

International Visitor Arrivals to New Zealand: September 2018

Overseas visitor arrivals to New Zealand by country of
residence and selected characteristics



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Preface

International Visitor Arrivals to New Zealand is produced by Stats NZ and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Glossary

Visitor arrivals: overseas residents arriving in New Zealand for a stay of less than 12 months.

Country of residence: the country where the person last resided for 12 months or more before visiting New Zealand.

New Zealand port: the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

Travel purpose: the reason for the visit as indicated on the arrival card.

Closest port of flight: the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

Length of stay: the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

Citizenship: the country of issue of a passenger's passport.

State/province of residence: the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

Notes

International travel and migration data

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Stats NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Stats NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

Purpose: Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

New Zealand port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

Closest port of flight: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

Citizenship: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

State/province: There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

Related links

International Travel and Migration information release: monthly

<https://www.stats.govt.nz/insights?filters=International%20travel%20and%20migration%2CInformation%20releases>

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

Provisional International Travel Statistics: weekly

http://archive.stats.govt.nz/browse_for_stats/population/Migration/provisional-international-travel-statistics.aspx

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

Infoshare

www.stats.govt.nz/infoshare/

Stats NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

International Travel and Migration articles

http://archive.stats.govt.nz/browse_for_stats/population/Migration/international-travel-and-migration-articles.aspx

Stats NZ releases a number of articles free on the Stats NZ website. All available articles are listed on the international travel and migration articles landing page.

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Table 1

Monthly visitor arrivals

Month	2013/14	2014/15	2015/16	2016/17	2017/18	Change 2016/17 to 2017/18	
						Number	Percent
Oct	194,973	210,597	229,379	260,246	270,515	10,269	3.9
Nov	251,060	270,408	300,521	333,598	360,136	26,538	8.0
Dec	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Jan	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5
Feb	301,165	343,457	373,376	380,034	423,456	43,422	11.4
Mar	253,561	291,784	344,387	343,799	388,327	44,528	13.0
Apr	224,194	237,966	256,685	311,866	283,910	-27,956	-9.0
May	161,355	176,697	193,643	209,170	222,079	12,909	6.2
Jun	162,122	176,961	196,223	230,088	212,245	-17,843	-7.8
Jul	196,856	207,984	237,872	246,945	250,523	3,578	1.4
Aug	188,849	202,879	221,181	233,991	246,682	12,691	5.4
Sep	193,329	216,984	245,089	252,746	258,155	5,409	2.1

Source: Stats NZ

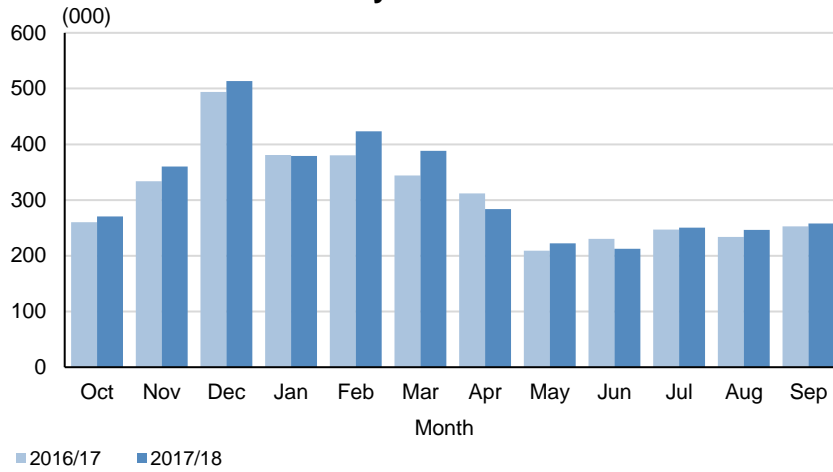
Table 2

Annual visitor arrivals

Year ended September	Number	Change from previous year	
		Number	Percent
2008	2,469,064	-6,189	-0.3
2009	2,425,192	-43,872	-1.8
2010	2,516,683	91,491	3.8
2011	2,548,094	31,411	1.2
2012	2,594,699	46,605	1.8
2013	2,670,048	75,349	2.9
2014	2,801,802	131,754	4.9
2015	3,040,667	238,865	8.5
2016	3,386,685	346,018	11.4
2017	3,677,744	291,059	8.6
2018	3,808,605	130,861	3.6

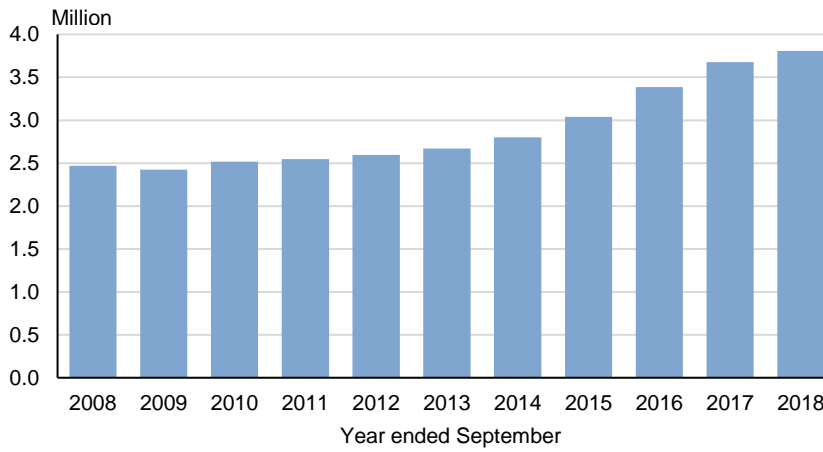
Source: Stats NZ

Monthly visitor arrivals



Source: Stats NZ

Annual visitor arrivals



Source: Stats NZ

Table 3

Country of residence of visitors
September month 2014–18

	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	193,329	216,984	245,089	252,746	258,155	5,409	2.1
Top 30 countries of residence							
Australia	102,976	113,088	122,160	126,912	123,456	-3,456	-2.7
China, People's Republic of	18,368	25,840	27,184	30,704	32,416	1,712	5.6
United States of America	10,400	11,440	15,152	13,232	14,992	1,760	13.3
United Kingdom	7,536	7,248	8,240	7,872	8,304	432	5.5
Japan	4,864	6,080	6,496	6,336	6,592	256	4.0
Malaysia	2,160	2,736	5,168	4,416	5,984	1,568	35.5
Korea, Republic of	3,520	3,200	5,328	6,688	5,360	-1,328	-19.9
Germany	4,096	4,320	4,992	4,864	4,736	-128	-2.6
India	2,496	3,024	3,600	4,064	4,576	512	12.6
Hong Kong (SAR)	1,792	2,080	2,240	3,024	3,696	672	22.2
Singapore	2,560	3,072	3,792	3,440	3,696	256	7.4
Taiwan	1,680	1,792	2,240	2,480	2,912	432	17.4
Canada	2,064	2,496	2,752	2,384	2,592	208	8.7
Samoa	1,312	1,664	1,840	1,760	2,224	464	26.4
Fiji	1,536	1,680	2,080	1,888	2,096	208	11.0
Philippines	848	912	1,440	1,776	2,032	256	14.4
France	1,536	1,584	1,936	2,128	1,936	-192	-9.0
Thailand	1,712	1,408	1,360	1,584	1,712	128	8.1
South Africa	1,104	1,056	1,520	1,200	1,584	384	32.0
Indonesia	608	1,136	1,008	1,296	1,536	240	18.5
French Polynesia	976	880	1,040	1,120	1,472	352	31.4
Tonga	1,200	1,552	1,680	1,600	1,472	-128	-8.0
New Caledonia	848	976	1,040	1,264	1,376	112	8.9
Brazil	1,024	976	1,104	1,328	1,312	-16	-1.2
Argentina	256	416	1,312	1,360	1,184	-176	-12.9
Spain	704	800	1,056	1,008	1,040	32	3.2
Chile	560	464	672	848	1,024	176	20.8
Netherlands	752	800	992	1,040	992	-48	-4.6
Switzerland	672	800	944	960	928	-32	-3.3
Cook Islands	800	896	880	800	928	128	16.0
Region of residence							
Oceania	112,000	123,120	133,472	137,840	135,696	-2,144	-1.6
Asia	41,568	52,112	61,200	67,264	72,336	5,072	7.5
Europe	19,008	19,312	22,736	22,368	22,720	352	1.6
Americas	14,784	16,432	21,744	20,032	21,936	1,904	9.5
Africa and the Middle East	2,336	2,672	3,280	2,912	3,328	416	14.3
Not stated	3,056	3,008	1,504	2,016	1,504	-512	-25.4

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 4

Country of residence of visitors
Year ended September 2014–18

	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,801,802	3,040,667	3,386,685	3,677,744	3,808,605	130,861	3.6
Top 30 countries of residence							
Australia	1,239,568	1,304,384	1,384,432	1,466,624	1,474,464	7,840	0.5
China, People's Republic of	242,800	327,904	405,504	407,744	452,944	45,200	11.1
United States of America	213,680	237,312	269,984	319,520	340,864	21,344	6.7
United Kingdom	194,096	198,960	215,488	246,032	233,440	-12,592	-5.1
Germany	76,240	81,648	92,304	104,128	101,456	-2,672	-2.6
Japan	78,176	85,200	96,608	101,664	101,424	-240	-0.2
Korea, Republic of	53,472	60,416	79,856	85,520	91,824	6,304	7.4
Canada	48,560	51,680	56,128	65,376	69,312	3,936	6.0
India	35,232	43,920	49,296	57,776	68,512	10,736	18.6
Singapore	44,832	48,032	55,200	57,520	60,848	3,328	5.8
Hong Kong (SAR)	29,856	34,336	40,800	52,592	59,104	6,512	12.4
Malaysia	29,920	33,184	44,928	55,760	55,376	-384	-0.7
France	29,808	31,984	37,552	42,176	44,064	1,888	4.5
Taiwan	22,608	29,712	34,560	36,992	42,256	5,264	14.2
Thailand	22,176	21,008	25,776	26,928	30,832	3,904	14.5
Fiji	24,368	25,056	27,888	27,920	30,352	2,432	8.7
Netherlands	21,472	21,824	23,840	28,368	30,240	1,872	6.6
Philippines	11,392	13,216	18,208	23,120	27,952	4,832	20.9
Indonesia	14,288	16,656	18,080	22,592	26,096	3,504	15.5
Samoa	18,128	20,256	22,000	24,352	25,632	1,280	5.3
French Polynesia	15,824	17,200	17,616	21,872	24,432	2,560	11.7
Switzerland	17,520	18,688	20,752	23,360	22,784	-576	-2.5
Argentina	4,656	4,160	13,536	17,376	22,704	5,328	30.7
New Caledonia	17,408	17,712	18,416	19,552	20,816	1,264	6.5
South Africa	15,792	16,480	19,472	18,944	20,624	1,680	8.9
Tonga	14,496	16,288	19,680	20,832	20,432	-400	-1.9
Brazil	12,032	12,688	12,832	16,288	19,696	3,408	20.9
Sweden	12,640	13,152	14,496	16,032	15,968	-64	-0.4
Spain	8,576	9,760	11,296	13,200	14,272	1,072	8.1
Denmark	9,344	9,920	11,472	12,752	13,376	624	4.9
Region of residence							
Oceania	1,379,920	1,447,312	1,539,776	1,630,896	1,646,976	16,080	1.0
Asia	596,000	727,520	885,776	949,904	1,043,392	93,488	9.8
Europe	435,648	450,544	497,248	572,096	561,824	-10,272	-1.8
Americas	292,992	321,472	370,208	439,920	475,152	35,232	8.0
Africa and the Middle East	39,200	42,000	46,640	49,264	51,312	2,048	4.2
Not stated	53,584	48,240	45,072	24,032	22,416	-1,616	-6.7

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 5

Key characteristics of visitors
September month 2014–18

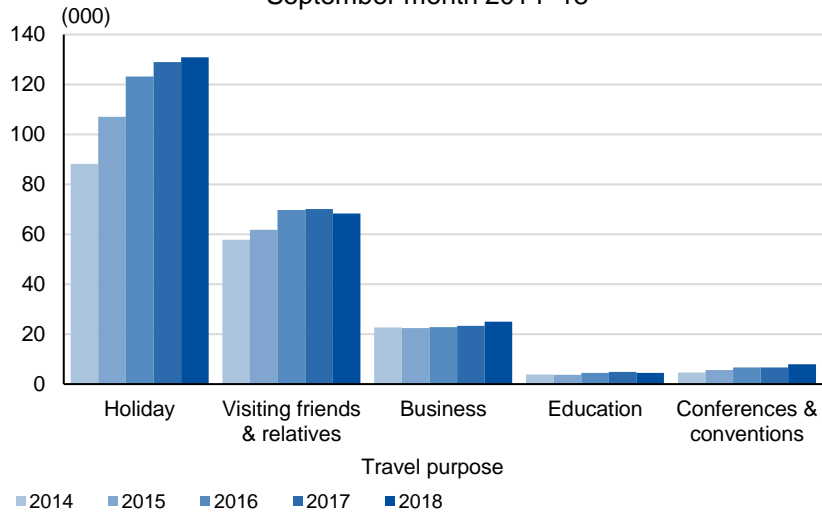
Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	193,329	216,984	245,089	252,746	258,155	5,409	2.1
Travel purpose							
Holiday	88,256	106,992	123,200	129,008	130,848	1,840	1.4
Visiting friends & relatives	57,760	61,776	69,776	70,144	68,336	-1,808	-2.6
Business	22,656	22,384	22,800	23,312	25,008	1,696	7.3
Education	3,824	3,760	4,432	4,880	4,480	-400	-8.2
Conferences & conventions	4,640	5,696	6,640	6,672	7,952	1,280	19.2
Age group (years)							
Under 15	17,168	20,208	21,856	23,056	22,240	-816	-3.5
15–24	24,896	26,800	29,856	29,072	29,072	0	0.0
25–34	39,056	46,416	52,896	54,368	57,952	3,584	6.6
35–44	31,760	35,072	40,192	41,536	41,568	32	0.1
45–54	36,160	37,488	41,808	43,552	42,064	-1,488	-3.4
55–64	28,352	31,936	36,944	38,768	40,976	2,208	5.7
65+	15,360	18,736	20,384	22,080	23,648	1,568	7.1
Length of stay (days)							
1–3	37,040	39,328	48,112	53,600	49,696	-3,904	-7.3
4–7	57,248	65,504	71,648	70,784	73,792	3,008	4.2
8–14	53,664	61,440	69,632	74,000	77,136	3,136	4.2
15–21	18,352	21,136	21,552	22,448	24,080	1,632	7.3
22 and over	26,448	29,248	32,992	31,600	32,816	1,216	3.8
Median	7.7	7.8	7.7	7.6	7.8
New Zealand port							
Auckland airport	134,816	152,400	169,824	170,816	177,952	7,136	4.2
Christchurch airport	27,616	29,712	34,880	37,904	37,680	-224	-0.6
Queenstown airport	14,864	17,280	21,456	25,312	25,600	288	1.1
Wellington airport	13,888	16,080	16,944	16,400	15,376	-1,024	-6.2
Dunedin airport	960	1,072	640	704	624	-80	-11.4
Seaports	96	80	176	1,296	272	-1,024	-79.0
Rotorua airport	464	0	0	0	0	0	...
Closest port of flight							
Sydney	61,056	64,480	69,552	67,888	65,792	-2,096	-3.1
Melbourne	33,984	41,312	41,440	43,168	44,720	1,552	3.6
Brisbane	31,488	32,800	33,152	34,544	34,688	144	0.4
Coolangatta	5,152	7,680	13,456	14,560	13,632	-928	-6.4
Hong Kong	5,776	8,368	6,864	10,432	11,056	624	6.0
Singapore	8,832	9,584	8,624	9,040	9,440	400	4.4
Shanghai	2,720	4,496	7,248	6,064	7,056	992	16.4
Guangzhou	5,424	5,392	7,920	6,272	6,832	560	8.9
Tokyo	4,336	5,296	4,944	5,808	5,312	-496	-8.5
Nadi	3,120	3,840	3,936	3,760	4,096	336	8.9
Dubai	0	0	3,152	3,936	4,048	112	2.8
Bangkok	1,776	2,320	2,800	2,480	3,696	1,216	49.0
Citizenship							
Australia	68,864	75,616	82,928	88,448	87,200	-1,248	-1.4
New Zealand	34,192	37,056	39,040	38,144	36,112	-2,032	-5.3
China, People's Republic of	19,024	26,592	28,000	31,440	33,392	1,952	6.2
United States of America	10,544	11,856	15,024	13,104	14,880	1,776	13.6
United Kingdom	9,312	9,296	10,000	9,568	9,424	-144	-1.5

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

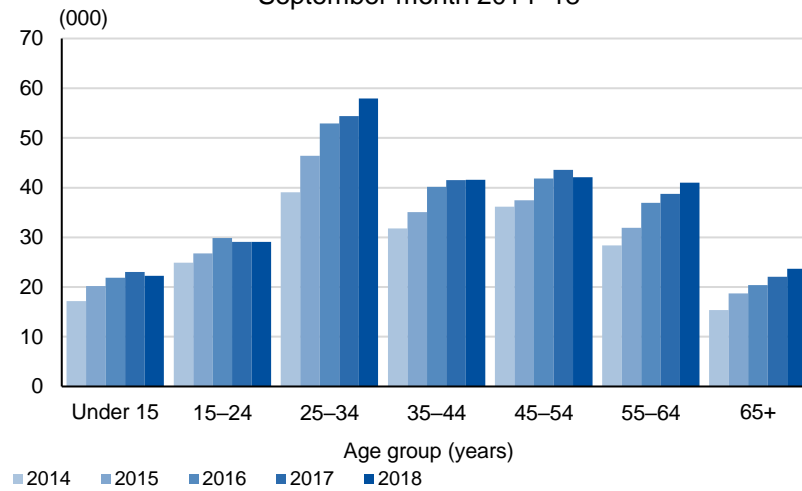
Source: Stats NZ

Travel purpose of visitors September month 2014–18



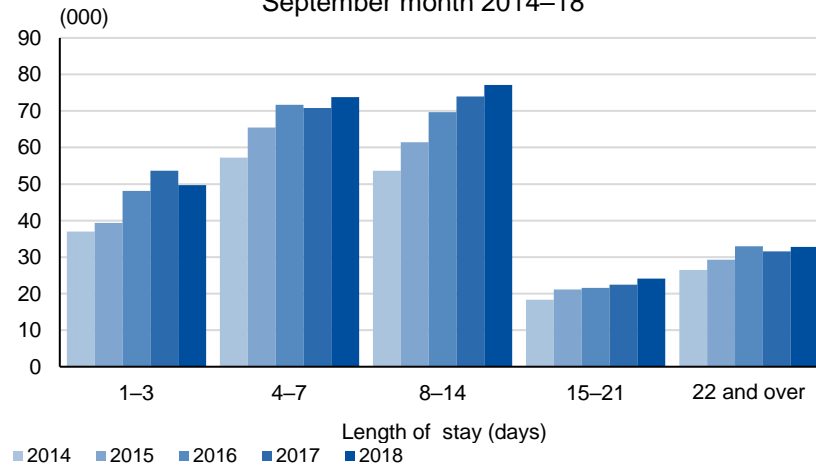
Source: Stats NZ

Age of visitors September month 2014–18



Source: Stats NZ

Length of stay of visitors September month 2014–18



Source: Stats NZ

Table 6

Key characteristics of visitors

Year ended September 2014–18

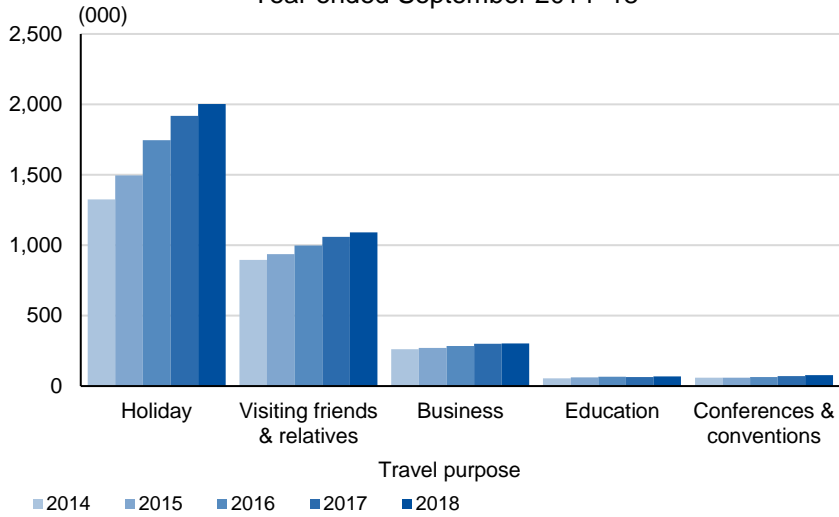
Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,801,802	3,040,667	3,386,685	3,677,744	3,808,605	130,861	3.6
Travel purpose							
Holiday	1,325,104	1,495,280	1,744,704	1,918,208	2,001,504	83,296	4.3
Visiting friends & relatives	894,848	936,704	999,136	1,059,888	1,092,144	32,256	3.0
Business	262,096	271,808	284,752	299,600	301,888	2,288	0.8
Education	55,440	60,608	65,936	65,056	68,416	3,360	5.2
Conferences & conventions	58,304	60,304	64,352	70,656	76,752	6,096	8.6
Age group (years)							
Under 15	236,048	259,680	284,288	310,032	327,712	17,680	5.7
15–24	350,112	370,496	407,840	427,216	427,072	-144	0.0
25–34	552,112	608,128	677,520	741,920	774,544	32,624	4.4
35–44	443,760	475,712	521,344	558,192	578,208	20,016	3.6
45–54	470,752	511,728	566,288	611,184	611,248	64	0.0
55–64	448,176	484,208	554,304	604,608	639,504	34,896	5.8
65+	296,384	327,136	373,136	412,960	442,784	29,824	7.2
Length of stay (days)							
1–3	470,096	509,648	587,920	669,184	669,216	32	0.0
4–7	738,304	815,600	884,832	916,240	978,416	62,176	6.8
8–14	747,584	813,712	924,384	1,019,008	1,083,216	64,208	6.3
15–21	330,192	357,424	394,880	444,512	447,104	2,592	0.6
22 and over	511,168	540,704	592,704	617,168	623,120	5,952	1.0
Median	8.9	8.9	8.9	8.9	8.8
New Zealand port							
Auckland airport	1,986,576	2,156,352	2,404,704	2,627,392	2,708,656	81,264	3.1
Christchurch airport	411,440	438,416	489,760	517,888	555,872	37,984	7.3
Queenstown airport	156,192	190,208	229,568	255,984	277,248	21,264	8.3
Wellington airport	184,288	201,600	218,544	216,736	209,648	-7,088	-3.3
Seaports	37,184	34,576	32,848	40,432	42,448	2,016	5.0
Dunedin airport	15,840	11,264	9,072	7,472	7,008	-464	-6.2
Hamilton airport	0	0	16	16	16	0	0.0
Rotorua airport	5,568	4,544	0	32	0	-32	-100.0
Closest port of flight							
Sydney	838,656	886,480	943,648	950,400	928,944	-21,456	-2.3
Melbourne	471,664	525,648	574,624	582,944	601,968	19,024	3.3
Brisbane	391,184	420,912	430,992	435,264	443,536	8,272	1.9
Hong Kong	109,952	121,472	128,848	169,088	188,768	19,680	11.6
Coolangatta	78,112	92,176	128,816	168,304	173,728	5,424	3.2
Singapore	146,656	158,368	165,792	157,984	167,312	9,328	5.9
Guangzhou	58,576	85,376	100,944	98,688	100,448	1,760	1.8
Los Angeles	83,328	87,152	85,600	102,848	98,144	-4,704	-4.6
Shanghai	44,064	62,672	96,848	90,032	96,128	6,096	6.8
Tokyo	56,256	69,456	75,456	74,336	75,680	1,344	1.8
Dubai	0	64	20,512	69,936	69,744	-192	-0.3
San Francisco	39,488	43,104	42,256	67,232	68,304	1,072	1.6
Citizenship							
Australia	787,024	832,192	904,880	973,456	986,528	13,072	1.3
New Zealand	498,912	510,224	519,312	538,576	525,936	-12,640	-2.3
China, People's Republic of	249,984	333,728	410,992	412,736	460,240	47,504	11.5
United States of America	211,424	235,536	266,160	313,152	334,016	20,864	6.7
United Kingdom	207,024	213,120	231,536	258,672	243,280	-15,392	-6.0

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

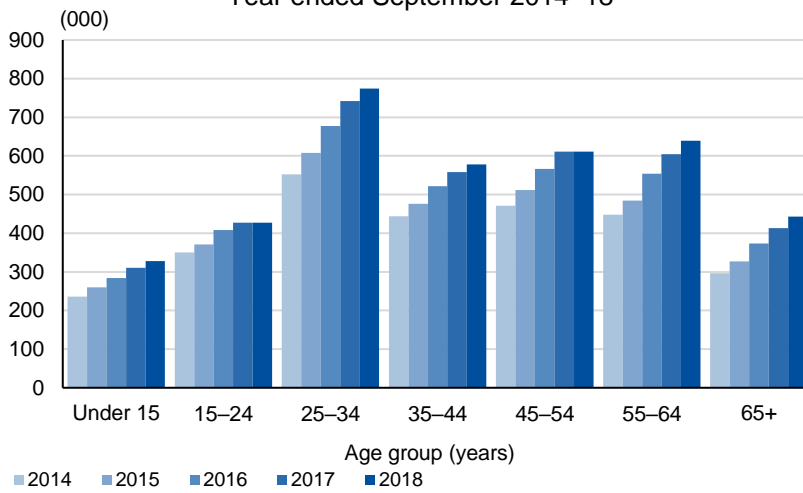
Source: Stats NZ

Travel purpose of visitors Year ended September 2014–18



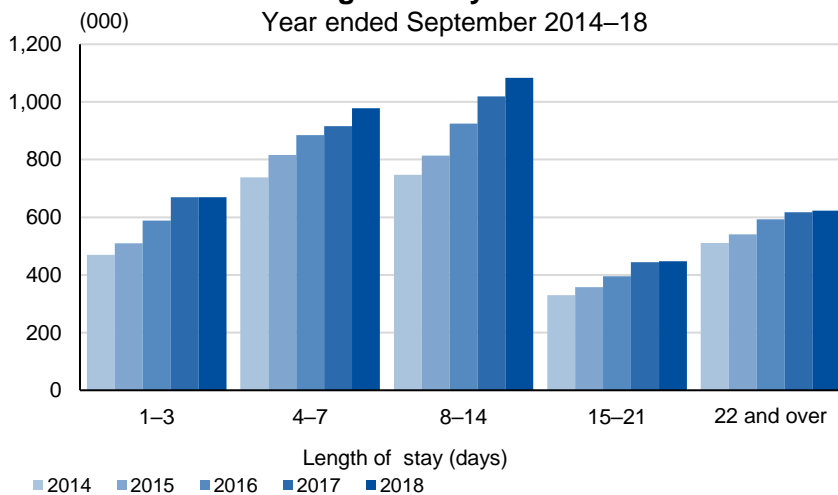
Source: Stats NZ

Age of visitors Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors Year ended September 2014–18



Source: Stats NZ

Table 7

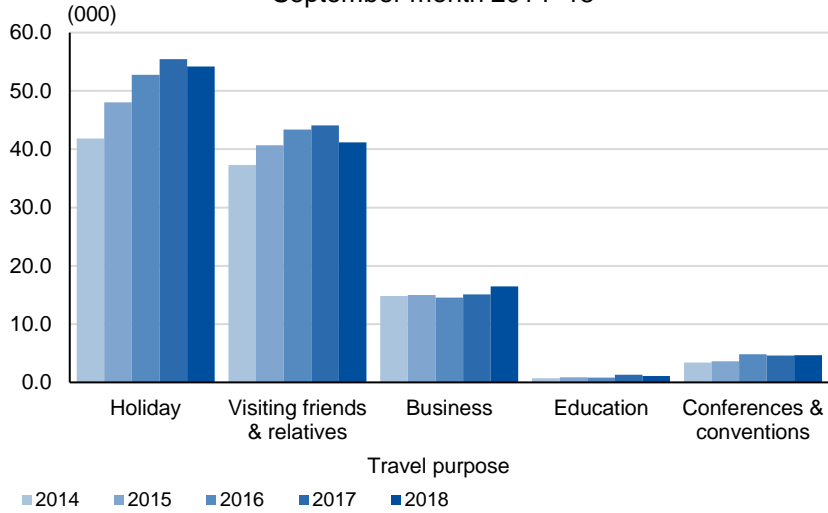
Key characteristics of visitors from Australia
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	102,976	113,088	122,160	126,912	123,456	-3,456	-2.7
Travel purpose							
Holiday	41,856	48,016	52,768	55,472	54,176	-1,296	-2.3
Visiting friends & relatives	37,264	40,656	43,344	44,096	41,168	-2,928	-6.6
Business	14,832	14,992	14,544	15,120	16,480	1,360	9.0
Education	704	880	832	1,296	1,088	-208	-16.0
Conferences & conventions	3,408	3,632	4,848	4,592	4,688	96	2.1
Age group (years)							
Under 15	13,296	15,904	16,976	17,872	16,336	-1,536	-8.6
15–24	12,544	12,800	14,080	13,584	13,472	-112	-0.8
25–34	18,208	21,168	22,720	23,584	23,088	-496	-2.1
35–44	17,792	19,776	21,968	22,704	22,560	-144	-0.6
45–54	20,800	20,320	22,544	22,848	21,568	-1,280	-5.6
55–64	13,552	14,640	15,520	16,832	17,184	352	2.1
65+	6,784	8,480	8,352	9,488	9,248	-240	-2.5
Length of stay (days)							
1–3	20,768	20,976	26,976	30,400	27,776	-2,624	-8.6
4–7	35,360	40,528	41,920	41,440	41,600	160	0.4
8–14	32,336	35,296	38,416	40,416	38,864	-1,552	-3.8
15–21	9,600	10,608	9,456	9,824	10,384	560	5.7
22 and over	4,912	5,680	5,392	4,832	4,832	0	0.0
Median	7.1	7.1	6.8	6.8	6.9
New Zealand port							
Auckland airport	60,048	66,096	70,720	68,240	67,088	-1,152	-1.7
Christchurch airport	17,632	18,384	19,888	23,024	22,432	-592	-2.6
Queenstown airport	12,656	14,944	17,856	21,264	21,376	112	0.5
Wellington airport	11,312	12,752	13,136	12,896	11,936	-960	-7.4
Dunedin airport	880	896	544	624	576	-48	-7.7
Closest port of flight							
Sydney	42,176	44,176	47,648	47,360	45,104	-2,256	-4.8
Melbourne	25,424	30,048	31,328	33,152	34,928	1,776	5.4
Brisbane	24,560	25,360	25,664	27,680	27,152	-528	-1.9
Coolangatta	4,048	6,192	8,496	8,208	8,448	240	2.9
Perth	3,376	3,280	3,648	3,552	3,168	-384	-10.8
Adelaide	1,072	1,248	1,136	1,024	1,248	224	21.9
Rarotonga	400	480	512	816	576	-240	-29.4
Citizenship							
Australia	67,520	74,240	81,360	87,136	85,616	-1,520	-1.7
New Zealand	27,280	30,304	31,184	29,856	27,920	-1,936	-6.5
United Kingdom	2,208	2,464	2,112	2,128	1,680	-448	-21.1
China, People's Republic of	784	1,136	1,280	1,392	1,504	112	8.0

Symbol: ... not applicable

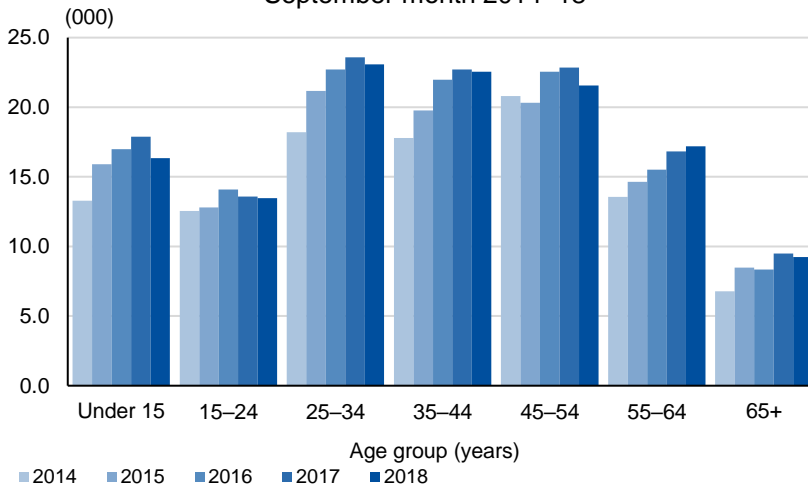
Source: Stats NZ

Travel purpose of visitors from Australia September month 2014–18



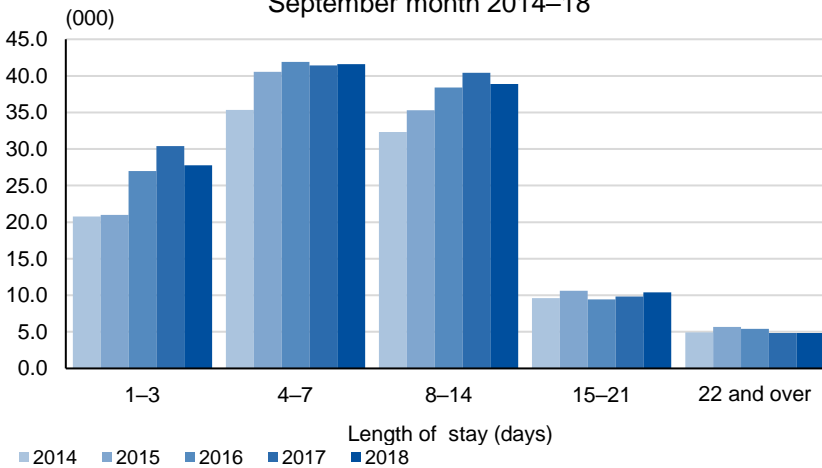
Source: Stats NZ

Age of visitors from Australia September month 2014–18



Source: Stats NZ

Length of stay of visitors from Australia September month 2014–18



Source: Stats NZ

Table 8

Key characteristics of visitors from Australia

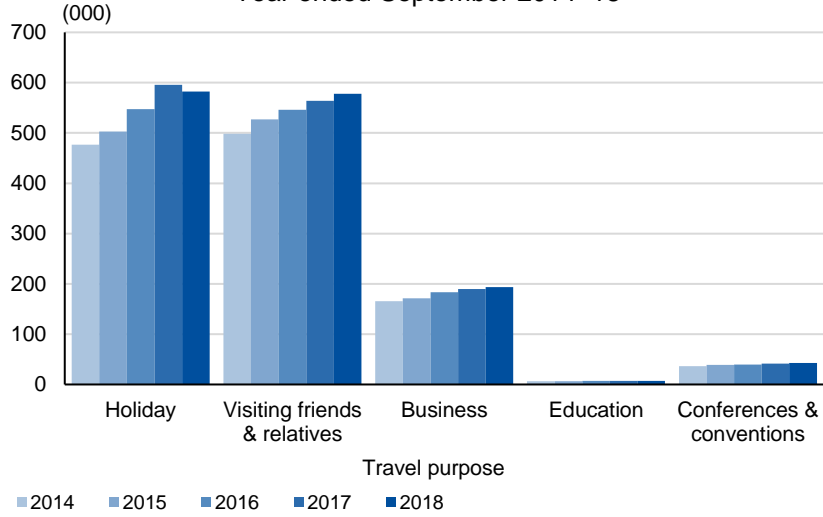
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,239,568	1,304,384	1,384,432	1,466,624	1,474,464	7,840	0.5
Travel purpose							
Holiday	476,624	503,008	547,344	595,504	582,144	-13,360	-2.2
Visiting friends & relatives	498,048	527,120	546,352	564,032	577,712	13,680	2.4
Business	165,504	171,440	183,552	189,728	193,696	3,968	2.1
Education	6,416	6,672	7,328	6,960	7,120	160	2.3
Conferences & conventions	36,560	39,152	39,312	41,312	42,816	1,504	3.6
Age group (years)							
Under 15	128,224	138,304	148,992	156,544	158,992	2,448	1.6
15–24	140,256	143,728	151,072	157,648	157,968	320	0.2
25–34	258,128	272,560	286,576	302,912	302,160	-752	-0.2
35–44	213,536	224,656	238,288	249,408	249,584	176	0.1
45–54	223,936	232,256	244,224	260,256	254,528	-5,728	-2.2
55–64	177,760	183,888	199,248	212,800	217,264	4,464	2.1
65+	97,728	108,992	116,032	127,056	133,968	6,912	5.4
Length of stay (days)							
1–3	245,328	252,928	281,504	335,888	337,296	1,408	0.4
4–7	401,744	439,136	453,632	466,016	479,968	13,952	3.0
8–14	378,816	392,480	419,968	435,664	438,432	2,768	0.6
15–21	125,696	131,056	135,872	142,016	136,672	-5,344	-3.8
22 and over	87,984	88,784	93,456	87,040	82,096	-4,944	-5.7
Median	7.3	7.2	7.1	7.0	6.9
New Zealand port							
Auckland airport	742,416	771,584	809,056	854,080	844,224	-9,856	-1.2
Christchurch airport	208,576	216,240	228,944	249,200	260,944	11,744	4.7
Queenstown airport	121,120	145,584	169,680	188,832	202,240	13,408	7.1
Wellington airport	138,016	148,800	161,248	158,032	151,408	-6,624	-4.2
Seaports	10,352	8,144	7,472	9,808	9,504	-304	-3.1
Dunedin airport	13,936	9,776	8,000	6,624	6,080	-544	-8.2
Closest port of flight							
Sydney	494,752	512,784	537,728	560,048	553,216	-6,832	-1.2
Melbourne	317,056	344,976	366,240	391,472	406,592	15,120	3.9
Brisbane	269,824	279,408	285,248	300,144	297,200	-2,944	-1.0
Coolangatta	55,088	68,784	85,776	94,352	101,888	7,536	8.0
Perth	45,760	48,848	55,008	53,488	50,096	-3,392	-6.3
Adelaide	19,024	14,032	14,576	13,936	14,416	480	3.4
Canberra	0	0	576	9,056	7,072	-1,984	-21.9
Rarotonga	4,016	4,768	5,648	6,032	6,368	336	5.6
Apia	3,424	4,144	4,400	4,336	4,464	128	3.0
Los Angeles	2,640	2,608	2,192	2,368	2,976	608	25.7
Citizenship							
Australia	764,576	810,528	882,528	951,680	963,312	11,632	1.2
New Zealand	376,352	389,104	391,664	398,032	389,840	-8,192	-2.1
United Kingdom	25,120	25,856	27,360	28,400	25,040	-3,360	-11.8
China, People's Republic of	8,464	10,992	11,872	13,504	15,408	1,904	14.1

Symbol: ... not applicable

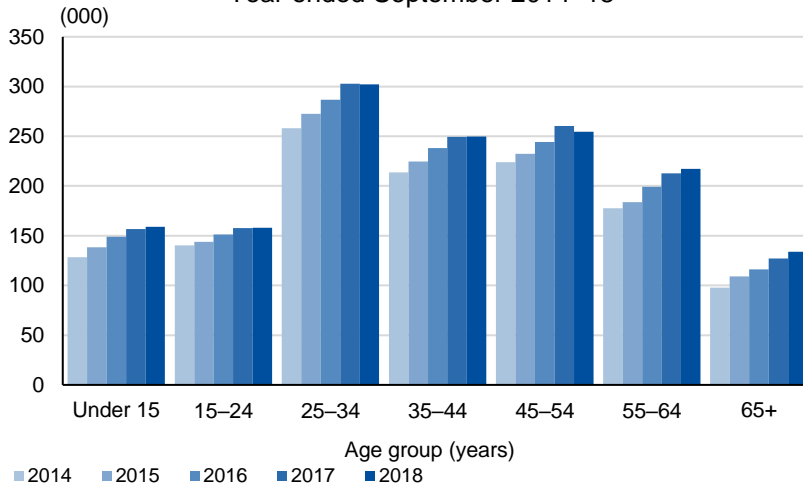
Source: Stats NZ

Travel purpose of visitors from Australia
Year ended September 2014–18



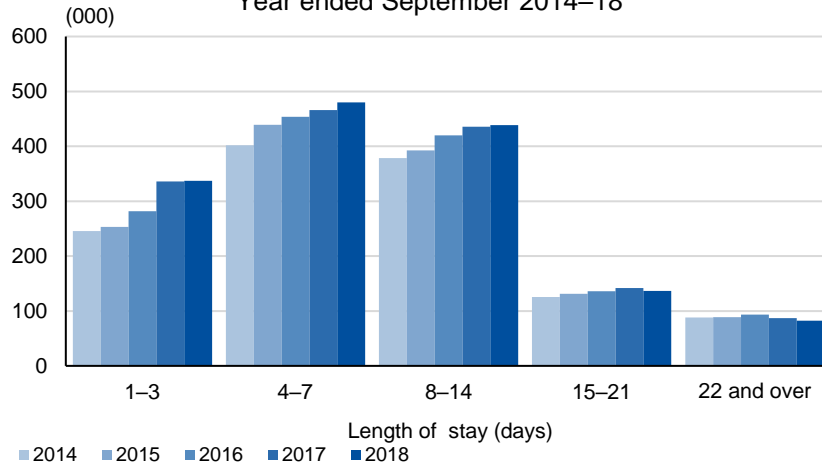
Source: Stats NZ

Age of visitors from Australia
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Australia
Year ended September 2014–18



Source: Stats NZ

Table 9

State of residence of visitors from Australia
September month 2014–18

	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	102,976	113,088	122,160	126,912	123,456	-3,456	-2.7
New South Wales	35,312	39,536	42,880	44,208	41,248	-2,960	-6.7
Queensland	29,664	31,776	34,112	36,224	35,488	-736	-2.0
Victoria	22,656	26,000	28,000	28,960	29,984	1,024	3.5
Western Australia	7,520	7,328	8,224	7,664	7,424	-240	-3.1
South Australia	3,136	3,600	3,184	3,312	3,760	448	13.5
Australian Capital Territory	1,728	1,632	2,160	2,400	1,472	-928	-38.7
Tasmania	992	1,072	1,264	1,680	1,424	-256	-15.2
Northern Territory	688	624	480	640	688	48	7.5
Not stated	1,280	1,520	1,856	1,824	1,968	144	7.9

Source: Stats NZ

Table 10

State of residence of visitors from Australia
Year ended September 2014–18

	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,239,568	1,304,384	1,384,432	1,466,624	1,474,464	7,840	0.5
New South Wales	425,008	452,560	485,520	517,472	514,496	-2,976	-0.6
Queensland	329,088	346,384	364,656	385,808	388,896	3,088	0.8
Victoria	276,752	297,008	319,840	343,136	354,928	11,792	3.4
Western Australia	108,400	106,624	106,128	104,768	99,392	-5,376	-5.1
South Australia	41,216	40,784	42,368	44,352	44,560	208	0.5
Australian Capital Territory	21,056	21,840	23,056	26,384	25,600	-784	-3.0
Tasmania	13,120	13,408	14,800	15,056	16,336	1,280	8.5
Northern Territory	8,368	7,360	8,256	8,496	7,856	-640	-7.5
Not stated	16,560	18,416	19,808	21,152	22,400	1,248	5.9

Source: Stats NZ

Table 11

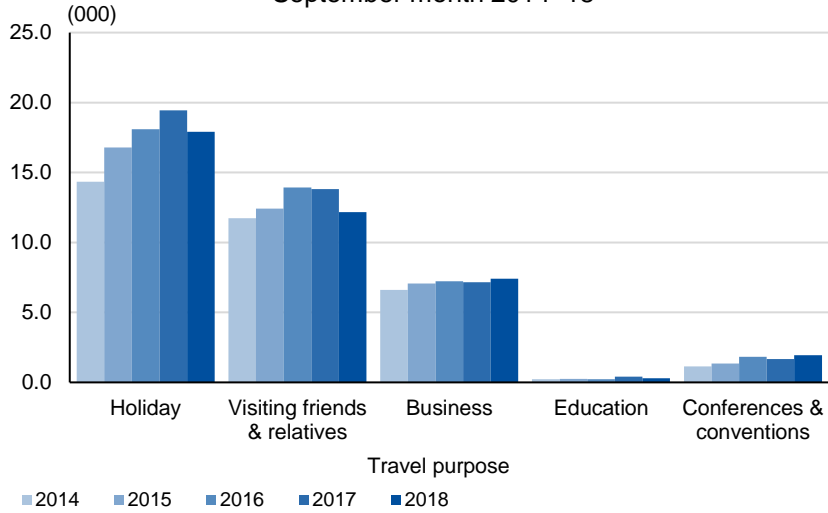
Key characteristics of visitors from New South Wales September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	35,312	39,536	42,880	44,208	41,248	-2,960	-6.7
Travel purpose							
Holiday	14,352	16,800	18,096	19,440	17,920	-1,520	-7.8
Visiting friends & relatives	11,744	12,416	13,920	13,824	12,176	-1,648	-11.9
Business	6,608	7,056	7,216	7,168	7,408	240	3.3
Education	224	256	224	416	288	-128	-30.8
Conferences & conventions	1,136	1,344	1,824	1,664	1,936	272	16.3
Age group (years)							
Under 15	4,256	5,408	5,568	6,064	4,400	-1,664	-27.4
15–24	3,808	4,032	4,336	4,128	4,128	0	0.0
25–34	6,336	7,440	7,648	8,016	8,352	336	4.2
35–44	7,104	7,312	8,448	8,704	8,464	-240	-2.8
45–54	6,784	7,456	8,512	8,544	6,960	-1,584	-18.5
55–64	4,672	4,944	5,712	5,744	5,872	128	2.2
65+	2,352	2,944	2,656	3,008	3,072	64	2.1
Length of stay (days)							
1–3	9,072	8,992	11,808	12,384	11,712	-672	-5.4
4–7	11,888	14,608	14,912	15,184	13,904	-1,280	-8.4
8–14	10,000	11,056	12,384	12,848	11,456	-1,392	-10.8
15–21	2,960	3,216	2,656	2,480	2,896	416	16.8
22 and over	1,392	1,664	1,120	1,312	1,280	-32	-2.4
Median	6.6	6.5	5.9	6.0	5.9
New Zealand port							
Auckland airport	19,968	22,832	24,464	22,768	21,600	-1,168	-5.1
Queenstown airport	4,640	5,584	6,784	8,400	7,936	-464	-5.5
Christchurch airport	6,032	6,640	7,120	7,824	7,552	-272	-3.5
Wellington airport	4,288	4,288	4,480	4,736	4,112	-624	-13.2
Closest port of flight							
Sydney	32,896	36,448	39,680	39,552	37,392	-2,160	-5.5
Coolangatta	656	976	864	1,280	1,392	112	8.8
Melbourne	528	624	736	880	912	32	3.6
Brisbane	752	624	752	832	656	-176	-21.2
Citizenship							
Australia	24,240	27,536	30,336	31,568	29,200	-2,368	-7.5
New Zealand	7,632	8,512	8,928	8,368	7,392	-976	-11.7
United Kingdom	960	1,040	848	928	896	-32	-3.4
China, People's Republic of	304	480	640	592	720	128	21.6

Symbol: ... not applicable

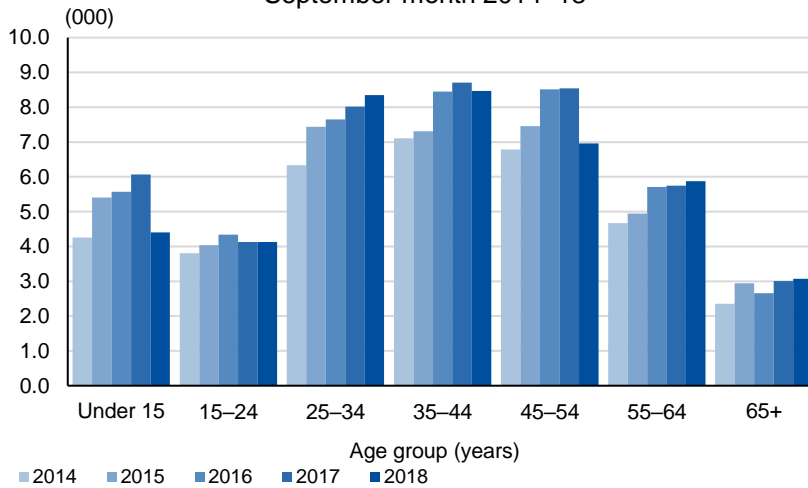
Source: Stats NZ

Travel purpose of visitors from New South Wales September month 2014–18



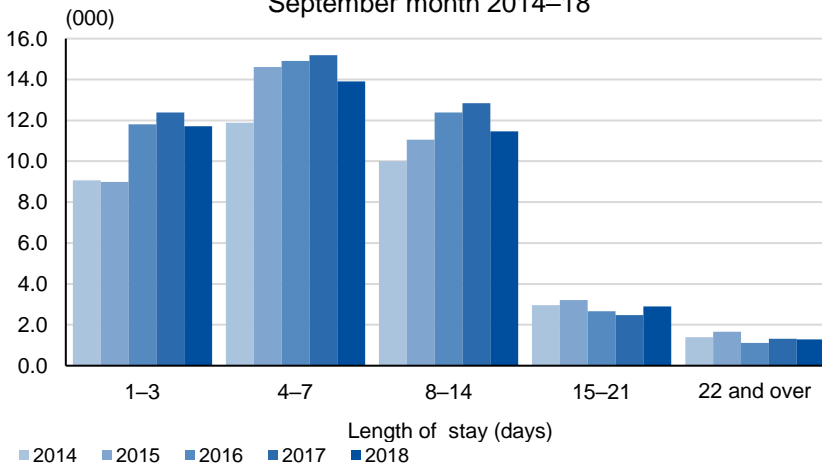
Source: Stats NZ

Age of visitors from New South Wales September month 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales September month 2014–18



Source: Stats NZ

Table 12

Key characteristics of visitors from New South Wales

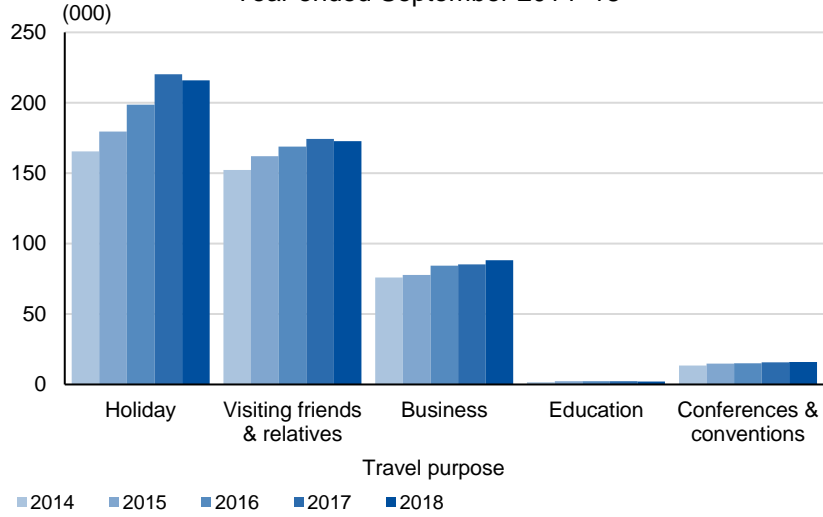
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	425,008	452,560	485,520	517,472	514,496	-2,976	-0.6
Travel purpose							
Holiday	165,504	179,520	198,608	220,336	215,984	-4,352	-2.0
Visiting friends & relatives	152,208	162,160	168,816	174,304	172,784	-1,520	-0.9
Business	76,032	77,824	84,272	85,200	88,240	3,040	3.6
Education	1,680	2,224	2,400	2,336	2,016	-320	-13.7
Conferences & conventions	13,408	14,912	15,136	15,824	15,904	80	0.5
Age group (years)							
Under 15	41,520	45,040	48,704	52,624	51,120	-1,504	-2.9
15–24	42,832	44,928	49,728	52,496	52,080	-416	-0.8
25–34	86,896	92,912	99,936	105,184	105,248	64	0.1
35–44	82,320	85,584	92,608	95,760	95,216	-544	-0.6
45–54	77,264	84,624	86,784	95,088	92,224	-2,864	-3.0
55–64	61,104	62,784	69,600	73,376	74,432	1,056	1.4
65+	33,072	36,688	38,160	42,944	44,176	1,232	2.9
Length of stay (days)							
1–3	108,176	110,704	121,808	141,264	140,608	-656	-0.5
4–7	143,680	163,216	171,760	175,312	177,728	2,416	1.4
8–14	118,320	122,096	132,032	140,656	138,960	-1,696	-1.2
15–21	33,696	34,848	36,896	38,736	37,104	-1,632	-4.2
22 and over	21,136	21,696	23,024	21,504	20,096	-1,408	-6.5
Median	6.4	6.3	6.2	6.0	6.0
New Zealand port							
Auckland airport	246,896	260,688	275,552	291,856	281,120	-10,736	-3.7
Christchurch airport	70,768	74,464	79,328	85,472	89,680	4,208	4.9
Queenstown airport	49,616	59,040	72,016	79,520	87,376	7,856	9.9
Wellington airport	47,408	50,304	55,040	56,608	52,688	-3,920	-6.9
Seaports	4,160	3,536	2,896	3,424	3,376	-48	-1.4
Closest port of flight							
Sydney	388,656	414,256	443,648	470,512	463,584	-6,928	-1.5
Coolangatta	8,816	10,784	12,528	14,832	16,656	1,824	12.3
Melbourne	8,080	8,128	9,856	9,008	11,312	2,304	25.6
Brisbane	8,080	8,384	8,400	9,280	9,024	-256	-2.8
Canberra	0	0	96	1,728	1,392	-336	-19.4
Rarotonga	1,024	1,376	1,248	1,344	1,392	48	3.6
Nadi	704	640	816	704	944	240	34.1
Apia	992	1,200	1,200	1,184	928	-256	-21.6
Papeete	1,040	784	912	960	912	-48	-5.0
Los Angeles	528	384	560	608	672	64	10.5
Citizenship							
Australia	283,712	303,120	333,264	356,736	355,232	-1,504	-0.4
New Zealand	101,008	105,472	106,176	110,320	105,200	-5,120	-4.6
United Kingdom	10,208	10,976	11,840	12,480	11,280	-1,200	-9.6
China, People's Republic of	4,016	4,912	5,648	6,288	7,024	736	11.7

Symbol: ... not applicable

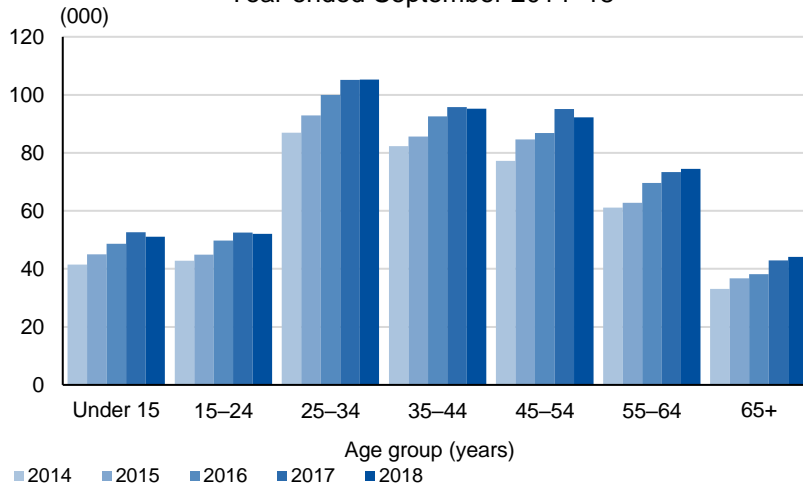
Source: Stats NZ

Travel purpose of visitors from New South Wales
Year ended September 2014–18



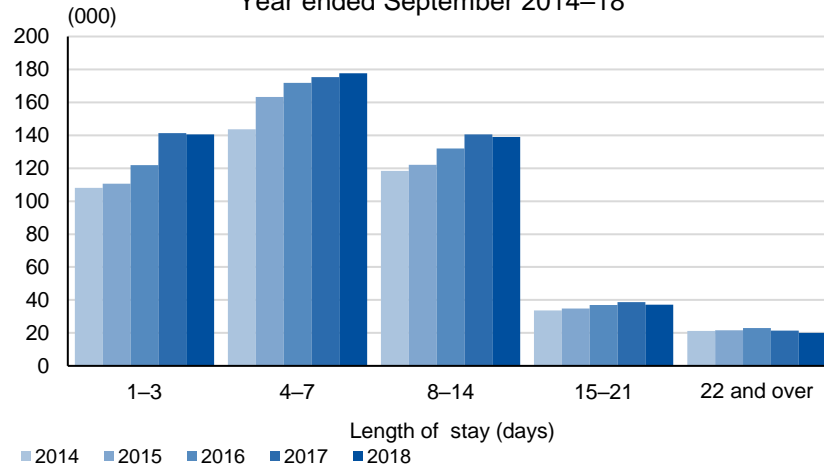
Source: Stats NZ

Age of visitors from New South Wales
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales
Year ended September 2014–18



Source: Stats NZ

Table 13

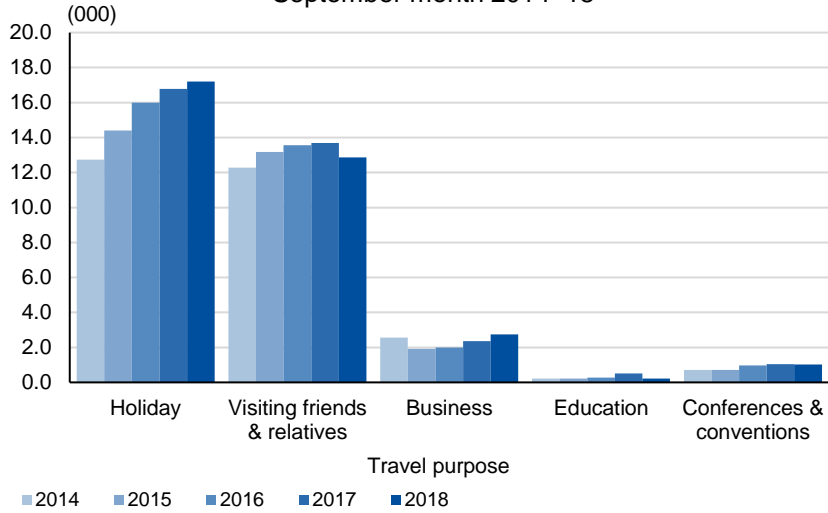
Key characteristics of visitors from Queensland September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,664	31,776	34,112	36,224	35,488	-736	-2.0
Travel purpose							
Holiday	12,736	14,400	16,000	16,784	17,200	416	2.5
Visiting friends & relatives	12,272	13,184	13,552	13,696	12,864	-832	-6.1
Business	2,560	1,920	2,000	2,352	2,736	384	16.3
Education	224	224	272	512	224	-288	-56.3
Conferences & conventions	704	720	960	1,040	1,024	-16	-1.5
Age group (years)							
Under 15	4,704	5,312	5,856	5,712	6,000	288	5.0
15–24	3,920	4,208	4,480	4,784	4,608	-176	-3.7
25–34	4,352	5,376	5,568	5,824	5,808	-16	-0.3
35–44	4,768	5,264	5,488	6,096	5,664	-432	-7.1
45–54	6,016	5,168	5,936	6,224	6,096	-128	-2.1
55–64	3,776	4,160	4,112	4,688	4,544	-144	-3.1
65+	2,128	2,288	2,672	2,896	2,768	-128	-4.4
Length of stay (days)							
1–3	4,336	4,080	5,168	6,560	5,376	-1,184	-18.0
4–7	10,416	11,552	12,080	12,176	12,624	448	3.7
8–14	10,592	11,344	12,608	12,992	12,864	-128	-1.0
15–21	2,864	3,168	2,896	3,072	3,248	176	5.7
22 and over	1,456	1,632	1,360	1,424	1,376	-48	-3.4
Median	7.5	7.6	7.5	7.4	7.4
New Zealand port							
Auckland airport	16,672	17,488	18,800	18,224	17,280	-944	-5.2
Queenstown airport	3,872	5,248	5,808	6,544	7,504	960	14.7
Christchurch airport	5,312	4,960	5,744	7,120	7,120	0	0.0
Wellington airport	3,008	3,408	3,264	3,648	3,104	-544	-14.9
Closest port of flight							
Brisbane	22,592	23,600	23,696	25,504	25,024	-480	-1.9
Coolangatta	3,232	5,072	7,296	6,720	6,800	80	1.2
Sydney	2,400	2,096	1,696	1,872	2,048	176	9.4
Citizenship							
Australia	18,256	19,312	22,080	23,904	24,544	640	2.7
New Zealand	9,808	10,960	10,496	10,576	9,552	-1,024	-9.7

Symbol: ... not applicable

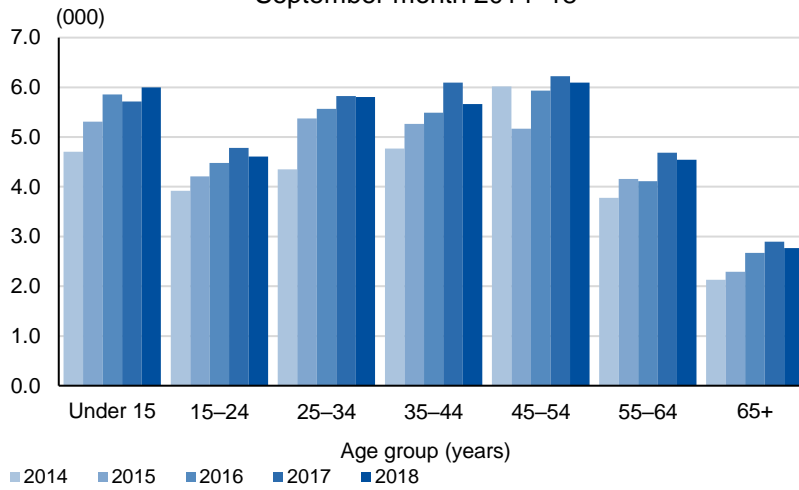
Source: Stats NZ

Travel purpose of visitors from Queensland September month 2014–18



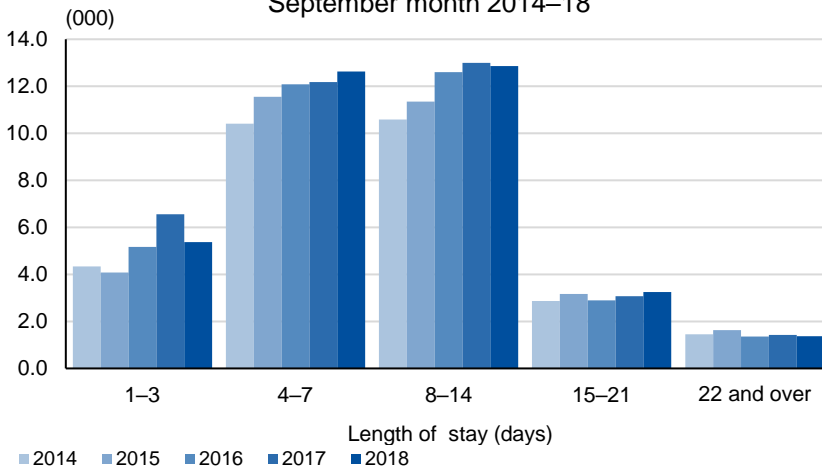
Source: Stats NZ

Age of visitors from Queensland September month 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland September month 2014–18



Source: Stats NZ

Table 14

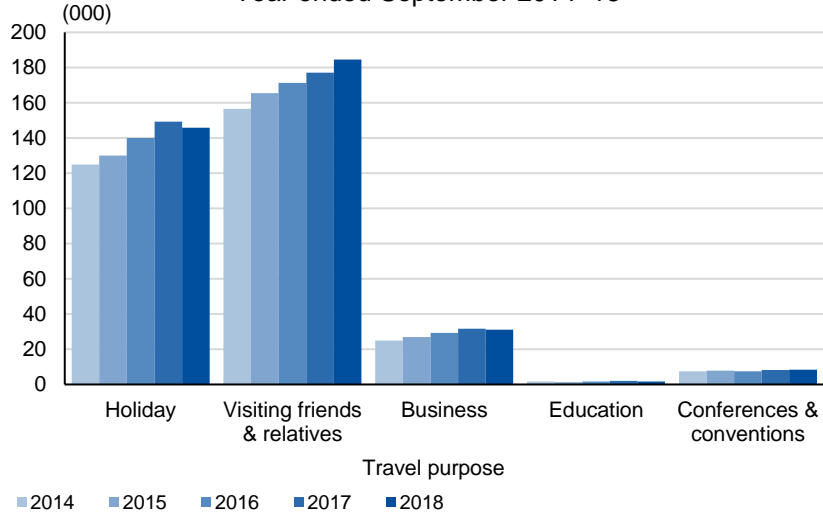
Key characteristics of visitors from Queensland
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	329,088	346,384	364,656	385,808	388,896	3,088	0.8
Travel purpose							
Holiday	124,848	130,000	140,064	149,360	145,840	-3,520	-2.4
Visiting friends & relatives	156,480	165,440	171,376	177,088	184,480	7,392	4.2
Business	25,024	26,864	29,232	31,600	31,152	-448	-1.4
Education	1,584	1,312	1,728	2,064	1,664	-400	-19.4
Conferences & conventions	7,424	7,920	7,552	8,240	8,384	144	1.7
Age group (years)							
Under 15	41,104	44,432	47,728	48,880	50,336	1,456	3.0
15–24	39,776	41,056	42,816	45,216	45,488	272	0.6
25–34	60,528	63,152	66,128	70,224	69,968	-256	-0.4
35–44	51,568	54,784	56,128	60,320	60,000	-320	-0.5
45–54	59,168	60,864	63,728	67,456	65,520	-1,936	-2.9
55–64	48,704	50,608	54,128	57,664	58,752	1,088	1.9
65+	28,240	31,488	34,000	36,048	38,832	2,784	7.7
Length of stay (days)							
1–3	49,856	49,840	56,832	70,640	69,504	-1,136	-1.6
4–7	108,736	118,032	122,000	126,848	130,512	3,664	2.9
8–14	110,048	115,136	120,464	123,056	125,760	2,704	2.2
15–21	35,264	37,840	37,504	40,496	39,648	-848	-2.1
22 and over	25,184	25,536	27,856	24,768	23,472	-1,296	-5.2
Median	7.8	7.8	7.7	7.4	7.4
New Zealand port							
Auckland airport	195,968	200,992	210,448	220,496	219,184	-1,312	-0.6
Christchurch airport	56,096	55,536	59,360	68,512	69,792	1,280	1.9
Queenstown airport	28,208	39,296	43,728	48,560	51,488	2,928	6.0
Wellington airport	36,288	40,288	42,768	40,512	40,944	432	1.1
Dunedin airport	9,456	8,128	6,576	5,344	5,184	-160	-3.0
Seaports	2,912	1,984	1,760	2,384	2,288	-96	-4.0
Closest port of flight							
Brisbane	245,456	256,080	261,104	274,400	271,760	-2,640	-1.0
Coolangatta	44,384	55,808	70,272	76,880	81,824	4,944	6.4
Sydney	22,768	20,016	16,992	15,968	18,304	2,336	14.6
Melbourne	4,176	4,768	4,384	5,024	4,768	-256	-5.1
Rarotonga	1,136	1,152	1,392	1,888	2,016	128	6.8
Cairns	2,976	1,168	2,112	2,784	1,616	-1,168	-42.0
Apia	1,024	1,136	1,392	1,264	1,216	-48	-3.8
Los Angeles	496	432	368	480	608	128	26.7
Papeete	544	592	624	560	448	-112	-20.0
Citizenship							
Australia	183,536	195,792	213,152	231,232	235,312	4,080	1.8
New Zealand	128,336	132,976	133,616	135,536	134,432	-1,104	-0.8
United Kingdom	4,880	4,736	4,512	4,880	4,160	-720	-14.8
China, People's Republic of	912	1,456	1,504	1,440	1,920	480	33.3

Symbol: ... not applicable

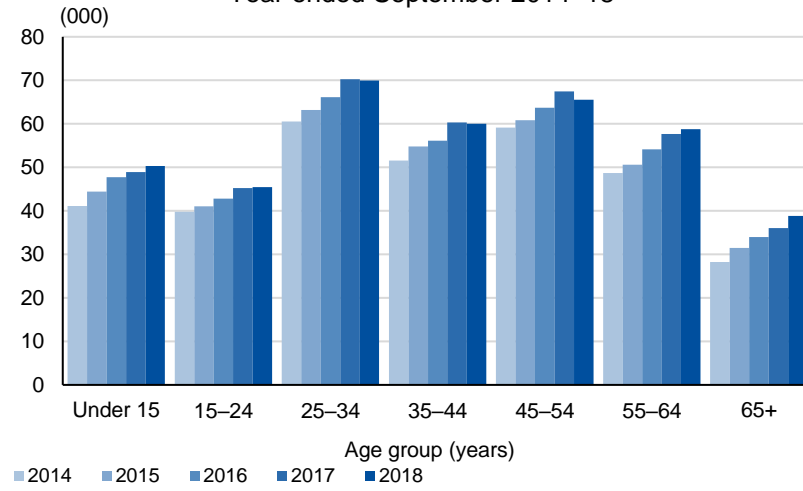
Source: Stats NZ

Travel purpose of visitors from Queensland
Year ended September 2014–18



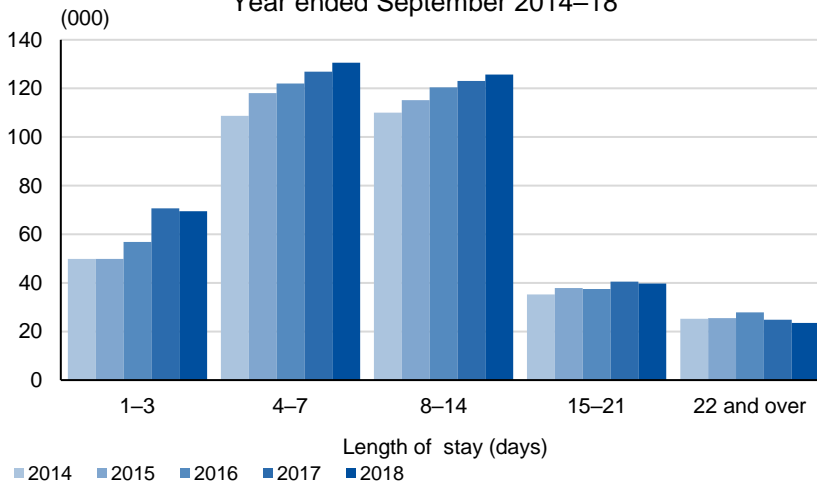
Source: Stats NZ

Age of visitors from Queensland
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland
Year ended September 2014–18



Source: Stats NZ

Table 15

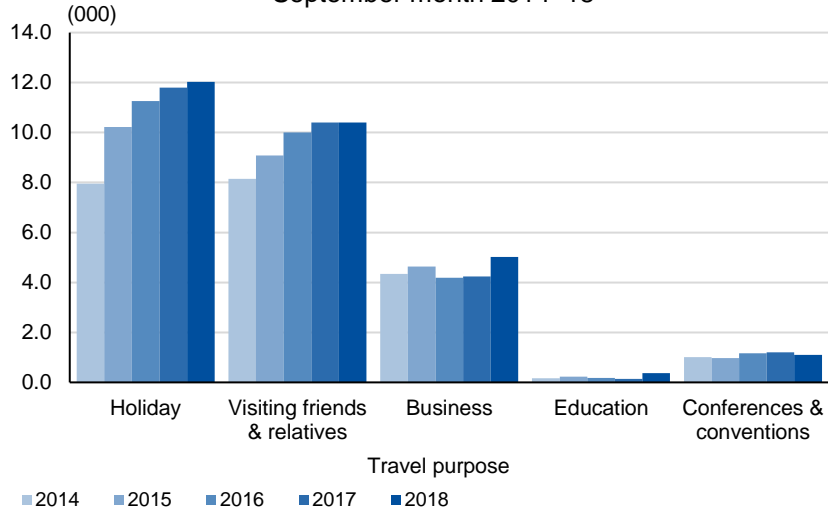
Key characteristics of visitors from Victoria
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	22,656	26,000	28,000	28,960	29,984	1,024	3.5
Travel purpose							
Holiday	7,952	10,224	11,264	11,792	12,032	240	2.0
Visiting friends & relatives	8,144	9,088	10,000	10,400	10,400	0	0.0
Business	4,336	4,640	4,192	4,240	5,024	784	18.5
Education	160	224	176	144	368	224	155.6
Conferences & conventions	1,008	976	1,168	1,200	1,104	-96	-8.0
Age group (years)							
Under 15	2,656	3,408	3,600	3,888	4,000	112	2.9
15–24	2,480	2,832	3,248	2,800	2,944	144	5.1
25–34	4,544	5,280	6,144	6,416	6,096	-320	-5.0
35–44	3,984	4,880	5,184	5,392	5,968	576	10.7
45–54	4,960	4,800	5,136	5,024	5,408	384	7.6
55–64	2,848	3,264	3,296	3,632	4,016	384	10.6
65+	1,184	1,536	1,392	1,808	1,552	-256	-14.2
Length of stay (days)							
1–3	5,440	5,664	7,360	8,576	7,888	-688	-8.0
4–7	8,672	9,856	10,400	9,152	10,800	1,648	18.0
8–14	6,176	7,520	7,504	8,384	8,560	176	2.1
15–21	1,520	2,032	1,616	1,984	1,840	-144	-7.3
22 and over	848	928	1,120	864	896	32	3.7
Median	6.2	6.5	5.9	6.0	6.2
New Zealand port							
Auckland airport	13,344	15,088	15,856	16,256	17,008	752	4.6
Christchurch airport	3,952	4,576	4,576	5,296	5,392	96	1.8
Queenstown airport	2,432	2,720	4,000	4,512	4,320	-192	-4.3
Wellington airport	2,880	3,616	3,568	2,736	3,248	512	18.7
Closest port of flight							
Melbourne	20,960	23,984	26,048	26,496	27,984	1,488	5.6
Sydney	1,040	1,040	848	1,136	1,008	-128	-11.3
Citizenship							
Australia	14,640	17,136	17,952	19,296	19,984	688	3.6
New Zealand	6,064	6,496	7,296	7,104	7,136	32	0.5
China, People's Republic of	320	416	368	464	528	64	13.8

Symbol: ... not applicable

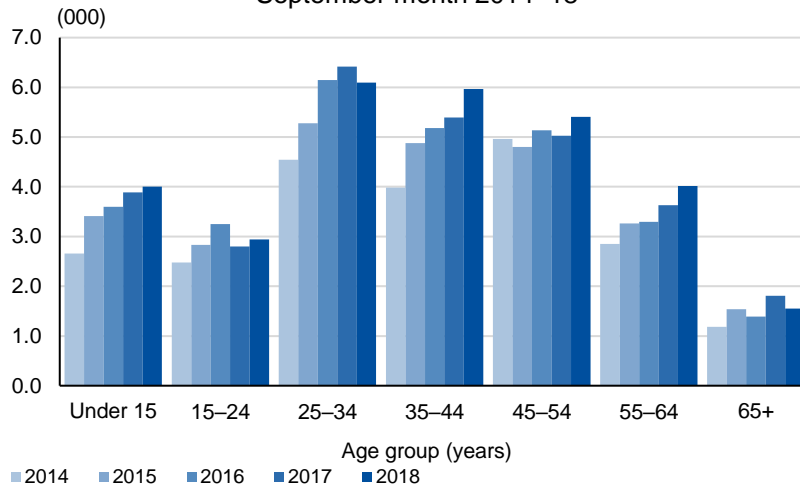
Source: Stats NZ

Travel purpose of visitors from Victoria September month 2014–18



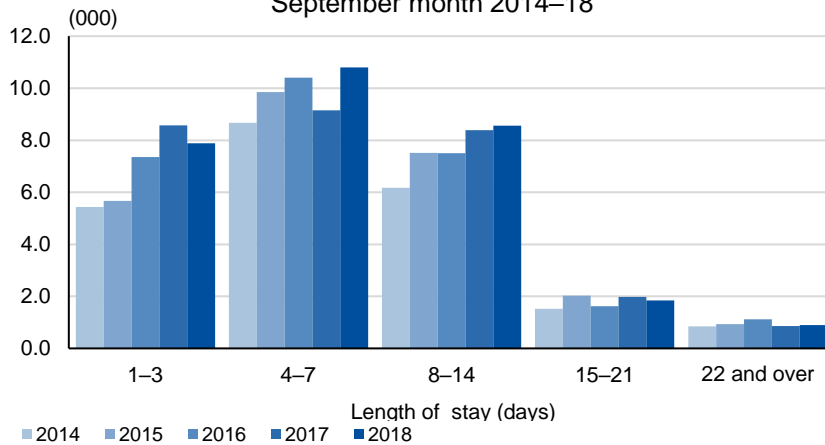
Source: Stats NZ

Age of visitors from Victoria September month 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria September month 2014–18



Source: Stats NZ

Table 16

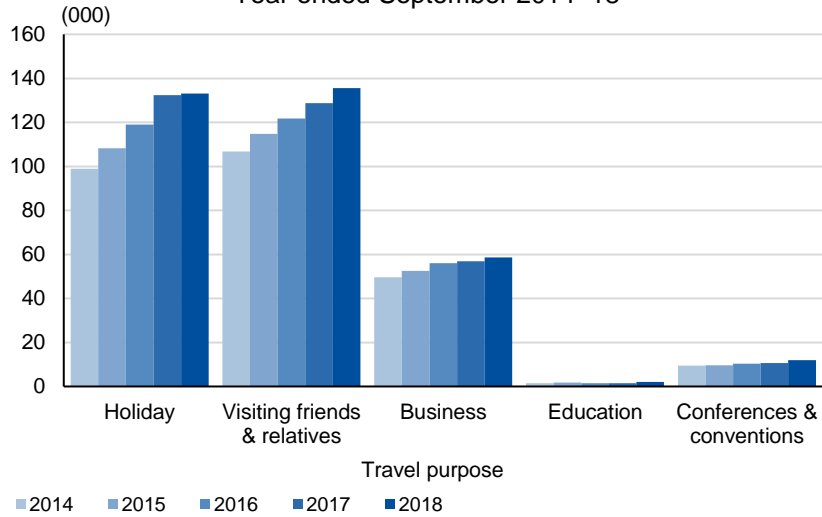
Key characteristics of visitors from Victoria
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	276,752	297,008	319,840	343,136	354,928	11,792	3.4
Travel purpose							
Holiday	98,912	108,256	118,976	132,416	133,136	720	0.5
Visiting friends & relatives	106,720	114,832	121,712	128,800	135,616	6,816	5.3
Business	49,616	52,528	56,048	56,848	58,608	1,760	3.1
Education	1,472	1,760	1,520	1,456	2,016	560	38.5
Conferences & conventions	9,520	9,568	10,288	10,688	11,936	1,248	11.7
Age group (years)							
Under 15	24,688	27,648	30,272	32,080	34,496	2,416	7.5
15–24	29,872	32,528	34,144	36,496	37,104	608	1.7
25–34	65,792	70,768	75,920	82,176	84,192	2,016	2.5
35–44	51,072	54,592	59,392	62,512	64,768	2,256	3.6
45–54	50,496	51,776	55,808	59,456	60,096	640	1.1
55–64	35,616	38,864	41,392	45,728	48,000	2,272	5.0
65+	19,216	20,832	22,912	24,688	26,272	1,584	6.4
Length of stay (days)							
1–3	64,336	68,160	77,248	92,288	95,712	3,424	3.7
4–7	95,200	102,896	106,480	109,776	116,800	7,024	6.4
8–14	76,576	83,456	92,016	95,616	98,912	3,296	3.4
15–21	24,464	26,288	27,360	29,408	27,776	-1,632	-5.5
22 and over	16,176	16,208	16,736	16,048	15,728	-320	-2.0
Median	6.6	6.6	6.6	6.4	6.2
New Zealand port							
Auckland airport	162,912	173,232	182,944	200,256	206,272	6,016	3.0
Christchurch airport	49,136	52,752	56,272	60,688	66,816	6,128	10.1
Queenstown airport	26,768	29,968	35,248	41,904	44,112	2,208	5.3
Wellington airport	35,392	39,840	44,032	38,576	36,256	-2,320	-6.0
Seaports	1,216	1,072	1,184	1,616	1,360	-256	-15.8
Closest port of flight							
Melbourne	254,352	274,000	296,736	319,504	330,720	11,216	3.5
Sydney	12,880	13,008	11,600	11,328	11,392	64	0.6
Brisbane	2,224	2,144	2,128	2,320	2,224	-96	-4.1
Apia	832	1,152	1,072	1,104	1,552	448	40.6
Rarotonga	896	1,232	1,600	1,584	1,536	-48	-3.0
Coolangatta	400	464	576	576	928	352	61.1
Los Angeles	768	768	544	736	672	-64	-8.7
Papeete	512	528	464	448	608	160	35.7
Citizenship							
Australia	172,848	186,608	202,464	219,776	228,448	8,672	3.9
New Zealand	78,512	83,232	87,344	91,376	93,184	1,808	2.0
United Kingdom	6,384	6,560	7,328	7,360	6,160	-1,200	-16.3
China, People's Republic of	2,624	3,376	3,424	4,640	5,056	416	9.0

Symbol: ... not applicable

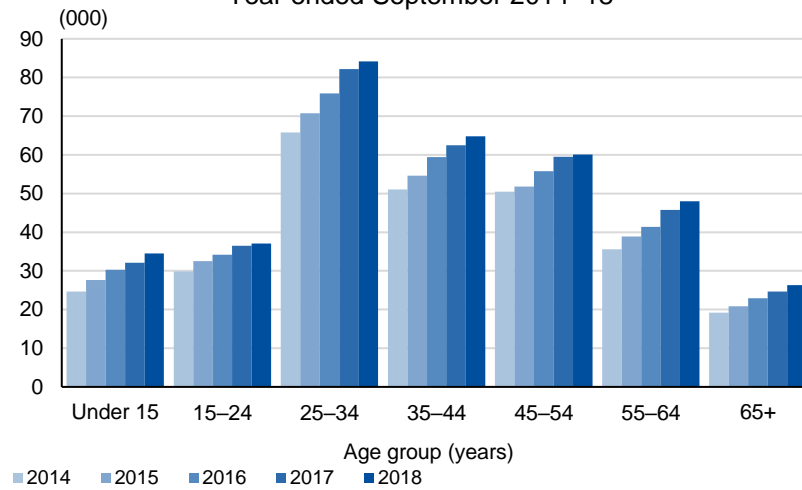
Source: Stats NZ

Travel purpose of visitors from Victoria Year ended September 2014–18



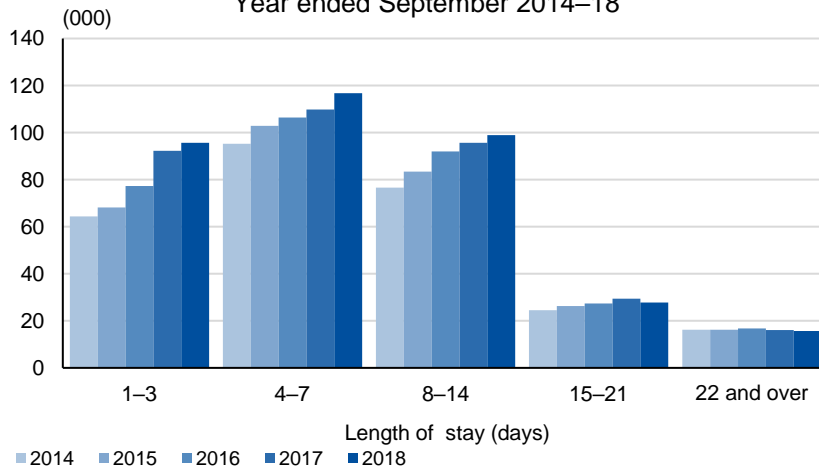
Source: Stats NZ

Age of visitors from Victoria Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria Year ended September 2014–18



Source: Stats NZ

Table 17

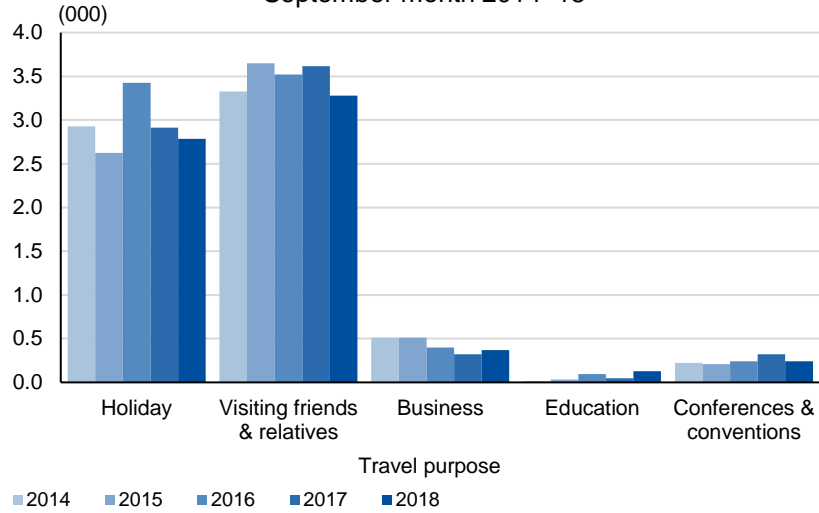
Key characteristics of visitors from Western Australia
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,520	7,328	8,224	7,664	7,424	-240	-3.1
Travel purpose							
Holiday	2,928	2,624	3,424	2,912	2,784	-128	-4.4
Visiting friends & relatives	3,328	3,648	3,520	3,616	3,280	-336	-9.3
Business	512	512	400	320	368	48	15.0
Education	16	32	96	48	128	80	166.7
Conferences & conventions	224	208	240	320	240	-80	-25.0
Age group (years)							
Under 15	928	688	960	896	832	-64	-7.1
15–24	1,024	656	976	752	768	16	2.1
25–34	1,632	1,632	1,776	1,552	1,376	-176	-11.3
35–44	848	1,184	1,360	1,168	1,008	-160	-13.7
45–54	1,504	1,392	1,584	1,440	1,392	-48	-3.3
55–64	1,072	1,184	960	1,200	1,376	176	14.7
65+	512	592	608	656	672	16	2.4
Length of stay (days)							
1–3	848	896	992	1,088	1,216	128	11.8
4–7	2,160	2,064	1,936	1,888	1,536	-352	-18.6
8–14	2,560	2,688	3,104	2,768	2,736	-32	-1.2
15–21	1,264	1,040	1,264	1,120	1,344	224	20.0
22 and over	688	640	928	800	592	-208	-26.0
Median	9.9	9.5	9.9	9.7	9.7
New Zealand port							
Auckland airport	5,424	5,696	6,096	5,824	5,824	0	0.0
Christchurch airport	896	672	1,056	896	816	-80	-8.9
Closest port of flight							
Perth	3,280	3,184	3,600	3,440	3,136	-304	-8.8
Melbourne	1,312	2,112	1,904	2,000	1,888	-112	-5.6
Sydney	2,128	1,360	1,760	1,360	1,568	208	15.3
Brisbane	512	368	544	416	576	160	38.5
Citizenship							
Australia	4,128	3,664	4,320	4,448	4,592	144	3.2
New Zealand	2,864	3,136	3,232	2,752	2,384	-368	-13.4

Symbol: ... not applicable

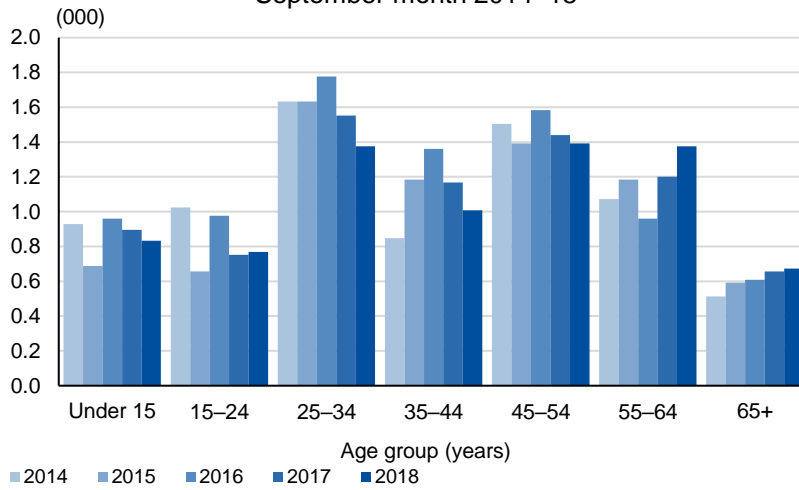
Source: Stats NZ

Travel purpose of visitors from Western Australia
September month 2014–18



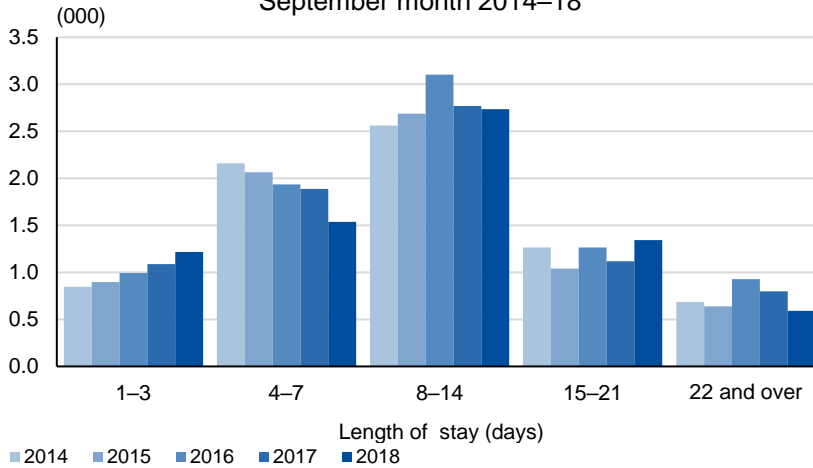
Source: Stats NZ

Age of visitors from Western Australia
September month 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia
September month 2014–18



Source: Stats NZ

Table 18

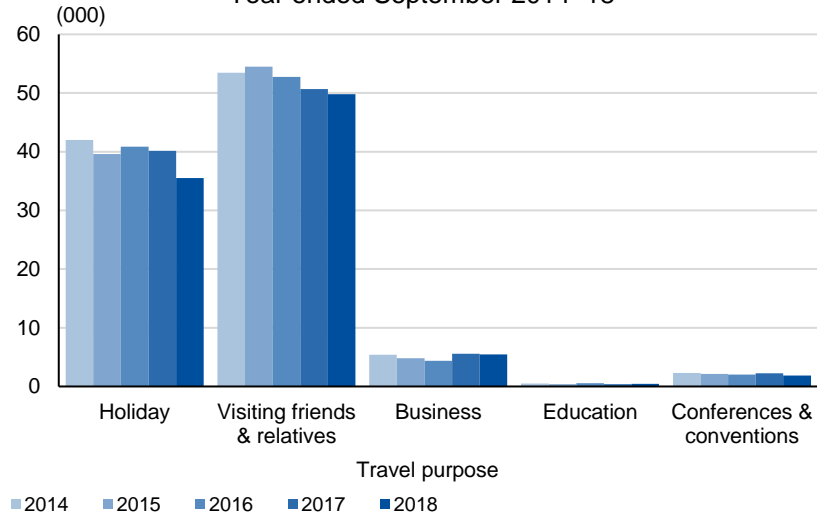
Key characteristics of visitors from Western Australia
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	108,400	106,624	106,128	104,768	99,392	-5,376	-5.1
Travel purpose							
Holiday	42,000	39,584	40,848	40,144	35,520	-4,624	-11.5
Visiting friends & relatives	53,456	54,496	52,768	50,704	49,824	-880	-1.7
Business	5,392	4,816	4,352	5,584	5,488	-96	-1.7
Education	496	400	528	400	448	48	12.0
Conferences & conventions	2,304	2,112	2,000	2,224	1,840	-384	-17.3
Age group (years)							
Under 15	11,456	11,280	11,616	11,344	11,296	-48	-0.4
15–24	14,208	12,576	11,520	10,336	9,728	-608	-5.9
25–34	25,968	26,736	25,168	24,560	21,552	-3,008	-12.2
35–44	14,352	15,184	15,008	14,784	13,088	-1,696	-11.5
45–54	19,792	18,064	18,176	18,080	16,464	-1,616	-8.9
55–64	15,328	15,216	15,808	16,576	17,120	544	3.3
65+	7,296	7,568	8,832	9,088	10,144	1,056	11.6
Length of stay (days)							
1–3	9,056	9,504	9,664	11,808	11,808	0	0.0
4–7	25,184	23,936	22,288	22,272	20,816	-1,456	-6.5
8–14	38,896	38,192	38,336	36,144	35,040	-1,104	-3.1
15–21	19,312	18,960	19,680	19,424	18,016	-1,408	-7.2
22 and over	15,952	16,032	16,160	15,120	13,712	-1,408	-9.3
Median	10.9	11.0	11.3	10.9	10.8
New Zealand port							
Auckland airport	75,904	77,152	76,960	76,960	72,368	-4,592	-6.0
Christchurch airport	16,176	15,328	15,056	15,072	14,928	-144	-1.0
Queenstown airport	6,992	6,176	6,432	5,872	5,504	-368	-6.3
Wellington airport	7,536	7,072	6,640	5,920	5,376	-544	-9.2
Seaports	848	480	624	688	912	224	32.6
Closest port of flight							
Perth	44,368	47,440	53,680	51,968	48,880	-3,088	-5.9
Melbourne	23,824	25,424	20,784	22,176	20,224	-1,952	-8.8
Sydney	27,600	23,040	20,640	19,680	17,888	-1,792	-9.1
Brisbane	7,536	5,904	6,304	6,224	7,008	784	12.6
Coolangatta	480	624	640	704	768	64	9.1
Rarotonga	544	592	816	688	656	-32	-4.7
Citizenship							
Australia	52,432	50,032	52,800	55,360	55,088	-272	-0.5
New Zealand	49,136	49,280	46,656	42,944	38,464	-4,480	-10.4
United Kingdom	1,920	2,064	2,080	1,872	1,744	-128	-6.8
United States of America	656	752	448	336	544	208	61.9

Symbol: ... not applicable

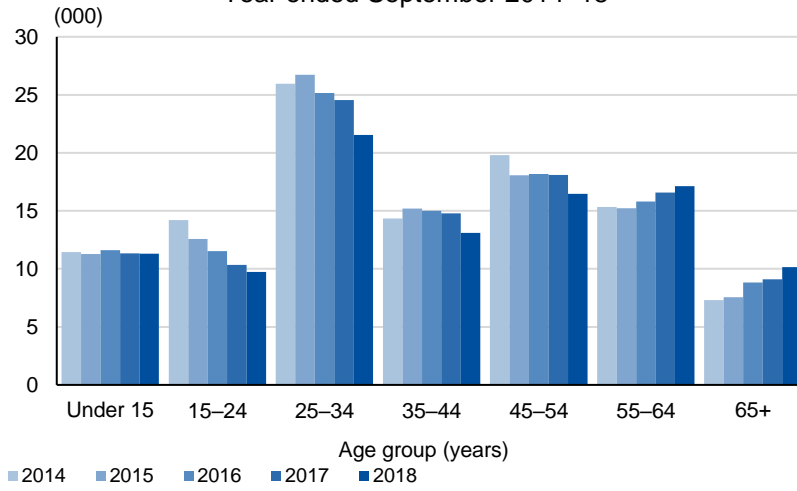
Source: Stats NZ

Travel purpose of visitors from Western Australia
Year ended September 2014–18



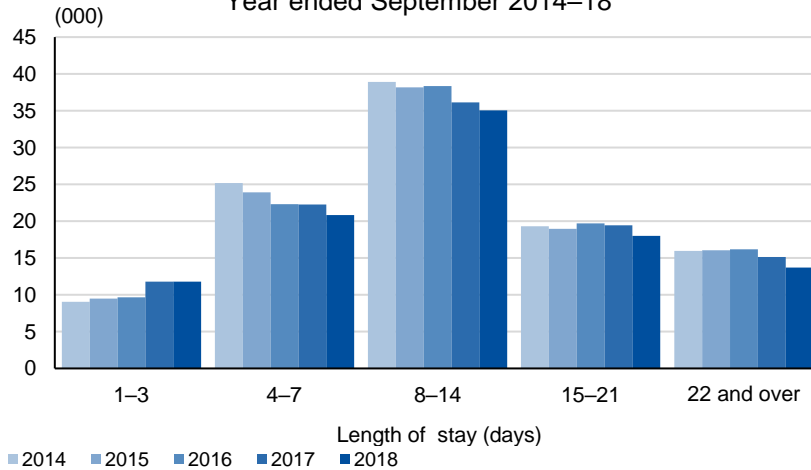
Source: Stats NZ

Age of visitors from Western Australia
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia
Year ended September 2014–18



Source: Stats NZ

Table 19

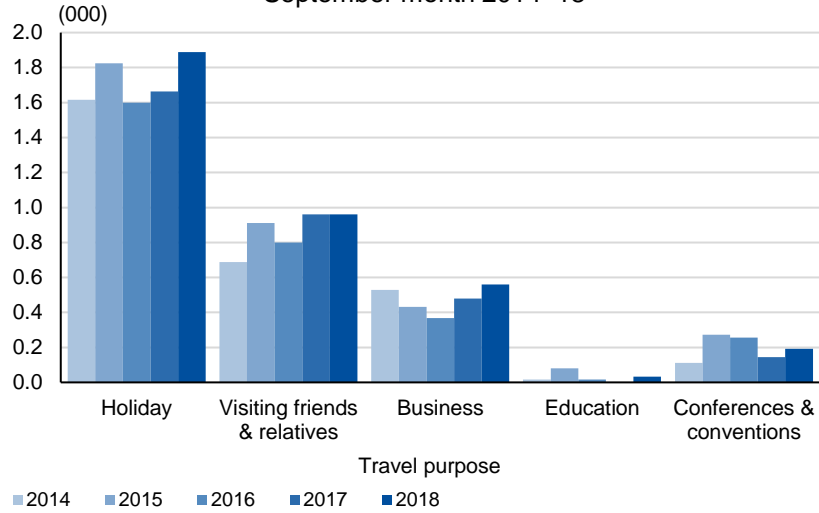
Key characteristics of visitors from South Australia
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,136	3,600	3,184	3,312	3,760	448	13.5
Travel purpose							
Holiday	1,616	1,824	1,600	1,664	1,888	224	13.5
Visiting friends & relatives	688	912	800	960	960	0	0.0
Business	528	432	368	480	560	80	16.7
Education	16	80	16	0	32	32	...
Conferences & conventions	112	272	256	144	192	48	33.3
Age group (years)							
Under 15	208	320	208	336	400	64	19.0
15–24	368	416	432	256	400	144	56.3
25–34	544	576	384	592	416	-176	-29.7
35–44	512	432	528	480	576	96	20.0
45–54	720	656	480	560	816	256	45.7
55–64	496	544	608	704	672	-32	-4.5
65+	288	656	544	384	480	96	25.0
Length of stay (days)							
1–3	448	464	480	464	688	224	48.3
4–7	832	1,184	912	1,072	1,232	160	14.9
8–14	1,168	1,040	1,056	1,136	1,136	0	0.0
15–21	528	576	416	560	432	-128	-22.9
22 and over	160	336	320	80	272	192	240.0
Median	8.9	8.3	8.5	7.9	7.4
New Zealand port							
Auckland airport	2,048	2,288	2,352	2,032	2,192	160	7.9
Christchurch airport	400	560	304	592	576	-16	-2.7
Queenstown airport	480	448	304	464	528	64	13.8
Closest port of flight							
Melbourne	832	1,376	944	1,312	1,616	304	23.2
Adelaide	1,024	1,200	1,088	976	1,120	144	14.8
Sydney	1,104	944	880	864	800	-64	-7.4
Citizenship							
Australia	2,688	3,072	2,464	2,800	3,008	208	7.4

Symbol: ... not applicable

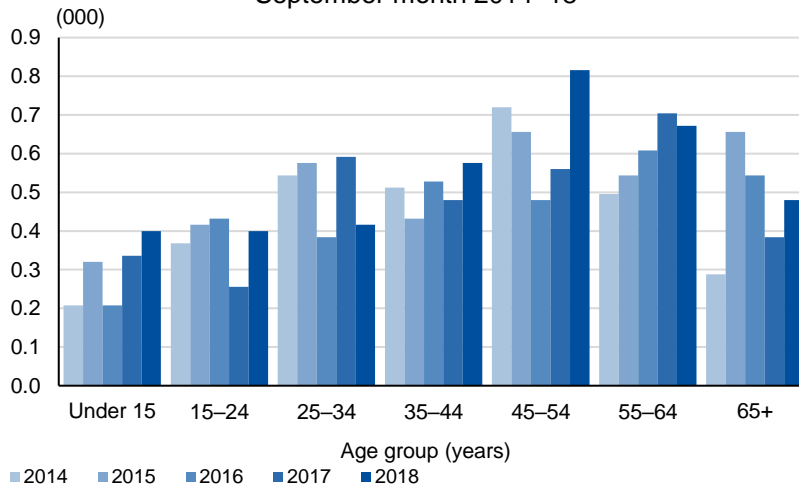
Source: Stats NZ

Travel purpose of visitors from South Australia September month 2014–18



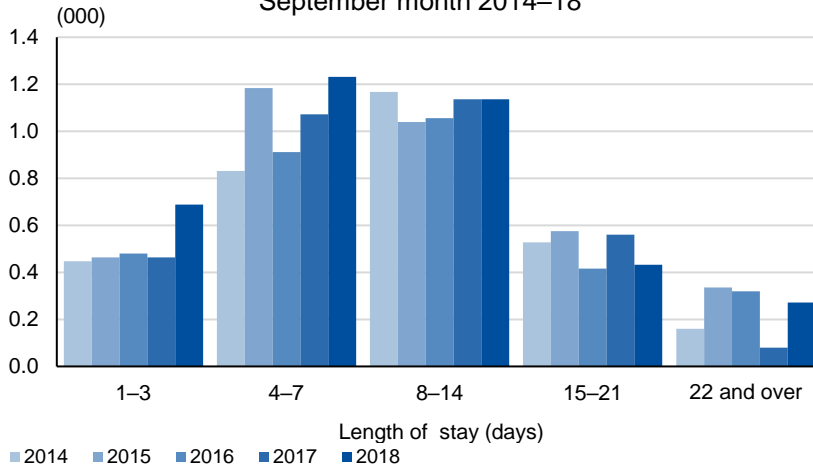
Source: Stats NZ

Age of visitors from South Australia September month 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia September month 2014–18



Source: Stats NZ

Table 20

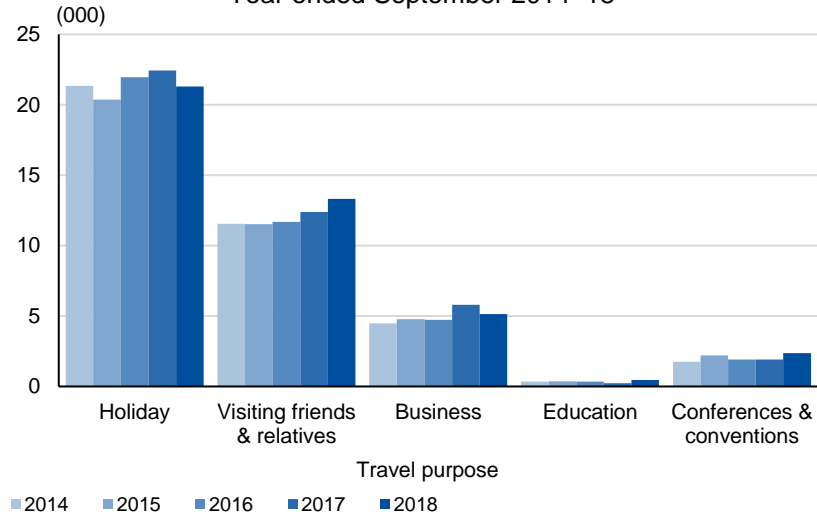
Key characteristics of visitors from South Australia
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	41,216	40,784	42,368	44,352	44,560	208	0.5
Travel purpose							
Holiday	21,344	20,368	21,952	22,432	21,296	-1,136	-5.1
Visiting friends & relatives	11,552	11,536	11,696	12,384	13,328	944	7.6
Business	4,480	4,768	4,736	5,792	5,136	-656	-11.3
Education	336	368	336	224	448	224	100.0
Conferences & conventions	1,744	2,208	1,920	1,920	2,368	448	23.3
Age group (years)							
Under 15	3,616	3,536	3,520	3,856	4,048	192	5.0
15–24	5,120	5,056	5,552	4,736	5,200	464	9.8
25–34	7,248	6,928	6,688	7,504	7,072	-432	-5.8
35–44	5,776	5,824	5,888	6,208	6,432	224	3.6
45–54	7,232	6,912	7,632	8,448	7,920	-528	-6.3
55–64	7,568	7,024	7,440	7,696	7,696	0	0.0
65+	4,656	5,504	5,648	5,904	6,192	288	4.9
Length of stay (days)							
1–3	5,216	5,152	5,360	7,088	7,456	368	5.2
4–7	11,488	12,064	11,504	11,696	12,368	672	5.7
8–14	15,328	13,936	15,536	16,688	15,872	-816	-4.9
15–21	6,064	5,888	6,576	5,440	5,952	512	9.4
22 and over	3,120	3,744	3,392	3,440	2,912	-528	-15.3
Median	9.1	8.8	9.1	8.6	8.4
New Zealand port							
Auckland airport	27,792	25,568	26,208	27,472	27,344	-128	-0.5
Christchurch airport	5,280	6,464	6,448	6,832	7,184	352	5.2
Queenstown airport	4,448	4,832	5,376	5,824	5,712	-112	-1.9
Wellington airport	2,912	3,296	3,904	3,616	3,648	32	0.9
Seaports	608	496	416	496	512	16	3.2
Closest port of flight							
Melbourne	9,520	13,392	13,856	15,328	15,936	608	4.0
Adelaide	17,648	13,264	13,984	13,248	13,664	416	3.1
Sydney	11,360	11,584	11,776	13,008	11,904	-1,104	-8.5
Brisbane	736	720	784	848	736	-112	-13.2
Citizenship							
Australia	32,080	31,536	33,568	35,984	35,968	-16	0.0
New Zealand	6,000	6,112	5,440	5,248	5,344	96	1.8
United Kingdom	960	880	864	960	1,040	80	8.3

Symbol: ... not applicable

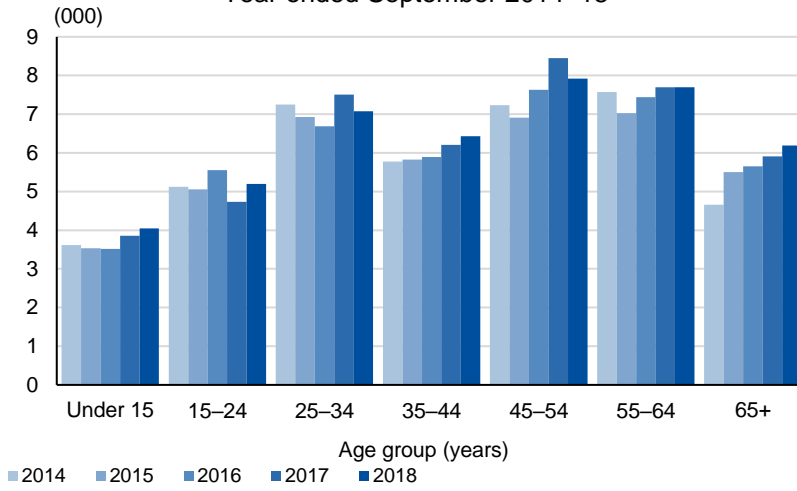
Source: Stats NZ

Travel purpose of visitors from South Australia
Year ended September 2014–18



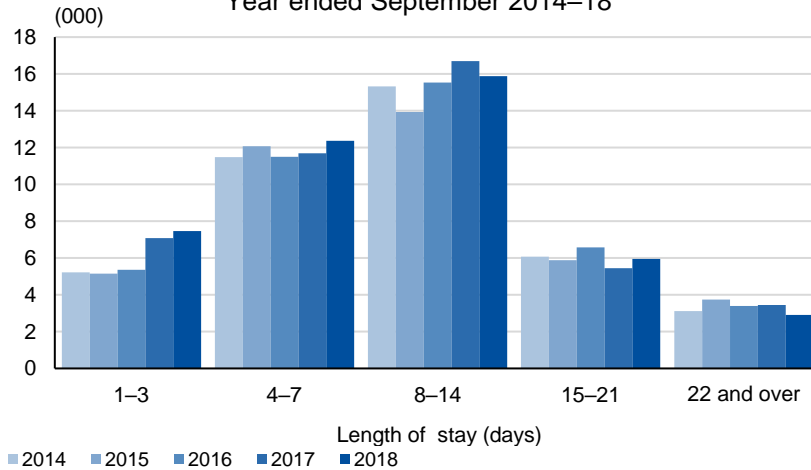
Source: Stats NZ

Age of visitors from South Australia
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia
Year ended September 2014–18



Source: Stats NZ

Table 21

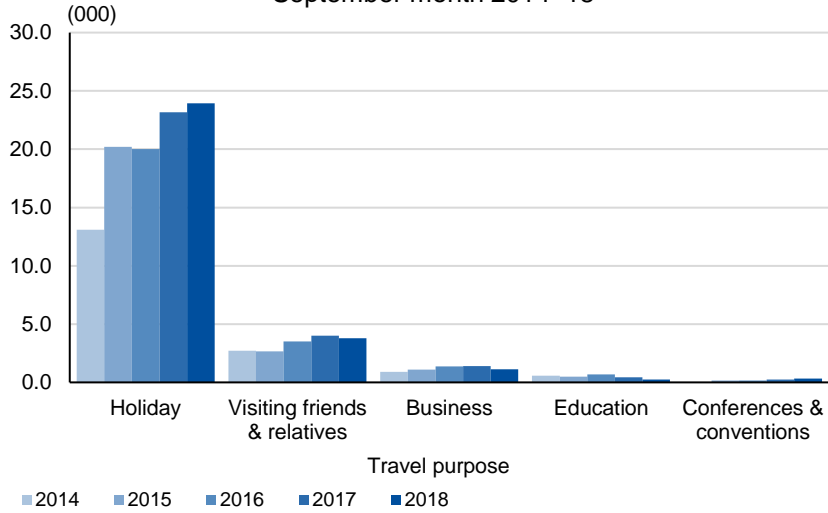
Key characteristics of visitors from the People's Republic of China
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	18,368	25,840	27,184	30,704	32,416	1,712	5.6
Travel purpose							
Holiday	13,088	20,192	20,000	23,168	23,936	768	3.3
Visiting friends & relatives	2,704	2,656	3,504	4,016	3,792	-224	-5.6
Business	912	1,088	1,376	1,392	1,120	-272	-19.5
Education	576	480	672	448	256	-192	-42.9
Conferences & conventions	32	160	160	240	320	80	33.3
Age group (years)							
Under 15	528	736	848	1,168	1,472	304	26.0
15–24	960	1,024	1,184	1,312	1,344	32	2.4
25–34	4,240	7,296	7,744	8,208	9,984	1,776	21.6
35–44	3,520	4,080	4,784	4,624	4,736	112	2.4
45–54	4,016	5,664	5,792	6,032	5,648	-384	-6.4
55–64	3,600	5,088	5,200	6,912	6,720	-192	-2.8
65+	1,504	1,952	1,632	2,448	2,512	64	2.6
Length of stay (days)							
1–3	6,128	8,144	7,920	8,608	6,736	-1,872	-21.7
4–7	3,136	4,048	3,728	5,024	5,568	544	10.8
8–14	4,480	7,648	8,848	10,096	11,376	1,280	12.7
15–21	1,760	2,704	2,752	3,040	4,176	1,136	37.4
22 and over	2,864	3,296	3,936	3,936	4,560	624	15.9
Median	7.4	8.4	9.1	8.7	9.6
New Zealand port							
Auckland airport	16,368	22,752	23,216	26,336	27,904	1,568	6.0
Christchurch airport	1,680	2,544	3,152	3,632	3,840	208	5.7
Queenstown airport	224	304	672	560	496	-64	-11.4
Closest port of flight							
Shanghai	2,352	4,016	6,080	5,296	5,984	688	13.0
Guangzhou	4,560	4,736	6,544	5,248	5,728	480	9.1
Hong Kong	2,256	3,856	2,736	4,528	4,672	144	3.2
Sydney	2,160	3,312	2,576	2,624	2,816	192	7.3
Melbourne	1,984	3,200	2,256	2,784	2,656	-128	-4.6
Beijing	0	0	1,824	2,064	2,320	256	12.4
Shenzhen	0	0	0	928	1,680	752	81.0
Chengdu	0	0	0	1,104	1,616	512	46.4
Brisbane	1,872	2,736	2,096	1,840	1,456	-384	-20.9
Coolangatta	832	944	1,408	1,936	1,136	-800	-41.3
Citizenship							
China, People's Republic of	17,664	25,040	26,320	29,760	31,360	1,600	5.4

Symbol: ... not applicable

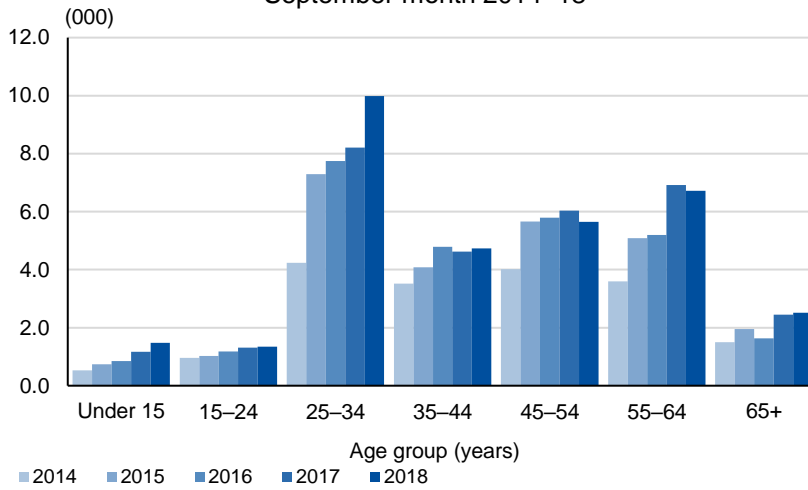
Source: Stats NZ

Travel purpose of visitors from China September month 2014–18



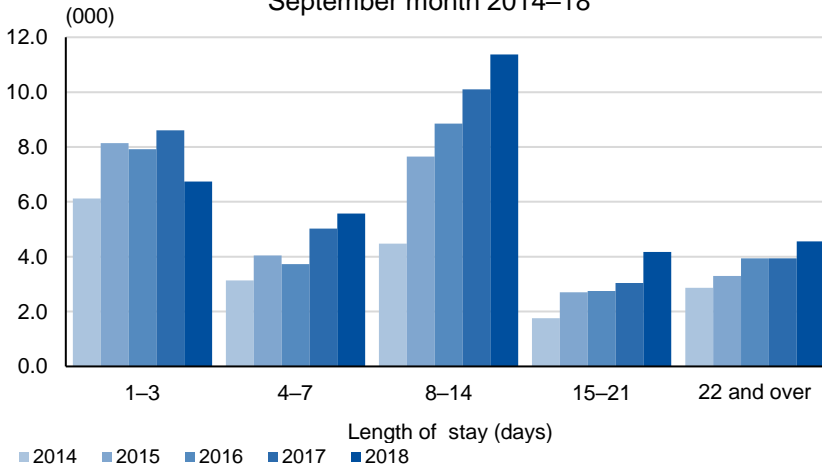
Source: Stats NZ

Age of visitors from China September month 2014–18



Source: Stats NZ

Length of stay of visitors from China September month 2014–18



Source: Stats NZ

Table 22

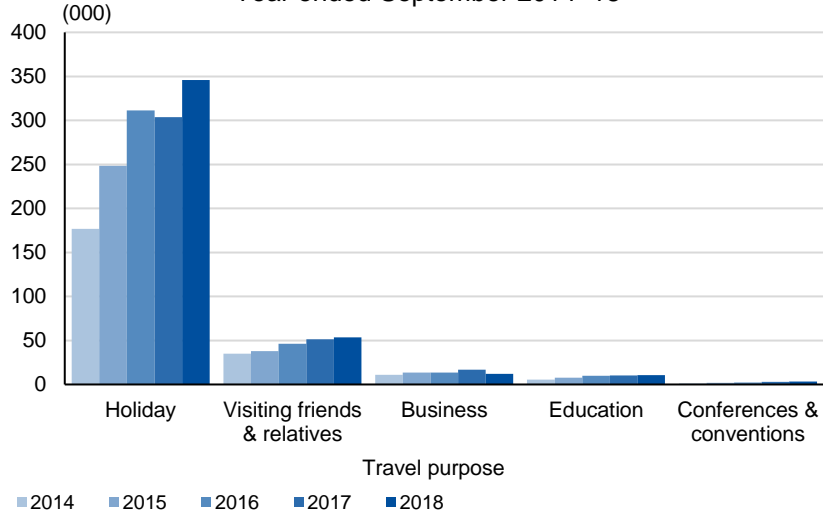
Key characteristics of visitors from the People's Republic of China
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	242,800	327,904	405,504	407,744	452,944	45,200	11.1
Travel purpose							
Holiday	176,640	248,256	311,232	303,664	345,872	42,208	13.9
Visiting friends & relatives	34,912	38,048	46,304	51,248	53,472	2,224	4.3
Business	10,992	13,328	13,600	16,608	12,208	-4,400	-26.5
Education	5,680	7,568	9,952	10,272	10,512	240	2.3
Conferences & conventions	1,088	1,872	2,272	2,800	3,504	704	25.1
Age group (years)							
Under 15	16,096	24,528	26,640	30,544	37,376	6,832	22.4
15–24	15,648	20,976	23,936	23,872	24,336	464	1.9
25–34	37,968	55,136	69,168	70,944	79,584	8,640	12.2
35–44	47,392	57,280	67,168	64,368	73,664	9,296	14.4
45–54	51,824	72,112	87,424	86,064	86,384	320	0.4
55–64	52,464	69,568	89,760	89,840	102,944	13,104	14.6
65+	21,408	28,304	41,408	42,112	48,656	6,544	15.5
Length of stay (days)							
1–3	91,728	117,648	145,360	134,144	128,624	-5,520	-4.1
4–7	49,824	67,136	74,416	63,600	79,888	16,288	25.6
8–14	46,688	73,376	98,096	115,552	145,264	29,712	25.7
15–21	18,336	26,384	34,352	35,584	38,112	2,528	7.1
22 and over	36,224	43,360	53,280	58,864	61,056	2,192	3.7
Median	5.7	6.1	6.7	7.9	8.3
New Zealand port							
Auckland airport	220,048	294,928	354,112	353,424	388,368	34,944	9.9
Christchurch airport	17,888	25,696	40,288	44,592	54,448	9,856	22.1
Queenstown airport	2,976	5,280	8,976	7,328	7,696	368	5.0
Wellington airport	1,344	1,616	1,648	1,920	1,712	-208	-10.8
Seaports	496	336	416	448	704	256	57.1
Closest port of flight							
Shanghai	33,536	52,032	82,320	69,568	78,736	9,168	13.2
Guangzhou	44,464	67,504	75,104	72,928	74,752	1,824	2.5
Hong Kong	32,128	36,528	35,616	48,832	60,368	11,536	23.6
Melbourne	30,448	40,464	45,072	40,672	46,224	5,552	13.7
Sydney	33,264	44,768	55,088	45,680	39,424	-6,256	-13.7
Brisbane	32,768	45,504	50,944	42,192	36,544	-5,648	-13.4
Beijing	0	0	20,784	25,520	31,536	6,016	23.6
Coolangatta	13,600	13,120	16,480	17,520	19,728	2,208	12.6
Shenzhen	0	0	0	12,288	18,032	5,744	46.7
Chengdu	0	0	0	3,888	17,136	13,248	340.7
Citizenship							
China, People's Republic of	232,416	315,904	391,760	392,928	436,624	43,696	11.1
Hong Kong	1,344	1,632	2,448	2,688	3,552	864	32.1
New Zealand	3,264	3,056	3,216	3,440	3,328	-112	-3.3
United States of America	1,072	1,632	1,648	1,712	2,032	320	18.7

Symbol: ... not applicable

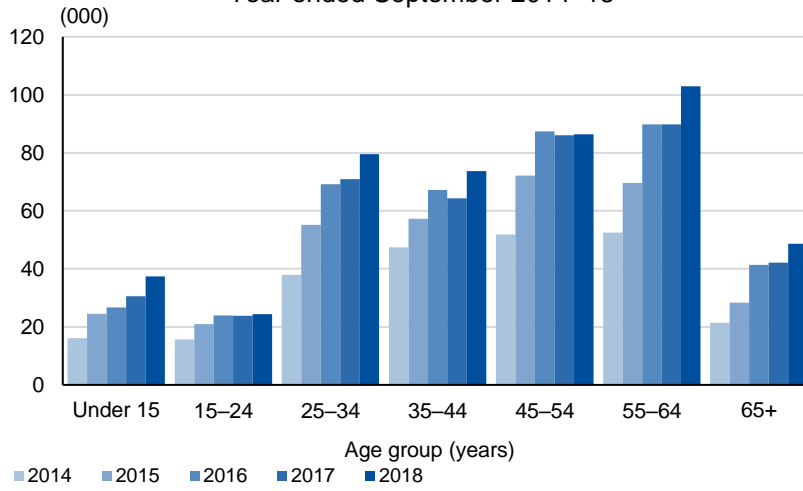
Source: Stats NZ

Travel purpose of visitors from China Year ended September 2014–18



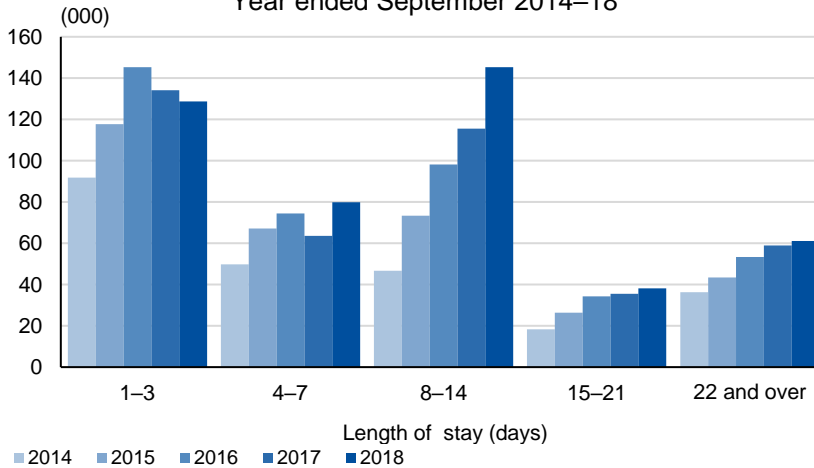
Source: Stats NZ

Age of visitors from China Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from China Year ended September 2014–18



Source: Stats NZ

Table 23

Province of residence of visitors from the People's Republic of China
September month 2014–18

	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	18,368	25,840	27,184	30,704	32,416	1,712	5.6
Shanghai	2,832	4,432	5,104	5,456	5,824	368	6.7
Guangdong	2,544	3,696	3,584	4,928	5,696	768	15.6
Beijing	2,144	3,984	4,112	4,592	4,272	-320	-7.0
Zhejiang	1,072	1,360	1,664	1,840	1,680	-160	-8.7
Jiangsu	768	976	1,264	1,136	1,632	496	43.7
Sichuan	800	848	1,200	1,584	1,392	-192	-12.1
Shandong	528	864	624	880	736	-144	-16.4
Fujian	400	384	736	608	608	0	0.0
Liaoning	464	560	448	656	592	-64	-9.8
Tianjin	272	320	368	336	544	208	61.9
Not stated	3,696	4,640	4,000	4,448	5,568	1,120	25.2

Source: Stats NZ

Table 24

Province of residence of visitors from the People's Republic of China
Year ended September 2014–18

	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	242,800	327,904	405,504	407,744	452,944	45,200	11.1
Guangdong	31,248	42,736	51,712	57,264	69,296	12,032	21.0
Shanghai	35,536	48,416	60,272	60,464	67,280	6,816	11.3
Beijing	30,080	42,288	53,744	54,320	54,432	112	0.2
Zhejiang	14,304	19,616	24,992	22,352	25,984	3,632	16.2
Jiangsu	12,080	15,616	19,376	20,704	21,968	1,264	6.1
Sichuan	9,072	12,544	15,664	17,328	19,168	1,840	10.6
Shandong	6,496	8,576	10,816	11,632	13,088	1,456	12.5
Liaoning	5,952	7,728	10,208	9,920	10,512	592	6.0
Fujian	4,976	7,008	9,424	8,064	8,672	608	7.5
Henan	3,200	4,592	6,144	5,760	7,696	1,936	33.6
Tianjin	2,848	3,856	5,632	6,144	7,184	1,040	16.9
Hubei	3,680	5,008	7,888	5,952	6,736	784	13.2
Chongqing	3,248	3,936	4,896	5,744	6,672	928	16.2
Hebei	2,496	3,136	4,704	4,592	5,728	1,136	24.7
Shaanxi	2,928	3,680	5,232	4,896	5,712	816	16.7
Hunan	3,456	3,984	4,960	5,696	5,680	-16	-0.3
Shanxi	2,592	3,728	4,144	4,528	5,392	864	19.1
Yunnan	2,640	4,160	4,560	5,696	5,312	-384	-6.7
Guangxi	1,984	2,208	3,152	2,720	3,600	880	32.4
Heilongjiang	1,920	2,304	2,608	3,024	3,456	432	14.3
Anhui	1,264	2,336	3,296	2,992	3,344	352	11.8
Jiangxi	1,232	1,568	2,112	2,816	3,040	224	8.0
Jilin	1,680	2,048	2,944	2,272	2,832	560	24.6
Guizhou	1,136	1,472	2,352	2,160	2,752	592	27.4
Xinjiang	1,360	1,664	3,280	2,416	2,384	-32	-1.3
Gansu	480	1,168	1,024	1,904	1,648	-256	-13.4
Hainan	736	752	992	1,392	1,488	96	6.9
Nei Monggol	1,152	1,008	1,424	1,696	1,488	-208	-12.3
Ningxia	640	608	864	912	1,040	128	14.0
Qinghai	224	368	736	912	1,008	96	10.5
Not stated	52,112	69,744	76,320	71,424	78,320	6,896	9.7

Source: Stats NZ

Table 25

Key characteristics of visitors from Shanghai

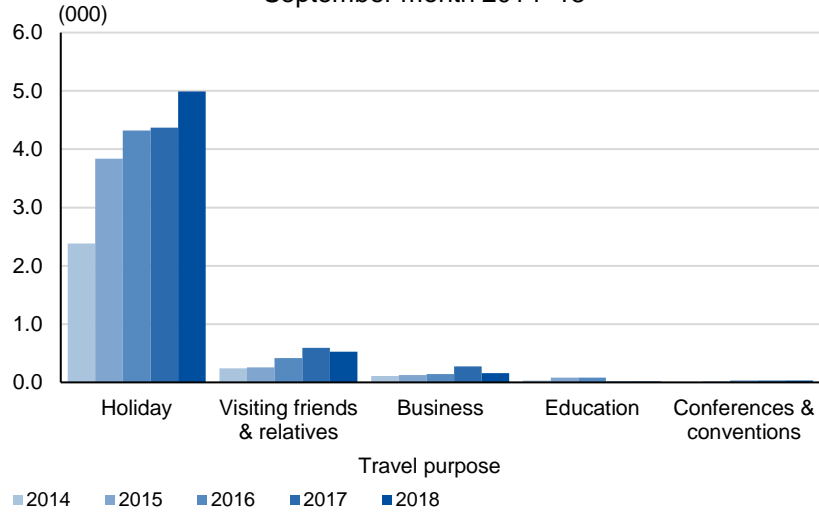
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,832	4,432	5,104	5,456	5,824	368	6.7
Travel purpose							
Holiday	2,384	3,840	4,320	4,368	4,992	624	14.3
Visiting friends & relatives	240	256	416	592	528	-64	-10.8
Business	112	128	144	272	160	-112	-41.2
Education	32	80	80	16	16	0	0.0
Conferences & conventions	0	16	32	32	32	0	0.0
Age group (years)							
Under 15	96	256	208	160	336	176	110.0
15–24	64	160	128	128	96	-32	-25.0
25–34	896	1,680	1,792	1,840	2,224	384	20.9
35–44	704	736	1,008	1,072	976	-96	-9.0
45–54	464	512	816	640	800	160	25.0
55–64	464	800	880	1,120	1,024	-96	-8.6
65+	144	288	272	496	368	-128	-25.8
Length of stay (days)							
1–3	384	528	544	528	528	0	0.0
4–7	592	768	832	1,120	1,120	0	0.0
8–14	1,216	2,256	2,496	2,544	2,720	176	6.9
15–21	480	560	736	688	992	304	44.2
22 and over	160	320	496	576	464	-112	-19.4
Median	9.9	10.5	10.4	10.0	10.3
New Zealand port							
Auckland airport	2,496	3,648	4,352	4,560	4,784	224	4.9
Christchurch airport	320	672	512	768	896	128	16.7
Closest port of flight							
Shanghai	1,392	1,968	3,168	2,832	3,024	192	6.8
Hong Kong	176	400	256	608	704	96	15.8
Guangzhou	208	160	496	544	512	-32	-5.9
Citizenship							
China, People's Republic of	2,512	4,064	4,768	5,200	5,392	192	3.7

Symbol: ... not applicable

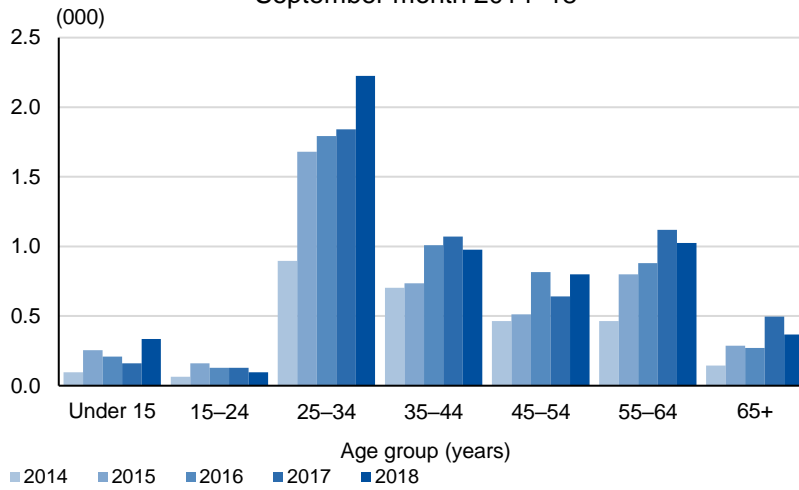
Source: Stats NZ

Travel purpose of visitors from Shanghai September month 2014–18



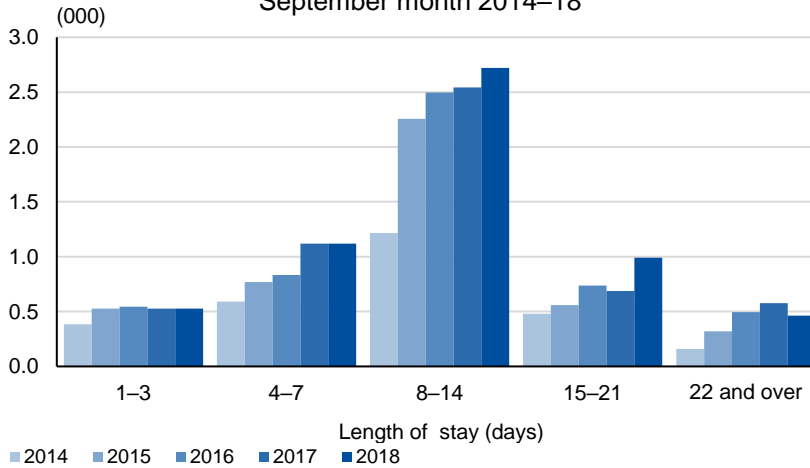
Source: Stats NZ

Age of visitors from Shanghai September month 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai September month 2014–18



Source: Stats NZ

Table 26

Key characteristics of visitors from Shanghai

Year ended September 2014–18

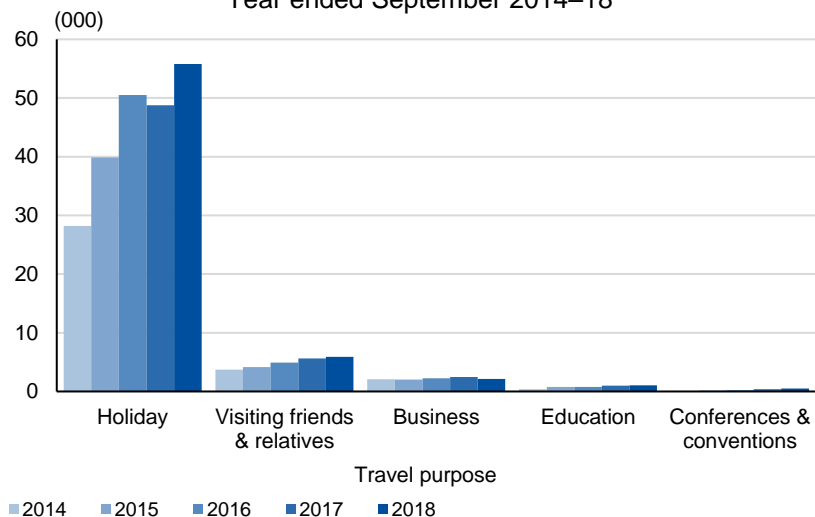
Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	35,536	48,416	60,272	60,464	67,280	6,816	11.3
Travel purpose							
Holiday	28,192	39,904	50,512	48,784	55,824	7,040	14.4
Visiting friends & relatives	3,712	4,128	4,944	5,600	5,920	320	5.7
Business	2,096	2,032	2,224	2,464	2,128	-336	-13.6
Education	416	784	784	976	1,056	80	8.2
Conferences & conventions	80	160	224	368	512	144	39.1
Age group (years)							
Under 15	2,720	4,160	4,576	4,848	5,936	1,088	22.4
15–24	1,552	2,384	2,496	2,928	2,672	-256	-8.7
25–34	7,504	10,640	13,088	13,248	14,896	1,648	12.4
35–44	7,312	9,008	11,424	11,408	12,832	1,424	12.5
45–54	6,160	7,888	9,376	9,536	10,208	672	7.0
55–64	6,800	9,904	12,976	12,064	13,440	1,376	11.4
65+	3,488	4,432	6,336	6,432	7,296	864	13.4
Length of stay (days)							
1–3	4,960	6,288	8,128	6,352	5,168	-1,184	-18.6
4–7	9,440	13,088	13,776	12,192	14,848	2,656	21.8
8–14	13,504	19,280	26,160	28,608	33,280	4,672	16.3
15–21	4,112	5,424	6,672	6,816	7,600	784	11.5
22 and over	3,520	4,336	5,536	6,496	6,384	-112	-1.7
Median	8.9	9.0	9.3	9.8	9.8
New Zealand port							
Auckland airport	30,832	41,344	50,976	49,920	55,344	5,424	10.9
Christchurch airport	4,000	5,680	7,152	8,736	10,592	1,856	21.2
Queenstown airport	576	1,136	1,872	1,456	1,056	-400	-27.5
Closest port of flight							
Shanghai	17,376	23,840	33,024	32,688	35,920	3,232	9.9
Hong Kong	2,352	3,008	2,608	4,272	7,728	3,456	80.9
Guangzhou	2,256	3,616	4,736	6,528	5,872	-656	-10.0
Sydney	4,000	4,992	6,192	4,992	5,248	256	5.1
Melbourne	3,200	4,368	5,312	4,096	4,432	336	8.2
Brisbane	2,096	3,584	3,392	2,576	2,672	96	3.7
Singapore	2,000	2,256	1,488	864	1,152	288	33.3
Shenzhen	0	0	0	240	720	480	200.0
Coolangatta	960	1,232	1,600	1,488	560	-928	-62.4
Nadi	208	336	464	592	480	-112	-18.9
Citizenship							
China, People's Republic of	31,600	44,192	55,792	55,936	62,144	6,208	11.1
New Zealand	1,072	720	720	960	928	-32	-3.3
United States of America	576	816	768	496	896	400	80.6

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Shanghai

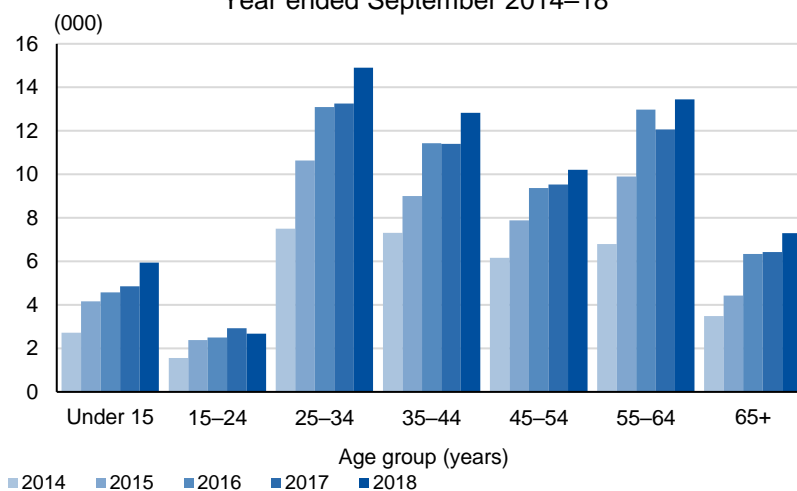
Year ended September 2014–18



Source: Stats NZ

Age of visitors from Shanghai

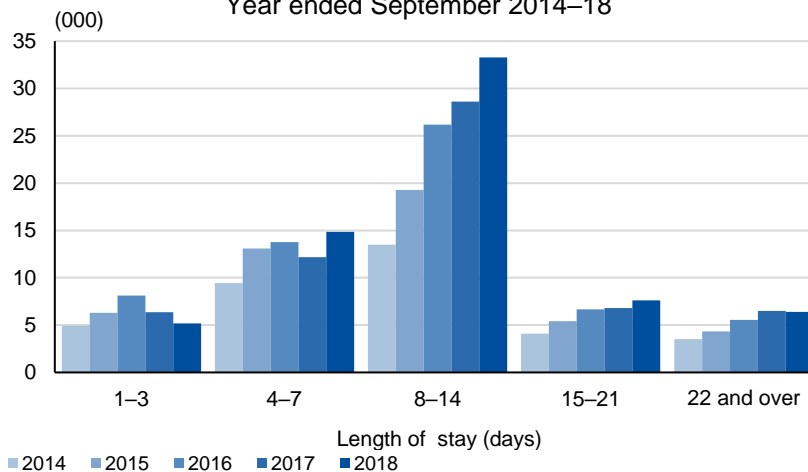
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai

Year ended September 2014–18



Source: Stats NZ

Table 27

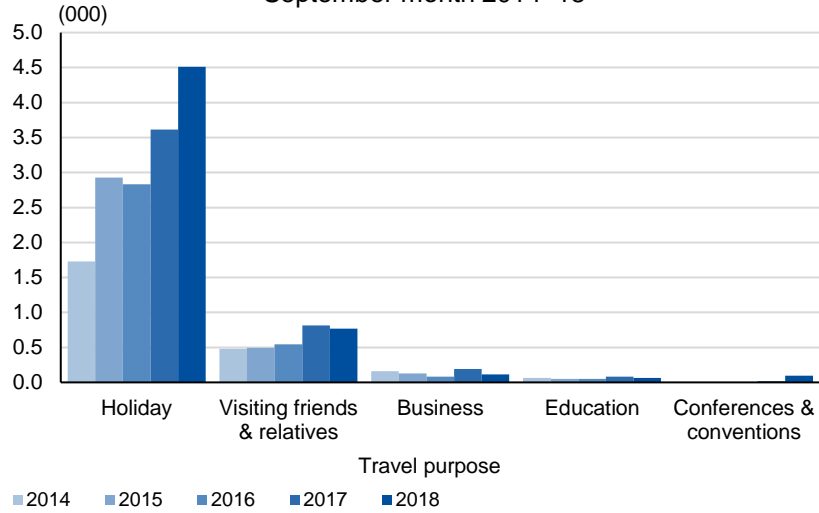
Key characteristics of visitors from Guangdong
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,544	3,696	3,584	4,928	5,696	768	15.6
Travel purpose							
Holiday	1,728	2,928	2,832	3,616	4,512	896	24.8
Visiting friends & relatives	480	496	544	816	768	-48	-5.9
Business	160	128	80	192	112	-80	-41.7
Education	64	48	48	80	64	-16	-20.0
Conferences & conventions	0	0	0	16	96	80	500.0
Age group (years)							
Under 15	144	144	144	368	352	-16	-4.3
15–24	176	128	144	176	240	64	36.4
25–34	640	1,312	1,040	1,312	1,776	464	35.4
35–44	528	768	816	816	816	0	0.0
45–54	384	688	688	1,008	1,296	288	28.6
55–64	528	448	576	928	848	-80	-8.6
65+	144	208	176	320	368	48	15.0
Length of stay (days)							
1–3	464	560	464	848	720	-128	-15.1
4–7	480	704	576	1,088	1,184	96	8.8
8–14	944	1,552	1,600	1,856	2,496	640	34.5
15–21	192	432	544	528	640	112	21.2
22 and over	464	448	400	608	656	48	7.9
Median	9.3	10.3	10.4	9.4	9.6
New Zealand port							
Auckland airport	2,128	3,104	2,480	3,904	4,752	848	21.7
Christchurch airport	368	576	1,024	912	784	-128	-14.0
Closest port of flight							
Guangzhou	960	1,152	1,632	1,424	1,904	480	33.7
Hong Kong	512	960	672	1,536	1,472	-64	-4.2
Shenzhen	0	0	0	496	864	368	74.2
Citizenship							
China, People's Republic of	2,480	3,600	3,344	4,720	5,504	784	16.6

Symbol: ... not applicable

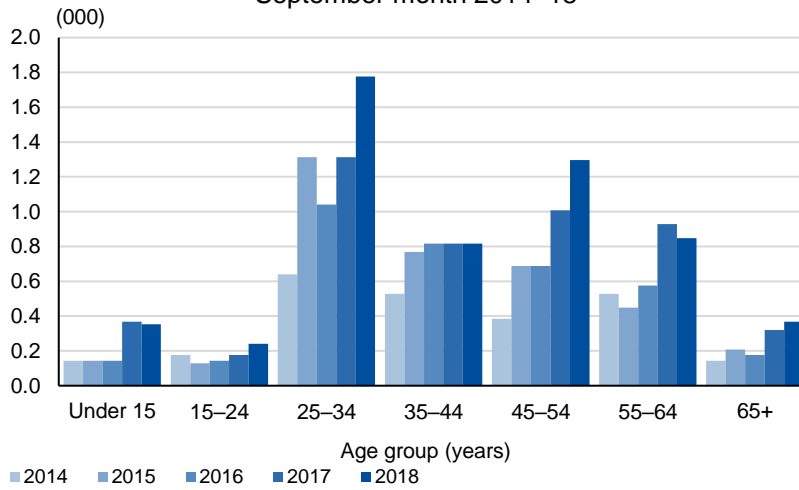
Source: Stats NZ

Travel purpose of visitors from Guangdong September month 2014–18



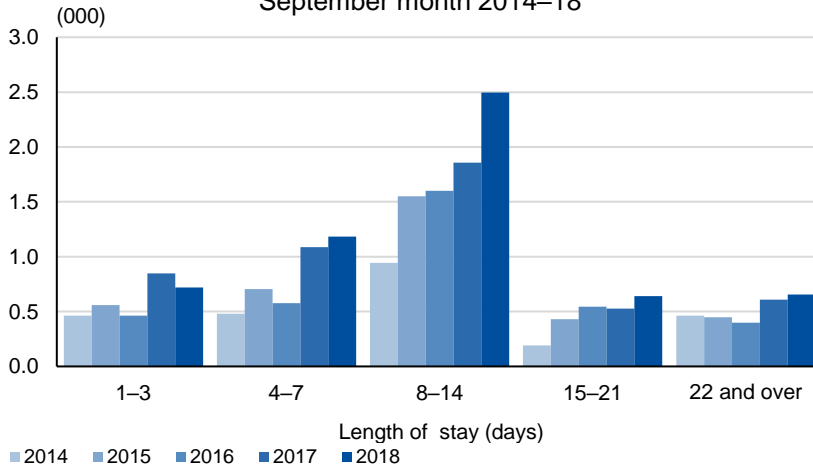
Source: Stats NZ

Age of visitors from Guangdong September month 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong September month 2014–18



Source: Stats NZ

Table 28

Key characteristics of visitors from Guangdong
Year ended September 2014–18

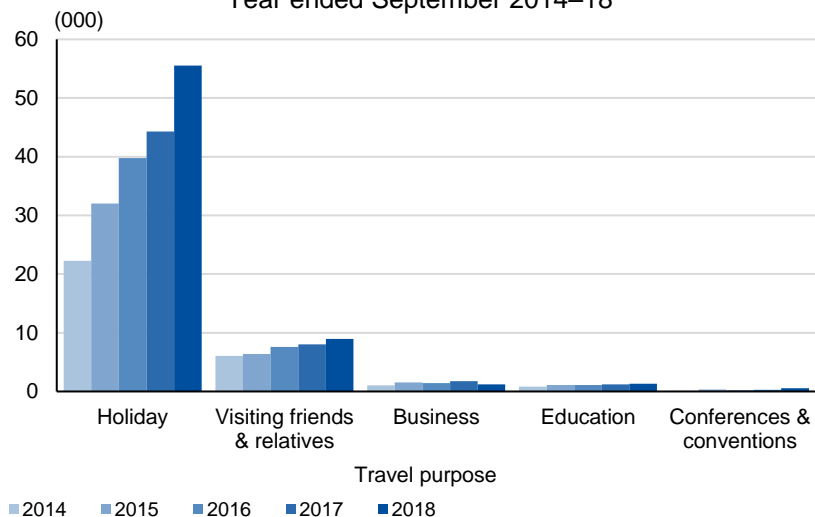
Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	31,248	42,736	51,712	57,264	69,296	12,032	21.0
Travel purpose							
Holiday	22,240	32,000	39,760	44,288	55,552	11,264	25.4
Visiting friends & relatives	6,064	6,400	7,584	8,032	8,928	896	11.2
Business	1,056	1,520	1,440	1,760	1,200	-560	-31.8
Education	816	1,104	1,088	1,232	1,312	80	6.5
Conferences & conventions	96	352	240	256	544	288	112.5
Age group (years)							
Under 15	2,480	4,080	4,320	5,488	7,008	1,520	27.7
15–24	2,224	3,232	3,408	3,616	4,272	656	18.1
25–34	5,120	7,408	8,480	10,160	12,016	1,856	18.3
35–44	6,784	8,864	10,976	10,544	12,096	1,552	14.7
45–54	6,320	9,056	11,312	12,928	14,368	1,440	11.1
55–64	5,952	6,880	8,704	9,536	13,264	3,728	39.1
65+	2,368	3,216	4,512	4,992	6,272	1,280	25.6
Length of stay (days)							
1–3	6,384	8,048	9,824	11,456	11,584	128	1.1
4–7	7,776	10,160	12,688	11,952	16,432	4,480	37.5
8–14	8,112	12,992	15,904	20,336	26,960	6,624	32.6
15–21	3,600	5,152	6,096	5,968	6,624	656	11.0
22 and over	5,376	6,384	7,200	7,552	7,696	144	1.9
Median	8.3	8.9	8.7	9.0	8.9
New Zealand port							
Auckland airport	27,440	36,544	40,416	46,000	55,072	9,072	19.7
Christchurch airport	3,056	5,408	9,744	9,808	12,448	2,640	26.9
Queenstown airport	544	688	1,424	1,264	1,504	240	19.0
Closest port of flight							
Guangzhou	12,176	15,744	19,216	17,184	22,320	5,136	29.9
Hong Kong	5,904	8,384	9,040	14,560	18,448	3,888	26.7
Shenzhen	0	0	0	6,160	9,664	3,504	56.9
Melbourne	4,240	5,232	6,096	5,424	5,376	-48	-0.9
Sydney	2,112	4,000	6,400	4,304	4,224	-80	-1.9
Singapore	3,280	4,816	3,936	2,656	2,640	-16	-0.6
Brisbane	1,952	2,016	3,008	2,624	1,824	-800	-30.5
Shanghai	176	288	1,168	1,136	992	-144	-12.7
Coolangatta	384	576	720	688	768	80	11.6
Citizenship							
China, People's Republic of	29,712	40,592	48,784	54,336	65,328	10,992	20.2
Hong Kong	560	736	1,216	1,088	1,712	624	57.4
New Zealand	400	512	592	576	704	128	22.2

Symbol: ... not applicable

Source: Stats NZ

Travel purpose of visitors from Guangdong

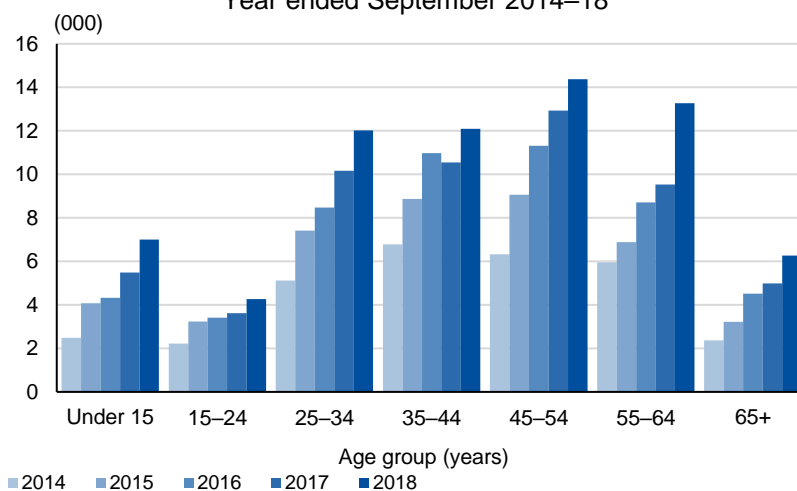
Year ended September 2014–18



Source: Stats NZ

Age of visitors from Guangdong

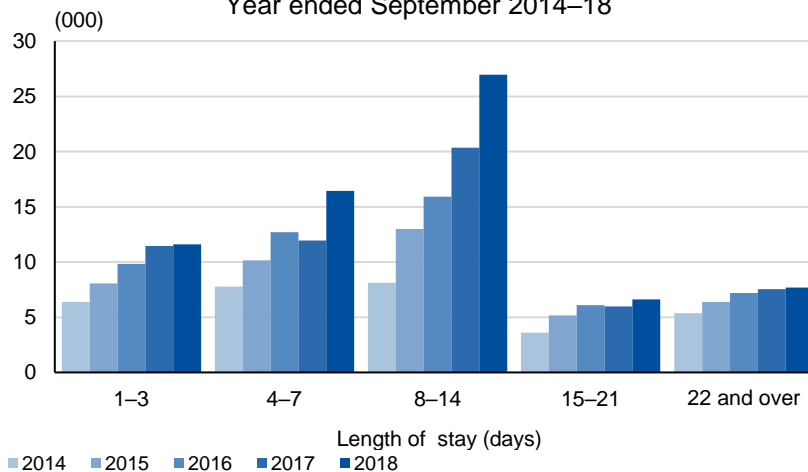
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong

Year ended September 2014–18



Source: Stats NZ

Table 29

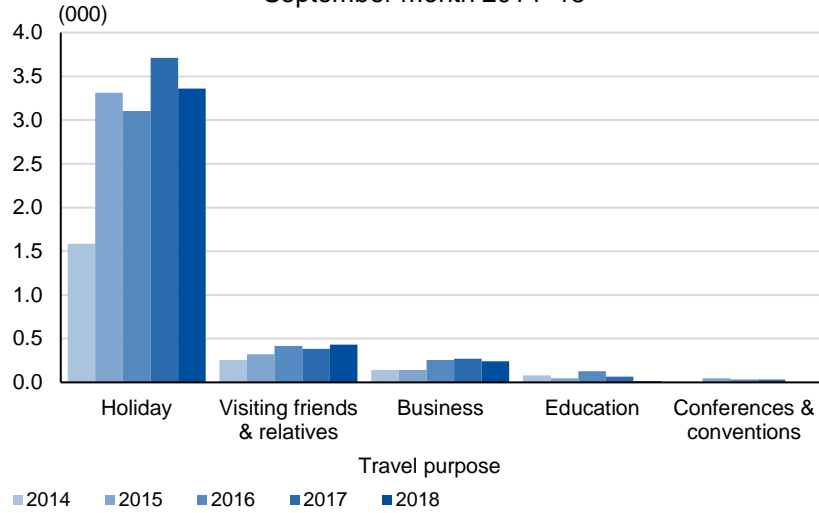
Key characteristics of visitors from Beijing
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,144	3,984	4,112	4,592	4,272	-320	-7.0
Travel purpose							
Holiday	1,584	3,312	3,104	3,712	3,360	-352	-9.5
Visiting friends & relatives	256	320	416	384	432	48	12.5
Business	144	144	256	272	240	-32	-11.8
Education	80	48	128	64	16	-48	-75.0
Conferences & conventions	0	48	32	32	0	-32	-100.0
Age group (years)							
Under 15	96	80	192	160	272	112	70.0
15–24	80	160	160	176	176	0	0.0
25–34	672	1,424	1,680	1,664	1,504	-160	-9.6
35–44	544	720	832	864	848	-16	-1.9
45–54	384	624	512	768	560	-208	-27.1
55–64	288	720	496	768	608	-160	-20.8
65+	80	256	240	192	304	112	58.3
Length of stay (days)							
1–3	640	1,136	912	1,136	848	-288	-25.4
4–7	272	480	464	608	672	64	10.5
8–14	640	1,344	1,552	1,712	1,488	-224	-13.1
15–21	304	544	544	640	592	-48	-7.5
22 and over	288	480	640	496	672	176	35.5
Median	9.0	10.0	11.2	9.8	10.4
New Zealand port							
Auckland airport	1,776	3,344	3,632	3,984	3,648	-336	-8.4
Christchurch airport	288	480	416	528	576	48	9.1
Closest port of flight							
Beijing	0	0	1,280	1,520	1,408	-112	-7.4
Hong Kong	304	576	432	512	640	128	25.0
Guangzhou	544	1,008	976	544	544	0	0.0
Citizenship							
China, People's Republic of	2,080	3,872	4,000	4,432	4,096	-336	-7.6

Symbol: ... not applicable

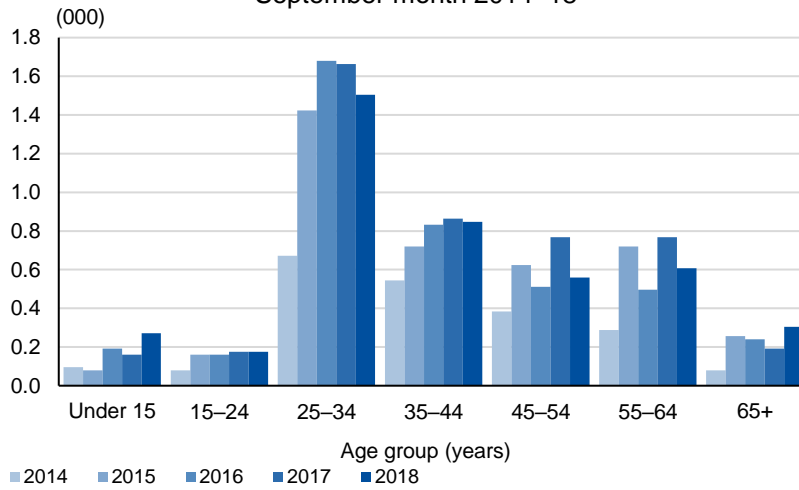
Source: Stats NZ

Travel purpose of visitors from Beijing September month 2014–18



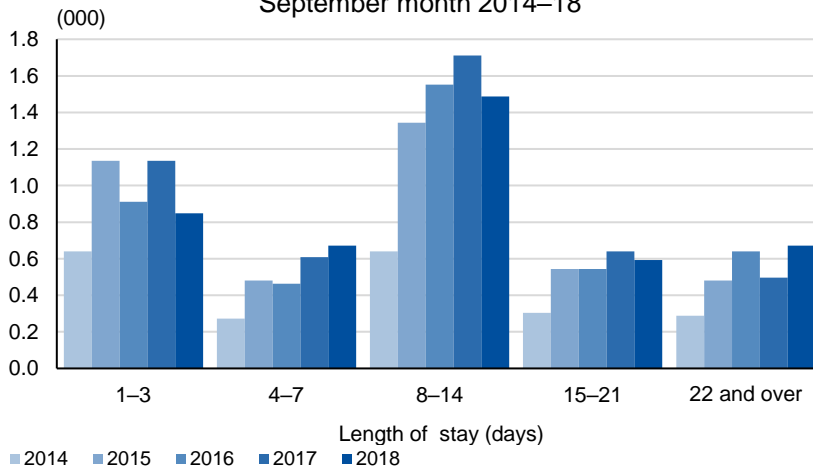
Source: Stats NZ

Age of visitors from Beijing September month 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing September month 2014–18



Source: Stats NZ

Table 30

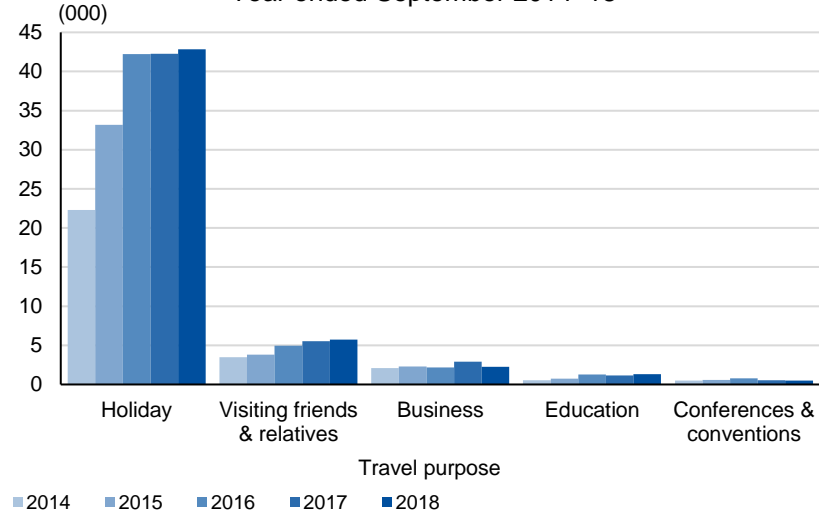
Key characteristics of visitors from Beijing
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	30,080	42,288	53,744	54,320	54,432	112	0.2
Travel purpose							
Holiday	22,304	33,168	42,240	42,272	42,832	560	1.3
Visiting friends & relatives	3,472	3,824	4,976	5,520	5,744	224	4.1
Business	2,080	2,288	2,176	2,928	2,256	-672	-23.0
Education	544	752	1,280	1,168	1,328	160	13.7
Conferences & conventions	496	560	800	528	512	-16	-3.0
Age group (years)							
Under 15	2,064	3,120	4,208	4,096	5,216	1,120	27.3
15–24	1,536	2,096	2,464	2,496	2,432	-64	-2.6
25–34	6,672	9,104	11,280	13,648	12,336	-1,312	-9.6
35–44	6,448	8,160	9,712	9,712	10,864	1,152	11.9
45–54	6,016	8,000	10,688	9,616	8,720	-896	-9.3
55–64	5,024	8,368	10,800	10,336	10,368	32	0.3
65+	2,320	3,440	4,592	4,416	4,496	80	1.8
Length of stay (days)							
1–3	11,584	15,280	16,928	15,936	13,504	-2,432	-15.3
4–7	5,408	7,696	10,320	8,544	8,224	-320	-3.7
8–14	6,128	10,640	13,968	16,208	18,992	2,784	17.2
15–21	2,800	3,968	6,016	6,208	5,632	-576	-9.3
22 and over	4,160	4,704	6,512	7,424	8,080	656	8.8
Median	5.7	6.7	7.4	8.5	9.3
New Zealand port							
Auckland airport	26,176	37,520	47,504	47,520	45,824	-1,696	-3.6
Christchurch airport	2,880	3,328	4,624	5,360	7,120	1,760	32.8
Queenstown airport	464	912	1,072	976	1,008	32	3.3
Closest port of flight							
Beijing	0	0	12,704	15,632	17,840	2,208	14.1
Guangzhou	5,184	9,424	9,936	7,616	6,848	-768	-10.1
Hong Kong	5,072	4,944	3,520	5,968	6,128	160	2.7
Sydney	4,816	6,240	6,112	6,272	5,392	-880	-14.0
Melbourne	3,008	5,440	4,672	4,192	4,992	800	19.1
Brisbane	5,056	6,512	6,608	5,328	3,168	-2,160	-40.5
Shanghai	1,632	3,936	5,072	2,272	2,624	352	15.5
Coolangatta	1,280	1,408	1,488	1,520	1,744	224	14.7
Shenzhen	0	0	0	1,504	1,328	-176	-11.7
Singapore	2,592	2,528	2,080	1,120	1,088	-32	-2.9
Citizenship							
China, People's Republic of	28,448	40,432	51,808	51,904	52,288	384	0.7
New Zealand	400	592	624	544	464	-80	-14.7

Symbol: ... not applicable

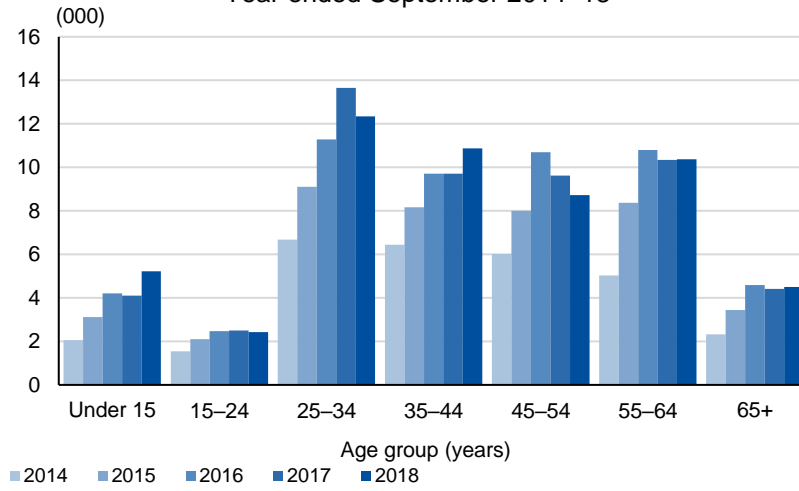
Source: Stats NZ

Travel purpose of visitors from Beijing Year ended September 2014–18



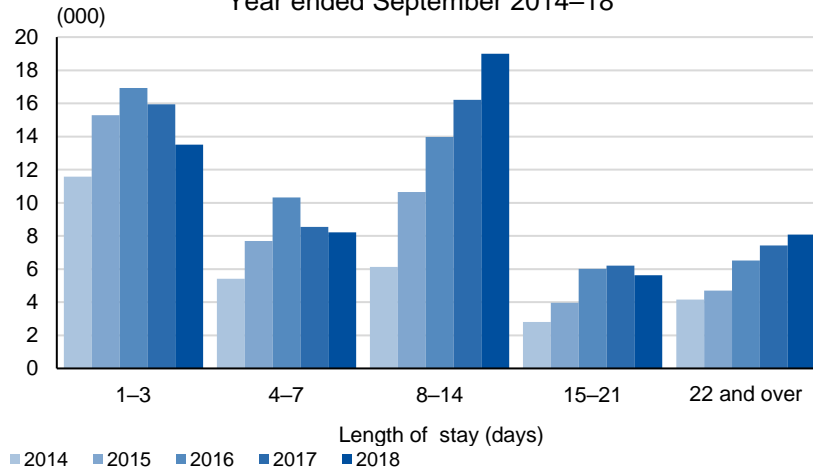
Source: Stats NZ

Age of visitors from Beijing Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing Year ended September 2014–18



Source: Stats NZ

Table 31

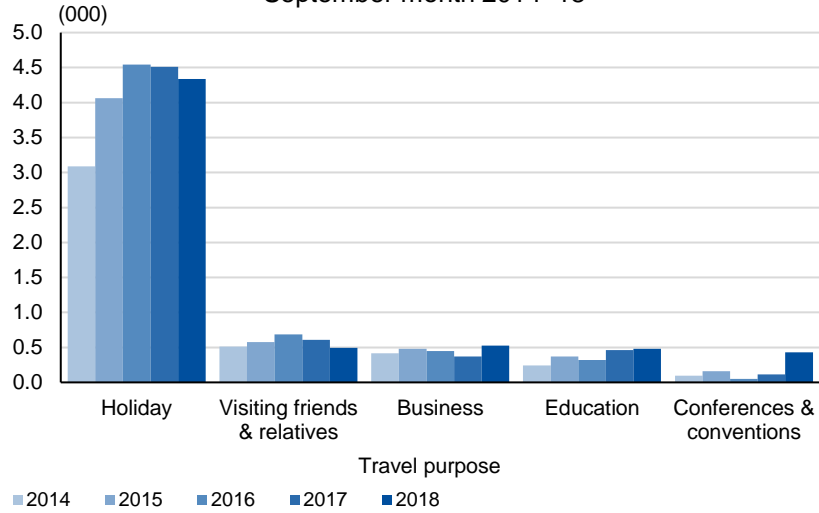
Key characteristics of visitors from Japan
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	4,864	6,080	6,496	6,336	6,592	256	4.0
Travel purpose							
Holiday	3,088	4,064	4,544	4,512	4,336	-176	-3.9
Visiting friends & relatives	512	576	688	608	496	-112	-18.4
Business	416	480	448	368	528	160	43.5
Education	240	368	320	464	480	16	3.4
Conferences & conventions	96	160	48	112	432	320	285.7
Age group (years)							
Under 15	96	128	192	80	128	48	60.0
15–24	880	1,104	1,552	1,264	1,344	80	6.3
25–34	1,216	1,264	1,168	1,552	1,520	-32	-2.1
35–44	800	976	896	1,008	960	-48	-4.8
45–54	656	784	928	960	912	-48	-5.0
55–64	752	896	832	816	800	-16	-2.0
65+	464	928	928	656	928	272	41.5
Length of stay (days)							
1–3	896	960	1,056	960	1,344	384	40.0
4–7	2,656	3,616	4,080	4,000	3,520	-480	-12.0
8–14	704	816	560	688	1,008	320	46.5
15–21	128	272	176	80	144	64	80.0
22 and over	480	416	624	608	576	-32	-5.3
Median	5.5	5.8	5.2	5.7	5.7
New Zealand port							
Auckland airport	4,560	5,696	5,872	5,888	6,016	128	2.2
Closest port of flight							
Tokyo	3,536	4,464	4,384	4,800	4,848	48	1.0
Citizenship							
Japan	4,592	5,760	6,160	6,112	6,256	144	2.4

Symbol: ... not applicable

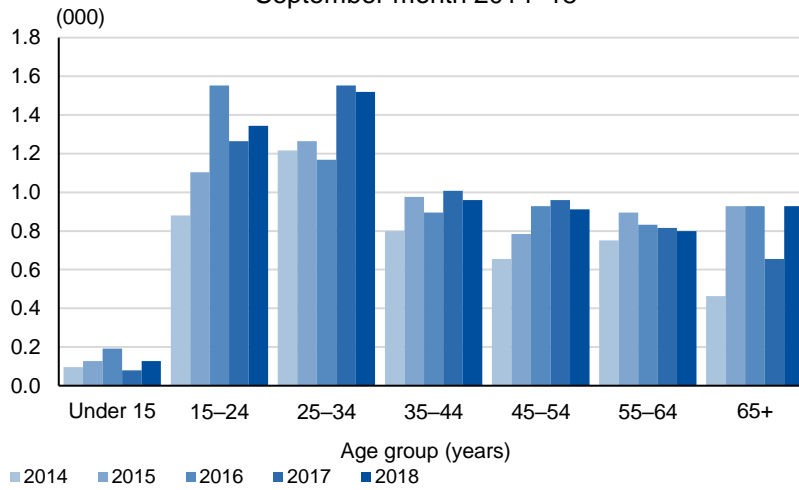
Source: Stats NZ

Travel purpose of visitors from Japan September month 2014–18



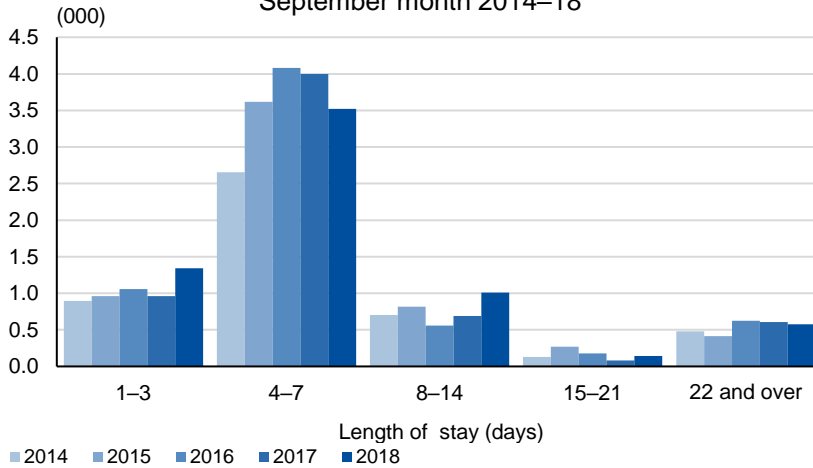
Source: Stats NZ

Age of visitors from Japan September month 2014–18



Source: Stats NZ

Length of stay of visitors from Japan September month 2014–18



Source: Stats NZ

Table 32

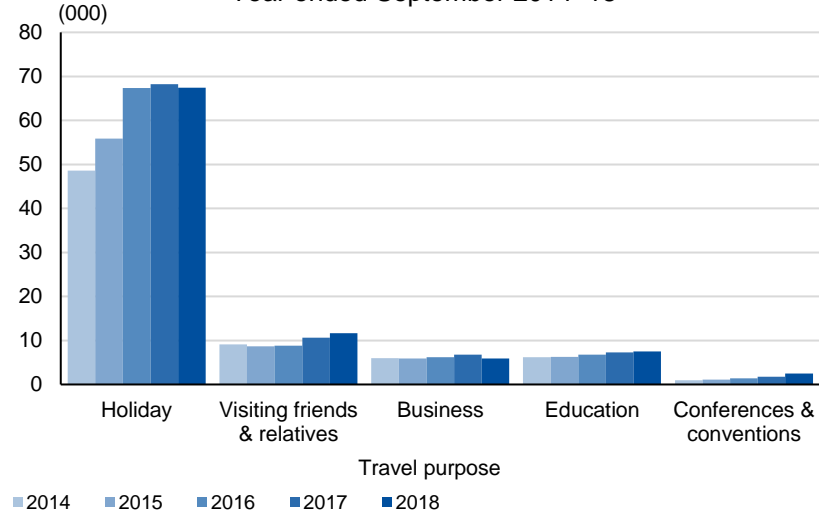
Key characteristics of visitors from Japan
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	78,176	85,200	96,608	101,664	101,424	-240	-0.2
Travel purpose							
Holiday	48,608	55,856	67,376	68,224	67,456	-768	-1.1
Visiting friends & relatives	9,136	8,640	8,816	10,640	11,680	1,040	9.8
Business	5,952	5,888	6,160	6,784	5,936	-848	-12.5
Education	6,176	6,288	6,800	7,296	7,536	240	3.3
Conferences & conventions	960	1,104	1,424	1,744	2,464	720	41.3
Age group (years)							
Under 15	5,584	5,808	6,192	6,864	7,136	272	4.0
15–24	19,584	19,584	23,312	23,472	24,032	560	2.4
25–34	10,416	12,112	13,456	16,128	16,688	560	3.5
35–44	10,064	10,032	11,696	13,136	13,472	336	2.6
45–54	8,320	9,824	11,824	12,512	12,880	368	2.9
55–64	11,248	12,528	13,344	13,072	12,384	-688	-5.3
65+	12,960	15,312	16,784	16,480	14,832	-1,648	-10.0
Length of stay (days)							
1–3	8,064	8,560	10,240	13,040	12,864	-176	-1.3
4–7	37,280	43,344	50,528	53,104	50,704	-2,400	-4.5
8–14	17,984	18,176	19,168	18,784	21,376	2,592	13.8
15–21	4,688	5,488	5,904	5,792	5,808	16	0.3
22 and over	10,160	9,632	10,768	10,944	10,672	-272	-2.5
Median	6.6	6.4	6.3	6.1	6.2
New Zealand port							
Auckland airport	62,368	70,928	86,624	92,352	92,224	-128	-0.1
Christchurch airport	13,424	12,048	7,056	6,208	5,952	-256	-4.1
Queenstown airport	1,088	1,008	1,728	1,856	1,808	-48	-2.6
Wellington airport	832	656	832	912	960	48	5.3
Closest port of flight							
Tokyo	47,408	58,256	64,656	63,120	65,792	2,672	4.2
Osaka	3,584	992	0	9,072	9,152	80	0.9
Sydney	6,096	5,856	8,016	7,104	6,288	-816	-11.5
Singapore	4,704	5,504	5,536	4,176	3,520	-656	-15.7
Hong Kong	2,304	2,976	2,944	3,392	2,976	-416	-12.3
Brisbane	896	976	2,224	2,336	2,688	352	15.1
Bangkok	736	1,072	2,256	2,192	2,240	48	2.2
Melbourne	800	1,200	2,096	2,144	1,952	-192	-9.0
Guangzhou	1,248	1,200	2,224	848	1,056	208	24.5
Seoul	4,848	3,216	1,872	2,112	912	-1,200	-56.8
Citizenship							
Japan	73,888	79,984	91,104	95,248	93,696	-1,552	-1.6
New Zealand	1,664	1,904	1,600	1,968	2,544	576	29.3
United States of America	816	896	1,216	1,328	1,440	112	8.4
China, People's Republic of	224	432	432	544	736	192	35.3

Symbol: ... not applicable

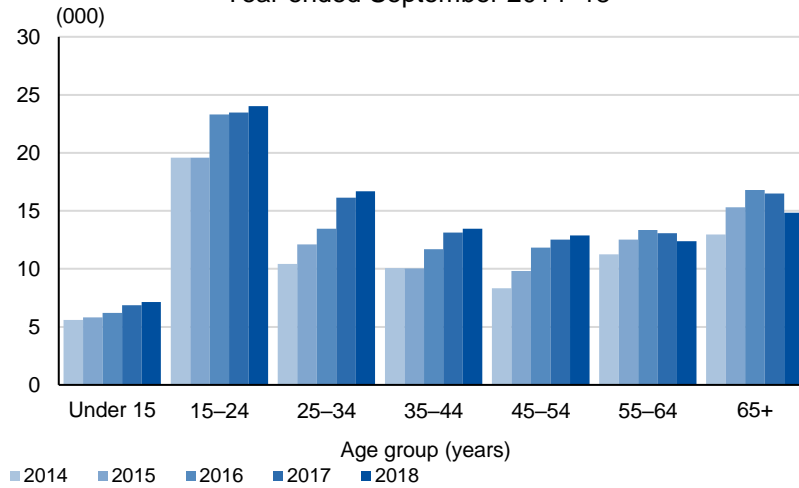
Source: Stats NZ

Travel purpose of visitors from Japan Year ended September 2014–18



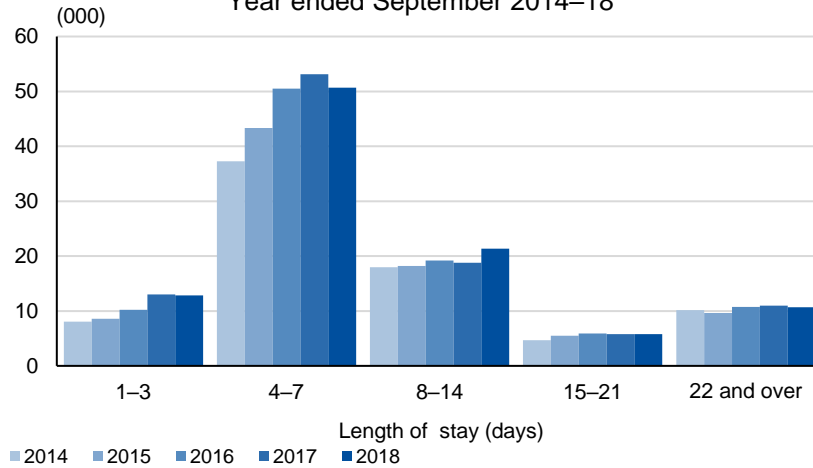
Source: Stats NZ

Age of visitors from Japan Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Japan Year ended September 2014–18



Source: Stats NZ

Table 33

Prefecture of residence of visitors from Japan
September month 2014–18

	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	4,864	6,080	6,496	6,336	6,592	256	4.0
Tokyo	1,104	1,408	1,616	1,664	1,664	0	0.0
Kanagawa	496	544	512	624	656	32	5.1
Aichi	272	288	272	224	368	144	64.3
Not stated	480	592	864	640	768	128	20.0

Source: Stats NZ

Table 34

Prefecture of residence of visitors from Japan
Year ended September 2014–18

	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	78,176	85,200	96,608	101,664	101,424	-240	-0.2
Tokyo	15,680	19,376	21,632	21,888	23,168	1,280	5.8
Kanagawa	8,480	9,248	9,760	10,144	10,336	192	1.9
Osaka	5,632	5,968	6,752	7,376	7,184	-192	-2.6
Saitama	4,896	5,264	6,192	5,680	5,696	16	0.3
Hyogo	4,000	4,032	4,704	5,440	5,328	-112	-2.1
Aichi	4,544	4,448	5,280	5,488	5,168	-320	-5.8
Chiba	4,992	4,592	5,344	5,248	4,960	-288	-5.5
Fukuoka	2,496	2,112	2,960	2,608	2,416	-192	-7.4
Hokkaido	1,760	2,192	2,368	2,304	2,304	0	0.0
Kyoto	1,744	2,288	2,208	2,656	2,112	-544	-20.5
Shizuoka	1,296	1,616	1,760	1,952	1,888	-64	-3.3
Ibaraki	1,344	1,456	1,680	2,064	1,488	-576	-27.9
Hiroshima	1,504	1,328	1,472	1,504	1,376	-128	-8.5
Okinawa	704	704	880	944	1,200	256	27.1
Mie	816	832	960	960	1,136	176	18.3
Gunma	912	1,024	976	832	1,104	272	32.7
Gifu	752	816	864	1,232	1,024	-208	-16.9
Nara	784	832	992	1,072	1,024	-48	-4.5
Nagano	608	848	896	992	960	-32	-3.2
Okayama	704	672	528	880	864	-16	-1.8
Miyagi	752	896	752	672	800	128	19.0
Shiga	640	608	896	832	688	-144	-17.3
Tochigi	592	640	784	816	672	-144	-17.6
Kumamoto	336	256	304	528	512	-16	-3.0
Not stated	5,680	7,536	8,384	10,128	11,248	1,120	11.1

Source: Stats NZ

Table 35

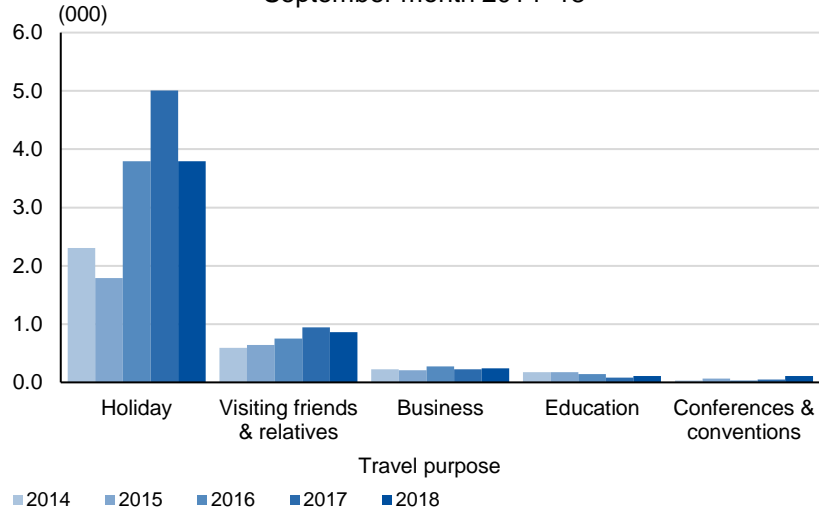
Key characteristics of visitors from the Republic of Korea
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,520	3,200	5,328	6,688	5,360	-1,328	-19.9
Travel purpose							
Holiday	2,304	1,792	3,792	5,008	3,792	-1,216	-24.3
Visiting friends & relatives	592	640	752	944	864	-80	-8.5
Business	224	208	272	224	240	16	7.1
Education	176	176	144	80	112	32	40.0
Conferences & conventions	32	64	32	48	112	64	133.3
Age group (years)							
Under 15	112	224	192	416	336	-80	-19.2
15–24	352	288	400	400	384	-16	-4.0
25–34	624	672	848	1,072	1,056	-16	-1.5
35–44	448	448	736	1,120	848	-272	-24.3
45–54	704	608	1,008	1,056	704	-352	-33.3
55–64	944	608	1,616	1,904	1,472	-432	-22.7
65+	336	352	528	720	560	-160	-22.2
Length of stay (days)							
1–3	544	528	656	816	576	-240	-29.4
4–7	1,808	1,504	3,232	3,216	2,864	-352	-10.9
8–14	640	544	720	1,472	1,072	-400	-27.2
15–21	64	112	128	480	224	-256	-53.3
22 and over	464	512	592	704	624	-80	-11.4
Median	5.9	6.2	5.8	6.3	6.2
New Zealand port							
Auckland airport	2,832	2,576	3,728	5,040	4,256	-784	-15.6
Christchurch airport	576	496	1,392	1,424	944	-480	-33.7
Closest port of flight							
Seoul	1,504	1,296	1,920	2,816	2,256	-560	-19.9
Sydney	1,216	1,024	1,936	1,920	1,408	-512	-26.7
Citizenship							
Korea, Republic of	3,392	3,056	5,200	6,464	5,152	-1,312	-20.3

Symbol: ... not applicable

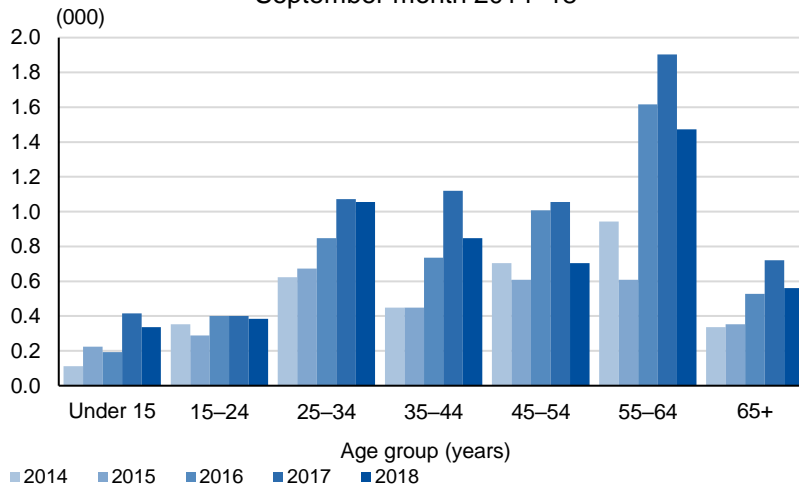
Source: Stats NZ

Travel purpose of visitors from Korea September month 2014–18



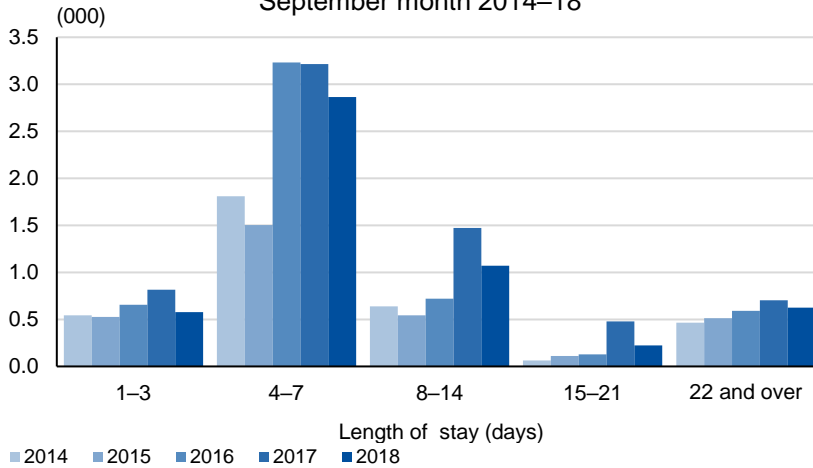
Source: Stats NZ

Age of visitors from Korea September month 2014–18



Source: Stats NZ

Length of stay of visitors from Korea September month 2014–18



Source: Stats NZ

Table 36

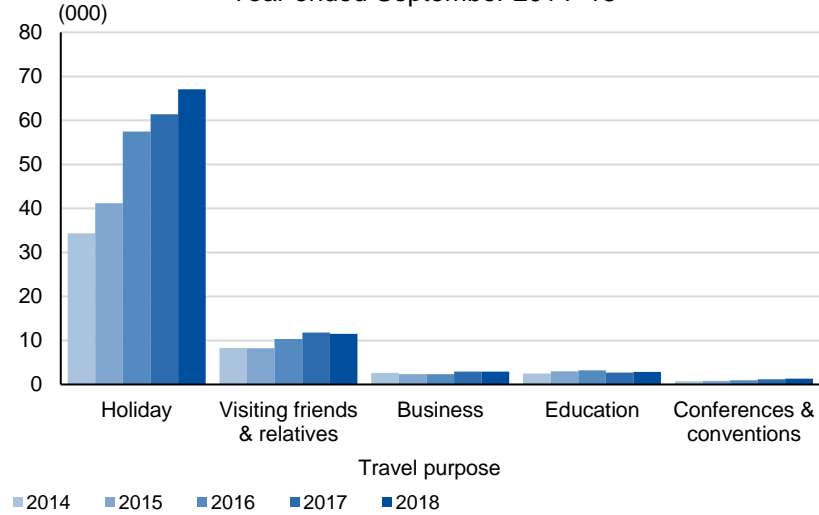
Key characteristics of visitors from the Republic of Korea
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	53,472	60,416	79,856	85,520	91,824	6,304	7.4
Travel purpose							
Holiday	34,320	41,200	57,488	61,360	67,072	5,712	9.3
Visiting friends & relatives	8,272	8,240	10,304	11,792	11,536	-256	-2.2
Business	2,640	2,336	2,320	2,896	2,896	0	0.0
Education	2,464	2,960	3,232	2,704	2,816	112	4.1
Conferences & conventions	736	800	928	1,152	1,344	192	16.7
Age group (years)							
Under 15	4,832	5,936	6,384	7,248	7,040	-208	-2.9
15–24	5,536	6,480	7,392	7,120	7,632	512	7.2
25–34	7,264	8,064	10,224	10,528	11,440	912	8.7
35–44	7,392	7,840	10,320	10,656	11,632	976	9.2
45–54	10,608	12,048	15,344	16,128	16,816	688	4.3
55–64	13,088	15,120	22,160	25,280	27,152	1,872	7.4
65+	4,752	4,928	8,032	8,560	10,112	1,552	18.1
Length of stay (days)							
1–3	7,392	7,936	10,288	10,672	11,344	672	6.3
4–7	26,608	30,416	42,800	46,352	51,376	5,024	10.8
8–14	7,760	8,176	11,008	12,288	13,424	1,136	9.2
15–21	2,384	3,200	3,600	4,416	4,512	96	2.2
22 and over	9,328	10,688	12,160	11,792	11,168	-624	-5.3
Median	6.1	6.2	6.1	6.0	6.0
New Zealand port							
Auckland airport	40,576	45,296	59,024	64,400	68,400	4,000	6.2
Christchurch airport	11,088	12,864	18,240	17,840	19,360	1,520	8.5
Queenstown airport	1,184	1,568	1,856	2,688	3,264	576	21.4
Wellington airport	384	432	624	400	640	240	60.0
Closest port of flight							
Seoul	24,480	26,912	37,584	38,608	42,976	4,368	11.3
Sydney	18,752	21,344	26,032	26,032	27,872	1,840	7.1
Tokyo	1,472	2,512	3,312	3,936	3,712	-224	-5.7
Hong Kong	1,552	1,616	1,776	1,856	2,928	1,072	57.8
Shanghai	816	1,120	1,744	2,192	2,528	336	15.3
Melbourne	1,264	1,280	1,760	2,224	2,320	96	4.3
Guangzhou	960	1,344	1,984	2,288	1,936	-352	-15.4
Osaka	32	0	0	1,152	1,696	544	47.2
Brisbane	1,072	1,040	1,232	1,296	1,552	256	19.8
Singapore	1,360	1,184	1,776	1,696	1,088	-608	-35.8
Citizenship							
Korea, Republic of	51,552	58,704	77,440	82,976	89,600	6,624	8.0
New Zealand	784	544	816	896	704	-192	-21.4
United States of America	368	544	592	800	688	-112	-14.0

Symbol: ... not applicable

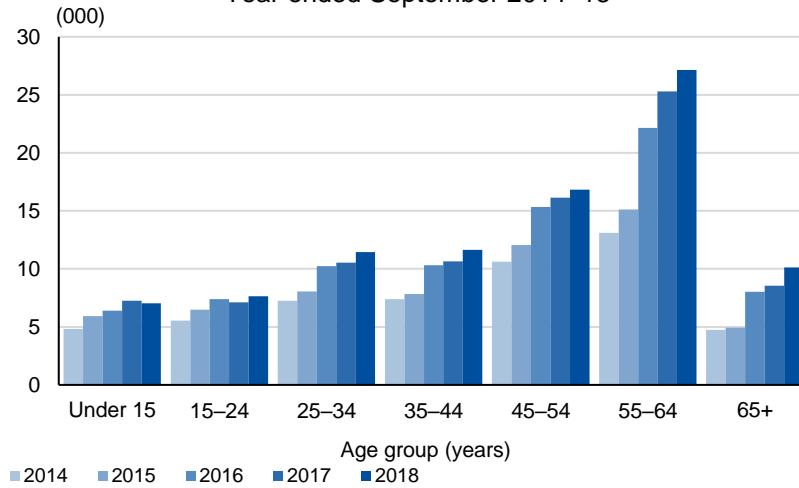
Source: Stats NZ

Travel purpose of visitors from Korea Year ended September 2014–18



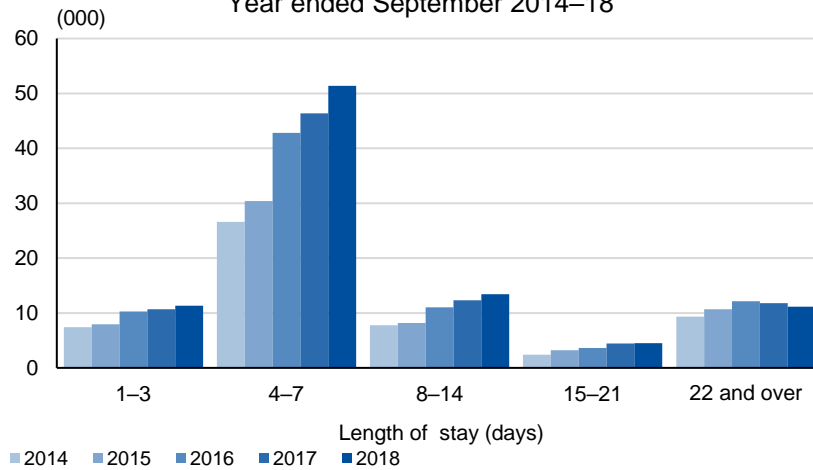
Source: Stats NZ

Age of visitors from Korea Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Korea Year ended September 2014–18



Source: Stats NZ

Table 37

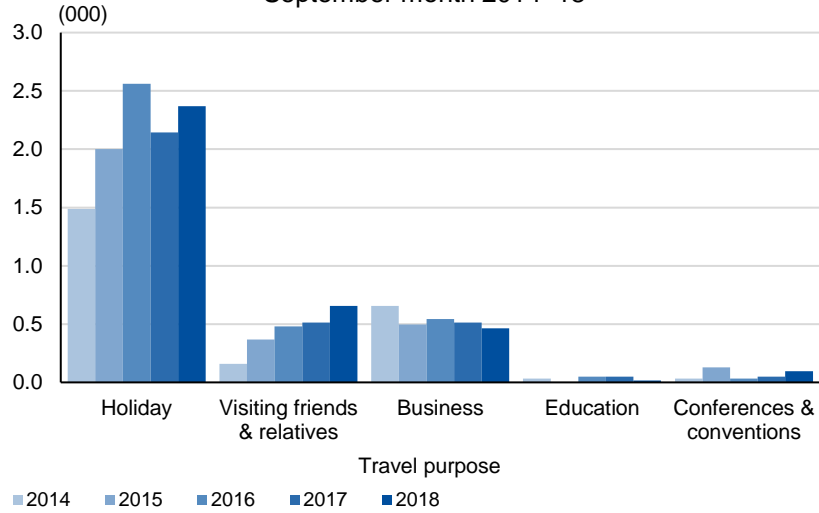
Key characteristics of visitors from Singapore
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,560	3,072	3,792	3,440	3,696	256	7.4
Travel purpose							
Holiday	1,488	2,000	2,560	2,144	2,368	224	10.4
Visiting friends & relatives	160	368	480	512	656	144	28.1
Business	656	496	544	512	464	-48	-9.4
Education	32	0	48	48	16	-32	-66.7
Conferences & conventions	32	128	32	48	96	48	100.0
Age group (years)							
Under 15	224	256	288	208	208	0	0.0
15–24	144	304	288	304	272	-32	-10.5
25–34	624	752	1,168	1,024	1,104	80	7.8
35–44	592	608	656	672	688	16	2.4
45–54	384	544	560	656	736	80	12.2
55–64	416	464	560	384	400	16	4.2
65+	176	144	272	192	288	96	50.0
Length of stay (days)							
1–3	480	352	432	512	480	-32	-6.3
4–7	864	800	1,088	656	752	96	14.6
8–14	864	1,344	1,648	1,712	1,760	48	2.8
15–21	160	384	352	368	464	96	26.1
22 and over	192	192	272	192	240	48	25.0
Median	7.3	9.6	8.7	9.2	9.5
New Zealand port							
Auckland airport	1,616	1,808	2,080	1,840	1,984	144	7.8
Christchurch airport	768	1,024	1,392	1,232	1,184	-48	-3.9
Closest port of flight							
Singapore	1,424	1,920	2,256	1,872	1,984	112	6.0
Sydney	528	512	736	640	624	-16	-2.5
Melbourne	256	352	384	336	512	176	52.4
Citizenship							
Singapore	1,376	1,760	2,240	2,256	2,464	208	9.2

Symbol: ... not applicable

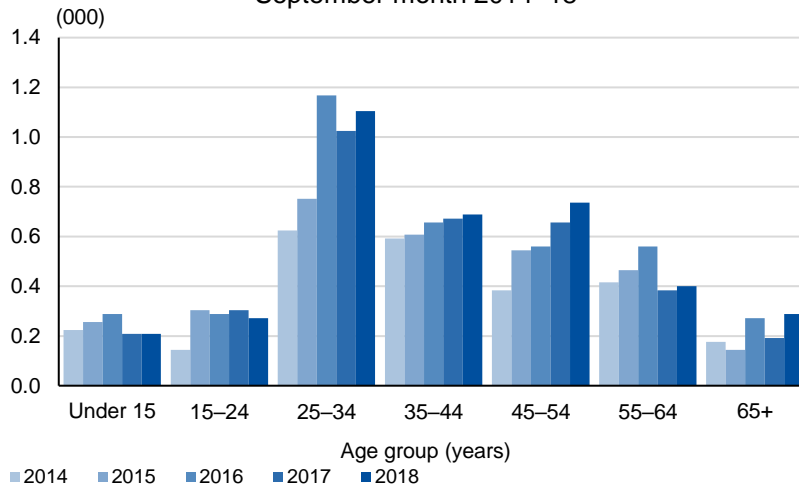
Source: Stats NZ

Travel purpose of visitors from Singapore September month 2014–18



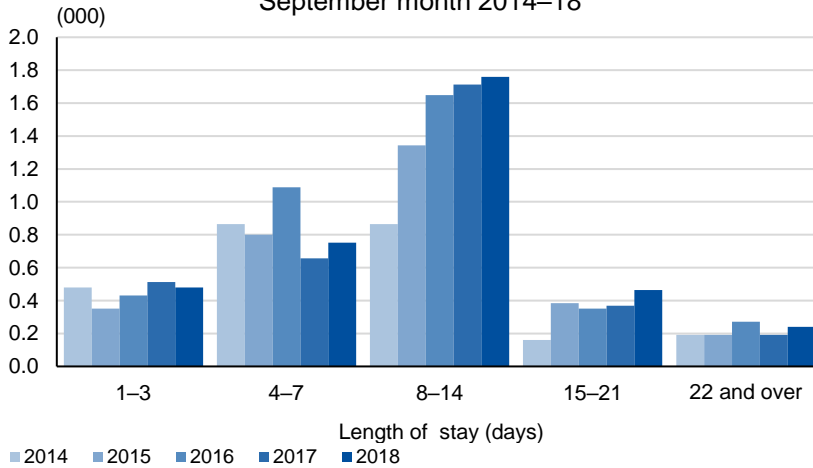
Source: Stats NZ

Age of visitors from Singapore September month 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore September month 2014–18



Source: Stats NZ

Table 38

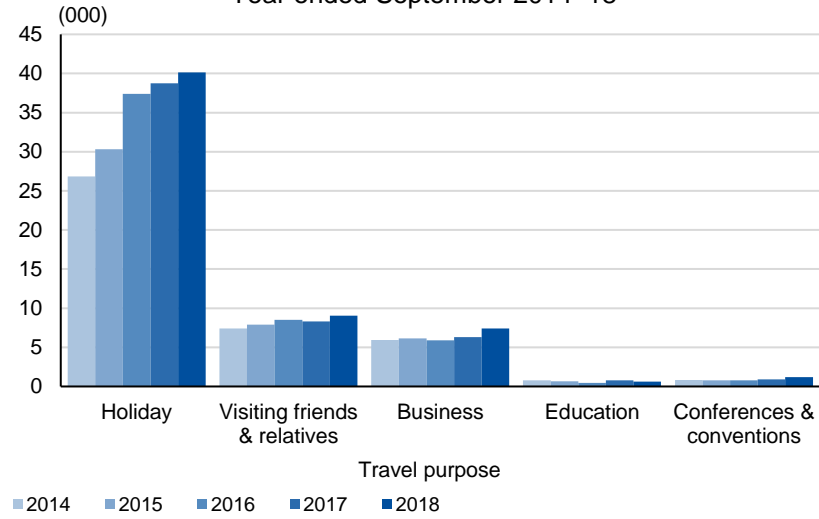
Key characteristics of visitors from Singapore
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	44,832	48,032	55,200	57,520	60,848	3,328	5.8
Travel purpose							
Holiday	26,848	30,320	37,392	38,736	40,144	1,408	3.6
Visiting friends & relatives	7,424	7,904	8,528	8,304	9,040	736	8.9
Business	5,952	6,128	5,904	6,304	7,392	1,088	17.3
Education	784	672	464	768	608	-160	-20.8
Conferences & conventions	832	800	784	896	1,184	288	32.1
Age group (years)							
Under 15	5,584	5,888	6,672	6,400	7,136	736	11.5
15–24	4,384	4,544	5,216	5,392	5,408	16	0.3
25–34	9,584	10,336	13,648	14,560	15,232	672	4.6
35–44	10,336	11,232	11,456	12,240	12,880	640	5.2
45–54	8,224	8,496	9,376	10,400	10,240	-160	-1.5
55–64	4,800	5,520	6,224	6,384	6,912	528	8.3
65+	1,920	2,016	2,608	2,144	3,040	896	41.8
Length of stay (days)							
1–3	5,632	5,280	5,424	6,784	6,944	160	2.4
4–7	11,184	10,784	12,080	11,920	12,288	368	3.1
8–14	18,432	21,408	26,224	27,328	28,720	1,392	5.1
15–21	5,600	6,464	7,504	7,904	8,896	992	12.6
22 and over	3,984	4,096	3,968	3,584	4,000	416	11.6
Median	9.2	9.8	9.7	9.7	9.8
New Zealand port							
Auckland airport	27,072	27,952	32,112	32,352	32,720	368	1.1
Christchurch airport	14,352	15,872	18,128	18,448	18,608	160	0.9
Wellington airport	1,600	1,872	1,872	3,392	5,440	2,048	60.4
Queenstown airport	1,616	2,192	2,976	3,200	3,904	704	22.0
Closest port of flight							
Singapore	25,984	27,264	32,848	30,768	32,880	2,112	6.9
Sydney	10,400	9,952	10,688	10,880	9,200	-1,680	-15.4
Melbourne	3,600	4,752	5,824	4,896	7,152	2,256	46.1
Brisbane	2,736	3,888	3,184	4,544	4,400	-144	-3.2
Canberra	0	0	48	1,920	2,320	400	20.8
Coolangatta	240	240	688	1,632	1,408	-224	-13.7
Kuala Lumpur	624	544	368	928	944	16	1.7
Nadi	112	160	128	432	608	176	40.7
Citizenship							
Singapore	24,912	26,672	32,144	33,216	35,728	2,512	7.6
New Zealand	4,128	3,808	4,384	4,528	4,512	-16	-0.4
Malaysia	2,640	2,768	3,456	4,016	3,680	-336	-8.4
India	1,360	1,536	1,728	1,952	2,160	208	10.7

Symbol: ... not applicable

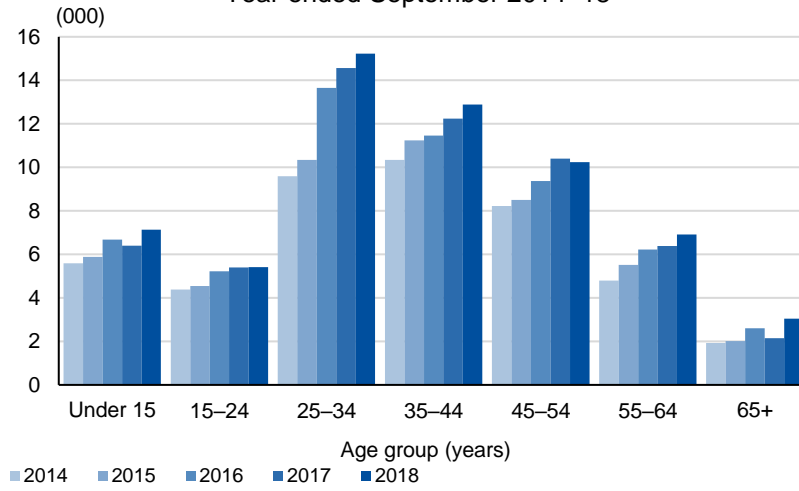
Source: Stats NZ

Travel purpose of visitors from Singapore Year ended September 2014–18



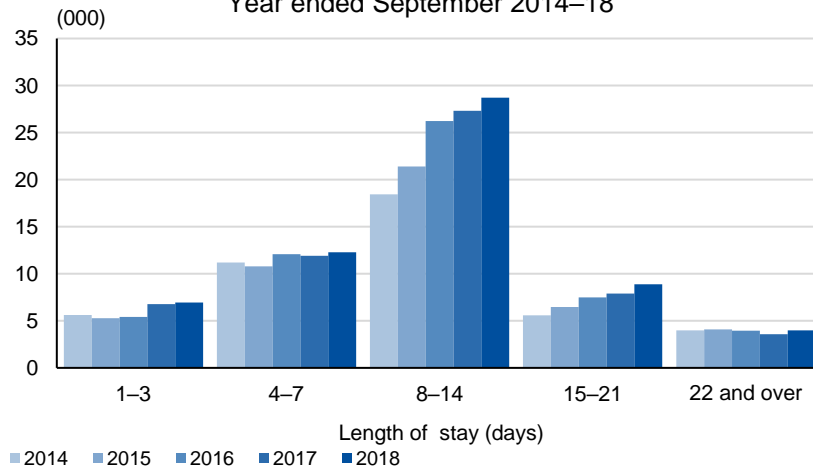
Source: Stats NZ

Age of visitors from Singapore Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore Year ended September 2014–18



Source: Stats NZ

Table 39

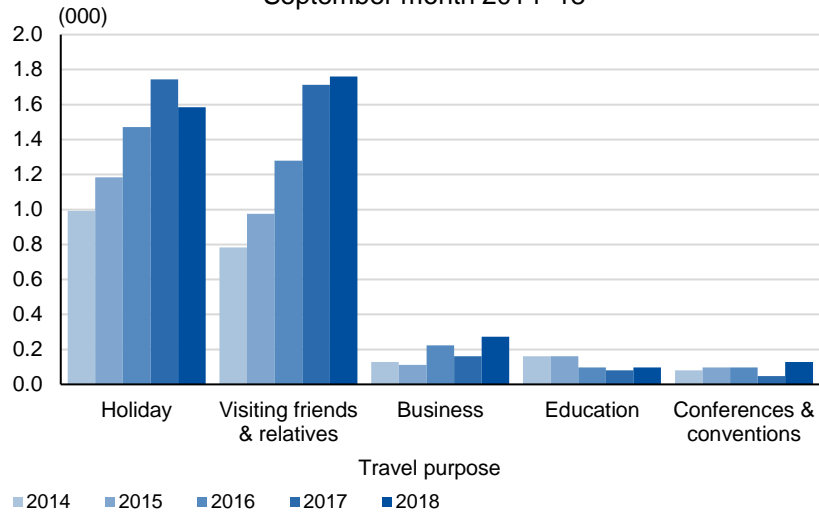
Key characteristics of visitors from India
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,496	3,024	3,600	4,064	4,576	512	12.6
Travel purpose							
Holiday	992	1,184	1,472	1,744	1,584	-160	-9.2
Visiting friends & relatives	784	976	1,280	1,712	1,760	48	2.8
Business	128	112	224	160	272	112	70.0
Education	160	160	96	80	96	16	20.0
Conferences & conventions	80	96	96	48	128	80	166.7
Age group (years)							
Under 15	176	80	144	128	208	80	62.5
15–24	272	352	240	240	352	112	46.7
25–34	592	768	688	816	800	-16	-2.0
35–44	224	448	480	464	544	80	17.2
45–54	480	352	688	672	736	64	9.5
55–64	480	736	880	1,088	1,280	192	17.6
65+	272	288	480	656	656	0	0.0
Length of stay (days)							
1–3	80	128	80	208	80	-128	-61.5
4–7	560	736	976	704	624	-80	-11.4
8–14	752	704	992	1,072	1,216	144	13.4
15–21	208	304	224	400	336	-64	-16.0
22 and over	896	1,152	1,328	1,680	2,320	640	38.1
Median	13.1	13.6	12.2	14.9	22.0
New Zealand port							
Auckland airport	2,192	2,368	2,832	3,072	3,632	560	18.2
Christchurch airport	208	368	528	736	688	-48	-6.5
Closest port of flight							
Singapore	896	1,088	1,264	1,696	1,536	-160	-9.4
Bangkok	48	464	544	208	944	736	353.8
Citizenship							
India	2,400	2,960	3,552	3,936	4,448	512	13.0

Symbol: ... not applicable

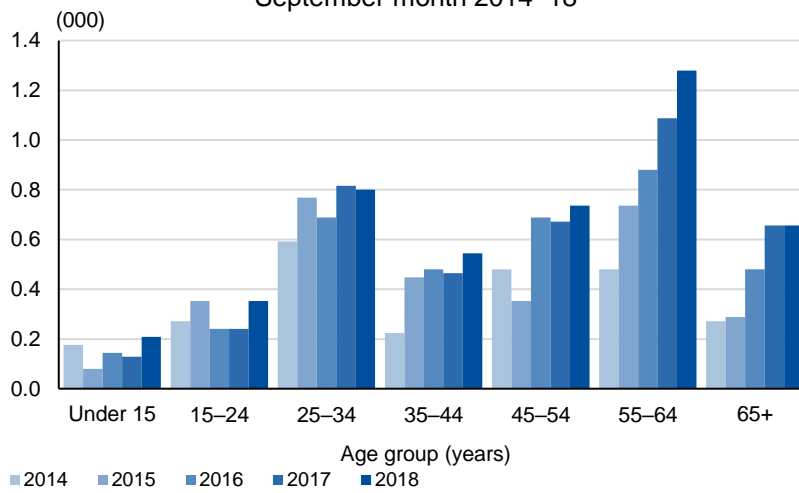
Source: Stats NZ

Travel purpose of visitors from India September month 2014–18



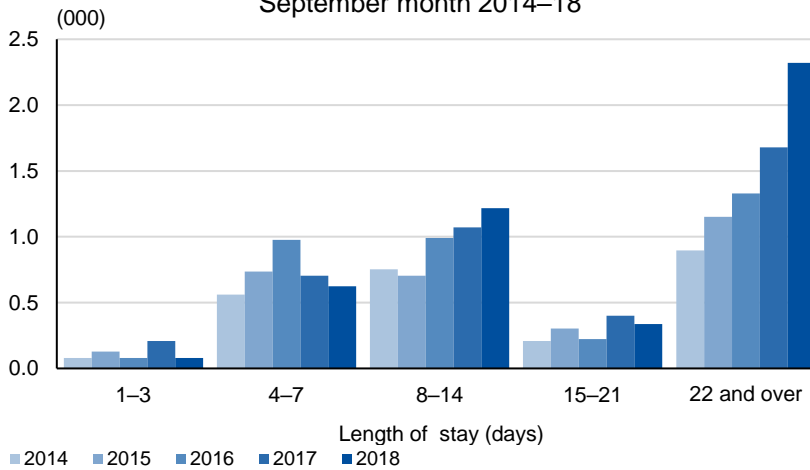
Source: Stats NZ

Age of visitors from India September month 2014–18



Source: Stats NZ

Length of stay of visitors from India September month 2014–18



Source: Stats NZ

Table 40

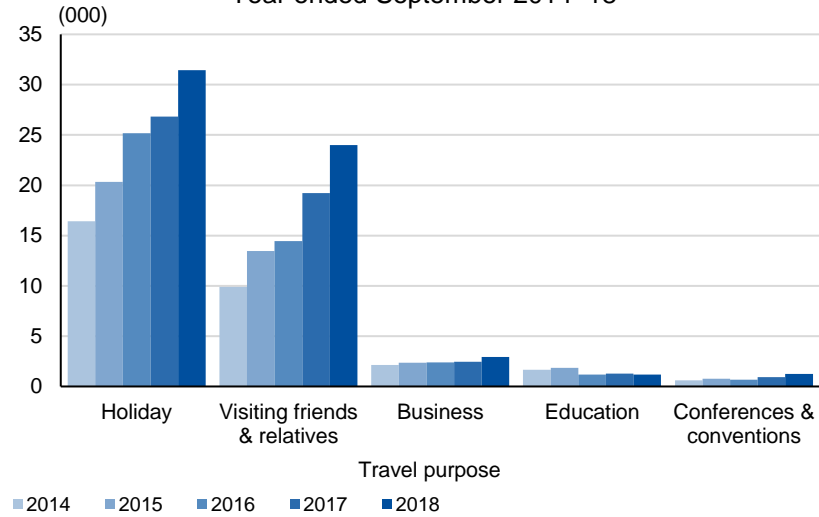
Key characteristics of visitors from India
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	35,232	43,920	49,296	57,776	68,512	10,736	18.6
Travel purpose							
Holiday	16,416	20,336	25,168	26,816	31,440	4,624	17.2
Visiting friends & relatives	9,904	13,456	14,448	19,216	24,000	4,784	24.9
Business	2,128	2,368	2,400	2,464	2,928	464	18.8
Education	1,648	1,856	1,168	1,280	1,184	-96	-7.5
Conferences & conventions	608	784	688	928	1,248	320	34.5
Age group (years)							
Under 15	2,240	2,304	2,880	3,488	4,256	768	22.0
15–24	4,752	5,712	5,472	4,864	5,808	944	19.4
25–34	9,376	11,120	11,744	13,808	15,744	1,936	14.0
35–44	4,240	5,520	5,872	6,672	7,792	1,120	16.8
45–54	5,360	6,528	7,952	9,104	10,896	1,792	19.7
55–64	6,096	8,528	10,080	12,992	15,472	2,480	19.1
65+	3,168	4,208	5,296	6,848	8,544	1,696	24.8
Length of stay (days)							
1–3	2,000	2,560	2,304	3,008	2,720	-288	-9.6
4–7	7,312	7,696	7,696	8,976	10,384	1,408	15.7
8–14	10,224	13,024	17,424	18,064	21,104	3,040	16.8
15–21	3,504	4,864	5,248	5,904	7,792	1,888	32.0
22 and over	12,192	15,776	16,624	21,824	26,512	4,688	21.5
Median	12.9	13.6	13.1	13.9	14.5
New Zealand port							
Auckland airport	28,160	34,672	38,496	45,952	54,880	8,928	19.4
Christchurch airport	3,888	5,440	7,248	7,952	9,184	1,232	15.5
Queenstown airport	1,840	2,496	2,288	2,160	2,560	400	18.5
Wellington airport	784	944	784	1,152	1,552	400	34.7
Closest port of flight							
Singapore	11,168	14,384	14,768	18,864	21,936	3,072	16.3
Sydney	7,120	7,664	7,584	7,808	8,976	1,168	15.0
Bangkok	2,304	4,128	5,824	4,896	8,208	3,312	67.6
Kuala Lumpur	7,680	8,352	7,536	6,144	7,280	1,136	18.5
Hong Kong	1,632	1,488	1,904	5,152	5,552	400	7.8
Guangzhou	176	464	3,072	4,080	4,688	608	14.9
Melbourne	2,288	3,392	4,160	3,936	4,208	272	6.9
Brisbane	1,120	1,728	1,728	1,984	2,400	416	21.0
Dubai	0	0	112	768	1,408	640	83.3
Coolangatta	384	448	608	1,216	1,040	-176	-14.5
Citizenship							
India	33,792	42,320	47,856	56,384	66,768	10,384	18.4

Symbol: ... not applicable

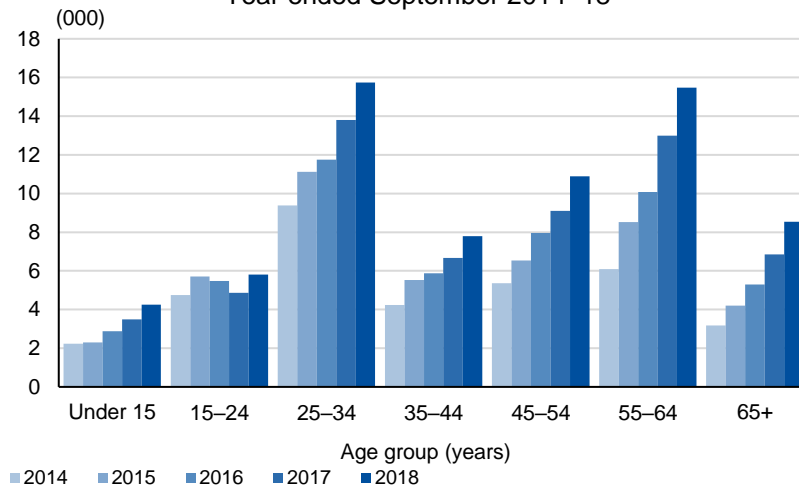
Source: Stats NZ

Travel purpose of visitors from India Year ended September 2014–18



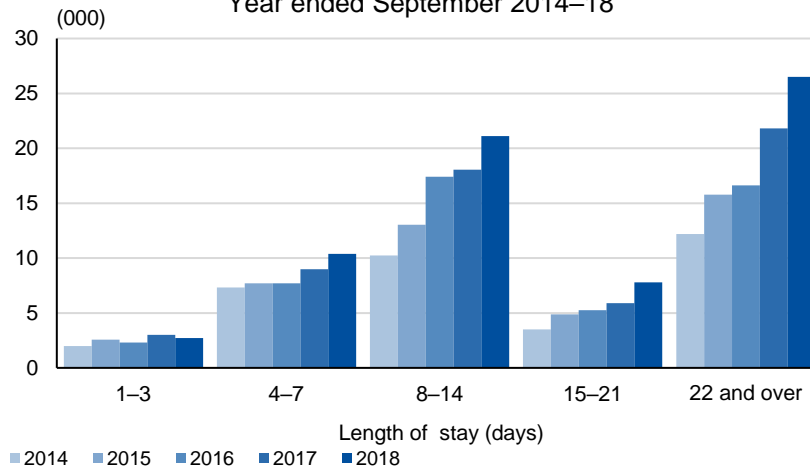
Source: Stats NZ

Age of visitors from India Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from India Year ended September 2014–18



Source: Stats NZ

Table 41

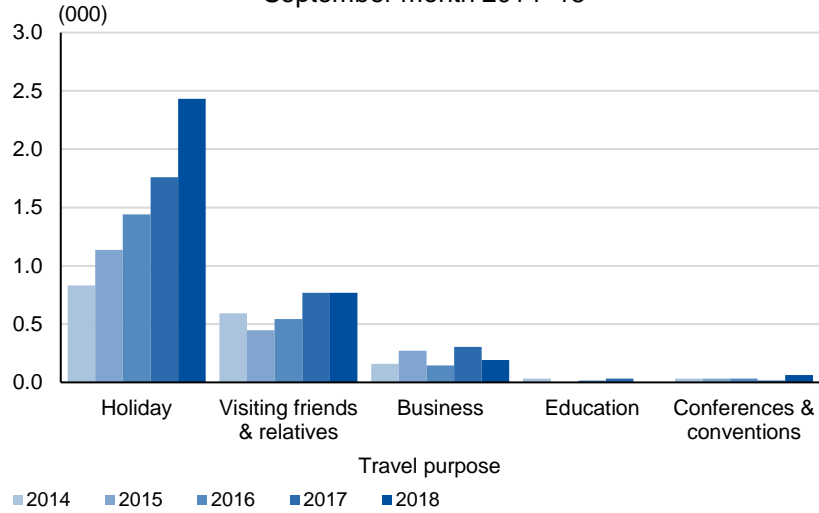
Key characteristics of visitors from Hong Kong
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,792	2,080	2,240	3,024	3,696	672	22.2
Travel purpose							
Holiday	832	1,136	1,440	1,760	2,432	672	38.2
Visiting friends & relatives	592	448	544	768	768	0	0.0
Business	160	272	144	304	192	-112	-36.8
Education	32	0	16	32	0	-32	-100.0
Conferences & conventions	32	32	32	16	64	48	300.0
Age group (years)							
Under 15	64	80	32	128	144	16	12.5
15–24	112	64	80	176	176	0	0.0
25–34	448	560	624	800	816	16	2.0
35–44	416	304	368	464	576	112	24.1
45–54	432	544	512	672	896	224	33.3
55–64	240	352	400	528	848	320	60.6
65+	80	176	224	256	240	-16	-6.3
Length of stay (days)							
1–3	208	208	224	496	448	-48	-9.7
4–7	672	736	880	896	1,504	608	67.9
8–14	624	768	832	1,200	1,312	112	9.3
15–21	176	256	128	208	288	80	38.5
22 and over	112	112	176	224	144	-80	-35.7
Median	7.7	8.3	7.6	7.9	7.3
New Zealand port							
Auckland airport	1,504	1,760	1,584	2,720	3,120	400	14.7
Closest port of flight							
Hong Kong	1,088	1,296	1,104	2,080	2,512	432	20.8
Sydney	240	272	400	384	624	240	62.5
Citizenship							
Hong Kong	848	1,328	1,600	1,792	2,512	720	40.2

Symbol: ... not applicable

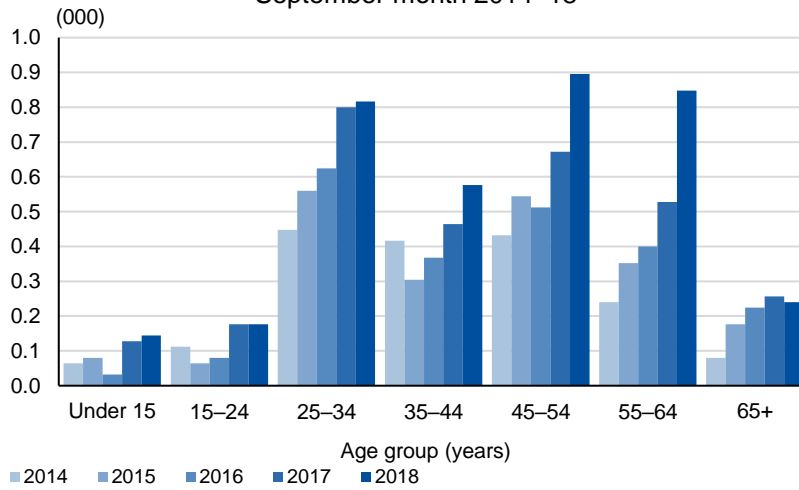
Source: Stats NZ

Travel purpose of visitors from Hong Kong September month 2014–18



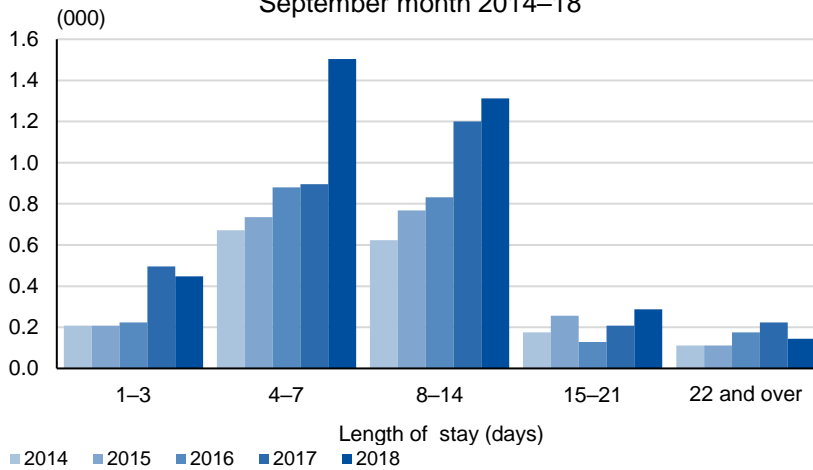
Source: Stats NZ

Age of visitors from Hong Kong September month 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong September month 2014–18



Source: Stats NZ

Table 42

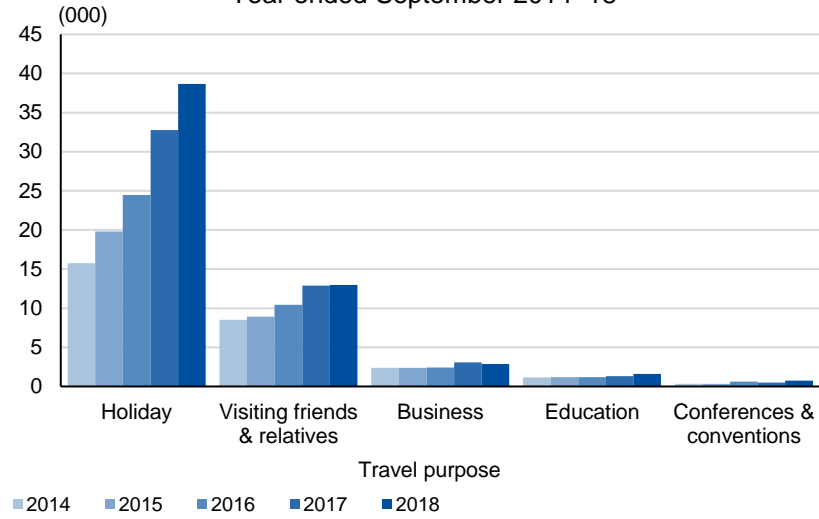
Key characteristics of visitors from Hong Kong
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,856	34,336	40,800	52,592	59,104	6,512	12.4
Travel purpose							
Holiday	15,760	19,792	24,480	32,784	38,656	5,872	17.9
Visiting friends & relatives	8,512	8,912	10,432	12,880	12,992	112	0.9
Business	2,384	2,384	2,416	3,088	2,864	-224	-7.3
Education	1,168	1,200	1,200	1,328	1,616	288	21.7
Conferences & conventions	320	320	608	480	736	256	53.3
Age group (years)							
Under 15	3,232	3,776	3,664	4,960	5,776	816	16.5
15–24	2,352	2,592	3,280	3,680	4,656	976	26.5
25–34	5,296	6,128	7,504	9,600	11,504	1,904	19.8
35–44	6,128	6,448	7,584	9,632	9,568	-64	-0.7
45–54	6,208	6,800	8,464	10,272	11,296	1,024	10.0
55–64	4,688	6,000	7,008	9,728	11,536	1,808	18.6
65+	1,952	2,592	3,296	4,720	4,768	48	1.0
Length of stay (days)							
1–3	2,704	3,008	3,440	5,280	5,360	80	1.5
4–7	8,992	9,968	12,752	15,680	19,072	3,392	21.6
8–14	11,232	13,744	15,408	21,712	24,176	2,464	11.3
15–21	3,728	3,856	4,992	5,584	6,256	672	12.0
22 and over	3,200	3,760	4,208	4,336	4,240	-96	-2.2
Median	9.1	9.2	9.1	8.7	8.5
New Zealand port							
Auckland airport	25,360	29,360	32,864	45,024	49,600	4,576	10.2
Christchurch airport	2,304	2,960	4,592	4,544	6,240	1,696	37.3
Queenstown airport	1,168	1,040	2,064	1,776	2,176	400	22.5
Wellington airport	688	768	1,040	912	752	-160	-17.5
Closest port of flight							
Hong Kong	18,576	22,784	24,112	37,488	42,032	4,544	12.1
Sydney	4,720	3,904	6,928	5,504	6,592	1,088	19.8
Melbourne	1,632	1,872	2,144	2,288	3,200	912	39.9
Brisbane	1,216	1,136	1,696	2,016	2,176	160	7.9
Singapore	1,712	2,384	2,864	2,320	2,144	-176	-7.6
Citizenship							
Hong Kong	15,616	19,360	23,792	32,080	38,256	6,176	19.3
New Zealand	4,944	5,248	5,536	7,056	6,112	-944	-13.4
United Kingdom	3,040	2,768	3,056	4,096	4,192	96	2.3
Australia	1,680	1,680	1,824	2,176	2,336	160	7.4

Symbol: ... not applicable

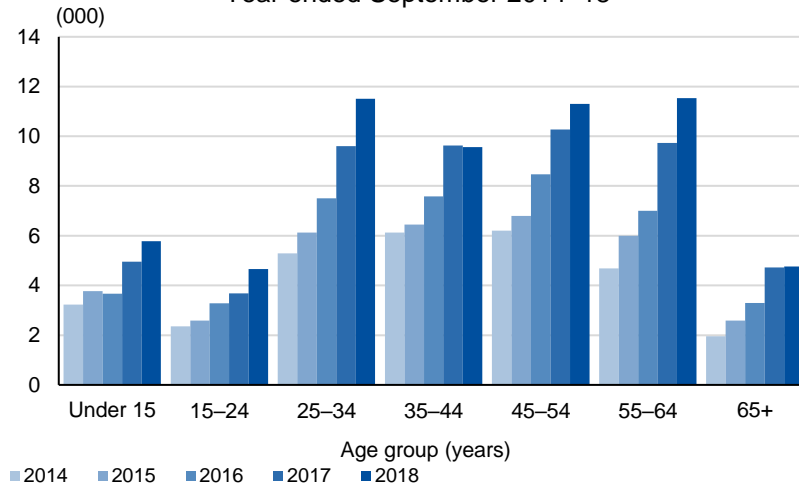
Source: Stats NZ

Travel purpose of visitors from Hong Kong Year ended September 2014–18



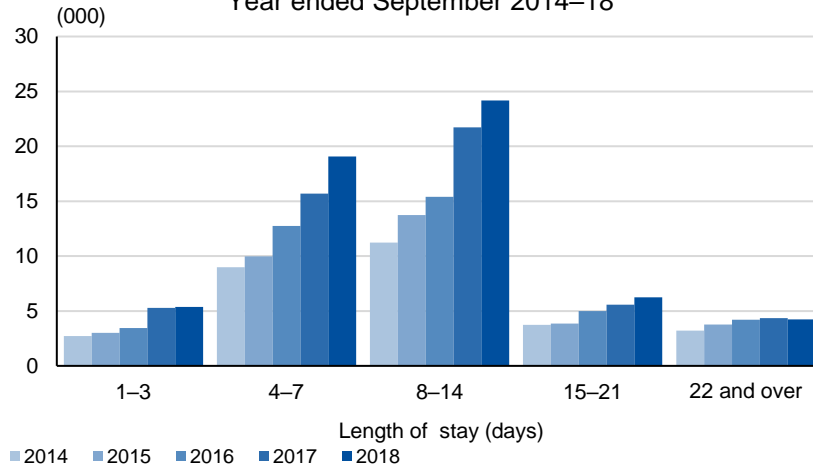
Source: Stats NZ

Age of visitors from Hong Kong Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong Year ended September 2014–18



Source: Stats NZ

Table 43

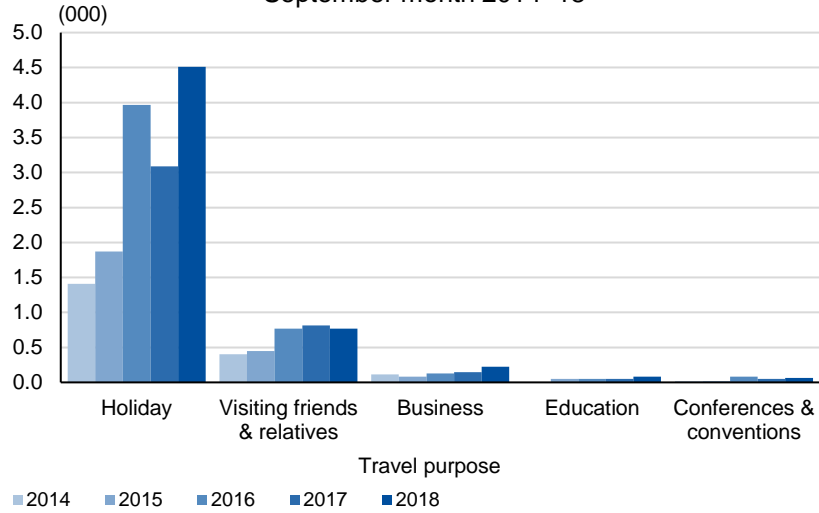
Key characteristics of visitors from Malaysia
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,160	2,736	5,168	4,416	5,984	1,568	35.5
Travel purpose							
Holiday	1,408	1,872	3,968	3,088	4,512	1,424	46.1
Visiting friends & relatives	400	448	768	816	768	-48	-5.9
Business	112	80	128	144	224	80	55.6
Education	0	48	48	48	80	32	66.7
Conferences & conventions	16	16	80	48	64	16	33.3
Age group (years)							
Under 15	144	160	496	176	384	208	118.2
15–24	48	160	256	320	448	128	40.0
25–34	576	704	1,200	1,184	1,968	784	66.2
35–44	416	560	736	800	688	-112	-14.0
45–54	368	400	896	688	784	96	14.0
55–64	464	640	1,136	912	1,104	192	21.1
65+	144	112	448	336	608	272	81.0
Length of stay (days)							
1–3	96	256	288	256	224	-32	-12.5
4–7	688	848	1,680	1,344	1,840	496	36.9
8–14	848	928	2,272	1,840	2,960	1,120	60.9
15–21	224	272	496	496	400	-96	-19.4
22 and over	304	432	432	480	560	80	16.7
Median	8.8	9.1	8.4	9.4	9.0
New Zealand port							
Auckland airport	1,376	1,904	4,064	3,792	4,864	1,072	28.3
Christchurch airport	672	672	944	448	976	528	117.9
Closest port of flight							
Coolangatta	16	32	2,128	2,384	2,480	96	4.0
Kuala Lumpur	832	1,008	1,136	864	1,904	1,040	120.4
Singapore	432	416	608	400	672	272	68.0
Citizenship							
Malaysia	2,048	2,464	4,928	4,112	5,744	1,632	39.7

Symbol: ... not applicable

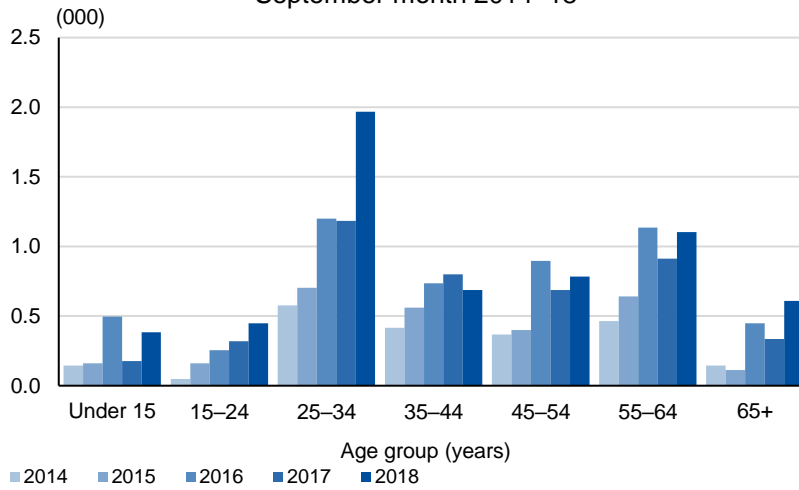
Source: Stats NZ

Travel purpose of visitors from Malaysia September month 2014–18



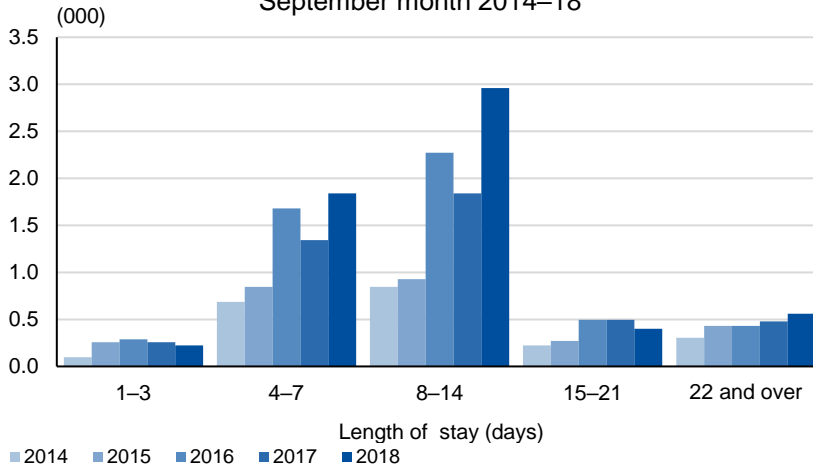
Source: Stats NZ

Age of visitors from Malaysia September month 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia September month 2014–18



Source: Stats NZ

Table 44

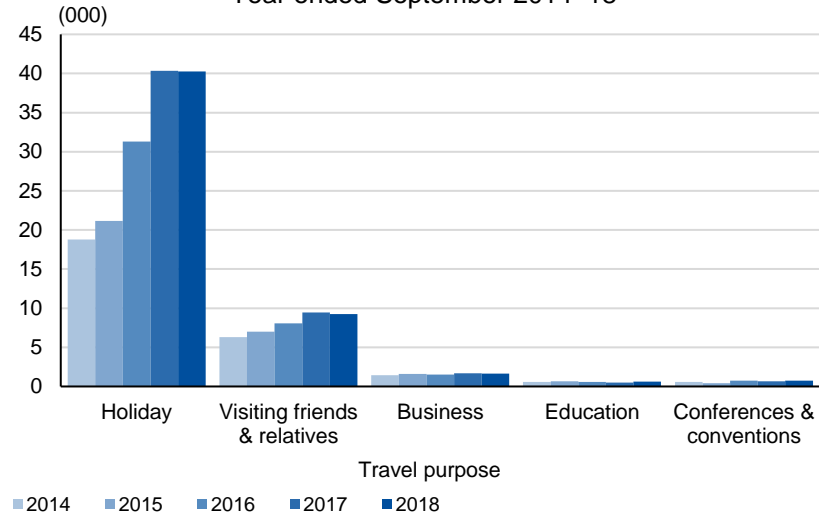
Key characteristics of visitors from Malaysia
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,920	33,184	44,928	55,760	55,376	-384	-0.7
Travel purpose							
Holiday	18,800	21,136	31,312	40,352	40,240	-112	-0.3
Visiting friends & relatives	6,304	6,992	8,080	9,440	9,232	-208	-2.2
Business	1,424	1,584	1,520	1,664	1,632	-32	-1.9
Education	560	656	592	496	608	112	22.6
Conferences & conventions	592	432	736	672	736	64	9.5
Age group (years)							
Under 15	2,896	2,832	4,336	5,280	4,992	-288	-5.5
15–24	3,168	3,728	4,352	6,336	5,744	-592	-9.3
25–34	5,520	6,288	9,376	12,960	12,848	-112	-0.9
35–44	4,656	5,520	6,976	8,864	8,576	-288	-3.2
45–54	5,440	5,392	7,488	8,720	8,080	-640	-7.3
55–64	5,856	6,576	8,544	9,264	10,080	816	8.8
65+	2,384	2,848	3,856	4,336	5,056	720	16.6
Length of stay (days)							
1–3	1,648	1,872	2,160	2,336	2,448	112	4.8
4–7	8,240	9,968	13,696	14,976	13,856	-1,120	-7.5
8–14	11,904	12,672	18,544	26,032	26,736	704	2.7
15–21	3,360	3,264	4,608	5,952	6,176	224	3.8
22 and over	4,768	5,408	5,920	6,464	6,160	-304	-4.7
Median	9.8	9.4	9.5	9.9	9.7
New Zealand port							
Auckland airport	21,280	23,504	33,936	46,736	46,560	-176	-0.4
Christchurch airport	7,152	7,680	8,992	6,992	6,976	-16	-0.2
Queenstown airport	816	912	1,088	1,184	992	-192	-16.2
Wellington airport	544	880	880	784	736	-48	-6.1
Closest port of flight							
Coolangatta	256	512	11,008	25,680	24,112	-1,568	-6.1
Kuala Lumpur	10,768	12,864	13,408	15,200	17,168	1,968	12.9
Singapore	6,624	4,432	5,232	4,064	4,544	480	11.8
Melbourne	6,032	8,000	8,176	4,384	3,472	-912	-20.8
Sydney	4,688	5,568	5,536	4,096	3,472	-624	-15.2
Brisbane	752	928	608	784	1,248	464	59.2
Citizenship							
Malaysia	27,072	29,984	41,616	51,680	51,824	144	0.3
New Zealand	752	688	848	800	704	-96	-12.0

Symbol: ... not applicable

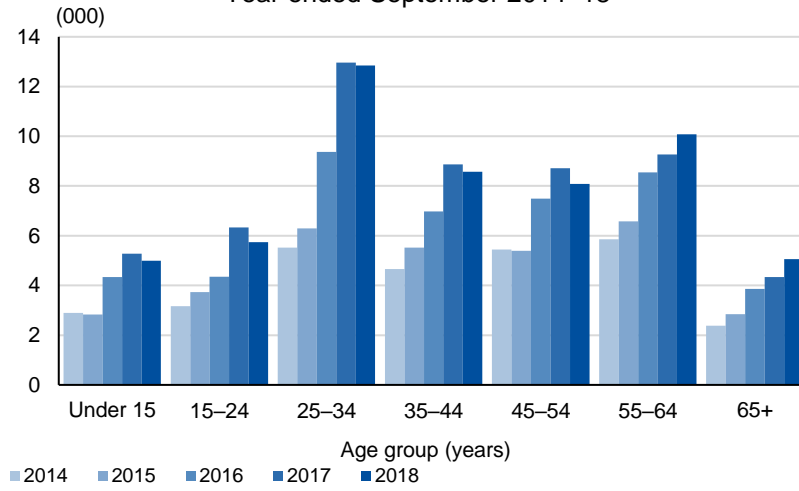
Source: Stats NZ

Travel purpose of visitors from Malaysia Year ended September 2014–18



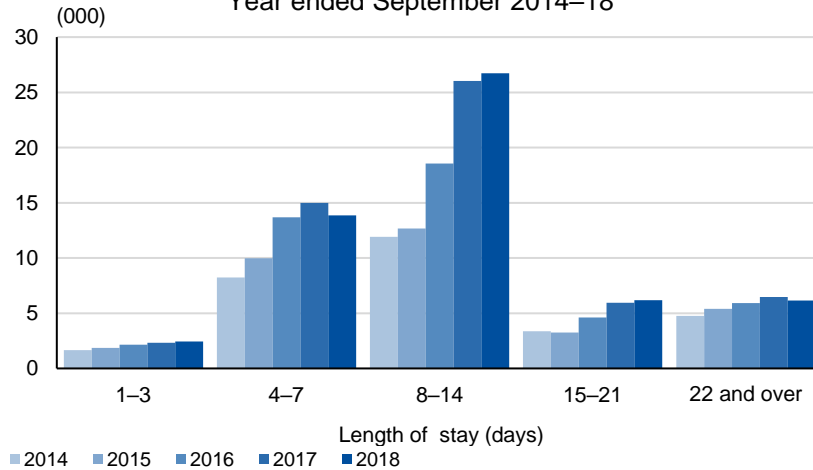
Source: Stats NZ

Age of visitors from Malaysia Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia Year ended September 2014–18



Source: Stats NZ

Table 45

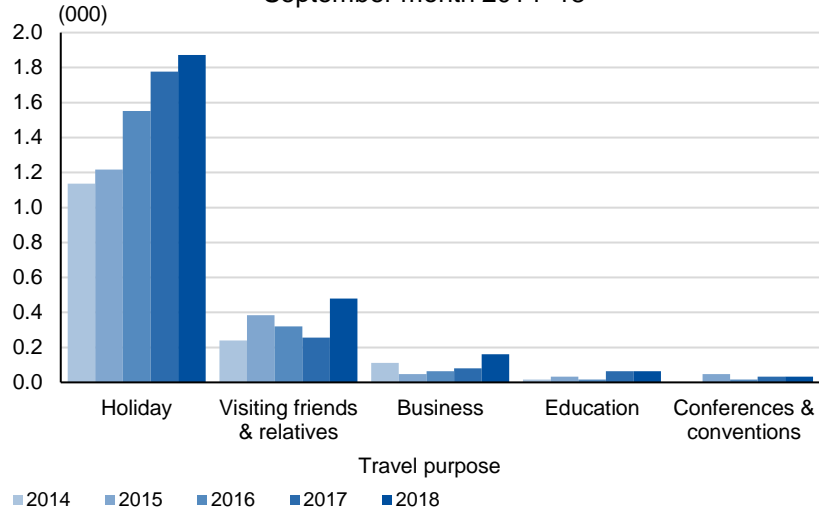
Key characteristics of visitors from Taiwan
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,680	1,792	2,240	2,480	2,912	432	17.4
Travel purpose							
Holiday	1,136	1,216	1,552	1,776	1,872	96	5.4
Visiting friends & relatives	240	384	320	256	480	224	87.5
Business	112	48	64	80	160	80	100.0
Education	16	32	16	64	64	0	0.0
Conferences & conventions	0	48	16	32	32	0	0.0
Age group (years)							
Under 15	32	80	32	80	96	16	20.0
15–24	160	224	128	224	224	0	0.0
25–34	352	304	560	480	592	112	23.3
35–44	240	272	432	384	464	80	20.8
45–54	336	320	192	400	384	-16	-4.0
55–64	368	480	672	592	784	192	32.4
65+	192	112	224	320	368	48	15.0
Length of stay (days)							
1–3	176	48	176	160	256	96	60.0
4–7	608	528	864	1,072	1,296	224	20.9
8–14	608	736	816	704	880	176	25.0
15–21	112	176	208	304	176	-128	-42.1
22 and over	176	304	176	240	304	64	26.7
Median	7.7	9.2	7.8	7.5	7.3
New Zealand port							
Auckland airport	1,296	1,440	1,904	1,936	2,624	688	35.5
Closest port of flight							
Brisbane	592	384	672	1,152	1,552	400	34.7
Hong Kong	336	400	304	528	736	208	39.4
Citizenship							
Taiwan	1,552	1,648	2,128	2,368	2,784	416	17.6

Symbol: ... not applicable

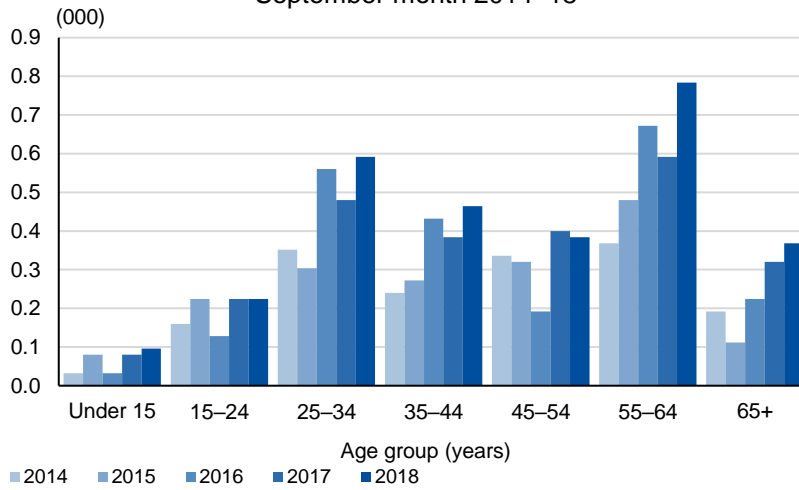
Source: Stats NZ

Travel purpose of visitors from Taiwan September month 2014–18



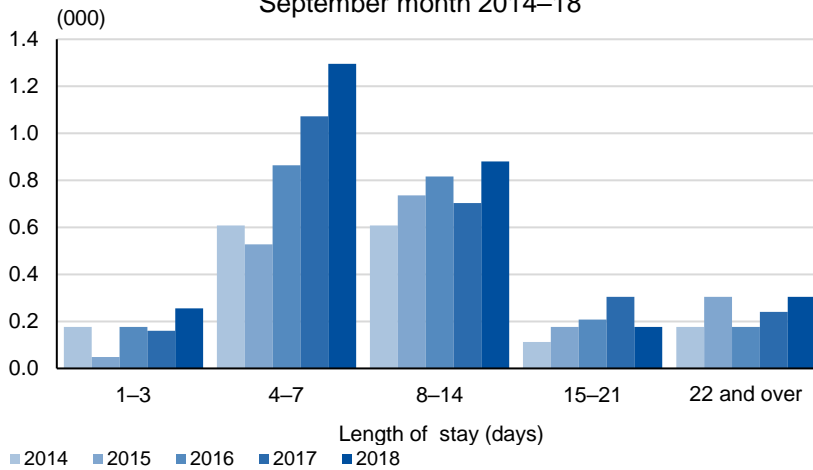
Source: Stats NZ

Age of visitors from Taiwan September month 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan September month 2014–18



Source: Stats NZ

Table 46

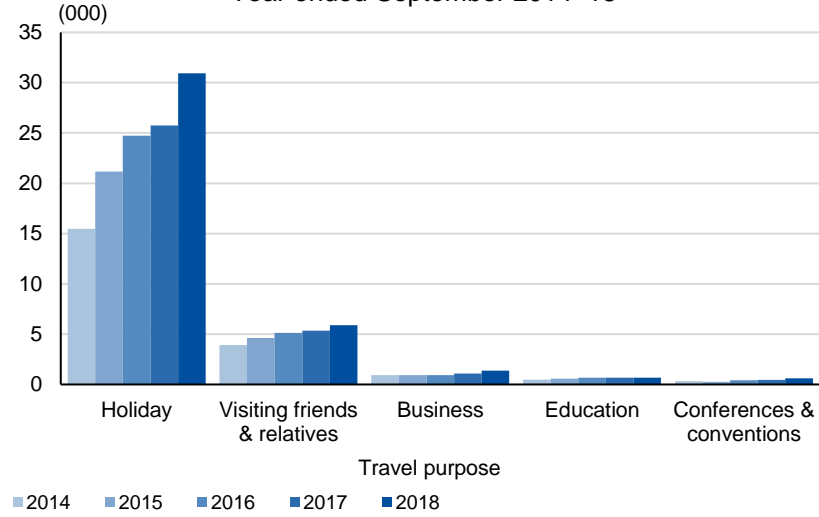
Key characteristics of visitors from Taiwan
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	22,608	29,712	34,560	36,992	42,256	5,264	14.2
Travel purpose							
Holiday	15,472	21,168	24,720	25,744	30,944	5,200	20.2
Visiting friends & relatives	3,920	4,624	5,136	5,360	5,888	528	9.9
Business	912	912	928	1,088	1,376	288	26.5
Education	496	592	672	672	688	16	2.4
Conferences & conventions	336	272	432	464	624	160	34.5
Age group (years)							
Under 15	1,264	1,984	2,272	2,080	2,784	704	33.8
15–24	2,192	2,640	2,704	3,104	2,832	-272	-8.8
25–34	4,368	5,408	7,072	6,912	7,472	560	8.1
35–44	3,664	4,384	5,152	5,344	6,464	1,120	21.0
45–54	3,648	5,584	5,744	6,416	6,896	480	7.5
55–64	5,360	6,464	7,920	8,656	9,680	1,024	11.8
65+	2,112	3,248	3,696	4,480	6,128	1,648	36.8
Length of stay (days)							
1–3	928	1,232	1,456	1,648	1,744	96	5.8
4–7	6,896	9,504	11,008	12,864	15,072	2,208	17.2
8–14	9,296	12,384	14,528	14,640	17,248	2,608	17.8
15–21	2,032	2,608	3,520	3,392	3,632	240	7.1
22 and over	3,456	3,984	4,048	4,448	4,560	112	2.5
Median	8.7	8.8	8.9	8.7	8.8
New Zealand port							
Auckland airport	18,608	21,616	23,744	25,392	32,384	6,992	27.5
Christchurch airport	3,488	7,552	10,272	10,528	8,768	-1,760	-16.7
Queenstown airport	224	304	384	528	672	144	27.3
Closest port of flight							
Brisbane	7,056	8,768	8,272	8,800	18,576	9,776	111.1
Hong Kong	4,416	4,816	5,680	7,168	10,640	3,472	48.4
Melbourne	1,072	1,248	4,912	4,608	5,008	400	8.7
Sydney	6,432	11,040	11,248	10,688	2,960	-7,728	-72.3
Singapore	2,464	2,240	1,520	1,504	1,952	448	29.8
Coolangatta	144	240	384	912	704	-208	-22.8
Guangzhou	352	272	816	752	576	-176	-23.4
Shanghai	48	128	672	960	432	-528	-55.0
Citizenship							
Taiwan	20,736	27,728	32,496	34,544	39,840	5,296	15.3
New Zealand	992	1,024	1,232	1,552	1,376	-176	-11.3

Symbol: ... not applicable

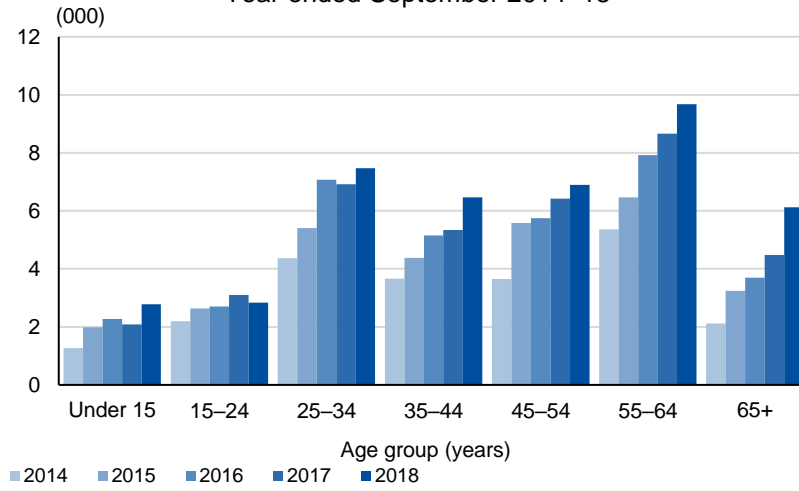
Source: Stats NZ

Travel purpose of visitors from Taiwan Year ended September 2014–18



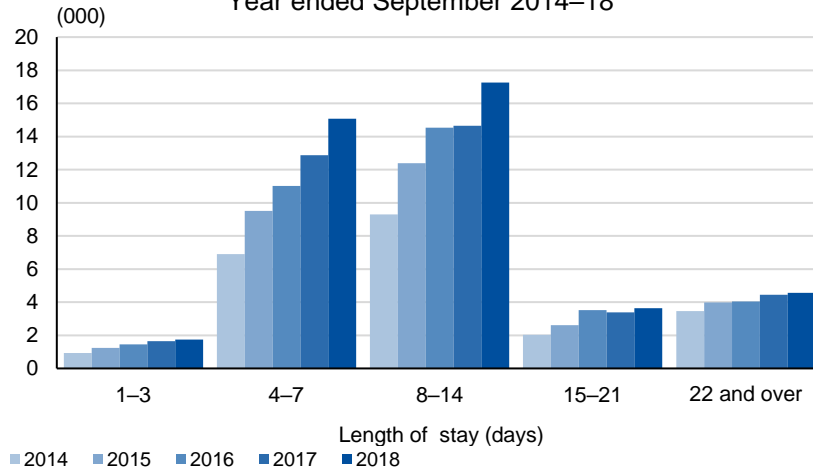
Source: Stats NZ

Age of visitors from Taiwan Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan Year ended September 2014–18



Source: Stats NZ

Table 47

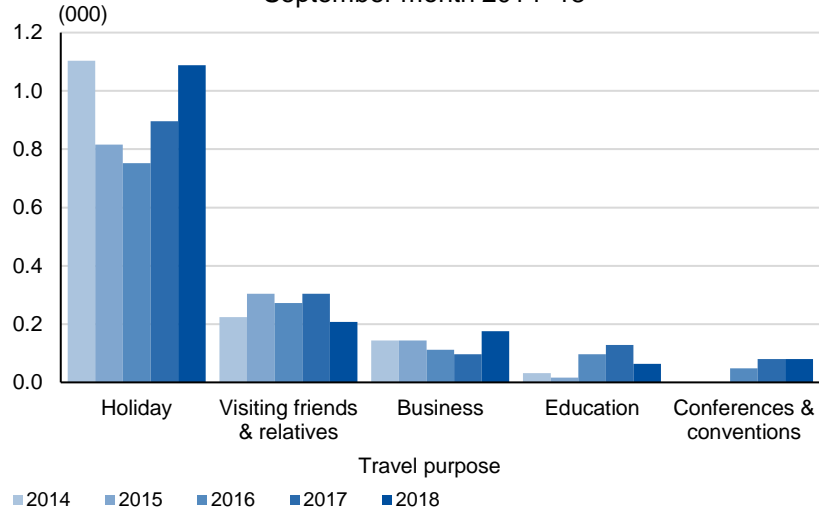
Key characteristics of visitors from Thailand
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,712	1,408	1,360	1,584	1,712	128	8.1
Travel purpose							
Holiday	1,104	816	752	896	1,088	192	21.4
Visiting friends & relatives	224	304	272	304	208	-96	-31.6
Business	144	144	112	96	176	80	83.3
Education	32	16	96	128	64	-64	-50.0
Conferences & conventions	0	0	48	80	80	0	0.0
Age group (years)							
Under 15	48	80	32	16	48	32	200.0
15–24	64	32	96	192	48	-144	-75.0
25–34	336	240	336	304	416	112	36.8
35–44	640	288	336	336	368	32	9.5
45–54	384	368	240	336	336	0	0.0
55–64	208	272	192	192	272	80	41.7
65+	32	128	128	208	224	16	7.7
Length of stay (days)							
1–3	112	112	64	224	112	-112	-50.0
4–7	944	656	608	640	816	176	27.5
8–14	336	384	352	288	432	144	50.0
15–21	112	16	96	208	144	-64	-30.8
22 and over	208	240	240	224	208	-16	-7.1
Median	5.0	7.0	7.6	6.9	7.0
New Zealand port							
Auckland airport	1,488	1,216	1,056	1,168	1,408	240	20.5
Closest port of flight							
Bangkok	1,104	1,008	800	768	1,088	320	41.7
Citizenship							
Thailand	1,520	1,168	1,120	1,408	1,520	112	8.0

Symbol: ... not applicable

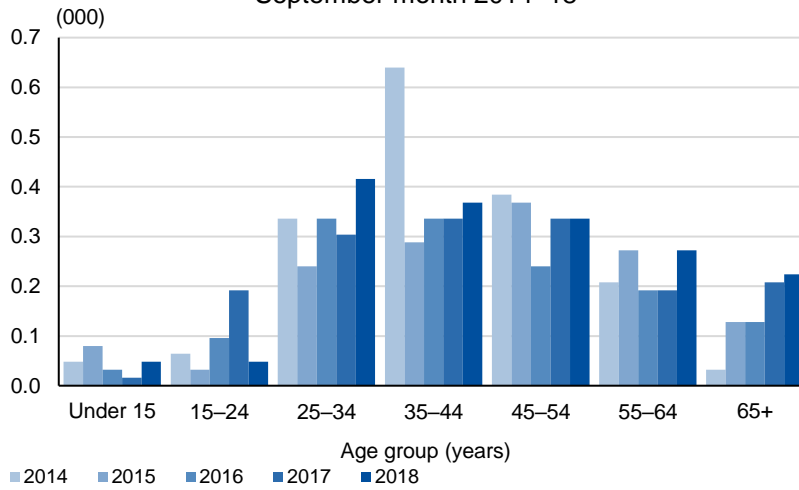
Source: Stats NZ

Travel purpose of visitors from Thailand September month 2014–18



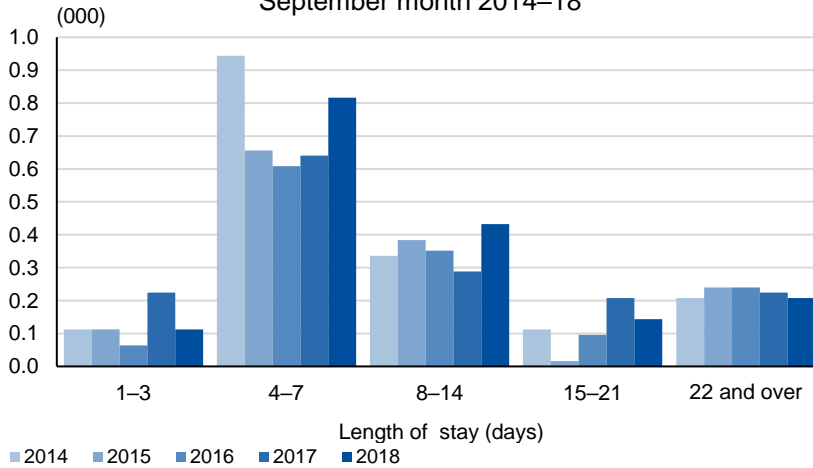
Source: Stats NZ

Age of visitors from Thailand September month 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand September month 2014–18



Source: Stats NZ

Table 48

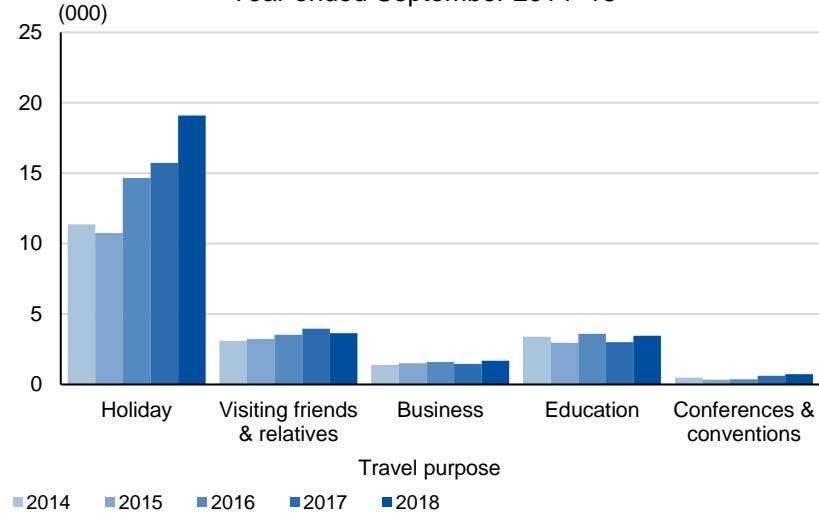
Key characteristics of visitors from Thailand
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	22,176	21,008	25,776	26,928	30,832	3,904	14.5
Travel purpose							
Holiday	11,360	10,752	14,656	15,728	19,088	3,360	21.4
Visiting friends & relatives	3,088	3,232	3,520	3,968	3,632	-336	-8.5
Business	1,392	1,504	1,584	1,456	1,680	224	15.4
Education	3,392	2,960	3,600	3,008	3,456	448	14.9
Conferences & conventions	480	336	368	608	736	128	21.1
Age group (years)							
Under 15	2,592	2,912	3,152	3,136	3,504	368	11.7
15–24	3,120	2,544	3,248	3,408	3,248	-160	-4.7
25–34	3,408	3,440	4,112	4,272	5,248	976	22.8
35–44	4,752	4,512	5,248	5,616	6,480	864	15.4
45–54	4,384	3,776	4,656	4,816	5,696	880	18.3
55–64	2,960	2,592	3,392	3,696	3,936	240	6.5
65+	960	1,232	1,968	1,984	2,720	736	37.1
Length of stay (days)							
1–3	1,456	1,104	1,392	2,032	1,536	-496	-24.4
4–7	7,648	6,912	8,768	7,344	9,424	2,080	28.3
8–14	5,792	5,552	7,568	8,912	11,248	2,336	26.2
15–21	1,712	2,064	2,368	2,736	2,432	-304	-11.1
22 and over	5,568	5,376	5,680	5,904	6,192	288	4.9
Median	9.3	9.6	9.3	9.8	9.4
New Zealand port							
Auckland airport	14,144	14,000	18,368	19,776	22,016	2,240	11.3
Christchurch airport	6,432	5,200	5,024	5,072	6,640	1,568	30.9
Queenstown airport	864	992	1,232	1,152	1,200	48	4.2
Wellington airport	608	784	1,040	864	912	48	5.6
Closest port of flight							
Bangkok	10,112	9,744	12,656	12,224	14,880	2,656	21.7
Sydney	8,272	7,392	7,824	7,568	8,656	1,088	14.4
Singapore	1,872	1,664	1,776	2,432	2,560	128	5.3
Hong Kong	304	176	272	304	1,072	768	252.6
Coolangatta	32	16	416	1,248	848	-400	-32.1
Melbourne	496	848	880	768	784	16	2.1
Kuala Lumpur	400	400	640	1,024	352	-672	-65.6
Citizenship							
Thailand	18,624	17,248	21,344	21,856	26,208	4,352	19.9
New Zealand	1,200	992	1,376	1,200	976	-224	-18.7
United States of America	528	640	592	688	688	0	0.0

Symbol: ... not applicable

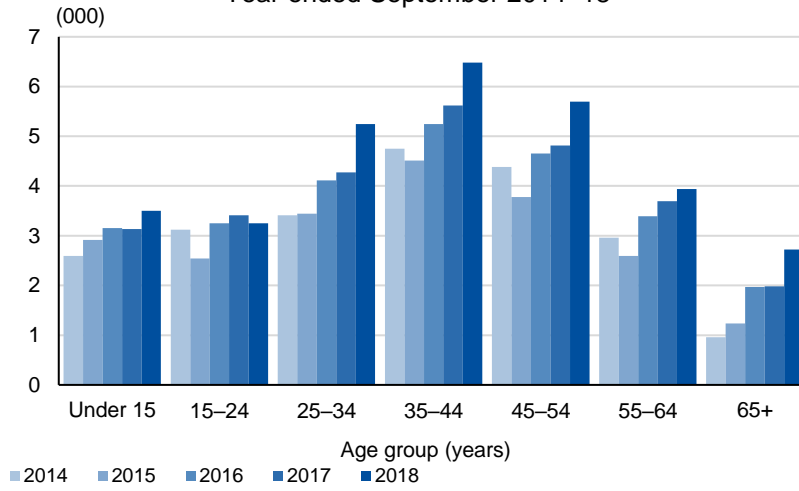
Source: Stats NZ

Travel purpose of visitors from Thailand
Year ended September 2014–18



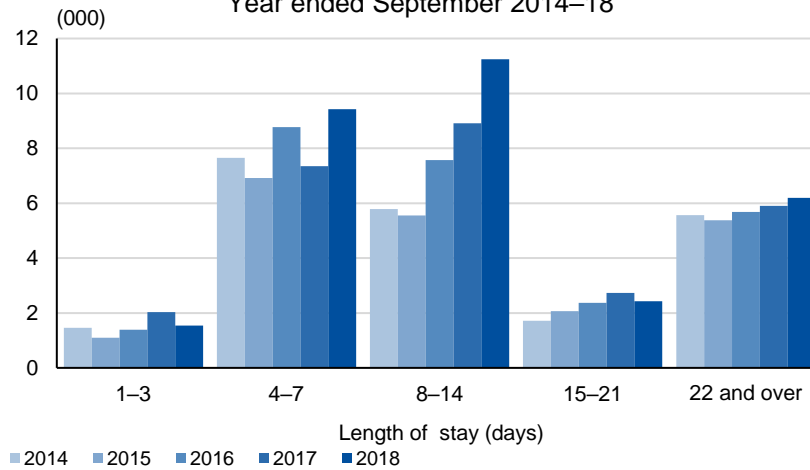
Source: Stats NZ

Age of visitors from Thailand
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand
Year ended September 2014–18



Source: Stats NZ

Table 49

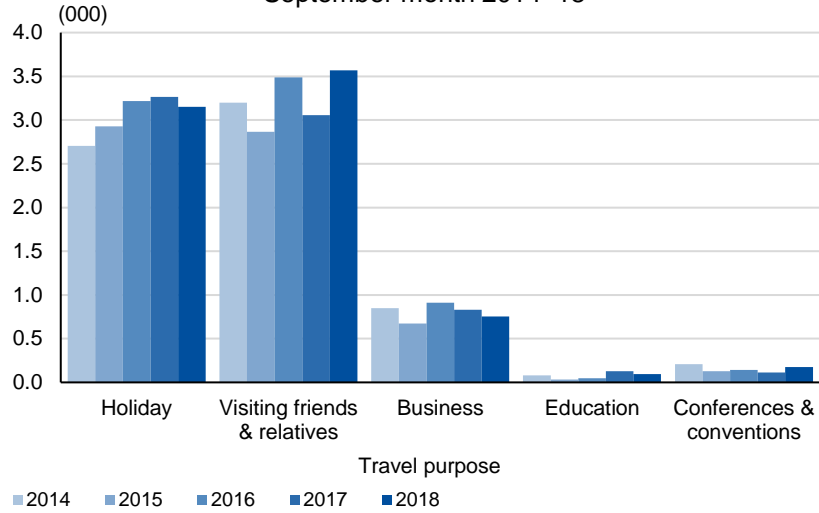
Key characteristics of visitors from the United Kingdom
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,536	7,248	8,240	7,872	8,304	432	5.5
Travel purpose							
Holiday	2,704	2,928	3,216	3,264	3,152	-112	-3.4
Visiting friends & relatives	3,200	2,864	3,488	3,056	3,568	512	16.8
Business	848	672	912	832	752	-80	-9.6
Education	80	32	48	128	96	-32	-25.0
Conferences & conventions	208	128	144	112	176	64	57.1
Age group (years)							
Under 15	224	192	176	112	272	160	142.9
15–24	1,120	1,408	1,440	1,392	1,216	-176	-12.6
25–34	1,968	1,632	1,920	2,000	2,192	192	9.6
35–44	832	816	1,072	1,040	784	-256	-24.6
45–54	1,024	960	832	912	1,040	128	14.0
55–64	1,232	1,024	1,328	1,136	1,392	256	22.5
65+	1,136	1,216	1,472	1,280	1,408	128	10.0
Length of stay (days)							
1–3	704	832	896	784	928	144	18.4
4–7	1,088	1,120	1,088	1,184	1,104	-80	-6.8
8–14	1,648	1,536	1,520	1,776	2,096	320	18.0
15–21	1,344	1,136	1,472	1,280	1,232	-48	-3.8
22 and over	2,752	2,624	3,264	2,848	2,944	96	3.4
Median	16.4	15.4	17.3	15.4	14.6
New Zealand port							
Auckland airport	5,584	5,312	6,208	5,408	6,016	608	11.2
Christchurch airport	1,168	1,280	1,248	1,424	1,280	-144	-10.1
Wellington airport	512	480	544	592	640	48	8.1
Closest port of flight							
Sydney	2,432	1,968	2,016	1,696	1,824	128	7.5
Singapore	960	1,104	944	624	1,232	608	97.4
Dubai	0	0	512	1,184	896	-288	-24.3
Melbourne	1,120	1,264	912	1,312	800	-512	-39.0
Hong Kong	464	528	512	432	560	128	29.6
Los Angeles	448	400	640	320	512	192	60.0
Citizenship							
United Kingdom	6,080	5,904	6,768	6,496	6,480	-16	-0.2
New Zealand	864	800	784	688	1,104	416	60.5

Symbol: ... not applicable

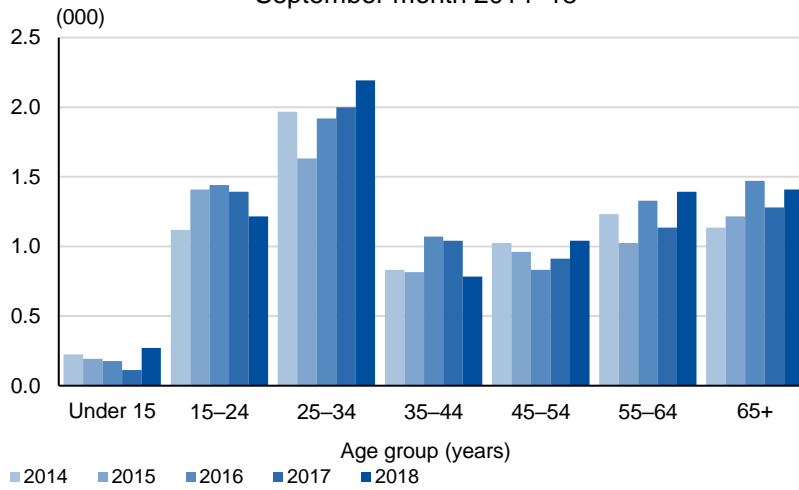
Source: Stats NZ

Travel purpose of visitors from the United Kingdom September month 2014–18



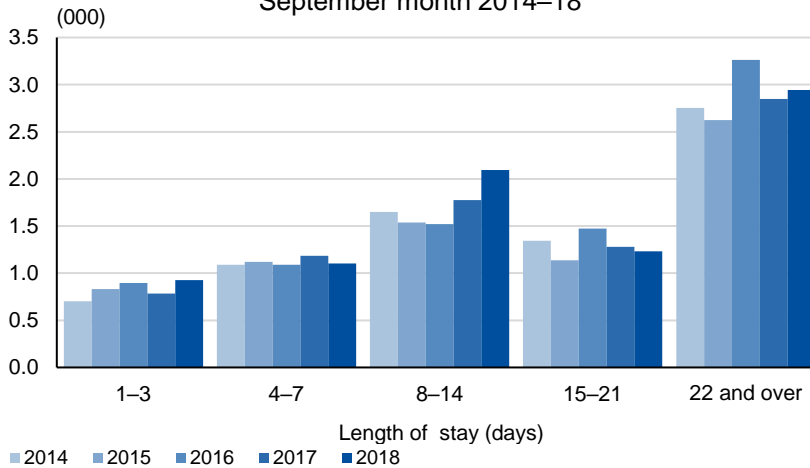
Source: Stats NZ

Age of visitors from the United Kingdom September month 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom September month 2014–18



Source: Stats NZ

Table 50

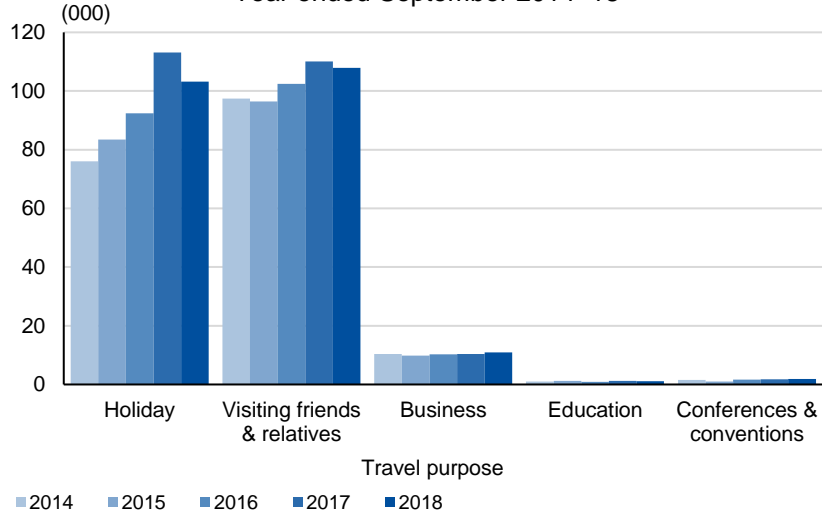
Key characteristics of visitors from the United Kingdom
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	194,096	198,960	215,488	246,032	233,440	-12,592	-5.1
Travel purpose							
Holiday	76,016	83,440	92,416	113,152	103,168	-9,984	-8.8
Visiting friends & relatives	97,392	96,464	102,400	110,048	107,888	-2,160	-2.0
Business	10,384	9,856	10,224	10,400	10,912	512	4.9
Education	1,008	1,232	848	1,216	1,104	-112	-9.2
Conferences & conventions	1,520	976	1,616	1,776	1,872	96	5.4
Age group (years)							
Under 15	9,616	10,160	10,688	12,512	12,208	-304	-2.4
15–24	21,168	22,992	26,160	27,888	24,992	-2,896	-10.4
25–34	36,368	37,072	39,968	46,400	46,448	48	0.1
35–44	22,784	22,704	24,576	27,088	24,800	-2,288	-8.4
45–54	23,824	24,096	25,232	32,144	29,344	-2,800	-8.7
55–64	37,872	37,424	40,064	47,088	44,480	-2,608	-5.5
65+	42,464	44,512	48,800	52,912	51,168	-1,744	-3.3
Length of stay (days)							
1–3	10,752	10,256	11,600	14,976	13,680	-1,296	-8.7
4–7	20,496	20,720	22,336	24,704	24,528	-176	-0.7
8–14	39,584	40,288	45,952	54,192	50,304	-3,888	-7.2
15–21	44,896	47,264	50,016	62,736	58,368	-4,368	-7.0
22 and over	78,368	80,432	85,584	89,424	86,560	-2,864	-3.2
Median	19.5	19.6	19.1	18.2	18.3
New Zealand port							
Auckland airport	142,480	144,896	155,840	182,160	169,296	-12,864	-7.1
Christchurch airport	32,176	33,344	36,464	37,472	39,488	2,016	5.4
Wellington airport	11,600	12,272	12,384	13,680	11,856	-1,824	-13.3
Queenstown airport	4,640	5,376	7,568	8,800	9,104	304	3.5
Seaports	2,608	2,560	2,976	3,776	3,472	-304	-8.1
Closest port of flight							
Sydney	60,656	59,248	58,016	58,192	52,080	-6,112	-10.5
Melbourne	28,304	29,280	35,008	37,024	32,320	-4,704	-12.7
Singapore	23,344	28,992	32,192	28,032	29,296	1,264	4.5
Dubai	0	0	4,848	22,656	22,208	-448	-2.0
Hong Kong	17,376	18,352	19,104	19,584	18,512	-1,072	-5.5
Brisbane	17,536	19,104	19,040	16,464	18,304	1,840	11.2
Los Angeles	11,328	10,432	10,880	11,280	9,856	-1,424	-12.6
Doha	0	0	0	6,400	8,336	1,936	30.3
Kuala Lumpur	8,864	7,232	5,072	6,832	5,152	-1,680	-24.6
Nadi	2,624	3,168	3,376	4,096	3,824	-272	-6.6
Citizenship							
United Kingdom	161,072	166,208	181,344	206,816	195,024	-11,792	-5.7
New Zealand	21,488	20,480	20,752	24,032	22,528	-1,504	-6.3
Australia	2,896	3,024	3,616	3,568	3,312	-256	-7.2
Ireland	2,400	2,544	2,432	2,944	3,024	80	2.7

Symbol: ... not applicable

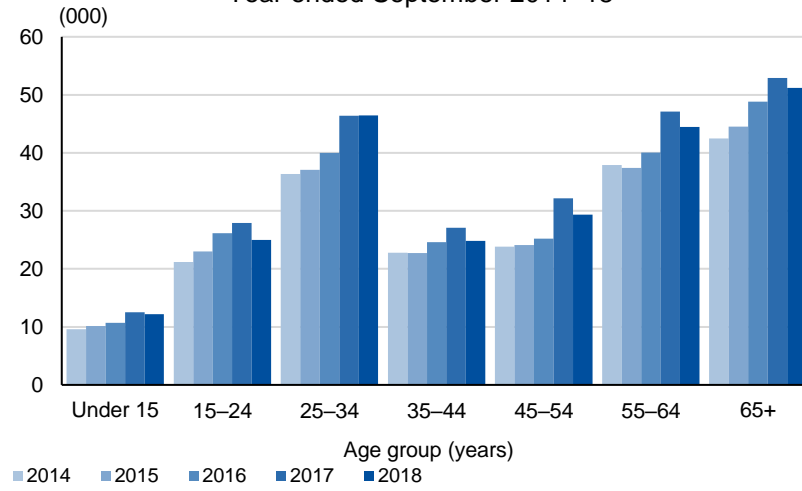
Source: Stats NZ

Travel purpose of visitors from the United Kingdom
Year ended September 2014–18



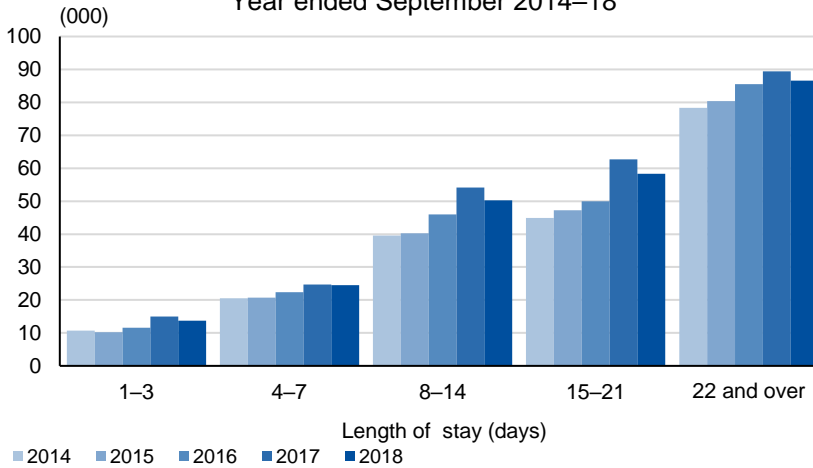
Source: Stats NZ

Age of visitors from the United Kingdom
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom
Year ended September 2014–18



Source: Stats NZ

Table 51

Country of residence of visitors from the United Kingdom
September month 2014–18

	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	7,536	7,248	8,240	7,872	8,304	432	5.5
England	6,176	5,968	6,624	6,464	6,992	528	8.2
Scotland	624	672	592	768	576	-192	-25.0
Wales	256	208	400	288	272	-16	-5.6
Not stated	304	224	496	256	352	96	37.5

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 52

Country of residence of visitors from the United Kingdom
Year ended September 2014–18

	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	194,096	198,960	215,488	246,032	233,440	-12,592	-5.1
England	162,768	168,304	181,744	202,432	198,400	-4,032	-2.0
Scotland	14,176	14,704	16,368	17,200	16,320	-880	-5.1
Wales	6,624	6,576	7,472	9,936	7,232	-2,704	-27.2
Northern Ireland	2,496	2,528	2,400	3,232	2,528	-704	-21.8
Channel Islands	1,024	864	944	1,216	1,200	-16	-1.3
Not stated	6,608	5,520	6,048	11,616	7,312	-4,304	-37.1

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 53

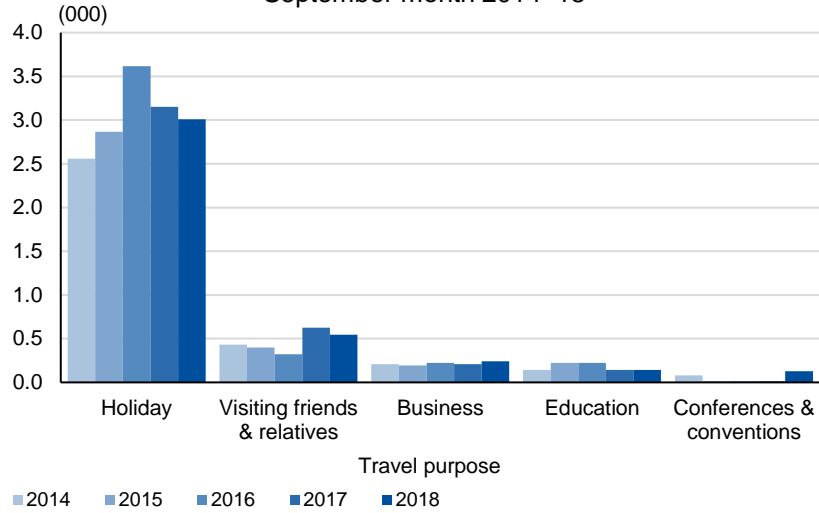
Key characteristics of visitors from Germany
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	4,096	4,320	4,992	4,864	4,736	-128	-2.6
Travel purpose							
Holiday	2,560	2,864	3,616	3,152	3,008	-144	-4.6
Visiting friends & relatives	432	400	320	624	544	-80	-12.8
Business	208	192	224	208	240	32	15.4
Education	144	224	224	144	144	0	0.0
Conferences & conventions	80	16	16	16	128	112	700.0
Age group (years)							
Under 15	112	16	64	64	160	96	150.0
15–24	2,064	2,448	2,656	2,304	2,224	-80	-3.5
25–34	848	1,088	1,216	1,392	1,072	-320	-23.0
35–44	352	256	272	272	336	64	23.5
45–54	384	224	304	400	512	112	28.0
55–64	272	272	320	288	256	-32	-11.1
65+	64	16	160	144	176	32	22.2
Length of stay (days)							
1–3	240	224	432	512	592	80	15.6
4–7	256	368	288	112	288	176	157.1
8–14	448	416	368	528	560	32	6.1
15–21	448	384	672	672	528	-144	-21.4
22 and over	2,704	2,928	3,232	3,040	2,768	-272	-8.9
Median	61.0	61.5	43.5	33.5	24.5
New Zealand port							
Auckland airport	3,456	3,648	4,208	3,984	4,064	80	2.0
Christchurch airport	480	400	592	688	464	-224	-32.6
Closest port of flight							
Dubai	0	0	800	704	992	288	40.9
Singapore	448	480	432	448	784	336	75.0
Sydney	976	1,232	1,152	768	672	-96	-12.5
Citizenship							
Germany	3,920	4,240	4,800	4,672	4,448	-224	-4.8

Symbol: ... not applicable

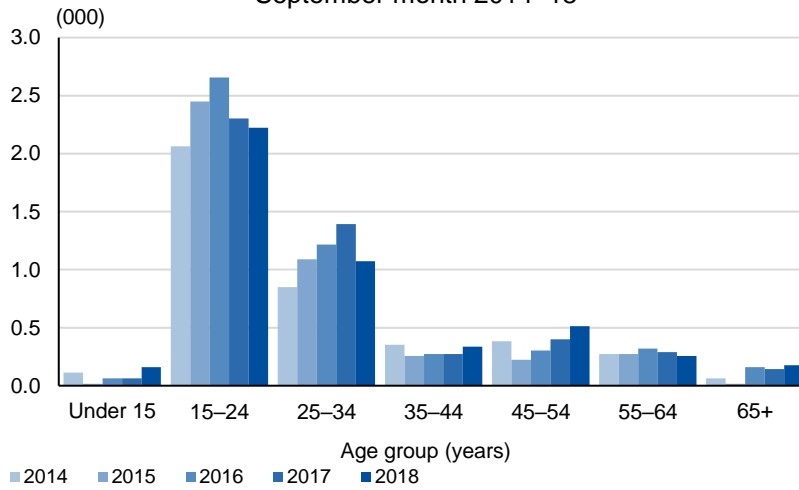
Source: Stats NZ

Travel purpose of visitors from Germany September month 2014–18



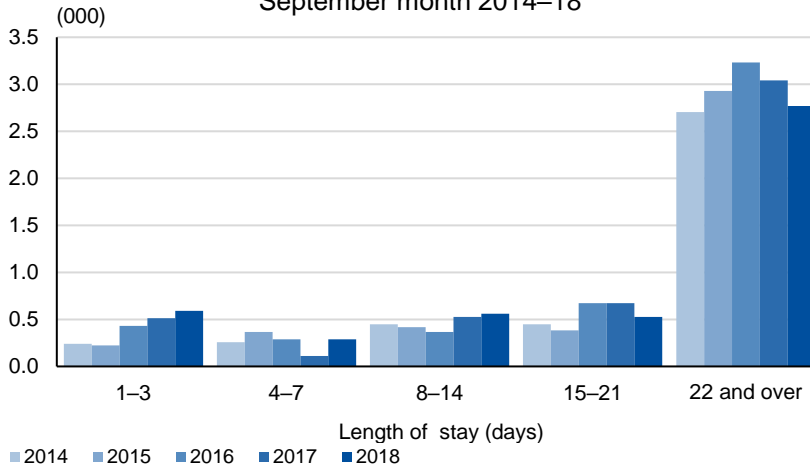
Source: Stats NZ

Age of visitors from Germany September month 2014–18



Source: Stats NZ

Length of stay of visitors from Germany September month 2014–18



Source: Stats NZ

Table 54

Key characteristics of visitors from Germany

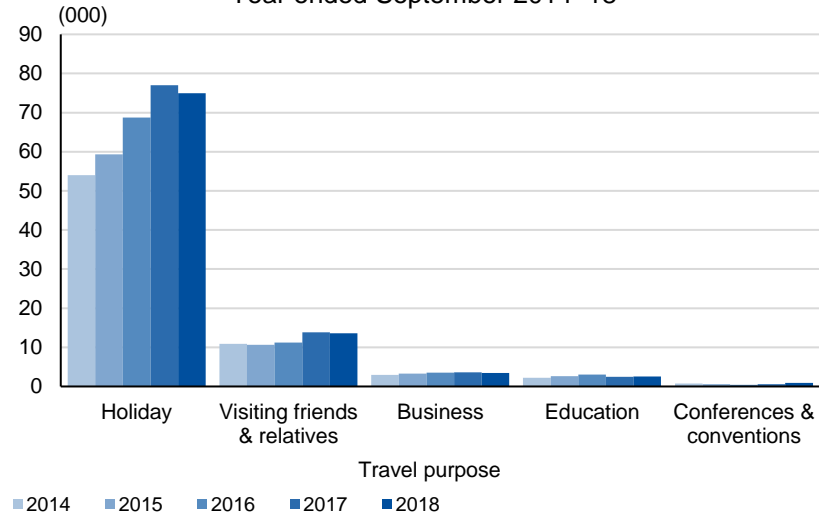
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	76,240	81,648	92,304	104,128	101,456	-2,672	-2.6
Travel purpose							
Holiday	54,048	59,296	68,704	77,008	74,976	-2,032	-2.6
Visiting friends & relatives	10,880	10,656	11,232	13,872	13,568	-304	-2.2
Business	2,928	3,296	3,536	3,648	3,488	-160	-4.4
Education	2,256	2,656	3,040	2,480	2,528	48	1.9
Conferences & conventions	752	592	416	576	928	352	61.1
Age group (years)							
Under 15	2,592	2,416	2,784	4,352	4,480	128	2.9
15–24	22,480	24,448	28,432	27,888	25,904	-1,984	-7.1
25–34	18,752	20,528	22,528	26,656	25,936	-720	-2.7
35–44	7,616	7,888	8,752	11,360	11,232	-128	-1.1
45–54	10,912	11,616	12,672	14,032	14,112	80	0.6
55–64	8,352	9,008	10,512	11,328	12,464	1,136	10.0
65+	5,536	5,744	6,624	8,512	7,328	-1,184	-13.9
Length of stay (days)							
1–3	4,288	5,056	6,032	8,432	6,832	-1,600	-19.0
4–7	5,152	5,120	4,816	5,696	6,208	512	9.0
8–14	8,544	9,008	9,984	11,616	11,552	-64	-0.6
15–21	14,032	14,192	16,272	20,224	19,776	-448	-2.2
22 and over	44,224	48,272	55,200	58,160	57,088	-1,072	-1.8
Median	24.9	25.2	25.5	23.9	23.6
New Zealand port							
Auckland airport	55,728	58,608	65,744	75,168	72,336	-2,832	-3.8
Christchurch airport	16,272	17,616	20,912	22,464	23,408	944	4.2
Wellington airport	2,416	2,928	2,928	3,040	2,672	-368	-12.1
Queenstown airport	784	1,056	1,360	1,328	1,888	560	42.2
Seaports	944	1,312	1,344	2,080	1,088	-992	-47.7
Closest port of flight							
Sydney	23,536	25,008	23,968	21,232	19,152	-2,080	-9.8
Singapore	11,168	12,640	15,120	14,944	17,104	2,160	14.5
Dubai	0	0	3,104	10,992	11,712	720	6.6
Melbourne	12,992	13,824	16,256	13,536	11,360	-2,176	-16.1
Hong Kong	4,272	3,696	6,208	8,896	7,776	-1,120	-12.6
Brisbane	7,616	9,200	8,224	6,016	6,608	592	9.8
Doha	0	0	0	2,768	5,328	2,560	92.5
Bangkok	1,440	1,008	1,232	3,600	3,152	-448	-12.4
Shanghai	1,600	1,712	1,984	3,376	2,320	-1,056	-31.3
Nadi	2,048	2,048	2,032	2,592	2,304	-288	-11.1
Citizenship							
Germany	72,320	77,712	87,984	98,800	95,424	-3,376	-3.4
New Zealand	1,216	960	1,104	1,376	1,408	32	2.3
United Kingdom	320	496	464	544	704	160	29.4

Symbol: ... not applicable

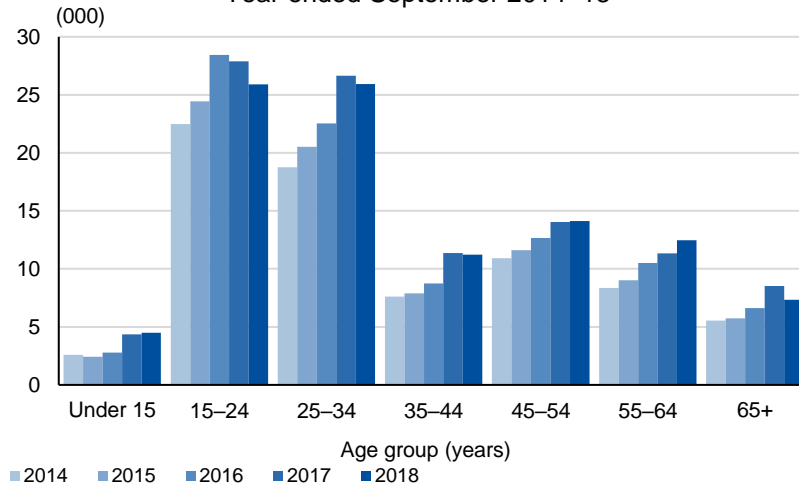
Source: Stats NZ

Travel purpose of visitors from Germany Year ended September 2014–18



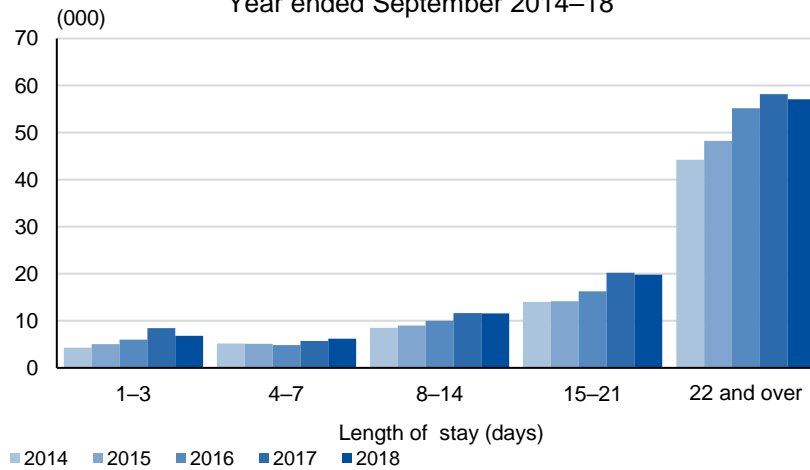
Source: Stats NZ

Age of visitors from Germany Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Germany Year ended September 2014–18



Source: Stats NZ

Table 55

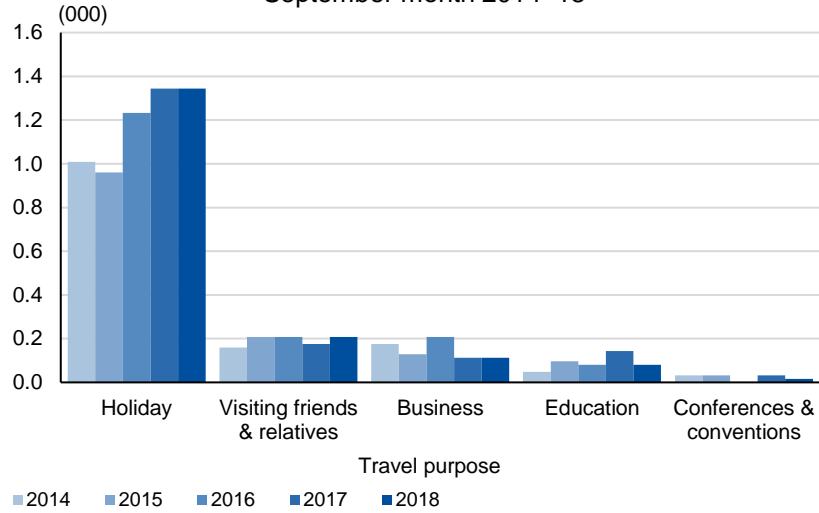
Key characteristics of visitors from France
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,536	1,584	1,936	2,128	1,936	-192	-9.0
Travel purpose							
Holiday	1,008	960	1,232	1,344	1,344	0	0.0
Visiting friends & relatives	160	208	208	176	208	32	18.2
Business	176	128	208	112	112	0	0.0
Education	48	96	80	144	80	-64	-44.4
Conferences & conventions	32	32	0	32	16	-16	-50.0
Age group (years)							
Under 15	48	16	0	48	48	0	0.0
15–24	384	464	640	816	592	-224	-27.5
25–34	576	592	576	672	624	-48	-7.1
35–44	224	64	176	176	176	0	0.0
45–54	128	144	176	80	176	96	120.0
55–64	80	160	272	208	192	-16	-7.7
65+	96	144	96	128	128	0	0.0
Length of stay (days)							
1–3	160	64	288	256	320	64	25.0
4–7	144	256	192	192	128	-64	-33.3
8–14	176	208	176	192	336	144	75.0
15–21	320	176	256	256	192	-64	-25.0
22 and over	736	880	1,024	1,232	960	-272	-22.1
Median	20.5	30.3	22.4	29.9	21.4
New Zealand port							
Auckland airport	1,344	1,248	1,568	1,840	1,616	-224	-12.2
Closest port of flight							
Sydney	416	512	416	496	304	-192	-38.7
Citizenship							
France	1,424	1,440	1,648	1,952	1,744	-208	-10.7

Symbol: ... not applicable

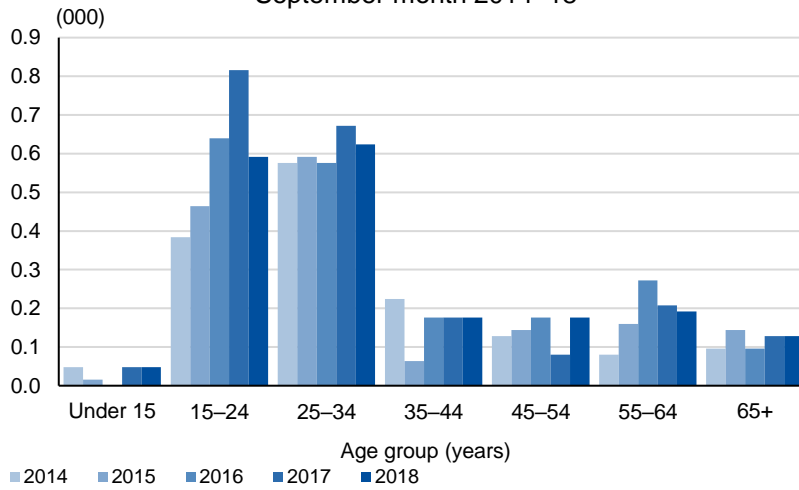
Source: Stats NZ

Travel purpose of visitors from France September month 2014–18



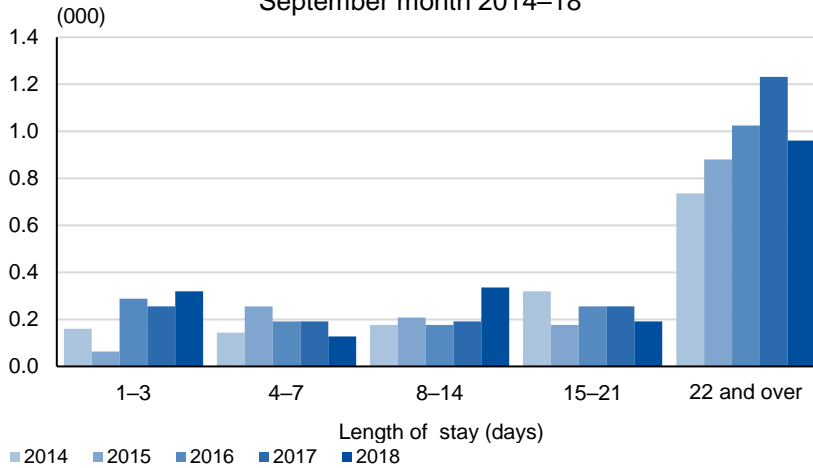
Source: Stats NZ

Age of visitors from France September month 2014–18



Source: Stats NZ

Length of stay of visitors from France September month 2014–18



Source: Stats NZ

Table 56

Key characteristics of visitors from France

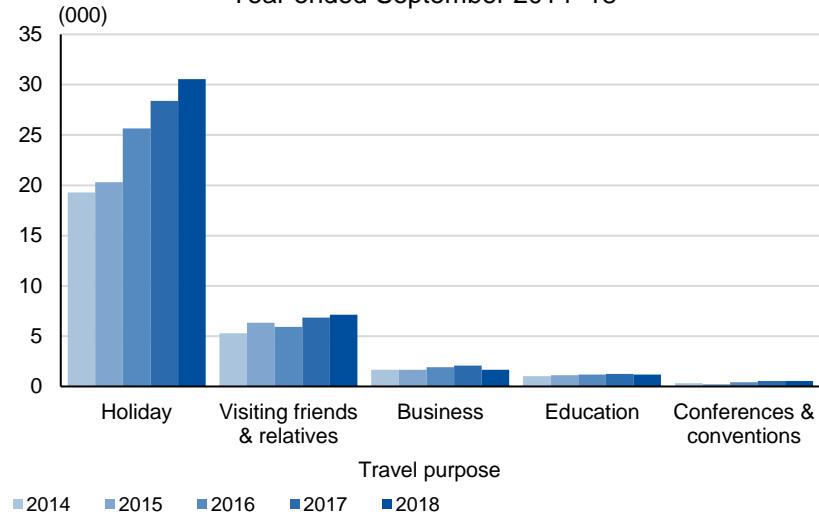
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,808	31,984	37,552	42,176	44,064	1,888	4.5
Travel purpose							
Holiday	19,296	20,304	25,648	28,400	30,560	2,160	7.6
Visiting friends & relatives	5,280	6,336	5,920	6,832	7,136	304	4.4
Business	1,648	1,648	1,904	2,064	1,664	-400	-19.4
Education	1,008	1,120	1,184	1,232	1,168	-64	-5.2
Conferences & conventions	336	224	416	544	560	16	2.9
Age group (years)							
Under 15	1,584	1,440	1,872	2,016	2,544	528	26.2
15–24	6,240	6,944	7,664	8,720	7,920	-800	-9.2
25–34	9,376	10,656	11,904	13,040	14,240	1,200	9.2
35–44	3,072	2,960	3,392	4,464	4,128	-336	-7.5
45–54	2,960	2,832	3,808	3,904	4,544	640	16.4
55–64	3,840	4,064	5,264	5,664	6,096	432	7.6
65+	2,736	3,088	3,648	4,368	4,592	224	5.1
Length of stay (days)							
1–3	2,096	2,224	3,056	4,496	4,848	352	7.8
4–7	2,960	2,608	3,536	3,136	3,424	288	9.2
8–14	5,312	5,072	6,192	6,752	7,712	960	14.2
15–21	6,544	7,328	8,528	9,632	10,176	544	5.6
22 and over	12,896	14,752	16,240	18,160	17,904	-256	-1.4
Median	20.0	20.5	19.9	19.8	19.2
New Zealand port							
Auckland airport	23,936	24,992	29,216	33,904	34,480	576	1.7
Christchurch airport	3,968	4,512	5,392	5,440	6,752	1,312	24.1
Wellington airport	1,184	1,568	1,824	1,712	1,520	-192	-11.2
Queenstown airport	512	640	896	864	1,024	160	18.5
Closest port of flight							
Sydney	7,600	8,640	9,232	8,656	8,160	-496	-5.7
Dubai	0	0	1,520	5,328	4,768	-560	-10.5
Melbourne	4,112	5,776	6,544	4,768	4,752	-16	-0.3
Singapore	3,120	3,248	2,800	3,040	3,680	640	21.1
Hong Kong	2,560	2,720	3,776	3,680	3,664	-16	-0.4
Doha	0	0	0	1,312	2,464	1,152	87.8
Brisbane	1,808	2,512	2,352	1,696	2,368	672	39.6
Noumea	1,376	1,488	1,888	2,000	2,064	64	3.2
Shanghai	272	432	848	1,840	1,952	112	6.1
Papeete	1,760	1,264	1,440	1,904	1,632	-272	-14.3
Citizenship							
France	26,544	28,288	33,408	38,176	39,792	1,616	4.2
New Zealand	1,072	1,376	1,264	1,280	1,168	-112	-8.8
United Kingdom	816	992	1,168	880	1,008	128	14.5

Symbol: ... not applicable

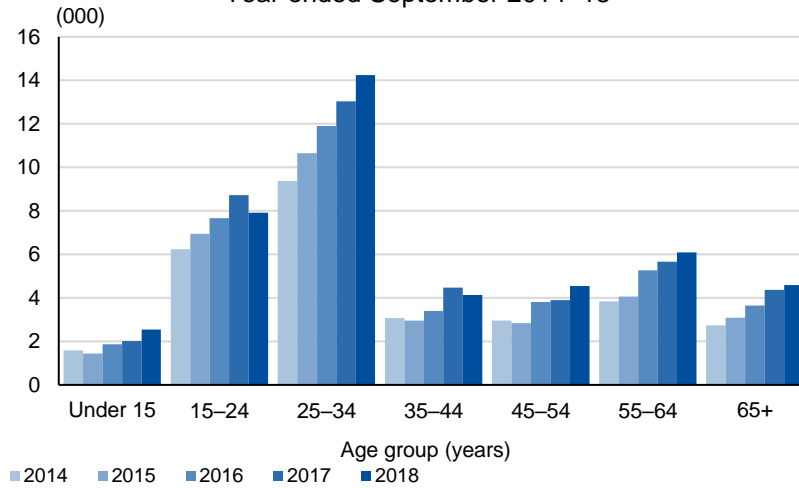
Source: Stats NZ

Travel purpose of visitors from France Year ended September 2014–18



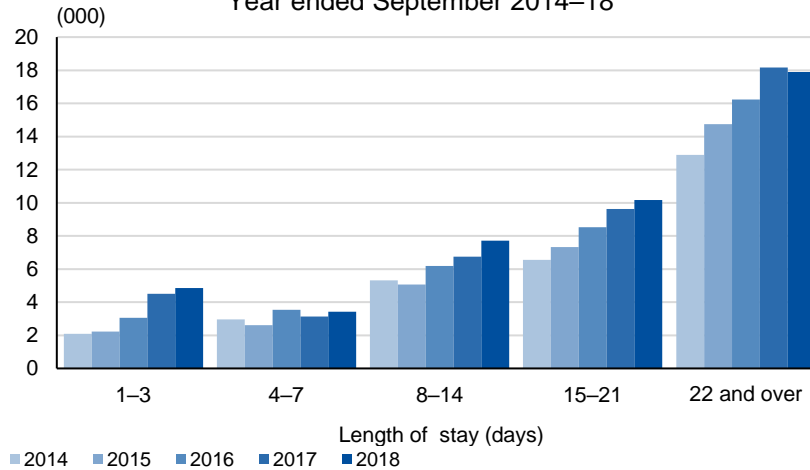
Source: Stats NZ

Age of visitors from France Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from France Year ended September 2014–18



Source: Stats NZ

Table 57

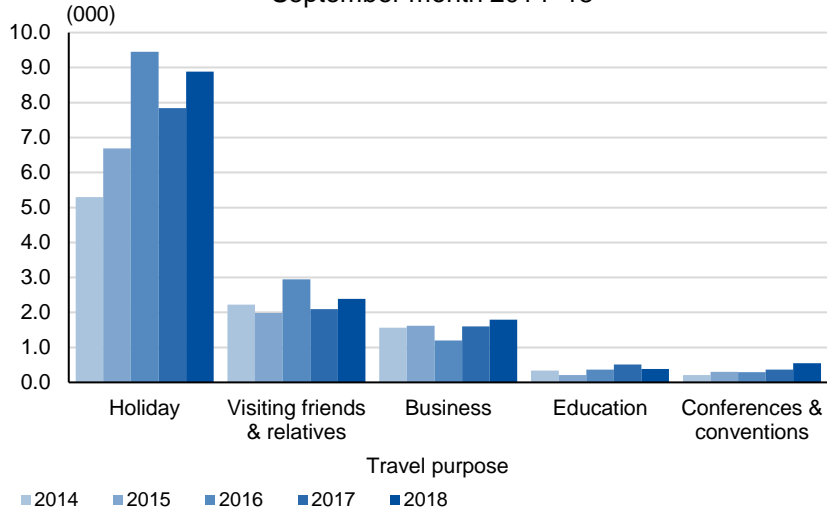
Key characteristics of visitors from the United States of America
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	10,400	11,440	15,152	13,232	14,992	1,760	13.3
Travel purpose							
Holiday	5,296	6,688	9,456	7,840	8,880	1,040	13.3
Visiting friends & relatives	2,224	1,984	2,944	2,096	2,384	288	13.7
Business	1,568	1,616	1,200	1,600	1,792	192	12.0
Education	336	208	368	512	384	-128	-25.0
Conferences & conventions	208	304	288	368	544	176	47.8
Age group (years)							
Under 15	208	304	480	288	208	-80	-27.8
15–24	1,328	1,552	1,968	2,064	1,680	-384	-18.6
25–34	2,672	2,368	3,824	2,960	3,472	512	17.3
35–44	1,184	1,600	2,048	1,632	2,528	896	54.9
45–54	1,648	1,472	1,936	1,776	2,160	384	21.6
55–64	1,776	2,176	2,496	2,384	2,576	192	8.1
65+	1,584	1,968	2,400	2,128	2,368	240	11.3
Length of stay (days)							
1–3	1,904	1,616	2,496	1,888	2,400	512	27.1
4–7	2,864	3,376	4,320	3,872	4,336	464	12.0
8–14	3,200	3,456	5,056	4,512	4,896	384	8.5
15–21	960	1,312	1,248	960	1,472	512	53.3
22 and over	1,472	1,680	2,032	2,000	1,888	-112	-5.6
Median	8.3	8.7	8.2	8.4	8.2
New Zealand port							
Auckland airport	8,176	9,024	12,256	10,272	11,840	1,568	15.3
Christchurch airport	1,168	1,296	1,328	1,344	1,296	-48	-3.6
Queenstown airport	640	640	960	1,008	1,136	128	12.7
Wellington airport	368	400	544	576	640	64	11.1
Closest port of flight							
Sydney	3,168	3,008	3,664	4,208	4,384	176	4.2
Los Angeles	2,288	2,832	3,808	2,240	2,000	-240	-10.7
Honolulu	672	688	896	848	1,536	688	81.1
San Francisco	1,152	1,344	2,192	1,360	1,488	128	9.4
Melbourne	512	768	1,120	800	1,296	496	62.0
Houston	0	0	688	720	1,248	528	73.3
Nadi	816	816	544	560	800	240	42.9
Brisbane	656	720	704	816	704	-112	-13.7
Citizenship							
United States of America	9,024	10,336	13,712	12,064	13,392	1,328	11.0
New Zealand	512	432	576	512	528	16	3.1

Symbol: ... not applicable

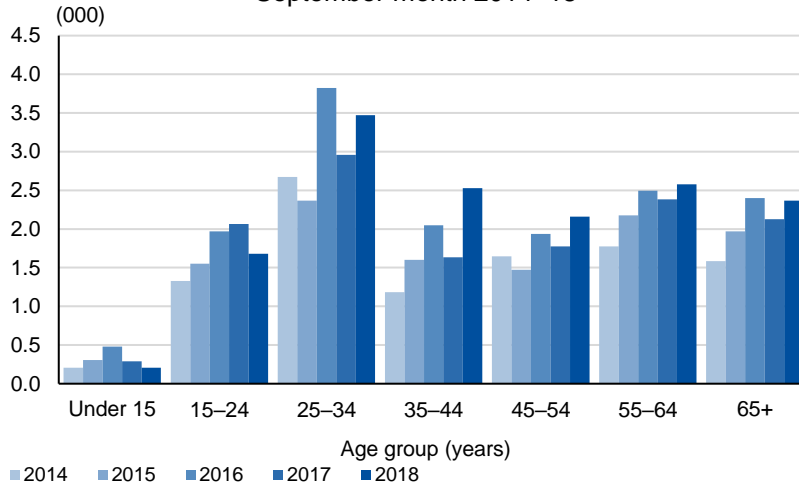
Source: Stats NZ

Travel purpose of visitors from the United States
September month 2014–18



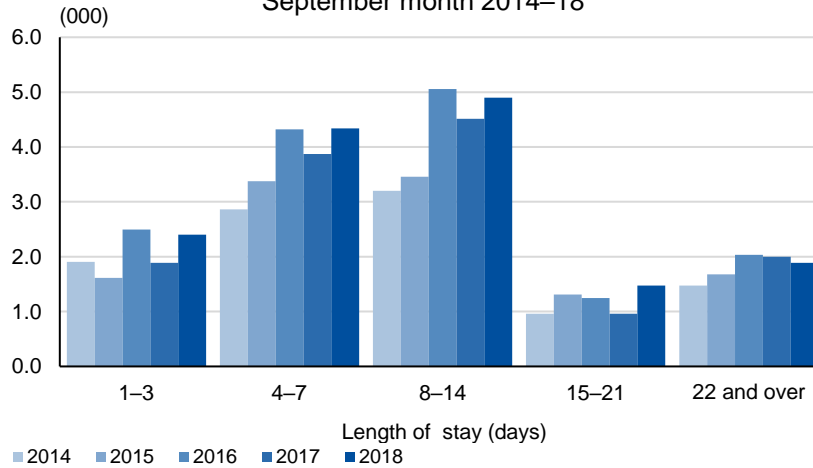
Source: Stats NZ

Age of visitors from the United States
September month 2014–18



Source: Stats NZ

Length of stay of visitors from the United States
September month 2014–18



Source: Stats NZ

Table 58

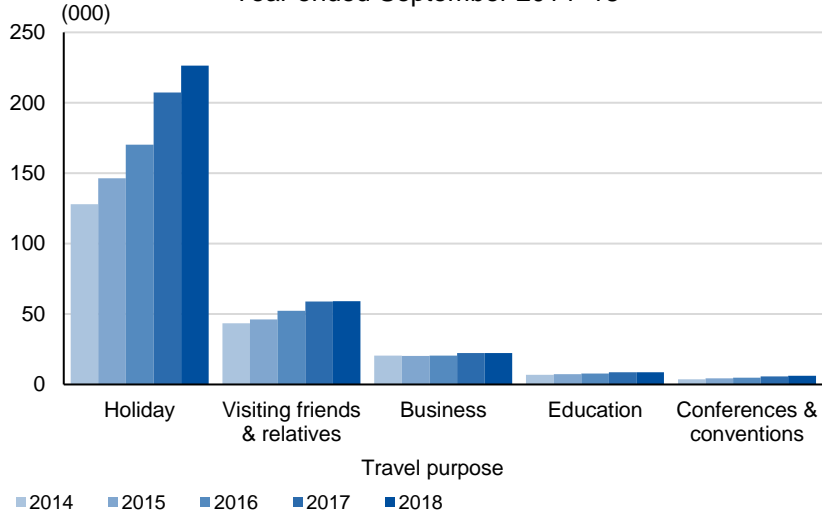
Key characteristics of visitors from the United States of America
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	213,680	237,312	269,984	319,520	340,864	21,344	6.7
Travel purpose							
Holiday	127,968	146,336	170,352	207,248	226,464	19,216	9.3
Visiting friends & relatives	43,344	46,096	52,400	58,800	59,216	416	0.7
Business	20,432	20,176	20,528	22,224	22,400	176	0.8
Education	6,944	7,328	7,824	8,608	8,688	80	0.9
Conferences & conventions	3,776	4,256	4,704	5,744	6,128	384	6.7
Age group (years)							
Under 15	9,472	11,216	12,704	15,520	17,312	1,792	11.5
15–24	26,928	30,480	36,064	41,360	40,400	-960	-2.3
25–34	35,040	40,928	52,736	62,528	68,784	6,256	10.0
35–44	25,536	29,728	30,816	37,920	41,104	3,184	8.4
45–54	29,488	33,600	36,320	43,632	43,840	208	0.5
55–64	40,960	42,592	48,704	56,224	59,024	2,800	5.0
65+	46,256	48,768	52,640	62,336	70,400	8,064	12.9
Length of stay (days)							
1–3	25,504	29,056	33,152	41,200	41,424	224	0.5
4–7	56,528	62,272	68,096	84,432	91,328	6,896	8.2
8–14	72,288	80,144	97,232	113,536	122,480	8,944	7.9
15–21	28,608	31,456	34,976	42,000	45,328	3,328	7.9
22 and over	30,752	34,384	36,528	38,352	40,304	1,952	5.1
Median	9.4	9.5	9.5	9.2	9.2
New Zealand port							
Auckland airport	166,288	185,472	211,328	256,832	270,624	13,792	5.4
Christchurch airport	19,184	19,904	23,728	22,128	25,072	2,944	13.3
Queenstown airport	8,752	11,040	14,512	18,560	20,512	1,952	10.5
Seaports	12,272	12,768	10,736	13,184	15,872	2,688	20.4
Wellington airport	6,784	7,904	9,328	8,544	8,480	-64	-0.7
Closest port of flight							
Los Angeles	55,360	60,224	59,456	75,776	73,424	-2,352	-3.1
Sydney	49,824	57,408	66,544	67,248	71,408	4,160	6.2
San Francisco	31,312	33,552	33,520	56,064	57,840	1,776	3.2
Houston	0	0	16,448	19,744	23,216	3,472	17.6
Honolulu	15,472	16,656	17,536	15,424	22,224	6,800	44.1
Melbourne	12,144	13,648	18,032	19,328	21,120	1,792	9.3
Nadi	9,648	11,792	12,784	12,480	14,256	1,776	14.2
Brisbane	10,848	11,760	11,520	13,344	13,952	608	4.6
Papeete	3,360	5,264	5,472	5,120	4,240	-880	-17.2
Coolangatta	992	1,136	1,728	3,104	2,848	-256	-8.2
Citizenship							
United States of America	190,784	212,016	242,880	289,872	308,528	18,656	6.4
New Zealand	10,560	11,600	12,032	12,640	13,504	864	6.8
Australia	2,304	2,480	2,656	3,184	3,424	240	7.5
United Kingdom	2,048	1,936	1,968	2,176	2,416	240	11.0

Symbol: ... not applicable

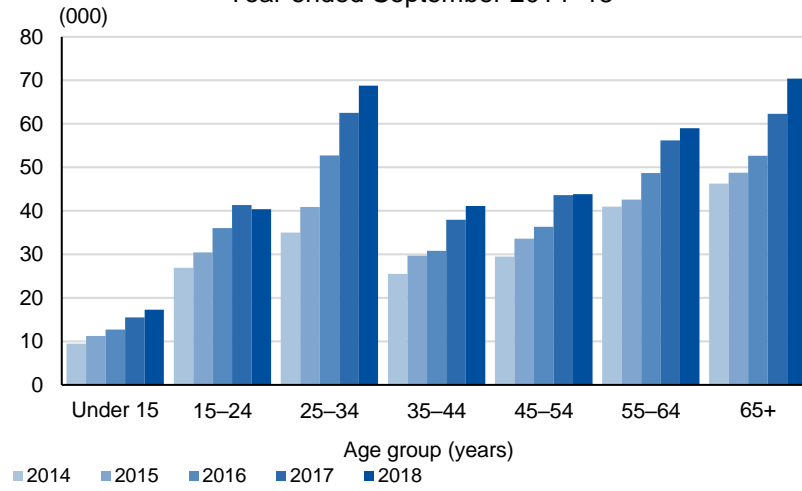
Source: Stats NZ

Travel purpose of visitors from the United States
Year ended September 2014–18



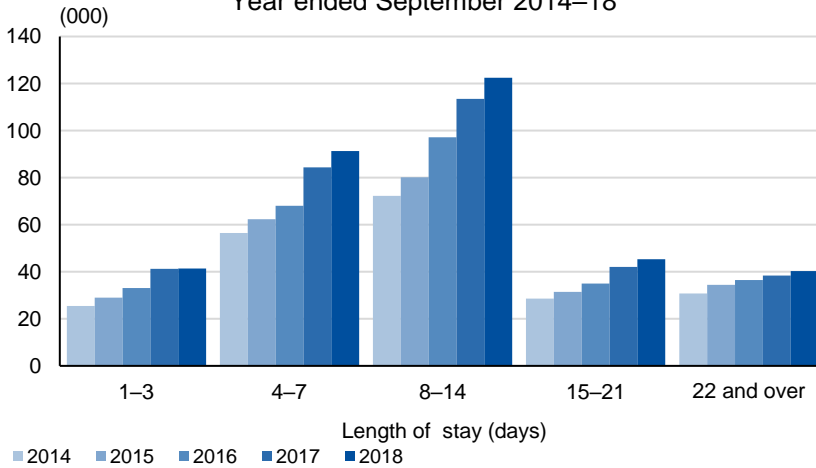
Source: Stats NZ

Age of visitors from the United States
Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from the United States
Year ended September 2014–18



Source: Stats NZ

Table 59

State of residence of visitors from the United States of America
September month 2014–18

	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	10,400	11,440	15,152	13,232	14,992	1,760	13.3
California	2,576	2,896	3,680	3,040	3,520	480	15.8
Texas	544	656	784	720	1,024	304	42.2
Florida	384	656	640	880	816	-64	-7.3
Washington	624	672	704	560	784	224	40.0
Hawaii	432	400	576	528	688	160	30.3
New York	672	608	800	624	592	-32	-5.1
Not stated	160	256	464	256	336	80	31.3

Source: Stats NZ

Table 60

State of residence of visitors from the United States of America
Year ended September 2014–18

	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	213,680	237,312	269,984	319,520	340,864	21,344	6.7
California	50,128	56,208	62,880	77,872	81,120	3,248	4.2
Texas	12,096	13,792	17,504	21,008	23,024	2,016	9.6
New York	12,688	13,648	15,280	18,736	17,984	-752	-4.0
Florida	10,192	11,136	13,072	15,808	16,048	240	1.5
Washington	9,456	10,544	11,280	13,232	15,072	1,840	13.9
Colorado	8,000	8,832	9,472	11,120	12,544	1,424	12.8
Hawaii	7,248	8,816	10,000	10,464	11,440	976	9.3
Illinois	7,408	8,000	8,896	11,104	11,088	-16	-0.1
Massachusetts	5,776	6,384	7,184	8,128	8,688	560	6.9
Virginia	5,504	5,440	6,688	8,016	8,000	-16	-0.2
Arizona	4,800	5,248	5,824	7,152	7,680	528	7.4
Pennsylvania	5,248	5,200	6,656	6,848	7,584	736	10.7
Oregon	4,112	4,880	5,408	6,496	7,184	688	10.6
New Jersey	4,448	5,680	5,264	6,064	6,880	816	13.5
Utah	4,048	4,496	5,808	5,696	6,688	992	17.4
Georgia	3,744	4,720	5,376	6,320	6,640	320	5.1
North Carolina	3,952	3,904	4,816	5,952	6,608	656	11.0
Minnesota	4,096	4,880	5,104	5,840	6,576	736	12.6
Maryland	3,584	4,432	4,448	5,424	6,240	816	15.0
Michigan	3,984	4,112	5,072	5,984	6,032	48	0.8
Ohio	3,440	3,904	4,448	5,312	5,648	336	6.3
Wisconsin	3,264	3,216	3,616	4,256	5,008	752	17.7
Tennessee	1,568	2,160	2,384	3,088	3,696	608	19.7
Missouri	2,336	2,224	2,848	3,120	3,328	208	6.7
Nevada	2,176	2,896	2,944	3,456	3,312	-144	-4.2
Indiana	1,648	2,000	2,576	3,072	3,248	176	5.7
Connecticut	2,464	2,752	2,880	2,880	3,040	160	5.6
South Carolina	1,760	1,968	1,824	2,400	2,656	256	10.7
Washington D.C.	1,408	1,152	1,520	2,000	2,576	576	28.8
Louisiana	1,792	1,568	1,904	2,464	2,352	-112	-4.5
Iowa	1,248	1,472	1,632	1,888	1,920	32	1.7
Idaho	1,072	1,328	1,584	1,920	1,888	-32	-1.7
Alaska	1,616	1,168	1,616	1,776	1,872	96	5.4
Montana	1,088	1,024	1,168	1,648	1,632	-16	-1.0
Alabama	1,168	1,040	1,360	1,616	1,616	0	0.0
New Mexico	1,136	1,296	1,360	1,280	1,600	320	25.0
Kentucky	816	992	1,520	1,504	1,520	16	1.1
Oklahoma	1,056	1,200	1,408	1,472	1,504	32	2.2
Kansas	1,280	1,296	1,232	1,744	1,440	-304	-17.4
New Hampshire	960	1,216	1,312	1,264	1,440	176	13.9
Maine	752	1,136	864	912	1,168	256	28.1
Arkansas	608	736	848	896	1,072	176	19.6
Nebraska	784	784	976	992	1,072	80	8.1
Vermont	640	960	1,040	816	864	48	5.9
Rhode Island	576	752	752	768	848	80	10.4
South Dakota	320	448	400	464	800	336	72.4
Delaware	448	656	704	656	736	80	12.2
Wyoming	608	512	736	496	688	192	38.7
Mississippi	464	400	576	512	544	32	6.3
North Dakota	304	240	368	592	432	-160	-27.0
Not stated	4,192	4,144	5,360	6,592	7,840	1,248	18.9

Source: Stats NZ

Table 61

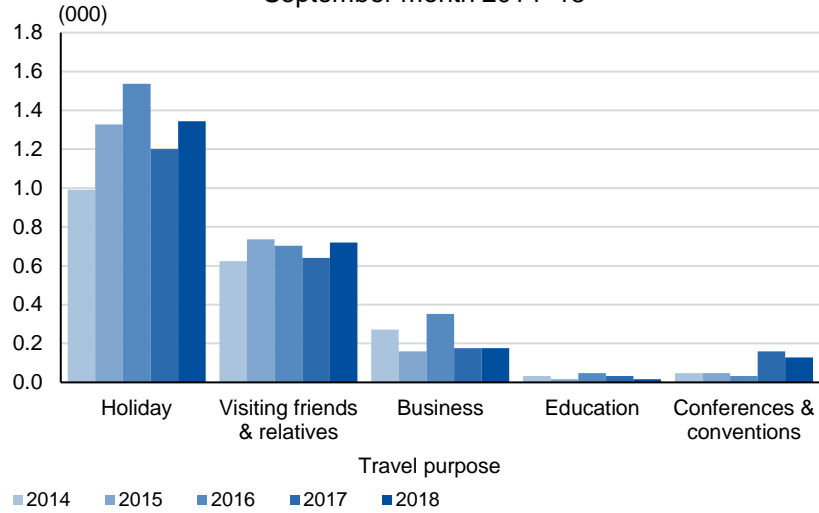
Key characteristics of visitors from Canada
September month 2014–18

Key characteristic	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,064	2,496	2,752	2,384	2,592	208	8.7
Travel purpose							
Holiday	992	1,328	1,536	1,200	1,344	144	12.0
Visiting friends & relatives	624	736	704	640	720	80	12.5
Business	272	160	352	176	176	0	0.0
Education	32	16	48	32	16	-16	-50.0
Conferences & conventions	48	48	32	160	128	-32	-20.0
Age group (years)							
Under 15	48	64	64	144	128	-16	-11.1
15–24	288	400	544	336	304	-32	-9.5
25–34	384	640	704	432	736	304	70.4
35–44	336	288	272	416	160	-256	-61.5
45–54	272	272	272	272	336	64	23.5
55–64	528	384	592	416	512	96	23.1
65+	208	448	304	368	416	48	13.0
Length of stay (days)							
1–3	320	336	352	416	368	-48	-11.5
4–7	480	432	512	448	544	96	21.4
8–14	384	608	768	512	816	304	59.4
15–21	288	256	432	320	304	-16	-5.0
22 and over	592	864	688	688	560	-128	-18.6
Median	13.3	13.1	12.0	10.8	10.2
New Zealand port							
Auckland airport	1,680	2,304	2,368	2,064	2,192	128	6.2
Closest port of flight							
Vancouver	464	944	848	672	656	-16	-2.4
Citizenship							
Canada	1,744	2,160	2,288	2,064	2,144	80	3.9

Symbol: ... not applicable

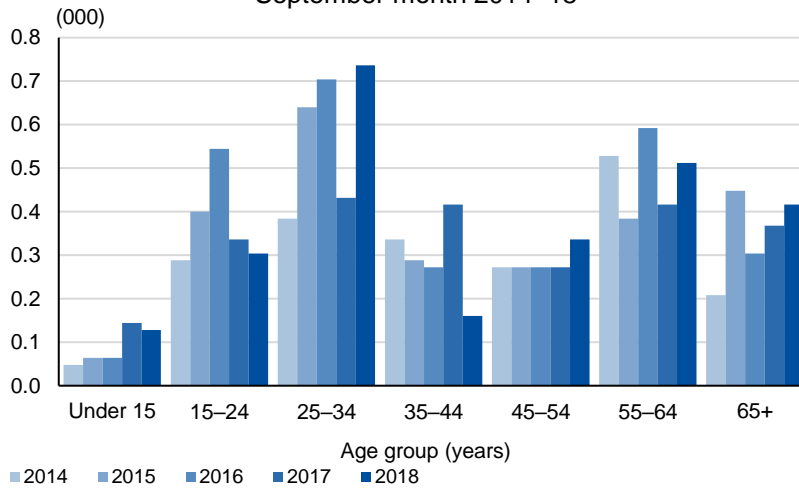
Source: Stats NZ

Travel purpose of visitors from Canada September month 2014–18



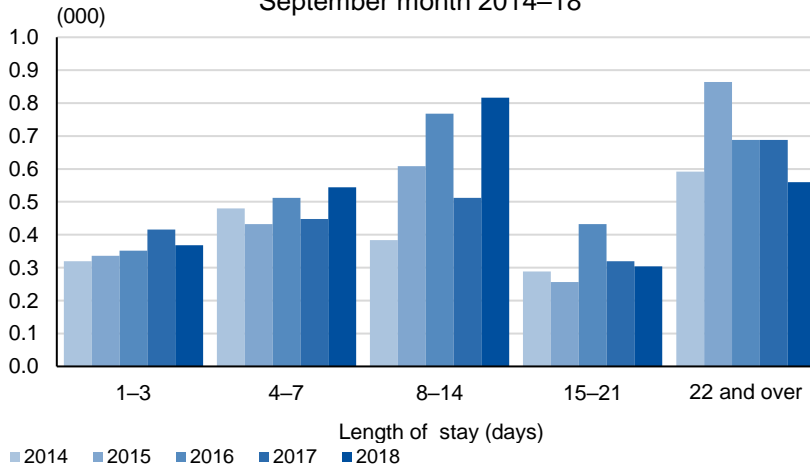
Source: Stats NZ

Age of visitors from Canada September month 2014–18



Source: Stats NZ

Length of stay of visitors from Canada September month 2014–18



Source: Stats NZ

Table 62

Key characteristics of visitors from Canada

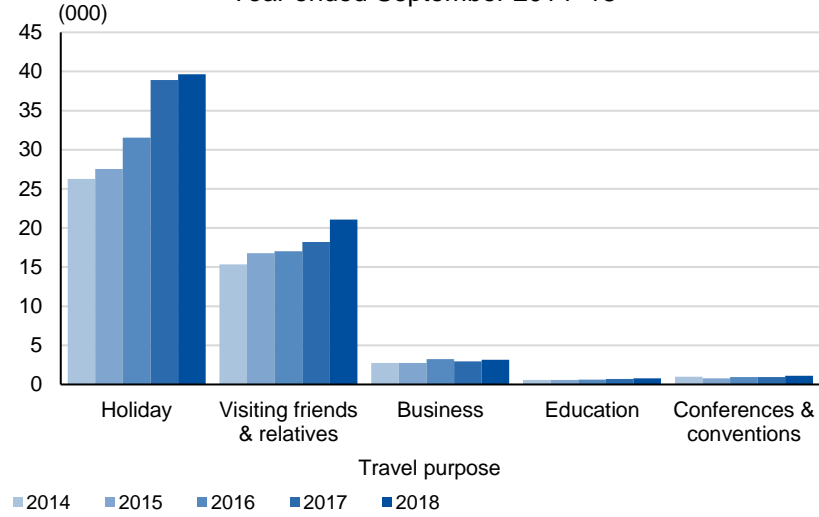
Year ended September 2014–18

Key characteristic	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,560	51,680	56,128	65,376	69,312	3,936	6.0
Travel purpose							
Holiday	26,256	27,536	31,552	38,928	39,632	704	1.8
Visiting friends & relatives	15,360	16,768	17,024	18,192	21,072	2,880	15.8
Business	2,736	2,752	3,248	2,944	3,168	224	7.6
Education	560	576	608	720	768	48	6.7
Conferences & conventions	992	800	928	928	1,104	176	19.0
Age group (years)							
Under 15	2,336	2,656	2,768	3,712	3,696	-16	-0.4
15–24	5,904	7,040	7,536	7,424	7,872	448	6.0
25–34	8,272	9,200	10,368	11,200	12,976	1,776	15.9
35–44	5,168	5,104	5,600	6,832	7,472	640	9.4
45–54	6,752	6,816	7,600	8,384	8,320	-64	-0.8
55–64	10,304	10,720	11,536	14,480	13,920	-560	-3.9
65+	9,824	10,144	10,720	13,344	15,056	1,712	12.8
Length of stay (days)							
1–3	4,816	5,600	5,360	6,480	6,704	224	3.5
4–7	8,704	8,528	9,776	10,848	11,392	544	5.0
8–14	13,024	13,712	14,960	17,216	19,792	2,576	15.0
15–21	8,080	8,736	10,048	13,088	13,840	752	5.7
22 and over	13,936	15,104	15,984	17,744	17,584	-160	-0.9
Median	13.5	13.7	13.7	13.8	13.5
New Zealand port							
Auckland airport	41,520	43,712	46,880	54,656	56,576	1,920	3.5
Christchurch airport	2,928	3,360	4,064	4,560	5,552	992	21.8
Seaports	2,064	1,808	2,016	2,592	3,120	528	20.4
Queenstown airport	1,056	1,072	1,440	1,728	2,400	672	38.9
Wellington airport	896	1,712	1,680	1,824	1,648	-176	-9.6
Closest port of flight							
Vancouver	15,584	17,200	19,648	20,496	23,024	2,528	12.3
Sydney	8,208	9,952	10,288	11,296	12,304	1,008	8.9
Melbourne	3,376	3,664	4,144	5,360	4,976	-384	-7.2
San Francisco	2,624	3,184	3,328	4,896	4,944	48	1.0
Los Angeles	5,456	5,776	4,976	5,488	4,832	-656	-12.0
Brisbane	2,288	2,320	3,200	4,048	4,448	400	9.9
Hong Kong	800	576	592	1,568	1,824	256	16.3
Nadi	2,304	1,872	1,376	1,776	1,824	48	2.7
Houston	0	0	1,040	1,648	1,280	-368	-22.3
Coolangatta	288	480	592	928	1,136	208	22.4
Citizenship							
Canada	42,176	44,896	49,440	58,256	60,944	2,688	4.6
New Zealand	2,896	3,104	2,720	3,232	4,096	864	26.7
Australia	736	1,056	1,120	928	1,104	176	19.0
United Kingdom	688	640	736	592	624	32	5.4

Symbol: ... not applicable

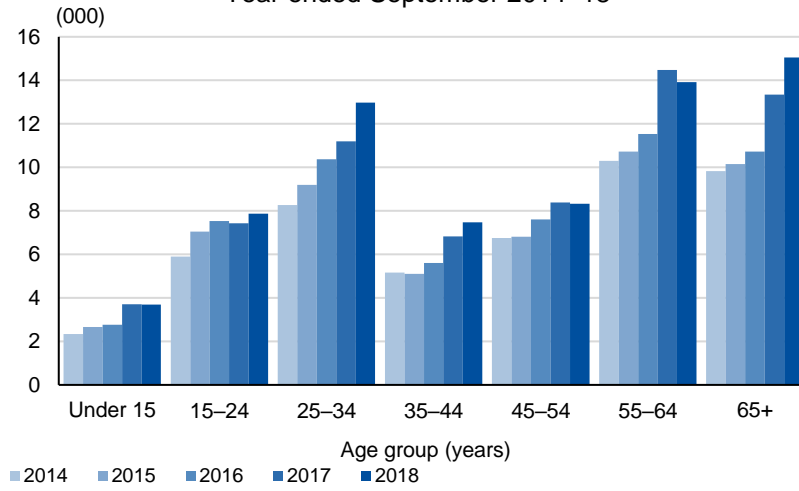
Source: Stats NZ

Travel purpose of visitors from Canada Year ended September 2014–18



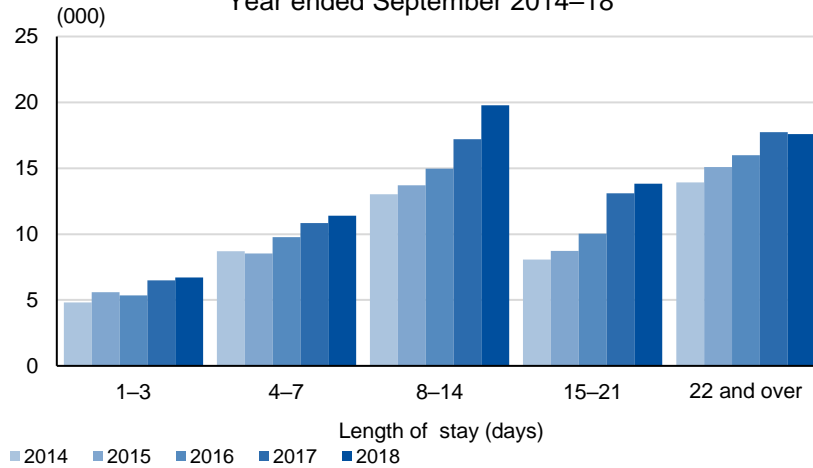
Source: Stats NZ

Age of visitors from Canada Year ended September 2014–18



Source: Stats NZ

Length of stay of visitors from Canada Year ended September 2014–18



Source: Stats NZ

Table 63

Province of residence of visitors from Canada
September month 2014–18

	September month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,064	2,496	2,752	2,384	2,592	208	8.7
Ontario	752	784	1,040	848	1,024	176	20.8
British Columbia	576	832	944	656	800	144	22.0
Alberta	288	352	384	432	384	-48	-11.1
Not stated	80	80	80	80	48	-32	-40.0

Source: Stats NZ

Table 64

Province of residence of visitors from Canada
Year ended September 2014–18

	Year ended September					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,560	51,680	56,128	65,376	69,312	3,936	6.0
Ontario	16,864	16,464	19,792	21,712	24,064	2,352	10.8
British Columbia	14,016	15,744	17,344	19,888	21,952	2,064	10.4
Alberta	8,656	8,704	9,472	10,992	10,544	-448	-4.1
Quebec	3,952	4,736	4,224	5,776	5,408	-368	-6.4
Saskatchewan	1,376	1,424	1,344	1,472	1,888	416	28.3
Manitoba	1,104	1,200	1,440	1,600	1,824	224	14.0
Nova Scotia	752	1,136	880	992	960	-32	-3.2
New Brunswick	304	320	352	656	400	-256	-39.0
Not stated	1,088	1,216	736	1,552	1,520	-32	-2.1

Source: Stats NZ