

International Visitor Arrivals to New Zealand: January 2018

Overseas visitor arrivals to New Zealand by country of
residence and selected characteristics



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Preface

International Visitor Arrivals to New Zealand is produced by Stats NZ and sponsored by Tourism New Zealand. It is a monthly report that includes detailed tables and graphs of monthly and annual data showing the number and characteristics of visitor arrivals. Most of the data is presented by country, for a selection of major source countries of visitors to New Zealand.

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Glossary

Visitor arrivals: overseas residents arriving in New Zealand for a stay of less than 12 months.

Country of residence: the country where the person last resided for 12 months or more before visiting New Zealand.

New Zealand port: the New Zealand port where a passenger was processed by Customs. People may clear Customs at one port after arriving on an international flight into another port, if connections between international terminals are available.

Travel purpose: the reason for the visit as indicated on the arrival card.

Closest port of flight: the last overseas airport of the passenger's flight before arriving into New Zealand. This may not be the person's port of origin, as they may have boarded the aircraft at an earlier port, or come from another port on a connecting flight.

Length of stay: the length of stay in New Zealand. This is initially captured from intentions on the arrival card. Visitors who depart before processing of their month of arrival has been completed have their length of stay recalculated based on their actual stay.

Citizenship: the country of issue of a passenger's passport.

State/province of residence: the subnational area of residence as indicated on the arrival card. This data is only captured for visitors from selected countries.

Notes

International travel and migration data

Visitor arrival data comes from Stats NZ's International Travel and Migration dataset. This dataset is derived from information contained in electronic records supplied by the New Zealand Customs Service, as well as from arrival and departure cards completed by passengers.

Stats NZ processes all arrival and departure cards, and assigns a passenger type to each. These passenger types are short-term overseas visitor, short-term New Zealand-resident traveller, and permanent and long-term migrant. This report contains statistics on short-term overseas visitor arrivals, defined as overseas residents arriving in New Zealand for a stay of less than 12 months.

Information derived from arrival and departure cards, including passenger type, is captured automatically for nine out of 10 records by Stats NZ's imaging system.

The statistics in this report are based on final counts. They relate to the number of passenger movements, rather than to the number of people – that is, the multiple movements of individual people during a given reference period are each counted separately.

Sampling error

Visitor arrival totals published in this report are actual counts. However, all other figures are derived from only a sample of arrivals, and hence may contain sampling error. Caution should be used when interpreting small numbers where sampling error may exist.

Imputation of 'country of residence' for visitor arrivals who have not stated a response on their arrival card, began in August 2016. Some of the increase in travel from a country could be due to this improved methodology, rather than an actual increase in arrivals from that country.

Selection of data published in this report

Because of sampling error, as well as the size limitations of the tables, categories within some variables have only been included if they meet certain limits. The rules for inclusion depend on the variable.

In the key characteristics tables for each country, the restrictions are:

Purpose: Five categories (holiday, visiting friends & relatives, business, education, and conferences & conventions) are always shown, so the travel purpose graph is consistent between countries. The 'other' and 'not stated' categories are not shown.

New Zealand port: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one NZ port must be included, with a maximum of eight NZ ports.

Closest port of flight: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one overseas port must be included, with a maximum of 10 overseas ports.

Citizenship: There must be 500 or more arrivals in the most recent time period, or an average of 500 or more over the last two periods. A minimum of one citizenship must be included, with a maximum of four citizenships.

State/province: There must be 500 or more arrivals from that province in the most recent time period, or an average of 500 or more over the last two periods. At least three states/provinces must be included for each country, as well as the 'not stated' category. The not stated category is included because of a high rate of non-response to this question from some countries.

Related links

International Travel and Migration information release: monthly

<https://www.stats.govt.nz/insights?filters=International%20travel%20and%20migration%2CInformation%20releases>

The monthly first release of final international travel and migration data. Tables are accompanied by commentary and a media release highlighting key data.

Provisional International Travel Statistics: weekly

http://archive.stats.govt.nz/browse_for_stats/population/Migration/provisional-international-travel-statistics.aspx

Provisional statistics on total visitor arrivals, and visitor arrivals from ten major source countries, are released on a weekly basis. Figures are normally released at 2pm on a Friday, covering arrivals up to the Sunday 12 days before the day of release.

Infoshare

www.stats.govt.nz/infoshare/

Stats NZ's free online database contains a large number of international travel and migration tables, which can be customised by the user. Nearly all data in this report, plus much more, is available in Infoshare. International travel and migration tables can be found under the 'Tourism' subject category.

International Travel and Migration articles

http://archive.stats.govt.nz/browse_for_stats/population/Migration/international-travel-and-migration-articles.aspx

Stats NZ releases a number of articles free on the Stats NZ website. All available articles are listed on the international travel and migration articles landing page.

International Visitor Arrivals to New Zealand

Contents

	Page
Preface & glossary	3
Notes	4
Related links	5

List of tables

1 Monthly visitor arrivals	8
2 Annual visitor arrivals	8
3 Country of residence of visitors, January month 2014–18	10
4 Country of residence of visitors, Year ended January 2014–18	11
5 Key characteristics of visitors, January month 2014–18	12
6 Key characteristics of visitors, Year ended January 2014–18	14
7 Key characteristics of visitors from Australia, January month 2014–18	16
8 Key characteristics of visitors from Australia, Year ended January 2014–18	18
9 State of residence of visitors from Australia, January month 2014–18	20
10 State of residence of visitors from Australia, Year ended January 2014–18	21
11 Key characteristics of visitors from New South Wales, January month 2014–18	22
12 Key characteristics of visitors from New South Wales, Year ended January 2014–18	24
13 Key characteristics of visitors from Queensland, January month 2014–18	26
14 Key characteristics of visitors from Queensland, Year ended January 2014–18	28
15 Key characteristics of visitors from Victoria, January month 2014–18	30
16 Key characteristics of visitors from Victoria, Year ended January 2014–18	32
17 Key characteristics of visitors from Western Australia, January month 2014–18	34
18 Key characteristics of visitors from Western Australia, Year ended January 2014–18	36
19 Key characteristics of visitors from South Australia, January month 2014–18	38
20 Key characteristics of visitors from South Australia, Year ended January 2014–18	40
21 Key characteristics of visitors from the People's Republic of China, January month 2014–18	42
22 Key characteristics of visitors from the People's Republic of China, Year ended January 2014–18	44
23 Province of residence of visitors from the People's Republic of China, January month 2014–18	46
24 Province of residence of visitors from the People's Republic of China, Year ended January 2014–18	47
25 Key characteristics of visitors from Shanghai, January month 2014–18	48
26 Key characteristics of visitors from Shanghai, Year ended January 2014–18	50
27 Key characteristics of visitors from Guangdong, January month 2014–18	52
28 Key characteristics of visitors from Guangdong, Year ended January 2014–18	54
29 Key characteristics of visitors from Beijing, January month 2014–18	56
30 Key characteristics of visitors from Beijing, Year ended January 2014–18	58
31 Key characteristics of visitors from Japan, January month 2014–18	60
32 Key characteristics of visitors from Japan, Year ended January 2014–18	62
33 Prefecture of residence of visitors from Japan, January month 2014–18	64
34 Prefecture of residence of visitors from Japan, Year ended January 2014–18	65
35 Key characteristics of visitors from the Republic of Korea, January month 2014–18	66
36 Key characteristics of visitors from the Republic of Korea, Year ended January 2014–18	68
37 Key characteristics of visitors from Singapore, January month 2014–18	70
38 Key characteristics of visitors from Singapore, Year ended January 2014–18	72
39 Key characteristics of visitors from India, January month 2014–18	74
40 Key characteristics of visitors from India, Year ended January 2014–18	76
41 Key characteristics of visitors from Hong Kong, January month 2014–18	78
42 Key characteristics of visitors from Hong Kong, Year ended January 2014–18	80
43 Key characteristics of visitors from Malaysia, January month 2014–18	82
44 Key characteristics of visitors from Malaysia, Year ended January 2014–18	84
45 Key characteristics of visitors from Taiwan, January month 2014–18	86
46 Key characteristics of visitors from Taiwan, Year ended January 2014–18	88
47 Key characteristics of visitors from Thailand, January month 2014–18	90
48 Key characteristics of visitors from Thailand, Year ended January 2014–18	92

International Visitor Arrivals to New Zealand

Contents

Page

List of tables (cont.)

49	Key characteristics of visitors from the United Kingdom, January month 2014–18	94
50	Key characteristics of visitors from the United Kingdom, Year ended January 2014–18	96
51	Country of residence of visitors from the United Kingdom, January month 2014–18	98
52	Country of residence of visitors from the United Kingdom, Year ended January 2014–18	99
53	Key characteristics of visitors from Germany, January month 2014–18	100
54	Key characteristics of visitors from Germany, Year ended January 2014–18	102
55	Key characteristics of visitors from France, January month 2014–18	104
56	Key characteristics of visitors from France, Year ended January 2014–18	106
57	Key characteristics of visitors from the United States of America, January month 2014–18	108
58	Key characteristics of visitors from the United States of America, Year ended January 2014–18	110
59	State of residence of visitors from the United States of America, January month 2014–18	112
60	State of residence of visitors from the United States of America, Year ended January 2014–18	113
61	Key characteristics of visitors from Canada, January month 2014–18	114
62	Key characteristics of visitors from Canada, Year ended January 2014–18	116
63	Province of residence of visitors from Canada, January month 2014–18	118
64	Province of residence of visitors from Canada, Year ended January 2014–18	119

Table 1

Monthly visitor arrivals

Month	2013/14	2014/15	2015/16	2016/17	2017/18	Change 2016/17 to 2017/18	
						Number	Percent
Feb	281,233	301,165	343,457	373,376	380,034	6,658	1.8
Mar	270,740	253,561	291,784	344,387	343,799	-588	-0.2
Apr	200,583	224,194	237,966	256,685	311,866	55,181	21.5
May	153,034	161,355	176,697	193,643	209,170	15,527	8.0
Jun	159,485	162,122	176,961	196,223	230,088	33,865	17.3
Jul	183,718	196,856	207,984	237,872	246,945	9,073	3.8
Aug	189,284	188,849	202,879	221,181	233,991	12,810	5.8
Sep	191,056	193,329	216,984	245,089	252,746	7,657	3.1
Oct	194,973	210,597	229,379	260,246	270,515	10,269	3.9
Nov	251,060	270,408	300,521	333,598	360,136	26,538	8.0
Dec	381,892	402,518	444,883	494,193	513,349	19,156	3.9
Jan	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5

Source: Stats NZ

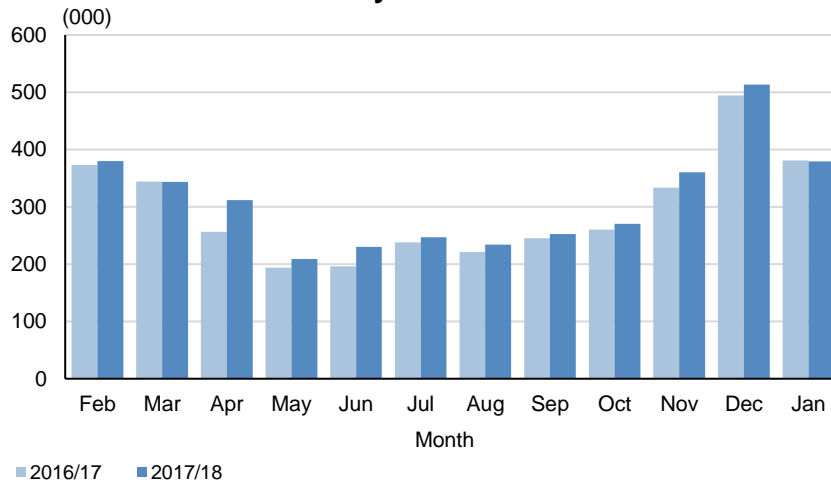
Table 2

Annual visitor arrivals

Year ended January	Number	Change from previous year	
		Number	Percent
2008	2,472,447	54,692	2.3
2009	2,449,018	-23,429	-0.9
2010	2,471,004	21,986	0.9
2011	2,533,945	62,941	2.5
2012	2,602,730	68,785	2.7
2013	2,558,416	-44,314	-1.7
2014	2,749,504	191,088	7.5
2015	2,867,386	117,882	4.3
2016	3,172,941	305,555	10.7
2017	3,537,561	364,620	11.5
2018	3,731,867	194,306	5.5

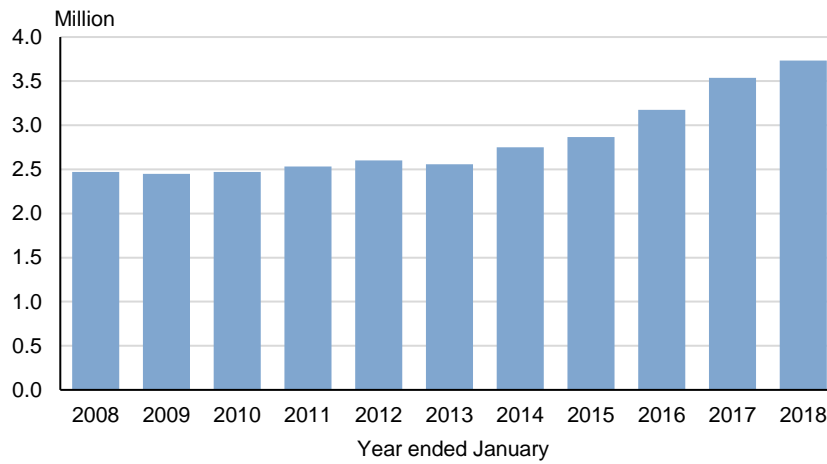
Source: Stats NZ

Monthly visitor arrivals



Source: Stats NZ

Annual visitor arrivals



Source: Stats NZ

Table 3

Country of residence of visitors
January month 2014–18

	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5
Top 30 countries of residence							
Australia	109,568	119,344	122,608	127,760	131,072	3,312	2.6
United States of America	23,504	24,560	28,992	34,240	38,080	3,840	11.2
China, People's Republic of	30,128	25,680	40,848	54,096	37,280	-16,816	-31.1
United Kingdom	30,560	31,536	35,184	35,344	37,152	1,808	5.1
Germany	11,088	11,392	13,328	15,952	15,872	-80	-0.5
Korea, Republic of	8,080	10,112	12,752	12,592	14,016	1,424	11.3
Japan	6,912	7,472	8,832	9,104	9,312	208	2.3
Canada	6,688	6,496	7,488	7,952	9,184	1,232	15.5
France	3,744	4,112	5,184	5,616	6,176	560	10.0
Netherlands	3,760	3,824	4,080	4,896	5,168	272	5.6
India	2,576	3,200	3,776	3,856	4,976	1,120	29.0
Taiwan	2,912	3,808	4,160	4,576	4,448	-128	-2.8
Switzerland	3,008	3,088	3,632	4,128	4,000	-128	-3.1
Argentina	704	560	1,744	2,224	3,488	1,264	56.8
New Caledonia	3,008	3,024	3,008	3,312	3,200	-112	-3.4
Hong Kong (SAR)	3,072	1,936	2,672	4,736	3,184	-1,552	-32.8
Sweden	2,448	2,528	2,832	3,024	3,168	144	4.8
Denmark	1,904	2,208	2,336	2,896	2,688	-208	-7.2
Brazil	1,920	1,856	1,552	2,176	2,576	400	18.4
Thailand	976	848	1,056	1,024	2,448	1,424	139.1
Singapore	2,448	2,208	2,480	2,720	2,384	-336	-12.4
French Polynesia	1,248	1,392	1,200	1,616	2,208	592	36.6
Fiji	1,728	1,760	2,096	2,192	2,144	-48	-2.2
Ireland	1,280	1,456	1,488	1,536	1,760	224	14.6
Malaysia	1,520	1,248	1,488	2,704	1,744	-960	-35.5
Philippines	656	784	1,040	1,312	1,600	288	22.0
Austria	1,120	1,104	1,152	1,344	1,472	128	9.5
Samoa	944	1,024	1,024	1,168	1,408	240	20.5
Italy	912	1,088	1,056	1,248	1,344	96	7.7
South Africa	1,152	976	1,296	1,232	1,264	32	2.6
Region of residence							
Oceania	120,688	131,008	134,736	140,912	144,672	3,760	2.7
Asia	60,800	58,832	81,040	99,536	83,792	-15,744	-15.8
Europe	66,112	68,784	77,216	84,224	87,792	3,568	4.2
Americas	34,208	35,008	41,648	48,352	55,296	6,944	14.4
Africa and the Middle East	3,648	3,520	3,984	4,112	4,848	736	17.9
Not stated	6,528	5,200	4,864	1,984	1,936	-48	-2.4

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 4

Country of residence of visitors
Year ended January 2014–18

	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,749,504	2,867,386	3,172,941	3,537,561	3,731,867	194,306	5.5
Top 30 countries of residence							
Australia	1,226,448	1,257,536	1,330,064	1,414,352	1,475,472	61,120	4.3
China, People's Republic of	240,288	260,416	371,072	422,256	401,056	-21,200	-5.0
United States of America	200,624	221,568	247,536	296,640	333,968	37,328	12.6
United Kingdom	194,688	195,392	207,600	221,136	251,072	29,936	13.5
Germany	71,696	79,216	86,480	99,472	104,784	5,312	5.3
Japan	74,352	81,696	88,688	101,008	102,256	1,248	1.2
Korea, Republic of	51,536	57,520	67,632	82,224	92,592	10,368	12.6
Canada	48,208	48,608	53,344	60,224	68,512	8,288	13.8
India	31,248	38,016	46,576	52,096	62,560	10,464	20.1
Singapore	43,056	46,608	49,856	57,584	58,208	624	1.1
Hong Kong (SAR)	29,584	30,320	37,024	46,832	53,136	6,304	13.5
Malaysia	29,536	31,264	34,480	53,008	52,880	-128	-0.2
France	27,664	30,976	34,448	40,160	43,120	2,960	7.4
Taiwan	22,240	25,472	31,552	37,472	35,584	-1,888	-5.0
Netherlands	21,376	21,664	22,512	26,816	29,520	2,704	10.1
Thailand	20,896	21,568	21,904	27,072	29,040	1,968	7.3
Fiji	23,904	23,856	26,688	28,352	28,912	560	2.0
Samoa	16,624	18,864	21,184	23,312	24,624	1,312	5.6
Philippines	10,288	12,016	14,272	20,656	24,224	3,568	17.3
Indonesia	13,616	15,360	16,320	19,760	23,952	4,192	21.2
Switzerland	16,688	18,096	19,680	22,336	23,472	1,136	5.1
French Polynesia	15,392	16,464	16,720	19,904	23,040	3,136	15.8
Tonga	14,272	15,568	17,840	20,480	20,160	-320	-1.6
New Caledonia	17,376	17,216	17,712	18,960	20,080	1,120	5.9
Argentina	4,752	4,272	6,576	15,824	19,888	4,064	25.7
South Africa	15,264	15,680	17,328	20,176	19,152	-1,024	-5.1
Brazil	10,640	12,176	12,848	13,872	18,064	4,192	30.2
Sweden	12,128	13,040	14,224	15,088	16,512	1,424	9.4
Spain	8,352	9,136	10,336	12,400	13,584	1,184	9.5
Denmark	8,816	9,840	10,416	12,400	13,184	784	6.3
Region of residence							
Oceania	1,365,312	1,398,448	1,477,280	1,575,264	1,642,400	67,136	4.3
Asia	577,216	631,792	794,528	939,280	957,776	18,496	2.0
Europe	425,888	443,408	471,584	526,336	584,208	57,872	11.0
Americas	278,592	300,576	336,880	405,248	463,168	57,920	14.3
Africa and the Middle East	38,688	39,136	43,408	48,608	50,672	2,064	4.2
Not stated	57,280	50,528	46,768	35,232	24,336	-10,896	-30.9

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Note: SAR Special Administrative Region

Source: Stats NZ

Table 5

Key characteristics of visitors

January month 2014–18

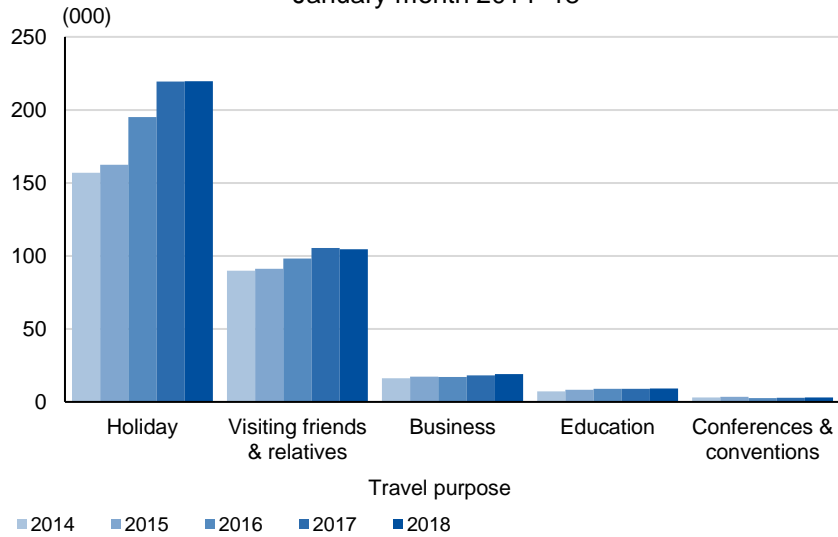
Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	292,446	302,432	343,446	381,068	379,228	-1,840	-0.5
Travel purpose							
Holiday	156,880	162,448	195,024	219,504	219,664	160	0.1
Visiting friends & relatives	89,920	91,184	98,128	105,472	104,592	-880	-0.8
Business	16,096	17,328	17,088	18,192	18,976	784	4.3
Education	7,232	8,208	9,008	8,912	9,184	272	3.1
Conferences & conventions	3,072	3,552	2,560	2,848	2,976	128	4.5
Age group (years)							
Under 15	27,616	27,152	31,568	38,640	34,080	-4,560	-11.8
15–24	37,376	41,104	43,856	46,912	47,296	384	0.8
25–34	52,032	56,560	64,464	70,912	70,128	-784	-1.1
35–44	43,056	41,536	48,800	55,280	50,880	-4,400	-8.0
45–54	45,728	45,952	51,920	57,152	57,152	0	0.0
55–64	46,928	47,952	55,008	60,080	63,408	3,328	5.5
65+	39,248	42,096	47,872	50,144	55,392	5,248	10.5
Length of stay (days)							
1–3	34,160	34,864	41,856	44,912	48,800	3,888	8.7
4–7	64,032	73,536	74,592	81,792	86,128	4,336	5.3
8–14	83,600	79,952	95,152	113,072	104,784	-8,288	-7.3
15–21	40,032	40,192	50,464	53,872	52,048	-1,824	-3.4
22 and over	70,160	73,808	81,424	85,472	86,576	1,104	1.3
Median	11.0	10.8	11.4	11.0	10.6
New Zealand port							
Auckland airport	205,488	215,088	241,456	270,096	264,240	-5,856	-2.2
Christchurch airport	45,696	48,320	56,576	59,248	62,208	2,960	5.0
Queenstown airport	12,720	16,304	19,968	22,400	25,280	2,880	12.9
Wellington airport	17,216	16,720	19,424	19,920	17,328	-2,592	-13.0
Seaports	7,568	4,320	5,152	6,880	8,688	1,808	26.3
Dunedin airport	2,432	928	880	512	544	32	6.3
Hamilton airport	0	0	16	0	0	0	...
Rotorua airport	784	672	0	0	0	0	...
Closest port of flight							
Sydney	85,056	91,328	94,736	93,520	87,872	-5,648	-6.0
Melbourne	47,040	50,224	57,920	58,704	60,464	1,760	3.0
Brisbane	36,960	39,424	41,520	38,688	40,800	2,112	5.5
Hong Kong	14,912	12,544	16,064	22,032	21,520	-512	-2.3
Singapore	14,992	14,720	18,144	17,504	18,448	944	5.4
Coolangatta	7,840	7,936	8,688	12,864	12,672	-192	-1.5
Los Angeles	9,296	8,880	8,064	9,184	11,232	2,048	22.3
Guangzhou	6,000	9,008	10,064	14,192	9,888	-4,304	-30.3
Dubai	0	0	0	10,256	8,480	-1,776	-17.3
San Francisco	3,824	5,072	4,784	7,776	8,224	448	5.8
Shanghai	5,168	7,872	9,376	11,520	8,224	-3,296	-28.6
Seoul	6,512	6,016	8,288	8,256	7,824	-432	-5.2
Citizenship							
Australia	70,096	78,928	81,664	86,976	89,856	2,880	3.3
New Zealand	43,376	42,832	44,224	44,960	43,296	-1,664	-3.7
China, People's Republic of	30,240	26,384	41,408	53,024	37,680	-15,344	-28.9
United Kingdom	30,992	32,112	35,856	36,160	37,664	1,504	4.2
United States of America	23,536	24,544	28,496	33,712	37,232	3,520	10.4

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

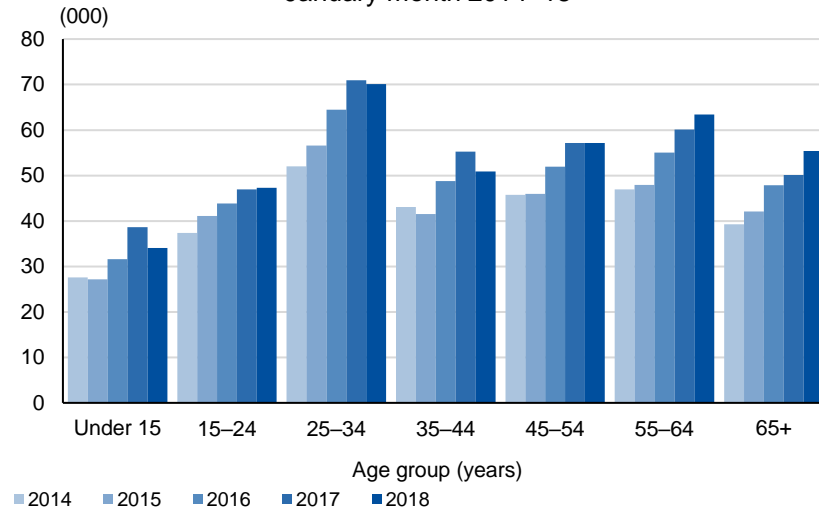
Source: Stats NZ

Travel purpose of visitors January month 2014–18



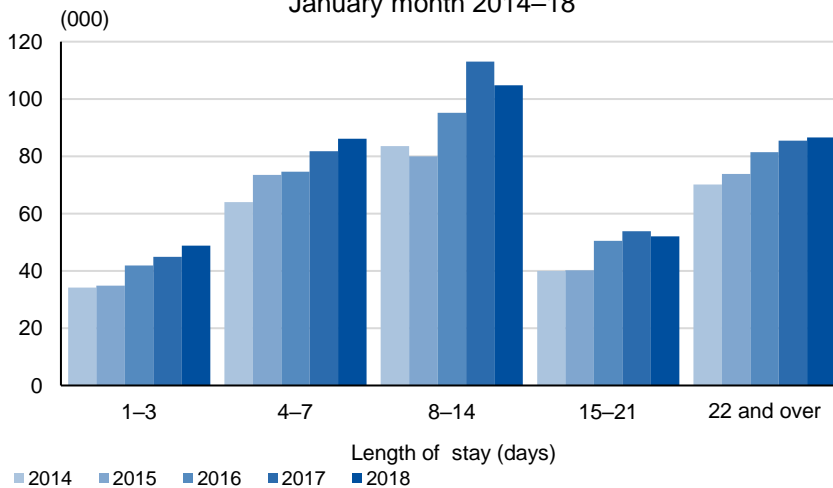
Source: Stats NZ

Age of visitors January month 2014–18



Source: Stats NZ

Length of stay of visitors January month 2014–18



Source: Stats NZ

Table 6

Key characteristics of visitors

Year ended January 2014–18

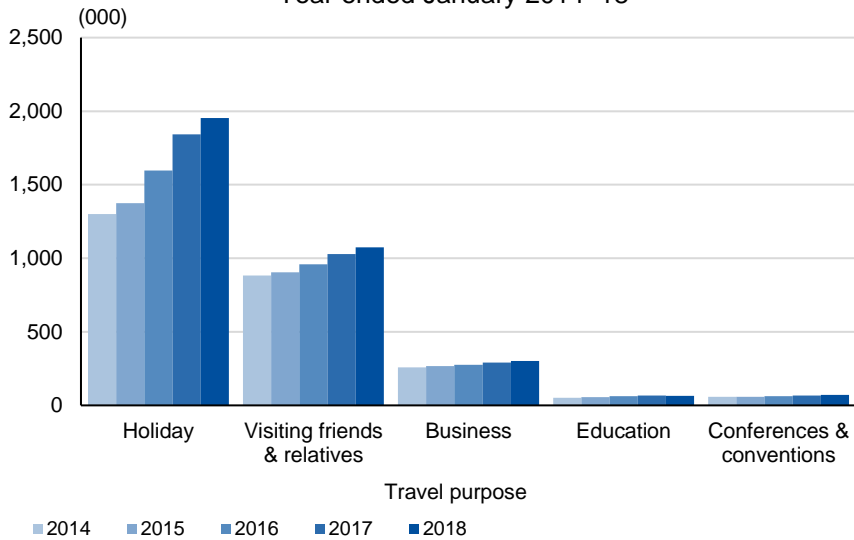
Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals⁽¹⁾	2,749,504	2,867,386	3,172,941	3,537,561	3,731,867	194,306	5.5
Travel purpose							
Holiday	1,300,912	1,374,240	1,596,352	1,841,616	1,953,152	111,536	6.1
Visiting friends & relatives	883,712	904,672	958,368	1,028,192	1,074,384	46,192	4.5
Business	257,744	266,080	274,784	290,496	302,592	12,096	4.2
Education	52,448	56,752	61,760	66,432	65,616	-816	-1.2
Conferences & conventions	57,520	57,904	61,872	66,112	72,096	5,984	9.1
Age group (years)							
Under 15	238,496	237,584	270,736	300,288	310,560	10,272	3.4
15–24	338,144	357,360	381,792	425,344	427,344	2,000	0.5
25–34	541,248	569,584	635,312	709,440	754,704	45,264	6.4
35–44	441,120	448,928	492,896	541,808	562,768	20,960	3.9
45–54	466,320	481,152	533,600	587,520	614,512	26,992	4.6
55–64	440,304	458,880	511,552	576,288	622,736	46,448	8.1
65+	277,344	310,400	344,560	389,280	429,936	40,656	10.4
Length of stay (days)							
1–3	476,816	482,960	537,008	615,280	679,616	64,336	10.5
4–7	727,360	759,776	835,536	906,768	940,752	33,984	3.7
8–14	728,416	762,016	855,680	980,256	1,034,208	53,952	5.5
15–21	318,832	337,712	377,248	420,192	446,544	26,352	6.3
22 and over	491,552	521,424	564,976	607,472	621,440	13,968	2.3
Median	8.8	8.9	9.0	8.9	8.8
New Zealand port							
Auckland airport	1,958,352	2,039,168	2,243,456	2,523,408	2,659,504	136,096	5.4
Christchurch airport	401,616	423,328	457,920	503,360	533,376	30,016	6.0
Queenstown airport	135,664	167,104	207,040	241,632	264,528	22,896	9.5
Wellington airport	186,816	183,856	215,824	218,192	209,664	-8,528	-3.9
Seaports	37,696	33,136	32,592	35,376	47,776	12,400	35.1
Dunedin airport	15,952	11,968	11,600	7,728	7,520	-208	-2.7
Hamilton airport	0	0	16	0	32	32	...
Rotorua airport	6,624	5,168	1,872	0	32	32	...
Closest port of flight							
Sydney	821,600	860,784	904,080	944,896	934,640	-10,256	-1.1
Melbourne	471,360	486,512	555,936	573,568	589,808	16,240	2.8
Brisbane	384,592	403,200	431,552	429,184	438,912	9,728	2.3
Hong Kong	113,968	107,264	130,080	142,464	178,736	36,272	25.5
Coolangatta	75,984	78,768	99,568	153,136	168,960	15,824	10.3
Singapore	147,392	148,272	166,816	163,536	158,240	-5,296	-3.2
Los Angeles	82,560	82,912	86,784	89,440	111,696	22,256	24.9
Guangzhou	48,368	71,792	88,608	109,968	95,504	-14,464	-13.2
Shanghai	42,640	49,168	72,880	102,432	84,048	-18,384	-17.9
Tokyo	46,032	63,488	73,392	74,368	75,472	1,104	1.5
Dubai	0	0	64	54,256	68,208	13,952	25.7
San Francisco	36,976	41,360	42,064	57,104	67,104	10,000	17.5
Citizenship							
Australia	779,168	799,680	856,272	928,272	986,048	57,776	6.2
New Zealand	500,048	500,432	511,200	529,776	531,008	1,232	0.2
China, People's Republic of	246,400	268,448	376,320	426,624	408,272	-18,352	-4.3
United States of America	199,232	219,472	245,024	291,504	326,512	35,008	12.0
United Kingdom	206,928	208,016	223,328	233,824	265,472	31,648	13.5

1. These totals are actual counts and may differ from the sum of individual figures that are derived from samples.

Symbol: ... not applicable

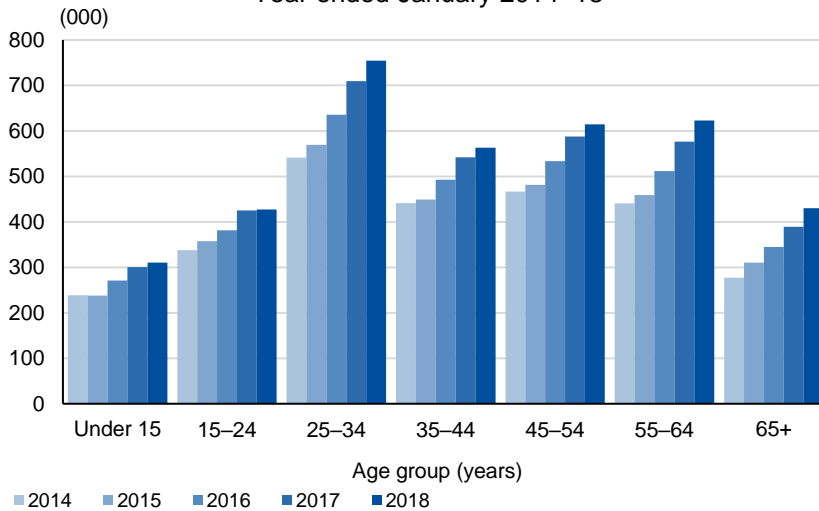
Source: Stats NZ

Travel purpose of visitors Year ended January 2014–18



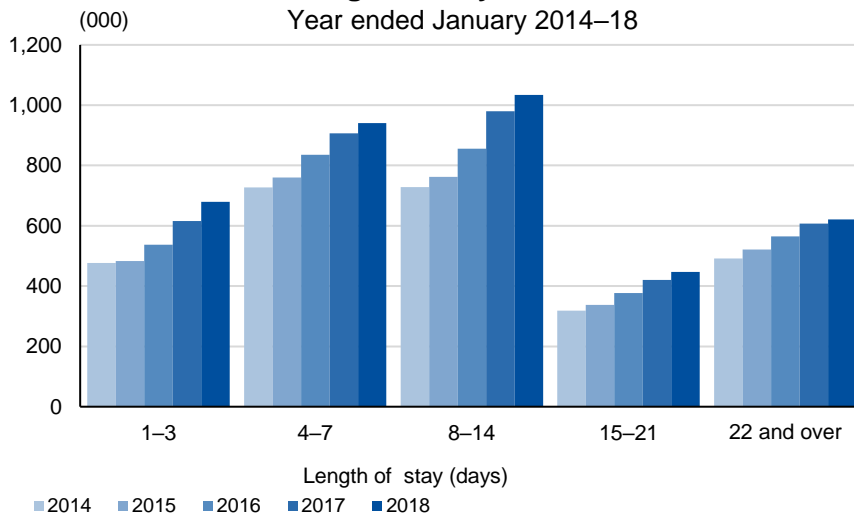
Source: Stats NZ

Age of visitors Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors Year ended January 2014–18



Source: Stats NZ

Table 7

Key characteristics of visitors from Australia

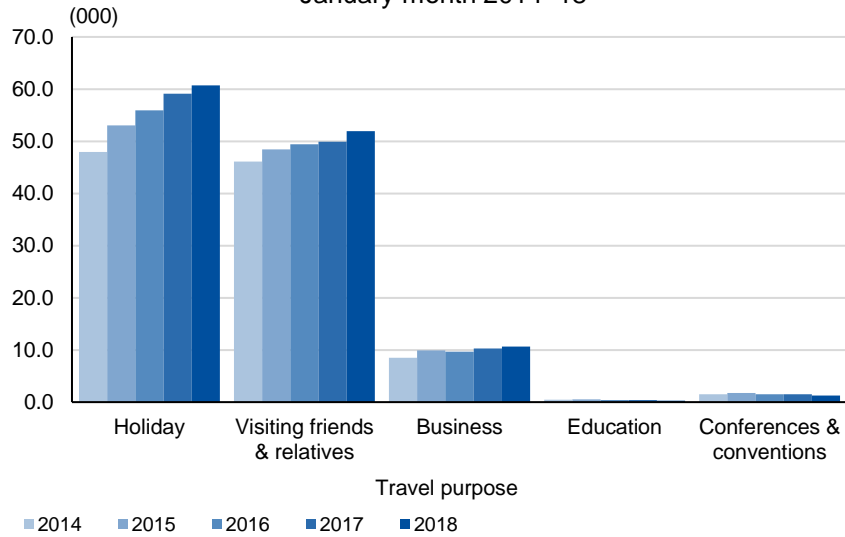
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	109,568	119,344	122,608	127,760	131,072	3,312	2.6
Travel purpose							
Holiday	47,936	53,072	55,936	59,136	60,688	1,552	2.6
Visiting friends & relatives	46,128	48,448	49,408	49,888	51,920	2,032	4.1
Business	8,528	9,904	9,648	10,272	10,656	384	3.7
Education	448	528	416	432	304	-128	-29.6
Conferences & conventions	1,504	1,728	1,504	1,488	1,280	-208	-14.0
Age group (years)							
Under 15	14,368	16,336	17,232	18,368	17,792	-576	-3.1
15–24	14,064	15,536	15,296	16,976	17,392	416	2.5
25–34	20,960	23,136	23,296	23,008	24,240	1,232	5.4
35–44	17,136	18,256	19,392	20,400	20,384	-16	-0.1
45–54	19,408	20,592	20,304	21,584	21,600	16	0.1
55–64	15,584	15,904	16,832	17,392	18,432	1,040	6.0
65+	8,048	9,584	10,256	10,032	11,232	1,200	12.0
Length of stay (days)							
1–3	14,912	15,008	16,480	19,664	21,584	1,920	9.8
4–7	32,848	39,344	36,800	38,320	40,480	2,160	5.6
8–14	40,144	42,672	44,720	46,496	47,200	704	1.5
15–21	13,808	14,096	15,808	14,880	14,464	-416	-2.8
22 and over	7,856	8,224	8,800	8,400	7,344	-1,056	-12.6
Median	8.5	8.2	8.6	8.2	7.9
New Zealand port							
Auckland airport	65,264	72,880	71,120	74,496	73,984	-512	-0.7
Christchurch airport	19,344	21,456	23,168	23,552	25,696	2,144	9.1
Queenstown airport	8,048	11,120	13,008	14,032	15,808	1,776	12.7
Wellington airport	11,616	11,392	13,184	13,424	12,336	-1,088	-8.1
Seaports	2,448	1,200	1,344	1,792	2,768	976	54.5
Closest port of flight							
Sydney	41,936	48,016	46,784	48,528	48,208	-320	-0.7
Melbourne	27,760	30,560	31,952	34,576	35,872	1,296	3.7
Brisbane	21,392	23,552	24,640	23,760	23,680	-80	-0.3
Coolangatta	5,104	5,808	5,936	7,168	7,632	464	6.5
Perth	4,832	5,168	6,176	5,472	5,536	64	1.2
Adelaide	2,272	1,456	1,600	1,248	1,344	96	7.7
Canberra	0	0	0	864	1,088	224	25.9
Rarotonga	592	640	640	752	800	48	6.4
Apia	576	560	928	624	720	96	15.4
Citizenship							
Australia	67,696	76,640	79,488	84,336	87,488	3,152	3.7
New Zealand	33,040	33,040	32,960	32,896	32,160	-736	-2.2
United Kingdom	2,000	2,208	2,656	2,464	2,416	-48	-1.9
China, People's Republic of	752	928	1,088	1,296	1,328	32	2.5

Symbol: ... not applicable

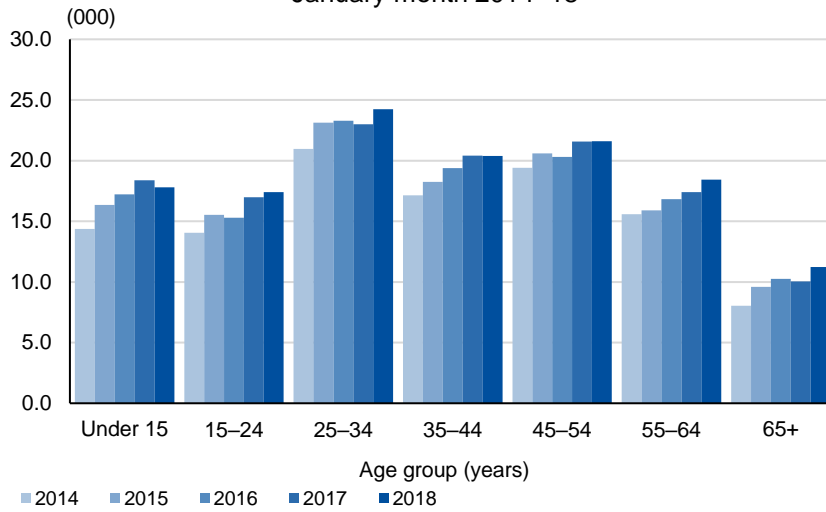
Source: Stats NZ

Travel purpose of visitors from Australia January month 2014–18



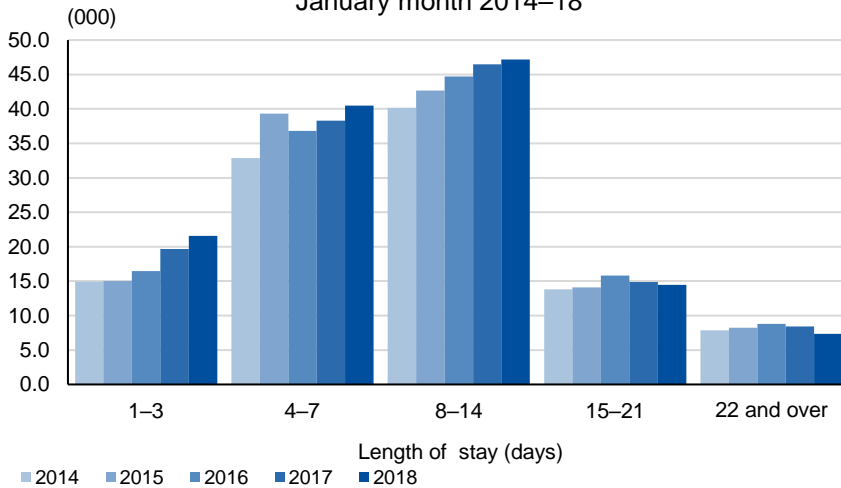
Source: Stats NZ

Age of visitors from Australia January month 2014–18



Source: Stats NZ

Length of stay of visitors from Australia January month 2014–18



Source: Stats NZ

Table 8

Key characteristics of visitors from Australia

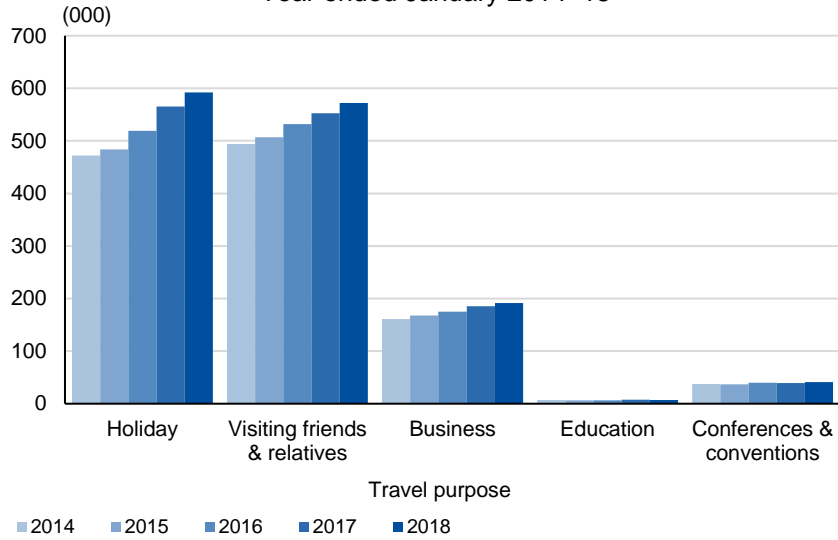
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,226,448	1,257,536	1,330,064	1,414,352	1,475,472	61,120	4.3
Travel purpose							
Holiday	472,496	483,696	518,880	565,616	592,432	26,816	4.7
Visiting friends & relatives	494,080	507,152	532,112	552,512	572,240	19,728	3.6
Business	161,120	167,952	175,232	185,504	191,632	6,128	3.3
Education	7,280	6,080	6,512	7,504	6,960	-544	-7.2
Conferences & conventions	37,232	36,592	39,936	39,216	41,008	1,792	4.6
Age group (years)							
Under 15	131,200	131,424	141,984	152,160	156,752	4,592	3.0
15–24	137,136	142,496	144,800	157,872	158,544	672	0.4
25–34	254,224	261,664	277,776	291,328	302,768	11,440	3.9
35–44	212,720	216,064	230,368	239,696	251,440	11,744	4.9
45–54	222,128	226,560	235,360	250,192	258,960	8,768	3.5
55–64	176,448	177,616	189,424	203,728	216,352	12,624	6.2
65+	92,592	101,712	110,352	119,376	130,656	11,280	9.4
Length of stay (days)							
1–3	243,264	245,072	260,032	298,064	340,464	42,400	14.2
4–7	401,104	412,448	442,176	457,520	472,304	14,784	3.2
8–14	372,720	383,680	404,352	427,936	437,680	9,744	2.3
15–21	122,304	129,120	132,928	139,888	139,664	-224	-0.2
22 and over	87,056	87,216	90,576	90,944	85,360	-5,584	-6.1
Median	7.2	7.3	7.2	7.1	6.9
New Zealand port							
Auckland airport	737,792	753,424	776,032	827,376	855,952	28,576	3.5
Christchurch airport	209,328	215,216	219,488	234,656	253,760	19,104	8.1
Queenstown airport	105,984	129,264	155,744	176,544	194,560	18,016	10.2
Wellington airport	142,448	136,176	159,456	160,176	153,456	-6,720	-4.2
Seaports	10,608	8,032	7,536	8,608	11,072	2,464	28.6
Dunedin airport	14,160	10,624	10,032	6,912	6,656	-256	-3.7
Closest port of flight							
Sydney	487,536	504,160	515,248	545,824	556,240	10,416	1.9
Melbourne	320,832	322,992	354,688	374,032	397,504	23,472	6.3
Brisbane	265,200	275,344	283,840	288,768	300,656	11,888	4.1
Coolangatta	53,552	56,256	73,728	92,768	95,472	2,704	2.9
Perth	41,456	46,352	52,048	53,488	54,464	976	1.8
Adelaide	16,320	17,376	14,368	14,448	14,064	-384	-2.7
Canberra	0	0	0	3,840	10,144	6,304	164.2
Rarotonga	4,336	4,208	4,864	5,856	6,464	608	10.4
Apia	2,992	3,696	4,512	4,000	4,560	560	14.0
Los Angeles	2,576	2,576	2,448	2,256	2,832	576	25.5
Citizenship							
Australia	755,632	777,872	834,864	906,032	963,584	57,552	6.4
New Zealand	375,488	379,648	387,072	396,336	392,592	-3,744	-0.9
United Kingdom	25,120	25,328	27,216	26,656	28,032	1,376	5.2
China, People's Republic of	7,488	9,200	11,952	12,528	14,304	1,776	14.2

Symbol: ... not applicable

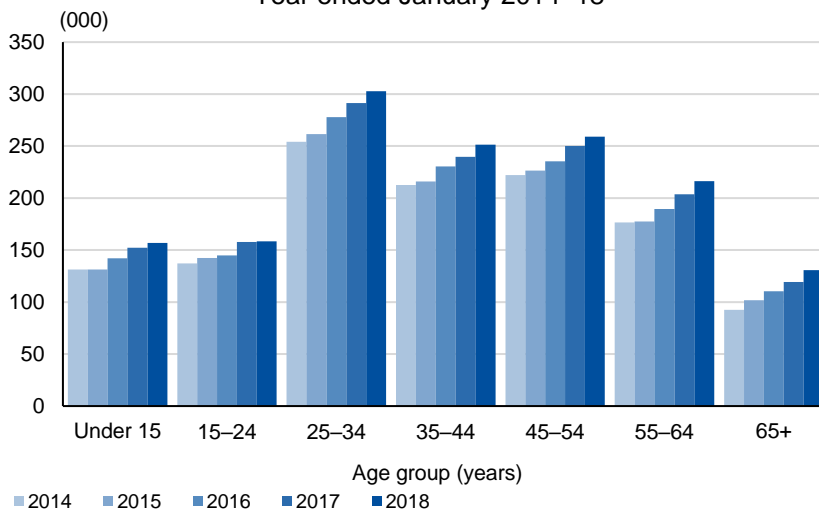
Source: Stats NZ

Travel purpose of visitors from Australia Year ended January 2014–18



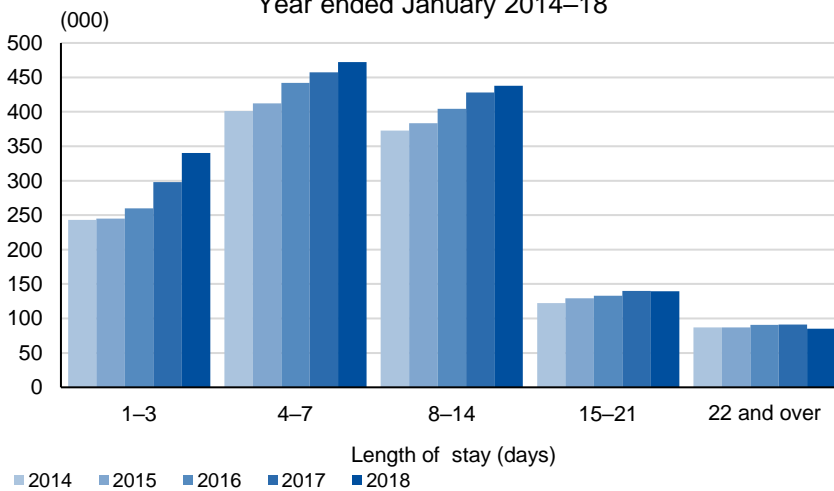
Source: Stats NZ

Age of visitors from Australia Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Australia Year ended January 2014–18



Source: Stats NZ

Table 9

State of residence of visitors from Australia
January month 2014–18

	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	109,568	119,344	122,608	127,760	131,072	3,312	2.6
New South Wales	37,872	42,864	43,920	45,120	46,608	1,488	3.3
Victoria	24,160	26,272	28,048	30,752	32,512	1,760	5.7
Queensland	26,448	29,632	29,968	30,400	30,880	480	1.6
Western Australia	11,280	11,104	10,864	10,336	10,176	-160	-1.5
South Australia	4,144	3,856	3,808	4,000	4,080	80	2.0
Australian Capital Territory	2,368	2,112	2,144	2,544	2,704	160	6.3
Tasmania	1,152	1,120	1,168	1,312	1,472	160	12.2
Northern Territory	864	672	784	1,152	944	-208	-18.1
Not stated	1,280	1,712	1,904	2,144	1,696	-448	-20.9

Source: Stats NZ

Table 10

State of residence of visitors from Australia
Year ended January 2014–18

	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,226,448	1,257,536	1,330,064	1,414,352	1,475,472	61,120	4.3
New South Wales	422,912	433,376	462,864	497,024	519,328	22,304	4.5
Queensland	322,368	334,688	351,840	373,360	386,960	13,600	3.6
Victoria	274,848	282,256	306,112	328,224	348,720	20,496	6.2
Western Australia	108,224	107,488	105,392	104,416	104,256	-160	-0.2
South Australia	39,328	40,976	41,856	43,088	44,272	1,184	2.7
Australian Capital Territory	21,840	21,152	21,856	24,672	26,848	2,176	8.8
Tasmania	12,464	13,040	13,424	14,960	15,712	752	5.0
Northern Territory	7,728	7,872	7,696	8,592	7,856	-736	-8.6
Not stated	16,736	16,688	19,024	20,016	21,520	1,504	7.5

Source: Stats NZ

Table 11

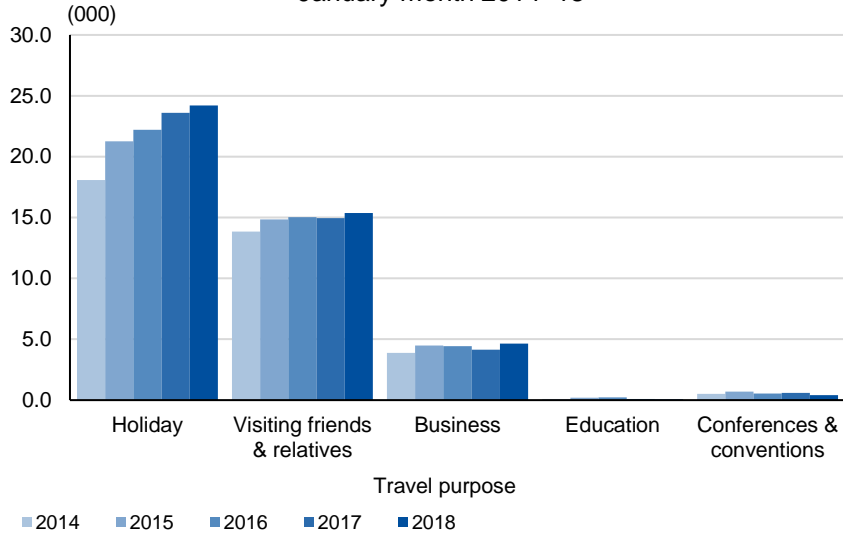
Key characteristics of visitors from New South Wales
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	37,872	42,864	43,920	45,120	46,608	1,488	3.3
Travel purpose							
Holiday	18,080	21,264	22,208	23,600	24,192	592	2.5
Visiting friends & relatives	13,856	14,832	15,040	14,944	15,376	432	2.9
Business	3,872	4,480	4,432	4,144	4,640	496	12.0
Education	96	208	224	96	80	-16	-16.7
Conferences & conventions	512	688	544	592	416	-176	-29.7
Age group (years)							
Under 15	4,848	5,520	6,112	6,464	6,736	272	4.2
15–24	4,256	5,312	5,216	6,128	5,952	-176	-2.9
25–34	6,880	7,680	8,368	7,360	8,240	880	12.0
35–44	6,704	7,072	7,904	7,760	7,616	-144	-1.9
45–54	6,656	8,176	7,024	8,112	7,760	-352	-4.3
55–64	5,824	5,904	5,840	5,888	6,256	368	6.3
65+	2,704	3,200	3,456	3,408	4,048	640	18.8
Length of stay (days)							
1–3	6,352	6,256	6,720	7,664	7,984	320	4.2
4–7	12,480	16,608	15,024	15,072	15,152	80	0.5
8–14	13,232	14,240	15,392	16,400	17,456	1,056	6.4
15–21	3,968	3,872	4,448	3,904	4,288	384	9.8
22 and over	1,840	1,888	2,336	2,080	1,728	-352	-16.9
Median	7.5	7.2	7.6	7.5	7.5
New Zealand port							
Auckland airport	22,000	24,960	24,480	25,136	24,112	-1,024	-4.1
Christchurch airport	6,224	7,680	8,176	8,528	9,408	880	10.3
Queenstown airport	3,680	4,768	6,064	6,320	7,408	1,088	17.2
Wellington airport	3,680	4,112	4,496	4,528	4,512	-16	-0.4
Seaports	1,248	720	560	560	1,152	592	105.7
Closest port of flight							
Sydney	33,456	38,624	39,072	40,512	40,864	352	0.9
Coolangatta	848	1,008	1,104	1,376	1,264	-112	-8.1
Melbourne	768	736	960	832	896	64	7.7
Brisbane	496	672	1,008	656	832	176	26.8
Citizenship							
Australia	25,808	29,664	31,168	32,640	33,376	736	2.3
New Zealand	8,512	8,880	8,336	8,176	8,416	240	2.9
United Kingdom	832	944	1,168	848	1,024	176	20.8
China, People's Republic of	352	528	560	576	528	-48	-8.3

Symbol: ... not applicable

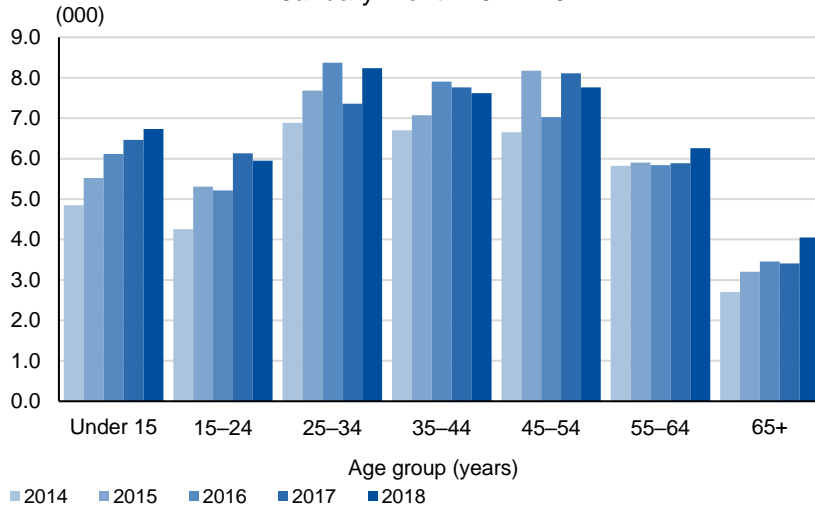
Source: Stats NZ

Travel purpose of visitors from New South Wales
January month 2014–18



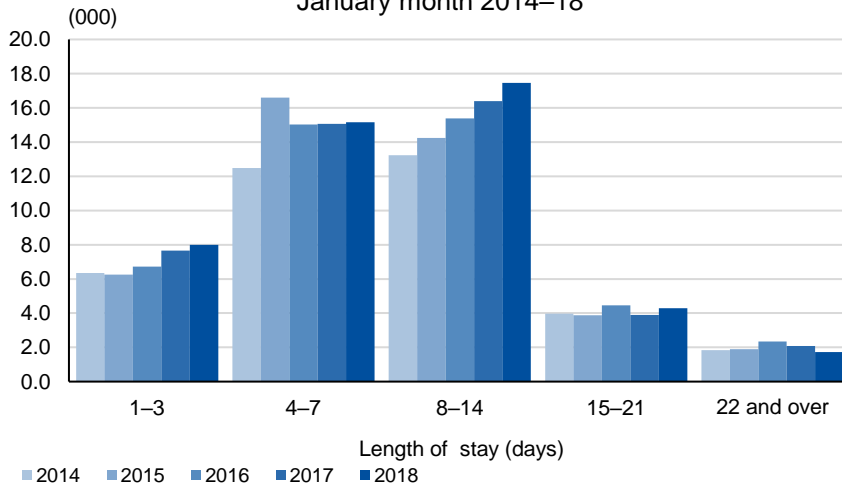
Source: Stats NZ

Age of visitors from New South Wales
January month 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales
January month 2014–18



Source: Stats NZ

Table 12

Key characteristics of visitors from New South Wales

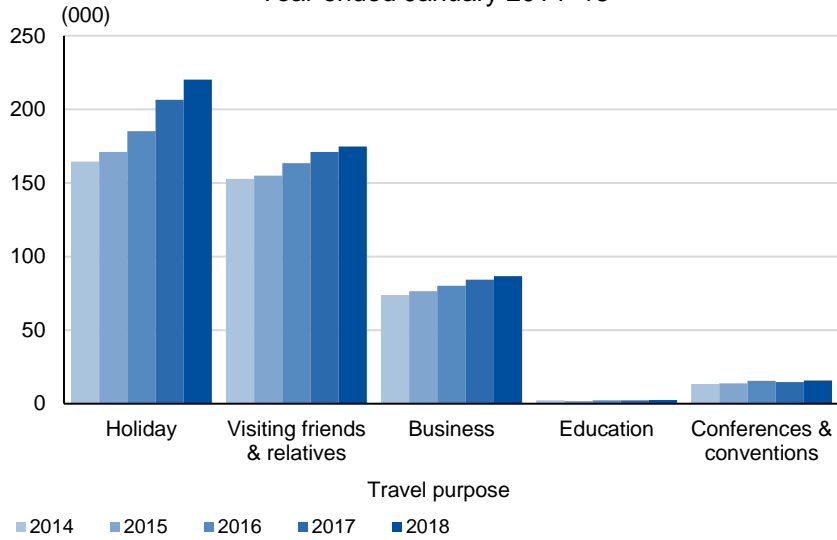
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	422,912	433,376	462,864	497,024	519,328	22,304	4.5
Travel purpose							
Holiday	164,592	171,136	185,232	206,496	220,176	13,680	6.6
Visiting friends & relatives	152,816	154,912	163,488	171,008	174,640	3,632	2.1
Business	73,920	76,336	80,240	84,352	86,736	2,384	2.8
Education	2,256	1,744	2,240	2,368	2,416	48	2.0
Conferences & conventions	13,264	13,744	15,472	14,688	15,792	1,104	7.5
Age group (years)							
Under 15	43,744	42,528	46,528	50,416	52,032	1,616	3.2
15–24	41,792	43,904	46,688	52,176	52,544	368	0.7
25–34	85,424	88,672	96,096	100,208	105,408	5,200	5.2
35–44	82,672	83,216	88,112	92,112	96,784	4,672	5.1
45–54	76,944	79,792	84,016	90,608	95,488	4,880	5.4
55–64	61,008	60,464	64,912	71,312	74,080	2,768	3.9
65+	31,328	34,800	36,512	40,192	42,992	2,800	7.0
Length of stay (days)							
1–3	108,304	107,136	114,160	127,776	142,688	14,912	11.7
4–7	144,992	151,744	163,072	173,504	175,840	2,336	1.3
8–14	116,768	119,072	126,912	135,120	141,808	6,688	4.9
15–21	32,416	34,080	36,464	38,016	38,160	144	0.4
22 and over	20,432	21,344	22,256	22,608	20,832	-1,776	-7.9
Median	6.4	6.4	6.4	6.2	6.0
New Zealand port							
Auckland airport	246,896	250,848	264,640	282,336	288,320	5,984	2.1
Christchurch airport	72,576	73,328	75,728	81,488	86,912	5,424	6.7
Queenstown airport	42,400	53,760	63,616	74,368	83,104	8,736	11.7
Wellington airport	50,144	47,072	52,960	55,488	56,176	688	1.2
Seaports	4,288	3,232	3,392	2,816	4,320	1,504	53.4
Dunedin airport	1,616	1,024	1,056	512	496	-16	-3.1
Closest port of flight							
Sydney	387,344	397,072	422,656	453,888	469,568	15,680	3.5
Coolangatta	8,560	8,960	11,616	13,984	15,024	1,040	7.4
Melbourne	7,024	8,048	8,880	9,440	9,744	304	3.2
Brisbane	7,632	8,768	8,704	8,224	9,360	1,136	13.8
Canberra	0	0	0	672	2,000	1,328	197.6
Rarotonga	1,104	1,104	1,360	1,216	1,440	224	18.4
Apia	832	992	1,296	1,136	1,168	32	2.8
Nadi	624	656	752	624	1,008	384	61.5
Papeete	1,248	912	784	976	832	-144	-14.8
Los Angeles	608	512	384	560	784	224	40.0
Citizenship							
Australia	281,712	290,368	312,688	341,904	358,784	16,880	4.9
New Zealand	102,592	101,488	104,576	108,560	108,368	-192	-0.2
United Kingdom	10,720	10,432	11,648	11,344	12,336	992	8.7
China, People's Republic of	3,376	4,448	5,312	5,824	6,592	768	13.2

Symbol: ... not applicable

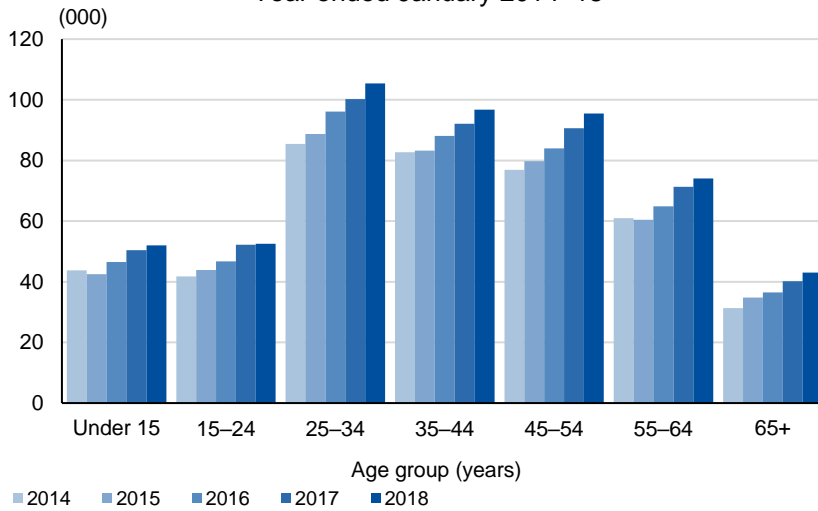
Source: Stats NZ

Travel purpose of visitors from New South Wales Year ended January 2014–18



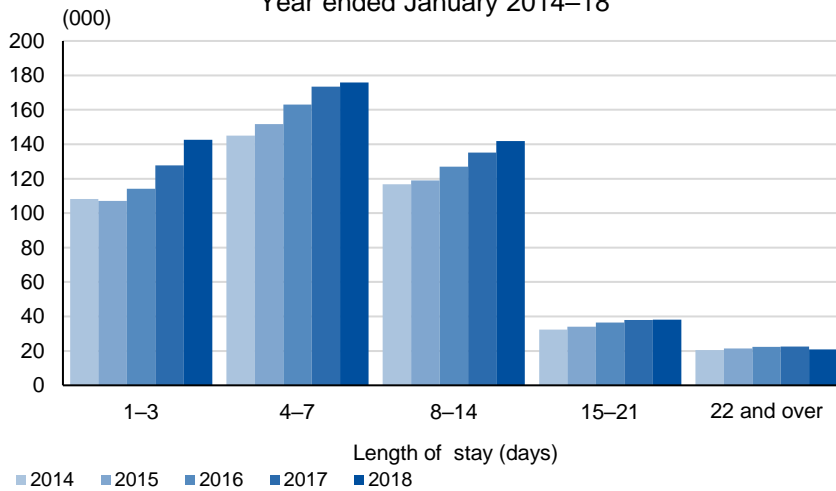
Source: Stats NZ

Age of visitors from New South Wales Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from New South Wales Year ended January 2014–18



Source: Stats NZ

Table 13

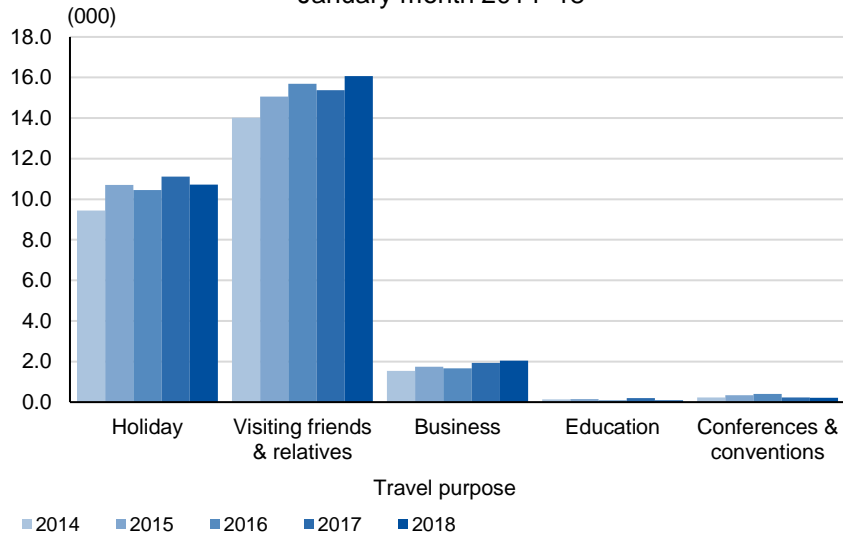
Key characteristics of visitors from Queensland January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	26,448	29,632	29,968	30,400	30,880	480	1.6
Travel purpose							
Holiday	9,440	10,704	10,448	11,120	10,720	-400	-3.6
Visiting friends & relatives	14,016	15,056	15,696	15,376	16,064	688	4.5
Business	1,536	1,744	1,664	1,936	2,048	112	5.8
Education	128	144	96	192	96	-96	-50.0
Conferences & conventions	224	336	400	224	208	-16	-7.1
Age group (years)							
Under 15	3,440	4,448	4,368	4,528	4,272	-256	-5.7
15–24	3,136	3,888	3,968	3,728	4,112	384	10.3
25–34	4,608	5,120	4,864	5,088	5,152	64	1.3
35–44	4,400	4,480	4,192	4,480	4,592	112	2.5
45–54	5,152	4,704	5,216	4,960	4,864	-96	-1.9
55–64	3,536	4,160	4,528	4,592	4,880	288	6.3
65+	2,176	2,832	2,832	3,024	3,008	-16	-0.5
Length of stay (days)							
1–3	3,216	3,600	3,840	4,048	5,408	1,360	33.6
4–7	7,888	9,456	9,600	9,104	10,288	1,184	13.0
8–14	9,664	10,944	10,480	11,472	10,320	-1,152	-10.0
15–21	3,392	3,408	3,648	3,376	2,912	-464	-13.7
22 and over	2,288	2,224	2,400	2,400	1,952	-448	-18.7
Median	8.8	8.4	8.5	8.7	7.4
New Zealand port							
Auckland airport	15,776	18,560	17,456	18,368	18,256	-112	-0.6
Christchurch airport	4,736	4,944	5,200	5,408	5,328	-80	-1.5
Wellington airport	3,328	3,200	3,984	3,376	3,456	80	2.4
Queenstown airport	1,184	2,160	2,560	2,640	3,008	368	13.9
Closest port of flight							
Brisbane	19,152	21,536	22,128	21,536	21,552	16	0.1
Coolangatta	4,000	4,528	4,496	5,392	6,064	672	12.5
Sydney	1,456	1,824	1,264	1,376	1,136	-240	-17.4
Melbourne	336	560	432	608	480	-128	-21.1
Citizenship							
Australia	14,288	17,024	16,864	17,056	18,000	944	5.5
New Zealand	10,768	11,232	11,616	11,600	11,024	-576	-5.0

Symbol: ... not applicable

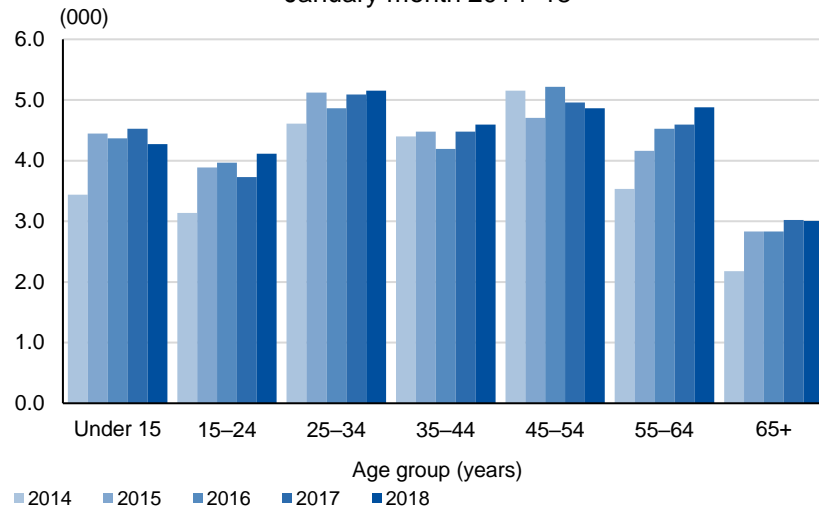
Source: Stats NZ

Travel purpose of visitors from Queensland January month 2014–18



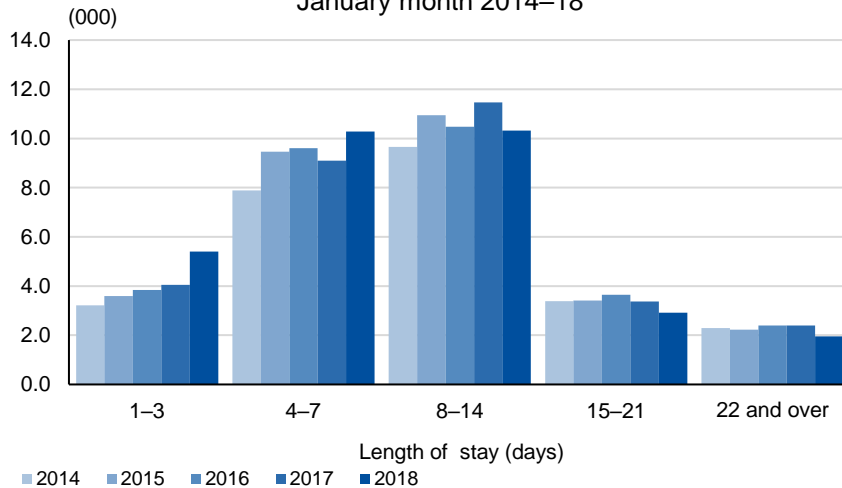
Source: Stats NZ

Age of visitors from Queensland January month 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland January month 2014–18



Source: Stats NZ

Table 14

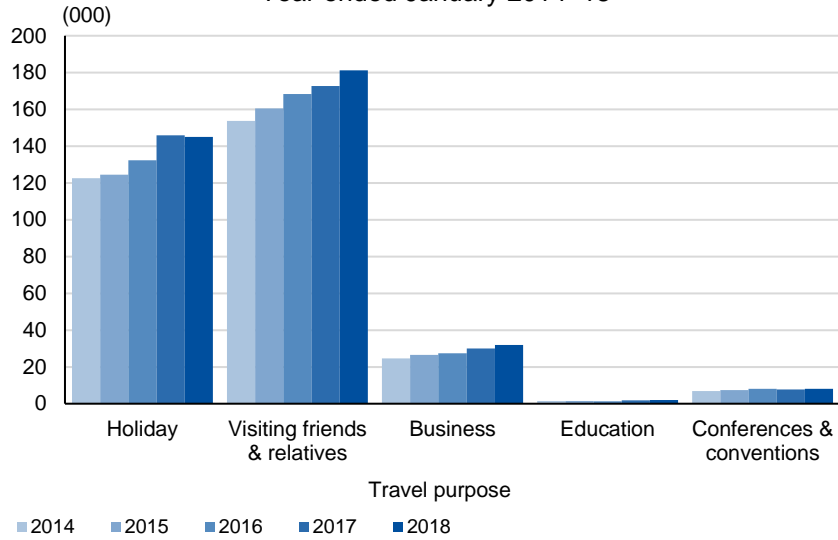
Key characteristics of visitors from Queensland
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	322,368	334,688	351,840	373,360	386,960	13,600	3.6
Travel purpose							
Holiday	122,528	124,496	132,256	145,888	145,056	-832	-0.6
Visiting friends & relatives	153,792	160,512	168,304	172,640	181,280	8,640	5.0
Business	24,624	26,528	27,312	30,032	31,968	1,936	6.4
Education	1,424	1,488	1,344	1,888	1,984	96	5.1
Conferences & conventions	6,848	7,392	8,080	7,664	8,112	448	5.8
Age group (years)							
Under 15	41,040	42,800	45,376	47,904	48,624	720	1.5
15–24	38,544	40,576	41,728	44,736	45,184	448	1.0
25–34	60,464	60,848	63,744	68,192	69,824	1,632	2.4
35–44	50,496	52,320	55,568	57,136	60,704	3,568	6.2
45–54	57,216	59,504	61,792	65,056	66,656	1,600	2.5
55–64	47,872	48,864	51,920	55,712	58,368	2,656	4.8
65+	26,736	29,776	31,712	34,624	37,600	2,976	8.6
Length of stay (days)							
1–3	46,832	49,792	51,648	61,392	71,200	9,808	16.0
4–7	107,712	110,560	120,256	122,496	129,040	6,544	5.3
8–14	108,832	112,512	115,952	123,888	122,416	-1,472	-1.2
15–21	34,432	36,944	36,992	39,168	39,856	688	1.8
22 and over	24,560	24,880	26,992	26,416	24,448	-1,968	-7.5
Median	7.8	7.8	7.7	7.6	7.3
New Zealand port							
Auckland airport	191,648	199,344	200,048	217,280	220,640	3,360	1.5
Christchurch airport	56,272	57,520	55,648	62,128	68,800	6,672	10.7
Queenstown airport	24,928	30,160	42,320	45,488	48,704	3,216	7.1
Wellington airport	36,624	36,640	43,920	40,656	40,704	48	0.1
Dunedin airport	10,000	8,688	8,272	5,664	5,568	-96	-1.7
Seaports	2,736	2,224	1,536	2,128	2,544	416	19.5
Closest port of flight							
Brisbane	242,112	250,800	259,392	264,368	275,600	11,232	4.2
Coolangatta	42,848	45,264	59,696	76,016	77,280	1,264	1.7
Sydney	20,432	23,264	17,808	16,032	15,824	-208	-1.3
Melbourne	4,176	4,432	4,592	4,656	4,688	32	0.7
Cairns	3,552	2,032	1,344	2,544	2,400	-144	-5.7
Rarotonga	1,136	1,184	1,184	1,536	2,080	544	35.4
Apia	864	1,200	1,280	1,264	1,184	-80	-6.3
Los Angeles	480	496	432	384	528	144	37.5
Nadi	448	432	480	496	528	32	6.5
Papeete	768	608	496	688	464	-224	-32.6
Citizenship							
Australia	180,704	186,864	200,592	219,776	233,648	13,872	6.3
New Zealand	125,136	130,848	132,880	135,536	134,224	-1,312	-1.0
United Kingdom	4,240	4,832	4,912	4,304	4,672	368	8.6
China, People's Republic of	1,040	880	1,744	1,392	1,680	288	20.7

Symbol: ... not applicable

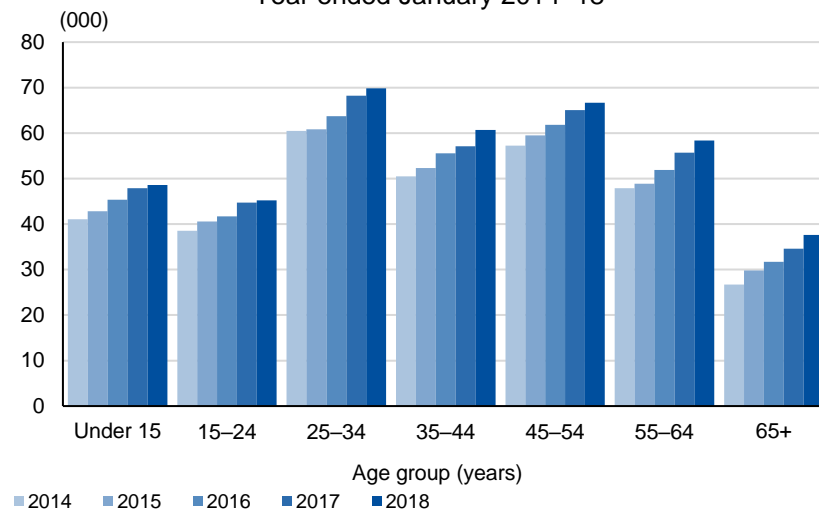
Source: Stats NZ

Travel purpose of visitors from Queensland Year ended January 2014–18



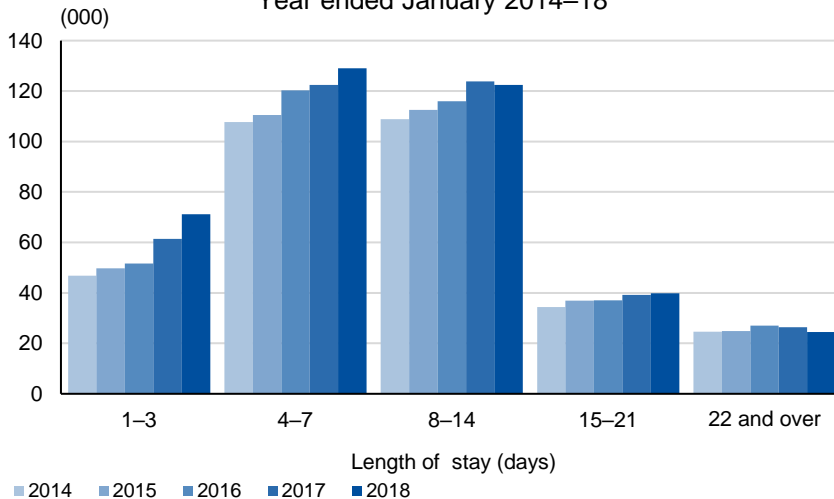
Source: Stats NZ

Age of visitors from Queensland Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Queensland Year ended January 2014–18



Source: Stats NZ

Table 15

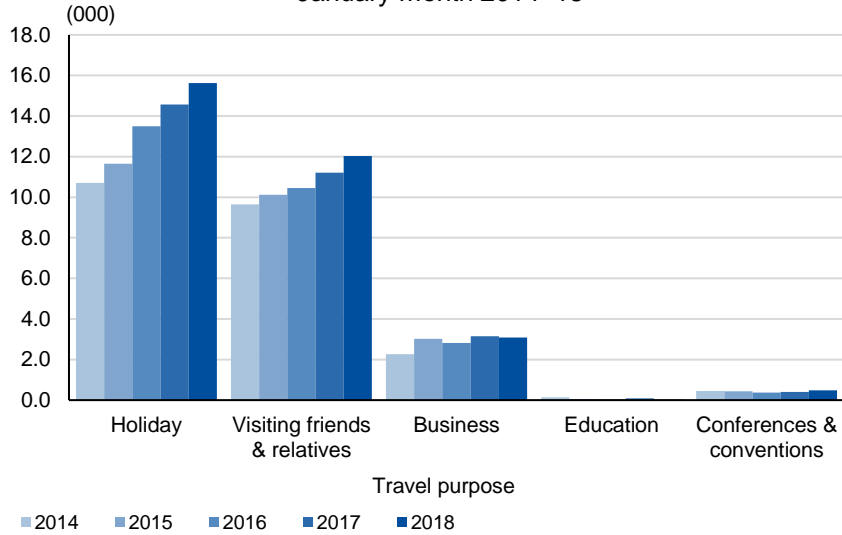
Key characteristics of visitors from Victoria
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	24,160	26,272	28,048	30,752	32,512	1,760	5.7
Travel purpose							
Holiday	10,704	11,648	13,504	14,576	15,632	1,056	7.2
Visiting friends & relatives	9,648	10,128	10,448	11,216	12,032	816	7.3
Business	2,272	3,024	2,816	3,152	3,088	-64	-2.0
Education	128	64	48	96	32	-64	-66.7
Conferences & conventions	448	432	368	400	480	80	20.0
Age group (years)							
Under 15	3,168	3,488	3,664	4,240	3,968	-272	-6.4
15–24	3,664	3,552	3,728	4,496	4,672	176	3.9
25–34	5,264	6,016	6,000	6,624	7,008	384	5.8
35–44	3,520	3,936	4,448	5,104	5,264	160	3.1
45–54	3,904	4,448	4,592	4,816	5,552	736	15.3
55–64	3,072	3,248	3,472	3,600	3,952	352	9.8
65+	1,568	1,584	2,144	1,872	2,096	224	12.0
Length of stay (days)							
1–3	3,616	3,632	4,480	5,760	5,664	-96	-1.7
4–7	7,856	8,576	7,920	9,200	10,576	1,376	15.0
8–14	8,560	9,200	10,720	10,736	11,360	624	5.8
15–21	2,752	3,264	3,312	3,456	3,440	-16	-0.5
22 and over	1,376	1,600	1,616	1,600	1,472	-128	-8.0
Median	7.9	8.1	8.4	7.7	7.5
New Zealand port							
Auckland airport	13,728	15,808	15,408	17,600	18,720	1,120	6.4
Christchurch airport	4,880	4,896	6,240	5,664	7,040	1,376	24.3
Queenstown airport	2,128	2,736	2,816	3,744	3,968	224	6.0
Wellington airport	2,624	2,736	3,280	3,312	2,368	-944	-28.5
Closest port of flight							
Melbourne	21,744	24,096	25,696	27,904	29,664	1,760	6.3
Sydney	880	1,136	800	864	896	32	3.7
Citizenship							
Australia	15,136	17,264	18,480	20,592	21,648	1,056	5.1
New Zealand	6,752	6,912	6,960	7,280	7,600	320	4.4
United Kingdom	464	512	592	736	752	16	2.2

Symbol: ... not applicable

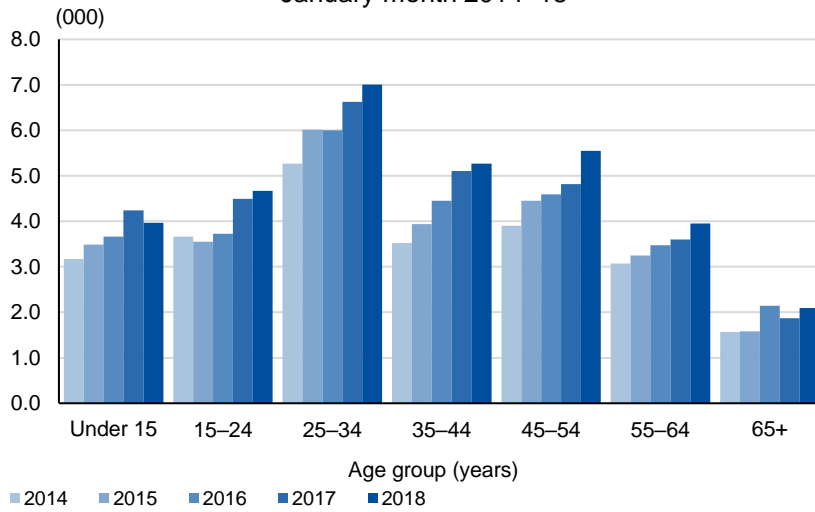
Source: Stats NZ

Travel purpose of visitors from Victoria January month 2014–18



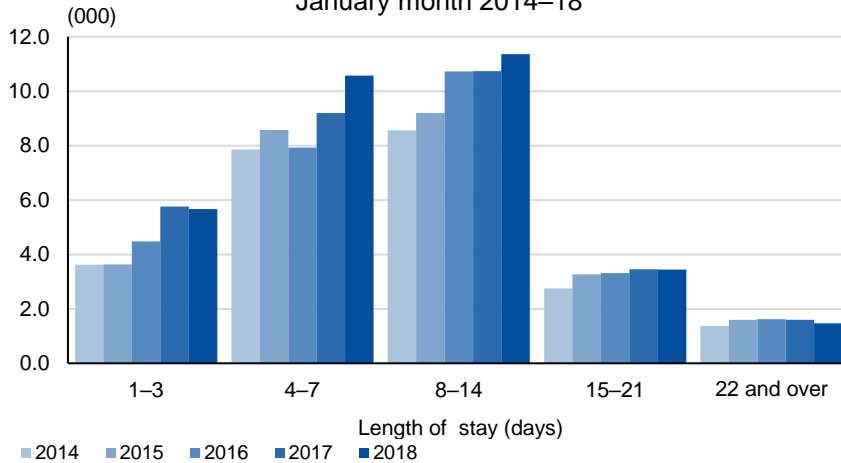
Source: Stats NZ

Age of visitors from Victoria January month 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria January month 2014–18



Source: Stats NZ

Table 16

Key characteristics of visitors from Victoria

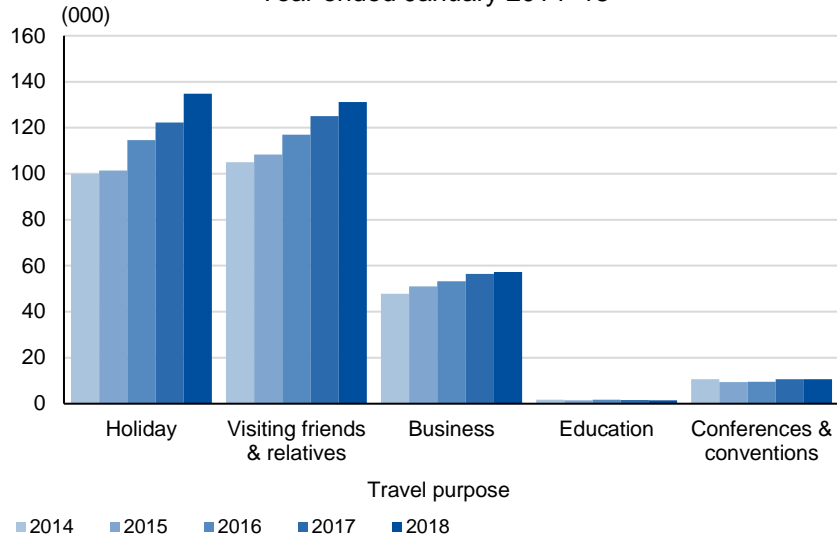
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	274,848	282,256	306,112	328,224	348,720	20,496	6.2
Travel purpose							
Holiday	99,952	101,440	114,576	122,224	134,768	12,544	10.3
Visiting friends & relatives	104,960	108,368	116,960	125,088	131,168	6,080	4.9
Business	47,792	51,024	53,248	56,432	57,280	848	1.5
Education	1,712	1,392	1,696	1,616	1,440	-176	-10.9
Conferences & conventions	10,624	9,440	9,584	10,576	10,688	112	1.1
Age group (years)							
Under 15	25,168	25,184	28,944	31,184	32,752	1,568	5.0
15–24	29,776	31,056	32,624	36,160	37,104	944	2.6
25–34	65,184	66,848	72,896	78,032	83,328	5,296	6.8
35–44	50,784	52,256	56,304	60,352	63,488	3,136	5.2
45–54	50,080	51,216	53,104	56,736	59,680	2,944	5.2
55–64	35,744	36,224	40,176	42,720	46,704	3,984	9.3
65+	18,112	19,472	22,064	23,040	25,664	2,624	11.4
Length of stay (days)							
1–3	64,896	65,344	69,840	81,952	94,384	12,432	15.2
4–7	95,216	96,848	104,224	107,536	112,592	5,056	4.7
8–14	75,024	78,720	88,848	93,200	96,896	3,696	4.0
15–21	24,176	25,504	26,368	29,120	28,992	-128	-0.4
22 and over	15,536	15,840	16,832	16,416	15,856	-560	-3.4
Median	6.5	6.7	6.7	6.6	6.3
New Zealand port							
Auckland airport	162,880	167,168	175,056	189,040	204,976	15,936	8.4
Christchurch airport	49,424	50,592	54,720	56,160	64,544	8,384	14.9
Queenstown airport	24,016	28,096	31,952	37,568	43,888	6,320	16.8
Wellington airport	35,920	35,072	43,232	43,760	33,776	-9,984	-22.8
Seaports	1,376	1,056	1,056	1,552	1,472	-80	-5.2
Closest port of flight							
Melbourne	254,112	259,616	283,088	305,168	324,752	19,584	6.4
Sydney	10,704	13,312	12,592	10,992	11,136	144	1.3
Brisbane	2,096	2,064	2,240	2,176	2,256	80	3.7
Rarotonga	1,024	864	1,344	1,696	1,616	-80	-4.7
Apia	720	960	1,248	864	1,376	512	59.3
Los Angeles	688	736	608	736	752	16	2.2
Coolangatta	288	448	448	592	720	128	21.6
Papeete	608	496	464	480	528	48	10.0
Tonga	320	272	464	448	528	80	17.9
Nadi	336	352	448	544	464	-80	-14.7
Citizenship							
Australia	172,000	176,912	193,392	207,776	225,088	17,312	8.3
New Zealand	78,000	79,936	84,080	89,216	90,864	1,648	1.8
United Kingdom	6,400	6,512	6,880	7,392	7,280	-112	-1.5
China, People's Republic of	2,048	2,960	3,536	4,176	4,736	560	13.4

Symbol: ... not applicable

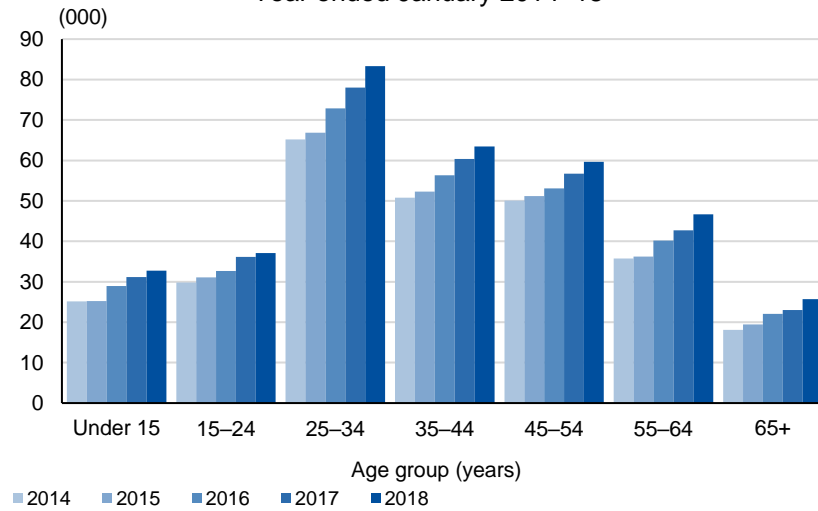
Source: Stats NZ

Travel purpose of visitors from Victoria Year ended January 2014–18



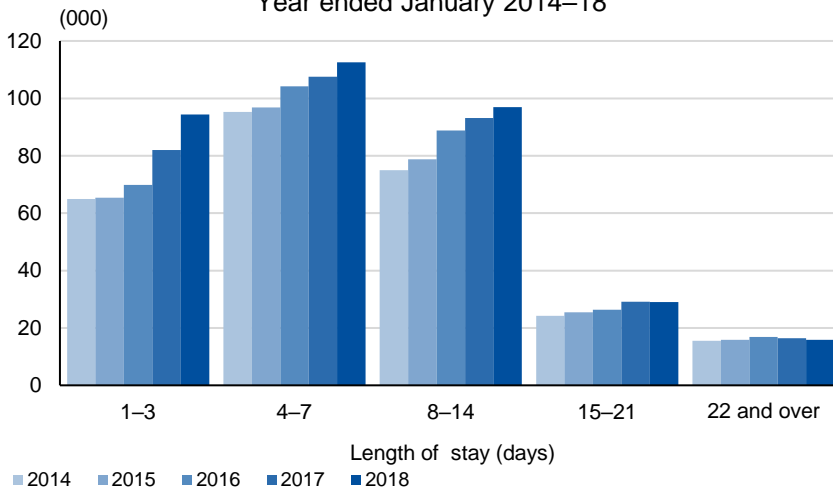
Source: Stats NZ

Age of visitors from Victoria Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Victoria Year ended January 2014–18



Source: Stats NZ

Table 17

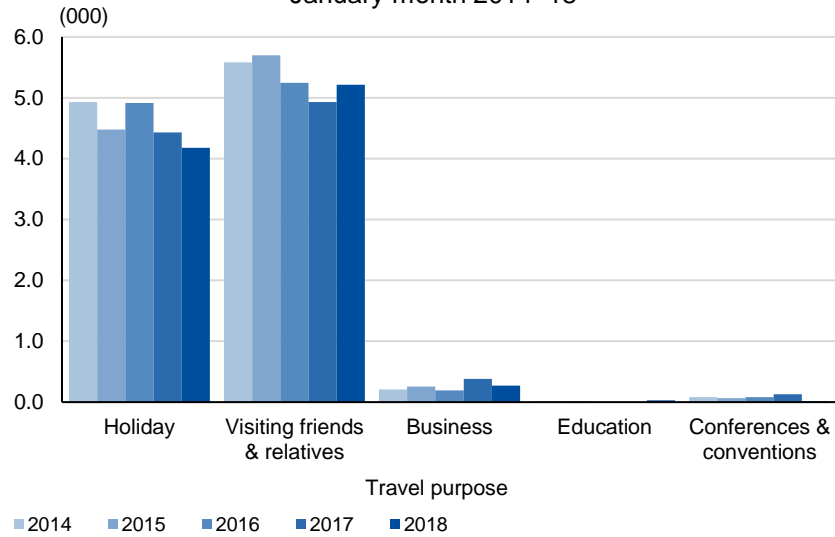
Key characteristics of visitors from Western Australia
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	11,280	11,104	10,864	10,336	10,176	-160	-1.5
Travel purpose							
Holiday	4,928	4,480	4,912	4,432	4,176	-256	-5.8
Visiting friends & relatives	5,584	5,696	5,248	4,928	5,216	288	5.8
Business	208	256	192	384	272	-112	-29.2
Education	16	16	0	0	32	32	...
Conferences & conventions	80	64	80	128	16	-112	-87.5
Age group (years)							
Under 15	1,744	1,680	1,504	1,744	1,472	-272	-15.6
15–24	1,728	1,424	1,232	1,264	960	-304	-24.1
25–34	2,464	2,656	2,464	2,112	2,096	-16	-0.8
35–44	1,232	1,568	1,456	1,376	1,392	16	1.2
45–54	1,904	1,696	1,792	1,568	1,616	48	3.1
55–64	1,360	1,200	1,536	1,616	1,648	32	2.0
65+	848	880	880	656	992	336	51.2
Length of stay (days)							
1–3	672	768	640	880	928	48	5.5
4–7	2,064	2,208	1,840	1,776	1,776	0	0.0
8–14	4,512	4,288	4,224	3,696	3,856	160	4.3
15–21	2,496	2,160	2,640	2,512	2,240	-272	-10.8
22 and over	1,536	1,680	1,520	1,472	1,376	-96	-6.5
Median	12.1	12.0	13.0	12.9	12.5
New Zealand port							
Auckland airport	7,632	8,096	7,664	7,248	6,992	-256	-3.5
Christchurch airport	1,936	1,712	1,808	1,728	1,936	208	12.0
Wellington airport	880	608	544	688	448	-240	-34.9
Closest port of flight							
Perth	4,624	5,040	5,952	5,344	5,440	96	1.8
Melbourne	2,416	2,464	1,920	1,664	1,776	112	6.7
Sydney	2,656	2,224	1,872	2,048	1,376	-672	-32.8
Brisbane	832	624	528	640	608	-32	-5.0
Citizenship							
Australia	5,536	5,648	5,728	5,616	5,984	368	6.6
New Zealand	5,072	4,480	4,464	4,128	3,648	-480	-11.6

Symbol: ... not applicable

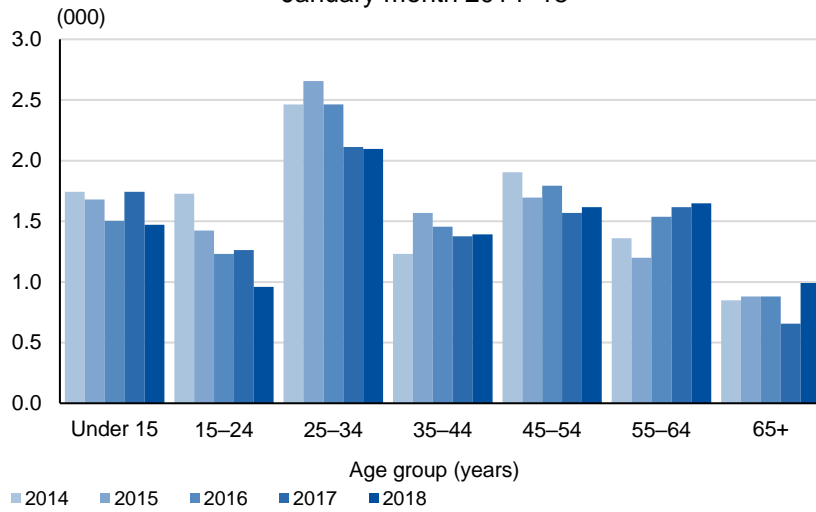
Source: Stats NZ

Travel purpose of visitors from Western Australia January month 2014–18



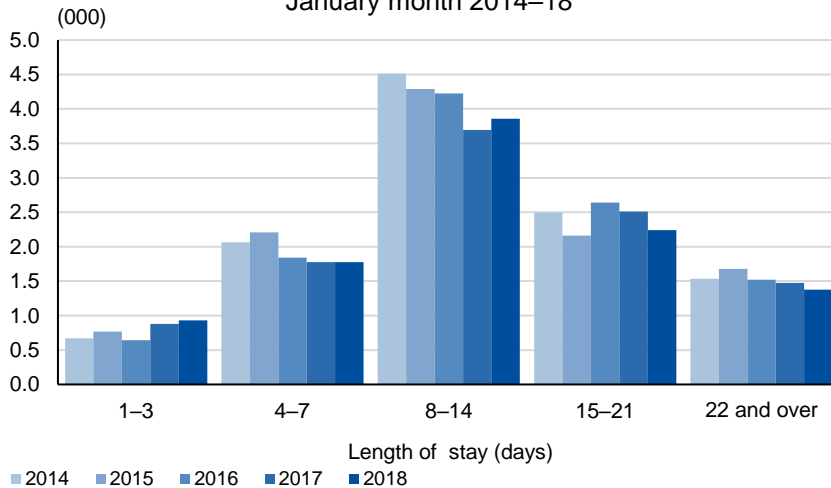
Source: Stats NZ

Age of visitors from Western Australia January month 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia January month 2014–18



Source: Stats NZ

Table 18

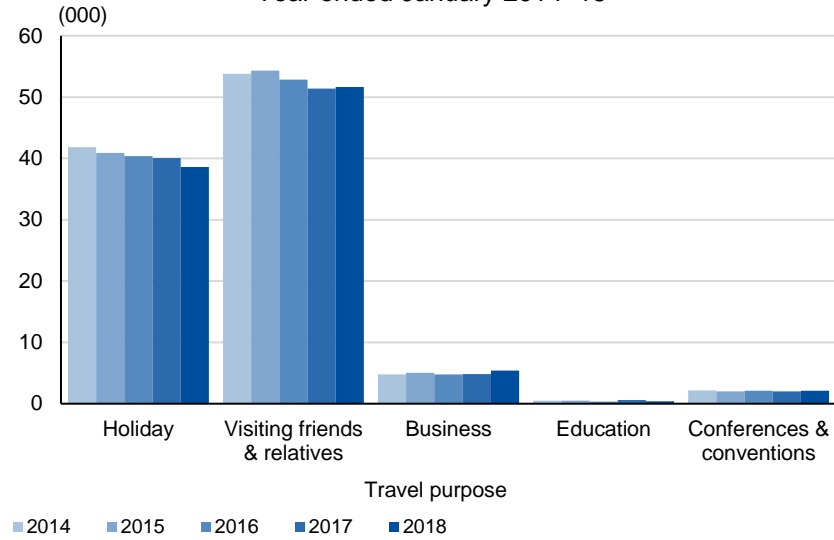
Key characteristics of visitors from Western Australia
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	108,224	107,488	105,392	104,416	104,256	-160	-0.2
Travel purpose							
Holiday	41,808	40,912	40,368	40,048	38,576	-1,472	-3.7
Visiting friends & relatives	53,792	54,304	52,848	51,408	51,632	224	0.4
Business	4,752	5,056	4,752	4,832	5,376	544	11.3
Education	496	480	336	576	400	-176	-30.6
Conferences & conventions	2,176	2,016	2,112	2,032	2,128	96	4.7
Age group (years)							
Under 15	12,112	11,568	11,008	11,248	11,664	416	3.7
15–24	14,160	13,824	11,520	11,184	10,192	-992	-8.9
25–34	25,040	26,224	26,144	24,832	23,328	-1,504	-6.1
35–44	14,704	14,656	15,248	14,672	14,352	-320	-2.2
45–54	19,568	19,232	18,032	18,000	17,504	-496	-2.8
55–64	15,776	14,704	15,680	15,712	17,328	1,616	10.3
65+	6,864	7,280	7,760	8,768	9,888	1,120	12.8
Length of stay (days)							
1–3	9,168	8,704	9,472	9,952	11,936	1,984	19.9
4–7	24,000	24,720	23,104	22,416	22,480	64	0.3
8–14	39,040	39,120	38,016	36,896	36,192	-704	-1.9
15–21	19,536	19,152	19,424	19,472	18,688	-784	-4.0
22 and over	16,480	15,792	15,376	15,680	14,960	-720	-4.6
Median	11.1	11.1	11.2	11.0	10.8
New Zealand port							
Auckland airport	75,152	76,304	76,144	75,040	77,168	2,128	2.8
Christchurch airport	15,488	15,952	15,280	15,440	14,336	-1,104	-7.2
Queenstown airport	6,944	7,120	6,048	6,640	5,712	-928	-14.0
Wellington airport	8,592	6,992	6,960	6,336	5,664	-672	-10.6
Seaports	928	576	528	656	1,056	400	61.0
Closest port of flight							
Perth	40,304	45,120	50,464	52,288	52,912	624	1.2
Melbourne	27,216	23,648	23,920	20,368	21,536	1,168	5.7
Sydney	27,904	26,656	20,224	20,512	18,240	-2,272	-11.1
Brisbane	7,024	7,216	6,288	6,528	6,048	-480	-7.4
Coolangatta	864	464	656	576	816	240	41.7
Rarotonga	704	640	528	784	672	-112	-14.3
Citizenship							
Australia	51,744	50,928	50,688	53,248	56,304	3,056	5.7
New Zealand	49,856	49,184	47,808	44,672	41,840	-2,832	-6.3
United Kingdom	2,016	2,048	1,984	2,064	1,808	-256	-12.4
Ireland	480	624	656	528	512	-16	-3.0

Symbol: ... not applicable

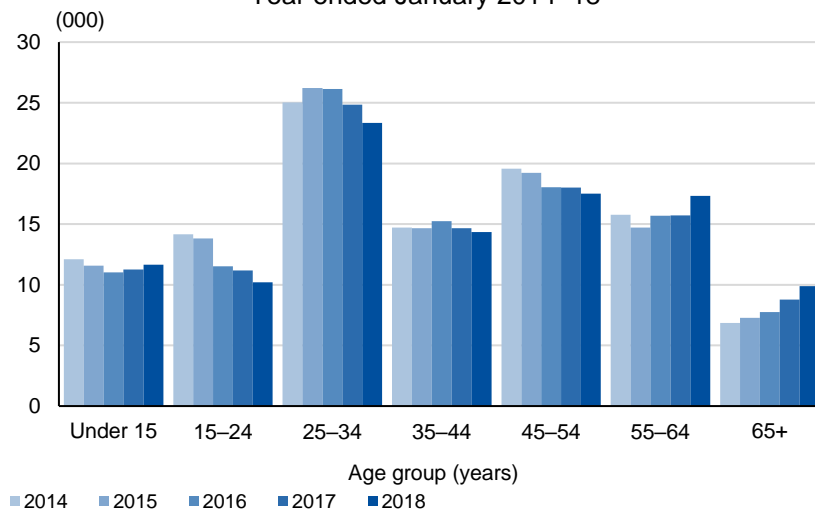
Source: Stats NZ

Travel purpose of visitors from Western Australia Year ended January 2014–18



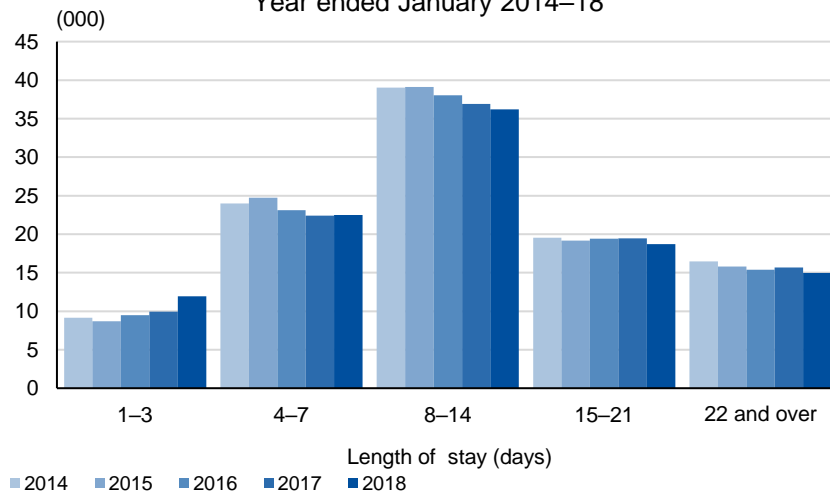
Source: Stats NZ

Age of visitors from Western Australia Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Western Australia Year ended January 2014–18



Source: Stats NZ

Table 19

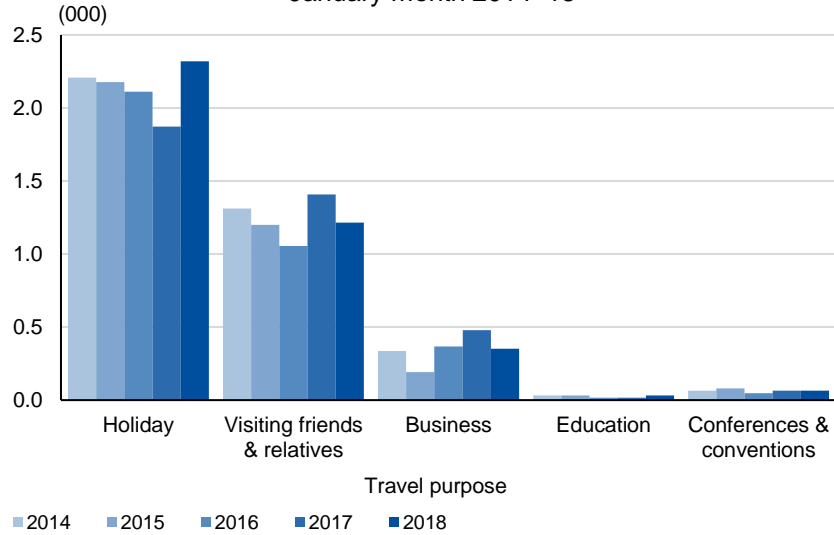
Key characteristics of visitors from South Australia
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	4,144	3,856	3,808	4,000	4,080	80	2.0
Travel purpose							
Holiday	2,208	2,176	2,112	1,872	2,320	448	23.9
Visiting friends & relatives	1,312	1,200	1,056	1,408	1,216	-192	-13.6
Business	336	192	368	480	352	-128	-26.7
Education	32	32	16	16	32	16	100.0
Conferences & conventions	64	80	48	64	64	0	0.0
Age group (years)							
Under 15	384	464	544	432	464	32	7.4
15–24	496	592	528	368	704	336	91.3
25–34	640	512	432	592	560	-32	-5.4
35–44	448	592	544	688	512	-176	-25.6
45–54	816	544	624	848	672	-176	-20.8
55–64	960	720	656	608	656	48	7.9
65+	400	432	480	464	512	48	10.3
Length of stay (days)							
1–3	448	320	256	496	704	208	41.9
4–7	1,008	976	944	1,152	736	-416	-36.1
8–14	1,856	1,696	1,408	1,488	1,632	144	9.7
15–21	496	592	832	544	720	176	32.4
22 and over	336	272	368	320	288	-32	-10.0
Median	9.6	9.8	11.8	8.8	9.4
New Zealand port							
Auckland airport	3,008	2,384	2,528	2,448	2,336	-112	-4.6
Christchurch airport	512	800	592	800	784	-16	-2.0
Closest port of flight							
Adelaide	2,176	1,376	1,536	1,200	1,264	64	5.3
Sydney	640	1,040	864	992	1,184	192	19.4
Melbourne	864	1,168	1,232	1,520	1,136	-384	-25.3
Citizenship							
Australia	3,056	3,056	3,056	3,152	3,360	208	6.6

Symbol: ... not applicable

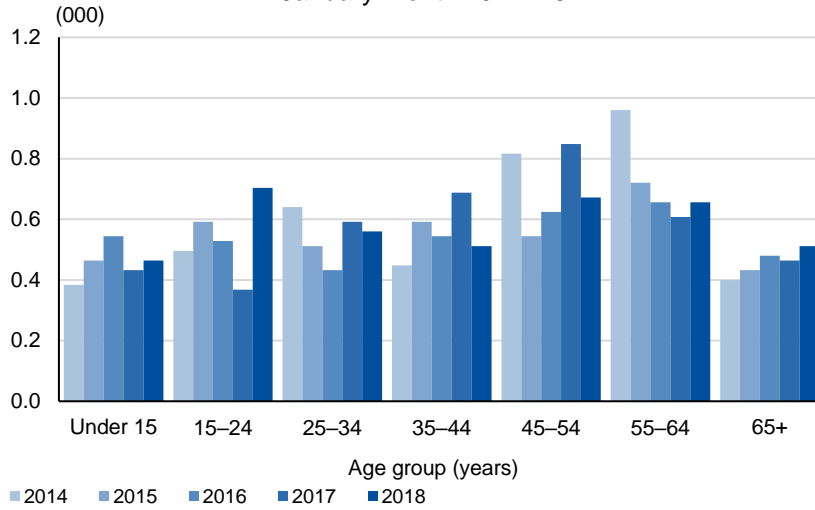
Source: Stats NZ

Travel purpose of visitors from South Australia
January month 2014–18



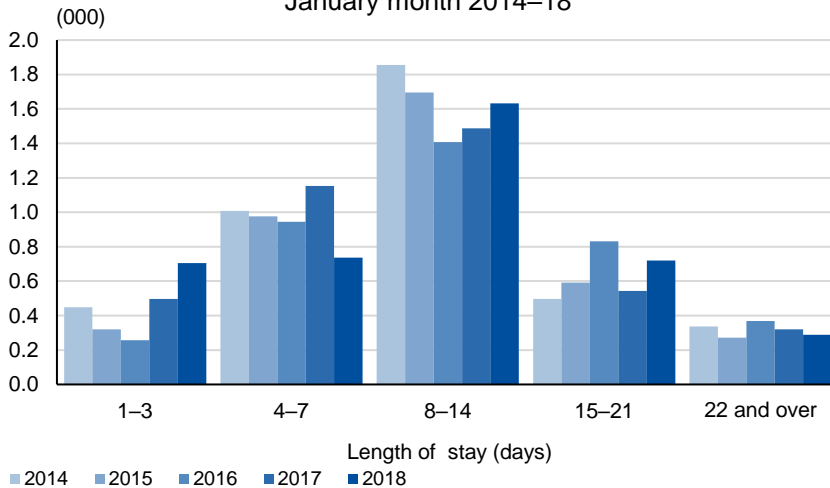
Source: Stats NZ

Age of visitors from South Australia
January month 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia
January month 2014–18



Source: Stats NZ

Table 20

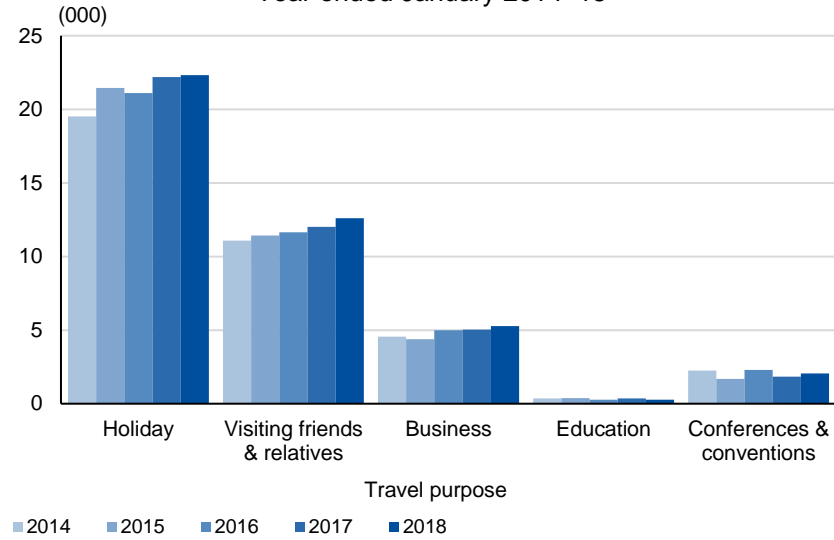
Key characteristics of visitors from South Australia
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	39,328	40,976	41,856	43,088	44,272	1,184	2.7
Travel purpose							
Holiday	19,520	21,456	21,104	22,192	22,320	128	0.6
Visiting friends & relatives	11,072	11,424	11,648	12,016	12,608	592	4.9
Business	4,560	4,384	4,992	5,024	5,264	240	4.8
Education	368	384	272	368	272	-96	-26.1
Conferences & conventions	2,240	1,680	2,304	1,840	2,064	224	12.2
Age group (years)							
Under 15	3,312	3,776	3,408	3,744	3,840	96	2.6
15–24	4,608	4,864	5,344	5,248	5,232	-16	-0.3
25–34	6,704	7,184	6,912	6,816	7,504	688	10.1
35–44	5,632	5,744	5,808	6,176	6,048	-128	-2.1
45–54	7,904	7,184	7,312	8,016	7,840	-176	-2.2
55–64	6,944	7,472	7,360	7,248	7,824	576	7.9
65+	4,224	4,752	5,712	5,840	5,984	144	2.5
Length of stay (days)							
1–3	5,552	5,200	5,136	5,904	7,360	1,456	24.7
4–7	11,776	11,136	12,272	11,440	11,696	256	2.2
8–14	13,888	14,880	14,688	16,080	16,480	400	2.5
15–21	5,136	6,288	6,240	6,000	5,744	-256	-4.3
22 and over	2,976	3,472	3,520	3,664	2,992	-672	-18.3
Median	8.6	9.2	8.9	8.9	8.5
New Zealand port							
Auckland airport	27,536	26,736	25,984	26,592	27,312	720	2.7
Christchurch airport	4,768	6,144	6,416	6,624	6,944	320	4.8
Queenstown airport	3,296	4,704	5,024	5,632	5,936	304	5.4
Wellington airport	2,832	2,816	3,920	3,728	3,360	-368	-9.9
Seaports	720	416	464	448	624	176	39.3
Closest port of flight							
Melbourne	10,880	10,240	14,016	14,304	15,120	816	5.7
Adelaide	15,184	16,192	13,744	13,872	13,312	-560	-4.0
Sydney	10,368	12,112	11,664	12,048	12,816	768	6.4
Brisbane	704	864	624	832	704	-128	-15.4
Citizenship							
Australia	30,624	32,000	32,992	34,032	36,352	2,320	6.8
New Zealand	5,904	5,936	5,728	5,584	4,912	-672	-12.0
United Kingdom	832	832	1,024	832	1,120	288	34.6

Symbol: ... not applicable

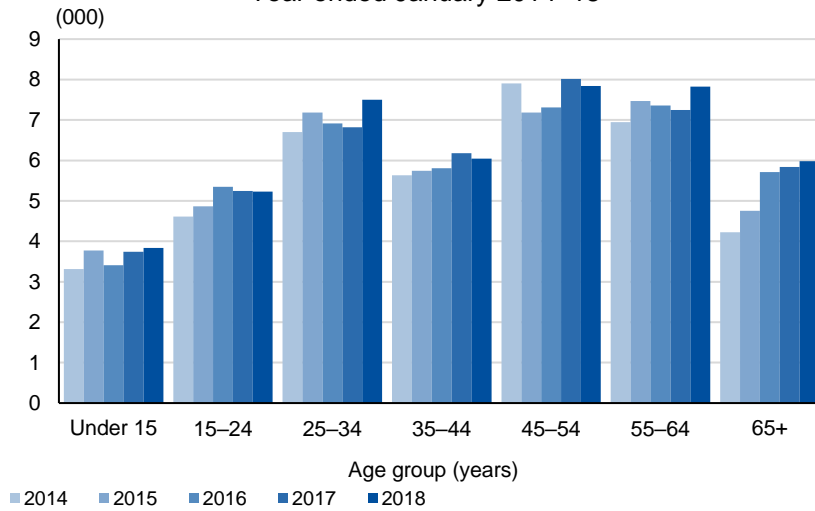
Source: Stats NZ

Travel purpose of visitors from South Australia Year ended January 2014–18



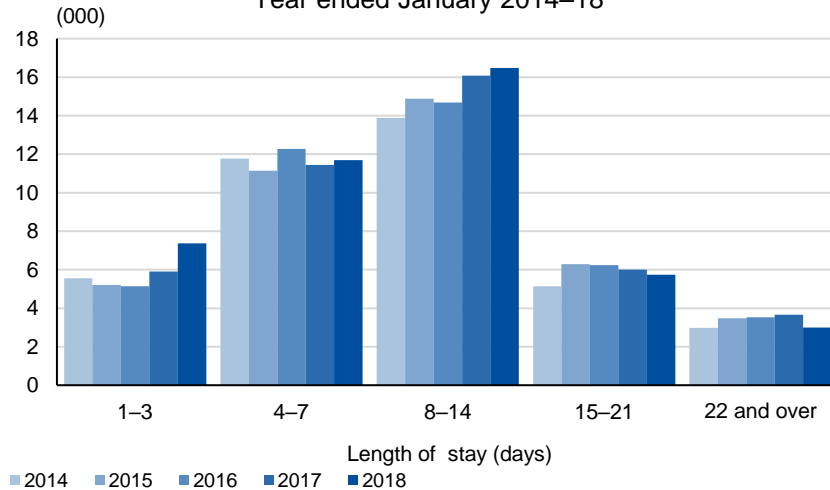
Source: Stats NZ

Age of visitors from South Australia Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from South Australia Year ended January 2014–18



Source: Stats NZ

Table 21

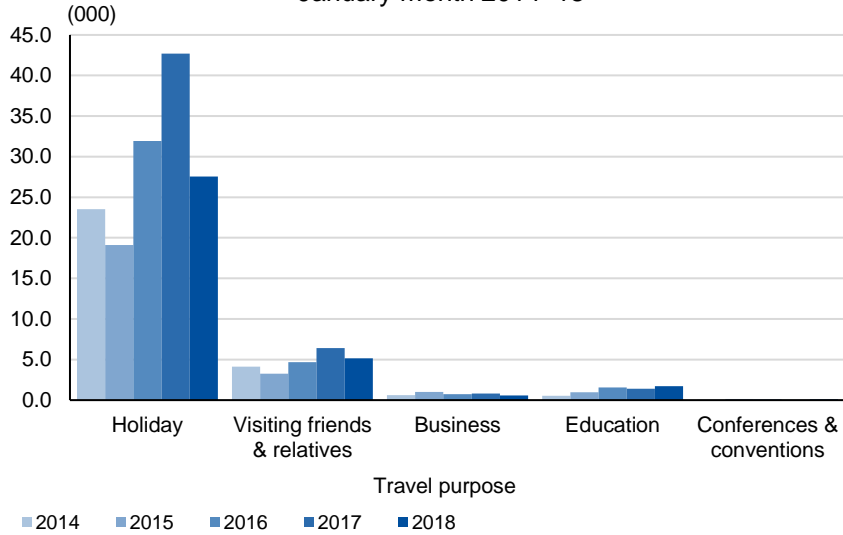
Key characteristics of visitors from the People's Republic of China
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	30,128	25,680	40,848	54,096	37,280	-16,816	-31.1
Travel purpose							
Holiday	23,536	19,104	31,936	42,688	27,536	-15,152	-35.5
Visiting friends & relatives	4,112	3,264	4,672	6,416	5,168	-1,248	-19.5
Business	624	1,008	752	832	560	-272	-32.7
Education	544	976	1,568	1,408	1,728	320	22.7
Conferences & conventions	32	144	96	16	112	96	600.0
Age group (years)							
Under 15	4,544	2,048	4,832	8,320	4,480	-3,840	-46.2
15–24	2,416	2,496	3,536	3,952	3,184	-768	-19.4
25–34	4,080	4,144	6,928	8,832	5,648	-3,184	-36.1
35–44	8,576	4,784	8,400	12,144	6,560	-5,584	-46.0
45–54	5,376	5,776	8,016	10,832	6,912	-3,920	-36.2
55–64	3,232	4,368	5,840	6,368	6,912	544	8.5
65+	1,904	2,064	3,296	3,648	3,584	-64	-1.8
Length of stay (days)							
1–3	8,304	8,608	12,608	9,664	9,328	-336	-3.5
4–7	4,416	5,024	5,888	6,032	4,576	-1,456	-24.1
8–14	8,368	4,736	9,392	21,616	11,392	-10,224	-47.3
15–21	4,624	2,576	6,016	8,800	4,464	-4,336	-49.3
22 and over	4,416	4,736	6,944	7,984	7,520	-464	-5.8
Median	9.5	6.6	9.2	11.1	10.0
New Zealand port							
Auckland airport	26,960	23,328	34,768	44,912	31,696	-13,216	-29.4
Christchurch airport	2,576	1,760	5,184	8,016	4,848	-3,168	-39.5
Queenstown airport	416	448	720	800	560	-240	-30.0
Closest port of flight							
Guangzhou	4,576	5,744	7,104	11,088	6,448	-4,640	-41.8
Shanghai	4,112	5,984	7,648	9,088	6,240	-2,848	-31.3
Hong Kong	5,216	2,144	3,952	8,224	5,120	-3,104	-37.7
Melbourne	2,752	2,832	4,048	3,328	3,728	400	12.0
Brisbane	2,976	3,232	4,704	4,064	3,472	-592	-14.6
Beijing	0	0	2,752	2,992	2,688	-304	-10.2
Sydney	4,016	3,168	5,584	4,832	2,624	-2,208	-45.7
Shenzhen	0	0	0	1,968	1,472	-496	-25.2
Chengdu	0	0	0	0	1,440	1,440	...
Coolangatta	1,552	928	1,552	1,584	992	-592	-37.4
Citizenship							
China, People's Republic of	28,192	24,960	39,664	51,152	35,808	-15,344	-30.0

Symbol: ... not applicable

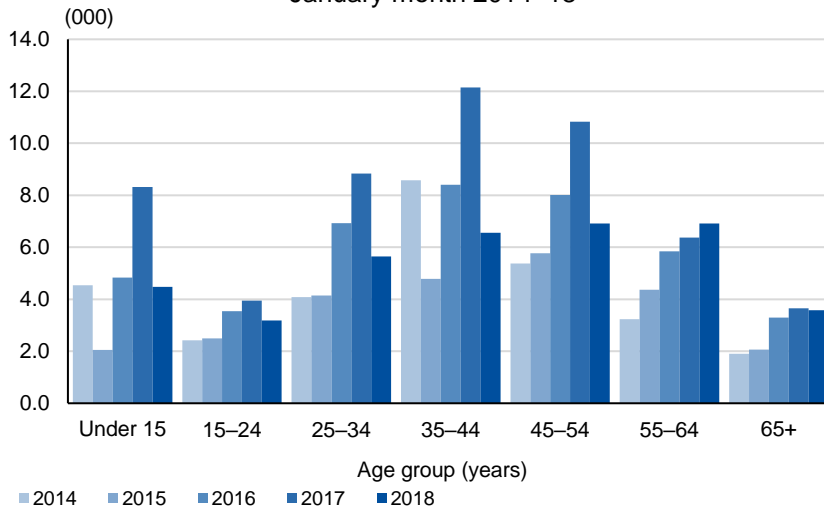
Source: Stats NZ

Travel purpose of visitors from China January month 2014–18



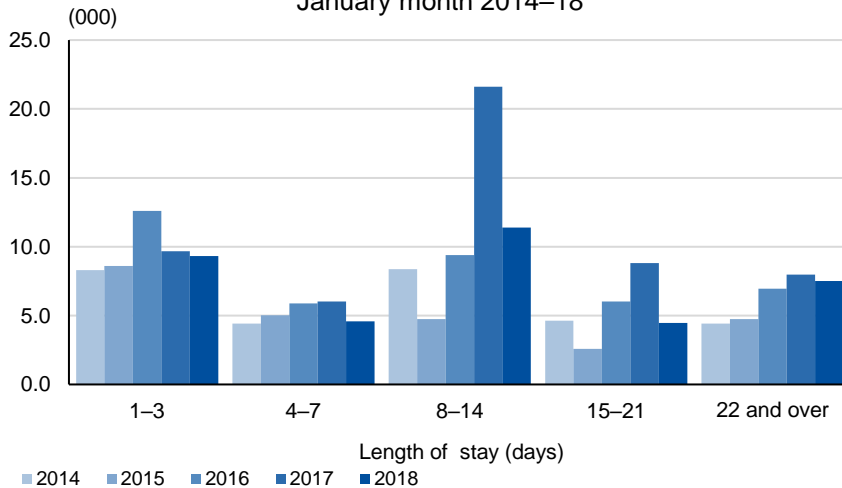
Source: Stats NZ

Age of visitors from China January month 2014–18



Source: Stats NZ

Length of stay of visitors from China January month 2014–18



Source: Stats NZ

Table 22

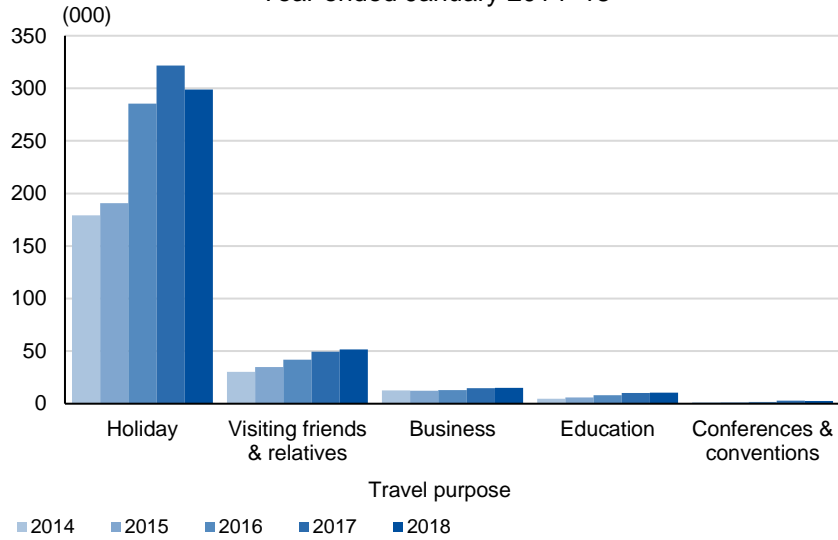
Key characteristics of visitors from the People's Republic of China
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	240,288	260,416	371,072	422,256	401,056	-21,200	-5.0
Travel purpose							
Holiday	179,184	190,592	285,296	321,648	298,896	-22,752	-7.1
Visiting friends & relatives	30,288	34,880	41,920	49,568	51,664	2,096	4.2
Business	12,576	12,256	12,976	14,864	15,120	256	1.7
Education	4,784	6,080	8,208	10,112	10,624	512	5.1
Conferences & conventions	1,296	1,424	1,760	2,976	2,656	-320	-10.8
Age group (years)							
Under 15	16,144	14,256	27,840	30,832	27,824	-3,008	-9.8
15–24	14,864	15,968	22,432	24,880	23,136	-1,744	-7.0
25–34	38,416	41,936	62,912	72,768	69,696	-3,072	-4.2
35–44	49,392	46,048	63,072	70,224	61,072	-9,152	-13.0
45–54	52,032	57,312	81,248	90,592	80,784	-9,808	-10.8
55–64	50,896	60,256	79,088	91,104	94,112	3,008	3.3
65+	18,544	24,640	34,480	41,856	44,432	2,576	6.2
Length of stay (days)							
1–3	103,472	103,216	134,320	141,568	132,528	-9,040	-6.4
4–7	47,600	55,600	71,136	70,320	66,672	-3,648	-5.2
8–14	42,896	47,248	84,560	116,576	111,520	-5,056	-4.3
15–21	16,576	17,104	32,496	37,888	31,184	-6,704	-17.7
22 and over	29,744	37,248	48,560	55,904	59,152	3,248	5.8
Median	4.6	5.2	6.3	7.5	7.6
New Zealand port							
Auckland airport	220,592	237,008	329,792	364,976	346,272	-18,704	-5.1
Christchurch airport	15,696	18,208	32,384	45,824	45,568	-256	-0.6
Queenstown airport	2,416	3,296	6,768	9,056	7,104	-1,952	-21.6
Wellington airport	1,104	1,344	1,856	1,824	1,584	-240	-13.2
Seaports	400	496	240	496	512	16	3.2
Closest port of flight							
Guangzhou	34,576	53,280	69,904	82,560	69,152	-13,408	-16.2
Shanghai	33,200	37,920	61,472	83,664	65,280	-18,384	-22.0
Hong Kong	34,432	28,048	40,048	40,240	47,936	7,696	19.1
Melbourne	31,584	33,808	45,744	42,336	42,528	192	0.5
Sydney	36,896	36,624	52,288	51,696	41,072	-10,624	-20.6
Brisbane	33,968	37,424	51,696	47,920	39,648	-8,272	-17.3
Beijing	0	0	4,512	27,312	26,352	-960	-3.5
Coolangatta	13,040	13,520	14,944	18,176	16,784	-1,392	-7.7
Shenzhen	0	0	0	1,968	15,440	13,472	684.6
Chongqing	0	0	0	2,192	12,144	9,952	454.0
Citizenship							
China, People's Republic of	228,752	251,344	357,408	406,688	387,392	-19,296	-4.7
New Zealand	3,632	2,784	3,360	3,600	2,992	-608	-16.9
Hong Kong	1,376	1,184	2,112	2,736	2,784	48	1.8
United States of America	1,152	1,008	1,840	1,920	1,488	-432	-22.5

Symbol: ... not applicable

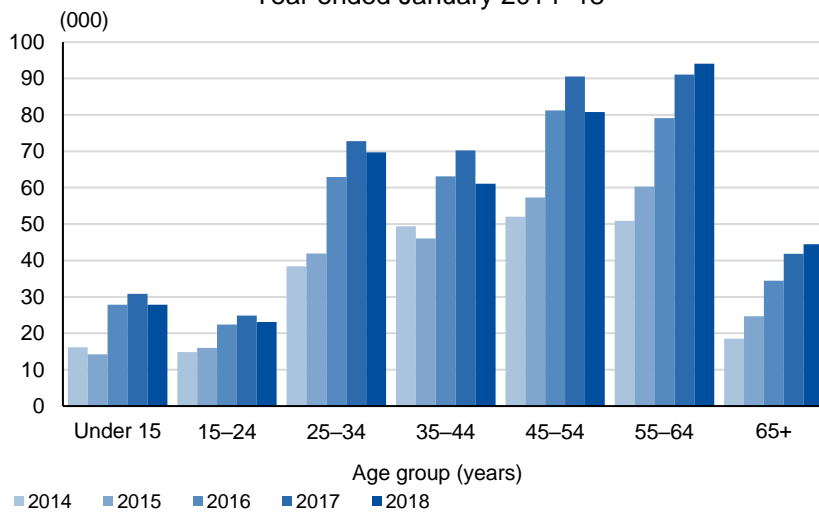
Source: Stats NZ

Travel purpose of visitors from China Year ended January 2014–18



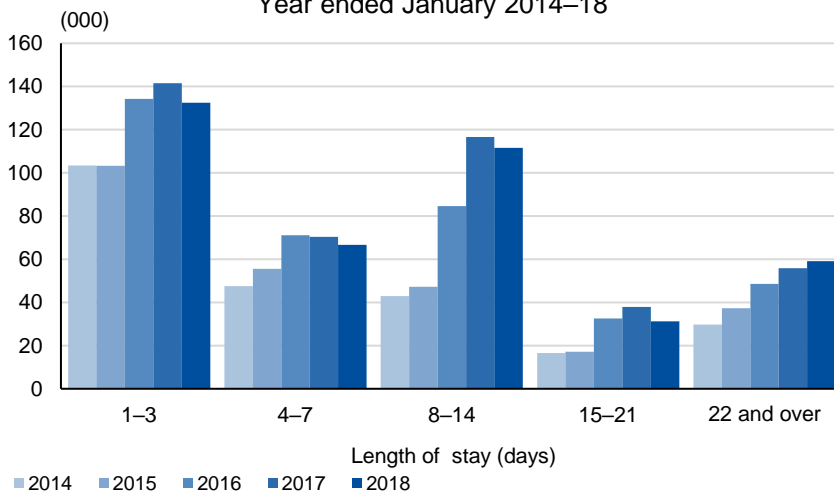
Source: Stats NZ

Age of visitors from China Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from China Year ended January 2014–18



Source: Stats NZ

Table 23

Province of residence of visitors from the People's Republic of China
January month 2014–18

	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	30,128	25,680	40,848	54,096	37,280	-16,816	-31.1
Shanghai	6,128	3,504	7,184	9,760	5,856	-3,904	-40.0
Guangdong	5,024	2,784	5,552	10,176	5,808	-4,368	-42.9
Beijing	4,048	3,328	6,192	7,376	5,440	-1,936	-26.2
Liaoning	752	1,312	1,456	1,520	1,536	16	1.1
Jiangsu	976	784	1,696	2,256	1,456	-800	-35.5
Sichuan	1,120	880	1,248	1,664	1,376	-288	-17.3
Zhejiang	1,456	752	1,264	2,736	1,152	-1,584	-57.9
Shandong	432	592	768	1,312	960	-352	-26.8
Tianjin	304	368	576	912	896	-16	-1.8
Shaanxi	352	320	736	704	704	0	0.0
Hebei	176	288	336	688	688	0	0.0
Heilongjiang	240	288	464	480	656	176	36.7
Henan	256	336	448	544	608	64	11.8
Yunnan	352	352	496	640	480	-160	-25.0
Chongqing	368	336	432	768	448	-320	-41.7
Fujian	384	752	736	1,104	432	-672	-60.9
Hubei	384	368	624	688	352	-336	-48.8
Not stated	5,296	5,872	7,888	7,440	5,344	-2,096	-28.2

Source: Stats NZ

Table 24

Province of residence of visitors from the People's Republic of China
Year ended January 2014–18

	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	240,288	260,416	371,072	422,256	401,056	-21,200	-5.0
Shanghai	35,024	35,552	55,568	64,176	56,864	-7,312	-11.4
Guangdong	29,424	30,928	48,048	57,344	55,872	-1,472	-2.6
Beijing	29,920	31,040	48,800	56,672	52,416	-4,256	-7.5
Zhejiang	14,768	14,720	21,696	26,176	21,568	-4,608	-17.6
Jiangsu	11,200	12,992	17,296	21,648	19,552	-2,096	-9.7
Sichuan	8,384	10,384	13,840	16,608	18,064	1,456	8.8
Shandong	6,448	7,008	10,048	11,280	11,744	464	4.1
Liaoning	5,696	7,072	8,624	10,336	10,272	-64	-0.6
Fujian	4,512	5,824	7,712	9,936	7,264	-2,672	-26.9
Tianjin	2,496	3,312	4,400	5,984	6,816	832	13.9
Henan	3,088	3,840	4,720	6,080	6,640	560	9.2
Chongqing	2,784	3,264	4,800	4,976	6,480	1,504	30.2
Hubei	3,264	3,984	6,800	6,464	5,824	-640	-9.9
Hunan	3,312	3,776	4,496	5,376	5,408	32	0.6
Hebei	2,048	2,896	3,648	4,960	5,120	160	3.2
Yunnan	3,168	3,344	4,432	5,408	5,008	-400	-7.4
Shaanxi	3,088	3,056	4,464	5,344	4,928	-416	-7.8
Shanxi	2,880	2,848	4,080	4,224	4,864	640	15.2
Heilongjiang	1,728	2,256	2,464	2,848	3,200	352	12.4
Anhui	1,360	1,536	2,544	3,424	3,168	-256	-7.5
Guangxi	2,496	2,032	2,416	3,200	3,120	-80	-2.5
Jiangxi	1,136	1,216	1,920	2,144	2,816	672	31.3
Jilin	1,648	2,176	2,256	2,608	2,576	-32	-1.2
Xinjiang	1,296	1,632	2,512	2,864	2,368	-496	-17.3
Guizhou	1,120	1,456	1,808	2,608	2,096	-512	-19.6
Nei Monggol	912	1,232	1,312	1,424	1,680	256	18.0
Gansu	832	816	1,024	1,568	1,568	0	0.0
Hainan	544	720	992	976	1,408	432	44.3
Qinghai	272	368	448	928	1,088	160	17.2
Ningxia	528	640	704	944	1,072	128	13.6
Not stated	54,848	58,464	77,152	73,696	70,144	-3,552	-4.8

Source: Stats NZ

Table 25

Key characteristics of visitors from Shanghai

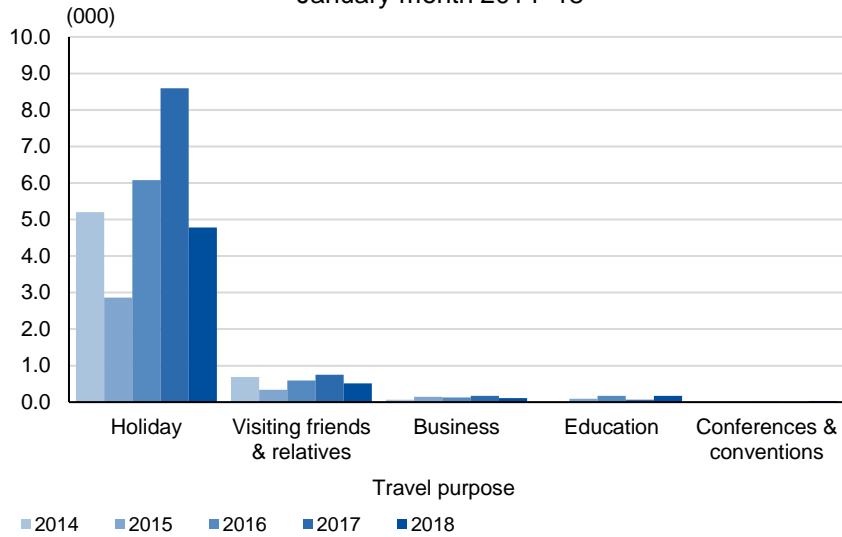
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	6,128	3,504	7,184	9,760	5,856	-3,904	-40.0
Travel purpose							
Holiday	5,200	2,864	6,080	8,592	4,784	-3,808	-44.3
Visiting friends & relatives	688	336	592	752	512	-240	-31.9
Business	64	144	128	176	112	-64	-36.4
Education	0	96	176	64	176	112	175.0
Conferences & conventions	0	16	16	0	32	32	...
Age group (years)							
Under 15	1,104	320	1,056	1,696	864	-832	-49.1
15–24	272	240	400	432	400	-32	-7.4
25–34	880	480	1,248	1,616	992	-624	-38.6
35–44	2,032	752	2,032	2,736	1,408	-1,328	-48.5
45–54	880	608	976	1,648	736	-912	-55.3
55–64	512	672	832	1,104	768	-336	-30.4
65+	448	432	640	528	688	160	30.3
Length of stay (days)							
1–3	416	480	672	384	176	-208	-54.2
4–7	832	848	1,072	1,136	720	-416	-36.6
8–14	3,040	1,216	2,928	5,536	3,024	-2,512	-45.4
15–21	1,312	464	1,600	1,936	1,184	-752	-38.8
22 and over	528	496	912	768	752	-16	-2.1
Median	11.7	9.3	12.5	11.9	11.7
New Zealand port							
Auckland airport	5,264	2,944	5,984	8,048	4,944	-3,104	-38.6
Christchurch airport	704	384	1,056	1,536	816	-720	-46.9
Closest port of flight							
Shanghai	2,816	2,304	3,744	5,328	3,120	-2,208	-41.4
Hong Kong	752	144	544	688	1,056	368	53.5
Guangzhou	464	64	336	1,168	560	-608	-52.1
Citizenship							
China, People's Republic of	5,344	3,264	6,832	8,736	5,472	-3,264	-37.4

Symbol: ... not applicable

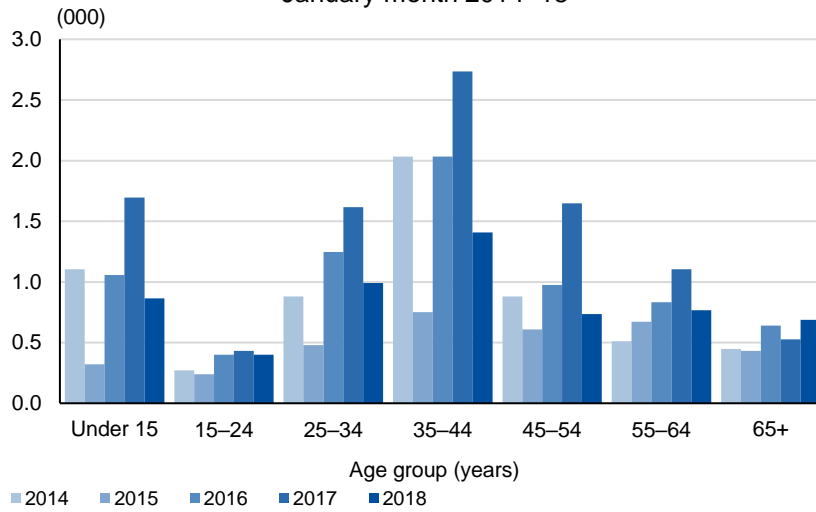
Source: Stats NZ

Travel purpose of visitors from Shanghai January month 2014–18



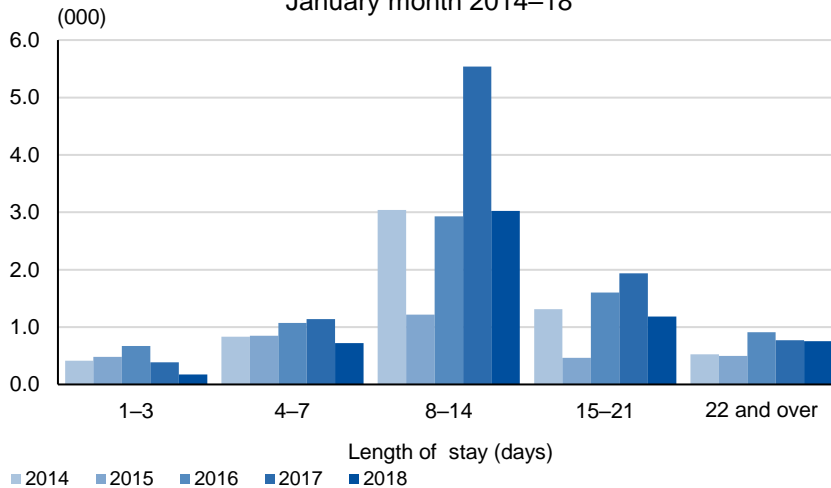
Source: Stats NZ

Age of visitors from Shanghai January month 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai January month 2014–18



Source: Stats NZ

Table 26

Key characteristics of visitors from Shanghai

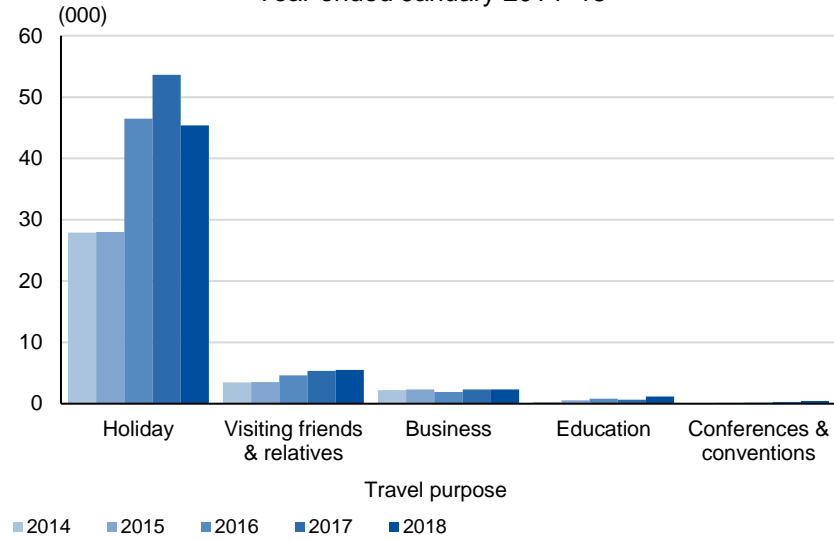
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	35,024	35,552	55,568	64,176	56,864	-7,312	-11.4
Travel purpose							
Holiday	27,904	28,000	46,496	53,616	45,408	-8,208	-15.3
Visiting friends & relatives	3,456	3,536	4,640	5,344	5,520	176	3.3
Business	2,192	2,320	1,920	2,336	2,320	-16	-0.7
Education	304	528	832	640	1,152	512	80.0
Conferences & conventions	96	112	192	272	448	176	64.7
Age group (years)							
Under 15	2,880	2,240	5,056	5,200	4,016	-1,184	-22.8
15–24	1,520	1,648	2,432	2,672	2,896	224	8.4
25–34	7,904	7,520	12,208	14,240	12,560	-1,680	-11.8
35–44	8,368	6,480	10,752	12,000	10,224	-1,776	-14.8
45–54	5,280	6,272	8,800	10,112	8,480	-1,632	-16.1
55–64	6,208	7,536	11,104	13,344	12,016	-1,328	-10.0
65+	2,864	3,856	5,216	6,608	6,672	64	1.0
Length of stay (days)							
1–3	5,264	5,552	7,136	7,760	5,520	-2,240	-28.9
4–7	9,744	10,672	13,312	13,376	12,752	-624	-4.7
8–14	13,104	12,496	22,816	30,336	26,256	-4,080	-13.4
15–21	4,016	3,376	7,008	7,200	5,952	-1,248	-17.3
22 and over	2,896	3,456	5,296	5,504	6,384	880	16.0
Median	8.5	8.2	9.4	9.6	9.5
New Zealand port							
Auckland airport	30,272	30,720	47,184	53,904	46,400	-7,504	-13.9
Christchurch airport	4,080	4,080	6,656	8,064	8,992	928	11.5
Queenstown airport	416	576	1,536	1,856	1,200	-656	-35.3
Closest port of flight							
Shanghai	17,760	17,744	27,008	36,048	30,176	-5,872	-16.3
Guangzhou	1,696	2,048	4,656	6,176	5,456	-720	-11.7
Hong Kong	3,408	1,856	3,344	3,072	5,120	2,048	66.7
Sydney	3,632	4,128	5,904	5,728	4,832	-896	-15.6
Melbourne	2,992	3,200	5,280	4,640	4,144	-496	-10.7
Brisbane	1,760	2,784	3,744	2,960	2,672	-288	-9.7
Coolangatta	640	1,136	1,296	1,808	1,056	-752	-41.6
Chongqing	0	0	0	48	688	640	1333.3
Singapore	1,808	1,808	2,464	1,280	560	-720	-56.3
Nadi	192	192	400	464	512	48	10.3
Citizenship							
China, People's Republic of	30,864	32,032	50,928	59,232	52,960	-6,272	-10.6
New Zealand	1,120	768	768	896	848	-48	-5.4
United States of America	496	576	912	720	480	-240	-33.3

Symbol: ... not applicable

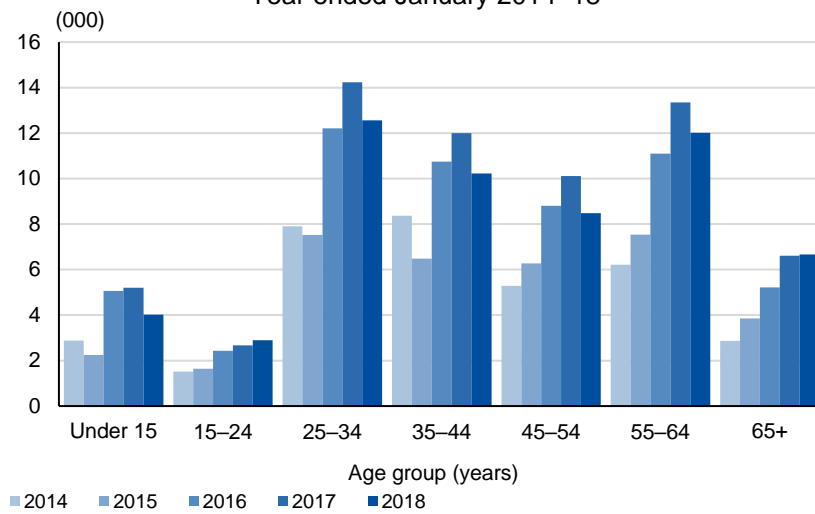
Source: Stats NZ

Travel purpose of visitors from Shanghai Year ended January 2014–18



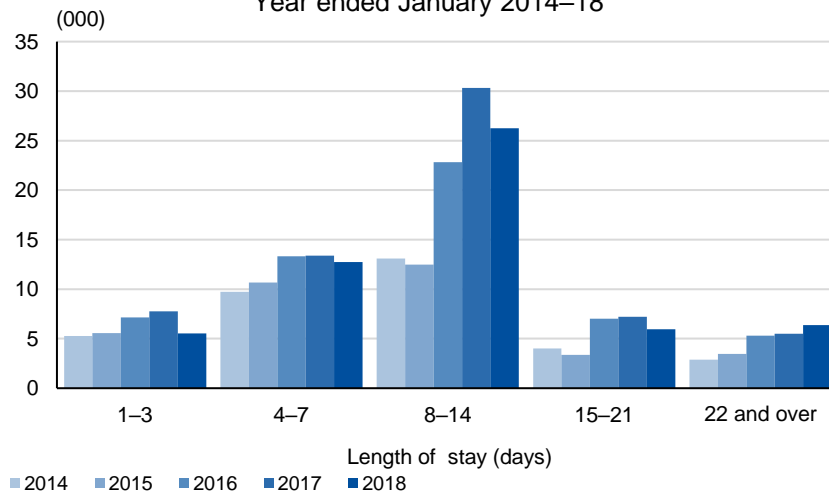
Source: Stats NZ

Age of visitors from Shanghai Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Shanghai Year ended January 2014–18



Source: Stats NZ

Table 27

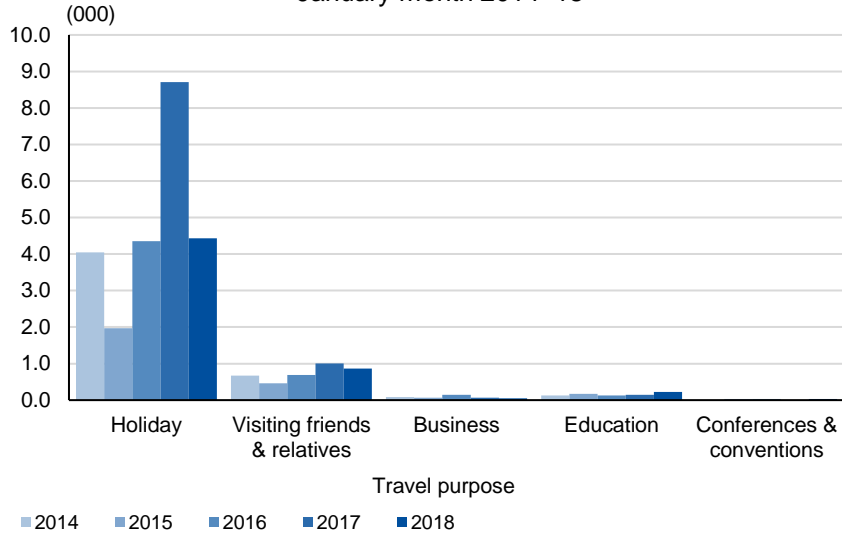
Key characteristics of visitors from Guangdong
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	5,024	2,784	5,552	10,176	5,808	-4,368	-42.9
Travel purpose							
Holiday	4,048	1,968	4,352	8,704	4,432	-4,272	-49.1
Visiting friends & relatives	672	464	688	1,008	864	-144	-14.3
Business	80	64	144	64	48	-16	-25.0
Education	128	176	128	144	224	80	55.6
Conferences & conventions	0	32	32	0	32	32	...
Age group (years)							
Under 15	736	192	848	1,760	848	-912	-51.8
15–24	480	384	496	672	624	-48	-7.1
25–34	560	528	848	1,584	624	-960	-60.6
35–44	1,504	576	1,360	2,512	928	-1,584	-63.1
45–54	864	496	752	2,128	1,264	-864	-40.6
55–64	512	432	688	816	976	160	19.6
65+	368	176	560	704	544	-160	-22.7
Length of stay (days)							
1–3	560	320	736	960	816	-144	-15.0
4–7	880	704	1,200	1,344	960	-384	-28.6
8–14	1,760	704	1,488	5,200	2,272	-2,928	-56.3
15–21	1,152	400	1,152	1,712	720	-992	-57.9
22 and over	672	656	976	960	1,040	80	8.3
Median	11.3	10.8	11.8	10.7	10.8
New Zealand port							
Auckland airport	4,400	2,512	4,000	7,456	4,592	-2,864	-38.4
Christchurch airport	560	240	1,392	2,416	1,136	-1,280	-53.0
Closest port of flight							
Guangzhou	1,552	1,248	1,824	2,768	2,048	-720	-26.0
Hong Kong	1,120	464	1,040	2,960	1,616	-1,344	-45.4
Shenzhen	0	0	0	912	736	-176	-19.3
Singapore	960	224	560	1,008	224	-784	-77.8
Sydney	336	192	816	784	224	-560	-71.4
Citizenship							
China, People's Republic of	4,656	2,704	5,248	9,520	5,392	-4,128	-43.4

Symbol: ... not applicable

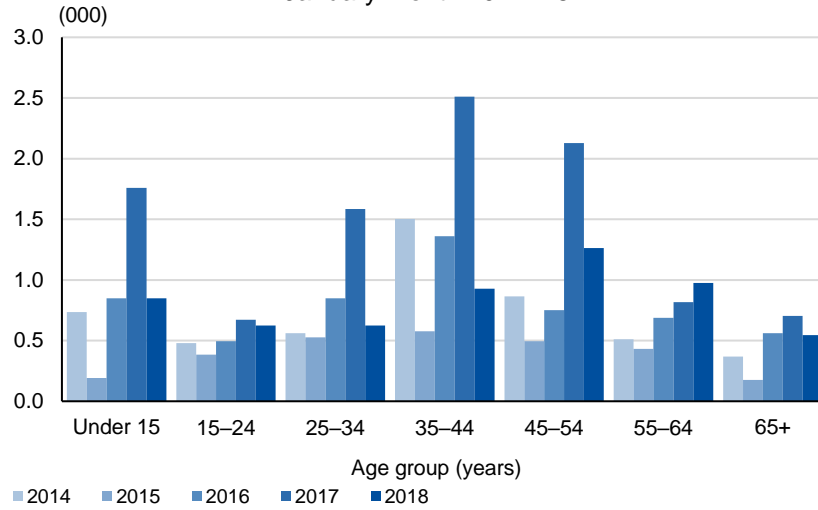
Source: Stats NZ

Travel purpose of visitors from Guangdong January month 2014–18



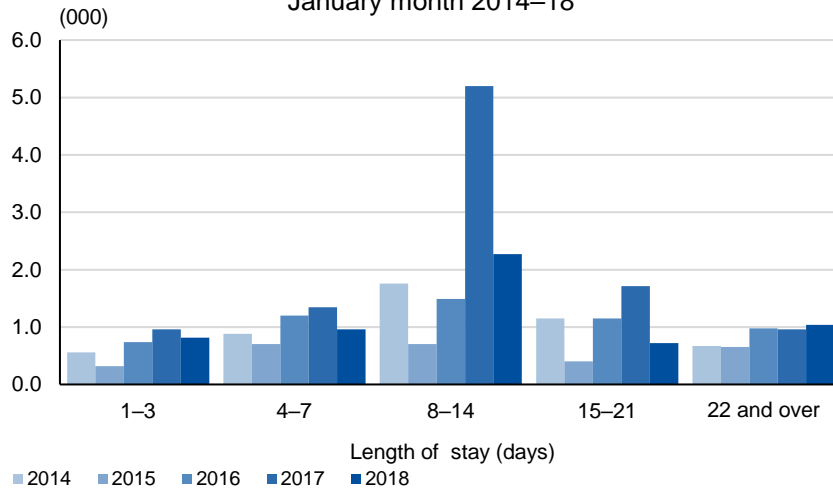
Source: Stats NZ

Age of visitors from Guangdong January month 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong January month 2014–18



Source: Stats NZ

Table 28

Key characteristics of visitors from Guangdong

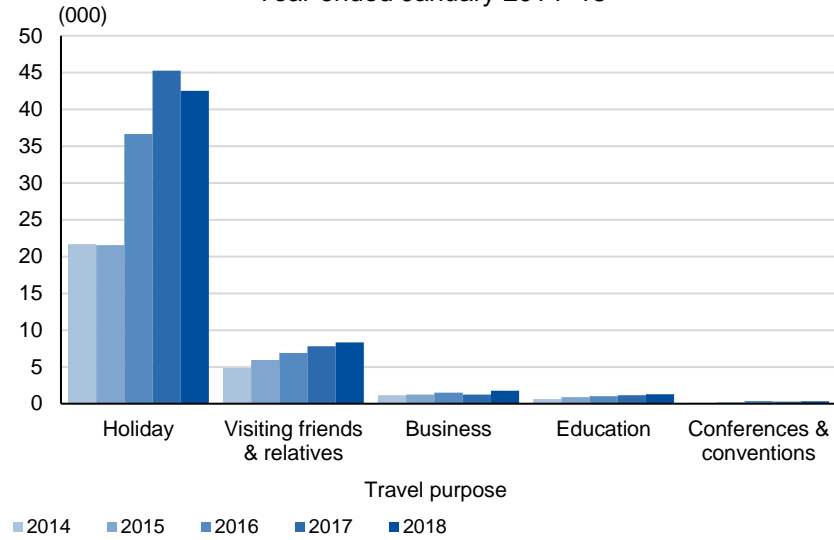
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,424	30,928	48,048	57,344	55,872	-1,472	-2.6
Travel purpose							
Holiday	21,664	21,568	36,624	45,264	42,528	-2,736	-6.0
Visiting friends & relatives	4,848	5,920	6,912	7,808	8,336	528	6.8
Business	1,168	1,248	1,504	1,232	1,744	512	41.6
Education	624	912	1,008	1,168	1,296	128	11.0
Conferences & conventions	112	192	352	272	320	48	17.6
Age group (years)							
Under 15	2,544	2,000	4,768	5,424	4,800	-624	-11.5
15–24	2,224	2,096	3,472	3,680	3,696	16	0.4
25–34	5,040	5,264	8,320	9,520	9,712	192	2.0
35–44	6,720	6,240	10,128	11,760	9,680	-2,080	-17.7
45–54	5,952	6,304	10,064	13,056	12,400	-656	-5.0
55–64	4,960	6,384	7,472	8,976	10,736	1,760	19.6
65+	1,984	2,640	3,824	4,928	4,848	-80	-1.6
Length of stay (days)							
1–3	7,216	6,464	9,056	10,592	11,520	928	8.8
4–7	7,072	8,224	11,088	12,736	12,512	-224	-1.8
8–14	7,376	7,536	14,864	20,256	19,088	-1,168	-5.8
15–21	3,232	2,864	6,304	6,704	5,120	-1,584	-23.6
22 and over	4,528	5,840	6,736	7,056	7,632	576	8.2
Median	7.8	7.9	9.2	9.1	8.6
New Zealand port							
Auckland airport	25,984	27,280	40,112	43,664	45,776	2,112	4.8
Christchurch airport	2,864	3,152	6,864	11,760	9,040	-2,720	-23.1
Queenstown airport	416	368	928	1,696	992	-704	-41.5
Closest port of flight							
Guangzhou	9,728	13,648	16,288	20,576	17,696	-2,880	-14.0
Hong Kong	5,952	5,136	9,584	11,328	14,528	3,200	28.2
Shenzhen	0	0	0	912	7,536	6,624	726.3
Melbourne	4,112	4,112	5,824	6,208	5,152	-1,056	-17.0
Sydney	3,072	2,032	5,280	6,256	3,536	-2,720	-43.5
Brisbane	1,616	1,664	2,656	3,296	1,792	-1,504	-45.6
Singapore	3,520	2,832	5,232	4,128	1,776	-2,352	-57.0
Shanghai	128	176	512	1,280	1,168	-112	-8.8
Coolangatta	432	432	688	768	544	-224	-29.2
Chongqing	0	0	0	48	512	464	966.7
Citizenship							
China, People's Republic of	27,392	29,600	45,536	53,952	52,976	-976	-1.8
Hong Kong	656	448	1,024	1,216	1,168	-48	-3.9
New Zealand	560	384	544	656	560	-96	-14.6

Symbol: ... not applicable

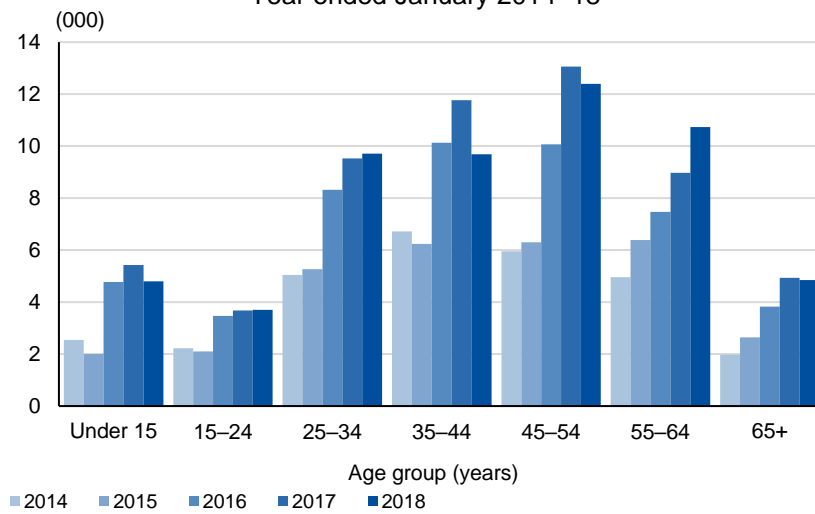
Source: Stats NZ

Travel purpose of visitors from Guangdong Year ended January 2014–18



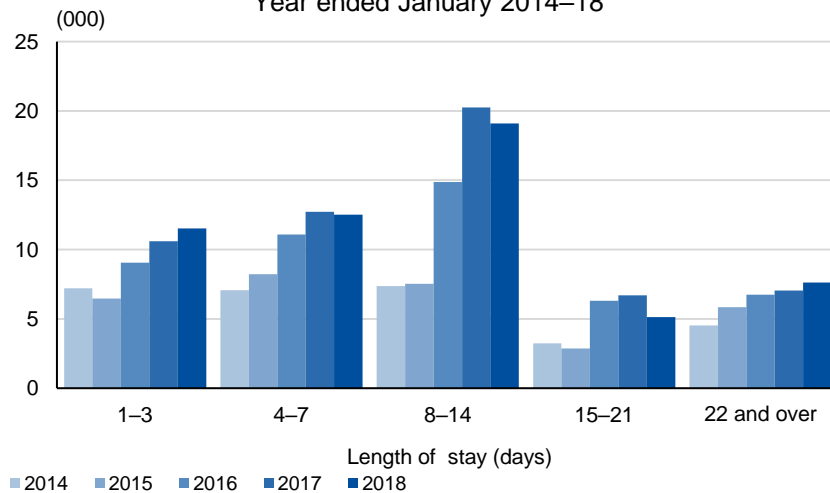
Source: Stats NZ

Age of visitors from Guangdong Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Guangdong Year ended January 2014–18



Source: Stats NZ

Table 29

Key characteristics of visitors from Beijing

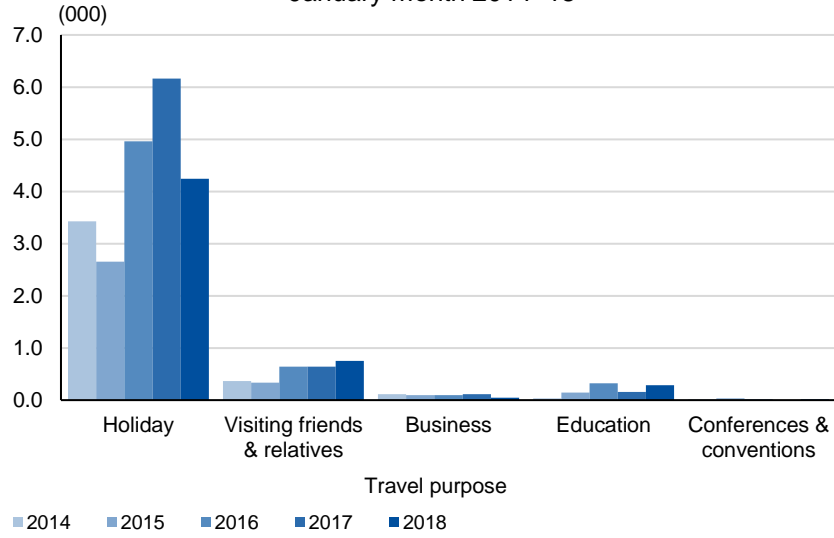
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	4,048	3,328	6,192	7,376	5,440	-1,936	-26.2
Travel purpose							
Holiday	3,424	2,656	4,960	6,160	4,240	-1,920	-31.2
Visiting friends & relatives	368	336	640	640	752	112	17.5
Business	112	96	96	112	48	-64	-57.1
Education	32	144	320	160	288	128	80.0
Conferences & conventions	16	32	16	0	16	16	...
Age group (years)							
Under 15	624	336	848	1,056	896	-160	-15.2
15–24	320	304	560	416	368	-48	-11.5
25–34	624	816	1,008	1,808	848	-960	-53.1
35–44	1,136	624	1,248	1,568	1,040	-528	-33.7
45–54	656	656	1,280	1,360	864	-496	-36.5
55–64	416	416	752	672	1,056	384	57.1
65+	272	176	496	496	368	-128	-25.8
Length of stay (days)							
1–3	1,440	976	1,664	1,040	1,344	304	29.2
4–7	352	496	816	928	576	-352	-37.9
8–14	1,056	784	1,440	2,752	1,664	-1,088	-39.5
15–21	656	432	1,264	1,696	672	-1,024	-60.4
22 and over	544	640	1,008	960	1,184	224	23.3
Median	9.5	8.5	11.4	11.8	10.3
New Zealand port							
Auckland airport	3,472	3,040	5,408	6,288	4,400	-1,888	-30.0
Christchurch airport	480	208	624	960	896	-64	-6.7
Closest port of flight							
Beijing	0	0	2,000	2,112	1,536	-576	-27.3
Guangzhou	448	720	1,168	1,264	784	-480	-38.0
Melbourne	256	272	464	368	720	352	95.7
Hong Kong	992	384	224	1,056	672	-384	-36.4
Sydney	816	368	544	672	448	-224	-33.3
Citizenship							
China, People's Republic of	3,776	3,200	6,032	6,912	5,264	-1,648	-23.8

Symbol: ... not applicable

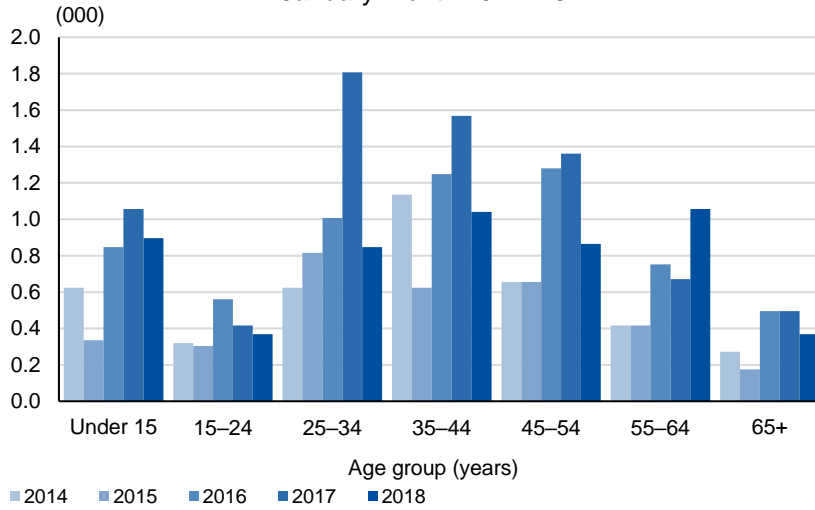
Source: Stats NZ

Travel purpose of visitors from Beijing January month 2014–18



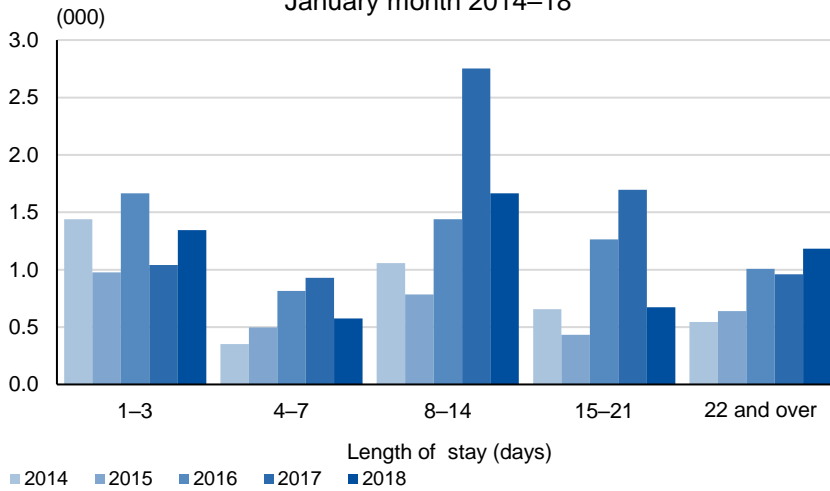
Source: Stats NZ

Age of visitors from Beijing January month 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing January month 2014–18



Source: Stats NZ

Table 30

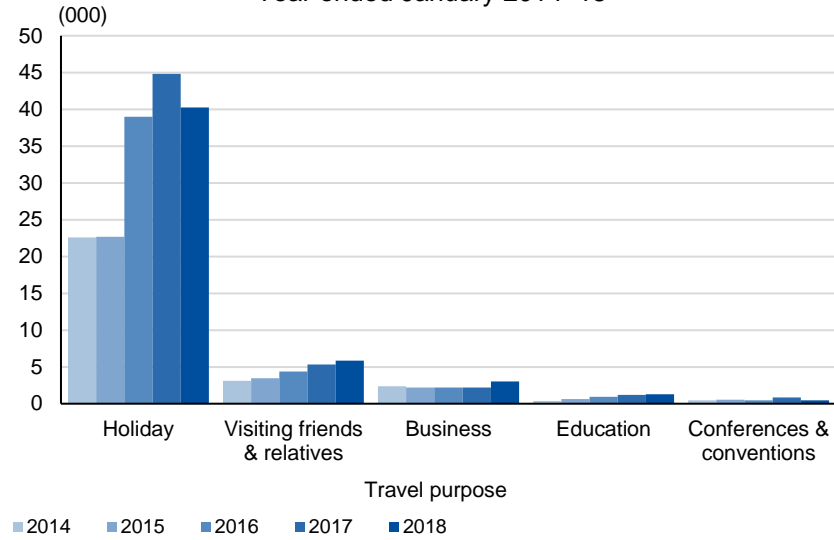
Key characteristics of visitors from Beijing
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,920	31,040	48,800	56,672	52,416	-4,256	-7.5
Travel purpose							
Holiday	22,576	22,688	39,008	44,800	40,256	-4,544	-10.1
Visiting friends & relatives	3,120	3,440	4,352	5,344	5,840	496	9.3
Business	2,352	2,176	2,176	2,192	3,008	816	37.2
Education	384	640	928	1,200	1,264	64	5.3
Conferences & conventions	464	560	464	848	448	-400	-47.2
Age group (years)							
Under 15	2,032	1,776	3,840	4,496	4,288	-208	-4.6
15–24	1,504	1,488	2,352	2,384	2,288	-96	-4.0
25–34	6,240	7,232	10,144	13,408	12,192	-1,216	-9.1
35–44	6,672	6,112	9,216	10,000	9,760	-240	-2.4
45–54	5,824	6,000	9,808	10,624	8,864	-1,760	-16.6
55–64	5,200	5,872	9,376	11,168	10,496	-672	-6.0
65+	2,448	2,560	4,064	4,592	4,528	-64	-1.4
Length of stay (days)							
1–3	13,024	11,440	16,944	17,056	15,024	-2,032	-11.9
4–7	5,152	6,032	8,944	9,552	8,656	-896	-9.4
8–14	5,968	6,592	12,368	16,272	15,840	-432	-2.7
15–21	2,640	2,832	5,120	6,768	5,040	-1,728	-25.5
22 and over	3,136	4,144	5,424	7,024	7,856	832	11.8
Median	4.6	6.1	7.0	8.2	8.6
New Zealand port							
Auckland airport	26,640	27,264	43,024	50,240	44,768	-5,472	-10.9
Christchurch airport	2,432	2,544	4,256	4,912	6,080	1,168	23.8
Queenstown airport	400	656	1,008	992	1,056	64	6.5
Closest port of flight							
Beijing	0	0	2,992	16,704	15,328	-1,376	-8.2
Guangzhou	3,600	6,336	10,144	9,856	6,928	-2,928	-29.7
Sydney	4,960	4,768	6,912	6,048	5,856	-192	-3.2
Hong Kong	5,632	3,936	5,168	3,984	5,696	1,712	43.0
Melbourne	3,216	3,632	5,520	4,480	4,624	144	3.2
Brisbane	4,912	5,040	7,088	6,800	4,240	-2,560	-37.6
Shenzhen	0	0	0	224	2,064	1,840	821.4
Shanghai	2,016	2,656	4,480	3,856	2,016	-1,840	-47.7
Coolangatta	1,216	1,168	1,776	1,328	1,344	16	1.2
Chongqing	0	0	0	320	1,120	800	250.0
Citizenship							
China, People's Republic of	28,048	29,696	46,592	54,432	50,384	-4,048	-7.4
New Zealand	512	400	704	704	400	-304	-43.2

Symbol: ... not applicable

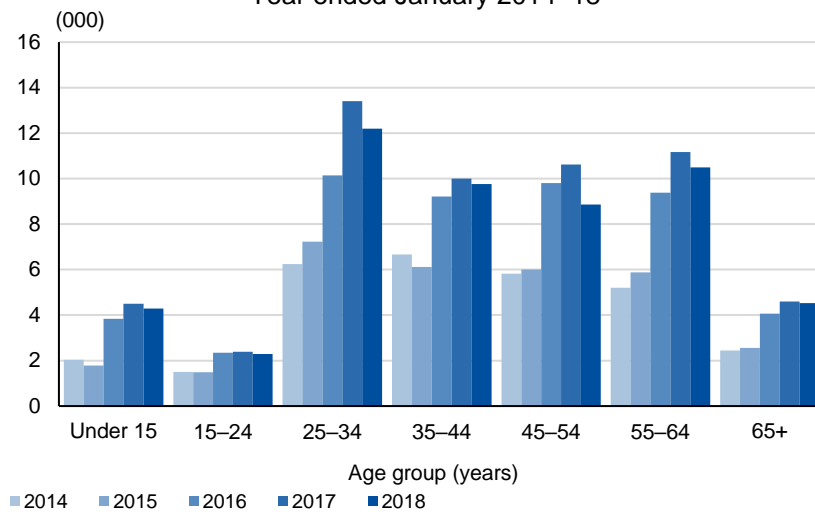
Source: Stats NZ

Travel purpose of visitors from Beijing Year ended January 2014–18



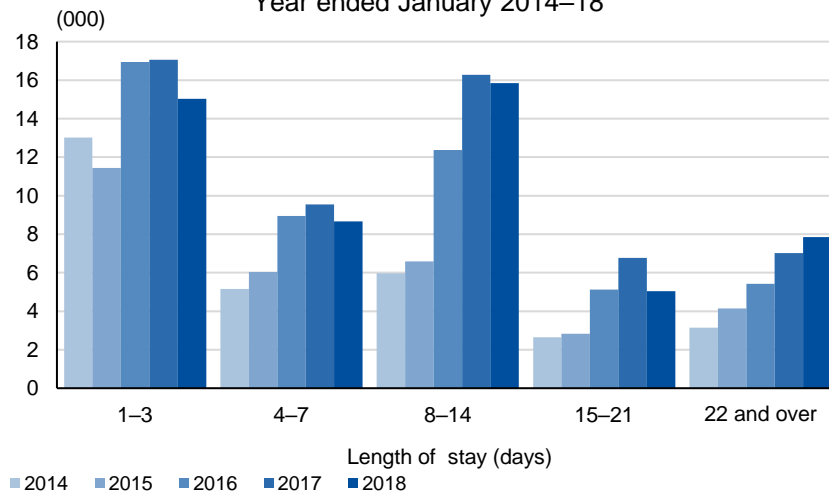
Source: Stats NZ

Age of visitors from Beijing Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Beijing Year ended January 2014–18



Source: Stats NZ

Table 31

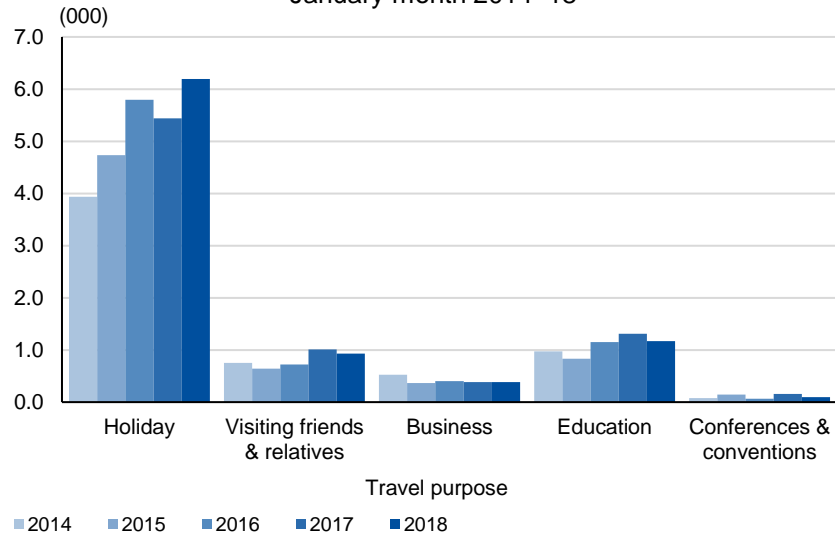
Key characteristics of visitors from Japan
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	6,912	7,472	8,832	9,104	9,312	208	2.3
Travel purpose							
Holiday	3,936	4,736	5,792	5,440	6,192	752	13.8
Visiting friends & relatives	752	640	720	1,008	928	-80	-7.9
Business	528	368	400	384	384	0	0.0
Education	976	832	1,152	1,312	1,168	-144	-11.0
Conferences & conventions	80	144	64	160	96	-64	-40.0
Age group (years)							
Under 15	208	112	208	336	432	96	28.6
15–24	1,424	1,248	1,680	2,064	2,096	32	1.6
25–34	704	1,088	1,088	1,536	1,392	-144	-9.4
35–44	720	816	992	1,088	1,088	0	0.0
45–54	688	688	1,008	832	896	64	7.7
55–64	1,312	1,360	1,440	1,376	1,168	-208	-15.1
65+	1,856	2,160	2,416	1,872	2,240	368	19.7
Length of stay (days)							
1–3	576	432	608	864	944	80	9.3
4–7	3,120	3,920	4,304	4,336	4,304	-32	-0.7
8–14	1,296	1,376	1,728	1,424	1,520	96	6.7
15–21	208	224	336	224	368	144	64.3
22 and over	1,712	1,520	1,856	2,256	2,176	-80	-3.5
Median	7.0	6.8	6.7	6.5	6.8
New Zealand port							
Auckland airport	3,920	5,184	7,712	8,336	8,368	32	0.4
Christchurch airport	2,704	2,000	992	496	640	144	29.0
Closest port of flight							
Tokyo	3,504	5,200	6,256	5,408	5,488	80	1.5
Osaka	512	0	0	1,584	1,552	-32	-2.0
Sydney	720	672	768	416	544	128	30.8
Citizenship							
Japan	6,720	7,168	8,320	8,544	8,880	336	3.9

Symbol: ... not applicable

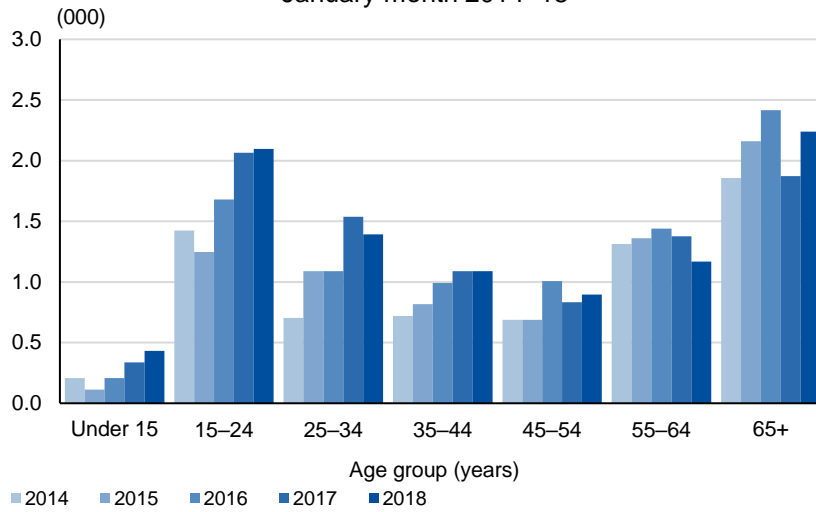
Source: Stats NZ

Travel purpose of visitors from Japan January month 2014–18



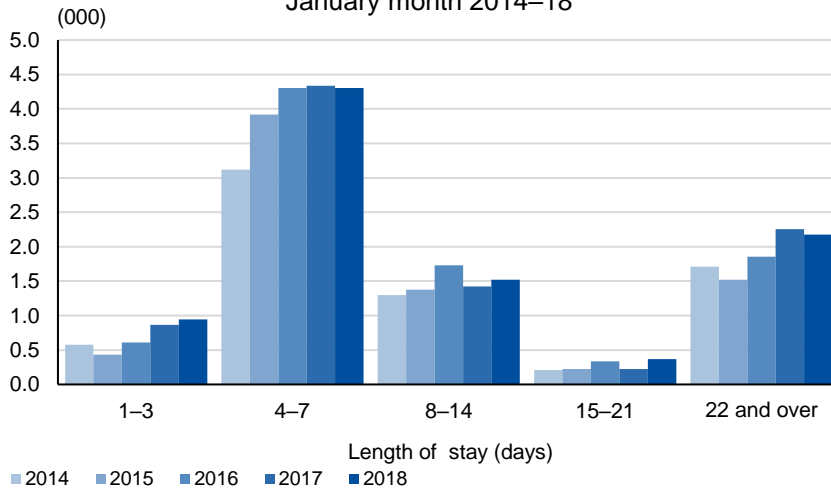
Source: Stats NZ

Age of visitors from Japan January month 2014–18



Source: Stats NZ

Length of stay of visitors from Japan January month 2014–18



Source: Stats NZ

Table 32

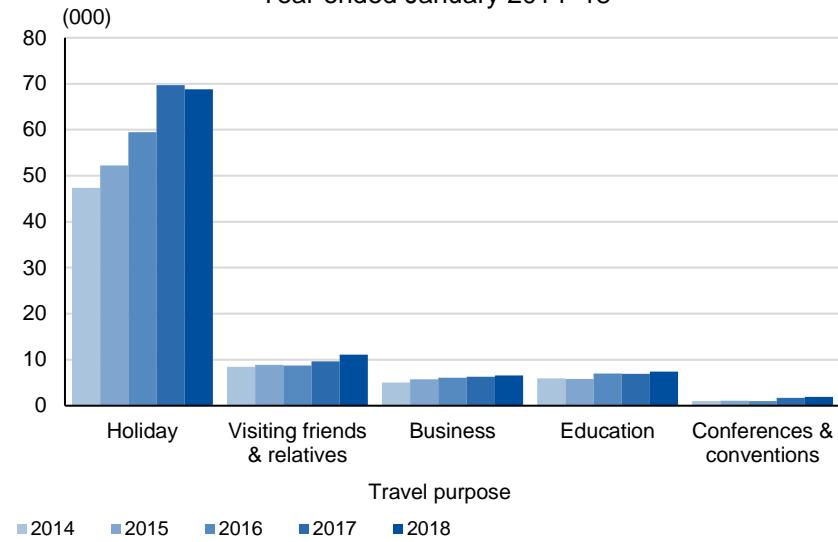
Key characteristics of visitors from Japan
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	74,352	81,696	88,688	101,008	102,256	1,248	1.2
Travel purpose							
Holiday	47,344	52,224	59,488	69,664	68,800	-864	-1.2
Visiting friends & relatives	8,448	8,848	8,720	9,664	11,072	1,408	14.6
Business	5,024	5,744	6,096	6,304	6,608	304	4.8
Education	5,952	5,824	6,976	6,944	7,440	496	7.1
Conferences & conventions	976	1,072	1,040	1,728	1,920	192	11.1
Age group (years)							
Under 15	5,408	5,952	5,840	6,464	7,008	544	8.4
15–24	18,000	19,104	20,512	24,128	23,872	-256	-1.1
25–34	9,856	11,376	12,368	14,992	16,496	1,504	10.0
35–44	9,456	10,064	10,544	12,544	13,680	1,136	9.1
45–54	8,496	9,008	10,432	12,128	12,912	784	6.5
55–64	10,992	11,856	12,704	13,872	12,480	-1,392	-10.0
65+	12,144	14,336	16,288	16,880	15,808	-1,072	-6.4
Length of stay (days)							
1–3	7,536	8,304	8,880	11,024	13,296	2,272	20.6
4–7	35,472	40,192	45,168	54,368	51,936	-2,432	-4.5
8–14	16,816	18,192	18,672	19,008	19,888	880	4.6
15–21	4,672	5,184	5,536	5,776	6,128	352	6.1
22 and over	9,856	9,824	10,432	10,832	11,008	176	1.6
Median	6.7	6.5	6.4	6.1	6.1
New Zealand port							
Auckland airport	60,304	67,776	77,120	90,896	93,296	2,400	2.6
Christchurch airport	12,192	11,632	9,408	6,720	6,128	-592	-8.8
Queenstown airport	768	944	992	2,048	1,728	-320	-15.6
Wellington airport	656	816	784	960	752	-208	-21.7
Closest port of flight							
Tokyo	38,032	53,392	61,504	63,888	64,512	624	1.0
Osaka	11,088	1,536	0	5,216	9,488	4,272	81.9
Sydney	5,408	6,112	6,064	8,096	6,528	-1,568	-19.4
Singapore	3,920	4,992	5,872	5,392	3,632	-1,760	-32.6
Hong Kong	1,600	2,832	3,056	2,720	3,552	832	30.6
Brisbane	912	720	1,408	2,400	2,624	224	9.3
Bangkok	592	944	1,120	2,480	2,064	-416	-16.8
Melbourne	992	832	1,440	2,272	2,016	-256	-11.3
Seoul	5,056	4,192	2,640	1,904	1,744	-160	-8.4
Guangzhou	880	1,504	1,536	1,616	1,168	-448	-27.7
Citizenship							
Japan	69,968	77,168	83,040	94,880	95,568	688	0.7
New Zealand	1,888	1,664	1,920	1,856	2,064	208	11.2
United States of America	784	832	1,008	1,536	1,216	-320	-20.8
China, People's Republic of	192	320	448	496	592	96	19.4

Symbol: ... not applicable

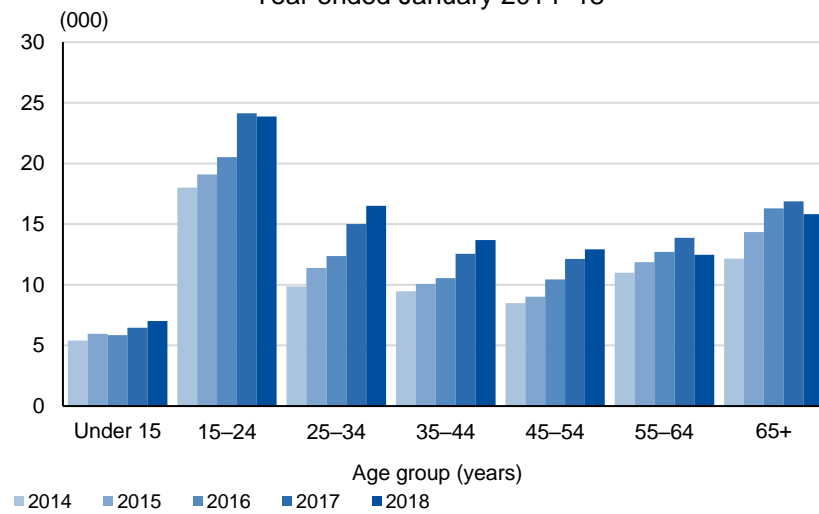
Source: Stats NZ

Travel purpose of visitors from Japan Year ended January 2014–18



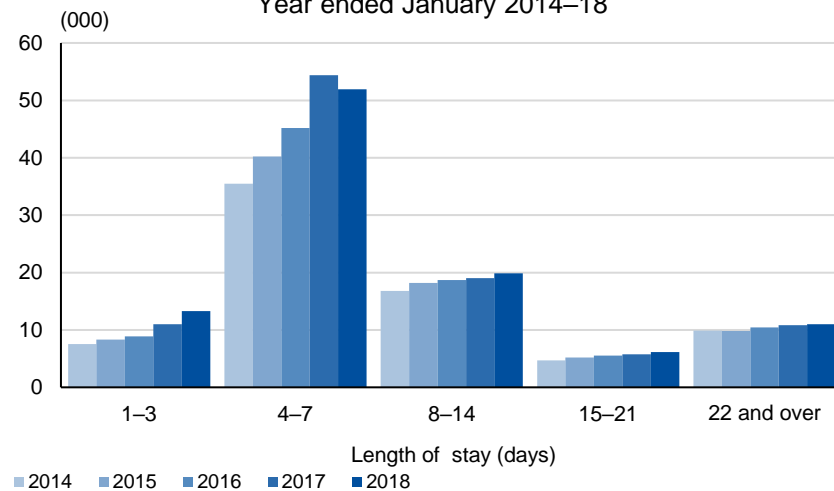
Source: Stats NZ

Age of visitors from Japan Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Japan Year ended January 2014–18



Source: Stats NZ

Table 33

Prefecture of residence of visitors from Japan
January month 2014–18

	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	6,912	7,472	8,832	9,104	9,312	208	2.3
Tokyo	1,280	1,376	1,888	2,144	1,984	-160	-7.5
Kanagawa	608	976	800	736	960	224	30.4
Osaka	640	656	848	848	784	-64	-7.5
Chiba	336	432	352	416	608	192	46.2
Aichi	640	416	608	576	464	-112	-19.4
Not stated	432	592	800	912	1,136	224	24.6

Source: Stats NZ

Table 34

Prefecture of residence of visitors from Japan
Year ended January 2014–18

	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	74,352	81,696	88,688	101,008	102,256	1,248	1.2
Tokyo	15,216	16,928	20,448	22,208	22,224	16	0.1
Kanagawa	7,872	9,200	8,944	9,760	10,944	1,184	12.1
Osaka	5,744	6,064	6,112	7,536	7,024	-512	-6.8
Saitama	4,368	5,056	5,744	5,792	5,776	-16	-0.3
Hyogo	3,952	3,584	4,368	4,960	5,760	800	16.1
Chiba	4,096	5,200	4,656	5,184	5,472	288	5.6
Aichi	3,968	4,496	4,976	5,712	4,976	-736	-12.9
Fukuoka	2,528	2,272	2,336	2,864	2,640	-224	-7.8
Kyoto	2,016	1,856	2,176	2,352	2,560	208	8.8
Hokkaido	1,776	1,984	2,032	2,480	2,320	-160	-6.5
Shizuoka	1,504	1,264	1,744	1,904	1,792	-112	-5.9
Ibaraki	1,568	1,376	1,520	2,144	1,600	-544	-25.4
Hiroshima	1,504	1,488	1,600	1,216	1,552	336	27.6
Nara	624	816	816	1,072	1,136	64	6.0
Gifu	656	704	768	1,248	1,104	-144	-11.5
Nagano	784	672	912	864	1,088	224	25.9
Okinawa	288	848	704	944	1,040	96	10.2
Mie	784	784	864	1,152	976	-176	-15.3
Okayama	800	768	448	688	928	240	34.9
Gunma	880	1,040	1,040	880	896	16	1.8
Tochigi	560	592	672	832	784	-48	-5.8
Miyagi	880	800	864	688	704	16	2.3
Shiga	752	576	656	1,072	704	-368	-34.3
Niigata	528	320	400	656	480	-176	-26.8
Not stated	4,432	6,704	7,712	9,456	10,624	1,168	12.4

Source: Stats NZ

Table 35

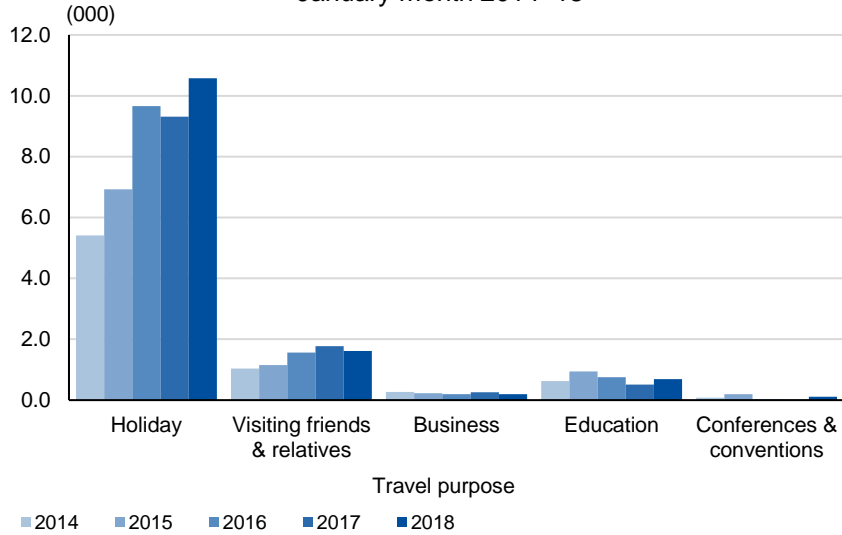
Key characteristics of visitors from the Republic of Korea
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	8,080	10,112	12,752	12,592	14,016	1,424	11.3
Travel purpose							
Holiday	5,408	6,928	9,664	9,312	10,576	1,264	13.6
Visiting friends & relatives	1,040	1,152	1,568	1,776	1,616	-160	-9.0
Business	272	224	192	256	192	-64	-25.0
Education	624	944	752	512	688	176	34.4
Conferences & conventions	80	192	32	16	112	96	600.0
Age group (years)							
Under 15	1,360	1,760	1,696	1,952	1,824	-128	-6.6
15–24	1,232	1,776	1,808	1,616	1,920	304	18.8
25–34	992	1,136	1,424	1,664	1,280	-384	-23.1
35–44	1,104	1,408	1,648	1,536	2,096	560	36.5
45–54	1,840	1,856	3,024	2,464	2,880	416	16.9
55–64	1,152	1,744	2,464	2,720	3,088	368	13.5
65+	400	432	688	640	928	288	45.0
Length of stay (days)							
1–3	704	720	1,360	1,104	1,216	112	10.1
4–7	3,744	4,448	5,712	5,776	6,560	784	13.6
8–14	1,376	1,424	2,128	2,144	2,624	480	22.4
15–21	448	1,024	976	992	1,280	288	29.0
22 and over	1,808	2,496	2,576	2,576	2,336	-240	-9.3
Median	6.7	7.4	7.0	7.1	7.0
New Zealand port							
Auckland airport	5,856	7,536	9,888	10,144	10,640	496	4.9
Christchurch airport	1,936	2,256	2,608	2,080	2,688	608	29.2
Queenstown airport	160	224	240	256	640	384	150.0
Closest port of flight							
Seoul	3,456	4,224	6,160	5,600	6,448	848	15.1
Sydney	2,864	3,152	3,440	2,928	3,536	608	20.8
Tokyo	256	416	976	912	912	0	0.0
Shanghai	64	352	368	400	560	160	40.0
Osaka	16	0	0	528	544	16	3.0
Citizenship							
Korea, Republic of	7,808	9,904	12,480	12,256	13,760	1,504	12.3

Symbol: ... not applicable

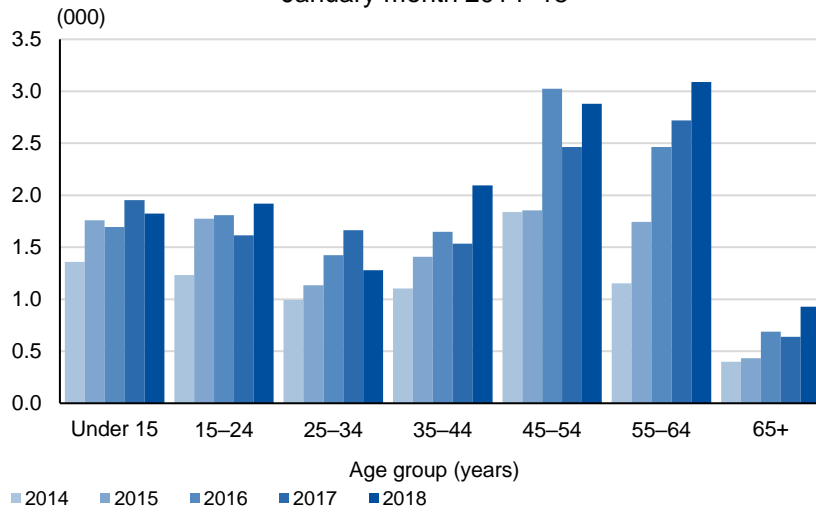
Source: Stats NZ

Travel purpose of visitors from Korea January month 2014–18



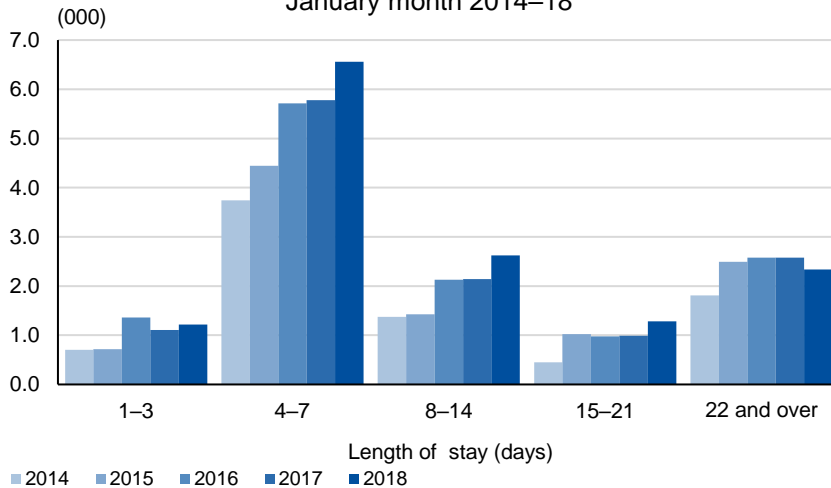
Source: Stats NZ

Age of visitors from Korea January month 2014–18



Source: Stats NZ

Length of stay of visitors from Korea January month 2014–18



Source: Stats NZ

Table 36

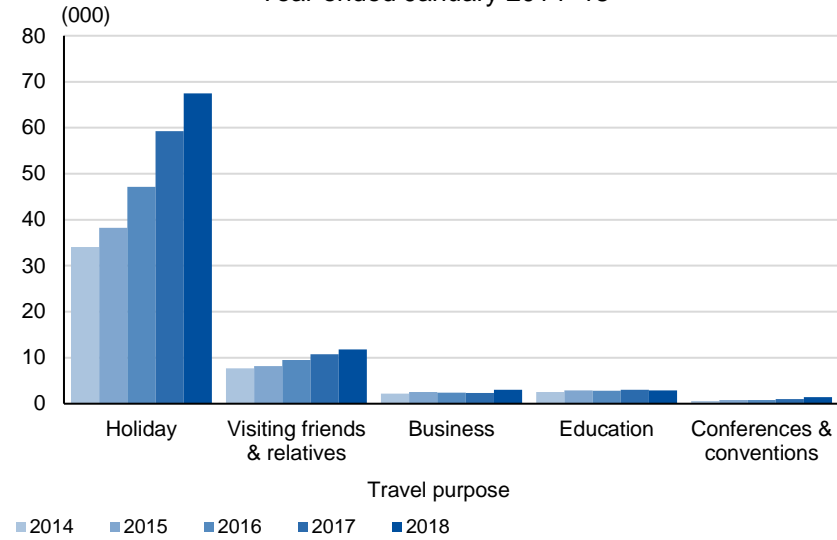
Key characteristics of visitors from the Republic of Korea
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	51,536	57,520	67,632	82,224	92,592	10,368	12.6
Travel purpose							
Holiday	34,048	38,272	47,120	59,248	67,456	8,208	13.9
Visiting friends & relatives	7,696	8,192	9,472	10,736	11,776	1,040	9.7
Business	2,208	2,512	2,368	2,320	3,056	736	31.7
Education	2,512	2,880	2,816	3,040	2,912	-128	-4.2
Conferences & conventions	576	800	816	1,024	1,392	368	35.9
Age group (years)							
Under 15	4,944	5,568	6,000	6,976	7,376	400	5.7
15–24	5,424	6,016	6,704	7,424	7,408	-16	-0.2
25–34	6,464	7,952	9,088	10,064	11,536	1,472	14.6
35–44	7,248	7,952	8,688	10,464	11,936	1,472	14.1
45–54	10,544	11,104	13,728	15,376	17,456	2,080	13.5
55–64	12,512	14,208	17,264	23,472	27,520	4,048	17.2
65+	4,400	4,720	6,160	8,448	9,360	912	10.8
Length of stay (days)							
1–3	7,584	7,760	8,896	10,672	11,088	416	3.9
4–7	25,648	28,464	34,688	44,608	51,568	6,960	15.6
8–14	6,672	8,160	9,408	10,976	13,792	2,816	25.7
15–21	2,112	2,976	3,616	3,536	4,896	1,360	38.5
22 and over	9,520	10,160	11,024	12,432	11,248	-1,184	-9.5
Median	6.1	6.2	6.1	6.0	6.1
New Zealand port							
Auckland airport	39,152	43,824	50,832	61,440	68,240	6,800	11.1
Christchurch airport	10,704	11,904	14,368	17,680	20,608	2,928	16.6
Queenstown airport	992	1,248	1,760	2,336	3,136	800	34.2
Wellington airport	512	256	480	576	480	-96	-16.7
Closest port of flight							
Seoul	24,096	25,616	31,552	38,128	41,744	3,616	9.5
Sydney	18,320	19,968	22,608	26,032	28,528	2,496	9.6
Tokyo	896	2,080	3,184	3,152	4,480	1,328	42.1
Guangzhou	704	1,376	1,328	2,208	2,416	208	9.4
Hong Kong	2,032	1,520	1,744	1,376	2,320	944	68.6
Melbourne	1,312	1,104	1,680	1,984	2,304	320	16.1
Shanghai	448	1,104	1,392	2,000	2,160	160	8.0
Singapore	1,184	1,344	1,168	1,952	1,568	-384	-19.7
Brisbane	896	1,232	960	1,200	1,552	352	29.3
Osaka	480	0	0	832	1,488	656	78.8
Citizenship							
Korea, Republic of	49,536	55,888	65,280	79,920	90,112	10,192	12.8
New Zealand	688	592	816	816	832	16	2.0
United States of America	576	480	544	656	768	112	17.1

Symbol: ... not applicable

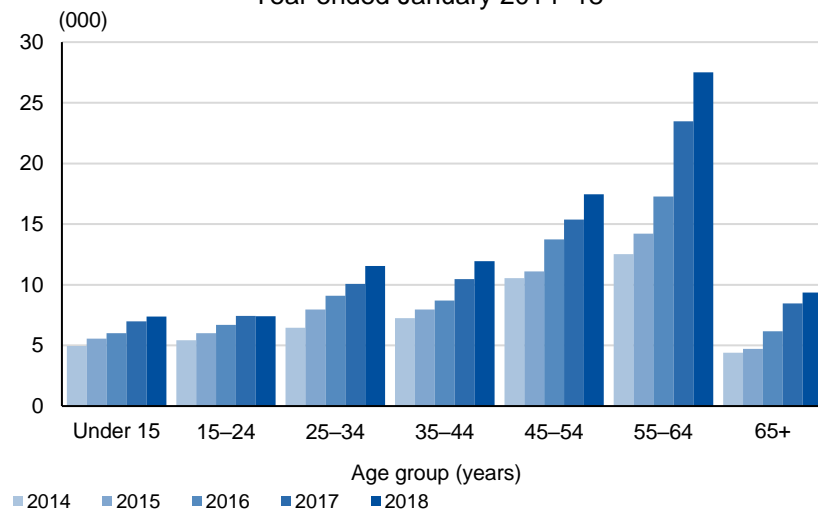
Source: Stats NZ

Travel purpose of visitors from Korea Year ended January 2014–18



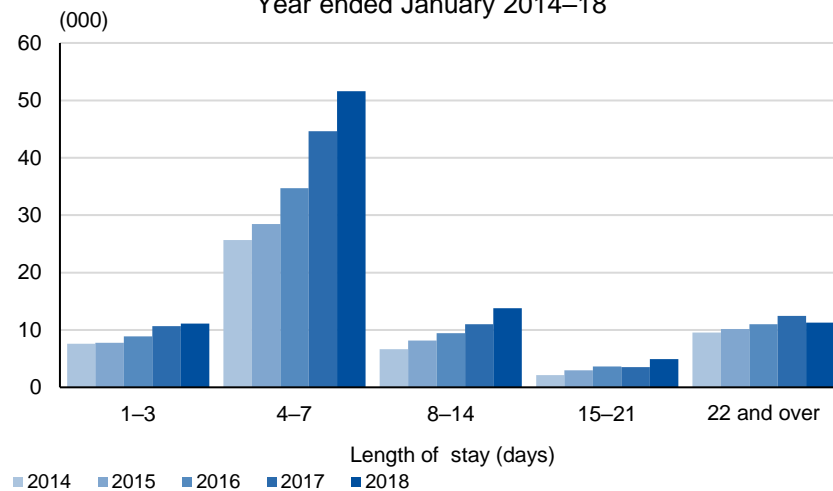
Source: Stats NZ

Age of visitors from Korea Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Korea Year ended January 2014–18



Source: Stats NZ

Table 37

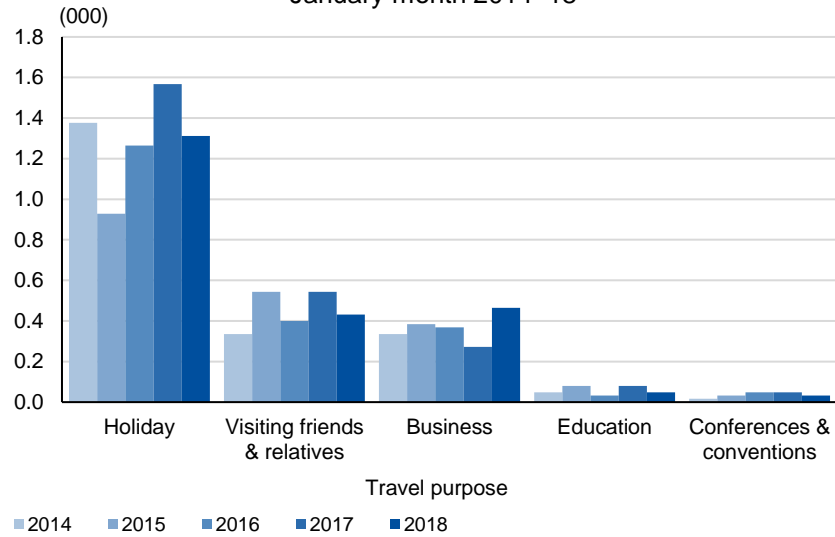
Key characteristics of visitors from Singapore
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,448	2,208	2,480	2,720	2,384	-336	-12.4
Travel purpose							
Holiday	1,376	928	1,264	1,568	1,312	-256	-16.3
Visiting friends & relatives	336	544	400	544	432	-112	-20.6
Business	336	384	368	272	464	192	70.6
Education	48	80	32	80	48	-32	-40.0
Conferences & conventions	16	32	48	48	32	-16	-33.3
Age group (years)							
Under 15	128	208	176	96	112	16	16.7
15–24	368	160	320	288	112	-176	-61.1
25–34	448	496	832	848	672	-176	-20.8
35–44	576	496	544	464	592	128	27.6
45–54	528	352	240	448	384	-64	-14.3
55–64	256	336	256	400	288	-112	-28.0
65+	144	160	112	176	224	48	27.3
Length of stay (days)							
1–3	368	208	320	368	432	64	17.4
4–7	608	448	512	688	512	-176	-25.6
8–14	912	832	880	1,072	944	-128	-11.9
15–21	224	224	304	224	240	16	7.1
22 and over	336	496	464	368	256	-112	-30.4
Median	9.0	11.3	10.9	9.1	9.3
New Zealand port							
Auckland airport	1,504	1,520	1,568	1,792	1,472	-320	-17.9
Christchurch airport	688	544	688	656	608	-48	-7.3
Closest port of flight							
Singapore	1,296	1,136	1,248	1,360	1,328	-32	-2.4
Citizenship							
Singapore	1,248	1,104	1,088	1,296	1,120	-176	-13.6

Symbol: ... not applicable

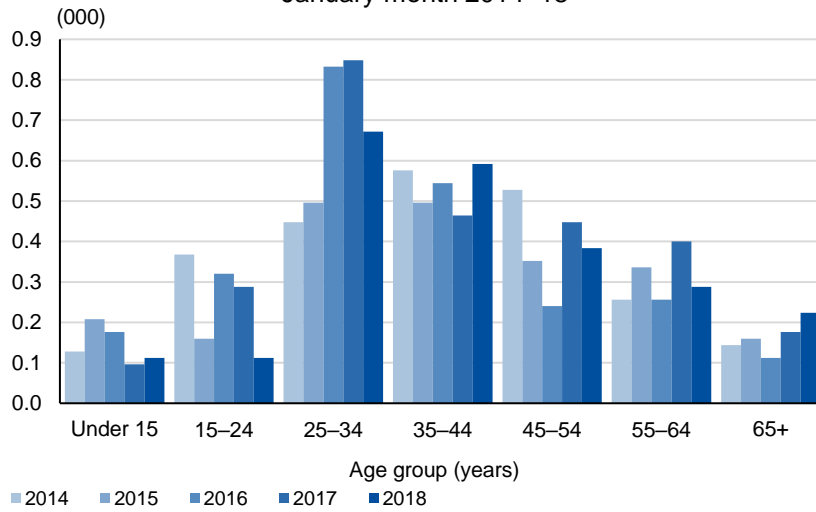
Source: Stats NZ

Travel purpose of visitors from Singapore January month 2014–18



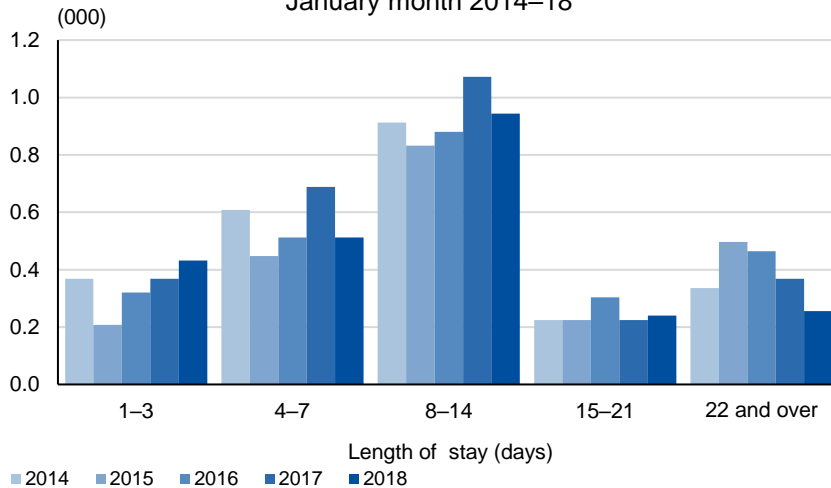
Source: Stats NZ

Age of visitors from Singapore January month 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore January month 2014–18



Source: Stats NZ

Table 38

Key characteristics of visitors from Singapore

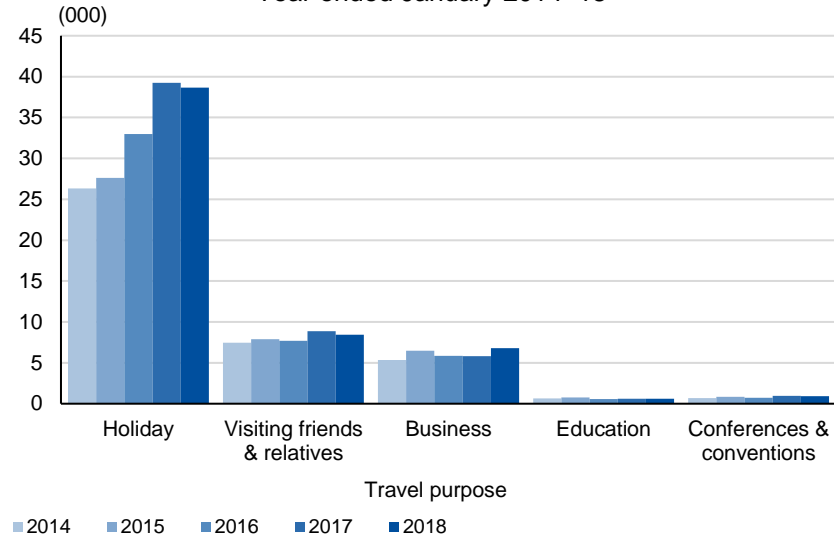
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	43,056	46,608	49,856	57,584	58,208	624	1.1
Travel purpose							
Holiday	26,320	27,632	32,960	39,248	38,656	-592	-1.5
Visiting friends & relatives	7,472	7,904	7,680	8,880	8,448	-432	-4.9
Business	5,360	6,464	5,856	5,824	6,784	960	16.5
Education	640	768	560	624	608	-16	-2.6
Conferences & conventions	688	848	720	976	912	-64	-6.6
Age group (years)							
Under 15	5,952	5,584	6,192	6,576	6,704	128	1.9
15–24	4,048	4,704	4,608	5,456	5,280	-176	-3.2
25–34	8,992	10,016	11,184	14,752	14,704	-48	-0.3
35–44	9,600	10,896	11,552	11,936	12,272	336	2.8
45–54	8,032	8,320	8,752	9,648	10,512	864	9.0
55–64	4,832	5,168	5,440	6,608	6,256	-352	-5.3
65+	1,600	1,920	2,128	2,608	2,480	-128	-4.9
Length of stay (days)							
1–3	5,408	5,760	5,168	5,744	7,024	1,280	22.3
4–7	10,864	11,008	10,912	12,304	11,840	-464	-3.8
8–14	17,952	20,272	22,288	27,824	27,456	-368	-1.3
15–21	5,232	5,680	7,360	7,840	8,224	384	4.9
22 and over	3,600	3,888	4,128	3,872	3,664	-208	-5.4
Median	9.1	9.4	9.9	9.7	9.8
New Zealand port							
Auckland airport	25,456	27,872	29,264	33,168	32,496	-672	-2.0
Christchurch airport	14,272	15,168	16,272	18,288	18,608	320	1.7
Wellington airport	1,616	1,696	1,632	2,880	3,584	704	24.4
Queenstown airport	1,456	1,792	2,512	3,152	3,312	160	5.1
Closest port of flight							
Singapore	25,952	26,832	29,312	32,768	31,888	-880	-2.7
Sydney	9,520	10,320	9,840	10,672	10,336	-336	-3.1
Melbourne	3,200	3,968	4,992	5,520	5,168	-352	-6.4
Brisbane	2,480	3,328	3,568	4,112	3,904	-208	-5.1
Canberra	0	0	0	1,040	2,000	960	92.3
Coolangatta	192	256	320	1,200	1,456	256	21.3
Kuala Lumpur	336	704	368	544	1,008	464	85.3
Nadi	112	144	144	272	656	384	141.2
Citizenship							
Singapore	24,288	25,776	28,064	33,488	33,648	160	0.5
New Zealand	4,240	4,048	3,872	4,560	4,464	-96	-2.1
Malaysia	2,272	2,912	2,752	3,968	3,728	-240	-6.0
United Kingdom	1,984	2,160	2,416	2,224	2,336	112	5.0

Symbol: ... not applicable

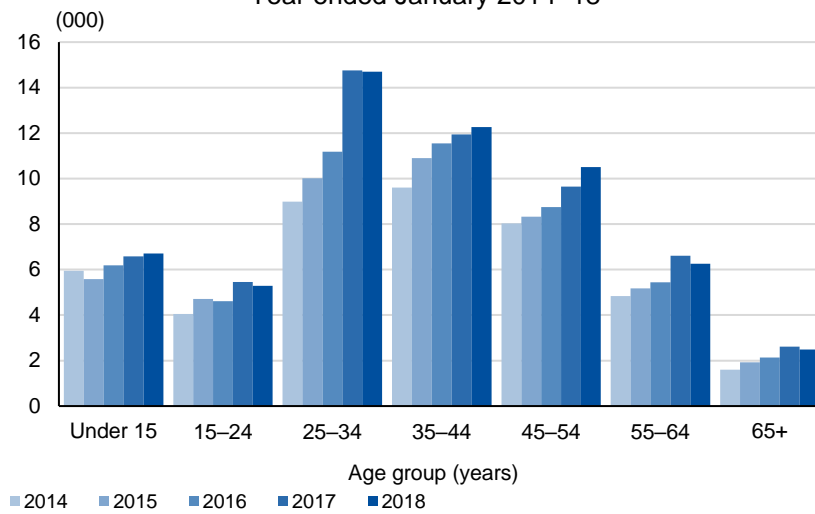
Source: Stats NZ

Travel purpose of visitors from Singapore Year ended January 2014–18



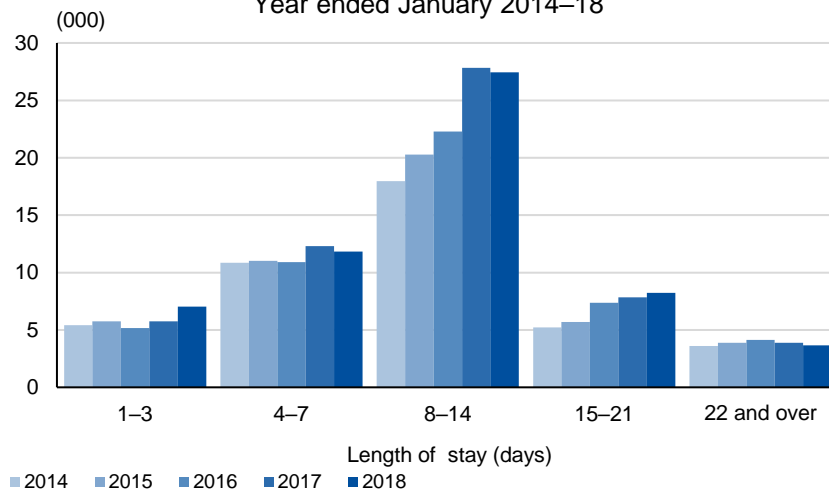
Source: Stats NZ

Age of visitors from Singapore Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Singapore Year ended January 2014–18



Source: Stats NZ

Table 39

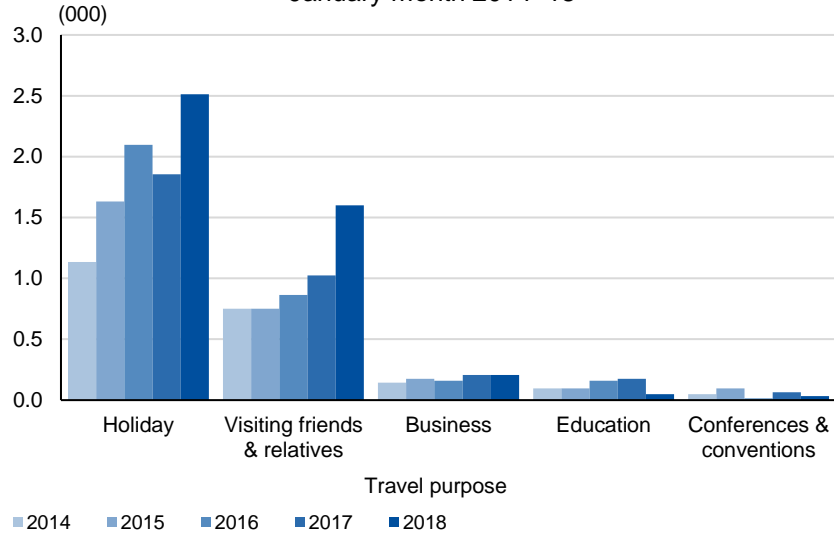
Key characteristics of visitors from India
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,576	3,200	3,776	3,856	4,976	1,120	29.0
Travel purpose							
Holiday	1,136	1,632	2,096	1,856	2,512	656	35.3
Visiting friends & relatives	752	752	864	1,024	1,600	576	56.3
Business	144	176	160	208	208	0	0.0
Education	96	96	160	176	48	-128	-72.7
Conferences & conventions	48	96	16	64	32	-32	-50.0
Age group (years)							
Under 15	48	112	128	80	208	128	160.0
15–24	400	496	512	336	384	48	14.3
25–34	816	944	1,216	1,120	1,376	256	22.9
35–44	192	288	256	480	368	-112	-23.3
45–54	368	400	384	432	768	336	77.8
55–64	432	720	816	944	1,264	320	33.9
65+	320	240	464	464	608	144	31.0
Length of stay (days)							
1–3	208	224	256	224	176	-48	-21.4
4–7	464	512	576	544	736	192	35.3
8–14	624	1,040	1,568	1,216	1,664	448	36.8
15–21	272	400	320	384	624	240	62.5
22 and over	1,008	1,024	1,056	1,488	1,776	288	19.4
Median	14.4	12.5	12.0	14.1	13.6
New Zealand port							
Auckland airport	2,080	2,400	2,656	2,992	3,664	672	22.5
Christchurch airport	208	352	688	528	832	304	57.6
Closest port of flight							
Singapore	528	608	848	1,104	1,568	464	42.0
Sydney	464	672	832	576	800	224	38.9
Kuala Lumpur	512	592	656	464	672	208	44.8
Hong Kong	176	176	192	368	560	192	52.2
Citizenship							
India	2,496	3,104	3,648	3,696	4,832	1,136	30.7

Symbol: ... not applicable

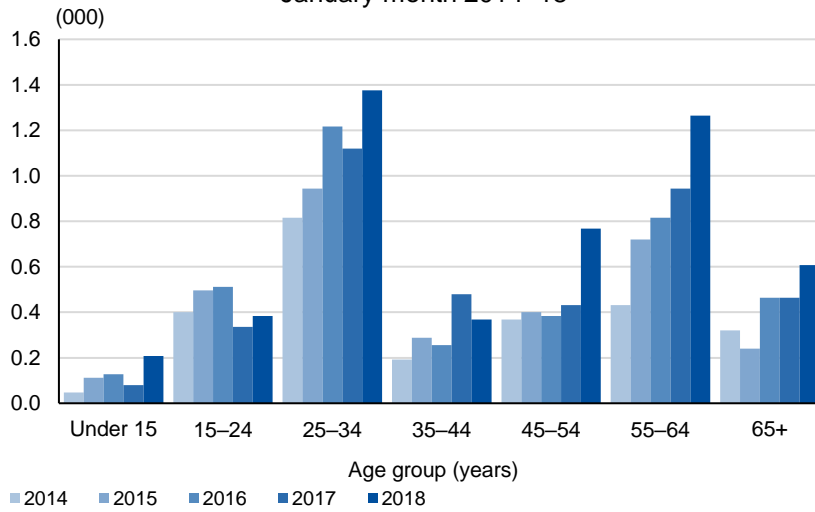
Source: Stats NZ

Travel purpose of visitors from India January month 2014–18



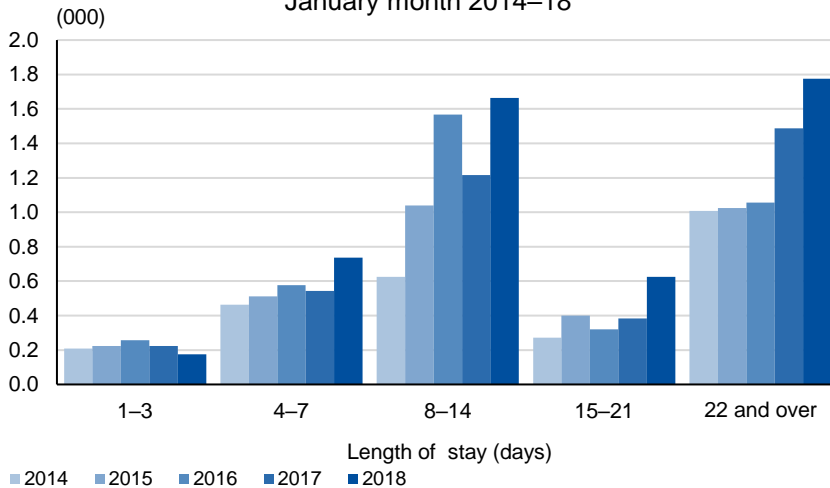
Source: Stats NZ

Age of visitors from India January month 2014–18



Source: Stats NZ

Length of stay of visitors from India January month 2014–18



Source: Stats NZ

Table 40

Key characteristics of visitors from India

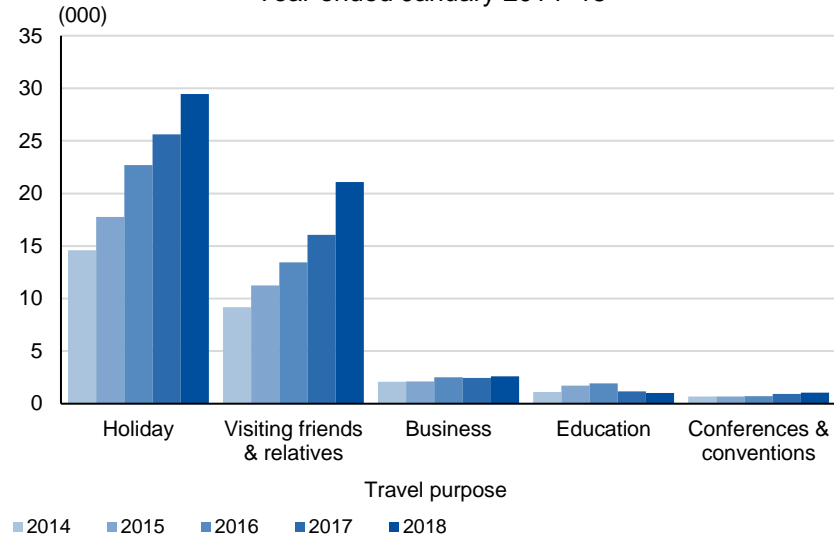
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	31,248	38,016	46,576	52,096	62,560	10,464	20.1
Travel purpose							
Holiday	14,608	17,776	22,688	25,616	29,456	3,840	15.0
Visiting friends & relatives	9,168	11,248	13,440	16,048	21,072	5,024	31.3
Business	2,096	2,112	2,496	2,464	2,608	144	5.8
Education	1,104	1,712	1,920	1,184	1,008	-176	-14.9
Conferences & conventions	688	672	704	928	1,040	112	12.1
Age group (years)							
Under 15	1,968	2,512	2,464	2,880	3,888	1,008	35.0
15–24	3,808	5,216	5,808	5,120	5,200	80	1.6
25–34	7,584	9,472	12,208	12,448	14,752	2,304	18.5
35–44	4,208	4,416	5,648	6,384	7,056	672	10.5
45–54	5,296	5,664	6,640	8,320	9,872	1,552	18.7
55–64	5,680	7,024	9,168	10,976	14,080	3,104	28.3
65+	2,704	3,712	4,640	5,968	7,712	1,744	29.2
Length of stay (days)							
1–3	1,840	2,080	2,624	2,576	2,816	240	9.3
4–7	6,928	6,752	8,176	8,112	10,080	1,968	24.3
8–14	8,432	11,648	15,072	17,264	19,376	2,112	12.2
15–21	3,520	3,664	5,088	5,632	7,296	1,664	29.5
22 and over	10,528	13,872	15,616	18,512	22,992	4,480	24.2
Median	13.0	13.4	12.8	13.6	14.1
New Zealand port							
Auckland airport	25,552	30,304	36,224	41,184	49,504	8,320	20.2
Christchurch airport	3,776	4,240	6,512	7,264	8,768	1,504	20.7
Queenstown airport	944	2,128	2,624	2,224	2,320	96	4.3
Wellington airport	544	816	864	880	1,456	576	65.5
Seaports	416	512	336	544	512	-32	-5.9
Closest port of flight							
Singapore	11,152	11,600	15,392	15,840	20,624	4,784	30.2
Sydney	5,024	8,000	7,696	7,312	8,480	1,168	16.0
Hong Kong	1,888	1,648	1,584	3,088	7,008	3,920	126.9
Kuala Lumpur	4,992	8,960	7,696	7,520	5,904	-1,616	-21.5
Bangkok	2,976	2,048	4,560	5,872	4,672	-1,200	-20.4
Guangzhou	720	304	1,152	3,680	4,496	816	22.2
Melbourne	1,920	2,416	3,952	3,952	3,872	-80	-2.0
Brisbane	976	1,232	1,952	1,440	2,224	784	54.4
Coolangatta	240	336	560	864	1,072	208	24.1
Dubai	0	0	0	272	992	720	264.7
Citizenship							
India	29,968	36,576	44,816	50,720	61,040	10,320	20.3

Symbol: ... not applicable

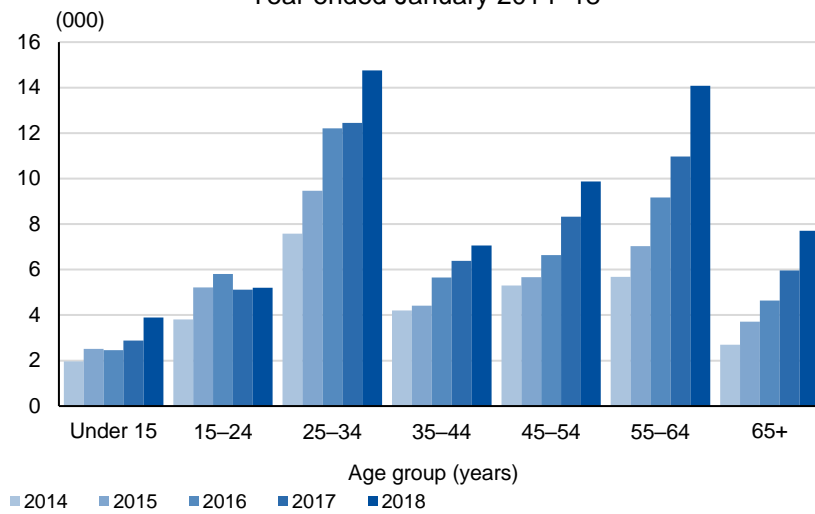
Source: Stats NZ

Travel purpose of visitors from India Year ended January 2014–18



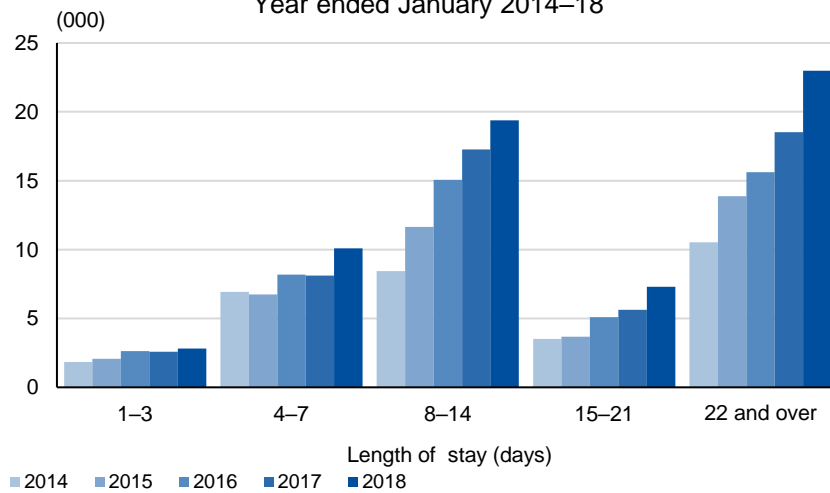
Source: Stats NZ

Age of visitors from India Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from India Year ended January 2014–18



Source: Stats NZ

Table 41

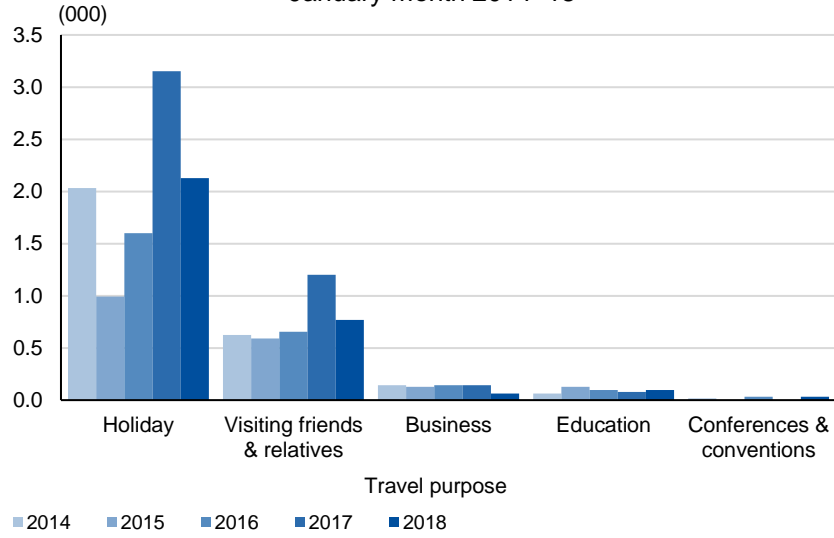
Key characteristics of visitors from Hong Kong
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,072	1,936	2,672	4,736	3,184	-1,552	-32.8
Travel purpose							
Holiday	2,032	992	1,600	3,152	2,128	-1,024	-32.5
Visiting friends & relatives	624	592	656	1,200	768	-432	-36.0
Business	144	128	144	144	64	-80	-55.6
Education	64	128	96	80	96	16	20.0
Conferences & conventions	16	0	32	0	32	32	...
Age group (years)							
Under 15	240	48	224	528	192	-336	-63.6
15–24	240	176	272	192	96	-96	-50.0
25–34	544	400	448	768	704	-64	-8.3
35–44	528	320	480	864	448	-416	-48.1
45–54	560	416	528	848	592	-256	-30.2
55–64	736	368	496	1,104	784	-320	-29.0
65+	224	208	224	432	368	-64	-14.8
Length of stay (days)							
1–3	224	240	224	336	144	-192	-57.1
4–7	672	576	800	1,584	1,200	-384	-24.2
8–14	1,424	624	816	2,096	1,136	-960	-45.8
15–21	432	96	416	416	416	0	0.0
22 and over	320	400	416	304	288	-16	-5.3
Median	10.0	8.9	9.9	8.5	8.9
New Zealand port							
Auckland airport	2,432	1,616	2,144	3,840	2,560	-1,280	-33.3
Closest port of flight							
Hong Kong	1,712	1,152	1,504	3,024	2,336	-688	-22.8
Citizenship							
Hong Kong	1,552	1,024	1,312	2,816	1,984	-832	-29.5

Symbol: ... not applicable

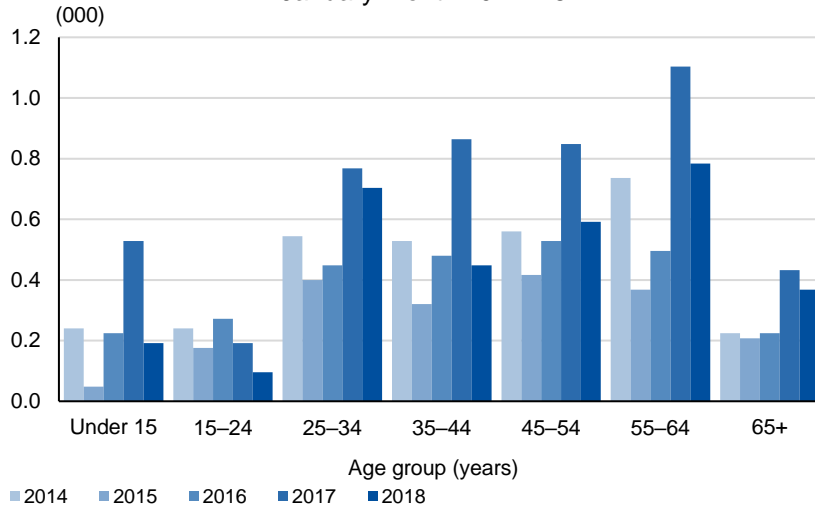
Source: Stats NZ

Travel purpose of visitors from Hong Kong January month 2014–18



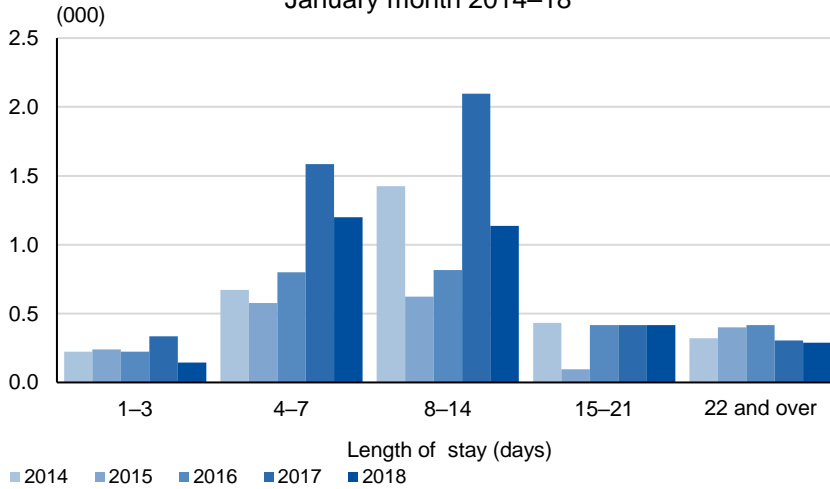
Source: Stats NZ

Age of visitors from Hong Kong January month 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong January month 2014–18



Source: Stats NZ

Table 42

Key characteristics of visitors from Hong Kong

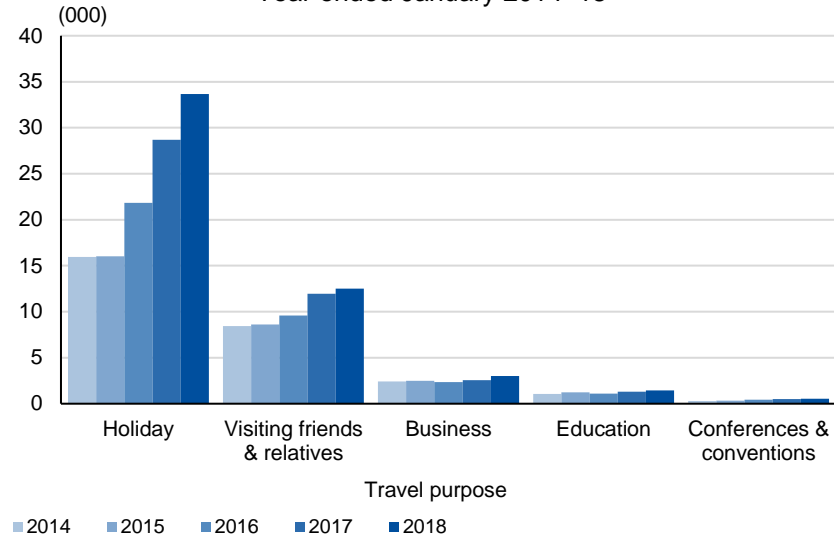
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,584	30,320	37,024	46,832	53,136	6,304	13.5
Travel purpose							
Holiday	15,968	16,032	21,824	28,688	33,648	4,960	17.3
Visiting friends & relatives	8,432	8,608	9,584	11,936	12,496	560	4.7
Business	2,400	2,496	2,352	2,560	3,024	464	18.1
Education	1,056	1,248	1,104	1,312	1,456	144	11.0
Conferences & conventions	288	320	448	496	544	48	9.7
Age group (years)							
Under 15	3,216	3,216	3,824	4,592	4,864	272	5.9
15–24	2,240	2,496	2,688	3,296	3,872	576	17.5
25–34	5,248	5,664	6,416	8,640	10,256	1,616	18.7
35–44	6,112	6,064	6,848	8,480	9,360	880	10.4
45–54	5,840	6,288	7,392	9,520	10,464	944	9.9
55–64	5,056	4,528	6,896	8,208	9,920	1,712	20.9
65+	1,872	2,064	2,960	4,096	4,400	304	7.4
Length of stay (days)							
1–3	2,816	2,944	3,040	4,080	4,960	880	21.6
4–7	8,448	9,216	10,992	14,912	16,128	1,216	8.2
8–14	11,600	11,536	14,592	18,288	22,032	3,744	20.5
15–21	3,392	3,392	4,384	5,360	5,904	544	10.1
22 and over	3,328	3,232	4,016	4,192	4,112	-80	-1.9
Median	9.1	8.9	9.4	8.8	8.7
New Zealand port							
Auckland airport	25,184	25,904	31,392	38,192	45,344	7,152	18.7
Christchurch airport	2,528	2,464	3,216	5,088	4,880	-208	-4.1
Queenstown airport	1,024	1,008	1,296	2,192	1,680	-512	-23.4
Wellington airport	464	688	912	1,072	816	-256	-23.9
Closest port of flight							
Hong Kong	19,024	19,232	23,952	29,344	39,456	10,112	34.5
Sydney	4,032	4,000	5,088	6,944	4,928	-2,016	-29.0
Melbourne	1,456	1,712	1,984	2,352	2,304	-48	-2.0
Singapore	2,128	2,128	2,320	2,960	1,968	-992	-33.5
Brisbane	1,088	928	1,424	1,968	1,648	-320	-16.3
Citizenship							
Hong Kong	15,392	16,160	21,232	27,856	32,816	4,960	17.8
New Zealand	5,344	4,928	5,504	6,368	6,352	-16	-0.3
United Kingdom	2,848	2,752	2,912	3,488	4,112	624	17.9
Australia	1,408	1,744	1,744	2,016	2,224	208	10.3

Symbol: ... not applicable

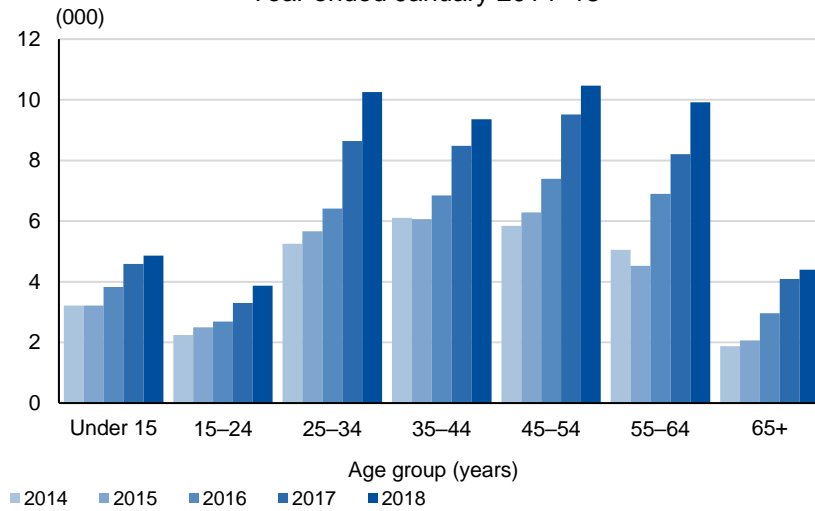
Source: Stats NZ

Travel purpose of visitors from Hong Kong Year ended January 2014–18



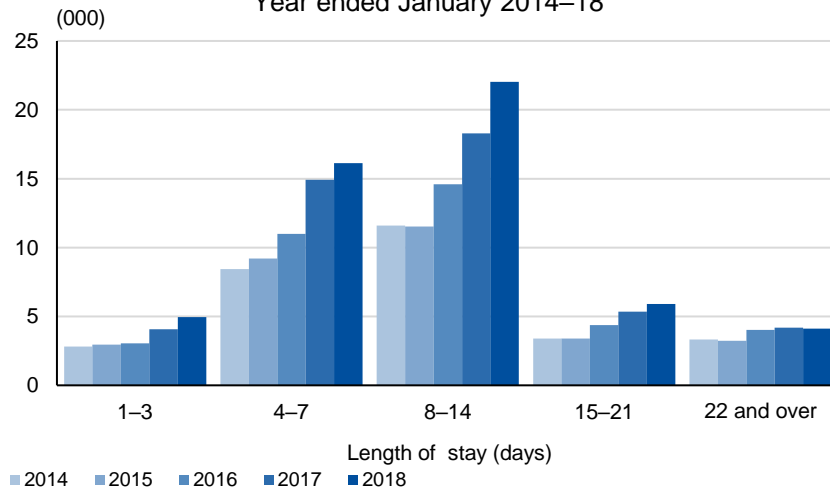
Source: Stats NZ

Age of visitors from Hong Kong Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Hong Kong Year ended January 2014–18



Source: Stats NZ

Table 43

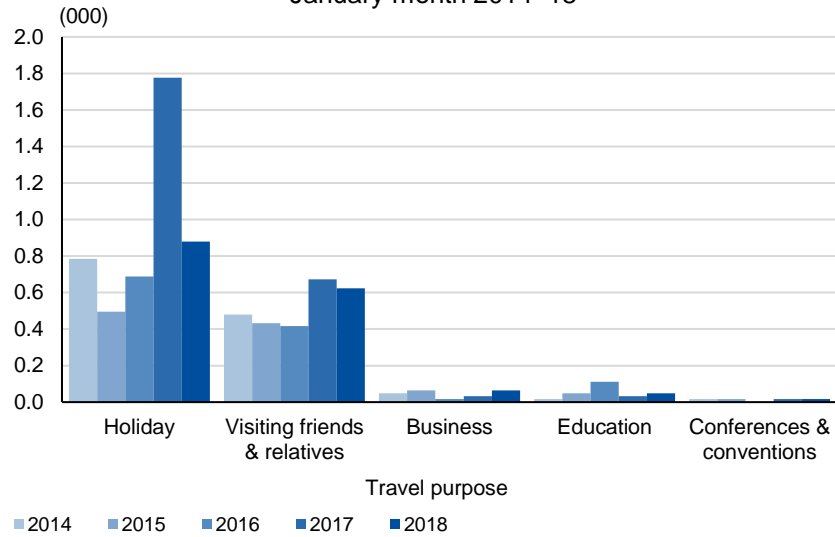
Key characteristics of visitors from Malaysia
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	1,520	1,248	1,488	2,704	1,744	-960	-35.5
Travel purpose							
Holiday	784	496	688	1,776	880	-896	-50.5
Visiting friends & relatives	480	432	416	672	624	-48	-7.1
Business	48	64	16	32	64	32	100.0
Education	16	48	112	32	48	16	50.0
Conferences & conventions	16	16	0	16	16	0	0.0
Age group (years)							
Under 15	112	16	64	224	112	-112	-50.0
15–24	96	192	128	384	208	-176	-45.8
25–34	304	256	352	656	368	-288	-43.9
35–44	224	160	272	256	192	-64	-25.0
45–54	256	176	160	240	240	0	0.0
55–64	320	288	336	512	304	-208	-40.6
65+	208	160	176	432	320	-112	-25.9
Length of stay (days)							
1–3	16	48	96	192	96	-96	-50.0
4–7	320	208	320	784	320	-464	-59.2
8–14	704	320	432	1,008	576	-432	-42.9
15–21	208	144	192	288	256	-32	-11.1
22 and over	272	528	448	432	496	64	14.8
Median	10.7	16.0	13.6	9.3	13.1
New Zealand port							
Auckland airport	1,152	1,008	1,072	2,160	1,536	-624	-28.9
Closest port of flight							
Coolangatta	32	48	80	1,248	864	-384	-30.8
Kuala Lumpur	464	368	496	624	512	-112	-17.9
Citizenship							
Malaysia	1,296	1,088	1,312	2,496	1,536	-960	-38.5

Symbol: ... not applicable

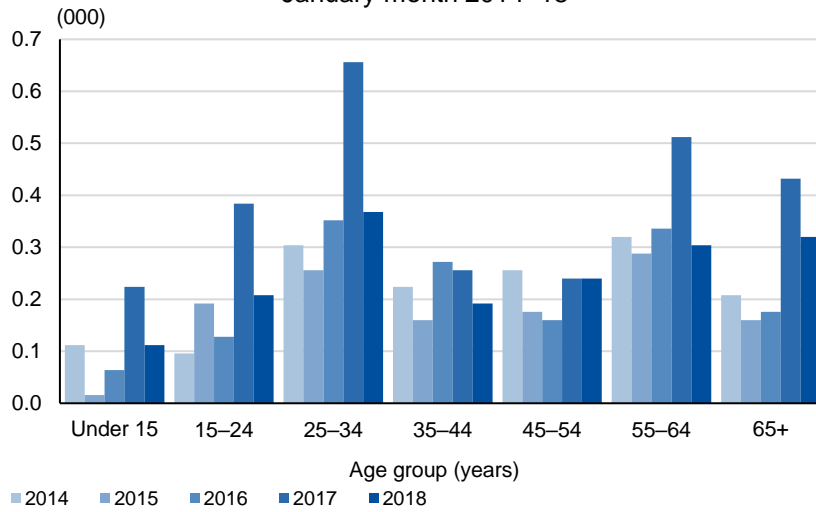
Source: Stats NZ

Travel purpose of visitors from Malaysia January month 2014–18



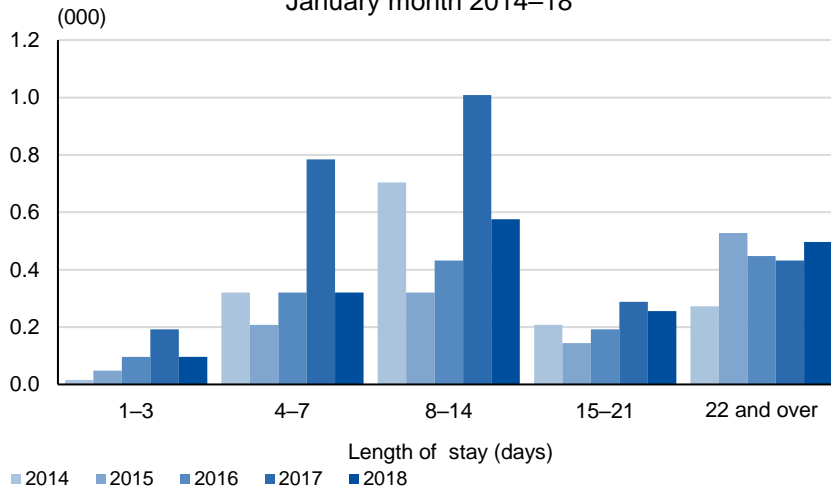
Source: Stats NZ

Age of visitors from Malaysia January month 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia January month 2014–18



Source: Stats NZ

Table 44

Key characteristics of visitors from Malaysia

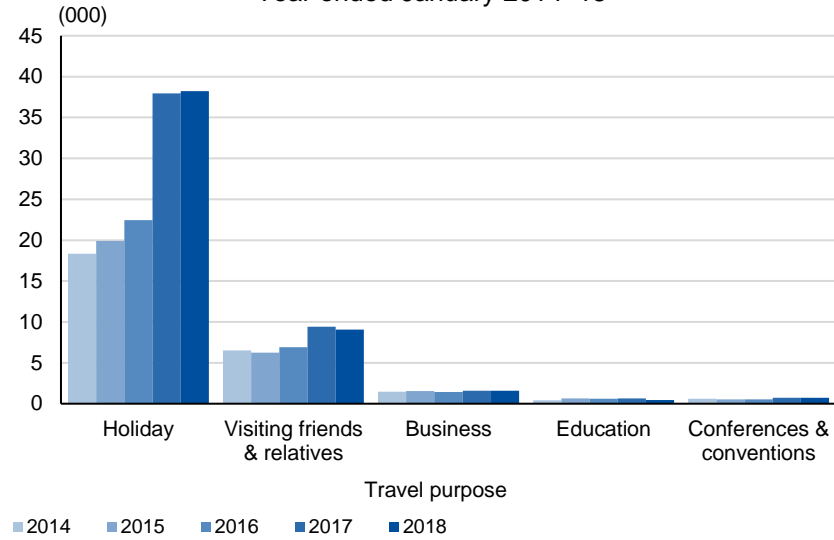
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	29,536	31,264	34,480	53,008	52,880	-128	-0.2
Travel purpose							
Holiday	18,352	19,920	22,464	37,936	38,208	272	0.7
Visiting friends & relatives	6,528	6,240	6,912	9,408	9,056	-352	-3.7
Business	1,456	1,536	1,424	1,568	1,584	16	1.0
Education	416	656	624	640	432	-208	-32.5
Conferences & conventions	592	512	544	720	736	16	2.2
Age group (years)							
Under 15	2,624	2,848	3,392	5,088	4,880	-208	-4.1
15–24	3,456	3,344	3,776	5,488	5,856	368	6.7
25–34	5,408	5,984	6,720	11,488	12,032	544	4.7
35–44	4,704	5,248	5,200	8,160	8,432	272	3.3
45–54	5,344	5,616	5,168	8,848	8,192	-656	-7.4
55–64	5,632	5,920	7,168	9,424	9,216	-208	-2.2
65+	2,368	2,304	3,056	4,512	4,272	-240	-5.3
Length of stay (days)							
1–3	1,440	1,776	1,792	2,464	1,952	-512	-20.8
4–7	9,024	9,168	10,192	14,944	14,096	-848	-5.7
8–14	11,344	12,096	13,504	23,728	24,464	736	3.1
15–21	3,296	3,232	3,488	5,600	6,176	576	10.3
22 and over	4,432	4,992	5,504	6,272	6,192	-80	-1.3
Median	9.7	9.6	9.5	9.7	9.9
New Zealand port							
Auckland airport	22,112	21,808	24,128	42,272	45,024	2,752	6.5
Christchurch airport	6,112	7,680	8,272	8,608	6,064	-2,544	-29.6
Queenstown airport	640	960	1,040	1,216	912	-304	-25.0
Wellington airport	528	688	896	848	800	-48	-5.7
Closest port of flight							
Coolangatta	272	208	640	20,656	24,672	4,016	19.4
Kuala Lumpur	10,752	11,504	13,728	14,080	14,624	544	3.9
Singapore	7,504	5,888	4,352	4,944	4,192	-752	-15.2
Melbourne	5,424	6,592	8,288	6,560	3,536	-3,024	-46.1
Sydney	3,680	5,648	5,632	5,088	3,136	-1,952	-38.4
Brisbane	800	720	976	640	864	224	35.0
Bangkok	48	80	112	128	544	416	325.0
Citizenship							
Malaysia	26,640	28,432	31,184	49,344	49,200	-144	-0.3
New Zealand	864	544	896	784	688	-96	-12.2
United Kingdom	448	528	336	480	512	32	6.7

Symbol: ... not applicable

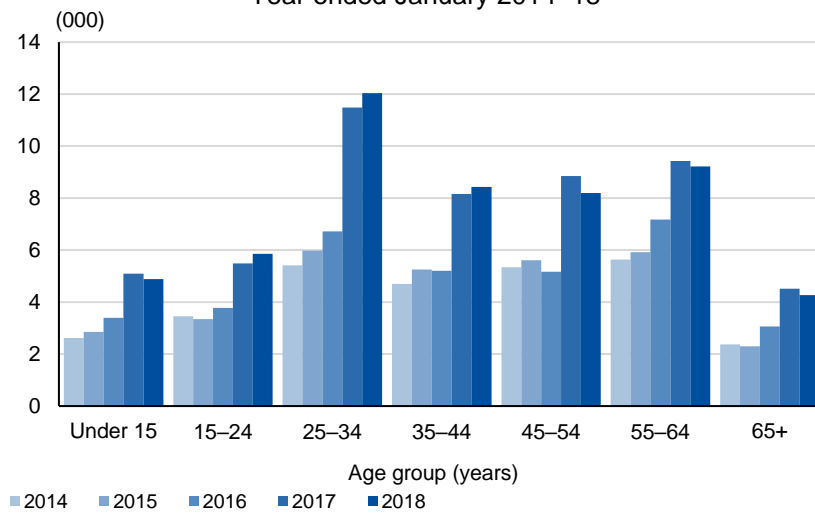
Source: Stats NZ

Travel purpose of visitors from Malaysia Year ended January 2014–18



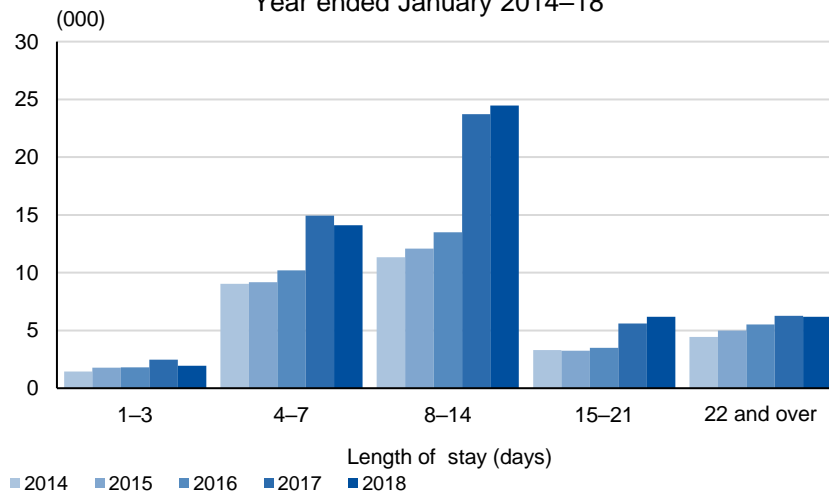
Source: Stats NZ

Age of visitors from Malaysia Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Malaysia Year ended January 2014–18



Source: Stats NZ

Table 45

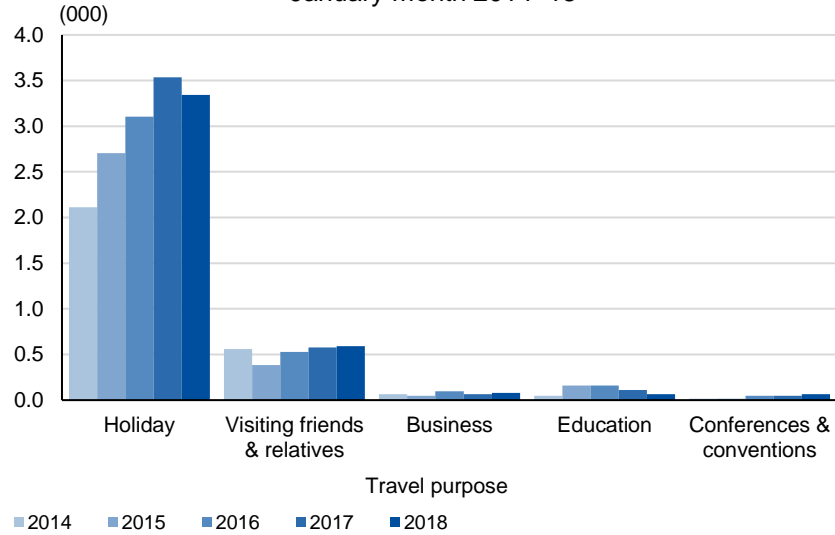
Key characteristics of visitors from Taiwan
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	2,912	3,808	4,160	4,576	4,448	-128	-2.8
Travel purpose							
Holiday	2,112	2,704	3,104	3,536	3,344	-192	-5.4
Visiting friends & relatives	560	384	528	576	592	16	2.8
Business	64	48	96	64	80	16	25.0
Education	48	160	160	112	64	-48	-42.9
Conferences & conventions	16	16	48	48	64	16	33.3
Age group (years)							
Under 15	256	288	544	528	464	-64	-12.1
15–24	256	384	560	512	496	-16	-3.1
25–34	608	800	768	976	608	-368	-37.7
35–44	560	512	736	816	784	-32	-3.9
45–54	400	688	768	784	992	208	26.5
55–64	592	544	544	672	640	-32	-4.8
65+	240	592	240	288	464	176	61.1
Length of stay (days)							
1–3	80	128	80	144	96	-48	-33.3
4–7	752	944	1,024	1,376	1,024	-352	-25.6
8–14	1,360	1,680	1,856	2,128	1,968	-160	-7.5
15–21	400	464	592	480	640	160	33.3
22 and over	320	592	608	448	720	272	60.7
Median	8.8	9.1	10.1	8.9	10.1
New Zealand port							
Auckland airport	2,448	2,288	2,400	2,768	2,688	-80	-2.9
Christchurch airport	448	1,504	1,744	1,696	1,696	0	0.0
Closest port of flight							
Hong Kong	480	400	480	640	1,488	848	132.5
Brisbane	880	1,120	1,072	896	1,136	240	26.8
Melbourne	48	128	704	704	768	64	9.1
Sydney	960	1,712	1,392	1,536	496	-1,040	-67.7
Citizenship							
Taiwan	2,608	3,648	3,936	4,272	4,240	-32	-0.7

Symbol: ... not applicable

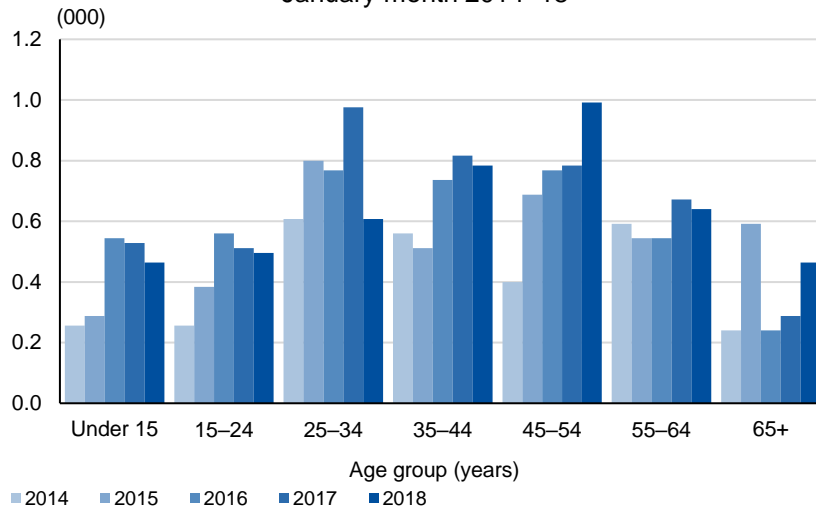
Source: Stats NZ

Travel purpose of visitors from Taiwan January month 2014–18



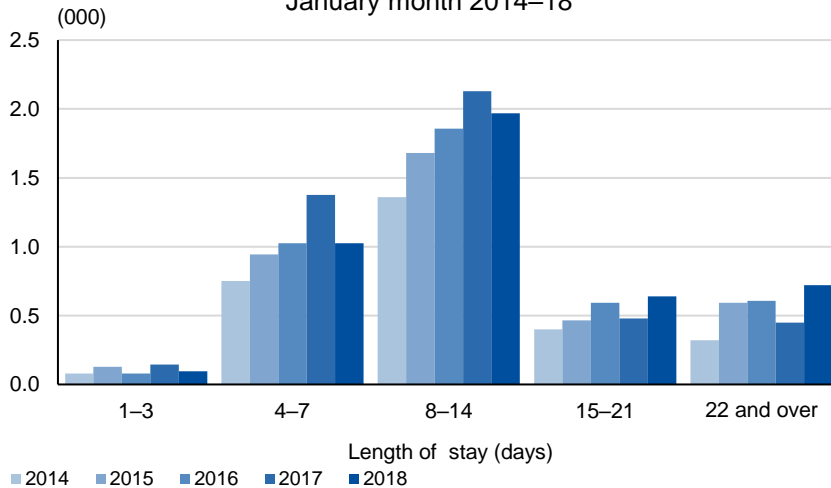
Source: Stats NZ

Age of visitors from Taiwan January month 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan January month 2014–18



Source: Stats NZ

Table 46

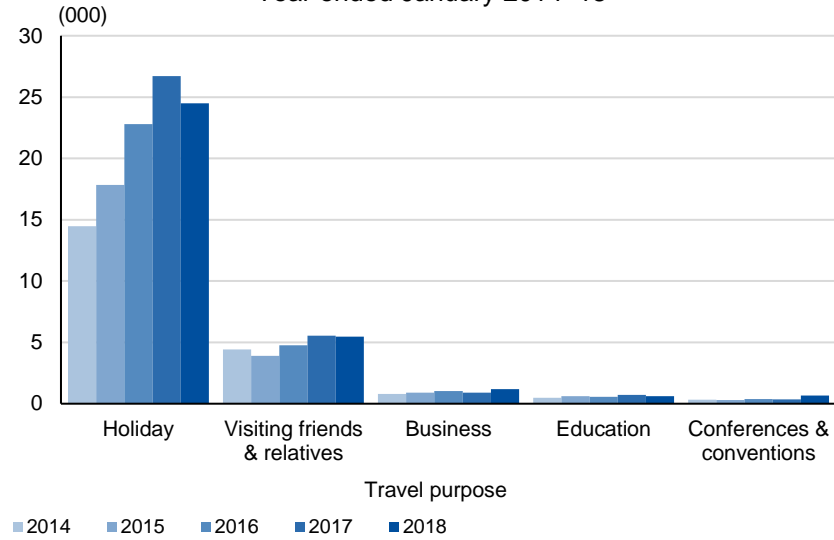
Key characteristics of visitors from Taiwan
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	22,240	25,472	31,552	37,472	35,584	-1,888	-5.0
Travel purpose							
Holiday	14,480	17,824	22,784	26,720	24,496	-2,224	-8.3
Visiting friends & relatives	4,416	3,888	4,768	5,536	5,456	-80	-1.4
Business	800	896	1,040	896	1,184	288	32.1
Education	480	624	560	704	608	-96	-13.6
Conferences & conventions	320	304	384	352	656	304	86.4
Age group (years)							
Under 15	1,392	1,472	2,128	2,336	2,096	-240	-10.3
15–24	1,856	2,384	2,768	2,944	2,816	-128	-4.3
25–34	4,672	4,880	5,568	7,536	6,864	-672	-8.9
35–44	3,536	3,504	5,136	5,360	5,360	0	0.0
45–54	3,968	4,416	5,792	6,224	6,192	-32	-0.5
55–64	4,816	5,744	7,136	8,752	7,792	-960	-11.0
65+	2,000	3,072	3,024	4,320	4,464	144	3.3
Length of stay (days)							
1–3	880	1,008	1,312	1,472	1,712	240	16.3
4–7	6,640	8,000	10,352	11,952	11,808	-144	-1.2
8–14	9,008	10,464	12,896	16,416	13,824	-2,592	-15.8
15–21	2,176	2,208	2,976	3,552	3,472	-80	-2.3
22 and over	3,536	3,792	4,016	4,080	4,768	688	16.9
Median	8.6	8.7	8.9	8.9	9.0
New Zealand port							
Auckland airport	18,272	19,280	21,936	25,632	25,328	-304	-1.2
Christchurch airport	3,680	5,744	9,008	11,072	9,264	-1,808	-16.3
Closest port of flight							
Brisbane	6,656	7,456	8,304	8,704	10,528	1,824	21.0
Hong Kong	5,504	4,304	4,672	6,464	9,296	2,832	43.8
Sydney	5,168	8,816	11,680	11,936	5,920	-6,016	-50.4
Melbourne	752	1,312	3,232	5,216	4,432	-784	-15.0
Singapore	3,024	2,400	1,888	1,488	1,536	48	3.2
Coolangatta	144	160	224	512	928	416	81.3
Shanghai	16	32	288	816	784	-32	-3.9
Guangzhou	240	368	384	912	640	-272	-29.8
Citizenship							
Taiwan	20,304	23,664	29,568	35,200	33,216	-1,984	-5.6
New Zealand	1,248	848	1,200	1,296	1,472	176	13.6

Symbol: ... not applicable

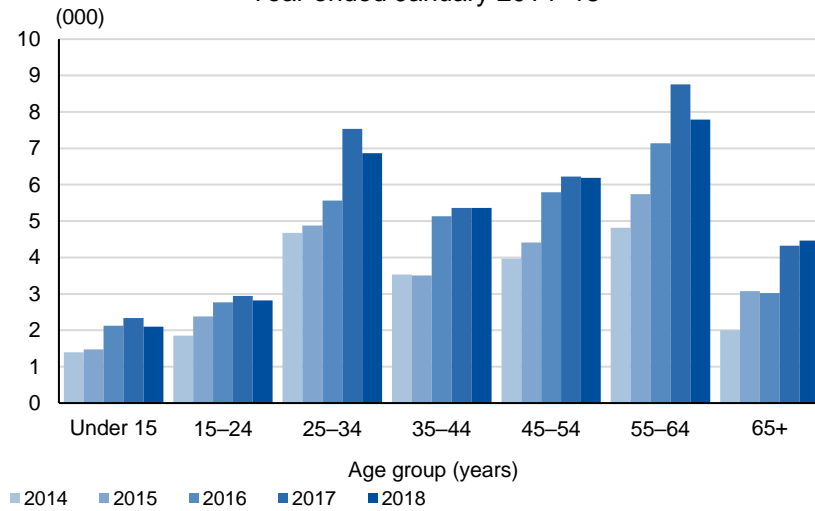
Source: Stats NZ

Travel purpose of visitors from Taiwan Year ended January 2014–18



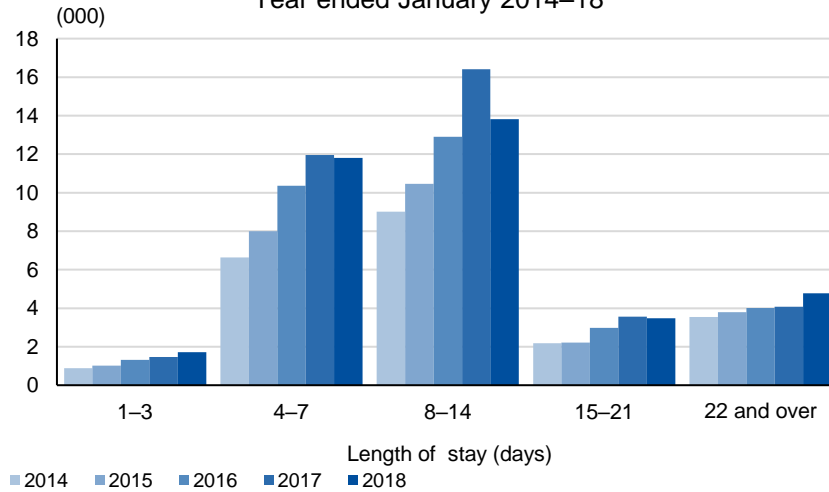
Source: Stats NZ

Age of visitors from Taiwan Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Taiwan Year ended January 2014–18



Source: Stats NZ

Table 47

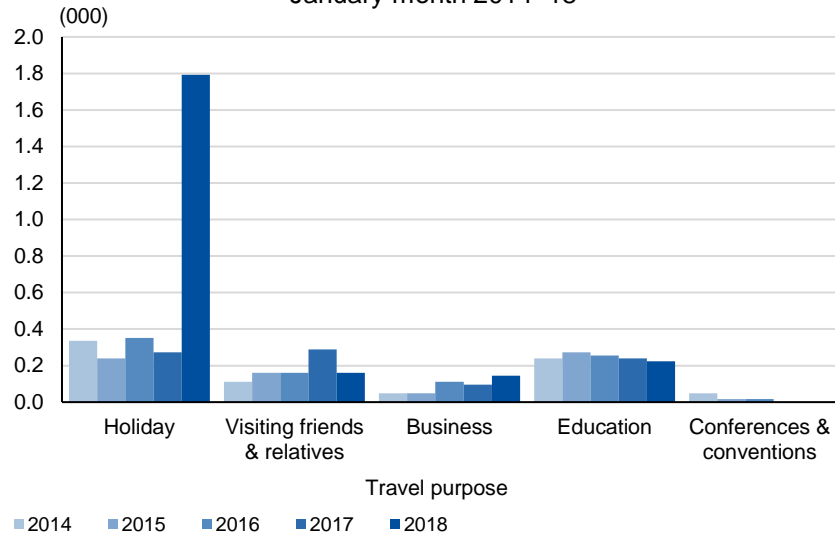
Key characteristics of visitors from Thailand
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	976	848	1,056	1,024	2,448	1,424	139.1
Travel purpose							
Holiday	336	240	352	272	1,792	1,520	558.8
Visiting friends & relatives	112	160	160	288	160	-128	-44.4
Business	48	48	112	96	144	48	50.0
Education	240	272	256	240	224	-16	-6.7
Conferences & conventions	48	16	16	0	0	0	...
Age group (years)							
Under 15	80	80	160	80	80	0	0.0
15–24	240	304	240	256	256	0	0.0
25–34	96	160	112	160	528	368	230.0
35–44	224	144	224	256	560	304	118.8
45–54	144	64	112	96	464	368	383.3
55–64	112	64	128	128	416	288	225.0
65+	80	32	80	48	144	96	200.0
Length of stay (days)							
1–3	32	48	80	80	112	32	40.0
4–7	288	128	224	192	1,472	1,280	666.7
8–14	160	160	224	256	320	64	25.0
15–21	16	64	64	64	80	16	25.0
22 and over	480	448	464	432	464	32	7.4
Median	15.0	31.3	16.5	13.5	6.7
New Zealand port							
Auckland airport	672	576	640	752	1,968	1,216	161.7
Closest port of flight							
Bangkok	496	304	448	416	896	480	115.4
Sydney	416	336	432	224	608	384	171.4
Citizenship							
Thailand	800	672	880	720	2,192	1,472	204.4

Symbol: ... not applicable

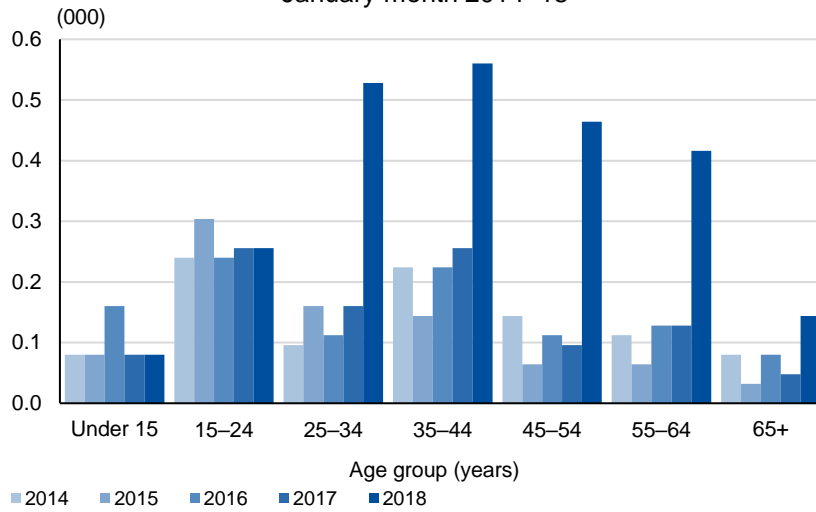
Source: Stats NZ

Travel purpose of visitors from Thailand January month 2014–18



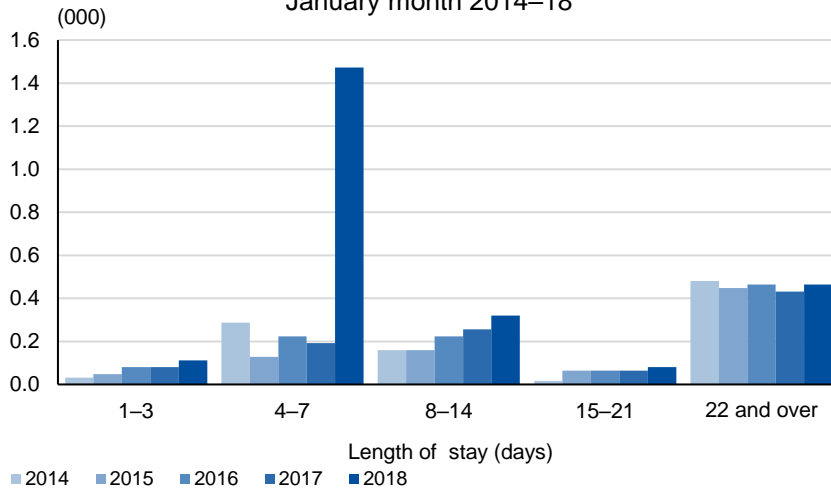
Source: Stats NZ

Age of visitors from Thailand January month 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand January month 2014–18



Source: Stats NZ

Table 48

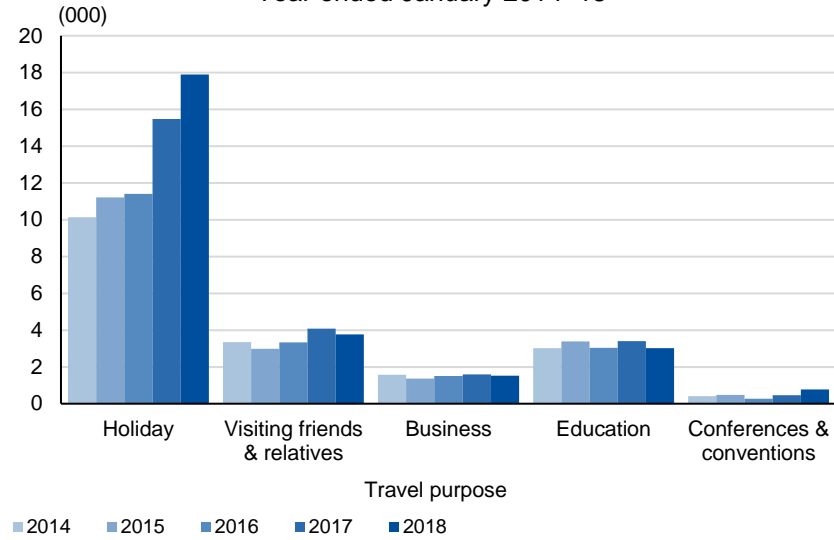
Key characteristics of visitors from Thailand
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	20,896	21,568	21,904	27,072	29,040	1,968	7.3
Travel purpose							
Holiday	10,128	11,216	11,408	15,472	17,888	2,416	15.6
Visiting friends & relatives	3,344	2,976	3,328	4,080	3,760	-320	-7.8
Business	1,568	1,360	1,504	1,584	1,520	-64	-4.0
Education	3,024	3,376	3,040	3,408	3,024	-384	-11.3
Conferences & conventions	400	480	272	464	768	304	65.5
Age group (years)							
Under 15	2,544	2,560	3,120	2,912	3,344	432	14.8
15–24	2,848	3,136	2,624	3,312	3,456	144	4.3
25–34	3,184	3,664	3,376	4,240	4,928	688	16.2
35–44	4,352	4,624	4,432	5,616	6,208	592	10.5
45–54	4,096	3,856	4,144	5,104	5,136	32	0.6
55–64	2,736	2,768	2,800	3,696	3,744	48	1.3
65+	1,136	960	1,408	2,192	2,224	32	1.5
Length of stay (days)							
1–3	1,360	1,312	1,200	1,488	2,048	560	37.6
4–7	7,072	6,960	7,120	9,328	8,352	-976	-10.5
8–14	5,664	5,824	5,968	8,048	10,096	2,048	25.4
15–21	1,760	1,664	2,240	2,448	2,688	240	9.8
22 and over	5,040	5,808	5,376	5,760	5,856	96	1.7
Median	9.2	9.6	9.7	9.1	9.6
New Zealand port							
Auckland airport	13,792	13,744	15,152	19,584	21,152	1,568	8.0
Christchurch airport	6,288	5,888	4,864	5,248	5,584	336	6.4
Queenstown airport	272	1,056	1,072	1,200	1,296	96	8.0
Wellington airport	480	784	752	960	928	-32	-3.3
Closest port of flight							
Bangkok	10,704	9,552	10,528	13,488	12,768	-720	-5.3
Sydney	6,896	8,064	7,344	7,440	8,384	944	12.7
Singapore	1,808	1,760	1,712	2,144	2,512	368	17.2
Coolangatta	64	16	48	624	1,360	736	117.9
Hong Kong	288	144	272	160	1,168	1,008	630.0
Kuala Lumpur	160	576	272	912	720	-192	-21.1
Melbourne	400	672	896	784	656	-128	-16.3
Citizenship							
Thailand	17,280	17,904	18,064	22,176	24,208	2,032	9.2
New Zealand	1,152	1,136	1,056	1,536	1,040	-496	-32.3
United States of America	496	448	720	624	656	32	5.1
United Kingdom	400	512	496	560	592	32	5.7

Symbol: ... not applicable

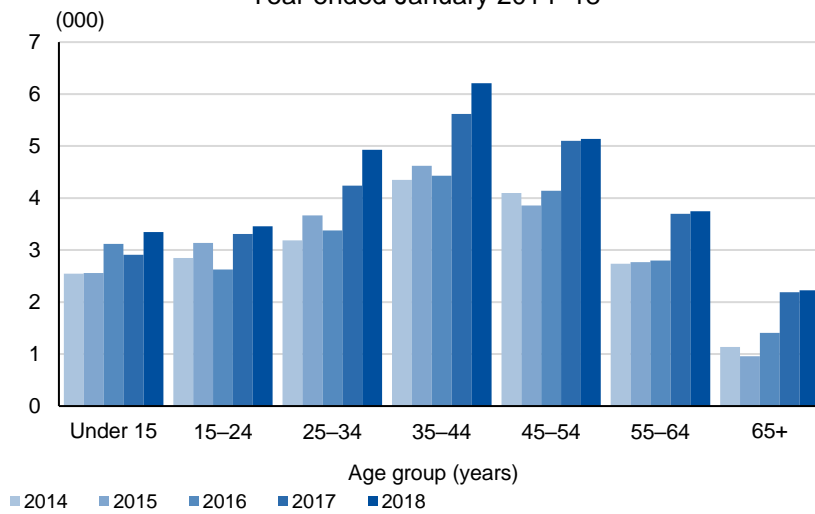
Source: Stats NZ

Travel purpose of visitors from Thailand Year ended January 2014–18



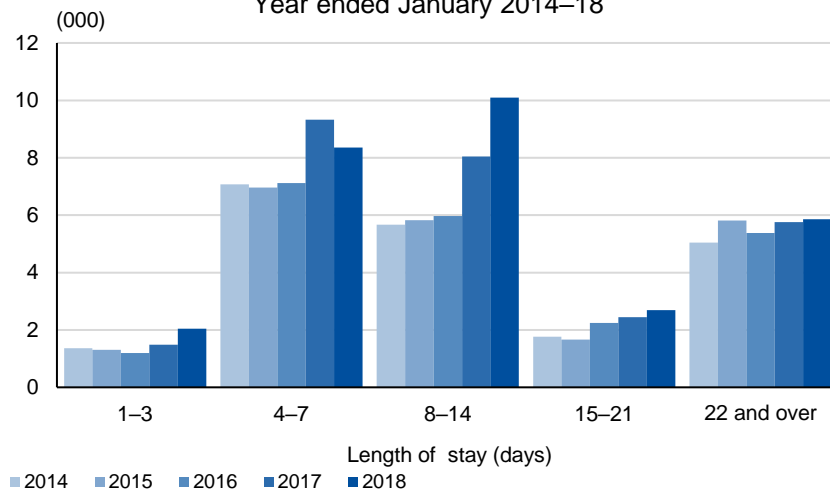
Source: Stats NZ

Age of visitors from Thailand Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Thailand Year ended January 2014–18



Source: Stats NZ

Table 49

Key characteristics of visitors from the United Kingdom

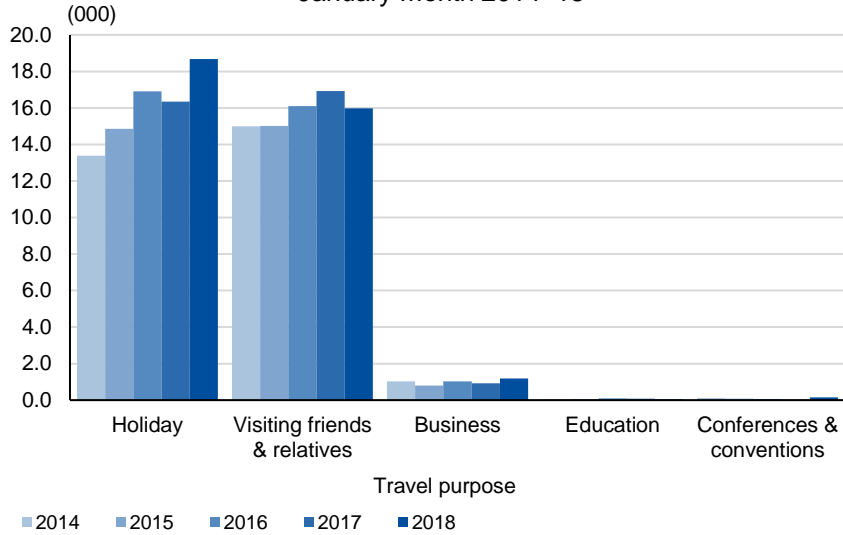
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	30,560	31,536	35,184	35,344	37,152	1,808	5.1
Travel purpose							
Holiday	13,392	14,864	16,912	16,352	18,672	2,320	14.2
Visiting friends & relatives	14,992	15,008	16,096	16,928	15,984	-944	-5.6
Business	1,024	800	1,024	928	1,184	256	27.6
Education	48	64	96	80	48	-32	-40.0
Conferences & conventions	112	80	64	32	144	112	350.0
Age group (years)							
Under 15	624	576	752	1,040	864	-176	-16.9
15–24	2,080	2,304	2,736	2,480	3,120	640	25.8
25–34	4,480	4,928	5,408	5,600	6,208	608	10.9
35–44	2,640	2,752	3,024	2,656	2,784	128	4.8
45–54	3,344	3,232	3,376	3,296	3,840	544	16.5
55–64	7,664	7,040	7,808	8,368	8,432	64	0.8
65+	9,728	10,704	12,080	11,904	11,904	0	0.0
Length of stay (days)							
1–3	976	944	1,232	1,104	1,344	240	21.7
4–7	2,624	2,560	2,976	2,672	2,816	144	5.4
8–14	5,360	4,688	6,160	6,336	6,176	-160	-2.5
15–21	6,064	6,784	7,728	7,840	8,752	912	11.6
22 and over	15,536	16,560	17,088	17,392	18,064	672	3.9
Median	21.8	22.6	21.3	21.3	21.3
New Zealand port							
Auckland airport	21,744	23,296	25,152	25,392	26,576	1,184	4.7
Christchurch airport	5,408	5,536	6,512	6,208	7,280	1,072	17.3
Queenstown airport	736	928	1,184	1,440	1,376	-64	-4.4
Wellington airport	1,920	1,472	1,808	1,808	1,296	-512	-28.3
Seaports	608	224	512	480	592	112	23.3
Closest port of flight							
Sydney	10,048	9,248	9,664	9,104	7,968	-1,136	-12.5
Melbourne	4,560	4,480	5,712	5,392	5,728	336	6.2
Singapore	3,344	4,448	5,152	3,568	4,432	864	24.2
Hong Kong	3,456	4,016	4,656	3,072	3,904	832	27.1
Brisbane	3,248	3,392	3,104	2,784	3,520	736	26.4
Dubai	0	0	0	3,680	2,848	-832	-22.6
Los Angeles	1,296	928	1,360	1,600	1,296	-304	-19.0
Doha	0	0	0	0	976	976	...
Kuala Lumpur	1,232	1,248	752	1,072	912	-160	-14.9
Guangzhou	256	992	576	864	704	-160	-18.5
Citizenship							
United Kingdom	26,592	27,904	30,944	31,280	32,944	1,664	5.3
New Zealand	2,448	1,984	2,512	2,288	2,192	-96	-4.2
Australia	416	384	352	432	512	80	18.5

Symbol: ... not applicable

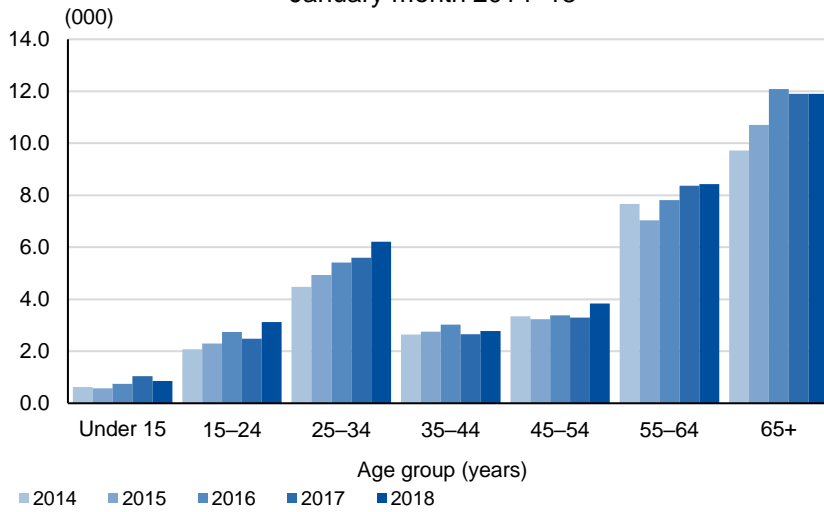
Source: Stats NZ

Travel purpose of visitors from the United Kingdom January month 2014–18



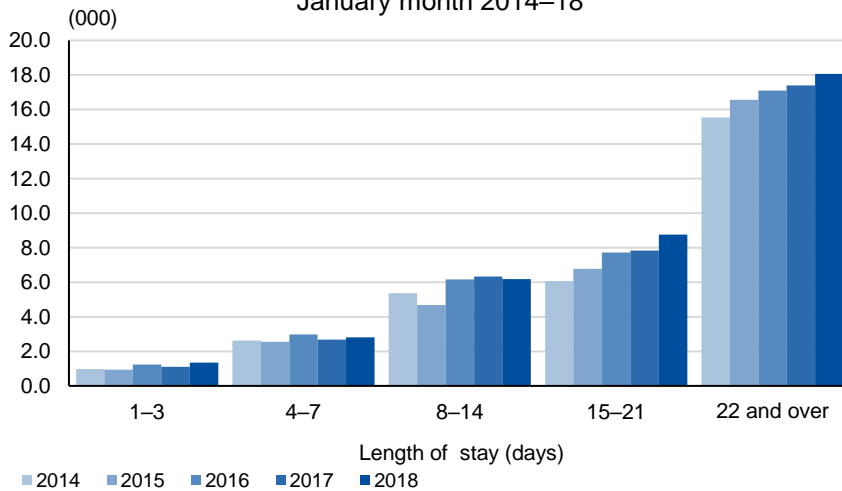
Source: Stats NZ

Age of visitors from the United Kingdom January month 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom January month 2014–18



Source: Stats NZ

Table 50

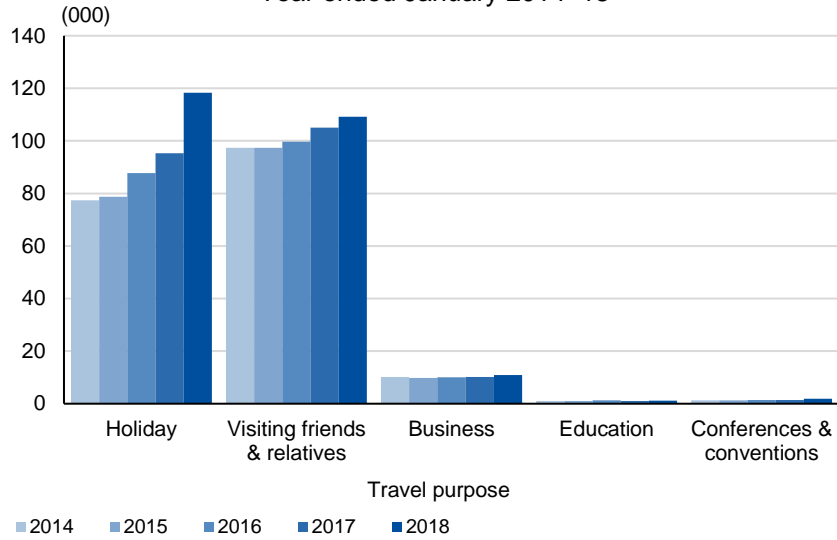
Key characteristics of visitors from the United Kingdom
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	194,688	195,392	207,600	221,136	251,072	29,936	13.5
Travel purpose							
Holiday	77,440	78,736	87,696	95,328	118,272	22,944	24.1
Visiting friends & relatives	97,376	97,376	99,712	105,056	109,184	4,128	3.9
Business	10,128	9,776	10,048	10,160	10,848	688	6.8
Education	1,040	1,088	1,216	976	1,104	128	13.1
Conferences & conventions	1,216	1,328	1,376	1,424	1,904	480	33.7
Age group (years)							
Under 15	10,368	9,024	10,672	11,632	12,256	624	5.4
15–24	22,224	21,776	24,432	26,448	27,872	1,424	5.4
25–34	36,704	36,976	38,480	41,872	47,872	6,000	14.3
35–44	22,800	23,136	23,312	24,928	27,536	2,608	10.5
45–54	23,616	23,760	24,832	26,176	33,552	7,376	28.2
55–64	38,608	36,752	39,168	40,880	48,800	7,920	19.4
65+	40,368	43,968	46,704	49,200	53,184	3,984	8.1
Length of stay (days)							
1–3	10,368	10,288	10,656	11,648	15,984	4,336	37.2
4–7	19,904	20,288	21,776	22,544	26,096	3,552	15.8
8–14	39,264	38,832	43,408	47,024	55,616	8,592	18.3
15–21	45,056	46,720	49,040	52,672	64,976	12,304	23.4
22 and over	80,096	79,264	82,720	87,248	88,400	1,152	1.3
Median	19.7	19.6	19.3	18.8	17.9
New Zealand port							
Auckland airport	144,944	143,520	149,568	161,216	186,048	24,832	15.4
Christchurch airport	32,256	32,496	35,248	36,496	39,072	2,576	7.1
Wellington airport	10,240	11,472	13,168	12,112	12,608	496	4.1
Queenstown airport	4,032	4,960	6,512	8,240	8,736	496	6.0
Seaports	2,672	2,448	2,688	2,912	4,384	1,472	50.5
Closest port of flight							
Sydney	57,760	60,880	59,872	55,696	56,704	1,008	1.8
Melbourne	28,336	28,736	33,376	33,904	38,000	4,096	12.1
Singapore	25,392	24,992	31,472	28,976	27,328	-1,648	-5.7
Dubai	0	0	0	15,920	21,968	6,048	38.0
Hong Kong	17,216	18,000	18,896	18,000	20,720	2,720	15.1
Brisbane	17,264	17,744	19,472	17,072	17,888	816	4.8
Los Angeles	13,424	10,448	11,184	10,976	10,752	-224	-2.0
Doha	0	0	0	0	10,416	10,416	...
Kuala Lumpur	8,208	8,400	5,328	6,416	6,640	224	3.5
Nadi	2,288	3,088	3,216	3,440	4,352	912	26.5
Citizenship							
United Kingdom	161,264	162,528	173,904	184,880	213,328	28,448	15.4
New Zealand	21,904	21,424	20,720	22,384	21,872	-512	-2.3
Australia	3,120	2,752	3,248	3,488	3,712	224	6.4
Ireland	2,608	2,128	2,672	2,576	3,008	432	16.8

Symbol: ... not applicable

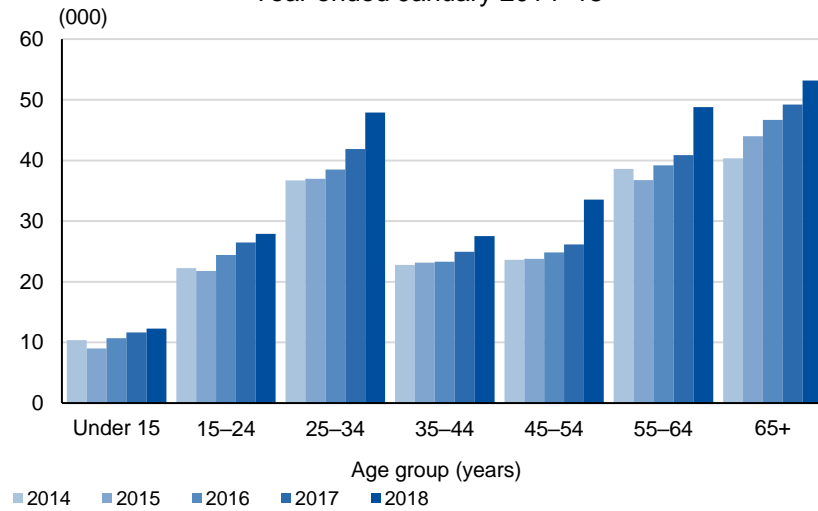
Source: Stats NZ

Travel purpose of visitors from the United Kingdom Year ended January 2014–18



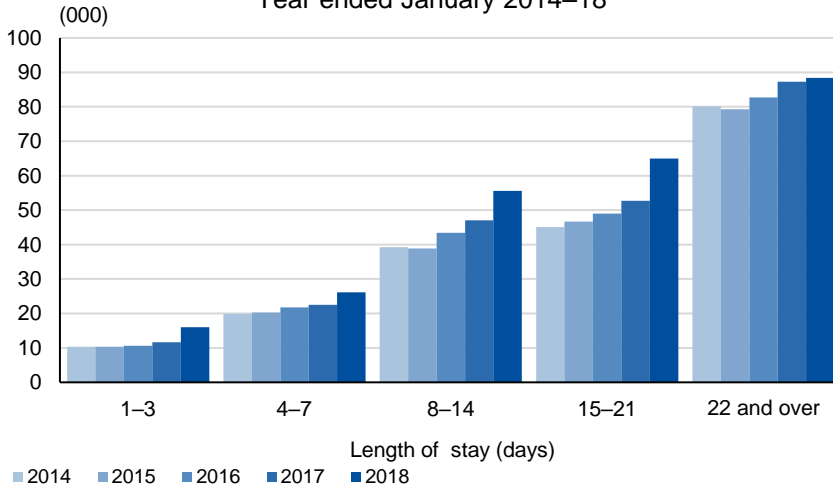
Source: Stats NZ

Age of visitors from the United Kingdom Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from the United Kingdom Year ended January 2014–18



Source: Stats NZ

Table 51

Country of residence of visitors from the United Kingdom
January month 2014–18

	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	30,560	31,536	35,184	35,344	37,152	1,808	5.1
England	25,568	26,752	29,648	29,488	31,424	1,936	6.6
Scotland	2,256	2,288	2,544	2,576	2,544	-32	-1.2
Wales	1,088	1,248	1,472	1,024	1,392	368	35.9
Not stated	960	688	848	1,568	1,040	-528	-33.7

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 52

Country of residence of visitors from the United Kingdom
Year ended January 2014–18

	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	194,688	195,392	207,600	221,136	251,072	29,936	13.5
England	162,560	165,632	175,248	184,256	209,712	25,456	13.8
Scotland	14,208	14,016	16,000	16,208	16,816	608	3.8
Wales	6,720	6,640	6,784	7,376	10,144	2,768	37.5
Northern Ireland	2,656	2,448	2,448	2,544	3,280	736	28.9
Channel Islands	1,072	928	912	1,024	1,216	192	18.8
Not stated	7,056	5,344	5,760	9,232	9,472	240	2.6

Note: United Kingdom county of residence (for example, Surrey) is used to calculate country of residence (for example, England).
As a result, these figures may differ from other country of residence figures published by Stats NZ.

Source: Stats NZ

Table 53

Key characteristics of visitors from Germany

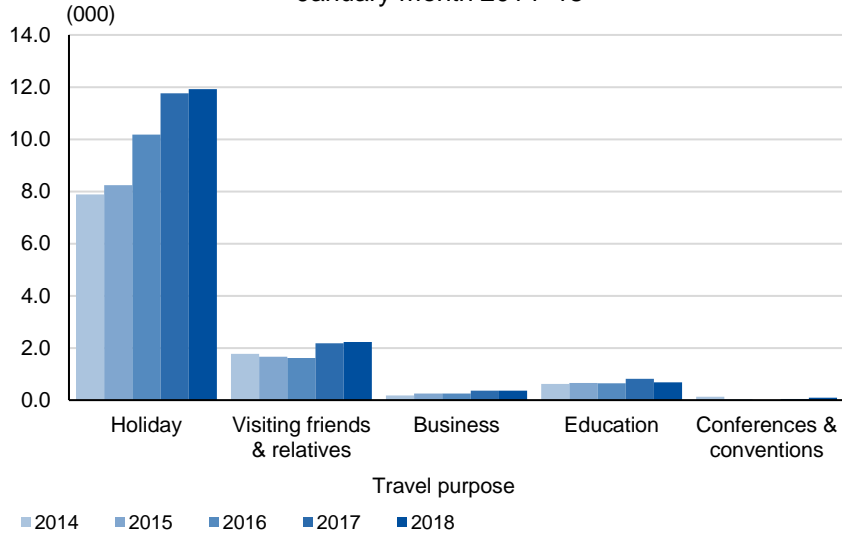
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	11,088	11,392	13,328	15,952	15,872	-80	-0.5
Travel purpose							
Holiday	7,888	8,240	10,176	11,760	11,920	160	1.4
Visiting friends & relatives	1,776	1,664	1,616	2,176	2,224	48	2.2
Business	176	256	256	368	368	0	0.0
Education	624	656	640	816	688	-128	-15.7
Conferences & conventions	128	32	0	48	96	48	100.0
Age group (years)							
Under 15	528	384	432	784	624	-160	-20.4
15–24	2,864	3,072	3,472	3,552	3,328	-224	-6.3
25–34	2,480	2,848	3,056	3,984	3,696	-288	-7.2
35–44	944	1,136	1,616	1,760	1,872	112	6.4
45–54	1,600	1,584	1,776	2,416	2,048	-368	-15.2
55–64	1,424	1,440	1,728	1,824	2,448	624	34.2
65+	1,248	928	1,248	1,632	1,856	224	13.7
Length of stay (days)							
1–3	192	400	400	736	640	-96	-13.0
4–7	368	304	432	912	752	-160	-17.5
8–14	992	1,184	1,424	1,584	1,504	-80	-5.1
15–21	1,632	1,424	2,272	2,480	2,880	400	16.1
22 and over	7,904	8,080	8,800	10,240	10,096	-144	-1.4
Median	30.5	29.8	28.3	27.2	27.5
New Zealand port							
Auckland airport	7,728	7,664	8,752	10,912	10,528	-384	-3.5
Christchurch airport	2,656	3,184	3,808	3,872	4,336	464	12.0
Closest port of flight							
Sydney	4,128	3,936	3,776	3,584	3,056	-528	-14.7
Singapore	1,344	1,792	2,448	2,496	3,008	512	20.5
Melbourne	1,920	1,952	2,768	2,240	2,160	-80	-3.6
Hong Kong	496	416	736	1,232	1,552	320	26.0
Dubai	0	0	0	1,952	1,520	-432	-22.1
Brisbane	1,216	1,424	1,328	992	1,216	224	22.6
Citizenship							
Germany	10,656	10,944	12,800	15,168	15,008	-160	-1.1

Symbol: ... not applicable

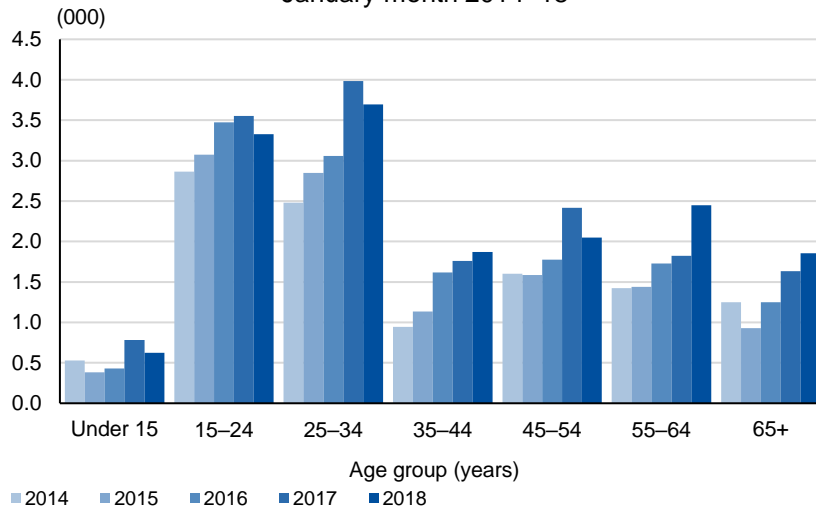
Source: Stats NZ

Travel purpose of visitors from Germany January month 2014–18



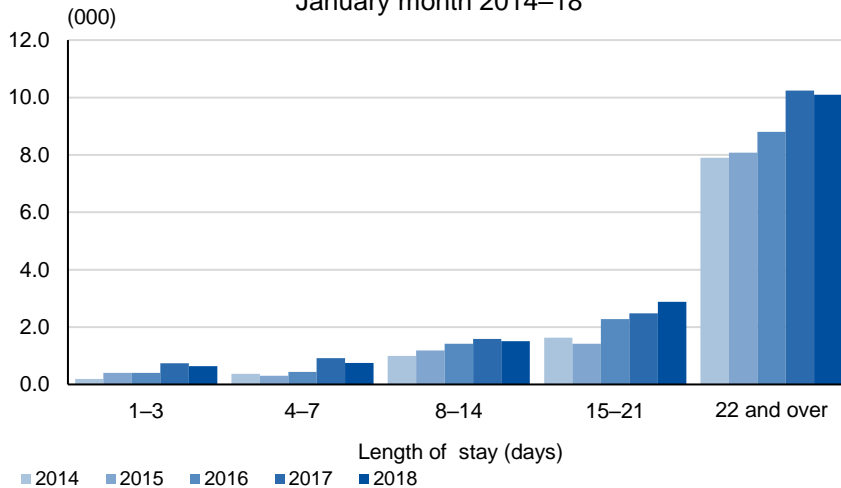
Source: Stats NZ

Age of visitors from Germany January month 2014–18



Source: Stats NZ

Length of stay of visitors from Germany January month 2014–18



Source: Stats NZ

Table 54

Key characteristics of visitors from Germany

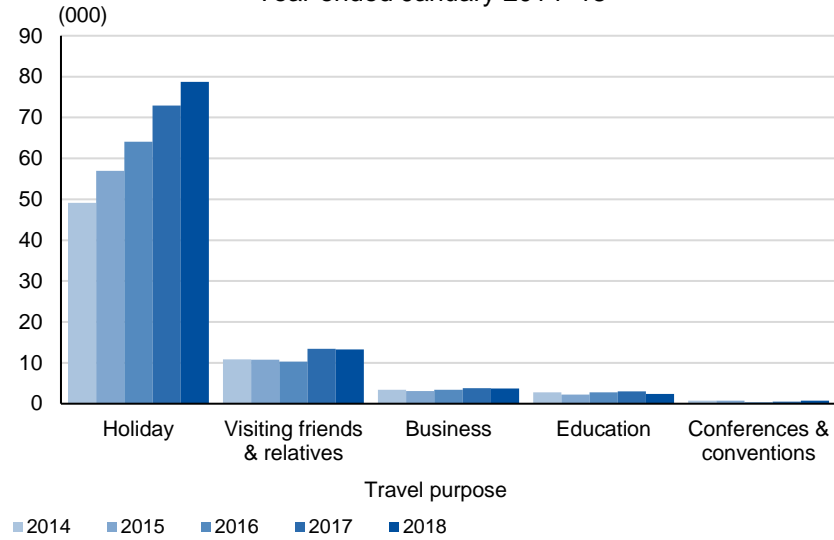
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	71,696	79,216	86,480	99,472	104,784	5,312	5.3
Travel purpose							
Holiday	49,136	56,976	64,080	72,960	78,704	5,744	7.9
Visiting friends & relatives	10,832	10,784	10,320	13,392	13,296	-96	-0.7
Business	3,424	3,088	3,424	3,808	3,696	-112	-2.9
Education	2,752	2,240	2,800	3,024	2,416	-608	-20.1
Conferences & conventions	704	768	352	480	752	272	56.7
Age group (years)							
Under 15	2,416	2,608	2,480	3,776	4,144	368	9.7
15–24	20,384	23,360	26,384	29,392	26,464	-2,928	-10.0
25–34	17,984	19,536	21,712	24,272	27,040	2,768	11.4
35–44	7,792	7,968	8,240	9,984	12,016	2,032	20.4
45–54	10,096	11,280	11,952	13,408	14,608	1,200	8.9
55–64	7,920	8,832	9,632	11,136	12,032	896	8.0
65+	5,104	5,632	6,080	7,504	8,480	976	13.0
Length of stay (days)							
1–3	4,144	4,624	4,912	7,264	8,176	912	12.6
4–7	4,896	5,088	5,120	5,408	6,144	736	13.6
8–14	8,304	8,960	9,376	10,416	12,240	1,824	17.5
15–21	12,464	13,728	15,488	18,400	20,480	2,080	11.3
22 and over	41,888	46,816	51,584	57,984	57,744	-240	-0.4
Median	25.4	25.2	25.4	24.9	23.4
New Zealand port							
Auckland airport	52,544	57,264	62,064	71,104	75,488	4,384	6.2
Christchurch airport	15,088	17,184	18,976	21,872	22,960	1,088	5.0
Wellington airport	2,464	2,704	3,088	2,928	2,624	-304	-10.4
Seaports	800	1,136	1,024	2,096	1,952	-144	-6.9
Queenstown airport	736	832	1,232	1,440	1,696	256	17.8
Closest port of flight							
Sydney	23,776	24,496	24,192	22,896	19,872	-3,024	-13.2
Singapore	9,760	12,160	14,288	15,152	15,840	688	4.5
Melbourne	11,328	13,728	15,680	15,296	12,320	-2,976	-19.5
Dubai	0	0	0	8,720	10,992	2,272	26.1
Hong Kong	3,984	3,808	5,200	7,440	9,120	1,680	22.6
Brisbane	7,312	8,224	9,104	7,072	6,160	-912	-12.9
Doha	0	0	0	0	5,520	5,520	...
Bangkok	1,392	1,312	896	2,128	4,032	1,904	89.5
Shanghai	1,216	1,840	1,792	2,784	3,008	224	8.0
Nadi	1,648	2,032	2,096	2,368	2,544	176	7.4
Citizenship							
Germany	67,648	75,248	82,688	94,352	99,088	4,736	5.0
New Zealand	1,184	1,088	896	1,392	1,456	64	4.6
United Kingdom	416	400	432	448	672	224	50.0

Symbol: ... not applicable

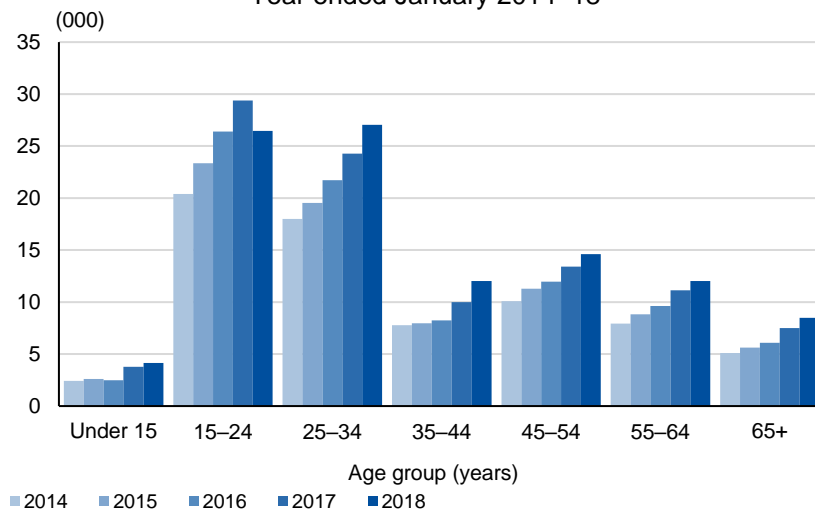
Source: Stats NZ

Travel purpose of visitors from Germany Year ended January 2014–18



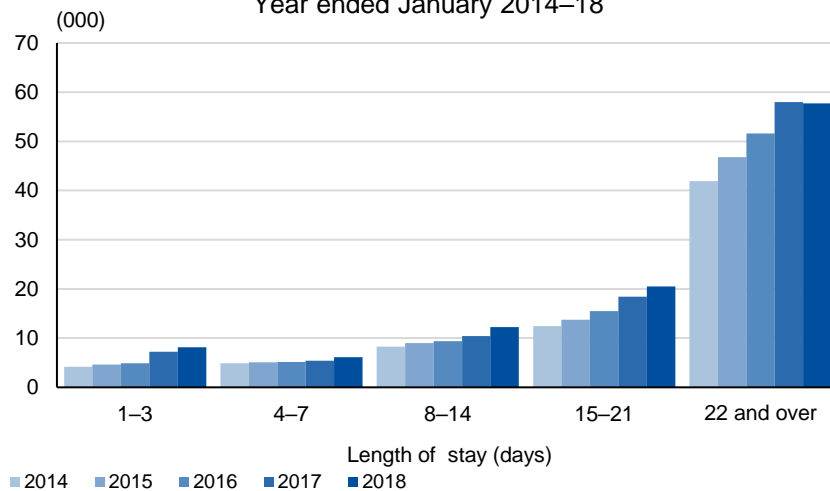
Source: Stats NZ

Age of visitors from Germany Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Germany Year ended January 2014–18



Source: Stats NZ

Table 55

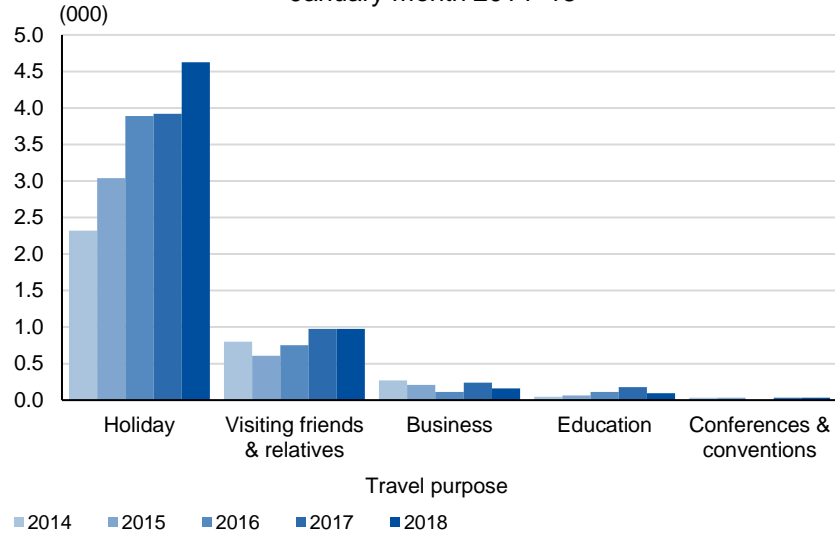
Key characteristics of visitors from France
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	3,744	4,112	5,184	5,616	6,176	560	10.0
Travel purpose							
Holiday	2,320	3,040	3,888	3,920	4,624	704	18.0
Visiting friends & relatives	800	608	752	976	976	0	0.0
Business	272	208	112	240	160	-80	-33.3
Education	48	64	112	176	96	-80	-45.5
Conferences & conventions	32	32	0	32	32	0	0.0
Age group (years)							
Under 15	128	144	240	208	272	64	30.8
15–24	576	656	736	976	816	-160	-16.4
25–34	1,152	1,408	1,696	1,648	1,824	176	10.7
35–44	400	384	464	496	544	48	9.7
45–54	384	304	304	480	752	272	56.7
55–64	512	496	880	976	992	16	1.6
65+	592	720	864	832	976	144	17.3
Length of stay (days)							
1–3	208	208	240	352	448	96	27.3
4–7	320	384	384	256	448	192	75.0
8–14	752	432	768	752	1,024	272	36.2
15–21	592	848	1,072	1,200	1,600	400	33.3
22 and over	1,872	2,240	2,720	3,056	2,656	-400	-13.1
Median	21.5	24.4	23.1	24.3	20.0
New Zealand port							
Auckland airport	2,816	3,184	3,856	4,208	4,544	336	8.0
Christchurch airport	528	448	832	928	1,200	272	29.3
Closest port of flight							
Sydney	896	992	1,408	1,344	1,056	-288	-21.4
Dubai	0	0	0	768	752	-16	-2.1
Melbourne	752	896	880	704	704	0	0.0
Hong Kong	176	304	464	416	592	176	42.3
Singapore	368	336	560	464	592	128	27.6
Citizenship							
France	3,280	3,712	4,768	5,024	5,696	672	13.4

Symbol: ... not applicable

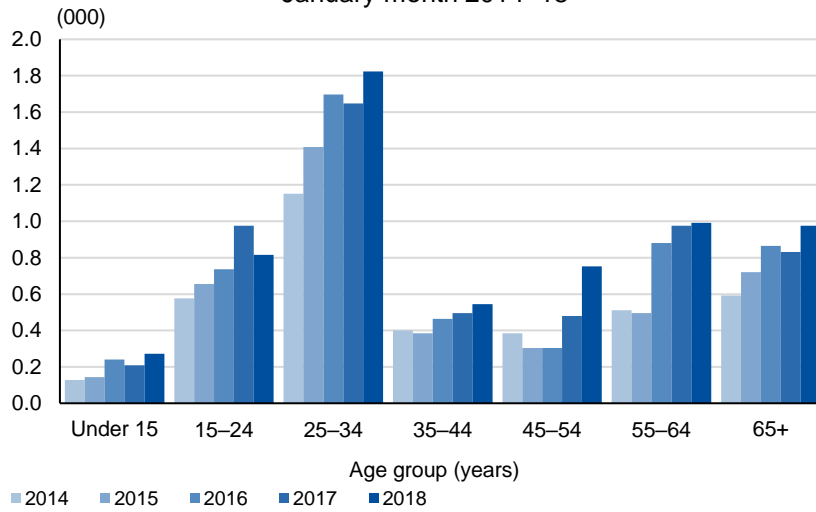
Source: Stats NZ

Travel purpose of visitors from France January month 2014–18



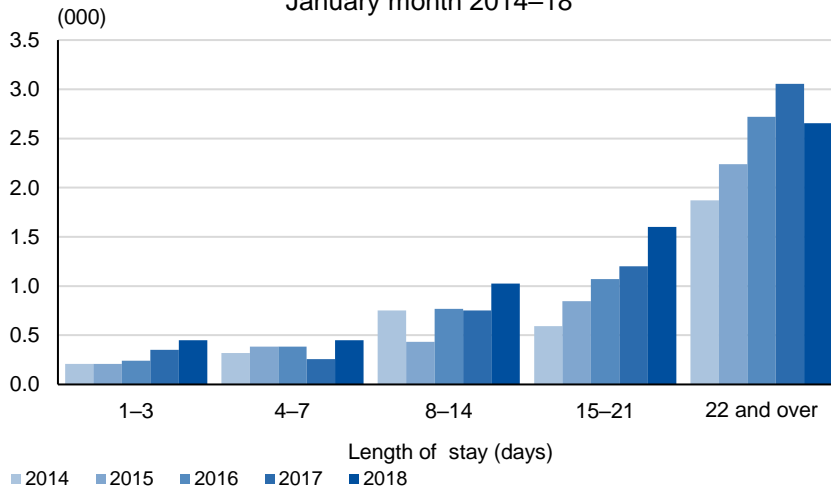
Source: Stats NZ

Age of visitors from France January month 2014–18



Source: Stats NZ

Length of stay of visitors from France January month 2014–18



Source: Stats NZ

Table 56

Key characteristics of visitors from France

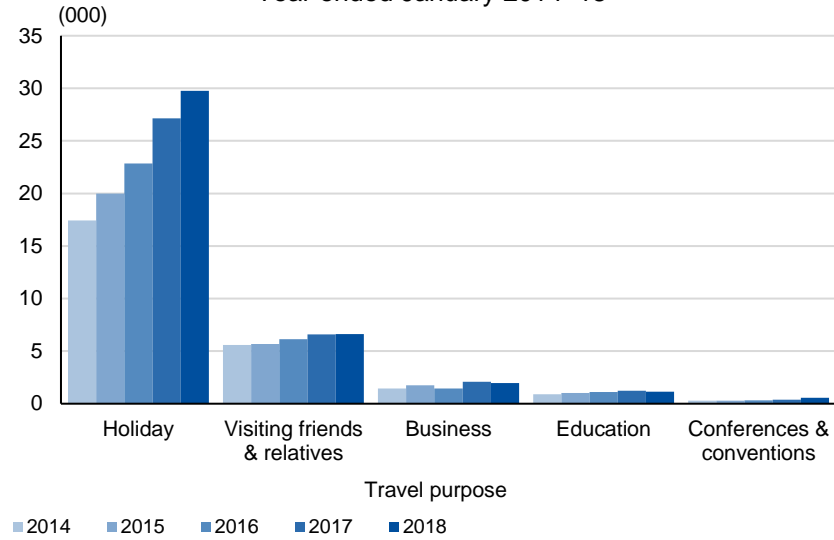
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	27,664	30,976	34,448	40,160	43,120	2,960	7.4
Travel purpose							
Holiday	17,440	20,000	22,864	27,136	29,776	2,640	9.7
Visiting friends & relatives	5,600	5,680	6,144	6,592	6,624	32	0.5
Business	1,456	1,760	1,456	2,096	1,952	-144	-6.9
Education	912	1,024	1,120	1,232	1,136	-96	-7.8
Conferences & conventions	288	288	320	368	576	208	56.5
Age group (years)							
Under 15	1,728	1,360	1,840	1,840	2,032	192	10.4
15–24	5,680	7,056	6,960	8,432	8,384	-48	-0.6
25–34	8,736	9,632	11,632	12,192	13,808	1,616	13.3
35–44	2,576	3,024	3,248	3,888	4,288	400	10.3
45–54	2,688	2,736	3,216	3,920	4,368	448	11.4
55–64	3,872	4,096	4,336	5,920	5,584	-336	-5.7
65+	2,384	3,072	3,216	3,968	4,656	688	17.3
Length of stay (days)							
1–3	1,824	2,096	2,400	3,632	4,656	1,024	28.2
4–7	2,832	2,800	2,832	3,280	3,488	208	6.3
8–14	5,392	5,040	5,664	6,752	6,992	240	3.6
15–21	5,712	7,216	7,920	9,104	10,048	944	10.4
22 and over	11,904	13,824	15,632	17,392	17,936	544	3.1
Median	19.8	20.3	20.3	19.8	19.5
New Zealand port							
Auckland airport	22,160	24,672	26,608	31,696	34,256	2,560	8.1
Christchurch airport	3,712	4,096	5,184	5,600	5,984	384	6.9
Wellington airport	1,072	1,392	1,712	1,712	1,600	-112	-6.5
Queenstown airport	544	528	688	928	976	48	5.2
Closest port of flight							
Sydney	7,104	8,144	9,232	9,040	8,240	-800	-8.8
Dubai	0	0	0	4,048	5,120	1,072	26.5
Melbourne	3,920	4,640	6,640	5,600	4,720	-880	-15.7
Hong Kong	2,496	2,688	3,232	3,856	3,552	-304	-7.9
Singapore	2,480	3,184	3,072	3,024	3,120	96	3.2
Doha	0	0	0	0	2,448	2,448	...
Brisbane	1,744	2,112	2,512	1,952	2,096	144	7.4
Noumea	1,344	1,536	1,616	2,016	1,904	-112	-5.6
Papeete	1,680	1,408	1,232	1,792	1,760	-32	-1.8
Shanghai	224	336	768	1,376	1,744	368	26.7
Citizenship							
France	24,288	27,504	30,848	36,000	39,056	3,056	8.5
New Zealand	1,136	1,264	1,232	1,296	1,280	-16	-1.2
United Kingdom	912	880	976	1,136	752	-384	-33.8

Symbol: ... not applicable

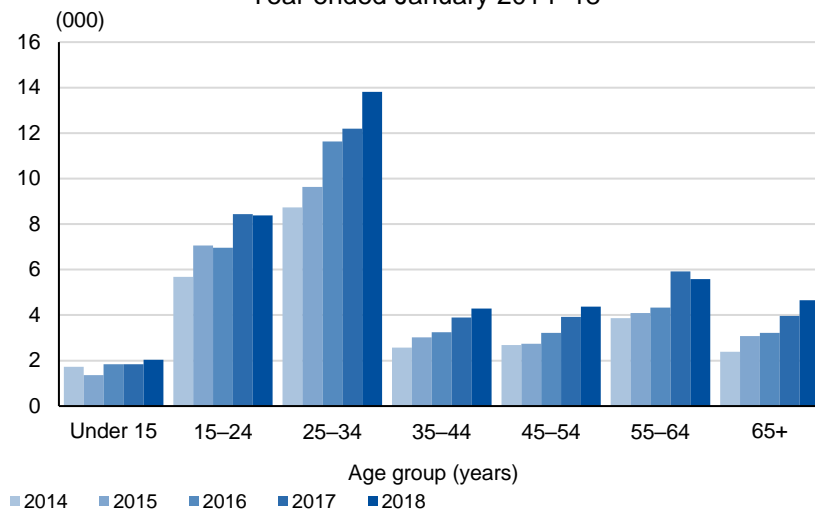
Source: Stats NZ

Travel purpose of visitors from France Year ended January 2014–18



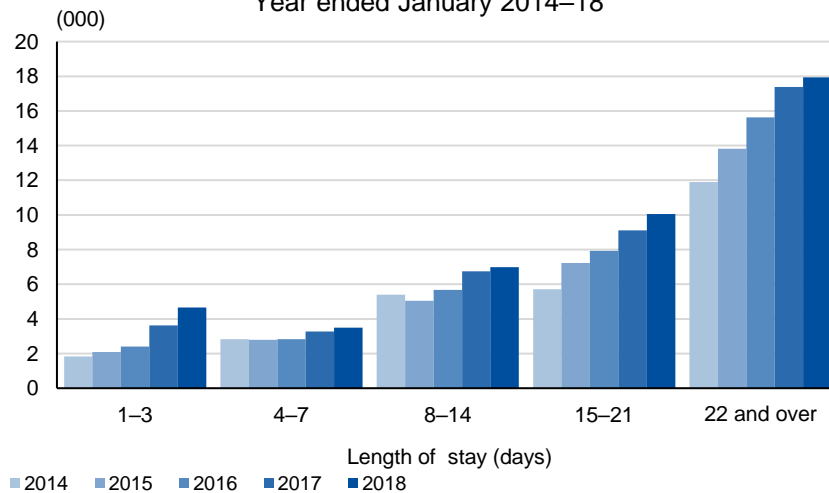
Source: Stats NZ

Age of visitors from France Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from France Year ended January 2014–18



Source: Stats NZ

Table 57

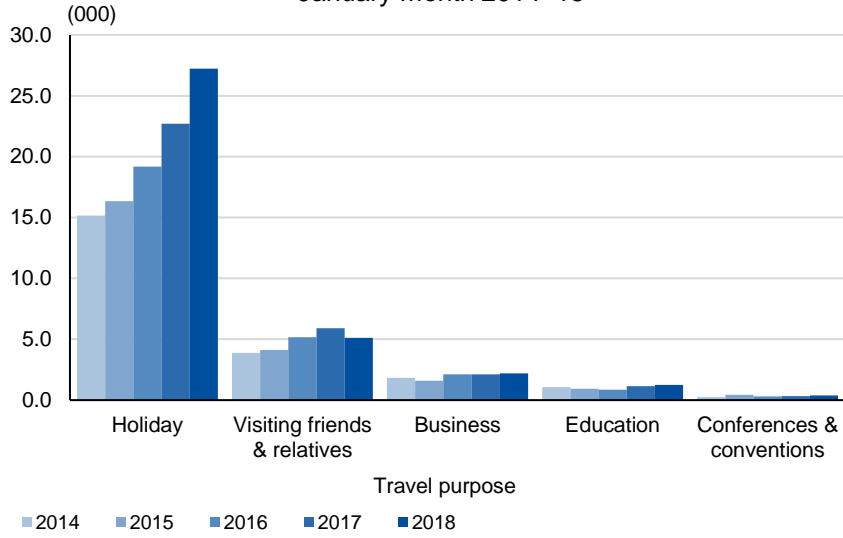
Key characteristics of visitors from the United States of America
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	23,504	24,560	28,992	34,240	38,080	3,840	11.2
Travel purpose							
Holiday	15,152	16,352	19,184	22,704	27,232	4,528	19.9
Visiting friends & relatives	3,888	4,112	5,168	5,904	5,104	-800	-13.6
Business	1,824	1,584	2,128	2,128	2,192	64	3.0
Education	1,072	944	848	1,152	1,264	112	9.7
Conferences & conventions	240	432	304	336	384	48	14.3
Age group (years)							
Under 15	576	720	896	1,056	1,120	64	6.1
15–24	2,576	2,912	2,784	3,696	3,872	176	4.8
25–34	3,440	4,048	5,632	6,736	7,536	800	11.9
35–44	2,256	2,288	2,784	3,264	3,488	224	6.9
45–54	2,656	2,768	3,632	4,064	4,560	496	12.2
55–64	5,072	4,720	5,744	6,816	7,296	480	7.0
65+	6,928	7,104	7,520	8,608	10,208	1,600	18.6
Length of stay (days)							
1–3	2,272	2,288	2,512	3,648	4,368	720	19.7
4–7	5,680	6,496	5,888	8,960	10,512	1,552	17.3
8–14	8,016	7,296	10,800	11,776	12,560	784	6.7
15–21	3,152	3,376	4,096	4,352	4,720	368	8.5
22 and over	4,384	5,104	5,696	5,504	5,920	416	7.6
Median	10.0	10.4	11.3	9.7	9.3
New Zealand port							
Auckland airport	17,536	19,232	21,648	26,016	28,896	2,880	11.1
Seaports	2,368	1,424	1,792	2,288	2,912	624	27.3
Queenstown airport	1,056	1,264	1,872	2,496	2,832	336	13.5
Christchurch airport	1,904	2,032	2,720	2,608	2,752	144	5.5
Wellington airport	576	592	928	816	688	-128	-15.7
Closest port of flight							
Los Angeles	6,096	5,952	5,360	6,208	8,320	2,112	34.0
San Francisco	2,944	3,920	3,568	6,320	6,688	368	5.8
Sydney	4,656	5,472	6,320	6,960	6,272	-688	-9.9
Melbourne	1,488	1,440	2,288	2,880	2,944	64	2.2
Honolulu	1,664	1,536	1,776	1,168	2,192	1,024	87.7
Nadi	1,456	1,600	1,888	2,112	2,064	-48	-2.3
Houston	0	0	2,384	2,064	1,792	-272	-13.2
Brisbane	992	1,136	1,008	1,040	1,536	496	47.7
Papeete	608	752	1,008	768	560	-208	-27.1
Citizenship							
United States of America	21,392	22,352	26,400	31,392	35,376	3,984	12.7
New Zealand	864	896	1,168	880	1,008	128	14.5

Symbol: ... not applicable

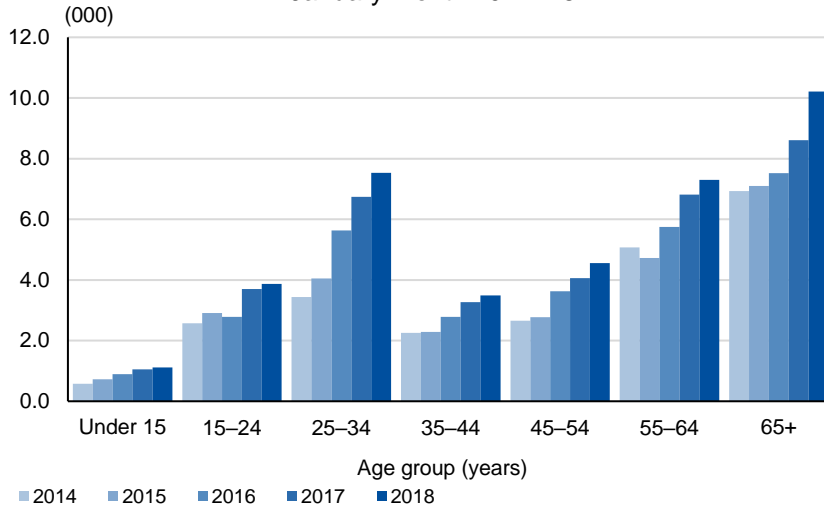
Source: Stats NZ

Travel purpose of visitors from the United States
January month 2014–18



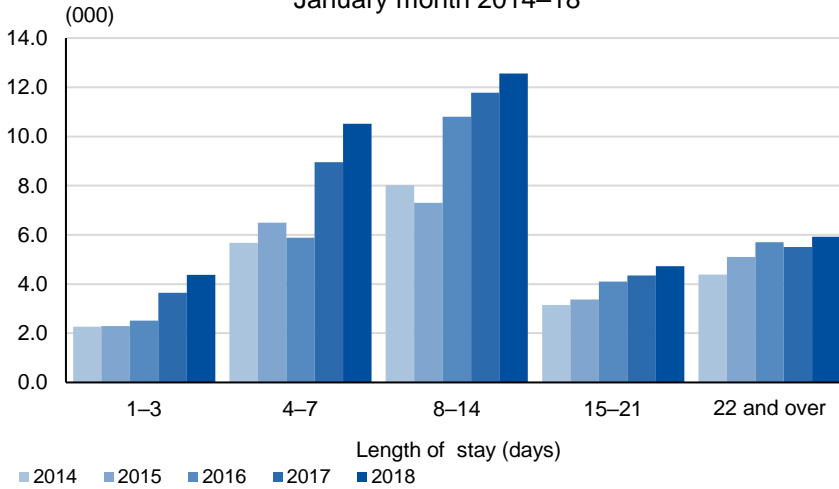
Source: Stats NZ

Age of visitors from the United States
January month 2014–18



Source: Stats NZ

Length of stay of visitors from the United States
January month 2014–18



Source: Stats NZ

Table 58

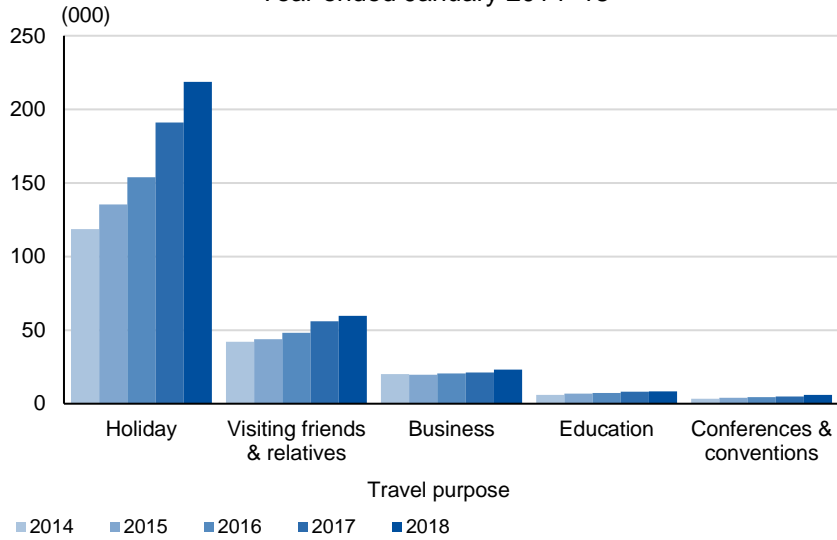
Key characteristics of visitors from the United States of America
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	200,624	221,568	247,536	296,640	333,968	37,328	12.6
Travel purpose							
Holiday	118,576	135,408	153,824	191,088	218,736	27,648	14.5
Visiting friends & relatives	42,080	43,920	48,272	55,984	59,792	3,808	6.8
Business	20,192	19,664	20,592	21,248	23,104	1,856	8.7
Education	6,016	6,880	7,184	8,256	8,384	128	1.6
Conferences & conventions	3,472	4,080	4,384	4,832	5,984	1,152	23.8
Age group (years)							
Under 15	9,104	9,664	11,616	14,528	16,256	1,728	11.9
15–24	25,136	28,048	31,472	39,104	41,776	2,672	6.8
25–34	32,656	37,664	45,216	59,424	65,328	5,904	9.9
35–44	24,880	26,592	29,840	34,976	38,480	3,504	10.0
45–54	28,688	30,160	34,592	40,688	44,784	4,096	10.1
55–64	39,008	41,648	44,736	51,312	59,184	7,872	15.3
65+	41,152	47,792	50,064	56,608	68,160	11,552	20.4
Length of stay (days)							
1–3	23,056	26,640	28,800	37,696	43,728	6,032	16.0
4–7	52,832	58,160	62,944	78,032	87,968	9,936	12.7
8–14	68,944	74,240	87,712	104,752	119,952	15,200	14.5
15–21	26,192	29,952	32,880	38,848	42,688	3,840	9.9
22 and over	29,600	32,576	35,200	37,312	39,632	2,320	6.2
Median	9.6	9.4	9.6	9.3	9.1
New Zealand port							
Auckland airport	156,560	173,952	191,424	236,864	266,112	29,248	12.3
Christchurch airport	16,624	19,520	22,112	22,800	23,024	224	1.0
Queenstown airport	7,904	9,360	12,816	16,544	19,376	2,832	17.1
Seaports	12,544	11,440	12,032	10,912	17,216	6,304	57.8
Wellington airport	6,640	6,992	8,864	9,232	8,032	-1,200	-13.0
Closest port of flight							
Los Angeles	52,704	56,096	60,096	63,584	83,792	20,208	31.8
Sydney	47,744	52,720	60,544	67,360	67,200	-160	-0.2
San Francisco	28,992	32,640	33,040	46,864	56,176	9,312	19.9
Melbourne	11,120	12,480	15,376	19,776	19,264	-512	-2.6
Houston	0	0	4,272	20,432	18,976	-1,456	-7.1
Honolulu	13,920	15,872	16,848	16,288	17,168	880	5.4
Brisbane	10,112	11,440	11,760	12,816	13,552	736	5.7
Nadi	8,336	10,640	13,040	12,880	12,688	-192	-1.5
Papeete	2,672	4,656	5,440	4,896	4,912	16	0.3
Coolangatta	896	1,008	1,296	2,368	3,152	784	33.1
Citizenship							
United States of America	178,640	197,936	221,312	267,744	302,928	35,184	13.1
New Zealand	10,768	10,368	12,368	11,856	13,408	1,552	13.1
Australia	2,080	2,480	2,240	3,344	3,120	-224	-6.7
United Kingdom	1,808	1,920	2,080	1,968	2,384	416	21.1

Symbol: ... not applicable

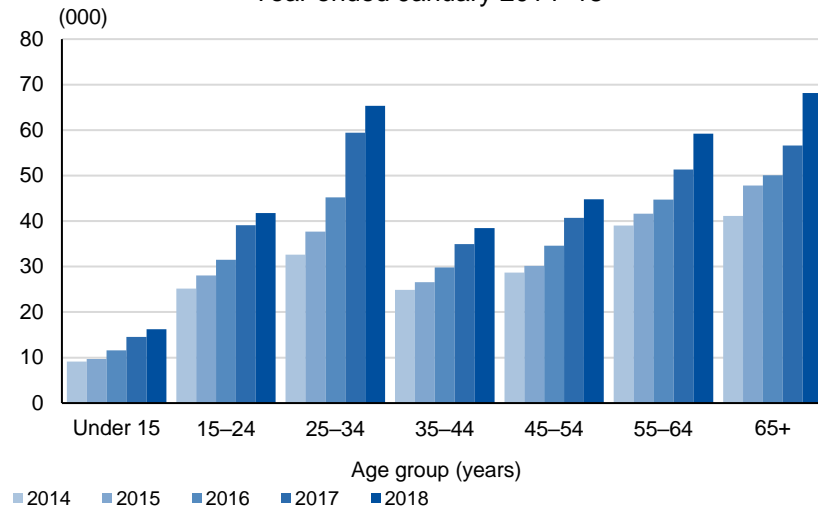
Source: Stats NZ

Travel purpose of visitors from the United States Year ended January 2014–18



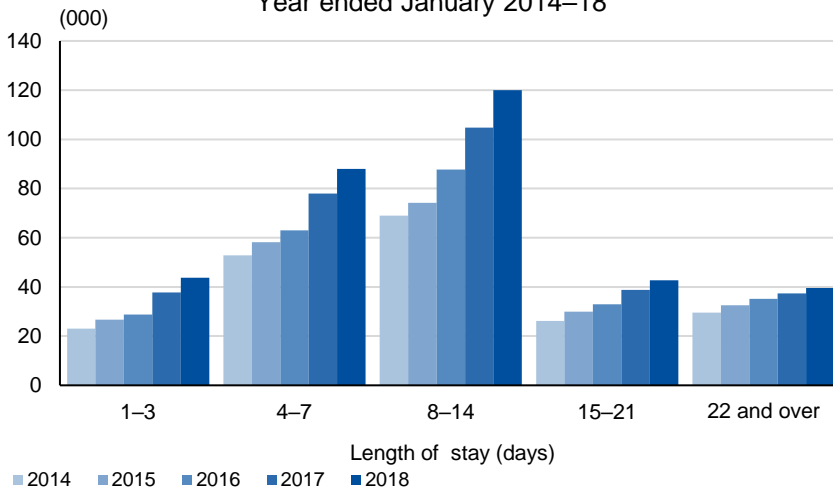
Source: Stats NZ

Age of visitors from the United States Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from the United States Year ended January 2014–18



Source: Stats NZ

Table 59

State of residence of visitors from the United States of America
January month 2014–18

	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	23,504	24,560	28,992	34,240	38,080	3,840	11.2
California	4,304	5,136	5,904	7,472	8,528	1,056	14.1
New York	1,456	1,520	2,176	2,352	2,272	-80	-3.4
Texas	1,296	1,520	1,664	2,032	2,224	192	9.4
Florida	1,520	1,360	1,280	1,904	2,128	224	11.8
Washington	1,088	992	1,280	1,312	1,536	224	17.1
Colorado	864	800	912	1,200	1,424	224	18.7
Illinois	784	864	816	1,360	1,344	-16	-1.2
Massachusetts	832	704	1,056	1,088	992	-96	-8.8
Maryland	544	448	512	816	960	144	17.6
Pennsylvania	512	624	688	816	960	144	17.6
Minnesota	480	704	448	928	944	16	1.7
Hawaii	704	672	800	704	912	208	29.5
Michigan	480	400	560	768	848	80	10.4
North Carolina	416	544	528	576	832	256	44.4
Virginia	736	592	912	880	784	-96	-10.9
Ohio	384	448	560	560	752	192	34.3
Oregon	528	480	688	672	752	80	11.9
Wisconsin	288	368	528	528	736	208	39.4
Georgia	512	512	544	464	672	208	44.8
Utah	368	336	528	480	656	176	36.7
Arizona	592	624	592	640	624	-16	-2.5
New Jersey	512	624	736	560	608	48	8.6
Not stated	528	352	352	768	464	-304	-39.6

Source: Stats NZ

Table 60

State of residence of visitors from the United States of America
Year ended January 2014–18

	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	200,624	221,568	247,536	296,640	333,968	37,328	12.6
California	46,384	52,256	58,160	72,512	81,040	8,528	11.8
Texas	10,560	12,880	14,880	19,104	22,288	3,184	16.7
New York	12,512	12,864	14,416	16,832	18,784	1,952	11.6
Florida	9,840	10,592	11,488	14,560	16,752	2,192	15.1
Washington	7,792	9,792	11,232	12,192	14,240	2,048	16.8
Colorado	7,216	8,384	8,912	10,176	11,776	1,600	15.7
Illinois	7,232	8,144	8,080	10,512	11,072	560	5.3
Hawaii	7,664	7,728	8,800	10,112	10,768	656	6.5
Virginia	5,360	5,248	5,808	7,328	8,528	1,200	16.4
Massachusetts	5,776	6,096	6,864	7,440	8,336	896	12.0
Arizona	4,656	5,312	5,312	6,112	7,376	1,264	20.7
Pennsylvania	4,896	5,104	5,504	6,992	7,264	272	3.9
Oregon	3,872	4,304	5,120	5,904	6,928	1,024	17.3
Minnesota	3,872	4,384	4,784	5,632	6,544	912	16.2
New Jersey	4,368	4,848	5,712	5,456	6,496	1,040	19.1
North Carolina	3,520	4,144	4,304	5,104	6,496	1,392	27.3
Georgia	3,584	4,048	4,704	6,256	6,464	208	3.3
Michigan	3,504	4,064	4,320	5,728	5,904	176	3.1
Ohio	3,360	3,600	4,000	4,736	5,680	944	19.9
Maryland	3,008	3,712	4,496	5,088	5,664	576	11.3
Utah	3,568	4,032	4,960	6,448	5,664	-784	-12.2
Wisconsin	2,896	3,104	3,424	3,904	4,304	400	10.2
Nevada	2,080	2,560	2,736	3,232	3,600	368	11.4
Tennessee	1,760	1,712	2,464	2,512	3,472	960	38.2
Missouri	2,304	2,144	2,656	2,752	3,456	704	25.6
Indiana	1,792	1,680	2,192	2,800	3,408	608	21.7
Connecticut	2,464	2,656	2,624	2,784	3,040	256	9.2
South Carolina	1,392	1,872	1,792	2,128	2,592	464	21.8
Louisiana	1,216	1,744	1,824	2,064	2,512	448	21.7
Washington D.C.	1,552	1,184	1,360	1,776	2,224	448	25.2
Idaho	976	1,200	1,488	1,632	1,936	304	18.6
Iowa	1,200	1,360	1,648	1,632	1,920	288	17.6
Alaska	1,712	1,280	1,264	1,792	1,856	64	3.6
Kansas	1,168	1,280	1,296	1,424	1,840	416	29.2
Montana	976	992	1,040	1,296	1,728	432	33.3
Alabama	1,248	992	992	1,632	1,600	-32	-2.0
Oklahoma	944	1,040	1,392	1,440	1,520	80	5.6
Kentucky	912	960	1,248	1,392	1,472	80	5.7
New Mexico	1,168	1,216	1,248	1,312	1,408	96	7.3
New Hampshire	784	1,184	1,184	1,408	1,328	-80	-5.7
Nebraska	464	704	1,040	912	1,072	160	17.5
Vermont	512	928	848	816	1,024	208	25.5
Arkansas	560	768	688	880	928	48	5.5
Maine	800	864	992	928	800	-128	-13.8
Rhode Island	512	608	800	816	768	-48	-5.9
Delaware	544	544	672	656	688	32	4.9
Mississippi	480	448	400	624	608	-16	-2.6
South Dakota	256	416	464	432	592	160	37.0
Wyoming	496	560	592	672	544	-128	-19.0
Not stated	4,320	3,520	4,752	5,984	6,880	896	15.0

Source: Stats NZ

Table 61

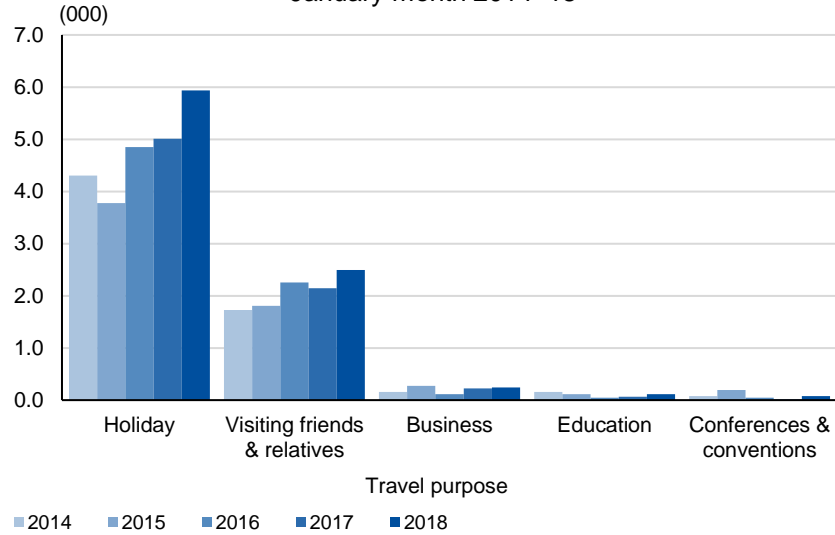
Key characteristics of visitors from Canada
January month 2014–18

Key characteristic	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	6,688	6,496	7,488	7,952	9,184	1,232	15.5
Travel purpose							
Holiday	4,304	3,776	4,848	5,008	5,936	928	18.5
Visiting friends & relatives	1,728	1,808	2,256	2,144	2,496	352	16.4
Business	160	272	112	224	240	16	7.1
Education	160	112	48	64	112	48	75.0
Conferences & conventions	80	192	48	16	80	64	400.0
Age group (years)							
Under 15	128	256	176	304	368	64	21.1
15–24	656	976	992	640	1,136	496	77.5
25–34	1,008	848	1,216	1,312	1,440	128	9.8
35–44	400	576	384	784	896	112	14.3
45–54	928	704	880	688	1,136	448	65.1
55–64	1,664	1,600	1,952	2,032	1,792	-240	-11.8
65+	1,904	1,536	1,888	2,192	2,416	224	10.2
Length of stay (days)							
1–3	464	512	336	672	816	144	21.4
4–7	800	1,008	1,008	992	1,312	320	32.3
8–14	1,808	1,488	1,824	1,456	2,176	720	49.5
15–21	848	1,024	1,392	1,840	1,696	-144	-7.8
22 and over	2,768	2,464	2,928	2,992	3,184	192	6.4
Median	16.8	15.9	17.5	16.9	15.4
New Zealand port							
Auckland airport	5,568	5,680	6,016	6,752	7,600	848	12.6
Christchurch airport	336	368	576	512	656	144	28.1
Closest port of flight							
Vancouver	1,872	2,160	2,896	2,816	2,880	64	2.3
Sydney	1,120	1,136	1,344	1,200	1,328	128	10.7
San Francisco	304	480	400	656	768	112	17.1
Melbourne	400	480	464	704	704	0	0.0
Brisbane	192	176	304	512	560	48	9.4
Citizenship							
Canada	6,160	5,808	6,784	7,072	8,384	1,312	18.6

Symbol: ... not applicable

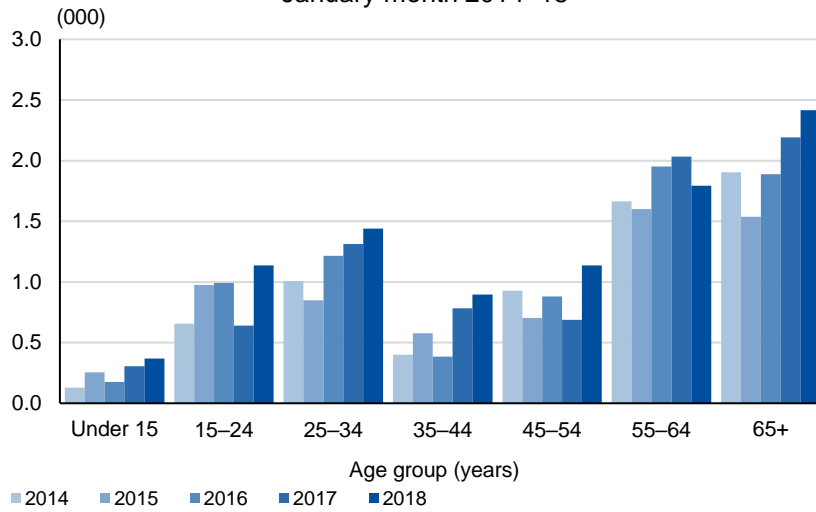
Source: Stats NZ

Travel purpose of visitors from Canada January month 2014–18



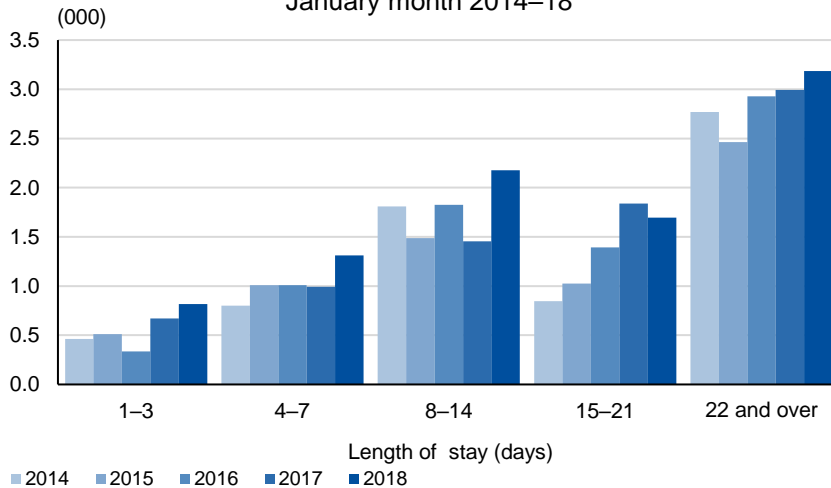
Source: Stats NZ

Age of visitors from Canada January month 2014–18



Source: Stats NZ

Length of stay of visitors from Canada January month 2014–18



Source: Stats NZ

Table 62

Key characteristics of visitors from Canada

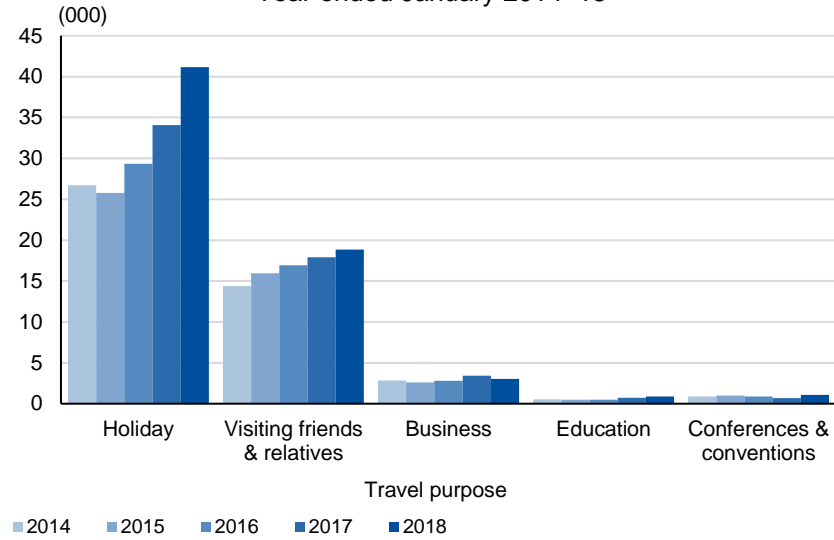
Year ended January 2014–18

Key characteristic	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,208	48,608	53,344	60,224	68,512	8,288	13.8
Travel purpose							
Holiday	26,720	25,760	29,328	34,080	41,152	7,072	20.8
Visiting friends & relatives	14,400	15,952	16,928	17,904	18,864	960	5.4
Business	2,848	2,608	2,800	3,424	3,040	-384	-11.2
Education	544	496	480	704	864	160	22.7
Conferences & conventions	864	1,008	864	672	1,056	384	57.1
Age group (years)							
Under 15	2,080	2,576	2,544	3,280	3,760	480	14.6
15–24	6,336	6,240	7,248	7,424	7,936	512	6.9
25–34	8,304	8,288	9,312	11,264	12,128	864	7.7
35–44	4,608	5,168	5,184	6,560	7,040	480	7.3
45–54	6,464	6,672	7,040	7,728	8,768	1,040	13.5
55–64	10,224	10,032	11,536	12,416	14,304	1,888	15.2
65+	10,192	9,632	10,480	11,552	14,576	3,024	26.2
Length of stay (days)							
1–3	4,736	4,992	5,488	6,192	6,576	384	6.2
4–7	8,864	8,384	9,200	9,856	11,344	1,488	15.1
8–14	12,528	13,104	13,744	15,904	19,040	3,136	19.7
15–21	8,352	8,208	9,344	11,536	13,472	1,936	16.8
22 and over	13,728	13,920	15,568	16,736	18,080	1,344	8.0
Median	13.6	13.6	13.8	13.7	13.4
New Zealand port							
Auckland airport	40,416	41,648	44,832	50,832	56,128	5,296	10.4
Christchurch airport	3,024	2,928	3,568	4,160	5,328	1,168	28.1
Seaports	2,464	1,792	1,936	1,984	3,296	1,312	66.1
Queenstown airport	1,120	1,024	1,248	1,424	1,984	560	39.3
Wellington airport	1,120	1,184	1,712	1,808	1,744	-64	-3.5
Closest port of flight							
Vancouver	14,880	15,712	18,928	20,688	20,624	-64	-0.3
Sydney	8,880	8,576	9,888	10,672	11,872	1,200	11.2
Los Angeles	5,216	5,696	4,896	5,040	6,016	976	19.4
Melbourne	3,312	3,600	3,776	4,640	5,232	592	12.8
San Francisco	2,224	2,976	2,896	4,512	4,656	144	3.2
Brisbane	2,288	2,192	2,784	3,408	4,240	832	24.4
Hong Kong	784	608	528	928	2,336	1,408	151.7
Nadi	2,448	2,000	1,904	1,360	1,776	416	30.6
Houston	0	0	272	1,328	1,536	208	15.7
Coolangatta	368	256	512	704	1,200	496	70.5
Citizenship							
Canada	42,272	42,144	46,880	53,184	61,136	7,952	15.0
New Zealand	2,608	3,168	2,832	3,008	3,472	464	15.4
Australia	784	816	1,088	1,040	1,008	-32	-3.1
United Kingdom	592	640	624	720	496	-224	-31.1

Symbol: ... not applicable

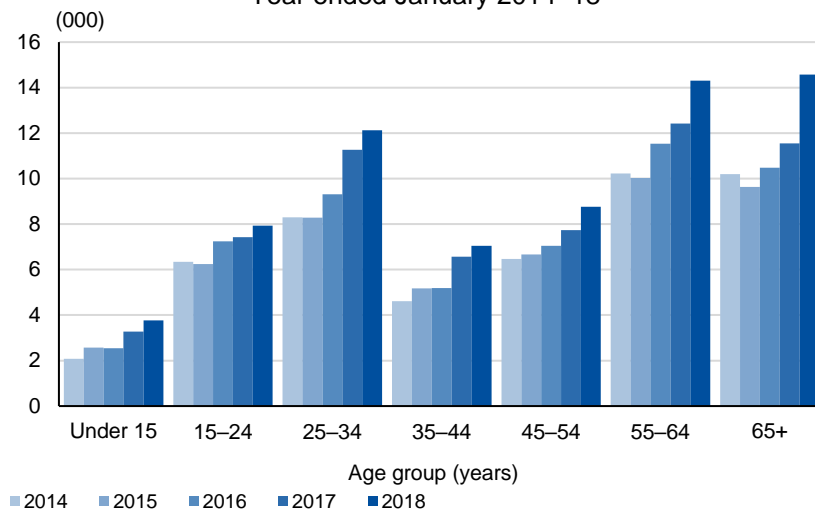
Source: Stats NZ

Travel purpose of visitors from Canada Year ended January 2014–18



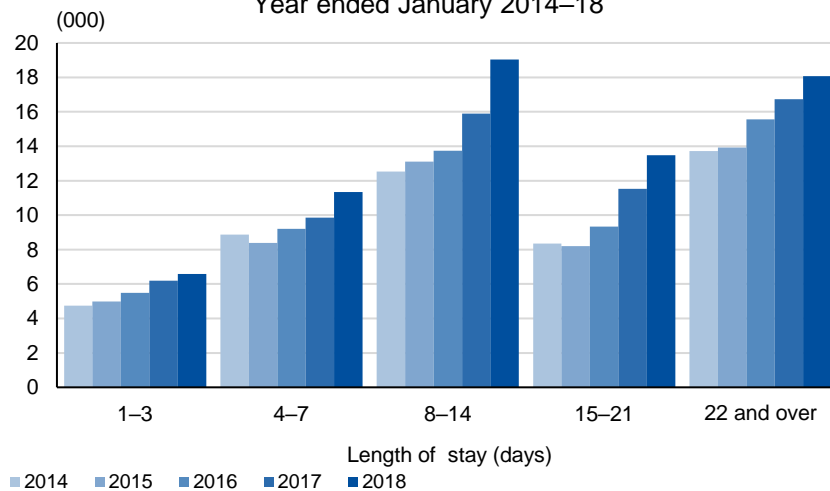
Source: Stats NZ

Age of visitors from Canada Year ended January 2014–18



Source: Stats NZ

Length of stay of visitors from Canada Year ended January 2014–18



Source: Stats NZ

Table 63

Province of residence of visitors from Canada
January month 2014–18

	January month					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	6,688	6,496	7,488	7,952	9,184	1,232	15.5
Ontario	2,448	2,192	2,592	2,944	3,120	176	6.0
British Columbia	1,776	1,648	2,176	2,096	2,976	880	42.0
Alberta	1,200	1,344	1,296	1,200	1,344	144	12.0
Quebec	592	528	560	720	816	96	13.3
Not stated	112	48	64	176	64	-112	-63.6

Source: Stats NZ

Table 64

Province of residence of visitors from Canada
Year ended January 2014–18

	Year ended January					Change 2017–18	
	2014	2015	2016	2017	2018	Number	Percent
Total visitor arrivals	48,208	48,608	53,344	60,224	68,512	8,288	13.8
Ontario	16,640	16,304	17,744	21,008	23,312	2,304	11.0
British Columbia	14,192	14,272	16,112	18,768	21,184	2,416	12.9
Alberta	8,288	8,544	9,024	9,344	11,584	2,240	24.0
Quebec	4,096	4,240	4,512	5,072	5,440	368	7.3
Saskatchewan	1,264	1,312	1,664	1,248	1,536	288	23.1
Manitoba	1,104	1,216	1,200	1,632	1,504	-128	-7.8
Nova Scotia	704	832	1,040	944	1,136	192	20.3
New Brunswick	368	288	288	496	592	96	19.4
Not stated	976	944	1,216	1,056	1,536	480	45.5

Source: Stats NZ