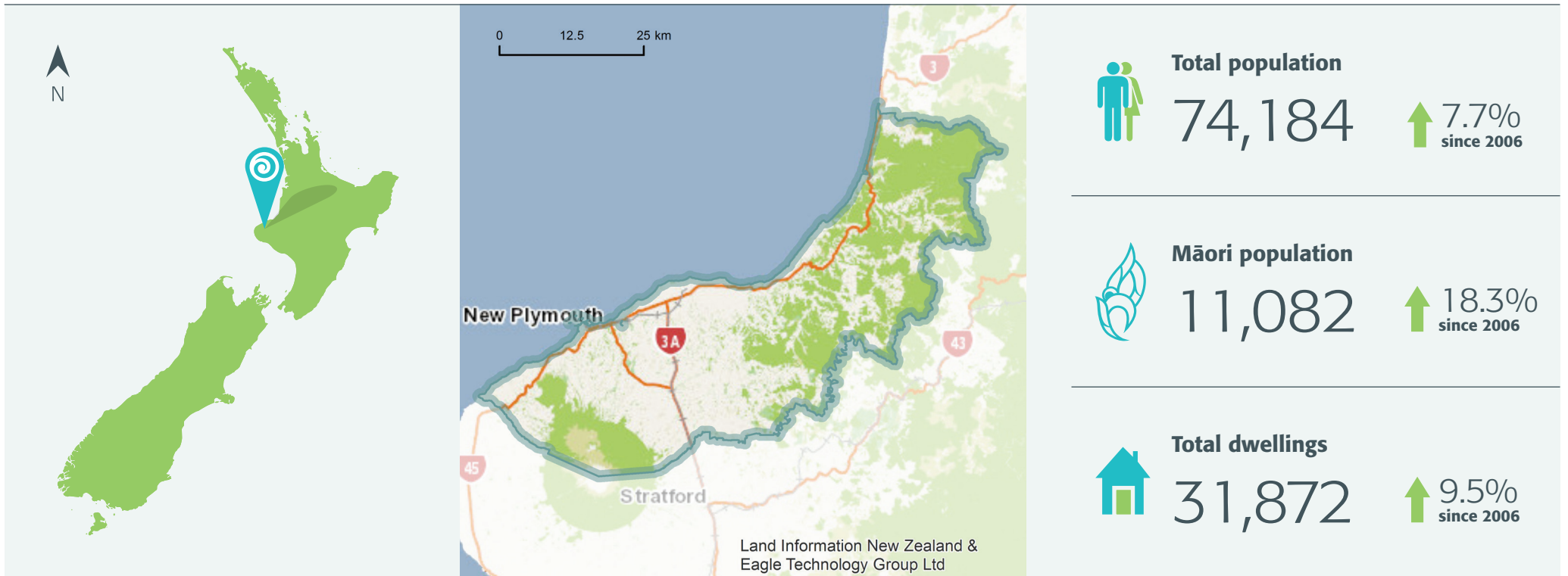
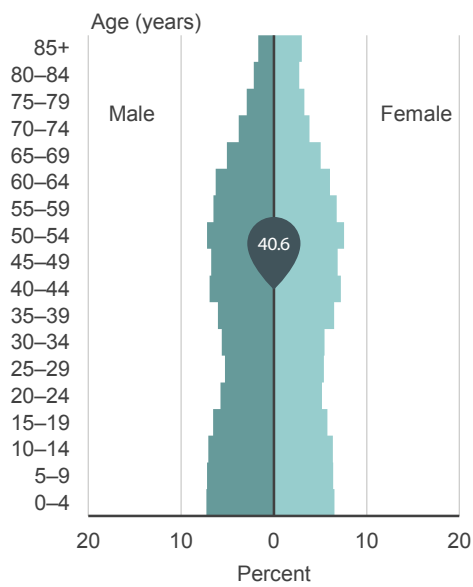


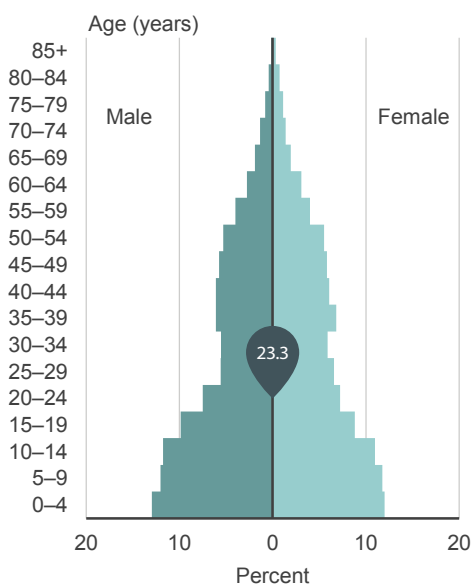
QuickStats about New Plymouth District



Age and sex of people
New Plymouth District
2013 Census



Age and sex of Māori
New Plymouth District
2013 Census



Top five industries in New Plymouth District
By employee count
For year ended February 2013



How New Plymouth District compares with the national average

Individuals

Major ethnic groups

	European	86.7%	vs	74.0%
	Māori	15.7%	vs	14.9%
	Pacific peoples	1.8%	vs	7.4%
	Asian	4.0%	vs	11.8%
	Middle Eastern/ Latin American/ African	0.5%	vs	1.2%
	Other	2.1%	vs	1.7%

Percent born overseas

15.0% vs 25.2%

Percent of people with a formal qualification*

74.7% vs 79.1%

Median income*

\$29,100 vs \$28,500

*For people aged 15 years and over.

Households

Percent of households that own their dwelling*

69.8% vs 64.8%

Median weekly rent

\$250 vs \$280

Percent of households with internet access

73.9% vs 76.8%

*Or hold it in a family trust.

