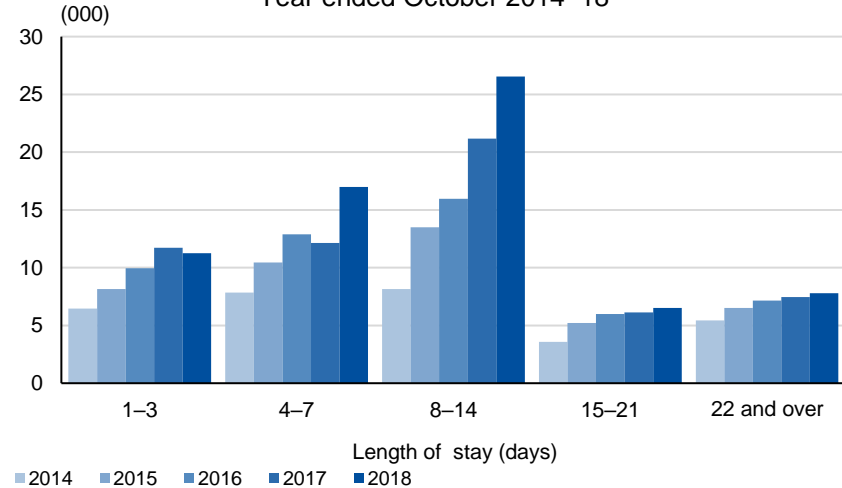
Source: Stats NZ

### Age of visitors from Guangdong Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Guangdong Year ended October 2014–18



Source: Stats NZ

Table 29

**Key characteristics of visitors from Beijing**  
October month 2014–18

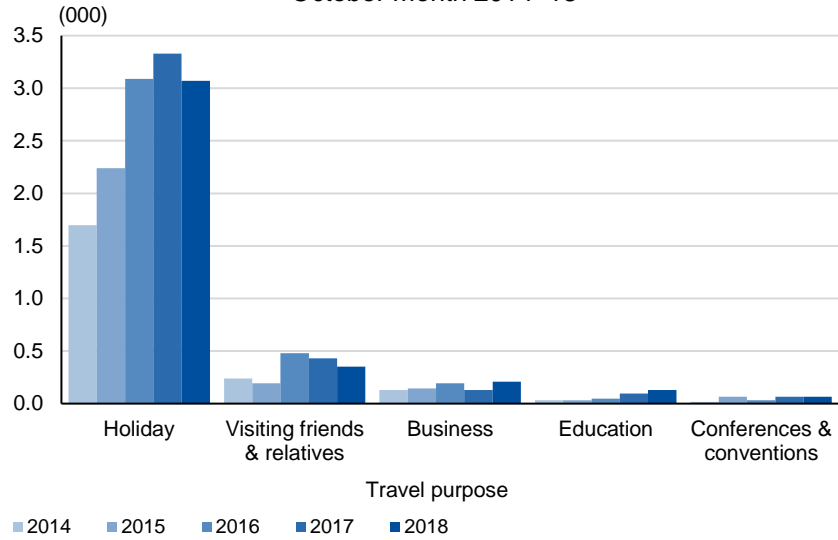
Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,288</b>	<b>2,864</b>	<b>3,968</b>	<b>4,160</b>	<b>3,936</b>	<b>-224</b>	<b>-5.4</b>
<b>Travel purpose</b>							
Holiday	1,696	2,240	3,088	3,328	3,072	-256	-7.7
Visiting friends & relatives	240	192	480	432	352	-80	-18.5
Business	128	144	192	128	208	80	62.5
Education	32	32	48	96	128	32	33.3
Conferences & conventions	16	64	32	64	64	0	0.0
<b>Age group (years)</b>							
Under 15	48	32	80	320	96	-224	-70.0
15–24	64	32	96	48	128	80	166.7
25–34	656	704	1,440	1,232	1,376	144	11.7
35–44	336	480	512	768	688	-80	-10.4
45–54	432	656	800	688	384	-304	-44.2
55–64	528	624	752	672	864	192	28.6
65+	224	336	288	432	400	-32	-7.4
<b>Length of stay (days)</b>							
1–3	720	864	1,440	1,120	1,008	-112	-10.0
4–7	656	896	464	832	928	96	11.5
8–14	464	608	1,184	1,360	1,200	-160	-11.8
15–21	192	224	352	320	288	-32	-10.0
22 and over	256	272	528	528	512	-16	-3.0
Median	6.0	6.2	8.0	8.2	7.6	...	...
<b>New Zealand port</b>							
Auckland airport	2,032	2,352	3,600	3,520	3,472	-48	-1.4
<b>Closest port of flight</b>							
Beijing	0	0	1,072	1,168	1,264	96	8.2
Guangzhou	640	416	800	624	464	-160	-25.6
<b>Citizenship</b>							
China, People's Republic of	2,256	2,736	3,872	4,064	3,840	-224	-5.5

**Symbol:** ... not applicable

Source: Stats NZ

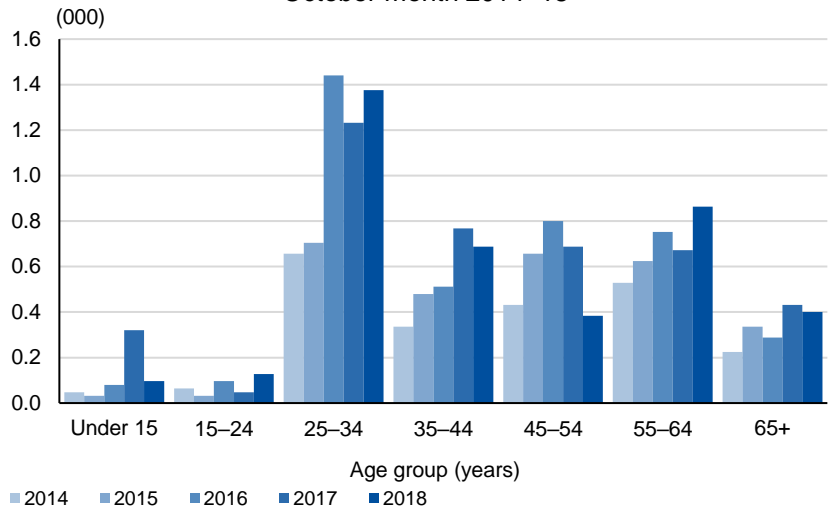


### Travel purpose of visitors from Beijing October month 2014–18



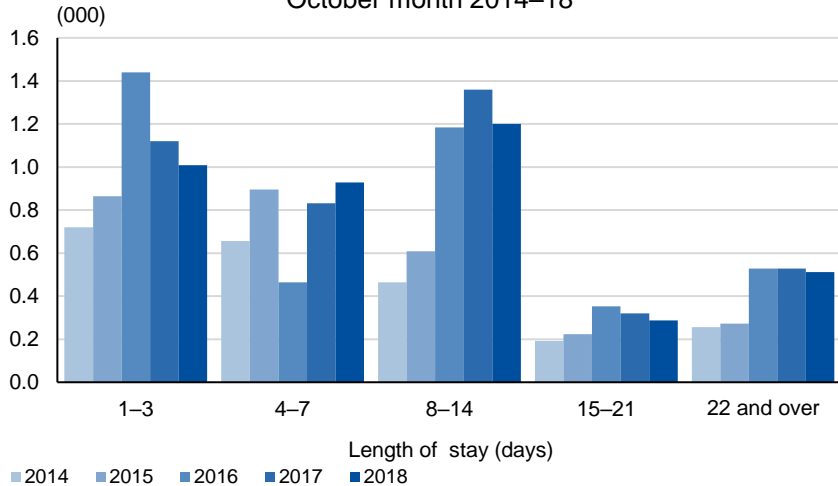
Source: Stats NZ

### Age of visitors from Beijing October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Beijing October month 2014–18



Source: Stats NZ

Table 30

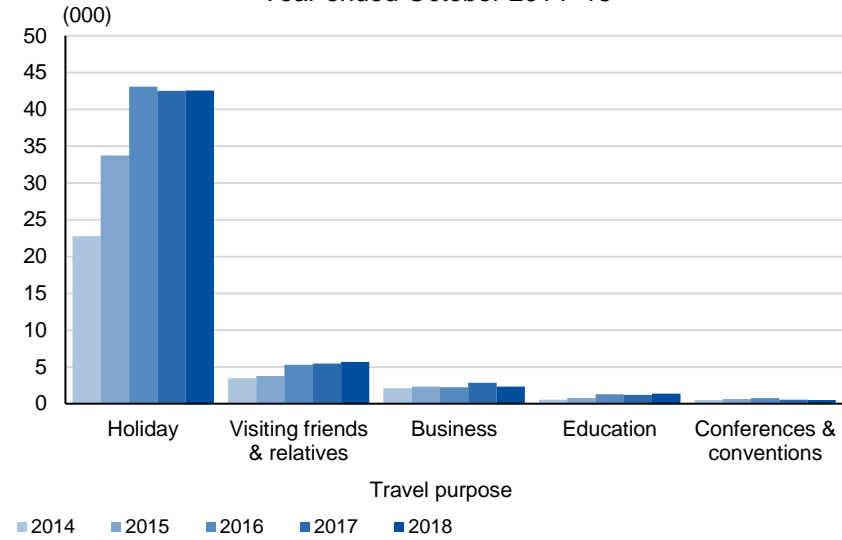
**Key characteristics of visitors from Beijing**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>30,640</b>	<b>42,864</b>	<b>54,848</b>	<b>54,512</b>	<b>54,208</b>	<b>-304</b>	<b>-0.6</b>
<b>Travel purpose</b>							
Holiday	22,784	33,712	43,088	42,512	42,576	64	0.2
Visiting friends & relatives	3,472	3,776	5,264	5,472	5,664	192	3.5
Business	2,096	2,304	2,224	2,864	2,336	-528	-18.4
Education	560	752	1,296	1,216	1,360	144	11.8
Conferences & conventions	480	608	768	560	512	-48	-8.6
<b>Age group (years)</b>							
Under 15	2,096	3,104	4,256	4,336	4,992	656	15.1
15–24	1,504	2,064	2,528	2,448	2,512	64	2.6
25–34	6,848	9,152	12,016	13,440	12,480	-960	-7.1
35–44	6,384	8,304	9,744	9,968	10,784	816	8.2
45–54	6,192	8,224	10,832	9,504	8,416	-1,088	-11.4
55–64	5,232	8,464	10,928	10,256	10,560	304	3.0
65+	2,384	3,552	4,544	4,560	4,464	-96	-2.1
<b>Length of stay (days)</b>							
1–3	11,440	15,424	17,504	15,616	13,392	-2,224	-14.2
4–7	5,824	7,936	9,888	8,912	8,320	-592	-6.6
8–14	6,272	10,784	14,544	16,384	18,832	2,448	14.9
15–21	2,928	4,000	6,144	6,176	5,600	-576	-9.3
22 and over	4,176	4,720	6,768	7,424	8,064	640	8.6
Median	5.9	6.7	7.5	8.6	9.3	...	...
<b>New Zealand port</b>							
Auckland airport	26,704	37,840	48,752	47,440	45,776	-1,664	-3.5
Christchurch airport	2,848	3,520	4,592	5,488	7,072	1,584	28.9
Queenstown airport	512	944	1,024	1,072	928	-144	-13.4
<b>Closest port of flight</b>							
Beijing	0	0	13,776	15,728	17,936	2,208	14.0
Guangzhou	5,584	9,200	10,320	7,440	6,688	-752	-10.1
Hong Kong	5,168	5,136	3,280	5,952	6,208	256	4.3
Sydney	4,832	6,448	6,144	6,256	5,360	-896	-14.3
Melbourne	3,184	5,296	4,736	4,352	4,912	560	12.9
Brisbane	5,168	6,480	6,736	5,120	3,008	-2,112	-41.3
Shanghai	1,648	4,352	4,752	2,240	2,736	496	22.1
Coolangatta	1,200	1,488	1,584	1,376	1,872	496	36.0
Shenzhen	0	0	0	1,760	1,216	-544	-30.9
Chengdu	0	0	0	160	1,152	992	620.0
<b>Citizenship</b>							
China, People's Republic of	29,056	40,912	52,944	52,096	52,064	-32	-0.1

Symbol: ... not applicable

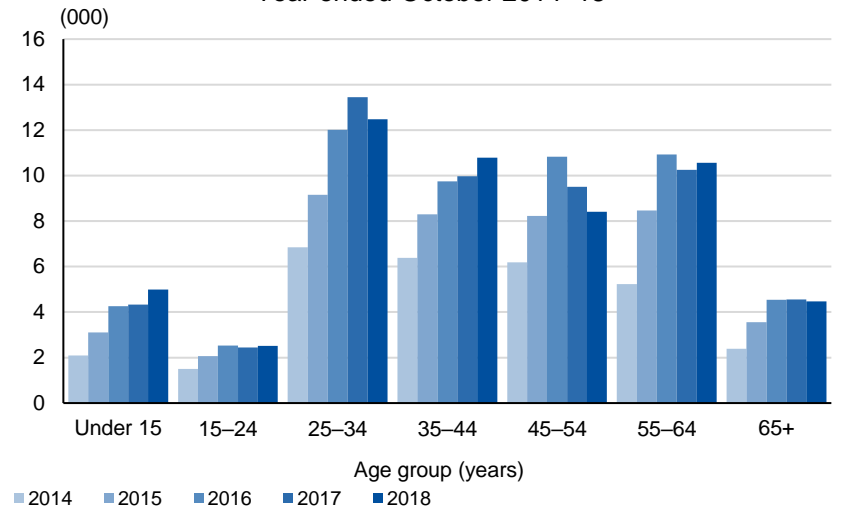
Source: Stats NZ

### Travel purpose of visitors from Beijing Year ended October 2014–18



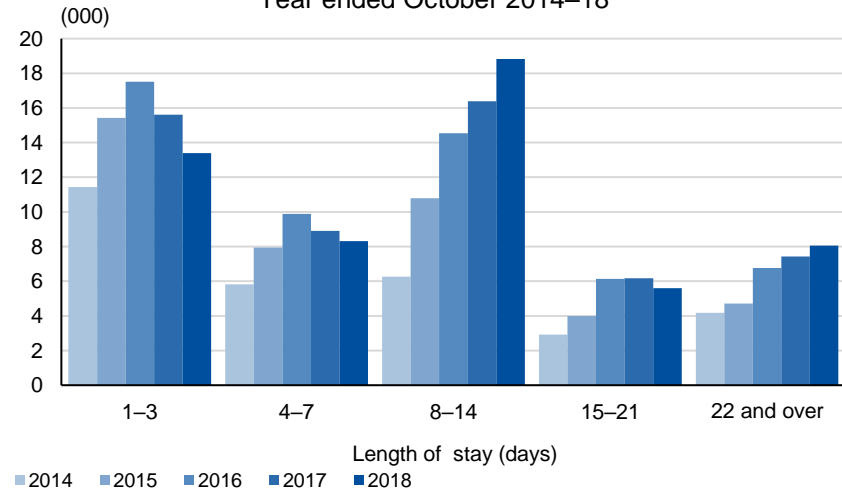
Source: Stats NZ

### Age of visitors from Beijing Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Beijing Year ended October 2014–18



Source: Stats NZ

Table 31

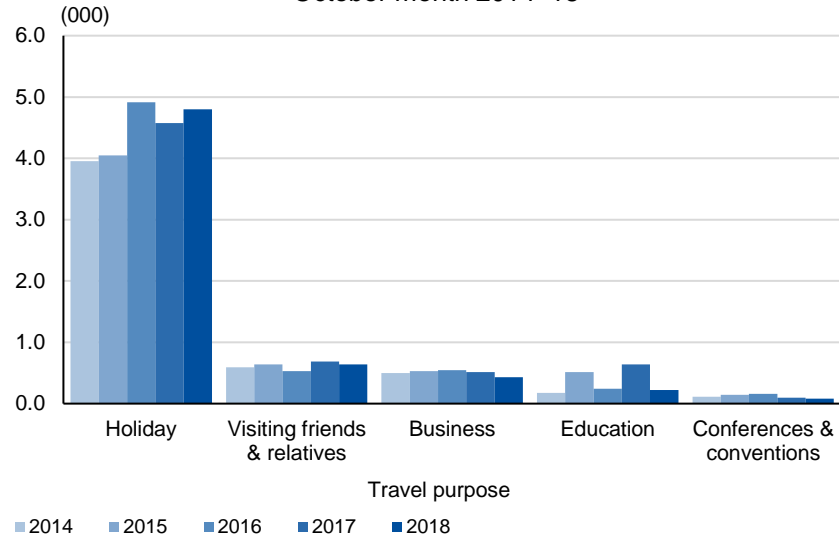
**Key characteristics of visitors from Japan**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>5,968</b>	<b>6,272</b>	<b>6,976</b>	<b>6,864</b>	<b>6,720</b>	<b>-144</b>	<b>-2.1</b>
<b>Travel purpose</b>							
Holiday	3,952	4,048	4,912	4,576	4,800	224	4.9
Visiting friends & relatives	592	640	528	688	640	-48	-7.0
Business	496	528	544	512	432	-80	-15.6
Education	176	512	240	640	224	-416	-65.0
Conferences & conventions	112	144	160	96	80	-16	-16.7
<b>Age group (years)</b>							
Under 15	480	768	512	656	560	-96	-14.6
15–24	1,440	1,232	1,264	1,312	1,376	64	4.9
25–34	1,008	784	1,280	1,488	1,536	48	3.2
35–44	592	880	992	816	720	-96	-11.8
45–54	576	672	816	944	848	-96	-10.2
55–64	864	864	832	736	704	-32	-4.3
65+	1,008	1,072	1,280	912	976	64	7.0
<b>Length of stay (days)</b>							
1–3	592	688	672	960	1,008	48	5.0
4–7	3,408	3,584	4,864	3,952	4,032	80	2.0
8–14	1,072	1,040	544	1,072	656	-416	-38.8
15–21	384	336	352	384	416	32	8.3
22 and over	512	624	544	496	608	112	22.6
Median	5.8	5.8	5.4	5.7	5.2	...	...
<b>New Zealand port</b>							
Auckland airport	5,408	5,888	6,352	6,512	6,352	-160	-2.5
<b>Closest port of flight</b>							
Tokyo	3,744	4,624	4,880	4,896	4,736	-160	-3.3
Osaka	592	0	0	528	496	-32	-6.1
<b>Citizenship</b>							
Japan	5,616	6,000	6,688	6,480	6,304	-176	-2.7

**Symbol:** ... not applicable

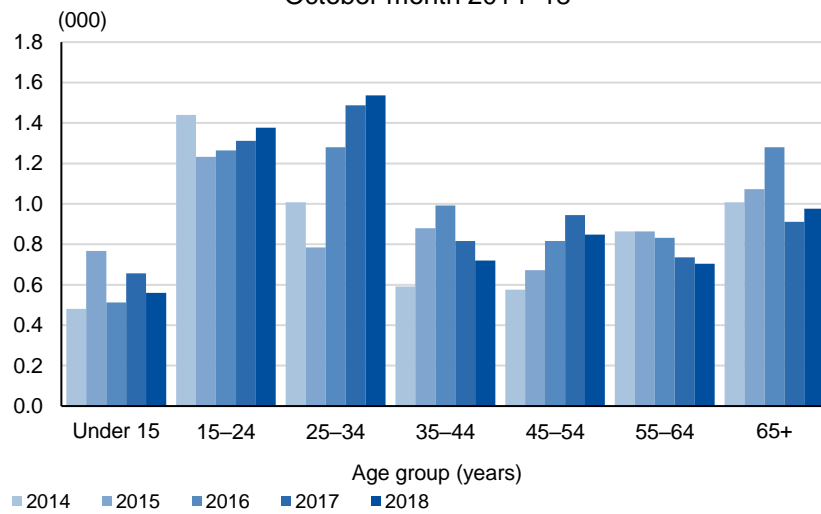
Source: Stats NZ

### Travel purpose of visitors from Japan October month 2014–18



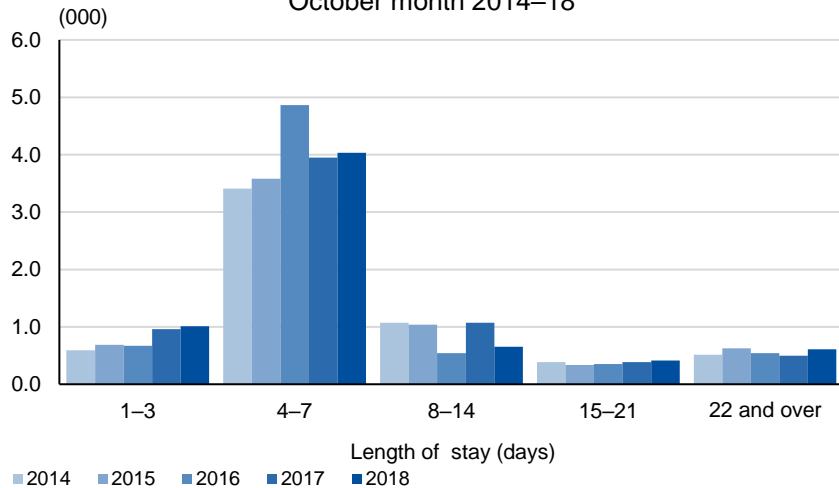
Source: Stats NZ

### Age of visitors from Japan October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Japan October month 2014–18



Source: Stats NZ

Table 32

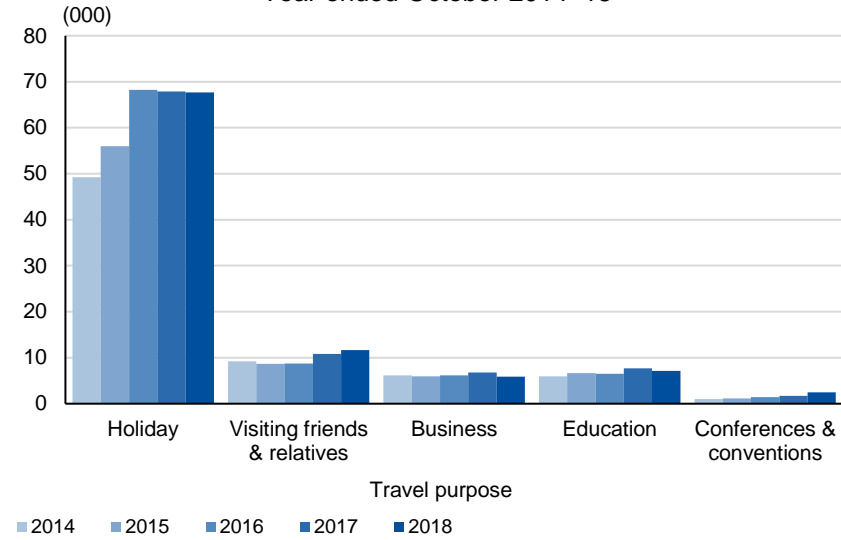
**Key characteristics of visitors from Japan**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>79,248</b>	<b>85,504</b>	<b>97,312</b>	<b>101,552</b>	<b>101,280</b>	<b>-272</b>	<b>-0.3</b>
<b>Travel purpose</b>							
Holiday	49,264	55,952	68,240	67,888	67,680	-208	-0.3
Visiting friends & relatives	9,200	8,688	8,704	10,800	11,632	832	7.7
Business	6,176	5,920	6,176	6,752	5,856	-896	-13.3
Education	5,952	6,624	6,528	7,696	7,120	-576	-7.5
Conferences & conventions	992	1,136	1,440	1,680	2,448	768	45.7
<b>Age group (years)</b>							
Under 15	5,536	6,096	5,936	7,008	7,040	32	0.5
15–24	19,344	19,376	23,344	23,520	24,096	576	2.4
25–34	10,896	11,888	13,952	16,336	16,736	400	2.4
35–44	10,096	10,320	11,808	12,960	13,376	416	3.2
45–54	8,448	9,920	11,968	12,640	12,784	144	1.1
55–64	11,392	12,528	13,312	12,976	12,352	-624	-4.8
65+	13,536	15,376	16,992	16,112	14,896	-1,216	-7.5
<b>Length of stay (days)</b>							
1–3	8,192	8,656	10,224	13,328	12,912	-416	-3.1
4–7	37,600	43,520	51,808	52,192	50,784	-1,408	-2.7
8–14	18,288	18,144	18,672	19,312	20,960	1,648	8.5
15–21	4,944	5,440	5,920	5,824	5,840	16	0.3
22 and over	10,224	9,744	10,688	10,896	10,784	-112	-1.0
Median	6.6	6.4	6.2	6.1	6.2	...	...
<b>New Zealand port</b>							
Auckland airport	63,120	71,408	87,088	92,512	92,064	-448	-0.5
Christchurch airport	13,712	11,904	7,136	6,064	6,000	-64	-1.1
Queenstown airport	1,072	1,008	1,808	1,808	1,776	-32	-1.8
Wellington airport	848	656	896	848	960	112	13.2
<b>Closest port of flight</b>							
Tokyo	48,528	59,136	64,912	63,136	65,632	2,496	4.0
Osaka	3,072	400	0	9,600	9,120	-480	-5.0
Sydney	6,256	5,776	8,416	6,784	6,320	-464	-6.8
Singapore	4,848	5,312	5,664	4,000	3,568	-432	-10.8
Hong Kong	2,368	3,072	2,832	3,312	3,056	-256	-7.7
Brisbane	848	1,056	2,256	2,320	2,720	400	17.2
Bangkok	912	1,072	2,288	2,160	2,272	112	5.2
Melbourne	848	1,296	2,112	2,080	1,888	-192	-9.2
Guangzhou	1,232	1,232	2,192	832	1,024	192	23.1
Seoul	4,768	3,232	1,808	2,144	832	-1,312	-61.2
<b>Citizenship</b>							
Japan	74,768	80,368	91,792	95,040	93,520	-1,520	-1.6
New Zealand	1,712	1,840	1,584	2,016	2,560	544	27.0
United States of America	864	880	1,248	1,312	1,456	144	11.0
China, People's Republic of	240	448	432	528	736	208	39.4

**Symbol:** ... not applicable

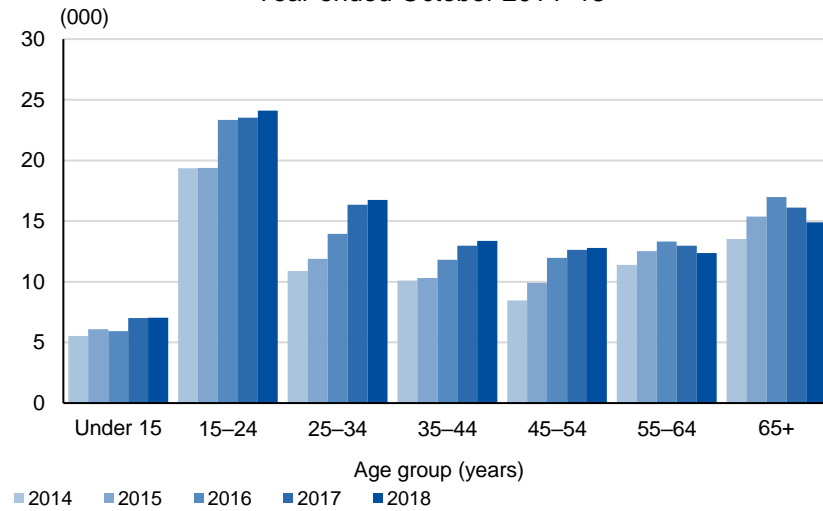
Source: Stats NZ

### Travel purpose of visitors from Japan Year ended October 2014–18



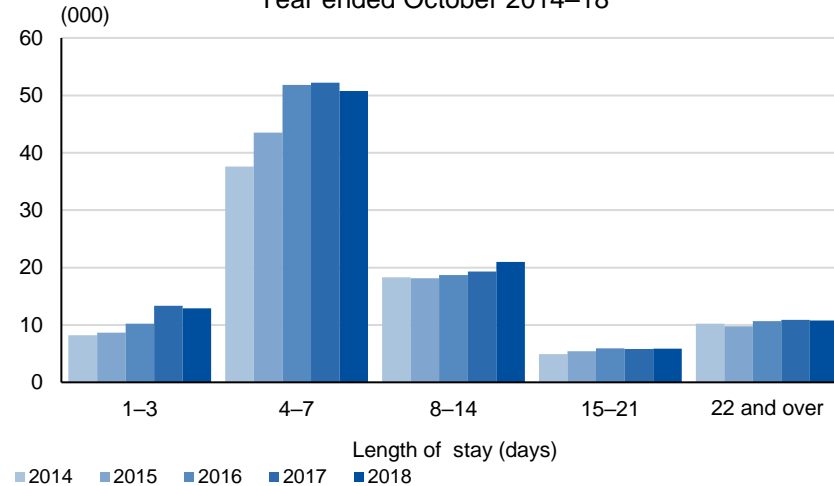
Source: Stats NZ

### Age of visitors from Japan Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Japan Year ended October 2014–18



Source: Stats NZ

Table 33

**Prefecture of residence of visitors from Japan**  
 October month 2014–18

	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>5,968</b>	<b>6,272</b>	<b>6,976</b>	<b>6,864</b>	<b>6,720</b>	<b>-144</b>	<b>-2.1</b>
Tokyo	1,008	1,552	1,568	1,488	1,376	-112	-7.5
Kanagawa	800	608	720	800	864	64	8.0
Osaka	368	656	448	624	592	-32	-5.1
Saitama	480	608	352	608	528	-80	-13.2
Not stated	448	560	848	656	848	192	29.3

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Source: Stats NZ



Table 34

**Prefecture of residence of visitors from Japan**  
Year ended October 2014–18

	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>79,248</b>	<b>85,504</b>	<b>97,312</b>	<b>101,552</b>	<b>101,280</b>	<b>-272</b>	<b>-0.3</b>
Tokyo	15,696	19,920	21,648	21,808	23,056	1,248	5.7
Kanagawa	8,688	9,056	9,872	10,224	10,400	176	1.7
Osaka	5,520	6,256	6,544	7,552	7,152	-400	-5.3
Saitama	4,800	5,392	5,936	5,936	5,616	-320	-5.4
Aichi	4,640	4,464	5,376	5,408	5,264	-144	-2.7
Hyogo	4,112	4,016	4,624	5,440	5,232	-208	-3.8
Chiba	5,072	4,576	5,392	5,248	5,024	-224	-4.3
Fukuoka	2,416	2,096	2,992	2,592	2,496	-96	-3.7
Hokkaido	1,888	2,240	2,304	2,384	2,256	-128	-5.4
Kyoto	1,776	1,888	2,240	2,656	2,176	-480	-18.1
Shizuoka	1,296	1,648	1,776	1,936	1,888	-48	-2.5
Ibaraki	1,360	1,456	1,936	1,792	1,488	-304	-17.0
Hiroshima	1,584	1,328	1,472	1,488	1,328	-160	-10.8
Okinawa	704	688	912	976	1,184	208	21.3
Gunma	960	1,072	944	800	1,104	304	38.0
Mie	896	768	960	1,072	1,040	-32	-3.0
Nara	832	800	1,008	1,088	992	-96	-8.8
Gifu	784	736	960	1,184	960	-224	-18.9
Nagano	640	832	880	1,072	896	-176	-16.4
Okayama	720	640	560	880	864	-16	-1.8
Miyagi	720	896	768	656	816	160	24.4
Shiga	640	576	928	800	736	-64	-8.0
Tochigi	640	576	832	816	656	-160	-19.6
Not stated	5,920	7,648	8,672	9,936	11,440	1,504	15.1

Source: Stats NZ

Table 35

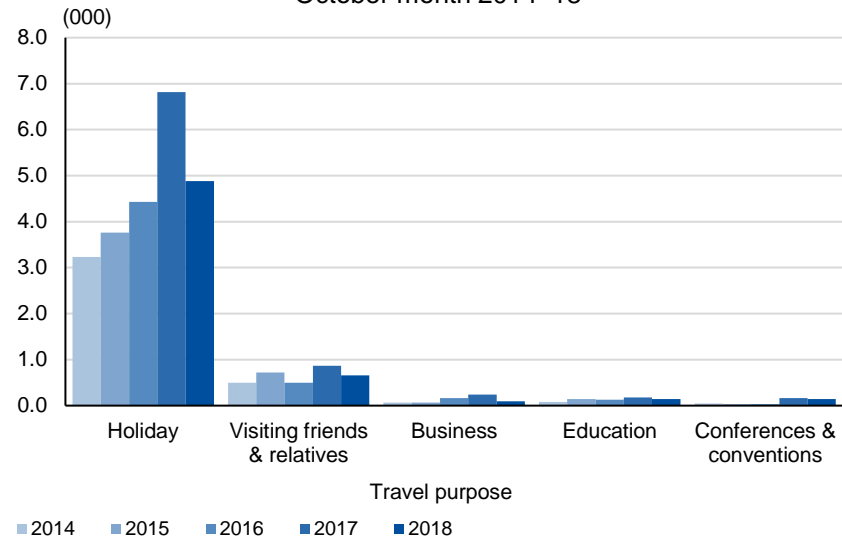
**Key characteristics of visitors from the Republic of Korea**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>4,400</b>	<b>5,264</b>	<b>5,840</b>	<b>8,928</b>	<b>6,720</b>	<b>-2,208</b>	<b>-24.7</b>
<b>Travel purpose</b>							
Holiday	3,232	3,760	4,432	6,816	4,880	-1,936	-28.4
Visiting friends & relatives	496	720	496	864	656	-208	-24.1
Business	64	64	160	240	96	-144	-60.0
Education	80	144	128	176	144	-32	-18.2
Conferences & conventions	48	32	32	160	144	-16	-10.0
<b>Age group (years)</b>							
Under 15	176	320	272	576	320	-256	-44.4
15–24	192	240	288	384	192	-192	-50.0
25–34	512	672	560	1,184	752	-432	-36.5
35–44	640	544	720	1,104	608	-496	-44.9
45–54	736	880	976	1,392	1,216	-176	-12.6
55–64	1,648	1,776	2,208	3,184	2,480	-704	-22.1
65+	496	832	816	1,104	1,152	48	4.3
<b>Length of stay (days)</b>							
1–3	640	608	912	1,136	816	-320	-28.2
4–7	2,752	3,360	3,744	6,000	4,272	-1,728	-28.8
8–14	368	528	368	848	800	-48	-5.7
15–21	112	128	208	256	176	-80	-31.3
22 and over	528	640	608	688	656	-32	-4.7
Median	5.8	5.7	5.5	5.7	5.8	...	...
<b>New Zealand port</b>							
Auckland airport	3,008	3,552	3,888	5,776	4,464	-1,312	-22.7
Christchurch airport	1,184	1,504	1,536	2,704	1,792	-912	-33.7
<b>Closest port of flight</b>							
Sydney	2,176	2,288	2,416	3,680	2,720	-960	-26.1
Seoul	1,504	2,144	2,176	3,296	2,608	-688	-20.9
<b>Citizenship</b>							
Korea, Republic of	4,352	5,056	5,696	8,752	6,592	-2,160	-24.7

**Symbol:** ... not applicable

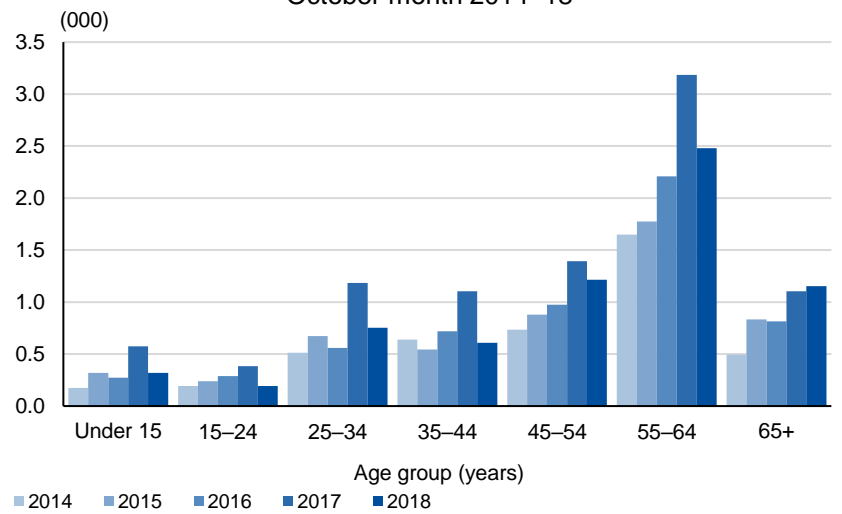
Source: Stats NZ

### Travel purpose of visitors from Korea October month 2014–18



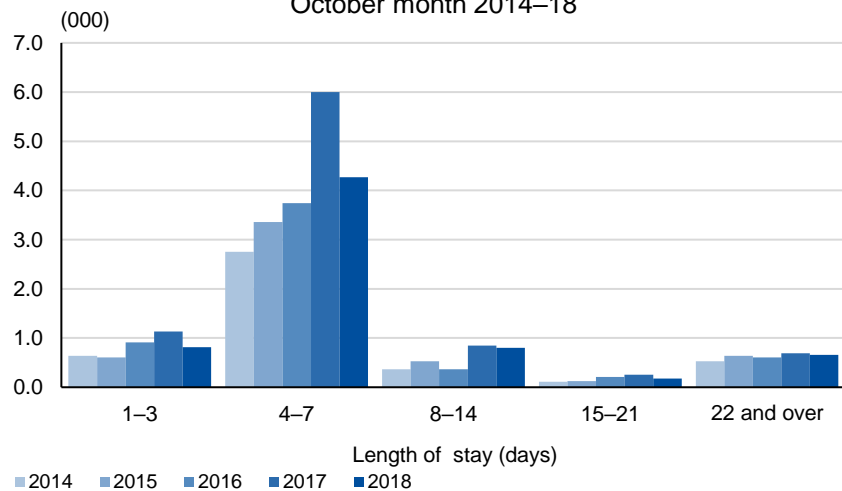
Source: Stats NZ

### Age of visitors from Korea October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Korea October month 2014–18



Source: Stats NZ

Table 36

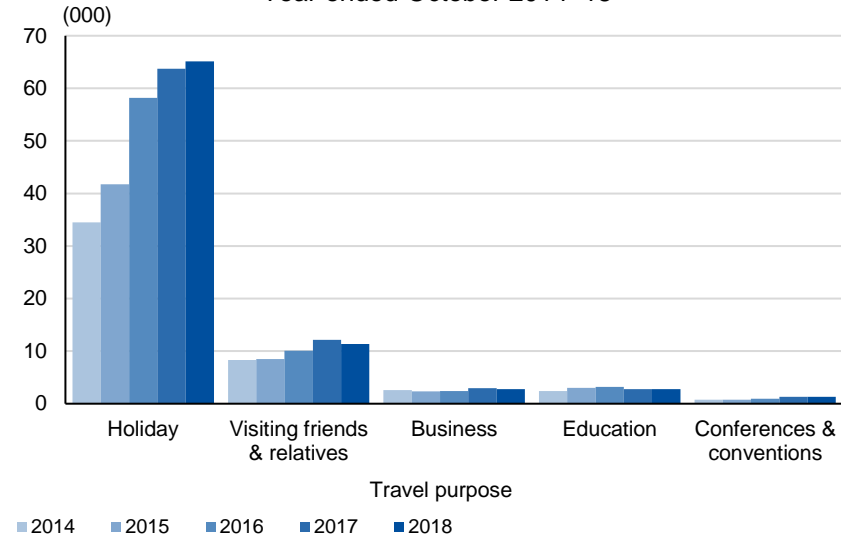
**Key characteristics of visitors from the Republic of Korea**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>53,648</b>	<b>61,280</b>	<b>80,432</b>	<b>88,608</b>	<b>89,616</b>	<b>1,008</b>	<b>1.1</b>
<b>Travel purpose</b>							
Holiday	34,512	41,728	58,160	63,744	65,136	1,392	2.2
Visiting friends & relatives	8,320	8,464	10,080	12,160	11,328	-832	-6.8
Business	2,560	2,336	2,416	2,976	2,752	-224	-7.5
Education	2,432	3,024	3,216	2,752	2,784	32	1.2
Conferences & conventions	752	784	928	1,280	1,328	48	3.8
<b>Age group (years)</b>							
Under 15	4,896	6,080	6,336	7,552	6,784	-768	-10.2
15–24	5,472	6,528	7,440	7,216	7,440	224	3.1
25–34	7,408	8,224	10,112	11,152	11,008	-144	-1.3
35–44	7,632	7,744	10,496	11,040	11,136	96	0.9
45–54	10,448	12,192	15,440	16,544	16,640	96	0.6
55–64	13,232	15,248	22,592	26,256	26,448	192	0.7
65+	4,560	5,264	8,016	8,848	10,160	1,312	14.8
<b>Length of stay (days)</b>							
1–3	7,392	7,904	10,592	10,896	11,024	128	1.2
4–7	26,816	31,024	43,184	48,608	49,648	1,040	2.1
8–14	7,664	8,336	10,848	12,768	13,376	608	4.8
15–21	2,448	3,216	3,680	4,464	4,432	-32	-0.7
22 and over	9,328	10,800	12,128	11,872	11,136	-736	-6.2
Median	6.1	6.2	6.0	6.0	6.1	...	...
<b>New Zealand port</b>							
Auckland airport	40,912	45,840	59,360	66,288	67,088	800	1.2
Christchurch airport	10,864	13,184	18,272	19,008	18,448	-560	-2.9
Queenstown airport	1,264	1,552	2,064	2,704	3,264	560	20.7
Wellington airport	368	448	608	416	656	240	57.7
<b>Closest port of flight</b>							
Seoul	24,240	27,552	37,616	39,728	42,288	2,560	6.4
Sydney	18,800	21,456	26,160	27,296	26,912	-384	-1.4
Tokyo	1,568	2,544	3,280	4,272	3,520	-752	-17.6
Hong Kong	1,536	1,648	1,712	2,016	3,056	1,040	51.6
Shanghai	848	1,152	1,952	2,064	2,496	432	20.9
Melbourne	1,312	1,280	1,840	2,224	2,288	64	2.9
Guangzhou	976	1,344	2,032	2,336	1,872	-464	-19.9
Osaka	32	0	0	1,152	1,696	544	47.2
Brisbane	1,216	1,024	1,216	1,344	1,456	112	8.3
Singapore	1,328	1,184	1,792	1,872	896	-976	-52.1
<b>Citizenship</b>							
Korea, Republic of	51,792	59,408	78,080	86,032	87,440	1,408	1.6
New Zealand	784	576	832	880	720	-160	-18.2
United States of America	368	576	592	832	640	-192	-23.1

**Symbol:** ... not applicable

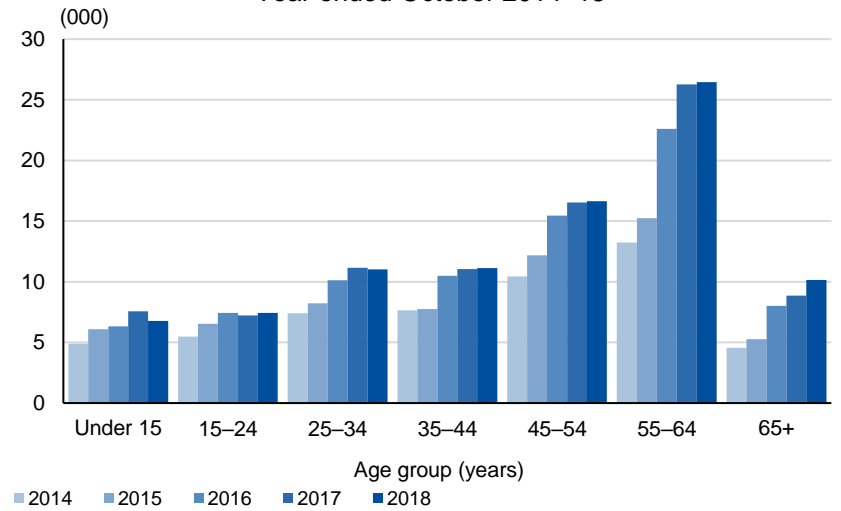
Source: Stats NZ

### Travel purpose of visitors from Korea Year ended October 2014–18



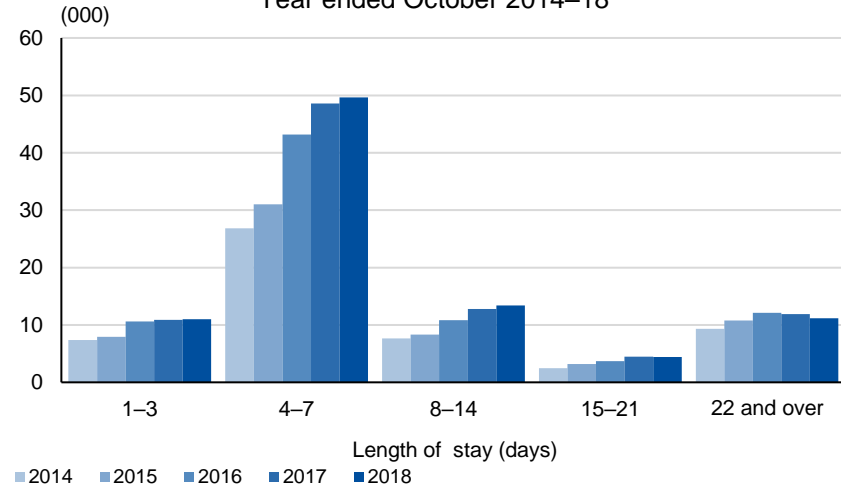
Source: Stats NZ

### Age of visitors from Korea Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Korea Year ended October 2014–18



Source: Stats NZ

Table 37

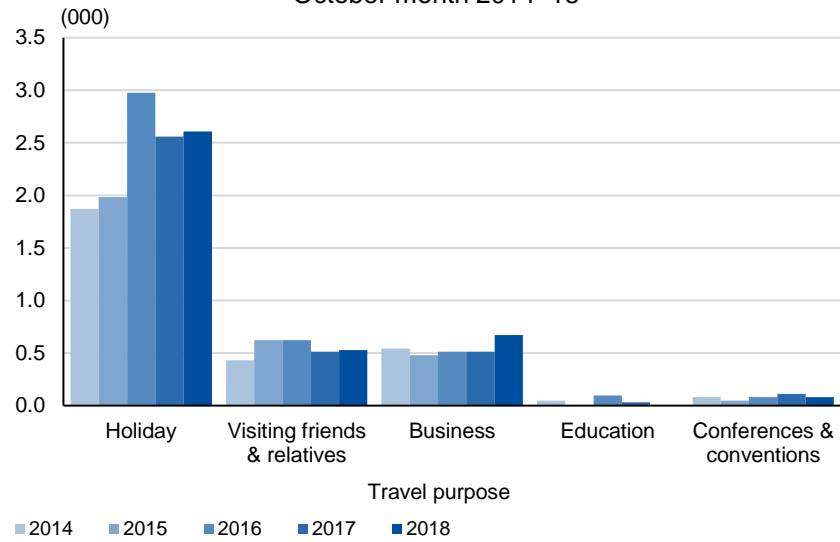
**Key characteristics of visitors from Singapore**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,312</b>	<b>3,344</b>	<b>4,448</b>	<b>3,968</b>	<b>4,160</b>	<b>192</b>	<b>4.8</b>
<b>Travel purpose</b>							
Holiday	1,872	1,984	2,976	2,560	2,608	48	1.9
Visiting friends & relatives	432	624	624	512	528	16	3.1
Business	544	480	512	512	672	160	31.3
Education	48	0	96	32	0	-32	-100.0
Conferences & conventions	80	48	80	112	80	-32	-28.6
<b>Age group (years)</b>							
Under 15	192	256	272	224	352	128	57.1
15–24	128	192	240	144	208	64	44.4
25–34	944	912	1,392	1,360	1,248	-112	-8.2
35–44	896	720	992	960	800	-160	-16.7
45–54	608	624	640	704	832	128	18.2
55–64	368	496	688	464	544	80	17.2
65+	176	144	224	112	176	64	57.1
<b>Length of stay (days)</b>							
1–3	592	496	560	560	640	80	14.3
4–7	720	800	960	784	1,040	256	32.7
8–14	1,488	1,488	2,224	1,952	1,776	-176	-9.0
15–21	368	384	464	432	416	-16	-3.7
22 and over	144	176	240	240	288	48	20.0
Median	8.4	8.9	9.5	8.7	9.2	...	...
<b>New Zealand port</b>							
Auckland airport	2,032	2,000	2,448	2,080	2,256	176	8.5
Christchurch airport	1,040	1,104	1,552	1,312	1,360	48	3.7
<b>Closest port of flight</b>							
Singapore	1,744	1,984	2,368	2,000	2,000	0	0.0
Sydney	896	864	704	848	720	-128	-15.1
Melbourne	304	240	496	368	704	336	91.3
<b>Citizenship</b>							
Singapore	1,792	1,680	2,736	2,192	2,464	272	12.4

Symbol: ... not applicable

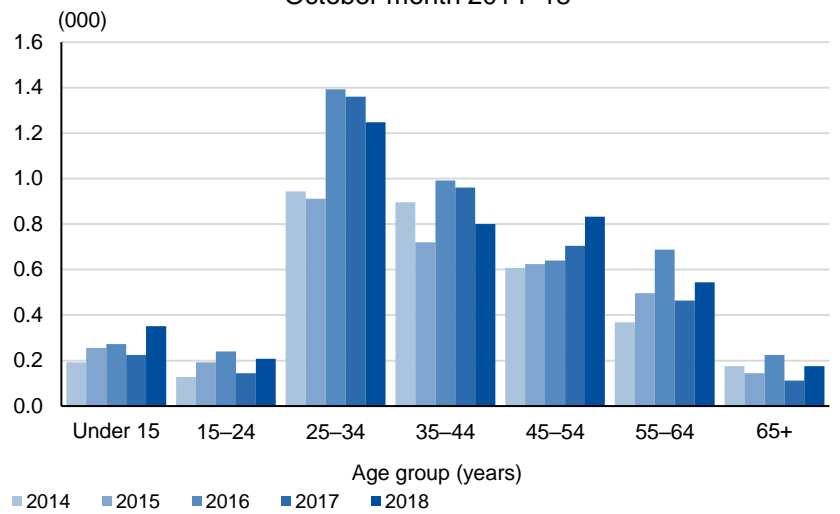
Source: Stats NZ

### Travel purpose of visitors from Singapore October month 2014–18



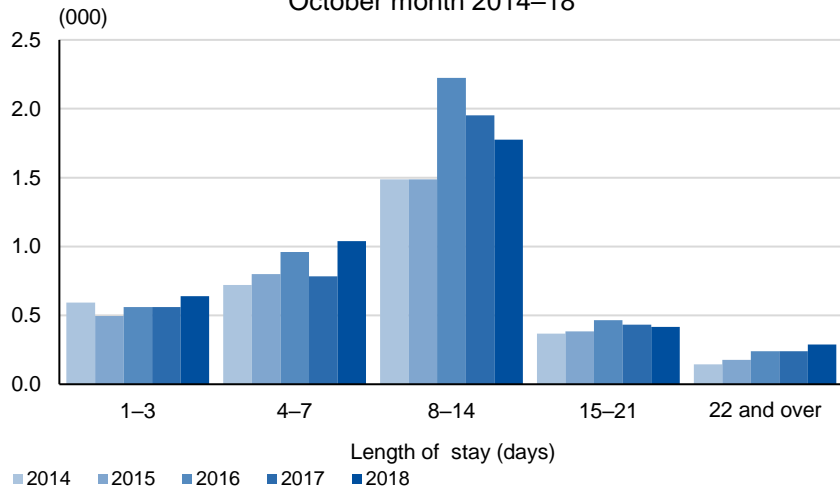
Source: Stats NZ

### Age of visitors from Singapore October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Singapore October month 2014–18



Source: Stats NZ

Table 38

**Key characteristics of visitors from Singapore**  
Year ended October 2014–18

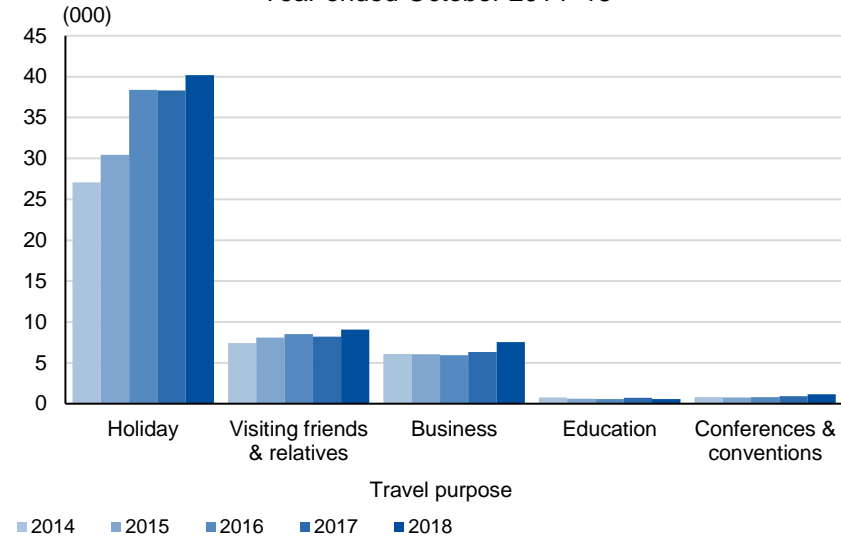
Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>45,248</b>	<b>48,064</b>	<b>56,304</b>	<b>57,040</b>	<b>61,040</b>	<b>4,000</b>	<b>7.0</b>
<b>Travel purpose</b>							
Holiday	27,056	30,432	38,384	38,320	40,192	1,872	4.9
Visiting friends & relatives	7,408	8,096	8,528	8,192	9,056	864	10.5
Business	6,080	6,064	5,936	6,304	7,552	1,248	19.8
Education	752	624	560	704	576	-128	-18.2
Conferences & conventions	800	768	816	928	1,152	224	24.1
<b>Age group (years)</b>							
Under 15	5,472	5,952	6,688	6,352	7,264	912	14.4
15–24	4,384	4,608	5,264	5,296	5,472	176	3.3
25–34	9,696	10,304	14,128	14,528	15,120	592	4.1
35–44	10,592	11,056	11,728	12,208	12,720	512	4.2
45–54	8,240	8,512	9,392	10,464	10,368	-96	-0.9
55–64	4,800	5,648	6,416	6,160	6,992	832	13.5
65+	2,064	1,984	2,688	2,032	3,104	1,072	52.8
<b>Length of stay (days)</b>							
1–3	5,824	5,184	5,488	6,784	7,024	240	3.5
4–7	11,280	10,864	12,240	11,744	12,544	800	6.8
8–14	18,784	21,408	26,960	27,056	28,544	1,488	5.5
15–21	5,456	6,480	7,584	7,872	8,880	1,008	12.8
22 and over	3,904	4,128	4,032	3,584	4,048	464	12.9
Median	9.1	9.8	9.7	9.6	9.8	...	...
<b>New Zealand port</b>							
Auckland airport	27,136	27,920	32,560	31,984	32,896	912	2.9
Christchurch airport	14,624	15,936	18,576	18,208	18,656	448	2.5
Wellington airport	1,696	1,840	2,048	3,344	5,392	2,048	61.2
Queenstown airport	1,616	2,224	3,008	3,360	3,920	560	16.7
<b>Closest port of flight</b>							
Singapore	25,808	27,504	33,232	30,400	32,880	2,480	8.2
Sydney	10,832	9,920	10,528	11,024	9,072	-1,952	-17.7
Melbourne	3,648	4,688	6,080	4,768	7,488	2,720	57.0
Brisbane	2,816	3,760	3,424	4,512	4,528	16	0.4
Canberra	0	0	256	1,840	2,192	352	19.1
Coolangatta	240	256	832	1,648	1,312	-336	-20.4
Kuala Lumpur	640	512	384	928	992	64	6.9
Nadi	128	160	144	400	624	224	56.0
<b>Citizenship</b>							
Singapore	25,120	26,560	33,200	32,672	36,000	3,328	10.2
New Zealand	4,000	3,952	4,384	4,416	4,576	160	3.6
Malaysia	2,704	2,688	3,600	3,968	3,712	-256	-6.5
India	1,328	1,504	1,824	1,920	2,128	208	10.8

**Symbol:** ... not applicable

Source: Stats NZ

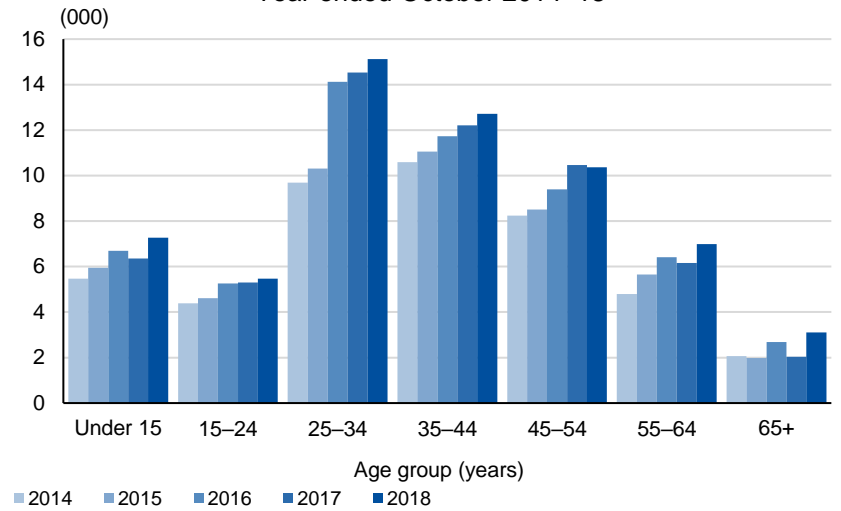


### Travel purpose of visitors from Singapore Year ended October 2014–18



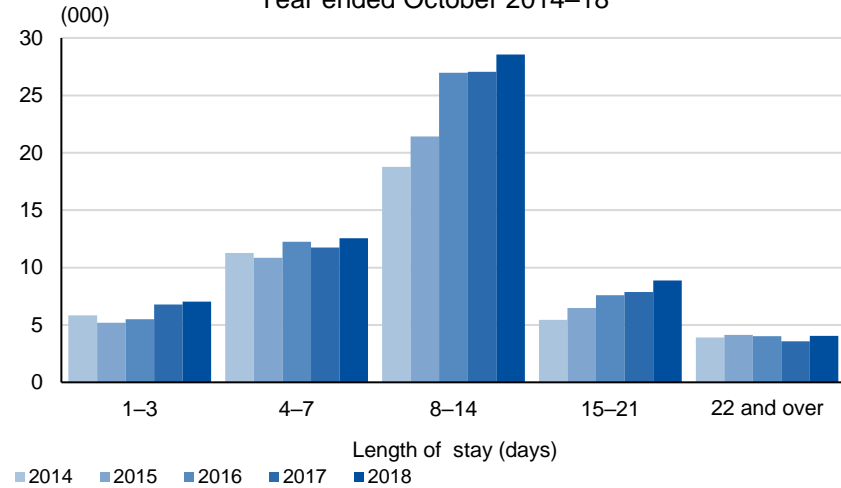
Source: Stats NZ

### Age of visitors from Singapore Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Singapore Year ended October 2014–18



Source: Stats NZ

Table 39

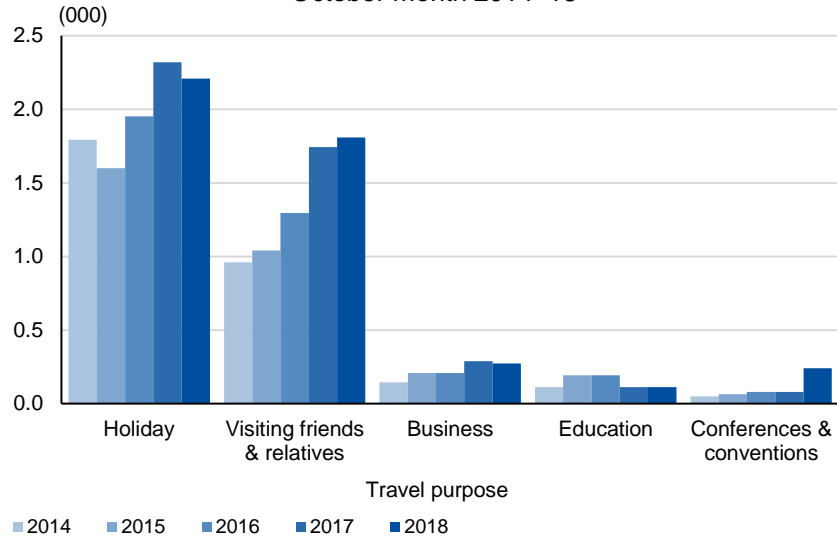
**Key characteristics of visitors from India**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,296</b>	<b>3,488</b>	<b>4,160</b>	<b>5,088</b>	<b>5,360</b>	<b>272</b>	<b>5.3</b>
<b>Travel purpose</b>							
Holiday	1,792	1,600	1,952	2,320	2,208	-112	-4.8
Visiting friends & relatives	960	1,040	1,296	1,744	1,808	64	3.7
Business	144	208	208	288	272	-16	-5.6
Education	112	192	192	112	112	0	0.0
Conferences & conventions	48	64	80	80	240	160	200.0
<b>Age group (years)</b>							
Under 15	208	192	272	352	176	-176	-50.0
15–24	368	400	288	464	288	-176	-37.9
25–34	448	768	992	864	896	32	3.7
35–44	512	384	560	640	704	64	10.0
45–54	656	560	624	736	1,056	320	43.5
55–64	752	688	816	1,328	1,456	128	9.6
65+	352	496	608	704	784	80	11.4
<b>Length of stay (days)</b>							
1–3	128	144	208	176	144	-32	-18.2
4–7	352	528	624	544	1,264	720	132.4
8–14	1,408	1,248	1,392	1,664	1,264	-400	-24.0
15–21	336	288	400	848	528	-320	-37.7
22 and over	1,072	1,280	1,536	1,856	2,160	304	16.4
Median	13.3	12.2	13.8	15.0	14.5	...	...
<b>New Zealand port</b>							
Auckland airport	2,768	2,784	3,360	4,032	4,384	352	8.7
Christchurch airport	304	592	576	656	656	0	0.0
<b>Closest port of flight</b>							
Singapore	1,104	1,328	1,552	1,904	1,568	-336	-17.6
Bangkok	192	320	368	192	1,008	816	425.0
Sydney	688	672	624	752	656	-96	-12.8
Kuala Lumpur	832	528	736	496	624	128	25.8
Guangzhou	0	48	224	224	512	288	128.6
<b>Citizenship</b>							
India	3,200	3,376	4,016	4,976	5,280	304	6.1

Symbol: ... not applicable

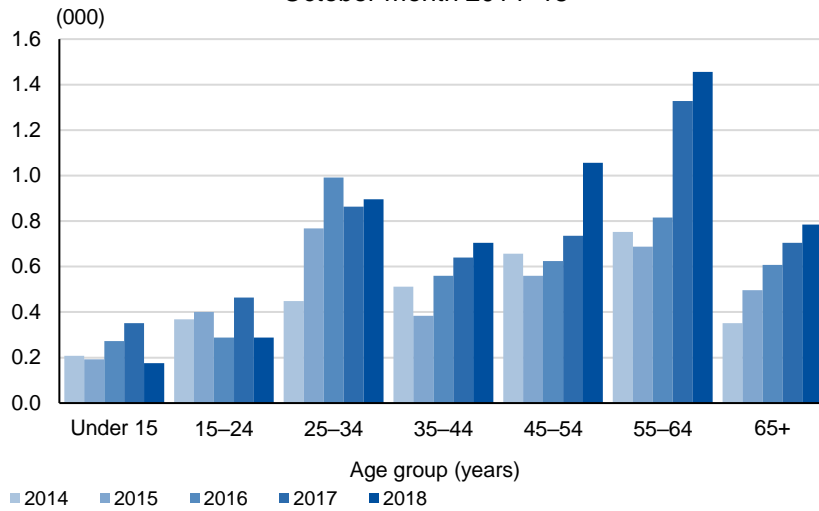
Source: Stats NZ

### Travel purpose of visitors from India October month 2014–18



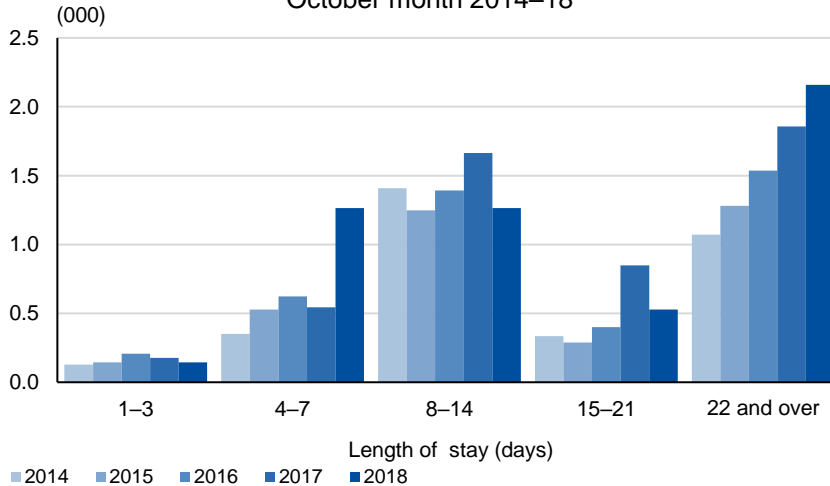
Source: Stats NZ

### Age of visitors from India October month 2014–18



Source: Stats NZ

### Length of stay of visitors from India October month 2014–18



Source: Stats NZ

Table 40

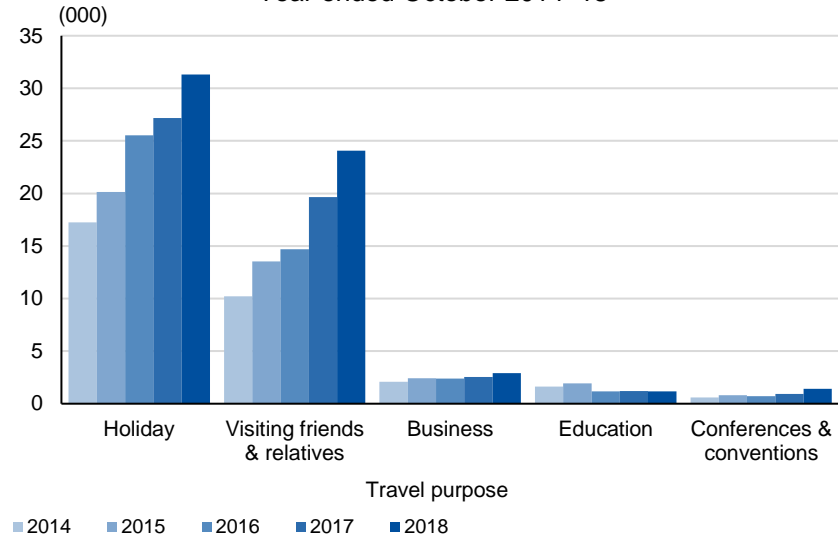
**Key characteristics of visitors from India**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>36,144</b>	<b>44,112</b>	<b>49,968</b>	<b>58,704</b>	<b>68,784</b>	<b>10,080</b>	<b>17.2</b>
<b>Travel purpose</b>							
Holiday	17,248	20,144	25,520	27,184	31,328	4,144	15.2
Visiting friends & relatives	10,224	13,536	14,704	19,664	24,064	4,400	22.4
Business	2,096	2,432	2,400	2,544	2,912	368	14.5
Education	1,632	1,936	1,168	1,200	1,184	-16	-1.3
Conferences & conventions	592	800	704	928	1,408	480	51.7
<b>Age group (years)</b>							
Under 15	2,384	2,288	2,960	3,568	4,080	512	14.3
15–24	4,960	5,744	5,360	5,040	5,632	592	11.7
25–34	9,248	11,440	11,968	13,680	15,776	2,096	15.3
35–44	4,448	5,392	6,048	6,752	7,856	1,104	16.4
45–54	5,552	6,432	8,016	9,216	11,216	2,000	21.7
55–64	6,336	8,464	10,208	13,504	15,600	2,096	15.5
65+	3,216	4,352	5,408	6,944	8,624	1,680	24.2
<b>Length of stay (days)</b>							
1–3	2,000	2,576	2,368	2,976	2,688	-288	-9.7
4–7	7,008	7,872	7,792	8,896	11,104	2,208	24.8
8–14	11,088	12,864	17,568	18,336	20,704	2,368	12.9
15–21	3,664	4,816	5,360	6,352	7,472	1,120	17.6
22 and over	12,384	15,984	16,880	22,144	26,816	4,672	21.1
Median	13.0	13.6	13.2	14.1	14.5	...	...
<b>New Zealand port</b>							
Auckland airport	28,976	34,688	39,072	46,624	55,232	8,608	18.5
Christchurch airport	3,904	5,728	7,232	8,032	9,184	1,152	14.3
Queenstown airport	1,952	2,432	2,320	2,272	2,544	272	12.0
Wellington airport	784	896	848	1,200	1,472	272	22.7
<b>Closest port of flight</b>							
Singapore	11,056	14,608	14,992	19,216	21,600	2,384	12.4
Bangkok	2,400	4,256	5,872	4,720	9,024	4,304	91.2
Sydney	7,488	7,648	7,536	7,936	8,880	944	11.9
Kuala Lumpur	8,208	8,048	7,744	5,904	7,408	1,504	25.5
Hong Kong	1,584	1,408	1,968	5,744	5,040	-704	-12.3
Guangzhou	144	512	3,248	4,080	4,976	896	22.0
Melbourne	2,400	3,488	4,096	3,936	4,240	304	7.7
Brisbane	1,088	1,760	1,696	2,096	2,304	208	9.9
Dubai	0	0	112	928	1,312	384	41.4
Coolangatta	416	480	672	1,152	1,024	-128	-11.1
<b>Citizenship</b>							
India	34,672	42,496	48,496	57,344	67,072	9,728	17.0

Symbol: ... not applicable

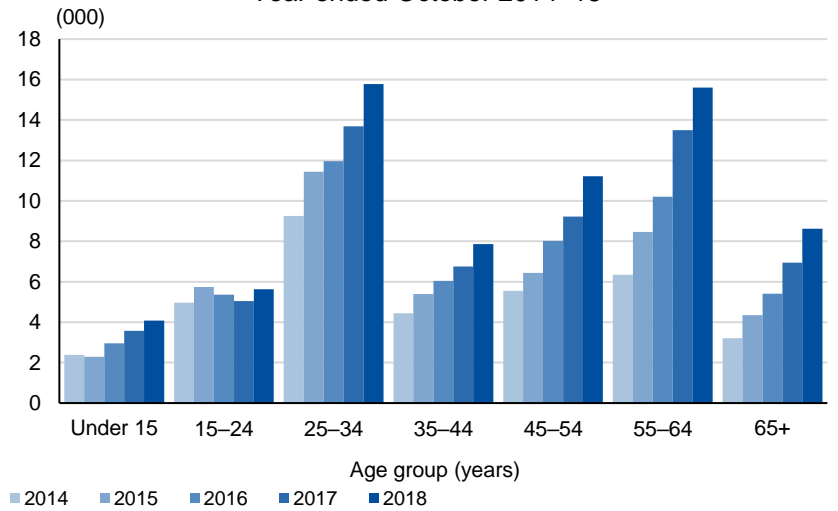
Source: Stats NZ

### Travel purpose of visitors from India Year ended October 2014–18



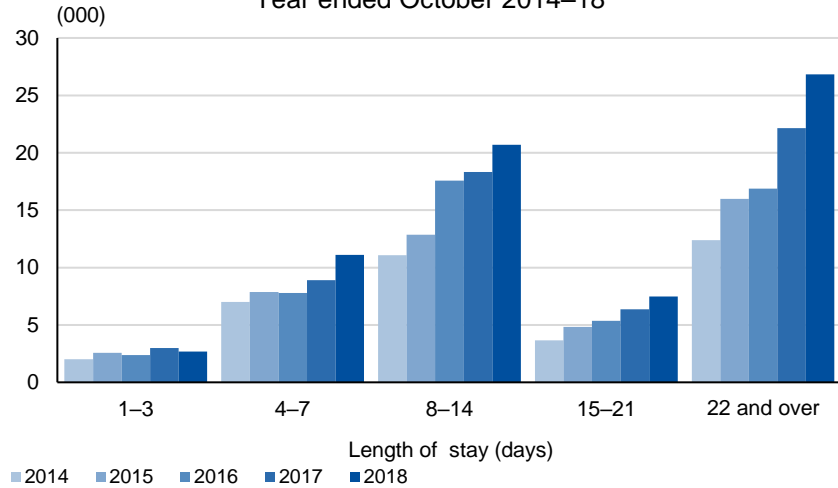
Source: Stats NZ

### Age of visitors from India Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from India Year ended October 2014–18



Source: Stats NZ

Table 41

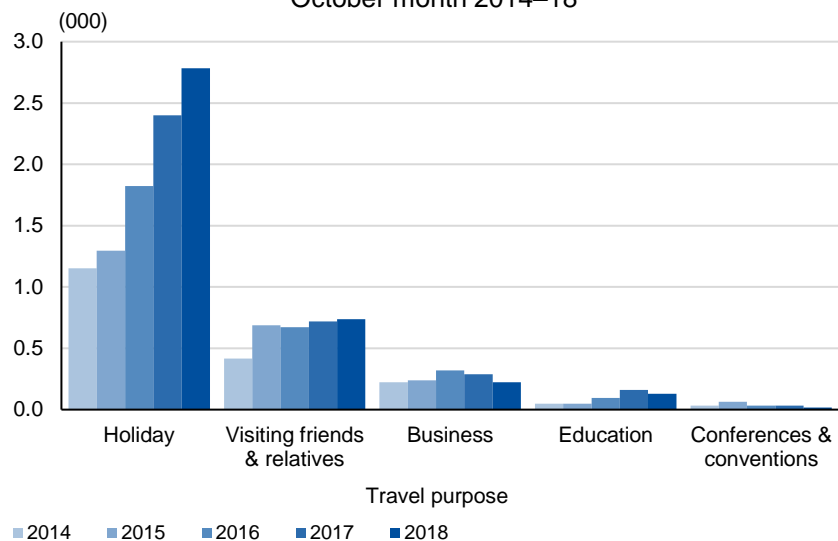
**Key characteristics of visitors from Hong Kong**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,064</b>	<b>2,480</b>	<b>3,040</b>	<b>3,840</b>	<b>4,144</b>	<b>304</b>	<b>7.9</b>
<b>Travel purpose</b>							
Holiday	1,152	1,296	1,824	2,400	2,784	384	16.0
Visiting friends & relatives	416	688	672	720	736	16	2.2
Business	224	240	320	288	224	-64	-22.2
Education	48	48	96	160	128	-32	-20.0
Conferences & conventions	32	64	32	32	16	-16	-50.0
<b>Age group (years)</b>							
Under 15	112	160	128	272	304	32	11.8
15–24	160	80	112	272	208	-64	-23.5
25–34	528	400	576	896	864	-32	-3.6
35–44	208	448	464	496	576	80	16.1
45–54	448	544	768	752	656	-96	-12.8
55–64	400	496	640	800	1,040	240	30.0
65+	208	352	352	352	496	144	40.9
<b>Length of stay (days)</b>							
1–3	256	320	448	336	336	0	0.0
4–7	576	896	1,392	1,488	1,536	48	3.2
8–14	944	864	784	1,584	1,616	32	2.0
15–21	96	112	224	208	336	128	61.5
22 and over	192	288	192	224	320	96	42.9
Median	8.2	7.7	7.1	7.8	7.9	...	...
<b>New Zealand port</b>							
Auckland airport	1,680	2,112	2,224	3,456	3,248	-208	-6.0
Christchurch airport	272	240	544	208	512	304	146.2
<b>Closest port of flight</b>							
Hong Kong	1,360	1,440	1,680	2,880	2,704	-176	-6.1
Sydney	288	416	576	416	656	240	57.7
<b>Citizenship</b>							
Hong Kong	1,120	1,568	1,760	2,480	2,848	368	14.8

**Symbol:** ... not applicable

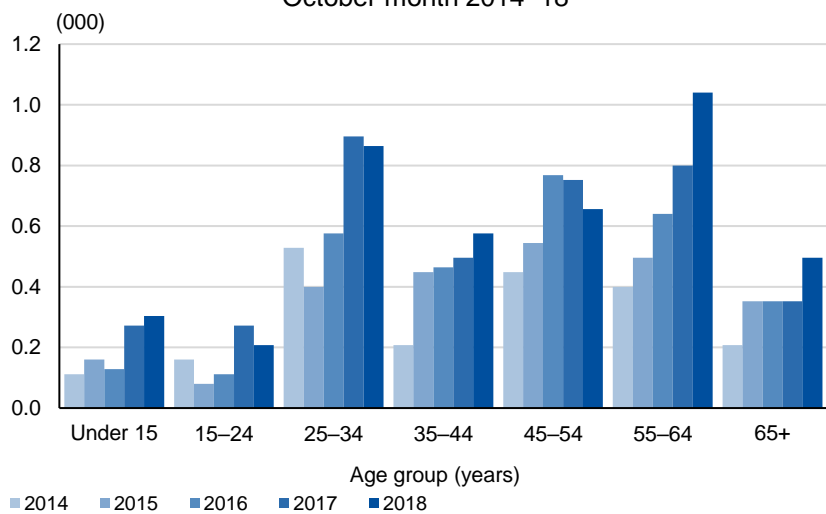
Source: Stats NZ

### Travel purpose of visitors from Hong Kong October month 2014–18



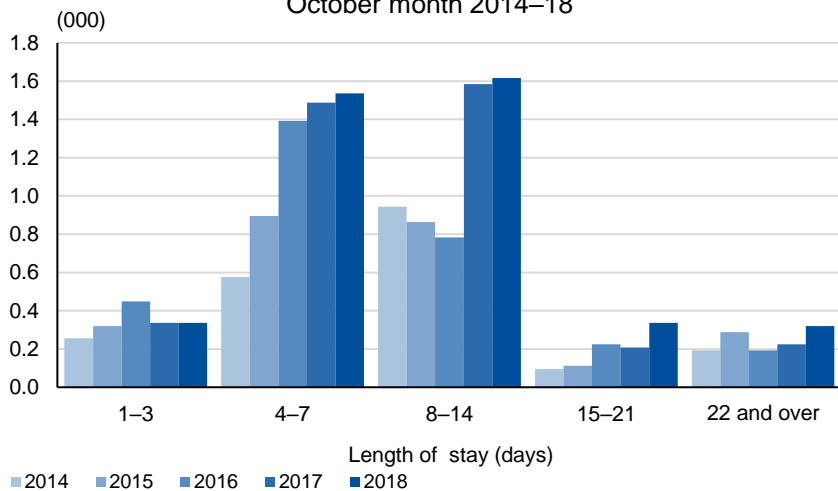
Source: Stats NZ

### Age of visitors from Hong Kong October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Hong Kong October month 2014–18



Source: Stats NZ

Table 42

**Key characteristics of visitors from Hong Kong**  
Year ended October 2014–18

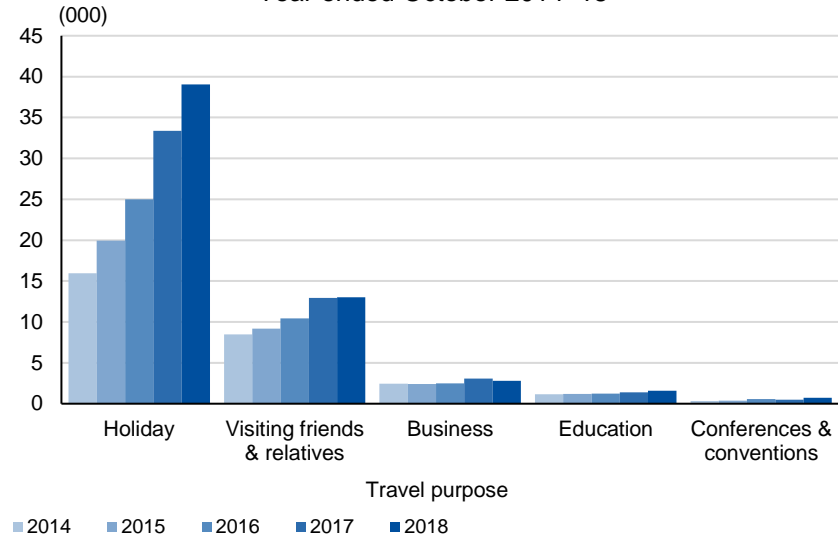
Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>30,192</b>	<b>34,752</b>	<b>41,360</b>	<b>53,392</b>	<b>59,408</b>	<b>6,016</b>	<b>11.3</b>
<b>Travel purpose</b>							
Holiday	15,968	19,936	25,008	33,360	39,040	5,680	17.0
Visiting friends & relatives	8,464	9,184	10,416	12,928	13,008	80	0.6
Business	2,448	2,400	2,496	3,056	2,800	-256	-8.4
Education	1,152	1,200	1,248	1,392	1,584	192	13.8
Conferences & conventions	320	352	576	480	720	240	50.0
<b>Age group (years)</b>							
Under 15	3,184	3,824	3,632	5,104	5,808	704	13.8
15–24	2,384	2,512	3,312	3,840	4,592	752	19.6
25–34	5,520	6,000	7,680	9,920	11,472	1,552	15.6
35–44	5,920	6,688	7,600	9,664	9,648	-16	-0.2
45–54	6,304	6,896	8,688	10,256	11,200	944	9.2
55–64	4,832	6,096	7,152	9,888	11,776	1,888	19.1
65+	2,048	2,736	3,296	4,720	4,912	192	4.1
<b>Length of stay (days)</b>							
1–3	2,832	3,072	3,568	5,168	5,360	192	3.7
4–7	8,896	10,288	13,248	15,776	19,120	3,344	21.2
8–14	11,488	13,664	15,328	22,512	24,208	1,696	7.5
15–21	3,696	3,872	5,104	5,568	6,384	816	14.7
22 and over	3,280	3,856	4,112	4,368	4,336	-32	-0.7
Median	9.1	9.2	8.9	8.8	8.5	...	...
<b>New Zealand port</b>							
Auckland airport	25,600	29,792	32,976	46,256	49,392	3,136	6.8
Christchurch airport	2,368	2,928	4,896	4,208	6,544	2,336	55.5
Queenstown airport	1,152	1,088	2,144	1,696	2,272	576	34.0
Wellington airport	736	736	1,104	896	752	-144	-16.1
<b>Closest port of flight</b>							
Hong Kong	18,816	22,864	24,352	38,688	41,856	3,168	8.2
Sydney	4,752	4,032	7,088	5,344	6,832	1,488	27.8
Melbourne	1,568	1,952	2,112	2,352	3,296	944	40.1
Singapore	1,840	2,416	2,944	2,096	2,208	112	5.3
Brisbane	1,184	1,184	1,744	1,968	2,160	192	9.8
<b>Citizenship</b>							
Hong Kong	15,776	19,808	23,984	32,800	38,624	5,824	17.8
New Zealand	4,928	5,280	5,616	6,992	6,240	-752	-10.8
United Kingdom	3,008	2,864	3,040	4,080	4,240	160	3.9
Australia	1,728	1,632	1,936	2,176	2,224	48	2.2

Symbol: ... not applicable

Source: Stats NZ

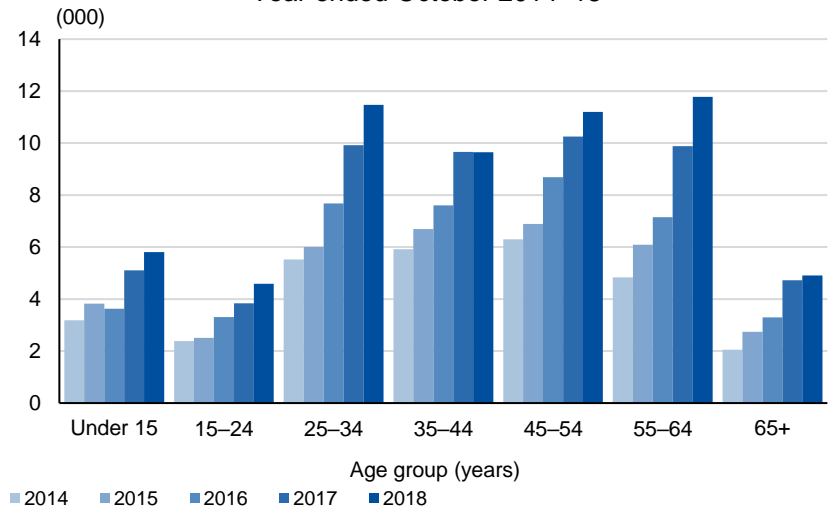


### Travel purpose of visitors from Hong Kong Year ended October 2014–18



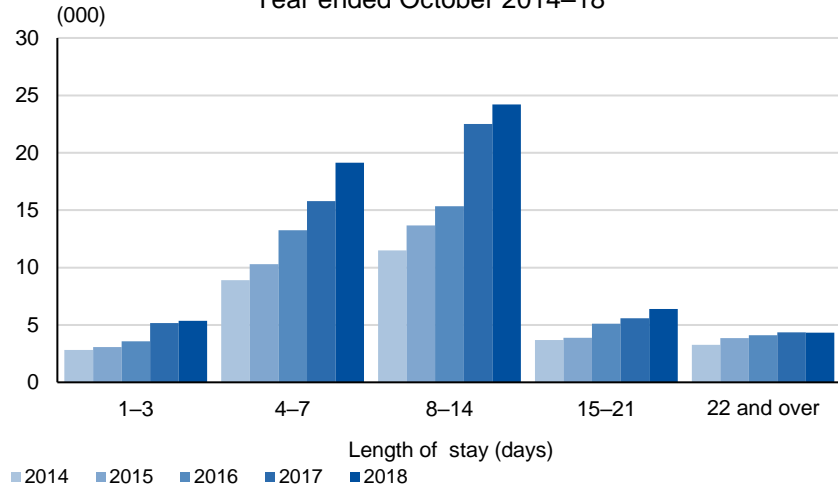
Source: Stats NZ

### Age of visitors from Hong Kong Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Hong Kong Year ended October 2014–18



Source: Stats NZ

Table 43

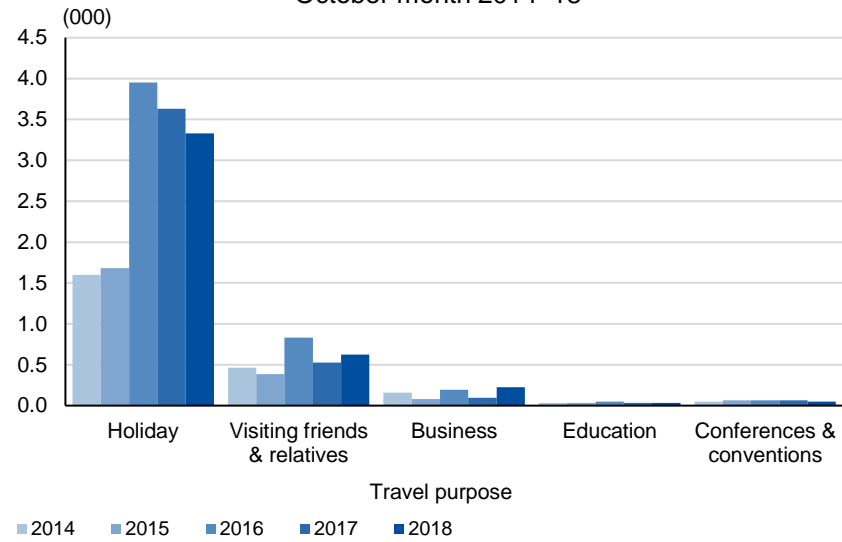
**Key characteristics of visitors from Malaysia**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,480</b>	<b>2,416</b>	<b>5,312</b>	<b>4,624</b>	<b>4,640</b>	<b>16</b>	<b>0.3</b>
<b>Travel purpose</b>							
Holiday	1,600	1,680	3,952	3,632	3,328	-304	-8.4
Visiting friends & relatives	464	384	832	528	624	96	18.2
Business	160	80	192	96	224	128	133.3
Education	32	32	48	32	32	0	0.0
Conferences & conventions	48	64	64	64	48	-16	-25.0
<b>Age group (years)</b>							
Under 15	80	144	384	304	272	-32	-10.5
15–24	160	80	400	368	160	-208	-56.5
25–34	672	528	1,264	1,280	1,232	-48	-3.8
35–44	416	416	768	784	912	128	16.3
45–54	416	384	784	640	704	64	10.0
55–64	496	640	1,120	960	832	-128	-13.3
65+	240	224	592	288	528	240	83.3
<b>Length of stay (days)</b>							
1–3	160	64	240	128	336	208	162.5
4–7	736	800	1,472	1,232	1,088	-144	-11.7
8–14	880	1,040	2,560	2,368	2,160	-208	-8.8
15–21	304	192	496	528	576	48	9.1
22 and over	400	320	544	368	480	112	30.4
Median	9.5	9.1	9.9	9.8	10.0	...	...
<b>New Zealand port</b>							
Auckland airport	1,536	1,600	4,304	3,984	3,984	0	0.0
Christchurch airport	832	720	784	560	464	-96	-17.1
<b>Closest port of flight</b>							
Coolangatta	16	16	2,592	2,624	1,840	-784	-29.9
Kuala Lumpur	848	736	1,312	896	1,616	720	80.4
<b>Citizenship</b>							
Malaysia	2,176	2,288	4,976	4,384	4,368	-16	-0.4

**Symbol:** ... not applicable

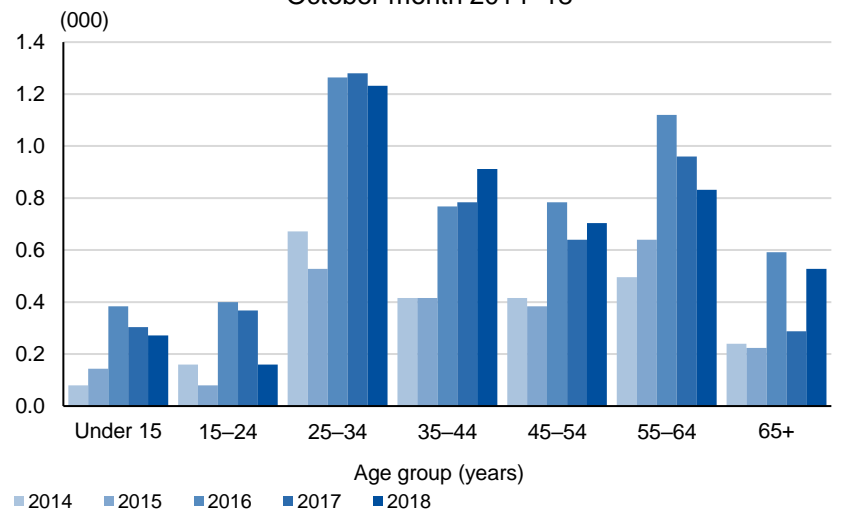
Source: Stats NZ

### Travel purpose of visitors from Malaysia October month 2014–18



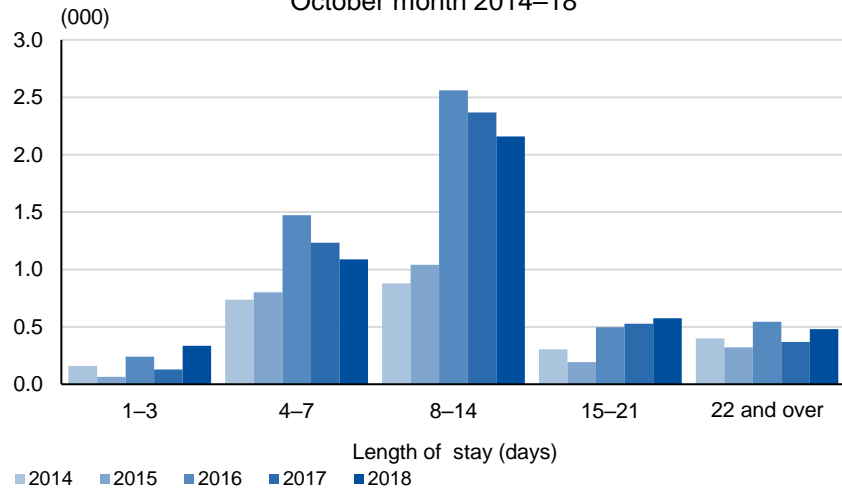
Source: Stats NZ

### Age of visitors from Malaysia October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Malaysia October month 2014–18



Source: Stats NZ

Table 44

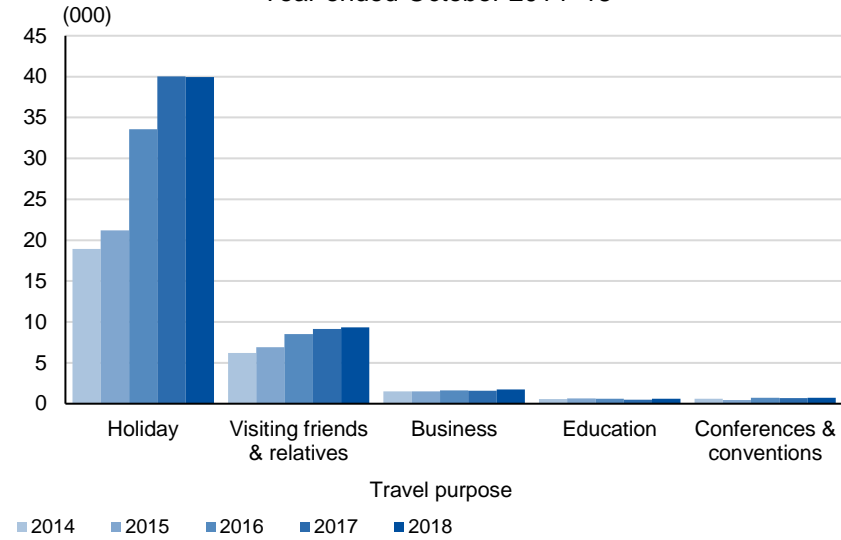
**Key characteristics of visitors from Malaysia**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>30,048</b>	<b>33,120</b>	<b>47,824</b>	<b>55,072</b>	<b>55,392</b>	<b>320</b>	<b>0.6</b>
<b>Travel purpose</b>							
Holiday	18,944	21,216	33,584	40,032	39,936	-96	-0.2
Visiting friends & relatives	6,192	6,912	8,528	9,136	9,328	192	2.1
Business	1,488	1,504	1,632	1,568	1,760	192	12.2
Education	560	656	608	480	608	128	26.7
Conferences & conventions	608	448	736	672	720	48	7.1
<b>Age group (years)</b>							
Under 15	2,848	2,896	4,576	5,200	4,960	-240	-4.6
15–24	3,168	3,648	4,672	6,304	5,536	-768	-12.2
25–34	5,760	6,144	10,112	12,976	12,800	-176	-1.4
35–44	4,736	5,520	7,328	8,880	8,704	-176	-2.0
45–54	5,424	5,360	7,888	8,576	8,144	-432	-5.0
55–64	5,776	6,720	9,024	9,104	9,952	848	9.3
65+	2,336	2,832	4,224	4,032	5,296	1,264	31.3
<b>Length of stay (days)</b>							
1–3	1,696	1,776	2,336	2,224	2,656	432	19.4
4–7	8,608	10,032	14,368	14,736	13,712	-1,024	-6.9
8–14	11,760	12,832	20,064	25,840	26,528	688	2.7
15–21	3,328	3,152	4,912	5,984	6,224	240	4.0
22 and over	4,656	5,328	6,144	6,288	6,272	-16	-0.3
Median	9.7	9.4	9.5	9.9	9.8	...	...
<b>New Zealand port</b>							
Auckland airport	21,152	23,568	36,640	46,416	46,560	144	0.3
Christchurch airport	7,344	7,568	9,056	6,768	6,880	112	1.7
Queenstown airport	832	928	1,184	1,104	992	-112	-10.1
Wellington airport	576	864	896	736	832	96	13.0
<b>Closest port of flight</b>							
Coolangatta	256	512	13,584	25,712	23,328	-2,384	-9.3
Kuala Lumpur	10,832	12,752	13,984	14,784	17,888	3,104	21.0
Singapore	6,192	4,480	5,104	4,160	4,336	176	4.2
Sydney	4,912	5,504	5,696	3,808	3,568	-240	-6.3
Melbourne	6,320	8,000	7,840	4,352	3,488	-864	-19.9
Brisbane	752	928	672	704	1,360	656	93.2
<b>Citizenship</b>							
Malaysia	27,072	30,096	44,304	51,088	51,808	720	1.4
New Zealand	768	672	896	784	704	-80	-10.2
United Kingdom	560	304	448	528	528	0	0.0

Symbol: ... not applicable

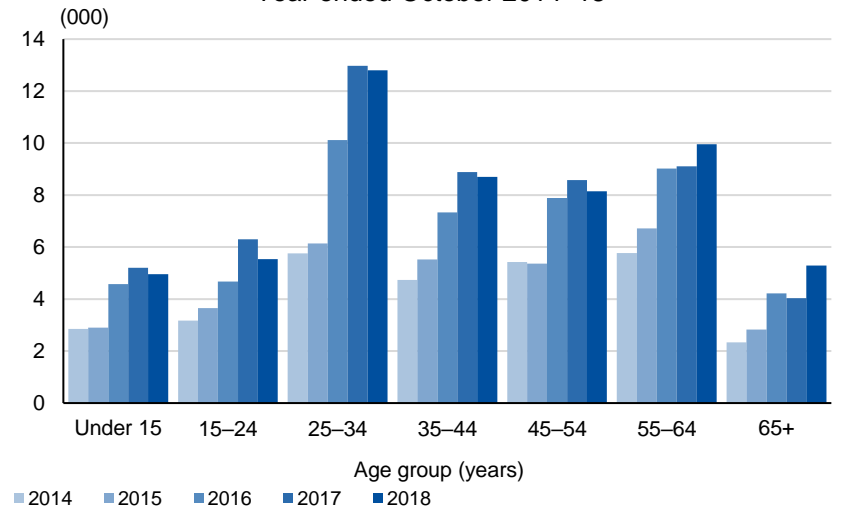
Source: Stats NZ

### Travel purpose of visitors from Malaysia Year ended October 2014–18



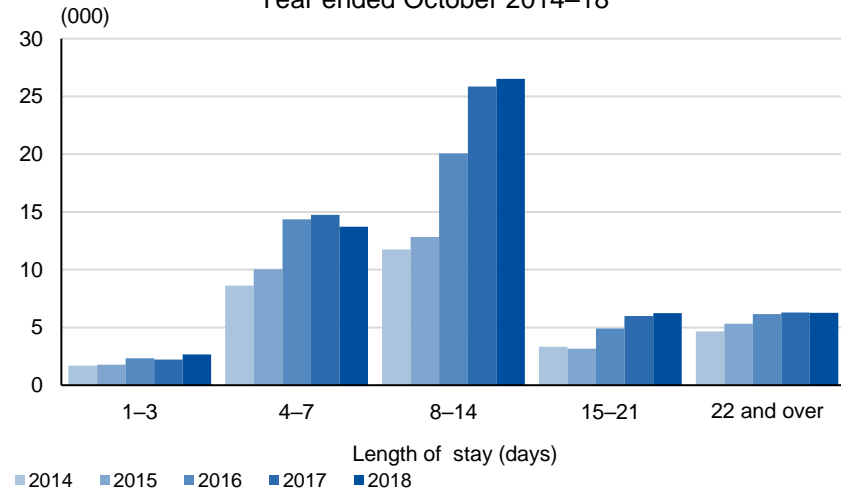
Source: Stats NZ

### Age of visitors from Malaysia Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Malaysia Year ended October 2014–18



Source: Stats NZ

Table 45

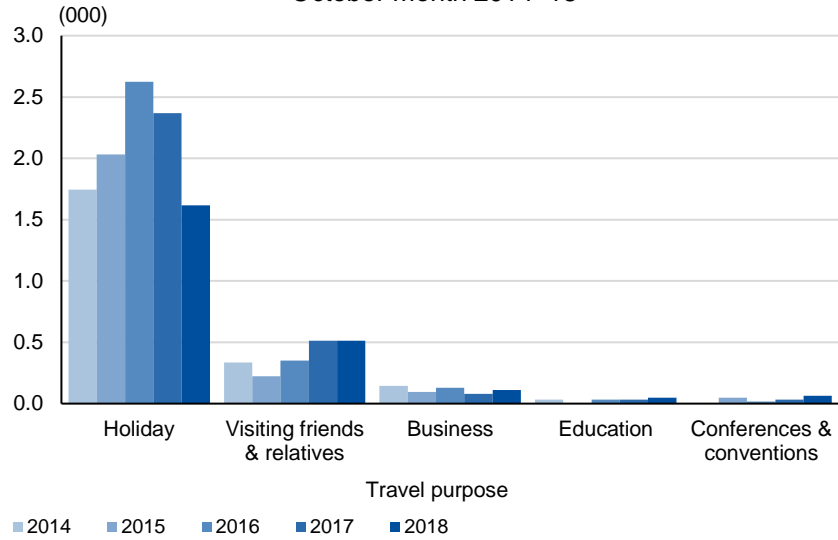
**Key characteristics of visitors from Taiwan**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,448</b>	<b>2,624</b>	<b>3,840</b>	<b>3,328</b>	<b>2,576</b>	<b>-752</b>	<b>-22.6</b>
<b>Travel purpose</b>							
Holiday	1,744	2,032	2,624	2,368	1,616	-752	-31.8
Visiting friends & relatives	336	224	352	512	512	0	0.0
Business	144	96	128	80	112	32	40.0
Education	32	0	32	32	48	16	50.0
Conferences & conventions	0	48	16	32	64	32	100.0
<b>Age group (years)</b>							
Under 15	64	16	32	64	112	48	75.0
15–24	80	64	144	64	64	0	0.0
25–34	576	480	464	848	480	-368	-43.4
35–44	208	288	608	576	352	-224	-38.9
45–54	496	544	608	496	208	-288	-58.1
55–64	736	784	1,472	848	896	48	5.7
65+	288	448	512	432	464	32	7.4
<b>Length of stay (days)</b>							
1–3	64	176	48	160	128	-32	-20.0
4–7	816	1,024	1,600	1,104	928	-176	-15.9
8–14	1,184	1,088	1,712	1,520	1,008	-512	-33.7
15–21	96	160	192	208	192	-16	-7.7
22 and over	288	176	288	336	320	-16	-4.8
Median	8.3	7.7	8.4	8.4	8.9	...	...
<b>New Zealand port</b>							
Auckland airport	1,776	1,824	3,104	2,608	2,208	-400	-15.3
<b>Closest port of flight</b>							
Brisbane	656	576	1,056	1,520	1,408	-112	-7.4
Hong Kong	416	192	368	864	576	-288	-33.3
<b>Citizenship</b>							
Taiwan	2,240	2,480	3,712	3,104	2,400	-704	-22.7

**Symbol:** ... not applicable

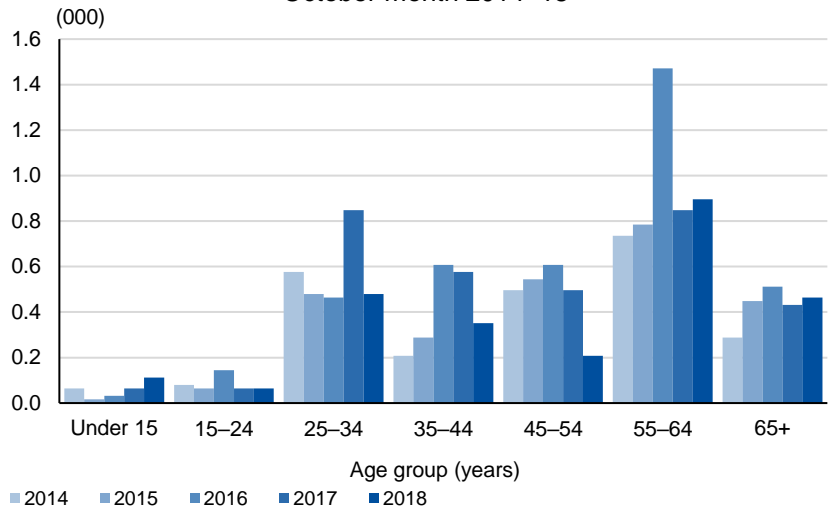
Source: Stats NZ

### Travel purpose of visitors from Taiwan October month 2014–18



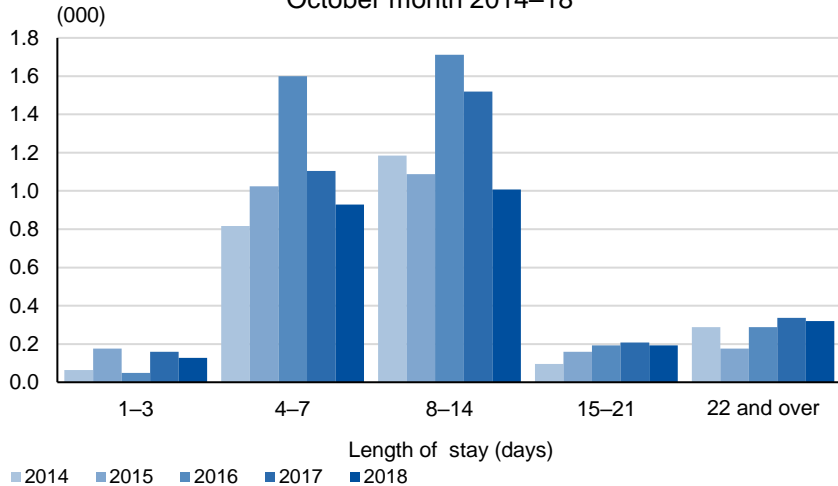
Source: Stats NZ

### Age of visitors from Taiwan October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Taiwan October month 2014–18



Source: Stats NZ

Table 46

**Key characteristics of visitors from Taiwan**  
Year ended October 2014–18

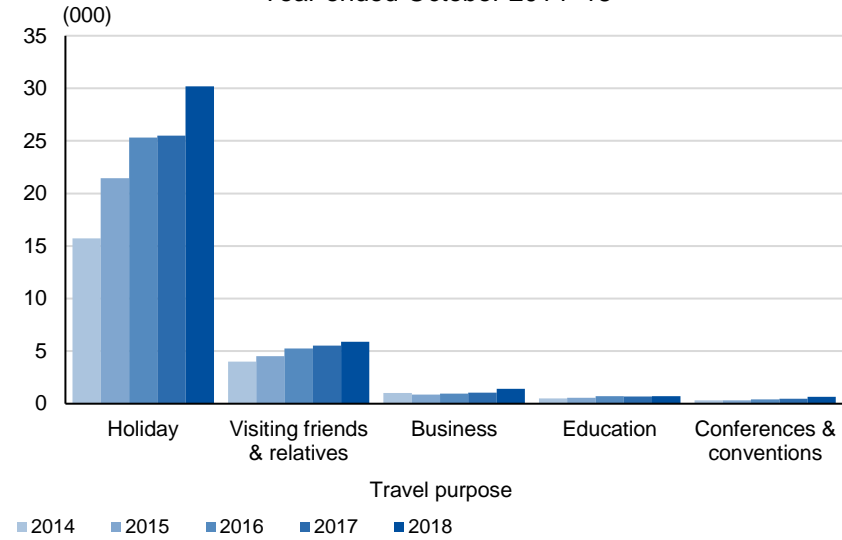
Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>23,120</b>	<b>29,888</b>	<b>35,776</b>	<b>36,480</b>	<b>41,504</b>	<b>5,024</b>	<b>13.8</b>
<b>Travel purpose</b>							
Holiday	15,728	21,456	25,312	25,488	30,192	4,704	18.5
Visiting friends & relatives	4,016	4,512	5,264	5,520	5,888	368	6.7
Business	1,024	864	960	1,040	1,408	368	35.4
Education	496	560	704	672	704	32	4.8
Conferences & conventions	320	320	400	480	656	176	36.7
<b>Age group (years)</b>							
Under 15	1,312	1,936	2,288	2,112	2,832	720	34.1
15–24	2,192	2,624	2,784	3,024	2,832	-192	-6.3
25–34	4,544	5,312	7,056	7,296	7,104	-192	-2.6
35–44	3,584	4,464	5,472	5,312	6,240	928	17.5
45–54	3,872	5,632	5,808	6,304	6,608	304	4.8
55–64	5,456	6,512	8,608	8,032	9,728	1,696	21.1
65+	2,160	3,408	3,760	4,400	6,160	1,760	40.0
<b>Length of stay (days)</b>							
1–3	976	1,344	1,328	1,760	1,712	-48	-2.7
4–7	7,072	9,712	11,584	12,368	14,896	2,528	20.4
8–14	9,520	12,288	15,152	14,448	16,736	2,288	15.8
15–21	2,064	2,672	3,552	3,408	3,616	208	6.1
22 and over	3,488	3,872	4,160	4,496	4,544	48	1.1
Median	8.7	8.7	8.9	8.8	8.8	...	...
<b>New Zealand port</b>							
Auckland airport	18,864	21,664	25,024	24,896	31,984	7,088	28.5
Christchurch airport	3,696	7,712	10,112	10,544	8,464	-2,080	-19.7
Queenstown airport	240	304	448	480	672	192	40.0
<b>Closest port of flight</b>							
Brisbane	6,928	8,688	8,752	9,264	18,464	9,200	99.3
Hong Kong	4,400	4,592	5,856	7,664	10,352	2,688	35.1
Melbourne	1,152	1,408	4,848	4,576	4,992	416	9.1
Sydney	6,832	11,424	11,792	9,216	2,896	-6,320	-68.6
Singapore	2,560	2,128	1,536	1,440	1,792	352	24.4
Coolangatta	176	208	416	992	640	-352	-35.5
Guangzhou	368	256	880	720	576	-144	-20.0
Shanghai	48	192	672	912	464	-448	-49.1
<b>Citizenship</b>							
Taiwan	21,120	27,968	33,728	33,936	39,136	5,200	15.3
New Zealand	1,008	1,040	1,216	1,584	1,328	-256	-16.2

Symbol: ... not applicable

Source: Stats NZ

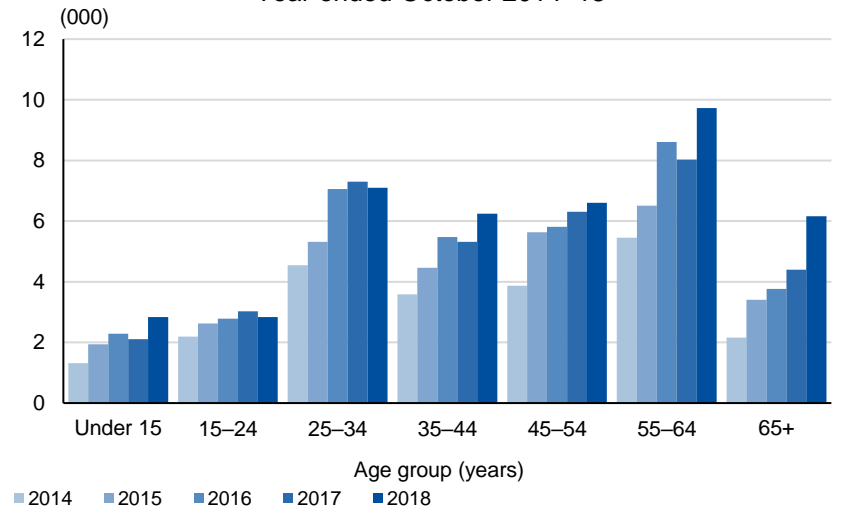


### Travel purpose of visitors from Taiwan Year ended October 2014–18



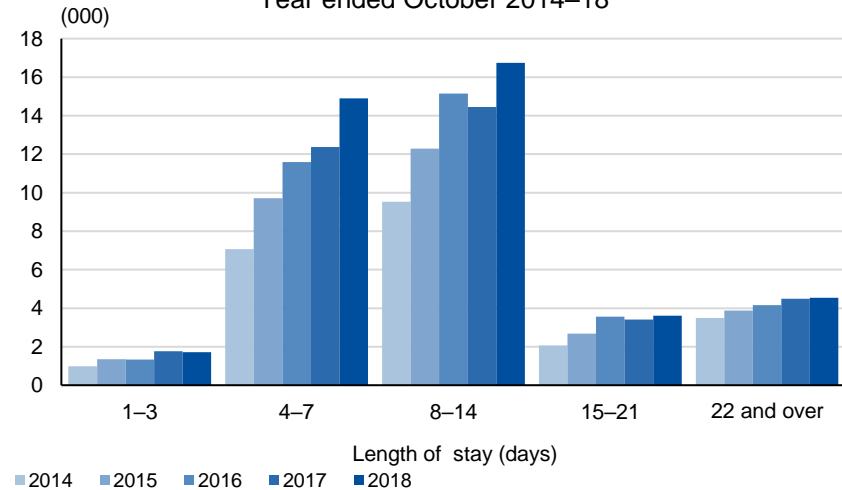
Source: Stats NZ

### Age of visitors from Taiwan Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Taiwan Year ended October 2014–18



Source: Stats NZ

Table 47

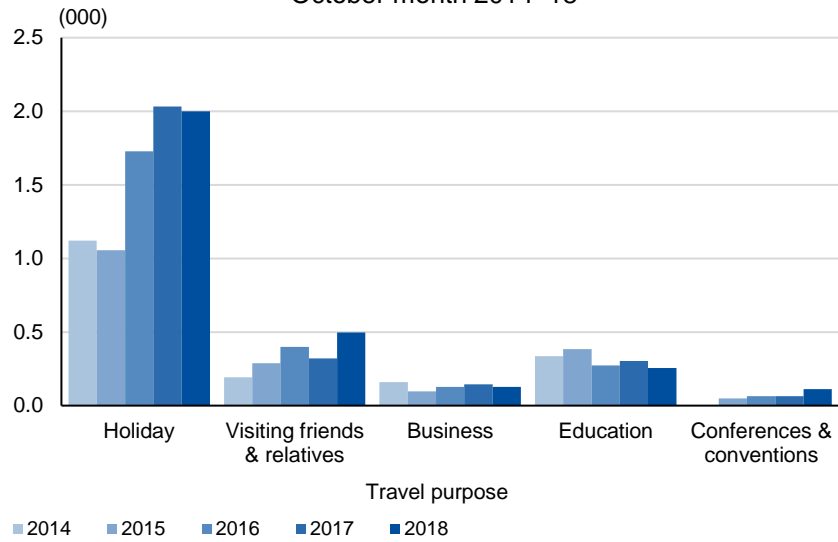
**Key characteristics of visitors from Thailand**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,048</b>	<b>2,144</b>	<b>2,816</b>	<b>3,200</b>	<b>3,568</b>	<b>368</b>	<b>11.5</b>
<b>Travel purpose</b>							
Holiday	1,120	1,056	1,728	2,032	2,000	-32	-1.6
Visiting friends & relatives	192	288	400	320	496	176	55.0
Business	160	96	128	144	128	-16	-11.1
Education	336	384	272	304	256	-48	-15.8
Conferences & conventions	0	48	64	64	112	48	75.0
<b>Age group (years)</b>							
Under 15	368	432	368	544	576	32	5.9
15–24	176	240	176	256	224	-32	-12.5
25–34	304	320	352	528	560	32	6.1
35–44	496	256	528	672	832	160	23.8
45–54	256	352	640	464	592	128	27.6
55–64	272	368	480	448	464	16	3.6
65+	176	176	272	288	320	32	11.1
<b>Length of stay (days)</b>							
1–3	80	96	128	160	240	80	50.0
4–7	608	624	1,136	880	768	-112	-12.7
8–14	656	624	832	1,408	1,472	64	4.5
15–21	224	400	304	288	448	160	55.6
22 and over	480	400	416	464	640	176	37.9
Median	10.4	11.8	8.1	9.2	10.1	...	...
<b>New Zealand port</b>							
Auckland airport	1,280	1,584	1,888	2,048	2,176	128	6.3
Christchurch airport	608	368	736	752	1,120	368	48.9
<b>Closest port of flight</b>							
Bangkok	944	1,040	1,360	1,472	1,472	0	0.0
Sydney	688	704	704	1,008	1,072	64	6.3
<b>Citizenship</b>							
Thailand	1,760	1,728	2,448	2,848	3,040	192	6.7

**Symbol:** ... not applicable

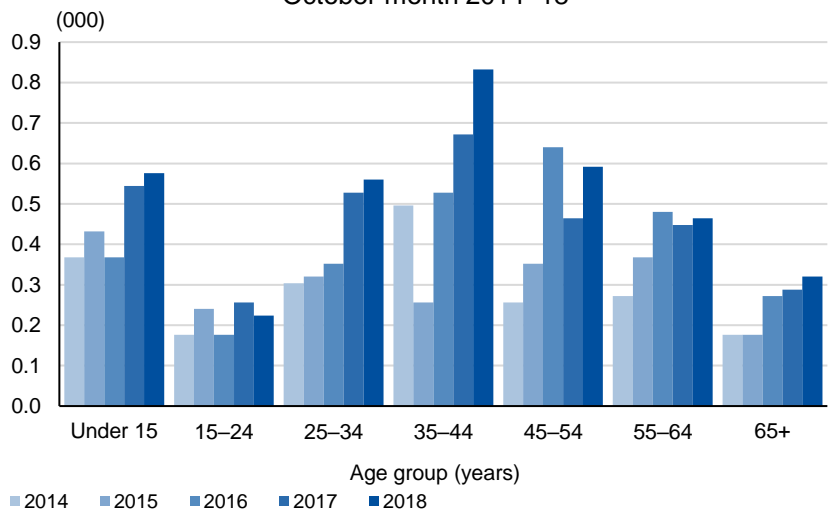
Source: Stats NZ

### Travel purpose of visitors from Thailand October month 2014–18



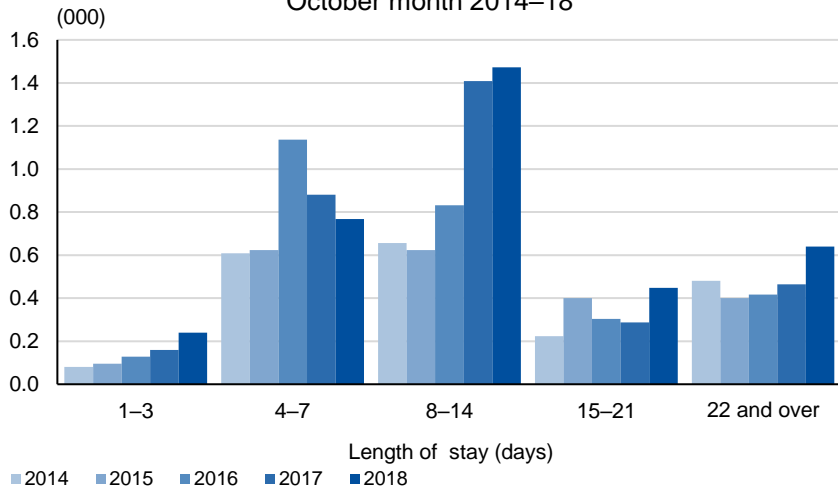
Source: Stats NZ

### Age of visitors from Thailand October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Thailand October month 2014–18



Source: Stats NZ

Table 48

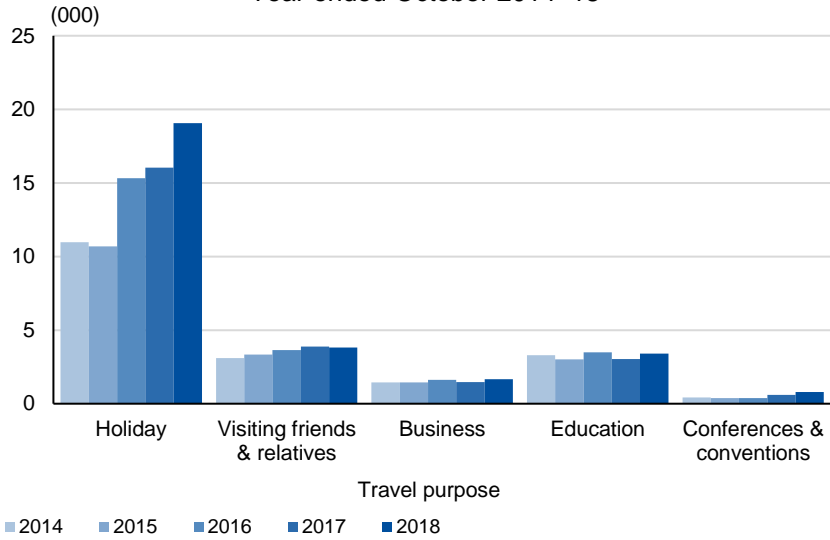
**Key characteristics of visitors from Thailand**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>21,680</b>	<b>21,104</b>	<b>26,448</b>	<b>27,312</b>	<b>31,200</b>	<b>3,888</b>	<b>14.2</b>
<b>Travel purpose</b>							
Holiday	10,976	10,688	15,328	16,032	19,056	3,024	18.9
Visiting friends & relatives	3,104	3,328	3,632	3,888	3,808	-80	-2.1
Business	1,456	1,440	1,616	1,472	1,664	192	13.0
Education	3,296	3,008	3,488	3,040	3,408	368	12.1
Conferences & conventions	432	384	384	608	784	176	28.9
<b>Age group (years)</b>							
Under 15	2,512	2,976	3,088	3,312	3,536	224	6.8
15–24	3,024	2,608	3,184	3,488	3,216	-272	-7.8
25–34	3,424	3,456	4,144	4,448	5,280	832	18.7
35–44	4,720	4,272	5,520	5,760	6,640	880	15.3
45–54	4,160	3,872	4,944	4,640	5,824	1,184	25.5
55–64	2,816	2,688	3,504	3,664	3,952	288	7.9
65+	1,024	1,232	2,064	2,000	2,752	752	37.6
<b>Length of stay (days)</b>							
1–3	1,456	1,120	1,424	2,064	1,616	-448	-21.7
4–7	7,152	6,928	9,280	7,088	9,312	2,224	31.4
8–14	5,744	5,520	7,776	9,488	11,312	1,824	19.2
15–21	1,616	2,240	2,272	2,720	2,592	-128	-4.7
22 and over	5,712	5,296	5,696	5,952	6,368	416	7.0
Median	9.6	9.6	9.0	9.9	9.6	...	...
<b>New Zealand port</b>							
Auckland airport	14,064	14,304	18,672	19,936	22,144	2,208	11.1
Christchurch airport	5,936	4,960	5,392	5,088	7,008	1,920	37.7
Queenstown airport	880	976	1,280	1,312	1,072	-240	-18.3
Wellington airport	656	848	992	880	944	64	7.3
<b>Closest port of flight</b>							
Bangkok	10,064	9,840	12,976	12,336	14,880	2,544	20.6
Sydney	7,968	7,408	7,824	7,872	8,720	848	10.8
Singapore	1,616	1,664	1,968	2,240	2,736	496	22.1
Hong Kong	272	176	272	480	960	480	100.0
Melbourne	544	912	784	784	832	48	6.1
Coolangatta	32	16	448	1,376	800	-576	-41.9
Guangzhou	0	144	544	80	688	608	760.0
Kuala Lumpur	480	304	800	880	432	-448	-50.9
<b>Citizenship</b>							
Thailand	18,160	17,216	22,064	22,256	26,400	4,144	18.6
New Zealand	1,184	1,088	1,376	1,152	944	-208	-18.1
United States of America	560	560	608	720	720	0	0.0

Symbol: ... not applicable

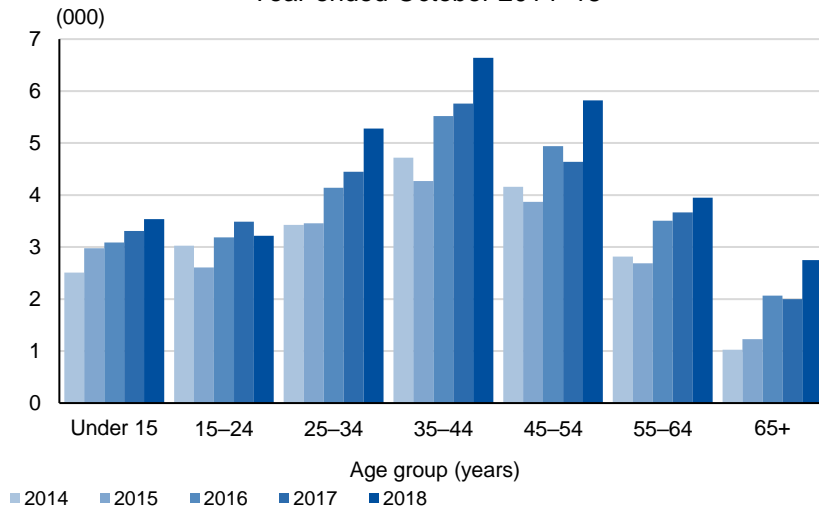
Source: Stats NZ

### Travel purpose of visitors from Thailand Year ended October 2014–18



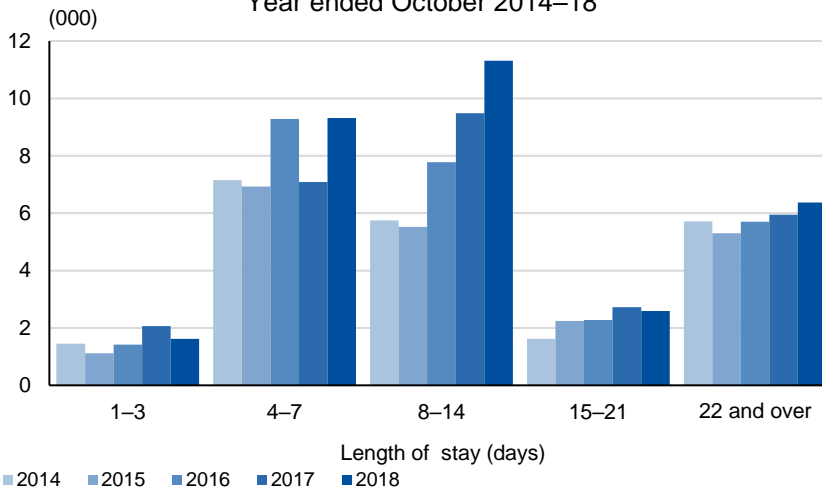
Source: Stats NZ

### Age of visitors from Thailand Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Thailand Year ended October 2014–18



Source: Stats NZ

Table 49

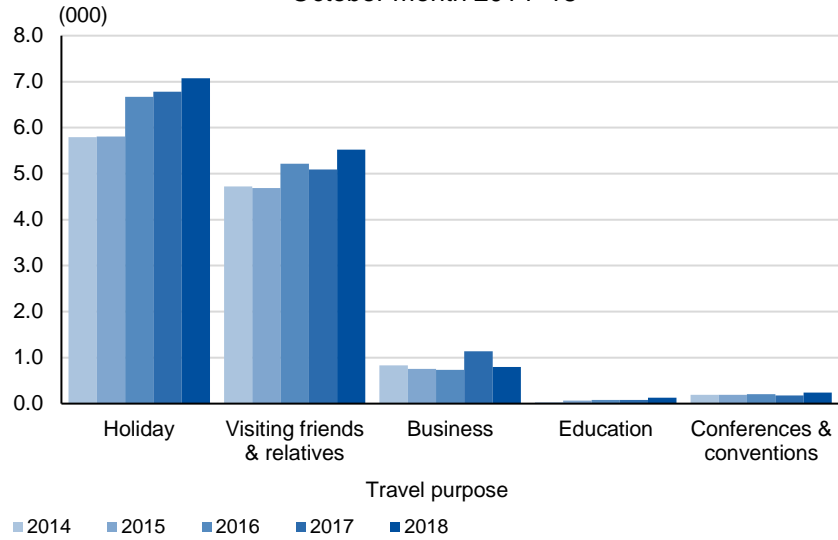
**Key characteristics of visitors from the United Kingdom**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>12,240</b>	<b>12,048</b>	<b>13,616</b>	<b>13,920</b>	<b>14,640</b>	<b>720</b>	<b>5.2</b>
<b>Travel purpose</b>							
Holiday	5,792	5,808	6,672	6,784	7,072	288	4.2
Visiting friends & relatives	4,720	4,688	5,216	5,088	5,520	432	8.5
Business	832	752	736	1,136	800	-336	-29.6
Education	32	64	80	80	128	48	60.0
Conferences & conventions	192	192	208	176	240	64	36.4
<b>Age group (years)</b>							
Under 15	304	400	448	352	400	48	13.6
15–24	1,728	1,376	1,760	1,664	1,664	0	0.0
25–34	2,256	2,608	2,880	3,184	3,216	32	1.0
35–44	1,200	1,232	1,680	1,696	1,360	-336	-19.8
45–54	1,408	976	1,472	1,520	1,760	240	15.8
55–64	2,512	2,528	2,624	2,672	2,784	112	4.2
65+	2,832	2,928	2,752	2,832	3,456	624	22.0
<b>Length of stay (days)</b>							
1–3	832	672	752	832	960	128	15.4
4–7	1,536	1,328	2,032	1,600	1,712	112	7.0
8–14	2,480	2,496	2,864	3,360	3,712	352	10.5
15–21	2,176	2,544	2,784	3,072	3,008	-64	-2.1
22 and over	5,216	5,008	5,184	5,056	5,248	192	3.8
Median	19.5	19.3	17.5	17.1	16.6	...	...
<b>New Zealand port</b>							
Auckland airport	8,960	9,008	10,000	10,608	10,704	96	0.9
Christchurch airport	2,000	2,000	2,160	2,048	2,416	368	18.0
Wellington airport	816	608	768	624	848	224	35.9
<b>Closest port of flight</b>							
Sydney	3,616	2,896	3,216	2,976	3,280	304	10.2
Singapore	1,664	2,096	1,936	1,520	2,000	480	31.6
Melbourne	1,872	2,192	1,984	2,016	1,488	-528	-26.2
Dubai	0	0	816	1,664	1,392	-272	-16.3
Brisbane	1,088	1,184	864	992	848	-144	-14.5
Denpasar	32	16	0	16	800	784	4900.0
Los Angeles	784	848	784	752	736	-16	-2.1
Hong Kong	944	752	1,216	672	624	-48	-7.1
Doha	0	0	0	544	544	0	0.0
<b>Citizenship</b>							
United Kingdom	10,544	10,400	11,312	11,936	12,432	496	4.2
New Zealand	1,088	832	1,296	1,008	1,120	112	11.1

**Symbol:** ... not applicable

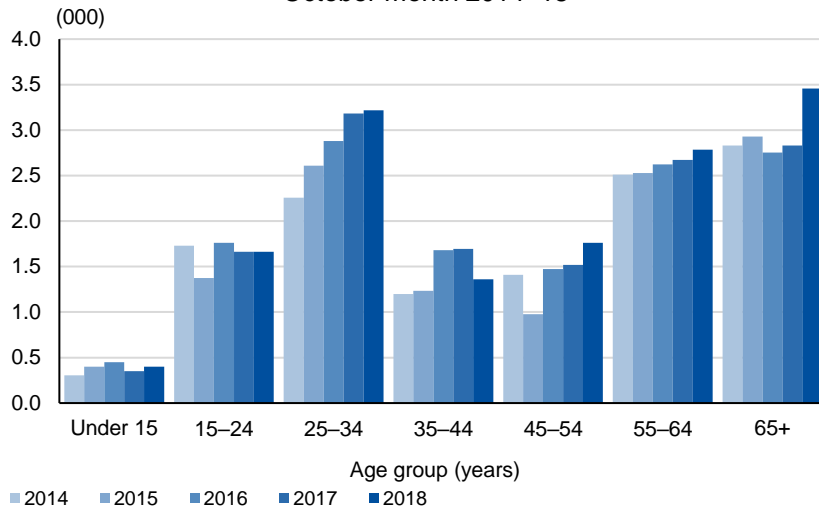
Source: Stats NZ

### Travel purpose of visitors from the United Kingdom October month 2014–18



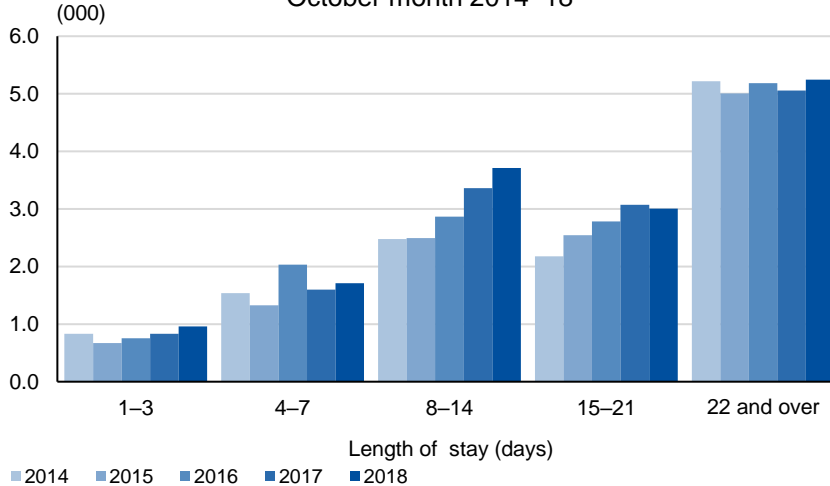
Source: Stats NZ

### Age of visitors from the United Kingdom October month 2014–18



Source: Stats NZ

### Length of stay of visitors from the United Kingdom October month 2014–18



Source: Stats NZ

Table 50

**Key characteristics of visitors from the United Kingdom**  
Year ended October 2014–18

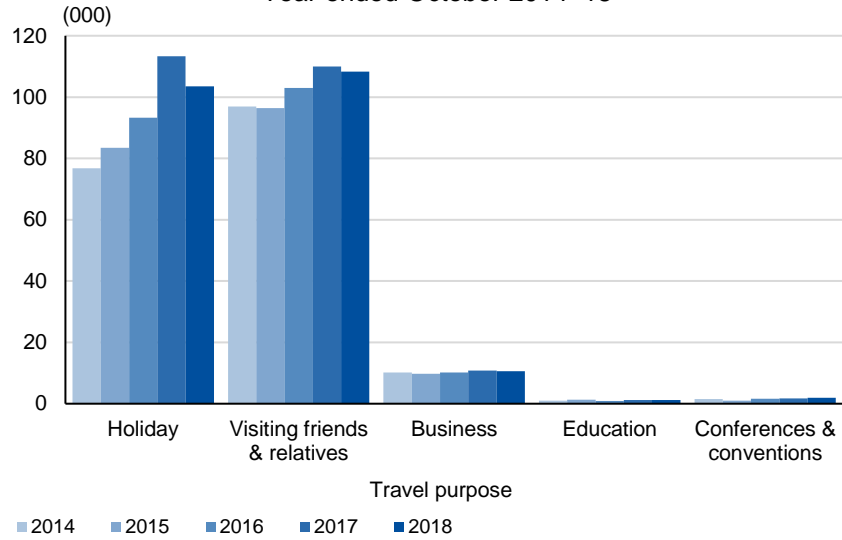
Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>194,240</b>	<b>198,768</b>	<b>217,056</b>	<b>246,336</b>	<b>234,160</b>	<b>-12,176</b>	<b>-4.9</b>
<b>Travel purpose</b>							
Holiday	76,784	83,456	93,280	113,264	103,456	-9,808	-8.7
Visiting friends & relatives	96,896	96,432	102,928	109,920	108,320	-1,600	-1.5
Business	10,208	9,776	10,208	10,800	10,576	-224	-2.1
Education	976	1,264	864	1,216	1,152	-64	-5.3
Conferences & conventions	1,472	976	1,632	1,744	1,936	192	11.0
<b>Age group (years)</b>							
Under 15	9,552	10,256	10,736	12,416	12,256	-160	-1.3
15–24	21,568	22,640	26,544	27,792	24,992	-2,800	-10.1
25–34	35,984	37,424	40,240	46,704	46,480	-224	-0.5
35–44	22,688	22,736	25,024	27,104	24,464	-2,640	-9.7
45–54	23,952	23,664	25,728	32,192	29,584	-2,608	-8.1
55–64	37,872	37,440	40,160	47,136	44,592	-2,544	-5.4
65+	42,624	44,608	48,624	52,992	51,792	-1,200	-2.3
<b>Length of stay (days)</b>							
1–3	10,816	10,096	11,680	15,056	13,808	-1,248	-8.3
4–7	20,512	20,512	23,040	24,272	24,640	368	1.5
8–14	39,616	40,304	46,320	54,688	50,656	-4,032	-7.4
15–21	44,608	47,632	50,256	63,024	58,304	-4,720	-7.5
22 and over	78,688	80,224	85,760	89,296	86,752	-2,544	-2.8
Median	19.5	19.5	19.0	18.1	18.3	...	...
<b>New Zealand port</b>							
Auckland airport	142,672	144,944	156,832	182,768	169,392	-13,376	-7.3
Christchurch airport	31,632	33,344	36,624	37,360	39,856	2,496	6.7
Wellington airport	11,904	12,064	12,544	13,536	12,080	-1,456	-10.8
Queenstown airport	4,624	5,536	7,792	8,688	9,088	400	4.6
Seaports	2,816	2,352	3,056	3,824	3,520	-304	-7.9
<b>Closest port of flight</b>							
Sydney	60,848	58,528	58,336	57,952	52,384	-5,568	-9.6
Melbourne	28,544	29,600	34,800	37,056	31,792	-5,264	-14.2
Singapore	23,424	29,424	32,032	27,616	29,776	2,160	7.8
Dubai	0	0	5,664	23,504	21,936	-1,568	-6.7
Hong Kong	17,248	18,160	19,568	19,040	18,464	-576	-3.0
Brisbane	17,472	19,200	18,720	16,592	18,160	1,568	9.5
Los Angeles	11,040	10,496	10,816	11,248	9,840	-1,408	-12.5
Doha	0	0	0	6,944	8,336	1,392	20.0
Kuala Lumpur	8,944	7,104	5,264	6,832	4,992	-1,840	-26.9
Bangkok	1,168	704	1,808	3,904	3,776	-128	-3.3
<b>Citizenship</b>							
United Kingdom	161,456	166,064	182,256	207,440	195,520	-11,920	-5.7
New Zealand	21,376	20,224	21,216	23,744	22,640	-1,104	-4.6
Australia	2,848	3,008	3,568	3,696	3,312	-384	-10.4
Ireland	2,368	2,576	2,464	2,928	3,056	128	4.4

Symbol: ... not applicable

Source: Stats NZ

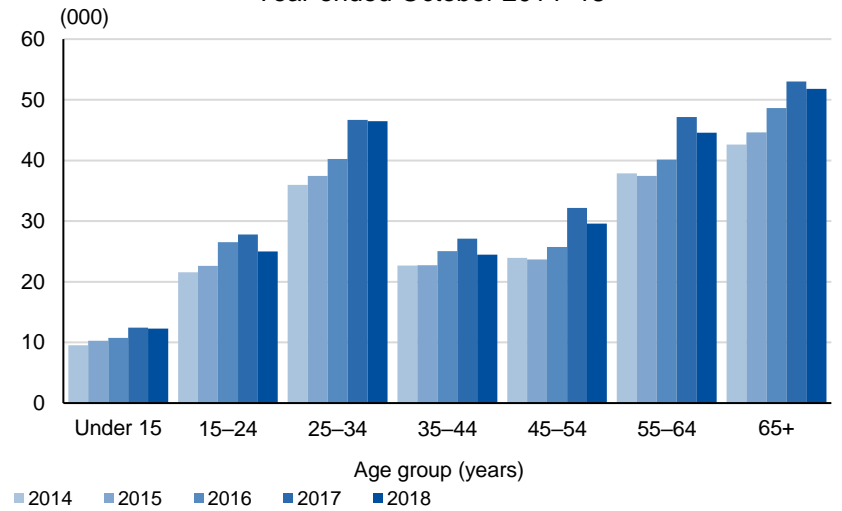


### Travel purpose of visitors from the United Kingdom Year ended October 2014–18



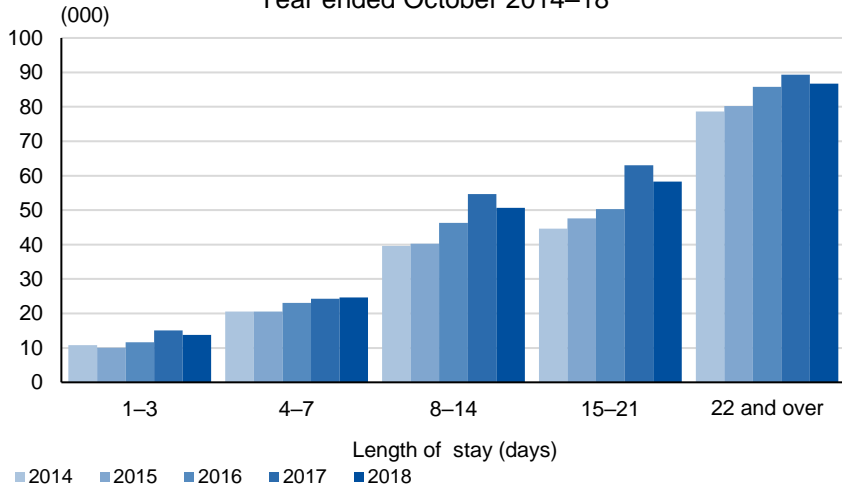
Source: Stats NZ

### Age of visitors from the United Kingdom Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from the United Kingdom Year ended October 2014–18



Source: Stats NZ

Table 51

**Country of residence of visitors from the United Kingdom**  
October month 2014–18

	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>12,240</b>	<b>12,048</b>	<b>13,616</b>	<b>13,920</b>	<b>14,640</b>	<b>720</b>	<b>5.2</b>
England	10,352	10,304	11,152	11,792	12,160	368	3.1
Scotland	928	960	1,024	992	1,152	160	16.1
Wales	352	384	480	304	432	128	42.1
Not stated	336	240	704	608	624	16	2.6

**Note:** United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).  
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 52

**Country of residence of visitors from the United Kingdom**

Year ended October 2014–18

	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>194,240</b>	<b>198,768</b>	<b>217,056</b>	<b>246,336</b>	<b>234,160</b>	<b>-12,176</b>	<b>-4.9</b>
England	163,280	168,256	182,592	203,072	198,768	-4,304	-2.1
Scotland	14,080	14,736	16,432	17,168	16,480	-688	-4.0
Wales	6,432	6,608	7,568	9,760	7,360	-2,400	-24.6
Northern Ireland	2,512	2,480	2,416	3,248	2,592	-656	-20.2
Channel Islands	1,040	832	976	1,200	1,200	0	0.0
Not stated	6,496	5,424	6,512	11,520	7,328	-4,192	-36.4

**Note:** United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).  
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 53

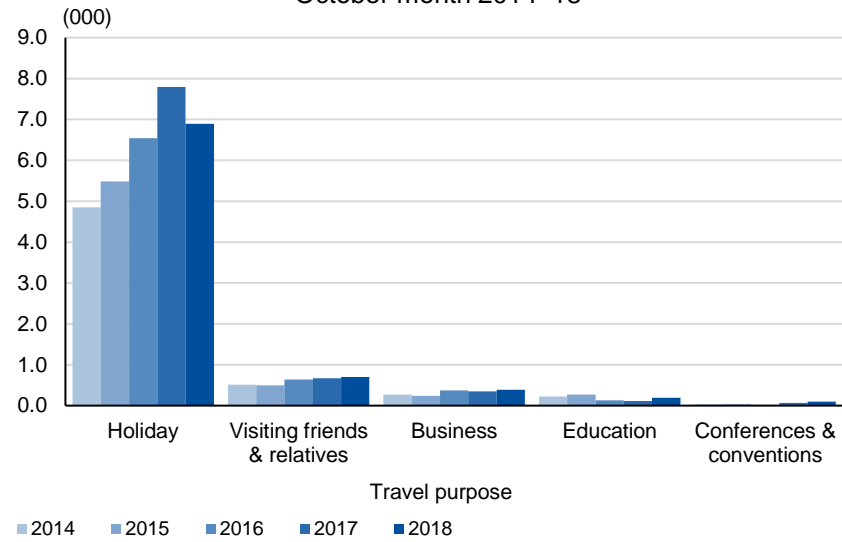
**Key characteristics of visitors from Germany**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>6,656</b>	<b>7,296</b>	<b>8,608</b>	<b>9,584</b>	<b>9,088</b>	<b>-496</b>	<b>-5.2</b>
<b>Travel purpose</b>							
Holiday	4,848	5,488	6,544	7,792	6,896	-896	-11.5
Visiting friends & relatives	512	496	640	672	704	32	4.8
Business	272	240	368	352	384	32	9.1
Education	224	272	128	112	192	80	71.4
Conferences & conventions	32	32	16	64	96	32	50.0
<b>Age group (years)</b>							
Under 15	192	256	352	416	288	-128	-30.8
15–24	2,704	2,832	2,960	2,784	2,624	-160	-5.7
25–34	1,552	1,552	2,368	2,896	2,432	-464	-16.0
35–44	528	560	736	912	976	64	7.0
45–54	672	896	816	1,088	1,136	48	4.4
55–64	656	816	832	960	960	0	0.0
65+	352	384	544	528	672	144	27.3
<b>Length of stay (days)</b>							
1–3	384	272	512	560	592	32	5.7
4–7	384	384	304	352	288	-64	-18.2
8–14	576	640	560	1,072	992	-80	-7.5
15–21	752	832	1,408	1,328	1,568	240	18.1
22 and over	4,560	5,168	5,824	6,272	5,648	-624	-9.9
Median	40.0	39.8	31.2	28.9	28.2	...	...
<b>New Zealand port</b>							
Auckland airport	5,472	6,032	6,624	7,728	7,088	-640	-8.3
Christchurch airport	864	992	1,584	1,472	1,504	32	2.2
<b>Closest port of flight</b>							
Singapore	816	1,424	1,424	1,456	1,824	368	25.3
Dubai	0	0	816	1,328	1,392	64	4.8
Sydney	1,872	1,936	1,840	1,328	1,184	-144	-10.8
Melbourne	1,120	1,376	1,568	928	784	-144	-15.5
Denpasar	0	0	16	0	560	560	...
Doha	0	0	0	912	528	-384	-42.1
Brisbane	944	624	464	672	496	-176	-26.2
Hong Kong	256	368	384	880	448	-432	-49.1
<b>Citizenship</b>							
Germany	6,496	7,072	8,240	9,280	8,608	-672	-7.2

Symbol: ... not applicable

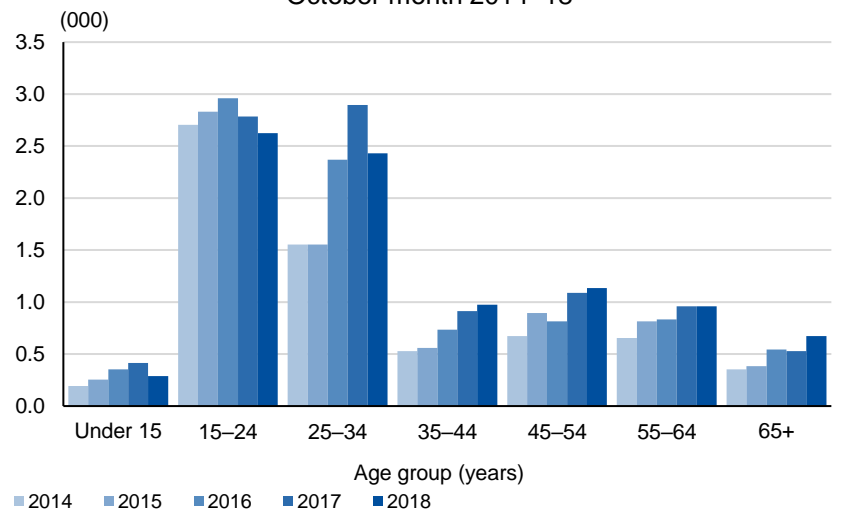
Source: Stats NZ

### Travel purpose of visitors from Germany October month 2014–18



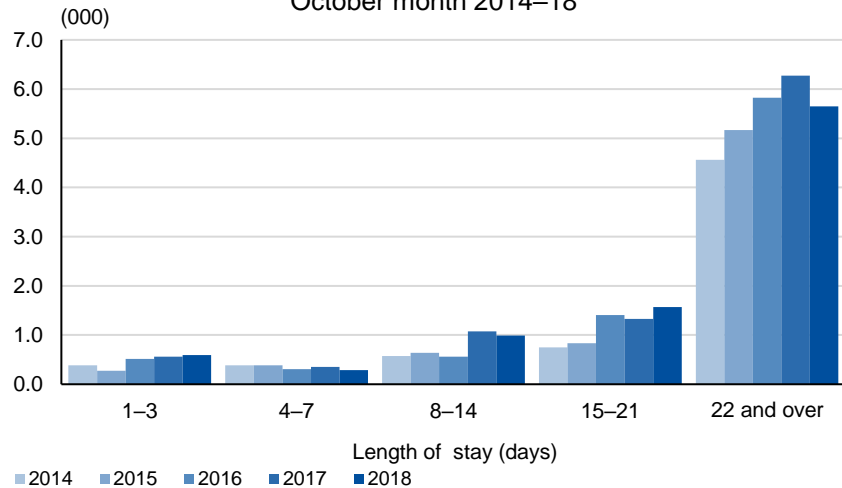
Source: Stats NZ

### Age of visitors from Germany October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Germany October month 2014–18



Source: Stats NZ

Table 54

### Key characteristics of visitors from Germany

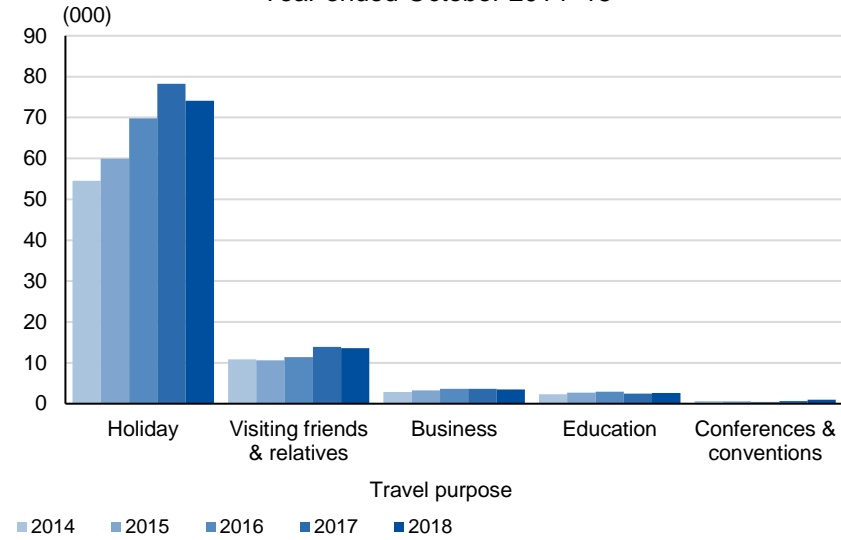
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>76,848</b>	<b>82,288</b>	<b>93,616</b>	<b>105,104</b>	<b>100,960</b>	<b>-4,144</b>	<b>-3.9</b>
<b>Travel purpose</b>							
Holiday	54,544	59,936	69,760	78,256	74,080	-4,176	-5.3
Visiting friends & relatives	10,864	10,640	11,376	13,904	13,600	-304	-2.2
Business	2,864	3,264	3,664	3,632	3,520	-112	-3.1
Education	2,304	2,704	2,896	2,464	2,608	144	5.8
Conferences & conventions	688	592	400	624	960	336	53.8
<b>Age group (years)</b>							
Under 15	2,608	2,480	2,880	4,416	4,352	-64	-1.4
15–24	22,896	24,576	28,560	27,712	25,744	-1,968	-7.1
25–34	18,704	20,528	23,344	27,184	25,472	-1,712	-6.3
35–44	7,712	7,920	8,928	11,536	11,296	-240	-2.1
45–54	10,928	11,840	12,592	14,304	14,160	-144	-1.0
55–64	8,448	9,168	10,528	11,456	12,464	1,008	8.8
65+	5,552	5,776	6,784	8,496	7,472	-1,024	-12.1
<b>Length of stay (days)</b>							
1–3	4,352	4,944	6,272	8,480	6,864	-1,616	-19.1
4–7	5,168	5,120	4,736	5,744	6,144	400	7.0
8–14	8,576	9,072	9,904	12,128	11,472	-656	-5.4
15–21	13,920	14,272	16,848	20,144	20,016	-128	-0.6
22 and over	44,832	48,880	55,856	58,608	56,464	-2,144	-3.7
Median	25.1	25.2	25.4	23.8	23.5	...	...
<b>New Zealand port</b>							
Auckland airport	56,240	59,168	66,336	76,272	71,696	-4,576	-6.0
Christchurch airport	16,224	17,744	21,504	22,352	23,440	1,088	4.9
Wellington airport	2,496	2,960	2,992	2,944	2,784	-160	-5.4
Queenstown airport	832	1,008	1,424	1,328	1,904	576	43.4
Seaports	960	1,280	1,344	2,144	1,088	-1,056	-49.3
<b>Closest port of flight</b>							
Sydney	23,840	25,072	23,872	20,720	19,008	-1,712	-8.3
Singapore	11,008	13,248	15,120	14,976	17,472	2,496	16.7
Dubai	0	0	3,920	11,504	11,776	272	2.4
Melbourne	13,248	14,080	16,448	12,896	11,216	-1,680	-13.0
Hong Kong	4,176	3,808	6,224	9,392	7,344	-2,048	-21.8
Brisbane	7,696	8,880	8,064	6,224	6,432	208	3.3
Doha	0	0	0	3,680	4,944	1,264	34.3
Bangkok	1,488	1,024	1,472	3,648	3,072	-576	-15.8
Nadi	2,080	2,032	2,096	2,656	2,224	-432	-16.3
Shanghai	1,584	1,824	2,080	3,360	2,208	-1,152	-34.3
<b>Citizenship</b>							
Germany	72,992	78,288	89,152	99,840	94,752	-5,088	-5.1
New Zealand	1,200	960	1,104	1,408	1,488	80	5.7
United Kingdom	304	512	480	512	704	192	37.5

Symbol: ... not applicable

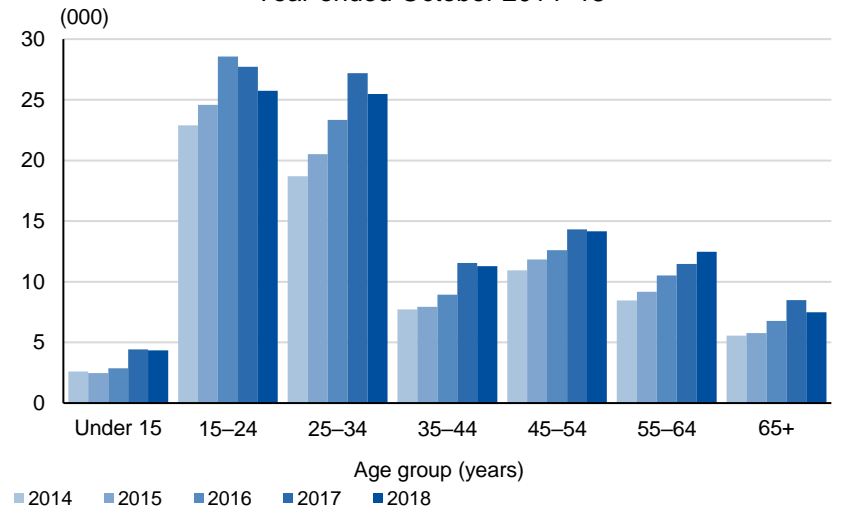
Source: Stats NZ

### Travel purpose of visitors from Germany Year ended October 2014–18



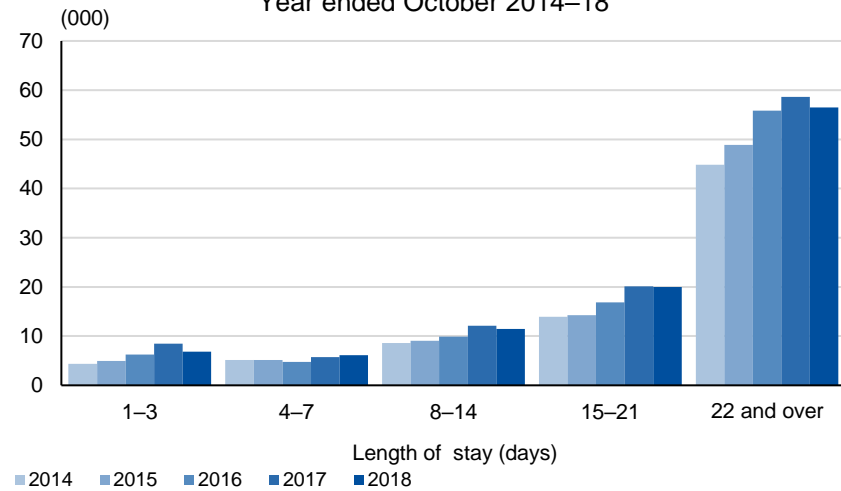
Source: Stats NZ

### Age of visitors from Germany Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Germany Year ended October 2014–18



Source: Stats NZ

Table 55

**Key characteristics of visitors from France**  
October month 2014–18

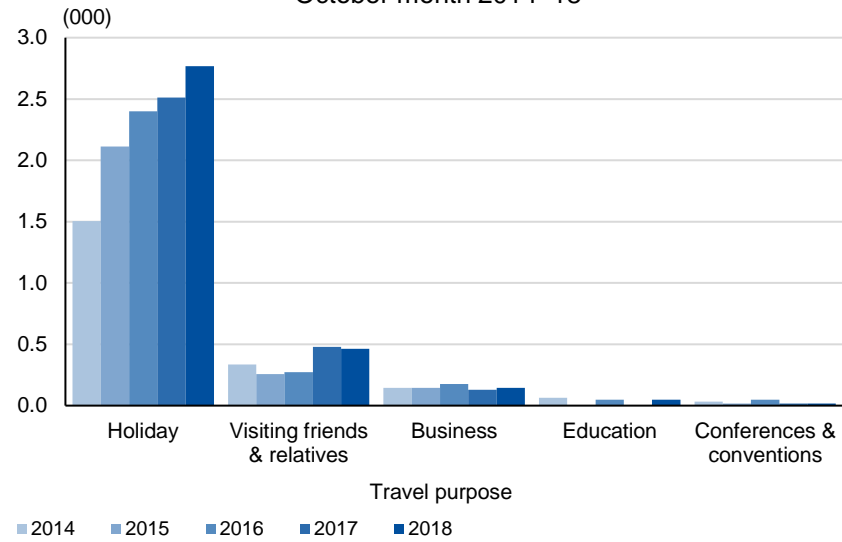
Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>2,256</b>	<b>2,672</b>	<b>3,264</b>	<b>3,376</b>	<b>3,664</b>	<b>288</b>	<b>8.5</b>
<b>Travel purpose</b>							
Holiday	1,504	2,112	2,400	2,512	2,768	256	10.2
Visiting friends & relatives	336	256	272	480	464	-16	-3.3
Business	144	144	176	128	144	16	12.5
Education	64	0	48	0	48	48	...
Conferences & conventions	32	16	48	16	16	0	0.0
<b>Age group (years)</b>							
Under 15	112	112	176	144	144	0	0.0
15–24	496	672	672	624	784	160	25.6
25–34	784	1,056	1,168	1,296	1,184	-112	-8.6
35–44	144	224	288	320	336	16	5.0
45–54	176	192	288	272	336	64	23.5
55–64	320	192	400	400	448	48	12.0
65+	224	224	272	320	432	112	35.0
<b>Length of stay (days)</b>							
1–3	144	176	368	368	272	-96	-26.1
4–7	128	208	176	208	176	-32	-15.4
8–14	416	368	528	672	752	80	11.9
15–21	416	512	896	560	784	224	40.0
22 and over	1,152	1,408	1,296	1,568	1,680	112	7.1
Median	22.0	24.3	19.2	20.4	20.4	...	...
<b>New Zealand port</b>							
Auckland airport	1,808	2,288	2,896	2,832	3,008	176	6.2
<b>Closest port of flight</b>							
Sydney	640	704	592	480	768	288	60.0
<b>Citizenship</b>							
France	1,984	2,496	3,104	3,168	3,376	208	6.6

**Symbol:** ... not applicable

Source: Stats NZ

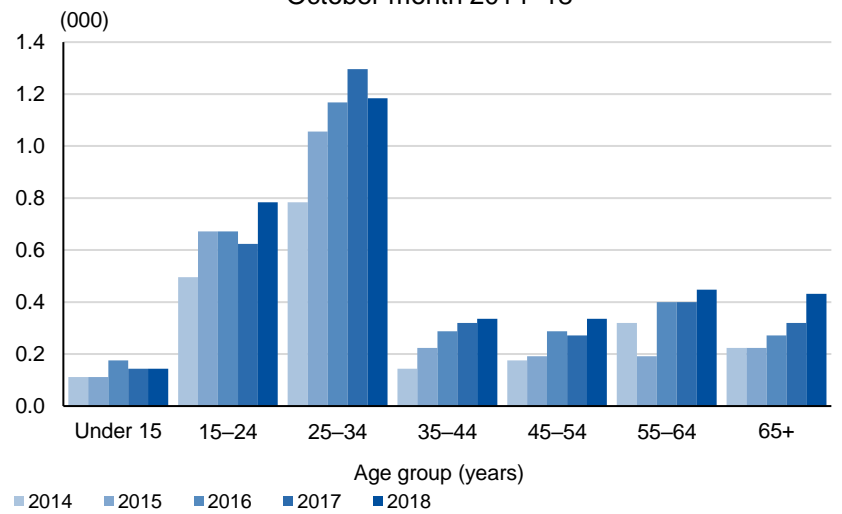


### Travel purpose of visitors from France October month 2014–18



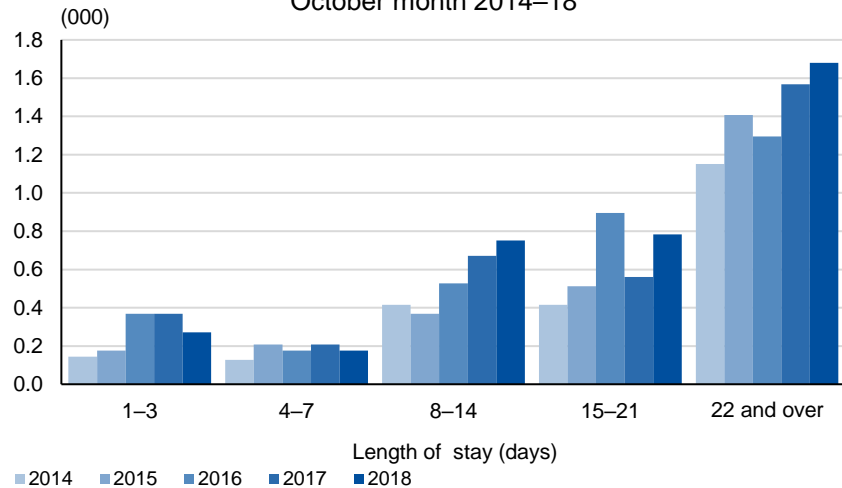
Source: Stats NZ

### Age of visitors from France October month 2014–18



Source: Stats NZ

### Length of stay of visitors from France October month 2014–18



Source: Stats NZ

Table 56

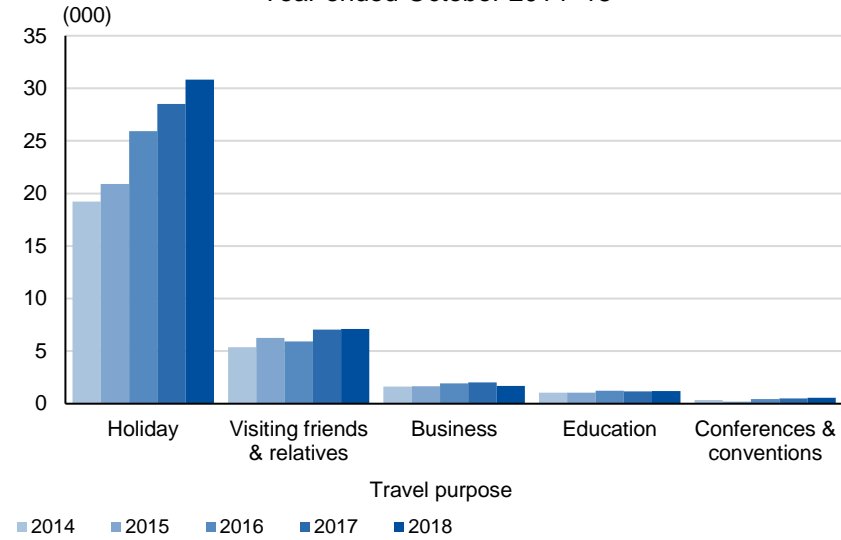
**Key characteristics of visitors from France**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>29,856</b>	<b>32,400</b>	<b>38,144</b>	<b>42,288</b>	<b>44,352</b>	<b>2,064</b>	<b>4.9</b>
<b>Travel purpose</b>							
Holiday	19,232	20,912	25,936	28,512	30,816	2,304	8.1
Visiting friends & relatives	5,360	6,256	5,936	7,040	7,120	80	1.1
Business	1,616	1,648	1,936	2,016	1,680	-336	-16.7
Education	1,040	1,056	1,232	1,184	1,216	32	2.7
Conferences & conventions	336	208	448	512	560	48	9.4
<b>Age group (years)</b>							
Under 15	1,552	1,440	1,936	1,984	2,544	560	28.2
15–24	6,400	7,120	7,664	8,672	8,080	-592	-6.8
25–34	9,376	10,928	12,016	13,168	14,128	960	7.3
35–44	2,960	3,040	3,456	4,496	4,144	-352	-7.8
45–54	3,008	2,848	3,904	3,888	4,608	720	18.5
55–64	3,840	3,936	5,472	5,664	6,144	480	8.5
65+	2,720	3,088	3,696	4,416	4,704	288	6.5
<b>Length of stay (days)</b>							
1–3	2,032	2,256	3,248	4,496	4,752	256	5.7
4–7	2,816	2,688	3,504	3,168	3,392	224	7.1
8–14	5,424	5,024	6,352	6,896	7,792	896	13.0
15–21	6,464	7,424	8,912	9,296	10,400	1,104	11.9
22 and over	13,120	15,008	16,128	18,432	18,016	-416	-2.3
Median	20.2	20.5	19.7	19.8	19.2	...	...
<b>New Zealand port</b>							
Auckland airport	23,936	25,472	29,824	33,840	34,656	816	2.4
Christchurch airport	3,904	4,496	5,392	5,616	6,800	1,184	21.1
Wellington airport	1,232	1,600	1,792	1,696	1,600	-96	-5.7
Queenstown airport	544	608	912	880	992	112	12.7
<b>Closest port of flight</b>							
Sydney	7,840	8,704	9,120	8,544	8,448	-96	-1.1
Dubai	0	0	1,904	5,440	4,544	-896	-16.5
Melbourne	4,224	6,064	6,384	4,752	4,528	-224	-4.7
Singapore	3,040	3,168	2,976	2,960	3,920	960	32.4
Hong Kong	2,592	2,688	3,856	3,680	3,696	16	0.4
Doha	0	0	0	1,568	2,432	864	55.1
Brisbane	1,888	2,496	2,224	1,792	2,400	608	33.9
Noumea	1,440	1,456	1,952	2,016	2,128	112	5.6
Shanghai	240	544	928	1,856	2,016	160	8.6
Papeete	1,600	1,296	1,520	1,936	1,616	-320	-16.5
<b>Citizenship</b>							
France	26,528	28,800	34,016	38,240	40,000	1,760	4.6
New Zealand	1,136	1,328	1,232	1,312	1,152	-160	-12.2
United Kingdom	832	960	1,152	880	1,056	176	20.0

Symbol: ... not applicable

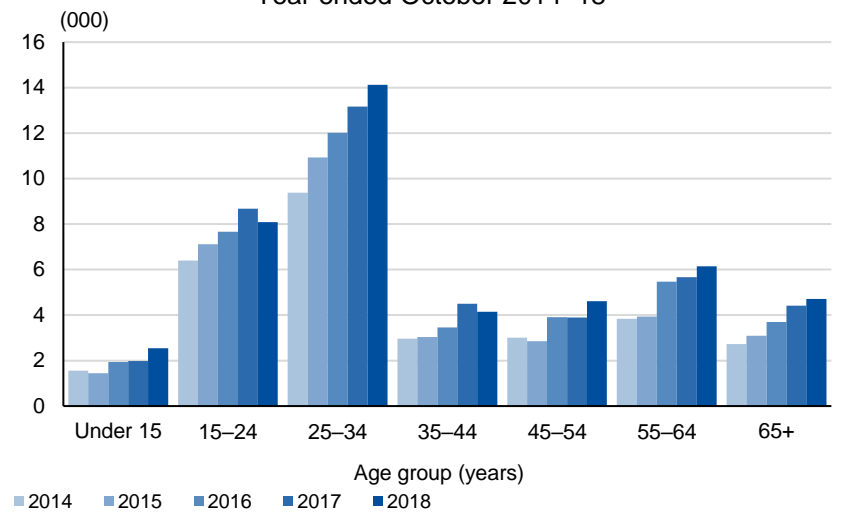
Source: Stats NZ

### Travel purpose of visitors from France Year ended October 2014–18



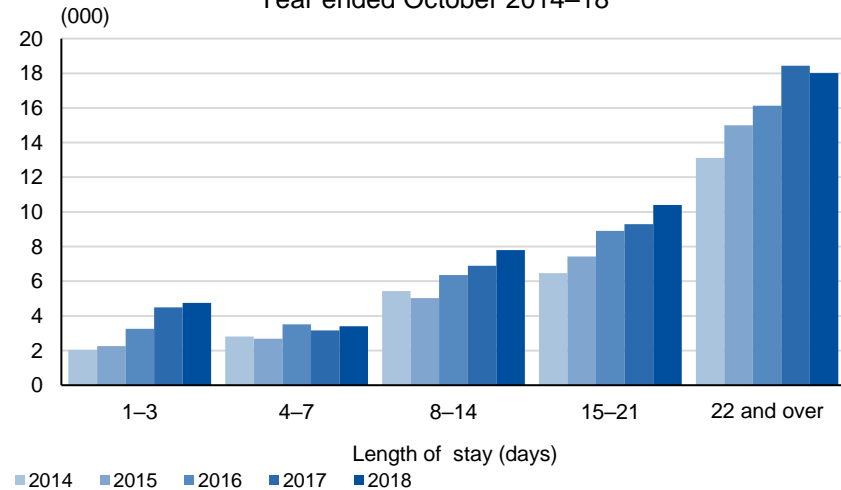
Source: Stats NZ

### Age of visitors from France Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from France Year ended October 2014–18



Source: Stats NZ

Table 57

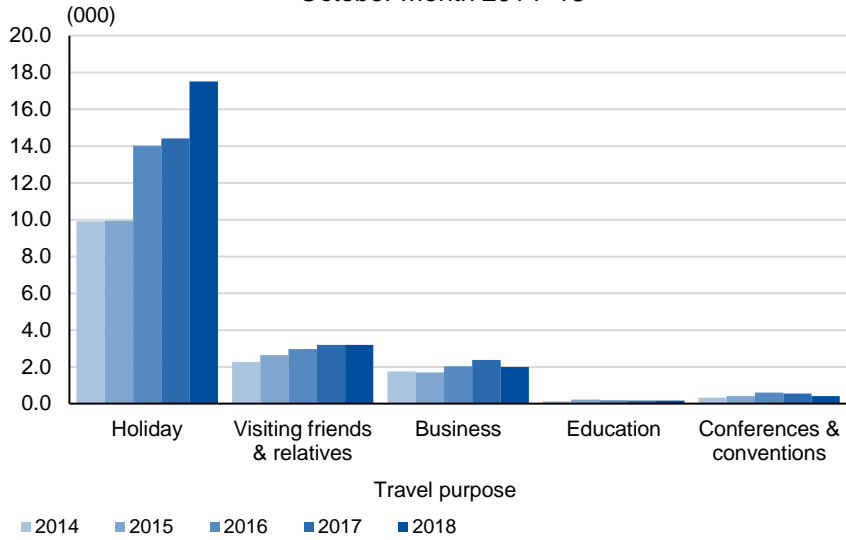
**Key characteristics of visitors from the United States of America**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>15,312</b>	<b>15,664</b>	<b>20,688</b>	<b>21,664</b>	<b>24,784</b>	<b>3,120</b>	<b>14.4</b>
<b>Travel purpose</b>							
Holiday	9,904	9,936	14,016	14,416	17,504	3,088	21.4
Visiting friends & relatives	2,272	2,640	2,960	3,184	3,200	16	0.5
Business	1,744	1,696	2,032	2,368	2,000	-368	-15.5
Education	128	224	176	160	160	0	0.0
Conferences & conventions	320	416	608	544	416	-128	-23.5
<b>Age group (years)</b>							
Under 15	224	224	576	640	592	-48	-7.5
15–24	1,072	1,248	1,456	1,248	1,376	128	10.3
25–34	2,752	3,040	4,320	4,000	4,320	320	8.0
35–44	2,000	1,904	2,704	2,240	2,480	240	10.7
45–54	2,112	2,000	2,832	2,656	2,944	288	10.8
55–64	3,056	3,392	3,984	4,480	5,360	880	19.6
65+	4,096	3,856	4,816	6,400	7,712	1,312	20.5
<b>Length of stay (days)</b>							
1–3	2,016	1,952	2,896	3,152	3,152	0	0.0
4–7	3,856	3,872	5,920	5,456	8,368	2,912	53.4
8–14	5,280	5,856	7,056	7,776	8,208	432	5.6
15–21	1,872	1,712	2,560	2,496	2,336	-160	-6.4
22 and over	2,288	2,272	2,256	2,784	2,720	-64	-2.3
Median	9.1	9.3	8.7	9.0	7.9	...	...
<b>New Zealand port</b>							
Auckland airport	11,184	11,904	16,192	16,192	17,952	1,760	10.9
Christchurch airport	1,680	1,984	1,792	1,936	2,288	352	18.2
Seaports	896	64	96	1,232	1,936	704	57.1
Queenstown airport	688	1,008	1,632	1,488	1,776	288	19.4
Wellington airport	848	640	976	816	784	-32	-3.9
<b>Closest port of flight</b>							
Sydney	4,512	5,024	5,168	5,632	7,408	1,776	31.5
Los Angeles	3,200	3,760	4,400	5,504	3,536	-1,968	-35.8
Honolulu	1,024	1,056	992	1,072	2,208	1,136	106.0
San Francisco	1,488	1,488	3,824	2,048	2,192	144	7.0
Houston	0	0	1,216	1,072	1,760	688	64.2
Melbourne	1,216	1,040	1,536	1,296	1,472	176	13.6
Nadi	832	1,008	800	864	1,280	416	48.1
Brisbane	768	768	880	992	1,104	112	11.3
<b>Citizenship</b>							
United States of America	13,840	14,224	19,024	19,856	22,992	3,136	15.8
New Zealand	624	720	640	768	656	-112	-14.6

Symbol: ... not applicable

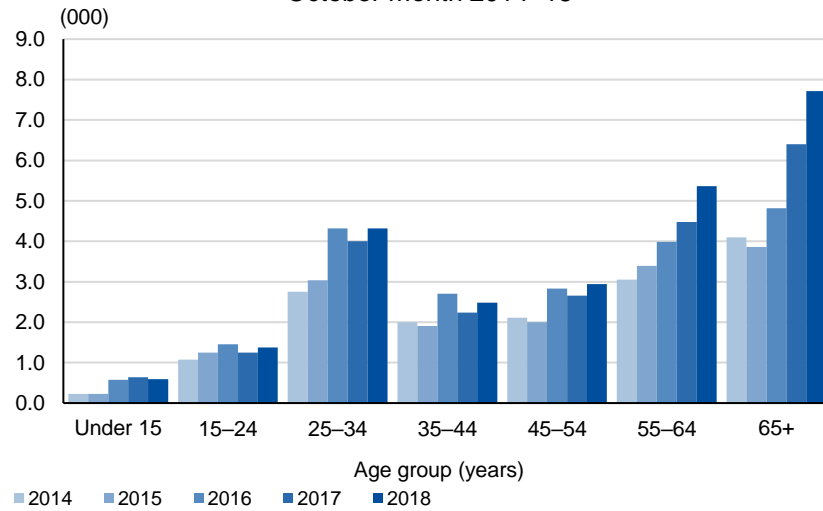
Source: Stats NZ

### Travel purpose of visitors from the United States October month 2014–18



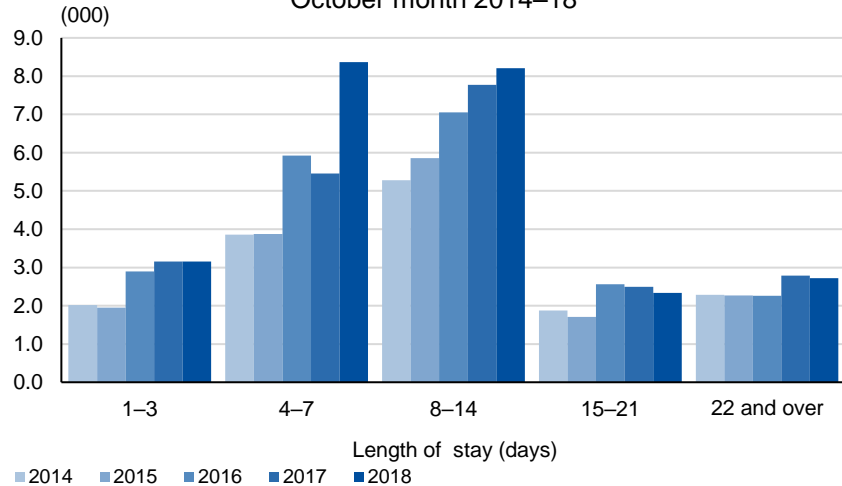
Source: Stats NZ

### Age of visitors from the United States October month 2014–18



Source: Stats NZ

### Length of stay of visitors from the United States October month 2014–18



Source: Stats NZ

Table 58

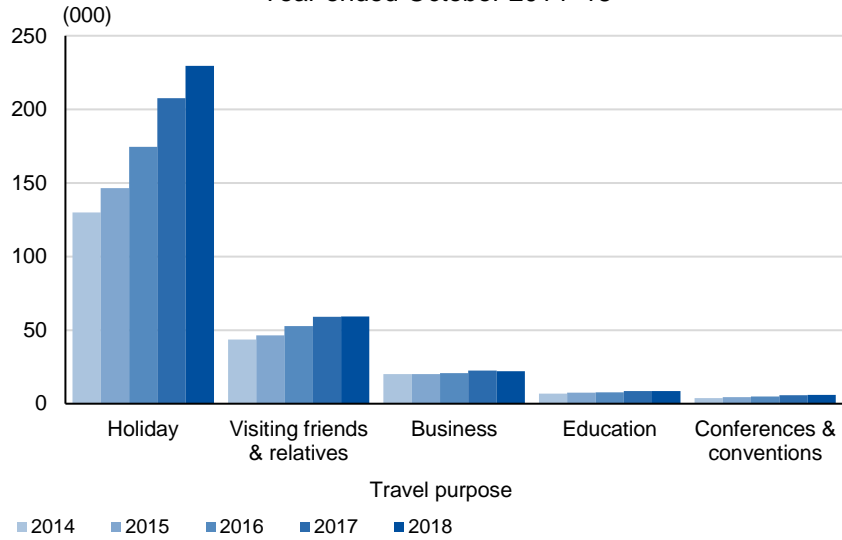
**Key characteristics of visitors from the United States of America**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>215,744</b>	<b>237,664</b>	<b>275,008</b>	<b>320,496</b>	<b>343,984</b>	<b>23,488</b>	<b>7.3</b>
<b>Travel purpose</b>							
Holiday	129,952	146,368	174,432	207,648	229,552	21,904	10.5
Visiting friends & relatives	43,536	46,464	52,720	59,024	59,232	208	0.4
Business	20,128	20,128	20,864	22,560	22,032	-528	-2.3
Education	6,928	7,424	7,776	8,592	8,688	96	1.1
Conferences & conventions	3,792	4,352	4,896	5,680	6,000	320	5.6
<b>Age group (years)</b>							
Under 15	9,440	11,216	13,056	15,584	17,264	1,680	10.8
15–24	27,152	30,656	36,272	41,152	40,528	-624	-1.5
25–34	35,280	41,216	54,016	62,208	69,104	6,896	11.1
35–44	26,032	29,632	31,616	37,456	41,344	3,888	10.4
45–54	29,792	33,488	37,152	43,456	44,128	672	1.5
55–64	41,200	42,928	49,296	56,720	59,904	3,184	5.6
65+	46,848	48,528	53,600	63,920	71,712	7,792	12.2
<b>Length of stay (days)</b>							
1–3	25,696	28,992	34,096	41,456	41,424	-32	-0.1
4–7	57,312	62,288	70,144	83,968	94,240	10,272	12.2
8–14	72,704	80,720	98,432	114,256	122,912	8,656	7.6
15–21	28,880	31,296	35,824	41,936	45,168	3,232	7.7
22 and over	31,152	34,368	36,512	38,880	40,240	1,360	3.5
Median	9.3	9.5	9.5	9.2	9.1	...	...
<b>New Zealand port</b>							
Auckland airport	167,472	186,192	215,616	256,832	272,384	15,552	6.1
Christchurch airport	18,928	20,208	23,536	22,272	25,424	3,152	14.2
Queenstown airport	8,640	11,360	15,136	18,416	20,800	2,384	12.9
Seaports	13,136	11,936	10,768	14,320	16,576	2,256	15.8
Wellington airport	7,152	7,696	9,664	8,384	8,448	64	0.8
<b>Closest port of flight</b>							
Sydney	49,936	57,920	66,688	67,712	73,184	5,472	8.1
Los Angeles	55,712	60,784	60,096	76,880	71,456	-5,424	-7.1
San Francisco	31,040	33,552	35,856	54,288	57,984	3,696	6.8
Houston	0	0	17,664	19,600	23,904	4,304	22.0
Honolulu	15,568	16,688	17,472	15,504	23,360	7,856	50.7
Melbourne	12,368	13,472	18,528	19,088	21,296	2,208	11.6
Nadi	9,760	11,968	12,576	12,544	14,672	2,128	17.0
Brisbane	11,040	11,760	11,632	13,456	14,064	608	4.5
Papeete	3,632	5,136	5,504	5,088	4,240	-848	-16.7
Coolangatta	976	1,200	1,808	3,008	2,960	-48	-1.6
<b>Citizenship</b>							
United States of America	192,448	212,400	247,680	290,704	311,664	20,960	7.2
New Zealand	10,672	11,696	11,952	12,768	13,392	624	4.9
Australia	2,352	2,480	2,960	2,992	3,472	480	16.0
United Kingdom	2,064	1,952	1,888	2,256	2,400	144	6.4

**Symbol:** ... not applicable

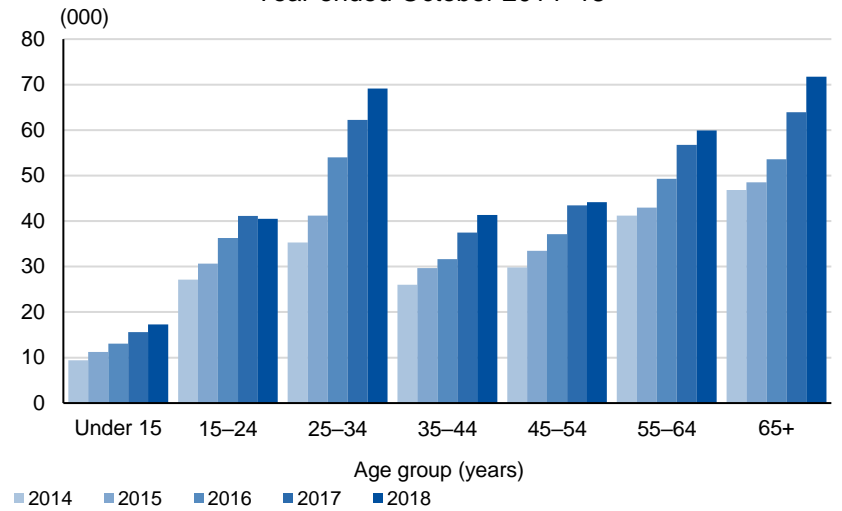
Source: Stats NZ

### Travel purpose of visitors from the United States Year ended October 2014–18



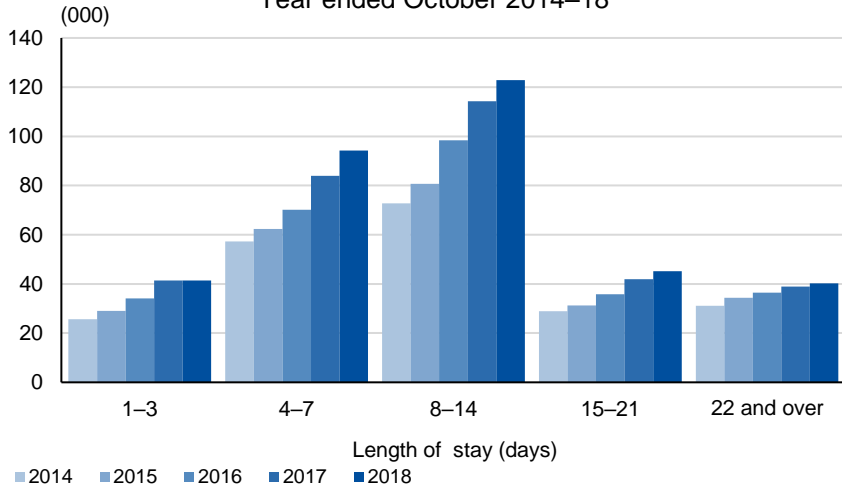
Source: Stats NZ

### Age of visitors from the United States Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from the United States Year ended October 2014–18



Source: Stats NZ

Table 59

**State of residence of visitors from the United States of America**  
October month 2014–18

	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>15,312</b>	<b>15,664</b>	<b>20,688</b>	<b>21,664</b>	<b>24,784</b>	<b>3,120</b>	<b>14.4</b>
California	3,840	3,872	5,072	4,816	5,152	336	7.0
Texas	832	896	1,456	1,552	1,840	288	18.6
Florida	752	640	880	1,024	1,440	416	40.6
New York	848	800	1,168	1,040	1,344	304	29.2
Washington	768	592	1,008	1,008	1,088	80	7.9
Hawaii	656	608	592	688	1,072	384	55.8
Colorado	528	624	672	816	976	160	19.6
Illinois	704	592	608	848	944	96	11.3
Arizona	352	368	416	416	784	368	88.5
Virginia	288	368	464	592	784	192	32.4
Georgia	224	176	592	496	560	64	12.9
New Jersey	480	336	512	592	512	-80	-13.5
Oregon	256	288	448	560	512	-48	-8.6
Not stated	192	240	288	560	608	48	8.6

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Source: Stats NZ



Table 60

**State of residence of visitors from the United States of America**  
Year ended October 2014–18

	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>215,744</b>	<b>237,664</b>	<b>275,008</b>	<b>320,496</b>	<b>343,984</b>	<b>23,488</b>	<b>7.3</b>
California	50,768	56,240	64,080	77,616	81,456	3,840	4.9
Texas	12,384	13,856	18,064	21,104	23,312	2,208	10.5
New York	12,800	13,600	15,648	18,608	18,288	-320	-1.7
Florida	10,480	11,024	13,312	15,952	16,464	512	3.2
Washington	9,824	10,368	11,696	13,232	15,152	1,920	14.5
Colorado	8,048	8,928	9,520	11,264	12,704	1,440	12.8
Hawaii	7,392	8,768	9,984	10,560	11,824	1,264	12.0
Illinois	7,712	7,888	8,912	11,344	11,184	-160	-1.4
Massachusetts	5,616	6,592	7,360	8,048	8,592	544	6.8
Virginia	5,424	5,520	6,784	8,144	8,192	48	0.6
Arizona	4,928	5,264	5,872	7,152	8,048	896	12.5
Pennsylvania	5,232	5,104	6,896	6,832	7,520	688	10.1
Oregon	4,032	4,912	5,568	6,608	7,136	528	8.0
New Jersey	4,704	5,536	5,440	6,144	6,800	656	10.7
Utah	4,032	4,512	5,920	5,648	6,752	1,104	19.5
Georgia	3,744	4,672	5,792	6,224	6,704	480	7.7
North Carolina	3,872	4,080	4,896	5,872	6,688	816	13.9
Minnesota	4,096	4,848	5,168	6,016	6,464	448	7.4
Maryland	3,616	4,464	4,736	5,312	6,304	992	18.7
Michigan	3,984	4,128	5,264	5,872	6,032	160	2.7
Ohio	3,440	3,792	4,576	5,424	5,568	144	2.7
Wisconsin	3,120	3,120	3,744	4,304	5,024	720	16.7
Tennessee	1,680	2,032	2,496	3,040	3,728	688	22.6
Missouri	2,304	2,272	2,816	3,184	3,456	272	8.5
Nevada	2,224	2,912	2,960	3,472	3,328	-144	-4.1
Indiana	1,648	2,064	2,528	3,056	3,312	256	8.4
Connecticut	2,416	2,816	2,784	2,832	3,184	352	12.4
South Carolina	1,792	1,872	1,920	2,448	2,640	192	7.8
Washington D.C.	1,216	1,248	1,520	2,032	2,544	512	25.2
Louisiana	1,744	1,616	1,904	2,528	2,400	-128	-5.1
Alaska	1,520	1,248	1,664	1,680	1,968	288	17.1
Iowa	1,264	1,552	1,616	1,824	1,952	128	7.0
Idaho	1,040	1,392	1,520	2,016	1,856	-160	-7.9
Montana	1,104	1,040	1,104	1,680	1,696	16	1.0
Alabama	1,168	1,024	1,376	1,600	1,648	48	3.0
New Mexico	1,104	1,264	1,312	1,360	1,552	192	14.1
Kansas	1,280	1,328	1,280	1,728	1,488	-240	-13.9
Kentucky	800	1,040	1,536	1,568	1,488	-80	-5.1
Oklahoma	1,072	1,248	1,360	1,520	1,488	-32	-2.1
New Hampshire	976	1,264	1,280	1,296	1,424	128	9.9
Maine	800	1,120	928	832	1,200	368	44.2
Arkansas	656	768	816	864	1,168	304	35.2
Nebraska	800	832	928	1,024	1,072	48	4.7
Vermont	624	992	976	848	896	48	5.7
South Dakota	352	448	400	496	816	320	64.5
Rhode Island	560	832	720	768	784	16	2.1
Delaware	512	640	672	672	720	48	7.1
Wyoming	640	480	752	512	704	192	37.5
Mississippi	496	384	608	496	528	32	6.5
North Dakota	320	256	400	576	432	-144	-25.0
Not stated	4,160	4,192	5,408	6,864	7,888	1,024	14.9

Source: Stats NZ

Table 61

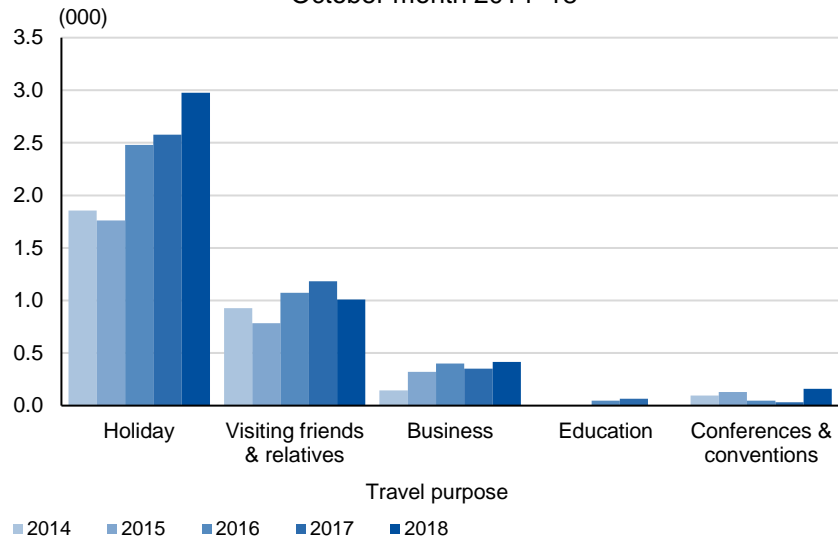
**Key characteristics of visitors from Canada**  
October month 2014–18

Key characteristic	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,328</b>	<b>3,216</b>	<b>4,368</b>	<b>4,432</b>	<b>4,928</b>	<b>496</b>	<b>11.2</b>
<b>Travel purpose</b>							
Holiday	1,856	1,760	2,480	2,576	2,976	400	15.5
Visiting friends & relatives	928	784	1,072	1,184	1,008	-176	-14.9
Business	144	320	400	352	416	64	18.2
Education	0	0	48	64	0	-64	-100.0
Conferences & conventions	96	128	48	32	160	128	400.0
<b>Age group (years)</b>							
Under 15	144	96	224	64	112	48	75.0
15–24	304	368	368	368	272	-96	-26.1
25–34	640	704	848	960	848	-112	-11.7
35–44	288	240	608	512	528	16	3.1
45–54	512	304	608	464	688	224	48.3
55–64	640	768	880	800	1,232	432	54.0
65+	800	736	832	1,264	1,248	-16	-1.3
<b>Length of stay (days)</b>							
1–3	368	528	576	368	544	176	47.8
4–7	512	480	752	720	1,328	608	84.4
8–14	896	688	1,152	1,408	1,520	112	8.0
15–21	464	480	624	624	560	-64	-10.3
22 and over	1,088	1,040	1,264	1,312	976	-336	-25.6
Median	14.0	13.8	12.5	13.1	9.2	...	...
<b>New Zealand port</b>							
Auckland airport	2,752	2,816	3,760	3,424	3,616	192	5.6
Christchurch airport	208	144	256	368	512	144	39.1
<b>Closest port of flight</b>							
Vancouver	720	928	1,360	1,328	1,360	32	2.4
Sydney	592	640	896	1,040	1,040	0	0.0
Melbourne	288	240	336	176	544	368	209.1
<b>Citizenship</b>							
Canada	2,864	2,848	3,872	3,888	4,448	560	14.4

**Symbol:** ... not applicable

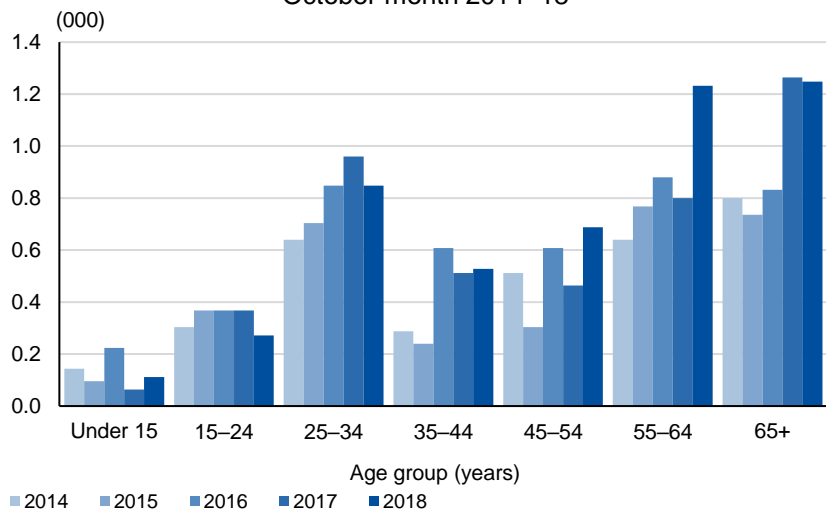
Source: Stats NZ

### Travel purpose of visitors from Canada October month 2014–18



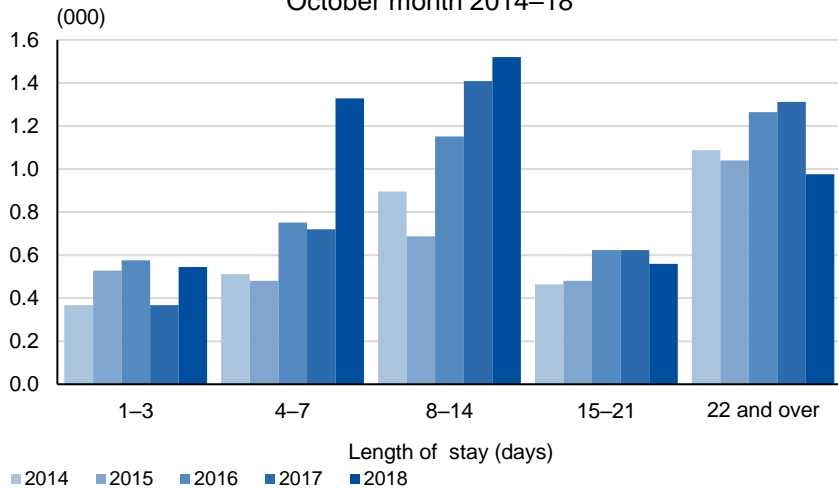
Source: Stats NZ

### Age of visitors from Canada October month 2014–18



Source: Stats NZ

### Length of stay of visitors from Canada October month 2014–18



Source: Stats NZ

Table 62

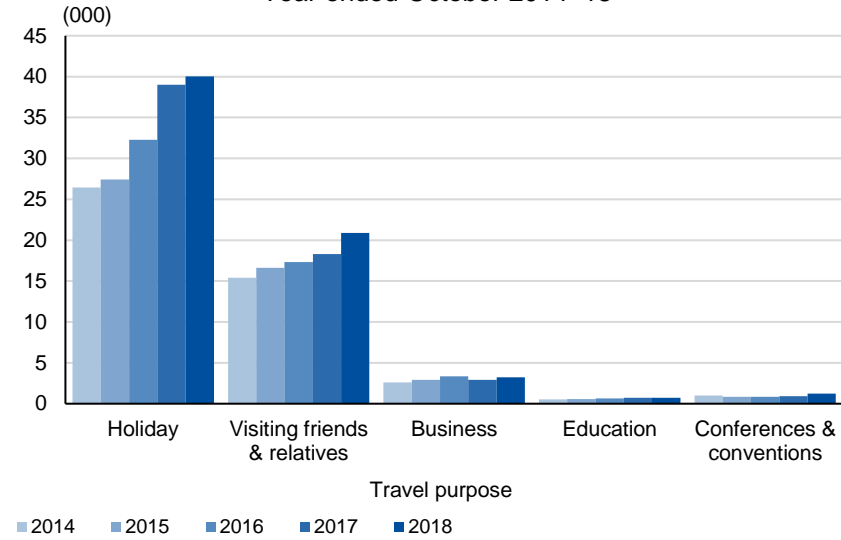
**Key characteristics of visitors from Canada**  
Year ended October 2014–18

Key characteristic	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>48,752</b>	<b>51,568</b>	<b>57,280</b>	<b>65,440</b>	<b>69,808</b>	<b>4,368</b>	<b>6.7</b>
<b>Travel purpose</b>							
Holiday	26,432	27,440	32,272	39,024	40,032	1,008	2.6
Visiting friends & relatives	15,408	16,624	17,312	18,304	20,896	2,592	14.2
Business	2,608	2,928	3,328	2,896	3,232	336	11.6
Education	512	576	656	736	704	-32	-4.3
Conferences & conventions	1,008	832	848	912	1,232	320	35.1
<b>Age group (years)</b>							
Under 15	2,368	2,608	2,896	3,552	3,744	192	5.4
15–24	5,888	7,104	7,536	7,424	7,776	352	4.7
25–34	8,272	9,264	10,512	11,312	12,864	1,552	13.7
35–44	5,152	5,056	5,968	6,736	7,488	752	11.2
45–54	6,736	6,608	7,904	8,240	8,544	304	3.7
55–64	10,320	10,848	11,648	14,400	14,352	-48	-0.3
65+	10,016	10,080	10,816	13,776	15,040	1,264	9.2
<b>Length of stay (days)</b>							
1–3	4,960	5,760	5,408	6,272	6,880	608	9.7
4–7	8,608	8,496	10,048	10,816	12,000	1,184	10.9
8–14	13,280	13,504	15,424	17,472	19,904	2,432	13.9
15–21	8,032	8,752	10,192	13,088	13,776	688	5.3
22 and over	13,872	15,056	16,208	17,792	17,248	-544	-3.1
Median	13.4	13.7	13.6	13.8	13.2	...	...
<b>New Zealand port</b>							
Auckland airport	41,568	43,776	47,824	54,320	56,768	2,448	4.5
Christchurch airport	2,832	3,296	4,176	4,672	5,696	1,024	21.9
Seaports	2,304	1,536	2,032	2,960	3,200	240	8.1
Queenstown airport	976	1,232	1,440	1,728	2,416	688	39.8
Wellington airport	976	1,712	1,760	1,744	1,696	-48	-2.8
<b>Closest port of flight</b>							
Vancouver	15,456	17,408	20,080	20,464	23,056	2,592	12.7
Sydney	8,160	10,000	10,544	11,440	12,304	864	7.6
Melbourne	3,376	3,616	4,240	5,200	5,344	144	2.8
San Francisco	2,688	3,056	3,536	4,656	5,056	400	8.6
Brisbane	2,288	2,368	3,280	3,920	4,624	704	18.0
Los Angeles	5,488	5,808	4,864	5,472	4,608	-864	-15.8
Nadi	2,320	1,904	1,312	1,776	1,984	208	11.7
Hong Kong	816	528	608	1,712	1,808	96	5.6
Houston	0	0	1,056	1,648	1,312	-336	-20.4
Coolangatta	272	496	656	960	1,024	64	6.7
<b>Citizenship</b>							
Canada	42,512	44,880	50,464	58,272	61,504	3,232	5.5
New Zealand	2,944	3,040	2,752	3,264	4,048	784	24.0
Australia	704	1,072	1,136	928	1,136	208	22.4
United Kingdom	592	656	736	544	656	112	20.6

Symbol: ... not applicable

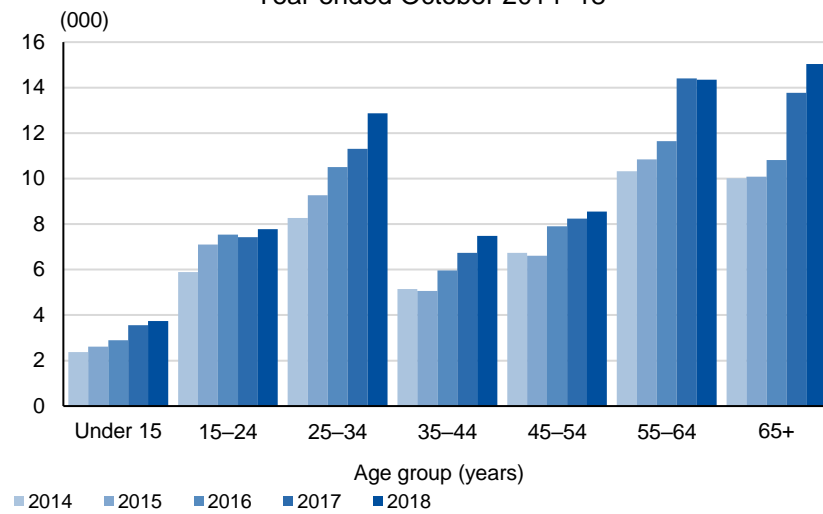
Source: Stats NZ

### Travel purpose of visitors from Canada Year ended October 2014–18



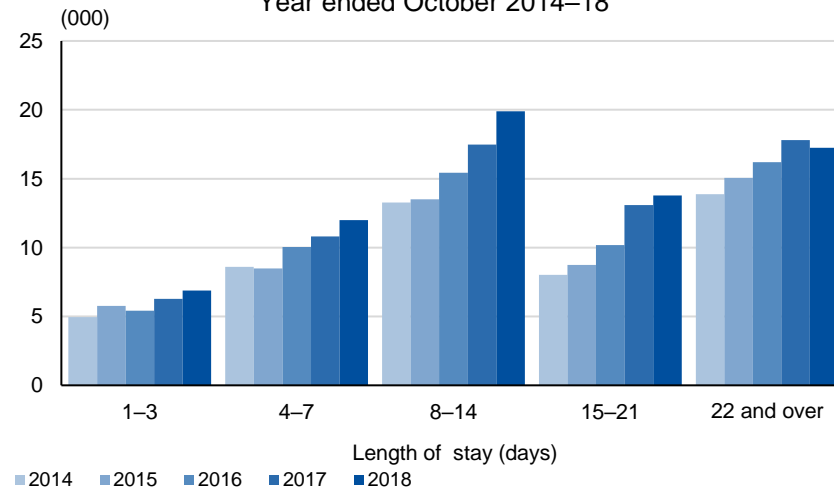
Source: Stats NZ

### Age of visitors from Canada Year ended October 2014–18



Source: Stats NZ

### Length of stay of visitors from Canada Year ended October 2014–18



Source: Stats NZ

Table 63

**Province of residence of visitors from Canada**  
 October month 2014–18

	October month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>3,328</b>	<b>3,216</b>	<b>4,368</b>	<b>4,432</b>	<b>4,928</b>	<b>496</b>	<b>11.2</b>
Ontario	1,008	1,120	1,312	1,632	1,792	160	9.8
British Columbia	1,104	912	1,408	1,440	1,648	208	14.4
Alberta	480	624	672	576	688	112	19.4
Not stated	80	48	112	80	96	16	20.0

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Source: Stats NZ

Table 64

**Province of residence of visitors from Canada**  
Year ended October 2014–18

	Year ended October					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
<b>Total visitor arrivals</b>	<b>48,752</b>	<b>51,568</b>	<b>57,280</b>	<b>65,440</b>	<b>69,808</b>	<b>4,368</b>	<b>6.7</b>
Ontario	16,976	16,576	19,984	22,032	24,224	2,192	9.9
British Columbia	14,128	15,552	17,840	19,920	22,160	2,240	11.2
Alberta	8,544	8,848	9,520	10,896	10,656	-240	-2.2
Quebec	4,048	4,608	4,432	5,632	5,424	-208	-3.7
Saskatchewan	1,376	1,424	1,424	1,408	1,872	464	33.0
Manitoba	1,120	1,168	1,456	1,616	1,840	224	13.9
Nova Scotia	752	1,136	896	1,056	912	-144	-13.6
New Brunswick	288	336	352	656	416	-240	-36.6
Not stated	1,088	1,184	800	1,520	1,536	16	1.1

Source: Stats NZ