



Tatauranga umanga Māori – Statistics on Māori businesses: 2019 (te reo Māori)

29 June 2020, 10:45am

Tēnā koutou katoa

Ka tū ake au i roto tōku whare Tatauranga Aotearoa

Ko te pātaka īringa kōrero o te tini, o te mano e

Mātakitaki whakawaho ki te ao pakihī, ki te ao umanga Māori rā

E maioha mai nei i a koutou mai i wīwī, mai i wāwā

Nau mai, haere mai, whakatau mai ki ēnei kohinga raraunga pakihī, raraunga umanga.

E ōku rau rangatira

Tēnā koutou, tēnā koutou, tēnā koutou katoa.

Ko tā te Tatauranga umanga Māori – Statistics on Māori businesses he tāpae kōrero mō ngā huinga iti e rua o ngā pakihī Māori takoha ki te ōhangā o Aotearoa – ngā whakaruruahau Māori, me ngā hinonga iti, wawaenga rānei. He raraunga anō tō te kawerongo nei e hāngai ana ki ngā pakihī tāpoi Māori, nō ngā whakaruruahau Māori, ngā hinonga iti, wawaenga rānei.

Tiki ake tuhinga

Tatauranga umanga Māori: 2019 – ngā pitopito kōrero mō te CSV

(/assets/Uploads/Tatauranga-umanga-Maori-Statistics-on-Maori-businesses/Tatauranga-umanga-Maori-Statistics-on-Maori-businesses-2019-te-reo-Maori/Download-data/tatauranga-umanga-maori-2019-csv-notes.csv)

Comma Separated Values File, 22 KB

Tatauranga umanga Māori: 2019 – CSV

(/assets/Uploads/Tatauranga-umanga-Maori-Statistics-on-Maori-businesses/Tatauranga-umanga-Maori-Statistics-on-Maori-businesses-2019-te-reo-Maori/Download-data/tatauranga-umanga-maori-2019.csv)

Comma Separated Values File, 361 KB

Tatauranga umanga Māori: 2019

(/assets/Uploads/Tatauranga-umanga-Maori-Statistics-on-Maori-businesses/Tatauranga-umanga-Maori-Statistics-on-Maori-businesses-2019-te-reo-Maori/Download-data/tatauranga-umanga-maori-2019.xlsx)

Microsoft Excel Open XML Spreadsheet, 137 KB

Tatauranga umanga Māori – Statistics on Māori businesses 2019 (te reo Māori)

(/assets/Uploads/Tatauranga-umanga-Maori-Statistics-on-Maori-businesses/Tatauranga-umanga-Maori-Statistics-on-Maori-businesses-2019-te-reo-Maori/Download-data/Tatauranga-umanga-Maori-Statistics-on-Maori-businesses-2019-te-reo-Maori.pdf)

Portable Document Format File, 1.9 MB



I te tau 2019:

- 1,200 ngā whakaruruhanu Māori
- kotahi hauwhā (koata) o ngā whakaruruhanu Māori i mahi i ngā ahumahi tuawhenua, ā, kotahi hautoru i ngā ahumahi whenua, ehara i te kāinga noho.
- I tukua e ngā whakaruruhanu Māori ngā rawa \$741 miriona ki tāwāhi, tata ki te haurua (hāwhe) o tēnei he kaimoana
- tata ki te haurua o ngā tukunga a ngā whakaruruhanu Māori ki tāwāhi he tuku ki Haina
- tata tonu ki te 500 ngā umanga iti, wawaenga nei (SME), 13 ūrāu o aua umanga i ngā ahumahi whakanaao
- I tukua e ngā SME Māori ngā rawa \$202 miriona ki tāwāhi, tata ki te hauwhā i tukua ki Ahitereiria.



I te tau 2018:

- ko ngā whiwringa pūtea katoa mō ngā whakaruruuhau Māori he \$3.5 piriona
- I puritia e ngā whakaruruuhau Māori \$20.7 piriona hei rawa, 14 ūrau kei te ahumahi ahuwhenua
- I whiwhi ngā whakaruruuhau Māori i te \$510.3 miriona hei huamoni whakahaere
- I puritia e ngā whakaruruuhau Māori tētahi ūrau rahi ake o ngā rawa ūkiko pūmau i te nuinga atu o Aotearoa
- ko te pāmu Māori toharite e whā whakareatanga ake te rahi i te pāmu toharite o Aotearoa.

Ko nga whakaruruuhau Māori ko ngā umanga e whāi wāhi ana ki te whakahaere ngātahi i ngā rawa e puritia ana e te iwi Māori.

Ko umanga iti, wawaenga nei (SME), he umanga Māori he iti iho i te 100 ngā kaimahi, ā, ehara i te whakaruruuhau Māori.

Ko ētahi o ngā umanga tāpoi Māori he whakaruruuhau Māori, he umanga iti, wawaenga (SME) rānei. Kei roto i ēnei ko ngā umanga i ngā ahumahi pēnei i ngā ratonga kāinga noho, kai rānei; ikiiki, tuku mēra, whare rokiroki rawa; me ngā ahumahi whakahaere, tautoko hoki.



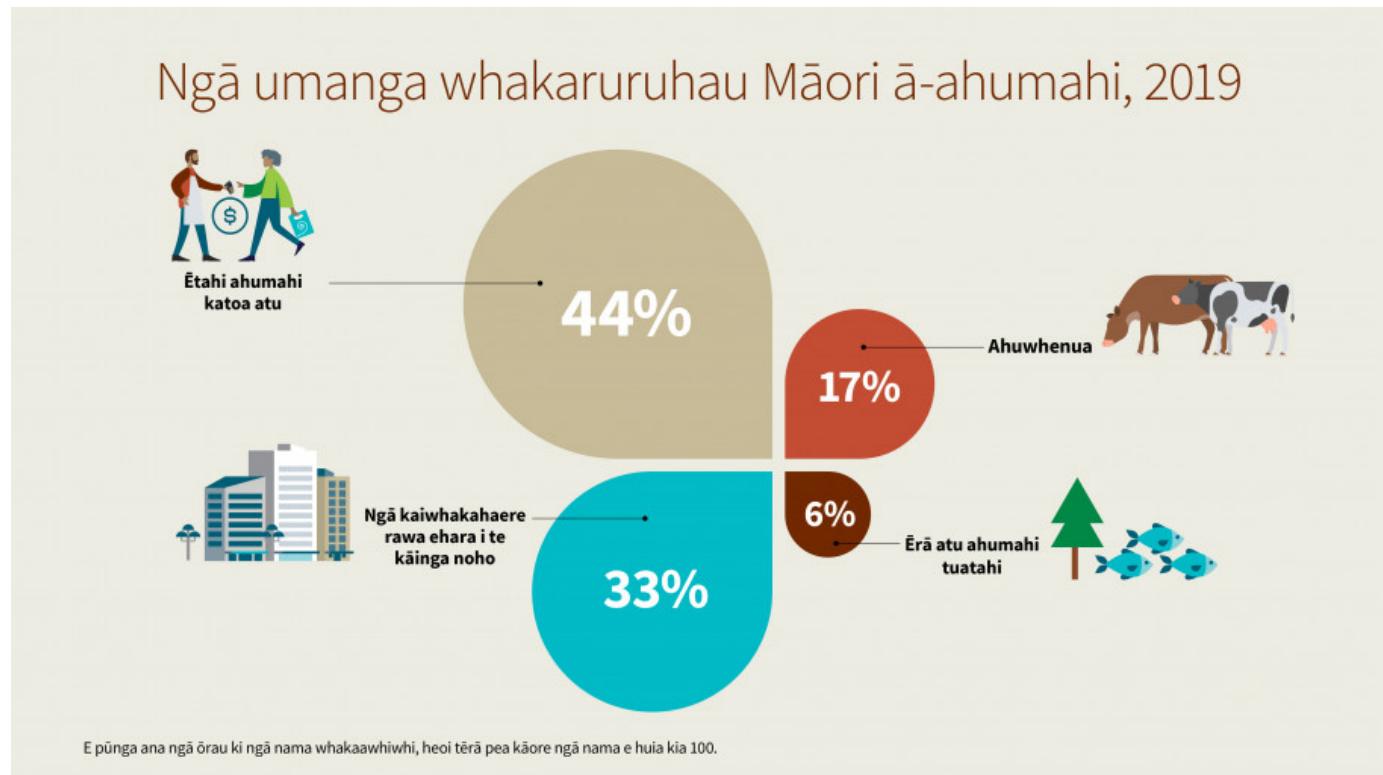
Te ahumahi me te kaimahi



I te tau 2019, tērā ūna whakaruru Māori 1,200, ā, tata ki te hauwhā o ēnei kei ngā ahumahi tuatahi, kotahi haurorū kei ngā rawa ehara i te whenua, whare kāinga noho.

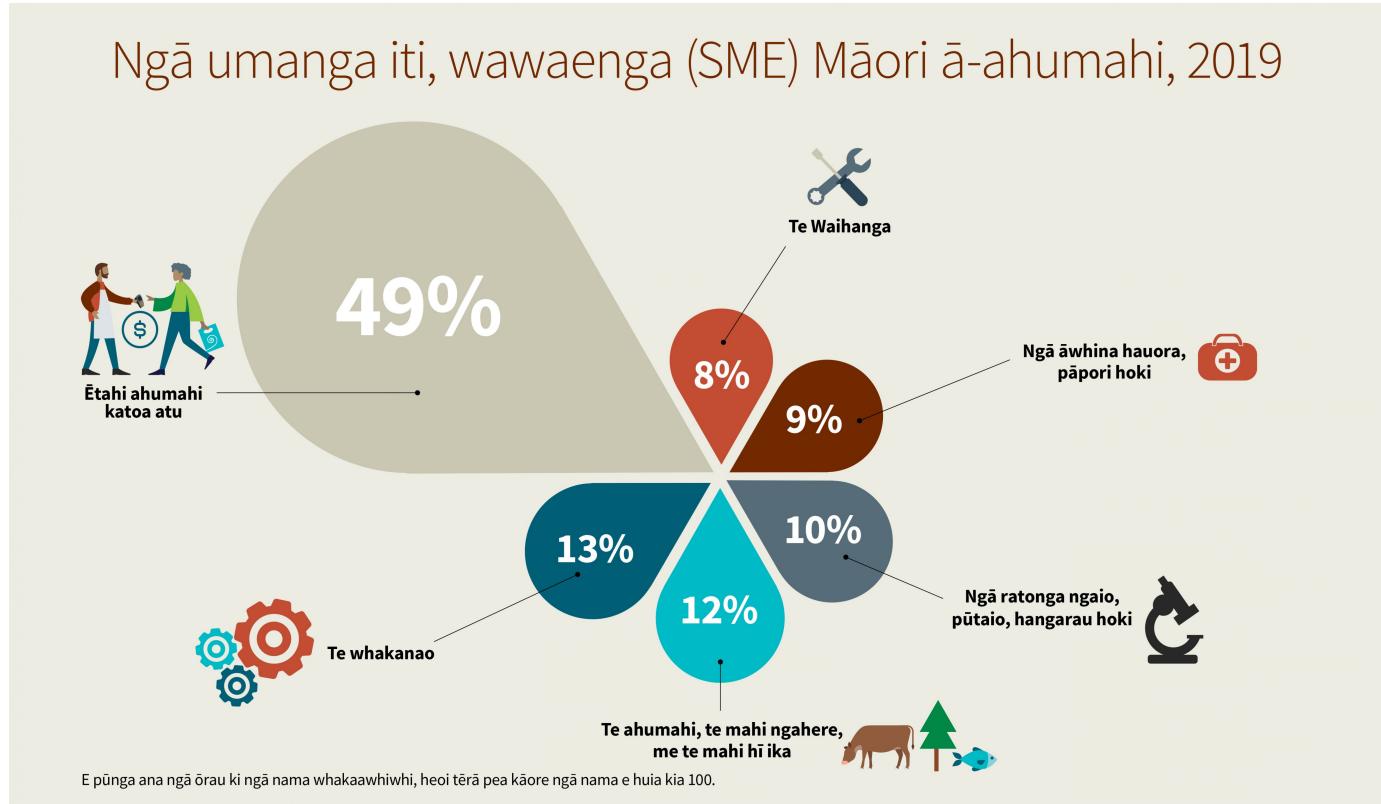
Ko te nuinga o ngā whakataunga Tiriti he whenua te nuinga o te whakaeatanga.

I piki ngā ahumahi tuatahi ki te 12 ūrau o ngā umanga katoa o Aotearoa i te tau 2019, ko ngā ahumahi rawa ehara i te kāinga noho i eke ki te 11 ūrau.



He whakakapi tuhituhi mō ngā umanga whakaruruuhau Māori, he mea whakarārangi ā-ahumahi, 2019 ([information-releases/tatauranga-umanga-maori-statistics-on-maori-businesses-2019-te-reo-maori#whakaruruuhau](https://www.stats.govt.nz/information-releases/tatauranga-umanga-maori-statistics-on-maori-businesses-2019-te-reo-maori#whakaruruuhau)) .

Tērā nga umanga iti, wawaenga Māori 492 i te tau 2019, ā, i kitea i waenga i te huhua o ngā ahumahi.



He whakakapi tuhituhi mō ngā umanga Māori iti, wawaenga hoki (SME), he mea whakarārangi ā-ahumahi, 2019 ([information-releases/tatauranga-umanga-maori-statistics-on-maori-businesses-2019-te-reo-maori#iti](https://www.stats.govt.nz/information-releases/tatauranga-umanga-maori-statistics-on-maori-businesses-2019-te-reo-maori#iti)) .

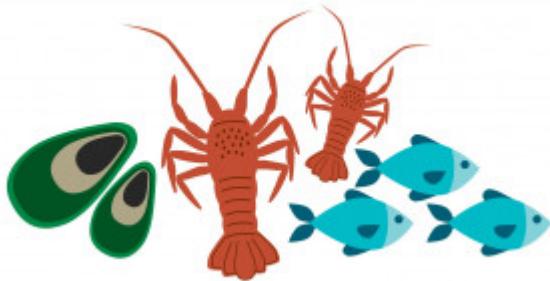
Neke atu i te 12,000 ngā tāngata kua whiwhi mahi i ngā whakaruruuhau Māori i te tau 2019 – 52 ūrau te pikinga ake mai i 2012. He tere kē atu te tupu o ngā whakaruruuhau Māori i ērā katoa atu o ngā umanga o Aotearoa, 18 ūrau te pikinga o ngā kaimahi o ērā atu umanga i roto i taua wā.

Tata tonu ki te 10,000 ngā kaimahi o ngā umanga iti, wawaenga Māori (SME), ā, i noho āhua haurua o ngā kaimahi i ngā ahumahi whakanaao; manaakitanga hauora, toko i te ora; ahuwhenua, waihanga hoki.

I āhua 20, te toharite, ngā kaimahi i ngā umanga iti, wawaenga Māori (SME), kia whakaritea ki ngā kaimahi i ngā whakaruruuhau Māori, 10, te toharite i reira.



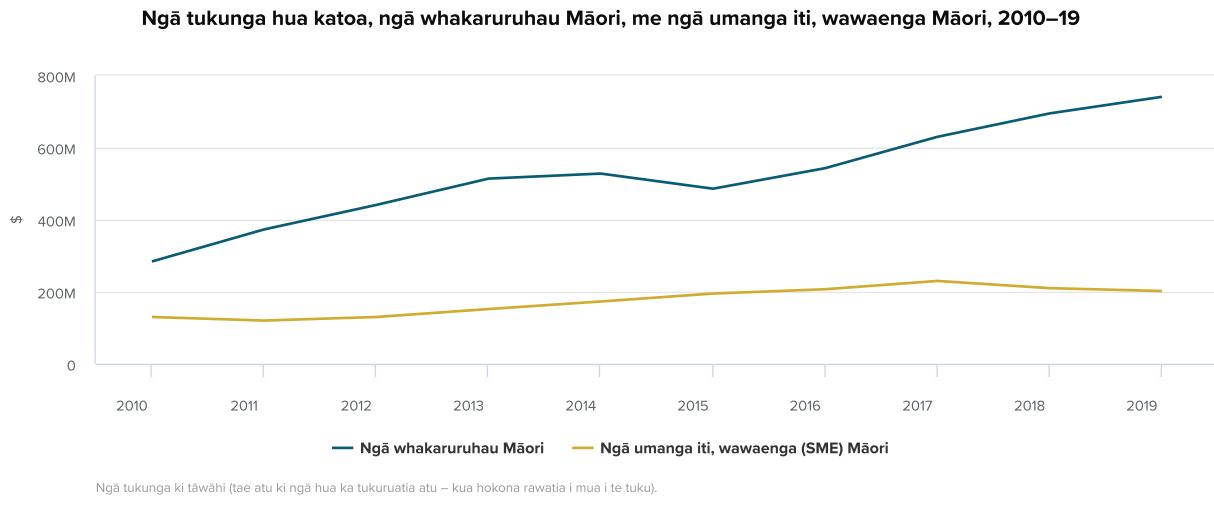
Kawenga o ngā hua hokohoko ki tāwāhi



Ko te kaimoana te tukunga rahi rawa ki tāwāhi mō ngā whakaruruhau Māori

I tukua e ngā whakaruruhau Māori ngā rawa \$741 miriona te ritenga moni ki tāwāhi, i 2019, tata ki te haurua o tēnei he kaimoana. I waenga i ngā tau 2010 me 2019, i āta piki ngā tukunga ki tāwāhi a ngā whakaruruhau Māori, hāunga tētahi hekenga i te tau 2015. Tata ki te haurua o ngā tukunga ki tāwāhi katoa nā ngā whakaruruhau Māori i te tau 2019, he tuku ki Haina, ā, ko Haina tētahi 28 ūrau o ngā hua hokohoko mai i ngā umanga katoa o Aotearoa.

I noho tonu ko te kaimoana (ngā ika, ngā momo kōura, pāpaka me ngā kaiwhao) te tukunga ki tāwāhi nui rawa mō ngā whakaruruhau Māori mai i 2010. I piki te ritenga moni o ngā tukunga kaimoana mā te 54 ūrau i te tau 2019, kia whakaritea ki te 2010, ā, i piki rawa ki te \$365 miriona.



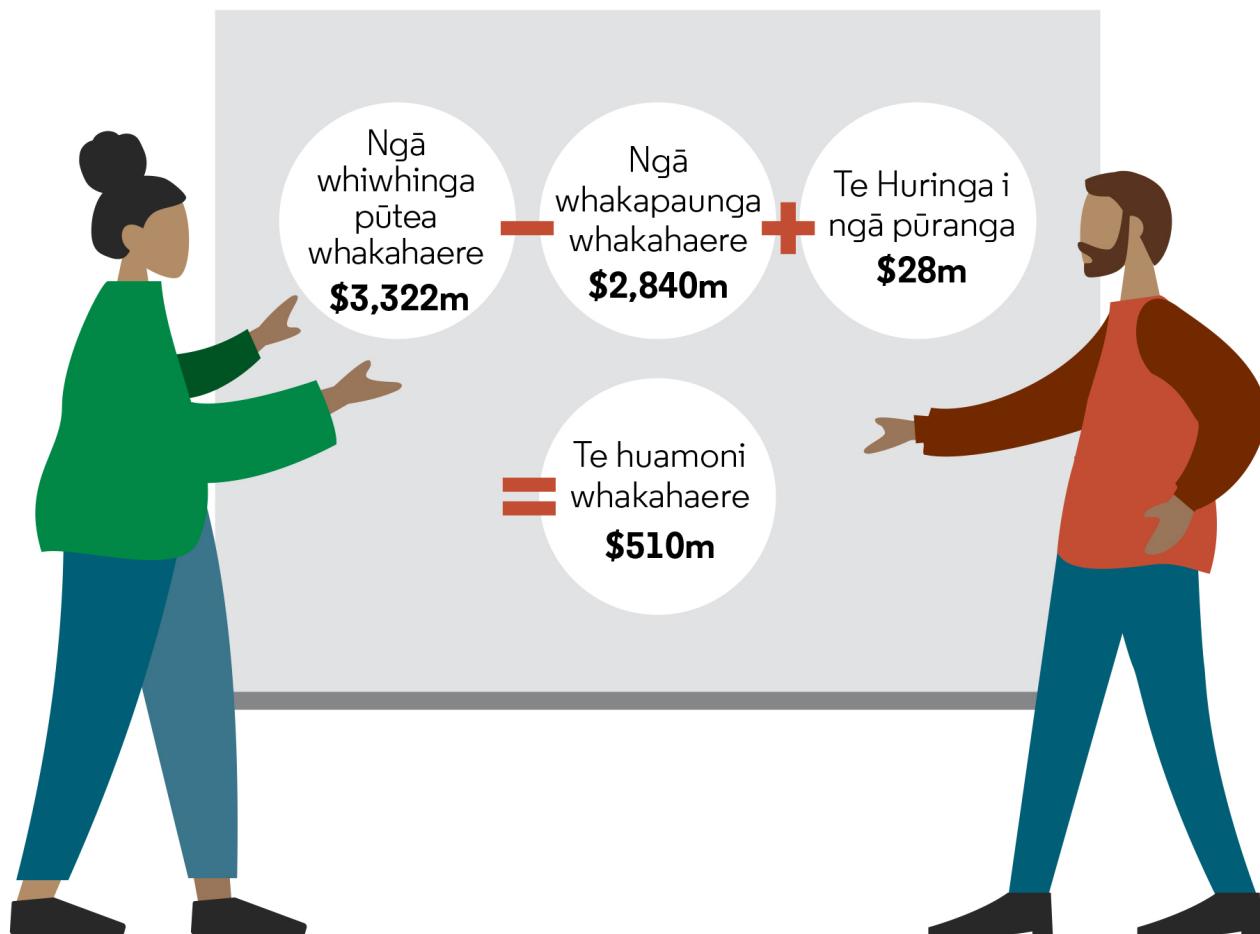
I tukua atu e ngā umanga iti, wawaenga (SME) Māori tētahi \$202 miriona te ritenga moni o ngā hua hokohoko i te tau 2019, ā, he hekenga iti tēnei i tō mua tau. Ko tōna hauwhā o ngā tukunga ki tāwāhi, me kī, tōna \$48 miriona, he tuku ki Ahitereiria.

Ahakoa kua noho ko Ahitereiria te taunga atu mātāmua mō ngā tukunga atu o ngā umanga iti, wawaenga Māori (SME), kua āhua iti iho te ūwehenga o ngā tukunga ki taua whenua i ū mua tau, mō te nuinga.



I pikī ake ngā whiwhinga pūtea mō ngā whakaruruhau Māori ki te \$3.5 piriona mō te tau pūtea 2018, ā, he 4 ūrau te pikinga ake i te tau o mua atu. He taumata teitei tēnei mō ngā tau e whitu mō ngā whakaruruhau Māori, ā, he anganga whakarunga tēnei kāore anō kia anga ki raro. Te nuinga o ēnei whiwhinga pūtea i take mai i te hoko o ngā rawa me ngā ratonga (85 ūrau), ā, e 8 ūrau he huamoni, he moni nā ngā hea, te takoha, he 5 ūrau mai i ngā moni hua ehara i te whiwhinga pūtea whakahaere, ā, e 2 ūrau noa iho i takea mai i te whāngaihinga moni kāwanatanga.

I tupu ake hoki te huamoni whakahaere o ngā whakaruruhanu Māori i te tau 2018, arā, i piki rawa ki te \$510.3 miriona, ko te moni hua nui rawa tēnei mai o te tau 2014.



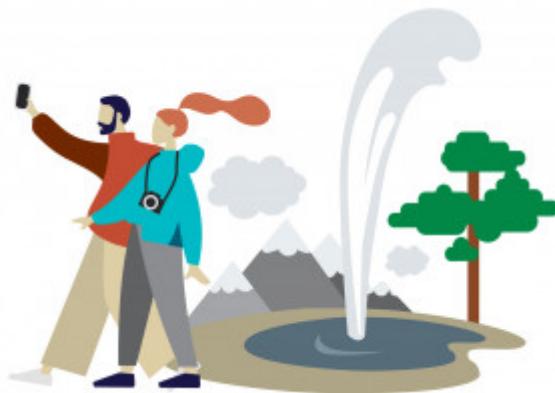
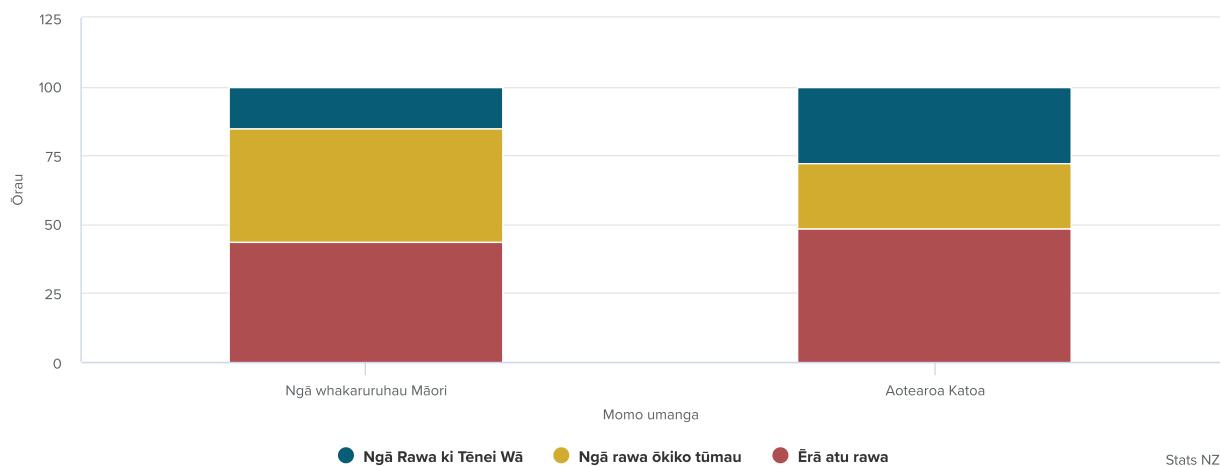
He whakakapi tuhituhi mō te moni hua whakahaere o ngā whakaruruhanu Māori mō, 2018

(information-releases/tatauranga-umanga-maori-statistics-on-maori-businesses-2019-te-reo-maori#moni).

I tino piki haere tonu te tūāpapa rawa o ngā whakaruruhanu Māori, arā, i piki rawa ki te \$20.7 piriona i te tau 2018, 6 īrau te pikinga ake mai tō mua tau. Kua eke tēnei ki te 1 īrau o ngā rawa katoa o Aotearoa.

I te tau 2018, he īrite anō te īwehenga o ītahi atu rawa o ngā whakaruruhanu Māori pēnei i te whakaaro pai, i ngā moko hokohoko, me ngā hea i ngā kamupene kāwei, kia whakaritea ki te katoa o te īhanga o Aotearoa (43 īrau me te 48 īrau, mō tētahi, mō tētahi). Ahakoa rā, nui kē atu te īwehenga o ngā rawa īkiko tūmau o ngā whakaruruhanu Māori pēnei i te whenua, i te whare, i te mīhini (41 īrau) kia whakaritea ki te īhanga o Aotearoa katoa (24 īrau).

Te īwehenga o ngā rawa, huia katoatia, o ngā whakaruruau Māori, te tau pūtea o 2018



Neke atu i te 11,000 te hunga whiwhi mahi i ngā umanga tāpoi Māori

I te tau 2019, 234 ngā umanga tāpoi Māori. Neke atu i te haurua o ēnei kei ngā ratonga toi, hākinakina rānei, i ngā ahumahi kāinga noho, ratonga kai rānei.

Neke atu i te 11,000 te hunga whiwhi mahi i ngā umanga tāpoi Māori, ko tōna 3 ūrau tēnei o te whiwhinga mahi i te rāngai tapoi, tirohia [Tourism satellite account: 2019](#) (information-releases/tourism-satellite-account-2019).

Neke atu i te kotahi hau toru o te hunga i ngā umanga tāpoi Māori kei roto i te ahumahi whakahaere, ratonga tautoko hoki, kei roto nei ngā umanga hoko tīkiti haerenga, me ngā ratonga hoko tīkiti haerenga.



E aronui ana ngā umanga tāpoi Māori ki te whakawhanaketanga

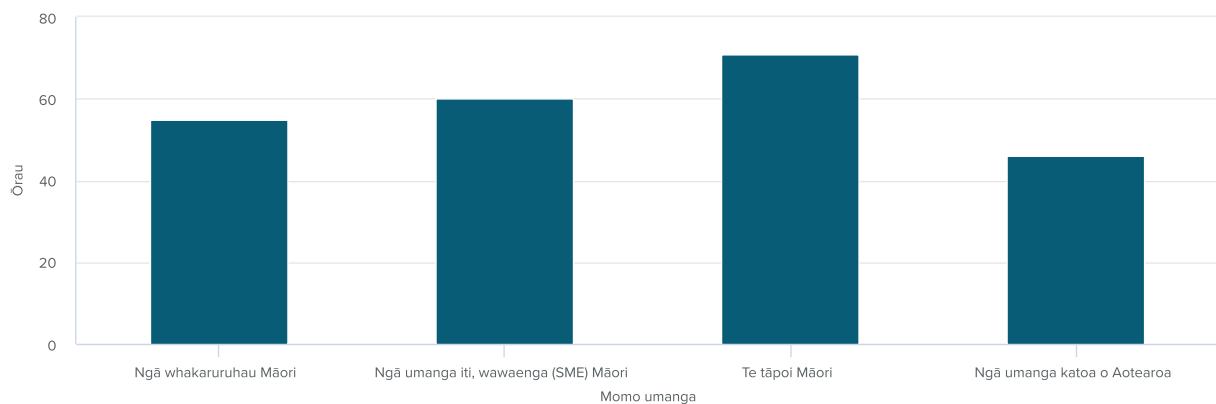
I te tau 2019, tata ki te kotahi haurima (18 ūrau) o ngā umanga tāpoi Māori i kawe rangahau, whakawhanaketanga hoki, he pikuinga ake tēnei o ngā tohu ūrau e 7 mai i 2017.

Neke atu i te 70 ūrau o ngā umanga tāpoi Māori i kawe mahi whakahou tikanga i roto i ngā tau e rua tae mai ki 2019, kia whakaritea ki te tatauranga mō ngā umanga katoa o Aotearoa.

Ka uru ki tēnei karangatanga he mahi whakahou tikanga ko ngā mahi rangahau, whakawhanaketanga hoki (R&D), te hoahoa me te whakatairanga hua hokohoko, me ērā atu mahi whai pānga pēnei i te tārei tauira tuatahi, te whakarite hoki i te hua mō ngā take arumoni.

Tata ki te haurua o ngā umanga tāpoi Māori i whai i ngā mahi whakawhanake hua. Tata ki te hautoru i haumi ki te mahi whakatairanga, ki ngā whakahoutanga ā-mākete rānei, ā, kua noho tūmau taua ūwehenga mai i te tau 2015. Ahakoa tērā, kua tōpūpūtia te ūwehenga o ngā umanga tāpoi Māori i haumi ki roto i te whakahounga tikanga hoahoa mai i 2013 kia eke ki te 24 ūrau i te tau 2019.

Ngā pāpātanga whakahou tikanga, he mea whakarārangi ā-momo umanga, 2019



I takea mai ngā raraunga mō ngā whakaruruhau Māori, ngā umanga iti, wawaenga Māori, me ngā umanga tāpoi Māori ki ngā taua kāore i pungatia.

Stats NZ

Kua heke ngā tūranga i whakakīa mō ngā umanga tāpoi Māori, engari kei te tūmau tonu te pāpātanga wehenga kaimahi

10,490 ngā tūranga i whakakīa o ngā umanga tāpoi Māori i te hauwhā o Tihema/Hakihea 2018 (te hauwhā tohutoro hou rawa). Hei waitohu tēnei i te maha o ngā tūranga i te 15 o Nōema 2018.

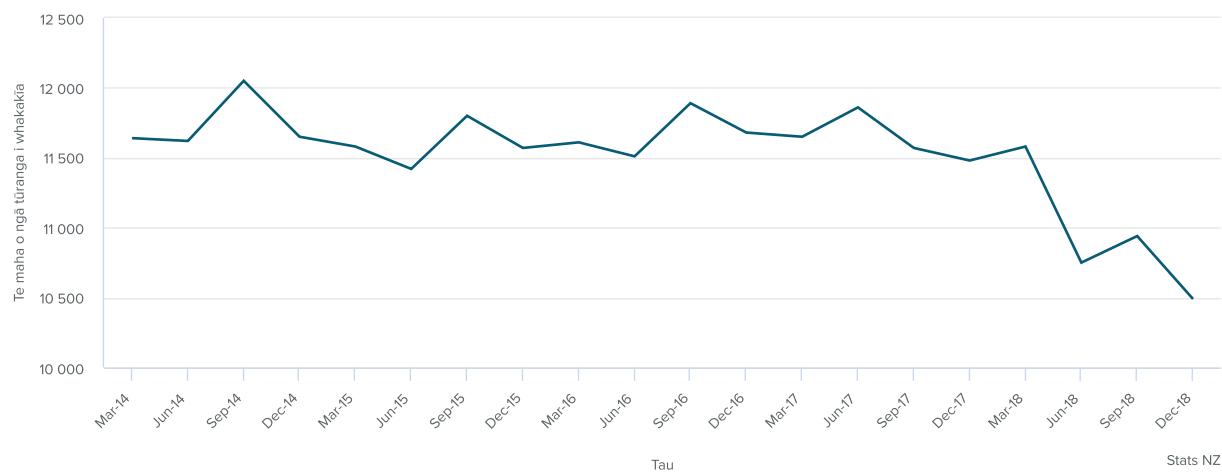
Kei te āhua tūmau tonu ngā tūranga i whakakīa mō ngā umanga Māori i te ahumahi tāpoi mō ngā tau e rima tae noa mai ki Tihema/Hakihea 2018. Ahakoa tērā, nā tētahi takanga 9 ūrau mō te hauwhā o Tihema/Hakihea 2018 kia whakaritea ki taua hauwhā anō o 2017 i waitohu kua āhua pōturi haere te tupunga ūhangā.

Ko te pāpātanga wehenga kaimahi mō ngā umanga tāpoi Māori kei te 18.6 mō te hauwhā o Tihema/Hakihea, ā, ko tōna toharite mō ngā tau e rima ka hipa ake nei he 19.6. He āhua rite tēnei

ki ērā atu ahumahi tāpoi pēnei i te tirotiro whenua, te reti whare me te reti taputapu; me ngā ratonga hākinakina.

He takaroa tonu te taetae mai o ngā raraunga tūturu mō ngā tūranga i whakakīa me te wehenga kaimahi. He whakaatanga tēnei o ngā āhuatanga i mua i te pānga nui o KOWHEORI-19.

Ngā tūranga i whakakīa mō ngā umanga tāpoi Māori, mō ngā hauwhā Poutūterangi/Māehe 2014-Hakihea/Tihema 2018



He nui noa atu ngā hipi i ngā pīwhi me ngā kau miraka i ngā pāmu Māori

Neke atu i te 200 ngā umanga ahuwhenua whakaruruhau Māori i 2018. Ka noho tēnei hei āhua hauono o ngā whakaruruhau Māori katoa.

E whā whakareatanga ake te rahi o tētahi pāmu Māori toharite i te pāmu toharite o Aotearoa nui tonu, ā, e toru whakareatanga ngā kararehe.

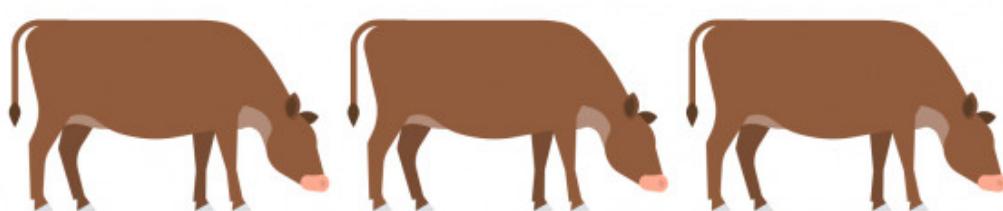
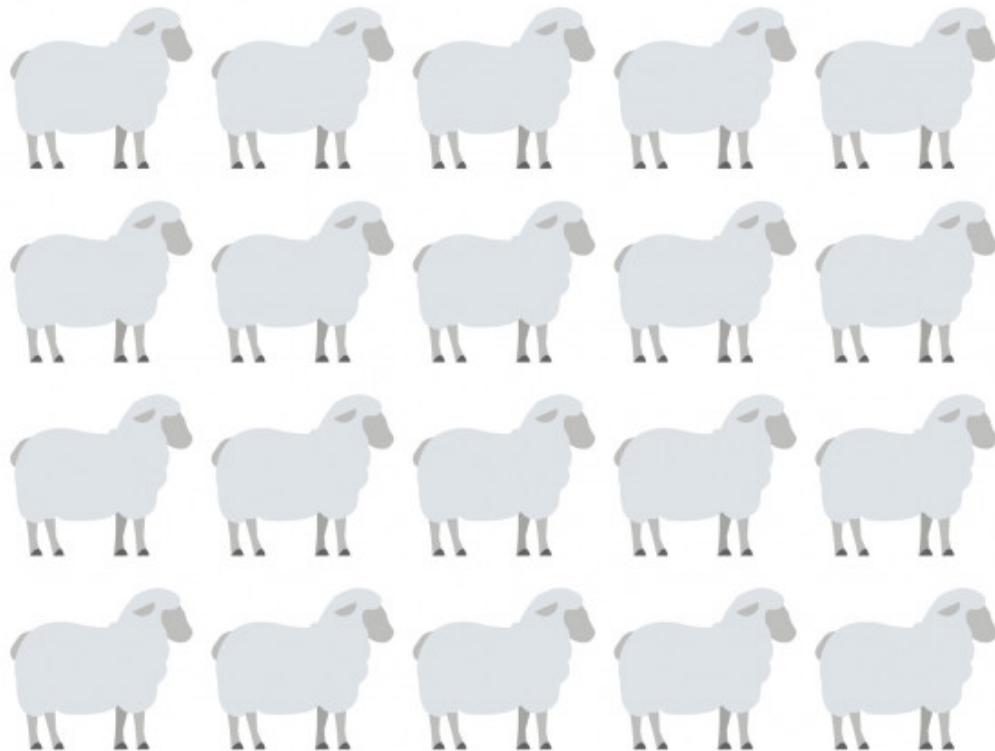
Neke iti atu i te haurua o ngā pāmu Māori he whenua kua ruia ki te karaihe, me ūna ngahere rākau (hei tauira, he paina) ka eke tēnei ki te 22 ūrau o ngā pāmu Māori, ā, 16 ūrau, he mauwha.

Ahakoa kua piki te maha o ngā kararehe i ngā pāmu Māori mai i 2016, i āhua heke i te tau 2018 kia whakaritea ki te tau 2017. I heke te maha o ngā hipi mā te 3 ūrau, ngā pīwhi mā te 5 ūrau, ngā kau miraka mā te 12 ūrau. I heke te maha o ngā kau miraka mā te 9 ūrau mai i tō mua tau.

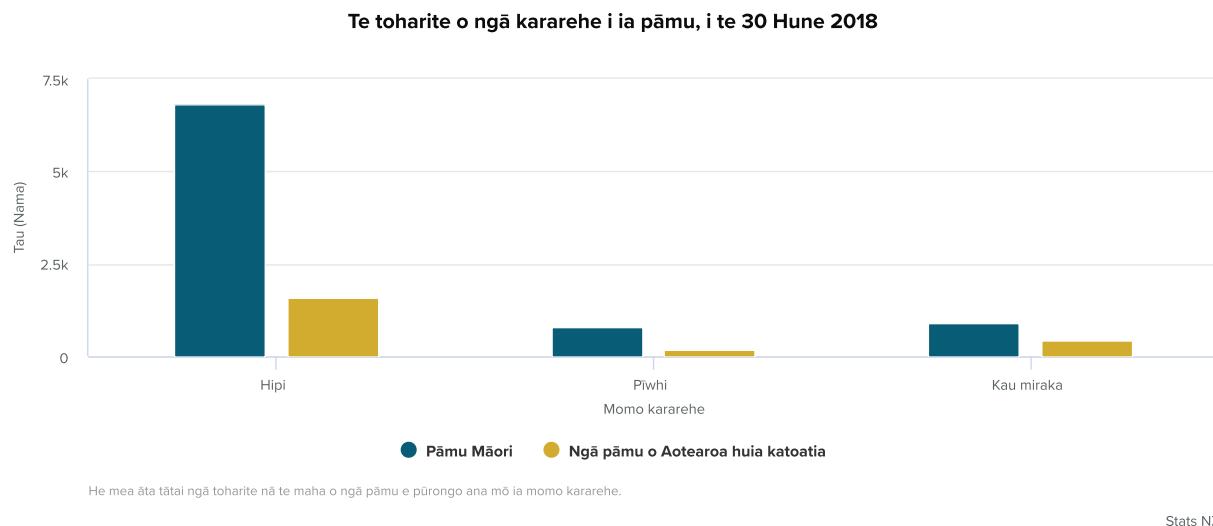
Mō te nuinga ko ngā kararehe i ngā pāmu Māori he hipi, he pīwhi, he kau miraka, ā, kei runga kē atu te maha o ngā hipi i ērā mō ētahi atu kararehe katoa.

Te maha o ngā kararehe, 2018

Mō ia 20 hipi e toru ngā pīwhi, e rua hoki ngā kau miraka.



E noho ana ko ngā uwha hipi me ngā punua kotahi tau, he toru hauwhā o ngā hipi i ngā pāmu Māori. Ko ngā pīwhi whakaputa uri me ngā punua uwha, he nui iti atu i te hautoru o ngā pīwhi katoa, ā, e toru hauwhā o ngā kau miraka he kau miraka tūturu, he punua uwha hoki.



Nui iti atu i te whā whakareatanga ake ngā hipi i ngā pāmu Māori (6,822 te toharite) kia whakaritea ki ngā pāmu o Aotearoa katoa (1,601 te toharite).

Tata ki te rima whakareatanga ake ngā pīwhi i ngā pāmu Māori (805 te toharite) kia whakaritea ki ngā pāmu whai pīwhi o Aotearoa katoa (164 te toharite).

E rua whakareatanga ake ngā kau miraka i ngā pāmu Māori (891 te toharite) kia whakaritea ki ngā pāmu whai kau miraka o Aotearoa katoa (445 te toharite).

I takea mai ngā raraunga whenua, kararehe hoki i tēnei whakaputanga i te rangahau putanga hua ahuwhenua, ā, koia te mea hou rawa i te whakatakotoranga o tēnei putanga.

Kei [Agricultural production statistics](#): (information-releases/agricultural-production-statistics-june-2019-final) [June 2019 \(final\)](#) (information-releases/agricultural-production-statistics-june-2019-final), ngā raraunga mō 2019, (he mea whakaputa i te mutunga o Mei/Haratua).

Nga whakakapi tuhituhi

(i) He whakakapi tuhituhi mō ngā umanga whakaruruau Māori, he mea whakarārangi ā-ahumahi, 2019

Kei tēnei whakaahua whakamōhio te ūrau o ngā umanga whakaruruau Māori, mō ia ahumahi, mō te tau 2019. Tekau mā whitu ūrau o ngā umanga he ahuwhenua, 6 ūrau kei ērā atu ahumahi tuatahi, 33 ūrau he kaiwhakahaere whare, whenua ehara i te kāinga noho, ā, 44 ūrau kei ērā atu ahumahi.

(ii) He whakakapi tuhituhi mō ngā umanga Māori iti, wawaenga hoki (SME), he mea whakarārangi ā-ahumahi, 2019

Kei tēnei whakaahua whakamōhio te ūrau o ngā umanga Māori iti, wawaenga hoki, mō ia ahumahi, mō te tau 2019. Ka kitea i konei 13 ūrau kei ngā mahi whakanao, 12 ūrau kei te ahuwhenua, whakatupu ngahere me te hao ika, 10 ūrau kei ngā ratonga ngaio, pūtaio, hangarau hoki, 9 ūrau kei ngā mahi hauora, toko i te ora hoki, 8 ūrau kei te mahi waihanga, ā, 49 ūrau kei ētahi atu katoa.

(iii) He whakakapi tuhituhi mō te moni hua whakahaere o ngā whakaruruau Māori mō, 2018

Kei tēnei hoahoa te whārite mō te huamoni mō ngā whakaruruau Māori mō 2018 Ka kitea i konei ngā whiwhinga pūtea whakahaere \$3,322 miriona, te tangohanga whakapaunga whakahaere \$2,840 miriona me te huringa i ngā haupū rawa o \$28 miriona, e hua ake ai te hua moni hua whakahaere \$510 miriona.

Ngā Tautuhitanga me te metararaunga

Ngā Tautuhitanga mō tētahi umanga Māori

(<http://datainfoplus.stats.govt.nz/Item/nz.govt.stats/1bbe090c-fb27-4bf7-adee-7e230cb79585/#/nz.govt.stats/20d65e97-e5fa-46dd-804b-8d0bdca8cceee/#>) ā

(<http://datainfoplus.stats.govt.nz/Item/nz.govt.stats/1bbe090c-fb27-4bf7-adee-7e230cb79585/#/nz.govt.stats/20d65e97-e5fa-46dd-804b-8d0bdca8cceee/#>) ori mō ngā Tatauranga umanga Māori 2019 – DataInfo+

(<http://datainfoplus.stats.govt.nz/Item/nz.govt.stats/1bbe090c-fb27-4bf7-adee-7e230cb79585/#/nz.govt.stats/20d65e97-e5fa-46dd-804b-8d0bdca8cceee/#>) he puka whakamārama i te tautohutanga o ngā pakihī i uru ki tēnei whakaputanga.

Ngā ritenga mahi mō Tatauranga umanga Māori 2019 – DataInfo+

(<http://datainfoplus.stats.govt.nz/Item/nz.govt.stats/1bbe090c-fb27-4bf7-adee-7e230cb79585/#/nz.govt.stats/1bbe090c-fb27-4bf7-adee-7e230cb79585/#>) he puka whakamārama i nga ritenga mahi mō ia wāhanga o tēnei whakaputanga me ētahi atu kōrero mō ngā raraunga me ngā ripanga.

Ngā uiuinga a te hunga pāpāho

Geraldine Duoba

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ISBN 978-1-98-858393-8

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